

Lockney Beacon

FLOYD COUNTY LEADS ALL WEST TEXAS IN VALUE OF CROPS PRODUCED. LOCKNEY IS IN THE HEART OF THE BEST FARMING SECTION OF THE PLAINS, AND IN THE GREAT SHALLOW WATER BELT

Volume Twenty-Four

Lockney, Texas, Thursday, December 11th, 1924

Number 12

CHAMBER OF COMMERCE BANQUET

NEW OFFICERS ELECTED AND FINE PROGRAM WAS RENDERED, RILEY, PRESIDENT

The annual banquet of the Lockney Community Chamber of Commerce was held Tuesday night in the Masonic dining room, over the Lockney State Bank, an nearly one hundred people were present despite the bad weather.

An excellent meal was served by Mr. and Mrs. Chas. Wingo, of Charles' Cafe, and his force.

G. A. Thomas, retiring president, opened the meeting and introduced Mr. A. P. Barker as toastmaster and the following program was rendered:

Invocation—Rev. Y. F. Walker.
Several selections were played by the orchestra, under the direction of Prof. Collum.

Dinner.

Address—G. Aubrey Thomas. Subject: "What the Chamber of Commerce Has Done and Is Doing." Mr. Thomas gave the achievements of the Chamber of Commerce in the last two years, which were as follows:

"Schools—Through the efforts of the Chamber of Commerce we have a larger and better school, a more efficient faculty, a much larger and better building, better equipment and a better student body. Also, on account of a move to consolidate other school districts into the Lockney district they have caused much better schools to be built at Prairie Chapel, Rosland, Lone Star and Providence, school buildings that are a credit to the most thickly settled rural districts of the state, and that surpass all school buildings for rural districts in this section of the country. These schools are all of brick construction and amply large to care for the needs of each of these communities for many years to come.

"Highways—We touched on civic betterment, stating that Lockney had more paving of the kind that lasts and is only found in larger cities than any other town the size of Lockney in the whole country, which was brought about by the C. of C. He also spoke of the camp ground and the benefit it had been the past year, of the newspaper plant that had been installed in Lockney within the past year, and of the equipment that composed this plant, stating that no town the size of Lockney in West Texas had such a well equipped plant. He called attention to the fact that we had a bakery equal to any in this section of the country, and that this was also fostered by the Chamber of Commerce.

"Farming Betterment—He told of the fight the Chamber of Commerce had waged for good roads, and that through efforts of Mr. W. O. Shurbet, commissioner, backed by the Chamber of Commerce, we now have a first-class road grading outfit, which will soon be able to put the roads in first-class shape. He also called attention to the fact that through the efforts of the Chamber of Commerce two more gins had been added this year and the other gins enlarged, however, one of the gins had been lost by fire. He called attention to the fact that the Chamber of Commerce had been active at all times in Lockney to secure labor for the farmers and help in general. He cited the Flomot bridge having been built and the civic attractiveness brought on in the town and country fostered by the C. of C.

"Advertising of Lockney—He told of the Chamber of Commerce having printed and distributed 10,000 folders advertising the town and of the many people these folders had reached, telling them the mere facts of the Lockney country. He spoke of the Trade Excursion and of the advertising the town got from it, of the effort to bring the cotton and grain crops to Lockney to market, and the special effort to get the cap rock road fixed on the Flomot-Lockney road.

Speaking of things that the Chamber of Commerce had up for the future, Mr. Thomas stated:

"Reduction of insurance rates—That the Chamber of Commerce was now making an effort to lower the insurance keyrate of the town, by getting for the town a fire station and fire fighting equipment. That a city hall was in prospect, with a fire station in connection and added fire fighting apparatus. Also that the

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MAIL SERVICE WAS MAIN TOPIC

A COMMITTEE APPOINTED TO TAKE MATTER UP WITH RAILROAD

At the regular Monday luncheon of the Chamber of Commerce the session was given over to discussing mail service and cotton yard and cotton warf.

President Aubrey Thomas opened the meeting and then devoted his time to the distribution of tickets to those present, to be sold for the banquet on Tuesday night, whereupon H. B. Adams took the chair and proceeded with the business.

Clyde Bennett, public weigher elect was before the organization, and said he desired to put in a set of wagon scales and establish a cotton yard large enough to care for the business in Lockney. He stated that he knew of a track of land adjoining the railroad which he thought would be the proper place for the cotton yard, and wanted the Chamber of Commerce to foster the precinct buying the land for a permanent cotton yard, and that he thought the Santa Fe could build a cotton warf near this track that would save considerable trouble and expense to the patrons of the public scales and cotton yard in shipping. The proposition was taken under advisement and Messrs. D. P. Carter, Geo. T. Meriwether and Clyde Bennett appointed as a committee to look into the proposition and report back to the club.

Mr. Homer Howard, postmaster, made a talk about the mail service, and stated he thought the best remedy for the mail service we receive in Lockney would be to get a motor car run double-daily from Plainview over the Santa Fe, the car leaving Plainview just after the morning train, and returning to Plainview about noon bringing the mail back to Lockney after the 3:15 train each evening. The matter was discussed by the club and a committee composed of A. R. Meriwether, chairman; D. P. Carter, T. B. Hill, F. M. Kester, G. A. Thomas and H. B. Adams were selected to go to Amarillo and confer with Santa Fe officials in regard to putting on the motor car and also to build a cotton warf at the Lockney station.

O. T. Prickett Hurt

O. T. Prickett happened to a painful accident, which came near being serious, Thursday of last week, when he was struck on the cheek, near his temple with a 1x12 board 16 feet long. He was carrying the board on his truck and as he started to turn around the street post at the corner of Main and Locust, the board flew off striking him on the side of his face, so badly wounding him that he was laid up for two days. He is able to be about, but says his face is practically paralyzed at the place where the board struck.

CRAGER BUYS STUART HARDWARE STOCK

Moving Stock to Crager Furniture Co. and Adding to His Big Stock

A. J. Crager this week closed a deal with Stuart Hardware, in which he bought the stock of hardware and furniture owned by that concern. He is moving the stock to the quarters of the Crager Furniture Co., on the west side of Main street in the Thompson building, where he is consolidating it with his stock of furniture and hardware.

Mr. Crager now has one of the largest stocks of furniture and hardware in this section of the country, and is capable of taking care of the wants of the community in these lines.

BIG TIME NEGRO MINISTREL FRIDAY NIGHT

There will be a negro minstrel at the high school auditorium Friday night, Dec. 9th. There will be two minstrels in one. One of them is "Oh! Doctor." The second is "Askins Her Father" a story of love for a girl. There will be negro songs and plenty of fun between acts.

Everybody come out and laugh away over "blues."—Reporter.

Carlie Ayres was in Slaton Sunday visiting his brother, Madison Ayres.



SANTA CLAUS GETS MANY LETTERS

Lockney, Texas, Nov. 24, 1924.

Dear Santa Claus:— I want you to bring me a doll buggy, a doll, a ring, and some fruit. Yours truly love, Athalee.

Lockney, Texas, Nov. 24, 1924.

Dear Santa Claus:— How are you? I am just fine. I want you to bring me a ring, and a pair of pearls, and some skates. I guess that is all for now. I am in a hurry and don't have much time. I am at work.

Lockney, Texas, Nov. 24, 1924.

I will tell you what I would like for you to bring me for Christmas. I should like a little set of dishes and a little stove. I do not think of any thing more. I will close.

Lockney, Texas, Nov. 24, 1924.

Dear Santa Claus:— I want a doll buggy, a set of dishes, and a little doll.

Lockney, Texas, Nov. 24, 1924.

Dear Santa Claus:— Christmas is nearly here again. I am eight years old. I will tell you a few things I want you to bring me, first, I want a reed doll buggy and a big doll that will go to sleep with bobbed hair. Please bring me a little gold ring with a red set in it. Bring my brothers something real nice, bring them some fire works, they will write you a letter themselves. Santa Claus don't forget eandy, oranges and nuts. Remember all the little boys and girls and all the poor children. I will say goodnight.

Lockney, Texas, Nov. 24, 1924.

Dear Santa Claus:— I want you to bring me a little doll, a little sewing basket, a little doll bed and also some candy and nuts.

Lockney, Texas, Nov. 24, 1924.

Dear Santa Claus:— I want you to bring me a doll and doll buggy, and also some fruits and nuts, all fruits. I guess that is enough this Christmas.

Lockney, Texas, Nov. 24, 1924.

Dear Santa Claus:— Christmas will soon be here. I

have tried to be a good little girl. I would love for you to bring me a doll and doll buggy, and also some fruits and nuts. I have a sweet little sister, Dorothy Vera, please remember her.

Lockney, Texas, Nov. 24, 1924.

Dear Santa Claus:— I want you to bring me a doll and doll buggy, and some oranges, apples and nuts, all fruits. I guess that is enough this Christmas.

Lockney, Texas, Nov. 24, 1924.

Dear Santa Claus:— I am seven years old. I do not want to ask for too much, but I wish you would bring me a big doll that would say mama, a set of dishes, a baby buggy, a doll bed, a teddy bear, a ring and a table.

Lockney, Texas, Nov. 24, 1924.

I received your letter. Will you please bring me a little doll, a sewing basket, and doll buggy, some story books, candy, nuts, oranges and Santa please don't forget my little niece, Daphne. She likes nuts and candy, she would like to have some toys if you will send her a kiddie car. I guess that is all.

Lockney, Texas, Nov. 25, 1924.

Dear Santa Claus:— Just a few lines to tell you what I would like for you to bring me Christmas: a ring, a car, a doll and a basket ball. Hope you will have a merry Christmas.

Lockney, Texas, Nov. 19, 1924.

I want some candies, nuts, fruits and chewing gum. I want a story book of Bringing Up Father, a toy dresses, and I also want a may of the United States.

Lockney, Texas, Nov. 28, 1924.

I want some candies, nuts, fruits and chewing gum. I want a story book of Bringing Up Father, a toy dresses, and I also want a may of the United States.

Lockney, Texas, Dec. 3, 1924.

I am a little girl seven years old, and I want to write you what to bring me. Please bring me a fiber reed doll buggy, stove, book, pair of gloves and a telephone, also some fruits, nuts and candies.

Lockney, Texas, Nov. 24, 1924.

Dear Santa Claus:— Christmas will soon be here. I

CARTER TALKS OF COTTON POOLING

REGARDING THE LOCKNEY COTTON MARKET

In looking over the last issue of the Beacon I chanced to find the most remarkable account of the large amount of money saved for the farmers of this section by the far sightedness of Mr. A. B. Brown, and his great and consuming desire to assist the farmers of the Lockney country in the sale of their cotton.

After putting up the price about four cents per pound, above other towns which means about twenty dollars per bale to the farmers who have cotton for sale. I must admit that the cotton farmers owe to Mr. Brown a debt of gratitude they will hardly be able to repay—while this writer admits buying cotton in Lockney as a side line and admits having some knowledge of the handling of cotton, he has never undertaken to pay the same price for well handled and white cotton that he pays for bollies.

While Mr. Brown will no doubt deny this yet in effect it is true as is witnessed by the farmers who have pooled their cotton and sold it at the pool price—notwithstanding the much advertised proposition that cotton would be paid for according to class yet those with low grade cotton received in nearly every instance the same price as those with good cotton.

This method of handling cotton encourages the poor handling of cotton so that it is not worthwhile to exercise care in the handling and ginning of cotton as it all goes in at one price. This writer is also anxious that Lockney maintain her reputation as a cotton market, but knows that it cannot be done on the pool principal of handling cotton. Suppose all buyers of cotton quit the business and turn the handling of all cotton over to Mr. Brown who will buy it without any competition, as he has bought most of the larger lists of cotton that he has handled, how many people believe that the price will remain as good as with several buyers who know the value of the different grades and reward each farmer according to the care exercised in handling same.

Mr. Brown seems to be very jealous of the reputation of the Lockney market yet only a few days ago he was reputed to have told a crowd of the citizens of Silvertown that he did not blame them for not bringing their cotton to Lockney as Lockney people were finding it profitable to take their cotton to Aiken, until he had boosted the price four cents a pound. This writer is not a stranger to the pool method and remembers how a pool was gotten up at Lockney a few years ago and another banker, other

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SAYS LOCKNEY COTTON WORTH MORE

GRADE OF COTTON BETTER THAN ELSEWHERE—GOOD SEED PLANTED IS CAUSE

The editor of the Beacon was called in for an interview with Mr. Lentz, the cotton buyer, and Mr. A. B. Brown, president of the First National Bank on Tuesday morning, and the following is a synopsis of the interview:

Mr. Lentz, who has been paying from 20c to 22.75c per pound for cotton in Lockney for about two weeks states, "As there has been a great deal of talk among buyers of cotton in Lockney, and surrounding towns about the prices he was paying for cotton that he desired to state that the reason was due in part to the fact that the cotton in the Lockney country had a better staple than in the country lying outside of the Lockney district." This, he claimed, was due to the fact that better seed had been planted in the Lockney country. He stated that the only reason bollies were not worth as much as middling cotton, was on account of the waste that was in the bale, as the staple of a bollie was just as good as the staple of a clean picked bale of cotton, the difference being in waste and the bollie a little colored, but the staple is still there, and there is no reason for such a wide difference in the price.

