

Egg Lemon Cream Apple

Just as the one or girl could wish. Served at times at

CITY CONFECTIONERY

THAT NEW RACKET STORE

Is making the prices all right and people are finding "it out" That's the talk that's going the rounds. Bring some cash and see how far it will go

...Kelley Brothers...

THE COST OF AN IDEA.

No body will ever be able to compute the cost of anyone of those ideas that have effected evolution in our affairs of life, any more than they will ever be able to compute the value of the world. Now there is this new science to the soil which is effecting revolution in farm methods, not alone in the so-called semi-arid west but all over the world. I first became acquainted with Hardy W. Campbell, and somewhat associated with him, fifteen years ago. He was then in the work. He had already ten of his best years of his seeking the simple truths that might lead him and his fellow farmers into the light. I knew his early struggles, his failures, his wasted energy, the experiments that didn't count. I know of his self denial and his discouragements. The thought and the energy he put into working out a great idea of value far more to others than it can ever be to him would have made him rich if applied elsewhere. But he didn't count the cost. He just went on and worked out the idea in his own way, worked it out on farms and in gardens and by dint of hard toil. Perhaps what he did will never be half appreciated, but it forms the foundation for the greatest movement the world of agriculture has ever known. —Ora Williams, Des Moines, Iowa.

THE TELEPHONE GIRL.

The telephon girl sits still in her chair and listens to voices from everywhere. She hears all the gossip, she hears all the news, she knows who is happy and who has the blues; she knows all our joys, she knows every girl who is chasing the boys; she knows of our troubles, she knows of our strife, she knows every man who talks mean to his wife; she knows every time we are out with "the boys;" she hears the excuses each fellow employs; she knows every woman who has a dark past, she knows every man who is inclined to be "fast;" in fact, there's a secret beneath each saucy curl of that quiet, demure-looking telephone girl. If the telephone girl told all that she knows it would turn half our friends into bitterest foes; she could sow a small wind that would soon be a gale, engulf us in trouble and land us in jail; she could let go a story which, gaining in force, would cause half our wives to sue for divorce; she could get all our churches mixed up in a fight, and turn all our days into sorrowing night; in fact she could keep the whole town in a stew if she'd tell a tenth part of the things that she knew. Oh, brother, now doesn't it make your head whirl when you think what you owe to the telephone girl?—Vernon Call.

IRICK ITEMS.

June 8.—Needling rain in this part again, though we had a nice shower last evening which helps a little.

G. W. Ford made a business trip to Plainview one day last week.

Miss Ione Jones left last Wednesday for her home in South Dakota.

T. F. Beall and son Oren left last Wednesday for Terry and Yoakum counties and returned home Monday. They say it is very dry there.

At J. R. Johnsons a number of their friends were well entertained Saturday night.

Mr. and Mrs. Irvin Faulkner, of Plainview, attended the party and were congratulated by a number of their Irick friends.

Jim Beall and Beeton Potts were in the Lone Star vicinity Sunday and helped to eat a nice Children's Day dinner at that place.

Mr. Sparks and most of his family visited relatives in the brakes the latter part of last week.

John Tackels, an old acquaintance of Mr. Wyatt and family visited at their home Saturday night and Sunday.

Olin Beall was here from Plainview who has been at work.

Jim Beall and Jake H. were on a business trip to Plainview Friday and Saturday.

Rev. Hanks disappointed a few people by failing to fill his appointment at Irick last Friday night, but of course we can't blame him.

T. F. Beall and Jim Beall were gone to Floydada to day of business.

Best wishes to the Beall family from

ADOLIN

GET IT FIXED.

Watches, Clocks, sewing machines, organs, phonographs, repaired. Furniture repaired, upholstered and revarnished. All work guaranteed satisfactory. Call with Wofford and Riley on the side of street.

W. H. J.

A LOCAL RAIN.

A rain that covered portions of Floyd County Monday afternoon. The dust was blown from the country westward from six to eight miles from reports.

A Six Week's School

By Prof. German

Some have asked me to teach them some subjects this summer. I'd not thought of teaching any this summer, but if there be enough to justify me, I will give instructions at the College for six weeks. The time will be arranged to suit the majority of students. I will give a part of each day, or evening after supper to this work. All grades and subjects will be taught.

In order that I may know whether to undertake this, those who desire it please write me or see me. I will charge \$7.00 for the month and a half for advanced pupils — will not teach any below the sixth grade. This work will begin the middle of this month and close the last of July
JAMES L. GERMAN, JR.

from... come back to stay for awhile in another week or two.

KODAKS! KODAKS!

If you want a kodak and supplies, or kodak finishing work done go to

KELLEY BROS.

J. W. Hammonds of Fairview, was in town Monday on business.

New Uvalde honey—the pure article at
J. A. BAKER'S.

