## Torkney Bearan




OUR 1924 cotton CROP

Plans are being made, seeds are
bing distributed among the tarmers, for the largest cotton acreage ever anticipated in
$\qquad$ past year has made it a very
$\qquad$
$\square$
$\square$


|  |  | neral ald. This stand taken by |
| :---: | :---: | :---: |
| rop of 20,000 bales for 1924 | Id not bellieve the good eititin | Highway Department is |
| acoording to conservitave estimates. |  | strengthened by the ann |
| arr our crop was estimated | intrusion, and | of A. R. Losh, United St |
| ,000 bales and the final count will |  | road engineer, that |
| bly push the nuntber up to | "ery long in the Plainview | for federal aid on projects |
| 00. The acreage to cotton to | We lived in Plainview for | countles where the state |
| will probably be from six | d although we well know | from maintaining the state |
| imes as great as the |  | and coll |
| season | ld do anything for a dollar. |  |
| the ground the tura | did not think that the time would |  |
| be from double to tour | exor come when we would become | $s$ ind |
| ch per acre, so you | ashamed of Plam |  |
| that 20,000 bales |  |  |
| ate | twere and find negroes, Japanese and |  |
| we have in prospect. | wbites all living in the same |  |
|  |  |  |
|  | CIT Mr. Mcadoo |  |

railroad; Ben Whitall \& Sons are
erecting a new gin plant at present,
the West Texas Gin Co. will rebuild

## ome weeks ago, and it is almost

 certaintyThe



## THE FRST NATIONLL BANK

The Bank Behind the Farmer

## PLANT THEM EARLY


we have received our seed potatoes, seed peanuts, arden seeds, etc., and have hoes, rakes, water

We Carry a Select Line of Groceries, Hard ware and Undertaking Goods. Let Us Show You.
G. S. MORRIS

Where Price and Quality Meet" Phone 30

AMERICAN primanion


LUMBER AND BUILDing MATERIALS, paints, varnishes, and in fact, anything you will need to build and FINISH ANY KIND OF A STRUCTURE YOU MAY HAVE IN MIND. WE ARE HERE TO SOLVE YOUR BUILDING PROBLEMS - COMMAND US AND WE WILL GIVE YOU SERVICE

HICGIBBOHAM.BARTILTT COMPANY
"Everything to Build Anything"
G. Aubrey Thomas, Mgr. Lockney, Tex

|  |  |  | The Business Man |
| :---: | :---: | :---: | :---: |
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| mammex mow |  |  |  |
| The Olympic Theatre SATURDAY NIGHT |  |  |  |
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| Before You Buy a <br> New Car, See the New |  |  |  |
| 1924 |  |  |  |
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|  |  |  |  |
| On Display |  |  |  |
| Ozark Garage |  |  |  |
|  | $\pm=$ | m |  |

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-AT THE SAME PRICE YOU WILL HAVE TO PAY FOR SOME OTHER BRANDS THAT ARE NOT NEAR SO GOOD.
WE have the best lines of coffees on the market FOR YOU TO SELECT FROM-WHITE SWAN, M. \& B., FOLGERS, CANOVA, AND MAXWELL HOUSE.
OUR SHELVES ARE FULL OF THE BEST CANNED FRUITS and vegetables that you can buy and our prices are ${ }^{\text {RIGHT }}$

## Lockney Grocery Co.

IF IT'S NOT GOOD, WE MAKE IT GOOD



WE DIDNT THINK IT OV
Yotr HOME.

## W.W. ANGEL

For Sale at Lockney Farmers Elevator
CORN, MAIZE, CHOPS, WHEAT CHOPS, MIXED FEED, BRAN shorts, sudan hay, cotton seed meal, whole wheat SEED OATS
seed barley
GASOLINE, KEROSENE, TRACTOR OIL, AUTOMOBILE OIL CUP GREASE, AXLE GREASE.
best coal that money can buy. if you do not like THE COAL YOU ARE BURNING, TRY SOME OF OURS AND yOU WILL BE PLEASED THEREAFTER.
Lockney Farmers Co-Operative Society

## F. M. KESTER OPTOMETRIST

COME TO BE WITH YOUR EYE TROUBLES If it is glasses you need i can fit you up; if not i will tell you so


TERSONAL MENTION

## 4



NEW GOODS ARRIVING AT OUR STORE

JUST RECEIVED A SHIPMENT OF ENAMELWARE, ALUMIN UMWARE, CROCKERYWARE, BOLTS, AND OTHER SHELF HARDWARE
also a nice line of nesco perfect and new perfecIoN OIL COOK STOVES, ALSO A FULL LINE OF ACCESSORIE FOR THESE STOVES
We have a good line of collars, single trees hame' strings, etc., and we make prices on every THING WE HANDLE IN ACCORDANCE WITH THE PREVAIIIN tIMES.

CRAGER FURNITURE $C O$.
T. s. Stevenson of Floydada, was
in Lockney this week on business. Lockney this week on business.
J. H. Brooks has been sick wit
he la grippo part of this week J. H. Brooks has been sick with
e la gripps part of this week.
L. C. Hicks is suffering from an
 Our New Hats Have Arrived
WE ALSO HAVE A STOCK OF
RQYÁ BOCLETY AND PACIFIC The la Mode lat Shop If you have any old shapes you want re-covered or re-modeled bring
$\qquad$
THE FRENCH DOLL"-MAE MURRAY'S BIGGEST HIT

Brilliant Siory of a French Gir Colleoting Antique Furniture

## INSURANCE

## I Say Insurance

Windstorm Insurance. Let us figure W.ndstorm policy for you

Remember this time of the year is usually accompanied by storms. The rate is cheap.

## SEE GRUVER INS. AGENCY

## For Your Health's Sake



With the present day opportunities to keep your body clean and
ealthy both inside and out, to neglect doing so is not only unwise healthy both inside and out, to neglect doing so is Let ns show you how little it will cost to fit up your requirements U tell em Stewart has the best drugs and toilet preparations at

STEWART DRUG COMPANY

Receives Reward for Invention



Printing, as we see it, is more than setting the type, putting it We study the job, find out the class of people yon wish to reach. Ip you sclect the proper paper and ink-and give you a completed Did you ever stop to think, when in need of Job Printing, that ou would get better service, better printing and at a smaller price y letting us estimate the job for you before you turned it over to ome outside printing establishment, or some printing salesman. Many of the jobs you are sending awry for can be handled by us at home at a smaller price for the same quality of work, and the money you spend at home for the job will go into circulation in your town and be of some beneft to you at some other time. Many of the
special rule jobs you buy from the traveling printing salesman are costing you double the amount they should. The next job of prina: ing you need call us and have us figure on the job before sending away to some other town.
We print anything that can be printed in any town in West Texas, we have the equipment, we have a competent printer, and can supply you with the desired kind of paper stock and ink. We guarantee to please the customer and we are here every day in the

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