

Local Pictures!

Local News!

Local Editorials!

THE CISCO DAILY PRESS

Combined With Cisco Daily News and Cisco American and Round-Up November 1, 1937

In an area of beautiful, benevolent climate, at ideal altitude, blessed with an abundance of the purest, soft lake water, possessing the best in recreational facilities, situated on the Bankhead, all-weather transcontinental route, with two railroads and many highways, Cisco is the best place in Texas to live and to work.

E XVIII.

NUMBER 181

CISCO, TEXAS, MONDAY, MARCH 7, 1938

EMENT FIRMS NAMED IN ANTI-TRUST SUIT

ubing Being Run Today in Lone Star Thomas

Through the
Editor's
spectacles
By GEORGE

ELLENBERGER STRIKE TO BE TESTED SOON

Extensive Drilling in Prospect After New Successes

is becoming conscious of a municipal zoning law. It is unfortunate for Abilene that some far-sighted citizens years ago have sufficient vision and confidence in community development to believe that such a measure as this need to be enacted that had been the case of the regulation would be great and the attainment objects, now being pursued, could have been quicker.

has urged on several occasions the need of such a zoning law for Cisco. The suggestion met with apathy. It is charged that little need to be done and that to enact such a law of the character courage some building now, however, indicates faith in the community's ambition. It is too early a view to be attributed to citizens, who are just as intelligent and just as citizens elsewhere.

to lay a foundation is a house is built. After one is done there is no remedy defects. Consequently time is more than opportunity for Cisco to take some steps in this direction of assuring growth a quality and a which will react favorably on real estate values and condition of the community of homes and business.

Berry out at the Lake

amusement company had of a scare Friday night. Lone Star Gas company Ellenberger well, the Thomas No. 1, blew in to the north of the well. The stiff north wind was and when the well came in again a column of gas and oil high over the derrick caught the gas and a considerable distance the baller could be pulled from the hole and the well

smelled gas at the

Amusement com-

pany, where he makes

and got up, fearing

in gas connections

nothing.

He learned that the smell

had carried on the north

for the five miles between

the well.

—o—

an Tennis Star der Arrest

N. March 7 (P)—Baron Von Cramm, Germany's tennis player, was arrested on "serious charges."

admitted authoritatively that he was arrested on of moral delinquencies."

—o—

Probes Gun Fight in Which Two Men Are Killed

RIO GRANDE CITY, March 7 (P)—District Attorney Frank Lloyd Ahee, investigated today a gun fight near Lagrulla yesterday in which Eulalio Elizondo, 40, Jose Cantu, 54, and Ramon De La Cruz, 34, were killed.

Chief Deputy Sheriff Octavio Sanchez, Starr county, said he was holding five deputy constables for investigation. He said he did not know what charges, if any, would be filed.

Mr. and Mrs. Lewis Sandler of Oklahoma City are visiting Mr. and Mrs. Pete Cooley.

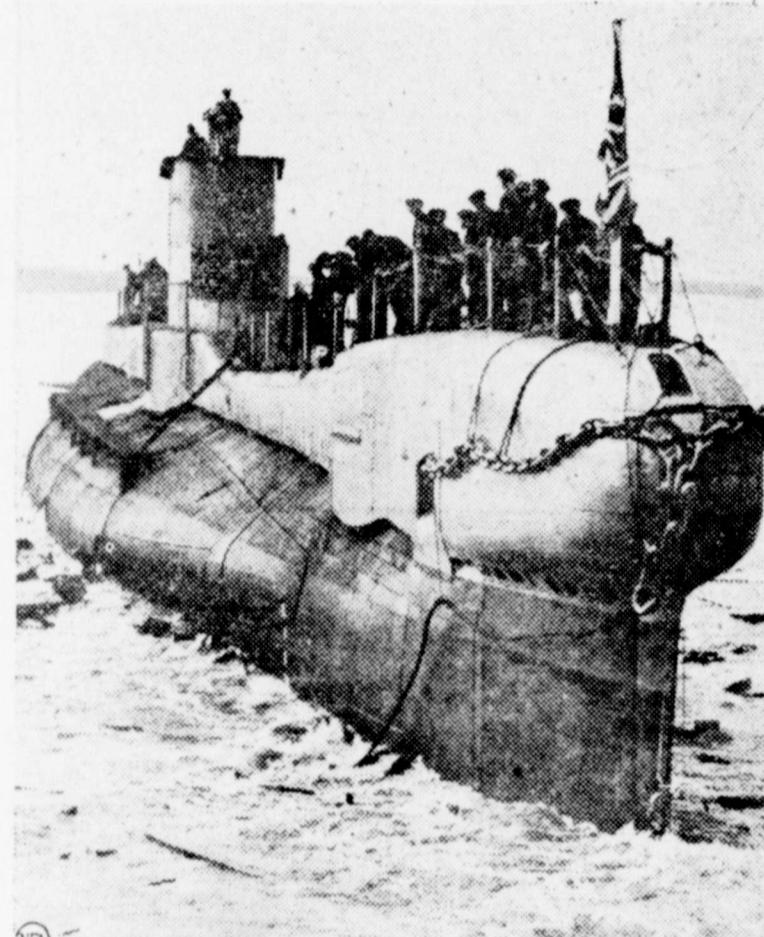
(CONTINUED ON PAGE SIX)

Weather

Texas: Partly cloudy to probably rains on the low-tide tonight and Tuesday.

—o—

Britain Launches a Sea Monster



The new 1090-ton British submarine Triumph resembles some great monster of the deep as she slides into the water at Barrow-in-Furness, England. The Triumph carries a four-inch gun and six torpedo tubes. Launched along with the vessel at high tide were two smaller submarines designed especially for quick diving.

Father Believes Son Still Living

U.S. Challenges Britain Claim to Two Islands

WASHINGTON, March 7 (P)—President Roosevelt has challenged Great Britain's claim to two strategic islands in the Pacific by issuing an order placing them under the jurisdiction of this government's interior department.

His order directs the interior department to take over, for administrative purposes, Canton and Enderbury islands. In the Phoenix island group, they are within three degrees of the equator and are on the air route between the United States and Australia.

Despite ownership of the two islands—and others in that general area—has existed for more than a century. Citizens of the United States, Great Britain and other countries have settled on islands in the Phoenix group since their discovery in the latter part of the Eighteenth century.

Island Act

Congress took cognizance of the controversy over Pacific islands in the middle of the last century, passing the "Guano Islands act" which authorized American citizens to claim certain islands in the name of this government. Interest then diminished, not to be revived until commercial aviation interests began extending Pacific surveys southwestward along the Australian-New Zealand routes.

This government has let it be known it is prepared to begin discussions with Great Britain at any time looking toward settlement of the conflicting claims.

Informed persons here said Canton Island, from the standpoint of navigation aid, was the most valuable of the two involved in Roosevelt's order.

The order described Canton as a long, curving coral formation, sheltering a nine-mile lagoon. Such a lagoon is valuable for the landing and basing of seaplanes.

Two years ago the Interior de-

SENATE GROUP WOULD MERGE SPECIAL FUNDS

\$5,000,000 Saving Is Estimated by Chair- man

AUSTIN, March 7 (P)—Texas senate's new interim committee began its work today by voting to recommend the abolition of all special departmental funds and turning them into the state's general fund.

The group, named to work on the departmental budget bill with the idea of cutting expenses without impairing the efficiency, also asked the comptroller for all the departmental payrolls for study. The printing of numerous reports by the departments was criticized by Chairman John Reddit, Lufkin.

"I think we can save \$5,000,000 biennially by cutting out useless positions and non-essential expenditures," he said.

