

Lockney Beacon

Volume 18

Lockney, Floyd County, Texas, Friday, August 22nd, 1919.

Number 48

LOCKNEY CHAUTAUQUA A BIG SUCCESS

Lockney Chautauqua closed Wednesday night after five days of the most successful Chautauqua engagements ever held in Lockney. The attendance was splendid from start to finish. The program this year was exceedingly good. The lectures were fine and the musical and other numbers were of high-class order. The Beacon will not undertake to describe the various numbers, but will sum up by saying that the Chautauqua as a whole gave entire satisfaction. So well pleased with the Chautauqua this year the citizens and business men signed up for another Chautauqua next year, buying it outright. We mean by buying it outright they entered an agreement to take over the next Chautauqua for \$1050 and will get all the gate receipts. They promise us a better program next year than we have had the past three.

Lockney Chautauqua is growing in popularity, and each course is characterized by larger and more appreciative audiences. White & Meyers, the owners of these Chautauquas, have strong circuits, and the best talent to be found in this line of work. The local committee have found business relations with these people most

In this connection the Beacon wishes to say that the success of this and other Chautauquas held in Lockney is due to the faithful and untiring work of the local secretary, Mr. Sam Henry. It has been through his experience and the time he has devoted to Chautauqua work in Lockney that the people have been able to enjoy

CHRISTIAN PROTRACTED MEETING IN PROGRESS

The protracted meeting at the College conducted by Elder Charley Nickle is still in progress and attracting large crowds notwithstanding the Chautauqua has been in session here this week, together with picnics. He will continue the meeting over next Sunday, and the meeting proper has only just begun.

Brother Nickle is a strong and forcible speaker, a consecrated minister. He is a Bible scholar, and rarely ever reads his scriptures, quoting them from memory.

Everybody is invited to hear him. He holds two services each day, at 10 in the morning and at night. He has a gospel message for all the people.

DR. ATWOOD TO PREACH HERE NEXT SUNDAY

Dr. Atwood, President of Wayland Baptist College of Plainview, will preach in Lockney next Sunday at the Baptist church. Everybody is cordially invited to attend. Services both morning and evening.

Mrs. Greer went to the Plainview Sanitarium Thursday of last week where she will undergo an operation.

Dr. C. W. Billings of Dallas was in the city a few days last week on business.

Mrs. John Broyles spent several days visiting at Amarillo last week.

These rare educational treats. With S. A. Henry at the head of the Chautauqua next year we are guaranteed in advance of a successful as well as an entertaining engagement.

FABLE

Once upon a time there lived a man on the Texas Plains who boasted many broad acres of kafir, feterita and maize. Summer came and went and the Autumnal harvest moon smiled down at the countless bushels of grain threshed and stored away in the copious granaries. But alas! the other stock to which he fed the ripened grain, and in vain did he seek to buy from his neighbors the hogs which would convert the bushels into many dollars. At last despairing he sold the crop for a low figure and contented himself with the thought that he would buy when hogs were cheap.

And at this same time there lived a man who was a neighbor to the first. As the summer zephyrs played through the leaves of his row crop he bethought himself of the future and purchased well bred sows at prices which his neighbor said was ruinous. But he held to his way, and as Autumn sobered into Winter, the grunt and squeal of pigs about his place warmed his heart, for the swine was manufacturing his bounteous cop into dollars, many more dollars than had been the fortune of his neighbor to acquire.

The first man excused himself: "Well they looked mighty high to me." The second man smiled contentedly: "But they looked mighty good to me."

MORAL: Building materials may be high, but the wreaths of success rest only with those who build for the future.

At any rate come to the Court House at Floydada next Saturday, August 23d at 3 p. m. and talk hogs with hog men. Don't bring your money, but bring your common sense.

If you can't come notify the county Agent, W. H. Darrow, or your banker of your hog wants.

W. H. Darrow, County Agt.

PROTRACTED MEETING STARTED AT METEOR LAST SUNDAY

Rev. J. F. Nix, Baptist, started his protracted meeting at Meteor school house last Sunday. Bro. Nix has held successful meetings at Cedar and Roseland since coming to this county. His home is at Texico, New Mexico. Much interest is reported from each of the meetings he has held.

DOUBLE HEADER SINGING SUNDAY BY PROF. CORNELIUS

Singing at Rock Creek and Silverton Sunday. At Rock Creek in the morning and Silverton in the afternoon. Dinner on the ground at Rock Creek. All singers invited. Prof. R. H. Cornelius of Fort Worth will direct the singing.

"BOLSHEVISM ON TRIAL"

On Saturday, August 30th, "Bolshevism on Trial" will be shown at Olympic Theatre. This is a burning issue of world wide importance. On this date "Bolshevism on Trial" will give you an idea of the work of the Bolshevists. You should not fail to see this picture. It will prove immensely educational. 48-1v.

Word has been received here that Prof. Lawrence Hill, who taught two terms as superintendent of our schools, has been employed as principal of the schools at Childress for the coming school term.

Wm. McGehee and family returned last Friday from a few days visit at Canyon. They went fishing on Paladuro Canyon while up there in company with John Fry and family and Elias Dodson and family and report a most delightful time and lots of fish.

Mrs. D. J. Thomas returned Saturday from the northern markets where she purchased a large line of ready to wear and millinery for the ladies.

Mrs. T. B. Hill of Abilene is here this week visiting relatives.

Mr. and Mrs. Powell of Oklahoma are here visiting their daughter, Mrs. Gallegly.

Mrs. W. E. Broyles returned Wednesday from Portales, New Mexico.

Mrs. Tobliff of Wichita Falls, Mrs. Webb of Floydada and Mr. Adkins of Nacona spent Wednesday here visiting at the home of their relatives, Mr. and Mrs. Alex Norris.

MR. MERCHANT

People have brains today, and they use these brains to their own advantage. They are not bothering about other people. They look after their own welfare.

When they want to buy something they want to know who will do the best by them—who will sell them the best goods for the least money. For this reason they read the ads in the newspapers, and they read the mail order catalogues.

The mail order man always has his dope before the public of this community. Are you competing with him for the patronage of our home people? Have you placed your own advantages before them? Or are you just trusting to luck that they will come to you?

Luck will not sell your goods, but judicious advertising will sell them. They look for you in the home paper. Do they find it?

SELLS TEN HEAD OF COWS FOR EIGHT THOUSAND DOLLARS

Wm. McGehee, who returned last week from Canyon reports that while there Elias Dodson closed a deal for ten head of his fine white face cows at \$800 around or \$8,000 for the bunch. Mr. Dorson is raising fine cattle in the Canyon country and his stuff brings fancy prices. He ranches in this county at one time and had some mighty fine stock here.

CURLEW

Bro. Muncy closed a ten days meeting at Sunset Sunday. There were some conversions and much good was done in the community. Slater Myrtle Mooney conducted the singing and furnished some fine music during the meeting.

Quiet a number of the folks went to Petersburg Sunday afternoon to attend baptizing.

Mr. and Mrs. J. V. Gilley and children of Alamo, Mr. E. E. Parsons and daughter, Ferrel of Pennington Gap, Va., were the guest of Mr. and Mrs. O. F. Wilson and family Friday.

Mrs. C. A. Wilson was calling on Mrs. Viegard Thursday.

Mr. and Mrs. Evans, Clarence and Miss Erma Evans all went to Lockney Monday.

Mrs. Snyder is the house guest of her brother, Mr. and Mrs. Veigand. Mr. and Mrs. O. F. Wilson and children and Grandma Wilson was the Sunday evening guest of Mr. and Mrs. J. V. Gilley and children.

Mr. and Mrs. Kisselburd and daughter of Marietta, Oklahoma, Mr. and Mrs. Simpson and two daughters and Mr. and Mrs. Dodgeon of Comanche, Oklahoma, spent last week at the home of Mr. and Mrs. J. W. Sims. The three ladies are all sisters of Mrs. Sims.

Mr. and Mrs. Dodgeon and Mr. Paul Sims and sister, Mrs. West, all made a trip to New Mexico last week.

Walter Roberts and Murry Julian was the Sunday guest of Curtis and Gerald Wilson.

Mrs. Evans and daughter, Miss Erma was calling on Grandma and Mrs. O. F. Wilson Saturday afternoon.

Mr. and Mrs. J. W. Sims and family, Mr. and Mrs. Kisselburd and daughter, Mr. and Mrs. Dodgeon, and Mr. and Mrs. Sims and daughters went to Plainview one day last week.

Grandma and Mrs. O. F. Wilson and children, Gerald, Dana and Harold, went to Lockney Thursday.

Miss Ruth Frankland and sister and Miss Abna Maude Rigdon was the guest of Miss Minnie Wilson a few days last week.

Curtis Wilson attended the Chautauqua Monday afternoon.

Mr. and Mrs. L. A. Puckett and Mr. and Mrs. J. H. Carr and children went to Lockney Thursday.

Dana Wilson was the guest of Helen and Gereldine Upton Saturday.

Mr. L. A. Puckett and O. O. Wilson went to Lockney Saturday afternoon.

—SUNSHINE

Mrs. Clyde Reeves and Miss Lizzie Robbs are expected back tomorrow from Dallas, where Mrs. Reeves purchased a full line of fall and winter dry goods and millinery for their many customers.

Misses Bernice and Maree Henry and Miss Gross of Floydada, were here last Sunday, visiting their friend, Miss Bess Thompson.

BUSINESS EXPANSIONS SOME LOCKNEY

It is always a pleasure for us to mention men of affairs, whether they be big or little men, so long as they are doing real things. In this connection and following up the line of thought, it becomes more than a pleasure to mention the splendid growth being made by Baker Brothers, two of Lockney's youngest, but most progressive merchants. One day this week it was our pleasure to be shown through the Dry Goods Department of these young men, and note the substantial improvements being made in their various departments that go to make up a progressive Dry Goods House. The most noticeable improvement is to be seen in the Shoe Department, in the way of added stock and the convenience of its arrangement.

