The Caloric Fireless Stoves

## The Eyes of Capital Are Now Directed to the Poriales Valley As Never Before in lis History

## BY WAY OF A COMPRRISON <br> Altention Beet Crowers!




One of the important dailies of
the state has been devoting
much space the past fortnight in
much space the past fortnight in
telling of the wanders of a cer-
tain section of New Mexico which
has a shallow water zone some-
What similar to that found in
ing is extensively used/for irrisiring to knock on the goodly land which is furnishing the sub ject matter for all this valuable
boosting on the part of this great daily, the Herald is constrained way of a reminder that Rortales Valley has as much and more to
offer in the way of an irrigation proposition than any similar Following is a paragraph clipped from the afore
There are about 200,000 acres in easy pumping distance, whithwithin eighty feet of the surface Ousise of this area there is plen-
ty of land where the water may
be found at 100 feet, and when it is seen that in California they
pump water up 400 feet, there is

## of course, a of the land.

How does this sound to the prospective investor when he is tales Valley has a shallow water
mone equally as large in acres, where the water is found at an
average depth of 18 feet from the average depth of 18 feet from the
surface and in quantities sufficient from each well to irrigate
160 acres where, apparently, there is stored beneath the sur-
face of a matchless fertile soil, an underground sea and as far as can be learned, thousands pamping plants might be lifting Ancter interesting feature the discussion of this field by the daily is the mention of the


 right, you have the right to in-
stall your own pumping plant and pump your water 80 feet and
more. The most of the pump. more. The most of the pump-
ing is done there with 25 and 50 the latter capacity costing from $\$ 3,000$ to $\$ 4,000$ each, the fuel for
such plants costing about $\$ 2.40$ per ten hours. By way of furth-
er rejoinder, it is a matter of fact
that in the Portales Valley splendid lands may yet be bought $\$ 75$ per acre with a lifetime wa liquid being supplied from a central electrícal pumping station at an average cost of 88c per acre
foot for water used. And by way foot for water used. And by way
of further enlargement of the ir-
rigated area the farmers of the rigated area the farmers of the
Valley are now going into the sugar beet industry with a con-
tract which will mean the insiall tration which will mean the insial 250 individual plants. This is not a knock, but a boo
Come to Portalea Valley.


#### Abstract

The following is the authorize statement of the promoters the sugar beet enterprise for th readers of the Herald. "The sugar company is ready being signed up rapidly without interest in which to re- pay the actual cost of your 2. Your engine will burn fuel cost 3. This proposition. $\qquad$ $\qquad$ $\qquad$ $\qquad$ $\qquad$ $\qquad$ $\qquad$ $\qquad$ For all the details of our plan read the contract-it's in black

\section*{Irades for Missawil Fant.}


 ones, returned yesterday from o look over some property whic bis 320 acre tract of land south of Wown and his residence propertyin Portales. The property in Missouri consisted of a well im-
proved farm of 160 acres, valued at some $\$ 15,000$, belonging to $\mathbf{E}$. . Kuhl, of Fanning, who wa country. Mr. Jones was wel fered by Mr. Kuhl for his hold ings here and the exchange was made, Mr. Kuhl coming into pos-
eession of Arthur's 320 -acr ract five miles south of town and his nice residence property in the south side. Thus we see
that Portales lands and resi dence property ranks high in the mind of visitors here, who are
willing to exchange holdings in hing in settled states for some Portales Valley and growing thus in the rapid development of this western country; the old
timers of the country do not ap preciate the value of our own re less favored sections of the cpun try come in and place a high most cases reaping the reward
which naturally should come to the pioneer builder.

## Chanlligived to Spell.

## The Woman's Club has cha enged the Commercial Club

 spell tomorrow (Friday) night a ine Wonderland Theater building. A prize will be given the winner. The school children will have a spelling match as will also the young men and women
of the town. Prizes will be given of the town. Prizes will be given
in all the contests. all the
Rev. W. R. Quiggen will hold regular monthly services for the The subject vice will be, "The mind of ser-
sus;" in the evening sus;" in the evening, "The sacri-
ficial character of Christ's first
coming."

