## Tarkneu Thearan

floyd county leads all west texas in value of crops produced. Lockney is in the hiart of the best farming section of the plains, and in the great shallow water bel


beckney Drug Co

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## for Economical Transportation <br> CHEVROLET <br> CARLOAD NEW CHEVROLETS NoW ON DISPLAY IN OUR SHOW ROOH

All the latest models are here for your inspection. The new Models of the Chevrolet has reached the point where just what you have been wanting in a good car a ta reasonable prices has been accomplished. The New Sedan, the New Coupe, the New Touring Car and the New Roadster are all here for you to see and to have demonstrated. Make your family happy by buying them one of these new models, and at the same time save yourself money in in the running expenses and upkeep of a car. The Chevrolet is well known for its cheap transportation and in the New Models this feature has been made more so, and a the same time, you get a luxurious, comfortable car, that is up to the minute in every detail. It is a pleasure for us to demonstrate the New Chevrolet and tell you of the many points of vantage that is offered to you in this car. Call us at any time and we will be glad to tell you about the New Chevrolet.


Cheer up-the less you have the more there is to get. TRY THIS -
Write down all the men in town you know of who do not bank their money.

Whick class would you rather
lot of figuring to decide the

## THE ERST NATINAL BANK

"The Bank Behind the Farmer"

## PHONE US YOUR NEEDS

Shopping at this store by phone is a habit that will pou many hours and many steps. It is our par ticular pride to fill your order exactly as you specify. Try it today and let us prove its convenience.

Groceries, Hardware and Undertaking Goods

G. S. MORRIS<br>"Where Price and Quality Meet" Phone 30

## NOW IS THE TIME TO SWAT THE FLY

The time of the year has arrived that every person should be intensley interested in swatting the fly. One of most essential things in keeping the fly out of your home is to have your home thoroughly
and properly screened. We have the wire and doors or this purpose. Let us fit you out in your screen

## PAINT WILL SAVE MONEY

Money saved is money made, and that reminds us that if you paint your home and outbuildings before the weather has hurt your lumber, you have saved many dollars. Paint is a preserver and this is the time of the year that all buildings should be painted in order your paint to last longer. Let us figure your paint bill. We carry a full line of the very best Paints, Oils, Varnishes, Stains, and in fact eyery-

## HCGCNBOTHAM-BARTLETT COMPANY

"Everything to Build Anything"
G. Aubrey Thomas, Mgr. Lockney, Tex.

## COMING TO LOCKNEY

 DR. MILLARD F. SWART EyE SPECALIST WILL BE AT THE CITY DRUG STORE TO FIT GLASSES ON TUEESAY, MAY 5ilh ONE DAY ONLYIf you are in neeed of Glasses don't fail to see the

## GROCERIES AND MEATS

We want to sell you your Groceries and Meats. A fresh supply of everything the market affords. at all times.

FRESH VEGETABLES ARRIVE EVERY FEW DAYS AT OUR STORE. HOT BARBECUE EVERY DAY

Choice cuts of all kinds of Beef and Pork, and a full line of Packing House Products.

## RILEY \& BREWSTER PHONE 10



## il ma cou fut the

There, in the corneres.
grocery, you
see Willie Jones, grasping two per
nies given to him


Conditioning the Farm Horse





So we are going to help make Lock ney the best trading town on the Plains, by equipping our market with
the best fixtures on the market. We expect our HUSSMANN FREEZER Display Counter soon.
Our Home Rendered Lard is fine Order your next bucket from us and ave a little money.
Compare our Bacon prices with thers and save difference in prices. A GOOD PRICE ON CRACKLINGS-So you can

## city meat market


Reduce YourMilkCost!





This Label Protects You

## GUARANTEED

It's the
 logical 1sed thing to do -to buy your Used Ford Ca

## Authorized Ford Dealer

## FIRESTONOETIRES

## SERVICE GARAGE

## THE CTTY DRUG STORE

Successor to Red Croses Drus Store
LOCKNEY, TEXAS
pure drugs and drug sundries, cold DRINKS, TOBACCOS AND CONFECTIONS ralios and brunswick phonographs
A nice clean new stok of goods to supply
wants, and we will apprecite your business

## TIME FOR YOUR CONSIDERATION-

## his is ho orght ume to insure. spring tume is the time the risk is greateet. Storms, clean-up days, ete. destroy property. We can cover your property with policies that protect them in every way. See us now. <br> GRUVER insurace agency <br> Phone 148 "Trade In Lockney"

## BENNETT \& PACE DRAY LINE

WE haUl anything you desire.
We will appreciate your business and give you in return prompt and efficient service. Give us a trial.
BENNETT \& PACE DRAY LNE
Harve Pace


## Do Right

 bold fron
follow.