The stock now carried in the shoe department would make a row of shoes 104 feet long and 5 feet high if stretched out in one row. They have the stock conveniently arranged so as to conserve space, which does not show up to advantage unless you make a closer inspection of some than that can be seen from the front. They are now carrying a \$20,000 stock of shoes, and this will be greatly augmented when all they have bought arrives. Their arrangement of the shoe stock is such that a salesman can wait on the trade quickly.

Besides this department added room has been made in their Ladies Ready-to-Wear Department, having added three times as much space as they had formerly had. This is their first year in millinery, and this Department will be greatly enlarged

DISTRICT DEPUTY EASTERN STAR VISITS HERE

Mrs. Beattle of Chillicothe, grand district deputy of the Eastern Star of Texas, was a Lockney visitor last Thursday, the guest of the Worthy Matron, Mrs. W. N. Brown. In the evening at the Masonic Hall a special meeting was held, when a large class was initiated into the order, and Mrs. Beattle instructed the chapter in the secret work. After adjournment supper was served. A most delightful time was had by all present.

OPERATED ON FOR APPENDICITIS AT PLAINVIEW

Mrs. Jno. W. Sams was operated on for appendicitis at Plainview, Thursday of last week. She stood the operation fine, and will soon be able to return home.

from time to time. Besides the Ladies Department we might mention other departments, such as Men's Clothing, Gent's Furnishings, including nicely arranged stocks of hats, shirts, ties, etc. In fact the Baker boys are constantly and steadily growing in business importance in Lockney, adding to their stock and list of customers. They are building a business concern this entire section is proud of. They have the distinction of being the oldest retail firm in the Panhandle and although presided over by perhaps the youngest men in the Panhandle as to volume of business they are capable in every sense.

Goen & Clark

REAL ESTATE AGENTS

For the purpose of transacting a general Real Estate and brokerage business on a commission basis, we the undersigned have formed a partnership, and will open our office in the First National Bank building in room 8, on or about September 1st. In the meantime, we solicit a part of the business of the general public, and would be pleased to have you call and list your land and city property with us, and we will do our best to procure a purchaser for the same.

A. C. Goen
W. B. Clark

FLOYDADA,

TEXAS

PERSONAL SERVICE

IS OUR MIDDLE NAME. Courtesy, promptness and the RIGHT kind of goods. Dependable drugs for the sick folks, Fountain drinks for the thirsty folks, Loos-Wiles candies for the girl folks, Smokes for the men folks.

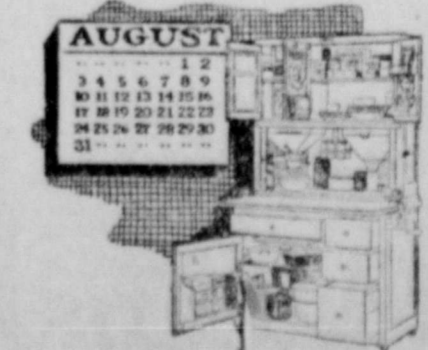
MAKE OUR STORE YOUR STORE

Lockney Drug Co.

DILLARD & DILLARD, Props.

HOOSIER

—the Kitchen Cabinet that saves miles of steps



YOU NEED HOOSIER NOW!

Don't waste time in the kitchen, now or at any season. Do your work the quick, easy way—the Hoosier way.

Hoosier is a combination of labor-saving inventions and time-saving conveniences. Its cost is moderate and is sold on convenient terms.

Come and see Hoosier demonstrated. Then begin to enjoy greater freedom by selecting one of many models.

Norton Baker, Furniture

For Sale

765 acres of good Plains land three miles of Friona, price, \$21 per acre, \$2500 cash, balance good terms.

See us for cheap farm and ranch lands.

M. A. Crum

FRIONA,

TEXAS

FEDERAL "Extra Gauge" Red Tube



Extra Thick—Unusually Strong
Particularly Adapted for Oversize Casings

TOO light a tube, even though of good stock, naturally cannot be as strong and durable as a tube of equal quality but of "Extra Gauge," or heavier stock.

The FEDERAL "EXTRA GAUGE" RED TUBE is of exceptional quality and extra thickness, and which, by its unusual serviceability, is particularly

adapted for Cord and other oversize casings.

It is made from extra fine quality pure rubber, built up layer upon layer, thus making the tube exceptionally strong and impervious to leakage. The high quality of the rubber used in its construction renders it very resilient.

E. P. Thompson & Son

The Lockney Beacon

Mr. and Mrs. Ben F. Smith
Editors and Publishers

Entered April 14th, 1902 as second class mail matter at the Post Office Lockney, Texas, by act of Congress March 3rd, 1879.

TERMS OF SUBSCRIPTION

One year\$1.50
Six months75
Three months40

Display advertising rates on application. Classified advertising 10 cents per line. All advertising matter will be run until ordered out, unless otherwise arranged. All advertising charged by the week. All bills payable monthly.

Increase in the cost of living is 80 per cent since 1914 is the statement given out by the labor department at Washington. The greatest increase is recorded in clothing and house furnishings. Food advance is said to be of third importance.

The Lockney Beacon reports a yield of 52 bushels of wheat to the acre on the farm of Jack Norris near Lockney. Lockney is outside of the alfalfa tea district of the Central Plains, which centers around Plainview, and the yield can be accepted as authentic.—Canadian Record.

Southern members of Congress are resisting further extensions of the food control law by including in its terms clothing and the proposed addition of "raw materials from which clothing is made" in the hope of preventing a situation through which the speculator could force changes in the cotton market.

It is said there will be a joint debate at Cleburne September 29th between Ex-Senator Joseph W. Bailey and Senator Morris Shepherd. The League of Nations will be the subject discussed. The two men is considered the two brainiest in the South, and if this debate is finally pulled off it will attract the largest political gathering ever assembled in Texas. Nothing but the lack of time and money would cause the writer to miss the discussion.

The Plainview News and the Randall County News takes Hobby to task for vetoing the appropriation to teach German in the Texas University. We endorse the action of Governor Hobby in these matters. This rotten German language should not only be barred from our State and Public schools, but forbidden to be spoken in public. Let the German language be a dead letter, and pass out forever.

Floyd county's bond election has again been called off by the Commissioners Court. It was found to be illegally called. This makes twice the order of election was published and called off. We understand that the court intends to call another one, but not until they have made a thorough investigation. To this end County Judge John Howard was sent to

Austin this week to make an investigation. The writer went before the court six weeks ago and urged that Judge Howard be sent to Austin to get this information. We feel sure the court has acted wisely this time.

The Publicity Committee of the Texas Teachers Association has just ascertained that there has been lost to the profession 34 per cent of their men and 20 per cent of their women teachers. This is truly an alarming situation, and one that must be met with the most intelligent thought. The wages paid teachers is responsible for this falling off of the available teaching forces of the state. Unskilled labor wages have advanced in this country, while that of skilled labor has remained practically the same during these times of high cost of living.

The United States has sent an ultimatum to President Carranza of Mexico warning him that if conditions does not change in his country, and safety of American lives and property are not guarded more closely there will be a radical change in this government's attitude towards Mexico. In this ultimatum is the veiled threat that unless Carranza does not put down the revolution in that country our Uncle Sam will step in and see if he can't improve conditions across the border. Indications point to the fact that something is going to be done by this government in order to protect American lives and property in Mexico. A more ridged policy should have been adopted toward Mexico several years ago, and the Beacon is glad to record the change of sentiment of government officials in these matters.

According to a report men's shoes are going to cost \$15 to \$25 and men's suits from \$75 to \$100. Then, let us all hope and pray for a mild winter, so that the wind shall be tempered to the shorn lamb.—Plainview News.

We never thought that we would have to go barefooted in this country, but we feel as if there is no other alternate. We will try to locate a good carpenter and have us a pair of wooden shoes made. Just how comfortable they will be when the mercury plays tricks around the zero mark this winter we have no way of ascertaining. There is some chance, however, that the federal authorities will get some results in the way of production, and reduction in shoes. These shoe makers and sellers are taking a frightful toll from the people. Just how long the people will be contented to be robbed by these and other makers of the necessities of life is a problem, but it is our opinion that the limit has been reached. Instead of the great sacrifice and lessons of the late war bringing people nearer to their Maker, and making honest men out of them, the effect seems to have been to make thieves out of mankind. The man that extorts these unreasonable prices from the people is a thief and should be hung as high as haman.

Ben Smith of the Lockney Beacon was in Plainview Monday, the first time in months. He says the reason he don't come over more often is that

Plainview women wear such flimsy clothing—and his eyesight is bad and serious damage to his optics may result. Ben should buy a blind bridle.—Plainview News.

Put on blinds, eh? Its a pretty state of affairs when we refined and sensitive men are ordered to put on blind bridles when visiting this ancient and supposed lost Garden of Eden. As far as we are concerned we do not propose to bother about the blinds. We do not go to Plainview often, and guess we can stand these flimsy sights once in a while. From what we saw at Plainview on our last visit there is no mistaking the fact that the Edamic custom has returned to earth and established itself in Hale county. After all we may be accusing these folks wrongly and the high cost of dry goods may be responsible for the curtailment of the dress custom up there. Take it from us Jess, there is nothing wrong with our eyesight.

The editor of the Record committed the first of the week what would be termed a sacrilege in the ethics of the printing fraternity. Discovering in the corner of the storage room a "dead Indian" from whose amber depths some itinerant printer in the good old rollicking days that are past had frequently drawn inspiration for greater effort, we pulled the cork and unconsciously turned the bottle upside-down, and lo! there trickled from its depths and made a little rivulet along the floor as fine a swig of Hill & Hill as was ever uncerked. And as the odor of the germ free snake bite vaccine rapidly evaporating filled the office its perfume would make a devotee at the shine of King Alcohol want to take up one of the corner post of the building and throw it in the street because we had been such a wasteful fool. That swig of Hill & Hill would ave been worth its weight in diamonds if we could have reserved it untouched for a few years. But it's gone now.—Canadian Record.

A man that would pull a stunt like that ought to be bored for the simple. Just to think of the destruction of a quart of Hill & Hill amidst one of the worse bone-dry drouths the state of Texas has ever experienced. You should have laid the bottle aside and called Frank Jamison's attention to something he had misplaced, and doubtless had searched diligently to recover.

