# The Cisco Daily Press 

In an area of beautuful, benevotent cll-
mate, at ideal attitude, blessed with an
abundance of the purest, soft take water,
possessing the best in recreational facili-
ties, situated on the Bankhead, all-weather
transcontinental route, with two railroads
Combined With Cisco Daily News and Cisco American and Round-Up November 1, 1937

## MORS. CLUES IN FROME MYSTERY GROWING



THE CISCO DAILY PRESS

$\left\lvert\, \begin{aligned} & \text { interfere with a sound unanimity of commu- } \\ & \text { nity movement. We are all deeply interested } \\ & \text { in getting ahead; in community building. But } \\ & \text { without the means of harnessing this interest } \\ & \text { and conforming its various phases to }\end{aligned}\right.$ without the means of harnessing this interest
and conforming its various phases to a com-
mon direction we are pulling at cross purposes. Despite the unpleasant features of a
business recession, such a recession offers a distinct opportunity for extension of loc
business influence. Unfortunately this oppo
tunity cannot be utilized without some
fective means of community mobilization.
$\mathbf{T}_{\text {HE PRESS believes that this object can be }}^{\text {achieved through the medium of a regu- }}$ achieved through the medium of a regusored by the chamber of commerce. We have
pointed out several times that as it now func-
tions, the chamber of commerce does not entions, the chamber of commerce does not en-
list the business man-power of Cisco. Quite
to the contrary it secures only the interest of the comparatively small group of business
men who compose its baard of directors.
These men are interested and active in the These men are interested and active in the
projects they undertake. Unfortunately, outside their group they encounter an apaty
and a misunderstanding which is discourag-
ing to their own enthusiasm and makes it ing to their own enthusiasm and makes it
extremely difficult to secure cooperation. They actually encounter jealousies and mis-
directed selfishness which is deadly to community enterprise. The reason for this lack institution wherein all members of the business community can meet, thresh out their ing and a common advance on a common ob

Needed! A Forum For Community Business Men $0^{N}$

THERE was never a time when real coope There was never a time when the business men of this community, and the business men

## MYSTERY CRUISE

 ed more to realize that progress and prosperity come of hard work and planned enterprise and not of gratuity, spontaneous schemes and IN order to plan and work together in har arly together. We believe that a business men's luncheon regularly held and enlisting C. C ISCO lacks this forum. To this fact maybe traced the varying ideas and the mis-
not a select few but all who are interested in
the community welfare and advancement,

A셔NWashingtonDaybook







## KEEPING UP-

 WITH THE TIMES--w. ioning equipment, including-

- A Wet Grinding Process for valves and the latest Hard Seat Grinder for modern automobiles. A Van Norman Boring Bar for absolutely accuboring of cylinders-the kind the factory us OUR SHOP IS UP WITH THE TIMES We also wish to announce that Mr. Fred Hayes,
ell-known local auto mechanic, has joined our staff, d will be glad to serve his friends and customer in our shop.


## VAUGHN \& ELKINS

Phone 505

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did
Constance
 and awfully funny on a slide."
"But, Connie dear," Hilda said
"you are little-and just now you
are awfully funny. Don't you rec-

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## He's got mere "oil-changers" tied to a post...because <br> ONLY YOUR MLLEAGE MEBCHANT OIL-PLATES YOUR ENGINE

You'll get.
your windshielo
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oil-plate br-four Milcage Merchant
That last one is all filled in for you because the only answer on Oil-plating your engine is Your Mileage Merchant. He does all the other things, too-and folks say he does them better-but there isn't even a com parison with his patented Conoco Germ Processed oil that gives you exclusive Oil-Plating.

OIL-PLATING actually unites with all working surfaces. They remain continuously oll-plated. Though you park your car for long stretches, this rich slippy
oIL-pLATING remains all prepared for every start. Then what's so-called "starting wear" to you OIL-PLATED engine?
hustles, how cantanted There's where oil-PLATING to get burned right up tion of why you can count on more mileage. You add mighty little Germ Processed oil after Your Miteage Merchant puts in just your correct Summer grade today. Continental Oil Company