MOORE & STOVALL

WE HAVE JUST RECEIVED A SHIPMENT OF THE

Celebrated SUNFLOWER SHOES



---The best and most popular shoes on earth for the money. Made in a complete variety of styles and grades for men, boys, women, misses and children, by Noyes-Norman Shoe Co., of St. Joseph, Mo., in their modern Sunflower Shoe Factory, equipped with the latest improved machinery. Sunflower shoes embrace every known, desirable idea in

Style - Comfort - and - Wear

We want you to try a pair of "SUNFLOWERS"—they'll feel so good, look so neat, that you'll have no other kind

YOU'LL FIND THAT

"YOU CAN'T

BETTER

THE

Moore & Stovall

LOCKNEY TEXAS

MOORE & STOVALL

with a loud cluck-a-luck for all the hens to come and share it with
 confectionery establishment and Ladies' Cream Parlor with one of the finest
 dially invite all of our friends to come in and "share it with us." When
 e to serve your wants with courtesy and despatch and to leave a sweet
 Sincerely Yours

ARRIS, NEW CONFECTIONERY
 LOCKNEY TEXAS

PLEASE SOME PEOPLE

our excellent drug and prescription trade in the Lockney coun-
 at the present time leads us to believe that by giving the
 service and most courteous treatment we have been able to
 a large number of people who are

REGULAR CUSTOMERS

us to believe, furthermore, that we can please you in
 ness, courtesy, quality of goods and square dealing. We
 istered pharmacist in our store almost day and night,
 scriptions are compounded by the only registered
 Lockney.

CROSS DRUG COMPANY..

PETERSBURG NOTES.

We are having some nice show-
 ers and everybody is busy and
 happy.

Mrs. J. D. Hall who had been
 in ill health for quite awhile died
 last Friday at Lubbock, having
 gone there for treatment at the
 Sanitarium. Her remains were
 brought here for interment.
 She had been gradually failing
 and her death was no surprise.
 Although loving hands did all
 that could be done, it was of no
 avail; and death relieved her of
 her suffering. Two of her sons
 Albert and Robert came in Sat-
 urday but too late for the fune-
 ral. The burial services were
 conducted by Bro. Day of Starkey
 Sister Hall was a devoted Chris-
 tian, having been a member of
 the Church of Christ for thirty-
 nine years. We extend condole-
 ence to her bereaved family.

Geo Elliott is very sick, being
 afflicted with some brain trouble.
 He first had a severe chill and
 fever which left him in the above
 condition. Dr. Hudson and Dr.
 Stoops of Lubbock are in atten-
 dance on him. He seems to be
 slowly improving.

Willie Roberson has been quite
 sick with tonsillitis.

Dr. Hudson's mother and bro-
 ther who have been visiting him
 returned Monday to their home
 in Tulia.

Mrs. Bulah Stagner is enjoy-
 ing a visit from her mother and
 children, who live in Mexico.

Mrs. G. L. Stagner also Miss
 Bertha Hagi are sick with meas-
 les.

Mr. Dodge and family, and
 Nat Jones and wife left this week
 for Kansas, their old home.

Mr. Britt is this week building
 three business houses. One for
 a drug store, another for a restau-
 rant and meat market, the other
 not being rented as yet.

Mr. Coke, of strip, has put in
 a barber shop.

J. E. and Emmitt Ford are
 building additions to their
 dwellings.

Carroll Philips who has been
 visiting friends and relatives here
 the past week left Monday morn-
 ing. He preached Sunday night.

Mr. Ira Broyles, of Lockney,
 came down to Petersburg last
 Sunday. Something uncommon
 for Ira. Miss Lorena Gunn re-
 turned with him, which fact ex-
 plains his coming.

PETERSBURGER.

THANKS.

We desire to thank our friends
 who were so kind as to serenade
 us on Friday night. We assure
 you the kindness shall be reme-
 mbered.
 Thos. Hanks and Wife.

Looked sort of worried and
 blue.
 They said we'd have no
 railroad.
 But our citizens said "we
 will."
 So they set to work to back
 it.
 By many a dollar
 bill.
 She's filled her part of the
 contract.
 And now we wait to
 see.
 If the other contracting
 parties,
 Will be as good as
 she.
 If she never had a rail-
 road,
 She never could be
 beat.
 For a place to build a home
 in.
 She sure is quite a
 treat.
 But we will have the rail-
 road.
 If there is one built at
 all.
 And we believe there will
 be.
 Before the close of the
 fall.
 So if you are undeci-
 ded,
 About a place to
 live,
 Lockney—our advice
 is
 The best that one can
 give.
 The many trees and farms
 around Lockney,
 Shows her to be in the
 lead,
 Of all the western plains
 towns,
 If not the leader in-
 deed.
 SYBIL.

SCREEN DOORS

We have an assortment of screen doors you can well af-
 ford to consider. Some cheap ones at \$.50. Our supply
 of screen fixtures, sash weights, sash pulleys, sash cords
 is complete, too. We can fill your bill. Window glass nearly
 any old size

WINDMILL TIMBER and blocking. Build a good tower while
 you are at it, and buy your lumber at

LOCKNEY LUMBER CO.

SOME EXPERIENCE.

