

The Lockney Beacon

VOLUME 13

LOCKNEY, FLOYD COUNTY, TEXAS, FRIDAY, OCT. 10, 1913

NUMBER 7

PLAINS IN FINE SHAPE THIS FALL

Good Rains and High-Priced Products is the Harbinger Of Prosperity.

The Plains county, especially Floyd county, is in in splendid shape this fall. The recent splendid rains has caused an optimistic feeling to prevail among all classes. Not only good seasons, but high priced products has relieved the present financial situation, and is a harbinger of future prosperity.

As is always the case the cotton is turning out better than was expected; there is enough feed to run the country and lots to spare, which is bringing fancy prices.

Again, the cattle market is good, and cattle fat, and as a result thousands of head are being shipped to the market weekly. This means additional revenue for Lockney.

The prospects for next year is indeed flattering, and none but a grouchy person cannot afford to feel otherwise than optimistic as to the future.

The man that becomes dissatisfied and leaves Floyd county this winter will have abundant cause to regret his move. This country, with its stock farming, irrigation, etc., has a brighter future before it than any other section of the southwest, and the man that stays with it will heap riches unto himself.

Pastors' Conference.

The Pastor's Conference met with the First Baptist church at Lockney, Tuesday, October 7th. The following pastors were present:

H. H. Street, President I. E. Gates, Q. Brown, S. H. Hunt, W. L. Williamson, J. M. Rankin, G. I. Britton, J. A. Weathers. Also a number of Board members.

The program was carried out in a sweet, harmonious spirit, all taking part in the discussions. The good women provided a bountiful dinner on the ground. How we did enjoy it.

Enlistment and enlargement was the keynote of the Board meeting.

The sermon by H. H. Street was superb and enjoyed by all present.

H. F. Finley, Pastor.

The Fourth Annual Alfalfa Festival will be held at Artesia, New Mexico, October 14th, 15th and 16th. An unique program has been arranged, and the show will be intensely interesting from start to finish.

Olin Fry is moving this week to his place in the Starkey country. Olin has just improved a fine half section, built him a pretty home; bought a few head of cattle, some hogs, poultry, etc., laying a foundation for independence in stock farming. With proper management success will crown his efforts, for truly stock farming is the highway to prosperity on the Plains.

Sensational Prices

At The Great Red Tag Sale

Many buyers from the neighboring towns of Plainview, Floydada and Silvertown take advantage of the great money-saving event and buy their fall supplies at greatly reduced prices.

All express their surprise and admiration at our ladies' ready-to-wear line—especially the coat line. Our coat suits will more than double any previous season—the reason we are showing you the greatest line at the least possible cost. A new shipment of coats and suits to arrive this week. Come early, the pick is yours.

SHOES—The new J. and K's are in the newest, nobbiest lasts, the maximum wearing qualities, the lowest prices.

We have the goods, no hot air explosion. Visit other places then give us a chance---we only want one---at the Great Red Tag Sale. Ends Saturday, December 6th.

E. GUTHRIE

Leader in Low Cash Prices

Lockney,

Others Follow

Texas

You can buy all your winter supplies—dry goods, clothing, shoes, groceries, hardware at cost at the Lockney Supply Co.

G. F. Rigdon went up to Plainview Wednesday to visit his son, William, who is at the Sanitarium.

Both gins of Lockney had big run Wednesday, ginning between 40 and 50 bales. Cotton is coming in at a lively rate.

Standing of Beacon's Piano Contestants.

Following are the standing of the contestants in Beacon's Piano contest up to 6 o'clock p. m., Thursday:

Walter Campbell, Lockney,	29465
Josephine Nichols, Lockney,	26670
Vera Smith, Lone Star,	25905
Ella Ratjen, Providence,	25060
Wynette Britton, Lockney,	22690
Mamie Alford, Hello-Girl, Lockney,	20755
Girlie Hewitt, Curlew,	14745
Glenna Dillard, Lockney,	11900
Ollie Miller, Quitaque,	1000
Pleasant Valley Sunday School,	705
Eula Mickey, Sandhill,	500
Mattie Lee Kell, Quitaque,	540
Minnie Turner, Lockney,	500
Miss Ford, Petersburg,	500
Mrs. Virgil Teaver, Flomot,	500
Lena Juarrett, Curlew,	1250
Maggie Bryant, Muncey,	255
Ora Moore, Lockney,	125

FREE COUPON

Beacon's \$350 Piano Contest
10 Free Notes

For

OCTOBER 10th This Coupon must be voted within
Twenty days (20) from Issue.

B. F. SMITH, Publisher.

WALTER CAMPBELL LEADS THE CONTEST

Providence Girl Leads in Number Of Votes Received This Week.

Miss Walter Campbell again leads the Beacon's Piano Contest. The Lone Star girl takes third place, with Josephine second.

The feature of this week's voting was the big vote received by Miss Ella Ratjen, the Providence girl, who almost doubled her vote and is close for third place. Who will lead next week.

Wednesday Book Club.

Wednesday Book Club met for its first regular meeting Wednesday afternoon October 8th, with Mrs. J. L. Guest. All members not having books, the lesson in Comedy of Errors was dispensed with.

All members are requested to be present at next meeting which is with Mrs. R. M. Broyles, October 22nd, so that we can begin the lesson together.

Reporter.

The Lockney Cotton Market

Cotton sold on the Lockney market Wednesday for 13.75. This is the best that has been paid for cotton here this fall, and is ahead of any market on the Plains.

Farmers that bring their cotton to Lockney get above the market price.

The Third Annual Floyd County Fair will open today at Floydada for a two days' session. A nice list of premiums have been offered, and exhibitions will be better than in previous years. Go down and help make the Fair a success.

LAST CALL

If you owe us note or account, this is the last call for you to come in and settle same. Please give this your attention.

Lockney Supply Company

R. I. WALLINGFORD, TRUSTEE

LUBBOCK BANK GOES TO AMARILLO

Ray Wheatley and Chas. Fisk Purchase Lester's Interest in First National Bank.

Lubbock, Tex., Sept. 30.—Negotiations were closed here today by which Ray Wheatley and Charles A. Fisk of Amarillo purchased the stock of L. T. Lester in the First National Bank of this city, the transfer giving the Amarillo financiers controlling interest in the institution.

Mr. Fisk was put on the board of directors, the official personnel of the bank remaining the same as heretofore.

The Lubbock National is one of the most substantial institutions on the Plains. With a capital stock of \$50,000 and surplus of \$25,000. Already strong, it is the intention of the directorate to strengthen it even more.

Floyd County Singing Convention

Floyd County Singing Convention will convene at Baker school house, Sunday, October 12th. Classes from all parts of the county are expected to be in attendance.

Come to Lockney to live.

Murray for Representative.

Mr. H. B. Murray, of Post City, is a candidate for representative of his district. The people of the Plains are fortunate in having a gentleman of his ability who will make a campaign for the position, as the limited salary makes the holding of the office a sacrifice for anyone who is qualified for it. Mr. Murray is eminently fitted for the position, having been in turn a teacher in the public schools, County and District Clerk, editor of the Post City Post, and traveling representative of the Department of Agriculture, all of which positions call for an active participation in public affairs. He is probably the best informed man in West Texas concerning its needs, and it is doubtful if anyone could be found who would be able to do more for the country. In the course of his duties with the Department of Agriculture, Mr. Murray has visited our city several times, and he has impressed all with whom he has been associated by his ability and attention to the needs of our farmers. We sincerely hope that Mr. Murray will be elected, as such men are of benefit to the whole of Western Texas.—Toyah Enterprise.

