## Tarkney Tbearan

floyd county leads all west texas in value of crops produced. lockney is in the harart of the best farming section of the plafis, and in the great shallow water belf
Volume Twenty-Four Lockney, Texas, Thursday, September 10th, 1925. Number 51
CHAMBER OF COM- SUPER-GIN PLANT IS SCHOOL WILL BEGIN A.P. BARKER ERECT- JAIL DELIVERY AT LOCKNEY NOW HAS
MERCE MEETING BEING CONSTRUCTED MONDAYINLOCKNEY ING NICE BUILDING FLOYDADA FRIDAY NIGHT WATCHMAN


Che Tarkury Tiparan
Entered April 14th, 1902, as second nancial interference for every gradu-
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THE PASSING DAY

## minnave







## Ten SantafeYears

How the Santa Fe has grown in ten years and what that growth means to Santa Fe patrons. Better service at reasonable rates, due to efficiency of operation and millions spent for improvements.

[^0]Other important items have grown, too. Such as expense of maintenance of the railroad, which increased 121 per cent, or $\$ 1,700$ a mile. Maintenance of loco motives showed an upward trend of 137 per cent, or $\$ 6,141$ each. Passenger cars 85 per cent, or $\$ 999$ a car. Freight cars 155 per cent, or $\$ 161$ per car. All operating expenses combined jumped 114 per cent. Taxes advanced for each mile of track 196 per cent, or $\$ 993$. To tal taxes in 1924 were $\$ 17,730,961$ or $\$ 1,499$ per mile
Yet Santa Fe freight rates have gone up only 28 per cent and passenger fares only 47 per cent.
Freight loading carried by each car has increased 3.12 tons, or 14 per cent. Freight loading carried by each freight train has increased 226 tons, or 54 per cent. These are gratifying marks of progress.
The Santa Fe hopes to keep on grow ing and to keep on giving satisfactory service.


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## Poor Letter Writers. <br> $\qquad$     

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## FREE! FREE! FREE!

GRUVER INSURANCE AGENCY
The Agency of Service"
Fone 148 "Trade in Lockney"

## THE BEST IS NONE TOO COOD

that's why we handle BELLE OF WICHITA FLOUR and SCHILLINGS COFFEE AND TEAS These two items will please the most exact house keeper, and the re-order from our grocery department become a sure thing. Let your next order in clude a sack of Belle of Wichita Flour and a can of Schillings Coffee or Tea. You will be delighted with the results you will get.
Our Market is up to the minute, that why we installed the Big Freezer Counter, so you can have at all times the very best and freshest of meats, and all kinds of Packing House Products and Fresh Butter (and Eggs. It is a pleasure to us to be of service to

RILEY \& BREWSTER
GROCERIES AND MEATS. PHONE 10.


## FREE! FREE! FREE! FREE!

WITH EVERY TON OF COAL PURCHASED FROM US WE WILL GIVE YOU ABSOLUTELY FREEA GODD COAL SHOVEL PURINA COW, HOG AND CHICKEN CHOWS

We carry a full line of Purina Chows, for your Cows, Hogs and Chickens. These specially prepared feeds will make your cow give more milk, and richer milk; will fatten and make your hogs more healthy, and will make your chickens grow faster and lay more eggs. Even the Rooster will cackle when you feed him Purina Chicken Chows.

Remember we are always in the Market for your Grain and Hay, and carry a good line of feeds for those who want to buy.
Phone No. 60 when you need anything in our line and we will be more than glad to serve you.

## LOCKNEY COAL \& GRANN CO.

PHONE 60
burton thornton, Manager




TOTHE FARMER AND ALL OTHER UNES OF BUSNESS

## As the time is approaching for the cotton crop to

 line, and especially will we be glad to assist all Farm Bureau members in the handling of their crops andadvise how shipments are to be made or any other advise how shipments are
assistance that we can give

The Bank tor Everobody

JUST RECEIVED
CAR OF AMARTLILS FLOUR


We have a complete line of Fresh Grocernes to supply your wants. Phone us your needs and get

## LOCKNEY GROCERY

| LOANScrry Proergry frens and panchersH. W. SADLER |
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| A WONDERFUL ARRAY OF NEW THINGS |
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| E. L. AYRES. DRY |

Rich Really Advantages?
Writo speaks tartly to

## bemoan their lack of riches.

## THE PENCLI MAKES a FaRM PaY better : SCHOOL SUPPLIES GALORE <br> Farm Accounting Reveals Losing Methods and Points Way Bigger Profits. 