Mr. Lentz stated: "That when he came to Lockney the market was very low, and that last Saturday parties who sold on the streets only got 17 1/2c for their cotton, while he has never paid less than 20c, and up to as high as 22.75c for cotton." He stated "That he was not a street buyer," and that the cotton must be delivered f. o. b., the railroad wharf in Lockney, "as he sampled the cotton in the cotton yard or on the wharf and shipped it straight to the spinners."

Mr. Lentz said, "That other towns in this section would like for him to buy cotton in their markets, but that due to the fact the cotton grades were better around Lockney he had come here to supply his contract and that the prices he was paying the farmers was reasonable and only cut out the expense and profits of the street buyers." He stated, "I have never bought a bale of cotton only on class and staple, and I am a cotton man, and know what grade of cotton I am buying when I sample it, and therefore, know what price I can afford to pay for it. There is no guess work about the class and grade with me, as I have the experience and training in the cotton business, and buy strictly on grade and staple, and pay according to the value of the cotton."

Mr. Lentz stated, "That for every bale of cotton bought in Lockney, his company deposited the money in the First National Bank before the cotton was bought, and that every bale was paid for just as soon as the cotton was sampled and classed. That if a bale was brought to Lockney in the morning it would be classed and paid for the same day, at the higher prices I am paying for cotton, but where a bale arrives in the afternoon, sometimes it is next morning before I can class the bale, therefore, it is not paid for until it is classed, but no cotton is carried over more than a few hours awaiting my classing and grading, and the seller gets his money promptly at the bank."

Mr. Lentz urged the editor to advise the farmers to plant the very best seed obtainable next year, as the good seed planted this year has been worth many dollars to the farmers of the Lockney country.

In the interview with Mr. A. B. Brown, Mr. Brown stated "that since Mr. Lentz had begun buying cotton in Lockney, that last week the farmers had been paid \$10,000 more for their cotton than the week previous, and that much more than if Mr. Lentz had not been here. Mr. Lentz has not paid less than 20c per pound for a single bale of cotton, and has paid as high as 22.75c per pound. Mr. Lentz is an experienced cotton man, and knows what a grade of cotton is when he looks at a sample and does not guess at it, therefore when he buys a bale of cotton he knows what he is getting, not guessing as to whether it is a "dog" or a low middling bale. Many bales of cotton have been brought to Lockney from

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**KEEP YOUR
McCORMICK-DEERING
MACHINES**



**BY USING
GENUINE REPAIRS**

CAN you expect 100 per cent service from a machine or implement that is part genuine and part imitation? When your McCormick-Deering farm operating equipment needs overhauling to get it back in first-class working condition, do the job right, and buy only genuine IHC repairs. They are the only repairs made by the manufacturer of the original machine. They are made by the same workmen who made the machine itself, and what is just as important, they are made of the same materials as similar parts on a new machine. We sell only genuine IHC repairs.

N. W. Morgan & Co.

McCORMICK-DEERING LINE

The Lockney Beacon

Entered April 14th, 1902, as second class mail matter at the Post Office at Lockney, Texas, by act of Congress March 3rd, 1879.

H. B. ADAMS, Editor and Owner

TERMS OF SUBSCRIPTION

One year \$1.50
Six months75
Three months40
Cash in advance

All advertising matter will be run until ordered out, unless otherwise arranged. All advertising charged by the week. All bills payable first of the following months.

SAYS LOCKNEY COTTON

WORTH MORE

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Silverton and Flomot on account of the price Mr. Lentz is paying, that would not have come here otherwise. The First National Bank has no further part in this buying than paying for the cotton upon check from Mr. Lentz against his own company, and we have not paid for a single bale but what Mr. Lentz's company had ample funds to cover same in our bank. "I, not the First National Bank, am responsible for Mr. Lentz being here." Through my efforts to get a cotton buyer in Lockney that would see that

our farmers got a fair and just price for their cotton, is the reason that Mr. Lentz is here, and is paying more for cotton than the local street buyers can afford to pay, and in securing Mr. Lentz to buy cotton here I feel that I have done the farmers of the Lockney country, a great favor and have financially assisted them by securing better prices for their cotton. All tickets have been paid for promptly by Mr. Lentz through this bank upon the classification of the cotton, and the farmer has received the full price, less the expense of 50c for placing cotton on the wharf, getting 20c to 22.75c per pound, where he has been getting 16c to 18c and putting it in the cotton yard from street buyers. It is the purpose of the management of this bank to be of real service to the Lockney country, and the securing of a man to buy cotton at a higher price than the middleman can afford to pay is just one more of our ways of serving the community efficiently and financially.

Mr. Brown stated "that the main trouble was some of the buyers were not versed in cotton classification, and that they called the red bollies "dogs" when they were in reality a low middling, and that Mr. Lentz was buying many such bales as low middling and paying from 2c to 5c more for them than could be received on the streets or in the adjoining towns."



Where Santa Reigns Supreme

At all times you will find us fully stocked on the goods in demand at that particular season of the year, and in this we did not overlook the holiday season, and have made special arrangements with Old Santa Claus to have a full supply of Toys and Christmas Gifts to supply the children and the grown-ups. It will be a pleasure to us to serve you and have you come in and look our stock over while doing your Christmas shopping.

You will find here a nice stock of Vanity Cases, Dressing Sets, Manicure Sets, Shaving Sets, Smoking Sets, Books, Stationery, Fountain Pens, Ever-sharp Pencils, Box Candies, Phonograph Records, Brunswick Phonographs, Military Brushes, Comb and Brush Sets, Perfumes, Toilet Waters, Cold Creams, Face Powder, Vacuum Bottles, Cigars, and most anything else you would desire for a nice remembrance for any friend or member of your family.

LOCKNEY DRUG COMPANY

**CHAMBER OF COMMERCE
BANQUET**

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Chamber of Commerce was fostering a sewerage system. He also spoke of the Lockney concert band, an achievement that the town is proud of.

He stated that the purpose of the Chamber of Commerce was for the advancement of the town and community as a whole.

Mr. Thomas thanked those present for the co-operation they had given him and the Chamber of Commerce the past year.

Address—Rev. J. P. Patterson. The following is a synopsis of the address Rev. Patterson delivered:
Mr. Toastmaster, Ladies and Gentlemen:

It gives me great pleasure to partake of your feast and fellowship. I feel myself honored for the place you have given me on this program; and, after hearing the creditable report of Mr. Thomas, I will discuss the necessity and purpose of the Chamber of Commerce.

In the life of English speaking people, there has been a great change—a development in our way of living, and especially in the commercial life. There was a time when no place of business advertised. They did not even have a sign to designate the kind of business. Later the more enterprising men conceived the idea of having some way to indicate the kind of business engaged in. And they resorted to crude drawings. This set the pace; and the others followed. The people could not read, and these signs were the best means at that day to tell the kind of business. The barber's sign is a relic of those days.

Later the people learned to spell out names; and printed signs followed these crude drawings, but have not till this day completely displaced them. It is completely out of the question now to run a business without having it properly labeled.

At one time a town could thrive without a Chamber of Commerce. The more aggressive towns have employed this method; and it is now a necessity for all. Without a live Chamber of Commerce, no town can properly function. If it neglects it, stagnation and death will result. It is just as essential as the sign over your place of business. People look to the Chamber of Commerce for certain items just as they look for signs to find a place of business.

The Chamber of Commerce can advertise in a way that individuals can not. It will always do to take, with a grain of salt, advantages as seen by individuals who have a profit in them. While statements, made by an organization, represent a consensus of opinion; and of necessity are more reliable. One such statement made by a Chamber of Commerce caused a man of enterprise and means to investigate advantages offered by our great section of Texas; and resulted in his investing \$800,000.00. It pays to advertise when you have the goods otherwise, otherwise.

Our section of the country has the goods! Our rainfall is the most reliable in the state. Mark me, I did not say the greatest. It is not too great; it is not too light; it is the best. It is as certain as moisture-laden winds precipitate when elevated into colder regions. The two to five hundred feet elevation, called the Cap Rock, extending north and south across our section, marks the center of the twenty-two and one-half inch rainfall, and makes it as sure as the Gulf of Mexico, its source of supply, and the law of absorption and precipitation. Other conditions may modify; but our source of supply, prevailing winds, and means of elevation will hold our rainfall as surely and as securely as water runs down hill.

The North Plains, along the Cap Rock, is our best section for wheat farming. The South Plains, along the Cap Rock, is best for cotton. But our section is the best place for diversified farming on the Plains. And our Chamber of Commerce can say so and tell the truth.

As evidence of this fact our elevators have put on the market \$1,000,000.00 of wheat in the trade territory of our modest little town. Not less than \$1,000,000.00 of cotton will be put on the market. We will have our other crops besides.

Our land prices are the lowest of any in our great section of Texas when commercial, social, educational, and religious advantages, together with our advantage of diversification rainfall and fertility of soil, are considered.

It is the duty and purpose of the Chamber of Commerce to let our neighbors know these facts. Invite them to get a rain chart of Texas, to examine our soils, to visit our institutions; for they need such a place as Lockney and vicinity, and Lockney and vicinity needs such citizens as they.

Election of Officers

The next on the program was the election of officers. Three complete tickets were nominated, and a vote was taken by those present. Z. T. Riley, Rev. J. P. Patterson and T. B.

Hill were nominated as presidents on the three tickets, and Mr. Riley was selected as president with the following ticket:

R. F. A. Truitt, vice president; H. B. Adams, secretary; L. H. Gruver, treasurer.

The following board of directors was selected:

Mr. Riley in a short talk thanked the Chamber of Commerce for the honor bestowed upon him, and told of the many years he had been in Lockney and the ups and downs of the Chamber of Commerce during these years.

Short talks were made by Prof. W. D. Biggers, Y. F. Walker, Artie Baker, S. W. Perry and D. P. Carter, after which the banquet closed.

**CARTER TALKS OF
COTTON POOLING**

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than Mr. Brown received \$1.00 per bale for all the cotton gotten up, but I have no criticism to offer on this score as a method of this kind affords those who do not know the cotton business an opportunity of making some money out of it and if they can pay more for the cotton they are entitled to handle it.

Mr. Brown has a standing invitation to assist the Lockney market all possible, but farmers who are putting good lists of cotton into these pools are merely making it possible for those with bad bollies to get more than their cotton is worth and I would advise offering good lots of cotton to the local buyers who can, and will pay more for it than they can get in the pool as they have done many such lots since Mr. Brown's pools have started. I would also advise those who have low grade colored cotton to put it in Mr. Brown's pool as long as he will pay for same at a higher price than the local buyers.

I predict that as soon as all the best cotton is gone that the pool price will be lower, or these much advertised Liverpool buyers will be gone leaving the farmers again at the mercy of the local buyers.

This writer is sold on the idea of open competition in the buying and selling of commodities. That is why he is a democrat and not a socialist. That is why he believes in free trade and not protection to favored interests.

Why does not Mr. Brown put a representative on the street to buy cotton if he is sincere in his desire to help the Lockney market? Is it because he fears the local buyers will let him buy all the cotton too cheap and thus injure the market? No, it is because he knows the farmer will not take all the chances and because he fears that making a good market might cost him some money. He knows this plan will make cotton bring its full value as much of it has not done in his pool. Local buyers have bought good sized lists of cotton and paid \$2.00 per bale more for it than the pool price and still made money on it themselves. Cotton buyers like others are not working altogether for their health and they don't know of anybody else that is doing so. This writer can say for the Lockney cotton buyers, that they have sought to make this a good cotton market and each and everyone of them have spent more money for that purpose than Mr. Brown or the good institution with which he is associated.

All this talk about these pool buyers being mill representatives or exporters is pure bunk, as they are tagging every bale of their cotton to a Plainview concern and any buyer in our town can sell cotton for as much as they and propaganda to the contrary is without any foundation in fact, but is a smoke screen calculated to mislead many and lead them to put their cotton in the pool and never give the local buyers an opportunity to see same. Those who have put cotton in the pool know, whether or not they have been profited thereby, and I very frankly admit that those with a low grade quality of bollies have done so, but some farmers were advised to hold their cotton for the pool when the price being paid on the streets was 21 1-2 to 23 1-2 cents.

Mr. Brown may accuse this writer of howling because he has been hurt but the facts are, that the only money I ever lost on cotton was what I bought and not what I failed to buy. I have only desired to call the public attention to these facts, to which I feel they are entitled as I hope to live among the citizenship of Lockney after Mr. Brown's pool schemes, has taken its rightful place among the archives of antiquity.—D. P. Carter.

Have Your Abstracts Made By
ARTHUR B. DUNCAN
The Old Reliable Abstract Man
Floydada, Texas

Mesdames Joe Anderson and Conde Davis went to Fort Worth Saturday to attend the funeral of their brother, Walter Brooks, who was killed in Fort Worth Saturday morning in a tragedy.



Be Careful What You Want—You May Get It.

**WHEN OPPORTUNITY CALLS YOU'VE
GOT TO OPEN THE DOOR**

Nobody else can or will do it for you. Furthermore you've got to be ready to entertain opportunity when he calls you or he'll pass you up.

In all probability you can call to mind now several chances you've missed for lack of ready cash.

Opportunity is going to come your way again some day and he'll come a lot quicker if you're prepared.

Why not let us help you be ready?

THE FIRST NATIONAL BANK

"The Bank Behind the Farmer"

"There is no Substitute for Safety"



Full stock of Fresh Groceries for the holidays. All kinds of ingredients for your Cakes, Pies, and other pastries, and a big stock of all kinds of Fruits, Nuts and Candies. Just Phone us your want, or come in and select them yourself. It is a pleasure for us to serve you.

