

ROOSEVELT COUNTY HERALD

OFFICIAL ORGAN OF ROOSEVELT COUNTY NEW MEXICO.

Ninth Year

PORTALES, NEW MEXICO, THURSDAY, JANUARY 26, 1911.

NO. 10

The Caloric Fireless Stoves
LET US DEMONSTRATE THE VALUE OF THESE FIRELESS WONDERS—WILL ADD YEARS TO THE BUSY WIFE—COME AND SEE!

HUMPHREY & SLEDGE
HARDWARE

Fine Line Riverside Heaters
Everything Seasonable

Statehood for New Mexico and a Beet Sugar Factory for Portales! Now Watch Us Grow!

MOUN DAY VISITS PORTALES

The Veteran Promoter of the Sugar Beet Industry in the West Pays a Visit to the Portales Valley the Past Few Days.

Mr. Moun Day, general manager of the American Sugar Manufacturing & Refining Co., with headquarters at Topeka, Kan., was in Portales on Saturday of last week to yesterday of this, joining here his aides, Messrs. Briener and Thomas, who have been making their headquarters here for the past month in the interest of the proposition in Portales Valley.

Mr. Moun Day talked sugar beets from the time he hit the town until he bade us God's speed in linking our fortunes with this great industry, never missing a single note during the entire stay. A man of some 60 odd years, with an avoirdupois of near 300 pounds, this gentleman is a living injunction to get into the sugar business to remain hale and hearty even at an advanced age. This hefty end of the promotion of a beet sugar factory for the Portales Valley had much to say while in our midst relative to the proposition, answering questions, rendering advice when needed, and above all assuring the people in language and manner that as soon as the desired acreage is assured he is ready to get busy and carry out his contract.

This sounds like business and the people of Portales Valley will fall far short of an open-door opportunity if they fail to put him to the test. With ample safeguards in the contract for this testing period as well as safe provisions for protection in the event that we are ultimately assured of the final launching of the proposition, it is the verdict of the Herald that the farmers will not be slow to avail themselves of the opportunity to establish this great industry in the Valley. The time is ripe for action.

The contract committee, of which L. W. Carleton is chairman, has completed its labors in correcting the original draft of the document, and the contract now stands in the form in which it will be signed by the subscribers of land. There were some few minor changes in it, deemed necessary by the contract committee after the original draft had been printed, and it would be only justice to say that in each change it was the farmer's interest which prompted it.

Various committees have been appointed to go over the zone interested in this matter and secure lands for the project, but it would greatly facilitate the work for those who intend to sign these contracts to come to Portales where they can be accommodated at the quarters which have been established for that purpose in the Sanders building.

Now is the time to get a tailor-made suit when the discount is from 10 to 20 per cent off regular price. Keep - You - Neat Tailor Shop, next door to Fred Crosbys Barber Shop.

Mrs. A. B. Austin is teaching in the public schools this week for Mrs. Walter Jackson whose son, Ralph, is quite sick.

"Double Decalog."

If you have trouble following the Ten Commandments, perhaps these modernized commandments, prepared by Prof. J. I. D. Hinds of Peabody college, may assist you in meeting the conditions of today:

1. Live the temperate life physically, mentally, spiritually.
2. Eat slowly, breathe deeply and be much in the open air.
3. Keep clean in body, in thought, in action.
4. Exercise well, rest much, and preserve such nervous equilibrium as to induce good, refreshing sleep.
5. Do not get angry, do not speak hastily, say no ill of your neighbor.
6. Make up your mind to cheerfully let the other man have his way if you cannot have yours.
7. Be courteous and gentle toward others at all times and ever turn to the world a shining face.
8. Do not worry over little, unimportant things; the great issues of life are serious enough.
9. Do not make the same mistake twice, be ready to take advice of older people and to heed the lesson which they have learned by sad experience.
10. Study how you may be of service to your fellows and strive to make the world better and happier as you pass along.
11. Abstain from all habits that enslave, and practice self-denial for the sake of others.
12. Be careful not to commit any act in word or deed which will afterward disturb your conscience or injure your standing in the community.
13. A good conscience is a thing devoutly to be sought for; without it life has no peace nor happiness; therefore, ever choose the right and avoid the wrong.
14. If a duty lies before you do it today; tomorrow's sun for you may never rise.
15. Be not easily offended; he who looks for slights is apt to find them.
16. Dispense benefits with an open hand, relieve distresses, comfort the unfortunate, lift up the fallen, support the weak, help the tempted.
17. Be an optimist; look so in-

tently for good that evil will pass by unseen.

18. Cultivate the forgiving spirit and let not revenge find any lurking place in your heart.

19. Cherish those that love you, bind friends to your heart with hooks of steel, offer kindly good fellowship to all you meet; many lonely hearts are hungering for but a crumb of sympathy friendship and love.

20. Trust in the Lord and do good so shalt thou dwell in the land and verily thou shalt be fed. Delighted thyself also in the Lord, and He shall give thee the desires of thine heart.—Psalm xxxvii, 3-4.—Ex.

Chamberlain's Cough Remedy never disappoints those who use it for obstinate coughs, colds and irritations of the throat and lungs. It stands unrivalled as a remedy for all throat and lung diseases. Sold by Pearce & Patterson Pharmacy.

At the Methodist Church.

The Reverend Dr. A. J. Weeks of San Antonio, Texas will preach Sunday morning at 11 o'clock and Rev. C. A. Clark of Clovis at 7 p. m. A young peoples' rally will be held at 8 p. m. Two speakers will address the meeting. Rev. W. W. Turner of Melrose will preach the opening sermon of the Institute on Friday night.

The Joe Howard & Sons Realty Co. have purchased the large frame building formerly occupied by the Blankenship-Woodcock Mercantile Co. and will convert the same into materials for the construction of other buildings about town. Workmen are already engaged in razing the structure and it will only be a short time until the site will be cleared for some large modern brick building which some investor will not fail to appreciate.

THE CONSTITUTION RATIFIED

Overwhelming Majority of the People of New Mexico Ratify Constitution to Get Early Admission—Roosevelt County For It.

The constitution was approved by the voters of New Mexico by an overwhelming vote, the majority running close to 19,000, according to the practically complete returns. But two counties gave majorities against the constitution, these were San Juan and Sierra.

The result would seem to vindicate the wisdom of the people who asserted that the majority would be a large one and that the people of New Mexico, tired of waiting longer for statehood, are determined, if it can be done, to have New Mexico a state without any more delay.

The following list shows the majorities cast for the constitution in the various counties of the territory:—

Bernalillo	1850
Chaves	1620
Colfax	1650
Curry	850
Dona Ana	980
Eddy	977
Grant	600
Gaudalupe	450
Lincoln	150
Luna	75
Roosevelt	28
McKinley	700
Mora	550
Other	25
Quay	450
Rio Arriba	175
Sandoval	750
San Miguel	2300
Santa Fe	2385
Socorro	750
Taos	280
Torrance	450
Union	550
Valencia	1740
Total	19,180

Hon. H. B. Ferguson, of Albuquerque, who led the opposition to the constitution in New Mexico, in speaking of the ratification of the document by the people, has the following to say, which is in a large measure the truth as to why it was voted by such overwhelming majority:

"The overwhelming majority shows that it was statehood the people were voting for, and that

they were not dividing on the merits or demerits of the constitution itself. The people seemed to have a stalwart confidence in themselves and in their power to correct what is deliterious to good, pure, economical government in our state under this constitution, and they feared that the rejection of this constitution might destroy, perhaps for an indefinite term, the chance of statehood at all."

Irrigation Plant at Roswell.

