

Lockney Beacon

FLOYD COUNTY LEADS ALL WEST TEXAS IN VALUE OF CROPS PRODUCED. LOCKNEY IS IN THE HEART OF THE BEST FARMING SECTION OF THE PLAINS, AND IN THE GREAT SHALLOW WATER BELT

Volume Twenty-Four

Lockney, Texas, Thursday, December 25th, 1924

Number 14

FOUNDATION OF GREAT EMPIRE BEING LAID ON PLAINS OF WEST TEXAS

Educational System Already Ranks With That of Any State in Union Despite Its Youth—Section Has Enough Land to Feed Population of World if All Was Under Cultivation

The story of West Texas is one of steady, stable prosperity and delightful living conditions. Any county in the Plains country is a good county to visit, to live in or to invest in. Each is possessed of remarkable natural resources, each is blessed with a splendidly fertile soil.

Millions upon millions of acres stretch around, needing only human intelligence and interest to make them what they should be, not merely producers of wealth beyond the dreams of avarice, but far more important, to make them the dwelling place of hundreds of millions of happy, intelligent human beings.

There is also an abundance of valuable minerals in this magnificent empire, waiting for the power of thought to develop and pour these riches into the world.

Opportunity Aplenty

West Texas is the place to go if you want to live in a great big country where opportunities abound, where a man is valued for just what he is among other red-blooded men who have transformed the great plains from an isolated, practically uninhabited section into a treasure chest that is now producing meat animals, cotton, grain and petroleum to the annual value of over \$400,000,000.

Texas comprises 265,896 square miles of land and water which would enable this state under intense cultivation to easily feed the population of the world.

Most West Texans were born in less favored lands. They did not believe that they heard about the possibilities of this section until they saw development taking place. Then they remained.

Citizens Are United

West Texas has learned to think, talk and act as a unit. It is unity of its citizens that makes "The West Texas Spirit," and those empire builders have determined that this spirit shall live forever.

This section truly is in an area of development, unmarred by pullbacks and pessimists.

The chief charm of this section is its society. Here is the proud boast of a leader of social diversions: "No amount of money can buy a man's social footing in West Texas." This is not a mere boast—it is the plain truth. To anyone who has suffered from the domination of money in the social affairs of other sections, West Texas would naturally be one of the most charming spots in the United States.

It must not be inferred from this that West Texas society is democratic for it is not. On the contrary, it is as thoroughly aristocratic as any in the country. It is not aristocracy of clothes or money or forefathers, but of brains and merit and social qualities. If the aspirant for social attention passes the test of social fitness there are no questions asked about means or genealogy.

Cultural Center

West Texas has a church-going, rather than a pleasure-seeking tendency. The religious influence is an unusually strong one, as it naturally would be when one considers the foundation of early piety that it rests upon. Churches are numerous and well supported.

It is not the purpose of this article to describe in detail the West Texas country's agricultural and industrial prosperity, its place in the vanguard of business enterprise, the indomitable courage of its pioneer citizens, nor to compare its achievements along commercial lines with that of other sections.

To glean a momentary glimpse of West Texas as a great cultural center, to search behind the scenes of its day-to-day turmoil and business, to discover a section where the goddess of learning, Pallas Athena, has altars erected and forever smoking to her adoration is the main objective.

Youth and the Future

The greatest asset our country has today is the youth of the land. They are the professional men, the leaders in finance and commerce, the stewards of the future. On their education and training depends the welfare of our nation. Some are born

leaders, but they must have training and guidance to fit them for positions of responsibility.

For it is in the colleges, in the institutions of learning, that men and women are equipped with weapons that will make them valiant warriors in the struggle of life. It is in the stillness and quiet of the classroom, away from the hurried turmoil of metropolitan life, that the foundations are laid for future leadership.

We are apt to overlook the value of these treasure houses of learning and science. We are prone to look upon our schools, colleges and universities as mere institutions where youth is safely kept out of harm's way.

Student Leads Way

Our industrial progress is dependent upon the discoveries of science and the application of these discoveries to industry. In fact, the industry of agricultural, of manufacture and even of merchandizing owe their high standard of efficiency to scientific discoveries and research of the laboratory.

The chemistry of rubber, the research in metallurgy, the new applications of electricity are factors as vital in the automobile industry as is the motor itself. Man has conquered the air. Yet in so doing he has been aided by many branches of science. Chemistry, metallurgy, and mathematics are the tools with which the civil and mechanical engineer functions.

We are living in a great industrial age when quality production is required. In order to accomplish this, man power and even genius must be trained for the necessary specialization.

Schools Prepare Workers

Our schools, colleges and universities hold forth the one practical means for preparing men for specialized work demanded by industry, yet it would be false theory to depreciate the self-made man, for he has been among the builders of the nation.

It is an unquestioned fact, that industry is dependent for its man power, genius and executive personnel upon the young men now in universities acquiring specialized knowledge and training.

That educational institutions have been the most potent factor in the production and great increase of wealth is best evidenced by the fact that more wealth has been produced in the past 74 years than during the entire history of the world prior to 1850.

School Land Set Aside

Above and beyond all else, each of the West Texas counties prides itself on its boys and girls and on its schools. In the early days 52,000,000 acres of land were set aside for public education. Climatic conditions permit outdoor play every day. West Texans believe that of all the money that men spend, that spent on education is most wisely spent.

With characteristic American efficiency West Texas has not confined itself to one or two subjects. Its appeal to youth is universal. No phase of higher learning is overlooked in West Texas. Does a young man's inclination run toward mechanical structure, has he a vision of building roads and bridges, erecting steel towers, digging canals, work on the baffling problems of tunneling sands, or scientific agriculture, he may gratify his ambition at the \$2,500,000 Texas Technological College at Lubbock.

Arts Not Overlooked

Does he feel more disposed toward the liberal arts, would he accompany Socrates through the ancient streets of Athens, or hear Cicero before the senate, would he listen to the Manichaeans, the Arians, the Athenians, the early church fathers hold forth on subtle questions of dogma, he will find true guidance on his way in the educational institutions of this section.

Modern school houses have been built in every district. The high schools are affiliated with Texas University. Teachers are selected from the best qualified instructors.

The State Normal School at Canyon represents an investment of more than \$1,000,000.

Wayland College, a splendid non-sectarian institution, is located at Plainview.

Girls Well Trained

Planets must be men of rare vision and courage, and this was none the less true of those who first caught the vision of educational advantages for women equal to those enjoyed by men. Superstition, ignorance and bigotry assailed them from every side



CHRISTMAS GREETINGS:

The days are here when gloom and fear, and trouble must depart;
When everyone must think of fun and joy be in each heart;
When greed and hate, and every trait that's selfish or that's mean
Should take a tip and pack its grip, and leave the happy scene.
Friend unto friend we now extend a wish for luck and cheer;
For Christmas Day and New Year gay,
We make this wish sincere;
May these days bring you everything that makes for gladness true—
And may they bless you with success that lasts a whole life thru.

Few were the voices that spoke encouragement. Fewer still were the hands lifted to help. Legion were those who jeered and disbelieved.

But those days have long since passed. Though it is a popular conception that young ladies' colleges have produced women who consider themselves superior to their sisters, there is no snobbishness at educational institutions in West Texas.

Institutions of learning in West Texas are practically in their infancy when we compare their age with that of the schools of Asia and Europe. But they grew up with the country and reports of educators and educational associations show that West Texas has attained distinction for the excellence of its educational system.

While West Texas has every reason to be proud of its productive power, its citizens realize that it is not always material greatness, worldly gain or prosperity which stands as the supreme goal of mankind. They believe it to be their patriotic duty to develop educational institutions "that can make men and women and send them into the world."—St. Louis Times.

HARRIS ELECTED PRESIDENT TULSA CHAMBER OF COMMERCE

Tulsa, Dec. 20.—A. J. Harris, formerly mayor of Tulsa, was elected

president of the Tulsa Chamber of Commerce at a meeting during the past week. The board of directors elected included Douglas Burns, Joe Cantrell, Judge Hale, R. C. Nicholl, Foster Klaus and Clyde Cooper.

Grandpa Hopper Dead

Grandpa Hopper, father of Mrs. C. C. Miller, of Parkdale, Colo., formerly of Lockney, died at Denver, Colo., Dec. 12th and the remains were shipped to Illinois for burial.

Grandpa Hopper is well known in Lockney and has many friends who regret to hear of his death.

Meriwether Buys Cook Place

A trade was consummated this week in which Geo. T. Meriwether becomes owner of the half-section of land near Lone Star, formerly owned by H. Cook of Hedley, and known as the L. M. Roberts place, and Mr. Cook becomes the owner of the Meriwether residence near the Lockney high school building.

PRO AGENTS SEIZE 5214 AUTOMOBILES DURING FISCAL YEAR

Washington, Dec. 23.—Automobiles numbering 5214 and valued at \$3,226,273 were seized by prohibition authorities in the last fiscal year, the Senate has been informed in a table inserted in the report on the treasury-negotiation appropriation bill by As-

stant Prohibition Commissioner James. Boats and launches captured during the year number 236 and were valued at \$279,198.

The total appraised value of property seized and destroyed under the prohibition laws, was 3,079,929, and that seized but not destroyed 7,745,352. Proceeds of sales of seized property amounted to \$57,071 and expenses incurred incident to seizure and sale totalled \$12,323.

Two agents were killed in the performance of duty and 28 were injured. Persons arrested numbered 68,161.

The table showed the south led all other sections in seizures.

Missouri led all states in spirit seized, amounting to 539,582.39 wine gallons; and California first in the amount of wine confiscated, with 61,084 gallons.