G. S. MORRIS

"Where Price and Quality Meet"
Phone 30

Build Now

This is the best time of the year to build that new home, barn, fences, etc., that you have been contemplating for some time past. It will soon be the fall of the year and you should be in readiness for winter. Come in and talk your building problems over with us, inspect our various plan books and specifications. It is a pleasure for us to serve you.

Painting Time

If you intend to paint your house this year you had better get busy, as it is only about two months until frost will fall, and it is far better to paint now, than to take chances in cold weather.

WE CAN SUPPLY YOU WITH ANYTHING YOU NEED TO BUILD OR REPAIR THE BUILDINGS ON YOUR PREMISES.

**HIGGINBOTHAM-BARTLETT
COMPANY**

"Everything to Build Anything"
G. Aubrey Thomas, Mgr. Lockney, Tex.

THE SNOW STORM

has again reminded each one of us, that in reality, WINTER is here, and each member of the family feels the pinch of the cold. The old adage, "An ounce of prevention is worth a pound of cure," remains as true as when it was written. Buy that prevention in the Warm Goods to be found at this store.

RUBBER FOOTWEAR



Affords Prevention of WET FEET. They are life savers during the dangerous Pneumonia Period.

Dainty Dress Goods



for the many who do their own sewing.

CHRISTMAS GIFT

FREE—A BEAUTIFUL DOLL FOR THE GIRL IN YOUR HOME—FREE

CHRISTMAS GIFTS ARE COMING IN DEMAND.

You will find here the kind that last and satisfy.



Good Shoes For the Children

The kind that wear and keep their feet warm—Solid Leather throughout.

Perfection Brand Clothing For Boys



is distinctly better in Quality. These Suits wear well and it is a pleasure to offer this Quality clothing, knowing the satisfaction and service they render.

HARDWARE AND GROCERIES



The children will have a new outlook on the world, when they have a RADIO. You will find here the kind that give Service and Satisfaction.

If you will visit this department you will find many useful Gifts, that will be a lasting joy to those who receive them.

WE PAY MORE IN TRADE FOR YOUR PRODUCE, TURKEYS, CHICKENS, ETC.

We appreciate the fact that you are keeping us busy.

A Pair of Roller Skates



for the Children, will mean, pleasure as well as outdoor healthy exercise.

Christmas Candies,

Christmas Fruits,

Christmas Nuts.

as well as everything carried in a First Class Grocery Store are ready for you here.

BAKER MERCANTILE COMPANY

"The Store With The Goods"

THE CHRISTMAS STORE

SANTA IS COMING

WE CAN ALMOST HEAR THE SLEIGH BELLS RINGING

We are ready for the Old Fellow in Great Shape. Appropriate Gifts for the Kiddies and for the Old Folks as well.

We suggest Gifts that are useful—and our store is simply brimming over with such Gifts.

Warm Gloves, Knitted Caps and Scarfs. Warm Wool Sweaters, made of pure virgin wool, lend comfort and cheer to the old and young alike.

Nothing better than RED GOOSE SHOES, coupled with CADET Stockings.

Handkerchiefs in great profusion from the best grades of linen on down the line.

Play Balls for the Children afford pleasure indoors as well as out, soft as a cushion. Priced at 50c and \$1.00

Beautiful Gloves, Petticoats and Silk Underwear for the Lady or Miss.

Beautiful Snow White Sets for the Infants suggest health and comfort for the little ones.

HOSIERY OF EVERY DESCRIPTION.

Suits, Overcoats, Sweaters and Warm Hosiery and Gloves are the things that red-blooded men appreciate.

Useful gifts are remembered long after the others are forgotten.

E. GUTHRIE & COMPANY

LOCKNEY, TEXAS

SANTA CLAUS LETTERS

Lockney, Texas.
Nov. 25, 1925.

Dear Santa Claus:—
I am so glad you are coming soon. I would like for you to bring me a coaster and some nuts and candy. I will be pleased with anything you can bring.

Your little friend,
Joe Si Collins.

Lockney, Texas.
Nov. 25, 1925.

Dear Santa Claus:—
It will soon be time for you to come to see me. I will tell you what I want. I am a little boy seven years old. Please bring me a knife and a pair of house slippers and any thing you might wish to bring me. I will

not ask for too many things. I want you to remember my little sister, she is just six months old. Please don't forget the apples, oranges, candy, and nuts.

With love,
Delbur Rose.

Lockney, Texas.
Nov. 25, 1925.

Dear Santa Claus:—
I will tell you what I would like for Christmas. I want a belt, a little car and some candy, also some nuts.

Your little friend,
Jewell Lee Bagley.

Lockney, Texas.
Nov. 25, 1925.

Dear Santa Claus:—
Please bring me a tricycle and fruits and nuts and candy and some

sparklers and some fire crackers and a little wagon, roman cannons, a little horn and that is all I want.

With love, your little friend,
C. T. Wright.

Lockney, Texas.
Nov. 27, 1924.

Dear Santa Claus:—
I am sure I will have good luck. I want you to bring me an airgun, a horn just like a mans, a crazy car, and a bicycle.

Yours truly,
Roy Dyer.

Lockney, Texas.
Nov. 26, 1924.

Dear Santa Claus:—
I have heard about your accident in Miss Honea's book. I will tell you what I want. I want a bicycle, a

doll, a little frying pan, a little lamp and a nice little story book, also lots of candy and fruits. This will do for this time.

With love, your little friend,
Agnes Cooper.

Lockney, Texas.
Nov. 24, 1924.

Dear Santa Claus:—
I received your letter and I want a doll buggy and doll and a pair of new shoes. That is all I want.

With love,
Anna Lee Pitman.

Lockney, Texas.
Nov. 24, 1924.

Dear Santa Claus:—
I received your letter and I am very sorry to hear of your accident. I will do all that I can to help you out of your trouble. I will make some money and buy a gift for the little girl whose stockings were lost.

With love,
Willie Snapha.

Lockney, Texas.
Dec. 12, 1924.



"GIFTS THAT LAST"

WATCHES — JEWELRY — DIAMONDS

You will appreciate the quality. Am glad to show you what I have.

F. M. KESTER
at Lockney Drug Company.

TOYLAND IS READY



Truly this is Toyland, where the children can find all kinds of Toys with which to make Christmas a real pleasure. Come in and visit us and bring the children along with you. New Christmas Toys and Dolls arriving daily, and we have many useful gifts for the grown-ups.

A big line of Dishes, Novelties and various kinds of ware, that are needed in the home, and yet inexpensive. Visit with us and let's get acquainted.

STEVENSON'S VARIETY STORE
SUCCESSORS TO LOCKNEY VARIETY STORE

Dear Santa Claus:—
Christmas is almost here again. I will write you a few lines telling you what I want. Please bring me a real good air rifle and any thing else you want me to have. Sister wants a ring and a reed doll buggy and a big sleeping bob hair doll. Remember brother and papa and mama. Don't forget the little orphan boys and girls, also the poor children bring them something. Bring us candy, nuts, oranges and apples. I will run along and let other children write you.

Your little friend,
Alfred Barker.

Lockney, Texas.
Dec. 10, 1924.

Dear Santa Claus:—
Christmas will soon be here. Please bring me a book and a car. I want a watch and a filling station. I am 8 years old.

Your friend,
Ernest McAvoy

Lockney, Texas.
Dec. 10, 1924.

Dear Santa Claus:—
I am going to tell you what I want you to bring me. I want a solid wheel, rubber tire, coaster wagon.

From your little friend,
J. P. Williams.



Everything you would care for is here to supply your Christmas needs in Groceries, and of the very freshest and best quality the market affords. A full stock of Fruits, Nuts and Candies for the Christmas season of the most select quality. We also have all the ingredients of the very best brands for your Pies, Cakes and other pastries you will want to make during the holiday season.

THEO GRIFFITH

BIG LINE OF DISHES FOR CHRISTMAS

We have a big stock of Dishes in both English and American Patterns, also Cut Glass, Table Cutlery, etc. Let us supply you with your needs for the holiday season.

HUNTING SEASON NOW ON

And we are prepared to care for your wants in Guns and Ammunition. New Guns have just been placed in stock for your inspection.

BUY YOUR GROCERIES HERE

We keep a well selected stock of Fresh Groceries, and give you prompt and efficient service. Make our Grocery Department your trading place.

A. J. White & Co.

Hardware, Guns, Ammunition, Queensware and Groceries
The WINCHESTER Store

SANTA CLAUS LETTERS

Dear Santa Claus:—
We want to let you know what we want for Christmas. I want a doll, a wheelbarrow, popgun, horn, candy, apples, and nuts. My little sister wants a doll and a buggy for it, and some fruit and nuts, too. Hope you

will be good to all little boys and girls.

With love,
Clyde and Mary Bess Hamilton.

Lockney, Texas,
Dec. 8, 1924.

Dear Santa Claus:—
I have been a good girl. I want a doll and a doll buggy and a little bed.

Lorraine Schico.

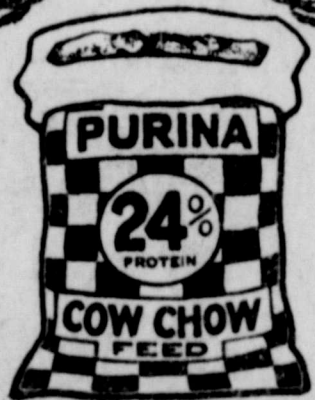
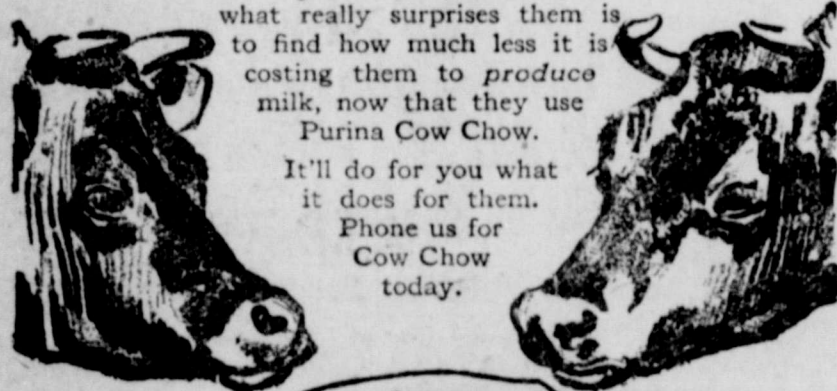
Reduce Your Milk Cost!

Purina Cow Chow is proving some mighty interesting things to dairymen in this part of the country.

They are keeping records of the extra milk they get each day from balancing their home-grown feeds with Purina Cow Chow.

They always knew that Cow Chow would produce more milk, but what really surprises them is to find how much less it is costing them to produce milk, now that they use Purina Cow Chow.

It'll do for you what it does for them. Phone us for Cow Chow today.



Lockney Coal & Grain Co
LOCAL DISTRIBUTORS

ECZEMA!

THIS isn't one of those fake free treatment offers you have seen so many times. We don't offer to give you something for nothing—but we do guarantee that you can't try this wonderful treatment, entirely at our risk, and this guarantee is backed by your local druggist.

"HUNT'S GUARANTEED SKIN DISEASE REMEDIES" (Hunt's Salve and Soap) has been sold under absolute money back guarantee for more than thirty years. They are especially compounded for the treatment of Eczema, Itch, Ring Worm, Tetter, and other itching skin diseases.

Thousands of letters testify to their curative properties. M. Timberlin, a reputable dry goods dealer in Durant, Oklahoma, says: "I suffered with Eczema for ten years, and spent \$100.00 for doctors' treatments, without result. One box of Hunt's Cure entirely cured me."

Don't fail to give HUNT'S GUARANTEED SKIN DISEASE REMEDIES (Hunt's Salve and Soap) a trial. All druggists handle.

LOCKNEY DRUG COMPANY
The PEYALL Store



got the beebie for my gun
Whorton McDuffee.

Lockney, Texas,
Dec. 8, 1924.

Dear Santa Claus:—
I have been a good boy, bring me an air gun and a blue coaster.

Flake Sparks.

Lockney, Texas,
Dec. 6, 1924.

Dear Santa Claus:—

We are three little girls 4, 5, and 6 years old. We have some dolls and want some buggies to put them in. We also want some little dishes, one set will be enough for all of us. Bring some nuts and fruit, and don't forget train and anything you think I desire.

Yours truly,
Margaret, Dorris and Nadine Cox.

Lockney, Texas,
Dec. 7, 1924.

Dear Santa Claus:—

I want you to bring me a French harp, a toy top, little train and a little tractor for Christmas. I have been a nice boy.

Will close,
Tom Graham.

Lockney, Texas,
Dec. 7, 1924.

Dear Santa Claus:—

I want a coaster, a sack of candy and an orange, lots of love for you and Mrs. Santa Claus.

Joe Courtney.

Route 2

Lockney, Texas,
Dec. 7, 1924.

Dear Santa Claus:—

I want a mama doll, doll bed and a doll buggy for Christmas. I have been a good girl.

Will close,
Esther Graham.

Lockney, Texas,
Dec. 7, 1924.

Dear Santa Claus:—

I want a hand car and an electric mama and daddy. I would like to have an air gun.

Your friend,
Gordon Suits.

Lockney, Texas,
Dec. 8, 1924.

Dear Santa Claus:—

I have been a good girl. I want a little doll for the school, it is the kindergarten. We have a bed for it to sleep in.

Frankie Dodson.

Lockney, Texas,
Dec. 10, 1924.