E-Governor James E. Ferguson and his crowd of reformers met at Fort Worth on the 14th instant, and organized what they termed the National American Party. They have left the democratic party, "jumped the fence," as Ferguson terms it. They hope to carry their reformation North, East and West and become the undoing of both the old parties. At the same time Ex-Senator Joseph Bailey and his followers met in Fort Worth, and adopted a set of resolutions looking to the reformation of the democratic party. Both the Bailey and Ferguson crowds goes on record as opposed to woman's suffrage and national prohibition. Of the two crowds Mr. Bailey's is deserving more respect. It is his right to reform the democratic party if he thinks it needs reforming and he can put over the job. We admire Bailey more than we do Ferguson and his crowd of bottlers. Reformation among the democrats should take place within the party and not in an independent party movement. It is only acting within his rights as a democrat to advocate his idea of government, and if he can get enough voters who see things as he sees them then the democratic party will come around to his way of thinking. But how about the Ferguson crowd? They have bolted the party, gone clear outside and have undertaken to organize an independent movement. He will not get any where in his new party movement, and will not gain motion outside Texas, and then only by the few fellows he has left in this state. Jim Ferguson is as dead as a herring, and Joe Bailey has precious few followers in Texas.

Ben F. Smith, editor of the Lockney Beacon, will perhaps be a candidate for state representative in the special election called August 30th to elect a successor to Judge Bledsoe, who was elected Senator to succeed Senator Bell, deceased. Judge R. A. Baldwin of Slaton is also a candidate to succeed Bledsoe. Smith says: "The Beacon cannot approve of the policy of both representative and senator being from the same county. It looks too much like a clear case of greed and hogish manipulation of the politics of the district. If the Floyd county man gets into the race we propose to make things exceedingly lively for this Slaton man." Smith is a good man for the place and we would like to see him elected to the honors he seeks, but as Slaton is our old home town and Baldwin a very capable man, our old friend, we just naturally have to keep out of it. It should be

a good race, anyway, and we would like to be down there to see the fun.—Canadian Record.

Just how this report got circulated that we were a candidate for the Legislature we can't say. We have never entertained the notion of making the race, however, we do not endorse both the Senator and Representative coming from the same county. Floyd county will not have a candidate as was first thought, and Judge Baldwin will not have opposition as far as we know. Take it from us, Loomis, the editor of the Beacon is too busy these days trying to satisfy his creditors and meet the high cost of living to entertain politics.

To yesterday afternoon 312 carloads of wheat had been shipped from Plainview, Lida and Finnie switches. This does not include shipments from Hale Center and Abernathy.—Plainview News.

How much of this wheat came off of the Lockney-Floydada branch line, and which was raised in Floyd county? You Plainview people have a way of counting as your own all products raised in this county and shipped through Plainview. You have taken credit for our hog production, and wheat and maize production for years. You people are some advertisers, but your zeal carries you a little too far at times. For instance, 312 cars of wheat for Hale county sounds too big to be founded on real facts. You say they were "shipped from Plainview," but do not say in so many words that this wheat was raised in Hale county. The facts in the case are a large portion of this grain was doubtless raised in Floyd county and shipped to Plainview and there reshipped to other points. But you Plainview folks have never kept the record straight in these matters. You don't go far enough and show where these products were actually raised. The Beacon makes bold to say that it does not believe for a moment that Hale county has raised and shipped 312 cars of wheat to date, nor are we sure you will reach these figures when your entire crop is harvested. We Floyd county people have patiently borne this discrimination on the part of Plainview boosters for many years. At times we have raised a kick, but it has not availed us anything. The advertising of things that do not belong to you go right along. Your agent sells a piece of land within a stone's

Ford

THE UNIVERSAL CAR

Can Give Money-Saving

Your Ford car will give satisfactory and money-saving service for years if you just give it decent care. Let our shop look after it, making replacements and repairs when necessary, let us keep it tuned up and running smoothly, and you'll sure have all the service and comfort you could get from a brand new car. It's all in the knowing how. Our workmen are skilled—we have genuine Ford parts—we make the regular Ford prices as established by the factory. Bring your Ford car in and let us look it over—"a stitch in time saves nine."

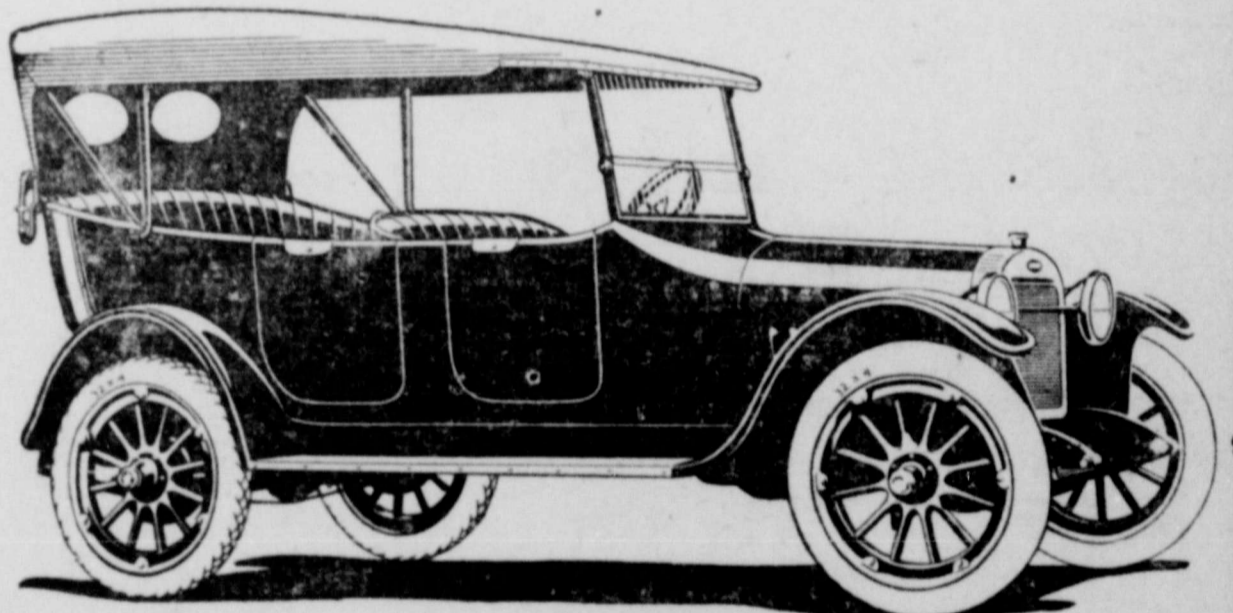
Lockney Auto Co.

throw of Lockney and it appears in print that "More Hale county dirt changes hands." We ship cars of poultry and poultry products from Floydada and Lockney, and Plainview adds it to their measly amount and advertises it as their own product. Heretofore, and for many years, Plainview has advertised as the "Plainview Country," territory right up to our city limits. When you speak of Floco or Aiken, as formerly called, you include this territory for Plainview, when the fact of the matter is, this point is two thirds closer to Lockney than Plainview. We guess we have said enough along this line for the present. We don't object to you Plainview folks trying to establish the theory that the Almighty placed the first man and woman when created in the Plainview country and called it the Garden of Eden. We attribute this attitude as a clear case of nuts. But we would respectfully ask that when you mention Plainview grain shipments you would make an effort to ascertain how much of this grain was marketed at Plainview and how much was shipped over the Lockney Floydada branch of the Santa Fe. Lockney and Floydada folks don't object to your advertising so long as you state the facts. You are at liberty to trace your genealogy from Plainview to the gates of the New Jerusalem so long as you give Floyd county credit for its wheat, maize, hogs and poultry.

Dr. Herbert, speaking on the Chau-tauqua platform here last Sunday night on Reconstruction, says that the hope of the world today lies in

ANOTHER CAR OF Oakland Sensible Sixes

COMING



A Car of 490 Chevrolet

We will be able to supply you in either car, the
OAKLAND AT \$1,220.00 CHEVROLETTE AT \$860.00

The Chevrolet gets more knocks than any car on the market. Come around and let us tell you the reason WHY. There has been a wonderful improvement made in the little 490 within the past 4 years.

The Oakland sells on its merits and needs no comment. We have sold 42 of these Oakland cars in the past 4 years. We have never had but one spring to break.

Come in and let us show you the good points of our cars.

Mr. Joe McCollum is our salesman who will be glad to demonstrate these cars.

C. A. Wofford, Mgr.

Oakland and Chevrolet Salesrooms in the New McCollum Building on North Main Street.

Kind of Old Style . . .

But it lasted a long while because it was built of the best lumber obtainable in its time.

Why not build your erections with the same A—No. 1 Lumber?

It does not pay to put up crumbly frame works. Come and look through our display yards where there are piles of the finest woods in the country.

Build your home sure. Build it with our materials.

PAINTS

We handle the B. P. S. Paints, Post, Wire, and Wind Mills.

A. G. McAdams Lumber Co.



Quality's Sign

The BELLE OF WICHITA package is a sign of quality. It means superiority, from selected, perfect grain to finished product. Your oven will justify the meaning.

Put this better flour to the baking test—find that extra high patent will testify goodness and back up your baking skill. Ask your grocer for BELLE OF WICHITA extra high patent flour.

THE CITY GROCERY

Belle of Wichita FLOUR

Christian America. He stated that the East with its teeming millions of ignorant, unchristian people are awaking, and as a mighty giant it is stretching itself before a final spring towards our Western civilization. He says our only hope is to Christianize these people before they return and destroy us. The first work of this colossal plan of Christianizing the nations of the earth is to start at home and teach our foreign population something of our Christian democracy. Then educate thousands of young men and women and send them into the East to teach the people Christianity. Dr. Herbert reviewed the late world war, its cause and effects, and dwelled at length on the problems confronting the world today in working out a stable democracy, which he states must be founded on the teachings of Christ and the Apostles. He went away back in history and traced religious reformation on down to the

present time, and showed what it had accomplished with nations who had the open Bible and religious freedom.

