



**KEEP YOUR  
McCORMICK-DEERING  
MACHINES**



**BY USING  
GENUINE REPAIRS**

CAN you expect 100 per cent service from a machine or implement that is part genuine and part imitation? When your McCormick-Deering farm operating equipment needs overhauling to get it back in first-class working condition, do the job right, and buy only genuine IHC repairs. They are the only repairs made by the manufacturer of the original machine. They are made by the same workmen who made the machine itself, and what is just as important, they are made of the same materials as similar parts on a new machine. We sell only genuine IHC repairs.

**N. W. Morgan & Co.**

**McCORMICK-DEERING LINE**

**Lockney Beacon**

Entered April 14th, 1902, as second class mail matter at the Post Office at Lockney, Texas, by act of Congress March 3rd, 1879.

H. B. ADAMS, Editor and Owner

**TERMS OF SUBSCRIPTION**

One year ..... \$1.50  
Six months ..... .75  
Three months ..... .40  
Cash in advance

All advertising matter will be run unless ordered out, unless otherwise arranged. Advertising charged by the week. All bills payable first of the following months.

**CITY HALL AND FIRE STATION**

Mr. Leslie Floyd hit the nail on the head Monday at noon, at the Chamber of Commerce meeting, when he suggested that the Chamber of Commerce go on record as favoring the building of a city hall and fire station for Lockney. He suggested that such a building be built, with room for store rooms on the lower floor, and offices for city officials and a fire hall on the second floor. A building to cost something like \$10,000, in-

tents; France, nearest to the United States in this discreditable showing, stands only 4 and nine-tenths per cent. Illiteracy is not confined to any one section of our country but it is heavier in rural communities than in the larger cities. Nor is it to be attributed to the foreign-born for there are twice as many native-born illiterates as those of alien birth.

There are two major reasons for this condition. First, failure of too many communities to realize the importance of education and to subordinate their support for lesser civic enterprises. Next, the lack of accessibility to schools in sparsely settled communities. The Better Schools League is working in co-operation with rather than in competition with the other existing national organizations in its efforts to make attainable improvements in individual situations. Thus aid in organizing the best means for financing, equipping and conducting schools is given; a clearing house for the school activities of the nation is provided; and an agency familiar with the problems both of city and country schools is at hand.

One of the obstacles depriving the young of a fair educational start in life is inadequacy of school funds. It seems strange, says the Better Schools League, that at a time when we are beginning to estimate the real worth of things any community should be so indifferent in its support of its schools. Only a failure to realize what education means can explain such indifference. It seems so obvious that our schools are the instruments with which we build Americanism and breed better Americans; that they are our first line of defense against ignorance and anarchy; that they bring to our youth the equipment and training for greater ability and usefulness.

Our educational system, nationally, is fine. Communities, however, which do not measure up to our national standard and intellectually starve their young are contributing to educational delinquency. Our public schools are a common interest; they benefit all. Therefore, to make them easily accessible is a duty for which every man and woman is responsible. The means to develop letter minds and healthier bodies should be neither denied nor stinted. Community interest in education should either be aroused or kept keenly alive. Schools must not be put on starvation rations. No tax money can be more usefully spent than for education. Such communities as find the local burden too great have a remedy in legislative measures to equalize school revenues. Leaders in every community should realize that makeshift schools are a crime; insanitary schools, a menace; poor equipment, a waste.

The country school is probably the richest field for improvement. The 1920 census shows one state with 99,000 illiterates, 60,000 of whom are in

**WRIGLEY'S**  
Chew it after every meal  
It stimulates appetite and aids digestion. It makes your food do you more good. Note how it relieves that stuffy feeling after hearty eating.  
Whitens teeth, sweetens breath and lifts the goody that lags.  
**SEALED in its Purity Package**  
**WRIGLEY'S DOUBLEMINT CHEWING GUM**



A soft answer turneth away wrath, but a soft head draws it.

**CONSIDER THE HI-JACKER!**

(and there's more of him than there used to be).

What if he gets your cash? It's gone—clean gone.

But what if he merely finds your check book? Let him have it if he wants it. He couldn't get your money if you leave it in the bank.

But you can, and have the bank keep your books too.

It pays to pay by check.

**THE FIRST NATIONAL BANK**

"The Bank Behind the Farmer"

"There is no Substitute for Safety"

**Responsibility**

By **THOMAS ARKLE CLARK**  
Dean of Men, University of Illinois.

THE greater the honor, the heavier the responsibility; the higher the office, the more numerous the obligations which it will carry with it to be met. We want the honor, we crave the distinction, we covet the office—we are not always eager to meet the obligations which inevitably go with these things.

"I'd like to have Bolton's salary," an envious young fellow said with reference to the president of a large corporation.

"I wonder how you would like to settle his troubles and carry his responsibilities?" I asked.

"Well, that's another story," was his reply.

I remember a conversation I had years ago with a city executive whose official record was noted for its inefficiency. I pointed out to him certain violations of law that were constantly occurring almost under his very eyes. He could sit in his office and look out of the window upon one of the worst resorts in town, and yet he made no attempt to correct the evil.

"Don't you know about these places?" I asked him straightforwardly.

"Well, of course, as a private citizen, I am pretty well convinced of their existence," he admitted, "but officially I do not know anything about them."

I watched a body of workmen yesterday—a dozen of them, perhaps—engaged in the repairing of a railroad crossing. The work was simple and it was quite evident even to an inexperienced onlooker like myself what ought to be done, yet they stood around inactive, doing nothing. The boss was gone, and there was no one of the twelve who was willing to take on himself the responsibility of going ahead with the work.

Men marry, join church, accept office, become members of organizations too often without a thought of what these obligations mean, of the responsibilities which are involved. Most members of a committee or of an organization can be depended on to do very little work. More or less we are all given to shirking our responsibilities.

**FERGUSON WINS OVER BUTTE BY 112,235**

Mrs. Miriam A. Ferguson has a majority of 112,235 over Dr. George C. Butte for governor, in the final figures given out by the Texas Election Bureau Saturday night.

Six counties, having a combined voting strength of 1,229, have not reported. The unreported counties are Cochran, Hockley, Reagan, Upton, King and Yoakum.

The totals shown by returns from 246 counties are: Butte 302,969, Ferguson 414,904.

**CITY ANNOUNCEMENTS**

We are authorized to announce the following candidates for the respective offices, to be elected by the people of Lockney on the first Tuesday in April, 1925:

For City Marshal:  
O. C. BAILEY.

**School Supplies**

Tablets, Pencils, Pens, Lunch Baskets and other School Supplies.

**Cotton Picker's Needs**

Knee Pads, Pick Sacks, Scales, Eams and other Accessories.

Also good line of Groceries, Hardware and Undertaking Goods.

**G. S. MORRIS**

"Where Price and Quality Meet"  
Phone 30

**Build Now**

This is the best time of the year to build that new home, barn, fences, etc., that you have been contemplating for some time past. It will soon be the fall of the year and you should be in readiness for winter. Come in and talk your building problems over with us, inspect our various plan books and specifications. It is a pleasure for us to serve you.

**Painting Time**

If you intend to paint your house this year you had better get busy, as it is only about two months until frost will fall, and it is far better to paint now, than to take chances in cold weather.

WE CAN SUPPLY YOU WITH ANYTHING YOU NEED TO BUILD OR REPAIR THE BUILDINGS ON YOUR PREMISES.

**HIGGINBOTHAM-BARTLETT COMPANY**

"Everything to Build Anything"  
G. Aubrey Thomas, Mgr. Lockney, Tex.

**Ford**  
THE UNIVERSAL CAR



**More Comfort for Less Money**

The Ford Coupe is the lowest priced closed car on the market—yet one of the most satisfactory.

Costing less to buy and maintain, every dollar invested brings greatest returns in comfortable, dependable travel.

Sturdy, long-lived and adapted to all conditions of roads and weather—it meets every need of a two-passenger car.

Steadily growing demand and the resources and facilities of the Ford Motor Company have made possible a closed car, at a price millions can afford, rightly designed, carefully built and backed by an efficient service organization in every neighborhood of the nation.