Tuesday morning Geo. W.
 Brewster, Odie King, Homer
 Steen, with Grady Brewster as
 chauffer, left for Crosbyton, and
 got as far as the middle of the
 canyon in the car in which they
 started. When they came to the
 cap, Brewster and Steen got out
 to walk down leaving Grady and
 Odie in the car to manage it
 down the hill. Before it had
 hardly started down the car got
 out of control, and turned loose
 at break-neck speed and running
 down the cap, struck a rough
 place in the road where the steer-
 ing gear broke about fifteen
 feet from a small culvert. At
 this junction Odie jumped or ra-
 ther dropped from the car.

When the steering gear broke
 the car was well pointed to the
 center of the culvert but the
 shape of the ground threw it to
 the right side of the bridge, strik-
 ing the first standard of the side,
 breaking it off, puncturing the
 front tires, smashing the tool
 box, and turning the front axle
 in the cuff dropping the front of
 car to the ground which stopped
 the engine. Grady went out
 over the front unhurt. Odie was
 badly shaken up from the fall,
 G. W. and Steen rather dizzy
 from watching the car go so fast.
 The ditch which Grady and the
 car narrowly escaped was about
 ten feet deep and fifteen feet
 wide.
 Cars coming on behind picked

up the boys who went on to
 Crosbyton, had a big time and
 forgot their troubles in the hos-
 pitality of those big-hearted peo-
 ple.
 L. M. Blakemore and father,
 Dr. T. M. Blakemore, were in
 Lockney Thursday from Lucians
 ranch.
 Dr. R. C. Andrews, of Floyd-
 ada, Vice President of the Llano
 Estacado, Railway was in Lock-
 ney Thursday morning on busi-
 ness. W. M. Massie also passed
 through on business.
 Jake Hammons, of Fairview
 community, was in Lockney
 Thursday. He says his commu-
 nity was visited by a good shower
 the earlier part of the week.

It To Be A
 Insurance
 Department man-
 and Orennorf
 the chief speaker
 of the Dallas Ad-
 ague in the ladies'
 The Oriental Hotel at
 day. He said in part:
 Advertising does not mean
 some people think it does.
 The average man it means
 space in a newspaper or maga-
 zine, regardless of how the copy
 is prepared or displayed. The
 people to whom you want to ap-
 peal do not subscribe to and pay
 their money for papers just to
 get to read the advertisements.
 They take the daily paper to keep
 up with the happenings of the
 day. If it is a monthly paper or
 magazine they are usually at-
 tracted by the continued stories,
 etc., and if you expect the busy
 people of today to read your ads,
 they must be attractive, forceful
 and well-displayed. It is one of
 those live, attractive, pulling ad-
 vertisements that attracts people
 to your store and one that sell
 goods. Advertising is merchan-
 dising. A properly worded and
 displayed advertisement will bring
 you ten times the returns on an
 investment as will your bes
 clerk.
 "The problem of the advertiser
 is now to find the largest num-
 ber of possible customers and
 convert those possible customer
 into actual customers at the
 smallest outlay of money, time
 and effort. Money won't do it,
 space won't do it, neither will
 circulation; it takes more than
 that. Advertising is exactly like
 erecting a building. The plan
 must be carefully studied out and
 the method of procedure decided
 upon. Then the foundation is
 laid carefully and scientifically
 with a view of carrying the
 weight of the structure, and the
 work continues on in its various
 departments until the building is
 finally completed according to the
 plans and specifications of the ar-
 chitect who designed them.
 "You must become acquainted
 with advertising by the contin-
 ued use of printers' ink, just as we
 become acquainted with men and
 women, gradually learning to
 know them well, with all their
 peculiarities, and the advertiser
 must realize that one reading of
 an advertisement is like eating
 one meal to keep one alive. It
 must be followed by another ad-
 vertisement, and still another,
 and so on until the advertisement
 is so familiar to the reader and
 is impressed upon him in such a
 manner that he finally reads it
 whether it appears in the paper
 or not.
 "The merchant who has been
 in the habit of carrying fire in-
 surance and wakes up to the re-
 alization that his policy has ex-
 pired does not sit around and
 say, 'I will attend to this in a
 few days,' but he gets busy
 quickly with the phone, calls up
 the fire insurance agent and says,
 'Mr. Agent, I want some insured
 on my store and I want it to take
 effect immediately, because I can-
 not afford to take the risk of go-
 ing home tonight and leaving my
 store uninsured.' But if that
 merchant will take the right view
 of advertising and will follow it
 systematically, persistently and
 watch the results, it will only be
 a short time until he will realize
 that he can take the risk of being
 without fire insurance just as
 well as he can take the risk of
 running his business with an ad-

WE GIVE YOU THIS GUARANTEE WITH ALL OUR PRESCRIPTIONS AND MEDICINES:

WE HEREBY GUARANTEE THE QUALITY
 OF THIS MEDICINE REGARDING PURITY
 AND ACCURACY OF PREPARATION AND AS
 BEING STRICTLY IN ACCORD WITH THE
 PHYSICIAN'S PRESCRIPTION

RANDOLPH BROTHERS

LOCKNEY TEXAS

FITZ OVERALLS

You know or at least you will soon find out what "Fitz" over-
 alls really are. They are the kind you see those fellers wear-
 ing who need overalls that will stay with them. They are the
 kind that have two buttons on each side in front and are a solid
 piece in the back when the suspenders catch. They are the
 kind that hang when they catch on anything. Let a pair catch
 you next

C. R. McCOLLUM DRY GOODS CO.

vertising. Both are essential to
 successful merchandising. The
 merchant or manufacturer who
 says that he is doing all the busi-
 ness that he cares to do without
 advertising is only eating his seed
 corn.