In these piping days of unrest and anarchist thoughts, especially on the part of certain elements, it seems to be the fashion to threaten to pull off a revolution if something don't go to suit.—Plainview News.

The spirit of revolution is broadcast in the land. Its tendency is to overthrow law and establish in its stead the socialistic dream of everything in common. We see evidence of this revolutionary spirit on every hand. Organized labor is dissatisfied with capital and capital in turn is dissatisfied with labor, and the one exploits the other. They represent a small element of our national population and the rest of us unorganized wage earners are exploited by both. True democracy and Americanism is to be found among the masses of un-

organized labor, salaried men and women, who are content to let these matters become finally adjusted by the laws of our land. Revolution is broad cast among a certain class. Revolution was threatened among the liquor crowd if National Prohibition was put into effect, revolution in the ranks of railroad employees if they don't get further concessions, in fact, peaceful solutions of labor and other associated questions are no longer sought by agreement or arbitration, but by a bold demand that unless you come our way we will walk out, and start a revolution. Even the convicts in the Federal penitentiary a short time back demanded their freedom, or else they would cease to work. They failed to get away with it. The hope of this nation is in the middle classes, who are neither capitalist or organized in their efforts.

COWAN WELL 2510 FEET—IN RED SHALE FORMATION

In conversation over the telephone with H. H. Green, head driller at the Cowan oil well south of town, late yesterday, he stated that they were drilling in a red shale at a depth of 2,510 feet.

During the long wait for the new boiler, the well caved in something like 400 feet, after reaching 2,350 feet. It is expected that the drillers will reach a depth of 2,700 feet by the end of the week.—Tahoka News.

FIRST ANNUAL CONVENTION GIRLS AND BOYS CLUBS

The first Annual Floyd County Boys' and Girls' Club Encampment will be held at Boggy Springs, just off the Whitfill road near the Lewis Farm, on Thursday and Friday, August 28th and 29th.

There will be ample supervision by capable men and women, and the program will be interesting and entertaining.

PROGRAM

THURSDAY

Arrive at camp at twelve o'clock. Dinner. Contests for Boys and Girls. Address to Boys and Girls—E. C. Nelson. Games, Supervised by Miss Adams, Y. W. C. A. Secretary, Dallas. Supper. Lantern pictures—"For the Freedom of the Seas," "Our Navy," "Scenic Wonders of Our West."

FRIDAY

Breakfast. Instructions to boys in keeping Records. Sewing Lessons for Girls. Seed Selection Demonstration for Boys. Games for Girls. Baseball Practice for Boys. Dinner. Baseball Championship Game, East Floyd County vs. West.

Complete Plow and Threshing Outfit for Sale

ONE BATES STEEL MULE TRACTOR

13 Horse Power on Drawbar
30 Horse power on Belt.

ONE J. I. CASE STEEL THRESHER

24 X 44 1-2 Cylinder.

Has threshed about 7,000 bushels.

One Case Separator

One five Disc center Tractor Plow.

All of the above in first class condition ready for delivery at Hermleigh, Texas last week in August 1919. Hermleigh is on main line of Santa Fe about 25 miles northwest of Sweetwater.

Price F. O. B. Hermleigh, Texas
\$2,000 CASH

Wire,
BAKER, GRAHAM & ANDERSON,
Snyder, Texas

ATTENTION HOG MEN

On Saturday, August 9th, a meeting was called by County Agent Darrow, at the Court House for the purpose of taking steps to re-stock the county with hogs. Quiet a number of farmers were present from different parts of the county.

All present agreed that the purpose of the meeting was a step in the right direction, and a great amount of interest was shown.

Mr. Darrow has inquiries out in half a dozen states, which he will hear from soon. A meeting was called for August 23, at which time it is expected that definite plans will be made to order several cars of pure bred brood sows for distribution among the farmers of the county. These sows will be sold at cost to any farmer of the county. If you are interested and want one or more of these sows be sure and attend the meeting of August 23. If you can not be present, drop Mr. Darrow a card, stating the number of sows you want, provided the price and quality is satisfactory.

Two years ago Floyd county shipped 250 cars of hogs to market. At present prices this would mean nearly a million dollars. At present it is doubtful if two hundred sows can be found in the county. This means that there is about one pig to the family.

The above means that we are sending a big lot of money away for meat and meat products. Let us get busy, order a few sows and turn the balance of the trade in our favor.

HOBBY SIGNS MEASURE

TO SUE OKLAHOMA
Austin, July 25.—Governor W. P. Hobby late yesterday signed the resolution adopted by the Legislature to authorize the Attorney General to institute suit in the United States Supreme Court to protect Texas rights in boundary disputes with Oklahoma.

The resolution sets out that Oklahoma is having surveyed and disposed of valuable oil lands along the border, which for years have been considered belonging to Texas.

Beaking Camp.

Home. Get your parents' consent to attend, showing them this letter. All parents especially the mothers, are cordially invited to attend. Go to your president or Secretary at once and make arrangements to go with the others in your school. Your officers are providing a way to carry all of you, but you will have to help them by letting them know you are going. It is up to the boys to provide transportation for the girls.

Contrary to what was announced, every member must bring provisions for two dinners, one supper and one breakfast. Every member must also bring all necessary cooking utensils, bedding and other supplies. Every boy should bring all the baseball equipment he has. Every girl should bring tablet and pencil, and unfinished

NO DEPOSITOR EVER LOST A DOLLAR IN A STATE BANK IN TEXAS

That Wheat Money

We are expecting our part of your wheat money. We solicit your business on basis of sound banking methods with all the accommodations we can possibly extend you. Come in and see us. When this bank can be of service to you, command us.

We Solicit Your Business

The Lockney State Bank

NO DEPOSITOR EVER LOST A DOLLAR IN A STATE BANK IN TEXAS

The Better Half

Of the Ice Cream Cone is the one which has the Ice Cream in it. Our cones are filled with the best cream made. Pull up a chair some of these days and let us show you one reason why summer was made.

To eat Ice Cream at Roy Griffith's Our bulk cream is a rare treat to all those who are sitting on the porch when you go home.

Roy Griffith

Who's Your Lumberman?

The J. C. WOODRIDGE LUMBER COMPANY solicits your lumber business. Best of service, a complete stock carried. Let us figure your house bill, or your repair job. We are sure we can please you.

J. C. Wooldridge Lumber Company

STOMACH TROUBLE

Mr. Marion Holcomb, of Nancy, Ky., says: "For quite a long while I suffered with stomach trouble. I would have pains and a heavy feeling after my meals, a most disagreeable taste in my mouth. If I ate anything with butter, oil or grease, I would spit it up. I began to have regular sick headache. I had used pills and tablets, but after a course of these, I would be constipated. It just seemed to tear my stomach all up. I found they were no good at all for my trouble. I heard

THEDFORD'S

BLACK-DRAUGHT

recommended very highly, so began to use it. It cured me. I keep it in the house all the time. It is the best liver medicine made. I do not have sick headache or stomach trouble any more." Black-Draught acts on the jaded liver and helps it to do its important work of throwing out waste materials and poisons from the system. This medicine should be in every household for use in time of need. Get a package today. If you feel sluggish, take a dose tonight. You will feel fresh tomorrow. Price 25c a package. All druggists.

ONE CENT A DOSE

U 78



Convert Your HOUSE Into a HOME By Using

HENRY BOSCH COMPANY'S

ARTISTIC WALL PAPERS A card will bring samples to your door.

Paperhanger and Painter

K. D. MIDDLETON

When your 'tatoes on

And you go in a hurry to get someother things for supper that you had forgotten about—come to us.

You will find it quick and you will find what you are looking for in Fruits, Vegetables, Canned goods or whatever else you may want.

Our grocery stock is always fresh. No canned goods three or four years old, sleeping on our shelves. Nosiree!

Theo Griffith

Cash

You can save money by paying cash at GRUVER'S.

See us for shelf and heavy hardware, Furniture, Groceries and other merchandise.

Remember, we handle Emerson Farm Machinery, Miller and Hartford Automobile Tires.

We handle the Texas Company's oils. Your business will be appreciated.

J. H. Gruver

TERMS ON HEAVY HARDWARE

Our New Samples Have Arrived

We have received our new samples of fall and winter suits. Please call and look over these samples, assuring you that you will find something to please you.

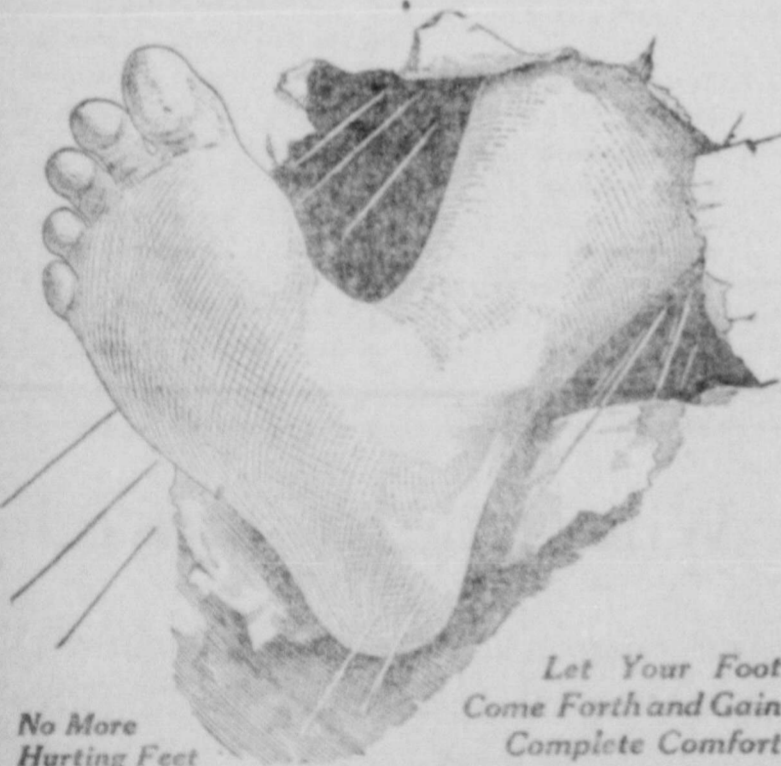
We will be pleased to take your orders early.

