

THE CISCO DAILY PRESS

Consolidated with Cisco Daily News and Cisco American and Round-Up, November, 1937.

Entered as Second Class Matter December 11, 1934, at the post office at Cisco, Texas, under Act of March 8, 1879.

A. B. O'LAHERTY, Publisher and General Manager.

Published daily except Saturday and Monday at Cisco, Eastland county, Texas, by Free Press Publishing Corporation, incorporated under the laws of Texas. Editorial and publication offices at 304-306 D Avenue, Cisco, Texas.

National advertising representative: Texas Daily Press League, Dallas, Texas.

SUBSCRIPTION RATES: \$2 per year (six months \$1.50) by mail (outside Cisco) in Eastland, Stephens, Shackelford and Callahan counties, Texas; outside above-mentioned counties \$3.50; \$5.00 in U.S. outside of Texas.

Per year, in advance (Cisco) \$5.00
Per week, by carrier boy 12c

NOT BETTER OFF. OFF THE FENCE.

A recent Gallup poll disclosed 64 per cent of the American people believe they had suffered no sacrifice. Many so-called sacrifices made by others seem trivial. It would not be fair to deduce from this that the 64 per cent had given up nothing. Doubtless those who had suffered most compared themselves with Europeans and thought it not decent to call trifling deprivations sacrifice.

But many people are getting the idea that they are better off now, with high wages, than they were before the war. Depression, naturally, was hard to bear. Today's easy wages look high. Yet it would be unfortunate if the idea that inflation was desirable took hold.

Consider an average family. Its members are living adequately, buying bonds and paying off the mortgage with payments which would have looked magical some years ago. But are they really gaining? The roof needs repair. The furnace is leaky. The stove, in time of peace, might last a dozen years more. Now, because repair parts are not made, it may have to be thrown away in favor of one whose cost is entirely out of proportion to its value. All the textiles are wearing out and can be replaced only with poor stuff, far too expensive, or not at all. The car? Don't ask.

Besides these obvious forms of deterioration at home, roads, schools, hospitals and other public properties are running down, too, and need replacement.

What about war taxes cutting into future income? They must go on for years, because this false prosperity is based on destruction of wealth.

War does not make people rich, but poor.

AT FIRST
SIGN OF A
COLD
USE 666
Cold Preparations as directed.



Clean and pleasant surroundings — bring the whole family along — everybody can participate in this healthful, inexpensive game.

EASTLAND COUNTY
BOWLING CENTER
CISCO, TEXAS.

Protect!
WITH PAINT
and...
Do It
Now...
with VALSPAR PAINT

Because of the limited amount of Lead Metal available for military and civilian requirements, the War Production Board has found it necessary to place restrictions on the amount of lead in the manufacture of paint.

We have a big stock of Paint on hand. If you intend to paint this year at all, BUY NOW, while you can still get quality paint, pre-war formula, and while you can still get it without priorities. This only holds good until our present stock is exhausted.

Our VALSPAR PAINTS are of the same superior quality as before the war.

CISCO LUMBER AND SUPPLY
"WE'RE HOME FOLKS"



Who May Think?

Stopped by a traffic signal while driving in a narrow, busy street a few days ago, my ear caught a familiar, musical note. Just beyond the sidewalk, through a big, open door, a blacksmith was shaping shoes for a farmer's heavy team. Horns behind me suggested moving along before I had finished looking, but it was an inspiration to watch this workman, so skillful and energetic.

Moving-picture blacksmiths are elderly gentlemen with droopy mustaches, but not this man. He was about 30, clean shaven and active. The tempo of his hammer was lively. The hopeful picture he unwittingly posed of post-war America has come to mind since, several times. More recently I have been listening to men discuss post-war plans in general terms: lofty, abstract language.

Fabricating Sentiment.

Various people speak often today about shaping public opinion, like the young blacksmith shapes and fits iron shoes for horses and mules. Those trying to shape public opinion do not all have the same ideas, but all agree that popular sentiment can be moulded. No informed person will deny it. Hitler did it. National leaders do it all the time, consciously or unconsciously, for better or for worse.