THE

## First National Bank

CAPITAL AND SURPLU8, $\$ 75,000.00$
cial is tho ind idestringni
Its history has been the history of
the country, a steady, sure onward
every demand that has ever been made
upon it. Are your business transac-
tions conducted through this institu-
$\begin{aligned} & \text { font to accommodate and pleasee or } \\ & \text { patrons and extedd a cordial invitation }\end{aligned}$
$\begin{aligned} & \text { patrons and extedd a cordial invititation } \\ & \text { to all to come to us with their business }\end{aligned}$
transactions. There is no transaction
too arge for our resoorces and none
eration at our hands. Our resources
$\begin{aligned} & \text { are large, our facilities are unsurpass- } \\ & \text { ed.- We invite you to come in and re- }\end{aligned}$
new old acquaintance and also to help

Irrigation Has Comel


## Ine Bride Stowered.

## (Contributed.)

 As a beaiutiful token of friendond wishes to the young brid of two days, Mrs. Prue Harris.Connally, Mrs. W. H. Hill, in nost pleasing and appropriat manner, gave in her honor a lin en shower on Monday, Jan. 30 at the home of the bride's par
ents, Mr. and Mrs. C. V. Harris. This splendid home was made even more beautiful upon thi ccasion under the akilled man Mrs. Hill, the beantiful interio Irs. Hinl, the beautiful interio de lights and rare flowers, bein le lights and rare flowers, being
expressive of the occasion, while over all and through all pervaded "Mys allaring atmosphere of the Mare, that ever hovers over the home from which the bride is The
the nor ands were received a ome and corditly of the Harria he bride's mother, Mrs. Harris and then received by Mrs. Hil who led them into the west par or, which was a veritable bowe becorations, with its charming decorations. Here she was as
sisted by six young ladies whose harming and graceful manner dad much to the entertain turesqueness of the occasion. Miss Fannie Williamson, first presented the guests with dainty
cards to each of which was tached a small bottle of rice, as a souvenir of the occasion after Which Miss Frank Hili served in Miss Beola McMinn had eharge of the register book which was
made very suggestive and atractive by the thoughtfulness the hostess. After register. ing, the guests were received by
Miss Edith Connally, sister of
the'groom, who presented to each
a beantiful and exquisite carca-
tion, being a part of the magniftion, being a part of the magnif-
cent bride's boquet presented by cent bride's boquet presented by xquisite cut glass vase, adorne de main reception room with it Misses Mattie Doss Hightowe nisses Matule Doss Hightowe ceived the guegta aná next re them to the bride who wore beautiful and becoming gown of pink silk and chiffon with lace, the room jast under a parasol of novelty sill which was to give orth presently its "shower" of ho linen.
gram was given by Misses Roand and Smith and Mesdame mith and Nixon consisting of nstrumental and vocal music
and readings. The novel part and readings. The novel par of the occasion was the reading
of the various and sundry recipea of the various and sundry recipes
for "Managing a Husband' hich the married guents were equested to bring. These conained numerous and origina langhter fromght forth pealis ed listeners.
A dainty and delicions two
curse luncheon followed this course luncheon followed this, en salad, olives, pickles and choc olate, followed with delicious The grape juice and cake. The "shower" next followed linen-the gifts of her many riends-fell over the bride, the dainty bottles of rice previously presented to them, and as an ex pression of her sincere/appreciation of these remembrances the bride sang in her own sweet way, with that rich and exquis ite voice we have learned to love
so well; and as che concluded, he guests began to talke their cakes.

SUCAR BEITS III COLORADO these factorles are steel frame buildings, brick outside, cement
floors, iron stairways, in fact floors, iron stairways, in fact there is ecarcely any wood used
in their construction. You can in their construction. You can when I tell you the insurance when I tell you the insurance say to you that the sugar beet crop has divided with our farmer his acreage of alfalfa, whent potatoses and other crops. Thousands upon thousands of head of lambsare fed each year on the beet pulp.
"The current price pald for beets by these factories in Coloredo has been a flat rate of \$5 per ton. In some cases the price has been fixed upon the percentage of sugar contained in the beet. In Colorado every town hea grown where a factory has bean located. The farm land hae aleo advenced uniformly in ralue. It might be unfair to at
tribute all this advance to the increased sugar beet culture, for the remson that there seems to me to have been an abnormal me to have been, an abnormal lands all over the country. While I recognize this as a fact, I am poalitre in the opinion that the ingar factoriea wherever located in Colorado have had a marked infuence for good, and have ndvanced ralues both in the town
and in the farm lands. There is and in the farm lands. There is a great deal of labor involved in rnising beeta, and tonnage varies from a poor to fair crop of ten tons per acre to an extra big
erop of thirty tons. To ralse erop of thirty tons. To ralse
beeta requires good farming and beeta requires good farming and
plenty of water. Think I have given you facts without preja dice.