Preparations for Cotton Quota Vote Are Hurried

COLLEGE STATION, March 7 (P)—Texas Agricultural Adjustment administration officials at Texas A. & M. college hurried preparations for the cotton marketing quota referendum to be held next Saturday.

Balloons, summary sheets and report forms were mailed yesterday from headquarters here to every cotton-producing county in the state. E. N. Holmgreen, AAA administrative officer for Texas, said:

"We are hopeful that all eligible farmers will express themselves in this referendum," Holmgreen said. The ballot will contain one question:

"Do you favor marketing quotas on cotton?"

If more than one-third of the producers voting disapprove, quota already put into effect by Secretary Wallace will not be operative in 1938.

The polls will be open all day Saturday and any landlord, tenant or sharecropper who produced cotton in 1937 will be eligible to vote.

The vote in each county, Holmgreen said, will be in charge of the county conservation association, which will designate accessible voting places and appoint community referendum committees to summarize the ballots in each community.

County associations will be authorized to give out unofficial totals on the county's vote, Holmgreen added.

Decker said the loot, which he estimated would more than fill two large moving trucks, was left under guard where it was found. He said the value had not been officially estimated.

The officer said the loot was made up of clothing, paint, groceries, hardware, radios, guns and cosmetics.

"They (the gang) pulled their first job in June, 1936, and have been on the go since. East, north, west and central Texas have been their stamping grounds," Decker said.

He said the group had "pulled jobs" at Ponder, Huffines, Lewisville, Forreston, Caddo, Savoy, Milford and Sulphur Springs. One of the number broke jail at Sulphur Springs; one escaped at Haley, and another was under indictment in Palo Pinto county, Decker said.

He said among "jobs" of the carnival at Cleburne.

Officers lodged the five men and four women now in custody in north Texas jails including Dallas, Waxahachie and Denton.

Glory of War Unmasked



A patent argument for peace was handed to the British parliament members seen above, when the M.P.'s whose duty is to vote for or against war, were given gas-masks to try on during an anti-gas demonstration that underscored the terror modern war holds for non-combatant civilians.

M'CRAW FILES AGAINST SIX BIG CONCERN

Penalties Aggregating Possible 30 Million Sought

AUSTIN, March 7 (P)—Attorney General William McCraw filed suit today seeking cancellation of charters and penalties aggregating possibly \$30,000,000 against six major cement manufacturing companies of Texas.

The suit, filed in the Travis county district court, charged that the companies entered into price-fixing agreements about January 3, 1929, when the cement institute, with headquarters in Chicago, was formed.

The suit, charging violation of the Texas anti-trust laws, was against the Lone Star Cement Corp., Southwestern Portland Cement company, Trinity Portland Cement company, Universal Atlas Cement company, Longhorn Portland Cement company and the San Antonio Portland Cement company.

Clear Weather Aids Search for Missing Skyliner

FRESNO, March 7 (P)—The first clear weather since the TWA airliner and its nine occupants vanished in a storm last Tuesday aided land and air hunters today.

While the air fleet concentrated on a snow-covered area 45 miles northeast of here, Sheriff Joe Zwingel of Calaveras county stationed several men at Blue Mountain, 90 miles farther north, to seek possible traces of a plane reported in that area about the time of the disappearance.

Despite the Blue Mountain report, leaders of the hunt stuck to the belief that the wreckage would be found among the snow-covered peaks around Bass lake, where the planes worked.

At the same time they openly agreed there was little or no hope for the occupants of the Transcontinental and Western airliner.

"I don't think there was a chance that any of them lived after a crash in a country like that," said Jack Frye, TWA president, referring to the jagged terrain of the Bass lake area. "But we must proceed on the assumption that speeding the search might do some good."

Frye flew to Sacramento to confer with State Highway Patrol Chief E. Raymond Cato regarding "some new reports."

Neither Frye nor Cato would divulge details immediately but it was reported they were considering investigating adavices that an object resembling airplane wreckage had been sighted near Jackson, Calif., about 10 miles from Blue Mountain.

The altitude of the search area ranges from 1,500 to 11,500 feet. In many places great peaks rise abruptly and the snow is from six inches to 30 feet deep.

Between two and three feet of snow has fallen in the area since the plane vanished.

The skyliner left San Francisco at 6:33 p.m. Tuesday for Los Angeles, deviating from its usual route across Southern Nevada and Arizona because of the storm.

Mr. and Mrs. Elmer Jobe and daughter, Gloria Jean, have returned to their home in Abilene after a visit with relatives here.

2 British Warships Attacked by Planes

Big Cache of Stolen Goods Is Unearthed

DALLAS, March 7 (P)—Bill Decker, chief deputy sheriff of Dallas county, said Sunday one of the largest caches of stolen goods recovered in the southwest in recent years, was found by officers this weekend.

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"Do you favor marketing quotas on cotton?"

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(CONTINUED ON PAGE SIX)

Pastor Killed in Train-Auto Crash

GRAPELAND, March 7 (P)—Reverend C. A. Mangum, pastor of the Elkhart Methodist church, was killed today when an automobile and the Missouri Pacific passenger train collided here.

He said among "jobs" of the carnival was the "knocking over" of a carnival at Cleburne.

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(CONTINUED ON PAGE SIX)

THE CISCO DAILY PRESS

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BIBLE THOUGHT FOR TODAY

Rejoice greatly, ye shall be told, thy King cometh unto thee! He is just and having salvation—Zech. ix. 9.

My inheritance, how I dole and fare!

Time is my fair seed-field, of Time I'm heir,

Here on earth we are soldiers fighting in a foreign land. Let us die like soldiers, with submission, with courage, with a heroic joy—“whatever thy hand findeth to do, do it with thy might.” And from the bosom of Eternity there shines for us celestial guidance stars—Carlyle.

It Can Be Done

INDUSTRIAL development is a slow process. It cannot be achieved in one step. It begins with the cultivation of the small and more obvious advantages and progresses by the process of attraction. In Cisco's case there is plain foundation of fundamentals for such development. Not only is this community favorably situated with respect to potential markets and rail and highway distribution, but it is endowed with an adequate supply of fine water and great resources of cheap fuel. These things are essential. But rarely does industry seize upon the opportunity of their presence gratuitously. Psychology plays an important and often vital part in the process. Expanding enterprise seeks the buoyancy of community aggressiveness. It is attracted to the presence of an aggressive public spirit, for such a spirit both reveals a local recognition of opportunity and gives valuable promotion to enterprises that are established in the field of its interest.

TAKE care of the pennies and the dollars will take care of themselves," advised sage Benjamin Franklin as a doctrine of prudence and commonsense for individuals. The same law holds fundamentally true in the case now considered. The community which shows itself jealous of its small enterprises and aggressive in their promotion is of the character to attract larger things. That which neglects what it has and yearns for some bonanza of payoffs has little reason to anticipate the gift. As a matter of fact it is not deserving of it.

OBVIOUSLY, the first step toward building our own community's economic stature must be taken in the field of retail distribution. There is plenty of opportunity here to invite sound planning and virile enterprise. This area is thickly populated. That population must buy, and it is reasonable to conclude that, with our favorable location with respect to it, this buying power can be brought here. Put the very factors which will invite it here are the same ones which will draw it elsewhere if the strong ef-

fort to capitalize upon them is made. In other words we cannot expect it to come gratuitously no more than industry will come of its own accord. The magnet of trading pull must be vitalized with our own energy.

It can be done. It has been done elsewhere and with less advantage.