D. F. McDuffee

Chicago Foot Specialist is Coming Here

At considerable expense and trouble, we have arranged for a foot expert to be at this store

September 4th & 5th for the convenience of foot sufferers. **Examination and Advice Free**



No More Hurting Feet

Let Your Foot Come Forth and Gain Complete Comfort

This expert, who is one of the Staff of Dr. Wm. M. Scholl, the noted specialist and recognized foot authority is able to tell at once what the real cause of your foot trouble is. He knows feet as a dentist does teeth or as an architect does houses.

There is a **Dr. Scholl** Appliance or Remedy For Every Foot Trouble

No matter how simple or how serious your foot trouble is, he can tell you (and show you) how to gain

Immediate Relief

and a rapid correction of the difficulty. Remember the dates. Be sure to come in. Everybody welcome.

BAKER BROTHERS

"Watch Your Feet"

Jake Griffith and Tom Neaves have taken over the agency for the Cleveland tractor. This tractor is built and operated on the plan of the army tanks, or catapillar, as they are called. The Cleveland is easy of operation, and can be used for re-discing. The Beacon pronounces it a practical and serviceable piece of farm machinery. Messrs Griffith and Neaves are demonstrating these tractors and will doubtless sell a great many of them in this section. Those interested in tractors should see the Cleveland demonstrated.

Claude Duke spent Wednesday night here, visiting his brother, Will Duke.

Mr. and Mrs. T. Z. Reed left Monday for Mississippi on several weeks visit.

Frank Griffith returned Wednesday from several days business visit to Fort Worth.

Miss Edith Day returned Saturday from Canyon where she attended the summer school.

Arthur Barker was in Plainview Wednesday on business.

Miss Leona Burns came in Saturday from Lubbock to visit her sister, Mrs. Alex Norris.

Mrs. Liff Sanders of Lubbock was here this week visiting her friend, Mrs. Alex Norris.

Mrs. Scott of Wichita, Kansas, spent the week here, visiting her nephew, E. M. Randolph.

Mrs. C. A. Wofford and daughter, Miss Onie, visited in Plainview Wednesday.

Miss Wyonna Guest of Plainview spent several days here this week, visiting her friend, Miss Roy Riley.

Miss Velma Griffith came in Wednesday from Washington on a visit to her parents, Mr. and Mrs. Theo Griffith.

I have the exclusive agency for six quarter sections of land all within a radius of one and one-half miles of the corporation limits of Lockney. Practically all of this land is in cultivation. Will sell on long time with small cash payment.

Wm. McGehee. 46-4p

Have a Care or the Squirrels Will Get You

Of course you don't need Life Insurance any more than you need a lot in the cemetery and the services of an undertaker, but some day you will need each of these.

The sparrow builds its nest before the nest is needed, and the squirrel gathers nuts for its FUTURE needs. You ought to be at least squirrel-headed, and you certainly ought to exhibit as much forethought as a sparrow. Nineteen out of twenty fail to provide for their old age or families. Ninety per cent of the children who enter school at six have to stop before completing the eighth grade to work.

Life Insurance has decreased pauperism more than 33 1-3 per cent in twenty-five years.

Seven eighths of all the money left by married men in America for their dependents is derived from Life Insurance.

How about you? Are you ready for the future? Is everything ready if you should die tonight? Would your children complete their education?

Are your financial affairs just like you want them to be when you depart for the unknown country? If you knew you were going to die in the next thirty days would you buy some Life Insurance? What assurance have you that you are going to live that long? Don't put it off, you might wait too long and you must remember that we are never ready.

MEN DIE AT THE WRONG TIME. SEE ME NOW

C. R. Hatcher

WITH THE KANSAS CITY LIFE

Office in Norton Baker Building

Our New Samples

Our new samples will be here in a few days when we will be able to interest you in something swell for your fall and winter suit. We represent the well known

This line is all that it is represented to be. Come in and investigate and remember, we do all kinds of cleaning and pressing.

John W. Sams

Wind Mills

We have a stock of wind mills, casing and piping, which we will be pleased to sell you. We are prepared to take care of your needs in the above lines. When you have wind mill troubles call and see us. We will be your wind mill doctor.

Jim Dagley

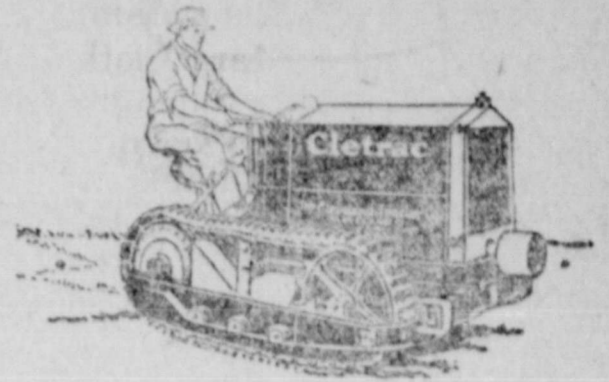
TAKES OWN LIFE WITH GUN

Tom Trammel, well known to many of our people, took his own life at the ranch up in Colorado where he was working, last Saturday morning by shooting himself in the head. He leaves a young wife and a little girl about two years old. His wife is a daughter of Mr. and Mrs. Dave Mayfield, who lives in the Rock Creek community. He is a son of D. M. Trammel, a well known cattleman of the Midland country.

The remains were shipped here for interment, the W. O. W. Lodge bringing them out from the railroad and the Masons then taking charge and conducting the burial services. Services were held at the Methodist church before going to the graveyard. Burial took place Wednesday afternoon. His wife and child are now at the home of her parents. Tom was well thought of here and no one ever thought of his passing away in this manner, and it seems that he left nothing to show any reason for the rash deed. The bereaved ones have the sympathy of the entire community.—Silverton Star.

D. J. THOMAS, M. D.
DOES A GENERAL PRACTICE
Physician and Optician
and Fits Glasses

The Cleveland Tractor



HAS ARRIVED

This the tractor that helped win the war and it will help you win the battles against the high cost of production.

This is the one machine that takes the place of the mule.

It will break, list, relist, disc, drill and cultivate. It will drive a mower, binder, header or thresher.

Mud and sand are the same to it as hard ground. Rain or shine the "CLETRAC" will do its work and do it well; do more of it and at less cost for running expense than any tractor made.

Come in and see it and have us to give you a demonstration on your own farm.

The "CLETRAC" is the cheapest tractor made, measured by results.

Neaves & Griffith
Agents

Located at Hi-Way Garage

At Olympic

THURSDAY NIGHT, AUGUST 26th.

Big fifteen Episode Serial, "THE MAN OF MIGHT."

Every Tuesday two big reels FATTY ARBUCKLE Comedy

Miss Sara Miller left this morning for Amarillo on a few days visit with friends.

O. R. Page came in last Saturday from Lometa where he and family have spent the summer.

Mrs. Ashton and children left last Saturday morning for their home at Alvarado after six weeks stay here.

Grady Brewster of Dalhart spent several days here this week visiting with relatives.

You Can Get It Here

We make it our business to keep what you want. You get it if it's in Lockney when you order from us. Try us during the month of September. We will be glad to have a chance to make good.

Our Constant Aim

Is to carry a fresh line of staple and fancy Groceries and to strive to please our patrons in QUALITY, PRICES and PROMPT SERVICE. Nothing cheap here but the price.

Just received a car of the famous "MARECHAL NEIL" FLOUR, the "Wonder" of Lockney. We always sell the large bills of flour.

Wile Grocery
PHONE NO. 12

MEN'S CLOTHING

We have received a full line of Boys and Young Men's clothing in the well known Woolly Boy brand. We have suits for all the boys and young men in grades that stand the test as to style, fabric and price. you should not fail to investigate our line of Boys and Young Men's clothing.

Hat Schaffner & Marx Clothing

For the grown ups. We announce the arrival of our new line of our celebrated Hart Schaffner & Marx clothing. We have something exceptionally pretty this season in men's clothing, and the Hart Schaffner & Marx brand is a guarantee of service in every suit purchased from us.

We invite you to visit our store and make yourself feel as if our store was your store, and that we purchased these suits especially to please you. Come to see us.

E. L. Ayres & Company

Blacksmith Notice

I have purchased the Dagley blacksmith shop, and am prepared to do all your blacksmithing and machine work.

Give us a trial. We guarantee satisfaction.

Frank Mudgett

Located Near Dagley's Tin Shop.

PERSONAL AND LOCAL

Frank Dick, Son of Rev. and Mrs. Dick, pastor of the Baptist church, returned the latter part of last week from service with the Marines.

J. H. Cansler of Cottle county is out on a visit to his daughter, Mrs. J. E. Washburn of the Lone Star community.

J. K. Fowler and family of Palo Pinto county is here visiting his brother-in-law, T. J. Thornton.

Dr. J. E. Guost of Plainview was in the city Thursday on business.

H. C. Anglin of Hamilton county is here visiting with his friend, C. A. Wofford, and prospecting.

Mrs. Chas. Hatcher and sister, Miss Clarice Deck and nephew, Hilburne Phillips, left last Saturday for Tennessee. They were accompanied as far as Amarillo by C. R. Hatcher.

Mrs. C. H. Mercer and children of Briscoe county were here Tuesday attending the Chautauqua.

Judge and Mrs. F. P. Henry of Floydada visited in the city last Sunday the guest of their son, S. A. Henry and attended the Chautauqua.

T. B. Hill returned last week from Overton, Texas where he purchased a car of Jerseys.

Maryin Jarnagan left last week for Bell county to visit his grand parents.

Mr. and Mrs. J. H. McGehee, who spent several weeks here visiting relatives and friends, left last week for their home in California.

Miss Lena Woods of the Lubbock Sanitarium was here visiting the family of Dr. Henry.

Mrs. Luther Graver visited at Quitaque one day last week, the guest of her friend, Mrs. Angel.

