

Lockney Beacon

Volume 19

Lockney, Floyd County, Texas, Friday, November 14, 1919

Number 8

NO GREAT CALAMITY IN DECEMBER

In its issue of October 31st, the News published quite a sensational article by a leading weather prophet relative to the grouping of six planets on one side of the sun on Dec. 17, and the large sunspot now forming, and the possibility of dire calamity to the earth was suggested. The article which has appeared in many newspapers, caused considerable discussion and anxiety in Plainview and the territory covered by the News' circulation.

A local citizen wrote to O. H. Truman, of the Lowell Observatory at Flagstaff, Arizona, as to the matter. Prof. Truman is one of the world's most eminent astronomers and presides over one of the greatest observatories in the world. His opinions are more weighty on astronomical matters than any or all the so-called weather prophets. Prof. Truman's letter is dated Nov. 7 and is as follows:

"I had not heard of the article by Foster to which you refer, but have just answered some similar inquiries to yours in regard to another article by a man named Porter, along the same line as Foster's.

"It is a fact that on Dec. 17, and for some days before and after that date, six of the planets, Neptune, Saturn, Jupiter, Mars, Mercury and Venus, will be roughly in the same direction of the sun, Uranus in the opposite direction and the earth somewhere near at right angles. This is doubtless a very unusual grouping though nothing but a calculation which it

would take too long to make would tell how often it occurs. I should think, nevertheless, that this grouping of others equally remarkable must have happened several times in the course of recorded history.

"However, no bad results are to be feared from it. There is no evidence of any influence of the planets either upon the sun or the earth; no evidence that they produce sunspots, for example, and it is highly improbable that they do. And sunspots have no influence on the weather of the earth, of which anyone knows. Great spots have often happened, without any bad effects.

"Sunspots occur most frequently at times averaging about eleven years apart; at these times there is a general increase in activity in the sun, of which the spots are only a symptom; there is a slightly greater emission of heat; Northern Lights on the earth are frequent; "magnetic storms" by which is meant not thunder storms, but unusual variations in the magnetism of the earth, are common; and occasionally the electric currents set up in the earth are such as to cut the wire telegraph out of commission for hours at a time. I remember one case, for example, where the east and west wires in eastern Canada could not be worked at all for several hours, while the north and south lines were not affected. Then as the solar maximum passes all these activities slowly die down; and in due time build themselves up again for the next maximum.

"I think it is too bad that such stories as that you read gain wide circulation. People believe them—have no reason to do anything else; and if no other harm results, when these

COAL STRIKE HAS BEEN CALLED-OFF

Indianapolis, Ind., Nov. 11.—The way for the final adjustment of the controversy between the bituminous coal operators and the United Mine Workers of America, which resulted in a strike of 425,000 union miners and action by the government in the federal court appeared in sight tonight.

While the miners' representatives, who earlier in the day had agreed to comply with the mandate of the United States district Judge, A. B. Anderson and late today mailed an order rescinding the strike, were discussing the future policy of the organization, telegrams were received from Secretary of Labor Wilson and Thomas T. Brewster, chairman of the operators scale committee, by John L. Lewis, acting president of the miners, inviting the miners' representatives into a conference.

terrifying predictions fail to materialize, science as a whole is discredited. There are a many disreputable men in proportion in the scientific world or at least posing as scientists, as there are any place else—and no more.

"I am glad you gave me a chance to in some degree remove the bad effects of such an article."

LOCKNEY COTTON GIN RECEIPTS

The two cotton gin of Lockney have reached in the neighborhood of one thousand bales of cotton. The Whitfill gin has baled 500 bales, and the West Texas Gin Company 417 bales.

There has been weighed to date at the public scales 1000 bales. In conversation with Public Wigher Less Floyd Thursday he stated that our total receipts in cotton actually ginned by the two local gins will approximate 3,000 bales for the season. He estimates the crop at about one-third gathered.

WILL HOLD FIRST SOCIAL MEETING OF THE YEAR

The Mothers Club will hold their first social meeting of the year with their president, Mrs. Ben F. Smith, Friday afternoon, November 21st. All members are invited to be present.

B. F. Rigdon visited in Amarillo on Tuesday, returning Wednesday.

Tom Messenger of Floydada has taken charge of the West Texas Gin Company's plant at this place. Mr. Messenger has been with the West Texas people ten years, and is thoroughly familiar with the gin business.

FLOYD COUNTY POPULAR YOUNG PEOPLE MARRY

Mr. Tom Rankin and Miss Corene Applewhite were united in marriage at Plainview Tuesday, and went to Amarillo for a short stay. Both the contracting parties are Floyd county's most popular young people, residing in the Lone Star community. Mr. Rankin is a well to do young farmer, and has been engaged in farming in the Lone Star community for a number of years. He is deservedly popular, not only in his immediate community, but in Lockney as well, where he has a host of friends and well wishers. His bride is the daughter of Mr. and Mrs. C. Applewhite, also of the Lone Star community, where she has grown to womanhood. She has a large circle of friends and admirers there, here and elsewhere for her many graces.

The Beacon will be joined by their numerous friends in wishing for this popular young couple all the happiness that life holds in store for them. They are expected home from Amarillo this afternoon.

FOR LEASE—1080 acres of land 14 miles northeast of Lockney, good improvements, 100 acres or more in cultivation, balance in pasture. Can put in as much more in cultivation as needed.—W. K. Early, owner. 8-2w

WANTED—A housekeeper.—Mrs. Clyde Reeves. 8-1w

massacre of 6,000 persons: men women and children.

Factories are shut down for lack of fuel and raw materials and work men who faced starvation were driven to serve in the Red army.

I. W. W. KILLS EX-SERVICE MEN

Centralia, Wash., Nov. 11.—Two former American soldiers, Warren Grimm, Centralia attorney, and Arthur McElfresh, Centralia pharmacist, both overseas veterans, were killed here today and a half dozen other service men were wounded when persons believed to be Industrial Workers of the World fired on an Armistice Day parade of former soldiers, sailors and marines. Ben Cassagranda, Centralia real estate man, at first reported dead was alive early tonight. He was wounded severely.

Early tonight, a mob carrying ropes surrounded the Centralia jail, where six Industrial Workers of the World, arrested after the shooting, were confined. The jail was guarded by former soldiers who had donned their uniforms today for parade. Other former soldiers were doing picket duty tonight, in all parts of the city.

Mr. and Mr. O. R. Page are back from Lometa for a stay in Lockney. Mr. Page is looking after his business here. While gone he visited Houston, and stated to the Beacon man that the cotton is almost a complete failure in the South Coast country on account of the excessive rains. He says there seems to be plenty of labor in that section, but that they are drifting from one point to another.

FOR SALE—Three registered Poland-China bred sows, \$60 each if taken at once. See H. P. Coleman.

New Suits

Just received new numbers in Schloss Bros. Blue Serge Suits, and the prices are right. And Beacon Dress Shoes for men. Ribbed and Flat fleeced underwear. Seal Plush and Cloth Coats. These were bought at a big discount and the styles are correct in every detail. We can save you money on anything in this line.

Page Dry Goods Co.

LOW CASH PRICES

Lockney, Texas

COMMUNISTS FORM PRIVILEGED CLASS

Omsk, Nov. 11.—Communists and their sympathizers constitute the privileged class of Bolshevik Russia, says M. F. Toonin, formerly a small land owner, in the Samara district. Mr. Toonin has lived there under Bolshevik rule since December 1918, but lately arrived at Omsk. He gives an illuminating description of life under the Bolshevik regime.

The civil government of the Samara section is in the hands of an executive committee, he said. This committee controls supplies, fuel and military affairs. The control of production and manufacturing industries is subject to a Council of National Economy, which is subordinate to the executive committee.

The population is divided into four categories. The first of these is comprised of communists and their sympathizers. The second category is composed of employees of Soviet institutions, the third of ordinary citizens and the fourth category of officers, their families and the bourgeoisie, the formerly middle class.

Only Communists and their sympathizers enjoy the right of election to the Council of National Economy. To them are assigned the best homes and lodgings. Their property is not subject to requisition. Under the rationing system they are allowed one pound of meat a day, while none of the others receive more than one pound a week. Their full requirements of fuel is allotted to them while that of

the other classes is cut one-half or less.

The Communists are allowed thirty pounds of baked bread or flour a month while the allotment to the other classes range down from 25 pounds to nothing. Textiles and footwear are permitted to Communists and Soviet employes only.

People of the fourth category, officers, their families and the bourgeoisie, have little or no rights. No food or fuel is rationed to them. Ordinary citizens, composing the third category, receive one-half less than the rations allotted to the Communists.

All houses have been appraised and those valued at more than \$10,000 rubles. Lodgings are distributed to the inhabitants and no distinction is made between house owners and lodgers. All pay alike the established rate for lodgings.

The houses of commissioners and their friends are virtually exempt from appraisal. The belongings of all people, even their clothing and effects are listed. Each person is allowed to have a chair, some plates, a spoon fork, etc., and two changes of linen. The rest is taken away and put in warehouses. There are no articles of household utility nor clothing on the market and none is produced. The Soviet controls the distribution of necessities from the warehouses.

Revolt against requisitioning of their products are frequent among the peasants, but they are put down with the utmost cruelty. Toonin says that in Stavropol such a revolt resulted in the

To the Cotton Growers

We have the West Texas Gin Company's gin at Lockney now up in fine shape, and after considerable delays which was an inconvenience to the public and a disappointment to ourselves, we are now able to state that we have all defects cured, and will be able to turn out the work with dispatch.

So bring us your cotton and we will do your ginning with as little delay as possible. Our plant being new and thoroughly equipped with all modern machinery, which puts us in position to give you as good a sample and turn-out as can be had anywhere.

We invite you to bring us your cotton, feeling confident that we will please you in every way.

Respectfully,

West Texas Gin Co.

TOM MESSENGER, Mgr.

Webber Wagons

A car of Dry Weather Webber Wagons to arrive next week, also

FARM TRUCKS

Both in wood and iron wheels.

Morgan & Co.

LOCKNEY, TEXAS

Farm Loans

OUR INTEREST RATE WILL INTEREST YOU

We meet regular competition on amounts loaned per acre.

Attractive pre-payment privileges granted. Interest payable annually on date you select.

You can make your interest and principal. Payments through us free of any extra charge.

We give you quick action by making our own inspections.

It will be to your interest to see us before negotiating your farm loan.

First National Bank

LOCKNEY, TEXAS

STOVES

Just Received

Shipment of Cook Stoves and Heaters.

We especially invite you to call and see these stoves. We can make it to your interest to do so.

Norton Baker Hardware & Furniture Co.

LOCKNEY,

TEXAS

The Lockney Beacon

Mr. and Mrs. Ben F. Smith
Editors and Publishers

Entered April 14th, 1902 as second class mail matter at the Post Office Lockney, Texas, by act of Congress March 3rd, 1879.

TERMS OF SUBSCRIPTION

One year\$1.50
Six months75
Three months40

Display advertising rates on application. Classified advertising 10 cents per line. All advertising matter will be run until ordered out, unless otherwise arranged. All advertising charged by the week. All bills payable monthly.

All the constitutional amendments were defeated in the recent election except the Galvestos grade raising and the Confederate increase in maintenance.

In keeping with the News' regular custom of proving to our neighboring cities that Clarendon has the edge on them is every way, we rise o remark that so far as we know he city government of Clarendon is the only one in the Panhandle actually in possession of a real, live, four-footed jackass. No, no, don't try to enter any two-footed ones—they are barred.—Clarendon News.

Polygamy is a dead issue in the Mormon Church, and has been under a drastic ban for twenty five years, states Herbert T. Grant, president of the Mormon Church and successor to Joseph Smith. "What we really believe in now is celestial marriages," said Mr. Grant. Celestial marriages simply means marriage for time and eternity, "instead of until death do us part, as the ritual of other churches reads, those words always sound to me like clouds falling on a coffin. We believe marriages interrupted on earth by death are simply resumed and continued in heaven.

"May Expell Reds From the nited States," is the caption of a New York's dispatch in Monday's papers. The government is conducting raids throughout the large cities, taking in charge anarchist leaders and alien foreigners, and will doubtless dispose of them and their activities in some way. The Beacon heartily endorses the suggestion that these alien anarchists be deported, and would add to the list all native born Americans who advocate anarchy, radicalism, I. W. W.ism, etc. These renegade, wild-eyed American anarchist is just as dangerous as the aliens.

A Louisville, Kentucky, dispatch carries the information that in the event the ban is raised against war-time prohibition, and there is a wet breathing spell, as the vets put it, Congress will doubtless undertake the distribution of 60,000,000 gallons of booze now held in bond, making the apportionment of five gallons to every family, to be used for medicinal purposes. There is already some speculation as to whether this will actual-

ly take place. The writer was asked recently if he had read the dispatch and if he thought this would be done. It is our opinion that there will be no distribution of booze in this country. However, if there should be, wouldn't there be some drunks pulled off for a week or such a matter? Just think of five gallons of liquor in every home in America. How long would it last do you think? With some, five gallons of liquor would last about a week, with others it might last six or twelve months provided their neighbors did not borrow it on some pretext or other. If this distribution should take place, we serve notice that so far as the editor of the Beacon is concerned, he will neither borrow nor lend.

The miners have signified their willingness to arbitrate their differences on the plans suggested by Secretary Wilson, provided the government will first dismiss their injunction suit. This the Attorney General backed by the president and the entire cabinet, has refused to do. The miners have run up against a snag in their strike when they faced the government's injunction which forbids as many as two to discuss the matter, and makes it unlawful for any one to contribute to the strike. As a result the miners and their bosses dare not open their mouths. It has completely killed the strike, as no strike can be made a success without the wide-mouth street corner agitator. The strike will collapse within sixty days as already their ranks have been broken, and union men are going back to their mines under government protection.

Later: Union mine officials have called off the strike.

The pool halls of Floyd county are being prosecuted by the county attorney. He says the federal court has never enjoined him from prosecuting for violation of this statute and he is going to enforce the law as it is written. As soon as the injunction is dissolved every pool hall in the state will be subject to penalties for every day they have run since June 18 last. It is going to break up some of the operators who persist in violating the expres sprovision of the law. If you are well fixed and backing the pool hall, you had better look a little out.—Hall County Herald.

While the pool hall law may run the gauntlet of the courts, but then it may not. In case the law is held to be constitutional the man that has opened and operated a pool hall has taken desperate chances. The fact that the first pool hall law was knocked out by the courts has doubtless led pool hall managers to think that this will be knocked out also. The case is now up before the court of Criminal Appeals at Dallas, and the disposition of same will be watched with keen interest.