Wofford Sells to Huggins

Luther Wofford has sold his residence property in northeast Lockney to O. J. Huggins. Mr. Wofford last week bought the Westbrook place in West Lockney, and will move to same. Mr. Huggins will move to the Wofford property.

Lynn Kester is home from the West Texas State Teachers' College at Canyon, to spend the holidays with his parents, Mr. and Mrs. F. M. Kester.

MONDAY LUNCHEON LOCKNEY C. OF C.

QUIET DAY FOR ORGANIZATION, SPENT IN CONVERSATION, WILL PLAN FOR FUTURE

The Chamber of Commerce meeting Monday was a quiet affair, and no business, other than paying night-watchman's salary, was discussed, the time being spent in conversation about the Christmas season.

Messrs. R. L. Gass and R. F. A. Truett were instructed to collect the night-watchman's salary for the past month and make arrangements to care for same in the future among the business men.

A number of plans for various enterprises and betterment of the community will be put on foot by the Chamber of Commerce at the next meetings to be done in the year 1925.

Those present were: Z. T. Riley, President; R. F. A. Truett, vice-pres.; H. B. Adams, Secy.; L. H. Gruver, Treas.; T. B. Hill, Artie Baker, M. L. Fenniger, Clyde Bennett, and J. H. Brooks.

RAILROADS SMASH RECORDS IN FREIGHT HANDLED

Washington, Dec. 20.—The railroads of the country have again smashed their high record in the movement of freight traffic, having handled a greater volume of business in October than in any month in the history of American transportation.

This unprecedented activity in the field of transportation is regarded generally as a safe barometer of industrial conditions and has been reflected on the exchanges of the country for nearly a month, where railroad shares have been the leaders in the trading.

Also it is assumed in official quarters here that the heavily increased earnings of the railroads for the last three or four months will have a bearing upon the proposed increase in rates which the carriers have applied for and which, if granted, would average about 15 per cent upon practically all classified shipments.

The prosperity of the railroads is certain to be taken into account by the Senate committee if the Cullen investigation is ordered, whether or not the Interstate Commerce Commission regards the increased revenue as an important factor in connection with the rates.

For the better part of a year the railroads have been establishing records for a day or even for a week. In a statement, issued today by the Bureau of Railway Economics, it is stated that "the greatest freight traffic for any one month in history was carried by the railroads in October, 1924."

Total was 43,109,000,000 net ton miles exceeding by 424,835,000 net ton miles, or 1 per cent, that for August, 1920 which had marked the previous high record for any one month and that in the high pressure period immediately following the war. Compared with October of last year, this was an increase of nearly 1,000,000,000 net ton miles, or 2.4 per cent.

"This record freight movement was handled by the railroads without transportation difficulty," the statement adds. "While loading of revenue freight in October averaged more than 1,000,000 cars weekly, reaching the peak in the week of October 25, when it amounted to 1,112,245 cars, the greatest number loaded during any one week in history, the railroads through the more expeditious handling of freight were able to move this enormous freight business without a car shortage."

FEDERAL PRISON

PROBE ORDERED

Washington, D. C., Dec. 20.—Investigation of the government pardon and parole system, Attorney General Stone said today, is expected to reveal that forged letters from judges and United States attorneys have been employed by prison officials to free convicts.

This charge follows the indictment of two Atlanta prison officials on bribery charges.

Miss Dorothy Ford came down the last of the week from the West Texas Teachers' College at Canyon, to spend the holidays with her parents, Mr. and Mrs. Frank Ford.

**KEEP YOUR
McCORMICK-DEERING
MACHINES**



**BY USING
GENUINE REPAIRS**

CAN you expect 100 per cent service from a machine or implement that is part genuine and part imitation? When your McCormick-Deering farm operating equipment needs overhauling to get it back in first-class working condition, do the job right, and buy only genuine IHC repairs. They are the only repairs made by the manufacturer of the original machine. They are made by the same workmen who made the machine itself, and what is just as important, they are made of the same materials as similar parts on a new machine. We sell only genuine IHC repairs.

N. W. Morgan & Co.

McCORMICK-DEERING LINE

OUR CHRISTMAS GREETING

We sincerely hope that good old Saint Nick will remember the friends of this company. With this wish we add our appreciation of the trade you have entrusted to us during 1924, and we hope to have it continue during 1925 by close attention to your wants.

LOCKNEY GROCERY

IF IT'S NOT GOOD, WE MAKE IT GOOD

CHRISTMAS GREETINGS

—a happy milestone along the road, where friends stop a moment before pressing on into the New Year—
—a season of rejoicing and hope, of laughter and handclasp and warmth of greeting—
—a time when we may say to old friends—
—a time when we are closest to the heart—
—new things that lie ahead—
—when we may speak our appreciation—
—the happy relationship the years have woven between this company and its many friends—
—when we may join in the glad chorus of

A Merry Christmas and a New Year
Brimming Over With
Happiness and Prosperity
to Every Friend the Community Over

CITY MEAT MARKET

PHONE 139 IN THEO GRIFFITH'S GROCERY

CHRISTMAS GREETINGS:

The prosperity and success we have enjoyed the past year, is due to the kindness of our many friends.

Please let us take this opportunity of expressing our appreciation, and pledging you better service and better work for 1925. Remember please that we are not satisfied unless you are.

To those of you whom we have not had the pleasure of serving—won't you please start the New Year off right by giving us a chance to serve you better. For we sincerely believe that we are in a position to give you more for your money than you get elsewhere.

Wishing you each and everyone A MERRY CHRISTMAS AND A HAPPY AND MOST PROSPEROUS NEW YEAR.

Yours for better service.

RILEY & BREWSTER

The Lockney Beacon

Entered April 14th, 1902, as second class mail matter at the Post Office at Lockney, Texas, by act of Congress March 3rd, 1879.

H. B. ADAMS, Editor and Owner

TERMS OF SUBSCRIPTION

One year \$1.50
Six months75
Three months40
Cash in advance

All advertising matter will be run and ordered out, unless otherwise arranged. All advertising charged by the week. All bills payable first of the following months.

A MERRY CHRISTMAS TO ALL

We wish each and every citizen of the Lockney country, and all our subscribers in various parts of the United States a very Merry Christmas.

This is the season of the year when all hearts should be filled with joy, and each person should desire to make some one happy. In celebration of the Anniversary of the Prince of Peace, it is an occasion for the Christian spirit to predominate, and the true Christian spirit is to help and make happy those around you, as well as those who are dear to you. Most people enter into the Christmas spirit with these intentions and try to make other people happy on this occasion, yet some forget the solemnity of the occasion, and use it as a time to drink and become boisterous. The occasion is in celebration of a redeemer, and not in celebration of an evil spirit, and should be considered so by all people, and in celebrating it should be the purpose of everyone to make some one happy, and not to make their friends and relatives miserable by getting drunk and putting on shows. In Lockney we are in hopes no such persons, male or female, will take this occasion for a time to put on a spree, and hope that any one who does will spend their Christmas in proper place for such law breakers; for it will bring misery instead of happiness to those who are dear to them, if they are prone to drink and become boisterous on this occasion. Christmas is in memory of the Christ, who came to this world that men might have a promise of eternal life in the hereafter, and that peace and good will might be the predominating spirit between all men. Try to make some one happy, try to make each person feel like life is worth living and that there is some one who cares for them. Christmas time is a time to scatter seeds of sunshine and make hearts happy. Do your part to make the other people happy and you will spend on of the happiest and merriest Christmas' in your remembrance.

THE TREE AND THE STAR

In many a home, many a church, on many a public square throughout Christendom, on Christmas Eve there will stand a tree, its boughs strung with electric or other artificial lights, surmounted by a star, gleaming in radiant beauty.

The tree may be a native fir, pine, spruce, cedar or what not. The electric light comes from a mysterious source which all the scientists of the world have not been able to define or explain further than to say that it is a certain force which produces certain phenomena.

The star is fashioned by skillful hands, and its light is furnished by that mysterious power which comes from the hand of God.

Measured by commercial standards, the tree and the star and the lights represent but negligible value, but the whole is invested with significance which can not fail but to impress the mind of the most casual observer.

It symbolizes an event which occurred nearly two thousand years ago. It recalls the Star in the East which clung above Bethlehem's manger and which guided the wandering Magi to where in the arms of his virgin mother, rested him whose coming had been foretold by the inspired prophets of God and at whose feet the wise men from the East hastened across the burning sands of the far-flung deserts to lay their offering of gold, frank-incense and myrrh.

Around that tree of radiant light have been, and will be, sung carols by little children such as he whose coming it commemorates took in his arms and blessed, and that matchless anthem of exultant joy, chanted by the "radiant minstrelsy of the skies" above the Judean Plains:

"Glory to God in the highest, and on earth peace, good will to men," will float upon the evening air.

In the heart of a prosperous section of the great Southwest where the ever-increasing tide of commerce flows in increasing volume, and where is heard the clamor of men in the marts of trade in activity of the great business agriculture, shines in many places a star symbolic of that earlier star which has lighted the pathway of advancing civilization and which heralded the coming of Him

who taught love and kindness and sympathy and service, and pointed men the way to everlasting life.

There may be some who will turn from the tree and the star with a sneer, but they are few in number compared with the many millions who believe the New England poet sang at once and sweetly and truly when he expressed his faith in a hymn that is sung now when his bones are dust. "There's a tumult of joy o'er the wonderful birth, For the Virgin's sweet Boy is the Lord of the earth! Ay! the star rains its fire, while the beautiful sing, For the Manger of Bethelhem cradles a King!"