Dear Santa Claus:—

I wish you would please bring me a little wagon, air gun, french harp and a pair of boots.

Your friend,
Eugene Prickett.

Lockney, Texas,
Dec. 10, 1924.

Dear Santa Claus:—

Please bring me a big mama doll, a cane buggy and some oranges, nuts, apples and a doll bed.

Your friend,
Carrie Lee Prickett.

Lockney, Texas,
Dec. 10, 1924.

Dear Santa Claus:—

I wish you would please bring me a shot gun, a sheldland pony, a pair of boots and a fire wagon.

Your friend,
Charlie Prickett.

Lockney, Texas,
Dec. 10, 1924.

Dear Santa Claus:—

We are two little girls, age five and seven years. We want you to please bring us a doll that will say mama and go to sleep. Bring us a story book, some nuts, fruits and candy. Wishing you a Merry Christmas. We are,

Lucille and Rachel Harris.

Lockney, Texas,
Dec. 10, 1924.

Dear Santa Claus:—

Please bring me an airgun, french harp, bicycle, coaster and some candy, nuts and fruit and I will be a good little boy. You will find some money in my stockings.

Your friend,
Wilson Mays.

Lockney, Texas,
Nov. 23, 1924.

Dear Santa Claus:—

I am a little girl six years old. I want you to come to see me Christmas and bring me a little dresser, a table, a doll and some oranges, apples and candy.

Frankie Dodson.

Lockney, Texas,
Dec. 3, 1924.

Dear Santa Claus:—

I am a little boy 9 years old, will you please bring me a little wagon to haul watermelons in, bring me some fruits, nuts and candy.

Your little friend,
Clifford Taylor.

Lockney, Texas,
Dec. 8, 1924.

Dear Santa Claus:—

I have been a good girl, bring me a doll and doll buggy.

Lura Beall.

Lockney, Texas,
Dec. 8, 1924.

Dear Santa Claus:—

I have been a good boy. Bring me a tool box. I want a set of dishes for little sister.

J. M. Huntsman.

Lockney, Texas,
Dec. 8, 1924.

Dear Santa Claus:—

I have been a good girl. I want a doll and a buggy and doll bed and that's all.

Patricia Patterson.

Lockney, Texas,
Dec. 8, 1924.

Dear Santa Claus:—

I have been a good boy. Bring me a pony and bring me an air gun and a coaster please.

Edward Bryant.

Lockney, Texas,
Dec. 8, 1924.

Dear Santa Claus:—

I have been a good boy today. I want a toy train car, air gun and a red wagon to play with.

Guernes Baker.

Lockney, Texas,
Dec. 8, 1924.

Dear Santa Claus:—

I have been a good boy. Dear Santa bring me a tool box.

Elmo Crosswhite.

Lockney, Texas,
Dec. 8, 1924.

Dear Santa Claus:—

I have been a good boy and I want an air gun. I want a blue coaster, too.

Kenneth Ormon.

Lockney, Texas,
Dec. 8, 1924.

Dear Santa Claus:—

I am a good boy, please bring me a can with sticks to make a wind mill (tinker toys) a train and tool box with leather handles.

Your little boy,
Charles Morgan Henry.

Lockney, Texas,
Dec. 8, 1924.

Dear Santa Claus:—

I have been a good boy, do bring me an air gun and something to shoot in, a blue coaster, too, please.

Your little boy,
Herman Thornton.

Lockney, Texas,
Dec. 8, 1924.

Dear Santa Claus:—

I have been a good boy, bring me a car and bring me an airgun.

Leon Dagley.

Lockney, Texas,
Dec. 8, 1924.

Dear Santa Claus:—

I have been a good boy. I want you to bring me an elevator and an airgun and a tool chest. Santa I for-

WE WANT YOU TO KNOW

that we appreciate your business, be it large or small, and endeavor at all times to merit it by giving prompt, polite and efficient service.

We know that our goods are of the highest quality and that our prices are right on high quality goods.

We believe you will find our stocks complete. That you will find your Grocery needs here. Won't you give us a trial.

LOCKNEY GROCERY

IF IT'S NOT GOOD, WE MAKE IT GOOD

NOTICE

We have recently made a contract with the Reserve State Life, this company was organized by a West Texas man, Mr. Frank E. McGonagill and associates. Mr. McGonagill is well and favorably known in Lockney, and all West Texas.

We have some very attractive Policies that we would be glad to explain to you. Something that you have never heard of before in the way of Insurance. Ask us to explain this policy to you.

ANGEL & CHILDERS, Agents

GENERAL AGENTS

W. W. ANGEL

W. R. CHILDERS

CITY MARKET

FRESH AND CURED MEATS, BOTH BEEF AND PORK,
PURE HOG LARD.

You probably find it difficult each morning to prepare your children's school lunches, and at times hardly know what to fix them for their dinners. Just call around and see us, we have just what you will need, for we carry a full supply of everything the market affords in the way of Fresh and Cured Meats and Packing House Products. The same old thing every day does not suit the school child, neither does it suit those who eat at home, in realizing this fact, we have made it a point to secure a large and varied stock of all of the choicest articles in our line, and we now have them for your selection. Call and see us.

CITY MEAT MARKET

PHONE 139

IN THEO GRIFFITH'S GROCERY

LUMBER

and Building Material
of all Kinds.
Devoo Paints and Kyan-
ize Varnishes.

Floyd County Lbr. Co.

Phone 9

Batteries and Casings

We can supply your Battery wants, sell you dependable Batteries and give you service.

Our stock of Tires is complete in both Balloon and High pressure Casings and Tubes.

CALL ON US FOR YOUR GAS AND OILS

ED REEVES

MEN'S WORK SHIRTS

Standard Work Shirts, a Big value

69c

E. L. A.

Costs You Nothing—FRIDAY, 9 A. M. SHARP, Get Tickets as You Enter.

FREE FREE FREE

Opening Day at 9 o'clock 50 Tickets Will be Given to First 50 Adults who Enter the Store. FIVE TICKETS WIN PRIZES.

- ONE DRAWS PEARL NECKLACE.
- ONE DRAWS BEADED BAG.
- ONE DRAWS GARTER AND COMPACT SET.
- ONE DRAWS GILLETTE RAZOR & BELT SET.
- ONE DRAWS HIGH GRADE CUFF BUTTONS.

SEE PRIZES IN OUR WINDOW. DRAWING TO TAKE PLACE AT 10:30 O'CLOCK A. M.

MEN'S LEATHER VESTS

This is a dandy Vest with Leather Collar and Cuffs. Sale Price

\$9.95

GINGHAMS

- 27 inch Gingham, 25c value 12 1-2c
- 32 inch Gingham, 35c value 17 1-2c

OUTING

- 29 inch Soft Fleecy Outing 15c
- 36 inch Outing, Dark and Light 19c

SHEETING

- 9-4 Brown Pepperell Sheeting 40c
- 9-4 Bleached Pepperell Sheeting 45c
- 10-4 Bleached Pepperell Sheeting 49c

DOMESTICS

- 36 inch Brown Domestic 9c
- 36 inch Bleached Domestic 12 1-2c
- 36 inch Hope Bleached Domestic 15c

MILLINERY

ALL WOMEN'S HATS GO AT

1-2 PRICE

Nothing reserved, they all go.

STORE WILL BE CLOSED

ALL DAY THURSDAY TO MARK DOWN

GOODS.

TRUNKS, SUIT CASES AND BAGS

ALL GO AT

20 PER CENT DISCOUNT

ANNOUNC GIGAN DECEN SAL

A Mighty Torrent of Super Values Await You a

FRIDAY, D

at 9 o'

and Closes

NEVER IN MY BUSINESS CAREER

LIKE THE

I feel a special indebtedness to the good people who have given me their faithful patronage. We want to show our appreciation in a special occasion where unusual values are given to my customers. I am going to give values that will startle you and I am going to put this SALE over and put it over BIG.

To all who appreciate honest merchandise and fair prices, this is your opportunity for 13 Selling Days to partake of the SALE PRICES in a Retail Store. This SALE will be the BIGGEST SALE last August.

REMEMBER E. L. AYRES' NEVER

Our SALES are always a great money saving opportunity. FOLKS: Read every word, don't let a single item of stock is included. Everything is re-stocked and filled with BARGAINS like these.

E. L. A.

Lockney,

AYRES

UNCES HIS ANTIC EMBER ALE

wait You at This Wrecking Sale. SALE STARTS

DEC. 12th

Sharp

December 27th

CAEER HAVE I OFFERED VALUES
KE THESE

od people of Lockney and the surrounding terr-
oatsage. Without them we could not have suc-
ation in a real way. My idea of a SALE is an ec-
o my customers. In this my Third BIG SALE I
you and make you wonder how we do it. We are
ver BIG.

ndise and honest service we say to you that now
to participate in a GENUINE SALE. WHOLE-
ALE will be conducted on the same plan of our BIG

EVER PUTS ON A FAKE SALE

7 saving event.

single item escape you! Remember this entire
hook and corner of this big store is

AYRES

ey, Texas

STETSON HATS

No. 1 Grade Stetson Hats, Sale Price

\$5.95

MEN'S SUITS AND OVERCOATS

New Winter Suits at unheard of **LOW PRICES**. They are **HART SCHAFFNER & MARX** and **MARX** and **HAAS SUITS**. Almost every one is familiar with these high grade suits, both are hand-tailored lines.

The largest line of **MEN'S CLOTHING** we have ever had awaits your approval at prices that are nothing less than sensational.

THIS \$5,000.00 STOCK OF SUITS AND OVERCOATS

Placed on the Slaughter Block regardless of Cost. Now is the golden opportunity to supply your needs, while we want to sell at a **BIG SACRIFICE**.

SEASONABLE DRESS FABRICS

Housewives should take advantage of these wonderful values. Spend your money while it buys almost double.

56 and 58 inch All-Wool Flannel, 1 lot goes at **\$1.98**
One lot of Wool Serge **98c**
One lot of Plaid Suitings **29c**

WOMEN'S AND CHILDREN'S READY-TO-WEAR

Here is where style seeking thrifty inclined women will wend their way to the saving in our Ready-to-Wear Department, where low prices will make this section the busy spot during this sale.

SHOES! SHOES! SHOES!

Here is where the entire family come in for **BIG SAVINGS**.

The entire stock of Shoes goes in **THIS SALE AT KNOCK OUT PRICES**. Every pair is marked in plain figures at **BARGAIN PRICES**.

GET YOURS NOW!

THIS IS A STORE-WIDE CASH SALE

CASH IS KING

PLEASE DO NOT ASK FOR CREDIT.

If You Have Not Attended An—

AYRES

Ask your neighbor about them. They'll tell you **SALE**. This is a store-wide cut Price **SALE**. Yo Store.

BOYS' SUITS

GO IN THIS SALE AT

country Tuesday
A snow that began falling about 8
Born to Mr. and Mrs.
J. V. Gross, near Sand Hill, Friday
morning, Dec. 5th, a boy.

PLENTY OF NEW DODGE CARS ON HAND

Now is the time to figure on your New Christmas Car. Right at the present time we can fit you up in any Model you want in the New 1925 Dodge Models.

See me at once—they are going fast.

Remember the Dodge is constantly improving. You will be surprised when you get our New Prices on Dodge Cars.

C. R. WILKINSON LOCAL DEALER

AINVIEW
Church Suc-
Attack
—Rev. E. H. J.
r of St. Marks
f Plainview for the
d at his home here
heart failure. Al-
ot been feeling well
not thought that his
ious and his sudden
severe shock to Plain
rews had held the us-
ning services at his
i spent the afternoon
his home. A few min-
expired, he had declar-
feeling much better.
friends had been with
ing, only his wife was
died.
Held Monday
es were held at St.
5:30 o'clock this af-
v. B. N. MacCallum
Rev. Gearheart of
ge. The big crowd
floral offerings indi-
bestem in which Rev.
ld. Many were pres-
parts of the state.
are his wife, his fath-
at Twinkenham, Eng-
n New Zealand, and a

THE COVERED WAGON

— Showing —

MONDAY, TUESDAY AND WEDNESDAY

December 15th, 16th and 17th

First and Last Time to be Shown in Lockney—These

Three Days Only

The picture which all went wild over at high prices. You can now see at half-price.

OLYMPIC THEATRE

Matinee 25c and 50c. Night 35c and 75c
MATINEE EACH DAY

NEVER-FAIL PUMP KEROSENE AND GASOLINE CANS

The kind that can be depended upon at all times.

MICHIGAN SALT FOR HOG KILLING TIME

We are prepared to serve your wants in the very best Michigan Salts for your Hog killing needs.

ALL KINDS OF FRUIT CAKE INGREDIENTS

We have a full stock of everything you will need for making that Fruit Cake for Christmas, even to all kinds of Cake Coloring. Phone us your orders.

In fact, everything that is to be found in a First-Class Grocery store, you will find here.

CASH GROCERY

SELLS FOR LESS

PHONE 59

BENNETT & PACE DRAY LINE

WE HAUL ANYTHING YOU DESIRE.

We will appreciate your business and give you in return prompt and efficient service. Give us a trial.

BENNETT & PACE DRAY LINE

Clyde Bennett

Phone 155

Hugh Pace

SANTA CLAUS LETTERS

Lockney, Texas,
Dec. 2, 1924.

Dear Santa Claus:—

I wish you would bring me a doll that can open and shut her eyes, a little set of dishes and a little trunk to keep my doll clothes in. I want some apples, nuts and candy too. I will appreciate it so much if you can bring

me the things I ask for. I am seven years old.