"Above all things do not use a
 cheap class of advertising. The
 man is generally known by the
 company he keeps and a firm is
 generally recognized by the class
 of advertising it uses. Every
 feature of your business should
 be an advertisement—your build-
 ing, your office, your furniture
 and your stationery. Economy
 practiced along these lines is false
 economy. A real live advertiser
 has to be converted. He must
 expect a reward for his labors,
 and if he has faith in the invest-
 ment, he will not be disappoint-
 ed."

TALLEY—WALLER

Sunday evening last Miss Josie
 Talley and Nathen E. Waller,
 drove from services at the col-
 lege to the home of Prof. M. V.
 Showalter and were there by
 him united in marriage.

Miss Talley is the daughter of
 Mr. and Mrs. W. P. Talley who
 are most estimable people of our
 town, she having a large circle of
 friends to attest to her popularity
 and worth as a lady.

Earnest is the eldest son of
 Mrs. Nat G. Waller, long a resi-
 dent of Lockney and Floyd coun-
 ty. He deserves all the praise
 he receives a man of worth and
 character, his friends among the
 young people asserting his ex-
 cellent qualities.

See, write, or phone,
FOR ABSTRACTS.
 TOM P. STEEN, Floydada Texas.

TOM. P. STEEN

Abstracter

Two years as county surveyor and four years as county
 clerk, and having spent considerable time and labor in
 bringing an abstract of Floyd County lands down to date
 gives me an intimate knowledge of titles to Floyd County
 lands. get an abstract to your land so that if there be a
 defect in the title it may be remedied.

Floydada, Texas.

Lockney representatives in
 Crosbyton last Tuesday and Wed-
 nesday did no little to advertise
 the Annual Barbecue to be held
 this year at this town.

And main while the town Lock-
 ney marches right on to the front
 during the winter and spring
 season business increased enough
 at this office to promote it to
 third class office.

Mr. and Mrs. M. F. Barber,
 Mr. and Mrs. Frank Barber, Mr.
 and Mrs. Rory Barber, of Dim-
 mitt, Texas, were in Lockney
 Sunday visiting.

My brand is cross on left hip.
 Keep a look out for cattle with
 this brand.

J. J. NORRIS.

MILL.

We have started our mill to
 running and are ready to make
 meal or chops any day.
 RAMSEY BROS.

Wanted.—Chickens, butter
 and eggs. Highest market price
 paid in trade at our store.

J. A. BAKER.

FOR SALE ON TERMS.

One fourth section off the T
 W. Thagard land six miles South
 west from Lockney, 100 acres or
 more in cultivation with 2 room
 house, shed, well, etc. For par-
 ticulars address C. R. Naler,
 Lubbock, Texas.

FROM FLAG TO FLAG.

The Panhandle Automobile As-
 sociation are making every effort
 to secure the flag to flag race
 which will leave Denver in Sep-
 tember and make a 3,000 mile
 trip to Mexico. There will be
 over a hundred cars in the race
 and it will be one of the most
 interesting national races to be
 held this season. The idea of
 the association is to get the ra-
 cers to come in to Amarillo over
 over the Eagle Pass route, come
 down throw Plainview, through
 Lubbock and then on south.

President Ellerd of this city,
 while he will make no positive
 statement regarding the matter
 seems to believe with proper en-
 gineering the association may be
 able to accomplish their desire.
 The people throughout the plains
 country are interested in the
 work of the association and will
 be pleased to learn that this lively
 action is being taken in the Na-
 tional auto world.—Hale County
 Herald.

Miss Ethel Hains of Floydada,
 is visiting with her cousin, Miss
 Vivian Norris.

Prof. J. T. Copeland leaves
 shortly for Chicago, where he
 goes to take some special lesson
 in vocal music before the begin-
 ning of the S. D. N. Normal.

NOTICE.

I am now ready to do all kinds
 of windmill work. Call at E. P.
 Thompsons.

W. W. BEALL.

W. S. McNeil, in company with
 his daughter Miss Verna, and
 Minnie Childers, leaves to day
 for Madison county from which
 place they will go to Galveston
 visiting all the while with friends
 and relatives.

TRANSEER.

I am in the transfer business
 and am prepared at all times to
 haul lumber or any other articles
 on short notice.