M. D. Loomis is preparing to show the people of the Pecos Valley that irrigating by pumping water can be done successfully and economically. On a 640 acre tract he bought, lying west of South Spring station, he will drill four wells and install four oil engines and four fine pumps operated with fuel oil to cost 4¢ to 5 cents. He will fence the tract with six miles of wire fence on concrete posts, so that tumble weeds and trash can be burned without injury to the fence, and will put in four miles of concrete ditches, to prevent waste of water and save time in irrigating.

A 15,000 gallon fuel oil supply station is to be located at South Spring station, with a co-operative tank wagon service. One well is down and the engine and pump about ready to begin work. Mr. Loomis will set out 20,000 fruit trees and 4000 shade trees on the section.—Reported from Roswell to the El Paso Herald.

Have you a weak throat? If so, you cannot be too careful. You cannot begin treatment too early. Each cold makes you more liable to another and the last is always the harder to cure. If you will take Chamberlain's Cough Remedy at the outset you will be saved much trouble. Sold by Pearce & Patterson Pharmacy.

MOBILGRAM STATIONERY.
Don't you want some? The Herald Ptg. Co. will order it for you. Call and see samples.

C. G. LEACH, President W. E. LINDSEY, Vice-Pres. W. O. OLDHAM, Cashier

THE First National Bank OF PORTALES, N. M.

CAPITAL AND SURPLUS, \$75,000.00

THE FIRST NATIONAL BANK is the oldest financial institution in Roosevelt county. Its history has been the history of the country, a steady, sure onward movement from the first. It has met every demand that has ever been made upon it. Are your business transactions conducted through this institution? We make every reasonable effort to accommodate and please our patrons and extend a cordial invitation to all to come to us with their business transactions. There is no transaction too large for our resources and none too small to secure respectful consideration at our hands. Our resources are large, our facilities are unsurpassed. We invite you to come in and renew old acquaintance and also to help us in establishing new friendships.

Irrigation Has Come! It includes 10,000 Acres and Costs \$350,000.00

THE PORTALES DRUG CO.

C. F. ANDERSON and J. E. CAMP Proprietors

COSMETICS FOR WINTER

The cold bleak days of winter and spring call for some protection for the complexion. We have the desired articles now

School Supplies!

It is well to keep in mind that our store is headquarters for all the essentials in a school room. There is not a single item needed which we do not carry. Try us when in need of supplies. Fine Line of Fountain Pens!

King's Line of CHOCOLATES!

They are the Best! Why take Another Kind? We have them in Bulk, Also in Dainty Boxes. Try 'em

THE PORTALES DRUG CO. PORTALES NEW MEXICO

We're Opposed to Mail Order Concerns Because—

They have never contributed a cent to furthering the interests of our town—

Every cent received by them from this community is a direct loss to our merchants—

In almost every case their prices can be met right here, without delay in receiving goods and the possibility of mistakes in filling orders.

But—

The natural business trait is to buy where goods are cheapest. Local pride is usually secondary in the game of life as played today.

Therefore

Mr. Merchant and Business Man, meet your competition with their own weapons—advertising.

Advertise!

The local field is yours. All you need do is to avail yourself of the opportunities offered. An advertisement in this paper will carry your message into hundreds of homes in the community. It is the most certain of killing your general competition. A space this size won't cost much. Come in and see us about it.

ROOSEVELT COUNTY HERALD

A Democratic Weekly Newspaper Devoted to the Moral, Intellectual and Material Advancement of Roosevelt Co. and Portales, N. M.

PUBLISHED EVERY THURSDAY AT PORTALES BY THE HERALD PRINTING COMPANY

E. P. ALLDREDGE.....EDITOR
WALTER BRANDON.....MANAGER

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School Funds Apportioned.

Hon. B. J. Reagan,
Treas. of Roosevelt Co., N. M.
Dear Sir:—I have the honor to report to you that I have duly apportioned the school funds of Roosevelt county on this 11th day of January 1911. The apportionment is \$2960.25, which is apportioned to the several school districts at 75c per capita as follows:

No. Dist.	Scholars	Amt. credit
1	461	\$345.75
2	118	88.50
3	118	84.75
4	53	39.75
5	62	46.50
6	19	14.25
7	37	27.75
8	38	28.50
9	112	84.00
10	88	66.00
11	43	32.25
12	31	23.25
13	21	15.75
14	45	33.75
15	44	33.00
16	35	26.25
17	60	45.00
18	56	42.00
19	66	49.50
24	23	17.25
26	27	20.25
28	52	39.00
30	112	84.00
31	38	28.50
34	53	39.75
35	34	25.50
36	62	46.50
37	15	11.25
38	29	21.75
39	15	11.25
40	47	35.25
41	49	36.75
42	25	18.75
44	36	27.00
45	37	27.75
46	29	21.75
47	29	21.75
48	34	25.50
49	50	37.50
50	48	36.00
52	31	23.25
53	18	13.50
54	67	50.25
55	32	24.00
56	46	34.50
57	40	30.00
59	25	18.75
60	36	27.00
65	43	32.25
66	45	33.75
78	43	32.25
74	35	26.25
75	28	21.00
76	15	11.25
81	13	9.75
87	50	37.50
88	54	40.50
89	50	37.50
90	43	32.25
91	42	31.50
92	16	12.00
95	44	33.00
97	32	24.00
99	37	27.75
100	47	35.25
101	47	35.25
102	24	18.00
103	65	48.75
105	23	17.25
106	23	17.25
107	32	24.00
108	33	24.74
109	18	13.50
110	41	30.75
111	18	13.50
112	45	33.75
113	35	26.25
114	23	17.25
115	28	21.00
116	15	11.25
119	31	23.25
120	36	27.00
121	31	23.25
123	33	24.75
124	39	29.25
Total	8947	8960.25

I hereby certify that the above is correct.
MRS. S. F. CULBERSON,
County School Supt.

Business Men Endorse Contract.

N. Connally, the veteran booster whom every one in Portales knows, started out upon the streets of the town the first of the week with a paper upon which he requested every man who endorsed the sugar beet proposition as presented in the present contract to write his name, and it is worthy of comment that every man whom he approached, with the exception of less than a half dozen, went on record as believing in the enterprise in its present development and was heartily in sympathy with the promoters in launching this industry in the Portales Valley. It will thus be seen that the endorsement of the town of Portales on this proposition is practically unanimous, there being as the first endorser the chairman of the contract committee, L. W. Carleton, and in the next instance, that of A. T. Monroe representing as the chairman the committee of business men selected to act in conjunction with the contract committee in working out the preliminaries. It is needless to say that the Commercial Club as a body endorses the contract, as this energetic working force has labored in season and out of season to promulgate this matter ever since its inception. In fact the worthy secretary of this body has devoted his entire time in assisting this preliminary work and when the Herald goes into the matter of handing out bouquets to those who have faithfully worked at this matter the secretary may expect to be able to wear one in each lapel of his coat.

At first thought the significance of the endorsement of this enterprise by the business men of Portales may not be apparent to the average outsider, yet, when it is remembered that the interests of the townspeople and the country people are mutually linked in this proposition, and that the farmer after all is the particular individual who is to make this project a go and a success, it can readily be seen that these business men are to be commended for their painstaking investigation and recommendation of a matter which is to mean so much to this section, alike to the farmer and the business man. It goes without saying that what will benefit the farmer of this great and growing section will also benefit the merchant, the blacksmith, the artisan and all the classes of people of the town which is the trade center of this rural section, and the Herald is proud to say of the business men of this town that they have not been slow to appreciate the opportunity presented to their constituents in the launching of this industry in the Valley and have been pleased to encourage the work with their hearty endorsement.