"Forgive enemies," speaking of the Germans," is urged by Cardinal Mercier of Belgium in a speech in St. Louis. He says: "We fought four years for the right, and now we are ready to forgive." If the Belgium people can forgive Germany, after what took place, in which her country was laid waste, her men killed, her women

taken by German officers and privates and made prostitutes of, little children maimed for life—we say if Belgium can forgive these outrages she is truly a Christian nation. It is right to forgive. Christ taught this principle when He came to earth, and even on the Cross He asked His Father to forgive His enemies. While we and all nations engaged in war against Germany and the Central Powers should forgive, yet, we are not necessarily taught to forget. We should forgive these people in the matter of helping them to get on their feet, place them on a surer foundation of self-government, and teach the great principles as exemplified in the Christ-life.

A North Panhandle editor declared that drinking Alf-alf-a tea has ruined the memory of the editor of the News. Far from it; drinking this delectable ambrosia has taken the cobwebs from our brains, purified the think tissues, cleared our "bean", brightened our vision, and given us a new lease on life. Our memory has been greatly improved, and we now actually remember who ran for president and vice-president on the republican ticket back in 1916, and you'll acknowledge that is a great feat in memory.—Plainview News.

We would like to know what that Alf-alf-a really is. From the writings of Editor Adams and the Silver-ton Star man, we believe that Alf-alf-a is only mentioned to hide the real issue. You will remember that a short time ago a distill was found in a maize patch in the Plainview section. Whether Adams was interested in this distill was not stated, but from what he has written at various times leads one to believe he knows more about the maize patch incident than he is willing to tell. It is our candid opinion that there is so much animal as Alf-alf-a, and the product in truth came from either the maize distillery or from wild-cat hollow over in Arkansas mountains last year, and doubtless having a tip at that time that war-time prohibition would be in force in the latter part of 1919, he took time by the forlock and laid in a future supply of squirrel whiskey. Pass the "squirrel", Jess.

An eminent fashion authority on men's clothing declares that men should wear knee pants. All we have to say is we walk at wearing knee britches and silk stockings, for we are comical looking enough in ordinary paraphernalia.—Plainview News.

Speaking of the prevailing fashions for the coming winter, we read a few days ago that evening dresses for women would not only be minus the back, but the sides also, with the skirts transparent a far up as the top of the stockings. Nothing was said as to Jess Adams' new britches, whether they were to be transparent, to have ruffles around the bottom, or worn tight around the leg. The writer has said on other occasions that the race was drifting in a backward way and would ultimately adopt the fig-leaf custom. However we did not think we were as soon to see the Plainview people in knee britches. Won't Jess Adams cut a swell at the press meeting next spring in knee pants. You know he sets the fashion for the press gang of the Panhandle, but we are in favor placing some restrictions on his styles. The Beacon man flatly refuses to be seen in company in knee pants.

Organized labor intends to disregard the rights to strike, officials of the American Federation of Labor said in warning that passage of the anti-strike legislation, proposed in the pending railroad bill, would result in an immediate general walkout over the country." The above statement was made by labor union officials in Washington a few days ago. This threat is made in an effort to force on the country the union collective bargaining attitude, a principle that is not recognized by either capital or the public. The National Industrial Conference called in Washington last week had for its purpose a permanent solution of the labor trouble, and to do away with future strikes and walkouts. This principle of collective bargaining which was embodied in a resolution and offered by the organized labor group, resulted in the meeting breaking up without accomplishing results. There cannot be any common ground on which labor and capital can be brought until organized labor gets off their high horse, and relegate to the rear their attitude. "Of government for and by the laboring people." The Beacon, as is its custom has commented at length upon the labor union. Our attitude is not antagonistic to labor, but we would accord all men a square deal. Some of the demands now made by labor is not based on the square dealing ground. The country cannot get along without labor or capital. The one is just as indispensable as the other. The doing away with the wage system altogether as advocated by the I. W. W. is an utopian dream, impractical.

Camel CIGARETTES



Smokers realize that the value is in the cigarettes and do not expect premiums or coupons!

Camels are sold everywhere in essentially sealed packages of 20 cigarettes; or ten packages (200 cigarettes) in a glassine-paper-covered carton. We strongly recommend this carton for the home or office supply or when you travel.

If you want to know what rare and unusual enjoyment Camels provide smoke them in comparison with any cigarette in the world at any price!

CAMELS are a cigarette revelation any way you consider them! Take quality, or refreshing flavor and fragrance; or, that wonderful mellow-mild-smoothness you never before got in a cigarette smoke! Yet Camels are so full-bodied and so full-of-satisfaction you marvel that so much delight could be put into a cigarette!

Camels expert blend of choice Turkish and choice Domestic tobaccos makes them so irresistibly appetizing! And, the blend explains why it is possible for you to smoke Camels liberally without tiring your taste! You will prefer Camels to either kind of tobacco smoked straight!

You'll realize pretty quick, too, that among the many reasons you smoke Camels is their freedom from any unpleasant cigarette aftertaste or unpleasant cigarette odor!

Once you know Camels you won't take much stock in premiums, coupons or gifts! You'll prefer Camel quality!

R. J. REYNOLDS TOBACCO CO., Winston-Salem, N. C.

Cutting Up Texas.

Childress Post: Ben Smith of the Lockney Beacon, Jess Adams of the Plainview News, and a few other misguided brethren of the Panhandle press insist on stopping over a little every now and then about a division of Texas. Now really, these are very good fellows and are not naturally unpatriotic as their utterances on this subject would indicate. However, they sometimes run out of good editorial material and just jump into this subject because it is handy. No, boys, you can't get up enthusiasm along this line. You can't divide the honors of the Alamo, Goliad, nor San Jacinto, ergo, you cannot divide Texas until State pride and state patriotism is dead, yes, very dead.

Oh, Smith and Adams don't really wish to divide Texas. They, as you infer, seek a change of mental scenery occasionally and while on a brief excursion into futurity they build air-castles by dividing up Texas. Adams pictures himself in the United States Senate from the State of West Texas, and Smith limns himself as governor of the same happy Commonwealth. It is alright. State Press is for both of them, in case they run and in case he happens to live in their jurisdiction at election time. It is a relief to any editor to get his pen pointed away from "industrial unrest" once in a while. Every writer for the press is tired of indicting bolshevism and hamstringing bohunks. It is time we had a few good old American issues to exercise our talents upon. Bolshevism has resolved itself into a me of whisks and chillings for the Russian vultures to yammer over, and or domestic and imported bohunks have revealed themselves as mere piffers, interesting only when magnified by the press. Let's have something new. Let's start a campaign on the proposition to divide Texas, pro and con. State Press is con.—State Press.

Smith denies the insinuation of State Press that he is looking toward the governor's chair from the proposed new state, and while we hold no brief to speak for Jess Adams, we want to say that this Plainview friend of ours has no political ambition other than to make and unmake men politically. These further down east editors accuse those who have been carrying on this campaign of dividing Texas of "slopping over", occasionally on this subject. They, along with State Press accuse us of being idle dreamers, when in fact, we are very much in earnest. We challenge the Childress man and State Press jointly or separately to give one valuable reason why Texas should not be divided. You may cut out that Alamo stuff. Men are not governed these days in the matter of sentiment. They want the facts.

POULTRY CULLING DEMONSTRATION IN LOCKNEY

Attention is again called to the poul-

try culling demonstration to be held in Lockney on Wednesday morning, at 10 o'clock, Nov. 26, at Mr. G. F. Rigdon's place, a short distance east of town.

The demonstration will be conducted by Prof. F. W. Kazemeier of College Station, one of the best poultry husbandmen in the Southwest. The idea is not simply cull the hens, but to show everyone present the reason underlying the culling system, and to

enable each one to handle the hens and learn how to cull under the direct supervision of an experienced poultryman. In this way every person present can learn how to cull his own flock.

Count of the bales ginned since the opening of the season at the three gins in Floydada showed a total run of 1640 bales, which means that the gins have turned out 681 bales since Wednesday night of last week.

ORGANS

We have four nice organs that must be traded by the 5th of November. So bring in some fillies and trade with us. Remember that your price is our price, as they must be traded.

J. W. Boyle & Son

Kind of Old Style . . .

But it lasted a long while because it was built of the best lumber obtainable in its time.

Why not build your erections with the same A—No. 1 Lumber?

It does not pay to put up crumbly frame works. Come and look through our display yards where there are piles of the finest woods in the country.

Build your home sure. Build it with our materials.

PAINTS

We handle the B. P. S. Paints, Post, Wire, and Wind Mills.

A. G. McAdams Lumber Co.

Ford

THE UNIVERSAL CAR

The Ford Sedan is a splendid car for the farmer because it is a good and comfortable every day in the year. It has all the utility of the touring car with the niceties of the high-class car. The wife and children enjoy the refinements and comforts. It is easy for women to operate, is always reliable, as well as economical. Your early order is solicited because the big Ford Factory is a good ways from normal production, and with us, it is first come, first supplied. Sedan \$775; Coupe, \$650; Runabout, \$560; Touring Car, \$525; Truck Chassis, \$590. These prices f.o.b. Detroit.

Lockney Auto Co.



Copyright 1919, Hart Schaffner & Marx

Two Ways to Buy Clothes

One way is to look around until you find the lowest price. The other way is to go where you will find the best quality. The first way you save a few dollars at the start, then in a few months you'll have to find new clothes; what you save on the price is taken out of the quality of the clothes.

The second way will bring you here for Hart Schaffner & Marx Clothes. They'll wear so long and give so much satisfaction that in the course of a year or so you'll save the price of a suit, because you won't need so many clothes. Which is your way?

HART SCHAFFNER & MARX

Styles are absolutely correct; you'll find here single and double-breasted; with half belt; all round belts; you may want to wear it with the belt or sometimes without the belt; or you may like one of the more conservative models; what ever you want we have it here for you. Suits from \$25 to \$75.

Men's fancy Silk Madras Shirts; here's where the young men are buying theirs; you'll like them, \$1.00 to \$15.00.

Men's Packard Shoes, \$10.00 to \$13.50. Men's Hats, No Name and Vanity Specials, \$5 to \$7.50. Stetsons from \$7.50 to \$17.50.

Men's good warm underwear, Monarch Union Suits, ribbed, in white or colors, each \$1.95. Heavy fleeced lined unions, \$2.25.

New Silk Scarfs, Phoenix Hose, gloves, caps, belts.

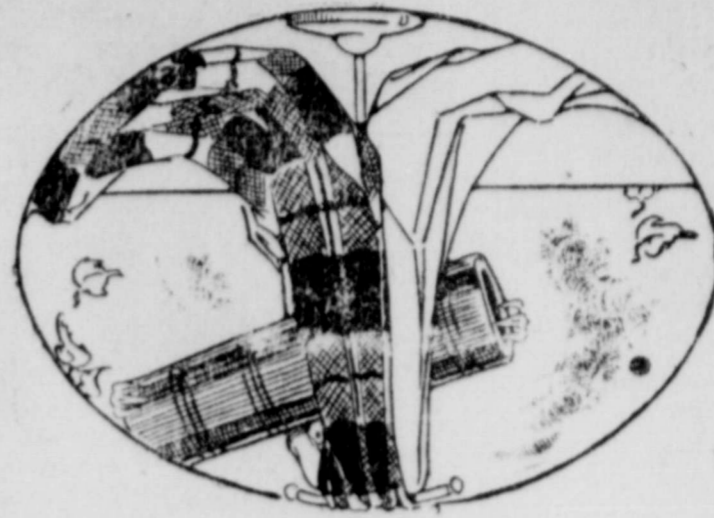


BOYS' CLOTHING. GO RIGHT ON BOYS' CLOTHES

These are high cost days in boys' clothes; a good time for extra caution in spending your money. Some people think they beat the game by buying for less price; they usually get less quality. We sell exacting qualities that actually cut boys' clothes costs so good that in the long run they cost less than cheaper grades. They are the "Stand the gaff" kind. They're right; so is the price. Striking values in all wool clothes from \$6 to \$25. New shoes, shirts, belts, hosiery, caps and underwear.

Martin Dry Goods Co.

"THE STORE WITH THE GOODS"
FLOYDADA, TEXAS



BEAUTIFUL DRESS FABRICS MARKED AT PRICES THAT WILL DEFY THE KEENEST COMPETITION.

36-inch Satins in navy, copen, brown, red, green and plum, priced at\$2.45
40-inch Dutchess satin in navy, blue, copen, black and dark brown, price per yard\$3.50

36-inch silk plaids, priced at	\$1.75 to \$1.95	cloth, colors red and blue, per yard	\$1.15
36-inch silk poplins, priced at	\$1.50	40-inch all wool serge, all colors	\$2.45
27-inch silk poplins, priced at60c	56-inch all wool black French serge	\$4.95
54-inch all wool tricotine, dark blue	\$4.95	36-inch dark plaid suiting, per yard75c
45-inch all wool tricotine, new shade of tan at only	\$3.50	We have a complete stock of dress gingham, priced at 25c, 29c and 35c. Why pay more?	
36-inch black serge, good quality, at60c	Outing in plain and fancy, 25c 29c 35c.	
36-inch serge about 85 per cent wool, a very pretty			

DOWN GOES PRICES ON FALL AND WINTER HATS

All Ladies' Hats 1-2 price. All children's hats 33 1-3 off. They are small, large and medium shapes. All of them exceedingly becoming and are so cheap you cannot refuse to buy.

Just received a large shipment of ruffle tail sweaters, a good range of colors, the style is the newest, priced at \$9.95 to \$12.50.

LADIES' MONARCH UNION SUITS

Regular size \$2, extra size\$2.25 Misses Monarch Union Suits, per garment\$1.00
Boys' Monarch Union Suits, per garment \$1 and 1.50 Children's E, Z, Union Suits, per garment\$1.00
Ladies' Shirts and Drawers, extra heavy per garment

LADIES' COAT SUITS—THREE BIG ASSORTMENTS

No. 1, plain all-wool tailored navy blue and brown, price\$12.50, \$17.50, \$22.50 \$25
No. 2, Serges, poplins and velours, beautifully trimmed, priced at\$27.50, \$35 to \$45
No. 3, Assortment is beyond a question the greatest value ever offered, made of such cloths as French Serge, tricotines, and broad cloth, fur and plush trimmings, the Palmer Make, suits that cannot be questioned as to workmanship and style. Priced.....\$49.00, \$59, \$69 to \$125.