A New Boost to Development

THE remarkable success in Ellenberger oil exploration northwest of Cisco and in Callahan county points to the probability of development outside the boundaries of the new area thus being explored. There is likelihood of a general deeper exploration of supposedly drilled out territories spread over the whole field of the old Ranger boom development. The conviction that deeper and prolific horizons of oil underlie this old territory has long been held. The reality, established by the Van Parmer area production and the noteworthy strike made in the Oplin district, that ordivician production in commercial quantities exists hereabouts, will logically encourage activity in search of these horizons with the possibility that new and deeper pools will be found in various places. To say the least, the new successes have given a boost to development throughout the west central Texas territory and particularly that part of it adjacent to the Van Parmer district. Because of that stimulation we can anticipate a gradual return of activity here from other parts of the southwest which have taken the spotlight in recent years.

Rejoice greatly, ye shall be told, thy King cometh unto thee! He is just and having salvation—Zech. ix. 9.

OTHER OPINIONS**"One Third of a Nation"**

WITHIN a period of weeks two steel companies have obtained bank loans in substantial amounts with the object of carrying plant improvements forward. The maturities of the loans are fairly short but the interest rates are low and it is to be assumed that under more favorable conditions the loans will be funded for longer periods. Both borrowers are to be commended for proceeding with construction work which makes jobs when more jobs are sorely needed. The lending banks are no doubt well repaid as to the credit of the borrowers and glad to put a portion of their redundant funds to work.

So far, so good. But the nature of these two loan transactions affords a striking illustration of certain underlying conditions which may be described in the beautiful understatement of the vernacular phrase, "Not so good." Under anything like normal conditions the permanent capital requirements of industry are and should be supplied by investors, not by banks. For five years the forces of government have striven valiantly and by no means unsuccessfully to render the investment of funds in private industry a more intelligent and intelligible process. Yet today the general run of citizens are so reluctant to make long-term investments that established enterprises of high credit rating turn to the banks for short-term credits to finance temporarily their long-term capital requirements. The price of bank accommodation is low because the demand for it is almost non-existent; there is hardly a quotable market rate on long-term new capital.

But we know that there are ample supplies of capital waiting to go to work at fair wages, asking only some reasonable assurance of the integrity of the invested dollar. Why can we not devise the means of releasing this pent-up energy? Is the United States a finished product? Or does one-third of a nation still lack the food, clothing and shelter that it might be supplied?

Wall Street Journal.

A university of Buffalo scientist says face creams now can be made from castor oil. Well, mothers won't need to worry about children trying to eat that kind.

ly increased espionage activity but nine out of every 10 so-called spies are amateurs whose reports are of scant value if not downright undependable.

4. The operations of a capable espionage agent rarely come to public attention. Few of them are linked with a military organization because such affiliation would make their detection easier and because establishment of such a connection would discredit the military organization involved.

5. Women operatives may give a romantic touch to the secret service but most espionage agencies do not rate women's services, in war or peace, in the class with those of proficient men. Beautiful women sometimes are effective trappers of smitten officers but scarcely one out of 100 officers is gullible enough to be thus duped by women.

6. Popular estimates that 10,000 spies are in the job in Europe today are melodramatic exaggerations. The arms race among el-

ements, are available through regular channels of unguarded military information—published reports and articles in service magazines.

7. Vital information is so guarded that it's a 100-to-1 shot your average spy can't get within shooting distance of it. These secrets are not accessible to lower rank officers. Few copies of important plans are made, the officers in possession of them give receipts and there is a constant check on their safe-keeping.

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Abilene Becomes Conscious of Need Zoning Law

has become conscious of need of a municipal zoning protection both to commercial attractiveness and to property owners, according to a story issue of the Abilene Times. The following is

evidence of a zoning law in every evident in all sections of the city. The value of homes has been cut in the sudden appearance of some kind of commercial industry or ad-

property. Beautiful homes automatically taken out of residential class and placed in a commercial group without intent of the owner and to great financial loss in values.

Cities have zoning laws

protect property owners

of this nature. Certain

areas are designated as

in which certain types

may be built. Some

semi-commercial. Other

and still other sections

designated as apartment

held intact strictly as

areas.

Ordinance is designed to

the use and height of

the size of yards, the

population, and to adopt

boundaries of the various

use areas and regulate

with certain exceptions

protection of this na-

found in Abilene is cer-

tifications in the fire zone

provided by the

residential areas.

Advantages of zoning are

of which follow:

The Builder may proceed

assurance that there will

filling station or han-

on the corner lot ad-

property, and that the

zoning must construct

certain distance from

line.

Real estate val-

ue owner of neighboring

the invasion by an in-



jurious use often spells financial ruin.

Zoning promotes the peace and quiet of residential districts. Noisy industries are kept out.

Zoning protects residential districts from offensive odors and reduces the amount of smoke, dust and noise.

Results

Zoning results in orderly community growth. The chaos resulting from the haphazard mixing of conflicting use of property is avoided.

Efficient Plotting

Zoning permits the efficient plotting of land to suit the needs of its intended use, uninfluenced by the requirements of other districts as to the arrangement and development of streets or the sizes and proportions of lots and blocks.

Zoning permits the planning of a functional street system in which each street is designated to serve a specific purpose.

Zoning reduces street accidents. Segregation of traffic makes

streets safer for vehicles and pedestrians, and simplifies the problem of street cleaning.

Zoning reduces the fire hazard. Much of the menace of high buildings is avoided, while the segregation of each of the various types and uses of buildings in suitable districts allows the effective location of the type of fire-fighting equipment needed by each district.

Zoning facilitates the efficient location of new parks and playgrounds. With less shifting of residential areas the future needs of any district may be more accurately predicted.

Zoning facilitates the efficient location of public school buildings, just as in the case of parks and playgrounds, and protects the public school from noisy industries and other nuisances.

Wholesome Neighborhood

Zoning fosters a wholesome neighborhood spirit and greater civic pride.

Zoning affords a better basis for the assessment of property for taxation.

Zoning results in greater total

April 3-10 Is Proclaimed as Clean-up Week

AUSTIN, March 7 (Spc)—Proclaimed in Austin this week was April 3 to 10 as State Clean-up and Paint-up week by Governor James V. Allred.

The Texas State Department of Health and the Fire Insurance department will jointly sponsor this week in Texas.

Dr. Geo. W. Cox, state health officer, states that the accumulation of winter's debris represents a distinct menace to the health of adults and particularly little children, and urges everyone to clean up their houses and yards during this week.

"It is not only good housekeeping but ordinary sanitary principles indicate the necessity of prompt removal of all waste material in and around the neighborhood of yards and homes, and the definite lessening of the spread of diseases, especially those affecting infants, is vitally connected with this procedure," stated Doctor Cox.

Tourist Traffic

"Texas is annually being host to more and more tourists, and we want Texas to appear at its best for the approval of these visitors. If all property holders will repair and paint their buildings, and replace weeds with flowers and shrubs, we can make Texas the beautiful place Nature intended it to be."

There may be a question as to whether or not such a law is workable in Abilene. There are legal obstacles to overcome. Then, too, the cost of an efficient survey might be prohibitive, but regardless of these obstacles the time has come when Abilene property owners, both present and future, need some protection along the lines outlined above, and we believe that with such protection property values will be materially enhanced and better building will be encouraged. What do you think?

The poems written by Caedmon, seventh century Anglo-Saxon poet, have been lost, though paraphrases of his work survive.

PETITION FOR NAMES

Petitions to place names on the ballots to be used in the municipal election to be held in the City of Cisco, April 5, 1938, at which time three City Commissioners will be elected, will be received by the undersigned until 5:00 p. m. on March 3, 1938.

LONNIE SHOCKLEY.
160-28 Secretary City of Cisco

Smooths Path Toward British-Italian Truce



Lord Perth

they will eat the wiggletails. Houses should be well screened to protect against these insects. After the spring cleaning is finished, it should be kept in this condition at all times.

covered instead something about psychology.