COOL COMFORT IS KEYNOTE
OF LATE SUMMER STYLES


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MEATS
A full line of all Fresh and Cured Meats for your convenience at all times. Our meats are kept in a
Hussmann Freezer, which keeps them fresh and clean at all times. Come here for your market needs. Everything to be found in a grocery store is here for your selection in our grocery department. Phone us your orders and we will give you prompt and efficient servi

GROCERIES AND MEATS

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# SCHOOL DAYS SHEATERS FOR THE WHOLE FAMILY 

The Old Faithful Cadet Line. A reduced price of 10 per cent on Sweaters if bought before School begins.

DONT FALI TOCLAIM YOUR DISCOUNTON CHILDRENS SCHOOL SHOES.
Be sure and bring your Report Cards with you
SEVERAL NEW PATTERNS IN WOOL. DRESSES ATTRACTIVELY PRICED.

## MEN'S SUITS

YES, NEW ARRIVALSDAIIY-THE LATEST STYLES AND PATTERNS-THE MODELS YOU WILL LOOK YOUR BEST IN.


## Personal Mention

## "THE LAST MAN ON EARTH"

BIG Wm. FOX SPECIAL
Monday and Tueslay, Sept. 1415
 killed and run all the men into the sea, except one little school boy, who has escaped into the jungles who had never been seen by woman until he became
25 years of age; and the question is: "What Would Woman Do Without Man?" You will see the capture of the wild man, who is tamed and sold at auction.

## ALSO GOOD FOX NEWS

## THE ISIS THEATRE

Admission

## SundaySchoo 'Lesson'

## MONTCOMERY BROTHERS Garage, Madinine and Weldining Shop <br> TIRES AND ACCESSORIES <br> all work guaranteed <br>  PHONE 17 "Service With a Smile" LOCKNEY

BUSINESSIS GOOD Thanks to our many customers t one of our customers- We
CALL US FOR SERVICE
CLEANING - PRESSING - ALTERATIONS Phone 133 OTIS HARRIS

COOPER BROS TRAINED :
ANIMAL SHOWS
LOCKNEY, TUESDAY, SEPTEMBER 15th one day only

All Kinds of Trained Wild and Domestic Animals 50 WORLD'S GREATEST LADY 50 lots of funny clowns bands of music Monster Wild West With the West's Greatest Ropers, Bucking Horse Riders, Bulldoggers, Etc.

NOTE-Bring in your bucking horses and the Cowboys will ride them at every performance.

## 2-PERFORMANCES DAILY-2

AFTERNOON AT 2 P. M. NIGHT AT 8 P. M.
BIG FREE STREET PARADE DAIIY IP. M.


FREE! FREE! FREE! FREE

## LOCKNEY DRUG CO

The REXALL Store
girl who brings us the most Rexall

1st Prize $\$ 5.00$ Gold Piec 2nd Prize $\$ 2.50$ Gold Piece 3rd Prize $\$ 1.00$ in Cash.
4th Prize a Box of Candy
We have a full line of School Supplies for the hildren who will be attending school in Lockney and surrounding territory. Come here for your Tabets, Pencils, Pens, Ink, Note Books, Crayolas, Water
Colors, and in fact, anything you will need in your school work.

We serve the children just as well and just as carefully as we serve the grown-ups, so don't hesitate to plies he or she will need.

PHONE 50

opportunity of seeing the show in its
entirety, on the above date. Coper MOVEMENT ON FOOT TO
Bros. shows are not only well receiv-
PAVE PRECINCT NO.

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very best quality broom corn and want your patronage for We make new mattresses and make-over old mattresguaranteed to please you. Help boost Lockney by Help boost Lockney by
patronizing your home insti-
W. E. CANNON


We are experts in
cleaning, Pressing and Altering Clothes.
LADIES' Work a Specialty

# A RED HOT ONE Get Them While The Getting is Good Lockney Beacon, regular price . . $\$ 1.50$ per year Dallas Semi-Weekly Farm News . $\$ 1.00$ per year 

## BOTH For a Limited ONE Time and Lim- YR. ited Number

 If You Want In on This DealClip Coupon and Mail TODAY

This offer is good ONLY to New Subscribers and on Renewals where Subribers are paying ONE YEAR IN ADVANCE.





[^0]:    That Santa Fe freight moves promptly that Santa Fe journeys are enjoyable doesn't just happen.
    Wise economies, 284 million dollars spent between 1914 and 1924 on track and equipment, and the co-operation of patrons and employes - these have helped to build up a great transportation ma chine which is at your instant service for a most reasonable charge. And this in the face of heavy increase in costs of operation without corresponding increase in rates In these ten years the Santa Fe and the Southwest have grown together. The Santa Fe's growth has been not only in mileag and facilities, but also in ability to serve patrons better.
    This decade has been a period of expansion. In it the Santa Fe's operated mileage has increased 922 miles. Each locomotive now hauls 54 per cent more. Nearly 14,000 more Santa Fe freight cars are available. There has been an increase of 15 per cent in passengers carried one mile and 79 per cent in revenue tons car ried one mile.