LADIES' COATS—EVERY FEWDAYS BY EXPRESS WE RECEIVE NEW COATS

Today we opened up some of the prettiest short coats that have been shown this season. We only want a chance to show you. Our sales have been far beyond our expectation and the only reason we can give for this is we have the right styles, made of the right materials and priced to suit every one. We have them in all prices from\$12.50 to \$95

CHILDREN'S AND MISSES' COATS

Why should we neglect the children and growing up girls? If you will only take a peep at what we have for them, you'll say they can be well equipped at our store. We have coats made of beautiful coatings and plushes, coats ranging in all prices from\$4.50 to \$35.00

PRICE PER PAIR

\$2.25

\$4.95, \$5.50, \$6.25
and \$8.45

WOOL BLANKETS

\$17.50 to \$25.00



Nashua
Woolnap Blankets
of Pure Cotton
Keep You Warm

No matter what the weather, the sleeper is snug and comfy under these fluffy blankets. They are woven for warmth and wear. They wash well and shrink very little. They are all cotton, so moths will not touch them. They come in a wide range of patterns and colors, in sizes to fit any bed.

Make your selection today.

Martin Dry Goods Co.

"THE STORE WITH THE GOODS"
FLOYDADA, TEXAS

DRIVE OPENING MARKED BY "RED CROSS SUNDAY"

FIRST REPORTS TO EACH STATE
HEADQUARTERS INDICATE
SUCCESS OF CAMPAIGN.

WAR-TIME ENTHUSIASM
OF LAST YEAR REVIVED

General Pershing is Among Prominent
Speakers Who Are Devoting
Energies to Red Cross in
Roll Call Schaf.

With the inception of the Third Red Cross Roll Call, Sunday, November 2, the opening day was observed as "Red Cross Sunday" in thousands of churches throughout Missouri, Kansas, Texas, Arkansas and Oklahoma, and a vast force of men and women workers began the task of garnering Red Cross memberships for the coming year.

Clergymen, in pulpits of all denominations, referred to the humanitarian attributes of the Red Cross in sermons prepared especially for the occasion and Red Cross tributes, in some instances, augmented the usual morning and evening devotional services.

Preliminary reports reaching campaign managers in each state indicate an increasing volume of interest in the drive that augurs well for its successful conclusion. The quota for the Southwestern Division is set at 2,000,000 members, while the nationwide campaign has for its objective the attainment of 20,000,000 members. Officials in charge of the drive expect the Southwestern Division to exceed its quota by 500,000, and state quotas have been assigned on this basis. The quotas follow: Missouri, 700,000; Kansas, 400,000; Texas, 800,000; Arkansas, 200,000; Oklahoma, 400,000.

The opening of the drive found the Red Cross organization, which slowly has been mobilizing for months, ready for the job in hand. In a manner that recalls vividly the war-time enthusiasm of a year ago uniformed women workers magically have appeared in each city, town and county, to solicit memberships. A house-to-house canvass is now being carried on.

Women Workers Re-enlisting.

Groups of women whose services were rendered so generously during the war have re-enlisted. Canteen workers, nurses and nurses' aids, motor transport corps workers, surgical dressing workers, knitters and garment workers, all are asked to extend their efforts again to the utmost to help establish the Red Cross firmly upon a peace basis.

Thousands of clubs and fraternal organizations will observe a "Red Cross" day during Roll Call week by special luncheons, dinners and meetings, at which speakers will tell the story of the Red Cross and its future. In many cases motion pictures illustrative of its work will be shown.

Former Fighters Help.

Returned soldiers, sailors and marines have enlisted in large numbers to assist in the campaign, grateful for work. This permission applies to all provided for them by the Red Cross. As members of the American Legion and as individuals, thousands of returned "Yanks" and "gobs" will become volunteer canvassers for Red Cross memberships during Roll Call, up to its close, on Armistice Day, November 11. In some places veterans of the world war are directing the campaign. All such workers will be in uniform.

Permission has been granted to all present and former Red Cross workers to wear their regulation Red Cross uniforms while engaged in campaign work. This permission applies to all nurses, foreign service workers, field service directors, canteen, motor corps and chapter workers.

One of the most remarkable mobilizations of speaking talent that has ever volunteered for an effort of this kind will go into action for the duration of the drive. Former American ambassadors, high Army officers, Cabinet officials, a flying squadron of Red Cross overseas nurses and other workers, State Governors, members of Congress, clergymen, editors, business men, returned fighters and even laborers, will speak in behalf of the Red Cross during Roll Call week.

General Pershing to Speak

Foremost among those who have volunteered is General Pershing. Others are Former Ambassador to Germany, James W. Gerard, and former Ambassador to Turkey, Abram I. Ellus. Attorney General A. Mitchell Palmer has consented to give whatever spare moments he has to making Red Cross appeals, and other members of the Cabinet are being called upon.

Women of national prominence are out on speaking tours for the Roll Call, notably Miss Mabel T. Boardman, of the Central Committee of the American Red Cross, Mrs. Larz Anderson, of Boston, and Dr. Esther C. Lovejoy, of Portland, Oregon. Red Cross nurses, many of them decorated for bravery overseas, are speaking in the interests of the peace-time health program of the Red Cross.

Subscribe for the Beacon.

BAPTIST WOMEN OF THE SOUTH WILL RAISE \$15,000,000



MISS
KATHLEEN
MALLORY,
CORRESPONDING
SECRETARY OF
ORGANIZED WORK
AMONG SOUTHERN
BAPTIST
WOMEN



KATHLEEN
MALLORY
HOSPITAL FOR
WOMEN AT LAICHOW-
FU, SHANTUNG,
CHINA, ERECTED
BY BAPTIST
WOMEN OF
ALABAMA



AYERS HOSPITAL FOR WOMEN
AT HWANG NIEN, CHINA, EREC-
TED BY THE BAPTIST WOMEN
OF GEORGIA



FOREIGN NURSES
DOING A SURGI-
CAL DRESSING
IN MEMORIAL
HOSPITAL EREC-
TED BY BAPTIST
WOMEN



GOOD WILL
CENTER IN
OKLAHOMA MIN-
ING DISTRICT WHERE CHIL-
DREN OF FOREIGNERS ARE AMERICANIZED



MARY P. WILLINGHAM SCHOOL
AT BLUE RIDGE, GA., WHERE
YOUNG WOMEN ARE
TRAINED FOR SERVICE



FRESH AIR AND SUNSHINE TREAT-
MENT BEING GIVEN BABIES IN
BABY CAMP OF BAPTIST SAN-
ITARIUM, HOUSTON

By FRANK E. BURKHALTER

Are you used to thinking of woman's part in church work as merely that of going to Sunday School, prayer meeting and preaching services, giving pink teas occasionally in honor of distinguished visitors, and a chicken or oyster supper now and then to raise funds for a new suit of clothes for the poorly-paid pastor?

If so, probably you have not been to church recently.

Since the Southern Baptist women began their organized work through the Woman's Missionary Union they have contributed more than \$5,000,000 in cash to the various causes fostered by the denomination, and when the value of boxes they have made up for orphan children and other benevolent causes is added their total contributions reach the sum of \$5,710,422.71.

Encouraged by the general spirit of the Baptist 75 Million Campaign, however, the women gladly assumed the task of raising \$15,000,000 during the next five years, or one-fifth the total sum sought in the campaign, and their leaders have no doubt that they will raise every cent of this amount and more.

And the women's part of the money is going to be raised through the hard work, earnings and sacrifices of the women themselves and not through sums contributed by the men of their families.

Legitimate Giving Will Raise Fund.

Nor are the women going to depend upon church suppers, fairs, bazaars, ice cream socials, pink teas and things of that kind to assist them in their undertaking. All such methods of raising money for religious purposes are frowned upon by the leaders of the Woman's Missionary Union. Instead, the women will work, sacrifice and save in order that they may during the next five years give \$15,000,000 to the advancement of the Kingdom of God in the world through larger contributions to foreign, home and state missions, Christian education, hospitals, orphanages, ministerial relief and other equally deserving enterprises.

Every Good Cause is Aided.

Every missionary, educational and benevolent work, local and general, carried on by Southern Baptists is supported liberally by the women, but in a number of states they assume, in addition, such tasks as the support of special schools for the training of women for Christian service as missionaries, Sunday School experts, deaconesses, district and general nursing and the like; support of kindergartens, normal schools and hospitals on the foreign fields; training women and children of foreign birth in the English language, Americanism and the Christian religion; maintenance of Good Will Centers in the crowded tenement sections of the cities and in the mining districts with a view to reaching the mothers and children with a message of cleanliness, enlightenment and Christian love; and various other forms of Christian work.

For instance, the Woman's Training School of Louisville, Ky., which has for its object the training of young women in all branches of Christian service, is fostered by the Baptist women of the South as a whole, as are the Margaret Fund—established for the purpose of providing education in Baptist colleges for the children of foreign missionaries on fields where ample educational facilities in English are not available—and the Fannie E. S. Heck Memorial, which is a loan fund for aiding weak but worthy churches in building adequate houses of worship. In addition to the Fannie E. S. Heck Memorial, which is supported by all the Southern Baptist women, a large number of special memorials are maintained by the women of the individual states, the proceeds of these memorials likewise going to aid weak churches in erecting houses of worship. Georgia leads in the number of memorials with 82, while South Carolina is a close second, with 80.

Throughout the South each year the women take a Christmas offering for the Lott's Moon Fund, which is applied to missions in China, while the annual thank offering, taken in the spring, goes to the Home Mission Schools in the mountains of the South. Already, the Baptist women of the Southern Baptist Convention, through the channels of their organization, have given \$2,995,492.22 to foreign missions and \$1,824,672.43 to home missions. The total value of the permanent property owned by the W. M. U., including the Baltimore headquarters and the training school at Louisville, is in excess of \$300,000.

Build Hospitals and Schools.

Indicative of the character of work which the women of the world are doing independently of the general organization and of the other states, those of Georgia were largely instrumental in the erection of a hospital for women at Hwang Nien, China, of which Dr. T. W. Ayers is the superintendent; they built and maintain the Mary P. Willingham School at Blue Ridge, Ga., for the training of the girls of the mountainous section of that state; have provided a girls' school at Kumamoto, Japan, and have launched a campaign for the erection of the Catherine Bryan Normal School at Shanghai, China, for training kindergarten and other school teachers, in recognition and appreciation of the services of Miss Catherine Bryan, educational missionary in charge of the kindergarten work at Shanghai.

Women of Alabama have established the Kathleen Mallory Hospital at Laichowfu, Shantung, China, in appreciation of the services of Miss Mallory, a native of Alabama, as the general corresponding secretary of the Woman's Missionary Union; those of South Carolina maintain Long Creek Academy, an institution for girls and have established a domestic science department in Morris College, an institution maintained by the Negro Baptists; those of Illinois carry on special work among the Lithuanians and other peoples of foreign birth in that state—Baptist women' becoming "friends" in a special way to the various foreign-born women in their midst and thus seek to help them along general as well as religious lines—and similar work is done by the women of Florida in the Cuban and Italian missions in Tampa.

In Maryland, the chief work is done at Baltimore, where the Good Will Center enables the workers to reach all classes and kinds of people. The Daily Vacation Bible School forms a connecting link between the work of the spring and fall at that place.

While there is some support given the Women's Training School, operated at Fort Worth, Texas, in connection with the Southwestern Baptist Theological Seminary, by the women of other states of the South, the bulk of the money for the maintenance of this institution comes from the women of Texas. Large Good Will centers are maintained in the mining districts of Oklahoma by the Baptist women of that state, in the packing center of Fort Worth by the women of that city, and in the tenement sections of Louisville and a number of other large cities of the South by the women of those cities. In many of the states the women are supporting missionary workers on foreign fields, providing scholarships for young women preparing themselves for this character of work and otherwise promoting the cause of Christian missions at home and abroad. It is the aim of the general Woman's Missionary Union ultimately to assume the support of all women missionary workers sent out by the Foreign Mission Board of the Southern Baptist Convention.

Aid Development of Young People.

But the women do not confine themselves to gifts of money alone. They are doing a large educational work and contributing much to the development of the children and young people of the homeland in the various Christian graces and in personal service.

The chief aims of the W. M. U. for the current year are set forth as follows:

"Individual and united prayer, regular Bible and mission study, systematic and proportionate giving, and organized personal service. Grateful to God for His manifold blessings, and desirous of knowing God better, we again declare ourselves on the side of these forces which make for righteousness, standing for patriotism, supporting national prohibition, maintaining Sabbath observance, keeping the home inviolate, urging a general re-establishment of the family altar, and assisting Americanization, better industrial conditions as regards women and children, public health, education and purity of life."

In the program of personal service for this year the women adopted the following resolution:

"That we continue organized effort to reach the oppressed and unsaved in our immediate localities. That to this end we study the state and federal statutes relating to health, employment of women and children, and general public welfare, reporting lack of enforcement to the proper authorities. That we study the policies and methods of missionary and social service organizations, adapting those best suited to our aim of preventing and eradicating community evils and making known the power of God unto salvation. That we strive to meet the needs of our soldiers, to pray for them, and continue to help the Red Cross and our own denominational agencies in efforts to rehabilitate the war-stricken countries of Europe.

"That we bend every effort to promote food conservation, and to raise the standard of health in our communities. That in cities of 5,000 and over we establish and maintain Good Will Centers or a number of Homemakers' Clubs, industrial schools and Daily Vacation Bible Schools; that in the smaller towns we conduct Homemakers' Clubs, industrial schools, mission Sunday Schools or Daily Vacation

Bible Schools in the rural sections mission Sunday Schools, neighborhood Bible classes and Homemakers' Clubs."

Personal Service Given to Many.

To afford the students of the Women's Training School at Louisville practical training in personal service—a clinic or laboratory—to enable them to put into practice the theory which they get in the class room, as well as provide a center of inspiration and neighborly helpfulness to that part of the city, the Good Will Center established in 1912 by the training school has accomplished large results. Reports for the past year show an average attendance at the Good Will Center Sunday School of 94, at the Friendly Circle 37, prayer services 42, story hour 29, Victory Boys' Club 19, Victory Girls' Club 8, Blossom Shop 15, Camp Fire Girls 21, and Blue Bird Club 32. Library transfers given numbered 1630, the number of music lessons given was 116 and the number of baths given 426.