You have heard the old saying, "Knowledge is Power." It is supposed to have flowed from the pen of Francis Bacon about 300 years ago, but I think Bacon lifted this choice bit of wisdom from Solomon: Proverbs 24:5. It has stood the test of time. Moulding public sentiment through intelligent disseminations of facts is legitimate and proper. It is the best antidote for false propaganda, the like of which is becoming more and more common in America.

Common Sense of Most.

For eleven years in China I watched selfish local war lords exercise their power over a patient toiling peasantry. That can be done easily where the great mass of the people are unlearned, as in China, where 80 per cent could neither read nor write. Unlearned masses sometimes rebel, but they usually fall because the energy they exert is not power . . . only ill-directed force.

For 156 years the United States has prospered and grown as a Republic. This is superior to a democracy in that it provides for

Boyd Insurance
Agency
General Insurance
PHONE 49.

Beware Coughs
from common colds
That Hang On

CREOMULSION
for Coughs, Chest Colds, Bronchitis

NO CASH NEEDED

Easy to Pay With
ABC APPROVED
BUDGET
PAYMENT
PLAN

the safety and protection of the minority, whereas a democracy places the minority at the mercy of the majority, sometimes just as heartlessly as a dictatorship. That is why minorities have retained freedom in America. That is why each individual is still free to think for himself.

An Offensive Figure.

It is impossible to get a corner of a nation's ideas. Every man and woman has a brain and there is only one way to keep them from utilizing these assets to enrich themselves and the whole race,

namely, keep 'em ignorant. The American way is the other way: Schooling is free; libraries are everywhere; press and radio prosper keeping people informed. Our people have knowledge and our nation has power.

A country, whose leaders want the benefit of the best thinking of the whole nation, is on its way up. A nation that confines its thinking and planning to bureaucrats is on its way down. Central planners reason thus: "The blacksmith has a head on him, and so does his hammer

Why bother about either? We will do the thinking and the planning." Germany planned for the whole of her people, but her wages were only half as high as American wages in 1939. Russia does governmental planning for all of her people. Wages there were about one-sixth of American wages in 1939.

I am for keeping our Republic,

for drawing on the intelligence of our entire population and for

keeping a well and correctly informed public. "Knowledge is

Power."



Sometimes there's an extra rush on Long Distance

SOUTHWESTERN BELL TELEPHONE COMPANY



Every day, millions
of hands reach for the
telephone to use Long
Distance. Most of those
calls go through quickly.

But sometimes there's a
crowd on certain lines.
Then Long Distance will
say, "Please limit your
call to 5 minutes!"

That helps everybody.

Rawson Electric Shop

We have moved into our New Shop and are now open for business. See us for Electrical Supplies, Paints and Varnishes, and Used Furniture.

Visit Us at Our New
Location.

JACK RAWSON, Owner

507 D avenue. Phone 75.

LABORERS

Urgently Needed Now
To Help Build

CARBON BLACK PLANT

at

ODESSA, TEXAS.

by

FORD, BACON & DAVIS
CONSTRUCTION
CORPORATION.

Good Pay

60 Hours per week. Time and one-half over 8 hours.

Hiring on the Spot.

Employer will furnish transportation. No payroll deductions will be made for transportation to job site.

UNITED STATES EMPLOYMENT SERVICE OFFICE

1141 No. 2nd St.

Abilene, Texas.

Fuller Brushes and Supplies

WHITE AUTO STORE

SHORT CIRCUITS

In a Spine as in an Electric
Wire

Cause Trouble

DR. C. E. PAUL
Cisco's Chiropractor

Phone 680. Eighth St. and I Ave.

Just... ---Received

Safety Lights and Spot Lights

for all models.

Chevrolet Seat Covers for 1940-

41-42 model two-door sedans.

Genuine Leather Seat Covers for

Chevrolet trucks.

A-G Motor Co.
A Complete Service
515 D Ave. Telephone 52.

BRIEFLY TOLD

Mr. and Mrs. J. W. Plummer their oldest daughter, is now employed as secretary and office helper with Harvest Queen Mills at Plainview.

Mrs. S. L. Cook and daughter, accompanied by Mrs. Wimpie Cash, visited in Abilene with a sick relative recently.

