# Tackneu Thearan 

Volume 19
SIIGGESTS COUNTY COM. SECRETARY

Farmer Offers Plan, Beaco ploying County Agent

## BETTER HOG CAM PAIGN II FLOYDCO

## BIG POULTRY SHIP-

 MENT TO EAST ed in this Section-Wh Will do the Promoting.SENTIMENT FOR COHSOLIDATION

## © The Tarkury ${ }^{\text {Treacmu }}$


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WHEN you see this famous trade-mark, think a minute! Think of the delicious taste of a slice of fresh toasted bread!

That's the real idea back of the success of Lucky Strike cigarettes. as bread. And that's a lot

## It'stoasted

hi ymeniean äbocears.

## W. H.SEALE

Auctioneer
Will cry Farm and Stock Sales in any part For Terms and
FLOYDADA

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# TO THE MOTORING PUBLIC "SERVICE" 

By increasing our floor space, we are more able to serve you. We have moved our repair shop to the second floor of the Hi-Way Garage which gives us plenty of room and light to better do our work. We employ nothing but first-class workmen, and we guarantee every piece of work that leaves our shop to be right. Our prices are reasonable and we give you honest hours.

## OUR MEN ARE WELL PAID AND "TIPS" ARE UNNEGESSARY

We are prepared to rebore Ford cylinders to an exact fit for a .0031 over-size piston also recharge Ford Magnets without dissembling the motor.

TRY US ON THAT NEXT JOB OF YOURS, WÉ CAN PLEAS YOU.

On the ground floor you will find a MODERN BATTERY SERVICE STATION

## Known as the

FLOYD BATTERY COMPANY it is an official "Williard" Service Station No. 9139. We have a complete stock of WILLARD STORAGE BATTERIES, we can fit any make or any size car.
We have recently installed a new
"TUNGAR RECTIFIER"
which handles ten six volt batteries on recharge. We also have a MotorGenerator set for recharging. Bring your batteries to us for overhauling and recharge.

## IF WE PLEASE YOU TELL OTHERS Harvey Pennington

## WORK SHOES

We have added a line of Men's Work Shoes These shoes are specially made for easy wear and the prices are less than they can be had elsewhere These shoes are made with a flexible composition soles with rubber heels. The soles are guaranteed to be better and wear longer than leather.

We invite you to call and inspect these shoes, believing you will find them just what you have been looking for.

OUR GROCERY STOCK IS COMPLETE. A CAR OF MARCHINEAL FLOUR EXPECTED ANY DAY.
WE HAVE A SHIPMENT OF PURE EAST TEXAS SUGAR CANE SYRUP. TRY A CAN.

## WISE GROCERY

East Side Main
East Side Main
St.
Phone No. 12
Loc


# TO THE MOTORINU How Good? "SERVICE" <br> nsideration in having predrugs. 

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## FIND OUT-

 uank with your Don't ${ }^{\text {' }}{ }^{\text {F }}$ ind out about it. we invite your most careful investigation of this bank.Find out who are its Directors. Find out its Financial Standing. Look up its Personnel, its Methods, Its Principles. We will help you do so.
No one has ever regretted carrying an account here, while many have bitterly regretted not having done so. The money is here instant ly at your demand-establishing for you credit when you need credit.
Why not open your account here today?
THE LOCKNEY STATE BANK
Lockney, Texas


Thorough Bred HOGS

ay, February 19

he L. T. Wilson Sale ne 750 pound sow, one fall $t$, will make 750 or 800 o Spring Gilts of the ing, all these sows are s of the Mighty, Long Id last fall for $\$ 3,000$, der of Childress, Texell some fine fall pigs ar.
n one choice Jersey you will not have gain.

