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Local Pictures!  
Local News!  
Local Editorials!

# THE CISCO DAILY PRESS

Combined With Cisco Daily News and Cisco American and Round-Up November 1, 1937

In an area of benevolent climate, blessed with an abundance of the purest lake water, possessing the best in recreational facilities, situated on the Bankhead, all-weather route, with two railroads and many highways, Cisco is the best place in Texas to live and to work.

ME XIX

CISCO, TEXAS, TUESDAY, NOVEMBER 15, 1937

NUMBER 87

## LOBOES MILK, CREAM MONOPOLY CHARGED

Through the Editor's Spectacles  
By GEORGE

Breckenridge, writer of news and Buckaroo publications, was prompted, more by the unexpectedly good which the Loboes made the Ranger team Armistead and for psychological Old Man Psychology a great deal in football particularly in high school where the adolescent character of the players makes the mental attitude an unpredictable factor. In the games, the boys are thought to have reached a settled and predictable

few publications ago Breckenridge publicist although the eastern division for the Buckies and against the Green Wave's against the western title. However, he has returned present tense with some serious remarks concerning game at Breckenridge Friday afternoon at 3. Whether or not the intended only for home is beside the point, so intended it is evident Breckenridge respects to the point of fear-confidence against them afternoon and is moved up a healthy regard for team's prowess.

of course, a compli- home brigade and I that the reality of such element will inspire our to give of their best day afternoon. So far of the football world has little attention to the despite the fact that the rated as one of the four high school gridiron of the state. The general seems long ago to have the inevitability of a victory. The lack of is, in reality, a lack of for the Loboes. An Abi- sident here this morning ed to Horace Condley and that Breckenridge would both Cisco and San Ange- is figured to win the division title. He did not that the Oil Belt repre- would go much farther, in the state race.

I do not know what the are going to do against Friday next Friday after- But I do know that the physical conditions are Cisco goes into the game erdog—definitely so. No- spects the team to win Hence they are cer- a position to spring an that will make the rest of scholastic league sit up e notice.

Cisco Loboes can beat the os if they play the game e capable of playing.

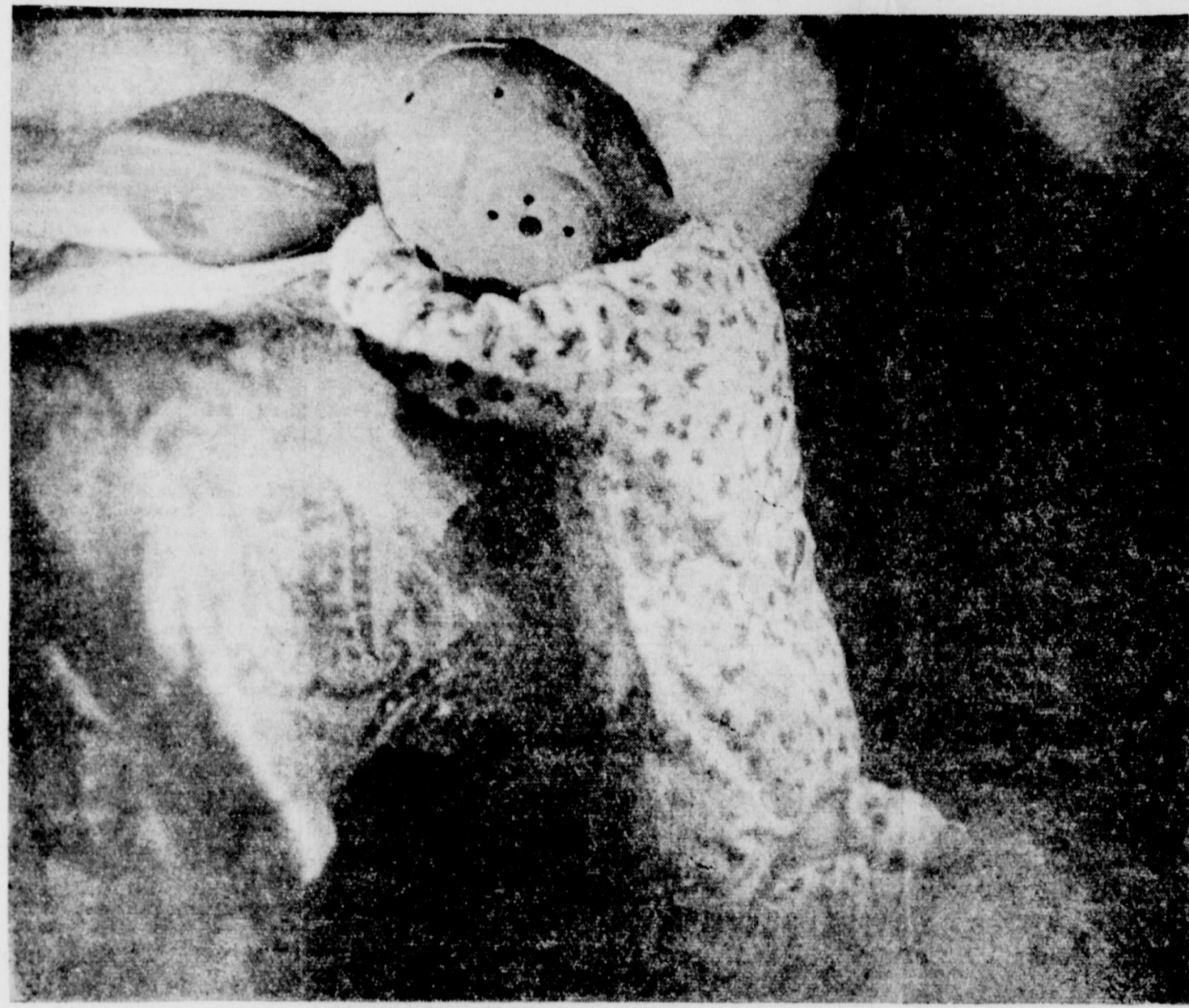
Site Chosen  
Yet Hospital

WASHINGTON, Nov. 15 (AP)—The city administration announced today that President Roosevelt had approved the selection of the site on the outskirts of the city for the location of the new hospital. It will cost approximately \$1,200,000.

Weather

Texas—Mostly cloudy to Wednesday, warmer.  
Texas—Fair and warmer Wednesday.

### The Loboes Have a Pass, a Punt and a Prayer, too



Joe Stamey, small son of Prin. and Mrs. O. L. Stamey of the Cisco high school, usually says his prayers in bed but he got down on his knees here to ask help for his big brothers against the Buckaroos next Friday. According to all accounts, the Loboes are going to need all the help they can get.

### Jaycees Adopt Trade Extension Program for December Pre-Holiday Season Here

#### Loboes Grind on Buckaroo Plays

The late Knute Rockne was causing the Cisco coaches and football team a great deal of concern this week.

For the famous mentor of the Irish of Notre Dame was the originator of the system which the arch rivals of the Loboes will use against them at Breckenridge next Friday afternoon in a game which will determine the 1938 title of the eastern division of the Oil Belt.

The game will be played at 3 o'clock at Buckaroo stadium and one of the biggest crowds that has ever seen an oil belt contest is expected. More than 500 reserved seats already have been sold here and another 500 was due to arrive at the Red Front Drug store, headquarters for the sale, today. Student tickets will be sold at the gate in Breckenridge and not here.

Cisco school officials had not announced their program for Saturday but said that it was likely the day's schedule would be speeded up and run through without recesses in order to be completed about 1:30 p. m. This would give ample time to reach Breckenridge for the game.

Sentiment for closing Cisco business houses during the game Friday afternoon was growing. There were many spontaneous suggestions from business men today that this be done. It was suggested that stores could close at 1:30 Friday afternoon or at 2 o'clock allowing an hour or more for reaching the game site before the kick-off.

Meanwhile much earnest work was going on behind the gates of Chesley stadium as coaches and players got down to the serious business of working out the answer to Coach Eck Curtis' Notre Dame system used by the Buckaroos. It will be the first time that the system has been used against the Cisco boys and their

(CONTINUED ON PAGE SIX)

#### CIO ADOPTS 'PEACE' PLAN

No Compromise With AFL Favored

PITTSBURGH, Nov. 15 (AP)—The CIO convention unanimously adopted today its "peace" committee report, which did not recommend any new steps to heal the breach with the American Federation of Labor.