For a short time we will give a pencil tablet Free with every 25c purchase or more. A small place, but big bargains.

Racket Store.

PROHIBITIONISTS WANT ONE LEADER

Planning Preliminary Primary to Select Candidate for Governor.

Austin Tex., Oct. 4.—Prohibitionists of Texas are planning to hold a preliminary primary election in order that the Pros may center on one pro for their candidate for governor. There are now two avowed candidates, Comptroller W. P. Lane and Lieut-Governor Will H. Mayes. Mayes said this afternoon that if a conference of representative pros decided on a preliminary primary he would abide by the result, but Lane declared that his candidacy is with the people and if the people want a preliminary primary, it will be satisfactory to him, but he will not abide by the action of any individuals or combination of individuals.

We purchase annually from other states and countries \$30,000,000 worth of corn, \$24,000,000 of pork, \$10,000,000 of sugar, \$9,000,000 of potatoes, and various other food products aggregating \$35,000,000 in value.

Prompt and good work. Bring me your watches.

W. M. Martin.

Good Seed Will Pay.

Below we publish a clipping from the Florence Vidette concerning a new variety of cotton called Half and Half. This cotton has been tried somewhat in Childress County and with good results. The Post believes our farmers would do well to experiment with this new cotton. A few acres will determine its value and may prove a great blessing.

"J. W. Standlee has broken all records for percentage of lint. He brought to the gin one day this week 1100 pounds of seed cotton from which was ginned a 549 lb. bale of lint. This was raised from what is known as the Summers Half and Half cotton and beats all records for a turn-out that have ever been made in this section, by a long shot. Mr. Standlee states that he paid \$16 a bushel for the seed and his neighbors gave him the "horse-laugh," but he has now turned the laugh on them. He will gain enough over the old cotton out of this bale to pay for a bushel of seed and has 561 lbs. of seed which he will probably sell for two or three times as much as the lint brought him. Progress is the watchword and Mr. Standlee hit it right this time. There are always a lot of seed fakirs in the country ready to gull the farmers, but a real demonstration like this is of inconceivable benefit to the cotton farmers.—Childress Index.

EQUITY SUIT WAS CONTINUED

Relief Will be Asked by County in Pending Enocs Suit For Correction of Deeds.

The suit which was to have been settled in the Amarillo Federal Court last week, brought by Isaac C. Enocs against A. B. Duncan, county judge of Floyd County et al, for correction of deeds to clear cloud from title, was continued upon motion by the county.

Judge Duncan attended court at Amarillo when the case came up for hearing, and upon examination of the record came to the conclusion that the county should also ask for certain relief in the premises, and his request for a continuance was granted by court. It was first thought an agreed judgment would entered and there possibly at the next term.

In the special session of the commissioners court at Floydada last Monday the court empowered the judge to employ an attorney to represent the county should the necessity arise. Judge Duncan said Wednesday that an attorney might not be necessary and an appointment of an attorney would be deferred at least for a short time.

No complications other than legal technicalities are involved in the suit.—Hesperian.

\$350 Piano Given Away \$350
F R E E

Big Voting Contest to start with Lockney Beacon Sept. 1st, 1913
The Contest will start Sept. 1st and close Dec. 24th. A handsome \$350 Leyhe Piano will be given to the Lady, Girl, Church or Lodge in Floyd, Briscoe, Motley and Hale counties that receives the greatest number of votes.

The Plan

With every \$1.00 paid to the Beacon on subscription, either new, renewals or old subscribers, we will give 500 votes. In addition to votes given on subscription, there will appear in every issue of the Beacon, from Sept. 1st to close of contest, a free coupon, which will count ten votes when clipped out and mailed to this office. There will be established at the Beacon office a ballot box, which will be locked and key turned over to the Lockney State Bank, and will not be opened until the day of closing of contest. When contest is closed the ballot box will be turned over to three judges, to be selected, and votes counted and piano awarded. Will keep a register of votes as polled, and a list of contestants and their standing will be published weekly.

Call and see the instrument at J. R. Fox Confectionery. There is no red tape to the contest. Any lady or girl can contest for the piano. No votes can be obtained in other way save the plan above---votes in paper and subscription. Fill out the nominating blank and send to the Beacon office.

Lockney, Texas, _____ 1913

To Contest Editor:

ENROLL _____

IN BEACON \$350.00 PIANO CONTEST

The Lockney Beacon



THE FARMER'S FIRST AID IN SICKNESS.

WHEN there is sickness or an accident on the farm, haste in calling the doctor is vital. Life may rest on minutes—Don't wait until sickness occurs, and THEN wish you had a telephone. Order it NOW from our nearest manager, or write.

THE SOUTHWESTERN TELEGRAPH AND TELEPHONE CO.

DALLAS TEXAS



Best Paint

What is it? Devoe. How Devoe? It's 160 years old; but that is not how.

It has long been the best; but that is not how.

It has been developed by use and study, by study and use; that is how; and approved by experience, many years; that's how.

It commends itself by long lasting and small paint-cost; not cheap by the gallon, but cheap by the job and cheap by the year and ten years, cheap by the life-time.

That's how. J. H. Gruver sells it.

Notice.

All those knowing themselves indebted to me are requested to come in and settle. My expenses being heavy in school, I need the money as early as possible. 71f Dr. J. L. Guest.

Every thing to eat at the Home Bakery.

Buys Town Property Through J. B. Downs

Uncle Charley Merrick bought this week from Blanton Livingstone, through J. B. Downs, a business lot on Main Street and a residence and three acres of land in the northeast part of town. Consideration \$4,000.

Judge Kendrick of Tulia Will Run.

The Tulia Enterprise, Lee Satterwhite, editor, is authority for the following:

Judge Wm. F. Hendricks returned yesterday from Plainview, Lockney and Floydada where he had been in consultation with friends and upon his return makes the announcement that he will be a candidate to succeed Judge Kinder to the judgeship of the 64th Judicial District. Composing this district are the counties of Briscoe, Floyd, Hale, Lamb, Castro and Swisher, and so far as is known now Judge Kendrick and R. C. Joiner will be the only candidates for District judge.

Missouri State Life

Are the people to place your protection with. They are safe, reliable, dependable, and are as everlasting as the hills. See

A. J. McDowell

General Western Agent, Plainview, Texas

A. G. McADAMS LUMBER CO.

Screen Doors, in Every Size
Lime, Cement and Brick
Doors and Paint
Sash, Mouldings, Blinds
Lumber, Bois'D'arc, Lath And Shingles
LOCKNEY, TEXAS

THE LOCKNEY GARAGE

MACHINE AND REPAIR SHOP

Gas, Lubricating Oils, and General Line of Auto Supplies
A full line of Electrical goods. Do wiring and installing Lights

Waller & Dyer, Props
LOCKNEY, TEXAS

**STUDY TEXAS
TALK TEXAS
WORK FOR TEXAS**

Write the Texas Commercial Secretaries and Business Men's Association for free literature on Texas, its advantages, resources and possibilities. Enclose stamps to cover mailing expense as follows:

The People, 16 pages	5 cents
Transportation, 32 pages	7 cents
The Development Dollar, 16 pages	5 cents
Texas Needs Cheap Money, 16 pages	5 cents
The Texas Barnyard, 16 pages	5 cents
King Cotton, 16 pages	5 cents
Texas Cereals, 16 pages	5 cents
Industrial Texas, 40 pages	10 cents
Texas Manufactures, 16 pages	5 cents
Texas Minerals, 16 pages	5 cents
Door of Opportunity, 16 pages	5 cents

**Neat Job Printing
- The Beacon -**

Cotton Going to 17 Cents.