He sent letters to all state employees, asking them to offer suggestions for improving their departments and to criticize anything that appeared to be wrong.

The answers were few and the governor soon learned why. The employees were afraid their bosses would see the letters.

There are 173 blind persons to every 100,000 inhabitants of England.

WANT TO TRADE

For Home in Cisco, or will buy bargain in good 3-room house close in.

HAVE 42-acre place 1½ miles from Clyde, Texas; residence in Electra, Texas; lots in Chillicothe and Westbrook, Texas; residence in Albany, Texas; oil royalty in Winkler, Andrews and Shackelford Co.

S. W. ALTMAN

At ALTMAN'S Store

AUTOMOBILES

Represent a neat investment and are worthy of reasonable care. According to the great service they give and the pleasure you derive from them Lubrication is of vital importance, although some very essential parts only require attention about twice each year. Do you know just what they are? We Do.—Our Service the Best.

TEXAS SERVICE STATION

A. V. CLARK

Avenue E and 8th. Phone 142

POWELL'S CLEANING PLANT

Oldest Cleaning Establishment in Cisco

Expert Cleaners—Alterations—Pressing

Hat Cleaning and Blocking

Call 282

We Call for and Deliver

FROM HOUSES



TO CHICKEN COOPS

We have what you need in the Building Line. CALL 12

We have just received a line of Mayflower Wall Papers, New and Complete.

One hundred or more patterns to select from.

BURTON LINGO LUMBER CO.
LUMBER

SAVOY CAFE

The Best Place in Town to Eat
SHORT ORDERS ... LUNCHES

The Best Meats

"NICK" and "SAM"



It's a grand and glorious feeling. Come right down and talk to us about it. Be a regular fellow and build a house. We have many pictures of homes with plans and specifications — and financing is very convenient.

Rockwell Bros. & Co.

111 E. Fifth.

Phone 4

With you every Friday.. with Chesterfields all the time

Chesterfield

...you'll find MORE PLEASURE in Chesterfields milder better taste

Chesterfield Cigarettes

Weekly Radio Features

PAUL WHITEMAN, FRENCE TIBBETT, RENE KOSTELANETZ, JAMES TAYLOR, PAUL DOUGLAS

Chesterfield have the best ingredients a cigarette can have —mild ripe tobaccos, home-grown and aromatic Turkish, and pure cigarette paper. They Satisfy... millions.

Petty Wars and Shortage of Gold Cramp Italians' Style in Ethiopia

By M. K. WHITELEATHER

ROME, March 7 (P) — A chief-tain described as possessor of 105 years, 200 wives and ten tons of gold recently was down into Addis Ababa for medical treatment.

Loyal to the Italians, he had been wounded by his countrymen in one of the many little rebellions Italian forces are having to cope with.

This incident is silhouetted against a background of Italian effort to shift the new Ethiopian rule from one of purely military occupation to one of civil organization and development of Ethiopia's largely unknown economic wealth.

Military Still Needed

Although civil governors recently replaced military governors in Eritrea and Somaliland, the older parts of the second Roman empire, military men still are much in demand in Ethiopia. Little wars continue, especially in the Amhara and Gogian regions—the cradle of Haile Selassie's ruling caste. Natives there have everything to lose and nothing to gain by Italian occupation so they are hanging on to the end.

Frequent skirmishes do not necessarily mean that Italian rule is threatened. It merely makes it unpleasant and is comparable to what all colonial powers have experienced when they took over tribal countries.

The East African empire has been costing the mother country real gold. And Italy has very little gold or its equivalent, foreign exchange, to spend on an empire. Marshal Graziani, former viceroy of Ethiopia, estimates that the new empire cost Italy \$60,000,000 in one year.

Aims At Self-Sufficiency

To offset the gold drain, Mussolini has decreed that the new empire must become self-sufficient.

Export and import restrictions directed at bringing the greatest return in foreign exchange are in effect. Hence some products cannot be sold even to Italy unless a like

quantity is sold where it will be paid for in foreign exchange.

Seventeen exploiting corporations are pushing development of mineral resources, cotton, wool and other products. But they have been hampered by lack of capital.

Like the road-building Romans of the first empire Mussolini's Romans are laying down highways in canyon-cut Ethiopia. The largest part of \$631,000,000 allocated for public works is for road building. Here again the main object is self-sufficiency. For the highway from Addis Ababa to Asmara on the Eritrean coastline is destined to carry traffic which now goes over the French-controlled Djibouti-Addis Ababa railroad. Whatever is sent over the railway must be paid for in foreign exchange.

Colonists Hand Picked

At home, meanwhile, Italians are being prepared as colonists. The first group of 150 hand-picked colonists recently arrived in Ethiopia. Other groups are being formed.

Demilitarized soldiers from the conquest campaign have been settled in government-built farmsteads near the capital. Their immediate task is to raise enough food for Italian incomers. A surplus for exportation will come next.

Italy is striving to give the world a picture of Ethiopian serenity on the theory that this will bring full recognition from major powers which are still withholding it. Along with military and economic problems, Mussolini is jockeying to have the second empire recognized by international law.

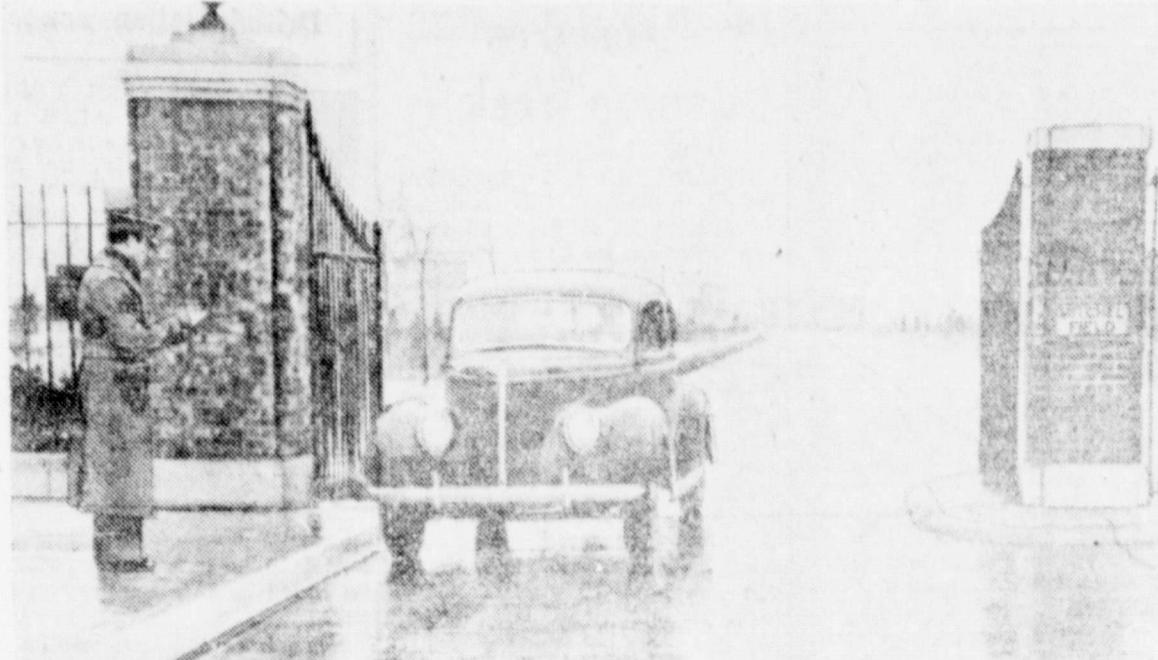
France is planning to install the world's most powerful television station in the Eiffel tower.

The ruins of Herculaneum were discovered in 1719.