Contracts Are Ready

Those interested in the sugar beet proposition have no doubt thought it a long time to wait in the preparation of the contracts, yet I assure such that we have set about this task with some degree of appreciation of the responsibility of the task and have labored diligently to perfect such an instrument as would satisfy the promoters of this enterprise and at the same time offer absolute protection to those who will subscribe their lands, and I take pleasure in saying, as chairman of this contract committee, after our labors are completed, that we present to the subscriber the terms of a contract which are easily understood, which will afford protection and which if entered into by sufficient parties to secure the required acreage will mean the establishment in the Portales Valley of the greatest boom which has ever been offered to these dry-land farmers, of which number your humble servant is pleased to be counted. Respectfully submitted,
L. W. Carleton,
Chm. Contract Committee.

Statehood Special to Washington.

The proposition of the Albuquerque Morning Journal to send a statehood special across the continent to Washington with the certified official returns of the constitutional election held Saturday, has made an instantaneous hit with the people of the territory and there is no longer any doubt that it will be an easy matter to find enough men to fill the special train. The latter, it was learned yesterday, will be furnished by the Santa Fe company, which will make the rate approximately \$162 for the round trip, including Pullman accommodations, provided approximately one hundred men are secured to take the trip. Passengers on the special will have the privilege of stopping over in the national capital for any reasonable length of time and the return trip may be made over any reasonably direct route. The advertising possibilities of such a plan have appealed at once to everybody and the possibility of getting the train at a very reasonable rate makes the excursion a certainty, especially since the plan has been so warmly endorsed by the governor and other territorial officials.

The "Statehood Special" would be advertised in every newspaper along the line and there is no doubt that it would receive an ovation at every stopping place where printed literature and booster speeches would spread abroad the fame and the resources and opportunities of the brand new state. There is no doubt that the arrival of the boosters in the national capital would be greeted by a big demonstration and it would be little short of a triumphal procession all the way. While the date has not been set nor definite arrangements made for the train, these things will be attended to without delay.

Bethel News.

January 19, 1911.
Paul Smith, after having been away for quite a while in Arizona and western New Mexico, returned a few days ago.

J. C. Niece, our "well man," is taking a lay off for a while from well work and is back at home to spend a few days.

Miss Lillian Niece has been boarding for the past two weeks with Mr. and Mrs. Tom Jay.

George Smith has been having trouble with his throat but is better now and is able to be up and about the place.

The Bethel school has been going on two weeks with an enrollment of thirty five.

The Bethel boys and girls are getting up a basket ball team.

Two auto loads of prospectors were out in our community Friday to see our big wells pour forth their life giving substance upon a thirsty fertile valley.

Mrs. W. B. Anderson spent Saturday night in Portales visiting her daughter, Miss Lula.

Several of our people are on the sick list, but none serious.

W. H. Butler, a good Christian gentleman, after a sickness of about ten days (pneumonia) gave up his claim to this world's goods to try the faith which he had in the world's Redeemer. Mr. Butler leaves a host of friends who join his loved ones in mourning his loss. We trust that his being called will be one of Heaven's beckoning influences to his family and his many friends to look to Heaven's King as their comforter who, too, will land them safely beyond the veil if they will only trust in Him. May these bereaved ones look across this yawning cavern of death and see on the other side the rejoicing that is going on over this great victory. Earth's loss is Heaven's gain.

Lev Morrison and wife left Monday for the mountains where they will spend a few days visiting relatives.

Floyd Baker of Kansas is visiting in our community, the guest of Geo. Smith.

Early Admission Says Andrews.

That New Mexico will be a state by March 4 this year, and that state elections should be in order early in June, was declared yesterday by Delegate W. H. Andrews, shortly before leaving for Washington, where he will resume his seat in congress as representative from New Mexico, said yesterday's Albuquerque Journal. Mr. Andrews is further quoted by this paper as follows:

"I firmly believe that New Mexico will be in the Union by March 4. Under the enabling act, the vote must be canvassed by the governor, the secretary and the chief justice of the supreme court of the territory, on the third Monday after the vote was taken. This will occur on February 6 and it will take one day to make the canvass. One copy of the constitution will be sent to the president and one to congress. If both approve, we are in the Union; if the president approves and congress does not disapprove, we likewise become a state. If everything goes on smoothly, as I confidently expect, New Mexico will be a state by March 4 and Governor Mills will have thirty days within which to call a state election. State elections are to be held not less than sixty nor more than ninety days after the proclamation of the governor."

NOW READY.

1911 Catalog of Seeds, 1911 Catalog of Bee-Keeper's Supplies, 1911 Catalog of Poultry Supplies, 1911 Catalog of Planet Jr. Garden Tools, 1911 Catalog of Fruit Trees. 10-3t
ROSWELL SEED CO., Roswell, N. M.

A BIG HOTEL FOR PORTALES

Coe Howard Lets Contract for Second Story Addition to Howard & Bolard Building Which Will be Converted into Modern Hotel.

Coe Howard today let the contract to Harvey & Tucker for the construction of a second story to the Howard & Bolard building, which is destined to fill Portales' need of a modern hotel. The second story will contain 28 rooms and the two 20x60 feet rooms downstairs just south of the Joyce-Fruit store will be used as a dining room, office and lobby. This addition will bring the cost of the hotel to a sum not far from \$14,000. Construction will commence on the building at once. The crying need of the town these many years has been for a modern hotel and now that Mr. Howard has stepped in to relieve the situation in this respect it is practically assured that Portales will have a hostelry of which every citizen will be proud.

Miss Fannie Sparks of Marlin, Texas, is visiting at the J. B. Sledge home. Miss Sparks is a cousin of Mrs. Sledge's.

The Herald \$1.00 per year.

The busiest and mightiest little thing that ever was made is Chamberlain's Stomach and Liver Tablets. They do the work whenever you require their aid. These tablets change weakness into strength, listlessness into energy, gloominess into joyousness. Their action is so gentle one don't realize they have taken a purgative. Sold by Pearce & Patterson Pharmacy.

The Woman's Club met yesterday for the first time in their new quarters, the Commercial Club rooms. A large number of ladies were present to hear the address of Mrs. O. B. Staples on Domestic Science. The study of parliamentary rules was commenced.

THE CITY Meat Market
Olson & Reynolds, Props.
(Successors to Williams Bros.)
FRESH AND CURED MEATS
FISH AND OYSTERS IN SEASON
DRESSED CHICKENS SATURDAYS.
Portales, New Mexico.

H. C. McCallum
Dray Line
All kinds of Hauling done on Short Notice.

Orders left at Humphrey & Sledge's will receive my prompt attention, and your patronage will be appreciated.
Portales New Mexico

BIG MONEY
IN DRILLING WELLS
with our New Portable Gas Engine Pumps. Cuts cost per foot a day to one-third and one-fourth.
Write for Catalog and Full Information.
Rushford Well Drill Co.
Roswell, N. M.

A. N. FREEMAN
---Jeweler---
....I do High Class Work....

AT
Pearce & Patterson Pharmacy

G. L. REESE
ATTORNEY AT LAW
Practice in all Courts
Office—In Ross Building
PORTALES NEW MEXICO.

DR. N. WOLLARD
PHYSICIAN AND SURGEON
OFFICE AT
The Portales Drug Store.
PHONE NO. 1.

T. E. MEARS
LAWYER
Will practice in all courts, Territorial and Federal
Portales, N. Mex.

J. W. TUCKER
Contractor and Builder
Fifteen Years Experience. Plans Sketched and Estimates Given on all kinds of Buildings.
Portales, N. M.