San Antonio, Texas, Sept. 25. —Fifteen-cent cotton by Christmas is the prediction made here by W. C. Estes of Shreveport, La., who is visiting San Antonio. He goes further and predicts seventeen-cent cotton by March. Mr. Estes is a member of the Shreveport Cotton Exchange, and is known as a "bull." He said the mills will use more cotton this year than ever before in the history of the staple, and the fact that takings by the spinners so far this season have not exceeded all past record is because the grade of the staple that is being offered is poor. The manufacturers are not balking at the price they have to pay for cotton he said. It is the poor grade that is keeping them out of the market now.

Rev. Britton's Son Pardoned.

The Hesperian announces the unconditional pardon of the son of Rev. G. I. Brittain. It says: "Rev. G. I. Brittain received some very encouraging news last Monday in the form of a telegram from Huntsville, stating that his son, G. M. Brittain, had been granted a free and unconditional pardon from the state prison and that he had been released. About a year ago a shortage in the funds or accounts of the bank in which the son was cashier, occurred, and he was tried and convicted of the deed. However the deed proved to be more one of technical violation of the law than an actual shortage or misappropriation of the funds of the bank, and his case was soon brought to the attention of the Pardon Board with the result as shown above."

Miss Laura Rollins, of the Floydada Telephone Exchange, Miss Mamie Alford, hello girl of Lockney, and Med C. Ellis paid the Beacon force a very delightful visit the first part of the week.

Notice.

We can no longer take care of those Ironing Board Coupon books.
E. P. Thompson & Son.

COBB & ELLIOTT

Proprietors of City Elevator

**ALL KINDS OF GRAIN, SEED AND
---COAL---**

LOCKNEY, PHONE 60 TEXAS

KING COTTON WILL SIT ON HIS THRONE AT THE TEXAS COTTON PALACE.

The Fleecy Staple Shown in All Forms From Planting to Making Cloth.

Cotton shown in all its forms from the plant to cloth will be one of the leading educational features of the Cotton Palace at Waco opening November 1st and closing November 16th.

All the subjects of King Cotton will assemble at the Palace. The by-products of both lint and seed will sit around the throne in the order of their importance and the manufacturing processes will be demonstrated in important instances. It is here all subjects will give an annual account to their king and the record will be one of glorious conquest and achievement. By visiting the throne room of King Cotton, one will be convinced that the half has never been told.

In the production of cotton per capita we excel any other country on the globe, and without our cotton the world would go naked and shiver with cold. Civilization has assigned to Texas the monumental task of clothing 300,000,000 people. To perform this gigantic mission, a half million plows must turn 12,000,000 acres of fertile soil per annum and over 2,000,000 people cultivate myriads of plants whose tiny looms weave from earth and air a fleecy staple that runs 4,600 gins, operates 113 compresses, runs 194 oil mills that crush 2,000,000 tons of seed, runs 30,000,000 spindles and fills the counters of two hemispheres with the most serviceable raiment the world has ever known. The story of the growth, utility and power of the world's greatest industry will be presented in a most convincing and unforgettable manner.

The whir of the machinery as it takes the fibre from the boll and transforms it into a beautiful garment for the wardrobe of mankind, is one of the most instructive and important lessons in Twentieth century civilization. The turning of cottonseed from waste into profit is the most wonderful industrial achievement of the age. The seed, considered worthless a quarter of a century ago, now brings the Texas farmer \$40,000,000 per annum. The by-products of this marvelous seed are legion and they will be on exhibition at the Palace, each telling a simple story of usefulness and power.

While Texas is the leading livestock state of the Union, we consume \$24,000 more of pork annually than we produce.

While the Texas farmer is plowing in the field, he is boarding in Europe or takes his meals with his neighbors a thousand miles away.

One-Half Section Land Changes Hands

J. B. Downs, the land man, sold Monday to B. S. Livingstone the C. F. Merrick one-half section of land north of town. The consideration was \$20 per acre, or \$7,600 total.

Notice.

The public school is one of the greatest factors in our country, when reinforced by good, wholesome, reliable newspaper, it gives the American child a practical education. Without the aid of newspapers the public school can not give a boy or girl that degree of general intelligence that you wish your children to have. You can get The Lockney Beacon and The Dallas Semi-Weekly Farm News for one year, three papers a week, for \$1.80.

Horse Thief is Out on Parole

Avery Rambo, the 17-year-old boy who was convicted in district court of the theft of a horse and buggy from Joe Robinson, of Lockney a few weeks since, has been released, having been given the benefits of the "suspended sentence" law.

Big fresh, juicy and fat oysters at the Home Bakery Restaurant.

Arthur B. Duncan

General Land Agent
AND ABSTRACTORS
FLOYDADA TEXAS

Buys sells and leases Real Estate on Commission; Renders and pays taxes for non-resident land owners; investigates and perfects titles; furnishes abstracts of title from Records. Owner of complete abstract of all Floyd county lands and town lots. Have had more than 25 years experience with Floyd county lands, and land titles. List your lands and town lots with me if for sale or lease. Office in Court House. Address Arthur B. Duncan.

Personal Mention

The ladies of the Baptist church will serve dinner Saturday, Oct. 18. Everybody cordially invited.

Everybody is finding bargains at the Cost Sale of the Lockney Supply Co. Goods cheaper than you ever saw them sell for.

Bert Broyles was down from Plainview last Saturday.

You will save 50c on every dollar purchase at the Big Cost Sale at the Lockney Supply Co.

Frank Dodson and Theo Griffith returned this week from Buxton, N. M., where they had been prospecting.

You will never find goods as cheap again as they are being sold at the Big Wholesale Unloading Sale—goods at almost your own price.

Lockney Supply Co.

J. F. Connor of the Cedar community was in the city last Saturday.

The Big Wholesale Unloading Sale of the Lockney Supply Co's is now on in full swing, and the people are finding many bargains such as they have never before seen. Come and see for yourself.

Lockney Supply Co.

E. L. Ayers was in Plainview, Monday on business

Goods cheaper than ever sold in Lockney at the Lockney Supply Co.

Mrs. G. A. Lider, of Floydada, was in the city this week, visiting with her parents, Mr. and Mrs. R. F. Frye.

We have a general line of heaters, and your attention is called especially to Cole's Hot Blast heaters. The prices are lower than common.

J. H. Gruver.

O. R. McCollum and Mr. and Mrs. S. A. Henry visited in the Brakes Tuesday.

Goods cheaper than you ever bought them in your life.

Lockney Supply Co.

Rev. I. E. Gates, of Plainview, attended the Pastors' Conference here Tuesday.

We have some nice new mattresses which we think will please you. Call and see them before you buy.

J. H. Gruver.

Med C. Ellis took the train Tuesday for Plainview and other points on the Santa Fe.