Doris Craft,
Box 195

Dec. 2, 1924.

Dear Santa Claus:—

I want you to bring me a little wagon, a ball, a horn and a doll, so I can play dolls with my sister. I want lots of apples, oranges, nuts and candy.

and I would like to have some fire crackers too, if you can bring them. I will thank you very much. I am 4 years old.

Travis Craft,
Box 195

Lockney, Texas,
Nov. 29, 1924.

Dear Santa Claus:—

What are you doing now? I want you to send me a doll that walks and talks and sleeps, it costs \$1.49. I will be glad when Christmas comes. I am going to school at Lone Star, Miss Ruby is my teacher. I like to go to school. I think you are very nice, I love you so. Do you like me? I will thank you if you will send the doll to me. I have read 140 pages in my reader. I have spelled 57 pages in my speller.

Martha Theresa Eade.

Lockney, Texas,
Dec. 3, 1924.

Dear Santa Claus:—

I want you to bring me a silver pencil, a vanity bag, a book, a sweater and cap for my doll. Please do not forget to bring some apples, oranges, nuts and candies.

Your friend,
Zelma McClure.

Lockney, Texas,
Dec. 3, 1924.

Dear Santa Claus:—

As it is only a few weeks until Christmas, I will write you a letter, so that you will know what to bring me. Please bring me a book, a box of water colors, a pair of gloves, and a box of stationery, also some fruits, nuts and candies. I hope that you can visit all of the little orphan children.

Your friend,
Beulah Fae McClure.

Lockney, Texas,
Dec. 4, 1924.

Dear Santa Claus:—

I am going to tell you what I want for Christmas, tin soldiers, if you have them, if you have not got them bring tinker toys, two neckties, some gloves to wear to school, apples, candy, oranges, nuts and other kinds of fruit. I also want a bicycle.

Your little boy,
Milton Adams.

Lockney, Texas,
Dec. 4, 1924.

Dear Old Santa:—

Please bring me a doll with a ribbon on her hair, and a little doll bed and a little cabinet.

Ruby Lee Baker.

Lockney, Texas,
Nov. 24, 1924.

Dear Santa Claus:—

I want you to please bring me a ruby ring, some house slippers and a bath robe, a box of stationery and some toys. I will hang my stockings up so that you can put my fruit and candy in it. I will have a little Christmas tree to hang my presents on. This is all I want for this Christmas.

Your little friend,
Nettie Mae Wilkinson.

Lockney, Texas,
Dec. 9, 1924.

Dear Santa Claus:—

I am a little boy nine years old. I want a fountain pen and a bicycle. I am writing in school. I want some apples, oranges, nuts and candies, too.

Your friend,
Douglas Adams.

Lockney, Texas,
Dec. 10, 1924.

Santa Claus:—

I want a real watch that will tell me it is and a big sleepy doll, some roman cannons, fire crackers, candy, nuts, oranges, apples, a stove and a little doll buggy, a pair of gloves, a ruby ring, and a choker for my big sister.

Your friend,
Ruby Cox.

Lockney, Texas,
Dec. 4, 1924.

Dear Santa Claus:—

I want you to bring me a train set, some coaches and runs on wheels, a football and a watch, and please bring little tin soldiers and rubber ball and a bill gun and caps for my little brother.

Your friend,
J. P. Hamilton.

Lockney, Texas,
Dec. 4, 1924.

Dear Santa Claus:—

What are you doing now? I am a little boy ten years old. I want a cedar chest, a bicycle, a book, a box of stationery, a big and the other little brother will be fourteen years old. Santa Claus be good and don't forget my stocking. I want a watch behind the stove. I want a home Christmas. I want a little brother a name like you.

Your friend,
Olga Carthel.

Pre-Inventory SPECIALS

Prices Effective at Once, and Guaranteed Against Advance Until January 1st.

Our new two-story annex is now completed. In moving and checking our stock we learn that we are overstocked on some items.

We want to reduce our stock before we take inventory in January.

WRENCHES

SECOND FLOOR

All Speed Wrenches 49c
Steel End Wrenches: No. 21, 15c; No. 23, 17c; No. 25, 20c; No. 27, 23c; No. 29, 25c; No. 31, 30c; No. 33, 35c.
Blake Linings and Clutch Facings 35 Per Cent Off List
Bolts, per lb. 13c

STOVES

SECOND FLOOR

Heaters, Bachelor Stoves, Cook Stoves and Ovens all go at 10 PER CENT DISCOUNT.

VISIT TOYLAND

MAIN FLOOR

GIFTS FOR EVERYBODY

We still have on display a large stock of Holiday Goods. They are moving out fast, but we are receiving new goods almost every day.

Upon part payment we will keep any article until you call for it.

LUMBER—DOORS—WINDOWS

FIRST FLOOR ANNEX

Entrance Through Variety Store.

1x6 Floor	\$3.70
1x4 Boards	\$3.20
1x8 Shiplap	\$3.70 and \$4.50
1x10 Shiplap	\$4.50
1x12 Boxing	\$4.80
No. 1 Flooring	\$6.00
No. 1 2x8 and 2x6	\$4.90
1x5 B & B Finish	\$8.00
24x16 Windows, 2 pieces	\$1.95
24x24 Windows, 2 pieces	\$2.90
24x28 Windows, 2 pieces	\$3.20
2 Panel Doors, each	\$4.70
5 Panel Doors, each	\$2.90
French Doors, each	\$9.80
Linseed Oil, Raw, gallon	\$1.35

We now have in our warehouse over \$2,000.00 worth of Harness Goods, Hardware and Ford Parts we will unpack this and put on sale on Second Floor of our New Building.

We appreciate and thank you for the part that you have had in making possible our recent expansion, and we are adding the following to our New Year's Resolutions "Pass on to our customers any savings that our buyer makes—carry Bigger Variety of Merchandise and turn it Quick at a Small Profit."

NORTHCUTT'S

707 Broadway

PLAINVIEW, TEXAS

Phone 123



Visit our store for your Christmas presents, our stock is all new and the latest designs of all the wanted gifts can be found here, such as you will be hunting for the ones that are dear to you.

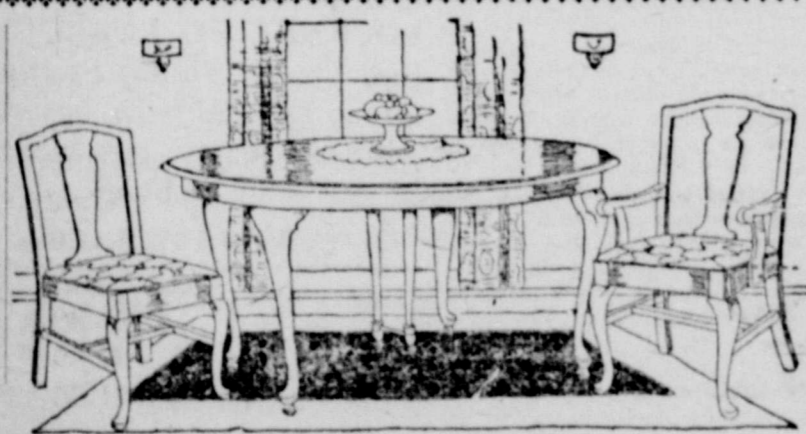
We have on display a large assortment of Christmas Gifts—Vanity Cases, Dressing Cases, Ivory Sets, Combs, Brushes, Perfumes, Toilet Waters, Creams, Powders, Stationery, Box Candies, Manicure Sets, Purses, Bags, Toys of all kinds, Shaving Sets, Smoking Sets, Cigars, Cuff and Collar Buttons, Fountain Pens, Pen and Pencil Sets, and in fact, most any article you could desire for a gift that would be treasured by the receiver.

We have the BRUNSWICK Agency, and can supply you with a machine for delivery in time for a Christmas Gift. Come and let us demonstrate this machine to you.

RED CROSS DRUG STORE

LOCKNEY, TEXAS

The President's Message



USEFUL CHRISTMAS GIFTS

Wagons, Bicycles, Kiddie Cars and numerous other articles for the little boys and girls.

A full line of Furniture, Bed Room Suites, Dining Room Suites, Kitchen Cabinets—The Hoosier, Sellers and Border Queen Cabinets, the highest priced cabinets at the cheapest price; Dishes, Aluminum-ware, Graniteware, and many other useful articles that will make presents that will be appreciated.

CRAGER FURNITURE CO.

SANTA CLAUS LETTERS

Lockney, Texas,
Dec. 10, 1924.

Dear Santa Claus:—
Christmas will soon be here. I am 8 years old. I want a coaster wagon.
Your good friend,
Frank McKeynolds.

Lockney, Texas,
Dec. 10, 1924.

Dear Santa Claus:—
Please bring me a tricycle and a top gun and some nuts.
To Santa from,
Dale Hoffington.

Lockney, Texas,
Dec. 11, 1924.

Dear Santa Claus:—
Please bring me a toy pistol and caps to shoot in it, some fruits, candy and nuts. And please bring all the poor kiddies in town some presents too. I will look for you Christmas Eve.
Vernon Holland.

Lockney, Texas,
Dec. 10, 1924.

Dear Santa Claus:—
We want a doll that will go to sleep, walk, talk and big curly hair, little machine, doll trunk, oranges, apples, candy, nuts, house slippers.
Your little friends,
Leota and Leona Shelton

O. E. STEVENSON BROUGHT TO LOCKNEY SUNDAY

O. E. Stevenson, owner of the Stevenson Variety Store of Lockney, which he recently purchased from Mr. Bowman, was brought to Lockney Sunday afternoon from Plainview sanitarium, where he had been since he was hurt in an accident, when a passenger train at Plainview struck the automobile in which he was riding, en route to Lockney. Mr. Stevenson is still confined to his bed but is improving, and it is hoped he will soon be able to be up again. Mrs. Stevenson and Mr. and Mrs. F. M. Kester went to Plainview after him Sunday.

MAYFIELD AND PEDDY HEARING IS PROCEEDING

Testimony of Eight May Determine Probe Continuation

Washington, Dec. 8.—On the basis of the evidence of eight witnesses selected from Navarro and Burleson counties, the sub-committee will decide whether to go further into the charges of George E. B. Peddy, alleging fraud and intimidation in the election in which he was defeated by Senator Mayfield.

Lewis and John H. Maurer of Somerville, Burleson county, another election supervisor, who testified today were questioned principally about the primary election, the sub-committee having decided in executive session to accept such evidence subject to objection.

Maurer testified that automobiles carrying men armed with sawed off shotguns drove by the polls "three or four times" during the day and that all except two or three election officials were armed. He also asserted that he saw one of the election judges refolding ballots without recording them.

Counsel for Mayfield objected the questions relative to the primary election, but at an executive session the committee overruled the objections and Chairman Spencer announced that for the time being evidence would be received on the primary election, subject to objection. The ruling was not final, he emphasized.

Jess B. Crain Dead

Jess B. Crain, age 62 years, died at the home of U. S. Braswell in this city Sunday morning at 4 o'clock, after an illness of six days, with pneumonia, having taken sick on Monday of last week.

Jess Crain, as he was familiarly known to the people of the Lockney country, was a pioneer in this section, having been a resident of this county for the past twenty-five years, and numbered his friends by his acquaintances.

Mr. Crain was a cotton buyer, he had been actively engaged in cotton buying at Flomet for the past several seasons, coming up to Lockney a few days prior to his death, on account of the gin burning at that place and was stricken with an attack of lagrippe at a local hotel, from where he was moved to the U. S. Braswell home, where he developed pneumonia.

Mr. Crain leaves a wife, and four children, who live at Floydada, and were present at the funeral.

Funeral services were conducted by Rev. J. Pat Horton, pastor of the Baptist church of Floydada, and interment was in the Lockney cemetery Sunday afternoon at 4 o'clock.

Those attending the funeral from out of town were Mrs. J. B. Crain and children of Floydada, the Fry family of Floydada, John Fry, brother-in-law of Canyon, S. A. Henry of Lubbock.

OSARK GARAGE GETS SILVER LOVING CUP

REGIONAL SALES RECORD CUP CONTEST WON BY LOCKNEY FIRM IN AUGUST-SEPT.

The Ozark Filling Station last week received and now has on display a beautiful silver loving cup won by them in the Regional Sales Contest of the Chevrolet Motor Car Co., for having sold the largest number of cars and trucks during the months of August and September, 1924.

The Ozark Garage sold the largest amount of cars in zone 23, which embraces the Panhandle-Plains and parts of Oklahoma.

Mr. Dyer, the manager, is very proud of the record they have made the past year, and expects to even break his own record on sales in the future, as people become better acquainted with the economy in owning and operating a Chevrolet motor car.

BRECKENRIDGE FAMILY MOVES TO LOCKNEY

O. R. Medlin, wife and baby of Breckenridge, have moved to Lockney and are now living at the M. F. Barber place.

Mr. Medlin has accepted a position with Theo Griffith as meat cutter in the City Meat Market.

Attend Masonic Grand Lodge

C. L. Anderson and Arch Keys of Lockney and District Clerk G. C. Tubbs of Floydada attended the Masonic Grand Lodge in session at Waco last week. Mr. Anderson took some special Masonic work while there.

Kelley Webster is at Waco attending the school of instruction on Masonic work.

Christmas Program for Liberty School On Dec. 19th, 1924, 7 P. M.