The Jacobean style of decoration lasted from 1603 to 1688.

Ice absorbs heat when melting.

Air Field Visitors Checked After Spy Scare



The arrest of several alleged spies, one of them an army private stationed at an aviation field plus their reported interest in the air services led army authorities to establish a close watch on visitors to military air fields. Above, an armed guard is stopping a car departing from Mitchell Field, L. I., comparing it with "check-in" data taken when it entered.

LaGuardia to Be Speaker at WTCC Meeting

WICHITA FALLS, March 7

(Spa)—Mayor Fiorello H. LaGuardia, of New York city, scheduled to be a principal speaker before the twentieth annual West Texas chamber of commerce convention, in Wichita Falls, on April 26, J. S. Bridwell, convention program chairman, announced today.

Mayor LaGuardia, chief executive of America's No. 1 city, is one of the most colorful figures in "public life in our country today, and his address before the WTCC Convention here in Wichita Falls will be one of the most popular drawing cards on the three-days programs, and should attract national attention," Mr. Bridwell said.

LaGuardia, who scored a smash

victory in New York's mayoralty election contest last fall, in a campaign for reelection, was invited to the West Texas chamber of commerce convention by Dr. O. B. Kiel, Wichita Falls physician who

saw two years of World war service with Mayor LaGuardia, in Italy.

"Mayor LaGuardia is easy to meet, and easy to know. He can talk to the president, or the man

Attention, Listen

cleaning the streets, Dr. Kiel said.

Born in New York of Italian parents, LaGuardia has served in the National house of representatives, and was president of the New York Board of aldermen. The Wichita Falls speaking date will mark his first visit to Texas.

W. O. W. Camp

Cisco Camp No. 500 meets first and third Tuesdays in each month.

797½ Main Street

W. C. CLLEMENTS, C. C.

F. E. SHEPARD, Clerk.

Attention, Listen

You Bargain Hunters, I will

trade carpenter work, cement or plaster work or any repair work around your home for anything of value I can use. For further details write

A. L. JENSEN,

Box 204 Cisco, Texas

See**E. L. WISDOM**

For Plumbing fixtures and Automatic Water Heaters, insulated and uninsulated. Good prices.

Repair Work a Specialty

Phone 687

SPECIAL!!

\$5.00 Permanents for \$2.50

I have 100 of my \$5.00 oil waves left for \$2.50

NU-WAY BEAUTY SHOP

And 300 of My \$3.50 Permanents for \$1.00 each

Sign your name on this add, give it to Lewis at the NU-WAY BEAUTY SHOP. Phone 28

SPECIAL FOR MON., TUES. and WEDNES. MANICURE

SPECIAL FOR MONDAY ONLY

DONA-RAY FACIAL for Regular \$1.50 Facial by Lewis Linder.

NEIL LANE'S FUNERAL HOME

(in the Service of Others)

Phone 167

209 West 9th
CISCO

By Thompson & Coll



Step Out In Style
In CLEAN Clothes!

Feel as fresh as the first breezes of spring... send your clothes to Roan's Cleaning Plant. It will matter if you can't afford new clothes when they come back they'll feel and look... and be... like new.

ROAN'S CLEANING PLANT

1308 Avenue D.

FLASH

Any one or all of three residences apartment house for sale at bargain immediate sale. Some terms if desired. Dwellings 5 to 7 rooms, all modern conveniences, well located, close in. Call day if interested, phone 482 after 6 p.m.

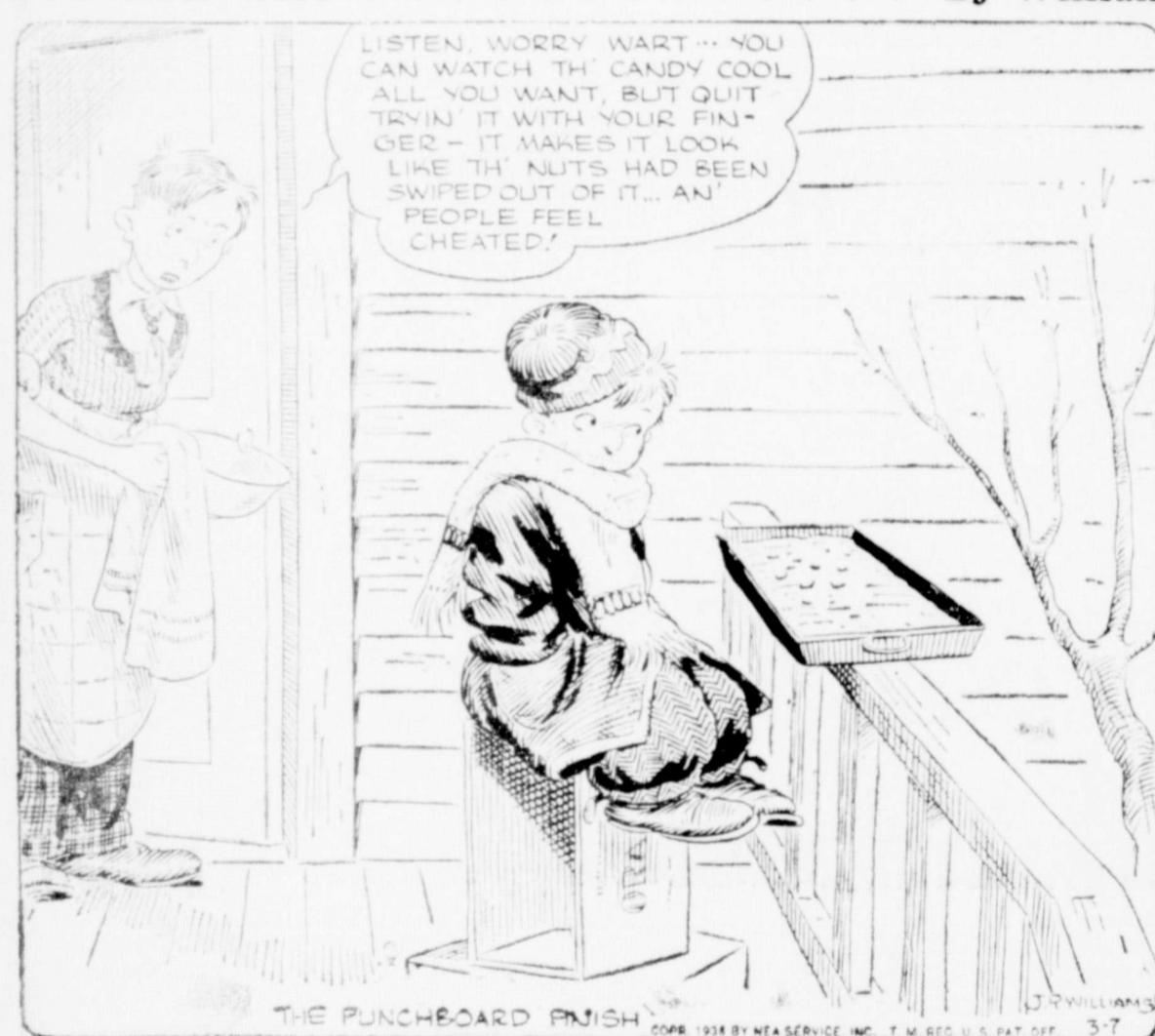
E. P. CRAWFORD AGENCY

Phone 453.

610 Ave

OUT OUR WAY

By Williams



THE PUNCHBOARD FINISH COPY 1938 BY NEA SERVICE, INC. T. M. REG. U. S. PAT. OFF. 3-7

MYRA NORTH, Special Nurse . . .



ALLY OOP . . .



By Hamlin

The World Coming To?