\$25 dollars will go as far as \$50 elsewhere if you buy at the Lockney Supply Co.

Dr. W. H. Marrow, of Snyder, was here Monday on business.

Profit is no object with us. This stock must be sold. You will get the advantage of this sacrifice if you will come to see us.

Lockney Supply Co.

A big sensation took place in Lockney last Saturday morning, when the doors of the Lockney Supply Co. swung open and their immense stock of Dry Goods, Clothing, Shoes, boots, Groceries, etc., was offered at cost. Visit us before the bargains are gone.

Lockney Supply Co.

Mr. and Mrs. J. C. Garrison and Dr. and Mrs. J. C. Guest went to Floydada last Saturday night to hear the Chicago Orchestra.

Winter is here in full blast. Let me put those winter togs in wearing shape.

Johnie Sams,
The Tailor.

The Beacon for the news.

Dr. J. C. Guest was in Plainview Monday on business.

Mrs. R. M. Broyles was shopping in Plainview Wednesday.

**BAKER'S
PRODUCE
Market**

Eggs, per doz.	25c
Hens, per pound.	9c
Broilers, per pound.	11c
Fryers, over 2 pounds.	10c
Fryers, over 3 "	9c
Old Roosters, each.	15c
Ducks.	11c
Geese.	11c
Guineas, each.	15c
Pidgeons, each.	10c
Turkeys, per pound.	12 1-2c
Old Toms, per pound.	10c
Butter, bulk, per pound.	20c
CREAM, per pound.	28c
Onions, per pound.	3c
Cabbage, per pound.	3c

ALL PRICES IN TRADE

Now is the time to sell your chickens—they'll soon drop.

**J. A.
BAKER**

General Merchandise

Lockney, Texas

Walter Thompson and wife were trading in Plainview Monday.

You will have to hurry if you get your share of the bargains at the Lockney Supply Co.

Granville Wade, Lester Wilson and the writer motored to Plainview Monday.

Bread, pies and cakes of all kinds at the Home Bakery. Phone 94.

J. C. Fortenbery has gone to Chorus Christi to spend a part of the winter.

The best meal in town at the Home Bakery. Phone 94.

A destructive hail storm struck Plainview Wednesday afternoon and wrought havoc with plate glass, shrub and floral growth. Several people were reported slightly injured by falling glass.

Lost—A black fur coat, with yellow silk lining, between B. J. Smith's and Luther Woffard's. Monroe Smith. 7-2t.

Rev. G. I. Brittan or Floydada was in attendance on the Pastor's Conference Tuesday.

Mr. Farmer, do not neglect your cream shipping, for the price is high, and we represent a good creamery. Let us ship your cream.

Lockney Grocery Co.

Rev. H. H. Street of Plainview attended the Pastor's Conference Tuesday.

B. F. Rigdon was in Plainview Wednesday on business.

It is Only a Little Way to

The Richlier Store

The Largest Department Store in This Section of Texas

Discriminating people like to trade at the Richlier Store where the Acme of Quality and Style is found. There is such a variety too, to select from. It makes a difference.

You Get Just the Style That's Most Becoming

Even the minor details of a fit is carefully looked to when we sell you a Ready-to-Wear Garment or a Hat. We have expert fitters and makers here to see that your tastes and whatever peculiarities are fully satisfied.

Our Big Fall Stock of Shoes, Clothing, Ladies' Ready-to-Wear, Furs, Millinery, Corsets, Dress Goods, etc., are now ready. Come, see us, and let us Show You that you get Better Styles, Better Goods, and Better Prices at

Richards Bros. & Collier

Where People Who Dress Best Trade

102 N. PACIFIC ST.

PLAINVIEW, TEXAS

107 W. MAIN ST.

Judge L. W. Dawlton of Plainview was in the city Wednesday.

The best oysters you ever ate at the Home Bakery. Phone No. 94.

W. K. Early was here from his Curlew place last Saturday.

Goods at cost at Lockney Supply Co.

The Cash
MONEY!

Will buy more Groceries and better Groceries than any house in West Texas. Try us on a cash bill.

Ed
REEVES

Grocery Company

REMEMBER!

That I am here to stay; that I can make most any watch keep time; that my prices are as low as any good workman's in the state; that I also repair jewelry and engrave; that I guarantee my work to give satisfaction; that I will always show my appreciation of your patronage by getting your work out promptly.—W. M. MARTIN, at Lockney Drug Co.

THE LOCKNEY STATE BANK

Wants your business. Money deposited in this bank is protected by the guarantee Fund law of the state of Texas. No account is too small. We appreciate your business and will at all times do anything we can to assist you. Call and see us, we are always glad to have you.

LOCKNEY STATE BANK

J. R. FOX

Is headquarters for school supplies, inks, tablets, pencils, etc. Fine Candies and Cigars.

We have a fresh car of Chilli-cothie Flour. Every sack guaranteed. Try a sack in your next order.

Lockney Grocery Co.

Last Saturday, as announced in the Beacon, the "Big Wholesale Unloading Sale" began at the Lockney Supply Co. Big crowds visited the store throughout the day, and availed themselves of the bargains offered. Mr. Wilkinson, manager, announces that the sale will continue until all the goods are sold.

Henry Ratjen was here Wednesday from the north part of the county with two bales of cotton, which he sold on the Lockney market for a good price.

Big Wholesale Unloading Sale now on.

Lockney Supply Co.

Bradford Wilson went to Kansas City this week with a shipment of fat cattle.

We can save you half your money.

Lockney Supply Co.

Mr. and Mrs. W. P. Hewitt, of Curlew, were shopping in Lockney last Friday.

Mr. and Mrs. P. M. McDonald are in attendance on the Panhandle State Fair at Amarillo this week.

For Sale.

My residence property for sale on convenient terms. 4-4t
W. L. Vaughan.

Millinery!

We carry the latest things in Millinery for Ladies, Misses and Children. Get your Hat before the stock is picked over.

Mrs. D. J. Thomas

We have sold lots of goods, but there are many bargains left. Goods at cost.

Lockney Supply Co.

E. A. Childress and wife have moved to a point in Colorado to reside.

Meet me at the Big Wholesale Unloading Sale tomorrow.

Lockney Supply Co.

Will Brewster has been to Kansas City with a shipment of cattle.

We have blanks for interest remittances. Bring your old interest receipts to us and we will send off your interest free of charge.

Lockney State Bank.

E. C. Hewitt, of Portales, N. N., was here this week on business.

A rare opportunity is offered the people of Lockney and surrounding country to get goods at cost at Lockney Supply Co.

We will handle a complete line of the adopted school books and school supplies this year.

All books will be sold for cash.

Lockney Drug Co.

Keister's Ladies Tailoring College

Students can enter at any time. Now is the time to have your tailored suits made, or make your own suits in the school. See

MRS. D. J. THOMAS

J. B. DOWNS

The land man requests when you are in town to come to see him in the First National Bank building. I have the best trading list in West Texas. No deal too large

for me to handle. None too small to merit my best attention. Submit a proposition that will bear inspection. I have land in any county of the state to exchange for Plains land. The real estate business should be better now than it has ever been before. There many dissatisfied land owners on account of the drought which has covered the largest portion of the United States, which will tend to make many changes. As I am carrying on extensive advertising of Floyd county lands, I will ask all that have land listed with me to come in and we will go over and

perfect same, so there will be no mistake when the buyers come. If you have a house to rent, or want to rent one, come in and see me. I render and pay taxes on non-resident land. I have several good bricks, clear of debt, to trade for Plains land. Thanking you one and all for past favors, I am yours for business,

J. B. DOWNS

Why pay the retailer's profits when you can get dry goods, clothing, etc. at cost?