1. Welcome Song—School.
 2. A Greeting.—Jennie McCormick
 3. Santa's Surprise.—Nine girls.
 4. Christmas Eve in a Shoe
 5. Recitation—Robert Jackson.
 6. The Gift of the Stars
 7. Pastime: The Night Before Christmas.
 8. Christmas Sprites.
 9. Recitation: A Worried Boy.—Clifton Gilley.
 10. Christmas Eve in the Land of Nod.
 11. Tableau: Holy Night, Peaceful Night, God Rest You, Merry Gentlemen.
 12. Recitation: A Christmas Dilemma.—Gladys Bolin.
 13. Christmas Speakin' at Skaggs's Skule.
 14. A Slight Error.
 15. Tripping the Tree.
 16. Recitation—Mozelle Williams.
- Teachers: Mrs. Phlegley and Miss Collier.

BAPTIST PASTOR AT PLAINVIEW TO TAKE NEW WORK

Plainview, Dec. 8.—Rev. Harlan J. Matthews tendered his resignation as pastor of the First Baptist Church of Plainview at the Sunday night services to accept a call from the First Baptist Church of Mineral Wells. The resignation was reluctantly accepted by the congregation. Rev. Matthews will leave Plainview soon to take up his work in Mineral Wells. No successor to him in Plainview has yet been considered.

Rev. Matthews has been pastor in Plainview five years. He has also been chairman of the board of trustees of Wayland College for several years.

REV. ANDREWS DIES SUDDENLY AT PLAINVIEW

Rector of the Episcopal Church Succumbs to Heart Attack Sunday Night

Plainview, Dec. 8.—Rev. E. H. J. Andrews, 54, Rector of St. Marks Episcopal church of Plainview for the past two years, died at his home here last night from heart failure. Although he had not been feeling well for a day, it was not thought that his condition was serious and his sudden death came as a severe shock to Plainview. Rev. Andrews had held the usual Sunday morning services at his church and had spent the afternoon and evening at his home. A few minutes before he expired, he had declared that he was feeling much better. Although many friends had been with him in the evening, only his wife was present when he died.

Funeral Held Monday

Funeral services were held at St. Marks church at 5:30 o'clock this afternoon with Rev. B. N. MacCallum of Amarillo, and Rev. Gearheart of Abilene, in charge. The big crowd present and the floral offerings indicated the high esteem in which Rev. Andrews was held. Many were present from other parts of the state. Surviving him are his wife, his father and a sister at Twickenham, England, a sister in New Zealand, and a



IS IT HER OR IS IT HIM

If it's a HER she is hunting for something for HIM. If it's a HIM he is hunting for something for HER. And in either case "STEWART HAS IT," for you can always depend on this store having a complete line of the very nicest of Christmas Gifts, as well as a full line of Toys for the Kiddies.

FOR HER

Vanity Cases, Manicure Sets, Jewelry of all kinds, Stationery, Fountain Pens, Beauty Pins, Belt Buckles, Perfumes, Toilet Water, Cold Creams, Face Powder, Dressing Cases, Purses, and hundreds of other articles that will make her dream of the giver.

FOR HIM

Fountain Pens, Eversharp Pencils, all kinds of Jewelry, Cuff Links, Collar Buttons, Watch Chains, Military Brushes, Belt Buckles, Comb and Brush Sets, Cigars, Smoking Sets, Safety Razors, Shaving Sets, Stationery, an nd hundreds of other things that will constantly keep the giver in his mind.

A Big Stock of Dolls for the little Girls, and all kinds of toys for both the little boys and girls.

STEWART DRUG COMPANY

brother in Canada.

Rev. Andrews was a native of England, born at Portsmouth and later living at Brighton. He came to America when seventeen years old and entered the ministry soon after that time. His first charge was at Palestine, Texas. He was a rector at Greenville and El Paso, and in several places in New Mexico, Delaware and New Jersey. He came to Plainview two years ago from Elizabeth, New Jersey, where he had been rector for several years.

Was Talented Writer

Rev. Andrews was known as a talented writer of poems, songs and short stories. He was a contributor to several leading journals and was editor of The North Texas Adventurer, an official publication of the Episcopal Church. He was a leading patron of the Plainview library and had contributed many books to it.

He was an active member of the Plainview Rotary Club and other civic and social organizations. His work with school children and boys had endeared him to the community. He was a frequent visitor at Plainview schools and his coming was always welcomed by the children. He also took a great interest in Boy Scout work.

Rev. Andrews was married in 1902 to Miss Henrietta Calder, a granddaughter of Mirabeau B. Lamar of Texas Independence fame, who survives him.

SNOW WAS OF BENEFIT TO WHEAT CROP

Between 4 and 5 Inches of Warm Snow Fell Over Lockney Country Tuesday

A snow that began falling about 8

o'clock Tuesday morning and continued to fall until after dark, is now melting away, and has been worth thousands of dollars to a large wheat crop that has been planted in this section.

The snow was what is termed a warm-snow, and lots of it melted as it fell, the fall being estimated at between 4 and 5 inches. This afternoon (Thursday) is warm and the snow is melting away very fast and will probably be off the ground by Friday night.

Coming at this time it was not detrimental to stock or cotton, but worth lots of money to the wheat crop.

ARRESTED FOR RAISING CHECKS IN LOCKNEY

Three men, giving their names as Reed, Moore and Caldwell, and claiming to be from Arkansas, and elsewhere, were arrested at Electra, Tex., and returned to Floydada, on advice from Deputy Sheriff Harve Bolin, charged with raising three checks given them by Mrs. E. C. Bailey, for whom they had been picking cotton. They cashed two of the checks at Baker Mercantile Co., and one at the store of E. L. Ayres.

Arrested for Attempting Forgery

Lonnie Hyatt, of New Mexico, age 28 years, was arrested by Deputy Sheriff Harve Bolin, Friday and placed in jail at Floydada Saturday, charged with having attempted to pass a forged check for \$15 on Floyd Huff, bearing the signature of Knox-Patterson Gin.

Visits of the Stork

Born to Mr. and Mrs. J. V. Gross, near Sand Hill, Friday morning, Dec. 5th, a boy.

PLENTY OF NEW DODGE CARS ON HAND

Now is the time to figure on your New Christmas Car. Right at the present time we can fit you up in any Model you want in the New 1925 Dodge Models.

See me at once—they are going fast.

Remember the Dodge is constantly improving. You will be surprised when you get our New Prices on Dodge Cars.

C. R. WILKINSON

LOCAL DEALER

GIVEN FREE — WITH — BOYS SUITS ONE FOOT BALL

With every Boys' Suit Sold we give absolutely FREE a Foot Ball.

Nice Selection of Men's and Boys' OVERCOATS

Hood Overshoes and Boots

EVERYTHING FOR MEN

FLOYD HUFF

A GOOD PLACE FOR MEN TO TRADE AND LADIES CAN, TOO

I will Teach Classes in EXPRESSION and PHYSICAL CULTURE

Beginning January 1st
Interested persons please see or call me at once.

Phone 174
Mrs. Thos. Collum

NOTICE

The time of the year has come to pay our wholesale accounts, and we are going to ask our customers to pay us, so that we can meet our obligations.

Lockney Grocery Co.

NOTICE

Beginning December 8th, there will be a change made in the stage. One will leave Lockney at 10:30 for Estelline and Memphis, and one will leave Lockney at 3:45 p. m. for Estelline and Childress, making direct connections with the Fort Worth and Denver train for Fort Worth. Also we will leave Childress at 8 a. m., meet the train at Estelline at 8:50 a. m., arrive at Lockney at 1:30 p. m.

C. C. WELLS

EGGALL

IMPORTANT MESSAGE

EGGS GUARANTEED

Eggall is guaranteed to increase your egg production to your own satisfaction, cure Cholera, Limber Neck, Diarrhea, etc.

Eggall is sold on a positive money back guarantee, without question, your money as cheerfully refunded as accepted.

Sold at grocery and drug stores everywhere. Ask your dealer. If he doesn't have it in stock, send \$1.00 direct to us for a prepaid package.

Manufactured and Distributed by

Guaranty Products Mfg. Co.

1911 Lpscomb Street
FORT WORTH, TEXAS

club will win if you will work on it.

I hope by the next time I meet your club there will be several who have already signed the registration cards and others who will. I shall be very glad to come and help you with any of your problems at any time that you need me, don't hesitate to let me know.

Sincerely yours,
MABEL FAULKNER,
County Home Demonstration Agent.

Sand Hill Home Demonstration Club
The Sand Hill Home Demonstration Club on account of disagreeable weather didn't get to meet on last Wednesday, Dec. 3, our regular meeting day, but we met Monday, Dec. 8th with a house full of women for which we were very glad.

The president took charge of the meeting, bringing up new business, unfinished business, and reading of minutes.

New members were solicited. We took names of seven, Mrs. W. E. Miller, Mrs. M. E. Latham, Mrs. Elmer Mickey, Mrs. A. B. Masterson, Mrs. Mason Riley, Mrs. S. L. Holmes, Mrs. B. R. Phillips. This makes fourteen members now on roll. The visitors from off were Mrs. T. N. Pike Walnut Springs, Texas, Mrs. Agnes Pike Humble, Texas, Mrs. N. G. Jackson, Miss Masterson, Mrs. W. H. Taylor, Miss Glenn, Mrs. S. W. Mickey of Sand Hill. We are always glad to have the visitors. Come again. We feel sure everyone were benefited by the demonstrations given on the eight different candies made.

Miss Faulkner gave each one the privilege to copy any one or all the recipes. We feel that this meeting was a very helpful one and one we all enjoyed and most especially when the testing of the different kind of candies were in order.

On account of Christmas being so near and Miss Faulkner not being with us we will not meet Dec. 17th, but will meet Jan. 7th, 1925 in the home of Mrs. W. E. Miller. Let us resolve that we begin the new year with all the interest we possibly can.—Reporter.

Methodist Women Send Quilts to Orphans' Home

Three ladies of the Busy Women's Class of the Methodist church were present at a quilting in the basement of the church Tuesday afternoon, and tacked two quilts to be sent to the Methodist Orphanage at Waco.


Refreshments of cake and apples were served by Mrs. J. P. Patterson.

Thomas and Cole Wedding Solemnized

Miss Margaret Thomas of Canyon and Levi W. Cole of Lockney, were quietly married Sunday evening at 6 o'clock at the home of Mrs. Johanna Price, 102 Fairmont Avenue, Rev. Stanley W. Hayne, pastor of the Polk Street Methodist church performing the ring ceremony. The bride was beautifully gowned in a canary colored georgette dress with accessories to match. She was attended by her charming sister, Miss Lois Thomas of Canyon, who was attractively gowned in a delicate blue georgette dress. Mr. Frank W. Smith of this city acted as best man.

The home of Mr. and Mrs. Price was tastefully decorated with yellow and white chrysanthemums carrying out the color tones of the bride's costume. Mrs. Cole is the attractive daughter of Mr. and Mrs. E. M. Rhoads of Canyon, though having lived

BLAIR'S No. 7



HERB TONIC
FOR
Stomach, Liver,
Kidney and Blood
Sold For Over 20 Years
All Good Druggists

The Kind of Work That Pleases

When we send out a job of Cleaning, Pressing or Alteration work you can count on it being the very best as we look after the work very carefully and try to please each and every one who entrusts to our care their work along this line. We handle all work with promptness and respect.

When you have anything you desire to have cleaned, pressed or altered just phone 114 and Mc Duffie will do the rest.

We appreciate your trade and confidence.
D. F. McDUFFIE
Phone 114
Cleaning—Pressing
Altering

ed in Amarillo for sometime.

Mr. Cole is formerly of Lockney, but it connected with the First National Bank of Canyon, and is prominently identified in the business and social life of that city.

An informal reception was held after the wedding and a number of invited guests were present to extend their good wishes to the happy young couple.—Amarillo News, Dec. 9

MOTHERS CLUB HOLDS GET-TOGETHER MEETING

The Mothers Club held a get-together meeting at the high school auditorium Friday night. There were about seventy-five present, including members of the club, their husbands, the school faculty and visitors.

The following program was rendered:

Arthur P. Barker, toastmaster.
Reading—Mrs. Noma Simpson.
Vocal Solo—Miss Lauream Christian, accompanied on the piano by Mrs. G. A. Thomas. Miss Christian answered an encore.
Reading—Miss Ruth Stapleton.
Quartet—Messrs. W. D. Biggers, F. M. Kester, Lawrence Gruver and Arch Crager.
Reading—Mrs. Collum.

Twelve games of 42 were played, eleven tables being provided for the occasion.

Refreshments were candy and punch.

Henson-Williams

Mr. H. M. Henson of Floydada and Miss Belle Williams of Lockney were married Sunday, Dec. 7th, at 12 o'clock at the Methodist parsonage, Rev. J. P. Patterson officiating.

They will leave Dec. 15th for California.

MRS. WALTER LONG'S FORD CAR STOLE

A new Ford coupe belonging to Mrs. Walter Long was stolen last Thursday night, from her home in Lockney. So far no trace of the car has been found, although the officers are making every effort to find it.

BURNING WHEAT STRAW IS A WASTEFUL PRACTICE

"It is true that millions of wheat straw stacks all over the Southwest prevent the use of a lot of land, but the common practice of burning straw and stubble causes a still greater loss," says H. M. Bainer, director of the Southwestern Wheat Improvement Association. Continuing he says: "Careful estimates show that the plant food and organic matter lost annually throughout the Southwest, as a result of burning straw, amount to fully \$50,000,000. Wheat farmers cannot afford this practice as their soils are already deficient in organic matter and fertility. In some of the older farming sections this deficiency amounts to as much as one-half of what the soil originally contained; therefore, any additional loss on account of burning straw and stubble is expensive.