Have Your Abstracts Made By
ARTHUR B. DUNCAN
The Old Reliable Abstract Man
Floydada, Texas

CONDITIONS AND RESOURCES MUST BE CREATED FOR PLANTS

Factories are built where favorable conditions and resources have been created, declares Ed Overholser, president of the Oklahoma Chamber of Commerce in a recent article. A copy of his article follows:

The average citizen judges the entire work of his chamber of commerce by how many new industries it locates in a given period. All the other activities of the organization are lost sight of.

As a matter of fact, the only known formula for locating industries is: That the community so build that it will create a condition which induces a manufacturer of a certain line of goods to locate in it. When the town reaches a point where it possesses sufficient population, a class of citizens and civic improvements which make it a desirable place in which to live and rear a family, when the known demand or market for a certain commodity is sufficient to justify the installation of the plant, the business will seek such a town.

Manufacturers do not build factories on ball prairies or barren plains; they build where these conditions and resources have been created.

No factory which is secured by the giving of a bonus is ever worth the money. Your chamber of commerce earns more money by keeping out promoters who desire to solicit their does by locating the comparatively capital from local sources than it few legitimate enterprises which are established upon purely business, economical principles.

CHRISTMAS GREETING

We wish to at this Christmas season thank the people of Lockney and surrounding country for the liberal patronage during the past months we have been in business here, and wish you a very Merry Christmas and Happy New Year.

COZY CAFE
GOOD EATS

IN APPRECIATION

We desire to express our thanks to the people of Lockney and the Lockney country for the good business we have enjoyed the past year and solicit a continuance of same. May this be the Happiest Christmas you have ever spend, and may the New Year you prosperity in an abundance is our sincere wish.

D. F. McDUFFIE
Phone 114
Cleaning—Pressing
Altering

ITCH!
Money back without question if HUNTS GUARANTEED SKIN DISEASE REMEDY (Hunt's Salve and Soap), fail in the treatment of Itch, Eczema, Ringworm, Tetter or other itching skin diseases. Try this treatment at our risk.
For sale by Stewart Drug Co. Lockney, Texas.



IF YOU'RE TEACHING YOUR BABY THE HABITS OF THRIFT YOU'RE GIVING HIM BETTER THAN GOLD

Perhaps you are not in position to give your child every good thing, which is probably better for him at that, but children certainly do deserve being taught the value of money. By instilling into the mind of your child the importance of real thrift you are doing your part by him in his battle for success.

Get one of our Home Saving Banks for your child. He'll soon learn to save his pennies, but the habit he learns will be worth far more than the pennies.

Start them right—and start them now!

THE FIRST NATIONAL BANK

"The Bank Behind the Farmer"
"There is no Substitute for Safety"

CHRISTMAS 1924

The closing prompts an expression of our appreciation of your good will as revealed in the past, together with the hope for closer ties and mutual benefits to accrue during the coming year.

May Your Christmas Be a Most Happy One

G. S. MORRIS

"Where Price and Quality Meet"
Phone 30

IN THE PASSING OF PROSPEROUS 1924

It is but fitting that we should express to our many patrons the pleasure that comes to us thru our business relations with you. Farmers and townfolk alike have given us a nice business during the year soon to close and we appreciate it.

We try to serve you well and it is a nice thing to have you show your confidence in us and our products.

We wish you a very pleasant holiday season and a New Year which will hold in store for you all that you would wish.

HIGGINBOTHAM-BARTLETT COMPANY

"Everything to Build Anything"
G. Aubrey Thomas, Mgr. Lockney, Tex.

OUR CHRISTMAS GREETINGS

We desire to express our sincere wish that each of our friends and customers enjoy a happy and joyful Yuletide, and wish to thank them for the part they have contributed to our success during the past year. May Old Santa Claus remember each one and bring them happiness and good cheer.

OUR BIG SALE WILL CONTINUE UNTIL SATURDAY NIGHT, DECEMBER 27th, _____

And any of those who failed to supply their wants or needs will find here many Bargains to choose from. Come in and share in this Bargain Feast before the sale closes and save money on your winter needs. We have many useful articles for those who are late in buying their Christmas Gifts, or overlooked some friend that they wish to send a present.

E. L. AYRES DRY GOODS CO.

**"Excuse me —
while I run up to
answer the telephone"**

THE telephone always seems to ring at the very time you are entertaining, or in the midst of some important task.

Why not have an extension set installed downstairs? It will cost but a few cents each day and will save miles of steps.

Call the manager's office and order an extension telephone.

SOUTHWESTERN BELL
TELEPHONE COMPANY

FLOYD COUNTY ABSTRACT CO.

R. C. SCOTT, Manager

Abstracts of Title to all Lands and Town Lots in Floyd County
Deeds and other instruments of writing prepared. Twenty years
experience with Floyd County Land Titles.

Room 7, First National Bank Building Floydada, Texas

E. R. Harris and family left Wednesday Christmas holidays with relatives and
noday for Wise county to spend the friends.



PETERSBURG

Dec. 16.—It has been decided to have the Christmas tree at the Baptist church this year. The Baptist people extend a hearty welcome to all to come and take part in the celebration with them. Since this year has been more prosperous than some previous ones, Petersburg should really have a nice looking tree, and we hope the children's dearest wishes may be fulfilled on that night.

The Misses Crouch spent the week-end with their home folk north of Lockney.

Clyde Martin was in Lockney and Plainview on business Monday.

Mrs. John Allen, Sr., who has been in Plainview with her daughter, Miss Grace, came home Monday afternoon. She reports Miss Grace recovering nicely from her operation and hopes to bring her home Friday or Saturday.

Mr. and Mrs. Will Featherstone left for Jayton today to visit a sick brother of Mrs. Featherstone.

Mrs. Thorpe and son, Roy, of Floydada, spent Saturday night with the Clarence Thorpes family.

Mrs. Will Mikey of Post City, is the guest of her sister, Mrs. A. E. J. Martin.

Miss Gladys Featherstone, a teacher in the Bartonsite school, spent the week-end with her parents, Mr. and Mrs. Will Featherstone.

Mrs. Lilburn S. Claitor spent a very pleasant day shopping in Plainview Monday.

Mrs. Hopper, who has been very ill with typhoid fever, is much improved at present, and her complete recovery is now hoped for.

Mrs. W. M. Cliff is slowly getting well again, following her recent attack of pneumonia.

Mr. and Mrs. Osgood Gregory very pleasantly entertained a number of relatives to dinner Sunday. Their out-of-town guests were Mr. and Mrs. Edd Darby of Forest, N. M.; Messrs. Albert, Sam and Emmett Darby and their families, and Miss Lena Darby, all of Lubbock. Also Mr. and Mrs. F. C. Gipson of Dickens City.

Mr. Dunstan, who lives northwest of town, is suffering from a stroke of paralysis.

The shower given to Mr. and Mrs. Audrey L. Mosely in the Holt home Friday night was a very enjoyable occasion. A good crowd was present and they brought a number of attractive and useful gifts for the bride and groom. The guests, one and all, had a delightful time throughout the evening.

Mr. and Mrs. Herman Hegi, as representatives of the Masonic lodge, visited Mr. Buchanan, who is very sick at his home in Idalou.

The intermedic portion of the E. Y. P. U. and a number of their guests were given a lovely party Saturday night by Miss Bennie Belle Warren at the Schuler home. They are all agreed that Miss Warren is a very charming hostess and filled the hours brim full of pleasure for them.

Miss Oltha Watkins was a Floydada visitor Saturday.

Mr. and Mrs. C. A. Wofford returned the last last of the week from Oglesby, Texas, where they had been for several days at the bedside of Mrs. Wofford's brother, who was very sick. Mr. Wofford reports that his brother-in-law was able to be up, and was conversing when they left for home.

AT THIS HOLIDAY SEASON

we like to feel that, in a broad sense, our patrons are our partners. We hope that our success is but a reflection of yours.

And so, on the eve of Christmas, we thank you and sincerely hope the coming months of 1925 will bring you greater prosperity and happiness than you have ever known before.

BROOK'S BARBER SHOP

Dave Jones and wife of Fluvanna Henry Hodel and Walter Talley left here last week visiting Z. T. Sunday night for Waco and McGregor for a visit during the holidays.

PUBLIC SALE

FRIDAY, JAN. 2nd, 1925

ONE MILE EAST AND THREE-FOURTHS MILE NORTH OF LOCKNEY, BEGINNING AT 10 A. M.

HORSES AND MULES

- 1 Iron Gray Mare, 6 yrs. old, wt 1400
- 1 Bay Mare, 6 yrs. old, wt. 1300 lbs.
- 1 span Bay Horses, wt. 3000 lbs.
- 1 span Mares, wt. 2800 lbs.
- 1 Bay Mare, smooth mouth, wt. 1200
- 1 Gray Mare, 9 yrs. old, wt. 1000 lbs.
- 1 Bay Horse, 8 years old, 18 hands high, wt. 1500.
- 1 Sorrel Mare, smooth mouth, 16 hands high, wt. 1300 lbs.
- 1 Brown Mare, smooth mouth, 16 hands high, wt. 1400 lbs.
- 1 Yearling Mule. 1 Bay Horse, 2 yrs.

MILCH COWS

- 1 Fawn Jersey Cow, fresh in spring, now milking, 5 years old.
- 1 Fawn and White Spotted Jersey Heifer, 2 years old.
- 1 Black Jersey Cow, fresh in spring, 7 years old.
- 1 Fawn Jersey Cow, 7 years old, to be fresh first of the year.
- 1 Light Jersey Cow, 4 years old, fresh Christmas.

- 1 Black Jersey Cow, fresh first of the year.
- 1 Brown Jersey Cow, fresh first of the year.
- 1 Jersey Heifer, fresh in summer.