The Coupe  
**\$525**

Fordor Sedan 1685  
Tudor Sedan 590  
Touring Car 295  
Runabout 265

On open models demonstrable time and starter are \$95 extra.  
All prices f. o. b. Detroit

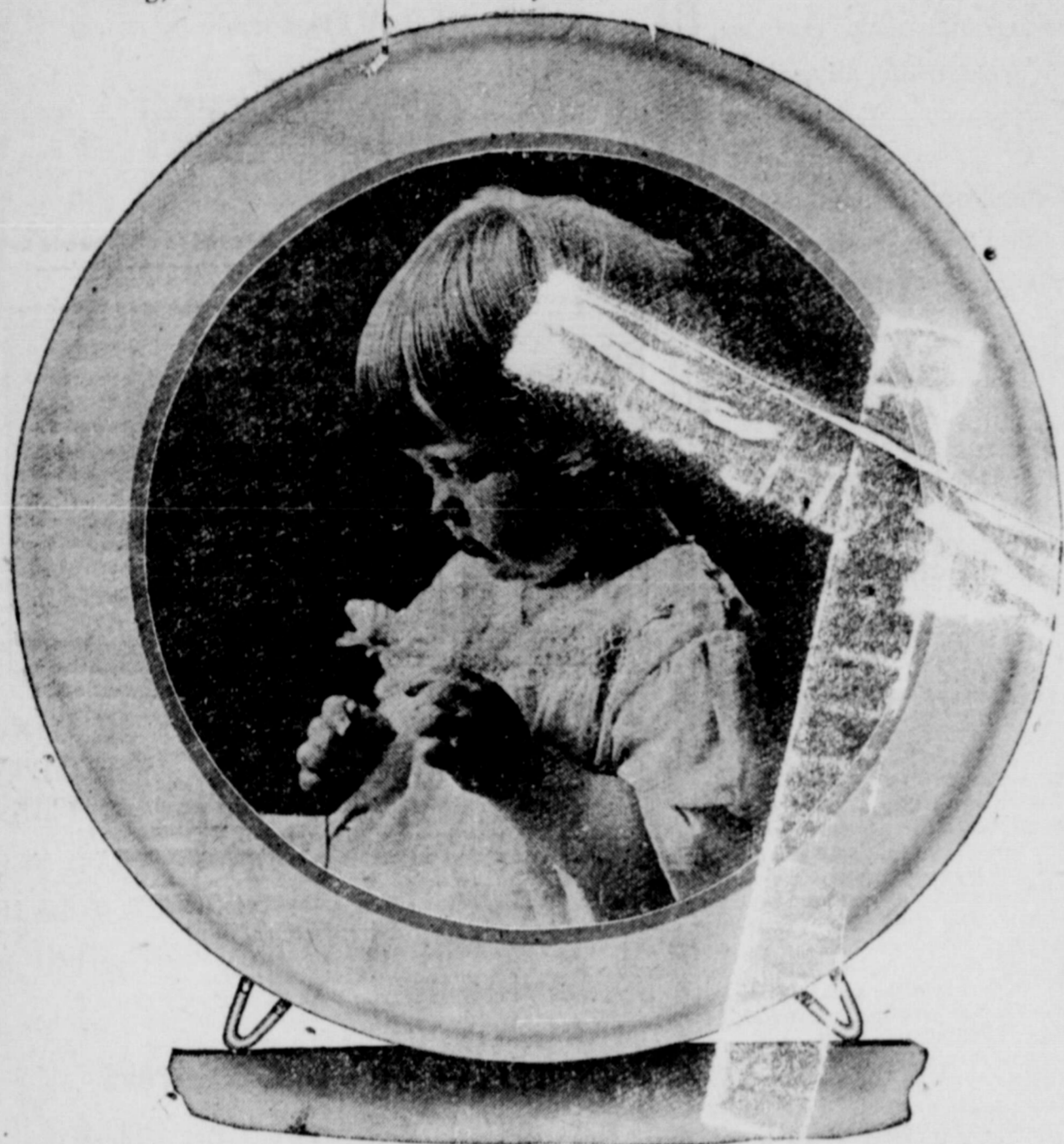
**Ford Motor Company**  
Detroit

SEE THE NEAREST AUTHORIZED FORD DEALER

# LET US SUPPLY YOUR READING MATERIAL

## Take Advantage of These Clubbing Offers Before December 15th

Now is the time to buy your reading matter for next year, or send your friends and loved ones a Christmas present in the way of good reading, that will last for a whole year.



### FROM NOW UNTIL DEC. 15TH WE WILL GIVE AWAY FREE

One beautiful 6-inch Medallion, in Oak, Ivory or Mahogany finish, with your own picture reproduced on the Medallion, value \$3.00, with every \$1.50 paid on subscription to the Lockney Beacon.

**A \$4.50 Value for only \$1.50**

In order to get your Medallion back in time for Christmas, we must receive the picture before the 1st day of December, bear this in mind.

Below we give you a list of special clubbing offers. Pick out the one you want and mail or bring to us:

<b>No. 1</b>	
Fort Worth Star-Telegram, daily	\$7.45
Daily and Sunday, 1 year	
The Lockney Beacon, weekly, for one year	\$1.50
Medallion, with your picture reproduced	\$3.00
<b>Total</b>	<b>\$11.95</b>
<b>Our price until Dec. 15th for all</b>	<b>\$8.50</b>

<b>No. 2</b>	
FORT WORTH RECORD, Daily and Sunday,	
1 year	\$7.45
The Lockney Beacon, weekly, for one year	\$1.50
Medallion, with your picture reproduced	\$3.00
<b>Total</b>	<b>\$11.95</b>
<b>Our price until Dec. 15, for all</b>	<b>\$8.50</b>

<b>No. 3</b>	
Dallas Semi-Weekly Farm News, 1 year	\$1.00
The Lockney Beacon, weekly, for one year	\$1.50
Medallion, with your picture reproduced	\$3.00
<b>Total</b>	<b>\$5.50</b>
<b>Our price until Dec. 15, for all</b>	<b>\$2.25</b>

<b>No. 4</b>	
Dallas Semi-Weekly Farm News, 3 year	\$2.00
The Lockney Beacon, weekly, for one year	\$1.50
Medallion, with your picture reproduced	\$3.00
<b>Total</b>	<b>\$6.50</b>
<b>Our price until Dec. 15, for all</b>	<b>\$3.00</b>

<b>No. 5</b>	
Holland's Magazine, monthly, 3 years	\$2.00
Farm & Ranch, weekly, 3 years	\$2.00
The Lockney Beacon, weekly, for one year	\$1.50
Medallion, with your picture reproduced	\$3.00
<b>Total</b>	<b>\$8.50</b>
<b>Our price until Dec. 15 for all</b>	<b>\$5.20</b>

<b>No. 6</b>	
STAR-TELEGRAM, Daily and Sunday,	
1 year	\$7.45
Pictorial Review, monthly, 1 year	\$1.50
Modern Priscilla, monthly, 1 year	\$2.00
Woman's Home Companion, monthly, 1 year	\$1.50
The Lockney Beacon, weekly, for one year	\$1.50
Medallion, with your picture reproduced	\$3.00
<b>Total</b>	<b>\$16.95</b>

<b>No. 7</b>	
Modern Priscilla, monthly, 1 year	\$2.00
McCall's Magazine, monthly, 1 year	\$1.00
Pictorial Review, monthly, 1 year	\$1.50
The Lockney Beacon, weekly, for one year	\$1.50
Medallion, with your picture reproduced	\$3.00
<b>Total</b>	<b>\$9.00</b>
<b>Our price until Dec. 15, for all</b>	<b>\$5.00</b>

<b>No. 8</b>	
Capper's Weekly, 1 year	\$1.00
Household, monthly, 1 year	.25
Capper's Farmer, monthly, 1 year	.25
The Lockney Beacon, weekly, for one year	\$1.50
Medallion, with your picture reproduced	\$3.00
<b>Total</b>	<b>\$6.00</b>
<b>Our price until Dec. 15, for all</b>	<b>\$3.00</b>

<b>No. 9</b>	
Christian Herald, weekly, 1 year	\$2.00
Farm & Fireside, monthly, 1 year	.25
Everybody's Poultry Magazine, monthly, 1 year	.75
The Lockney Beacon, weekly, for one year	\$1.50
Medallion, with your picture reproduced	\$3.00
<b>Total</b>	<b>\$7.50</b>
<b>Our price until Dec. 15 for all</b>	<b>\$3.75</b>

<b>No. 10</b>	
American Magazine, monthly, 1 year	\$2.50
American Needlewoman, monthly, 1 year	.50
Boys' Magazine, monthly, 1 year	\$1.00
The Lockney Beacon, weekly, for one year	\$1.50
Medallion, with your picture reproduced	\$3.00
<b>Total</b>	<b>\$8.50</b>
<b>Our price until Dec. 15 for all</b>	<b>\$4.75</b>

<b>No. 11</b>	
Woman's Home Companion, monthly,	
1 year	\$1.50
Youths Companion, monthly, 1 year	\$2.50
Today's Housewife, monthly, 1 year	\$1.00
The Lockney Beacon, weekly, for one year	\$1.50
Medallion, with your picture reproduced	\$3.00
<b>Total</b>	<b>\$9.50</b>
<b>Our price until Dec. 15, for all</b>	<b>\$5.75</b>

<b>No. 12</b>	
Pictorial Review, monthly, 1 year	\$1.50
Good Stories, monthly, 1 year	.25
Colliers' Weekly, 1 year,	\$2.00
The Lockney Beacon, weekly, for one year	\$1.50
Medallion, with your picture reproduced	\$3.00
<b>Total</b>	<b>\$8.25</b>
<b>Our price until Dec. 15, for all</b>	<b>\$4.50</b>

<b>No. 13</b>	
True Story, monthly, 1 year	\$1.50
The Lockney Beacon, weekly, for one year	\$1.50
Medallion, with your picture reproduced	\$3.00
<b>Total</b>	<b>\$6.00</b>
<b>Our price until Dec. 15 for all</b>	<b>\$4.75</b>