Attorney at Law Notary Public
Washington E. Lindsey
United States Commissioner
Final Proof and Homestead Applications
Portales, New Mexico

Up-to-Date Barber Shop
WILLIAM M. TWIGGS, Prop.
First Class Work—Hot and Cold Baths.
Three doors north Portales Hotel
Portales, N. M.

DR. JNO. S. PEARCE
Physician and Surgeon
Office at Portales Drug Store
Residence Phone 23
Portales, New Mexico

City Transfer
R. S. ADAMS
Proprietor
For Quick Deliveries Phone 71 or Residence 104
Office hours 9 a. m. to 5 p. m.
L. R. HOUGH
DENTIST.
Office in Ross Building over J. L. Osborn & Sons Grocery Store.

An Accident might happen to you. Don't you think you had better put some money in the Bank for a rainy day? It is safe in the Bank. Do it now.

The sooner you begin to save money, the sooner you will have money. You cannot foolishly squander what you earn and also have it. Begin banking your money and you will find more pleasure in saving than in spending.

Portales Bank & Trust Co.

EVERY PLANTER SHOULD HAVE OUR SEED CATALOG FOR 1911
IT TELLS ALL ABOUT SEEDS, BULBS POULTRY AND BEE SUPPLIES
Write Today. If You Mention Name of This Paper You Get a Packet of Our Choice SEEDS FREE
THE BARTEDES SEED CO., DENVER, COLO.

Portales Lbr. Co.

Now is the time to build your cisterns, and we have the "Best Portland Cement" on the earth for building them with. If you have the money "Come."

G. W. CARR, Mgr.

PEARCE & PATTERSON PHARMACY

Summer Soft Drinks and Ice Cream Served in Season. Everything New. Everything Clean.
Pearce and Dobbs Old Stand. Your patronage solicited.

club met yesterday in their... Commercial... large number... present to hear... Mrs. O. B. Sta... Science. The... tary rules was

CITY Market
meats, proprs. Williams Bros.)
CURED MEATS
IS IN SEASON SATURDAYS.
w Mexico.

Callum Line
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Humphrey & give my prompt our patronage d.

New Mexico

DRILLING WELLS
Drilling Wells...
to operate and one man
for Consulting and Full
Information.
Edward Well Drill Co.
New Mexico, U.S.A.

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Notary Public
Lindsay
Commissioner
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New Mexico

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and Gold Balbs.
Portales Hotel
N. M.

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Surgeon
Drug Store
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New Mexico

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THE CONSUMPTION OF SUGAR

People of the United States Consume Half of Their Weight Each Year and We Import One-Half of this Amount of Sweetness.

Washington, D. C.—The people of the United States consume half their own weight in sugar every year; an average of eighty-one and one-half pounds per capita, in speaking in round terms, for 1910, and about a like quantity for 1909. The people of the United States are larger consumers of sugar per capita than those of any other country of the world except England, for which the latest figures show a consumption averaging eighty-six pounds per capita, against our own average of eighty-one and one-half pounds per capita. The next largest per capita consumption is in Denmark, seventy-seven and three-fourths pounds; followed by Switzerland, sixty-four pounds; Sweden, fifty-four pounds; and Germany and Holland, each about forty-three and one-half pounds.

WE IMPORT HALF OF IT
Not only is the United States the second largest sugar consumer per capita, but the total amount consumed annually is much greater than that of any other country, aggregating more than 7,000,000,000 pounds per annum, against about 4,000,000,000 pounds in England and about 3,000,000,000 pounds in Germany.

About one-half of the sugar consumed in the United States is brought from foreign countries, about one-fourth from our own islands and the remaining one-fourth produced in this country. The total production of sugar in the United States now amounts to 1,750,000,000 pounds a year, of which more than 1,000,000,000 pounds is beet sugar and about 750,000,000 cane sugar.

GROWTH OF BEET INDUSTRY
It is only recently that the production of beet sugar in the United States has come to exceed that of cane sugar. In 1900 domestic production of cane sugar was twice as great as that of beet sugar, and twenty years ago was more than sixty times as great; but the growth of beet sugar producing has been very rapid in recent years, and in 1907, for the first time, exceeded in quantity that produced from cane and has so continued since that time.

Of the sugar brought from other countries, nearly all is made from cane. While about half of the world's sugar is made from beets, most of it is produced in Europe and consumed in the country of production or in other parts of that grand division, while most of the world outside of Europe obtains its sugar supply from cane, grown of course in the tropical and subtropical sections. Of the cane sugar which we consume most of that coming from foreign countries is drawn from Cuba, the Dutch East Indies and smaller amounts from the West Indies, Mexico, Central and South America. All of that coming from our own islands—Porto Rico, Hawaii and the Philippines—is cane sugar, while of the domestic product about forty per cent is produced from cane. The beet sugar of the United States is grown chiefly in Colorado, California and Michigan, and some in Utah, Idaho and Wisconsin; while most of the cane sugar is produced in Louisiana, with smaller quantities in Texas, Florida, Georgia and South Carolina.

USE DOUBLES IN THIRTY YEARS
The sugar "habit" is evidently a growing one with the people of the United States, and probably with those of other countries, since the total world production of sugar, including all countries for which statistics are available, has increased fifty per cent in the last decade and about doubled in fifteen years. In our own case the consumption has shown a rapid growth, the per capita con-

sumption having been, in 1880, forty pounds; in 1890, fifty-one pounds; in 1900, fifty-nine pounds and in 1910, approximately eighty-one and one-half pounds.

What is the cost of this enormous quantity of sugar consumed in the United States? If we accept a general average of five cents per pound as the retail price paid by our people for the seven and one-third billion pounds of sugar consumed by them in 1910, we should get a total of \$366,000,000, or an average of approximately \$1,000,000 a day paid for sugar by the people of the United States.

ELECTION PROCLAMATION.

A tie vote having been polled in precincts 23 and 25, Roosevelt county, New Mexico, on the 9th day of January 1911 for the office of Justice of the Peace in and for said precincts 23 and 25; it is the order of the board that an election be and the same is hereby called to be held in said precincts 23 and 25, Roosevelt county, New Mexico, on the 18th day of February, 1911 for the purpose of electing one Justice of the Peace for each of said precincts. Judges of election of January 9th, 1911 are hereby appointed Judges of election on the 18th day of February, 1911. Said election to be held and conducted according to the laws of the Territory of New Mexico, governing such elections.

Signed,
C. V. HARRIS, Chairman
Attest,
C. P. MITCHELL, Clerk.

Our Spring and Summer samples of Men's and Ladies' made-to-order clothing have arrived and we would be pleased to show you through our many lines.

KEEP YOU NEAT TAILORS.

NOTICE.

The land owners in the Portales Irrigation Company have an excess of land over the amount they will cultivate under irrigation for the season of 1911. This excess is for rent on attractive terms. For definite information see the officers of the company at Portales.

W. E. LINDSEY,
President.

Public Entertainment By U. D. C.

The birthday of Gen. Robert E. Lee was observed by the Varina Jefferson Davis Chapter of the U. D. C. January 19 at the court house.

The room was decorated with flags, those of our nation blending their bright colors with a few war flags of the South.

Judge H. F. Jones opened the program with a eulogy on Lee as a soldier and a civilian, also paying an eloquent tribute to women, particularly to women of the South during bellum days.

Following this was a flag drill and song, "The Bonnie Blue Flag" by twelve young ladies.

Miss Corrie Smith gave a reading and then graciously responded to an encore.

Miss Prue Harris sang the old ever popular song, "Silver Threads Among the Gold," Mrs. Tyson playing the violin accompaniment.