The report declared that there could be "no compromise with CIO's fundamental purpose and aim of organizing workers into powerful industrial unions."

#### 1939 Program for Farmers Is Approved

WASHINGTON, Nov. 15 (AP)—Secretary Wallace, of the department of agriculture, approved today the 1939 soil conservation program providing for a reduction of about 7,500,000 acres of the total allotment for major crops.

The new maximum for soil depleting crops will be from 270,000,000 to 285,000,000 acres.

The reduction was due chiefly to the lower wheat allotment. The cotton and corn acreage goal will be about the same.

Congress has allotted \$712,000,000 for farmers complying with the program.

MARRIED

Miss Ruth Everett of Abilene became the bride of O. W. Hampton, also of Abilene, in a ceremony this morning at the home of the Rev. Mart Agnew, the ev. Mr. Agnew officiating.

#### Four Saturday Events Planned By Young Men

The Cisco junior chamber of commerce, in one of the most enthusiastic meetings which the organization has ever held last night adopted a program of trade promotion activities to extend over a four-week period in December.

The program, the modified recommendations of a special committee named for the purpose, was approved at the Jaycees' regular dinner at the Laguna hotel which was attended by about 30 business men.

The activities approved will take place on each of four successive Sunday afternoons, beginning December 1. Each is in charge of a special committee charged with the duty of elaborating the main program event and arranging all details.

The first event will consist of a junior goat roping contest, in which prizes will be awarded youngsters who win the various events. This will take place on December 3. J. A. Trigg of Romney is chairman of this event. A committee of four others will assist him.

The second program will be a Minstrel show, free to the public. Horace Condley is chairman of the committee in charge of this event.

December 17 the Jaycees will present a Treasure Hunt with M. Sheinberg as committee chairman, and on December 24, the final and biggest event will take place in the form of a Santa Claus parade, pet show and so forth. James Harvey will serve as chairman of the committee to arrange this culminating trades day presentation.

Each of the committee chairmen above listed volunteered his services. Each named his committeemen and a spirit of enthusiasm which promised to make the pre-Christmas program one of the

(CONTINUED ON PAGE SIX)

### 2 CISCO MEN HELD HERE IN THEFT OF CAR

Charges Filed After Arrest Monday in Fort Worth

Two Cisco youths were being held in custody here, charged in justice court with car theft, following their arrest at Fort Worth about 5 o'clock yesterday afternoon. The car, a 1938 Ford sedan, which they were charged with having taken from before the Church of Christ during services Sunday evening belongs to W. H. Price, minister of that church, who was conducting services at the time. The two men were arrested in the machine.

The two men, named as L. L. Powell 25, and Rexford Holt, 24, were charged in complaints filed by Constable Eddleman in Justice Wilson's court. They were arrested by Fort Worth officers in north Fort Worth on information furnished by Cisco officers and were returned to Cisco by Constable Eddleman and Police Chief M. L. Perdue, arriving here about 2 o'clock this morning.

A third suspect had left the men in Fort Worth shortly before the two were apprehended by the Fort Worth officers.

The car, bearing the license plates which it bore at the time it was stolen, figured in the holdup of a service station at Stamford about 11 o'clock Sunday night.

No charges have been filed in connection with the holdup, it was understood. Stamford officers had not been notified of the recovery of the car.

Only \$11 was taken in the Stamford holdup, officers said. The two youths in custody here denied receiving any part of the money. They said that a third man picked them up in Cisco Sunday night and they began drinking.

The two men will be taken to Eastland today and turned over to the sheriff, Constable Eddleman told the Press.

#### Country Store at Mancill Building

The Mancill building, across Seventh street from the city hall, will be the site of the Country Store which the Grammar School P. T. A. and the Band Parents club will present Saturday evening, it was announced today.

A great variety of goods will be on sale at the event, the committee in charge said.

#### Plan to Move German Jews Is Pondered

LONDON, Nov. 15 (AP)—The British government today gave urgent consideration to a bold scheme under which the United States and England would find homes for thousands of German Jews seeking refuge from violence and restrictive laws.

United States Ambassador Kennedy was believed to be the author of the plan.

It was understood on the highest authority that Prime Minister Chamberlain had agreed to cooperate in the plan to move Jews by the thousands into the British empire and into North and South America. Every nation will be asked to aid in the plan.

#### AMBASSADOR CALLED FROM BERLIN

BERLIN, Nov. 15 (Sp.c)—Ambassador Wilson said today that he had cancelled his planned visit to England, and would leave tomorrow for the United States as the result of an urgent summons from Washington.

Political circles here believed

(CONTINUED ON PAGE SIX)

#### Returned to Cisco



The REV. JOE L. PATTERSON

#### Joe Patterson Is Returned to First M. E. Church

The Rev. Joe L. Patterson was returned to the pastorate of the First Methodist church of Cisco for his third year at the close of the annual meeting of the Central Texas conference of the church at Waco Sunday night.

The Rev. R. A. Langston has been assigned to the Cisco district as presiding elder in the place of the Rev. J. B. Curry who served the district four years, the limit allowed under conference rules.

The Rev. R. H. Heizer was assigned to the pastorate of the Twelfth Street Methodist church here.

Complete Cisco district assignments are:

Presiding elder, R. A. Langston; Bethel, F. M. Mehlissen, supply; Breckenridge, C. R. Gray; Bunn, C. F. Bell; Bluffdale, Preston Broxton; Caddo, H. B. Clark; Carbon, L. S. Williams; Cisco first church, J. L. Patterson; Cisco, 12th street, R. H. Heizer; Cross Plains, J. W. Thash; DeLeon, F. L. Wilshire; DeLeon circuit, W. E. Harrell; Desdemona, W. E. Anderson; Dublin, J. W. Sharbutt; Duffow, W. G. Ferguson; Eastland, F. W. Walker; Gorman, H. C. Bowman; Huckaby, Earl Halsell, supply; Olden, A. B. Armstrong, supply; Pioneer, Lloyd Sanders supply; Putnam and Cottonwood, J. M. Bailey; Ranger, G. Alfred Brown; Rising Star, J. W. Chisholm; Scranton, A. J. Helm; Stephenville, W. H. Cole; Wayland, Otis Brown, supply; district missionary secretary, F. L. Wilshire; conference missionary secretary, R. A. Langston.

#### Banker Head Demands Gov't Reduce Deficit

HOUSTON, Nov. 15 (AP)—Orville Adams, president of the American Bankers association, demanded today that the federal government reduce the deficit and begin paying the public debt.

Addressing the annual convention Adams urged members to begin a campaign of educating depositors to protest heavy government spending.

Jesse Jones defended the Roosevelt administration before the convention. He said that the president had the banks when he took office.

#### Franco-German Pact Basis Is Reached

PARIS, Nov. 15 (AP)—A French government spokesman announced today that a basis had been reached for an accord between France and Germany, renouncing war against each other.

The spokesman hinted that it would not be long before this accord would become effective.

J. S. Stockard of Monard is visiting in the home of his daughter, Mrs. Edward Lee.

### SWEEPING U.S. INDICTMENTS ARE RETURNED

Four Chicago City Officials Also Named in U. S. Jury Returns

CHICAGO, Nov. 15 (AP)—More than 30 organizations, officials of two labor unions and four Chicago city officials were named today in two federal grand jury indictments charging violation of anti-trust laws by milk and ice cream industries.

The indictments, returned November 1, after 16 weeks of grand jury investigation and a year's work by the department of justice, had been suppressed until today at the request of the government.

This action marked another step in the most extensive anti-monopoly campaign of American history.

One indictment, charging anti-trust violations in connection with the sale of fluid milk in the Chicago area, named 13 firms and 51 individuals.

Other indictments, alleging illegal combination and conspiracy of nation-wide proprietors in the ice cream field, listed 21 individuals and two firms.

#### 68 Enrolled in Training School at Baptist Church

Sixty-eight had enrolled today in the Baptist Training school which opened last night at the First Baptist church to continue through Friday of this week. Classes will be held this evening in two 45-minute periods and an intermission of 15 minutes. Credits require attendance upon six classes.