<b>No. 14</b>	
Physical Culture, monthly, 1 year	\$2.50
Woman's World, monthly, 1 year	.50
OK Poultry Journal, monthly, 1 year	.50
The Lockney Beacon, weekly, for one year	\$1.50
Medallion, with your picture reproduced	\$3.00
<b>Total</b>	<b>\$8.00</b>
<b>Our price until Dec. 15 for all</b>	<b>\$4.00</b>

<b>No. 15</b>	
Peoples' Home Journal, monthly, 1 year	\$1.00
Poultry Tribune, monthly, 1 year	.50
Modern Priscilla, monthly, 1 year	\$2.00
The Lockney Beacon, weekly, for one year	\$1.50
Medallion, with your picture reproduced	\$3.00
<b>Total</b>	<b>\$8.00</b>
<b>Our price until Dec. 15 for all</b>	<b>\$4.10</b>

<b>No. 16</b>	
Art Review, monthly, 1 year	\$2.50
Boys' Life, (monthly Scout Magazine, 1 yr.)	\$2.00
Country Gentleman, weekly, 1 year	\$1.00
The Lockney Beacon, weekly, for one year	\$1.50
Medallion, with your picture reproduced	\$3.00
<b>Total</b>	<b>\$10.00</b>
<b>Our price until Dec. 15 for all</b>	<b>\$6.15</b>

<b>No. 17</b>	
McCall's Magazine, monthly, 1 year	\$1.00
People's Popular Monthly, 1 year	.25
National Sportsman, monthly, 1 year	\$1.00
Household, monthly, 1 year	.25
Capper's Farmer, monthly, 1 year	.25
Woman's World, monthly, 1 year	.50
The Lockney Beacon, weekly, for one year	\$1.50
Medallion, with your picture reproduced	\$3.00
<b>Total</b>	<b>\$7.75</b>
<b>Our price until Dec. 15 for all</b>	<b>\$4.00</b>

<b>No. 18</b>	
DENVER POST, daily and Sunday, 1 year	\$7.50
Designer, monthly, 1 year	\$1.50
Progressive Farmer, weekly, 1 year	\$1.00
The Lockney Beacon, weekly, for one year	\$1.50
Medallion, with your picture reproduced	\$3.00
<b>Total</b>	<b>\$14.50</b>
<b>Our price until Dec. 15, for all</b>	<b>\$9.95</b>

<b>No. 19</b>	
Farm Mechanics, monthly, 1 year	\$1.00
Home Circle, monthly, 1 year	.25
Household Guest, monthly, 1 year	.25c
Farm Life, monthly, 1 year	.25
American Poultry Advocate, monthly, 1 year	.50
Tractor & Gas Engine Review, monthly, 1 year	.25
The Lockney Beacon, weekly, for one year	\$1.50
Medallion, with your picture reproduced	\$3.00
<b>Total</b>	<b>\$7.00</b>
<b>Our price until Dec. 15 for all</b>	<b>\$3.50</b>

<b>No. 20</b>	
Snappy Stories, semi-monthly, 1 year	\$4.00
Success Magazine, monthly, 1 year	\$2.50
Today's Housewife, monthly, 1 year	\$1.00
The Lockney Beacon, weekly, for one year	\$1.50
Medallion, with your picture reproduced	\$3.00
<b>Total</b>	<b>\$12.00</b>
<b>Our price until Dec. 15 for all</b>	<b>\$7.00</b>

<b>No. 21</b>	
Movie Weekly, 1 year	\$4.00
Popular Mechanics, monthly, 1 year	\$2.50
Scientific American, monthly	\$4.00
The Lockney Beacon, weekly, for one year	\$1.50
Medallion, with your picture reproduced	\$3.00
<b>Total</b>	<b>\$15.00</b>
<b>Our price until Dec. 15 for all</b>	<b>\$10.50</b>

<b>No. 22</b>	
Country Gentleman, monthly, 1 year	\$4.00
Country Gentleman, monthly, 1 year	\$2.50
Country Gentleman, monthly, 1 year	\$2.00
The Lockney Beacon, weekly, for one year	\$1.50
Medallion, with your picture reproduced	\$3.00
<b>Total</b>	<b>\$13.00</b>
<b>Our price until Dec. 15, for all</b>	<b>\$8.25</b>

<b>No. 23</b>	
SATURDAY EVENING POST, weekly	\$2.00
Ladies' Home Journal, monthly, 1 year	\$1.00
Country Gentleman, weekly, 1 year	\$1.00
The Lockney Beacon, weekly, for one year	\$1.50
Medallion, with your picture reproduced	\$3.00
<b>Total</b>	<b>\$8.50</b>
<b>Our price until Dec. 15, for all</b>	<b>\$5.00</b>

<b>No. 24</b>	
Cosmopolitan, monthly, 1 year	\$3.00
Lelineator, monthly, 1 year	\$2.00
Dearborn Independent, weekly, 1 year	\$1.50
The Lockney Beacon, weekly, for one year	\$1.50
Medallion, with your picture reproduced	\$3.00
<b>Total</b>	<b>\$11.00</b>
<b>Our price until Dec. 15, for all</b>	<b>\$6.75</b>

<b>No. 25</b>	
Western Story Magazine, weekly, 1 year	\$6.00
Whiz Bang, monthly, 1 year	\$3.00
The Lockney Beacon, weekly, for one year	\$1.50
Medallion, with your picture reproduced	\$3.00
<b>Total</b>	<b>\$13.50</b>
<b>Our price until Dec. 15, for all</b>	<b>\$9.00</b>

<b>No. 26</b>	
Everybody's Magazine, monthly, 1 year	\$2.50
Etude Music Magazine, monthly, 1 year	\$2.00
Ladies' Home Journal, monthly, 1 year	\$1.00
The Lockney Beacon, weekly, for one year	\$1.50
Medallion, with your picture reproduced	\$3.00
<b>Total</b>	<b>\$10.00</b>
<b>Our price until Dec. 15, for all</b>	<b>\$6.25</b>

<b>No. 27</b>	
Pictorial Review, monthly, 1 year	\$1.50
Capper's Weekly, 1 year	\$1.00
Christian Herald, weekly, 1 year	\$2.00
American Magazine, monthly, 1 year	\$2.50
Modern Priscilla, monthly, 1 year	\$2.00
The Lockney Beacon, weekly, for one year	\$1.50
Medallion, with your picture reproduced	\$3.00
<b>Total</b>	<b>\$13.50</b>
<b>Our price until Dec. 15 for all</b>	<b>\$8.25</b>

We can make you up a list of papers to suit your taste and save you from 1-4 to 1-2 the price you will have to pay for them elsewhere. Select any clubbing offer listed here and send to us, or come in and we will help you figure out just what you want and save you money on same.

If you want one of the Medallions to give to some friend or relative for Christmas get your order in at once.

# THE LOCKNEY BEACON

**ALL LADIES' HATS 25 per Ct. OFF**

**INTELLIGENT SELFISHNESS**

When we say "our man is to serve you" it sounds like bunk, doesn't it?  
 But we really mean it.  
 We're far-sighted enough to know that you people will reward good service.  
 Our immediate profits will be smaller, to be sure, but in the long run we'll be ahead.  
 That isn't bunk; it's intelligent selfishness.

**E. L. AYRES, DRY GOODS**

Home of Hart Schaffner & Marx Clothes

**CHRISTMAS GOODS**

OUR CHRISTMAS LINE WILL BE READY FOR YOUR INSPECTION THIS WEEK.

Call in and look it over.

Do Your Christmas Shopping Early

**RED CROSS DRUG STORE**

LOCKNEY, TEXAS

**BENNETT & PACE DRAY LINE**

WE HAUL ANYTHING YOU DESIRE.

We will appreciate your business and give you in return prompt and efficient service. Give us a trial.

**BENNETT & PACE DRAY LINE**

Clyde Bennett Phone 155 Hugh Pace

**FREE**

**Coal Shovel With Each Ton of Coal**

WE ARE GIVING A GOOD STEEL STOVE SHOVEL FREE WITH EVERY TON OF COAL.

NOW IS THE TIME TO LAY IN YOUR SUPPLY OF COAL FOR THE WINTER. Later on the winter will be upon you, the time will be here to put up your heating stove, and you will be phoning for a supply, the other fellow who has not put in his supply of coal during the warmer weather will be in the same shape, therefore, the coal dealer will have a rush on, and you will not be reached with the prompt and efficient service you can now secure, besides coal will probably be higher priced in the winter, and you will save money by getting your supply now.

**Bring Us Maize Heads**

WE ARE IN THE MARKET PAYING THE VERY TOP PRICE FOR YOUR MAIZE HEADS—BRING YOUR MAIZE, KAFFER, FETERITA, HEGARI AND OTHER HEADS TO US AND GET THE BEST PRICE FOR THEM THE MARKET AFFORDS.

**LOCKNEY COAL & GRAIN CO.**

PHONE 60 BURTON THORNTON, Manager

Queen Esthers Girls Met  
 The Queen Esthers Girls of the Baptist Sunday school met Nov. 14th with Mrs. B. E. Atkins in a business and social meeting.  
 Officers elected were—Pauline Brunson, president; Margarite Collier, vice president; Opal Lee Wolford, secretary-treasurer. Class song "Take My Life and Let It Be." Mot-

to, Esther 4:14. Color, light blue and gold. Nothing more dismissed for social meeting.  
 All report a good time eating popcorn and candy.  
 Singing at Sand Hill Next Sunday, Nov. 23rd  
 Prof. Morgan and other singers will be at Sand Hill next Sunday at

**SAFETY IN BANKING**

When you have money to deposit in a bank, your first consideration should be surety of your money being placed in safe hands, and to this end the State of Texas, saw fit to organize a State Banking System and this bank is a member of that system.