> हैश्रृद CONOCO GERM PROCESSED OIL




# The Cisco Daily Press <br> Combined With Cisco Daiiy News and Cisco Am erican and Round-Up November 1, 1937 



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| Funerat home |  |
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|  | sponosthip |
| $\left\|\begin{array}{l} \text { mile north of Lake Cisco dam. Mr. } \\ \text { Rinehart, } 54 \text {, had operated out of } \end{array}\right\|$ |  |
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| Rinehart, 54 , had operatedCisco for several years, principallyin the Moran and Albany areas. At |  |
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| gaged ley of Moran and F. L. Hawk of Iowa, in plans for drilling another |  |
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| $\begin{aligned} & \text { sanitarium this morning. Mrs. } \\ & \text { Rinehart and Mr. Wagley were not } \\ & \text { seriously hurt. } \\ & \text { Services will be conducted by W. } \end{aligned}$ | Steams |
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OFFICERS SET UP BUREAU OF INFORMATION

## Suspects Held in Okla-

 homa and New Mexico ClearedWife of Solon
Dies at Washington
Services This Afternoon for M.E. Rinehart



Auto Crash Fatal To Famous Texas
A. and M. Ex

THE CISCO DAILY PRESS
 Member of the Texas Press Assoclation
Pubbished etch atternoon, exeept Saturday and
Sunday morning at Cisco Eastiand County Teexas


THE FREE PRESS PUBLISHING CORP.

 and conforming its various phases to a com-
mon direction we are pulling at cross purmon direction we are puling at cross pur-
poses. Despite the unpleasant features of a
business recession, such a reecssion offers a business recession, such a recession offers a
distinct opportunity for extension of local

## MYSTERY CRUISE



WILSOH CAFE
ighth Street, Next to Palace
BETTER THAN THE BEST place to eat Plate Lunches, Bar-B.Q, BEER
Open Day and Night

## Have A Garden <br>  <br> 1 is a pleasurn vegetables dally garden. We can suply and sory tols that  Thine spadins fook <br> BAREANS IN HOM

We have a list of splendid homa with small down payment and $b$ 5 per cent interest, monthly redu Also, some wonderful cash barg

## E. P. CRAWFORD AZ

## SAVOY CA

The Best Place in Town to SHORT ORDERS ... LUNC The Best Meats ... Beer "NICK" and "SAII


BURTON LINGO LUMBER LUMBER

Vent-O-Lite venetian bull ng W Your Blinds
Genuine Port Orford White Cedrs Vent-O-Lite Venetian Blind Mh ave 25 to 30 Per Cent by Buying Dim CONVENIENT TERMS IF DESRID PHONE 461 Brownwood, Texa


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ADULTS
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"Blonde Trouble" ELEANOR WHITNEY
JOHNNY DOWNS



PALACE
 PALACE April 16, 17, 18




| SOCIETY and CLUBS <br> MRS. C. W. TRAMMELL, Editor Phone Numbers 535 and 608 |  | The Notebook | Circle Meets <br> Mrs. Alex Sp |
| :---: | :---: | :---: | :---: |
| Women's Council Meets Tuesday | Mrs. Bible Hostess to Auxiliary Circle Mrs. H. A. Bible was hostess 10 |  |  |
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|  | Abbie Daniel, E. P. Crawford, Ho-mer Slicker, H. H. Monk, B. S.Huey, Charles Robart, Miss AliceJohnson and the hostess, Mrs. |  |  |
| $\begin{aligned} & \text { on "Japan's Ancient Religion." } \\ & \text { Meeting closed with benediction. } \\ & \text { About } 25 \text { members were present. } \end{aligned}$ |  |  |  |
|  |  | Personals | , racie |
| Mrs. Borman Has Circle No. One$\qquad$ of the Presbyterial | Pentecostal Church Host to Others |  |  |
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|  |  | Tuesday in Abilene. <br> Mr. and Mrs. J. W. Shepard are | trom with bah Y Yours nim |
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|  |  | Mr. and Mrs. J. W. Shepard are spending today in Graham with |  |
|  |  | Mrs. James Haryey has returnedfrom a visit with relatives in | phone 323 W |
| wne guest for several days of Ed | Mrs. E. K. Henderson and littledaughter Mary An, of Lubbockare visiting relatives and friendshere. |  |  |
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AT\&T Head In Reply to FCC Criticisms

Loboes in-

## It's a Grand and Glorious Feeling to Hear al

 Hum Smoothly!your car really giving you the best in performance?
car can after a season of hard winter driving! Bring yo
us tune 'er up to please the ear of the most fastidious
WILLARD BATTERY ... SALES and SERVIC
Safety First Service


## Ignition

Service

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ASK ABOUT OUR MOTOR EYCHANGE
A. G. MOTOR COMPAI

Phone 52. ANDY and JACK