Q. SMITH.

Wofford and Riley is proprietor
 of a four cylinder car, the make
 of which, because its name is not
 printed on it, we do not know.

Miss Eva Parks cousin of the
 Norris families at this place, has
 accepted a position with Lockney
 Public School as second assistant.
 She is a graduate of Denton
 State Normal and comes highly
 recommended, her previous school
 work having proved satisfactory.
 The school is fortunate in secur-
 ing her services.

Mr. and Mrs. A. R. Meriwether
 last Friday evening gave a social
 party at their home in east Lock-
 ney in honor of Messrs Jones
 Wagner and Claud Burnside. A
 most enjoyable evening was
 spent.

Irvin Faulkner and wife, of
 Plainview, visited in Lockney
 Sunday.

T. W. Deen and W. B. Clark
 were in Lockney Saturday after-
 noon and night to attend Masonic
 Lodge.

D. W. KELLEY,

JEWELER

Does all kinds of jewelry re-
 pairing at reasonable prices.
 Watches repaired, rings
 resawdered, sets replaced.
 Your work will receive care-
 ful attention. Give me a
 trial.

Lockney, Texas.

FINEST RESIDENCE SECTION IN TOWN

THE GUEST AND RAMSEY ANNEX is and will be one of the best locations in town for a home. Before buying elsewhere look over our proposition :: :: :: ::

GUEST, RAMSEY & COMPANY

LOCKNEY TEXAS

WHO?

Lockney Tailoring Co. L. E. Weather's Press will "clean and press" your clothes right. See our line of samples before ordering that summer suit. We have something you want. We also handle magazines. See us.

LLANO ESTACADO.

PROSPECTS BRIGHT—WORK PROCEEDING—SANTA FE LAYING YARD TRACKAGE

Prospects for something doing on the Llano Estacado soon are brightening. In fact, something is already "doing." Regrading of the old dump is going on in Hale county, and the Santa Fe is laying yard trackage on down in the south east portion of Plainview in order to accomodate the steel and ties for the southern extension of their own line and the extension.

A. D. White, secretary of the Llano Estacado states that, while nothing can be promised the definitely, as to negotiations with the Santa Fe or any other company, yet prospects are bright for the road's early completion. The right-of-way through Floydada is not completely secured nor can be for two or three weeks on account of the ownership of the property crossed being widely scattered; nor is the right-of-way yet gotten north of Lockney and as a matter of course, this must be done before "something doing."

Dining chairs.—We are now selling a nice Diner for \$1.00 each—excellent value.

C. R. McCollum, H. & F. Co. Sherwin Williams paint lasts longer. C. R. Mc. H. & F. Co.

Miss Vera Arn, of Wise county is in Lockney securing a Music class. She is an acquaintance of some of our Wise county people.

The barbecue on July 2 and 3, is being prepared for already, and the only way you can keep from having an enjoyable time is to stay at home.

HOME IS BURNED LIGHTING STRIKES HOUSE WHILE FAMILY IS AWAY.

Monday afternoon of this week while Mr. Dunlap and family, of near Metear School house were in Plainview trading, lightning struck their house and it was burned by the time it was reached. Jim Griffith, who was standing in his own door saw the lighting strike, jumped on his horse saddled at the gate and got there just in time to save a washer which was standing on the porch.

The lighting display was not very great on that evening in this section and so far as we are able to learn no other damage was done.

Any style of beam desired Jno. Deer cultivators parallel or straight. Light draft. C. R. Mc. H. & F. Co.

A gallon of white Sherwin Williams paint weighs 18 1-2 Lbs. weigh other paints and see how much you gain by using S. & W. C. P. Mc. H. & F. Co.

Ever rope a goat? Well, get your roping horse ready. That happens at Lockney 2 and 3 of July. But that is not all that is to happen.

Fort Worth, Texas, June 7.—The second tax map issued by the Texas Commercial Secretaries' Association was mailed out from the headquarters of the association in this city to day. The map gives a comparison by counties of the rendered value of property assessed as town and city lots 1907 compared with 1908 and the per cent of increase is also shown.

There are thirteen counties which have shown a decrease in assessment; there are thirty six counties which have shown an increase in assessment of less than 10 per cent; twenty counties have shown an increase in rendition of more than 100 per cent; seven counties have no city property. A comparison of the per cent of increase between the farm and city property of the counties where large cities are located shows a wide variation in increase in valuation of these two classes of property.

The map is for free distribution and can be secured on application to the headquarters of the association in this city.

Ranges and cook stoves at very reasonable prices. They are beautiful and good.

C. R. Mc. H. & F. Co.

Star mills are simple and strong C. R. Mc. H. & F. Co.

For Good windmill Work

See

Hiley McGehee,

At E. P. Thompson's store. All work guaranteed.

SEVEN BROTHERS

Dealers In

Staple and Fancy Groceries

Fresh Goods at All Times.

Lockney

-0-

Texas

An excellent and complete line of crockery from 1 to 12 gallons. C. R. Mc. H. & F. Co.