We appreciate the accounts of the farmers and the laborers, as well as the accounts of the business men, and we will appreciate you opening an account at our bank.

This is a guaranty fund bank and your money is protected by the Guaranty Fund of the State of Texas. Can you ask for a safer place to deposit your savings.

**THE LOCKNEY STATE BANK**

THE GUARANTY FUND BANK

2:00 o'clock with the new V. O. Stamp song books. All singers are invited to be present and enjoy the evening.

Aiken Home Demonstration Club  
 The Aiken Home Demonstration Club met in regular session last Wednesday with Mrs. A. P. Shugart.

The program was on Salads and Salad Dressings.  
 Miss Faulkner very ably demonstrated the different kinds of salads. Every woman in the community should attend these very interesting and instructive meetings.

Our next meeting will be Wednesday, Nov. 26th, with Mrs. Chas. Tatum. The following is the program:  
 Hostess—Mrs. Chas. Tatum.  
 Business—Time 2:30 p. m.  
 Roll call—Simple Clothing hint.  
 Subject—Clothing Textiles.

1. Study of different fabrics.—Mrs. Thomas.  
 2nd. Testing Materials—Miss Faulkner.  
 3. Standard Widths and Prices.—Mrs. C. R. Day.  
 4. Things You Should Take Into Consideration in Shopping.—Mrs. John Morrison.  
 Exchanging Christmas Ideas.  
 Adjournment.

Reporter.

**Personal Mention**

J. E. Huggins and Harve Valandingham of Mangum, Okla., were here last week, visiting Mr. Huggins' brothers, O. J. and J. D. Huggins, and buying some real estate over in Lamb county.

Rev. Y. F. Walker left Tuesday for Dallas to attend the Southern Baptist convention in session at that place this week.

M. K. Snyder of Perryton, Ochetre county, has accepted a position with the First National Bank of this city, and has entered upon his duties.

A. B. Muncy is here from Branson, Colo., with a car load of mules to sell. Elma Burns returned the last of the week from Clarendon, where he has been attending Clarendon College. Mr. and Mrs. U. S. Braswell have returned from a visit of several days with friends and relatives at Granite,

Okla.  
 Dr. H. H. Ball and wife and Dr. N. E. Greer have returned from Fort Worth, where they attended the National Dental Association convention. Dr. Greer visited his wife and son at Mineral Wells while away.

W. D. Darby, district clerk of Hale county, was over from Plainview Monday, on business.

W. H. Von Tierck, of Texarkana, Texas, was here the past week erecting the new Linotype machine in the Beacon office.

N. A. Cummins and family of Collins county is moving to a farm near Lockney this week.

Miss Frances McMurtry and Lee Helvey of Tulsa are here visiting Mr. and Mrs. G. S. Morris.

E. J. Blankenship is in Mineral Wells, spending some time for the benefit of his health.

Ed Earthman and family have moved to Dimmitt, where Mr. Earthman is working for the Dimmitt Gin Co.

M. F. Barber has gone to Mineral Wells for the benefit of his health.

Larry Baker was down below the ap on business Tuesday.

Mr. and Mrs. Floyd Huff and family spent Tuesday in Amarillo on business.

**Grady R. Crager**

UNDERAKER AND EMBALMER  
 Hearse to all parts of the Country Day Phones 126 and 121; Night 75  
 In Crager Furniture Co.  
 Day and Night Service  
 LOCKNEY, TEXAS

**WILSON KIMBLE,**

Opt. D.  
 SPECIALIZING IN PRACTICE OF OPTOMETRY  
 Phone or write for appointments.  
 Office Phone 254 Res. Phone 245  
 FLOYDADA, TEXAS

**GARNER BROTHERS**

UNDERTAKERS  
 Funeral Directors and Embalmers  
 Business Phone 108, Night Phone 376  
 Calls answered all hours. Best equipped motor service on the Plains  
 PLAINVIEW, TEXAS

**HOG KILLING TIME**

Hog killing time is here and we are prepared with a good line of—

Pure Michigan Salt.  
 K. C. Liquid Smoke.  
 Schilling Black and Red Pepper.  
 In Half and Pound Cans.  
 Schilling Sage.

IN OUR MEAT MARKET YOU WILL FIND PURE PORK SAUSAGE.  
 Different from those made by others.

**CITY GROCERY**



Now is the time to lay in your winter's supply of coal. We carry they the very best grades of Colorado Coal. We can better serve you now, before the cold weather sets in and you will probably save money by buying now.

**We Want your Maize Heads**

We are in the market for all kinds of Grain Sorgums. Let us figure with you before you sell.

PHONE US YOUR WANTS

**LESLIE FLOYD GRAIN COMPANY**

**WE THANK YOU**

We want to thank all of you for complying with our recent request and urge that you try to make an even exchange in bottles each day. We will then have plenty of bottles for our runs.

**GROVES' DAIRY**

**FLOYD COUNTY ABSTRACT CO.**

R. C. SCOTT, Manager  
 Abstracts of Title to all Lands and Town Lots in Floyd County  
 Deeds and other instruments of writing prepared. Twenty years experience with Floyd County Land Titles.  
 Room 7, First National Bank Building Floydada, Texas

**Batteries and Casings**

We can supply your Battery wants, sell you dependable Batteries and give you service.  
 Our stock of Tires is complete in both Balloon and High pressure Casings and Tubes.

CALL ON US FOR YOUR GAS AND OILS

**ED REEVES**

**ECZEMA!**

THIS isn't one of those fake free treatment offers you have seen so many times. We don't offer to give you something for nothing—but we do guarantee that you can try this wonderful treatment, entirely at our risk, and this guarantee is backed by your local druggist.

"HUNT'S GUARANTEED SKIN DISEASE REMEDIES" (Hunt's Salve and Soap) has been sold under absolute money back guarantee for more than thirty years. They are especially compounded for the treatment of Eczema, Itch, Ring Worm, Tetter, and other itching skin diseases.

Thousands of letters testify to their curative properties. M. Timberlin, a reputable dry goods dealer in Durant, Oklahoma, says: "I suffered with Eczema for ten years, and spent \$1,000.00 for doctors' treatments, without result. One box of Hunt's Cure entirely cured me."

Don't fail to give HUNT'S GUARANTEED SKIN DISEASE REMEDIES (Hunt's Salve and Soap) a trial. All druggists handle.

**LOCKNEY DRUG COMPANY**

The REXALL Store





**SCIENTIFICALLY CONSTRUCTED OF PURE  
LONG WORSTED YARN**

Reinforced in the shoulders to prevent sagging—double elbows add months and months of wear—place Cadet Sweaters in a class to themselves.

**Priced from \$12.50 Down  
SPECIALS FOR THIS WEEK**

- Men's and Boys' Overalls, per pair \$1.00
- Ladies' 39c Silk Lisle Hose, per pair 25c
- Men's 25c Hose, Arrowhead Brand, famous for wear, per pair 19c

**E. GUTHRIE & COMPANY**  
LOCKNEY, TEXAS

**PLAINVIEW SANITARIUM NEWS**

Earnest Monk of Quitaque, Texas, underwent an operation on last Sunday for appendicitis. The doctors of the sanitarium were assisted in the operation by Dr. Rumph of Quitaque. Mrs. Lee Gilmore of Turkey, daughter of Dr. Gilmore of the place is in the sanitarium undergoing treatment. It was at first thought that it would be necessary to operate but her con-

dition so far is very satisfactory and it is hoped that an operation will not be necessary.

Mr. O. E. Stevenson, Jr., of this city and Mr. Nathan P. Glueck of Cincinnati, O., who were struck by a southbound passenger train near two weeks ago when crossing the track in the east part of town in their car are both doing as well as could be expected.

Mrs. T. J. Flake of this city under-

went an operation several days ago and was able to leave the sanitarium Friday. Her condition being satisfactory.

Mrs. J. C. Hudson of Turkey is leaving the sanitarium today after undergoing an operation for appendicitis. Her condition is very good.

Little Mark, son of Hale Center is back in the sanitarium. She has been doing fine up to a few days ago but since then she has not been

doing so well.

Charles Garner of this city was in the sanitarium under treatment this week.

The 2-year-old boy of Mr. and Mrs. A. D. Moore of Runningwater, Tex., was in the sanitarium a few days ago and had his tonsils removed.

Harold Laird, son of D. C. Laird of Runningwater, Texas, was in the sanitarium after undergoing an operation for appendicitis several days ago. His condition is good.

Hazel Ethridge of Gasoline, Texas, was operated on last Tuesday and is doing nicely. Dr. Garner of Turkey assisted in the operation.

Dr. D. F. Moore was able to leave the sanitarium a few days ago after undergoing treatment here.