TAFFEY

##  <br> QUMEL <br> SERVICE

|  | When you buy a tractor you want first, the most efficient, dependable and economical tractor on the market. Second, you want to be sure of a personal ser- |
| :---: | :---: |
|  | vice from your dealer that means |
| 1 | something. For what good is the very best tractor to you if you don't |
|  | very best tractor to you if you don't thoroughly know how it works and |
|  | how to keep it working? |
| $R$ | I went to the Advance-Rumley Dealers School at L Porte, Indiana, where |
|  | the famous Oil ull Tractor is built for |
|  | the express purpose of putting myself |
|  | was privileged to attend this two weeks |
|  | course in company with some 250 other |
|  | dealers selected by the Advance-Rum- |
|  | ley Thresher Company. <br> During the two weeks we worked |
|  | During the two weeks we worked, and worked hard. We learned the trac |
|  | tor thoroughly,-not from books-but |
|  | by stripping it down and assembling it again. We worked on the motor |
|  | again. We worked on the motor. |
|  | brication systems-in fact every part |
|  | of the machine. |
|  |  |

table" there at LaPorte. We were allowed, and urged, to look into every was closed to was closed to us-nothing was iept
from us. We saw who inside workings. The bigness of it impressed me the machine shop alone is 800 feet long-but more than that was the
systematic way things are organized and the thoroughness with which the goods are manufactured, inspected and tested. One of the machines, a cylin der grinder, is the only machine of its kind in the country. The OilPull cylin ders an dpistons, you know, are ground within 1-1000 of an inch.
Iwas pretty well satisfied before I went down to LaPorte that the materi-
als and workmanship that went into the als and workmanship that went into the
OilPull were the best that went into any tractor-now I am SURE of $i$ In the Rumley OilPull Tractor I an not only selling absolutely the most
efficient, dependable and economical tractor on the market-and guaranteed remember-but I am backing a personal service that means thing.

## How Good?

That's the big consideration in having prescriptions filled or in purchasing drugs. Here you are certain of absolute quality, accuracy and speedy service.
You will find the best of everything in standard remedies, toilet articles, stationery and other drug specialties.

## Stewart Drug Co.

$\qquad$





Plenty Feed

We can furnish you with most all kinds of feed and in any quantity. Plenty of Hominy feed, bran and shorts both kinds, gray and white. Plenty of cotton seed cake and meal

Plenty of TANKAGE for hogs
Meat scraps, bone meal and oyster shell for chickens.
Give us a trial when in need of anything, or want to sell anything.

## LOCKNEY COAL \&

 GRAIN COMPANY Composed ofIra Broyles, Manager.
France Baker
Robin Baker
L. M. Honea

Jno. Stalcup
PHONE 60
Lockney, Texas

## Making The Spring Apparel at Home

The thrifty housewife will find in our offerings just now buying opportunities of unusual interest for home sewing. We have extensive assortments of favored fabrics at prices exceptionally low when the present wholesale prices, and quality is considered. Every thing offered today is selected to further home economies.


Early showing of Ladies Coats and Suits from the famous lines of SUNSHINE and PRINTYESS.

## Baker Brothers

THE STORE OF SERVICE AND SATISFACTION
LOCKNEY TEXAS
Tich

## Home Cafe

Changes Hands I have purchased the Home Cate and
devote my entire time to the business serving the people of this community with the best eats the market affords. We will
make a specialty of Merchants Lunchs and Mid-day Meals Short orders at all hours, day or night. Monlo will
follows: $\$ 5.00$ Ticket for $\$ 4.50$.
E. B. CAMPBELL, Prop.


## PAGE DRY GOODS COMPANY

Lovely new Spring Frocks, expensive selections at popular prices. You will be delighted with the charming styles for selection. Repre sentative of all the new modes. The new Spring Coats, spring days call for light wraps. The new ones are lovely.

## BLOUSES

of Georgette in plain and suit shades $\$ 5.95$ to $\$ 18.00$. A wonderful line of Silks booked before big jump in prices. Buy your silk now. We are anxious to show you our new Spring things.
PAGE DRY G0ODS CO.