The students did a large amount of hospital visiting, where Bibles and religious literature were distributed and personal work done, while other personal service was carried on at seven different Baptist churches of the city, the Good Will Center Settlement and Cabbage Patch, Wesley and Mr. Little's Settlements, Home for Incubables, Home for Friendless, Masonic Orphan Home, City Hospital, Associated Charities, the Y. W. C. A. and seven factories.

The total number of visits made was 3,319, religious conversations 269, conversions 64, prayer services 501, Bibles and pieces of literature distributed 1,757, missionary talks made 35, Sunday School classes taught 1,031, total average attendance 2,200, number clubs held 482, and total average attendance 3,097.

The entire program of the 75 Million Campaign, in which the women have assumed such a large part, contemplates raising during the next five years \$75,000,000 to be apportioned as follows: Foreign missions, \$20,000,000; home missions, \$12,000,000; state missions \$11,000,000; Christian education, \$20,000,000; hospitals, \$4,800,000; orphanages, \$4,700,000, and ministerial relief, \$2,500,000.

Cash and subscriptions with which to put over this program of carrying the gospel and gospel institutions to all parts of the world will be taken in every Baptist church in the bounds of the Southern Baptist Convention during the next week, November 28, December 5, 12, 19, 26, and December 27, 1918.

Help the Baptist people Raise their \$75,000,000 Church Fund

Public Auction Sale

Saturday, Nov. 15th

At Lockney Wagon Yard

LOCKNEY, TEXAS

The following described stock:

- 15 Head of good heavy Holstein Milk Cows.
- 15 Head of Holstein heifers, fresh with calves.
- 20 Head of Heavy Springers, Holstein Heifers.
- 2 three-year old registered Holstein bulls, with papers.
- 20 head of young mares, running from 3 to 7 years old weighing all the way from 800 to 1150, broke and sound.
- 1 Jack 5 year old, Black Mamie, good breeder.

This sale will start promptly at 1 o'clock sharp. This stuff is brought here to be sold for the high dollar. No limit or reserve on them, nor bi-bids. Cows have been tested for tuberculosis and have the certificates to show that their health is perfect. They will be here this week at Lockney Wagon Yard, adjoining Wooldridge Lumber Yard for your inspection and you are invited to call and see them. Remember these cows are highest and good milkers.

WILL MAKE TERMS AT SALE

O. R. Lighfoot, Owner & Auctioneer

The Dodge Car is Ready for Delivery

We are now in position to accept orders for early deliveries on Dodge cars.

Carter-White Motor Co.

PLAINVIEW, TEXAS

Look! Notice! Listen!

I have leased the Deck Wells Barber Fixtures, and moved same in the rear of Roy Griffith's Confectionery. I am now ready for business, and my motto is: "Treat You Right." If not satisfied, whiskers refunded.

B. F. Rigdon

LOCKNEY, TEXAS

Uncle Frank Ford and wife left Thursday for Vicksburg, Miss., where they will spend the winter. Uncle Frank takes these spells about once every two years, moves away, and moves back. He can't get away from Floyd county and there is no use

for him to try it. We will bet you a jug full of goose eggs that he will be back here by spring, and will invest in another Floyd county home. Catch him.

Here it is less than two months until Christmas holidays are with us again and so many things we have planned for the year 1919 yet unaccomplished.—Panhandle Herald.

One thing we hoped for and confidently expected is that we would have returned to normal times by Christmas 1919, but we find ourselves far from peaceful times that existed before we went to war. As we near Christmas, we are approaching the season not with the glad hearts we ought to have, but with apprehension as to the future of our nation. Instead of peace at yuletide we have industrial unrest throughout the nation, with strikes and rumors of strikes, the high cost of living going higher. But shall we become discouraged and throw up the sponge as it were? No. This is no time for the weak-kneed, faint of heart, but a time calling for the best that is in man, the courageous man, the man of red American blood to stand firm, and help steer the ship of state, and direct civilization towards a higher plane. We are not unmindful of the fact that the time we are passing through is enough to try men's souls, but in this, as in all past periods of world history, men should bravely stand for the right, and look for better and happier days to come. Let us be optimists. This is no time for the pessimists.

LIBERTY BELLS HERE TUESDAY, NOVEMBER 18

The Liberty Bells, under the auspices of the Mothers Club will appear at the High School auditorium, Tuesday, November 18. This is the third number of the Lyceum course and promises to be a high class entertainment. The Liberty Bells is a musical number, and the company is composed of Miss Kathleen LeBaron, guitarist, Lyric Soprano, Reader, Ukelele; Miss Vera Krake, dramatic soprano; Irish harp, pianogist, Ukelele; Miss Elsie Belmont, alto, violinist, mandolin, Ukelele. These three talented young ladies will present a program of infinite delight. Throughout the program will be woven a charming epic in song and story, full of patriotism, warmth and brilliancy.

You should not fail to see this number, as it will prove high class and extremely entertaining. The Mothers Club is endeavoring to do something for the town by the way of bringing here high class talent, which will

prove both educational and entertaining. The proceeds above the expense of these numbers is being invested for the town in cement sidewalks to the school building. Therefore each and every one ought to feel a privilege and duty to patronize these entertainments for in so doing you are being paid double, inasmuch as you will be royally entertained by rare talent and at the same time you are helping the town and the cause of education. Remember the date and be on hand, Tuesday, November 18.

GOOD HEARTS FOR BAD LUNGS

Austin, Texas, Nov. 12.— Good hearts for bad lungs! Treat Texas Soldiers in Texas, is the slogan and winning appeal adopted by Major John C. Townes, Jr., for the State wide Nov. 19 to 26 inclusive, to raise funds for the erection of a Memorial Hospital at Carlsbad for Texas soldiers who have been stricken with the fearful white plague—tuberculosis.

Citizens with good hearts are urged to respond generously to this last call of the war and provide comfort for the poor boys with diseased lungs. It is a pathetic condition and can only be remedied by liberal response to the request for funds made by the Benevolent War Risk Society of Texas of which Governor Hobby is president and who is asking that citizens do their part.

All of the school children are asked to give something, as well as the prosperous citizens and those who can well afford to aid in such a worthy cause. Children raising over fifty cents will be listed on Governor Hobby's honor roll and thus become identified in a movement that appeals to the good hearts of good citizens. All civic clubs, ministers and business men are being asked to do their part, and none can refuse.

The federal government is asking free medical treatment and all costs of maintenance for the tuberculars if the citizens will but provide the hospital buildings. The government has no hospitals in Texas, hence the appeal. If it is not heeded the boys will have to go elsewhere or stay at home and spread the malady. What shall it be?

"There can be but one answer", says Major Townes. "Give to your utmost during the drive and help it in every

way. Ask your neighbor to do his part, too."

Major John C. Townes, who was in charge of the selective draft in Texas, has opened headquarters in Austin as head of the campaign by the Benevolent War Risk Society to collect \$500,000 to erect hospital buildings at Carlsbad for the care of tubercular ex-soldiers of the state. According to the Federal Public Health Service, there are no more than four thousand boys in Texas who contracted tuberculosis while in the service, of whom a rapidly growing proportion demands immediate hospital treatment.

The week of November 19 to 26 inclusive has been set aside for a great drive to collect funds for the care of these Texas boys, and Major Townes has called upon the members of the local draft boards throughout the state to aid in the movement.

"Every citizen is expected to give liberally in this, the last drive of the World War," said Major Townes. The offerings are at Thanksgiving and as all Texans have much to be thankful for, they should not overlook this opportunity to aid the afflicted soldier boys who went forth to give their lives for their country. If the buildings are not erected the boys will be sent to other states where the climate is less desirable than that of Texas, or as an alternative they may elect to stay at home and possibly spread the dread infection to families, their friends, and their neighbors.

"Give generously," implores Major Townes, "that our boys may remain at home and have proper care and treatment. It will be our last act of the war."

BANKER DESCRIBES TENDENCY OF PUBLIC TO INVEST

According to Mr. Baker, president of the First National Bank, hardly a month passes but what some of our good citizens are taken in by the spurious promises of smooth-spoken stock salesman and induced to sink their savings in some unknown enterprise which never can and never will pay dividends.

Some of the investment propositions being offered to the public at this time are so smooth that even experienced investors are being caught. Amateurs trusting to their own judgment, make up the majority of victims. The remedy, according to Mr. Baker,

is to insist that the proposition be gone over by some disinterested third person before signing up. The advice of a banker, lawyer or trusted friend may save much sorrow, regret and financial loss. If the proposition has merit, the salesman will welcome an investigation.

FLOYDADA NEWS ITEMS

A petition signed by one hundred or more business people of Floydada is being forwarded this week to the Railroad Commission of the State of Texas, asking that the American Railway Express Company be required to maintain an upown express office.

A laconic message from Herbert Sparks received Wednesday morning by his partner, Roy Snodgrass, conveyed all the information known here relative to the 500 mile A. A. A. Endurance run from El Paso to Phoenix, in which the Motor Supply Company had an entry, driven by Sparks and C. C. Wright.

Five Floyd county Common School Districts have been awarded state aid by the Board of Education, subject to inspection this fall. The districts and amounts awarded each are: Lakeview, \$500; Bobbitt, \$500; Center, \$500; Allmon, \$500; Blanco, \$400. Total, \$2400.

—Hesperian.

LITTLE CHILD BADLY SCALDED AT PETERSBURG

The little child of Mr. and Mrs. John McDuff was badly burned with scalding water last week. Dr. Hannah being absent at the time, Dr. Greer was called from Lockney and attended to its suffering.—Plainview Herald.

Intermediate League Program

Topic: "Our Revelation to God." Reverence and Public Worship. Leader—Lloyd Catlin. Scripture: Ps. 33:1-11; Pohn 4:19-26; 23rd Ps. Reponively. A Reverent Understanding—Worship—Susie Field. Topics for discussion: (1) Reverence and Attitude of the Heart—Not an Outward Form. (2) How May We Cultivate the Spirit of Reverence. Business.

Public Sale

TUESDAY, NOVEMBER 18th

At my place 3 1-2 miles east and 1-2 mile north of Lockney on the old Nichols place. Sale beginning at 10 o'clock sharp.

18 HORSES AND MULES

- Span of mare mules, 15 hands high, wt. 1200 each.
- Good mare mule, 16 1-2 hands high, wt. 1500.
- Extra good young bay mare, wt. 1400.
- Good work horse, 15 hands high, wt. 1300.
- Brown mare, 15 hands high.
- Yearling mule, good.
- Span of medium weight work mares.
- 1 three-year old mare, wt. 1100, good work mare.
- Brown mare, 8 years old, wt. 1,000.
- 1 coming three-year-old horse, a good one.
- 2 coming three-year-old fillies, good.
- Span of work horses three and four years old, good.
- Black filley, coming 3, been worked.
- Buggy mare, gentle for children.

9 HEAD OF HOGS

- 3 meat hogs. 6 shoats, wt. 75 pounds.

13 HEAD OF CATTLE

- 2 full blood Jersey cows, good ones.
- 5 Jersey heifers, one and two years old.
- Registered Jersey cow, good milker.
- 1 three-year-old Jersey cow, good milker.
- 2 Duerham cows, good milkers.

FARM IMPLEMENTS

- 1 Weber wagon, good as new.
- 1 good Iron Wheel Wagon, with frame.
- 3 listers, all good.
- 4 one-row Go-Devils, all good.
- 1 P. & O. 2-row Go-Devil, good.
- 2 two-section drag harrows, 2 cultivators.
- 5 good disc harrows.
- 1 ten-hole Superior drill, good.
- 2 good double disc plows.
- 1 gang sod plow, good.
- 1 garden harrow, 1 walking planter.
- 1 sod walking plow, 1 walking plow, 1 Go-Devil Slide.
- 2 sets of Go-Devil blades.
- 1 harrow truck, 2 buggies, good.
- 2 sets of buggy harness.
- 8 sets of good leather harness.
- 6 sets of good chain harness.
- 10 good leather collars, 1 saddle.
- A few full blood Red Bourbon turkeys.
- 4 dozen White Leghorn chickens.
- A few Rhode Island White chickens.
- 1 Bachelor stove and a good many other things too numerous to mention.

TERMS OF SALE—All sums under \$10, cash; all sums over \$10, 12 months' time with a bankable note bearing 10 per cent. 5 per cent off for cash. Nothing to be removed until settled for.

FREE LUNCH ON GROUND

J. W. BAGGETT, Owner

W. A. NASH, Auctioneer

FRANK BARBER, Clerk

Who Gets Your Business This Unusual Season?

Suits, New and Different



Because good clothes are scarce this season, it will pay you to choose carefully. This is especially true where you want to pay a moderate price.

We sell the nationally known lines, backed by great organizations—you don't run any risk and you find what you want—here.

Our nationally known brands have the real style, appeal that you men want, dependable, fit and tailoring, all-wool fabrics with entire satisfactory service, and—moderate prices.

After you decide the price, our guarantee covers it all—you must be satisfied or we make it right.

Buy where you know what is known to everybody. Buy now. Buy here.

Only by seeing and feeling these splendid garments of all-wool fabrics, only by seeing the care in making, the good linings, the painstaking details, the stitching, can one have a really true conception of the nature of these values. It will be to the advantage of every woman who will buy a new suit this winter to investigate these garments of the better quality and style—Suits, Coats, Dresses and Blouses of the better kind. Come let us show you.

HATS
CAPS
SHIRTS
SWEATERS
Neckwear
Underwear
Hosiery
Gloves

OUR LINE IN CLOTHES

Curlee Cloth **Styleplus Clothes** Kuppenheimer Cloth
\$30-\$35-\$40-\$45
The sleeve ticket tells the price

BLANKETS AND COMFORTS

New shipment—you should come early and see them and get our prices

BAKER BROTHERS

"The Store of Service and Satisfaction"

PERSONAL AND LOCAL

N. W. Morgan is in Dallas this week on business.
Little Miss Edabeth Harmon visited in Slaton this week.
Miss Luelie Griffith visited Saturday and Sunday with her sister, Mrs. Hazel of Slaton.
Mr. Dallin of Crawford, Texas, was here this week visiting his sister, Mrs. Mullens.
Miss Evans, of the Sunset community was here Tuesday doing some trading.
A. N. Askey, of Quitsque was here Tuesday looking after business interests.
Mrs. Green of Lubbock spent several days here last week visiting her friend Mrs. Sanders, returning to her home Monday.