Mrs. DeWitt Parker from Tullia was operated on Saturday. Dr. McFarling assisted in the operation. Her condition at present is good.

Mr. L. L. Lowery of Muleshoe came down with his 9-year-old boy Saturday who was suffering with a broken arm. An X-Ray picture was made and the arm reset. At last report the boy was doing nicely.

Mrs. Hall of this city was in the sanitarium Sunday and had her tonsils removed.

Billy Reeves of Tullia was quite painfully hurt in an automobile accident last Sunday and was in the sanitarium several days, but she is able to be out again at this time.

Mrs. L.M. Morgan of Matador is in the sanitarium under treatment.

Mr. John Lockhart of Lockney recently from East Texas was able to leave the sanitarium Thursday after being under the care of the doctors several days.

The 3-year-old child of Mr. W. H. Herrington of Hale Center was in the sanitarium under treatment of physicians.

Miss Ellen Johnson of Dimmitt had an operation last Monday. Dr. Mayes Miller was down and assisted in the operation.

Paul Hammer of Runningwater was operated on for appendicitis on the 13th. He is doing nicely at present.

Miss Grace Wise who lives at Quitaque, but is now attending Wayland College underwent an operation on the 12th. Her condition at present is good.

Dr. E. O. Nichols left Friday morning for Rochester, Minn., to visit the Mayo Clinics. He will be there several weeks.

Mrs. J. F. Milton of Turkey was operated on Sunday morning at 1 a. m., the 16th. Dr. Garner came with the Miltons and assisted in the operation. Mrs. Milton is resting well since the operation.

Mr. L. L. Lowery from Muleshoe brought his 12-year-old boy down and had him operated on Sunday morning at 9 o'clock.

**Lone Star Home Demonstration Club Held Meeting**

The Lone Star Home Demonstration Club held its regular meeting Oct. 11th. There were ten members present, two visitors, two new members, a total of 14. A very interesting meeting was held. Quite a little discussion on the future of the club was had. A lot of good things are being planned for our club by all of our members.

Mrs. Hatchett made a nice report of the exhibit by the clubs at Floydada Nov. 1st, which made each one of us determine anew, to do our very best.

Our next meeting will be Nov. 25, 2:30 p. m. at Mrs. C. Applewhite's home.

Program—Salads and Salad Dressings.

Demonstration by Miss Faulkner. Everyone is sure to be present as Miss Faulkner has some special instructions for us about our future programs. The lateness of the season is the reason for the change in our program, and we will have only three more meetings in this year. We need the lesson on salads before Thanksgiving and then the first of December we will have some Christmas program and our last meeting will have to be a general report of all our work and election of officers.

Be sure to bring your report of home work Tuesday, Nov. 25th.—Reporter.

**Koas-Kaprice Meeting**

Miss Mable Reeves entertained the members of the Koas-Kaprice last Thursday night. The feature of the evening was Mah-Jongg. Everyone entered into the game and the score ran high. Josac Riley made high score.

Misses Collins and Coleman furnished several musical numbers while refreshments were being served.

The delicious eats consisted of sandwiches, nut pie and coffee.

**Shaddix-Graham**

Mr. Walter Shaddix and Miss Ruth Graham of the Irick community, were married at the Methodist parsonage in Lockney last Sunday. Rev. J. P. Patterson, pastor of the Methodist church, performing the ceremony. They were accompanied by Miss Leona Hill and Mr. Clyde Hill of Irick. They will make their home in the Irick community.

**PUBLIC SALE  
TUESDAY, DEC. 2nd**

10 miles north of Lorenzo, 3 miles west of Farmer School House, 5 miles northeast of Estacado, 10 miles southeast of Petersburg, on the R. M. Ritchey farm, sale beginning at 10 o'clock a. m., sharp.

**WORK STOCK**

- 1 Bay Mare Mule, 9 years old, 15 hands high, weight about 1000 lbs.
- 1 Iron Gray Mare Mule, 14 1-2 hands high, 8 years old, a good one.
- 1 Dark Bay Mare Mule, 15 1-2 hands high, smooth mouth, good work animal.
- 1 span Red Bay Horse Mules, about 15 hands high, 6 years old, good workers, weight 975 lbs. each.
- 1 4-year-old Bay Mare Mule, 15 1-2 hands high, good work mule, wt. about 1000 lbs.
- 1 Bay Mare Mule, 15 hands high, 3 years old past, weight about 850 or 900 lbs., been worked some.
- 1 Coming 3 year-old Horse Mule, 15 hands high, not broke, a good one.

**CATTLE**

- 1 Big Light Red Milch Cow, 8 years old, cross between Durham and Jersey, and calf by side.
- 1 Full-blood Jersey Cow, 6 years old, with calf by side.

Some other young cattle, yearlings, etc.

**FARM IMPLEMENTS**

- 1 McCormick Header, with binder attachment, in A-1 shape.
- 1 4-wheel P. & O. Lister in good condition.
- 1 2-wheel Oliver Lister, good shape.
- 1 Milwaukee Row Binder.
- 1 Hay Rake.
- 1 J. I. Case 6-plow Cultivator, good shape.
- 1 Bradley Disc Harrow, w. ith seed-er attachment.
- 1 Bradley Stalk Cutter.
- 1 Tripe Disc Avery Bob Cat Breaking Plow, in good shape.
- 1 2-disc Avery Bob Cat Disc Plow, in good shape.
- 1 12-hole Kentucky Wheat Drill, in good shape.
- 1 Feed Chopper, as good as new.
- 1 6-foot cut John Deere Tandem Disc.
- 1 Iron Wheel Wagon.
- 2 Header Barges.

There will be considerable otherstuff offered for sale by other parties at this sale.

**TERMS OF SALE**—All sums of \$10 and under cash; all sums over \$10 12 months' time will be given on bankable notes, bearing 8 per cent interest from date of sale. 8 per cent discount will be allowed for cash on all sums over \$10. Nothing to be removed from place until settled for.

FREE LUNCH ON GROUND

**R. M. RITCHEY, Owner**

NASH & SEALE, Auctioneers.

FRED WIESE, Clerk.

**BORDER QUEEN  
Kitchen Cabinet**



We have a full line of these Cabinets on display at our store. Come in and let us show you the many special features these cabinets have.

"Where Your \$\$ Buy the Most"

**CRAGER FURNITURE COMPANY**

**Liberty**

A Weekly for Everybody

Announces  
the Appointment of

**LOCKNEY DRUG COMPANY**

The REXALL Store

As Dealer  
In This Locality

You can now buy Liberty—the 5c National Weekly Magazine of Fiction, Photos, Fashions and Fun—through the dealer above mentioned.

Liberty contains the finest short stories and serials by the world's greatest authors. News Pictures of people and events from all over the world. Fashions and Patterns. Special Articles. Movie News. Buy it regularly. Out every Wednesday. Price 5c.

Phone your order and a copy will be reserved for you every week.

**Liberty**

A Weekly for Everybody

OUT EVERY WEDNESDAY  
Price 5c

**WE HAVE WHAT YOU WANT,  
WHEN YOU WANT IT!**

If it is to be found in a drug store in Lockney, you can depend on it that "Stewart Has It." We make it a point to carry a full stock of everything in the drug and drug sundry line at all times.

Come here first and save the trouble of hunting what you want.

**STEWART DRUG COMPANY**

Miss Clem Blankenship of Ranger type operator at the Beacon again, arrived Sunday and will be the Lino-riter an absence of about six months.

## QUICK SERVICE LUNCH ROOM

E. P. McCreary, Prop.  
Old Ayres Bldg.  
Hamburgers and Chili  
Short Orders at All Hours  
Give Us a Trial

## TRUCK SERVICE DAILY

LOCKNEY TO LUBBOCK  
Call Ozark Filling Station  
Phone 138 and leave orders.  
Also can carry passengers  
to and from Lubbock.

E. P. WILLIAMS, Prop.

## WANTED



### DEAD OR ALIVE

Your Storage Battery for Recharging and Repairing  
Many a dead storage battery which has been declared worthless by others has found that our life-giving methods would put it back on the active list again.

Let us decide if yours is worth repairing before you buy a new one.

Our service costs no more. Why not treat your battery to the best?

Sam Livingston

## FREE! FREE!

BEGINNING SATURDAY and Continuing until Dec. 15th.

We will give absolutely FREE a pair of extra Trousers with each order for a Tailor-made Suit of Clothes.

D. F. McDUFFEE

Phone 114

## EGGALL

IMPORTANT MESSAGE

## EGGS GUARANTEED

Eggall is guaranteed to increase your egg production to your own satisfaction, cure Cholera, Limber Neck, Diarrhea, etc.

Eggall is sold on a positive money back guarantee, without question, your money as cheerfully refunded as accepted.

Sold at grocery and drug stores everywhere. Ask your dealer. If he doesn't have it in stock, send \$1.00 direct to us for a prepaid package.

Manufactured and Distributed by

Guaranty Products Mfg. Co.

1911 Lpscomb Street FORT WORTH, TEXAS

## Use Rowletts Automatic Sash Control—

Eliminates sash and door weights and pulleys. Installed. Prevents rattling in old and new windows. Cheaper and better than the old way. Sold and guaranteed by your lumber dealer.