FARM IMPLEMENTS

- 1 High-wheel Bois 'Darc' Wagon.
- 1 Standard Cultivator.
- 1 Avery Cultivator. 1 Disc Harrow.
- 1 60-tooth Drag Harrow.
- 1 John Deere Godevil.
- 1 Emerson Godevil. 1 Turning Plow
- 1 McCormick Row Binder.
- 4 Slide Godevils. 1 Walking Lister.
- 1 2-wheel P. & O. Lister.
- 1 4-wheel P. & O. Lister.
- 2 sets Leather harness with breeching. 1 set Chain Harness.
- 1 set Leather Harness, no breeching.
- 1 hand Blacksmith Forge.
- 1 set Stock and Dies.
- 1 Cream Separator. 2 Incubators.
- Quite a lot of Household Goods.
- And Many other things too numerous to mention.

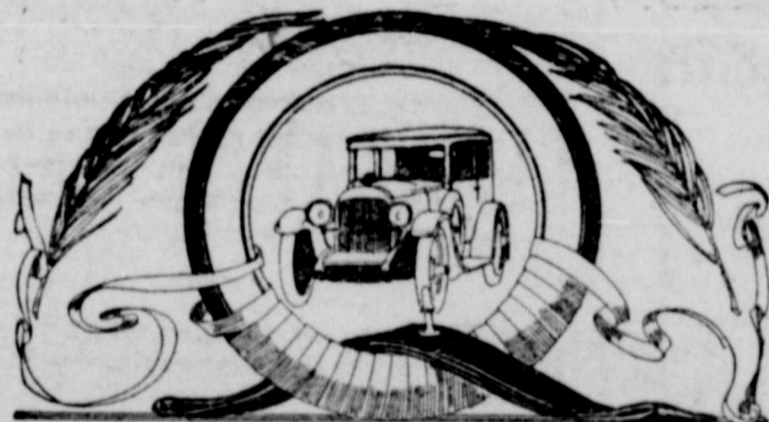
TERMS OF SALE—All sums under \$20 cash; sums over \$20 10 months' time of bankable notes bearing 10 per cent interest from date of sale. 5 per cent discount for cash on all sums over \$20. Nothing to be removed until settled for.

FREE LUNCH O GROUND

HUGGINS BROS. Owners

NASH & SEALE, Auctioneers.

W. W. ANGEL, Clerk



A CHEVROLET WILL MAKE THE WHOLE FAMILY HAPPY

Make this Christmas a happy one for your entire family by buying a CHEVROLET for them.

We can supply you with the Model you want—be it a Roadster, Touring Car, Coupe, Sedan or a Sport Model. Come in any day and make arrangements for it to be delivered in time for Christmas.

OZARK FILLING STATION

IS THERE A SANTA CLAUS?

The following editorial appeared in the New York Sun back in its balmy days when under the editorship of Charles A. Dana, it was the most interesting paper in America. The editorial written by Mr. Dana is as true today as it was back in the so-called "good old days."

We take pleasure in answering at once and thus prominently the communication below, expressing at the same time our great gratification that its faithful author is numbered among the friends of The Sun.

"Dear Editor: I am eight years old. Some of my little friends say there is no Santa Claus. Papa says, 'if you see it in The Sun it's so.' Please tell me the truth: is there a Santa Claus?—Virginia O'Hanlon, 115 W. Ninety-Fifth street."

Virginia, your little friends are wrong. They have been affected by the skepticism of a skeptical age. They do not believe except they see. They think that nothing can be which is not comprehensible by their little minds. All minds, Virginia, whether they be men's or children's, are little. In this great universe of ours, man is a mere insect, an ant, in his intellect, as compared with the boundless world about him, as measured by the intelligence capable of grasping the whole truth and knowledge.

Yes, Virginia, there is a Santa Claus. He exists as certainly as love and generosity and devotion exist, and you know that they abound and give to our life its highest beauty and joy. Alas, how dreary would the world be if there were no Santa Claus! It would be as dreary as if there were no Virginias. There would be no childlike faith in them, no poetry, no romance, to make tolerable this existence. We should have no enjoyment, except in sense and sight. The eternal light with which childhood fills the world would be extinguished.

Not believe in Santa Claus! You might as well not believe in fairies! You might get your papa to hire men to watch in all the chimneys on Christmas Eve to catch Santa Claus, but even if they did not see Santa Claus coming down, what would that prove? Nobody sees Santa Claus, but that is no sign that there is no Santa Claus. The most real things in the world are those that neither children nor men can see. Did you ever see fairies dancing on the lawn? Of course not, but that's no proof that they are not there. Nobody can conceive or imagine all the wonders there are unseen and unseeable in the world.

You may tear apart the baby's rattle and see what makes the noise, inside, but there is a veil covering the unseen world which not the strongest man, nor even the united strength of all the strongest men that ever lived, could tear apart. Only faith, poetry, love, romance, can push aside that curtain and view the picture the eternal beauty and glory beyond. Is it all real? Ah, Virginia, in all this world there is nothing else real and abiding.

No Santa Claus? Thank God, he lives, and he lives forever. A thousand years from now, Virginia, may ten times ten thousand years from now, he will continue to make glad the heart of childhood.

Mrs. Brown Entertains Senior Class

Mrs. A. B. Brown entertained the Senior class with a forty-two party Saturday evening, Dec. 13th, at 7 o'clock. Twenty sets of forty-two were played, Hazel Shelton, Grace Prickett, and John Stapleton tying for high score, and Doyle Greer winning low score.

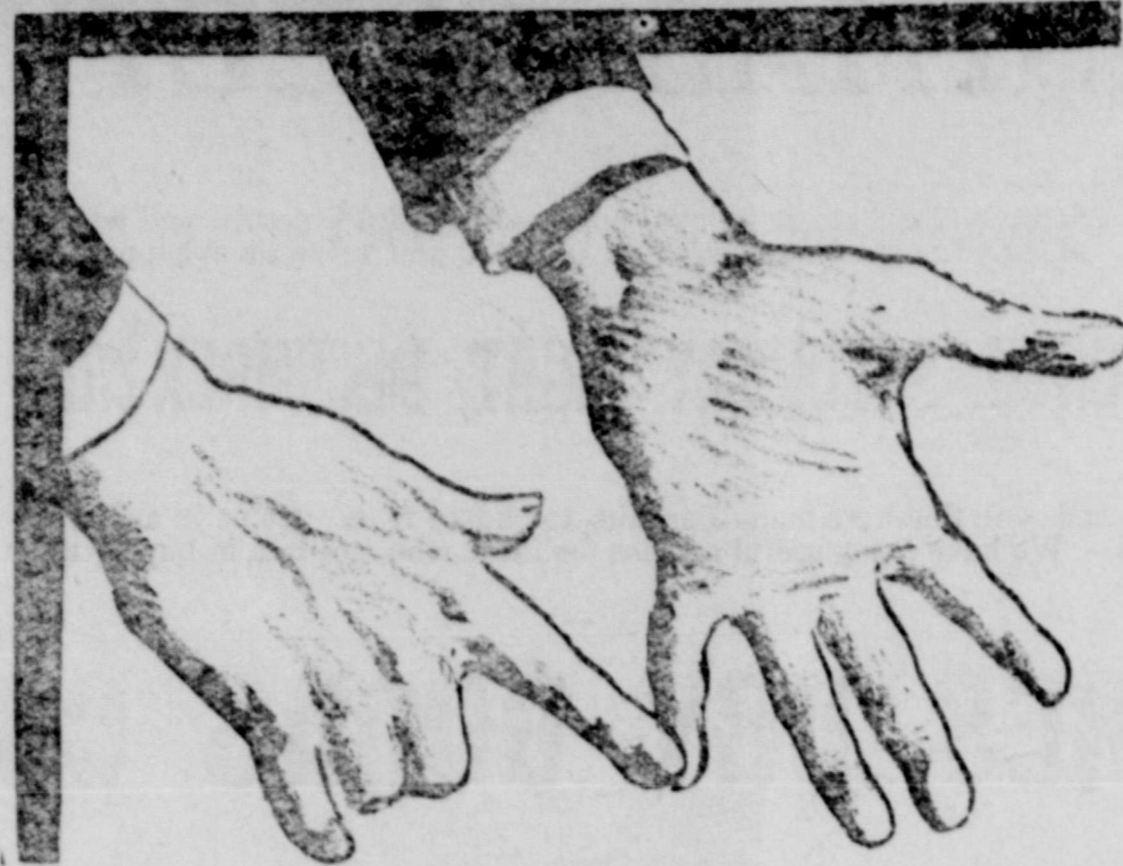
At eleven o'clock refreshments were served to Mr. and Mrs. Biggers, Misses Bigby, Eatha Barnett, Elna Johnson, Zelma Fowler, Willie Belyon Ruby Threet, Lois Cope, Lucille Carter, Grace Prickett, Laura Kelsey, Tom Merrick, Hazel Shelton, Mary Pope Walker, Nova White, and Messrs. Leslie Clifton, Virgil Threet, Doyle Greer, and John Stapleton.—Reporter.

ECZEMA!

Money back without question if HUNTS GUARANTEED SKIN DISEASE REMEDY (Don't take any more) fails to cure the treatment of Itch, Eczema, Ringworm, Tetter, etc. by using this ointment. Try the treatment at our risk.

For sale by Stewart Drug Co. Lockney, Texas.

***** Your Conversation *****
"ENCORE"
 Frenchmen who hear American theatergoers demanding "encores" must be considerably surprised. "Encore" is used in French to mean "another." The French audience who wish a number repeated shout "bis," which means "twice." "Bis" is also used in music when the chorus of a song is to be repeated. "Encore" is an example of the change in meaning which frequently accompanies the Americanization of words.