The Henny Moline Buggies and Surries are up to date. Gennine Hickory wheels auto seats. C. R. Mc. H. & F. Co.

Lockney—which is same "busy Lockney" as described by "Beacon" of olden times only much more so—promises much to the man who invests in her property. Two railroads within the next eighteen months—and one of them within the next six and a cinch! No guessing on that part. Lockney can afford to promise a good thing.

H. W. Brown returned Tuesday evening from Fort Worth greatly improved since going there for treatment.

DENTAL NOTICE

Dr. A. R. Taylor, Dentist, will be in Lockney the first week in every month to do Dental Work. Persons desiring his services call at Red Cross Drug Store.

American Hog fence hinge joint don't break.

C. R. Mc. H. & F. Co.

To not look at our line of cook stoves before buying is to loose money. C. R. Mc. H. & F. Co.

The best prices on pipe you've heard. C. R. Mc. H. & F. Co.

and Sell

orses, and most any-
pay the cash. If you
nybody else try me a round.
good wagon yard.

Albert Day, at Lockney

Mrs. W. M. Flowers and Miss Wilson are visiting with T. F. Young's family. Mrs. Flowers is a sister of Mrs. Young and will spend the summer with her sister Miss Wilson lives in Dickens county, having stopped on her way home from a visit in Wills Point with Mrs. Flowers.

How about that Gasoline range this summer. We are now closing our line out. They are good adjustable oven bottom. Others can't got it.

C. R. McCollum.

Albert Day, of Whiteflat, was trading in Lockney last Tuesday.

We are selling Art Squares continually. C. R. Mc. H. & F. Co.

Baker Barbed wire is stronger and longer.

C. R. Mc. H. & F. Co.

Remarks, such as "The best town on my rounds;" more trees and farms here than any other plain's town I know," are continually being made of Lockney. People of Lockney pride themselves on their homes and their home-town. They believe it is the best, the busiest, the prettiest, because they try to make it so. Not only this but the farmers around Lockney are proud of the town and are themselves a part of it, for they are the people from whom Lockney draws her trade in the main.

Civic pride—pride of our trees, our streets, our farms, our homes—is the key-note of Lockney's renown as a hustler, and of its people as town buliders.

We have a good line of cotton mattresses 2-3 and full width—a good bed reasonable.

C. R. McCOLLUM H. & F. Co

75 TEAMS AT WORK

BEGAN WORK AT MEMPHIS TUESDAY.—CAP ROCK TO BE GRADED.

Ed H. Kennedy, President of the Altus, Roswell & El Paso Railroad, in Lockney Wednesday stated that seventy-five teams started to work at Memphis on Tuesday morning grading through Hall county toward Silverton. He says that work on the cap rock will be begun on the 15th of the month and that the two jobs will be completed at about the same time so that steel work may be brought as far as the cap from Memphis this way.

He was on his way to Lubbock on business connected with the work and only stopped for a short time in Lockney.

We challenge any mixed paint on weight and quality with the Sherwin & Williams.

C. R. McCollum H. & F. Co.

A good line of Screen doors well braced and varnished.

C. R. McCollum H. & F. Co.

A GOOD NORMAL.

While in Crosbyton last Tuesday and Wednesday Homer Steen met and talked with Prof. W. H. Saffold, of the Emma high school. Prof. Saffold says the Lower Plains Summer Normal to be held at Dickens City promises to be a good one from the present prospects.

\$500 TO \$50,000

INTEREST 5 PER CENT RETURNABLE ON OR BEFORE TEN YEARS

Money

Loaned on Land, Lots, Homes, Houses, Farms, Vendor's Lien Notes, Builders and Material Men's Liens, Bonds, Mortgages, Stocks, Oil Property, Chattels Business, or any security taken. Will furnish money to buy lot to build your home on your own plan, and builder.

NO DELAY OR WAITING FOR MONEY—A FEW GOOD AGENTS WANTED

PHONE PRESTON 6120 J. J. JONES, FISCAL AGENT PRUDENTIAL INVESTMENT CO.

BLUE WEEDS.

A person traveling over this great country can not but be impressed with the fact of the numerous farms which have small patches of "blue weeds" on them.

It seems that some farmers are indifferent to these plants continual spreading while others seem to have just quit trying to kill them out. If no effort is made to check them they can spread over a field in a very few years and a farmer has a job on his hands to work them out unless some means more effective than at present known is found to kill them.

New Texas Dandy Cultivators will end your cultivator troubles. It is a pleasure to plow with one. Light draft.

C. R. McCollum, H. & F. Co.

Star Mills are better painted.

W. W. ALLEN

Contractor & Builder

Will furnish estimates on short notice and do work satisfactorily.

Lockney Texas.

THE FORTWORTH RECORD

A Cosmopolitan Semi-weekly news paper, Democratic, and

THE LOCKNEY BEACON

BOTH, ONE YEAR, \$1.80

Star mills have been running 18 years here and are still good. Show us any other so good. Brush painted.