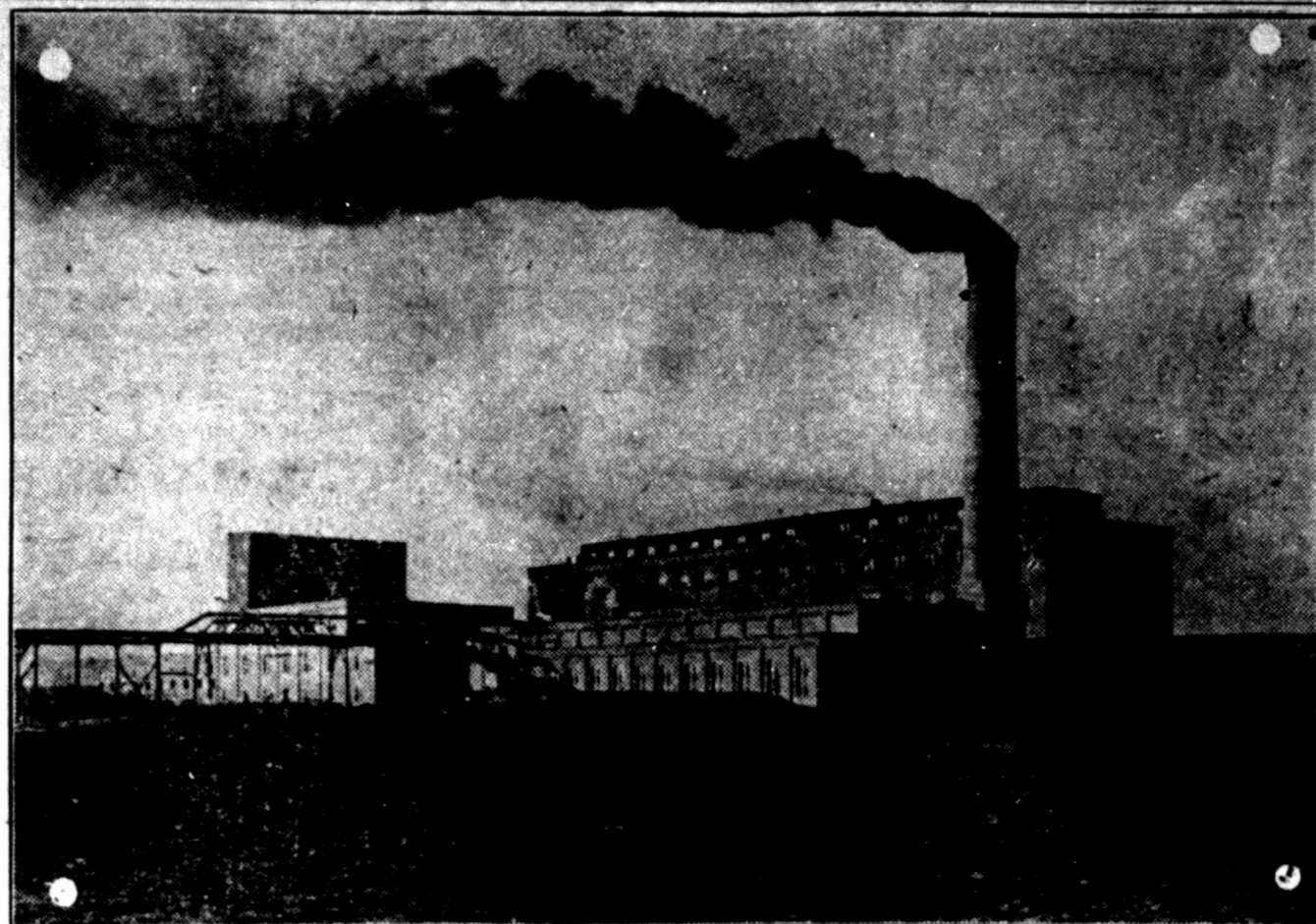
Mrs. Culberson gave a history of the chapter and some very interesting war reminiscences.

Capt. Mike Reynolds, one of Stonewall Jackson's men, told some of his experiences. He related a touching story showing the love of Jackson for his men, and the devotion they gave in return.

The last number was the song, "Maryland, My Maryland" by the Dixie Choir. Quite an unusual amount of enthusiasm was aroused by this, but when they answered the applause with "Dixie" the climax of interest was reached. Mrs. Nixon had charge of this choir.

Mrs. Maud Smith announced the program.

The next meeting of the Chapter will be with Mrs. Milton Brown on Tues., Feb. 7.—S. B.



The above illustration presents the exterior of a modern beet sugar factory in operation. The factory which is to be located at Portales will in all essential respects be similar to the design in this cut, except possibly that the machinery will be the latest type produced in this class, as the improvements in this line have been marked within the last two years.

850 Profess Conversion.

The union revival meeting that ran two weeks and two days closed last night, with no let-up in the interest on the part of the people who had been giving the meetings their daily attendance, many of them being present three times a day. The afternoon and evening meetings yesterday each brought out forty to fifty professed conversions, bringing the total for the series up to approximately 850. This figure was given by the clerk of the meeting. Eighty per cent of these conversions are estimated to have been of persons who never belonged to a church.

The evangelists, Brown and Curry, left this morning for Houston, Texas, to take up similar work, being accompanied by Mrs. Curry and son. From Houston they go to Fresno, Cal., thence to Danville, Staunton and Richmond, Va., in turn. The evangelists were given a free will offering of \$1281.00 additional to having all their expenses paid. The collections for incidental expenses of the meetings amounted to \$556.—Koswell Record of Tuesday.

Irrigated Lands For Rent.

1000 acres irrigated land, with water in abundance, in the Portales Valley, for renters in 40 to 60 acre tracts, sod land, practically no grubbing or leveling required. Renter to pay not over fifty cents per acre for water and he can plant to anything he chooses and give me one-fourth of crop. He must have good teams and satisfy me that he is reliable, energetic and practical.

W. O. OLDHAM,
Cashier First Nat'l Bank,
Portales, N. M.

An Up-To-Date Catalog.

Aggeler & Musser's 144 page, 1911 Seed Catalog has just been received. The lithograph cover is a work of art, and the 144 pages are full of information valuable to the rancher or gardener, particularly to the beginner. If you have not received their catalog be sure and send for it at once. It is also interesting to the poultry fancier. Twenty pages are devoted to the description of Petaluma Incubators and Brooders, and everything pertaining to successful poultry raising. Write for it.

AGGELER & MUSSER SEED CO.
113 15 No. Main St., Los Angeles, California.

NOTICE.

This is to certify that William W. Humble has perfected arrangements in reference to the suit which has heretofore been pending against him involving "Orchard Park" addition to the town of Portales, New Mexico, by which he can guarantee pursuant to such arrangements the delivery of title to lots in said addition under contracts of purchase which may be made with him.

T. E. MEARS, Atty.,
S. A. MORRISON,
G. M. WILLIAMSON.

Trades' Carnival Popular.

The first division of the Woman's Home Mission Society of the Methodist church, containing Mrs. W. S. Merrill, captain, Mrs. A. B. Seay, Mrs. Grover Brock, Mrs. D. Hardy, Mrs. D. A. Ferguson, Mrs. Will Smith, Mrs. W. I. Luikart and Miss Lillian Carr, gave a Trades' Carnival Tuesday night at the Wonderland Theater which proved a wonderful success in every way.