A. R. Meriwether was in Dalhart this week on business.
Roy Griffith and little daughter Evan were Plainview visitors Thursday.
W. B. Mauldin of Ellen, Hale county, was here Thursday with a couple of bales of cotton.
Judge W. B. Clark, of Floydada was in the city last Thursday on business.
Mrs. E. P. Thompson and daughter, Miss Bess and Miss Jeffie McGhee were Amarillo visitors last week, the guests of their friend, Miss Myrtle Pennington.
Miss Mable Dagley of Amarillo was a week end visitor here with relatives.
Miss Sarah Troxell of Amarillo, granddaughter of Mr. and Mr. J. F. Pittman, has accepted a position as day operator with the telephone company.
Mrs. J. Q. Johnson of Vernon is here visiting her daughter, Mrs. M. M. Day.

Mrs. S. S. Tucker of Erick community was here Thursday doing some trading.
J. S. Lightsey, one of Briscoe county's most prosperous farmers, was here Thursday.
Mrs. G. S. Morris left Wednesday for Wichita Falls on a visit to her sister. She will be gone two weeks.
Mrs. C. A. Wilson, of the Curlew community was here this week, visiting with relatives.
The many friends of Mrs. L. A. Puckett of the Curlew community will be grieved to learn of her serious illness.
Mrs. A. E. Creighton and children spent several days with friends at Plainview this week.
Mrs. Lee Wofford visited friends at Plainview Wednesday and Thursday of this week.
Mrs. J. L. Suits was called to Snyder Saturday on account of the serious illness of her brother. She returned Thursday accompanied by her mother, Mrs. W. T. Baze.

MR. AND MRS. FRED GRIFFITH ENTERTAIN THEIR FRIENDS
Last Thursday night Mr. and Mrs. Fred Griffith were hostess to the married people of Lockney, when a most enjoyable evening was spent by a large gathering. Forty-two furnished the amusement for the occasion. Before the game started an advertising contest was held which furnished quite a lot of fun. Pictures from magazines were distributed among the guests, which represented various articles that find their place in everyday advertising. The person answering the greatest number of these ads were awarded a prize. Mrs. Carl McAdams was the lucky person, she having guessed correctly the greatest number of advertisements. After the contest score cards were passed, and the game of Forty-two in earnest. Sixteen games were played, with the usual high and low scoring.
After the contest a delicious two-course luncheon was served consisting of sandwiches, cocoa and fruit salad; the second course consisting of cake and ice cream and peaches.
At a late hour the guest took their departure after voting Mr and Mrs. Griffith charming hostesses.

George L. Mayfield informs us that he and associates will let the contract for the sinking of a test well for oil on leases they hold on thirty thousand acres of land in the Nazareth section of Eastern Castro county. The drilling will begin on March 1st.—Plainview News.
Commissioner Roy Brown was in the city Wednesday on business.
Mrs. A. L. Foster entertained her Sunday School class at her home Friday evening from seven to nine. The time was pleasantly spent in playing various games. Refreshments consisting of sandwiches, cocoa and wafers were served.
Born—To Mr. and Mrs. Oliver Savage, of the Lone Star community, Wednesday, November 12th, a girl.

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LIFE INSURANCE WILL BE UNNECESSARY

When no one dies poor;
When fortunes are never lost;
When old age never brings dependence;
When widows never need to toil for bread.
When death obeys instead of commands.
When orphans never lack the necessities;
When success becomes the universal rule;
When decedents are always solvent;
When administrator never need ready money;

BUT NOT UNTIL THEN
"Men Die at the Wrong Time."
SEE ME NOW
With the Kansas City Life
T. R. HATCHER

A. C. Goen was here from Floydada last Saturday on business and closing up a land deal.
Mr. and Mrs. V. L. Pennington of Briscoe county were here Thursday trading.
Mr. and Mrs. Turner of Flomot was here the first of the week trading with our merchants.
FOR SALE—Some young pellets. Also want to buy some bundle cane or alfalfa hay. See A. A. Suits at Baker Bros. 8-2w.
Mr. and Mrs. W. H. Rankin will leave next week for Russellville, Ark., where they will spend the winter. They reside in the Lone Star community.
Mr. Fort, of Silverton, was here this week.
Mrs. Elmer Miller, living four miles west of town, underwent an operation at Plainview Monday for appendicitis and is reported to be doing nicely.

Those present and participating in the evening's entertainment were Messrs. and Mesdames E. E. Dyer, E. L. Woodburne, T. H. Stewart, W. N. Brown, John C. Broyles, B. M. Broyles, Alex. Norris, V. N. Dillard, Carl McAdams, Buck Sams, C. C. Miller, Chas. Hatcher, Bob Ramsey, John W. Sams, T. B. Hill, Artie Baker, Roy Griffith, Frank Dodson, A. L. Foster, Ben F. Smith and Mrs. Ira Broyles.
The Johnson of Ft. Worth was here this week, being called out here on account of the death of his brother's little girl, M. G. B. Johnson, living in the Lone Star community. Mr. Johnson once resided in this community but for the past year or so has been in the oil business.
Mrs. Odum and little daughter, of Slaton, spent several days here this week visiting her father, I. N. Dillard, returning to her home Wednesday. Flake Garner was here Tuesday en

Stewart's

Is a good place to buy your drugs, your drug sundries, your perfumes and toilet articles. A good place to get you smokes, in fact a good place to trade at all times.

Prescriptions accurately compounded.
Make our place your headquarters.

Stewart Drug Co.



ON GROCERIES

When you buy at home, you see what you buy before you pay out your good money; you do not wait; you pay no high freight; you get known brands of goods from people you know who stands behind everything they say and sell. Do not buy from us just to keep your money at home and be loyal to your home town. But because you can get better groceries for less money and get it quicker than by sending to a far-away mail order house.

BAKER BROTHERS

There are None Better Than Morris' Groceries

And many people are finding this out, and we want our groceries to go into every home in Lockney.

We have nothing to offer you but the very best quality of groceries honest dealing and prompt service.

Also a nice line of hardware.

we will appreciate your trade. It always pays to pay cash.

G. S. Morris & Co.

Lockney, Texas

LOCKNEY DRUG CO.

THE STORE FOR YOUR—
 School Supplies of all kinds.
 Alarm Clocks, \$2.00.
 Stationery, the latest style.
 Fountain Pens, \$2.50 to \$5.00.
 Ledgers.
 Books.
 Confections of all kinds.
 Fresh Chocolates.
 Delicious Fountain Drinks, served right.
 You will find our Toilet Case most complete and of the very best.

Lockney Drug Co.

MACK SELLERS, Proprietor
 "If its advertised, we have it."

STYLE SHOP

New Coats, Suits and Dresses—
 Thanksgiving Hats the 20th—highest in value and style—lowest in price.

Mrs. D. J. Thomas

SCHOOL NOTES

An hour's program was given in the school auditorium, Nov. 11, at 2 o'clock to commemorate the greatest date in history, the signing of the armistice. The school children sang "America," and Supt. A. L. Foster made a short talk and introduced the speaker, Rev. L. Sanders gave the invocation, which was followed by an interesting address by Mr. T. S. Stevenson, cashier of the Lockney State Bank, who read and commented upon the Fort Worth Mayor's Armistice Day Proclamation. He closed with Major McCrae's stirring "On Flanders Field."

Despite his protest against making a speech, Mr. Crager, member of the School Board, was prevailed upon to express his thoughts, and all who heard him were impressed with the importance of Uncle Sam's part in making Nov. 11, 1918, a momentous day. Major Reed also spoke in eloquent terms of America's share in the war, and J. K. Greer, principal of the High School, humorously sketched a Sammie's appreciation of peace. Rev. Sanders closed the afternoon's program with a deeply sincere tribute to all who did their "bit."

School authorities decided not to grant a holiday November 11, as previously announced, because of the time lost during the two-weeks suspension for crop gathering. A number of High School students decided to do a little quiet celebrating on their own account, and are now remaining several minutes after school every day to be given the opportunity to debate in their minds: "Resolved, That Right to Strike Should be Given to all With no Reservations."

The boys and girls met Monday afternoon at 4 p. m., under the directorship of the athletic coaches, to discuss the very near basket ball season. Much "pep" was manifested by the girls, who have already decided to win the district championship. White middie blouses and black bloomers were adopted as the official costume. Numerous suggestions were made for raising funds to buy equipment and to pay the expense of visiting teams and out-of-town trips, and in a few weeks several interesting things will happen. Excellent basket ball material may be found among the 45 or 50 high school girls, and there is every reason to predict a bright season for spring athletics. Several teams will be organized to enable everyone to take part. Athletics, as always, will be placed secondary to school work, but the splendid exercise, sport and school spirit are factors which help to develop.

A literary society will soon be organized in the High School, under the direction of teachers who have had experience in this phase of school activities, and it is expected that much benefit, as well as entertainment, will be derived. Perhaps no one other thing helps develop initiative in school boys and girls as literary society work, and theirs to their part in such work in high many of our greatest public men owe their ability as thinkers.

Style Headquarters

That's a title we deserve because we have earned it.

And we've earned it by always offering, in such comprehensive selections, clothes that have established an unusual high standard of excellence in style and tailoring.

You'll know without our telling you that when you buy.

SOCIETY BRAND CLOTHES

You get style and everything else you should have; all-wool fabrics, first-class tailoring, proper fit, full satisfaction

\$35.00 to \$75.00

BARRIER BROS. DRY GOODS COMPANY
DEPENDABLE MERCHANDISE

Stores at Lubbock, Plainview, Brownfield, Floydada.

REINKEN'S

PLAINVIEW'S VALUE GIVING CLOTHING AND SHOE STORE

Suits and Overcoats



Copyright, 1919, A. B. Kirschbaum Company

Embodying all the well known qualities of fit, wear and style characteristic of clothes sold in this store

\$30, \$40 and Upward

Remember, Reinken's unqualified guarantee for satisfaction goes with each and every garment. "Stetson" Fur and Velour Hats to be had now and more coming through the factory.

Extra Special

All Wool (no shoddy) big long Overcoat

\$20.00

They are easily worth \$10 more.

This Store is headquarters for Ladies' and Children's Holeproof Hosiery

REINKEN'S

Clothing and Shoe Store

Plainview, Texas

A GOOD PLACE TO TRADE



AT
This Season

When the open fields, the lakes and the streams, the marshes and the mountains are all making their call to the man with a hunting instinct, you will find that we have prepared to serve you. We are sure that we can add to the pleasure and success of your trip and at prices that will help to reduce the high cost of hunting.

Speaking of hunters they are almost as varied as the game. For instance, there are the home-lovers, who are always hunting for anything that will add to comfort or convenience of the home. Then there are the efficiency hunters, who are constantly on the lookout for any implement or device that will add to the efficiency of the home, the farm, the shop or business. And last, but not least, the bargain hunters. Our line of ammunition is complete.

And all these hunters find our store a veritable hunting ground, with open season all the year round. We still have a few Peter Schuttler wagons left. We have just received a shipment of linoleum. We have something that is new in iron beds.

E. P. Thompson & Son

The Liberty Bells

MISS KATHLEEN LE BARON
Guitarist, Lyric Soprano, Reader, Ukelele

MISS VERA KRAKE
Dramatic Soprano, Irish Harp, Pianologist, Ukelele

MISS ELSIE BEMONT
Alto, Violinist, Mandolinist, Ukelele

AT SCHOOL AUDITORIUM
(Auspices Mothers Club)

Tuesday Night, Nov. 18

These three charming talented young ladies present a program of infinite delight. Their youth and charm, their vivaciousness, is in sharp contrast with their evident training and experience before public audiences. Each member of the trio has, in unique combination, almost equal vocal and instrumental ability. It is seldom, indeed, that singers are equally proficient instrumentalists, and vice versa, yet competent critics have declared the Liberty Bells to be, in fact, brilliantly proficient in both attainments.

Throughout the program will be woven a charming epic in song and story pulsating with patriotism. The warmth and brilliancy of the songs of the home fires, the irresistible urge of the battle hymns of yesterday and today, the simple tunes of Mother love, home and fireside, are all blended in a program of lights and shadows that will enthuse, lift up and inspire your people to timely action. This program of the hour serves OUR COUNTRY, because it is not only humorous and entertaining, but purposeful.

As individuals, the personnel of the Liberty Bells are recipients of hundreds of commendatory items in the metropolitan, urban and suburban press. These are omitted for want of space in the announcement but will be furnished, gladly, on request. This company was organized and coached by Harry Raymond Pierce.

Tickets on Sale at Roy Griffith's
Admission: General, 25c and 15c; Reserved seats, 35c and 25c

Don't Miss this Fine Lecture

FREE JUG OF WHISKEY FOR EACH FAMILY IN COUNTRY

Louisville, Ky., Oct. 28.—The lifting of the war-time prohibition ban seems so remote that the holders of the 60,000,000 gallons of fine Bourbon and rye whiskeys remaining in bond are considering the introduction of a bill in Congress under which these whiskeys could be freed from tax, the distillers' bonds cancelled and the holders be permitted to remove them in into five gallon jugs and give them to the people to be used for medicinal purposes.

The idea is to give one jug to each family in the country not already supplied with liquors for the future and the government would be asked to make the distribution through the Post Office Department.

Distillers believe that whiskey is influenza's greatest foe, and if Congressmen decide that their constituents want the whiskey, there is little doubt that the bill will be passed.

TERRY COUNTY HAS PASTURAGE FOR MANY CATTLE

According to Clint Rambo, county tax assessor of Terry county, who has been here a few days this week, Terry county has fine pasturage, probably the best in its history, for ten thousand head, of cattle. Mr. Rambo accounts for this by the years of drouth that has caused many to be shipped out and the fact that nearly all the ranges are now leased subject to sale. "These ranges are selling, too," says Mr. Rambo, "and for that reason the cattlemen will not buy the stock to pasture, fearing their land would be sold and they would be caught with the goods and no place to put them."

Mr. Rambo was accompanied here by his wife. They returned home Wednesday afternoon.—Lubbock Avalanche.

OPENING BATTERY STATION AT LOCKNEY

The Conner-Mathes Battery Co. of this city is opening another house in Lockney—this giving them three stations, as they have houses here and at Lubbock. They have the Willard battery, and may open stations at other points on the Plains.—Plainview News.

That Crippled Car

We want you to bring us that crippled car of yours and let us put it in first class shape. We have first-class mechanics and use best of material.

There is poor economy in running a car that is not giving you maximum service. If yours is poorly adjusted or needs worn parts made new, it will pay you to let us give the car attention. A sick man will not endeavor to labor. He first sees a doctor. So it should be with that sick car of yours. Ours is the hospital for the treatment of automobiles of every description.