Floyd County Lumber Co.

## In Sweater Coats Style Is Emphasized



In fashion's school sweaters and sweater coats used to stand quietly at the foot of the class in dress accessories. But they have made rapid advancement in the last few years, and now dispute with other apparel for a place at the head. In the old days to be competent and comfortable seemed their sole ambition, but now their eyes are fixed on distinction, style and beauty as the goals to be striven for.

Advance showings of cheerful winter-resort clothes show sweaters and sweater coats as numerous as the flowers of the field and equally alluring. There is no end to the varieties of wearing and ornamentation, and some of them have scarfs to match in color but in lace-knit patterns. For instance, an orchid-colored slip-on sweater, bordered with narrow bands of purple, has a wide, lacy scarf finished with the same bands at the ends. The cozy sweater coat shown in the picture is of brushed wool in warm beige color bordered with white braid and white wool.

## COWBOY-ROPING CONTEST WILL BE HELD AT LUBBOCK

Lubbock, Nov. 17.—Cowboy Roping and Riding contests, at which purses will be offered, will be staged in Lubbock on Nov. 27, 28 and 29, under the auspices of the Junior Chamber of Commerce, Byron C. Dickinson, president of the civic organization, announced Wednesday. According to Mr. Dickinson the event will be one of the best of its kind staged in this vicinity in recent years and a large number of professional cowboys will enter into the event.

Ball Parkinson of Midland, with Bell Cord Rutherford and G. Ward Moody, both of Lamesa, well known stunt performers, will be in charge of the contest and the connection between it and these three men is enough to assure the public of a high class show, Dickinson believes.

At least seven hundred and fifty dollars will be offered in prizes and the contest will be open to all comers throughout the three days. Cowboys from all over West Texas are invited to take part in the event. The Junior Chamber of Commerce will supervise the letting of concessions. The contests will be held in the local baseball park.

## SAND HILL

Nov. 17.—Singing was held at the home of Mr. and Mrs. W. H. Pope Sunday night. Everyone reported a nice time.

Some of the people of this community attended prayer meeting at the school house Sunday night.

A nice crowd enjoyed a short program at the school house Friday night. The program was rendered by the Literary Society of this community. The society was given the name, the P. T. C. Society and the motto, "Love, Labor and Laugh." Colors, Purple and white were adopted. Mr. O. S. Miller read the constitution and by laws after which the program was rendered.

An accident, which might have proved very serious, occurred Sunday evening on the Floydada-Mickey road. A party of young folks, Miss Ruby King and Miss Bertha Webb from Sand Hill and other young people from Lockney, who were riding in a Chevrolet car, were overturned. Although Miss King was unconscious for awhile after the accident, no one was seriously injured. The car was damaged some, but is still in running condition.

Funeral service for Mrs. John Holmes and infant daughter was conducted at the church Monday evening. Rev. J. L. Henson and Rev. C. W. Smith conducted the service. Interment was in Floydada cemetery.

## Will Preach at Church of Christ Sunday

Elder Liff Sanders of Lubbock will preach at the College auditorium for the Church of Christ Sunday morning and night.

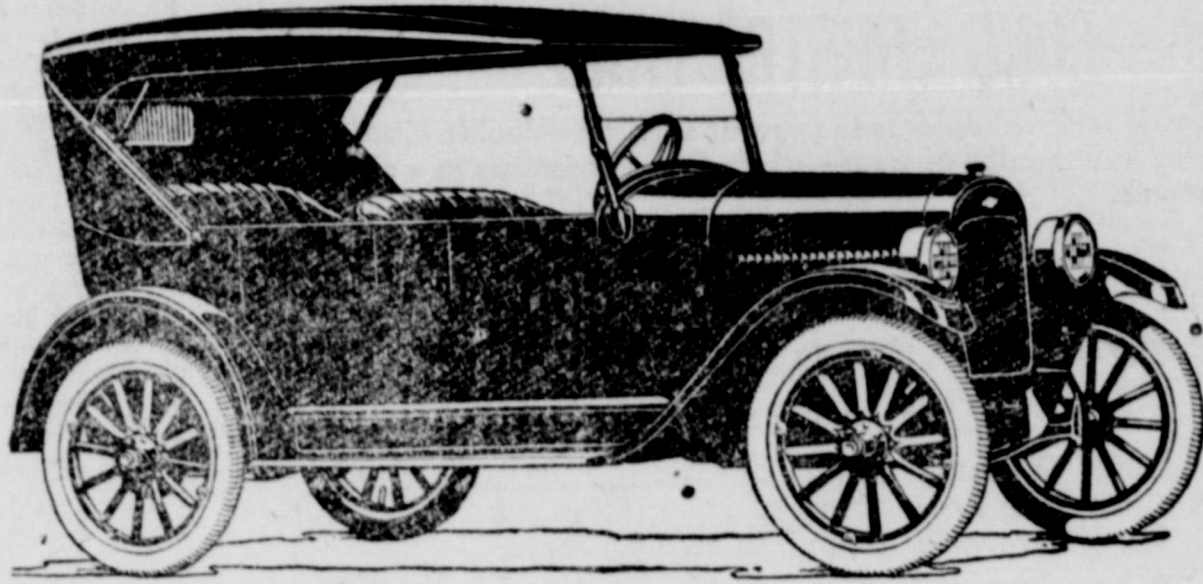
Everybody is invited to hear him.

## Visits of the Stork

Born to Mr. and Mrs. Jake Griffith, Friday, Nov. 14th, a girl.

R. B. Groves, 3 miles west of Lockney, Wednesday, Nov. 19, a boy.

# CHEVROLET



## CHEVROLET QUALITY IN ENGINE

Power!

Power to speed over the steepest hills—to pull through the most difficult roads. Endurance that gives dependable, trouble-free performance and long life. Economy—the greatest in any automobile engine.

These are outstanding characteristics of Chevrolet's famous valve-in-head motor.

The Chevrolet power plant includes a modern 3-speed sliding gear transmission with hand lever, Remy electric starter, generator and ignition-water pump to insure perfect cooling, and oil pump for efficient lubrication. The fuel is fed by a modern vacuum feed system.

This is the type of construction found on cars far above Chevrolet in price and it is a fair indication of the quality to be found in a Chevrolet car throughout.

# Ozark Filling Station

Lockney, Texas

## PRICES F. O. B. LOCKNEY, TEXAS

Superior Roadster	\$590
Superior Touring	\$605
Superior Touring DeLuxe	\$740
Superior Utility Coupe	\$785

## PRICES F. O. B. LOCKNEY, TEXAS

Superior 4-Passenger Coupe	\$875
Superior Sedan	\$950
Utility Express Truck Chassis	\$635
Fisher Bodies on All Closed Models.	

## The Kind of Work T eases

When we send out a job of Cleaning, Pressing or Alteration work you can count on it being the very best as we look after the work very carefully and try to please each and every one who entrusts to our care their work along this line. We handle all work with promptness and respect.

When you have anything you desire to have cleaned, pressed or altered just phone 114 and McDuffee will do the rest.

We appreciate your trade and confidence.

**D. F. McDUFFEE**  
Phone 114  
Cleaning—Pressing  
Altering

Mrs. Z. T. Riley and C. B. Laxton spent Sunday in Canyon visiting Mrs. E. M. Walling and Mrs. Wyinn.

## Senior Party

Last Friday evening at 7:30 o'clock the Seniors met at Miss Nora White's for an hour of entertainment. Ten sets of "42" were played. Tommie Merrick and Virgil Threet winning high score. Next there was a "Motor Romance" contest, which was won by Lucille Carter and John Stapleton. After this several interesting games were played.

At 11:30 refreshments were served, which consisted of sandwiches, fruit salad and large chocolate covered cake "S's", in which were hidden the guests' fortunes.

Those present were: Misses Bigby, Lucille Carter, Lillian Collier, Elva Johnson, Tommy Merrick, Pope Walker, Eutha Barnett, Pauline Stevenson, Nora White, Velma Still, Hazel Shelton, Lois Cope, Ruby Threet and Messrs. Jim Spillman, Virgil Threet, Doyle Greer, Lester Lankford, Leslie Clifton, Bob Barnett, James Cole and John Stapleton.

After the party, the Seniors chartered by Miss Bigby, went to the school building and raised the Senior flag. The Senior flag was the first to float over old Lock-Hi this year. When Old Sol came up the flag was still waving.—Reporter.

# CITY MARKET

FRESH AND CURED MEATS, BOTH BEEF AND PORK,  
PURE HOG LARD.

You probably find it difficult each morning to prepare your children's school lunches, and at times hardly know what to fix them for their dinners. Just call around and see us, we have just what you will need, for we carry a full supply of everything the market affords in the way of Fresh and Cured Meats and Packing House Products. The same old thing every day does not suit the school child, neither does it suit those who eat at home, in realizing this fact, we have made it a point to secure a large and varied stock of all of the choicest articles in our line, and we now have them for your selection. Call and see us.

Aiken & Griffith Prop.

PHONE 139

IN THEO GRIFFITH'S GROCERY

H. A. Lattimore of Floydada, rep-been here this week, looking after representative of the Star-Telegram has subscriptions to that paper.