Mr. and Mrs. C. C. Miller have returned from their vacation spent in Colorado.

Miss Lucy Evans who was taken seriously ill the first of the week and was carried to the sanitarium Tuesday.

Smart New Fall Models Are Daily Arriving Now

Surpass those of previous seasons. The Styles, Grace and Beauties. Make us an early visit and see our showings of Autumn Suits, Coats, Dresses and Blouses.

MILLINERY—You should make our Millinery department an early visit. We have the hat that will please you most.

True Economy In Shoes Lies In The Best

There is no true economy in buying a cheap, unknown shoe for a "dollar less." Patronize a dealer of reliability, of integrity, and buy well-known shoes at a fair price which you'll be asked to pay.

Cheap shoes have really advanced greater in price than good shoes, so now, more than ever, the only true economy lies in buying the best. We bought very heavily early in the year, our fall shoes from well known quality makers, and since shoes have taken the biggest advance ever known, you

Responsible merchants have not advanced their prices except in proportion to the actual increase in the cost of manufacture



will do well to buy early. Bring in your whole family and shoe them now. You will save money by so doing. You will find our shoes **THE BEST FOR THE PRICE, NO MATTER WHAT THE PRICE MAY BE.**

We have a practical shoe for every purpose, a price for every purse.

Baker Brothers

LOCKNEY, - - - - TEXAS

To the Consumers of COAL

The Mines have not been running much over a basis of two days per week. All the dealers through the country, and especially the consumers, have not been buying their coal, and the consequence will be that along in October and November, and especially in December, we will probably see the greatest coal shortage that we have ever experienced. Of course everybody will want coal and

The Mines Will Not be Able to Supply The Demand

Advertising costs us money, whether you buy from us or some other person, **BUY IT.** We will be glad to spend this amount, if it will be an inducement to you to lay in your supply of coal, you will buy it later if you can get it, why not now? We urge you.

Floyd County Elevator Company

LOCKNEY and AIKEN

W. W. Angel, cashier of the Farmer's State Bank at Quitaque, was in the city the latter part of last week.

J. M. Hamilton was here last week from Quitaque and placed his name on our subscription list.

Mrs. Ira Broyles and children are staying in Plainview for a few weeks having one of her children treated by Plainview physicians.

Mr. and Mrs. W. L. Smith returned last week from a few days visit at Lamesa. They report fine crops this year in Dawson county.

Clarence Husky returned last week from overseas duty, where he spent several months. We are glad to have him home again.

R. M. Broyles returned the first of the week from Fort Worth and San Antonio where he had been on business.

Miss Pope of Fort Worth is here on a visit to her sister, Mrs. R. M. Broyles.

Mrs. C. R. Pennington of Silverton attended the Chautauqua this week, the guest of her aunt, Mrs. Ben F. Smith.

Mrs. J. L. Smith and children left yesterday for Snyder to visit relatives for a few weeks.

Mr. and Mrs. J. A. Carruth and daughter, Mrs. Hugh Earthman, visited in Amarillo a few days last week.

Eph Stevenson and family of Rock Creek community in Briscoe county were here Tuesday visiting relatives and shopping.

Jess Mooney of Oglesby, Texas, is here visiting his friend, C. A. Wofford, and prospecting.

Mrs. Dick Coulson and children of Robert Lee are here on a visit to Mr. Coulson's father, W. A. Coulson.

Mrs. Ted Reed of Silverton is here from Silverton visiting her cousin, Miss Vera Fry.

FOR SALE

Have an Edison cabinet phonograph, good as new, wash kettle, 25 bbl. water tank, cheap art square, piano, and a few other articles still left for sale. Call at my place on East Locust Street

GEO. T. MERIWETHER
LOCKNEY, TEXAS

Miss Jeanette Starks of Quitaque spent Wednesday in the city, visiting her parents, Mr. and Mrs. W. O. Starks.

Mrs. Tibbett, Frank Stapleton and wife of Flomot spent the week with Mrs. Stapleton and attended the Chautauqua.

To the Farmers

We are the authorized dealers for the old reliable McCormick and Deering Harvesters—the backbone of the world in harvesting machines.

Dry weather plows that will plow any time or place. Oliver and Sanders double and triple Disc.

We sell the Kentucky Drill, the latest made by the American Seeding Company, who make half the drills in use.

Osborne Single and Double Disc Harrows. None better made, Weber wagons, Farm Trucks, wood and iron wheels.

Will have two cars of McCormick and Deering Corn harvesters in a day or two. The Home of Twine and Repairs. See us soon.

Morgan & Co.

Health and Beauty

Is the pass word of
DUKE'S DRUG STORE

The Drug Store of medicine and preparations for the skin of the particular.

Articles for the toilet and bath.

Prescriptions filled quickly and all urgent cases are given immediate attention.

Summer's Royal Dish

ICE CREAM

Is the most wholesome made dish in town the way we prepare it.

Duke's Drug Store

To Our Many Floyd County Customers

We take pleasure in informing our friends and customers throughout Floyd County that we have re-organized our business and have added more capital to our stock and now have associated with us Mr. Byron Clark, a very worthy and competent young man who has many friends throughout the county. We have one of the completest lines of general dry goods that is carried in the county. We handle a strictly high grade merchandise and you can rest assured that we sell on as close margin as is possible to do in these days of high prices. We went into the market earlier this season than is usually our custom and fortunately for us we have goods to offer our customers that we would not have had if we had waited longer and our prices will be lower than the merchant who waited to buy his merchandise. We invite you to make a close inspection of our merchandise, get our prices, compare our goods, then we know we will get your business. When you are in Floydada make our store your headquarters. We shall take pleasure in showing you our goods whether you wish to buy or not. We desire to thank you for the liberal business you have given us and it is our wish to be able to meet you more as we may get better acquainted and you find out that our store is the proper place to trade.

Very truly yours,

Price-Goen Dry Goods Co.

FLOYDADA

TEXAS

SEWING—By Clara Cooper and Mrs. Talley. See us for your sewing. Over Norton Baker's Furniture store. 42-44.

S. M. HENRY, M. D.
OFFICE IN LOCKNEY DRUG CO.
General Practice and Special Attention Given to Diseases of Women.
LOCKNEY, TEXAS

KENNETH BAIN
LAWYER
Room 4, First National Bank
FLOYDADA, TEXAS

R. A. BALDWIN FOR
STATE REPRESENTATIVE



Hon. R. A. Baldwin
Slaton, Lubbock County, Texas

Mr. Baldwin is a candidate for State Representative from the 122nd Representative district of Texas, special election August 30, 1919.

Lubbock county unhesitatingly commends him to the citizenship of the 122nd District as the proper person to be our next representative. He can be depended upon to represent the interests of West Texas and of this Representative District in the Legislature in a manner in keeping with an exceptional legal ability, high sense of public duty, moral responsibility and intellectual attainment. He will make his influence felt on the right side of the important questions confronting West Texas. We believe this District has no need to look further for a Representative who, if elected, will serve her honorably and well. A vote for Mr. Baldwin is a vote for the best interests of West Texas. Remember the date and come out and vote for him.

Very sincerely yours,
Baldwin Campaign Committee
C. L. Adams, Chairman,
Lubbock, Texas
J. R. Murray, Chairman,
Slaton, Texas.
(Political Advertising 46-2w)

Catarrh Cannot Be Cured

with LOCAL APPLICATIONS, as they cannot reach the seat of the disease. Catarrh is a local disease, greatly influenced by constitutional conditions, and in order to cure it you must take an internal remedy. Hall's Catarrh Medicine is taken internally and acts thru the blood on the mucous surfaces of the system. Hall's Catarrh Medicine was prescribed by one of the best physicians in this country for years. It is composed of some of the best tonics known, combined with some of the best blood purifiers. The perfect combination of the ingredients in Hall's Catarrh Medicine is what produces such wonderful results in catarrhal conditions. Send for testimonials, free.

F. J. CHENEY & CO., Preps., Toledo, O.
All Drugists, The
Hall's Family Pills for constipation.

Public Live Stock SALE

Tuesday, August 26th

Beginning at 10 A. M. sharp I will sell at O. W. Fry's farm, 5 miles South of Lockney the following:

- 500 Sheep**
- 275 Ewes, Stockers.
 - 100 Weathers
 - 125 Lambs
- These are extra good sheep. Merion and Rambouillet
- 19 Head Horses**
- 1 Span black mares, well matched, good work mares.
 - 4 Unbroke 4-year old mares.
 - 1 4-year old sorrell mare.
 - 1 4-year old black mare, good driver.
 - 1 7-year old black mare, single driver.
 - 1 2-year old dark bay stallion, broke to work.
 - 1 4-year old horse, extra good work horse.
 - 2 3-year old horses, unbroke.
 - 4 2-year old horses, unbroke.
 - 2 2-year old fillies, unbroke.
 - 2 Fine young Poland China sows, bred.
 - 1 Registered Poland China boar extra good.

Also Few Good Milk Cows

TERMS: 5 PER CENT CASH, ON TIME JAN., 1 1920, BANKABLE NOTE 10 PER CENT INTEREST.

Mr. Farmer this is your chance to get a few well bred young sheep at your price and not haveto take culls.

N. E. Waller, Owner

W. A. Nash, Auctioneer

LOCKNEY,

TEXAS

CURLEW

(Carried over from last week)

The protracted meeting at this place is being well attended. Bro. Muncy has been delivering some fine messages, and Miss Myrtle Mooney, the singer, has been rendering some fine music. Everybody is invited to attend these services.

We received a nice shower Friday which was appreciated very much as it will be of great benefit to growing crops.

Mrs. Montague and daughter, Miss Wanda, of Floydada was the weekend guest of Mrs. Montague's brother, Mr. and Mrs. C. A. Wilson and family.

Mr. and Mrs. Bell of Oklahoma are the house guest of their brother, Mr. and Mrs. Bell and family.

Mrs. C. C. Reynolds and daughter, Christine, were the guest of Mrs. O. F. Wilson and daughter, Danna, Monday.

Mr. and Mrs. Charley Durham are the house guest of Mr. and Mrs. J. H. Williams.