LESS HUTCHISON, Prop.

Say, Boys!

I have some very fine bred pigs at reasonable prices to move them at once.

J. R. Mahaffey

Curlw, Texas

MAY MANDAMUS STATE RAILROADS TO TRANSPORT ALCOHOL

Austin, Nov. 9.—Mandamus proceedings against Texas railroads that refuse to transport alcohol within the state were threatened Saturday by Attorney General Cuerton.

Under the Dean enforcement law liquor may not be carried except on permit from the State Comptroller. Some roads have refused to ask permits.

State experimenters have been suffering from lack of the forbidden goods.

PROGRAM

Program for business meeting of the Mother's Club to be held Dec. 5th at school auditorium.

Leader—Mrs. Guthrie.

Song—Fourth Grade.

Health Suggestions—Mrs. Ramsey.

Reading—Manon Meriwether.

Character Traits that Appeal to Boys and Girls—Mrs. Whitt.

Piano Solo—Maud Byington.

The Kindergarten is the Connecting Link Between the Home and School.

Round Table Discussion.

Leader—Mrs. Guthrie.

PUBLIC SALE

Thursday, November 20th

At my place 5 miles southeast of Silverton. Sale beginning at ten o'clock sharp, we will sell \$20,000 worth of registered and high grade stock.

HORSES AND MULES

12 work mules as good as the best, from 3 to 6 years old, wt. 1200 to 1350.

3 good horses, 5 to 8 years old, wt. from 1100 to 1400 pounds, all broke.

2 mares, 7 to 10 years old, wt. 1200, good ones.

228 HEAD CATTLE

22 Hereford cows, calves and 2 years olds.

5 Jersey cows, good ones.

3 milk cows, good ones.

35 steer yearlings, one year old past.

163 Hereford yearling heifers, one year old past, good ones, all dehorned and vaccinated.

175 HEAD EWES

Ramboulette and Delaine stock, all in good condition. age 2 to 5 years.

53 REGISTERED HOGS

7 registered sows. 45 registered pigs.

1 registered male. 8 meat hogs, extra good.

CHICKENS

500 chickens, Rhode Island Reds and Buuff Orpington, all full blood.

62 ducks. 15 turkeys and some peafowls.

FARM IMPLEMENTS

10 sets leather and chain harness, all in good condition.

3 sadies. 6 listers. 6 Go-Devis.

1 Ford car, new. 3 double disc plows.

8 cultivators, all kinds. 2 seeders.

1 McCormick Row Binder. 2 disc harrows.

1 full set blacksmith tools. 2 wagons.

2 section harrows. 5 Sulky plows.

Stalk cutters, scoop shovels.

HOUSEHOLD GOODS

1 piano, self player, new.

1 talking machine, new.

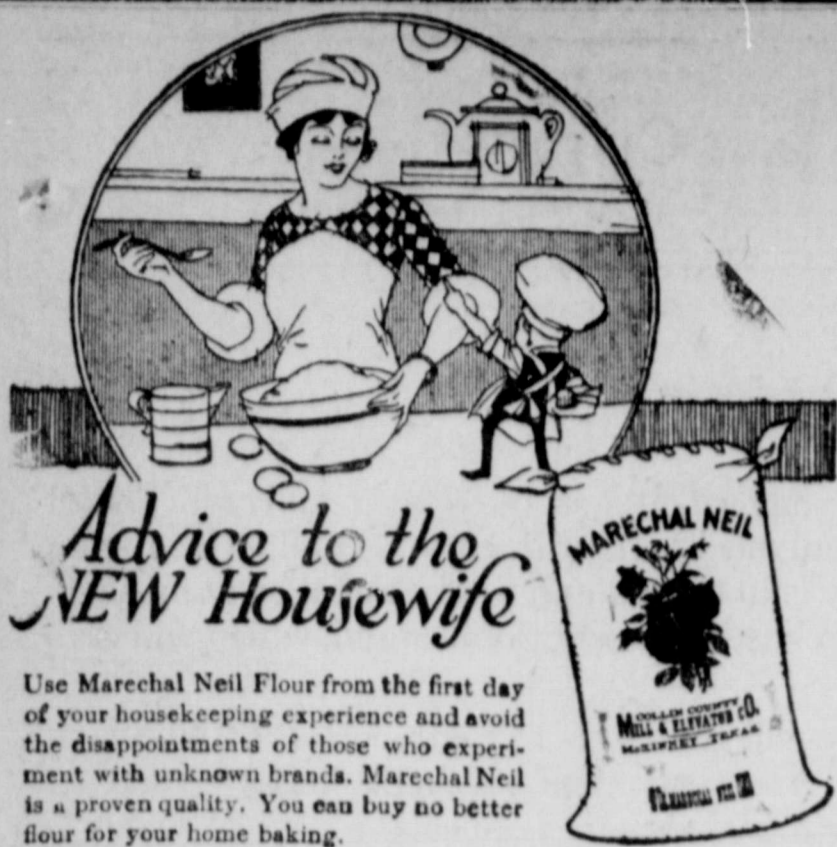
Bedsteads, mattresses and springs, all household goods, everything to keep house on. Other things too numerous to mention.

FREE LUNCH ON GROUND

TERMS OF SALE—All sums under \$25 cash; all *um* over \$25, 6 month* time on bankable note bearing 10 per cent interest. This is a sale of the best stuff ever offered in Briscoe county. Come early.

P. A. Jones, Owner

W. A. NASH and H. D. MALLORY, Auctioneers.



Advice to the NEW Housewife

Use Marechal Neil Flour from the first day of your housekeeping experience and avoid the disappointments of those who experiment with unknown brands. Marechal Neil is a proven quality. You can buy no better flour for your home baking.

Ask your grocer for it

COLLIN COUNTY MILL & ELEVATOR CO.

McKINNEY, TEXAS

SOLD BY

Wise Grocery

PHONE NO. 12

CURLEW

We have been having lots of rain the past few weeks. Farmers are so very much behind with their work, saving maize and cotton and sowing wheat. Cotton is real good in this section.

Joe Umberson, who has been at Floydada Sanitarium, returned home the latter part of last week much improved.

School opened last Monday. Miss

PIANO—VOICE—EXPRESSION

Special class for children.
Dana Thomas Harmon
50-4 Studio at Keeling's residence

Photos Colored. Kodak Finishing
Artistic Photographs. Painting
TALLEY ART STUDIO
Successor to Norton Baker

KENNETH BAIN
LAWYER
Room 4, First National Bank
FLOYDADA, TEXAS

Haines, principal, and Miss Belya Solomon primary. There is not a very large attendance on account of so much cotton to pick.

Kenneth Umberson is on the sick list this week.

Mr. and Mrs. J. H. Upton and children were the Sunday guests of Mr. and Mrs. Bernard Ferguson of Lone Star.

Mr. and Mrs. Brunson and Mrs. Webb of Lockney were the guests of Mr. and Mrs. Jordan Childress last Wednesday.

Mrs. C. A. Wilson was calling on Mrs. Mattie Umberson Sunday.

Mr. O. F. Wilson was a business visitor to Floydada Monday.

W. B. Milton was calling on Gerald Wilson Sunday afternoon.

Miss Winnie Wilson spent a few days in Lockney last week.

Mr. and Mrs. Jack Myers and son George were calling on Mr. and Mrs. O. F. Wilson Sunday afternoon.

Mrs. J. W. Sims was calling on Mesdames Puckett and Karr Monday afternoon.

SLEEPS FIVE DAYS AND NIGHTS
Shamrock, Nov. 2.—After three days

of intense nervousness, J. M. Woodley, a pioneer resident of this town, went into a sleep last Monday night. For five days and nights all efforts to awaken him have been of no avail. Local physicians are puzzled as to the cause of the strange ailment. Mr. Woodley is the father of E. L. Woodley, the founder of the town of Shamrock.—Plainview News.

WILL DRILL NEAR NAZARETH

SUDAN MAKES BIG MONEY CROP IN LOCKNEY COUNTRY

J. R. Collier, just before he made his final leave for Abilene last week called at the Beacon office and gave us the figures on his sudan crop which he threshed and sold last week. He threshed 28405 pounds from 28 acres and sold it to the Lockney Coal and Grain Company, bringing him \$2,988.99. This is a fine showing, and a only proof of the resources of this section. Mr. Collier has sold his interests in the Lockney country and gone to Abilene for school opportunities. The Beacon man told him on several occasions that he was killing the goose that had laid him so many golden eggs, and the sudan figures are only proof of our suggestions. We have given him one year to come back to the Plains country. They all come back.

Mr. Collier says he cleaned up about six thousand this year on his farm operations. A man that can do that well is proof that he is a good farmer and that the country in which he has been farming is second to none in productive value.

Come to Floyd county.

D. I. BOLING ANNOUNCES FOR TAX ASSESSOR

With the announcement of Mr. D. I. Boling of Floydada for tax assessor of Floyd county opens the campaign for 1920. Mr. Boling's announcement appears in another column. He announces subject to the action of the democratic primaries to be held July, 1920. He was born in Alabama, and will have been living in Floyd county five years January 1, 1920. He lives four and a half miles northeast of Floydada, near the center of the county. He is a farmer and one of our very best citizens. He is a democrat, and in announcing subject to the action of that party, he pledges himself to be governed by the majority of those affiliated with same. Mr. Boling is qualified in every respect to discharge the duties of tax assessor, a man who enjoy a splendid reputation for honesty and fair dealing, and if the democrats of this county see fit to elect him as their assessor, we are quite sure they will not be disappointed in him.

ORGANIZES POST LEGION OF HONOR

Temporarily the post has been named the Floyd County Post. It will be permanently named at an early meeting of the membership.

Harry Dawson was elected Post Commander and Chas. L. Lincoln Post Adjutant. Present membership roll is as follows:

James Tedford, Tom F. Terry, Walter R. Grigsby, John B. Nelson, R. E. Lowry, Tom Gaslee, J. C. Covington, Jesse R. McSpadden, J. A. LeMay, Keller Page, J. E. Robertson, E. B. Chesnut, C. B. Sisson, C. W. Hollums, W. B. Lincoln.

E. C. Nelson, Jr., called the organization to order and the necessary membership to obtain a charter was procured within a few minutes.

More than 500 men are eligible to membership in the Post and the organizers hope to increase the membership largely within the next few months.—Floyd County Hesperian.

GERMANY IS STRIVING TO RECOUP HER FORTUNES

Rev. Wm. Pearn, Christian minister at Floydada, was here Wednesday en route to his home, after spending 18 months in the war zones of Europe in the Y. M. C. A. work. He tells very interesting accounts of his experiences in those countries during and since the war.

He says just as soon as they could do so after the war was over the Germans begun work, and now all the factory smoke stacks in that country are belching fourth smoke, for the people are speeding up production in all lines, trying to get back their prosperity and the markets they had before the war. There is great activity everywhere, and instead of shortening the number of hours as a day's work they added an extra hour. He feels that Germany is soon going to be a competitor of other nations in markets of the world, especially if other nations do not quit pulling off strikes.—Plainview News.

The Lockney Beacon is another Plains paper to have a birthday anniversary recently and it boasts of being one of the "old-timers" of this new country, having been doing business for eighteen years. Editor Smith and his capable wife have published the paper Beacon for the past nine years and under their management it has blossomed into a splendid specimen of print craft. A new and speedier typesetting machine is to shortly take the place of the one installed a few years ago, amply proving that the Beacon is enjoying merited prosperity.—Southwestern Plainsman.

FOR SALE—Single Comb Brown Leghorn cockerels, \$1.50 each, phone 170-F4.—W. B. Hatchett. 11

Wanted

Some one to buy four cars of the best Niggerhead, Matland, Colorado and Rockvale COAL. Also will have to arrive one car of coal every three days. Better buy before the snow flies. Special warning that a big strike is to take place in 30 days. Buy now and be prepared.

WANTED—To buy your Soudan Seed, Maize threshed and in the heads. Also oats and cotton.

You make a bad deal when you don't see us for feed.

Same firm at our ware house on t' track.

Farmers Exchange

E. M. RANDOLPH, Manager

City Meat Market

Handles Fresh meats of all kinds, also dry meats. We have fresh oysters. Come to us for your meats.

City Meat Market

Good Things to Eat

Are specialties with us. Every food product we offer you is of real quality.

For your baking we offer Belle of Wichita, the highest grade all-purpose flour on the market.

Let us fill your next order.

City Grocery



Who's Your Lumberman?

The J. C. WOODRIDGE LUMBER COMPANY solicits your lumber business. Best of service, a complete stock carried. Let us figure your house bill, or your repair job. We are sure we can please you.

J. C. Wooldridge Lumber Company

NO DEPOSITOR EVER LOST A DOLLAR IN A STATE BANK IN TEXAS

THE MAN Behind the Gun

It's the man behind the gun who makes it formidable; and it's the men behind the bank who make it conservative. In all our business transactions this bank seeks not popularity for itself, but safety for its depositors. We seek to be accommodating—we are always courteous—but the maintenance of our standards of conservatism are ever and always with us the first consideration.

—If you admire standards of conservatism, may we be favored with your business and honored by a personal call?

The Lockney State Bank

NO DEPOSITOR EVER LOST A DOLLAR IN A STATE BANK IN TEXAS

New Stock

We have now arranged our new stock of jewelry, Cut Glass, China ware, Stationery and Drug Sundries.

Our stock of confections are complete. Just the place to get your candies, and sweets. Our fountain products are the best.

Smokers and tobacco users will find at our place a splendid line of the best cigars, cigarettes and tobaccos. Come in to see us.

Roy Griffith

Better Clothes for Less Money

convince you. For you, not a dummy model. A visit will anted all-wool and to fit you perfect, made All the newest patterns and weaves guar-

D. F. McDuffee

Cash & Credit

is the way some people like their groceries. The credit you THINK is benefitting you—the gash, you KNOW means that you have to pay more for your food stuffs.

Eliminate the gash in your money roll and buy your eatables where they are sold for cash at the very lowest reasonable price. Our stock is of the very finest lines of all table dressings.

Try once and invite the habit into your daily walks.

Theo Griffith

RED CROSS DRIVE TO OPEN NOV. 2

OFFICIALS LOOK FORWARD TO PLACING DIVISION FIRST "OVER THE TOP."

WOMEN WORKERS ENROLL

Campaign Managers Say That Present Drive Is One for Membership, Not Funds.