Almost if not every business in town was represented and the program combined instruction and fun. Bascom Howard, in his competent way, auctioned off some of the businesses, the young lady representing the one on sale being veiled so that the purchaser could not see what business he was getting. This was amusing as some of the biggest firms in town sold for thirty cents. Mr. Moun Day, one of the beet sugar men, purchased Portales' sugar factory to be for five dollars. The burlesques on the band and male quartette were fine and the joke was enjoyed by those impersonated as well as by the balance of the crowd, and a crowd there certainly was, the house could not have held another person. The receipts were about sixty dollars which sum will be used by the ladies in improving the Methodist house of worship.

The ladies desire that the Herald extend their thanks to the theater management for the kind and generous treatment accorded them; to Mr. Lomax, the electric light man, who freely lighted up the scene; to Mr. Neer who furnished a number of chairs on which to seat the extra spectators; to the Portales Concert Band which so graciously gave of its excellent music; to Mr. Bascom Howard who so materially assisted them, and to the boys and girls, young ladies and young men who took part, and to all others who assisted in any way to make this carnival a success.

Mr. Aldredge at Las Cruces.

Las Cruces, N. M., Jan. 23.—The revival services at the Baptist church in this city will continue throughout this week. The services held Sunday were attended by very large congregations. Rev. E. P. Aldredge preached in the morning at 11 o'clock, his text being "Hastening the Kingdom of God," and also at the afternoon service, his text being "What We Owe the Young People of Las Cruces."

Rev. Geo. H. Crutcher, D. D., also spoke in the afternoon at the Methodist church on "Signals for Action," being a talk for the young people. Rev. Crutcher occupied the pulpit at the Baptist church in the evening, his theme being, "The Kind of Officers the Devil Likes."—Special to Albuquerque Journal.

ALL DOUBT DISAPPEARS.

No One in Portales Who has a Bad Back Can Ignore This Double Proof.

Does your back ever ache? Have you suspected your kidneys? Backache is kidney ache. With it comes dizzy spells, sleepless nights, tired, dull days, distressing urinary disorders. Cure the kidneys to cure it all. Doan's Kidney Pills bring quick relief. Bring thorough, lasting cures. That's what Portales sufferers want. Profit then by another's testimony, twice-told and well confirmed.

Hilario Baca, Delgado Street, Santa Fe, N. Mex., says: "About two and a half years ago I gave a public statement telling of my experience with and opinion of Doan's Kidney Pills. They completely rid me of pain in my back that had troubled me off and on for months. When I stooped or brought any strain on my loins, I suffered severely and there were various other difficulties which convinced me that my trouble came from disordered kidneys. It was not long after I began taking Doan's Kidney Pills that every symptom of my trouble had disappeared. The fact that I have had no return attack, warrants me in expressing my high opinion of Doan's Kidney Pills."

For sale by all dealers. Price 50 cents. Foster-Milburn Co., Buffalo, New York, sole agents for the United States. Remember the name—Doan's—and take no other.

Clarence Reynolds and family, of Los Angeles Cal., arrived in Portales this week to make a permanent residence among us, occupying the Woodcock residence. Mr. Reynolds is a brother of A. L. Reynolds, formerly connected with the Irrigation Co., and is a manufacturer of concrete blocks. Four other families from California will soon take up residence with us. They are coming to Portales!

Hoisery for every member of the family at reasonable prices. By dealing with me you avoid getting shop-worn goods. Mrs. Alice A. Pew. Phone 185.

Ben Smith returned Saturday from a tour of the North in the interest of immigration. Are you insured against fire, lightning and tornadoes? If not better see A. G. Troutt, office first door south of Joyce-Pruitt Co., in Howard Block.

Time to order your Spring Suit. Our samples are here, some 300, from which to select. No trouble to get what you want from our lines. The Keep-You-Neat Tailors, Phone 87.

"From the mill to the home" is the kind of hoisery I sell. Ask to see my line. Mrs. Alice A. Pew, Portales.

Extra copies of [the Herald at 5c per copy.

Commissioners' Have Session.

Proceedings of the board of county commissioners of Roosevelt county, New Mexico at a call session thereof held at the court house in Portales, New Mexico on the 26th day of Jan., 1911.

Present:
C. V. Harris, chairman,
W. H. Montgomery, comm.,
C. P. Mitchell, clerk.

The Official Bond of J. M. Riley, constable of precinct No. 15; Thomas L. Slocum, constable precinct No. 25; W. E. Johnston, constable precinct No. 2; Ed. Gardner, constable precinct No. 10; Charley Gunn, constable precinct No. 18; and Butchers' Bond of Reynolds & Olson were examined and approved. It is hereby ordered by the board that the Judge of the recent election held for the purpose of voting for or against the constitution for the proposed state of New Mexico, having the election box in his charge, be and he is hereby ordered to send by express or bring in person the said election box and deliver same to the clerk of this board.

No further business appearing, the board adjourned to meet at its next regular session or at the call of the chairman.

Signed,
C. V. HARRIS, Chairman.
Attest,
C. P. MITCHELL, Clerk.

Notice to Horse Owners.

I will leave here Feb. 3, to be gone a couple of months. If your horse isn't grinding his food as he should, he is subject to colic and other ailments. If you suspicion that his teeth are out of order bring him in at once. Examination free.

OSCAR HILL,
NOTICE OF LIS PENDENS
NO. 655

In the District Court of Roosevelt County, New Mexico. The Citizens National Bank of Portales, N. M., plaintiff, vs William O. Hooper, defendant.

The defendant, William O. Hooper, will take notice that a suit by attachment has been filed against him in the District Court of Roosevelt County, New Mexico, by the above named plaintiff, same being styled and numbered on the docket of said court as above.

The nature and objects of said suit is to enforce the collection of a certain note of date Nov. 23, 1908, executed to plaintiff by said defendant, together with E. T. Shook and Joseph Lang, jointly and severally, for the sum of one hundred and fifty dollars, due three months after date thereof, with twelve per cent per annum interest thereon from maturity until paid, with ten per cent on the sum due thereon as attorneys fees, if placed in the hands of an attorney for collection, and on which the interest has been paid to Nov. 23, 1909, leaving the balance, the sum of \$150.00 with twelve per cent per annum from Nov. 23, 1909, until paid, with ten per cent additional on the sum due thereon as attorneys fees due and unpaid.

The defendant is further notified that his property, to-wit: Lots five, six, eleven and twelve in section five (5) in twp. one (1) south range 33 E., N. M. P. M., in Roosevelt County, New Mexico, has been attached, and the defendant having failed to appear on the return day of said writ of attachment, process by publication has been ordered against him by the court, it being alleged that the defendant is a non-resident of the Territory of New Mexico; and defendant is notified that unless he appears and answers in this cause on or by the 18th day of March, 1911, judgment will be rendered against him by default and his property sold to satisfy the same and the plaintiff given the relief demanded in its complaint.

T. E. Mears is attorney for the plaintiff and his business address is Portales, New Mexico.

Witness the Hon. W. H. Pope Judge of the District Court in and for the county of Roosevelt, New Mexico, and the undersigned as clerk thereof, this the 26th day of Jan. 1911.

B. I. ROBERTS, Clerk.
By LEWELLYN CARTER, Deputy
1-26-11

There was a large attendance at the oyster supper given by the Band boys last Friday night and about \$45 was cleared.

Winter Months on the Farm

How to Improve Them

Poultry Breeding

How to Choose a Breed, Mate and Rear Fowls That Will Give Largest Net Returns
By PROF. J. G. HALPIN
Wisconsin College of Agriculture

Copyright, 1910, by Western Newspaper Union

The universal question of the farmer interested in poultry is "What breed will prove most profitable for general farm purposes?" He incessantly besieges the poultry fancier, the editors of poultry journals and similar authorities on chickens with this query. It is impossible to answer this question in the way the farmer desires. He expects a particular breed to be named outright and characterized as the premier money-maker of all varieties.

