## THE PORTALES VALLEY NEWS

strong imagination to foresee thedevelopments that have tplace in such a short time.But it does not take muchvision to see what the next yearvision to see what the next year
will bring to this district. Thesigns of the times are too clear t
be mistaken and the man whviews Portales and Rooseveltbe as amazed as was inp Va
Winkle after his years of sleep.The Nu-Mex Oil CompanyThe interest of the of this fieldates back o the time hat the NMex rig was erected last Octobetaken place and the Portales oilthe country. Lately developmenthave been coming so fast as
hardly cause more than pasinhardly cause more than pasing
notice. The Mesa Oil and GasCompany, the Roosevelt Oil
the Montgomery well, the GreWestern Oil and Refining C
with others ready to start, gian oil touch that is unmistakable
1920 will show greater materia1920 will show greater materi
progress in Portales than has be
accomplished sinee the town wstarted. Strangers are pouring i

## upbuilding. <br> \section*{upbuilding give them They

}The them a friendly welcom
They must show more hospitality
than usual, for thes ine to stay and it may be th
in six months they will be in overwhelming majority and they
will remember their friend will remember their friends w
gave them the Here's to all visiting oil brother and their families. Portales we comes you, one and all. May yo
find the golden treasure in ever

## $\xlongequal[\text { RUTH EDMONDS }]{ }$

"Back to


25 c and 50 c
ADMISSION
${ }^{4}$

 me up in A-1 shape.
60 at all dealers.


Tiblithed in the greatest shallow

## water distriet on earth.

## in advoourz or dmaoracx


C. M. COMPTON, JR., Portales, N. M

## GEO. G. HENDERSON <br> JEBS MeCORMAC <br> SAM B, BOON JOE BOREN <br> W. E. (Emzy) ROBERTS, <br> Emzy, New Mexieo. (Bob) ${ }^{\text {POINDEXTER }}$

thig Portaes mant the evidence
thig Portaes man's experience 1
You can verify Portales en-
dorsement, Read this:
Charles Wox 175, Carroll, Box
says: "My kidneys got out of order about three years ago and
catased mét a heap of trouble caused me a heap of trouble. My cooff hardly bend over. My cauneys were in bad shape and
caused me much annoyance. I felt tired out and had no ambition. Mornings, I felt unrefreshed. A friend recommended Doan's
Kidney Pills and I got some at
Neer's drug store About four bofes of Doan's cured me, fixing
burn Co., Mfgrs., Buffalo, N. Y Y
Rev. F. G. Callaway has sold his residence property to Fred
Laper, of the Universal Garage. We are gad lto have the Luper's permanenty located in Portales.
If you want to sell your land
Tell us your wants, We win
ry to supply them. Bieler \& $\begin{array}{lll}\text { ry to supply them. } & \text { Bielèr } & \text { \& } \\ \text { Hill } \\ & \mathbf{l t}\end{array}$
Mrs. E. E. Hoagland and children have gone to California to
c. W. Carroll arrived from Ran er, Texas, on the south bound Sunday.
Slim Snell is back home for keeps after seve
senee in Texas.

FOR SALE-Four ro acre block, $\$ 1,800.00$, Bieler Hill.
Mrs. C. V. Harris and daughter Mineral Wellls, Texas.
Carl Slanghter who has been
ill at a sanitarium at Dallas, Tex-
ill at a sanitarium at Dallas, Tex-
as, is reported to be improving rapidy.
Mr. and Mrs. B. W. Miller left Sunday for Nocona, Texas, and friends.
Dr. and Mrs. W. A. Pendergraft visiting the
F. Wollard.


Frank Beard has purchased a
five-acre tract from A. J. Good win. The property is located in
the northwest suburb of the city.
H. W. Cutler, of Redland, wa a Portales visitor Saturday. He was returning to his home after work at Ranger, Texas.

## How Competition Helps You

The competition that exists among the hundreds of meat distributors, large and small, means

> Rivalry in Prices Rivalry in Service Rivalry in Economy Rivalry in Quality

Swift \& Company sells meat at the lowest possible price, consistent with quality and servica. Our profit of only a fraction of a cent a pound on all products is evidence of keen competition.

Swift a Company must provide the best service to your dealer or he will buy from our competitors. This means a supply of fine fresh meat always on hand for you at your dealer's.
Swift a Company must keep down manufacturing and selling costs, and use all by-products to avoid waste, or alse lose money meeting the prices of competitors who do

Swift \& Company must make its products of the highest quality, or see you turn to others. This means better meat for you and a greater variety of appetizing, wholesome food.

We are as glad for this competition as you should be. It helps to keep us on our mettle.

Swift \& Company, U.S.A.

Mrs. Chas. Hagerling returned Monday from Oklahoma City
after a brief visit with homefolks.

