## THE PORTALES VALLEY NEWS

OIL RIG OF THE
NU-MEX COMPANY
HAS ARRIVED
James E. Webb, Supperintenden

EMBREE-FULTON
On Mnoday evening, July 7th,
eecurred the miarriage of Mr. H .

THE GREAT CEEEBRATION OF THE GLORIOUS FOURTH
land, New Mexico, at the study
of the First Christian church at
Clovis, the minister, Elder I. N
Jett, officiatis.

Most Successful Entertainment' Ever Pulled Off
of the Construction for the
Company on the Ground. the Ground.
The officials of the Nu.Mex Oin

Company are jubilant over the
arrival of their drilling outit
Mich arrived eariy Thursday
$\qquad$ in This Part of the State. Estimated That Mere Than 5,000 People Attended.


Hon. A. C. Chaney

| Hon. A. C. Chaney <br> A prominent lawyer of Ada, Oklahoma, who is here in the interest of the oil business, and who made an address on the 4th. <br> AT BAPTIST CHURCH <br> Our new pastor, Rev. J. © Newman, will be here Sttnday and will preach at both services. Everyone is invited to attend these services. <br> J. W. MeMinn left Wednesday for Burkburnett, Texas, where he has accepted a position with a meat market at that place. Mr. McMinn is one of the best meat cutters that ever came down the pike and will certainly give satisfaction any place he works. | of June 21st has been purposely postponed pending definite advice from the New Mexico Cattle Sanitary Board as to whether or not that body will be in a position to cooperate with th Bureau during the coming fiscal year in the eradication of tuberculosis from dairy cattle in this state. <br> As yet we have had no definite word from the Board and cannot, threfore, give you the information you desire regarding the expense of testing, etc. Word is expected daily from the board and as soon as same has been received we will write you fully in regards to the probable handling of the testing in case this work is to be done under supervision of the New Mxico Board. <br> Very respectfully, <br> F. L. SCHNEIDER, <br> Inspector in Charge. |
| :---: | :---: |

THE FIRST NATIONAL BANK

in the State of New
tousinem on June
REsource

##  <br> (2par value) -...... Subseription to stock of Leas amount unpaid..... Value of Banking Hone


Set amount due from Reserve Banks.-
Fxxhanges for celearing house-.......


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PRESMEIT WLSOM LENES PARIS AT OMGE OU HOME TRIP


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to the piaces ensatge

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& \text { Mr. Wisoo, wife of the president, } \\
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& \text { by Ampral Grayson, the president's } \\
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& \text { The German delegates presented a }
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& \text { a drawnappearance. Dr. Bell, on the } \\
& \text { other hande was plataly pleased that } \\
& \text { he had been selected as one of the } \\
& \text { German delegates to sign the treaty. }
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MANY DEAD IN EXPLOSION


## GERMANY PAST AND PRESENT



Southwest News prom all our New Mexico and Arizona An



 Kirchens on STial

 $1 /$ Challonicsur

 | Some contrary people would rather |
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| mive a plnt of trouble than a bushel |
| of happlness. | e highest motves."

"Tt's true. He's a

## Lesson of Experience

All over the world farsighted house wives have been taught new standards of living and working. Penny-wise and pound-foolish habite
were so persistently pointed out by the iron fingers of War that they are never to be practiced again. High
table costs had plowed into our resources but thrift has sown the seed of the greatest crop in history, a解 eliminate waste, to avoid extremes and to look for

Take for example the one most important item in the pantry, the one that is depended on to leaven all the rest-Baking Powder. It has not been many years. since there was a class of housewives who were guided only by price in the
purchase of their baking powder, with the result that purchase of their baking powder, with the resuit that ang to spend.
Then there was the other extremethe misguided woman whose idea of economy was to get the largest amount for her morey, These




Thring her reputation as a grod cook.
This remarkable improvement, which has resulted in the housewife adopting the standards of the happy medium variety and avoiding
dangerous extremes, is more pronouncd in mater of tato cost than in other lines. merely because of the intensive patriotic
offurt that was pat behind lbe Soue Food campaign. Smatt
 Cecte. Grocery opecintties are no longer bought on their mere
tides. What thay are is no more important than what they
will do.

If a small bottle of flavoring extract sold at 25 cens twice as farent of the big bottle appeals to very few. If a quarter of apound of baking powder
hase more leavening vame and goes farther than a 12 ouncon it



Haude Thrie Oostall.




# The Eyes of The Entife Oil World Are Now Centered On NEW MEXICO! 

Successful Geologists have pronounced the formations of Roosevelt County identical with those of the Sensational Burkburnett field. Backed by 50 substantial men of affairs of Ada, Oklahoma, the NU-MEX OIL COMPANY will immediately drill a deep test well on their 20,000 acres of leases south of Portales, New Mexico. A surety bond has been filed with the First National Bank of Portales to insure the drilling of this well to a depth of 3,600 feet unless oil or gas shall have been struck at a lesser depth. Never in the history of the oil industry has any organization been underwritten by a more solid and level-headed body of men. They are backing the NU-MEX OIL COMPANY not only with their reputation and their experience, but with their money. We are proud to print the names of our directors, our stockholders' advisory committee, and our reference. $\because \in:=$
 the ada evening news THE ADA WEEKLY NEWS