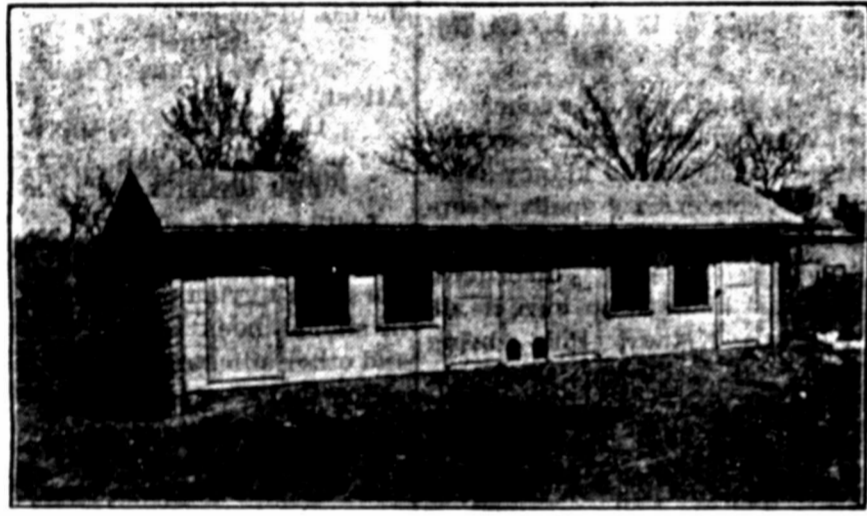
Due to the great similarity existing between the breeds, extreme variations in local conditions exist. As a result of individual peculiarities and preferences of the owners of the flocks, no one breed can be named as the most profitable for all farm purposes.

In general, the dual-purpose breeds, capable of both meat and egg production, are best adapted to farm conditions. Specialized varieties are impractical for the general farm, as they require too much attention and care. The farmer needs a bird with much

in some brush pile nest wherein the chicks are hatched. Another hen will produce 150 eggs annually under the proper conditions of housing and care. From which of these settings of eggs should one select the breeding pens? Too often the choice is made of the inferior brush pile-reared roughers concerning whose egg-producing qualities and prolificacy the farmer knows little.

Always breed from the hens which lay the best in the fall as they best serve this purpose. Never save eggs for setting from a sluggish hen that hangs around the roost "droopy" and sleepy and displays an inactive, lazy disposition. The habits of the hen can be studied best in the winter and this season is the proper time to select breeding stock.

Accurate and rigid selection of breeding stock should commence early. Study the flock carefully, especially as regards the laying hens which have the reddest combs and which hover around the nests. Those,



A poultry house well adapted to the average farmer. It has four pens, each connecting with a lot in the rear.

vitality and constitution which will be able to rough it with a minimum amount of attention.

Some people have a natural liking for certain breeds and by the practice of careful, painstaking selection can obtain the best results from their use. Anyone who constantly over-feeds should select one of the special egg-producing types rather than a meat-producing bird. The Leghorn is the variety best adapted for such classes of fowls.

Choosing a Breed.

The average countryman, according to his natural preference, should choose one of the dual purpose breeds for the farm henner. Any of the common varieties, Plymouth Rock, Wyandotte, Rhode Island Red or Orpington, should satisfy the farmer for a rough-and-ready, hardy, profitable fowl. Any special preference for birds of a certain color can be readily satisfied by the wide range of colors offered in the varieties of these breeds. A very misleading idea prevails among many inexperienced poultrymen that the color of the fowl radically effects its egg production. This is an imaginary view of the un-informed as the color of the bird is of no importance in determining capacity for production.

There are some commendable features about the variety in the feathering of the breeds. The white fowl is admirable, due to the fact that no colored pin-feathers disfigure the dressed bird. On the other hand the white breeds present certain disadvantages, such as the fact that they are more conspicuous and afford inviting prey to hawks, and are hard to keep clean and presentable.

One Breed Best.

A crying evil in rural poultry husbandry is the attempt to maintain more than one breed on the farm. The countryman should definitely decide on the breed best adapted to his conditions and then should work only with this variety. The common condemnatory practice of the farmer is to maintain one breed for a time and about when this breed is proving successful, an alluring advertisement or a snappy bit of news matter characterizing some other breed as a "world beater" causes him to change the variety which he is raising.

This continual shifting of breeds reacts upon the farmer's pocketbook and results in no good. A rigid rule should be followed: "Select the breed which has proved its merit and then adhere to this choice." Any of the above-named breeds will prove profitable if rigid selection of breeding stock is enforced and ordinary care is afforded the fowls. The search of the farmer for a perfect breed instead of devoting his energies toward the improvement of his present variety should be condemned and derided. The countryman is not going to discover any such model variety no matter how ardent his search. He must develop his present breed by means of rigid selection, elimination of inferior stock, normal sanitation, and healthful surroundings.

Rigidly Select Breeding Stock.
One hen may lay 15 eggs a year, the majority of which are deposited

which are first off the roost in the morning and last to seek their perches at night, which are the best feeders and exhibit full crops at night when going to roost, are the vigorous, hardy specimens which lay best and are the preferable types from which to breed. Select such birds, band them with leg bands, if not already marked, and keep a record of their future operations. The use of such stock precludes the liability of the worthless hen stealing her nest or a failure in breeding due to the use of pullets and hens which have not inherited vigorous tendencies to lay.

Select Strong Males.

In the case of the dual purpose breeds the maintenance of one male to every fifteen females is attended by best results. Much depends on the individual vigor, vitality and prolificacy of the male. A male of lazy, inactive, sluggish temperament should never be retained in the breeding pen as he would undoubtedly transmit these characteristics to his progeny.

The breeding flock should be allowed access to a large range. Only the best pullets should be selected for breeding purposes, the others being sold for meat. For good results in breeding, more than one pen should be available in the poultry houses. For example in the fall when the birds are brought in from the range it always pays to have one pen in which to house the pullets, and a second one for the older hens. The pullets are thus protected from misuse and abuse of the older and stronger hens until they mature sufficiently to be able to defend themselves. Close, rigid selection among the fowls of these pens should ultimately result in the choice of the cream of the flock to be used in future breeding operations.

Use Leg Bands.

Too much emphasis cannot be placed on the importance of marking the pullets with suitable leg bands in order to distinguish between them. Ordinary leg bands can be purchased for ten cents a dozen and should be used as a means of identification throughout the flock. A record including the age of the bird and the setting from which the fowl was hatched is absolutely essential. On the majority of farms there is no way of determining whether a hen is two or ten years old. Old hens unfit for further service are allowed to set and their progeny retained for breeding purposes. This evil can be remedied by identification marks which would serve as a check on the bird's age and period of service.

Another bad custom of the average farmer is to send for eggs concerning which he reads an inviting advertisement, and then employing all the birds hatched from this setting, irrespective of their inherited tendencies toward prolificacy and vigorous constitution, in his breeding operations. Promiscuous selection here permits the use of all these offsprings where rigid selection—the only ultimately successful method—would have condemned perhaps all except one or two of the very superior pullets. Breed only the best and the improvement will be steady and sure.

Belief in Self.

Has disappointment come to you? Have you failed in what you had most set your heart on? Did you rely on someone's promise to find it broken?

Have you lost faith in those you trusted most?

Well, even so, don't be down-cast; don't give up; don't lose hope and faith.

There is only one question, after all, which is really vital to you—do you believe in yourself?

What if you are in hard luck, or poor or shabby? Lots of the best men and women in the world have been in that condition. Lots of the world's most useful people never got out of it. The old clothes and back streets are a protection. Many a good work has been ruined because a man was too prosperous to keep a level head.