Mrs. Wooten and daughter of New Mexico left Saturday for their home after a few days visit with her sister, Mrs. Jordan Childers.

Mr. and Mrs. Richard and children left Friday to visit Mrs. Richard's parents in Hall county.

Miss Belya Solomon returned Monday after a few days visit with relatives in Hall county.

Mr. and Mrs. Percy Orman and children was the guest of Mr. and Mrs. B. L. Orman of Aclino, Saturday and Sunday.

Mr. and Mrs. Solomon and family was the guest of Mr. and Mrs. J. H. Upton Monday.

Bro. Muncy and J. W. Sims was the guest of Mr. and Mrs. O. F. Wilson Monday.

Miss Velma Upton was the guest of Miss Lula West Sunday.

Bro. Muncy and Miss Mooney was the Sunday guest of Mr. and Mrs. Reynolds.

Truman Huckabay and Rankin Reynolds was the Sunday guest of Gerald and Glen Wilson.

—SUNSHINE

SILVERTON TO HAVE BIP PICNIC AND BARBECUE, AUG. 28-29

At a meeting last Saturday it was decided fully to have a picnic and barbecue here the 28th and 29th of this month, and an executive committee consisting of A. E. Frize, P. A. Jones and Fred Bell was appointed to appoint other committees and to see that it was a success, and they have gone to work in a way which indicates that they mean to put it over the top.

A number of beeves and mutton have already been donated and we understand that arrangements have been made with Uncle Tom Braidfoot to oversee the barbecuing, which means that it will be done to a queen's taste.

Arrangements are being made for all the attractions possible, and it is thought that it will be the biggest and best barbecue ever held here. It will be advertised in a way that it is expected that there will be an exceedingly large attendance.—Silverton Star.

All Done Up

And ready to take home:

A nice, juicy, pallet tempting steak,
A donez sweet whole tender loins,
A group of well fed lean pork chops,
A firm little-boned medium-fatted

Stew—
Sound pretty nice but they will taste a whole lot better, especially if they are bought at

Having received and installed our ice box we are again in a position to serve you with the choicest meats.

MEAT ORDERS DELIVERED BY THE CITY GROCERY.

Respectfully,
A. L. THOMPSON

Lockney Transfer Co.

Wishes to do your
Hauling

We do a general dray business. Wagon Yard in Connection

All business given prompt and accurate attention.

Dad Mullins, M
Phone 37

Artistic Photographs.
TALLEY ART STUDIO
Successor to Norton
Photos Colored. Kodak



CAMELS are in a class by themselves—easily the most refreshing, the most likable cigarette you ever smoked. You can prove that! Simply compare Camels puff-by-puff with any cigarette in the world at any price! Put quality, flavor and cigarette satisfaction to the utmost test!

Made to meet your taste, Camels never tire it, no matter how liberally you smoke them! The expert blend of choice Turkish and choice Domestic tobaccos makes Camels delightful—so full-bodied, yet so fascinatingly smooth and mellow-mild. Every time you light one you get new and keener enjoyment!

Freedom from any unpleasant cigarette after taste or any unpleasant cigarette odor makes Camels as unusual as they are enjoyable.

In fact, Camels appeal to the most fastidious smoker in so many new ways you never will miss the absence of coupons, premiums or gifts. You'll prefer Camel Quality!

Camels are sold everywhere in airtight sealed packages of 20 cigarettes or ten packages (200 cigarettes) in a glassine-paper-covered carton. We strongly recommend this carton for the home or office supply or when you travel.

R. J. Reynolds Tobacco Co.
Winston-Salem, N. C.

Cigarettes

Good Jewelry

REASONABLE PRICES

Watches, Clocks, Cut Glass and Silverware. Come in and look over my stock and get my prices. There is a 5 per cent war tax on jewelry, but I have lowered my margin of profit that much.

W. M. MARTIN
JEWELER



It's toasted

LUCKY STRIKE cigarette

It's toasted to increase the good, wholesome flavor of the Kentucky Burley tobacco. A regular man's smoke and delicious!



Guaranteed by The American Tobacco Co.

WEEKLY LETTER TO CLUB BOYS

(By W. H. Darrow, County Agt.)

Many of you have probably wondered "why all the fuss about my keeping a record of cost on my crop or pig? The strangeness of the matter is not that you should keep a record, but that you shouldn't. How in the world are you going to know how much money you make or lose on your crop or pig or calf if you don't keep a record? And when you go into farming later in life how will you know whether you are making or losing and WHERE, unless you keep accounts?"

You hear a good deal now days about "business farming," which simply means that the farmer tries to know as much about the money expenditures and receipts as the business man must know about his. Many farmers say they can tell you whether or not they have made or lost money any given year, and nearly always they can, but there is not one farmer in a thousand who doesn't keep cost records who can tell HOW

MUCH he made or lost any given year. The reason is that the average farmer doesn't take into account such items as the rental of land, interest on investment, the cost of his own labor and that of his horses and mules. The average farmer figures how much cash he paid out last year, how much he took in and the difference between these two is the loss or gain. But perhaps he had 50 hogs on hand a year ago and sold them off during the year. The return for the hogs is counted as a receipt for the year and it swells his income so that he feels that he has made a lot of money. But did he? At the beginning of the year he had 50 hogs and at the end he had none, so however much he had in cash for the sale of the hogs, the end of the year finds him without any hogs, so he may have made money, or he might have lost money, and in any case the chances are strong that he really don't know which. He is merely fooling himself when he swells up with pride and says he "made" so much off his hogs.

I am not saying farmers don't know

anything about their own business, nor they don't know whether they gain or lose, but I do say the average farmer doesn't know very exactly how much he made or lost any year, and certainly can't tell exactly where he made or lost it. I do not say that this makes him a poor farmer, but he could be a lots better farmer if he knew these things. And I want to drive home to you boys who are to be the nation's farmers in a few years that the world expects you to be better farmer than your fathers are because we live in an age of progress and "what was good enough for daddy isn't good enough for me." If it was farming would be no further advanced in 1920 than it is now.

If you are losing money on a farm on this crop or that or on one particular kind of stock feeding, the best way to correct it is to first find out where the loss is. To do this you must keep cost records, much as you are now keeping cost records on a single pig or crop or calf. Then you can study over various items of cost and tell definitely whether the loss was due to poor farming, a bad year, poor feeding, unwise use of your own labor or that of your own teams, or whether the particular crop or kind of stock doesn't pay. In other words you have got to STUDY your farm business to find out how to improve it, and when you study it you must use facts and figures and not rely on guesses. If you learn this one lesson from the Club work it will have paid you well for all the work you have done.

So the cost record I have asked you to keep in connection with the raising of your pig or crop are not a foolish waste of time. They are designated to show you how much it cost you to raise a bushel of grain or a pound of pork so that next year you will better be able to figure a cheaper way of doing it. It is designed to show you the principle items of expense in raising crops and stock, and it should teach you that your own time and the time of your team is as much an item of cost as the seed you buy. If you can't pay yourself and team wages for working your crop, then you had better learn a better way of growing your crop, or hire out to some one who can afford to pay you wages.

So important is the keeping of the record book that the competition rules for the Boy Club Contest at the County Fair make necessary for you to have your record book complete in order to try for a prize.

Remember the Boys' and Girls' Club encampment on August 28th and 29th. Full particulars will be sent each one of you early next week. If you don't want a good time don't come to the Encampment.

IRICK

(Carried over from last week) Miss Anna Schacht spent Saturday night with Miss Grace Sutton. Mrs. Lebbie Brown and children of Dimmit, Texas, visited her mother,

Mrs. Denny, and other relatives last week.

Mr. and Mrs. John Welch and family and Mr. and Mrs. Ralph Lewis visited Mr. and Mrs. W. C. Houston Sunday.

Misses Anna Schacht and Grace Sutton were guest of Miss Tina Jackson Sunday.

Mr. and Mrs. J. L. Wheeler spent Friday night with Mrs. W. K. Collier and children.

Mr. and Mrs. J. E. Jackson and daughters, visited with Mrs. J. E. Countney of the Bellview community Sunday.

Mrs. C. A. Wofford and daughter, Miss Ona, of Lockney, were visitors at the Collier home Monday afternoon.

Mr. Elmer Miller returned Sunday morning from a business trip to Amarillo.

Mr. and Mrs. Aaron Tucker were Sunday guests of Mr. and Mrs. Walter Sparks.

Mr. and Mrs. Cornish, Clyde Jackson and Everette Collier were visitors at the Miller home Sunday.

Miss Tina Jackson called on Mrs. Potts Saturday afternoon.

Hebert Franklin left Saturday night for El Paso, Texas, where he will enter the aviation service. He enlisted July 4th.

Miss Thelma Murphy has been suffering with tonsillitis for the past week.

Bro. Joe Wilson will preach at Irick Sunday at 11 a. m. Also Sunday evening at 8:45 if possible. Every body is cordially invited to be present.

—BLUEBELL

FOR SALE—Second hand windmill and pipe. See J. A. Guinn. 46-4w

Look! Listen!!

If its Grain you have to sell or Coal & Feed you want to buy call 60 for prompt and efficient service. A square deal to all.

LOCKNEY COAL & GRAIN COMPANY

PHONE NO. 60.

LOCKNEY, TEXAS

I have the exclusive agency for six quarter sections of land all within a radius of one and one-half miles of the corporation limits of Lockney. Practically all of this land is in cultivation. Will sell on long time with small cash payment.

Wm. McGehee. 46-4p

Heavy oil. The good kind. Farmer's Exchange.

Fresh Fish

EVERY FRIDAY

The City Market invites the people to buy their meats from them daily, pledging first-class service, and the choicest meats at all times. We have all kinds Fresh and cured meats. Also cooked meats for the busy wife.

City Market

H. P. Coleman, Mgr.

Vulcanizing

I am opening up a vulcanizing plant in the Hi-Way Garage, and would be pleased to do your work. Am prepared to do all kinds of tube and casing work. My work is guaranteed to give you service and satisfaction.

Bring me your tubes and casings.