## HUNTING SEASON NOW ON

The hunting season is now on and we are well prepared to furnish your needs in GUNS AND AMMUNITION for the occasion. Call in and look our hunting goods over. You will find just what you want.

## ROASTERS FOR THANKSGIVING

We have a nice line of Roasters for baking your Turkey for Thanksgiving Dinner, and we can supply your table with everything you want for the big feast. Let us know your wants and we will please you.

# A. J. White & Co.

Hardware, Guns, Ammunition, Queensware and Groceries  
The WINCHESTER Store

### POULTRY NEEDS

#### PLENTY OF ROOM

It never pays to overcrowd hens. They need a comfortable house, dry and roomy, with plenty of fresh air and sunshine. How to give them all this is told by the United States Department of Agriculture in Farmers' Bulletin 1413, Poultry House Construction, just issued.

A plain shed-roof house is most economical, and most satisfactory. It should be so arranged, says the bulletin, that it will be easy to clean and for general convenience.

It is easier to keep the birds healthy, and to reproduce the stock under the colony system, if the birds are allowed free range. Breeding stock, especially growing chickens, should have plenty of range. Hens used solely for the production of market eggs may be kept on a very small area.

Copies of the bulletin may be had free, as long as the supply lasts, by writing to the Department of Agriculture, Washington, D. C.

The Community Blue Print  
An architect would not begin to

build even a garage without first drafting a blueprint of the plan. How long, how wide, how high, and where he would cut the doors and the windows. And then he would sit down and carefully estimate exactly what the cost would be. Now he is ready to begin.

But so often when we organize our new clubs and start in to reconstruct our community, we see so much to do we get bewildered and we do not know what to do first or what to get go until the last. And right here the first argument is hatched out. And unless everybody is very careful somebody will get their feelings hurt and never, NEVER come back to the club.

Women are not accustomed to planning and scheming together. They are not accustomed to taking dictation from anybody, unless it is their children, and they can't stand it to have their feelings hurt. And the great majority of use have not yet learned to leave our feelings at home when we go to a woman's club meeting. Women take a lot more off of one another than they used to take. And they are beginning to understand other women better.

But when you organize your mothers' club and begin to work for your school, one woman will want to clean up the playground and fix things up on the outside. Another will want to clean up the inside of the schoolhouse put shades at the windows to protect the children's eyes. Another will want to start a library, and somebody else will want to dig a well so the children can have all the clean water they need, and the teacher can keep the school house cleaner and can plant some trees and flowers and keep them growing. Every woman will very likely want to do for the school what she loves most at home. That is only natural. But it is going to take time and work and planning and some money to do any or all of these things.

For these reasons how would it do for you to spend your time at the next meeting drafting a plan for your school yard and house to cover everything that is needed to make it the very best place all of you want it to be? In other words, get a vision of what you would like your children's school home to be, both inside and outside, and then get busy and make a blueprint of your plan, regardless of time or expense for the first draft. Go over your whole school plant. Pick out what it needs to make it what it ought to be.

Is there a well on the school ground? If so, you are the first point ahead and ready to begin your flowers and trees. If not, you need a well. Put that down and count the cost.

Is there any playground equipment to keep the children busy during their recreation periods? If not, count your school children and then, with the help of the teacher, decide what the first, second, and all the other grades should have, from the kindergarten to the seniors. Appoint someone to find out where to get it and how much it will cost.

Now go inside. Is there a lighting system at your school so you can have entertainments in a well-lighted

room? If not, there is a job for someone else to investigate. Is there a piano in the school room, so you can invite the talent of the county out to your school to help with your entertainments? If not, here is another item of interest to investigate.

Are the stove and the chimney safe? Is the stovepipe safe? Is it ready for the first cold morning? Is the schoolhouse comfortable? Are there any pictures on the wall? Are there any books or magazines for all the children, and all their parents, to enjoy? If there are, or if there are not, any of these things, put your heads together and draft a blueprint of all the things your school should have to make it the most interesting place in the county for your children and yourselves, and then select the one that you can do this year, and go to work.

But hold onto that blueprint, and let it be your guide for the next five years, if necessary, to complete the plan. And you will be surprised what a happy community you will have five years from today. No architect can build a balanced beautiful structure without a blueprint of his plans to guide him. Neither can you.—Phebe K. Warner.

M. J. R. JACKSON, AMARILLO  
MADE ASSOCIATE JUSTICE

Austin, Nov. 15.—M. J. R. Jackson of Amarillo was appointed Saturday by Gov. Neff as Associate Justice of the Court of Civil Appeals to fill the unexpired term of William Boyce, recently resigned. Judge Jackson was elected to the Appellate Court bench in the general election Nov. 4.

## HEALTH THE GREAT-EST ASSET



Chiropractic-Masseur  
In Lockney Every Day  
Office over Griffith Grocery

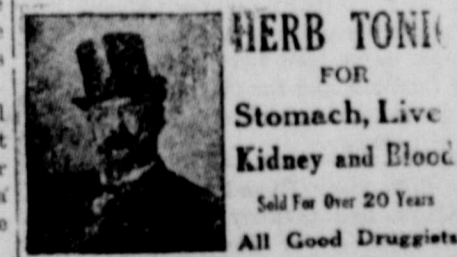
DR. O. C. BOONE

### Examine Your Title

Many land titles are defective. There are many un-released Vendor's Liens, Deeds of Trust and other liens and defects shown by the records of this county, the parties who can execute the release or other instrument to effect the cure of the defect, may be living today, are liable to die or remove to parts unknown at any time. An ABSTRACT will show the record. Delays are dangerous. Act NOW, and have your ABSTRACT prepared by

Arthur B. Duncan  
Floydada, Texas

## BLAIR'S No. 7



HERB TONIC  
FOR  
Stomach, Liver  
Kidney and Blood  
Sold For Over 20 Years  
All Good Druggists

For Sale By Lockney Drug Company

### Hall's Catarrh Medicine

Those who are in a "run down" condition will notice that Catarrh bothers them much more than when they are in good health. This fact proves that while Catarrh is a local disease, it is greatly influenced by constitutional conditions. HALL'S CATARRH MEDICINE consists of an Ointment which quickly relieves by local application, and the Internal Medicine, a Tonic, which assists in improving the General Health. Sold by druggists for over 40 Years. F. J. Cheney & Co., Toledo, Ohio.

# Cotton Pickers Supplies

We have a large, choice stock of Groceries to care for your needs in feeding the cotton pickers. Come in and see our Stock and let us sell you your groceries.

We keep everything the market affords in the Grocery and Fruit Lines.

## LOCKNEY GROCERY

IF IT'S NOT GOOD, WE MAKE IT GOOD

WE!

want your Produce, Cream, and Hides

Highest Market Prices Paid at all Times

## LOCKNEY PRODUCE COMPANY

We Have Our

## Michigan Meat Salt

Come and get yours before it is all gone

A Complete Line of the very Best Groceries

## THEO GRIFFITH

### BUY YOUR CHRISTMAS PRESENTS NOW

A small cash payment will hold it for you.

A Nice New Line of Goods to Select From.

F. M. KESTER  
Your Jeweler

### TOO LATE

It is too late to have your residence or business insured after it has been destroyed by fire or storm. If you have no insurance or if you do not have as much insurance as you should carry, now is the time to take out a policy. Call and see us and let's talk the matter over. We are here to serve you.

Gruver Insurance Agency  
"TRADE AT LOCKNEY"  
Phone 148

# LUMBER

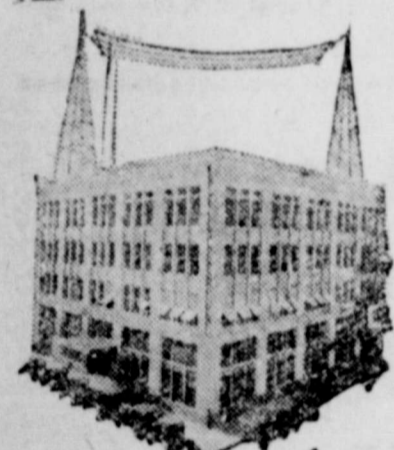
and Building Material of all Kinds.

Devoe Paints and Kyanize Varnishes.

## Floyd County Lbr. Co.

Phone 9

## EIGHTEENTH ANNUAL



STAR-TELEGRAM  
Home of Radio WSAP.  
Programs Printed Daily.

## BARGAIN DAYS

Now in Effect on the

# STAR-TELEGRAM

A Texas Owned Newspaper with the

Largest Circulation in Texas

## Announces REDUCED RATES

By Mail Only—Full Year Periods

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There is as much difference in newspapers as in friends. Be sure and pick your paper for next year carefully as a year is a long time.

The most interesting paper in Texas and always as big as the news of the day requires.

## The STAR-TELEGRAM

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Always Loyal to West Texas

90,000 Daily

100,000 Sunday

The paper that prints Andy Gump, Mutt and Jeff, Walt and Skeezix and many, many other great features.

AMON G. CARTER, President.



# FALL BUYING

## IS RIGHT NOW IN FULL SWING

and we are anxious that you see our stock of Dry Goods before it has been cut up by the CROWD of Customers, who are daily making their selections.