W. F. Walker is teaching the men's division of the adult school on the theme, "Deepening Our Spiritual Life," and Mrs. Kirkland is teaching the women's division, on the theme, "Our Doctrines."

Marion Smith is instructor for the young people's division, "Pilgrim's Progress."

Enrollment of others is invited.

#### Attend Father's Funeral Thursday

J. W. Anderson has returned from Big Spring where he attended the funeral of his father, D. D. Anderson, who died there Wednesday of last week, following a long illness. The other was 83 years of age at the time of his death. Burial was in a Big Spring cemetery Thursday.

D. D. Anderson was a resident of Cisco for 33 years prior to his removal to the west Texas town.

J. W. Anderson is caretaker for the American Telegraph & Telephone property in Cisco.

#### Mann Names Paris Citizen Assistant

DALLAS, Nov. 15 (AP)—Gerald C. Mann, attorney general-elect, announced today the appointment of W. F. Moore, of Paris, as his first assistant. Moore was a member of the legislature in 1895-1897.

#### Lindbergh Hunts for Berlin Home

BERLIN, Nov. 15 (AP)—Colonel Charles Lindbergh was hunting for a residence in Berlin for the winter's stay for himself and family, it became known today.

Officials of the German air force were seeking to find him desirable accommodations.



# The Cisco Daily Press

And Cisco Daily News  
(Consolidated with Cisco Daily News and Cisco American and Round-Up, Nov. 1, 1937)  
Member of the Texas Press Association

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**THE FREE PRESS PUBLISHING CORP.**  
CHARLES J. KLEINER, President.  
J. H. REYNOLDS, Vice President.  
B. A. BUTLER, Vice Pres. and Sec.-Treas.  
F. D. WRIGHT, Counsel.

B. A. BUTLER, Editor and Publisher  
W. H. LA ROQUE, Adv. Manager  
W. D. BRECHEEN, Superintendent  
MRS. CHAS. TRAMMELL, Society Editor

A Home-Owned and Home-Controlled newspaper devoted to the upbuilding of Cisco and Eastland county, independently democratic in politics.

SUBSCRIPTION RATES: ONE YEAR \$5.00

National advertising representatives, Texas Daily Press League, Dallas, Texas.

Any erroneous statement reflecting upon the character or reputation of any person will be gladly corrected if brought to the attention of the publishers. The Cisco Daily Press assumes no responsibility for errors in advertising insertions beyond the price of the advertisement.

Entered as Second Class Matter December 11, 1934, at the post office at Cisco, Texas, under the act of March 3, 1879.

### BIBLE THOUGHT FOR TODAY

The God of peace be with you all. The Lord bless thee and keep thee.—Rom. xv. 33; Num. vi. 26.

Weep not; Jesus comforts thee. He shall come and save. And each sorrow thou shalt see Lie buried in the grave.

If we do not advance, we retrograde. A human being should be improving with every day of a lifetime; and will probably have to go on living throughout all the ages of immortality.—Mrs. Child.

The most difficult of tasks is to keep heights which the soul is competent to gain.—Wordsworth.

### Germany and Colonies No Problem for America

A SPECULATIVE gentleman inclined to venture his money on international politics might very well lay a little something on the line right now to say that Germany will presently be in possession again of her old pre-war colonies.

The heat is on; Germany has notified England and France that she would like to discuss the colonial problem at her convenience, and Hitler has come to bat with one of those "or else" speeches calling for return of the missing property. Since Hitler seems to be getting just about what he asks for in Europe these days, it would hard-

ly be surprising to see him win out on this point, too.

**B**UT before he does, the unconcerned American might take the trouble to get himself straight on the background. The whole business of overseas colonies has always been pretty ugly. Offhand, it is hard to think of any nation that ever acquired any colonies other than by force. And so any discussion of the German colonial question will be realistic only if it leaves out all considerations of "right" and "wrong."

Consequently, Hitler's recent speech at Munich—in which he spoke of "the colonies to which we have a right"—can be taken as something for home consumption only. For when you try to figure out whether Germany "has a right" to those colonies, you quickly discover that you simply can't discuss colonies in those terms.

Look at the simple history of it. Germany got her pre-war colonies by force, just as England got South Africa, France got the Sahara and America got the Philippines. She held them until the World war occurred—a war which, even when all the 1917 propaganda is discarded, was at least partly brought on by Germany herself. As a result of the war, she lost them.

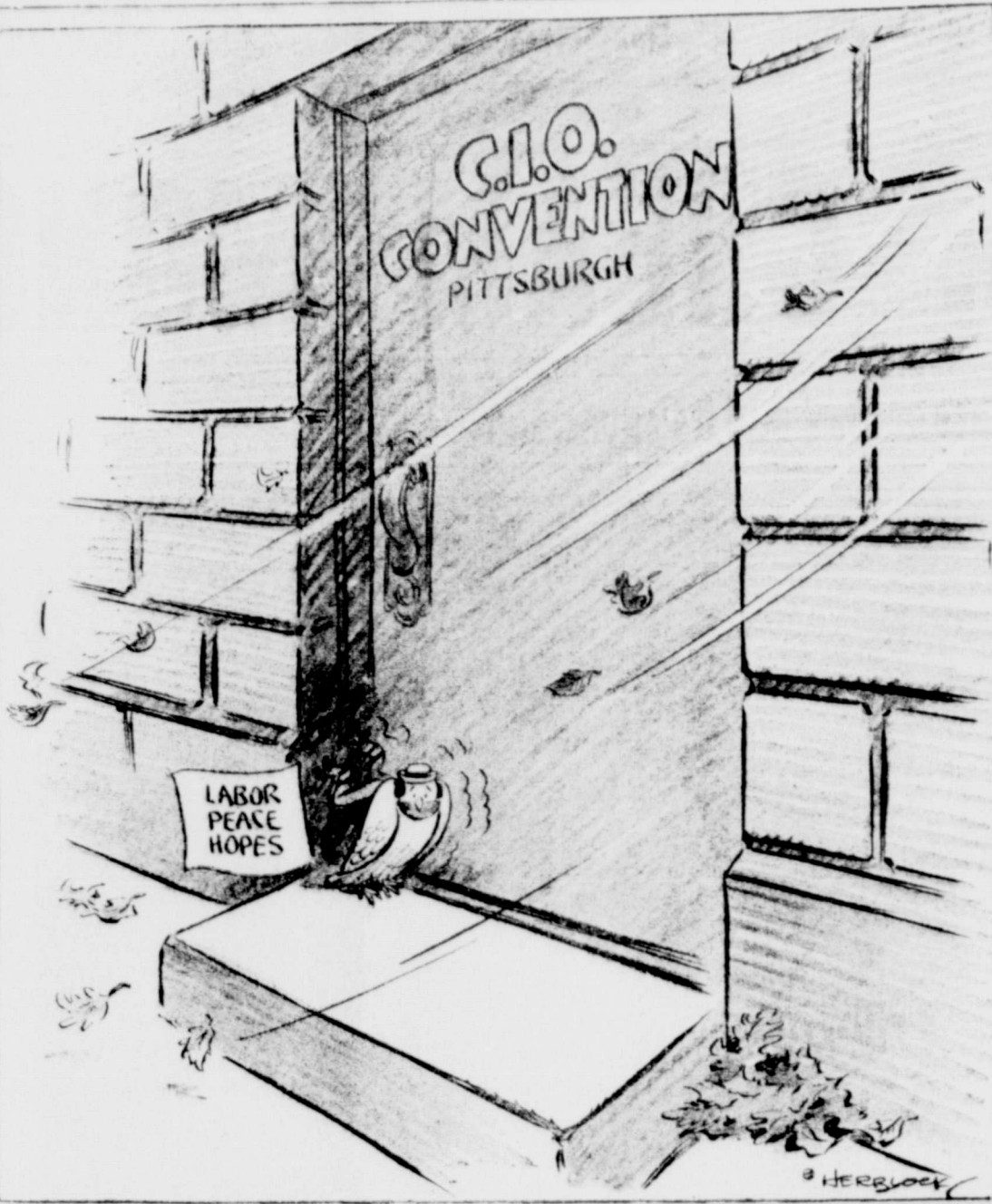
The fact that the allied nations professed the noblest of ideals while they were scrambling to take Germany's overseas possessions away from her may inspire one with cynicism about the statesmen's profession, but it still does not affect the fundamental fact: that property which is acquired at the point of a gun and lost in the same way does not trail any particular odor of sanctity.