Lockney Supply Co.

Miss Vera McNeil, student in Wayland College at Plainview was visiting in Lockney Tuesday.

Opportunity knocks at your door and is gone. You are offered goods at cost at Lockney Supply Co. You may never have this opportunity again.

Geo. W. Brewster took in the Amarillo Fair this week.

J. H. Gruver returned Tuesday from Oklahoma.

Jack Gilbert and family came in from Miles, Texas, Tuesday, and will make the Lockney country their future home. Mr. Gilbert has purchased the Don Muncy tract of land east of town.

Have you visited the Big Wholesale Unloading Sale at the Lockney Supply Co.

Mr. and Mrs. Jerry Kendrick attended the Lyceum number of the Chicago Orchestra at Floyd last Saturday night.

We have blanks for interest remittances. Bring your old interest receipts to us and we will send off your interest free of charge.

Lockney State Bank.

Hon. Reuben M. Ellerd was here from Plainview Wednesday on business.

Geo. Wilson opened the Lockney Roller Rink in the old Big Four Building Wednesday night. New skates have been purchased and the floor put in first-class shape.

YOUR ACCOUNT WITH

E. P. THOMPSON & SON IS NOW

D-U-E. Please come in and settle. We have exerted ourselves the past year to accommodate you and now we expect a settlement of your account. We certainly appreciate your trade and thank you for your account, but, we are none the better if you do not settle. Don't think this means the other fellow--it means Y-O-U, and we shall expect Y-O-U to make a strenuous effort to pay us. We cannot extend more credit on an account after October 1st that has not been settled.

:-: E. P. THOMPSON & SON :-:

The Lockney Beacon

BEN F. SMITH, Editor.

Entered April 14, 1902, as second-class mail matter, Post office at Lockney, Tex., Act of Congress March 3, 1879.

Terms of Subscription:
One year \$1.00
Six months .50
Three months .25

Display advertising rates on application
Bills due the first of each month.

Local notices ten cents per line, first insertion; five cents per line each subsequent insertion

Knockers are nothing but pessimistic boosters.

In city building all things comes to him who meets them half way.

The grouch is out of tune with God and man. He that is optimistic at all times and under all circumstances is indeed a hero.

The First Annual All-Panhandle Fair is in session at Amarillo this week, and it is said to be a success in every particular.

Great things can be accomplished in united effort—in town building, school work, the church, the home. A go forward spirit is necessary for healthful progress.

When you send out of home for an article you are buying sight unseen, paying advance; you are undermining the very foundation upon which home institutions are builded.

As the year 1914 draws near men are becoming ambitious to serve their country in some capacity or other. They want office, and will continue to ask for political preferment until the people hits them in the face with a bunch of ballots.

What Texas most needs, in a political way, is a business administration. We've had too much prohibition and anti-prohibition, and not enough common horse sense in electing men to office in Texas.

Representative Oscar Underwood of Alabama has announced for the United States Senate, resigning as a member of the lower house in order to make the race. He is author of the present tariff measure.

We are in receipt of a unique souvenir of the Dallas Fair in the shape of a watch fob, with a charm engraved thereon the Sidney Smith Memorial. It is also a pass into the Fair.

The merchants of Bonham have organized a company to offer the farmers top prices for their cotton. The company does not care to deal in cotton, but will take it where the regular buyers refuse to pay the highest market price.

The Fourth Annual Poultry Show of the South Plains Association will take place at Plainview some time this fall, the exact date not having been announced. Five hundred dollars will be offered in prizes.

Government investigation of vitrified brick as a paying material for country roads concludes that that notwithstanding the first high cost, that four distinct advantages are obtained, to-wit: Durability, easy traction, ease of maintenance and good appearance.

Lieutenant-Governor Mayes' announcement that he will accept no campaign contributions has elicited favorable comment from all sections of the state. He has struck the keynote when he says that he wants to demonstrate to the people of Texas that a man can be elected governor on merit and not by money methods.

Sunday, October 57th, has been designated by Acting-Governor Mayes as "Hospital Sunday." The people of Texas are urged to give consideration on that day to the need of hospital provision for the sick and suffering both as a matter common humanity and for the prevention of disease.

Of all sections of Texas the Panhandle has the brightest future before it. For the next 10 years there will be greater building activity than other portions of the state or southwest. The man that leaves here will have abundant cause to regret his move in a few years.

Irrigation on the Plains is in the experimental stage, and each year will see greater efforts and greater success in crop raising by irrigation methods. The feasibility of irrigation has been established beyond a doubt, and the next important question is the kind of crops to raise.

The few silos that have been built in Floyd county this year is only a beginning of a most important industry. Next year will see the numbers increased, and so on from year to year until stock farming will be put on a solid basis. The silo is a success.

No greater insult could have been offered to a native born Texan than when Sam Houston picture was removed from the Senate chamber of Texas and the mug of Joe Bailey hung in its place. The nerve of the thing has staggered Texas people every where. If Christ's picture had been hanging there it would have been thrown in the waste heap, and the famous picture of the one time Senator and champion of the much abused Standard Oil Co. hung in its place. The man that thinks the Bailey question is a dead issue, just wait till the next session of the Legislature, and see how quick Joe's picture will be yanked off the wall.

Boosting cost very little, but it is valuable in town building. Any one who is trying to promote a legitimate enterprise should be encouraged, never discouraged.

Floyd county realty has begun to change hands. Downs, the land man, reports two sales this week. Broyles two last week. Come to Floyd county, the land of opportunity.

If a boy imagines that education enables him to live without work, he is sadly mistaken. It will only enable him to work to better advantage.

Go to Wade's

BARBER SHOP

For First-class work and courteous treatment. Treat all right. Agent for Plainview Steam Laundry.

Granville PROPRIETOR

W. M. MASSIE & BRO.

General Land Agents

THE SENIOR LAND AND ABSTRACT BUSINESS OF FLOYD COUNTY

Buy, Sell Lease or Exchange

LANDS

in any size tracts through Northwest Texas, especially through Floyd and other counties of the beautiful Plains; render and pay taxes, furnish Abstracts, perfect Titles, etc. Non-Resident Lands a Specialty. Address

W. M. Massie & Bro., Floydada, Tex

Dr. J. C. Guest

Dentist

LOCKNEY TEXAS

Office at Red Cross Drug Store.

H. Z. Pennington, M. D.

Physician and Surgeon

Office at Red Cross Drug Store

Res. Phone 15. Lockney, Texas

D. J. THOMAS, M. D.

Physician and Surgeon

Office in Rear of New Millinery Store.

Office Phone 83 Res. Phone 81

LOCKNEY, TEXAS

For trade—New saddle. Trade for hay and feed.

J. L. Orr.

DR. E. O. NICHOLS

Specialist on Diseases of the Eye,

Ear, Nose and Throat

Will be in Lockney on

second and fourth Saturdays

after the last of September.

Glasses Fitted Plainview, Texas

A. P. McKINNON

Attorney-at-Law

I buy and sell land on commission and negotiate loans on Real Estate.