Mrs. R. A. Richardson returned to Handley today after a visit here with her daughter and son-in-law Rev. and Mrs. Mart Agnew.

Mrs. D. G. Stevens of Gorman, Mr. and Mrs. Paul Stevens and daughter of Bisbee, Ariz., and Mrs. J. F. Bolling and daughter of El Paso returned to their homes Sunday after spending several days here with Mrs. D. G. Stevens' daughter and son-in-law Mr. and Mrs. Harry Donlca.

Miss Lucyntina Parks, who has been living west of Cisco, has moved here and is located at her cottage, 1006 west Eleventh street.

Mrs. Bill Andrews of Dallas visited her parents Mr. and Mrs. N. H. Greenhaw over the weekend. Mrs. Andrews is the former Miss Rivers Greenhaw.

Bob Anderson of Dallas visited his parents Mr. and Mrs. J. T. Anderson here Saturday and Sunday.

Mr. and Mrs. Bill Jackson and children returned to Andrews Tuesday after a weekend visit with her parents Mr. and Mrs. O. Gustafson.

Mrs. Ralph Gilliam and son Widney returned to Dallas Tuesday after a weekend visit here with her mother Mrs. M. E. Goldberg and her sister and husband Mr. and Mrs. Charles S. Sandler.

Mr. and Mrs. Orbie Ramsower and children, Vernon and Fern, former Ciscoans, returned to Plainview Tuesday following a visit here in the home of her parents Mr. and Mrs. Jess Noble. While in Cisco they enjoyed a pleasant visit with their son Pvt. Rex Ramsower of Camp Hood, who was spending the weekend here. Miss Veda Faye Ramsower,

morrow in the home of Mrs. Roy Fenley, 1211 east Fourteenth street. A pot-luck luncheon will be served at noon. Miss Myra Tankersley will be present and will demonstrate the making of chair slip covers.

John Howell visited briefly with his mother Mrs. J. W. Howell and his sisters Misses Ethel and Ora Howell this week. He was enroute from Corpus Christi to the west coast where he is attached to the naval forces.

Mrs. Raymond Brown and two sons of Ranger visited here over the weekend with her mother Mrs. C. I. McAuley and her sister Mrs. Virginia Hatten.

Mrs. J. G. Rupe is ill in her home on west Thirteenth street.

Pfc. Bill Stevens left for his post at Camp Crowder, Mo., Monday after a visit in the home of his parents Mr. and Mrs. C. C. Greenhaw. He was accompanied by his wife and baby who will make their home at Neosho, Mo.

Mrs. Roscoe Reeves and children of Gorman visited with Mr. and Mrs. W. A. Harder and Miss Susan Haynes Tuesday.

Mrs. Howard Price of Stamford is expected here for a visit in the home of Mr. and Mrs. A. F. Ashenbush, Humbletown.

Mrs. L. L. Griffin of Houston is a guest in the home of her sister and husband Dr. and Mrs. F. E. Clark.

Elder Len Dalton will preach at Primitive Baptist church, Saturday afternoon and Sunday morning. Services at 2:30 Saturday and at 11 Sunday morning. Lunche will be served Sunday, after which there will be singing. The church is one mile south of the army landing field on Cisco-Breckenridge highway.

Mrs. Eastland Paine left late Tuesday for Fort Worth to meet her husband Capt. E. Paine.

Mr. and Mrs. R. R. Jones and children Mary Ann and Kenneth visited Mrs. Jones' mother Mrs. M. M. New in Brownwood Sunday.

Word Home Demonstration club will have an all-day meeting to-

**CONNIE DAVIS**

**Real Estate
Rentals & Insurance
AUTO INSURANCE
A SPECIALTY
A few choice homes left for
sale.**

PHONE 198

CITY ELECTION.

April 3, 1945.
For Mayor
EDWARD LEE (re-election)
Commissioner
GEORGE BOYD (re-election)
J. J. COLLINS (re-election)

**BRONCHIAL
COUGHS!**

**or Bronchial Irritations Due To Colds
Buckley's Famous "CANADIOL"
Mixture Acts Like a Flash**

Spent a few cents today at any good drug store for a bottle of Buckley's CANADIOL Mixture (triple acting). Take a couple of sips at bedtime. Feel its instant powerful effective action spread thru throat, head and bronchial tubes. It starts at once to loosen up thick, choking phlegm, soothe raw membranes and make breathing easier. Sufferers from those persistent, nasty irritating coughs or bronchial irritations due to colds find Buckley's brings quick and effective relief. Don't wait—get Buckley's Canadiol today. You get relief instantly.

