Local Pictures! Local News!
Local Editorials!

## The Cisco Daily Press <br> Combined With Cisco Daily News and Cisco American and Round-Up November 1, 1937

# STOCK SHOW ATTRACTS RECORD ENTRY LIF 

Industry Talk Increase Loan Library Request



VIIPURI IS Farmers Have FRANGE CUTS


County Will Vote on Beer Saturday

15


NEAR CAPTUPE BY RUSSIAMS

1940 Than Last

Revival Begins At Church of Christ

Sacramento Dikes Broken by Flood


Rapid Progress in
Quail Restoration

\section*{| Political |
| :--- |
| Announcements |}

Announcements
The Cisco Daily Press is author-
tzee to announe the tollowwing as
candidates tor the offiew tred to announce the following as
candidates tor the offices under
which their names appar, subet
to the setion of the voters in the democratic primaries of 1940 . Fer Congress.
17ith District of Texas:



## SPECIAL CLASSIFIED :: USE THE WANT-AD MARKET - - IT PAYS

Wall 601 --Mail it in, or Give to Any Member of the Force-Rates: 3 Days for 4 C Per Word- 6 Days, 6 c Per Word--Month, 20c Per Word




NEIL LANE FUNERAL HOME

300 W. 9th Street-CISCO-Phone 167 In the Service of Others


# REASON or FANATICIIM? 

## THERE IS NO SUCH THING AS 14 Per Cent BEER. Beer nas 5 sientarer atconotic orer-

tent of around four per cent. Ale has a content of around six per cent. Brewers simply do not brew beer with any higher content, because it wouldn't be beer and it would not be satisfactory as a beverage. Therefore, when you vote for 14 per cent beer next Saturday you will be voting to return to the status of last Fall when beer was very satisfactorily handled in a legal way in the county. Only four per cent will be sold. DON' LET ANYBODY TELL YOU DIFFERENTLY IN THEIR EFFORTS TO WARP YOUR JUDGMENT AND DECEIVE YOU INTO VOTING AGAINST THE GOOD OF EASTLAND COUNTY ON A CONDIITION THAT SIMPLY DOESN'T EXIST:

# Prohibitionists Are Trying To Continue The Depression In Eastland County 

## bereris

THE
BEVERAGE of
TEMPERANCE

## THIS IS NOT AN ISSUE

whethere or not newple will
drink liquor. The DRYS try to make you believe that as a POLITICAL TRICK. IT IS A QUESTION OF WHETHER OR NOT BEER WILL BE LEGALLY AND OPENLY SOLD wierer you can see mat it is mandled in a deent manner, this an iscme of whether or not beer will be dispensed behind closed doors, in secrecy by bootleggers, or
 legitimate business or the evil effects of an oulawed business.

It is a question of
REASON OR FANATICISM:

## JOIN US IN CLEANING UP UNDESIRABLE PLACES

 cooperate in every way possible to keep the sale clean and uncontrolled. But it cannot cooperate unless you make it possible to do so.

## WHAT BEER CONTRIBUTES TO THE

## A STATEMENT OF FACTS

In addition to losses in revenue to the various governmental units, Eastland county suffered many thousands of dollars in loss of business due to the diversion of tourist
fic to the north loop of the Bankhead where beer ic fic to the north loop of the Bankhead, where beer is legally sold. These losses have ac-
curred not merely to the heer dealers, but to dealer in other lines of buse curred not merely to the beer dealers, but to dealers in other lines of business which benefif
directly or indirectly from tourist trade, and to the families who would have jobs if the directist traffic continued to come through the county in proper proportion.
tour

IT IS INTERESTING TO NOTE that Breckenridge Business Men will speak in Cisco, Eastland and Ranger, Friday, according to a nnouncement, in urging that Eastland county
be kept DRY in order that more business may be diverted through their own community. be kept DRY in order that more business may be diverted through their own communit

## BUSNESS LOSSES TO EASTLAND CO.

As citizens and taxpayers of Eastland county you should be tremendously interested in The outcome of Saturday's election. The issue to be voted upon is whether or not beer sale
will be legalized. As a matter of fact more is involved than this simple issue would indicate. The future of Eastland county is at stake. That prohibition adversely affects business conditions is a fact that cannot be denied. Eastland county is now experiencing a self-imposed depression.
You, as a tax-payer, struggling to pay and hoping that your tax burdens will be lightened should consider the record and the facts before you go to the polls. Thousands of dollars This, however, was but a minor part of the income from beer which was sold in Eastland county, because in addition to the license fees, the State of Texas and the Federal Government levied taxes, that collected by the state alone amounting to much more than the license fees.

THE DRYS IN THEIR CAMPAIGN

| In a court at law it is necessary that the jury hear both sides of the case and that for the rights and arguments of each other before a decision is made. We ask you io the issue and to make up your mind on the facts-not fancies. <br> AVORITE BEVERAGE of the human race since the dawn of history. It has never been a the beverage of the temperate man and the brewing industry intends to keep it so. Brewional campaign to root out the undesirable and to place their product on the counters and biding, clean citizens who will dispense it in a decent manner as other beverages are diskeep it a legitimate, honorable business contributing to the prosperity and welfare of the ve it driven into the dives and out-of-way places, as the prohibitionists by their false e of the facts want to do. <br> RS AND CIGARETS because they are used in had places? Does it mean that cigars and ocial evils? Certainly not. Why say, then, that beer, which is NOT AN INTOXICATING, |
| :---: |
|  |  |
|  |  |

VOTE FOR COMMON SENSE AND DECENCY SATURDAY. A VOTE FOR BEER IS A VOTE FOR BETTER BUSINESS IN EASTLAND COUNTY THIS ADVERTISEMENT PAID FOR BY BUSINESS MEN AND TAXPAYERS OF EASTLAND COUNTY