$\qquad$

## REMEMBER

N. W. Morgan \& Company are headquarters for the best in the way of Farm Implements.
P.\& O. and OLIVER PLOW Goods. LISTERS and CULTIV ATORS. McCORMICK and DEERING HARVESTER MACHINERY. WEBER WAGONS.
KEROSENE TRACTORS
The House of the I. H. C. Line of goods.
N. W MORGAN \& COMPANY

Lockney, Texas


The CHARACTER of the MEN as well as their financial responsibility had to be found $O$. K. before we could become a member of the Federal

Being a Member Bank of this National Sysem means that our bank is one of a vast, strong CHAN of banks linked together for the protec-

When your mone
it when you WANT it-because we can cak Get securities any time to our Central Reserve Bank and get MONEY.
PUT YOUR MONEY IN OUR BANK
First National Bank
A. B. Brown, President Jno. C. Broyles, Cashie Carl McAdams, Vice President James B. Reed, Asst. Cashier

## These are the Suits You WILL WISH TOBE SEEN WEARING SOON

The sudden changes in the weather prove to you more conclusively than any words we could use how essential it is for you to have your Spring Suit now. From now on there will be many days when a wrap is necessary but the suit you have worn all winter is too heavy or looks to warm to be seen in when you meet your friends in Smart Spring apparel.

Our suits in new SPRING MODELS are unusual attractive and are being shown in all the new shades and colors.
Our four-house buying make it cheaper prices. We feature
WOOLTEX and PALMER SUITS

## Barrier Bros. Dry Goods Co.

"DEPENDABLE MERCHANDISE"
Plainview, Texas
Stores also at Lubbock, Brownfield and Floydada.

THE ENORMOUS VOLUME OF BUSINESS IS STRONG EVIDENCE OF OUR ABILITY TO

Clean, press and repair clothing so thoroughly that chose who try us TRY AGAIN.
You ought to become fully informed regarding our Hc fman sanitary method of pressing clothes. We.ll call.

## Jno. W. Sams

## BARBER SHOP CHANGE

I have purchased the Bedwell Barber Shop in the rear of Roy Griffith's Confectionery, where I will will be pleased to have my friends and patrons call and see me. First-class workmen, and prompt and courteous service. We ask that you give us a try out with your barber work, feeling sure we can make permanent customers out of you.
V. E. PRUITT, Proprietor

Successful Incubatars
SUCCESSFUL brooders
Aht a fuil the of Mociern Poultry applinnces and supplies for the
up to date poultry raisers. Our line of poultry supplies, appliances up to date poultry raisers. Our line of poultry supplies, appliances Remedies, Feeds and conveniences is the largest in Texas. If you
raise pouitry on a large seght or on a small scale, it will pay you raise povitry on a large sgo or on a malil seale, it will pay you
and pay you well to equip (properly for the work. We buy in car load lots.

D 1 before
.e Seed Co.
new. texas

Personal Mentions

tory C. Pustomerx of the sunset comum
L. A. Pucket
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$\qquad$ nur town Monday. Joe Ed Burless of Briscoe counts
was here Wedhesday doing some buxd
ness with ness with our people,
W. W. Allen Iving
 Amaritho Sman a few days buxine mewnty purchaseat the cootrolling
terowt in the Firat National terest in the First Nat comal Mank
Prosident of same cane in Monday
 the binkk, where be will alwnys be
to osrree youl. Mo to serre yon. Mr. Brown will m
his fmity here as moon as he can his trmily here as moon as he can
cure a homee
v. X. Dillara reevelvel a letter a days ago from his brother, , Jom,
left here a few weoks ago for cín fornia, stating that he was now locaf
co in toas Angeles and back with ul
tion Notret Mailway Cop at thee mane kin
st wrk he was cugaged in before cov

## AFARM

Its a good investment. I have some
for sale, you are able to buy.
Do you need a loan on your Farm. See me.

## D. P. CARTER

Lockney, Texas

## YOU

Don't Need
a Butcner Knife...
Wur meat is easy to cut to digest
You can't beat this at the price.
IEAT ORDERS Delvered ay
THE CTTY crockry
J. H. RILEY

## CLOSING OUT OUR DRY GOODS

We are quitting the dry goods business, and are closing out our stock. We have some real bargains to offer you. Visit our bargain counter.