It is rather important that all of this be kept in mind. It may at least save us from regarding this colonial problem as a moral issue. There are enough moral issues involved in the international situation, Heaven knows, with out adding any new ones.

And when we do look at the problem realistically, we shall probably find added reason to feel that our isolationist policy is a wise one. We have not the slightest interest in whether Germany does or does not regain the overseas possessions she once held. If the question of their return is going to disturb the international political arena, we certainly are well-advised to stay at home and tend strictly to our own knitting.

This generation is reported to be much slower in paying its bills than the last. The early settlers have passed away.

### Any Chance to Pick Up a Few Crumbs There?



### About Our Friends

By STEP A. LONG

We have been selling a cooperative page, advertising the Breckenridge-Cisco game — A double page—we should have said. Our efforts have been well received by nearly every one contacted. And their reactions have been in almost every instance, influenced by the desire to help put the necessary pep into the Lobos who we are hoping and we believe will win, not only from Breckenridge but from the winner of the west end of the Oil Belt district.

There has also been in the minds of most of these business and professional men and women, the thought of cooperation with the Cisco Press in helping advertise the game, in which thought, they realize that the newspaper, which after all is just a personal business concern like themselves, should not be called upon to do all the advertising of the game, and all the pep generating required to bring fans and team to the high tension necessary to win games. And the tension of fans does help victories by passing the tension along to team and pep squad.

In many instances fair minded business men have remarked that they are willing to aid the newspaper in this work by their contributions. . . . for as they remark. . . . Without the great mass of publicity given by the newspaper before the games, there would be very little interest, and would finally result in no crowds, and later, no more games.

And then all are aware that there is of course some advertising value in having one's name before the public so prominently as is the case of one of these double spreads.

And so we say—these Ciscoans are glad to add their bit to that of the newspaper in instilling into the team a fighting and winning spirit for the Breck game, and perhaps future games, which will end only when winning spirit—complex, if you wish. . . . can go on no longer.

Which leads us to this thought. . . . Bennie said in his column yesterday that perhaps one trouble with our team was that we had developed a losing complex. . . . There are two lines of psychology in football. . . . One is the gloomy school, we may say—the

kind that spreads gloom. . . . ing the fact that our team to lose, that we have no changes whatever to . . . Thereby hoping that this . . . spire a do or die spirit . . . to make them rise up . . . fiery indignation . . . show such prognostications . . . or they can win or not . . . we can understand that . . . be a good policy to pump . . . team that was bigoted . . . supreme confidence in . . . feat all corners, and . . . supreme egotism play . . . that they would be . . . they found themselves.

But such psychology . . . structure; it is destruc . . . built on spite or, shall . . . —one of the emotions . . . death rather than to . . . cess. . . . For us, we . . . appeals to the glory . . . for the honor of our school . . . teachers, friends and . . . er honor of our own . . . the feeling that we have . . . best, will do more to . . . best in the team than . . . which will in many . . . velp in them a losing . . . The man who has . . . believe in himself will . . . cessful man, who will . . . confident of his ability . . . Why not true for a . . .

With the best team . . . years—more reserve . . . than ever in the . . . Big huskies . . . and coordinated . . . the Lobos bow to . . . team? All those . . . get in their mind . . . business to hold . . . The blockers to . . . block any group of . . . ball carriers to . . . in those two . . . and to believe they . . . goal with the ball . . . away. . . . The enemy . . . only a group of . . . no bigger. . . . no . . . with no more . . . cross the goal line . . . Lobos of ours will . . . complex instead of . . . the other team is . . . then we are well . . . the state championship . . . why not? . . . Boys, . . . man is impossible . . . wants to do it . . . are sold on our . . . our blocking . . . the impregibility . . . and the ability of . . . snatch those passes . . . unerringly to . . . it comes to running . . . (CONTINUED ON PAGE 3)

Insurance — All kinds . . . life insurance. Old . . . panies. Connie Davis

### A Washington Daybook

**Thus Ended Maximilian**  
In 1861 Emperor Napoleon III set Maximilian on the Mexican throne. When the Civil war ended the U. S., with veteran armies at hand, persuaded the French to leave. Thus abandoned, Maximilian died before a firing squad.

**A Spanish Invasion of Peru**  
also during the Civil war period was ended by a firm U. S. attitude.

**In 1896, England, alarmed by Kaiser Wilhelm's sympathy with the Boers, abruptly ended a dispute with the U. S. over the Venezuela boundary.**

### Jones County Leads In Cotton Ginning

WASHINGTON, Nov. 15 (AP)—The department of commerce's November 1 tabulation of cotton ginners showed Jones county to lead a 20-county area in central west Texas.

In Jones county 32,152 bales have been ginned. Haskell county ran second with 26,693. Fisher third with 24,689, and Runnels county, last year's leader, ran fourth with 22,811.

Other counties: Callahan 1,352, Coke 2,561, Coleman 206, Howard 7,585, Knox 22,262, Martin 5,725, Scurry 20,649, Stonewall 7,897, Taylor, 11,004, Throckmorton 1,241.

### Some Call It 'Impudent'

Adams Thomas Jefferson and President Monroe are variously credited with conceiving the Doctrine, President Monroe on Dec. 2, 1823, sent to congress a message embodying it. Some historians say it was an impudent gesture. Europe paid little attention. The British announcement already had stalled the French.

As outlined by the authoritative Yale historian, Samuel Flagg Bemis, the doctrine provided:

- 1—It does not comport with the policy of the United States to take any part in the politics or the wars of European powers in matters relating to themselves.
- 2—The United States would regard as the manifestation of an unfriendly disposition to itself the effort of any European power to interfere with the political system of the American continents, or to acquire any new territory on these continents.

Nevertheless, we did not take arms against England when it seized the strategic Falkland Islands from Argentina in 1833. We did not oppose France in 1838 when it blockaded Vera Cruz to support claims against Mexico. When French and British fleets blockaded the coast of Argentina in 1945-48, President Polk nervously insisted that the Doctrine applied only to North America.

### ALLY OOP . . . . . By Har

ALLEY OOP PROPOSE TO ME? DON'T BE SILLY!

BUT, OOOO—THINGS ARE DIFFERENT NOW, DON'TCHA SEE? NOW THAT FOOZY HAS WALKED OUT, OOP'S BOUND TO GET LONESOME AND HE MIGHT BEGIN TO THINK SERIOUSLY ABOUT A WIFE . . .

---OR, IF HE IS AS BASHFUL AS I THINK HE IS---

---AND THEN AGAIN, HE MIGHT SURPRISE YOU BY---

OH, YES! STOP! YOU'RE WILLING ME!

### WHAT IT MEANS--- The Political Lineup

By MORGAN M. BEATTY  
A Feature Service Writer  
WASHINGTON, Nov. 15—Now that election day is out of the way, three roads lie ahead to 1940:

1. The pro-Roosevelt Road.
2. The lukewarm-Roosevelt Road.
3. The anti-Roosevelt Road.

Dozens of vote hunters have shot both barrels, either for or against the New Deal, and thus committed themselves for their terms in office. Dozens more have held their fire, and pledged themselves to examine every legislative clay pigeon with independent eye.

One issue stands out as a clear-cut scrapping ground—the labor issue. Amendments already have been proposed to the now famous Wagner labor act. That's the law that guarantees collective bargaining to the nation's workers.

The Wagner act is not cluttered up with taxes and high-voltage side arguments. Moreover, the president is known in high administration circles to oppose any substantial amendment to that law.

But political experts by and large recognize the law as a broad index, by which the temper of a congressman—and his constituents—may be labelled.

### WTCC Will Make Resource Surveys

ABILENE, Nov. 15 (Sp.)—Resource survey of any county in west Texas will be made by the West Texas chamber of commerce on request. Surveys of several counties already have been made for newspapers.