Crow's Child Will Live Longer
Women Will Outnumber Men

ANDER R. GEORGE
Life Service Writer
not to find the fabled youth, but the average becoming healthier and is living longer.

The basis of continued disease the average years hence will live longer than one born in 1900 infant had a life until 49, and the reach 61. The 1963 expectancy should be 71.

as beards?
coupled with a desire, is enlarging the elderly persons in. But don't be afraid will be a nation of. The change within our will be scarcely

living and machine making Americans desirably. College boys today are taller and those of the last gen-

ence and hygiene vir- conquered typhoid fevers, malaria and yellow fever, measles, mumps and similar dis- ease are much less

lizards build new lines' to the heart, of skulls to operate and perform "miraculous" new stomachs as faces. Wonder-work treatments are still many and new secrets

BIG TEN DISEASES
the ten diseases that the toll of lives in States and the number of victims of each are from the Bureau for 1935.

ANNUAL TOLL
312,000
137,000
104,000
103,000

YEAR **LIFE**
BORN **EXPECTANCY**
1789 34 Years
1855 39 Years
1900 49 Years
1938 61 Years

In Rome, during the early Christian Era, the expectation of life at birth was about 20 to 25 years.

values and the func- cells are still to be

Big Ten
authorities, now con- cern attention on the path-dealing diseases in big toll among the

In This Corner . . . By Art Krenz

Knick In Time

's one for the book!

WELCOME SON
BILLY BOY

A NEW YORK BALL CLUB WITH A PLAYER NAMED KNICKERBOCKER!

ED HUESTIS'
Cor. 8th and Ave. D
PHONE 500

KNICKERBOCKER
ROWS AND THE AGAINST BASING
ON THEM
FOR OSETTI STOP...

KNICK OF CALIFORNIA IS A STRONG RIGHT-HAND HITTER ...

ED HUESTIS'
Cor. 8th and Ave. D
PHONE 500

BEWARE
Check Your Spring Garments Now!
You will need them during March!

We Are Master Dry Cleaners

PLANE LUCK



A miraculous escape from serious injury occurred when an airplane, the tip of whose tail is seen protruding from the roof of the house in the photo above, plummeted down on this Kannapolis, N.C., home recently. Six people in the house and four passengers in the plane escaped with minor hurts.

Trip to Arabia
Arouses II Duece

The Countess

More Pleasure
From Cigarettes
Is Message

More pleasure—This is the message that Liggett & Myers keeps repeating to a national newspaper audience. Chesterfield's March and April campaign continues the "pleasure" advertising that has won a wide response from smokers and retailers throughout the country for its cheerfulness and good taste.

The new campaign, which ties in directly with point-of-sale displays, radio and other Chesterfield advertising, is designed to appeal to the typical smoker of every age. Stars of radio and the sports world will be featured in some of the advertising, while in others the smokers themselves are the "stars."

The campaign, according to Liggett & Myers, is based on the belief that people smoke for the pleasure of smoking. But in each advertisement, factual, reason-why copy supports the pleasure mes-

age. Your patronage appreciated.

RADIO TUBES
FREE TESTING SERVICE
at
Lee's Super ServiceSee Our New
Electric Lift Rack

and let us lubricate your car with proper weight greases.

USE FEDERAL TIRES
if you want long mileage.

ED HUESTIS'
Cor. 8th and Ave. D
PHONE 500SCHAEFER
BROS.
GARAGE

CAR REPAIRS

WELDING—BATTERIES

TIRES and TUBES

Telephone 9527

1105 D Avenue

Phone 20

"Litch Is Still Going Places"

Check Your Spring Garments Now!

You will need them during March!

We Are Master Dry Cleaners

BEWARE

Check Your Spring Garments Now!

You will need them during March!

We Are Master Dry Cleaners

Steel Chiefs
Endorse Nat'l
Used Car Week

DETROIT, Mar. 7.—Chiefs of the nation's three largest steel producing corporations united today in endorsing National Used Car Exchange Week and in predicting that the automobile industry's program to stimulate industrial activity and employment would be successful. The one-week campaign got under way last Saturday in all parts of the United States.

Spokesmen for the steel corporations were Myron Taylor, chairman of the board of United States Steel Corporation; E. G. Grace, president of Bethlehem Steel company, and Tom M. Girdler, chairman of the board of Republic Steel corporation.

Declaring that unemployment is the nation's most pressing problem today and that "any plan that has for its purpose the providing of jobs should be encouraged," Mr. Taylor said:

"Fully realizing the basic importance of transportation in all its forms, and also the crying need to provide work for our idle men and women, it cannot be questioned that an increased demand for new vehicles would immediately spring up if a substantial number of used cars could be sold."

"All of those related industries—and there are many—which combine to produce the nation's automobiles would benefit from this revival of demand, as would all the productive and distributive groups, whose daily needs would carry into every field of human action."

Most Pressing Problem

"Unemployment is our most pressing national problem. Any plan that has for its purpose the providing of jobs, directly or indirectly should be encouraged. The automobile industry is a virile, resourceful and highly progressive enterprise. In this plan of self help, designed to effect improvement in the national economic situation, let us all lend a willing hand."

Mr. Grace declared that the National Used Car Exchange Week program "is a constructive effort with far-reaching potential benefits. The organizing of this enterprise is characteristic of the

fits" which is "characteristic of the vision and energy that have made the automotive industry so vital a part of our economic structure.

Confident of Goal

"As one familiar with the industry's splendid record of accomplishment I have every confidence that National Used Car Exchange Week will attain its goal of increasing used car sales, thus expanding the market for new cars with resulting stimulation of the

Reflects Racing Plane Design



THE "tear-drop" front end of the new Lincoln-Zephyr V-type 12-cylinder car for 1938, pictured above, resembles the highly-streamlined front of a racing plane, which Lincoln-Zephyr pioneered two years ago. Engineering changes in the new cars include increased wheelbase length, now 125 inches, and the use of hypoid rear axle drive gears.

The well-groomed lines of the new cars represent a fresh approach in the development of the modern streamlined motor car design in which Lincoln-Zephyr pioneered two years ago. Engineering changes in the new cars include increased wheelbase length, now 125 inches, and the use of hypoid rear axle drive gears.

vision and energy that have made the automotive industry so vital a part of our economic structure.

Confident of Goal

"It is encouraging that in the present period of hesitation a nation-wide cooperative effort will shortly be made to bring the values now available in used cars to the attention of the public with the immediate objective of assisting dealers to reduce their inventories.

"I congratulate the automotive industry on the well-planned and vigorous attack it is making on this problem. National Used Car Exchange Week is a constructive effort with far-reaching potential benefits. The organizing of this enterprise is characteristic of the

entire industry and a beneficial tonic effect on business as a whole."

Predicting that National Used Car Exchange Week would "remove one very definite barrier to general business recovery," Mr. Gridler said:

"Automobile values unmatched since the event of today's low-priced efficient cars are a focal point in the present drive to break a log-jam paralyzing business."

"It is a buyer's market in used cars offering millions of miles of low cost motoring to those who recognize it. Efforts to awaken a general appreciation of these opportunities are more than mere bids for sales dollars. They attack basic problems which will open up the way for a resumption of activity in the automotive industry and other industries which look to it for business."

"Once these used cars are back on the roads again, dealers will be back in the market eager to accept used cars in trade for new ones. Just as soon as this occurs, steel mills, glass plants, tire factories and textile mills will feel the benefits through a real upturn in the volume of the automobile orders. National Used Car Exchange Week in awakening recognition of these facts is removing one very definite barrier to general business recovery."

The marines are the oldest branch of the U.S. armed service, having been established by Congress in 1775.