Otho Lowe

Public Sale

Friday, August 29th

At Dr. Gidney's Farm 2 miles West of Court House, Plainview, I will sell at Public Auction, between 10:30 a. m. and 6 p. m. Friday, August 29th.

A few good Duroc-Jersey hogs.1
14 head of full blood Jersey milk1

Black horse, 9 years old.
Set of harness and collars.

COWS.
15 head of Jersey heifers, calve this fall.

IMPLEMENTS

1 McCormic header and two barges

1 Disc harrow.

2 Wagons.

1 P. & O. 2 row planter.

1 Mower and rake.

1 Fresno.

1 Cultivator.

2 Sod plows.

1 Mr. Bill planter.

2 Go-devils.

1 Tripple Emerson disc plow.

2 Drag harrows

1 Good Columbus surrey.

1 Square piano.

2 Doz. White and Brown Leg-horn hens.

1 DeLaval No. 12 Separator.

30 head of coming 2-year old heifers, calve in the spring.

One 4-year old registered Jersey bull, Raleigh strain from Glenwell, Jersey Farm, near Kansas City.

2 Yearling bulls, not registered.

HORSES

2 Young mules, coming 3 years old.

1 Black mare and mule colt.

1 Bay mare, 5 years old.

1 Bay mare, 7 years old.

1 Brown mare, smooth mouth.

1 Bay horse, 6 years old.

1 Bay mare, 6 years old and her colt.;

TERMS: Up to \$10 cash, 5 per cent discount for cash over \$10, bankable notes at 10 per cent, on or before April 1st, 1920. Dinner on the ground.

S. S. Daniels, Sales Manager
W. A. Nash, Auctioneer

SERVICE STATION FOR THE Detroit Batteries

Batteries repaired and re-charged

We do a general auto repair business. Bring us your crippled cars. We guarantee you service with promptness and accuracy.

Come and see us when in need of work

Harve Pennington

LOCKNEY,

TEXAS

Horses Wanted

We want a car load of Good Horses and mules by September 1st.

We are trading pianos for Good Smooth Stock, also give good terms

I. W. Boyle & Son

Gone to Market

Our buyer, Mrs. Reeves, has gone to the markets to purchase the best line of Ready-to-Wear and Millinery we have ever handled.

We have added to our Millinery Department a trimmer, Miss Robbs, who is now in the Millinery houses getting instructions for the fall styles.

Page Dry Goods Co.

LOW CASH PRICES

Wanted More Land Buyers

If you want to sell your land we have the buyers. List your land with us and we will do our very best to sell it.

I have several special bargains to offer. Small cash payment and easy terms on remainder, 10 years time if you want it.

C. A. Wofford Co-Operative Land Co.

LOCKNEY, TEXAS

TWO CARS Horses

I have about 50 head of good work horses for sale. These horses range in ages from 5 to 8 years, weight from 900 to 1300 lbs. Come and see them.

R. M. Broyles

Lockney, Texas

Wheat and Oats

Remember we buy your grain at the very highest price possible. Our grain relations are the best here, having bought and sold for years gives us a line-up in the active markets. We test different. Try us.

PRODUCE PRICES

EGGS	25c
BUTTER	35c
HENS	18c
FRYERS	18c
COX	5c
HIDES GREEN	28c
HIDES DRY	38c

We Pay Cash for Produce.

Farmers' Exchange

CLASSIFIED ADVERTISING

Car load of binder's twine. Where? At Farmers Exchange where they are selling harvest supplies.

It came in the car of American Beauty Flower and meal.
Farmer's Exchange

FOR SALE—Cotton for quilting and mattresses, at 15 cents per pound. See Less Floyd. 44-4w.

We have just received a shipment of crockery.
E. P. Thompson & Son. 44-tf

FOR SALE—Thoroughbred White Leghorn cockerels at \$1.50 each.
Mrs. C. A. Wilson,
45-3tp Curlew, Texas

NOTICE!
When buying your winter coal tell your dealer to let Prickett deliver it for you. Phone 90. 46-tf

LOST—A pink cameo lavileer. Finder please return to Beacon office and receive reward.

FOR SALE—A pair of wagon scales. See Public Weigher, Lockney. Less Floyd. 47-tf

NOTICE

I want to gather a crop this fall, and rent a place on the halves for next year. Address me at Lockney, Texas. 48-tf

J. W. Weathers.

FOR SALE—Three registered Poland-China male pigs, farrowed April 5 1919. Sire—Big Bob Jumbo—No. 82631, Dam—Cloverfield Beauty 4th, No. 239552. From litter of 12 big bone smooth, quick maturing excellent type and conformation none better anywhere.

Elliott & Rud,
48-3w Kress, Texas.

FOR SALE—One milk Cow, Kernsey. One colt coming three years old, one coming four and a two. They are good ones.

J. R. Collier 47-tf

FOR SALE—Belgium and Clydesdale stallion, 4 years old, will sell at a bargain, or exchange for other stock.

J. W. Boyle. 47-tf

FOR SALE—One hundred and thirty-five (135) acres of row crop. See me at once

O. C. Bailey. 47-tf

Our stock of Federal tires is complete, and remember they are guaranteed to give absolute satisfaction. Come and let us talk tires to you.

E. P. Thompson & Son 47-tf

FOR SALE—One good lister; 1 good breaking plow; 1, 3 section harrow. All good as new. Will sell at a bargain. Everything at a bargain.

Second Hand Store. 47-tf

Remember we are selling pianos. Sure have some bargains. Come and see.

J. W. Boyle & Son 47-tf

Lockney Undertaking Parlor

Joe McCollum, Proprietor

Now in our new building, permanently located on North Main.

We carry a complete stock of undertaking goods. When we can serve you call on us.

OUR TERMS ARE LOWEST, OUR ABILITY HIGHEST

Lockney Undertaking Parlor

WIND MILL GREASING

I will grease your wind mill for 50 cents per month. The grease is the life of the mill. Leave all orders at E. P. Thompson & son.

J. A. Guinn 46-tf

A CROP FOR SALE

35 acres of cotton, 25 of Maize on the Mike Robinson place. See

48-tf J. R. Collier.

LOST—Black Poland China pig 3 months old, ear marked. Was missed Monday morning Aug 11. Finder please notify Miss Mabel Long, Lockney, Texas. 45-1w

TO MY CUSTOMERS

I have sold my dray business in Lockney to W. Husky who will continue the business. I retain my truck and long distance hauling, and will appreciate your business in this respect.

In retiring from the dray business in Lockney I wish to thank the good people for the manifest courtesy shown me since coming to Lockney and engaging in the dray business. You certainly have my thanks and good wishes for an abundance of happiness and prosperity.

Again thanking you for the many favors shown me in the dray business, and soliciting your long distance hauling, I beg to remain,

Yours truly,
O. T. Prickett.

65-tf

For Sale

Unimproved quarter 6 mines east of Lockney. Write owner, D. Hefflinger, Plainview, Texas.

Arthur B. Duncan

General Land Agent and Abstractor
FLOYDADA, TEX.

Buys, sells and leases real estate on commission.

Renders and pays taxes for non-resident land owners.

Investigates and perfects titles.

Furnishes abstracts of title from his records.

Owner of complete abstract of Floyd County Lands and town lots.

Have had 25 years experience with Floyd county lands and land titles.

List your lands and town lots with me if for sale or lease.

And give me your abstract of title work.

Office Southeast corner Public Square.

Address—

ARTHUR B. DUNCAN
Floydada, Tex.

W. M. Massie & Bro.

General Land Agents

(The Senior Land & Abstract Business of Floyd Co.)

SELL, EXCHANGE or LEASE (for Grazing or Farming Purposes)

LAND

in any size tracts through Northwest Texas, especially through Floyd and other counties of the beautiful Plains; Render and Pay Taxes, Furnish Abstracts, Perfect Titles Etc.

NON RESIDENT LANDS A SPECIALTY

Address

W. M. MASSIE & BRO.
Floydada, Texas

DR. J. C. GUEST

Dentist

Office Over First National Bank Building

DR. J. M. FLOYD

Veterinary

Office at Lockney Drug Store
Will do a general Veterinary Practice

Wagons Have Arrived

We have received our car of the celebrated Peter Schutler Wagons. We can furnish your needs in the wagon line. There is none better than the Peter Schutler.

We have just received a car of Row Binders. The make of our binders is the Milwaukee. These binders will give you service. We also have Disc Harrows and Disc Plows, in fact we can supply you with all your farming needs.

Come to see us.

E. P. Thompson & Son

LOCKNEY,

TEXAS

Cowboy Boots

Again we have the genuine French Calf. If you are in the market it will pay you to place your order for boots and shoes at once, as our supply is limited. Send for order blanks.

A. R. Eastwood

Returns From Market

Mrs. D. J. Thomas has returned from market with the latest modes in millinery and the newest in Ready-to-Wear. Goods are arriving all the time.

Mrs. D. J. Thomas

POULTRY MARKET

Fryers, under 2 1-2 pounds	19c
Fryers, 2 1-2 to 2 3-4 pounds	16c
Stags	12c
Hens, 4 pounds and over	19c
Cox	6c

Market breaking.

LOCKNEY PRODUCE COMPANY

PHONE NO. 13

WANTED—300 young men and women to take our famous Commercial Courses. There are hundreds of positions now demanding competent men and women. Why not prepare for one of them? It is up to you to make the decision. Our course in Bookkeeping, Banking, Shorthand, Touch Typewriting, Business Correspondence, Business law and office practice will prepare you. Good positions await those who are QUALIFIED. Catalogue free.

Watson's Practical Business College,
44-5w Plainview, Texas.

NOTICE

I have purchased the dray business of O. T. Prickett, and would be glad to do your hauling. Am prepared to do all kinds of draying. We will endeavor to give satisfaction. When you have anything to haul call us up.

47-tf W. Husky.

Leased Our Work Shop

We have leased our work shop to Harve Pennington, our vulcanizing plant to Otho Lowe, and are now here to sell you accessories and automobile supplies. Come to see us when you want casings, tubes, oil and gas, and accessories in general.

Hi-Way Garage