The county survey presents figures on population, area, rainfall, soil types, farm property, farm land use, livestock poultry products, dairying, wool and mohair production, grain and forage crops, cotton, oil production, manufacturing wholesale and retail sales.

Statistics also are given on motor vehicle registrations, scholastic population, income tax returns, county indebtedness and assessed valuation. Facts also are presented on any other resources of the individual county. Final section of the survey shows development and potentialities.

Any county, city, chamber of commerce or business firm may write a county survey report by securing the WTCC.

### JAPS TO REPLY

TOKYO, Nov. 15 (AP)—Domei (Japanese news agency) said today Japan would reply Friday to the United States' protest against closing the "open door" in China with a demand for revision of "understandings" respecting China made immediately after the world war.

### 5 BRITONS KILLED

LONDON, Nov. 15 (AP)—Five royal air force fliers were killed in three crashes Monday, bringing to 201 the number of deaths this year in military aviation accidents.

### MYRA NORTH, Special Nurse . . . . . By Thompson & G





Under the house Roof

Filed the past week of County Clerk R. are as follows: ...

to Ella Scott et al. ... Mrs. L. Hunter to ...

in 90,000 persons from ... first eight months of

OUT OUR WAY . . . . . By Williams



I Give You TEXAS By BOYCE HOUSE

A dog with a bank account. Bingo, who is mainly German Shepherd, lives in Jefferson and is a universal favorite.

The recent death of Mrs. Lizzie Henderson, on whose land the discovery well of the Jefferson field was drilled, brings back memories of an interview a year ago.

In the front yard stood a lime tree, a gift from her uncle, Congressman Dave Culberson, one of the most picturesque political figures in the history of Texas. She

'Patrolman' LaGuardia on Duty



Mayor LaGuardia is pictured as he closed personally a barroom he found open on Election Day

set out the exotic tree and it grew and flourished. Dave Culberson died; his son, Charles A. Culberson, carried on the tradition of public service as governor and as United States senator; years ago, Senator Culberson died. And now Mrs. Henderson is gone. The tree still stands.

Even the automobile publicists have "gone Hollywood." In a description of one of the new cards is this touch, "Airfoam ride with auto-poise control."

The anti-nepotism law ought to be amended so that the spirit of the statute can not be trampled under foot. As the law now is, if you are at the head of a state department, you can't give your father-in-law a job but you can hire the brother of another state

official and that official can hire your father-in-law. The state payroll has become loaded down with kinfolks, many of them lazy, incompetent and performing no real service for the taxpayers' dollars. This job-swapping should be prohibited by law.

People whom I have met and then, the next time, failed to recognize will understand from this that it is not high hattedness but just faulty memory.

A while back, this observer was eating lunch in Fort Worth when a distinguished looking man came in, called me by name, shook hands cordially and then walked on with his friends. For the life of me, I couldn't remember who he was but, after 15 minutes of such concentration as only we geniuses are capable of, it all came

Prize Winner Makes Farm Pay By Being Good Business Man

By HUNTER ROY GREENLAW 1938 Star Farmer of America FALMOUTH, Va., Nov. 14 (AP)—Big business couldn't function without a system—neither can agriculture. Therein lies the secret of successful farming.

Although conditions vary in different parts of the country, there are three fundamentals, which if developed properly, should keep every farmer on the right side of the ledger. They are crop rotation, complete fertilization and a planned program.

The young farmer who depends

Highest individual honor of its kind granted at the American Royal Livestock and Horse Show at Kansas City is the degree of Star Farmer. It goes to one of those members of the Future Farmers of America judged by government vocational experts as outstanding in scholarship, farm work, and participation in community affairs. This year the experts rated 89 out of 171,000 farm youths as outstanding. Star Farmer degree went to Hunter Roy Greenlaw, who here gives his recipe for success.

been farming these 385 acres, I've tried to keep it on a business basis. My uncle, N. S. Greenlaw, who owns the land, turned it over to me, rent free in return for its upkeep.

Let's Look At the Record An accurate record on the 200 acres in cultivation has made it possible to keep a check on the costs and turn the profits into new machinery including a tractor and a combine for harvesting small grains, beans and seed.

During the past five years my records show a profit except during the 1936 season when the flood waters of the Rappahannock river wiped out 70 acres in rye, oats and grass and resulted in a loss of about \$1,000.

Although the crops furnish the chief source of money, there's a small profit in the sale of whole milk from 18 cows, some 23 pigs will bring in cash and the sale of eggs from a flock of 500 or 600 chickens raised by my mother will keep the books balanced.

On paper you can figure out a profit for yourself every season, but there's always one thing to be reckoned with in this business, and that's the weather—look at what happened to me in 1936.

All things considered, though, I believe, farming is a good business, if taken seriously.

About Our Friends-- (CONTINUED FROM PAGE 2)

where can you beat our back field?

So Step Along . . . and other fans . . . are sold on your ability . . . You have proven to us that you can do it . . . we want you to get a vision of victory . . . You will land where that vision points . . . We have seen a back field man plunge lines—he could make plenty of gains through the line but he pointed toward the ground—always a few feet forward and many times fell to the ground without even being tackled . . . Whereas if he had made the plunge, remaining on his feet instead of aiming at the ground ten feet away, he could have made a touchdown . . . and as soon as some man touched him, even if he did get away . . . he immedi-

ately stopped . . . He sometimes plays on the Lobo team . . . Do you know him? . . . Don't quit . . . If you defeat Breckenridge . . . and you will . . . where will you stop? . . . That depends on when you decide you have gone far enough . . . Cisco fans will go with you all the way . . . Read this double page ad Thursday . . . Those people believe in you . . . And will go as far with you as you like . . . That stop is for you to decide . . . Get the success complex . . . It'll help all through life . . .

Dr. H. M. Jennison, University of Tennessee botanist, says the Great Smoky Mountains National Park has nearly twice as many different kinds of trees as are found in all Europe.

Save time through The Daily Press Ads.

NO OTHER 'MAKIN'S' TOBACCO LIKE IT! MELLOWER (It's better tobacco) PRINGE ALBERT THE NATIONAL JOY SMOKE

Nearly 1/2 of telephone expenses in Texas goes for wages... Out of more than 23 1/2 million dollars spent by the Southwestern Bell Telephone Company to provide telephone service in Texas last year, about 10 million dollars . . . nearly half . . . went for wages. Wages to 9,000 telephone people, who in turn spent most of that money in Texas. Telephone wages play no small part in keeping the state's business moving. And by assuring telephone users of the services of skilled, efficient people, they play a large part in giving you good telephone service at reasonable cost. Southwestern Bell Telephone Company.

Believe YOUR FRIENDLY MAGNOLIA DEALER WHEN HE SAYS... "IT PAYS TO WINTER PROOF" MAGNOLIA Winter Proof TICKET Sure, it pays to Winter Proof your car. My regular customers prove that for themselves every year. And I've got all kinds of customers. A few of them haven't tried all seven points of Winter Proof service. If they could talk to some of my other customers whose repair bills made them appreciate complete Winter Proof service . . . they would probably save themselves the same kind of repair bills. Most of the new names I add to my Winter Proof records each year come back for more the next winter. That's the best proof I know of that it pays to Winter Proof. How about a Winter Proof job for your car this winter? Your friendly Magnolia Dealer START QUICKLY WITH Mobilgas START SAFELY WITH Mobiloil AT THE SIGN OF THE FLYING RED HORSE