GILLIAM VARIETY STORE

When in town come down and visit our store. We have a nice line of Merchandise and we are receiving new Merchandise each week.

You are always welcomed at

GILLIAMS

500 D Avenue
Cisco, Texas

THOMAS FUNERAL HOME

Our Service a Sacred Trust

See Us For Burial Service.

300 W. Ninth Street
Phone 167.



MAKING READY for more action, gunners Pvt. Leno Romagnoli (left) of Cohoes, N. Y., and Cpl. Everett West of Ft. Worth, Tex., clean their .50 cal. machine gun. They have just fired weapon at Jan car outside the Santo Tomas prison camp in Philippine capital

**KEEP YOUR RED CROSS
at his side****MORE HONORABLE THAN
THE STAR AND GARTER**

The American people are notorious "joiners." Social prestige and business prosperity are sometimes more easily attained by membership in fraternal and civic organizations.

The Red Cross roll call offers none of these advantages—it is an organization whose members have associated themselves together for the sole purpose of lightening human suffering.

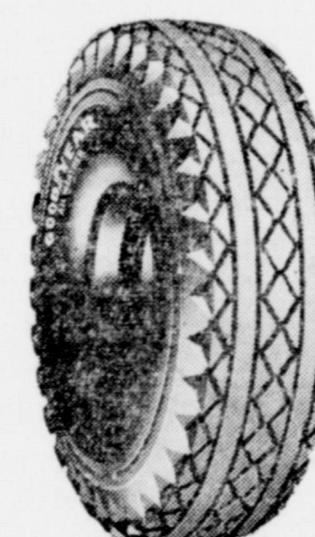
In war, the Roll Call is composed of fathers and mothers, brothers and sisters, husbands and wives, friends and neighbors who know the Red Cross is their personal contact with their loved ones on active service for their country.

Here are but three of the things you are supplying when you join this great organization:

1. Surgical dressings for the wounded.
2. Blood plasma, without which many men could not live.
3. Food, clothing, and recreation to those gaunt men behind barbed wire—our sons, and sons of our friends and neighbors.

Can you envisage any other order half so honorable—half so worthy? Dig deep, folks! In this lifetime, no greater opportunity for loving kindness, mercy, and benevolence will be offered you.

**West Texas Utilities
Company**



**GOOD YEAR
TIRES MEAN
BONUS MILEAGE**

\$16.05 Plus Tax
6.00-16
New Low Price

Get the facts and you'll get a Goodyear. For big, safe, sound, new Goodyear tires give you extra safety, extra service for more miles and months. Superior in body, in tread...in performance.



**100% Power-Full
GOOD YEAR
ALL-WEATHER
\$9.15**

Better built, stronger, longer-lasting All-Weather batteries are kept factory fresh, fully charged on the famous trickle charger, come to you packed with power for fast starts.

**GOOD YEAR
SERVICE STORE**

E. J. PROSS, Manager.

Phone 42

**Hear Them All
Don't Miss a Lecture
IN THE
Cisco
Rotary Clubs**

**Institute of International
Understanding--Starting**

**Thursday Night, March 1
at 8 o'clock**

Four experts on International Affairs will discuss new forces that are shaping the world of the future. They will give you a better understanding of what is taking place and will take place at the great peace conferences.

Thursday March 1—Geraldine Townsend Fitch will speak on: "The New China in the New Pacific."

Thursday, March 8.—M. P. Greenwood-Adams will discuss: "Australia, New Zealand and the South Pacific Islands."

Thursday, March 15.—Samuel D. Rosen will speak on "Russia's Position --- East and West."

Thursday, March 22.—Major H. G. Scott will discuss, "The Role of the North American Continent."

SEASON TICKETS, ALL LECTURES

ONLY \$1.20

Including Tax.

All lectures at High School Auditorium, 8 p. m.
See any Rotarian for tickets.