OREL-\&UEBY

CHAMBER OF COMMERCE

## NU-MEX OLL COMPANY

DIRECTORS:
J. D. LASATER

J. W. BROWN Ada, Oklahoma.

CHARLES F. BURDEN ............................
Director Pontoto
c. G. ANDERSOON
inty Baılk
SECRETARY
XASHINGTON E. LINDSEY.............ATTORNEY
$\%$
STOCKHOLDERS' ADVISORY COMMITTEE: C. H. RIVES, Pres., Oklahoma State Bank, Ada, Okla. A. L. SANFORD, First National Bank, Weleetka,Okla B. H. EPPERSON, Att'y. for the A. T. \& Santa Fe R. R. and St. Louis \& Frisco Ry.
MARVIN BROWN, Pres., Ada Pub, Co
R. W. Allen, Vice Pres., Oklahoma State Bank, Ada Oklahoma.
SENATOR RUEBEN RODDIE, Ada, Oklahoma
JAMES D. BOLEN, Judge Districe Court, Ada, Okla OREL BUSBY, Judge County Court, Ada, Oklahoma J. W. HAYS, Retired Capitalist.
J. E. HICKMAN, Supt., Public Schools, Ada, Oklahoma A. C. CHANEY, Assistant County Attorney, Ada, Okla DR.J. B. BRECO, Physician, Ada, Okla
WALTER E. BARRINGER, Ranchman, Ada, Okla.

1. W. SHELTON, Merchant, Ada, Oklahoma.

JAMES E. WEBB, Oil State Oil Co., Ada, Oklahoma HARRYE MORRIS, Oil Operator, Ada, Oklahoma. EDWARD G. GILLETTE, Oil Operator, Francis, Okla. U. G. WinN, Oil Operator, Ft Worth, Texas and Ada, oklahoma.
SENATOR R. G. BRYANT, Portales, New Mexico.

## A Real Opportunity

To Join in the Successful Development of a New Oil Field
A Limited Amount of Fully Paid and Non-assessable Stock Is Offered at Its Par Value, ( $\$ 1.00$ ) ONE DOLLAR Per Share. The Price Will Be Immediately Advanced When This Allotement is Sold. Don't Delay
Send in Your Subscription Today. This Allottment Send in Your Subscription Today. This Allottment
Will Be Over Subscribed and Late Comers Will Be Compelled to Pay the Advanced Price. It is a good buy at
$\$ 5.00$ per share. Make all checks payabln to the order of
NU-MEX OIL COMPANY
PORTALES, NEW MEXICO
A New Mexico Corporation. Authorized Capital $\$ 200,000$
$\square$
the merchants and pianters
M. \& P.

Ada, Oklahoma, June 24th, 1919.
TO WHOM IT MAY CONCERN :


CHAMBERS OF DISTRICT JUDGE
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Ada Citu 令rhanls

HAMBER OF COMMERCE

## REFERENCES

Chamber of Commerce, City and County Officials, or any Business Man of Ada Oklahoma.

Merchants and Planters National Bank, Ada, Oklahoma.

Oklahoma State Bank, Ada, Oklahoma Guaranty State Bank, Ada, Oklahoma W. L. Reed, State Bank Examiner, Ada, Oklahoma
First National Eank, Portales, N. M
Security State Bank, Portales, N. M.

## Cut This Out and Mail Today!




HOT BISCUITS
Such as mother used to make - flaky, fluffy and golden
brown-with an aroma that makes you impatient for dinner to be served can be made from

HELIOTROPE FLOUR


Milled from only the finest wheat, pure and nutritious. Always oven laboratory can be depended upon to make every baking a success.

The flour of unusual quality

O
Oklahoma
City Mill \& Elevator Co.
oklahoma city PUT SLIGHT VALUE ON SELF Pariahioners. Explanation of Back-
alding That- Might
Bo Acounted Charles B. Ford, the leader of the Chicago butter and egg board, was de-
fending the algh price of eggs. "It ts the egg expert to the soldiers
overseess," he sald, "that makes potes high. The egs market, you see ts ts
governed by a purely business spirt. "If you try to be ideallistic with the egg market you are treated uke Doc
tor Steenthy. cose parishloner who had given anoth-
er parishloner a black eye: er parishloner a black eye:
${ }^{\mathbf{M y}} \mathbf{M y}$ friend, you stovid love your nelghbor as yourself.'.
r. Fes, slr ; that's right, sir,' sald the
parishloner. TMm glad you agree, sald Doctor
Steenthy, and he added in a rather
stern volce:
 parismoner; ; "but Tm , a
you see, and, to tell the the
a bit stuck on myself, str. Some people tell thempelves ulus
fust to make a fool of thetr better When lore and skIII work together
expect a masterplece.-Charles Reade.

## When You're Tired

and need the invigoration of a well-flavored full-bodied hot cup there's nothing superior to

## Postum Cereal

Delicious and healthful it supports and cheers with its refreshing goodness, and it is an economical table drink as well.

At Grocers.
Two sizes, usualls, sold at 15 C and 25 C

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| Qreatest Increase seen in 1917 1918-Farmers Becoming More Familiar With Crop. <br> (Prepared by the United States Depa <br> ment of Agriculture.) <br> More acres and more bushels of were harvested in 1918 than in previous year in the history of Unlted States. <br> From 1849 to 1909 rye product <br> In the United States was practica stationary. From 1809 to 1918 production was almost tripled, great 1918. <br> Five years ago there was appro <br> mately 1 acre of rye for each 21 of wheat in the United States. 1918 there was approximately 1 <br> of rye for each 10 acres of wheat. <br> $76,000,000$ bushels. <br> The world production of <br> amounts to about one and two <br> bilion bushels, somewhat less <br> half the annual wheat production <br> The United States department <br> that farmers are becoming far <br> with the crop and its advantages, $t$ <br> place in have a permanently lar <br> that from an agricultural point <br> view there should be $n$ further con <br> aiderable increase in production. |
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## The "Atton Goods"Cottoo

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and aroma, fine flavor and strength is surat? Pladse you Try H
Good GrocersSellit
THE ALTONMERCAMTILE CO