RODDY KILOWATT Introducing a New Champion by ROD RUTH

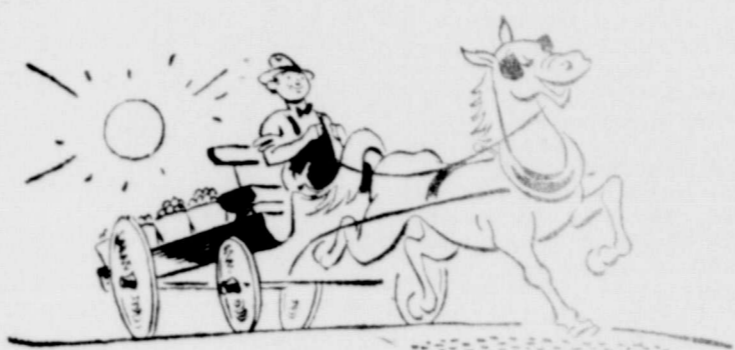
GENLEMEN: INTRODUCING RODDY KILOWATT, THE ONLY SHOWMAN IN THE WORLD WHO NEVER GETS TIRED! HE WORKS EVERYWHERE ALL THE TIME! HE WORKS FOR LESS THAN THE CHINESE, COOLIES! HE LIGHTS YOUR HOUSE—RUNS YOUR FANS—PLAYS YOUR RADIO—MAKES YOUR COFFEE AND TOASTS YOUR BREAD—FOR ABOUT A DIME A DAY! HE IS ONE THIRD STRONGER THAN A HORSE—AND HE DOES THE WORK OF 10 MEN. YET HE TAKES ORDERS PERFECTLY AND OBEYS THE SLIGHTEST WHISPERS OF WOMEN AND CHILDREN! WATCH RODDY KILOWATT RIGHT HERE, FOLKS! HE LIGHTS YOUR HOUSE—RUNS YOUR FANS—PLAYS YOUR RADIO—MAKES YOUR COFFEE AND TOASTS YOUR BREAD—FOR ABOUT A DIME A DAY! GLAD TO MEET YOU—FOLKS! HOPE YOU'LL SEE EVERY SHOW. NOW EXCUSE ME, I'VE GOT SOME WORK TO DO AT YOUR HOUSE!



# The Story of OD and AD and the TOMATOES

OD and AD owned neighboring farms. Both decided to grow tomatoes. But when their tomatoes were ripe, OD and AD had different ideas as to how they would sell them. This is the story of what happened.

## How OD and AD Sold Their Tomatoes



OD filled baskets with his tomatoes and put them in a wagon and drove to town. He went up and down the streets looking for people who wanted to buy tomatoes. Some days he sold all. Some days he sold only a few. When the season was over, he found he had made just enough to live on.



AD thought there must be a better way to sell his tomatoes. He knew he must tell people about them, but he decided he could never sell very many tomatoes if he talked to people one at a time. So he used one of the simplest forms of ADVERTISING. He built a stand by the side of the road

where many people passed. He put up a sign that said: "AD's big, red, ripe, juicy tomatoes." Because so many people saw the sign, enough people stopped to buy so that he sold all his ripe tomatoes every day. Many who bought, remembering his name on the sign, came back again and again. When the season was over, he had money in the bank.

One day AD heard that tomato juice was healthful and good to drink. He thought it would also be convenient to handle, to sell, and to serve in the home. He told OD about it. The next year he decided to make and sell tomato juice.

## How OD and AD Sold Their Tomato Juice



OD's wife squeezed tomatoes all day and put the juice in bottles. OD took it to town and went from door to door, looking for people who wanted to buy tomato juice. In a whole day he could call at only about 50 homes. As most people had never heard of tomato juice and did not know how good it was, he sold only a few bottles each day.



AD felt sure there was a better way to make and sell his tomato juice. He took some money from the bank and bought a shiny new press that squeezed out juice easily and quickly. He put the juice in bottles that could be tightly sealed. He had labels printed for the bottles, reading: AD'S PURE TOMATO JUICE.

He went to the grocery stores in town, where many people came every day, and asked the grocers to put a few of his bottles on their counters. Then he put an advertisement in newspapers read by thousands of people. The advertisement said:

"Enjoy the refreshing taste of AD'S PURE TOMATO JUICE, pressed from big, red, vine-ripened tomatoes. Good to drink and good for you. At your favorite grocery store."

Because so many people read about it, enough people asked for it to exhaust the supply quickly. And remembering AD's name on the label they came back and asked for it again. So AD bought tomatoes from his neighbors and made more tomato juice to supply the demand.

## What OD and AD Did The Next Year



OD and his wife decided that if they were going to make any money, they would have to work harder. So she got up earlier in the morning and picked tomatoes and squeezed and bottled juice all day. OD spent a longer day in town trying to see more people in order to sell more bottles. But, even though OD and his wife worked long and hard, they could not make any money.



AD now saw how true it was that the more people he told about his tomato juice, the more he sold. So he advertised in other cities, telling women how good tomato juice was for their families to drink. He also sent salesmen to call on grocers. He got so many orders that he arranged to buy tomatoes from hundreds of other farmers, built a bigger building, bought more equipment,

more bottles and labels, and employed more people. AD knew that, because his name was on every bottle, he must always maintain the high quality of his product. And, because he did this, women soon insisted on AD'S PURE TOMATO JUICE.

AD already had found that the more he advertised and the more bottles he sold, the less it cost him to put up each bottle. Therefore, as his advertising was extended all over the country and his sales increased, he reduced the price. Thus more and more people could afford to enjoy tomato juice, and, although his profit per bottle was now very small indeed, he sold so many bottles that he had a very fine business. So both AD and his customers were benefited.

## AD tells OD how an Idea Became an Industry - through ADVERTISING



ONE DAY, years later, OD called on his old neighbor AD. He said "It's remarkable how your business has grown since you got that idea about selling tomato juice."

"Yes," said AD, "but even more important have been the benefits to other people. We are now only one of many producers of tomato juice. Yet we take all the tomatoes grown by more than a thousand farmers who have here an assured market for their crops. We give steady employment the year round to several hundred

people and employ hundreds more on part-time. We pay more than half a million dollars a year to manufacturers of cans, bottles, labels, supplies, and equipment.

"The entire industry now sells more than twenty million dollars worth of tomato juice a year and the public enjoys its healthful benefits—at the lowest price at which it ever has been sold. Yes, tomato juice was a great idea, but that idea would have benefited very few —without ADVERTISING to tell the story."

Copyright, 1938, by G. Lynn Sumner



# OVERS AWEIGH

BY BETTY WALLACE

**CHAPTER VI**  
The admiral's face was a choice between a smile and a frown. He faced a choice between a smile and a frown. He faced a choice between a smile and a frown.

made me so cussed mad." He kicked at the rug. Then he said, "He's blind... not to know what he's doing to you..."

But Judy only said, trying to smile brightly, "No. He's just madly in love with Marvel." Jack grabbed her hands with sudden passion. "And you're madly in love with him. Aren't you?"

But Marvel did come back. Dwight told Judy about it, a few nights later. He had driven to Los Angeles, gone to the house of the wealthy friends she had fled to, in high anger and jealousy.

Putting his best foot forward, thought Judy. But she recognized the necessity. If Marvel was to marry into the navy, live on naval stations and among naval people, there was a certain amount expected of her.

But the party was not a success. Judy had worked hard. There were flowers in the vases, delicious hors d'oeuvres, good cocktails. The others were prepared to be friendly.

At last the party broke up. Mrs. Hanrahan gave the signal, by thanking Judy's mother for a delightful evening, and sending the admiral a significant look.

Several choice homes. Good condition. 10 per cent cash. Balance 5 per cent. Monthly payments \$7.91 on each \$1,000. Connie Davis. Tel. 108.

**FARM BARGAIN**  
To settle an estate can sell choice farm at sacrifice. 75% can be financed through Fed. Land Bank at low interest.

**W. W. Camp**  
Cisco Camp No. 500 meets first and third Tuesday nights in each month.

**W. I. Ghormley**  
Otomatrist  
Ave. D, Cisco

nails gleamed, as highly polished as her fingernails.

Judy, who knew she'd been a fool to work so hard on a party for Dwight's girl, tried her best to be nice to Marvel. But the other girl had evidently not forgotten that scene in the hotel, for her eyes danced knowingly, and she almost patronized her hostess.

Marvel laughed again. "How silly! I want to go back to Washington! Why, everything's there! And Dwight, you know, I'm determined you shall have a glittering career!"

Jack stayed after the others had gone. As if he could read her mind, he said to Judy, "Maybe she's going to be the kind who goes in for outside society, and who cultivates the wealthiest and hardest drinking crowd in each city where they're stationed. She's got money enough for that."