OUR ANNUAL CLEARANCE SALE

BEGINNING—

Saturday Morning, Dec 1st
 AND CONTINUING FOR SEVEN SELLING DAYS.

We will conduct our ANNUAL CLEARANCE SALE stocked on certain lines of merchandise, and prefer before taking our Annual Inventory. This will afford an opportunity to buy same at prices very greatly reduced to those lines, which we have determined to offer. We will make mention herein of some of the merchandise you attend this CLEARANCE SALE, as we feel certain you are interested.

SHOE BARGAINS

We are offering every pair of Odd Numbers in Shoes at Great Savings. They will be hanging on the rack at Clearance Sale Prices.

Infants, sizes 5 to 8, at \$1.40 and up
 Child's, sizes 8 to 11, at \$1.60 and up
 Children's, 12 to 2, at \$1.90 and up
 25 pair Ladies' Straps and Oxfords 1-2 PRICE
 24 pair Women's & Girl's Shoes at Clearance Sale Prices

CLEARANCE SALE PRICES
 — ON —
150 MEN'S AND BOYS' SUITS

CLEARANCE SALE PRICES
 ON ALL
MILLINERY

CLEARANCE SALE PRICES
 on Sweet Orr & Co.
Men's Corduroy Suits \$15.00

CLEARANCE SALE PRICES
 — ON —
Extra Large Stock of

HARDWARE

CLEARANCE SALE PRICES
 — ON ALL —
HEATING STOVES

We have several Brands among which are the —

FAMOUS ROUND OAK
 — AND —
SIMMONS HEATERS

This is your opportunity.

CLEARANCE SALE PRICES
 — ON —
Heavy Raincoats, They go at \$5.50

CLEARANCE SALE PRICES
 — ON —
Men's Leather Vests, saving to you of 20 per Ct.

We must take this occasion to thank our friends and every Department of the Store, and while we have endeavored to continue Good Will and patronage.

If you are in need of any of the bargains we are offering

"The Store With The Goods"

BAKER MERCANTILE

ANCE

ec. 27th

CLOSING SAT URDAY, JANUARY 3RD, —

WE. We find that we are too heavily
refer to sell same at CUT THROAT Prices
afford those who need this merchandise
any reduced. We would not convey the
use we carry, as it is not, but will be con-
to reduce before our Annual Inventory.
merchandise we will offer, and urge that
tain you will find many items in which

CLEARANCE SALE PRICES
— ON —
100 MEN'S AND BOYS' OVERCOATS

SALE PRICES
— ON —
WATERS
of Child's Sizes 2 to 8.

An Opportunity
To Save Dollars



CLEARANCE SALE PRICES
ON LADIES', MISSES' AND CHILDREN'S
READY-TO-WEAR GARMENTS

21 Child's Coats, ages 3 to 6 at —
25 PER CENT REDUCTION

33 Ladies' and Misses' Coats at —
25 PER CENT REDUCTION

CLEARANCE PRICES ON ALL DRESSES.



CLEARANCE SALE PRICES
ONE TABLE OF MEN'S PANTS
Consisting of Heavy Corduroys, Army Wool-
ens, Extra Heavy Woolens.

CLEARANCE SALE PRICES
100 MEN'S AND BOYS' OVERCOATS
6 Only Men's and Boys' Overcoats at
HALF-PRICE

Grocery Department

CLEARANCE SALE PRICES ON GROCERIES YOU NEED

20 lbs. Brown Beans	\$1.00	25 lbs. Dried Apples	\$3.25
1 lb. Black Pepper	.30	25 lbs. Dried Apricots	\$3.85
5 lbs. Peanut Butter	\$1.00	25 lbs. Dried Peaches	\$3.09
A Good Broom	.50	25 lbs. Dried Prunes	\$2.25
6 Buckets Ribbon Cane Syrup	\$5.00	25 lbs. Dried Raisins	\$2.65
6 Buckets Sorghum	\$4.25		

Use this opportunity to buy your supplies and assist us to reduce our stock before taking Inventory.
Sale Closes promptly Janary 3rd, and we will proceed with our inventory.

and customers for their loyalty and patronage during the year coming to a close. We have made gains this year over last in
endeavored to give you better merchandise at lower prices. Our continued increase would not have been possible but for

ing in this OUR ANNUAL CLEARANCE SALE, avail yourself of this Money Saving event on this merchandise.

NTILE COMPANY

Lockney,
Texas

Community
Building

PLANT TREES ALONG ROADS

Entire Stretch of Sixty Miles of Paved
Highway in New Jersey to Be
Beautified.

Beautifying New Jersey highways by
planting shade trees, started years ago
in scattered districts by individual ef-
forts, has been given considerable impetus
by the indorsement of the new
state highway commission of the various
organizations in different counties.

The movement, an outgrowth of the
World War memorial idea, is for utility
as well as beauty. The trees will
serve as green rails along highways
leading to the sea.

Camden county is given credit for
the most ambitious scheme of tree
planting. Through the movement, origi-
nated by women's clubs, the entire
stretch of 60 miles of paved highway
from the Delaware river to the Atlan-
tic on the White Horse plus route
is to be beautified.

At the present time beautiful shaded
highways are to be found in sections
of Salem and Gloucester counties,
where most of the trees were planted
more than fifty years ago. The plan,
as favored by the state department of
forestry, entails cooperation on the
part of communities and counties in
the systematic planting of trees.

It has been suggested that different
kinds of trees be planted on different
highways. Instead of being beautified
by numbers, the same route eventually
might be known as Maple Elm or
Sycamore Avenue.

Cherry, apple and other fruit trees
have been planted in double rows for
short distances on some of the roads.
This idea has met with approval by In-
dianapolis, who say it carries out to a
fraction the Italian idea of having
groves growing along the public ways.
Digwood has added variety in some
rural sections, and a big land owner
has planted chestnut trees along one
of the roads.

Road experts say shaded highways
last longer, as the trees protect the
 pavement from the deterioration of in-
crease heat in summer and serve as
windbreaks to keep the roads clear of
snow in winter. Drainage also is im-
proved, these men say, and the trees
prevent water undermining the
hard surfaced highways.—Pittsburgh
Record.

SPLENDID NEW YORK TOWN

Proportion of Owners to Renters in
Canton, N. Y., Is Approximately
Six to One.

A gazette informs us that Canton
New York, is "a banking post village,
the capital of St. Lawrence county, on
the Grass River and the New York
Central and Hudson River railroad, 26
miles northeast of Waterson; it has
extensive steam sawmills and flour
mills, boat works and manufacturers of
clothes and cheese boxes, printing
presses, etc., and is the seat of St. Law-
rence university; its population is
2,377."

There appears to be nothing particu-
larly startling or noteworthy in these
facts. There are bigger sawmill towns
along the Kenosha; more ambitious
flour mills in Minneapolis; more cheese
produced in one of a hundred Wiscon-
sin towns and more boots built in any
modern factory.

What especially distinguishes this
northern New York town is that of
the 753 houses in Canton 622 are
inhabited by owners, that is approxi-
mately 8 to 1. This probably is the
condition that makes more directly
than any other for splendid citizenship.
The pride and satisfaction that accrues
to the owner of a home because of that
fact inevitably reflects itself in every
manifestation of that citizenship, in
his attitude toward his community,
toward his state and his government,
in his sense of civic and social re-
sponsibility, in his attachment to
health and family which is the base
on which our whole structure of civil-
ization rests.

Canton, New York, must be a splen-
did town.

City Will Spend a Million.

Improvement in city streets and
sewers amounting to close to \$1,000,-
000, is the program for Portsmouth
(Ohio) during the next year. Already
three of the city's main streets have
been resurfaced with asphalt, after a
battle in council which lasted months,
and other improvements have been
provided for. At a recent meeting of the
council a bond issue amounting to
\$127,000 was awarded to state com-
mission and city sinking fund trust-
ees, the greater portion of which is
for improvement of some kind or other.
A Chicago firm of consulting engineers
has completed a sewer survey of the
city.

Guide Book for Home Seekers.

In furtherance of the "own your own
home" movement, the Department of
Commerce recently issued a guide book
for the prospective small home own-
er, with a foreword by Secretary
Hoover declaring that "maintaining a
high percentage of individual home
owners is one of the searching tests
that now challenge the people of the
United States." The publication shows
that 461 of every 1,000 families in
America owned their homes in 1930,
while in 1920 the number per 1,000
was 456.

TO MY FRIENDS AND PATRAONS

May the happiness of the Christmas Season be yours in full measure, now, and through the coming year.

F. M. KESTER
at Lockney Drug Company.

CHRISTMAS GREETINGS:

We believe that Christmas is an especially propitious time to say we feel deeply indebted to you for the many courtesies you have shown us throughout the year, and we wish you a Christmas of joy and contentment and a New Year of success and happiness.

GRIFFITH'S CONFECTIONERY

FREE

Coal Shovel With Each Ton of Coal

WE ARE GIVING A GOOD STEEL SHOVELO FREE WITH EVERY TON OF COAL.

NOW IS THE TIME TO LAY IN YOUR SUPPLY OF COAL FOR THE WINTER. Later on the winter will be upon you, the time will be here to put up your heating stove, and you will be phoning for a supply, the other fellow who has not put in his supply of coal during the warmer weather will be in the same shape, therefore, the coal dealer will have a rush on, and you will not be reached with the prompt and efficient service you can now secure, besides coal will probably be higher priced in the winter, and you will save money by getting your supply now.

Bring Us Maize Heads

WE ARE IN THE MARKET PAYING THE VERY TOP PRICE FOR YOUR MAIZE HEADS—BRING YOUR MAIZE, KAFFR, FETTERITA, HEGARI AND OTHER HEADS TO US AND GET THE BEST PRICE FOR THEM THE MARKET AFFORDS.