- *****
- RED CROSS ROLL CALL FACTS
- Begins, Sunday, November 2;
- closes, Armistice Day, Tuesday, November 11.
- Objective: 20,000,000 memberships in the United States;
- 2,000,000 memberships in the Southwestern Division—the states of Missouri, Kansas, Texas, Oklahoma and Arkansas. Cost of membership, one dollar.
- Purpose: To maintain Red Cross at present high state of organization and efficiency as permanent national relief agency.
- One million volunteer workers to assist in campaign activities.
- to be enrolled previous to opening of drive.
- Soldiers, sailors and marines to aid by speaking and writing of the work of the Red Cross in the camps and overseas. Fighting men, in some cases, directing campaign.
- "Four-minute" men, returned service men, lawyers, newspaper men and others qualified, will speak during drive, in theatres, hotels, moving picture shows, clubs, factories, mills and stores.
- National advertising campaign being waged as preliminary to intensive drive. Newspapers, posters, window displays, flags, cutouts, moving picture films, dodgers, advertising slides, all carrying Red Cross message.
- *****

When the Third Red Cross Roll Call of members is completed on Armistice Day, November 11, it is expected that 2,000,000 persons in Missouri, Kansas, Texas, Arkansas and Oklahoma—the states comprising the Southwestern Division of the Red Cross—will have answered "here" and have been enrolled as annual members of the organization.

Inasmuch as this is a decrease of 255,519 members under the record of last year, when 2,255,519 members were obtained during the Christmas Roll Call from a population of approximately 13,928,000, Red Cross officials look forward to putting the Division first "over the top" with comparatively little difficulty. The nation-wide campaign this year is expected to yield more than 20,000,000 members. As in all previous campaigns, the fee for yearly membership is \$1.

Red Cross Sunday.

The campaign will open formally Sunday, November 2, which has been designated "Red Cross Sunday." On that day the story of the Red Cross will be told from pulpits all over the nation. Special programs will mark morning and evening services.

Vigorous preparations are being made, as evidenced by the rapid enrollment of thousands of women workers who will serve as volunteer canvassers during the campaign. More than 1,000,000 such workers are to be obtained throughout the country, whose aid will determine to an appreciable extent the successful termination of the coming campaign.

Reports reaching the Division office in St. Louis tell also of the co-operation being extended by hundreds of soldiers, sailors and marines, who are able, many of them, to tell "first person" stories of what the Red Cross did for them while the fighting was going on. These chaps are being enrolled as speakers, writers and active workers. In addition, "four-minute" men, lawyers, newspaper men and others qualified are scheduled to address audiences during the campaign on the subject of the Red Cross appeal.

Advertising Campaign.

Enthusiasm in the campaign is being stimulated by the appearance of thousands of posters, window displays, Red Cross flags and other adjuncts of the country-wide advertising campaign now being carried on. Newspapers are carrying page, half-page and smaller advertisements bearing the Red Cross message, while periodicals, magazines and billboards, as well as street cars, trains, mercantile establishments and department store windows, all carry their quota of Red Cross advertising. Moving picture shows are exhibiting Red Cross films in a gigantic motion picture campaign that has for its object the education of the American people to the present-day needs of the American Red Cross.

Red Cross campaign officials have announced that the present drive is one for membership, not funds. In view of the large amount of work still to be completed abroad and the renewed activity incident to the inception in America of the Red Cross peace program along the lines of First Aid, Junior Membership, Nursing and Home Service, those in touch with the drive situation say the prospects are favorable for increasing Red Cross membership to a figure well over that obtained last year.

Arthur B. Duncan

General Land Agent and Abstractor
FLOYDADA, TEX.

Buy, sells and leases real estate on commission.
Renders and pays taxes for non-resident land owners.
Investigates and perfects titles.
Furnishes abstracts of title from his records.

Owner of complete abstract of Floyd County Lands and town lots.
Have had 25 years experience with Floyd county lands and land titles.

List your lands and town lots with me if for sale or lease.

And give me your abstract of title work.

Office Southeast corner Public Square.

Address—
ARTHUR B. DUNCAN
Floydada, Tex.

W. M. Massie & Bro.

General Land Agents
(The Senior Land & Abstract Business of Floyd Co.)

SELL, EXCHANGE or LEASE (for Grazing or Farming Purpose)

LAND

in any size tracts through Northwest Texas, especially through Floyd and other counties of the beautiful Plains; Rents and Pay Taxes, Furnish Abstracts, Perfect Titles Etc.

NON RESIDENT LANDS A SPECIALTY

Address
W. M. MASSIE & BRO.
Floydad, Texas

DR. J. C. GUEST
Dentist

Office Over First National Bank Building

DR. J. M. FLOYD
Veterinary

Office at Lockney Drug Store
Will do a general Veterinary Practice

LOCKNEY WAGON YARD

J. O. Cochran, Prop.
Clean Stalls, Plenty of Water, Feed For Sale
Adjoins Woolridge Lumber Yard

CAMPAIGN WILL SUCCEED, SAY RED CROSS WORKERS

Enthusiasm of Women Workers If Outstanding Feature of Drive.

ALL RESOURCES TO BE UTILIZED AT CLOSE

House-to-House Canvass Now Under Way in Most Communities—Encouraging Reports Are Being Reported.

Vim is being added to the Red Cross drive for memberships now being conducted, by the diligence of booth workers, teachers, women volunteer canvassers, Boy Scouts and many returned soldiers, sailors and marines, who have rallied to the aid of the campaign, reports show.

Campaign officials in charge of the drive at Southwestern Division headquarters at St. Louis announced that while a few communities have fallen below the mark set for them, in general, enrollment in the Red Cross has been heavier than had been expected. Thousands of persons in all parts of the Division—Missouri, Kansas, Texas, Arkansas and Oklahoma—applied for membership yesterday. The drive which opened Sunday, November 2, closes Armistice Day, November 11.

Chance of the Southwestern Division equalling or exceeding its quota of 2,000,000 members, set as the number the Division is expected to raise, is very bright, officials of the campaign declared. Edward Hidden, Division Roll Call Director, said that people were responding with a cheerfulness and a unanimity that made the success of the drive seem assured.

Women Hard Workers.

Reports indicate that from the outset women have been enthusiastic, indefatigable workers. That every woman and child in every community in the Division will be given an opportunity to enroll as a member up to and including November 11, is a late announcement from drive headquarters. House-to-house solicitation is now under way in most communities and encouraging results are being announced daily from each state headquarters.

"Our responsibility," Chairman Hidden said, "is to see that not one available person fails to get an invitation to join. We believe that obligation is being fulfilled and that every man, woman and child who is able to comprehend what the program of the Red Cross means, knows that they are not only welcome to the Red Cross fraternity, but that it is a privilege as well as a duty to link up with its membership. The Southwestern Division," he continued, "has always set the pace and the enthusiasm being shown indicates that we may lead the other divisions again. I know of no greater honor and privilege than to be a member of the American Red Cross."

Clergy Endorse Roll Call.

"Clergymen all over the nation have endorsed the Third Roll Call in unqualified terms of approval. Their co-operation is regarded as vitally essential to the success of the drive. The church has the equipment in organization, in buildings already furnished, and in men and women already trained in tasks demanding service and sacrifice. The high standard set by the church itself and its splendid record of work already accomplished impels the Red Cross again to appeal to it to help make the Third Roll Call the finest thing the American people have ever done. The organization is, without doubt, the greatest, the most inclusive and the most efficient charity the world has ever known."

"Not all can volunteer for the actual distribution of relief, but all can have a part. All should be members of this glorious army of armies. The membership fee is only \$1. There is no one too rich or too poor, too old or too young, too proud or too humble, to become a 'Red Crosser' and wear the tiny emblem badge of such as love their fellow men."

The President Issues Summons.

"The President of the United States has asked every American to respond and to his call has been added those of every state governor and every other high official in the country. The necessity for the success of the Roll Call is not underestimated by these men, who know what the organization has accomplished and what it must yet do."

"The newspapers have performed immeasurable service in presenting the Red Cross message to the public and that service has been reinforced by faithful endeavors on the part of men, women and children workers. We are gratified very much over the work of these agencies and are very proud that our organization has had the good fortune of commanding such devotion and loyalty."

"For the final days of the campaign every available resource will be thrown into the 'driving line' in order to assure the drive's ultimate success."

The Whitfill Gin

Announces that the management has purchased and will install in the near future, special machinery for ginning bollies and snap cotton. This machinery is in transit and will be installed at an early date. We also have purchased one additional stand, which will give us a three-stand gin.

Our new machinery will enable us to clean cotton of hulls and bolls before it goes into the stand, thus making a better grade.

Our new lay-out will include three special pieces of machinery, especially adapted to ginning bollies and snap cotton.

Owing to the scarcity of labor in this country in the matter of gathering cotton has brought about this change in our plant. When we get our new equipment installed we will have greatly increased facilities in handling bollies and snap cotton in the bolls and hulls, and will guarantee you a better sample. Cotton growers are cordially invited to visit our plant and see our machinery in operation.

Yours truly,

The Whitfill Gin

Lockney, Texas

20 for 20 Cents



A man's best pal is his smoke

"Let's give 'em our smoke"

—Ches. Field

A real smoke—Chesterfield. The choicest of expensive aromatic Turkish tobaccos, the finest of sun-ripened Domestic leaf, blended by an original and exclusive method that can't be imitated.

In the blending of these costly tobaccos, our experts have brought out a new flavor and a mellow richness surpassing that of any cigarette you ever smoked.

Chesterfields sure do satisfy; not in flavor alone, but in value, in quality, even in their superior moisture-proof wrapping that keeps them firm and fresh always.

You want "satisfy"—that's sure. You get it only in Chesterfields.

Liggett & Myers Tobacco Co.

Chesterfield

CIGARETTES

They Satisfy

—and the blend can't be copied



For Weak Women

In use for over 40 years! Thousands of voluntary letters from women, telling of the good Cardui has done them. This is the best proof of the value of Cardui. It proves that Cardui is a good medicine for women.

There are no harmful or habit-forming drugs in Cardui. It is composed only of mild, medicinal ingredients, with no bad after-effects.

TAKE

CARDUI

The Woman's Tonic

You can rely on Cardui. Surely it will do for you what it has done for so many thousands of other women! It should help. "I was taken sick, seemed to be . . ." writes Mrs. Mary E. Veste, of Madison Heights, Va. "I got down so weak, could hardly walk . . . just staggered around. . . I read of Cardui, and after taking one bottle, or before taking quite all, I felt much better. I took 3 or 4 bottles at that time, and was able to do my work. I take it in the spring when run-down. I had no appetite, and I commenced eating. It is the best tonic I ever saw." Try Cardui.

All Druggists

J. 70

Look! Listen!!

If its Grain you have to sell or Coal & Feed you want to buy call 60 for prompt and efficient service. A square deal to all.

LOCKNEY COAL & GRAIN COMPANY

PHONE NO. 60.

LOCKNEY, TEXAS

METEOR NEWS

(Carried over from last week.)
The Hallow'een program and party that was given by the school Friday night was enjoyed by all present.
Miss Gregory was the week end guest of Miss Irene Whitley of Lockney.

Ms. A. W. Thompson returned Saturday from Quanah, Texas, where she has been visiting her daughter.
Miss Minnie Copealnd entertained friends with a party Saturday night.

Mr. and Mrs. Pierce announce the arrival of J. C. Pierce October 26.

Miss Annalea Tierce was the guest of Miss Ruby Golden Saturday night.

Brother Upton, who has been pastor of the Methodist church at Meteor for the past five years, preached his farewell sermon Sunday, Nov. 2.

John Dilling and family were Plainview visitors Saturday.

The pupils of Meteor school are rejoicing over the return of Misses Alman and Alpha Christopher, who have been absent from school for two weeks.

All Done Up

And ready to take home:

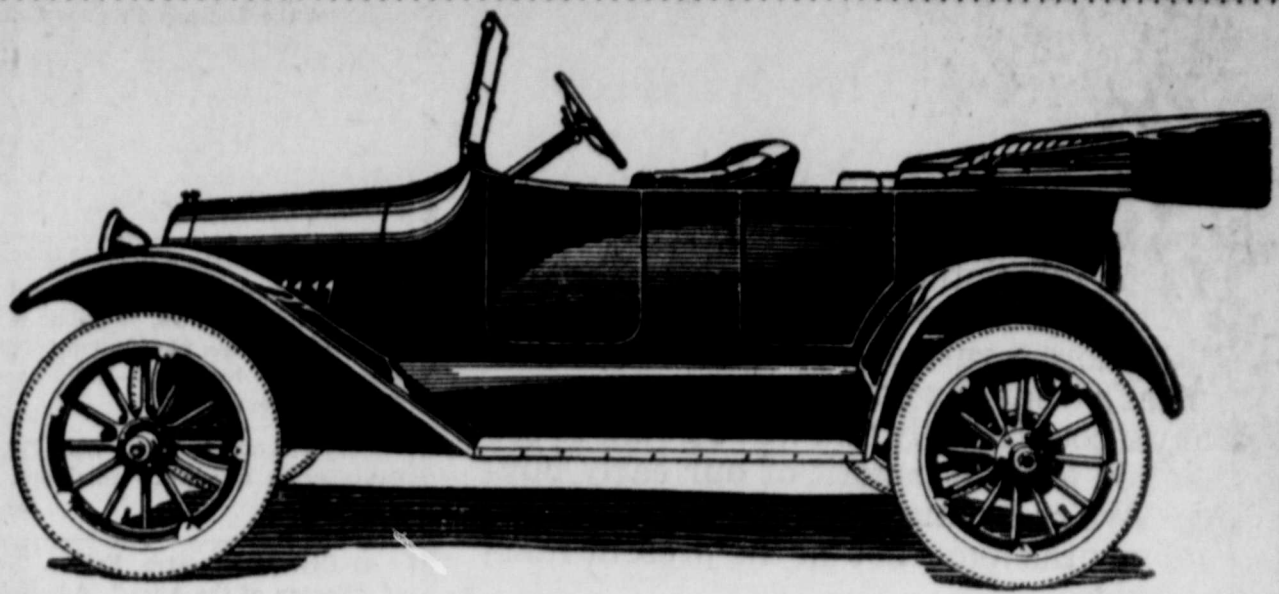
A nice, juicy, pallet tempting steak.
A donez sweet whole tender loins.
A group of well fed lean pork chops.
A firm little-boned medium-fatted Stew—

Sound pretty nice but they will taste a whole lot better, especially if they are bought at

Having received and installed our ice box we are again in a position to serve you with the choicest meats.