Roy W. Connally of Fort Sum-
ner was a Portaes visitor Monday of this week.
25 C BLEACH HUCX TOWEL, 150 Red bordered and measuces $14 \times 27$ A han
low pr
lt

"So you think the
lan good thing
"Yes, th's a great convenience to tave some Imaginary person to take
the responsibillity when the childreen
ure disappolnted Christmee mord We would not change the childrens Ohristmase. But sumponge alle che ghidren'sIp people were to say to one another:
This year, Instead of my giving you i present and your giving me mivg youe
int let us club together and give our mpt, let us club together and glve our
prement to some phor child prevent to some phor chlld who will
pot have any Christmes.

 incurables. for the ageded chitdren, tor the tind. the
ind Incurables, for the aged, the bind, the
teebbe-minded." This to be, of coursee, In addition to what we nsually give
to charites at this season. Why could to chartles at this season. Why could
we not try this as an expertment, and we not try this as an experiment, and
see what the result would be? see whit the
Han Register Touched Hle Heart, Not Puroes.
very ragged individual invaded the office of a millionalire one Christ-
mas eve and satrted describing his mas eve and started describing has
weos and sorrowis in so graphle aman-
ner that the millionalre wes mat ner that the millonaire was more at-
fected than he had ever been befor fected than
ms ufe.
At last, with tears in his eyes, he
rang the bell for his servant, and when rang the bell for his servant, and when
the latter arrived, sald to mm to be inter arrived, sald to him in
broken volee: "Johin, put this poor fel
low out at once. He's breaking my beart." Their Annual Reeos
Their Annual Reoolve.
$\begin{gathered}\text { Probably the the girls are saying the } \\ \text { mame thing this year that they have }\end{gathered}$
 golng to start makting pran
awny for next Christmana

# ...Security State Bank... 

-Wants Your Banking Business

## S

## SANTA BAMMED BY



No Christmas Festivities or Gifts for Children in Massa. chusetts in Early Days
 otere In New Amaterdam-Holiday
Observance Toylees in the Cola-
 Mistory Christmas Restivitles were not
generally oberved and poor old "seana hard time of In Massachusetta the observation of Christmas was utteriy denounced as
an evil, ungodiy and pernicloves an evil, ungodil and pernictous cus
tom, and any chlld daring to think of Com, and any chad daring to thok or
ns much as a plum podding on that
 nictine Amess writek bound ennst. Ger
ner rhman.
The onty Christmas trees in the dapa Th the Puritan domination were dange
that nature bad planted there and




 a nttle better for the chlildren. The
Hollanders had brought with the

 they bad not many real toys as we.
know them today, but tn the shoes

## that hrea man man and 0

 was aliso in the shlinning stitchen, by theh \begin{tabular}{c}$\substack{\text { man } \\
\text { anpe } \\
\text { ne }}$ <br>
\hline
\end{tabular}





 In Virstinit, where the churce of


 eisewhere hat thas season. Here the
Yule log held tits place and here were

 Later when New. Mmstroram beacaife
New York and the Englub cime fin

 aithough the Duten infuence
need doum thant tor
Through

aren shared tit the selt-saccrifices and
depirivatons that were undergone by deprlvatoos that were undergone by
 Atter the war there were ettll lean
yeara but ty the opening of the nine eentis century peace and pienty

 Whant A Ablilang reeving
 years almost sidpe we esove eech ven yett is. in. Hon, Horfy, carr Aunt Sosie seot yount of thay may


The Firet Chribemes Cant The Christmas carr cannot clatim
to have been eetatubbed so loos no

 notion for pubitication Departmen of the Interior, Ynited
Stateo
Land
Ofice at
 May 1 than, of Upton, Mon, mate whor, on




Claimant names as witnesses:
John O. Benson, Volney
egrande P.


Good Snow-A Good Season and Bright Prospects for 1920. Let this be a benner year

REMEMBER, The First Natonal Bank when in need of financial assistance or when you have your last year's crop money to lay by.

First National Bank
GAPITAL \& SURPLUS, $\$ 100,000.00$

## y aid



A Drop in the Bucket
Every householder'sexpenses are divided into a number of items food, rent, cothing, fit and light, house-furnishings, insurance, education and amusements, sickness-and the telephone.

Of all these items of expense, the telephone bill is one of the least, being a very small per cent of the total cost.
For a trifling sum at most you have constantly at your command millions of dollars worth of property and the service of skilled workers.
In business the cost of the telephone is frequently an even smaller proportion of the overhead expense, than in the household.
It only needs an emergency to bring it home to any subscriber that the telephone is worth many times its cost.
In the face of today's high costs the telephone is a bargain; and a daily economy for every subscriber

The Mountain States Telephone and Telegraph Co.