You will find us in line on

## FARM MACHIMERY

We handle the Emerson line. Come in and look them over before buying. We can also supply your wants in Hardware and Groceries.

## J. H. GRUVER <br> Terms on Implements.


$\square$

## NEW FURNITURE

We have just received a car of Furniture and no whave a better stock to select from. In this ca rwe received several Dufolds, Dufold Mattresses, Bed Room Suits, Dining and Living Room Suits.
We also have a large stock of shelf Hardware and Rugs, Linoleum, Window Shades, Mattresses, and last but not least, "BABY BUGGIES"

## NORTON BAKER HARDWARE \& FURNITURE CO.

TEXAS


This is because we do a big volume of grocery business and can afford to make the little prices.
And the quality of our groceries is the best. We know it, you will know it when you try them.
Give us all of your grocery orders next month and you will buy from us all of your groceries and everything else you need in our line as long as you live.

## J. I.CASE LISTERS

In our constant endeavors to sell the best that money can buy, we have stocked the J. I. Case Plow Company's line of Listers and Cultivators.

These implements embody certain points of excellence over other makes.

To those interested in Listers we extend an invitation to visit our store and let us show you how this Lister saves one-third of your seed cotton, gives you a good stand and distributes the seed with exact uniformity.
We want to show you WHY the Case Lister will hold the ridge better, shed your dirt better, will pull lighter, and last longer.

We want you to try out one of these Listers on the following proposition: If you don't like it as well or better than any lister you have ever used bring it back and get your money. We want you to be a satisfied customer.

## E. P. Thompson \& Son <br> Lockney, Texas



FALLS TO KEEP FAITH WITH

## Post Office Cafe eat with us

IIt will be sanitary.
It will be well cooked.
It will be appetizing.
It will be $O$. $K$.
Others find it so, and so will you.
MID-DAY MEALS A SPECIALTY
*RS. ROSE DILLARD, Proprietress

## LET YOUR AUTO

Have the benefit of proper treatment If you want to get away quick when your tire embarrasses you or your engine has a icicle for a spin-

COME TO US
We'll put some real work on your machine-work that brings you back again.
TURN IN ANY TIME
We're always ready to give you immediate service at reasonable prices

LESS HUTCHISON
Located at Lockney Garage

Look! Notice! Listen!
BARBER SHOP MOVED
I have moved my barber shop to my build ing adjoining Norton Baker Furniture \& Hardware Co., where I will be pleased to have my friends and patrons to call and see me We will give you first-class service.
B. F. Rigdon LOCKNEY, TEXAS

## NOTICE

We wish to announce to the public that after January 15th, 1920, we will sell for cash, which will enable us to save our customers money,

Williams \& Jones
Aiken, Texas

## Ben Whitfill \& Sons

GIN NERS<br>Lockney, Texas

We have been in the Ginning Business 40 years, pleasing and displeasing the people. Now with our up-to-date Machinery and fine Cotton Cleaners we please 'em all.

When in Lockney with cotton come and see us, near Depot.
PLANTIMG SEED WHLLE THEY LAST S2 PER BUSHEL
We have added to our business a new boll breaker and cotton cleaner. How can we show you uniess you come to see us. A special invitation is extended to you to come an dsee our new machinery, cotton or no cotton. Bring your wife and daughterswith you, we will be glad to show them.

COAL BUSINESS ADDED
We have added to our lines the coal business. We can supply you with your fuel.

## Ben Whitfill \& Sons

## The Chalmers CARS

We are agents for The Chalmers Cars. We can sell you on quick delivery, a Five Passenger Chalmers Touring Car. The Seven Passenger, The Chalmers Roadster, the Chalmers Sedan for five, or the Chalmers Coupe. There is no car on the market better than the Chalmers, and few as good, when price and real service is considered. Call in at once and let us show you the Chalmers.

HI-WAY GARAGE

## GARDEN SEED

All Kinds of Garden Seed found at our store.
n E ED POTATOES
ONION SETS
PACKAGE SEED, all kinds
Whın you get ready to do your gardening come to our place for your seed.