**Femininity For Fall**  
Women welcome lovely new feminine hairdos for fall

**ELITE BEAUTY SHOP**  
ELIZABETH McCRACKEN, Proprietor  
Cisco.

**NEIL LANE FUNERAL HOME**  
300 W. 9th Street, Cisco. Phone 167

**OUR GREAT AIM—is to be helpful to those who engage us; We want all to feel satisfied with the manner every detail was looked after.**

**MOAD BROS.**  
Your Sinclair Friends  
We have the most up-to-date and modern GREASING EQUIPMENT IN CISCO

**MOAD BROS.**  
Your Sinclair Friends  
We have the most up-to-date and modern GREASING EQUIPMENT IN CISCO

it always makes bitter enemies. There had been a young wife like that in Shanghai, Judy remembered. She had run around with a fast, international crowd.

Judy was tired. She sank down on the sofa, pushing the coffee table with its overflowing ashtrays to one side. Jack said, "The devil with her. She's Campbell's problem now."

She sat up straight, startled. Love! Why, Jack was a friend. A good friend. Dependable, like a brother. But love—she had never thought of him in that way.

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going to marry him?" His eyes burned with sudden passion. "Judy, I've been crazy about you for a long time. Even when you were 16—and you and Ward—"

She couldn't speak. His arm was around her now, and his voice low and husky, was pleading with her. "You can't go on mooning about him when he's engaged to her, Judy. I won't let you. If you'd marry me, we could have such a good life together."

She sat up straight, startled. Love! Why, Jack was a friend. A good friend. Dependable, like a brother. But love—she had never thought of him in that way.

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She shook her head. "No. Oh Jack, don't let's spoil our friendship! Can't we go on the way we've been—just friends?"

His face was shadowed. He stood up. All at once he said violently, "I don't want you to throw me crumbs while you give your heart to him! I've stood by and watched you long enough. I can't stand any more of it!"

She sat up straight, startled. Love! Why, Jack was a friend. A good friend. Dependable, like a brother. But love—she had never thought of him in that way.

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**MOAD BROS.**  
Your Sinclair Friends  
We have the most up-to-date and modern GREASING EQUIPMENT IN CISCO

# WINTERIZE YOUR CAR!

**TRY OUR TRIPLE SERVICE With a Smile!**  
Better check your oil and greases— Drain and put proper lubricants so that cold, sluggish weather will not harm moving parts — you have nearly \$1,000—maybe more—tied up in that fine machine — better take care of it—Takes lots of licks to make that much money.



**SMITTY SAYS:**  
**'The Famous Dunlop Tires**  
Have made all the world's High Speed Miles records during the past Eight Years. They can take it!

**CONOCO PRODUCTS** are sold here. They give satisfaction with all cars.  
**Smitty Huestis Service Station**  
Corner 14th at Main. Phone 17—Cisco.

# HERE'S OUR TIMELY OFFER TO SAVE YOU INCONVENIENCE, TIME AND MONEY

**14**  
Necessary Service Operations to Insure Carefree Winter Driving at ONE FLAT PRICE

- 1 Battery condition test. Add distilled water, clean battery and terminals, inspect and clean battery cables.
- 2 Test starting motor starter switch; tighten all starter connections.
- 3 Clean generator armature; sand-in armature brushes; tighten all generator connections; adjust belt tension.
- 4 Check alignment and operation of all lights; tighten connections; check all light switches.
- 5 Inspect and tighten all electrical connections at ignition switch, fuse block, etc.
- 6 Tune engine, including cleaning and adjusting spark plugs and distributor. Inspect high tension wires; clean gasoline lines; drain carburetor, blow out jets, check fuel level and adjust throttle for proper engine idle and set accelerator control rod to "winter" position. Drain and check fuel pump.
- 7 Tighten cylinder heads, intake and exhaust manifolds.
- 8 Completely lubricate chassis. Will make for easier riding and insures against unnecessary wear.
- 9 Change engine oil to winter grade. This assures proper lubrication, economy and easy starting.
- 10 Drain and flush out transmission and rear axle and refill with winter lubricants. This will afford proper protection to the moving parts and insure easy shifting.
- 11 Check cooling system for leaks, replace hose, etc., if required. Drain out all water, flush to remove all dirt and grease.
- 12 Add Ford Anti-Freeze to cooling system.
- 13 Check windshield wiper operation and blade condition. Includes corrections in vacuum line if required.
- 14 Adjust clutch pedal.

Materials and Parts Extra.  
**Our Special Price ..... \$4.50**  
**NANCE MOTOR COMPANY**  
Expires November 30th

**ORBIE DEE JACOBS**  
Box 324. Phone 14-J.  
CISCO, TEXAS  
**MAGAZINE BARGAINS**  
Good Until November 10, 1938

Good Housekeeping	2 years	\$4.00
Cosmopolitan	2 years	\$3.50
Harper's Bazaar	2 years	\$7.00
Pictorial Review	16 Mo.	\$1.00
Pictorial Review	42 Mo.	\$2.00
Life	1 year	\$3.50
Life	2 years	\$7.00
Red Book	2 years	\$3.50

AND OTHERS  
AND ALSO 1938 X-MAS CARDS  
IMPRINTED or BOX ASSORTMENT  
—SEE—  
**ORBIE JACOBS**  
Box 324. Phone 14-J.

**DR. J. D. McKINZIE**  
CHIROPRACTOR  
All sickness has a cause. The sickness is merely the effect. To get well the cause must be removed. If permanent health is desired a complete correction of the cause must be made. You are invited to come in and have a spinal analysis without obligation.  
NEW LOCATION  
1400 West 8th Street. Telephone 679.



**Wake Up In Your Own Home!**  
It's a grand and glorious feeling. Come right down and talk to us about it. Be a regular fellow and build a house. We have many pictures of homes with plans and specifications — and financing is very convenient.  
**Rockwell Bros. & Co.**  
111 E. Fifth. Phone 4

**Lankford**  
Lawyer  
Lower Floor  
State Bank Bldg.

**COMPLETE Markets**  
Financial News  
**STREET JOURNAL**  
upon by business  
investors every-  
and for free sam-  
New York.

**W. W. Camp**  
Cisco Camp No. 500  
meets first and third  
Tuesday nights in  
each month.  
707 1/2 Main Street,  
CISCO, TEXAS.  
SHEPARD, Clerk.

**W. I. Ghormley**  
Otomatrist  
Ave. D, Cisco

homes for sale. Small  
payments. Small  
down. Low interest  
Davis. Tel. 198.

**PERSONAL**  
**MOBILE**  
**COANS**  
See  
Les E. Yates  
Front Drug or  
Phone 183

**FRESH PAINT**  
**WALLPAPER**  
**OLIEUM RUGS**  
**SHADES**  
**ACCESSORIES**  
**SUPPLIES**  
Price Is Right.  
**ern Supply**  
Company

**ure in Sure**  
**Insurance**  
with  
**CRAWFORD**  
Agency  
W LOCATION  
Phone 453

**DIO TUBES**  
**ESTING SERVICE**  
at  
**Super Service**

**NATURE CURE**  
E. C. HERRON,  
D. C. Ph. D.  
406 West Sixth Street  
Telephone 107

**Get Ready For WINTER**  
The proper grade of Oil —  
Anti-Freeze in the radiator  
**FIX FOR QUICK STARTING**  
Let Us Do It the  
**Conoco Way**  
For a complete service call  
500 and Count the Seconds.  
**ED HUESTIS**  
Cor. 8th and Ave. D.

**Numetal**  
**WEATHER STRIPS**  
for Windows & Doors  
**WINDOWS CAN'T Rattle**

Not only stops rattles, but saves  
you 1.3 on fuel, and think of the  
comfort.  
**FREE ESTIMATES**  
by factory-trained experts. You  
will be surprised how economical  
it is to weather-strip your home.  
**Cisco Lumber and**  
**Supply Company**



### SOCIETY and CLUBS

MRS. C. W. TRAMMELL, Editor  
Phone Numbers 535 and 608

#### City Federation Meets Monday at Club House

The Cisco City Federation met Monday afternoon at the clubhouse with representatives present from every study club of Cisco. Mrs. G. B. Kelly, president of the federation, presided through the business period and hostess for the meeting was Mrs. J. E. Moriarty. The program was led

gun with the entire group singing "America," accompanied at the piano by Mrs. S. E. Hittson. The American Creed was recited by Mrs. Phillip Pettit, followed by an invocation in song by Mrs. H. V. House. Mrs. H. A. Bible gave a pledge to the American flag. Mrs. Kelly, Alex Spears, B. E. Morehart, William Reagan and Lee Clark, delegates to the recent state convention in Austin, gave interesting reports on the work accomplished by the convention. Mrs. J. R. Burnett was guest speaker for the afternoon, using as subject for her discussion, "Laws Pertaining to Women." Twenty-two members were present for the meeting.