LOCKNEY COAL & GRAIN CO.

PHONE 60

BURTON THORNTON, Manager

CANYON MAN IS FOUND DEAD IN HIS APARTMENT

End Came While His Wife Was At The Bedside of Daughter In Dallas

While Mrs. G. M. Hunt was in Dallas attending the bedside of a daughter, who was seriously ill, the body of her husband was found dead in his apartment at Canyon yesterday morning 10 o'clock.

Mr. Hunt was living alone during the absence of his wife, and was re-

ported seen by neighbors about the First National Bank building where he lived two hours before he is believed to have died. Coroner H. O. Price held an inquest and while not rendering a verdict, it was stated death was from natural causes.

The body was forwarded to Amarillo where it is being held by the Griggs Undertaking Co. pending the arrival of relatives. Besides his wife deceased is survived by two children, Miss Bee Hunt and Miss Mattie Gray Hunt of Dallas.

OUR GREETINGS

We wish to add our Christmas Greetings to the many that you are sure to get this year and tell you that we sincerely appreciate the good will you have given us during the year 1924.

We assure you that we will appreciate a continuance of it during the coming year and our efforts will be to serve even better than in the past.

May Your 1925 Be Full of PROSPERITY AND GOOD HEALTH

LOCKNEY DRUG COMPANY

CONTEMPT CASE ALWAYS FACING FLOYDADA CITY

Floydada, Dec. 20.—The city aldermen of Floydada hold a precarious and uncertain position. They are liable at any moment to be snatched up by the officers of the law and landed behind the bars. Not that they have disobeyed any laws themselves, but they have fallen heir to a punishment meted out to some of their predecessors in office because of their inadvantages in the past.

It all came about in this way: Several years ago an injunction was granted certain citizens of Floyd county against the city authorities using the present dumping grounds as a place to cast off the city's junk and refuse matter unless they should conform to certain standards and terms laid down in the injunction decree. Failure to conform to these terms places the members of the city council in contempt of court for which the punishment is imprisonment.

Every once in a while a rumor is heard of discontent from the people who obtained the injunction and the city aldermen have to get on the job to stop the practices of which they complain or else it's jail for them.

The council just preceding the present officials was haled into court on charge of violation of the terms of the injunction and it had to fight the case bitterly to keep from being held in contempt of the district court of Floyd county and facing a jail sentence. That council got into its predicament because someone left a dead calf to wither away unburied on the city dump grounds.

METHODIST, BAPTIST AND CHURCH OF CHRIST TREES

All churches are having Christmas trees this (Wednesday) night for the Sunday school of each denomination.

KEEPING THE HAT ON

By THOMAS ARKLE CLARK
Dean of Men, University of Illinois.

WE WERE visitors in Rome and were crowded in one of the open courts of the Vatican waiting expectantly for a public audience of the pope. It was a bizarre, motley group composed of peoples of all nations and of all walks of life. Priests and laymen, millionaires and beggars, the sleek and the outcast touched elbows and jostled each other as they moved about impatiently until the appointed hour.

The center of interest was a little balcony at one end of the court draped with a banner bearing the insignia of the cross; it was here that the pope was to appear. As the bells ceased chiming the hour he stepped upon the balcony—an old man, white-haired, erect, with a rare dignity of bearing that commanded respect and reverence even from those of a different faith or of no faith at all. He stretched out his eloquent hands and instinctively everyone uncovered and knelt upon the stones of the pavement to receive his blessing—everyone but one, for beside me unobtrusive was one of my countrymen standing disrespectful and irreverent, his hands in his pockets, a cigar in his teeth, his hat on his head, gazing with curiosity at the great head of a great church.

There are many conventions which in themselves mean little and which sometimes, perhaps, are best honored in the breach, excepting as they may show our breeding or reveal the spirit that is within us. Taking the hat off is a symbol only, sometimes of reverence, sometimes of respect for home, or womanhood, or old age, or place, or position, or authority. Every time we raise our hats to a woman or stand unworried as the Stars and Stripes pass by we make an unspoken utterance of our creed.

A man who comes into a public meeting where there are men and women, and who keeps his hat on until he is seated looks crude, even if he is the big man of town.

We gain in self-respect and dignity and reverence by regarding these conventions. It is a good thing for our souls; it is a developer of our character. The American at Rome would have been a better, more refined man if he had taken off his hat, and a better citizen. He would have shown respect for authority, reverence for religion and a regard for the feelings and opinions of others.

(© 1924, Western Newspaper Union.)

MICKIE SAYS—

DID YA EVER SEE A COW SAWIN' ITS NECK ON A BARBED WIRE FENCE, EATIN' GRASS ON 'M' OTHER SIDE? NO BETTER GRASS—JUST FURTHER AWAY! REMINDS ME OF FOLKS WHO SEND AWAY PER THEIR PRINTING!

GIVE US YOUR PRINTING! WE CAN DO IT!



HOME DEMONSTRATOR'S CANDY RECIPES

Peanut Brittle

2 cups sugar, 1 cup chopped nuts (peanuts), a pinch of salt.
Melt the sugar without water in a frying pan. Stir with a wooden spoon constantly until clear and a light brown. Then pour over the peanuts spread on a buttered pan. While still warm cut into squares. If sugar has become too dark add 1-4 teaspoon soda when you remove from the fire, then add your peanuts and pour into buttered pan or plate.

Taffy Candy

2 cups sugar, 1-2 cup water, butter size of walnut, 1-2 teaspoons cream tartar, tablespoon vinegar.

Boil ingredients together without stirring until when tried in cold water, mixture will become brittle. Turn in a well buttered platter to cool. As edges cool fold towards center. As soon as it can be handled pull until white and glossy. While pulling flavor as desired using vanilla, orange extract, oil of sassafras, or melted chocolate. Cut in sticks or small pieces.

Peppermints

1-2 cups sugar, 1-2 cup boiling water, 6 drops oil peppermint.

Put sugar and water into a granite saucepan and stir until sugar is dissolved. Boil ten minutes; remove from fire, add peppermint, and beat until of right consistency. Drop from tip of spoon on slightly buttered paper.

Cocoanut Cream Candy

1-2 cup sugar, 1-2 cup milk, 2 teaspoons butter, 1-3 cup shredded cocoanut, 1-2 teaspoon vanilla.

Put butter into granite pan. When melted add sugar and milk and stir until sugar is dissolved. Heat to boiling point and boil 12 minutes. Remove from fire, add cocoanut and vanilla and beat until creamy and mixture begins to sugar slightly around the edge of the pan. Pour at once into a buttered pan. Cool slightly and mark into squares. One-half cup nut meats broken into pieces may be used in place of cocoanut.

Butter Scotch

1-2 cup water, 2 cups brown sugar, juice of one lemon or 2 tablespoons vinegar, 2-4 tablespoons butter.

Mix sugar and liquids thoroughly. Cook to crack stage. Add butter, beat until creamy, pour into buttered pans. When almost cool cut into squares with a chopping knife. Break into pieces when cold.

COLD WAVE NOW ON

A cold wave swooped down on the Lockney country last Thursday night, Friday morning the thermometer registered below zero, and various reports were to the effect that it was 12 to 13 degrees below zero. The wave embraced all Texas, and moderated on Monday night to be followed on Tuesday by another cold wave, which is still on, although present indications are that today (Christmas) will be a pretty day and much warmer than for the past week.

Considerable snow fell down as far as Galveston, but very little snow in this section.

ROYAL SOCIETY EMBROIDERY PACKAGE OUTFIT



Grey Lawn

436 House Frock \$1.65

SELLING AT 1-2 PRICE

ALL LADY FRANCES AND BESS ANN FALL AND WINTER HATS

ONE-HALF PRICE

VELVET HATS, \$1.75 to \$6.00 values, going at—

SPECIAL \$2.50 & \$3.75

LARGE ASSORTMENT OF GIFT GOODS have arrived for Christmas buying.

STAMP GOODS

We have a large assortment of Stamp Goods for Christmas shoppers.

BEAUTY PARLOR

Visit the Beauty Parlor in connection with our Millinery Shop.

LaMode Hat & Gift Shop



OLD SANTA WANTS TO SEE YOU

Bring the Children here, or come here for the Toys you want for Christmas. We have a large stock of all kinds of Toys, Dolls, Tricycles, Kiddie Cars, Toy Banks and Novelties of all kinds.

Many useful presents for the grown folk, such as Aluminum ware, China ware, Granite ware, Dishes of all kinds, and various other articles.

We wish for you a very Merry Christmas and a Happy and Prosperous New Year.

STEVENSON'S VARIETY STORE

CHRISTMAS GREETINGS:

The Spirit of Good Will prevails around this institution at this Christmas time, and with malice toward none and good will toward all we wish you the Greatest of Joy.

GRUVER INSURANCE AGENCY

Phone 148

"Trade In Lockney"

WILL STRAIGHTEN HIGHWAY ALONG RAILROAD

Carl McAdams Huts Finger

A move is being placed on foot to straighten the highway between Lockney and Plainview, so as it will run along the railroad from the Sunday, while trying to thaw out a west end of Locust street to a point frozen windmill. In some way he got where the highway crosses three his finger caught, cutting the miles this side of Plainview. It is practically off. Dr. Henry gave me proposed to run the road along the ical aid and it is hoped the finger northside of the railroad from Lock- be saved.

WE APPRECIATE YOUR PATRONAGE

It has been our pleasure to serve you and at this Christmas time we feel it is our privilege to express to you our appreciation of this patronage, good will, and confidence and to add our best wishes for a most Joyful Yuletide and a very Happy New Year.