Floydada, Texas

Keister'sadies Tailoring College

OPEN ALL SUMMER

We teach every step from the drafting Patterns to the finished garment.

Mrs. D. J. Thomas Principal

Wonderful!

The New 1913 Saginaw With the Patented Angle Steel Rib



Last season's Saginaw Silo was pronounced utterly perfect by dairy men and stockmen all over the country. For 1913 it was wholly unnecessary to attempt improvement. Yet, despite this, we came out with this 1913 Model. The big feature of the 1913 is the ANGLE STEEL RIB. This ingenious invention adds about 50% to the life of a Silo. And that's wonderful, when you consider the Saginaw is already known to be the strongest and most durable Silo ever built.

Doing the "Impossible"

The Angle Steel Rib has done what other Silo makers only a year ago considered impossible. It has given you Dairy men and Stockmen a Silo which the heaviest wind storms can't even SHAKE or TILT. All because the Angle Steel Rib absolutely prevents any up-and-down slipping of the staves. Moreover, this marvelous invention forces into the remote possibility of your Silo saving in when empty.

The Angle Steel Rib is a Structural Steel Reinforcement, curved to the circle of the Silo. It is slidingly received in strong, malleable brackets which are securely attached to alternate staves. Each rib is free to move and adjust itself to any variation in the diameter of the Silo. Built on the same structural principle as the big "T" beams used in giant steel frame buildings. One Stave reinforces another. Think of what it means to have these trusswork, unbreakable Angle Steel Ribs encircling your Silo! To fully appreciate the patented Angle Steel Rib, you must get our new Free Silo Book, which pictures and explains all.

Other Noted Features

The Saginaw was famous first as "The Silo With the All-Steel Door Frame." Then followed the Saginaw Inner Lining and Hoop. Next came the celebrated Saginaw Base Anchor. And now comes the Angle Steel Rib—the most astounding feature of all.

5 Big Factors

The Saginaw is far the most popular Silo on the market. Five mammoth Silo factories have had to be built. Last season we received orders for 577 Silos in a single day.

Strong as a Skyscraper

The Saginaw Silo, with its steel frame stands as solid as a modern city skyscraper. It cannot blow down; it cannot twist; it cannot warp; it cannot collapse; it cannot shift on its foundation. Like a Giant Oak, it is rooted to the ground by the Saginaw Anchoring System.

Bright, Clean Silage

No rank, soiled silage ever comes out of a Saginaw. It is sweet and pure clear to the edges, right next to the walls. Animals love the enticing flavor and thrive wonderfully on the rich, succulent food. Don't get a Silo that spoils silage.

Get Latest Silo Book

Our latest Book on Silos is about ready for mailing. It not only fully describes the 1913 Saginaw, but also contains a wealth of information on Silo Building and Silage. Don't miss getting it. Write for it—today, come in and get your book and we'll take it over.

The McCLURE COMPANY

Formerly Farmers' Handy Wagon Co. Saginaw, Mich. Des Moines, Iowa. Minnesota Transfer, Minn. Cairo, Ill. Ft. Worth, Texas.

WILL McGEHEE

Buy Your Lumber and Builders' Material From The Lockney Lumber Co.

They carry the best grades of lumber and will treat you right. See them when you get ready to figure your bill. They also handle the best oak lumber.

Lockney, Phone 7 Texas

Read Lockney Beacon

Brown & Hockaday

BLACKSMITHS

All Work Guaranteed. Only Disc Roller Machine in the Country

Lockney, - Texas

You Need a Tonic

There are times in every woman's life when she needs a tonic to help her over the hard places. When that time comes to you, you know what tonic to take—Cardui, the woman's tonic. Cardui is composed of purely vegetable ingredients, which act gently, yet surely, on the weakened womanly organs, and helps build them back to strength and health. It has benefited thousands and thousands of weak, ailing women in its past half century of wonderful success, and it will do the same for you. You can't make a mistake in taking

GARDUI

The Woman's Tonic

Miss Amelia Wilson, R. F. D. No. 4, Alma, Ark., says: "I think Cardui is the greatest medicine on earth, for women. Before I began to take Cardui, I was so weak and nervous, and had such awful dizzy spells and a poor appetite. Now I feel as well and as strong as I ever did, and can eat most anything." Begin taking Cardui today. Sold by all dealers.

Has Helped Thousands.

Farm Facts

Plant more pigs and live at home.

Weeds cut down in their youth never go to seed.

Build a wall around Texas and we would starve to death.

If you have not made a success of farming, plant more hogs.

The Texas farmer should produce everything he uses as well as supply the home markets.

The problem that confronts the farmer next in importance to distribution is diversification.

The continual grunting of a pen full of hogs is sweeter music than the notes of a grand opera singer.

To eliminate waste and inefficiency in living, the farmer should keep in close touch with market conditions.

We must study the markets of the community, state and nation and see that the wants are supplied and not overflowed.

The farmer cannot be helped until he organizes, and the government cannot help the farmer except through organization.

We cannot bring rain when it is needed, but we can keep the cultivators going during the worst drouth that ever happened.

UNFAIR TO THE DRUGGIST

The Old Joke About "Something Just as Good" Doesn't Apply To This Drug Store.

You have probably heard dozens of times the old story that a drug store was a place to "get something just as good." There is at least one druggist in the world that you can't say this about.

It is certain that an inferior article will never be substituted for a guaranteed one by the Red Cross Drug Store. Take for instance a safe, reliable remedy for constipation and liver trouble like Dodson's Liver Tone. This harmless vegetable liquid has proved so satisfactory a liver stimulant and relievier of biliousness, and to entirely take the place of calomel without any danger or restriction of habits or diet, that there are dozens of preparations springing up with imitations of its claims.

But Dodson's Liver Tone is guaranteed to do all that is claimed for it, and if you are not satisfied with it, the Red Cross Drug Store will hand your money back with a smile. Any person going to this store for a bottle of Dodson's Liver Tone will be sure of getting a large bottle of this genuine remedy in exchange for his half dollar.

Gasoline Pumping Engines always in stock at Lockney Sheet Metal Works.

High Prices and High Living vs. Low Price and Low Living

A few days ago we got into an argument as to which is the best for the country, "High priced products and living, or, low prices and cheap living."

We took the position that high prices was the best, if living was in keeping with a gradual advancement in prices.

One man present said under the system of low prices he raised 20 bales of cotton in Central Texas, and sold it at 5 cents. His grocery account was \$75. The twenty bales, an average 500 pounds to the bale, brought him \$500. His living taken from the amount he received for his cotton left him \$425.

Twenty bales this year at 13 cents and above would average \$60 per bale, totaling \$1200. Estimating his living this year three times greater than when he sold his cotton for 5 cents, would amount to \$225. This taken from his 13 cent cotton would leave a balance of \$975 as against \$425 received for 5c cotton, more than twice as much.

Are we right? Or is the question deeper than we have gone into. Perhaps, if some writer of economics should answer the question, he would make it as difficult to figure out as the "Age of Ann."

Fitting out Second Prisoners' Cell.

At the call session of the Commissioners' Court Monday, Judge Duncan and Sheriff Goen were empowered to make a contract for the purchase of gratings, screens, sewer connections, etc., for the proper fitting out of the jailer's office adjoining the jail room in the court house basement, and also for the gratings, etc., for the jail room to allow ventilation, without permitting persons passing in or out.