Even the strongest hearted may fail, not only once, but again and again. But what of that? Life is a campaign, not a single battle.

Every man who succeeds meets these crises, and averts disaster by a prompt reforming of lines and stern attack.

The greatest men in the world have gone down in reverses, but they came up again stronger for the struggle.

It is the men who cannot be shaken off, who have a bulldog grip and that tenacity of purpose which sees nothing but the goal, that win out in a winning worth while.

Patience, grit and determination will carry one to victory in spite of overwhelming obstacles.

It is the man who fights and holds on when others let go, who never sees defeat, even when seemingly overcome, that is in demand everywhere today.—Memphis News Scimitar.

"From the mill to the home" is the kind of hoisery I sell. Ask to see my line. Mrs. Alice A. Pew, Portales.

Extra copies of the Herald at 5c per copy.

Notice.

This is to certify that William W. Humble has perfected arrangements with J. P. Stone in reference to the suit which has heretofore been pending against him involving "Orchard Park" addition to the town of Portales, New Mexico, by which he can, pursuant to such arrangement guarantee the delivery of title to lots in said Addition under contracts of purchase which may be made with him consistent with such arrangement, and the undersigned hereby pursuant to the arrangement so had with said Humble, agrees to guarantee a title in accordance with such agreement to those holding contracts for lots in said Addition.
J. P. STONE.

ELECTION PROCLAMATION.

A Justice of the Peace precinct having been granted to be known as Lykins precinct No. 28, it is the order of the board that an election be and the same is hereby called to be held at the Glasscock school house, Roosevelt county, New Mexico, on the 4th day of February, 1911 for the purpose of electing one Justice of the Peace and one Constable for said precinct. The following were appointed Judges of said election, to-wit:—Terrell Glasscock, R. N. Lykins and Frank Lasater.

Signed:

C. V. HARRIS, Chairman, 8-3t
Attest: C. P. MITCHELL, Clerk.

Hoisery from the mill to the home a popular price. Mrs. Alice A. Pew, exclusive agent, Portales, Phone 135.

Chamberlain's Cough Remedy is a very valuable medicine for throat and lung troubles, quickly relieves and cures painful breathing and a dangerously sounding cough which indicates congested lungs. Sold by Pearce & Patterson Pharmacy.

Extra copies of the Herald at 5c per copy.

A 1911 Pointer!

A dozen reasons why you should be a reader of the Roosevelt Co. Herald and send it to your relatives, friends, acquaintances:

1. A community is judged by the character of its papers. It is up to you to give your support to help your home paper represent your community creditably.

2. No other publication will give you your local or neighborhood news as well as your home paper.

3. Its advertisers are assisting in building up your home town and deserve your support.

4. The Herald is a home product. It is boosting for home enterprises and should be loyally supported by the home people.

5. The Herald is newsy, clean and readable and a paper that you will not be ashamed to have in your home.

6. In giving your patronage to the Herald you are really helping yourself, for it is building up your town and increasing the value of your property.

7. No other medium can cover the field it is occupying, and you owe it to yourself to keep informed of the doings in your own community, state and country.

8. The Herald is fearless and independent and tells the news without fear or favor.

9. You should not only read the Herald yourself, but you should send it to your relatives and friends. It will be like a letter from home to them.

10. The people of intelligence are those who keep abreast of the times and take good reading matter. You owe it to yourself, to your family and your community to be an intelligent, progressive and wide awake citizen. The Herald will help you keep abreast of the times.

11. The Herald gives reliable and authentic descriptive articles of the great Portales Valles, which will be valuable to those who are planning to invest their savings in the fertile virgin lands in its domain.

12. The Herald is a newspaper of character. It will come to you each week breathing the spirit of the great Southwest. It will broaden your horizon, make you more loyal to your home and to your country, and if you will but keep your subscription paid in advance and follow the advice of its columns to the wayfaring sinner, there may be some hopes for you in the world to come.

Proposed Ordinance No. 33.

An ordinance for the purpose of prohibiting the riding of bicycles on the side walks in the town of Portales, New Mexico. Be it ordained by the Board of Trustees of the town of Portales, New Mexico.

Section 1. That the riding of bicycles on any of the side walks within the corporate limits of the town of Portales, New Mexico, is hereby prohibited, and any person violating the provisions of this ordinance shall be deemed guilty of a misdemeanor and fined in any sum not less than five (\$5.00) dollars nor more than ten (\$10.00) for each offense.

Section 2: That this ordinance take effect from and after its publication.

C. M. COMPTON, Mayor,
STERLING MOODY, Clerk.

Notice to the Public.

The citizens of Portales will please take notice that Ordinance No. 32 of the town of Portales relating to sewers will be rigidly enforced, and that the penalties therein provided will be applied in all violations thereof.

Done by order of the council in session January 5, 1911.

C. M. COMPTON, Mayor,
STERLING MOODY, Clerk.

Chamberlain's Cough Remedy

is not a common, every-day cough mixture. It is a meritorious remedy for all the troublesome and dangerous complications resulting from cold in the head, throat, chest or lungs. Sold by Pearce & Patterson Pharmacy.

NOTICE OF PENDENCY OF SUIT.

No. 686.
In the District Court of Roosevelt county, New Mexico.

Basset E. Edmondson, plaintiff, vs. James P. Jenkins, defendant.

The defendant, James P. Jenkins, will take notice that a suit has been filed against him by the plaintiff, Basset E. Edmondson, in the District Court of Roosevelt county, New Mexico, styled and numbered on the docket of said court as above, and process by publication ordered against said defendant, a proper affidavit having been filed in the office of the clerk of said court for same.

The nature and objects of said suit are to require said defendant to specifically perform his contract, of date Nov. 15th, 1910, by which he agreed to convey to plaintiff the following described lands in Roosevelt county, N. M. to-wit: the SE 1-4 of Section 30 in Tp. two South Range thirty-five East N. M. P. M. free from encumbrance in exchange for lots 517 and 518 in Block 22 Massey's Add. to the city of Springfield, Mo. and the payment of fifty dollars; plaintiff alleging that he is ready and willing to perform his part of said contract and tendering the deed to said property to defendant together with the fifty dollars, and praying that defendant be required to convey said lands so contracted to be conveyed by him to this plaintiff free of encumbrance and in default thereof, should plaintiff be required to pay off the mortgage now existing against said lands, that he have judgment decreeing the title to same in plaintiff and judgment over against said defendant for any sums so paid by him to clear same of encumbrance, together with all costs of suit.

The said defendant is hereby notified that unless he appears and answers in said cause on or by the 4th day of March 1911, judgment will be taken against him by default and the plaintiff be given the relief demanded in his complaint.

The defendant is further notified that T. E. Mears is attorney for plaintiff and that his business address is in Portales, New Mexico.

In witness whereof I have hereunto set my hand and seal as Clerk of the District court in and for Roosevelt county, New Mexico this 30th day of December, 1910.

(Seal) S. I. Roberts, Clerk,
By Llewellyn Carter, Deputy. 8-4t

Anderson Automatic computing scales, the best in the world, for sale by C. M. Dobbs.

Sand and gravel for sale—Good for all building purposes. Reasonable prices with a short haul. Apply to B. F. Gardenhire, Tolar, N. M.

Call the garage, 45-2r. when in need of automobile repairs and accessories, oils and etc.

FOR EXCHANGE—Two farms in Arkansas for land in shallow water belt of the Portales Valley. Address P. O. Box 7, Portales, N. M.

THE HERALD

Only \$1 A Year!