C. R. McCollum H. & F. Co.

TALK ABOUT YOUR JOB PRINTING!

Mr. Business Man! When it comes to making that kind of a noise we are right in the ring with the specially prepared kind you want. You don't have to send to Dallas or any other place outside of Lockney to get the best--as a matter of course, you understand that's our version of the story You have your idea--maybe you agree, maybe you don't, though some people DO.

Let us serve your next order subject unqualifiedly to your approval

BEACON PUBLISHING CO.

LOCKNEY TEXAS

TAILORING WORK

Suits Cleaned and Pressed,
Ladies Skirts a Specialty.
All work guaranteed.

J. A. DAVENPORT

Baker's Old Store Building.

DR. WOODS & WIFE Resident Dentist

Will be in Lockney first
Monday in each month, re-
main over week or longer if
necessary. Office at Ran-
dolph Bros.

MY BRAND IS



If you have any stray cattle
in my brand, please notify me.
JIM GRIFFTH.

See L. G. Neel for painting
and paper hanging. All
work guaranteed. Prices
reasonable. Will do out of
town work.
Lockney, Texas.

REGISTERED PERCHERON.

Our registered dapple gray
Percheron stallion will make the
season of 1909 at J. M. Carthel's
four and one half miles north-
west of Lockney. Terms, \$15 the
season, \$20 to insure living colt.
Money due at close of season.
2t J. M. CARTHEL.

FOR SALE.

156 acres of smooth Plains land
about a mile Southwest from the
city limits of Lockney, the com-
ing educational and railroad cen-
ter of Floyd county Texas. Write
me for particulars. E. I. Holland
Slaughter Bldg., Dallas, Texas

BUGGIES FOR SALE.

We still have some buggies—
good second hand buggies—that
we want to sell. If you want
good buggy see me.
E. M. ALFORD.

N. H. LEWIS & CO.

LOCKNEY TEXAS

Has 83 resident lots near the Christian College. Size of
lots 60X125 feet. 60 foot streets---20 foot alleys. Price
\$100 to \$110. \$5 cash and \$5 per month until paid. Will
furnish warantee deed and abstract of title to each lot.
These prices hold good until June 17 1909. This is your
opportunity to buy you a nice lot in the best residence por-
tion of the city of Lockney.

BARBECUE AT LOCKNEY.

Annual Event Promises To Be Best In The His- tory Of The Town.

—The Annual picnic to be held at this
place on Friday and Saturday,
July 2nd and 3rd, promises to be
the best in the history of town
and among the best ever held on
the plains.

Plans and arrangements for
the occasion are being made,
good speakers from over the state
will be present, amusements
will abound, and, in fact, any-
thing for the entertainment of
the visitors from over the plains
to this fair city in the power of
its citizens will not be overlooked.

Bread, barbecued meat, pick-
les and coffee will be served on
the grounds each day for those
who fancy good barbecue. For
those who prefer, lunch courtiers
and an excellent hotel will be
easily accessible.

PERRY-HANKS-

Last Friday afternoon Thomas
Hanks, Pastor of the First Meth-
odist church of Lockney returned
from an extended trip to the
Southwest, notably, Petersburg,
Tahoka, Lubbock, Lamesa, in
company with a wife which he
took unto himself while at Lamesa
Shs was formerly a Miss Perry
and is said by persons who have
known her, to be an excellent
young lady.

Thos. Hanks needs no eulogy at
our hands, his record for upright-
ness, zeal, and energy having
been long proven.

They will make this their home
at least during the Conference
year and after that longer, per-
haps, if the conference sees fit.

Amongst many others, our con-
gratulations are extended them
with hopes for a long, prosperous
life journey.

CROSBYTON DAY--JUNE 8th.

Crosbyton has the honor of en-
tertaining on June 8th the Federa-
tion of Commercial Clubs and
newspaper men of the Panhandle
middle and south plaing of Texas
and is arranging to afford the
people of that locality an oppor-
tunity to meet with the delegates
of the organization and disting-
uished guests of honor and so be-
come better acquainted with his
objects, policies method; and, it
is hoped, develop an interests
and support beneficial to all.

The Crosbyton Commercial
Club and people of Crosbyton will
endeavor to make this entertain-
ment agreeable and interesting
to all, and through the Review,
extend a cordial invitation to
people of the plains and those
interested in this locality to visit
them on June 8th.

As agreeable a variety of en-
tertainment as can be furnished
will be arranged including a bar-
becue, and so far as possible, the
comfort of all provided for.
These features will occupy from
nine o'clock in the morning until
midnight and be distributed be-
tween Crosbyton and Crosbyton
Park above Silver Falls in the
Canyon, the latter a delightful
place for summer recreation; and
if the weather favors us we an-
ticipate a very enjoyable time
for all.

We trust this will be a banner
day for Crosby county in the en-
tertainment of friends.

The Ball game between Emma
and Floydada will be one worth
000.
seeing. Both teams are in good
trim and a fast game is expected.
—Crosbyto Review.

AN UP-TO-DATE ABSTRACT.