## Society



## ONE DAY BATTERY SERVICE

Saves time and money for you. Get your battery in before $9 \mathrm{a} . \mathrm{m}$. and it is ready for you by 5 p . m. the same day with a better, longer lived charge than you ever made before. No long expensive waits or
rentals. A well charged battery gives your car More Power, Brighter Lights, Quick Start, Plenty of Pep. FISK TIRES AND TUBES. PHILCO BATTERIES FULL LINE OF MOBIL OILS-EVERY GRADE GULF SUPREME OILS AND CUP GREASE "THAT GOOD GULF" AND MAGNOLIA GAS Auto and Battery Repair Work is Fully Guaranteed.

## PENNNINGTON MOTOR CO. PHONE 57

The Texas Qualifed Druggists' League Says:

| Exisentile |
| :---: |
|  |
| Legally |
| Registered |
| Pharmacist |

Every day it is a pleasure to have you stop in here and alow us to serve you in your wants for pure drugs and prescriptions that are handed in this qualified drug store. Only the purest of drugs are handled in our a registered pharmacist.

STEWART DRUG COMPANY
u tellum "Stewart has it"
Member Texas Qualified Druggists' League

## BUY YOUR COAL FROM US

_ Let us supply you with your fuel needs. We carry a good stock of the very best Colorado coals, and can give you prompt and efficient service. Phone us you wants, and we will give you prompt delivery.

## BRING US YOUR MAIZE HEADS

Bring your Maize Heads to us. We pay the highest market prices at all times, for all kinds of Grain and forage, and give prompt service in receiving same
If you need anything in the Feed line for your Cows, Hogs, Chickens, Horses, etc., phone us your wants. We are the authorized agents for the Purina Chows, and have a full stock of this feed on hand at

## LOCKNEY COAL \& GRAIN CO.

PHONE 60

burton thornton, Manager

## FLOYD COUNTY ABSTRACT CO.

R. c. scott, Manager

Abstracts of Title to all Lands and Town Lots in Floyd County
Deeds and other instruments of writing prepared. Twenty yeara
Room 7. First National Bant Buildina

## A GRADUATION PRESENT -

is expected by the student graduating, and should eceive one. KESTER HAS THE PRESENTS.
Both quality and price are right

## F. M. KESTER

At Lockney Drug Company

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Have Your Abstracts Made
ARTHUR B. DUNCAN
Old Reliable Abstraci

| CHAPTER XV |
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| Joyce Fights a Good Fight |
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| ANOTHER SPECIAL | HOME GROWN |
| :--- | :--- |
| SANTS |  |



## A Better Feeling

Among us all is evident since the rain. It was dry, but we were doing business as usual and had not lost faith in the country. A short crop of wheat is very evident. We will depend on the cotton and feed crop and cotton in the main must pay our debts. ton and feed crop and cotton in the main must pay our debts.
Plant the best seed obtainable. Don't be misled and plant Half and Half Cotton, expecting to get the full price. It won't bring it and will not pay the farmer better to grow it. This is not advice, it is a fact you will learn to your sorrow. Plant good staple cotton, such as Mebane, Kasch, Acala, Salsbury. Make this a Half and Half district and the cotton growers will pay a penalty of $\$ 10.00$ per bale and often more.

We are better prepared than ever to supply your needs in Dry Goods. New arrivals each week.
MOTHERS! will find here, the graduating dress for the girls. It is our study to please you with the best merchandise, as we have learned to know what you want.


## HARDWARE AND GROCERIES

You need extra Harness, Collars, Bridles, to make your horse comfortable, as well as yourself. Our stock is good. We can supply your needs in Hardware, and our business is growing in this department, as the people learn that we have the goods. A full supply of Cultivator Sweeps, Bolts, etc. We are here to serve.

## Plenty of Garden and Fied Seeds

Cotton Seed $\$ 1.00$ per Bushel and Up.
Try a few sacks of Genuine Pedigreed Salsbury at $\$ 2.50$ per bushel.
We have plenty of Plants, fresh from the bed each day
We have Feeds for the Cow and the Chickens.
We admit without argument that this store is a good place for everybody to trade, and many of the people of this section agree with us. We are willing to make it unanimous.
BRING US YOUR EGGS
SAVE YOUR AER-O-PLANE BONDS.
BAKER MERCANTILE COMPANY
"THE STORE WITH THE GOODS"