THEO GRIFFITH

PLENTY OF NEW DODGE CARS ON HAND

Now is the time to figure on your New Christmas Car. Right at the present time we can fit you up in any Model you want in the New 1925 Dodge Models.

See me at once—they are going fast.

Remember the Dodge is constantly improving. You will be surprised when you get our New Prices on Dodge Cars.

C. R. WILKINSON
LOCAL DEALER

IN PASSING

Let us tarry to enjoy the day—the most hallowed of all the year.

Let good cheer dispel the bitter sweets of the day that was; contentment chase the morrow's fitful fears; health and prosperity give our hearts and minds unreservedly into a common communion of peace and charity and good will to all men; and, having freely given our kind words and deeds, may it be yours to bountifully share in the happiness which you have created.

Greetings to you, our friends, and the old, old wish
A MERRY CHRISTMAS
 and
A HAPPY NEW YEAR

A. J. White & Co.

Hardware, Guns, Ammunition, Cutensware and Groceries
 The WINCHESTER Store

Wiley G. Rigdon of Mena, Ark., has been here visiting the Rigdon family, but left Sunday for his home. Larry Baker has gone to Brownfield where he is connected with the Chevrolet agency.

OUR YULTIDE EXPRESSION TO YOU

While we are a comparatively new firm in the Lockney country, our good wishes for our many friends already made are none the less sincere, and with the approach of the Yuletide Season let us put aside the cares of business and direct our thoughts to the observance and celebration of that joyful time.

Let us all join in making as many hearts glad as we possibly can on Christmas Day, and throughout the coming year.

May it always be said of us that we know how to keep Christmas well.

Our host of friends will come to mind on this wonderful day and we hope that we may in some measure be remembered pleasantly in your holiday thoughts throughout the coming year.

RED CROSS DRUG STORE LOCKNEY, TEXAS

Feed the Whole Hog

The 225-pound hog at five to six months—that's the result you are after, Mr. Feeder. That is the hog that will make you the most money. You can turn out such hogs if you have good stock and will feed

Purina Pig Chow

with its ingredients properly balanced to feed the whole hog. From the Checkerboard Bag you get:

25 to 40% more live hog at less cost per pound gained.

20 to 30 days shorter feeding period.

225 pound hogs at six months.

Feed Pig Chow for stretch and finish with your corn.



Lockney Coal & Grain Co
 LOCAL DISTRIBUTORS

Personal Mention

Miss Lucile Roberts of Amarillo is visiting friends in the Casey family.

C. B. Jones left Tuesday for Hockaday, Erath county, to spend the holidays with his parents, Mr. and Mrs. James W. Jones.

Mrs. Emma Lawson and children of Briscoe county, are here spending the Christmas holidays with her parents, Mr. and Mrs. Z. T. Reed.

Otis Carter is here from Abilene spending the Christmas holidays with his parents, Mr. and Mrs. D. P. Carter.

Miss Edith Day, who is teaching school at Branson, Colo., came in this week to spend the holidays with her parents, Mr. and Mrs. M. M. Day.

Mrs. R. F. A. Truett and baby have gone to Sweetwater to spend the Christmas season with her parents.

John Boswell, secretary of the Chamber of Commerce, at Plainview, was in Lockney on business the latter part of last week.

Dewey Floyd and wife spent Sunday and Monday in Amarillo and Canyon visiting friends and relatives.

Miss Lou Emma Henry returned home the last of the week from Canyon Normal, to spend the holidays with her parents, Dr. and Mrs. S. M. Henry.

Mr. and Mrs. B. A. Bryan of Trinidad, Colo., and Mr. and Mrs. J. E. Rainey of Roswell, N. M., are here spending the Christmas season with W. S. Rexrode and family, at Lone Star. Mr. Rainey and Mrs. Bryan are brother and sister of Mrs. Rexrode.

Mr. and Mrs. J. H. Hannon of Clovis, N. M., were here over Sunday visiting Mrs. Hannon's parents, Mr. and Mrs. Theo Griffith.

E. L. Ayres returned Friday from St. Louis, where he has been for several weeks under treatment at a sanitarium.

Mmes. Wynn and Walling and Miss Willie Wanda Walling came down Tuesday to spend Christmas with Z. T. Riley and family.

Mrs. G. C. Fairly and children came down from Amarillo Saturday to spend two weeks visiting relatives in and near Lockney.

Dr. H. H. Ball and family left Saturday night for Fort Worth to spend the Christmas holidays with relatives.

Sam Farnsworth left Saturday for points down in the state to spend the Christmas season.

Miss Lydie Day came down from Canyon Normal the last of last week to spend Christmas with her parents, Mr. and Mrs. M. M. Day.

Miss Alma Livingston has gone to Denton to spend the holidays with friends.

Miss Florence Gorman left the last of the week for Brownfield to spend the holidays with her parents.

Mrs. Daff Griffith and son, Frank, arrived Saturday from San Antonio, where they have been for some time. They made the trip in a car and faced the big blizzard practically all the way.

Dr. O. C. Boone is moving from Lockney to Amarillo, where he will be located in the future.

Miss Irene Webster is home from

Canyon Normal to spend the holidays with home folks.

Luther Harris came in from Abilene the last of the week, where he has been attending Abilene Christian College, to spend the holidays with his parents.

Misses Alice Honea and Mary Baker arrived the last of the week from Abilene Christian College to spend the holidays with home folk.

Miss Ina Collins came home from school at Amarillo the last of the week, to spend the holidays with her homefolk.

Isam Goen came in the last of the week from the State University at Norman, Okla., to spend the holidays with his parents.

Ray Harvey came home the last of the week from Canyon Normal, to spend the holidays with home folk.

Fay Guthrie and Colvern Henry arrived the last of the week from the Oklahoma State University at Norman, Okla., to spend the holidays with their parents in Lockney.

F. F. Casey, children and grandchildren will have a Christmas tree Christmas Eve night at the home of Mrs. W. T. Thomas. They will also have a Christmas dinner at the Thomas home.

Cypert-Wilson

Mr. W. Q. Cypert and Miss Minnie Wilson of the Sunset community were married Thursday, Dec. 18th, at the Baptist parsonage, Rev. Y. F. Walker, officiating.

They will make their home in Lockney at the residence of Mrs. Gunn.

WILSON KIMBLE,

Opt. D.
 SPECIALIZING IN PRACTICE OF
OPTOMETRY
 Phone or write for appointments
 Three Plaza 234 Res. Phone 241
 PLAINVIEW, TEXAS

GARNER BROTHERS UNDERTAKERS

Funeral Directors and Embalmers
 Business Phone 105, Night Phone 374
 Calls answered all hours. Best equipped home service on the Plains.
 PLAINVIEW, TEXAS

CITY ANNOUNCEMENTS

We are authorized to announce the following candidates for the respective offices to be elected by the people of Lockney on the first Tuesday in April, 1925:

For City Marshal:

O. C. BAILEY.

Grady R. Crager

UNDERAKER AND EMBALMER
 Hearse to all parts of the Country
 Day and Night Service
 LOCKNEY, TEXAS

TRUCK SERVICE DAILY

LOCKNEY TO LUBBOCK
 Call Ozark Filling Station
 Phone 138 and leave orders.
 Also can carry passengers to and from Lubbock.

E. P. WILLIAMS, Prop.

Use Rowletts Automatic Sash Control—

Eliminates sash and door weights and pulleys. Installed. Prevents rattling in old and new windows. Cheaper and better than the old way. Sold and guaranteed by your lumber dealer.

Floyd County Lumber Co.

NOTICE

Beginning December 8th, there will be a change made in the stage. One will leave Lockney at 10:30 for Esteline and Memphis, and one will leave Lockney at 3:45 p. m. for Esteline and Childress, making direct connections with the Fort Worth and Denver train for Fort Worth. Also we will leave Childress at 8 a. m., meet the train at Esteline at 8:50 a. m., arrive at Lockney at 1:30 p. m.

C. C. WELLS

WE HAVE several second-hand heaters and cook stoves for sale.—Baker Mercantile Co.

LOST—Small diamond bar pin on the streets of Lockney.—Return to E. H. Rankin for reward.

HOW'S THIS?

HALL'S CATARRH MEDICINE will do what we claim for it—rid your system of Catarrh or Deafness caused by Catarrh.
 HALL'S CATARRH MEDICINE consists of an Ointment which Quickly Relieves the catarrhal inflammation, and the Internal Medicine, a Tonic, which acts through the Blood on the Mucous Surfaces, thus assisting to restore normal conditions.
 Sold by druggists for over 40 Years.
 F. J. Cheney & Co., Toledo, O.

CHRISTMAS DAY

Is the time above all others for the feeling of good fellowship to find expression through the exchange of happy greetings.

It should be a joyous day; a day for being happy and making others happy.

We cannot meet personally many of the friends we have made, nor will this message reach them all, but to the many who may be reached in this way we wish to express our feeling of good fellowship.

May the day be rich in happiness for you, and we hope the year now closing has brought to you and yours much for which you can rejoice. And may the new year bring to you still greater happiness, prosperity and contentment.

THE LOCKNEY STATE BANK THE GUARANTY FUND BANK

BREWSTER INSURANCE AGENCY

ALL KINDS OF INSURANCE

MONEY TO LOAN

Money to loan on Farms and Ranches at 6 per cent. QUICK ACTION is our motto.

BREWSTER INSURANCE AGENCY

Up stairs over First National Bank Phone 34
 LOCKNEY, TEXAS

A MERRY CHRISTMAS A HAPPY NEW YEAR

The spirit of the season prompts us to express our appreciation for the business entrusted to us during the past year, and to wish you much prosperity in the years to come.