THE FALL RUSH IS ON AT THIS STORE, and you will not ask the reason when you see the magnificent merchandise we are showing and the real Bargains we are offering. The people of this country are after merchandise of real Quality and they know where to find it.

**CUR LEE SUITS** The Best and Most Sunshine Garments  
for the Men Dependable Place to do for Women and  
Perfection Suits Your Fall Buying Girls.  
for the Boys.

"Get in the Well Dressed Circle"

## The FLORSHEIM FEETURE ARCH



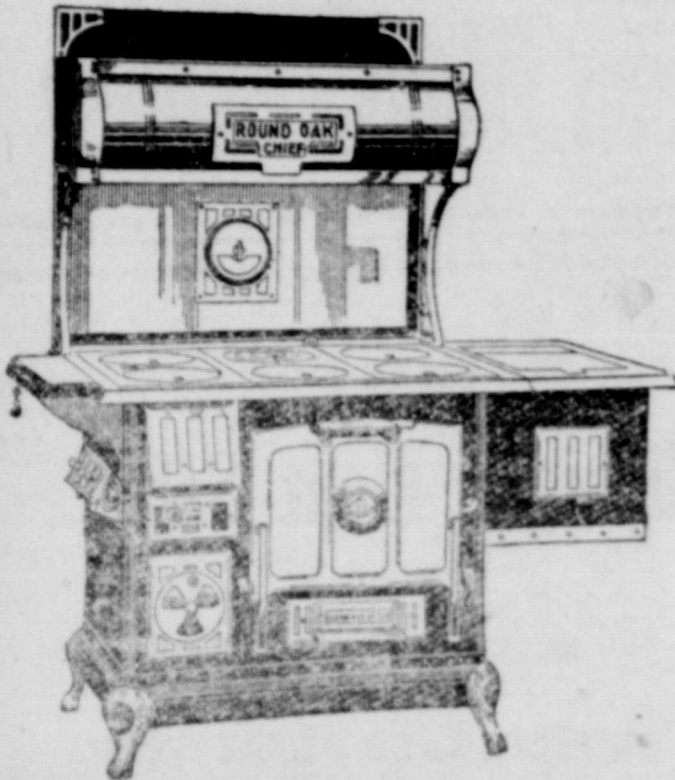
An exclusive feature built into the shoe, giving added comfort with the refined appearance always found in The Florsheim Shoe.

Sold exclusively at this store

Feature Arch Shoes for men to be had only in The Florsheim Shoe



## FREE—A BEAUTIFUL DOLL FOR THE GIRL IN YOU HOME—FREE



## HARDWARE AND GROCERIES

When you buy a Range for the wife look at the ROUND OAK. Some new styles just received.

Many people are interested in RADIOS. They are entertaining and educational and when the best brands are installed they give lasting service and satisfaction. We have the best lines in the country and will be glad to Demonstrate them to you.

All mankind must EAT to LIVE and a large stock of Eatables of every description are to be had here.

Make our store your store by joining our large number of satisfied customers.

## BAKER MERCANTILE COMPANY

### WANT COLUMN

**JUST OPEN**—The Plainview swimming pool. Everything clean and sanitary.—Always open. 38-tf-c

**WINDMILL AND PLUMBING WORK**  
J. A. Guinn is now located at the Higginbotham-Bartlett Lumber Co., where he will be glad to receive your orders for all kinds of Windmill and Plumbing work. Phone 55. 48-tf

**FOR SALE**—Plenty of Rye seed.—Leslie Floyd Grain Co. 51-tf

**FOR SALE**—Good Shetland ponies. See D. F. McDuffee, Lockney, or J. W. Boyle, Plainview. 5-tf

**FOR SALE**—My home, near public school. Terms to responsible party.—George T. Meriwether. 49-tf

**SWIMMING**—Most refreshing and healthy exercise these hot days—come down. Plainview Swimming Pool. 38-tf-c

**FOR SALE**—My home in Lockney at a bargain. Easy terms. Address E. M. Randolph, Box 265, Abilene, Texas.

**FOR SALE**—A first class tailoring outfit. See E. A. Bowman.

**FOR SALE**—A gentle school pony, one good kid pony, 5 years old, one good single buggy, also good work mules and Jersey milk cows.—Jack Meyers. 7-8tp

**FOR SALE**—Furniture, Cooking and Heating stoves, at my place west of school house.—Geo. T. Meriwether.

**FREE**—Come get all the cotton burrs you want at our gin free of charge.—Lockney Gin Co.

**FOR SALE**—My place in west Lockney.—C. L. Cowart. 7-4tc

**BARGAINS**—1 five room residence on 1-2 acre of land in Lockney with plenty of 15 year old fruit trees and grapes, with good easy terms. Also 18 acres of land adjoining the town of Lockney, fairly well improved price \$2,000, easy terms. Also 40 acres adjoining the town of Lockney, \$75 per acre, with terms.—Col. N. H. Lewis, Lockney, Texas. 8-3t-p

**ART STUDIO**—I am now ready to teach a few Art Pupils, New Polychrome work included. Studio upstairs in Lockney Drug Store. If interested see or phone No. 50.—Mrs. R. L. Gass. 8-2t-p

**FOR SALE**—A tract of land close in will sell any amount from 10 to 60 acres.—N. A. Cummings, Rt. 1. 8-3tp

**BAZAAR**—The Methodist Ladies will hold their bazaar at the First National Bank on Saturday, Dec. 6.

**FOR SALE**—160 acre farm, improved, 1-2 mile Aiken, will sell or trade for raw land.—See W. N. Thornton, Lockney.

**FOR SALE**—Seven English Pitt bull dog pups, subject to registration, male \$15, female \$7.—Charlie Bailey, Rt. 2. 9-1t-p

**HAVE** one type, a Dodge sedan, good as new, for sale or trade, a bargain for cash or easy terms. If interested see me quick.—C. R. Wilkinson.

**COME GET MULES**—Three black horse mules have been taken up at my place, owner can have same by paying feed bill and for this notice.—Clark Hancock, 3 miles west, 1-2 mile north of Lockney.

**LOST**—Blue Grey Hound pup, lost on Quitaque and Lockney road about 10 miles from town. Finder return to C. J. McGhee and receive reward. 9-1t-c

**LOST**—A couple of Poland China pigs. Finder notify E. R. Craft. 9-tf-c

**FOR SALE**—Two brown mare mules, 16 1-2 hands high, 3 and 4 years old.—See me at Lockney Produce, Floyd Teaff. 9-tf-c

**FOR SALE**—A good milk cow.—Carl Ferguson, on Johnson farm, 5 miles southwest of Lockney. 9-2t-c

**FOR SALE**—One section of land, 7 miles northeast of Floydada, \$38 per acre.—See Mrs. J. L. Montgomery, Rt. 3, Floydada, Texas. 9-5t-p

**FOR SALE**—1 span yearling mules, 1 mile east of town.—G. T. Traylor.

**WANTED**—Man to do some work around place.—Lockney Beacon.

### The City Tailor Shop

Is prepared to do your Cleaning, Pressing, Alterations We will send your Sweater, Overcoat, in fact anything you want dyed to one of the best dye works in America.

The Cleaning and Pressing of Ladies' Garments is our specialty

CALL CITY TAILOR SHOP, WELL DO THE REST

KENNETH BAIN

LAWYER

Room 4, First National Bank FLOYDADA, TEXAS

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Special Attention Given to Women's Diseases.

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DR. K. J. CLEMENTS

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DENTIST

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Office, Room 1, First National Bank Building. PHONE 72

Office Hours, 8:30 to 12; 1 to 5:30

DR. C. C. CLEMENTS

DENTIST

Office, Room 5, First National Bank Building. Phone 18.

LOCKNEY, TEXAS

Z. T. Riley, Miss Jozac and Wynn C. B. Laxton of Ballinger, was in Riley visited Mrs. Smith and R. M. Lockney Sunday visiting his cousin Peace and family in Plainview Sun- and niece, Mrs. Z. T. Riley and Miss Bigsby.

## WE ARE EXPECTING A CARLOAD OF NEW 1925 DODGE CARS

IN ANY DAY.

If interested in a new car let us figure with you.

STANDARD OR SPECIAL DODGE BROTHERS MOTOR VEHICLES.

The car that is constantly improving the yearly models.

C. R. WILKINSON  
LOCAL DEALER

## MEAT SALTS

MICHIGAN AND TEXAS MEAT SALTS

BULK COCOA, DRIED FRUITS OF ALL KINDS, INCLUDING PACK-AGE, BULK DATES AND FIGS.

PLAINVIEW GRAHAM FLOUR AND CREAM OF WHEAT. WATCH FOR OUR SOAP DEAL IN THE NEAR FUTURE AND RECEIVE A NICE WAITER FREE WITH EACH \$1.00 WORTH OF SOAP PURCHASED.

## CASH GROCERY

SELLS FOR LESS

PHONE 59

## PICK SACK DUCK

— AND —

## COTTON PICKERS GLOVES

OF ALL KINDS.

ANYTHING YOU WEAR WE HAVE IT.

A Good Place to Trade.

## FLOYD HUFF

A GOOD PLACE FOR MEN TO TRADE AND LADIES CAN, TOO