The impulaive power which has attended the sugar beet enterprise the pat few days has practically brought it among one of the certainties for this secGome locality with its anots of stngers, and if these $\mathcal{C o}_{0}$ not develop of their own accord as fast acthey miphs there are villing boosters who aro noling ont into
the commons to bring them in. Within the week various com. mittees have been out into the field seeking recruits, this line of action proving very succens-
ful. Mr. Thomas went over in. to the Tuiban community Tues. day where he recelved the mont hearty encouracement, aigning Thiban and Melrose diatricts.


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In Ein of Fire tand. With nearly $400,000,000$ acres
of unappropriated land in the of unappropriated land in the United States-equal to the area
of Alaska-and with less than of Alaska-and with less than
$100,000,000$ acres occupied of the $100,000,000$ acres occupied of the
Canadian Northwest's 171,000 , 000 acres of arable prairie land it is hard to believe that we are
at the end of the free land era in
at



## H. C. McCallum

 Dray Line All kinds of Hanling done Orders left at Humphrey a Sledge's will receive my prompattention, and
your patronage will be appreciated. New Mexie

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A. N. FREEMAN
---Jeweler-
.....I do Hish Class Work.....
Pearce \& Patterson Pharmacy

| G. L. REESE <br> attorney-at law <br> Preotice in all Courta <br> Ofter-In Reese Building <br> PORTALES . . . . NEW MEXICO. |
| :---: |
| Dr. N. WOLLARD physican and subgeon orfick AT The Portales Drug Store. Phone No. 1. |


| T. E. MEARS <br> LAWYER <br> Will practice in all courta, Ter ritorial and Federal |  |
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|  | N. Mex. |
| J. W. TUCKER |  |
| Contractor and Builder |  |
| Fifteen Years Experienoe. Plans Sketched and Estimates Oiven on lll kinds of Buildings. |  |
| Portales, N. M. |  |
| Aturney at Law Notary Pbulfe |  |
| Washington E. Lindeey |  |
| sited States Commieiener |  |
| stomd Applicentions |  |
| Portales, | New Mex |

Up-To-Date Barber Shep Fint tlase llork-Hot and cold bathe.


## Methodist Meecuing Begnins.

## The second revival meeting

Now is the time to build your cister ns, and we have the "Best Portland Cement" on the earth for building
G. W. CARR, Mgr.

PEARCE Q PATTERSON PHARMACY
Summer Soft Drinks and Ice Cream Served in Season. Everything New. Everything Clean Pearce and Dobbe Old Stand. Your patronage solicited grateful. To tell how this grea hange can be brought about wil reds of Portales readers. Mrs. Charles Thomas, 101 E
ead Ave. Albuquerque Mex., says: "Our knowledge of the merit of Doan's Kidney Pilla and since that time we have rare hand. I suffered a great dea from backache, caused by dis
ordered kidneys. I was all run down, had no ambition and felt
miserable in every way. The first dose of Doan's Kidney Pills
brought relief from the pain in my back and continued use re-
stored my kidneys to a normal condition, making me feel like a
different person. Doan's Kidney Pills have also been taken by
another person in our house who
at times had much difficulty in at times had much difficulty in
straightening after stooping on account of pain across the loins
Relief soon followed the use o Kids remed y. Whenever Doan's
Kills have been taken $\begin{array}{ll}\text { since then, they have given } & \text { an excess of land over the amoun } \\ \text { prompt and positive benefit." } & \text { they will cultivate under irriga- }\end{array}$ For sale by all dealers. Price Baffalo, New York, sole agents
for the United States.

| Remember the name-Doan's |  |
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| and take no other. | $11 \cdot 2 \mathrm{t}$ |

Notice.
The land owners in the Por-
tales Irrigation Company have

| an excess of land over the amount |
| :--- |
| they will cultivate under irriga- |
| tion for the season of 1911. This |
| excess is for rent on attractive |
| terms. For definite information |
| see the officers of the company |
| at Portales. |
| W. E. LindsEY, |


| 9.3t | President |
| :--- | :--- |



The sooner you begin to save money, the sooner
will have money. You cannot foolishly squander what you earn and also have it. Begin banking your money and you will find more pleasure in saving than in spending

## Poratas Bank \& Trust Co.


"From the mill to the home"' is
the kind of hoisery I sell. Ask
to see my line. Mrs. A lice A

[^0][^1]Putales Bacsters Visit Arch.
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 coosters in the visit of these lerprise for the common good of the Valley is the undisputed test