AUTO LOANS

C. E. Maddocks
& Co.

Kingsville, Texas

REAL ESTATE
BARGAINS!

I have some choice Cisco residences for sale at bargains. Terms to suit at low rate of interest—cheaper than rent.

17-acre dairy farm adjoining city limits. 6 room dwelling and large barns.

CONNIE DAVIS

Phone 198.

CISCO.

A ONE-STOP STATION

"We Bubble Over With SERVICE With a Smile"



Smitty Huestis

SINCLAIR PRODUCTS are sold here. They give satisfaction with all cars.

Smitty Huestis Service Station

Corner 14th at Main.

Phone 17—Cisco.

LET US

Keep Your Wardrobe Ready

For All Occasions.

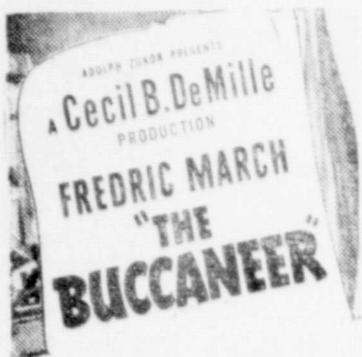
Phone 216

TULLOS
CLEANERS

Mrs. N. A. Brown is spending the day in Ranger.

PALACE

THEATRE TODAY
Don't Miss It
LAST DAY



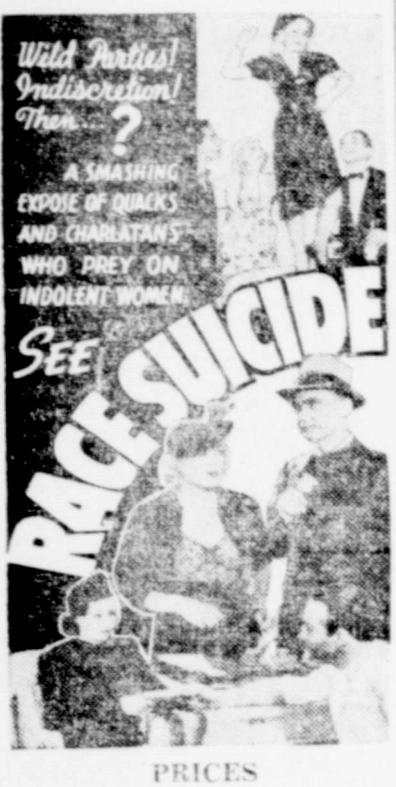
Time of Shows
1:00-3:30-6:00-8:30

THE NEW TEXAS

NOW SHOWING

'HIGH WIDE AND HANDSOME'

TUESDAY-WEDNESDAY



ADULTS

25c

MARCH
5-12
MARCH 5th to 12th

NATIONAL USED CAR EXCHANGE WEEK

Buy a Better Car
Buy a Better Tire
**GOOD & TEAR
SPEEDWAY**
You'll Get Better Service
Save Repair Bills
Enjoy Your New
Used Car More
If you start out on New
Goodyears.
BUY NOW

EASY TERMS TO SUIT YOU	
USED CAR WEEK SPECIALS	
Seat Covers	\$1.19 up
Auto Polish	6 oz. 27¢
Spark Plugs	65¢
Fan Belts	75¢ up
Floor Mats	95¢ up
—and Many Other Items	

SPECIAL SALE FOR USED CAR WEEK

AUTO RADIOS
32795 \$29.95

Get extra pleasure and extra savings. Have us install a fine Goodyear Radio—and “tune in” as you ride.

GOOD YEAR
SERVICE STORES
J. W. McKinney — Geo. Sledge

711 Ave. D.

SOCIETY and CLUBS

MRS. C. W. TRAMMELL, Editor
Phone Numbers 535 and 608

Attend Wedding
Here on Sunday

The Notebook

Out-of-town guests who were here Sunday to attend the Westfall-Crookert wedding were Mr. and Mrs. C. R. Wehres, Mr. and Mrs. H. B. Sneedker, Mrs. Ida Wehres, Misses Agnes Mooney, Catherine Holland, Margaret Lee and Catherine Wehres, Messrs. Bobby Joe Bayless, Leonard Marion, George Lee and Bobby Wehres, all of Fort Worth, Mr. and Mrs. C. C. Westfall and W. J. Westfall of Stamford and Miss Sue Witten of Cisco.

TO VISIT DAUGHTER

Mrs. Lee Clark left this morning for Wichita Falls to visit her daughter, Mrs. C. E. Deaton and Mr. Deaton. She will attend the lecture of Mrs. Franklin D. Roosevelt there this evening. Mrs. Deaton has recently reviewed Mrs. Roosevelt's book, "My Story," in Wichita Falls and she will give another review of the same book in Dallas, March 11.

WILL PRESENT POET

Mrs. Lexie Dean Robertson of Rising Star, a favorite daughter of Texas whose collections of verse are the delight of their readers, will be presented by the sophomore class in an assembly program at 10:40 Wednesday, March 9. A very small admission will be asked of all guests in order to defray the speaker's transportation. The public is invited.

Cisco Birds First in Ft. Worth Races

FORT WORTH, March 7 (Sp.) — Jim Malone's pigeons took first and second honors in the Fort Worth Pigeon Racing club's first race yesterday, from Cisco.

Malone's bird No. 37 Fort Worth, 962, velocity 833 yards per minute, was first. Malone's bird No. 36 F 155, velocity 830.9, came second, and Barkley Meadow's No. 37 Fort Worth 166, velocity 796.32, was third.

The first Bible published in this country was issued from the Harvard college press in 1663. It was not printed in English, but in Indian, as it was intended for distribution to the natives. A copy of it is in the Library of Congress.

The Loyal Womens class will meet with Mrs. James Latimer, 1506 M avenue at 7:30.

Tuesday

The Cecilian Singers will meet at the Methodist church at 4:30 p.m. All members are urged to be on time.

Grammar School P.T. A. will meet at 7:30 p.m. All fathers are especially invited to attend.

The circles of the Methodist church will meet at 3 o'clock as follows:

Circle One with Mrs. T. J. Dean, 511 W. 7th.

Circle Two with Mrs. C. H. Parikh, 365 W. 5th.

Circle Three with Mrs. J. M. Witten.

Circle Four with Mrs. W. A. Cox.

The Circles of the Presbyterian Women Auxiliary will meet as follows:

Circle One with Mrs. Elizabeth McCracken, for pot luck luncheon at 1 p.m.

Circle Two at the church at 3.

Circle Three at the church at 2:30.

The Welcome Forty-two club will meet at 7:30 p.m. with Mrs. Bates, 1007 West 7th street.

Wednesday

The Humble Bridge club meets with Mrs. J. R. Henderson, Humbleton, at 3.

Martha Stout chapter U.D.C. will meet at 3 p.m. with Mrs. J. M. Flournoy.

Thursday

The Thursday Forty-two club will meet with Mrs. L. A. White, 511 W. 8th at 3.

Friday

The Entre Nous club will meet with Mrs. W. J. Armstrong, 1308 ave. M. at 3.

Friendly Twelve Forty-two club will meet with Mr. and Mrs. Joe Clepents at 8 p.m.

Saturday

The Willing Workers Sunday school class will have a baked food and novelties sale Saturday at the Cisco Gas Corporation.

Mr. Guy Gillespie of Abilene was a business visitor here Sunday.

The first Bible published in this country was issued from the Harvard college press in 1663. It was not printed in English, but in Indian, as it was intended for distribution to the natives. A copy of it is in the Library of Congress.

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THE CISCO DAILY PRESS

Little Links Lady
(CONTINUED FROM PAGE 1)

King, Thurman Mosley, Cullen Harrison, Bob Bacon, and Tommy La More. Several more boys will join these from the football team this afternoon. Coaches hope to enter at least three boys in each meet at Eastland in the county meet.