MEAT ORDERS DELIVERED BY THE CITY GROCERY.

Respectfully,
A. L. THOMPSON



The present-day value of an automobile lies in its degree of utility. The more it serves the more it saves. And in measuring the value of a Chevrolet by these standards, its real worth is revealed.

Like a true friend, the Chevrolet will appear well. It will not fail you in time of need. It will not be a burden to keep, and the closer your acquaintance grows the greater will be the charm in its possession.

The Chevrolet represents an unusual value. This you will appreciate at first glance. But to know the full extent of its real worth, you must know more of the efficiency of its service—its capabilities for practical time and labor saving utility.

The popularity of the Chevrolet cars have attained is a reflection of the sound judgment of the thousands of discriminating purchasers who were convinced that the vast resources and sound manufacturing policies of the Chevrolet Motor Company were adequate to insure the production of thoroughly worth while products.

And the remarkable records that Chevrolet cars have made in the hands of these owners is conclusive proof that Chevrolet quality has an unquestionable right to the recognition and endorsement of all who believe in sane spending and sound values.

The Price of the 490 is \$850

A NEW CAR OF CHEVROLETS EXPECTED TO ARRIVE ANY DAY. LET US DEMONSTRATE THIS PRACTICAL AND ECONOMICAL CAR.

C. A. Wofford, - Lockney

SERVICE STATION FOR THE

Willard Batteries

Batteries repaired and re-charged

We do a general auto repair business. Bring us your crippled cars. We guarantee you service with promptness and accuracy.

Come and see us when in need of work

Harve Pennington

LOCKNEY,

TEXAS

LOCKNEY FRIENDS HEARD FROM IN CALIFORNIA

San Jose, Calif.
Nov. 2, 1919.

Mrs. Ben F. Smith,
Lockney, Texas.
Dear Mrs. Smith:

We are now in San Jose, Calif., and delighted with the country, though it is some cooler than we expected to find it. We are only fifty miles from San Francisco, so one would naturally expect to find much cooler weather here than in Southern California. But we can't do without the Beacon, so I am sending you our new address, as we are very anxious to hear Lockney news. We did not receive the paper while we were at Gilbert, Arizona, but as we were to remain only a short while, I did not think it worth while to write about it until I could give you a permanent address. Though we are not located permanently yet, we will doubtless be here two or three months—perhaps all winter—so I feel safe in sending this address.

Our stay in Arizona was very pleasant and daddy's health improved very much. There is some wonderful scenery in the state. On our way we passed through some interesting places—Belew-Cut-Off in New Mexico and Petrified forest in Arizona, besides other places too numerous to mention. We passed through Williams, Arizona (on the Grand Canyon) just one week before Albert of Belgium and his party came through. It is wonderful scenery around there. My only regrets were that I couldn't stop off and visit the Grand Canyon proper. Our trip was in the main very enjoyable. We tourist had the distinction of having Admiral Sims on the train with us.

We met up with a number of Lockney friends in Phoenix, in fact, we visited several days with the J. Garrison family that formerly lived in Lockney. They have a lovely home there and treated us royally. We attended church in Phoenix on Sunday and met a number of good people. Among them was a Mrs. Jackson, who was an old-time friend of yours and asked that I tell you I met her should I ever write. She was a mighty nice lady and seemed glad to meet up with some one that knew her old friends. They were to leave soon though on account of her husband's health.

But I must close. Best wishes to the Beacon family and Lockney friends.

Sincerely,
FERDA SANDERS.

Mrs. Odom and little daughter, of Slaton, spent several days here this week visiting her father, I. N. Dillard, returning to her home Wednesday.
Flake Garner was here Tuesday en route to Matador.

Plainview visitors

Is Your Title Clear?

Lands and town lots in Floyd county are becoming valuable. \$25 to \$125 per acre and town lots in proportion. We cannot be too careful about our titles. If you were to sell right now, or if you are getting a loan on your property, are you sure of your title? Would it pass as Gilt Edge or would you be bothered with the delay of having an abstract made, thereby taking chances on having your sale or application for loan delayed and perhaps turned down on account of defective title.

There are a great many defective titles in this county, made so in a great many instances, in the early days when we did not think much about land titles. Defective acknowledgements, defective notary work, deeds wherein the wife did not join, deeds that are worthless and convey no title whatever. It will take time and diligence to cure and correct these things and make some of our titles merchantable, and the longer it is put off, the more difficult it will be to make them good.

We have instances of this kind every day in our office, and some of them take weeks and months to perfect, in fact, some of them are never perfected.

I have a complete, modern, and up-to-date abstract plant covering all lands and lots in this county. Have also had a good many years experience with land titles in this county, and feel that I am in position to take care of your abstract work, accurately and promptly and at a reasonable price. Any work entrusted to me will have my personal supervision and will be appreciated.

For the next 60 days I can make a special price on abstracts covering lots in Lockney and Floydada.

R. C. Scott, Abstractor,

FLOYDADA, TEXAS

Good 160 Acres

Unimproved, 14 miles from Swisher county, Texas. Price \$22.50 per acre. Terms \$1400 cash, balance 1-2-3-4-5 years 6 per cent interest.

Swisher Co. took second and third prizes on cotton at Dallas Fair this year.

It is only 50 miles to Tulia, Texas, and you can run it in your "jitney" in about two or three hours. It will pay you to take the time and look at this land.

Address—

The Tulia Co.

TULIA, TEXAS

Floyd Co. Elevator Co.

Wants to buy your grain. Can take care of your wheat as fast as you bring it in. Also can handle your maize in the heads.

While the coal situation is still acute, the same is relieved and we now have cars coming and on hand to take care of the wheat as fast as it comes to our elevator. So bring on your wheat while there is shipping facilities.

The Coal Situation

The government has taken charge of the coal situation and are handling coal through the fuel administration. We expect to have coal as soon as the government begins distribution. Coal for domestic use will be furnished out of the available supply and that being mined by the independent mines. We will keep you posted on the coal situation, and would be glad to have you call us up at any time.

LATER—The strike has been called off by the miners union and the coal situation will soon become normal.

Floyd County Elevator Company

LOCKNEY and AIKEN

Beating the Market for You

If we were to go out today and try to duplicate the fall clothes we've bought for you, we'd have to pay a big advance; at least \$5 or \$10 more a garment.

That's what has happened. But we bought early and we're going to see that you get the benefit of our early buying. We're basing our prices on what we paid months ago—not on the present market prices.

HART SCHAFFNER & MARX

made the clothes; nobody can make better ones. They're all-wool; carefully made; stylish; guaranteed to satisfy you.

You'd be getting a good big money's worth if we'd ask present market prices.

But we're not.

And that makes it \$5 or \$10 better for you.

E. L. Ayres & Company

The Home of Hart Schaffner & Marx
Clothes

Cost of Building Material

Is up 100 per cent. That is, for every \$100 it cost in 1916 to build, you would have to spend \$200 in 1919 for precisely the same building.

Our suggestion is:

Know the value of your building.

Carry enough insurance.

And take adequate steps to prevent fire.

The best way to take care of increased values, is to consult this agency.

Our duty is to see that our clients are properly protected in event of a loss.

We have given you facts. Will you act on them today?

Or will you wait until after the fire—and wish?

The decision is up to you.

The oldest and strongest insurance agency in the Panhandle.

S. A. Henry & Co.

The oldest and strongest insurance agency
in the Panhandle
LOCKNEY, TEXAS

CLASSIFIED ADVERTISING

Gentleman's \$50 suit of clothes at \$40. Baker Store. Chest 44, waist 42, leg 32 inside.

At Olympic Theatre, Friday, Nov. 21, "Tarzan of the Apes." Admission 30 and 55 cents.

The Lockney Produce Co. will pay \$10 for the biggest turkey brought in for Thanksgiving.

Drive Up to Grover's

For gas, drawn from Victor Visible pump. Free air and water conveniences. Miller and Hartford Tires.

Just received a shipment of Charter Oak Stoves, both in heaters and cook stoves.

We will have to arrive in a few days a car of Newton wagons. If you are in the market for a wagon, see us before you buy.

See us for your hardware, both in heavy and shelf goods.

See us for Ford and automobile Trailers.

J. H. Gruver

TERMS ON HEAVY HARDWARE
LOCKNEY, TEXAS

WANTED—Turkeys, 25 cents per pound at the Lockney Produce Co.

The Lockney Produce Co. will pay \$10 for the biggest turkey brought in for Thanksgiving.

WANTED—Turkeys, 25 cents per pound at the Lockney Produce Co.

FOR SALE—Good farm, 640 acres well improved, 240 acres in cultivation, near good school, on public road. Price \$30 an acre, \$5,000 cash balance easy. Other bargains.—R.W. Jones, Silvertown, Texas.

Mary Pickford in "Dady Long Legs" Saturday at Olympic. Admission 20 and 35 cents.

At Olympic Theatre, Friday, Nov. 21, "Tarzan of the Apes." Admission 30 and 55 cents.

Mary Pickford in "Dady Long Legs" Saturday at Olympic. Admission 20 and 35 cents.

Southland Tires

(Made in Fort Worth)

SOUTHLAND TIRES embody certain individual features not to be found in any other tire.

Their construction is the result of exhaustive experiments and expert knowledge backed by actual road tests.

They are the RESILENT to a degree closely resembling Cord Tires, and it must be borne in mind that Resiliency is absolutely the true indicator of wear and economy in fuel consumption.

GUARANTEE

We insure all Pneumatic Tires bearing our name and serial number to be free from imperfections in material and workmanship, and if upon examination we find them to be defective, we will adjust them upon the following basis:

Ribbed Tread	5,000 miles
Non-Skid	5,000 miles
In Ford Sizes	
Plain Tread	6,000 miles
Ribbed Tread	7,500 miles
Non-Skid Tread	7,500 miles

HI-WAY GARAGE

WANTED—Turkeys, 25 cents per pound at the Lockney Produce Co.

Mary Pickford in "Dady Long Legs" Saturday at Olympic. Admission 20 and 35 cents.

BIDS ON CHURCH BUILDING

Covering the work and materials to be used in the erection and completion of a one-story and basement church building for M. E. Church, South, Lockney, Texas, in accordance with plans and specifications made for same by J. C. Berry & Co., architects, Suite 29-30, Fuqua Building, Amarillo, Texas. Sealed bids or proposals will be received by Mr. Wm. McGehee, chairman of building committee, at Lockney, Texas, for the furnishing of all materials, labor, etc., and constructing and finishing of the building herein mentioned, until the 20th of November, A. D. 1919, at 6 o'clock P. M., in strict accordance with the plans and specifications. The committee reserves the right to accept any, or reject all bids or proposals. 6-3w

FOR SALE—My place, one mile south of Lockney, for sale or trade for property closer in.—C. L. Cowart. 6-2w

S. M. HENRY, M. D.
OFFICE IN LOCKNEY DRUG CO.
General Practice and Special Attention Given to Diseases of Women.
LOCKNEY, TEXAS

D. J. THOMAS, M. D.
DOES A GENERAL PRACTICE
Physician and Optician
and Fits Glasses

W. M. MARTIN
Jeweler
WATCH REPAIRING

DIES SUDDENLY

The little seven-year-old daughter of Mr. and Mrs. G. B. Johnson, living in the Lone Star community, died very suddenly last Sunday morning. The little girl was only sick a few days and her sudden death was a severe shock not only to her parents but to the entire community. Funeral services were held at the home Tuesday, conducted by Rev. Tabbs of Floydada. Interment in Lockney cemetery followed.

The Beacon join the many friends of this most estimable family in sincere condolences.

BABY CHOKED BY BEAN IN WIND PIPE IS SAVED

The 16-months old baby of Mr. and Mrs. N. W. McClesky of this city came dangerously near suffocating to death yesterday morning before an incision could be made into the wind pipe to save its life.

When an incision was made at the sanitarium in Plainview, where the doctor planned to insert a tube to allow breathing while an x-ray picture could be made and the obstruction located, the knife entered the wind pipe and a bean was thrown out by the force of the repressed air in the baby's lungs.

The occurrence was a very unusual one. The obstruction got in the child's wind pipe while playing in the room with other children. Every effort to force the bean out of the wind pipe by the use of emetics failed and Mr. and Mrs. McClesky with Dr. Fulbright left immediately with the child for the



Bundle Him Up When The Thermometer Goes Down

These brisk November days are calling the attention of many mothers to the need of warmer clothes for the little folks.

This store completed early its selection of juvenile clothing.

Styels are here, fabrics are good and because these clothes have a high quality standard they make the best investment when it comes to service.

We invite you to make this store your headquarters while in Plainview.

MAIL
ORDERS
DELIVERED
FREE

Carter- Houston

QUALITY DOMINATES OUR OFFERINGS
PLAINVIEW, TEXAS

nearest x-ray. The fortunate outcome indicated above was the result. This morning the baby is doing splendidly and Mrs. McClesky will return home with it today.—Hesperian.

LOST—A sorrel mule, 14-1-2 hands high, slim, rubbed place on left hind leg, stiff ankle on right foot, walks on toes. Five dollars reward for her recovery. Notify Theo Griffith, Lockney, Texas. 8-2w

Catarrh Cannot Be Cured
with LOCAL APPLICATIONS, as they cannot reach the seat of the disease. Catarrh is a local disease, greatly influenced by constitutional conditions, and in order to cure it you must take an internal remedy. Hall's Catarrh Medicine is taken internally and acts thru the blood on the mucous surfaces of the system. Hall's Catarrh Medicine was prescribed by one of the best physicians in this country for years. It is composed of some of the best tonics known combined with some of the best blood purifiers. The perfect combination of the ingredients in Hall's Catarrh Medicine is what produces such wonderful results in catarrhal conditions. Send for testimonials free.
F. J. CHENEY & CO., Props., Toledo, O.
All Druggists. Hall's Family Pills for constipation.

Public Sale OF SHEEP

I will sell at public auction beginning promptly at one o'clock p. m.

Saturday, November 22th

1000 head of young ewes and about 25 head of young bucks at the

Stock Pens, Floydada

These sheep are all clean, Panhandle sheep, coming two's and three's in good condition, just the kind to make you money.

They include about 500 head each of Shropshires and Ramboulets, and will be sold in bunches of 20 head, with a privilege.

TERMS OF SALE—6 months' time on good bankable note, bearing 10 per cent interest, or 5 per cent discount for cash. All sheep to be settled for before removal from grounds.

W. M. STOVALL, Owner

V. H. SEALE, Auctioneer