"Sufficient organic matter improves the physical condition of the soil and makes tillage operations easier; it also reduces baking, cracking, washing and blowing. Organic matter is food for the indispensable bacteria of the soil. Organic matter and nitrogen go hand in hand, and when one is deficient the same is true of the other. A soil is known for its fertility, in proportion to the organic matter and nitrogen it contains. Low wheat yields and poor quality of wheat are, therefore, largely due to the lack of these two elements.

"As much of the straw as possible by the header and is completely solved by the harvester-thresher. Harsh should be left on the field in the form of stubble. This is fairly well done vesting with a binder is at fault because it removes too much of the straw from the field. As far as possible, wheat straw should be stacked in corncribs or feed lots, where the feeding and tramping by the stock will assist it in rotting. Straw that cannot be spread over the fields or cannot be handled in feed lots should be stacked where it can remain for rotting until it is ready to be hauled out as manure."

WE HAVE several second-hand best-ers and cook stoves for sale.—Baker Mercantile Co.



Graceful Negligees in Cheerful Colors



When corduroy, in the single, lustrous, lightweight qualities, entered the field of negligees, it filled a long-felt want. It is an ideal material, in every respect, for making these pretty garments (of which so much is required), and it has established itself permanently in the mode.

One of the new corduroy negligees is shown in the picture, in terra color, with a silky sheen. There is quite a range in colors to choose from and corduroy is beautiful in the fashionable rose, purple, brown, blue, red, fuchsia and russet tones. Sometimes these negligees are lined in matching shade of thin silk or mercerized cottons, but often they are unlined. Besides being durable they will stand washing.

Your Conversation

"BLUESTOCKINGS"
Ladies who can discuss intelligently the latest topics are often known as "bluestockings." Boswell, in his "Life of Johnson," tells us about the "bluestocking" clubs which flourished in London. The literary lions of the day were frequently the guests of women who gathered to listen to their words of wisdom. A certain Mr. Stillingfleet, a popular conversationalist of Johnson's day, wore to these affairs the brilliant blue stockings from which the clubs derived their name.

TRAGEDY

By THOMAS ARKLE CLARK
Dean of Men, University of Illinois.

THERE are a good many tragedies in the real world today, as there are in books, and I have seen not a few of these. Of all those that I have seen I think the memory of Arnold, though that was not his real name, comes back to me most vividly and haunts me most often. Arnold's tragedy was a tragedy of drink.

There are a good many people drinking today, thoughtlessly, recklessly, because it is clever, sive, or illegal, or devilish, to do so, and not because they have an appetite for drink. Otherwise sensible people take the habit lightly, girls joke about it, college boys play with it as children play with fire, and middle-aged people take it to prove that they can afford the stuff. City officials wink at it and order the police to arrest no one unless it is absolutely impossible to do otherwise, but to get the fellows off the main streets. Few really do anything to help matters except to try to decide whether prohibition is a blessing or a crime.

I was called to Arnold's room one dull gray Saturday afternoon in winter. It was necessary that I come quickly, the messenger said. There were three or four fellows in the room when I entered, and the air was heavy with tobacco smoke and stifling with the odor of whisky. Gilbert, sitting crumpled up in the corner of the room with his head in his hands, looked up white-faced and terrified as I entered. One spoke, but speech was unnecessary. On the bed, ghastly and horrible, lay Arnold, dead.

I got the story out of them brokenly for they were all too agitated to talk coherently. Gilbert had furnished the whisky and they had spent the afternoon gambling and drinking. It was a lark only that was intended, but there was a good deal of the liquor, and they were all soon under its influence. Then suddenly as they were in the midst of their hilarity Arnold had pitched forward upon the table. They thought it a joke at first, but nothing that they could do would revive him; he was quite dead. Staggering, they carried him to the bed and sent for me.

I recall all the details of the inquest: two days later—the mother of Arnold broken-hearted, Gilbert searching in vain for comfort and consolation, and the dead boy lying upon the bed, the fumes of liquor still coming from his lips. There was nothing to be done, nothing to be said; there is no new Gilbert departed and I have never seen or heard of him again.

ROYAL SOCIETY EMBROIDERY PACKAGE OUTFIT



Grey Lawn

436 House Frock \$1.65

SELLING AT 1-2 PRICE

ALL LADY FRANCES AND BESS ANN FALL AND WINTER HATS

ONE-HALF PRICE

VELVET HATS, \$4.75 to \$6.00 values, going at—

SPECIAL \$2.50 & \$3.75

LARGE ASSORTMENT OF GIFT GOODS have arrived for Christmas buying.

STAMP GOODS

We have a large assortment of Stamp Goods for Christmas shoppers.

BEAUTY PARLOR

Visit the Beauty Parlor in connection with our Millinery Shop.

LaMode Hat & Gift Shop

WILSON KIMBLE,

Opt. D.

SPECIALIZING IN PRACTICE OF OPTOMETRY

Phone or write for appointments.

Office Phone 254 Res. Phone 245

FLOYDADA, TEXAS

GARNER BROTHERS

UNDERTAKERS

Funeral Directors and Embalmers

Business Phone 105. Night Phone 376

Calls answered all hours. Best equipped motor service on the Plains.

PLAINVIEW, TEXAS

CITY ANNOUNCEMENTS

We are authorized to announce the following candidates for the respective offices, to be elected by the people of Lockney on the first Tuesday in April, 1925:

For City Marshal:

O. C. BAILEY.

Grady R. Cregar

UNDERAKER AND EMBALMER

Hearse to all parts of the Country

Day Phones 126 and 121; Night 79

In Cregar Furniture Co.

Day and Night Service

TRUCK SERVICE DAILY

LOCKNEY TO LUBBOCK

Call Ozark Filling Station

Phone 138 and leave orders.

Also can carry passengers to and from Lubbock.

F. P. WILLIAMS, Prop.

FREE! FREE!

BEGINNING SATURDAY

and Continuing until Dec. 15th.

We will give absolutely FREE a pair of extra Trousers with each order for a

Tailor-made Suit of Clothes.

D. F. McDUFFEE

Phone 114

Use Rowletts Automatic Sash Control—

Eliminates sash and door weights and pulleys. Installed. Prevents rattling in old and new windows. Cheaper and better than the old way. Sold and guaranteed by your lumber dealer.

Floyd County Lumber Co.

LOST—Three miles north of Lockney

or on streets of Lockney pair of boys tan fleece lined calfskin gloves with black fur cuff. Finder please leave at Beacon office.



THE BEST PRESENT OF THEM ALL

Make it a "Worth While" Christmas—Get a Chevrolet.

OZARK FILLING STATION

SANTA CLAUS LETTERS

Dear Santa Claus:—
I will write you a few lines. I have been a good little boy. I have went to school every day that I could. I want a bicycle and an air gun and lots of candy and nuts for Christmas. I may not be at home when you come, but my stockings will hanging up for you to put it in.

E. J. Golden.
Lockney, Texas,
Dec. 5, 1924.

Dear Santa Claus:—

I thought I had better write you a letter so you would not forget me. I have been a good boy. I am a little boy ten years old. I will be good when you come. I like to go to school and play. I am in the third grade. I want you to bring me lots of candy and apples and fire crackers too. I want you to bring me an air gun.

Lockney, Texas,
Dec. 5, 1924.

Good bye, your friend,
Russell Spence.

Lockney, Texas,
Dec. 5, 1924.

Dear Santa Claus:—

I am a little girl eight years old. We are going to have a Christmas tree at our school and I hope you will be there to hand out the presents. I will have my stockings hanging up on the chair in the front room. I want a set of little dishes and some fruit, nuts and candy. My sister wants a ring and my brother wants a bicycle. I will be at home Christmas. I must close for this time.

Lockney, Texas,
Dec. 5, 1924.

Good bye to Santa Claus from,
Luella Walter.

Lockney, Texas,
Dec. 5, 1924.

Dear Santa Claus:—

I am a little girl eight years old. I have been a good boy, so I want a little peddle car, a little wagon, some candy and nuts, two candles, and an

air gun. I want some oranges and apples. I guess I will be at home when you bring the toys to the girls and boys. I will close.

Your friend,
Carl Weathers.

Lockney, Texas,
Dec. 5, 1924.

Dear Santa Claus:—

I am a little boy 11 years old. I go to Prairie Chapel school. Please Santa bring me a toy car, and a toy tractor. I want an air gun, and some nuts. That is all I will ask for this time.

Your friend,
Hubert Frizzell.

Lockney, Texas,
Dec. 5, 1924.

Dear Santa Claus:—

I thought I would write you a letter. I have been a good girl. I have a brother and he wants a train. I want three things. I want a doll buggy and a mama doll and a ball.

Your friend,
Hubert Frizzell.

Lockney, Texas,
Dec. 5, 1924.

Will you bring me all these things, and some candy, apples and fruits? Mama wants a ring. I want you to ring my teacher a present.

Your friend,
Luella Carthel.

Lockney, Texas,
Dec. 5, 1924.

Dear Santa Claus:—

I am a little boy ten years old. I have been a good little boy. I want you to bring me an airgun and a big round ball and a tractor. That will be all for this time.

Your friend,
Bertrand Frizzell.

Lockney, Texas,
Dec. 3, 1924.

Dear Santa Claus:—

I want you to bring me some toys Christmas. I want a pencil box and a wagon, a car, a knife, some nuts and some candy. I want five candles I want a truck too, a ball and some more things. I am a little boy nine years old. I have been a good boy. I want you to be sure to bring me the toys that I have asked for. I will have my stockings hanging by the stove.

Your friend,
Melvin Allen.

Lone Star School,
Dec. 2, 1924.

Dear Santa Claus:—

I want a doll that can walk, talk and sleep; a doll buggy, a little table and set of dishes. Please bring plenty of good things to eat. Bring them to the Christmas tree at Lone Star.

Your little friend,
Martha Eade.

Lone Star School,
Dec. 2, 1924.

Dear Santa Claus:—

I want for Christmas an air gun, water colors, base ball, apples, nuts, oranges, candy, and a foot ball.

Your little friend,
James Scarber.

Lone Star School,
Dec. 2, 1924.

Dear Santa Claus:—

Please send me a doll that talks and sleeps and walks, and some water colors and a little chair, and lots of goods things to eat.

Your little friend,
Myrtice Wylie.

Lone Star School,
Dec. 2, 1924.

Dear Santa Claus:—

This is to let you know what I would like to have for Christmas. I would like to get a drum, a steam shovel, a foot ball, roman candles, fire crackers and good things to eat.

Your little friend,
Russell Lovvorn.

Lone Star School,
Dec. 2, 1924.

Dear Santa Claus:—

I am writing you a letter. Santa Claus please bring me a fiddle with a bow and some fire crackers, candy, apples, oranges and nuts. I will be happy to get all of these things.

From a little school boy,
John Henry Bragg.

Lone Star School,
Dec. 2, 1924.

Dear Santa Claus:—

I want an air gun and conster wagon, a tool chest and sky rockets, lots of candies, nuts, oranges and apples.

Your little friend,
Hoyt Brown.

Lone Star School,
Dec. 1, 1924.

Dear Santa Claus:—

Please bring me a doll buggy. Winnie wants a sleepy doll. I want some water colors and lots of good things to eat. I will meet you at the Christmas tree at Lone Star.

Your little friend,
Isabell Jack.

Lone Star School,
Dec. 1, 1924.

Dear Santa Claus:—

Please bring me a doll that walks and talks, some candy, nuts, oranges, apples, chewing gum and bananas.

Your little friend,
Almeda Workman.

Lone Star School,
Dec. 1, 1924.

Dear Santa Claus:—

I want some candy, nuts and fruits, and I want a box of water colors, little red bell, little trunk, little toy dresser and some chewing gum.

Your little friend,
Edith Johnston.

Lockney, Texas,
Dec. 10, 1924.

Dear Santa Claus:—

Please bring me a doll house and a doll buggy. I am seven years old.

Your friend,
Stella Tilley.

Lockney, Texas,
Dec. 10, 1924.

Dear Santa Claus:—

Christmas will soon be here. I am



Make His Dreams Come True

Remember, when you were a boy, how you dreamed of Christmas, and of the many things you would like to get?

Your boy dreams too, so why not do your best to make his dreams come true. Our Christmas stocks afford you the opportunity.

A nice line of Jewelry, all kinds of Books, and Specialties for Christmas, and in all probability we have just the Toy your little boy or girl wants. Come here first and look.

GRIFFITH'S CONFECTIONERY

eight. I want a gun. I want a knife.

Your friend,
Charlie Elam.

Lone Star School,
Dec. 1, 1924.

Dear Santa Claus:—

Please bring me two agate marbles, a little train, a pop gun and a pocket knife. I would also like to have some water colors, fruit, candy and nuts.

Your little friend,
Hugh Nance.

Lockney, Texas,
Dec. 10, 1924.

Dear Santa Claus:—

It is snowing today. Christmas will soon be here. I am eight years

Yours truly,
Ruth Eate.

WE THANK YOU

We want to thank all of you for complying with our recent request and urge that you try to make an even exchange in bottles each day. We will then have plenty of bottles for our runs.

GROVES' DAIRY

FLOYD COUNTY ABSTRACT CO.