Of Title to every piece of land
in Floyd County.

TOM P. STEEN.
Floydada Texas

CONCRETE & BRICK.

We are concrete, stone and
brick contractors. Let us figure
on your next work.

SANDERS & MYERS.

LOCKNEY POST- OFFICE PROMOTED

LOCAL OFFICE MADE THIRD CLASS PRESIDENTIAL OFFICE.

The gross of the post office for
the fiscal year which ended some
two or three weeks ago being in-
excess of \$1900, the post office
department has made an order to
go into effect July 1st promoting
Lockney Post office from 4th
class to 3rd class, which make
it a presidential office with a salar-
ied post master.

As the receipts for last fiscal
year were far in advance of the
previous one, it is evident that
almost within a year if not quite
conditions will warrant making
of it a second class post office.

Leaving out speculation as to
future receipts, present develop-
ments show to decide advantage
for Lockney's growth and pros-
perity.

BUSINESS MEN HOLD MEETING.

The business men of Lockney
met last Saturday morning at
9:30 in extraordinary session to
discuss ways and means and the
most suitable time for Lockney's
annual picnic.

Soon after the meeting had
been called to order it was seen
that every man present was in
favor of a picnic or barbecue and
that every man was willing and
ready to do all in his power to
make the occasion a success.

The majority being in favor of
two days of barbecue, July 2nd
and 3rd, Friday and Saturday,
were set apart as the days best
suited for the occasion.

Immediately this was decided
a central or main committee was
appointed consisting of Z. T.
Riley, as chairman, G. S. Wilson,
A. R. Meriwether, G. W. Brew-
ster, E. P. Thompson, R. M.
Broyles, who should have the
power to appoint sub committees
let stands and contracts and
should have general supervision.
The other members present pled-
ging their support in the prem-
ises.

Because the business men are
unite Lockney's Barbecue this
year will be a great success, and
Lockney's name as an entertain-
er will be more than sustained.

The following sub-committee
were appointed, each with its
plan of work laid out:

On securing beef and barbe-
cuing; Bud Broyles, S. T. Farns-
worth, J. J. Norris.

To secure beef, bread, pickel,
coffee; Geo. W. Brewster, Theo
Griffith, J. A. Baker.

Wood—A. R. Merriwether, W.
A. Brewster.

Finance,—E. M. Walling, R. E.
Hadley, A. J. Byars, W. A.
Brewster, C. M. Muncy, J. L.
Norris, C. T. Ramsey, Jr. John
Fry, W. A. Whitlock, Oscar Shur-
bert, S. T. Farnsworth.

To secure speakers,—Ghent
Carpenter, Geo. W. Brewster, Z.
T. Riley, Homer Steen.

Amusements,—A. R. Merri-
wether, W. A. Brewster, Geo. W.
Brewster, J. L. Guest.

Every citizens of the country
not a committeeman is earnestly
solicited to help for we are going
to make this the best ever held
at the town, from goat roping
up.

MILLET AND CANE SEED

We can supply your wants, in
Big and Little German Millet
seed and several varieties of Cane
seed, both free from Johnson
Grass.

TANDY COLEMAN Co.
Plainview Texas.

mus-
man-
tent

OUR

will et-
to per-
sooner you
vice a trial
you will
feeling of
which comes
ledge of exquisite
line.

Leave your bundles at B.
F. Rigdon's Barber Shop.
Basket leaves Wednesday
And returns Saturday of
the same week.

Plainview Steam Laun-
dry Co.

T. E. OSBORNE

Contractor and Builder, plans
and specifications furnished on
short notice.

LOCKNEY TEXAS.

ARTHUR B. DUNCAN
General Land Agent.

FLOYDADA, TEXAS.

Buy, sell and lease real estat
on commission; Render and pay
taxes for non-residents; Investi-
gate and perfer titles; Furnish
Abstracts of Title from Records.

Have had more than 20 years
Experience with Floyd County
lands. County Judge of Floyd
County for 16 years. Now devot-
ing whole time to land business.

Last your lands with me if
sale or lease. If you wish to
uy land see, write or phone me
for special bargains.

CORRESPONDENCE SOLICITED
Office S. E. Corner Square
FLOYDADA, TEXAS.

ALFORD & SON

Livery and Feed Stable

FEED YARD IN CON-
NECTION

Horses Boarded by
the Week or Month
LOCKNEY, TEXAS

B. F. RIGDON

—The Tonsorial Artist—

First-class Barber
Work, and Baths in con-
nection.

West Side Main St.—B. F. Rigdon
Proprietor.

ARTIE BAKER SHOE SHINER

Delivers the goods when it comes
to shinin' shoes. Stop in his
stand in F. F. Rigdon's Barber
Shop. Price 10c.

! PHOTOGRAPHS !

I am prepared to do por-
trait, view, postcard,
stamp work and finish-
ing. Enlarging orders
taken. Come in any time

NORTON BAKER

Seven Bros. will pay the cash
for hogs and cattle.
Lockney, Texas.