ED REEVES

LUMBER

and Building Material
 of all Kinds.
 Devoe Paints and Kyanize Varnishes.

Floyd County Lbr. Co.

Phone 9

2-IN-1 STORE

Dear Customers:

We want to thank you as heartily as we can for the trade which you have favored us with again this season. It is very welcome and you may be sure that it will always have our best efforts and attention.

We are frank to say that it is very gratifying to receive your continued patronage. We have felt that we were fortunate in having you as a customer and it is very much of a pleasure to us to have the privilege of serving you again.

Our first desire is to make your relations with us always pleasant and highly satisfactory and we have no more important work than to see this is done.

Please let us say again that we appreciate your patronage very much indeed and that we thank you most heartily for it, and wish you a Merry Christmas and Happy New Year.

Yours truly,

FLOYD HUFF CASH GROCERY

CHRISTMAS GREETINGS

We would indeed be ungrateful to our many customers and friends for the splendid patronage which they give us and for the warm business relations which exist if we did not at this season give them our thanks and extend to them the Greetings of the Season. This we do with pleasure.

May the Yuletide be Full of Happiness for You
and
The New Year Dawn with 365 Days of Good Health
and Prosperity in Store for You

E. R. CRAFT

CHRISTMAS GREETINGS:

We wish to thank our friends and customers for their liberal patronage during the past season and hope to be able to serve you better during 1925. Thank You.

ANGEL & CHILDERS

If It's Insurance We Have It

CHRISTMAS GREETINGS

We would be ungrateful if we failed to grasp this opportunity, so near Christmas and the close of the old year, to express to you our appreciation of the nice trade you have given us this year and to say to you that we sincerely hope that your Christmas may be filled with joy and your New Year overflowing with good health and prosperity.

WOOLDRIDGE LUMBER CO.

WANT COLUMN

WE HAVE several second-hand heaters and cook stoves for sale.—Baker Mercantile Co.

JUST OPENED a dress making room in the rear of Floyd Huff's store—Mesdames Collins and Stinebough. 12-3p-tf-e

WINDMILL & PLUMBING WORK
J. A. Guinn is now located at the Higginbotham-Bartlett Lumber Co. where he will be glad to receive your orders for all kinds of Windmill and Plumbing work. Phone 55. 48-tf

FOR SALE—A first class tailoring outfit. See E. A. Bowman.

FOR SALE—A gentle school pony, one good kid pony, 5 years old, one good single buggy, also good work mules and Jersey milk cows.—Jack Meyers. 7-8t-p

FOR SALE—Furniture, cooking and heating stoves, at my place west of school house.—Geo. T. Meriwether.

WE HAVE several second-hand heaters and cook stoves for sale.—Baker Mercantile Co.

FREE—Come get all the cotton burs you want at our gin free of charge.—Lockney Gin Co.

JUST OPENED a dress making room in the rear of Floyd Huff's store—Mesdames Collins and Stinebough. 12-3p-tf-e

HAVE one type, a Dodge sedan, good as new, for sale or trade, a bargain for cash or easy terms. If interested see me quick.—C. R. Wilkinson.

FEED FOR SALE—See me for good bundled kaffir, maize or cane. This feed is located northeast of Tulla, east of Kress, northeast of Plainview and near Floydada.—Meade F. Griffin, Plainview, Texas.

FARM LAND for rent. I have some excellent farming land for rent or lease on good terms. These are the Price Bros. lands located in Swisher county, Texas.—See or write Meade F. Griffin, Plainview, Texas.

OR SALE—1 span yearling mules, mile east of town.—G. T. Traylor.

WE HAVE several second-hand heaters and cook stoves for sale.—Baker Mercantile Co.

JUST OPENED a dress making room in the rear of Floyd Huff's store—Mesdames Collins and Stinebough. 12-3p-tf-e

COTTON FARMS—To rent in Floyd county, on third and fourth plan, the necessary work mules and row crop tools go with each one of these farms. Call on A. R. Meriwether, Lockney, Texas. 12-tf-e

LOST—Small diamond bar pin on the streets of Lockney. Finder return to Reason office. 12-tf-e

Have your Abstracts made by
ARTHUR B. DUNCAN
The Old Reliable Abstract Man.
Floydada, Texas

PLEASE RETURN—Party who borrowed my lifting jack will please return same.—W. C. Watson. 12-4t-p

WHEN you plant trees in West Texas be sure and plant acclimated trees as most of the varieties of the east are early blooming or not acclimated they either get killed by frost or will not produce fruit, sometimes they make a nice looking tree but never bear. After 15 years of careful selection and by originating a few, we are now supplying plums, peaches, cross cherry-grapes, cherries, etc., that are so well suited to the rugged climate of West Texas that they bear nine years out of 10. Our shade trees, shrubs and ornamentals are also the kind that do well. Send us a list of what you need. Catalog on request. Plainview Nursery, or come to the nursery, two miles north, Plainview. 12-4t-e

WE HAVE several second-hand heaters and cook stoves for sale.—Baker Mercantile Co.

FOR SALE—Ford Sedan, a good one.—Crazer Furniture Co. 12-4t-e

FOR SALE—Chandler Dispatch car, in good condition, will sell or trade for Ford truck.—See D. Mart Thomas, or write him at Canyon. 12-4t-e

I have leased on choice 1-4 section, 7 miles of Lockney, will turn same to the party that buys my 4 head of work stock and \$80 worth of farm tools.—L. D. Hunkley, Plainview, Texas, Olton Road. 12-2t-pd

LOST—A black mule with rope round neck, has been gone about month, last seen south of town.—Baker Mercantile office.

FOR SALE—Fordson tractor in fair condition, priced right, or would trade for cattle.—Y. M. Moore, 11 miles east of Lockney. 14-2t-pd

FOR SALE—A bunch of good young mules and horses; would take in some smooth mouth and cheap horses and mules on good terms.—C. F. Kellner, 9 miles southwest of Lockney. 14-1t-p

LOST—Ladies' wrist watch. Finder return to Baker Mercantile Co., and receive reward. 14-2t-c

FOR SALE—If you want to buy a good house with 3, 5 or 8 lots, see Dr. D. J. Thomas, terms reasonable. 14-5t-pd

FOR SALE—1 acre, 2 1-2 lots, good 6 room house, east of high school, good barn, garage and outbuildings, young orchard.—See W. R. Evans, Lockney. 13-4t-e

FOUND—Boston bag, containing doll, baby bottle and baby's clothing.—Owner call at City Grocery.

SHACKELFORD'S DRAY LINE

Elmer Shackelford, Prop.

Will Haul anything you have to haul.

Prompt and Efficient
Call Phone 43

I will Teach Classes in EXPRESSION and PHYSICAL CULTURE

Beginning January 1st
Interested persons please
see or call me at once.

Phone 174
Mrs. Thos. Collum

KENNETH BAIN
LAWYER
Room 4, First National Bank
FLOYDADA, TEXAS

DR. S. M. HENRY
Physician and Surgeon
Special Attention Given to Women's
Diseases.

Office Lockney Drug Co.
Office Phone 59—Res. 87
Lockney, Texas

DR. A. T. BEED
Physician and Surgeon
Office
Lockney Drug Co.

Dr. HARRIS H. BALL
DENTIST
LOCKNEY, TEXAS
Office, Room 1, First National Bank
Building. PHONE 72
Office Hours: 8:30 to 12:15 to 5:30

DR. K. J. CLEMENTS
OSTEOPATHIC PHYSICIAN
Office Opposite Postoffice
FLOYDADA, TEXAS

EGGALL

IMPORTANT MESSAGE

EGGS GUARANTEED

Eggall is guaranteed to increase your egg production to your own satisfaction, cure Cholera, Limber Neck, Distemper, etc.

Eggall is sold on a positive money back guarantee, without question, your money as cheerfully refunded as accepted.

Sold at grocery and drug stores everywhere. Ask your dealer. If he doesn't have it in stock, send \$1.00 direct to us for a prepaid package.

Manufactured and Distributed by

Guaranty Products
Mfg. Co.

1511 Lpscomb Street
FORT WORTH, TEXAS

CHRISTMAS TIME

There's a spirit that envelopes us all at Christmas,
It brings out the best that is in us,
We can give and to all good wishes send,
And do the things that have a kindly trend.

There's the joy of giving to those we love,
That seems like a happy thought sent from above,
There's the friendly hand for the chap who is down,
And the smiles that we bring to replace the frowns

There's the fun we kids have at Christmas time,
It brings youth back to us and we fall in line
And try their toys and dress up their trees,
You get a real kick from their youthful glee.

If there are no kids that belong to you,
You can easily seek out one or two,
Who'll never forget what you do for them,
And will sing your name like a Heavenly anthem.

So if you would have a real Christmas, old boy,
Loosen up the pocket and spread some joy,
Just make it happy for some little chap,
And you'll know that Christmas is on the map.

E. GUTHRIE & COMPANY

OUR BEST WISHES FOR THE HOLIDAY SEASON

It is our sincere wish for you that the holiday season of 1924 may be the happiest you have had for many years.

We have appreciated the work that you have entrusted to our care during the year, and assure you that we will appreciate a continuance of it.

May the New Year be a prosperous and happy one for you and yours.

STEWART DRUG COMPANY

EXPRESSION OF FRIENDSHIP

We like the Lockney country and we like the folk who live in it—you have been good to us in your expressions of good will and confidence and in your patronage and at this holiday season it gives us pleasure to join with your other friends in expressing to you our good wishes and appreciation.

We hope that your holidays will sparkle with pleasure and that your new year will be filled with the good things of life—health, happiness and prosperity.

LOCKNEY PRODUCE COMPANY