## Plenty Bulk Garden Seed

 City Grocery
## Who's Your

## Lumberman?

> J. C. Wooldridge Lumber Company

## GOOD IS GOOD BUT BETTER IS BETTER

groceries are better. We sell the bet ter kind, but we DON'T CHARGE ANY MORE. Steady customers at small profits are the best in the long run.

TRY SOME OF THESE
Our Flour
Our Syrup Our Flour Our Breakfast Serials Our Coffee Our Breakfast Bacon Our Canned Goods
Theo Griffith


PHONE US YOUR ORDERS FOR COAL.

## Floyd County Elevator Company

Lockney, Texas



## SPRING WHEAT

Floyd County Elevator has Spring Wheat for Planting purposes. Also Seed Ooats Red Rust Proof kind.

## PLENTY GOOD SUDAN SEED FOR PLANTING PURPOS

 company's dealerse schumbey at Lal Liverter


ES.<br>\section*{PLENTY FEED}<br>Plenty of Feeds of all kind for Dairy Cattle, including Bran, Shorts, Cotton Seed Meal and Alfalfa Hay.

## MEW SPRIIIG GOODS

We are receiving our new spring and summer goods, and the buying public is cordially invited to call and look over our lines. Our new goods include Ladies Dress Goods, Staples, Notions, etc.

## HART SCHAFFHER \& MARX

We have received an advanced shipment of Hart Schaffiner \& Marx cloth ing for men and young men, and are showing some beautiful patterns. You should see them in order to thor oughly appreciate their value.

## GENTS' FURNISWINGS

Our line of Gents' Furnishings are arriving daily, and we have already a nice showing of spring hats, shoes, ties, shirts, in fact many articles of necessity for the young man and older ones.
You are cordially invited to call early and look through our lines.

## E.L. AYPES

CLLSSSFIFE ADVERTISNG $\qquad$

## WE TAKE PLEASURE

in announcing that we have added many items to our stock of Hardto come in and get our prices on any to come in an dget our prices on any thing you need in our line. Just received a line of Columbia Tires \& Tubes. It will soon be time to make a garden. We have plenty hoes and rakes to prepare the land and Ferrys Seeds for planting.
We pay cash or trade for produce and sell strictly for cash.

## G. S. Morris \& Co.

Lockney, Texas

## POULTRY WANTED

We want 10,000 pounds of poultry by the 18th. Bring us all you can spare. It is a good time to get rid of those chickens at a big price. We also want those eggs. We just received a shipment of Full-of-Pep Little Chicken feed the best on earth. We aiso will have a shipment of meat scraps an dground bone. Plenty of oyster shells on hand

CASH OR TRADE

## HENS <br> STAGS <br> ROOSTERS <br> TURKEYS <br> FRYERS <br> SHIPPING BUTTER <br> EGGS, per dozen

25c
13 c
11c

## Baker Bros.

Chartes Clements.


## POULTRY CAR

LOCKNEY, WEDNESDAY FEB. 18 ONE DAY ONLY
We are going over the top on prices for this car. Will pay from Saturday 14th ao and including Wednesday 18 the following prices:

CASH
HENS

OLD ROOSTERS
EGGS are getting cheap.
This is the car that you have been


## Fadeless Dyes

Save time, save money with Putnam's Fadeless Dyes. Just received a large assortment of Putnan's Dyes, all colors.

Lockney Drug Co.
The Nyal Quality Store
MACK SELLERS, Proprietor

Forty-two hundred and seventy acres of rich plains land located six miles west of Hereford, Texas on which some twenty-five thousand dollars was spent some few years ago in starting a great irrigation pro ject, which can yet be carried to a successful completion as water i.s only seventy feet deep.

There is no better wheat lañd. Owner is now occupied with great interests and we are offering this entire tract of shallow water land at the low price of twenty-five dollars per acre, with terms. An opportunity to plant your money in a safe sound investment, where chance is eliminated.

## Grain Belt Land Co. <br> Lockney, Texas