## Painfall at Portalcs for 1910.



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Bhendant, together with EETT T
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attorney for collection, and an
which the interest has been paid which the interest has been paid
to Nov, 23, 1909, leaving the bal.
ance, the sum of $\$ 150.00$ with tweve per cent per annum frnm
Nov. 23 , 1909 , utith paid, with ten
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demanded in its complaint.
T. E. Mears is T. E. Mears is attorney for the
plaintif and his bosiness address is Portaies, New Mexico.
Witness the Hon. W. Pope
Judge of the District Court in Judge of the District Court in
and for che county of Rooseelt
New Mexico, and the undersign New Mexico, and the undersign
ed as clerk thereot, this the 26 h ,

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Extra copies of the Herald a

## Winter Months on the farm <br> How to Weed Eradication Improve <br> Them <br>  <br> 

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| nany farms where 25 per cent. of the crop producing capacity |
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## se per copy

| Job $\mathrm{E}^{\text {- Linfin }}$ |  |
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| पन्य | We are here to |
|  | serve you with anything in the |
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|  | your business and personal |
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| Ponters or Announcements Of All Mide |  |
| The best quality of work at prices that are RIGHT |  |
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The retailers are always being abused because of high prices Wholesalers who have grown
rich say that the retailers are responsible for the high prices edly make fortunes, aleo say the real culprito, so far as high prices are concerned, are the re merchants do you know who are rich. As a rule, selling goods at retail is a good deal like trad ag dollars and running the risk
of occasionally getting a bad one -Exchange.
Miss Ruby Huffman went to $\underset{\text { day. }}{\substack{\text { Mis } \\ \text { dat } \\ \hline}}$
Miss Minnie Calvert of Ros: well arrived Saturday on a visit
to her friend, Mrs. Walter Jack-


| About midday on Setarday at the home of the bride, Mr. Roy |  |
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| Connally and Mise Prue Harr were united in marriage by Re W. L. Heck, grandfather of th |  |
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| W. L. Heck, grandfather of the bride, only a few friends and relatives being present. |  |
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| The bride is the only daughter of Mr. and Mrs. C. V. Harris, and an attractive and accomplisbed young woman, prominent in the social life of Portales. <br> The groom, a son of Mr. and |  |
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| Mrs. N. Connally, is an enterprising and rising young business man, being a junior member and manager of the Connally |  |
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| Coal Co. <br> The good wishes of their many friends including the Herald are with them. |  |
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| please take notice that Ordinance |  |
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| No. 32 of the town of Portales re- |  |
| lating enforced, and that the penalties therein provided will be applied |  |
|  |  |
| therein provided will be applied in all violations thereof. <br> Done by order of the council |  |
|  |  |
| in session January 5, 1911. <br> C. M. Compton, Mayor. |  |
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| Do you know that croup can be revented? Give Chamberlain's |  |
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| Cough Remedy as soon as the child becomes hoarse or even af ter the croupy cough appears |  |
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| is also a certain cure for croup and has never been known to fail. Sold by Pearce \& Patterson Pharmacy. |  |
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| Oscar Hill and wife left yes terday for Rockport, Texas, where they will join C. W. Mor- <br> need of automobile repairs and <br> accessories, oils and etc. <br> An attack of the grip is often |  |
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| wife who have been there |  |
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| Morris has established residence there, but Oscar says he has no intention of locating in the Tex- |  |
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| as coast town, only going now for a visit of some thirty days. Mrs . Hill is a daughter of Mr. and Mrs. Morris. |  |
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| Notice. |  |
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| I have a fine line of apple trees, the very best kinds suited to |  |
| this country. One year tops whth two year roots. Will sell them for $\$ 7.00$ per hundred and |  |
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| years at 10 c apiece. Call at my place tmile southwest of the court house. <br> W. W. Humble. |  |
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| 5 c per copy. |  |
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| W. Humble has perfected ar- |  |
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| rangements with J. P. Stone in reference to the suit which has beretofore been pending against |  |
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| him involving "Orchard Park",addition to the town of Portales, |  |
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| New Mexico, by which be can, pursuant to such arrangement |  |
| guarante the delivery of title to |  |
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| de with him coneistent mith |  |
| dersigned hereby pursuant to the arrangement so had with |  |
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| said Humble, agrees to guarantee a title in accordance with |  |
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| such agreement to those holding contracts for lots in said Addition. <br> J. P. Stone. |  |
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| notes which include a list of "honor roll" pupils for the month just closed will appear next week. |  |
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| While it is often impossible to prevent an accident, it is never |  |
| impossible to be prepared-it is not beyond any one's purse. Invest 25 cents in a bottle of Chamberlain's Liniment and yon are prepared for sprains, bruises and like injuries. Sold by Pearce \& Patterson Pharmacy. |  |
|  |  |
|  | Georgia Stewart, Mr. James Twiggs, Miss Irene Hamblen, Mr. Geo. Monroe, Miss Sara Monroe and Mr. Earle Williams dove Sunday some seventeen miles into the country taking dinner at the J. D. Deen home and supper with Mr. and Mrs. R. A. Deen, both near Delphos. |
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| Hoisery from the mill to the home a popular prices. Mrs. Alice A. Pew, exclusive agent, Portales, Phone 135. <br> Mrs. A. N. Freeman is quite sick. |  |
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| on the docket of <br> The nature and suit are to collect delivered to said defendants of date for the sum of $\$ 160$ 22, 1914, with $5 \frac{1}{2}$ interest due and annualy, said note pay the interest o the same became of said note, both and interest migh holder thereof; s having failed to pay or any part thereo became due, said owner and has exercised his mortgage stated both principal an and payable. <br> Said suit is furt mortgage execut fendants to said p date with said not due payment ther <br> s a id defendants plaintiff the follow <br> lands, to wit: Se <br> M., in Roosevelt <br> payment of said <br> Wits tenor and viding that <br> should pay to said <br> notes by foreclos <br> tiff also seeks to <br> The said defend <br> pear and answer i <br> or by the 27 th 1911, judgment <br> against them by <br> manded in hifs co <br> Winslow Evan <br> and T. E. Mears, <br> address is Portal are attorneys for <br> In witness whe <br> unto set my han clerk of said cour <br> of January, 1911. <br> By Llewellyn Car <br> will take notice <br> been filed again <br> trict Court of Roo <br> Territory of New <br> above named plain numbered on the <br> court as above. <br> The nature and <br> sur are to collect <br> executed and deli <br> each bearing inte <br> the rate of seven <br> thereof due two ye <br> and the second af date, it bein <br> the mortgage s <br> when due or a fail <br> taxes when due, sa <br> er thereof both a <br> due and payable, <br> having failed to pa <br> said plaintiff, as <br> bolder of same <br> Dowell, to the Blu <br> Mexico Land Co., Blue Rapids New |
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## A 1911 Pointer! <br> A dozen reasons why you should be a reader of the Roosevelt Co. Herald and send it to your relatives, friends, acquaintances:

1. A community is judged by the character of its papers. It is up to you to give your support to help your home paper represent your community creditably. 2. No other publication will give you your local or neighborhood news as well as your home paper
2. Its advertisers are as sisting in building up your home town and deserve your support.
3. The Herald is a home product. It is boosting for home enterprises and should De loyally supported by the home people.
4. The Herald is nevssy, claan and readable and a paper that you will not be ashamed to have in your home.
5. In giving your patronage to the Herald you are raslly helping yourself, for it is building up your town and increasing the value of your property.
6. No other medium can corer the field it is occupying, and you owe it to yourself to keep informed of the doings in your own community, state and country.
7. The Herald is faarlass and independent and tells the news without foar or favor.
8. You should not only read the Herald yourself, but you should send it to your relatives and triends. It will be like a letter from home to them.
9. The people of intaliligence are those who koep abreast of the times and take good raading mattor. You owe it to yourself, to your family and your commmunity to be an intelliggont, progressive and wido amake citizen. The Herald will help you keep aldreast of the times.
10. The Herald gives itliable and authentic descriptive articles of the graat Portales Valles, which will be valuable to those who are planning to invest thair savings in the fertile virgin lands in its domain.
11. The Herald is a nerrspaper of character. It will come to you bach woek braathing the spirit of the graat Southwest. It will broaden your horizon, mako you more loyal to your home and to your country, and if you will but koep your subscription paid in adrance and follow the atvice of its columns to the waytaring sinner, there may be some hopes for you in the world to come.

## Only S1AYear!

Winslow Evans, Whose post
office address is Peoria, Illinois,
and T. E. Mears whose
and T. E. Mears whose postoffice are attorneys for the plaintiff.
In witness whic I have bere clerk of said court this 28th day
of January 1911. (Seal)


[^0]:    NOW READY
    
    
    

    ROSWELL SEED CO
    R. B. Knight and sister, Mis
    Mary, of Clovis, visited Jug E. Mears and wife over Sunday

[^1]:    $\bar{P}$
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