The jailer's office is intended to be fitted up to accommodate boy, woman or insane prisoners who are not violent, or for other prisoners when the jail cell is full.

This contract was let Wednesday night and the job when completed, will cost about \$400.

Within the past year there has been need at two or three times for the second room to the jail and also for the gratings and screens to allow ventilation.

The job will be done about the middle of November.

Paint

Every gallon costs a painter's day's work.

Poor paint, more gallons; good paint, less gallons.

Every extra gallon adds to your job its price and the painter's day's work: not far from \$5 a gallon.

There are a dozen good paints and hundreds of poor ones. Devoe is one of the dozen. The chances are: there isn't another in this town.

Devoe.

J. H. Gruver sells it.

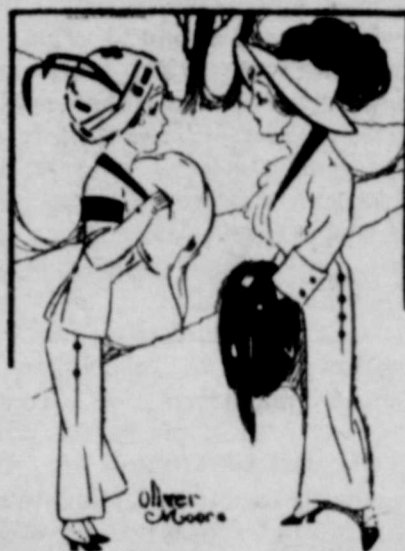
When in town call at the Racket Store, get prices and be convinced that we can save you money on your purchases. You will be surprised at the saving you can make on 5, 10 and 55c goods.

HAS GOOD AND BAD EFFECT

Result of Psychological Study of the Continuous Use of Caffeine on the Human System.

The influence of caffeine, the active principle of coffee, on mental and motor efficiency has been studied by the psychologists. The Journal of Philosophy, Psychology and Scientific Methods reviews the experiments on 16 subjects, ten men and six women, over a period of 40 days, reported by H. L. Hollingworth, including an intensive experiment of three days to study the effects of caffeine at close range and to determine their time relations; also a seven-day test with syrups. A cup of coffee contains about 2.5 grains of caffeine. Mr. Hollingworth finds the effect of small doses from one to four grains, to be stimulating, with no appreciable after effect; doses of six grains or more clogging of the mental faculties. Speed and quality of performance in typewriting seem to be improved with small doses of the caffeine alkaloid, from one to three grains, and to be unfavorably affected by larger doses of four to six grains. The effect begins in one to two hours when the drug is taken in a syrup, and from two to three hours when taken in capsule form. When taken in coffee it is believed that the effects of the caffeine may be somewhat neutralized by other ingredients. The effect of continuous use of the drug was not determined by these experiments.—New York Times.

THE IDEA.



"And her mean husband thinks she's extravagant."

"Why?"

"Just because she insists on having Fido's monogram stamped on his dog biscuits."

PREJUDICED SOURCE.

"Won't you marry me, dear?" pleaded the actor after his fourth divorce.

"Well, I kind o' like you, Billy," said the actress, "but I've heard so much about you, I fear—"

"My dear," hastily interrupted the actor, "you must not believe all those old wives' tales!"—Judge.

FEMINE SCHEME.

"How many stamps will this baby take by parcel post?"

"It weighs 14 pounds," announced the clerk. "The number of stamps required depends on where you want it to go."

"I don't want it to go anywhere, thank you. I just wanted to ascertain its weight."

PAIR TO DRAW TO.

He—Say, sweetheart, that footpad that robbed the two classy co-eds the other night must have been a poker player.

She—A poker player, why? He—Because he held up two queens.—Sun Dial.

HIS PARTICULAR HAIR.

Mr. Almost Bald—Tony, my hair is getting thin.

Tony (the barber)—So! which one?—Life.

THAT NEW YORK STRIKE.

"Then the waiters' hopes of a sympathetic strike were not realized?"

"Naw; there doesn't seem to be much sympathy for a waiter."

REALLY A GREWSOME AFFAIR

Englishman Narrates a Somewhat Unpleasant Experience While Rhinoceros Hunting.

In the Nairobi club I met a gentleman with one arm gone at the shoulder. He told his story in a slightly bored and drawing voice, picking his words very carefully, and evidently most occupied with neither understating nor overstating the case. It seems he had been out, and had killed some sort of a buck, while his men were occupied with this he strolled on alone to see what he could find. He found a rhinoceros that charged viciously, and into which he emptied his gun.

"When I came to," he said, "it was just coming on dusk, and the lions were beginning to grunt. My arm was completely crushed, and I was badly bruised and knocked about. As near as I could remember I was fully ten miles from camp. A circle of carrion birds stood all about me not more than ten feet away; and a great many others were flapping over me and fighting in the air. These last were so close that I could feel the wind from their wings. It was rather grewsome." He paused and thought a moment, as though weighing his words. "In fact," he added, with an air of final conviction, "it was quite grewsome!"—Steward Edward White, in American Magazine.

OF COURSE NOT.



"Why, he even imprinted a kiss upon my lips."

"But that kind of printing doesn't show."

IN TRAINING.

"Father, I have cut down your favorite cherry tree," announced a modern youth.

"That's a good start toward the presidency, my son. Fine basis for an anecdote. Now, what's the next step?"

"I hardly know. Shall I split it into rails, or work it up into golf clubs?"

PUZZLE.

"I was in a quandary this morning when Jinks told me he wanted assistance, as his wife was getting very light-headed."

"Why were you puzzled?" "Because I didn't know whether she needed a doctor or a hair specialist."

SADLY SORDID.

"I suppose you agree that reform is necessary."

"Oh, yes," replied the political boss. "Reformers introduce a whole lot of legislation that is important to us practical guys because of the amount some people are willing to pay for the privilege of evading it."

ADMIRER OF SHERLOCK.

Mrs. Kawler—Well, my little man, I suppose you are going to follow in your father's footsteps when you grow up.

Bobbie—No, I'm not. I'm going to be a detective and follow in other people's footsteps.

GOT BACK AT HER.

Mrs. Gableigh (nudging her husband, who is snoring)—William, you'd make less noise if you kept your mouth shut.

Husband (only half awake)—So'd you.—Boston Evening Transcript.

KYANIZE YOUR HOME



You're wise to use

KYANIZE

FOR FLOORS, INTERIOR WOODWORK AND FURNITURE

Dries hard with a durable gloss. Wears longer than any other finish. Money back if Kyanize doesn't do all we claim.

Red Cross Drug Store

Notice.

Have you been defrauded into buying stock in a corporation? If so, your stock can be sold and your note cancelled. Details first letter. Address A. B. Felts box 325, Plainview, Texas.

Better Biscuits Baked

With

You never tasted daintier, lighter, fluffier biscuits than those baked with Calumet. They're always good—delicious. For Calumet insures perfect baking.

RECEIVED HIGHEST AWARDS

World's Pure Food Exposition, Chicago, Illinois.

Paris Exposition, France, March, 1912.



You don't save money when you buy cheap or big-size baking powder. Don't be misled. Buy Calumet. It's more economical—more wholesome—gives best results. Calumet is far superior to sour milk and soda.