## Notice to Taxpayers!

Tax Assessor or a deputy will visit thatpayers of Roosevelt connty, New Mexico, that the Tax Assessor or a deputy will visit the precincts of the county at the time and place desigproperty for the

ASSESSOR'S NOTIOE TO THE PUBLIC
f full The laws of the State of New Mexico require that every inhabitant of the State, of which he is the owner or has the control or management Such list subject to taxation orm prescribed by law by the State Tax Commission and must be made and filed in the office of the County Assessor on or after the first day of January and not later thani the last
business day of February of each year.,"

In compliance with law and for the convenience of taxpayers I will be at the varions
places in Roosevelt county on the respective dates as follows, for the purpose of taking lists of property.



Any person failing to meet me at these appointments may make return to my office n Portales at any time within the limits fixed by law as given above, or bla
ing rendition will be sent upon application, by mail or in person, to my office.
"A penalty of twenty-five per cent in addition to the regular valuation, must be
added to the value of all property not histed for asseestment within the time and in the added to the value of all property not histed for asseeliment within, the time and in the
orm prescribed by law. No exceptions caill be", made to this law."

## BURL JOHNSON, Assessor

ROOBEVELT COUNTY, NEW MEtioc

|  |
| :---: |
| Drem mazar |
|  |
|  |

For All
Kinds of
BUILDING
MATERIAL
--See--
Kemp
Lumber Company

Portales, . New Mexic

## GEORGE L. REESE

Attorney-at-law
Office practice in all courts Office upstairs in Reese
Portales, New Mexico
DR, N. F. WOLLARD PHYsionir and fitazon Office at Neer's drug story phone
$67 \quad 2 \mathrm{R}$. Residence photie 169 PORTALES, NEW MEXX.

We have found that friendship in business counts for much,

ERY HAPPY CHRISTMAS AND
PROSPEROUS NEW YEAR.

J. B. Sledge Hardware Co.

W. F. GRISHAM AND SON dealres in fresh and cured meats
Livestock bought and sold on commission. Auction Sales
every two weeks. We have run auction sales for the past 20 every two weeks. We have run auction sales for the past 20
years and feel confident we can give you entire satisfaction and get more for what you have for sale than you could get WE WILL BUY ANY EIND OF STOOE ANY THE

The Leach Coal Company

DEALERS IN
GRAIN, HAY, COAL and ICE

Telephone Number Three




The Successful Farmer Raises Bigger Crops and cuts down costs by investment in labor-saving machinery.
Good prices for the farmers' crops en. courage new investment, more production and greater prosperity
But the success of agriculture depends on the growth of railroads-the modern beasts of burden that haul the crops to the world's markets.
The railroads-like the farms-increase their output and cut down unit costs by the constant investment of new capital.
With fair prices for the work they do, the railroads are able to attract new capital for expanding their facilities.
Rates high enough to yield a fair return will insure railroad growth, and prevent costly traffic congestion, which invariably results in poorer service at higher cost.
National wealth can increase only as our railroads grow.
Poor railroad service is dear at any price. No growing country can long pay the price of inadequate transportation facilities.

## This advertisement is published by the Thsociation'of Railway ©recutived

[^0]
## $\square 1]$ HUNDREDS ARE SAVING MONEY IN OUR $\square 1]$ January Clearance Sale

BIG SALE OF ARMY BLANKETS,

Many Are Buying' Suits and Dresses at --1
35e MUsiLn - 250 Per
Asd
standard, Save 1oc per yoord quality now Theach
Muslin is 40e for Spring. 9.4 Bleachied shreting 50c Pillow Tubing, 42 inch $-\quad$ 421/2c
$72 \times 90$ Sheets

CAUUSEY ITEMS


|  |  |
| :---: | :---: |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |



BROWN MUSLIN-200
Yard
30c Sea Island Muslin, 36 inches wide and a fine thread. YARD WIDE LIGHT PERCALE Large variety of patterns, both
figures and stripes, per yd.- $271 / 2 \mathrm{c}$ 40c PILLOW CASES 25 c 40c PILLOW CASES
Size 40x 36 .
50c Extra Quality, 42x


GILliam
ALL KINDS DRAY of WORK Phone 140 or13

Pony A. Brandy.
Ann Heiser Busch.
Ann Heiser
Gin Rickey.
Gen. Boot Legger
Haffen Half.
I. Taka Same. -Exchange. Used Car for sale or trade. Bie
lit

## PLAINVIEW ITEMS

The farmers were mighty glad
it the snow which fell ast week of the snow which fell ast week
It will almost insure moisture for Mrs. Walter Davis visited he
the coming year. daughter, Mrs. Azzie Spranger
Saturday Saturday.
Miss Lucile Lackey was unabl Miss Lucile Lackey was unable
to return to school this week, because of lagrippe.
H. L. Capps drove out a new "flivver" last Saturday Tuesday after a few days vis in the Eiland neighborhood. Miss Ruth Edmonds died at her
home Sunday night after a home Sunday night after a few
weeks of illness. Ruth was on of the most charming young
ladies of the community and was loved by all who knew her. Sh leaves a father, mother, a sister and four brothers, besides a host
of ' friends to mourn her loss. High school attended her funeral.


[^0]:    