R. C. SCOTT, Manager

Ab. acts of Title to all Lands and Town Lots in Floyd County

Deeds and other instruments of writing prepared. Twenty years experience with Floyd County Land Titles.

Room 7, First National Bank Building Floydada, Texas

FREE

Coal Shovel With Each Ton of Coal

WE ARE GIVING A GOOD STEEL STOVE SHOVEL FREE WITH EVERY TON OF COAL.

NOW IS THE TIME TO LAY IN YOUR SUPPLY OF COAL FOR THE WINTER. Later on the winter will be upon you, the time will be here to put up your heating stove, and you will be phoning for a supply, the other fellow who has not put in his supply of coal during the warmer weather will be in the same shape, therefore, the coal dealer will have a rush on, and you will not be reached with the prompt and efficient service you can now secure, besides coal will probably be higher priced in the winter, and you will save money by getting your supply now.

Bring Us Maize Heads

WE ARE IN THE MARKET PAYING THE VERY TOP PRICE FOR YOUR MAIZE HEADS—BRING YOUR MAIZE, KAFFR, FETERITA, HEGARI AND OTHER HEADS TO US AND GET THE BEST PRICE FOR THEM THE MARKET AFFORDS.

LOCKNEY COAL & GRAIN CO.

PHONE 60

BURTON THORNTON, Manager

PUBLIC SALE

Friday, Dec. 19th, 1924

ONE MILE EAST AND THREE-FOURTHS MILE NORTH OF LOCKNEY, BEGINNING AT 10 A. M.

HORSES AND MULES

- 1 Iron Gray Mare, 6 yrs. old, wt. 1400
- 1 Bay Mare, 6 yrs. old, wt. 1300 lbs.
- 1 span Bay Horses, wt. 3000 lbs.
- 1 span Mares wt. 2800 lbs.
- 1 Bay Mare, smooth mouth, wt. 1200
- 1 Gray Mare, 9 yrs. old, wt. 1000 lbs.
- 1 Bay Horse 3 years old, 18 hands high, wt. 1500.
- 1 Sorrel Mare, smooth mouth, 16 hands high, wt. 1300 lbs.
- 1 Brown Mare, smooth mouth, 16 hands high, wt. 1400 lbs.
- 1 Black Mule, 15 1-2 hands high, 3 years old.
- 1 Mare Mule, 2 years old.
- 1 Yearling Mule. 1 Bay Horse, 2 yrs.

MILCH COWS

- 1 Fawn Jersey Cow, fresh in spring, now milking, 5 years old.
- 1 Fawn and White Spotted Jersey Heifer, 2 years old.
- 1 Black Jersey Cow, fresh in spring, 7 years old.
- 1 Fawn Jersey Cow, 7 years old, to be fresh first of the year.

- 1 Light Jersey Cow, 4 years old, fresh Christmas.
- 1 Black Jersey Cow, fresh first of the year.
- 1 Brown Jersey Cow, fresh first of the year.
- 1 Jersey Heifer, fresh in summer.

FARM IMPLEMENTS

- 1 High-wheel Bois 'Darc Wagon.
- 1 Standard Cultivator.
- 1 Avery Cultivator. 1 Disc Harrow.
- 1 60-tooth Drag Harrow.
- 1 John Deere Godevil.
- 1 Emerson Godevil. 1 Turning Plow.
- 1 McCormick Row Binder.
- 4 Slide Godevils. 1 Walking Lister.
- 1 2-wheel P. & O. Lister.
- 1 4-wheel P. & O. Lister.
- 2 sets Leather Harness with breeching. 1 set Chain Harness.
- 1 set Leather Harness, no breeching.
- 1 hand Blacksmith Forge.
- 1 set Stock and Dies.
- 1 Cream Separator. 2 Incubators.
- Quite a lot of Household Goods.
- And Many other things too numerous to mention.

TERMS OF SALE—All sums under \$20 cash; sums over \$20 10 months' time on bankable notes bearing 10 per cent interest from date of sale. 5 per cent discount for cash on all sums over \$20. Nothing to be removed until settled for.

FREE LUNCH ON GROUND

HUGGINS BROS., Owners

NASH & SEALE, Auctioneers

W. W. ANGEL, Clerk

SAFETY IN BANKING HERE

When you have money to deposit in a bank, your first consideration should be surety of your money being placed in safe hands, and to this end the State of Texas, saw fit to organize a State Banking System and this Bank is a member of that system.

We appreciate the accounts of the farmers and the laborers, as well as the accounts of the business men, and we will appreciate you opening an account at our bank.

This is a guaranty fund bank and your money is protected by the Guaranty Fund of the State of Texas. Can you ask for a safer place to deposit your savings.

THE LOCKNEY STATE BANK

THE GUARANTY FUND BANK

RESERVE STATE LIFE INSURANCE COMPANY of Fort Worth, Texas

We have moved our office from the Variety Store Building, to Suite No. 5, over the First National Bank Building, where we will be permanently located, and we will be pleased to have our friends call on us at our new location, where we will be better prepared to take care of your insurance needs.

REMEMBER we have everything that "insurance means," Life, Fire, Tornado, Automobile, Plate-Glass, Burglar, Employers Liability, Sick and Accident, in fact, we can supply your insurance needs of every kind.

ANGEL & CHILDERS

"The Home of the Mutuals"

W. W. ANGEL

W. R. CHILDERS

BREWSTER INSURANCE AGENCY

ALL KINDS OF INSURANCE

MONEY TO LOAN

Money to loan on Farms and Ranches at 6 per cent. QUICK ACTION is our motto.

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Building. PHONE 72
Office Hours, 8:30 to 12; 1 to 5:30

DR. K. J. CLEMENTS
OSTEOPATHIC PHYSICIAN
Office Opposite Postoffice
FLOYDADA, TEXAS

WANT COLUMN

WE HAVE several second-hand heaters and cook stoves for sale.—Baker Mercantile Co.

JUST OPEN—The Plainview swimming pool. Everything clean and sanitary.—Always open. 38-tf-c

JUST OPENED a dress making room in the rear of Floyd Huff's store—Mesdames Collins and Stinebough. 12-3p-tf-c

WINDMILL & PLUMBING WORK
J. A. Guinn is now located at the Higginbotham-Bartlett Lumber Co., where he will be glad to receive your orders for all kinds of Windmill and Plumbing work. Phone 55. 48-tf

FOR SALE—Good Shetland ponies. See D. F. McDuffee, Lockney, or J. W. Boyle, Plainview. 5-tf

FOR SALE—My home, near public school. Terms to responsible party.—Geo. T. Meriwether. 49-tf

SWIMMING—Most refreshing and healthy exercise these hot days—come own. Plainview S swimming Pool. 38-tf-c

FOR SALE—A first class tailoring outfit. See E. A. Bowman.

FOR SALE—A gentle school pony, one good kid pony, 5 years old, one good single buggy, also good work mules and Jersey milk cows.—Jack Meyers. 7-8t-p

FOR SALE—Furniture, cooking and heating stoves, at my place west of school house.—Geo. T. Meriwether.

WE HAVE several second-hand heaters and cook stoves for sale.—Baker Mercantile Co.

LOST—Between Ramsey school house and Lockney, a brown leather cushion for rocking chair. Finder leave at Beacon office and receive reward.

FREE—Come get all the cotton burs you want at our gin free of charge.—Lockney Gin Co.

JUST OPENED a dress making room in the rear of Floyd Huff's store—Mesdames Collins and Stinebough. 13-3p-tf-c

HAVE one type, a Dodge sedan, good as new, for sale or trade, a bargain for cash or easy terms. If interested see me quick.—C. R. Wilkinson.

FOR SALE—Two brown mare mules, 16 1/2 hands high, 3 and 4 years old.—See me at Lockney Produce, Floyd Teaff. 9-tf-c

FEED FOR SALE—See me for good bundled kaffir, maize or tans. This feed is located northeast of Tulia, east of Eress, northeast of Plainview and near Floydada.—Meade F. Griffin, Plainview, Texas.

FOR SALE—One section of land, 7 miles northeast of Floydada, \$38 per acre.—See Mrs. J. L. Montgomery, Rt. 3, Floydada, Texas. 9-5t-p

FARM LAND for rent. I have some excellent farming land for rent or lease on good terms. These are the Price Bros. lands located in Swisher county, Texas.—See or write Meade F. Griffin, Plainview, Texas.

OR SALE—1 span yearling mules, mile east of town.—G. T. Trailor.

WE HAVE several second-hand heaters and cook stoves for sale.—Baker Mercantile Co.

JUST OPENED a dress making room in the rear of Floyd Huff's store—Mesdames Collins and Stinebough. 13-3p-tf-c

FOR SALE—A 4-burner Perfection oil stove and kitchen cabinet.—A. A. Suits. 12-2t-e

COTTON FARMS—To rent in Floyd county, on third and fourth plan; the necessary work mules and row crop tools go with each one of these farms. Call on A. R. Meriwether, Lockney, Texas. 12-tf-c

LOST—Small diamond leg pin on the streets of Lockney. Finder return to Beacon office. 12-tf-c

Have your Abstracts made by ARTHUR B. DUNCAN
The Old Reliable Abstract Man.
Floydada, Texas

PLEASE RETURN—Party who borrowed my lifting jack will please return same.—W. C. Watson. 12-4t-p

FOR SALE—Fordson tractor and 3-disc breaking plow, terms.—See C. T. Applewhite.

WHEN you plant trees in West Texas be sure and plant acclimated trees as most of the varieties of the east are early blooming or not acclimated they either get killed by frost or will not produce fruit, sometimes they

make a nice looking tree but never bear. After 15 years of careful selection and by originating a few, we are now supplying plums, peaches, cross cherry-grapes, cherries, etc., that are so well suited to the rugged climate of West Texas that they bear nine years out of 10. Our shade trees, shrubs and ornamentals are also the kind that do well. Send us a list of what you need. Catalog on request. Plainview Nursery, or come to the nursery, two miles north, Plainview. 12-4t-c

WE HAVE several second-hand heaters and cook stoves for sale.—Baker Mercantile Co.

CARD OF THANKS—We desire to thank the friends and neighbors for the kindnesses shown us and our friend, Jess B. Crain, during his illness and death. May God bless each one who tendered their sympathies and services.—U. S. Braswell and family.

CARD OF THANKS—We desire to extend our heartfelt thanks to all those who in any way rendered assistance to our husband and father, Mr. J. E. Crain, during his illness and death, and for the many kindnesses and sympathy shown him. We desire also to thank those who contributed the beautiful floral offering. May God bless and watch over each one of you.—Mrs. Dora Crain, Joe Crain, Cooper Crain, Mary Lou Crain, Ruth Crain.

American Telephone & Telegraph Co.
141st Dividend

The regular quarterly dividend of two dollars and twenty-five cents per share will be paid on Thursday, Jan. 15, 1925, to stockholders of record at the close of business on Saturday, December 20, 1924.

H. BLAIR SMITH,
Treasurer.

KENNETH BAIN
LAWYER
Room 4, First National Bank
FLOYDADA, TEXAS

DR. S. M. HENRY
Physician and Surgeon
Special Attention Given to Women's Diseases.
Office Lockney Drug Co.
Office Phone 50—Res. 87
Lockney, Texas

DR. A. T. REED
Physician and Surgeon
Office
Lockney Drug Co.

HOW'S THIS?

HALL'S CATARRH MEDICINE will do what we claim for it—cure your system of Catarrh or Deafness caused by Catarrh.
HALL'S CATARRH MEDICINE consists of an Ointment which quickly Relieves the catarrhal inflammation, and the Internal Medicine, Tonic, which acts through the Mucous Surfaces, thus causing to restore normal conditions.
Sold by druggists for over 40 years.
P. J. Cheney & Co., Toledo, O.

Ford

THE UNIVERSAL CAR

ALL PRICES REDUCED

Effective December 2, the Ford Motor Company announces new low prices on all Ford Cars. A reduction of \$25.00 on the Fordor Sedan and lower prices on all other types make Ford Cars even greater values than ever before.

NEW PRICES

Runabout	\$260.00
Touring Car	290.00
Coupe	520.00
Tudor Sedan	580.00
Fordor Sedan	730.00
Chassis	225.00
Truck Chassis	\$35.00

Demountable Rims and Starter \$25.00 Extra

Prices f. o. b. Detroit

These are the lowest prices ever offered in the history of the Ford Motor Company. They create a new standard of value for motor car transportation.

THE NEAREST AUTHORIZED FORD DEALER

INSURANCE IS THE SAVIOUR OF MANY MEN

If your home should burn to-night, where would you be? This should have your deepest consideration. Protect yourself with a policy in one of our reliable Old Line Fire Companies, and take no chances

Gruver Insurance Agency

"TRADE AT LOCKNEY"

Phone 148

HOG KILLING TIME

Hog killing time is here and we are prepared with a good line of—

Pure Michigan Salt.
K. C. Liquid Smoke.
Schilling Black and Red Pepper.
In Half and Pound Cans.
Schilling Sage.

IN OUR MEAT MARKET YOU WILL FIND PURE PORK SAUSAGE.

Different from those made by others.

CITY GROCERY

WANTED

We are in the market for all kinds of Second-hand Furniture. Let us know what you have to sell. Come see us when you are in the market for—
NEW OR SECOND-HAND FURNITURE
We can save your money on your purchases.
We handle the—
GENUINE SINGER SEWING MACHINES
We have a nice stock on display for your inspection at all times.

LOCKNEY FURNITURE CO.

In Old Ayres Building, Corner of Main and College Streets