#### PALACE NOW SHOWING

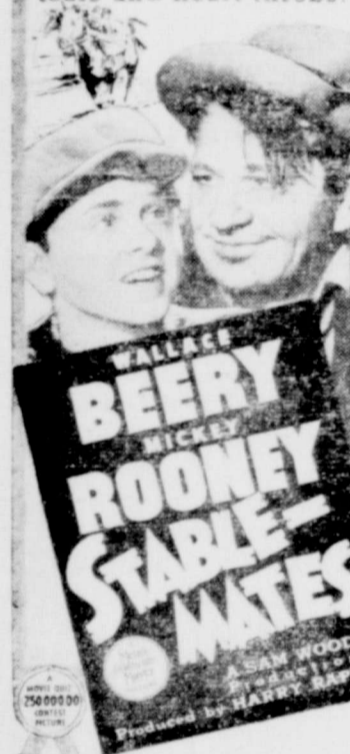
##### AMERICA BEWARE!

The first comedian of the screen is back!



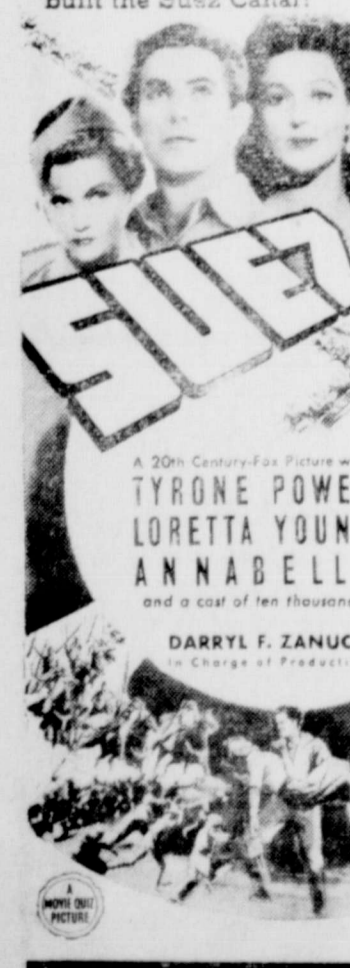
#### FRIDAY - SATURDAY

Brimstone's Bad Man and Judge Hardy's boy... together in a grand screenful of laughter, tears and heart-throbs!



#### PALACE SUNDAY MONDAY

The blazing romance of the man whose daring built the Suez Canal!



#### Her 'Good Earth' Wins Nobel Prize



She was a missionary in China. Then she wrote "The Good Earth" and other best sellers. Now Pearl S. Buck has won the 1938 Nobel Literature Prize.

#### Ready to Sign Mooney Pardon?



California's Democratic governor-elect, Culbert Olson, above, created a political sensation with the hint he would pardon Tom Mooney.

#### Jefferson Nickel Goes on Sale

WASHINGTON, Nov. 15 (AP)—The new Thomas Jefferson nickel made its debut today when 11,000,000 of the coins went on sale at the nation's banks. Many more millions will be minted as needed.

On one side of the coin is the profile of the third president and author of the declaration of independence, while his beautiful Monticello home is represented on the other.

Jefferson becomes the third person to be pictured on a regular coin of the United States. George Washington has been on several denominations and since 1932 has adorned the quarter, while Abraham Lincoln has been on the penny since 1909. The only other individuals honored were on special coins.

#### Magazine Devoted to Oil Industry

ABILENE, Nov. 15 (Sp.)—The November issue of West Texas Today, official publication of the West Texas chamber of commerce, is devoted to the oil industry of west Texas. Special attention is given to the oil industry's tax problem with statements from business leaders throughout the area that oil taxes should not be increased.

Reports on oil activities in the panhandle, west central, north Texas and west Texas districts make up one of the lead stories. The complete report of the WTCC traffic board's analysis of freight rates, which states that rate discriminations are penalizing west Texas \$100,000,000 annually, also is printed in the November number of the magazine.

#### TOMPKINS STUDIO

Across from Daniels Hotel  
Look for the Silver Trailer  
Closed on Sundays

## CLASSIFIED SECTION

Cisco Daily Press and Rural Edition

All classified advertising received before 2:30 p. m. will appear in the evening Press of that date unless otherwise ordered. Classified advertisements to appear in the Sunday morning edition will be received until 8 p. m. Saturday.

Minimum charge 30 cents for 15 words. Three insertions will be allowed for the price of two. Insertions must be consecutive.

GOOD USED TIRES \$1.00 UP. See Goodyear Service Store. 29-1f.

FOR RENT TO COUPLE—Three-room furnished apartment, private bath, front and back entrance, garage, 811 West 12th street. 4f.

FOR SALE OR TRADE—Work horse for young cow. Horse can be seen at Tal Horn farm, C. U. Horn, Ibes, Texas. 84-3f.

LOST—Man's Hamilton wrist watch with leather band. Reward. Call Cisco Daily Press. 85-3f.

RESIDENT DISTRIBUTOR, permanent connection, income reasonably \$500 per month; \$1500 cash required; secured and returnable. Box X, this paper. 85-4f.

FOR RENT—Quiet, private apartment for two at 601 west 9th. Phone 305. 85-3tc.

FOR RENT—New apartment, 301 West 9th. 85-3tc.

FOR SALE—Team and implements, and good place for lease. Worth the money. 8 miles south Cisco on paved road.—V. E. Gotcher. 86-3f.

WILL PERSON WHO TOOK flashlight and miniature saddle from Pontiac car please return saddle and keep flashlight. No questions asked. Billy Huffman, 906 West Ninth. 86-3f.

WANTED—Forty white face steer calves. Will give \$25 each for them if they weigh as much as 400 pounds. See Jesse Penn. 86-3f.

#### ATTENTION

Will V. E. Gotcher who placed classified ad in Cisco Daily Press Monday please call at Daily Press and give better address. Answers to advertisement unable to find place.

#### Return Two Men On Burglary Charges

EASTLAND, Nov. 14 (Sp.)—Sheriff Loss Woods and Deputy L. A. White arrived Thursday afternoon in Eastland after a trip to Hansford county, returning Gilbert Amos, 22, and Howard Cooper, 18, charged in connection with recent Desdemona burglaries and thefts.

Sheriff Woods stated that five charges of burglary and theft have been filed against each man in the Eastland Justice of Peace court.

Business at which burglary and thefts were reported recently at Desdemona included Walter May's drug store, Key's Grocery store, Bruce's Grocery store and a filling station and confectionery.

Sheriff Woods stated that bond has not been set.

The 1938 American soybean crop was the largest in history and put this country back into the world's export market for this product.

#### THIS WEEK ONLY

\$1.50 Colonial Dames Salon Cream

Given With a Purchase Of \$3.00 or More in COLONIAL DAMES MERCHANDISE

MISS CAROLINE WEIR is here from the Hollywood Salon

Make your appointment for a Free Facial Today.

Red Front Drug Store  
PHONE 2

#### Jaycees Adopt---

(CONTINUED FROM PAGE 1)

most successful ever attempted here was evident.

President Carlton Holder named B. A. Butler of the Daily Press as chairman of advertising and directed him to select his committeemen.

C. M. Nevill accepted the responsibility for raising a minimum

of \$100 for financing the four-Saturday event.

"We are not asking any merchant to give us anything," declared Holder. "This is a business proposition. The merchants are going to get more than value received for every cent they put into it."

The average hired man on a Kentucky farm received \$27.31 monthly in 1937.

#### Loboes---

(CONTINUED FROM PAGE 1)

first earnest practice on methods of coping with it.

The squad, with the possible exception of King at tackle, was in first class physical condition for the game. King suffered a shoulder injury that may keep him out of the contest.

Look in the Classified First.

Among single persons in United States only who earn \$2,000 a year, only 10 earn less than \$1,000.



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