The Literary Guidepost—
By JOHN SELBY

"The Story of Reconstruction: 1865-1877," by Robert Selph Henry; (Bobbs-Merrill: \$5).

A great many readers remember gratefully Robert Selph Henry's "Story of the Confederacy," which Dr. Douglas Southall Freeman, one of the South's most knowing writers, called "the book with which to begin one's study of the period it covers and the book to which to return when everything else on the subject has been read."

Now Mr. Henry has carried his story through the worst of the reconstruction days to 1877. "The Story of Reconstruction" contains 633 pages, and more fact to the page than this assiduous reader has seen in many months. This fact Mr. Henry has chosen with supreme good sense, and also with a bright eye for general interest. He has discovered, it seems, that at last in a colorful period as that of Reconstruction, most necessary ideas can be expressed or illustrated by a dynamic, moving material. And he has used this material almost exclusively.

It will surprise most superficial readers to learn that the reconstruction period was not wholly an orgy of Ku Kluxers and northern thieves. They will be amazed to know that a lot of intelligence went into parts of the program, and that many of these parts had enthusiastic support in the south.

They will also find that although the Negro vote was one instrument of reconstruction, it was not the fact that the vote was black, but that it was ignorant and represented a wrong mental attitude that caused so much trouble. This attitude, by the way, was that of a group acquainted with government only as an organization which gave gifts and benefits.

Mr. Henry makes no attempt to gloss the horrors, although his persistent treatment of them as parts of a whole rather than as the center of the pictures gives his reader a better perspective. There was indeed venality, of course, and corruption such as that which burdened states, railroads and agriculture for decades.

Further, Mr. Henry has chosen

THIS CURIOUS WORLD By William Ferguson

**COAL IS MADE
OF PLANTS,
CHALK IS MADE
OF ANIMALS;
AND BOTH
ARE ROCKS!**

RICE
IS GROWN MORE
EXTENSIVELY AND
USED MORE WIDELY
THAN ANY OTHER
FOODSTUFF.



**SCIENTISTS SAY:
THAT TREES GROW
MORE DURING YEARS OF
GREAT SUNSPOT ACTIVITY...
AND THEY HAVE TREE RINGS FOR CENTURIES
PAST TO PROVE THEIR ASSERTIONS.**

U. S. Challenges—
(CONTINUED FROM PAGE 1)

partment took over administration of Howard, Baker and Jarvis islands, in the same section of the Pacific ocean.

FIRST GIRL IN 85 YEARS

MILES, March 7.—When a baby daughter was born to Mr. and Mrs. Eddie Paul Voss of Santa Anna on Feb. 24, she was the first girl born to the Voss family in 85 years. Eleven boys were born during that time. The father of the baby girl was born in Miles.

FIREMAN KILLED

ELIZABETH, N. J., March 7 (P)—A fire lieutenant was killed and two firemen injured Sunday when a two-story wooden porch collapsed during a slight fire in a brick mansion, built in 1760 and now the home of three families.

Mr. and Mrs. J. C. Watkins of Rising Star were the guests of Mr. and Mrs. E. N. Dimidow Sunday.

THE WORLD'S GOOD NEWS will come to your home every day through THE CHRISTIAN SCIENCE MONITOR

An International Daily Newspaper

Forwards to you the world's clear, constructive news that does not exploit crime or sensation; neither does it ignore but deals constructively with these. Features for busy men include, including the weekly magazine section.

The Christian Science Publishing Society
Oneida, New York, Massachusetts
Please enter my subscription to The Christian Science Monitor
for one year \$6.00. 6 months \$3.00. 3 months \$2.25. 1 month \$1.00.
Subscription rates following: Magazine Section: 1 year \$3.00. 6 months \$1.50. 3 months \$0.75. 1 month \$0.35.

Name _____ Address _____ Sample Copy on Request

**"What cigar
do the tobacco
growers smoke?
themselves?**

**"Camels — by a
majority," say
who know the
of tobacco b
each popular c**

T. N. Williams, well-known grower, of Winchester, Kentucky, says: "A planter knows tobacco. My last crop was the best I ever had and the best bought my best leaf tobacco isn't any question what expensive tobaccos go Camel cigarettes."

Top price what J. P. successful got from buyer "Camel" buy just they pay more to That means finer used for Camels. I say got to be grown in tobacco why I smoke Camels."

"I'm a planter," says Xerxes Harton, who has grown tobacco for 25 years. "Camel bought the best grades of my last crop. Paid a high price because I know the substitute for more expensive tobacco."

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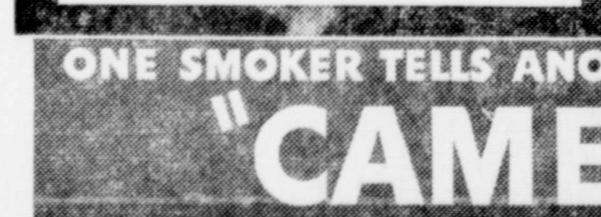
SHE RISKS HER LIFE FOR THE



IONE REED, Hollywood's Daring Movie Stunt Girl, after a hazardous feat, asked for a Camel. And that led to the question: "I've noticed that you're a steady Camel smoker, Miss Reed. Do you have definite reasons for preferring them to other cigarettes?"



HERE'S MISS REED'S ANSWER: "Yes, indeed, I certainly hate. Camels are distinctly different in so many ways. Going through my stunts over and over is a severe test of healthy nerves. I smoke Camels all through the day, and my nerves don't feel the least bit frazzled. Being so mild, they are gentle to my throat too. After a meal, I enjoy Camels — for digestion's sake! You see — in so many ways, Camels agree with me."



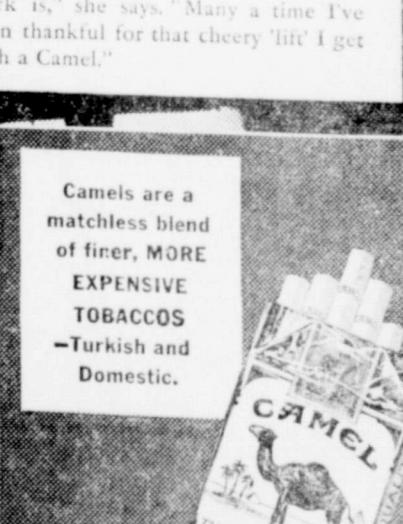
DARING? Yes! Foolhardy? No! Ione Reed knows what she's doing. And she is careful in her choice of a cigarette, because, as she says: "It means a lot to me to know that my cigarette agrees with me!"

Millions of other people find that Camels give them what they want in smoking!

It's Camels for star stunt girl—Ione Reed! It's Camels for the famous diving expert—Commander Ellsberg! And for golf champion Ralph Guldahl; speed flier Roscoe Turner; and men and women in all walks of life. If you are not now enjoying Camels, perhaps you, too, will find that it means a lot to smoke Camels — the cigarette that is made from finer, MORE EXPENSIVE TOBACCO, Turkish and Domestic.

PEOPLE DO APPRECIATE THE COSTLIER TOBACCOS IN CAMELS

THEY ARE THE
LARGEST-SELLING
CIGARETTE IN AMERICA



DOUBLE-FEATURE CAMEL CARAVAN
Two great shows—"Jack Oakie Colgate" and Benny Goodman's "Swing School"—in one fast, fun-filled hour. Every Tuesday at 9:30 pm E.S.T., 8:30 pm C.S.T., 7:30 pm M.S.T., 6:30 pm P.S.T., over Columbia Network.

**ONE SMOKER TELLS ANOTHER
"CAMELS AGREE WITH ME"**