Miss Maude Harris student of Wayland College was visiting in Lockney Tuesday.

Mr. Hicks of Miles, Texas, son-in-law of Jack Gilbert, has located in the Lockney country.

Mr. Ross and family, of Pecos, Texas, is here on a visit to his sister, Mrs. Walter Long.

The Ladies Aid of the Baptist church gave a Tea at Mrs. Eugene Dyer Wednesday afternoon.

Mrs. Carl McAdams was shopping in Plainview Wednesday.

Cotton ginned both day and night at Whitfill's Gin. 7-tf

Weaver Mitchell came in from California last Saturday to visit his mother, Mrs. Westbrook.

Eld. Foy E. Wallace of Georgetown, Texas, will begin a protracted meeting at the College Chappel, on Thursday night before the fourth Sunday in September. Bro. Wallace is an able speaker and will interest those who go out to hear him.

Notice—Houses and land for rent. See R. C. Bennett, Lockney, Texas. 7-tf

Program B. Y. P. U.

Subject—God has revealed his will to men.

Leader—Velma Griffith.
Scripture reading—Luke 14:16-23.

What great claim does Christianity make?—Miss Julia Collier.
How does this great claim bind the Bible together?—Joe Wilson.

Can we understand the revelation of God in nature except by his revelation in the Bible?—Earnest Fry.

Song—Selected by leader.
How does the Bible help us to interpret aright our Christian experiences.—Bro. Finley.

Why ought we try to know and obey God's revelation.—Mollie Phillips.

Have you tried that chilli at the Home Bakery. Phone 94.

The Santa Fe System is arranging to run a Poultry Demonstration Train over its lines during the winter months. Every variety of chickens, ducks, geese, etc., will be displayed, together with scientific equipment.

School Notes.

One of the prophets in the Scriptures speak of a day when people shall "see visions and dream dreams." Certainly there never was a time when it was more necessary than at present. The world needs more people who see visions and more people who are disturbed in their slumbers with progressive dreams.

No young man or woman ever arose higher than his or her ideals. Many have fallen far short of their expectations, but those with high aspirations always realize some of their desires.

The marksman who aims at an object far in the distance raises his sight so that in case the force that propels the bullet is not sufficient to maintain the distance a slight fall will not effect the course of the bullet. Aim high and we shoot high; aim low and the bullet will strike no higher than the aim.

To listen to the talk of boys and girls, of men and women, to watch their most spontaneous actions is to realize all are, more or less, following some ideal. All are striving to do what they see as most profitable in a way and most satisfactory to self. The most important ally as we grow from childhood to maturity is that ideal that makes true usefulness above ease, pleasure display, "much possessions;" that which prompts one to want to join the forces which are carrying humanity to a higher and a better plane. "The child forms its ideals along the lines of life to which its attention is most frequently and most positively directed. When the home teaching quietly, positively, and persistently insists that we must do so and so—go to school, go to church, make our efforts count, get our work done, let the frivolous, useless things of life go by—that teaching and influence are constantly setting up an assertive ideal that tends to take possession of the children reared in that home.

Patrons and friends to our school, your ambition and desire to have the pupils who come to school here fill places and do things that are worth while, is ours. Personal pride in our work, if there was not that love for humanity, and desire for its betterment, which, I feel safe in saying, every true teacher has, would naturally prompt us to do this. We, as a faculty, co-operate and strive to help your child see the things that are most important and to make the best of the opportunity as it now presents itself to him. But we realize that it is yours more than ours to expect the greatest influence and help to the greatest extent, your child to form its ideals. We only have the privilege of helping to attain and direct the ideals caused by home influences. But a few thoughtless remarks and adverse criticisms of the school and those who seek to help them made in the presence of your children will be fatal, if they are loyal to that home, so far as the influence we can exert over them is concerned. We realize we are mortals and subject to error and probably make just as many or more than you and with just as honest intention. We, no more than you, can undo our mistakes and regret them. It is ours only to make the best of it and this we seek to do.

Boys and girls, the opportunity is yours to one day render great service, not only in government and business, but in socie-

The Guyton & Nichols Sanitarium

A new and up-to-date private institution, equipped especially for patients requiring surgical attention.

Wanted—Intelligent young women to enter the training school for nurses.—Mrs. J. V. Guyton R. N. in charge.

Notice to Farmers!

We are now ready to do your cotton ginning. We thank you for your last year's cotton ginning, of which you gave us a liberal patronage. And we hope to see every man that is interested in cotton come to see us, get acquainted, see how nice our machinery is running; see those naked cotton seed we are ginning, and that beautiful cotton sample we are making. We feel that with our twenty-five years' experience in the gin business enables us to do cotton ginning on a level with the best that can be had anywhere.

We want to say to the man that has cotton, that it is to your interest and very important that you keep your cotton very dry. Don't even let the dew fall on your cotton, as wet cotton won't do anything. Dry cotton will third itself; dirty cotton will clean itself. We will give a \$5.00 Stetson Hat as an inducement for dry cotton to the man that brings the greatest number of dry bales of cotton to our gin this season.

We do not charge anything for bales weighing over 500 pounds, but we would be glad to have bales range from 450 to 550 pounds, for the ginners are requested to wrap the cotton well at the ends by cutting the bagging plenty big to cover good. Bring us fifteen hundred pounds of seed cotton and we will make you a nice bale. By so doing we will greatly improve our cotton and get a good price when we go to market.

Don't listen to knockers, but bring your cotton on. We are located near depot, Lockney, Texas.

Bring your lady folks out to see our gin in operation. We would be glad to show them through the gin. There are lots of ladies in Lockney who have never seen a gin running.

BEN WHITFILL & SONS

Farmers' Exchange

Going like hot cakes, clean, easy soap--- not a washing powder but soap. Don't have to rub clothes. Will pay your money back if you are not satisfied.

Get your fruit jars from us and save 25 per cent, every thing else in proportion. Bring all your produce to us and get highest market prices.

Farmers' Exchange

Phone 30. Lockney, Texas

Attention Farmers!

I am now ready to gin your cotton, and am equipped to give you first-class service. I have installed a boller and huller and will gin your cotton in the bolls. I guarantee you satisfaction and first-class work. Gin located north Part of town. Bring me your cotton either in boles or seed and I will treat you right.

R. A. Stalcup

The Gin Man

Lockney Rubber Co. And Garage

Witte, Tearce & Pennington Proprietors

Will carry full line of automobile supplies and accessories, oils and gasoline. All kinds of vulcanizing and repair work. Automobile Repair Work of all kinds.

ALL WORK GUARANTEED

J. L. ORR

COAL, GRAIN and HAY

WAGON YARD in CONNECTION

Amarillo Fair

Fare \$3.60 Round Trip. Tickets on sale daily to and including October 10. Limit October 14.

SPECIAL TRAIN EXCURSION DALLAS FAIR.

October 18th fare \$7.70 Round trip. Returning leave Dallas 9 p. m. Oct. 20th. Sleepers, lower births, Standard \$2.50, Tourists \$1.50. Engage your births at once. Regular Dallas Fair tickets on sale daily Oct. 17th to 31st. Final limit Nov. 4th. Fare \$13.95 Round trip.

ty or on a farm. This is the time for preparation. Ill luck, destiny and failure, take the wings of the morning and fly before determination. What is your vision and what do you dream? A Lockney School Teacher.