

# Lockney Beacon

FLOYD COUNTY LEADS ALL WEST TEXAS IN VALUE OF CROPS PRODUCED. LOCKNEY IS IN THE HEART OF THE BEST FARMING SECTION OF THE PLAINS, AND IN THE GREAT SHALLOW WATER BELT

VOLUME TWENTY-FIVE

Lockney, Texas Thursday, January 7th, 1926

Number 16

## BOLES REPORT SUBMITTED IN 3 WEEKS Sheppard, Mayfield and Jones Joined By All Texas Congressmen for Denver Road

### ALL TOWNS INVITED TO MEET IN LOCKNEY

General protest will be sent to Washington Against I. C. C. Delay on Charter.

At the meeting of the Chamber of Commerce Monday afternoon it was decided that representatives of Lubbock, Plainview, Quitaque, Turkey, Petersburg and other towns along the proposed line of the Ft. Worth & Denver South Plains Railway, and also Denver officials, would be invited to meet in Lockney within the next few days and a general protest to the Senators Morris Sheppard and Earle Jones and other Congressmen on the delay caused by Examiner Boles not making his report on the Plainview hearing of the Denver Road. The Denver officials will be invited to take part in this meeting if they see fit to do so, but the towns along the line are urged to get into action regarding the matter. It is the general opinion that there is no good reason why the matter is being delayed and that the examiner has had ample time to make a report on the Plainview hearing and that the case should have been submitted to the I. C. C. and the permit already granted. The State Commission has already made recommendations to the Interstate body asking that the permit to build be granted the Denver South Plains Railway and it is believed that there is no reason for the delay on the part of the examiner. A date for the meeting will be announced just as soon as the committee can hear from the Denver officials as to whether they will join the people along the line in the protest.

A committee composed of Artie Baker, Wm. McGehee and J. B. Downs were appointed to confer with the City Council and ask that the street from the south end of main street to the Santa Fe tracks be opened so that the new Depot will be in the center of the Main Street, as soon as it is built. Work is to begin at once on the new structure.

E. S. Shoaf, Dr. H. H. Ball and H. B. Adams were appointed as committee to confer with the City Council and ask that the trash and rubbish be cleaned off the pavement in Lockney once each week, and that the pavement be swept and the trash be hauled away at regular intervals.

Mr. A. B. Davis, City Manager and Secretary of the Lubbock Chamber of Commerce and J. D. Reeves, publicity manager of the Lubbock Chamber of Commerce were present at the luncheon Monday.

Mr. Davis was introduced and made a good talk on co-operation between town and country in the work of the Chamber of Commerce and upon diversification of crops by the farmers to make this a more prosperous farming country. He specially urged that there be more milk cows, hogs and chickens on the farms, as these items brought more prosperity to the farmers than all the other items combined. He laid stress on the fact that a Chamber of Commerce was not a town organization but an organization for the entire community, in this organization all classes were included, the farmers, the laborers, the business men and all the others who stood for the upbuilding of the community and that each and every citizen of the community should feel it their duty to join in the work of the Chamber of Commerce and do their part toward building up the community.

Mr. Davis stated that the friendship existing between Lubbock and Lockney was a little closer than that existing between other towns of this section and that Lubbock needed Lockney's co-operation and Lockney need-

ed Lubbock's and that by working together we would be of great benefit to each other, especially in the railroad matters. Mr. Davis said the main program of the Lockney Chamber of Commerce should deal with agricultural problems and that farmers should be induced to look more to the cow, the sow and the hen as a money making crop. He pointed out that there is no country that can thrive on the one crop program; that where farmers depended on cotton alone farming was a failure, and that the same applied to that or any other one crop, but where farmers diversified, planted several different kinds of crops, gave attention to milk cows, hogs and poultry, the country became more prosperous and a higher plane of living was experienced by the citizenship. He stressed the fact that instead of going after industries it was best to create a demand for the industries first, and then they would come on their own initiative. He made an appeal for the co-operation of the people of the community, so that there would be a better system of living building and transportation brought about in our home trade territory, which would cause a more prosperous citizenship as a whole.

Mr. R. O. Reeves was called on and he expressed his pleasure at being present at the meeting.

Mr. C. W. Beene of Ralls, was a visitor and made a short talk.

On behalf of the town of Lubbock, M. A. B. Davis invited the membership of the Chamber of Commerce also all farmers and citizens of Floyd County, to attend the Farmers Short Course to be held in Lubbock on January, 28th and 29th at which time many prominent lecturers on farm topics will deliver addresses and a good program will be rendered.

County Agent T. Scott Wilson made a short talk on Farming, Bull Circles and better Milch Cow Circles, also on the marketing of cream by a co-operative plan in Floyd County. He stated a meeting would be held Saturday afternoon in the directors room of the First National Bank for the purpose of forming a marketing association for dairy products.

A good crowd was present at the luncheon and much enthusiasm was shown.

### CREAM PRODUCERS MEETING CALLED

TO MEET IN DIRECTORS' ROOM  
OF FIRST NATIONAL BANK  
SATURDAY AT 2 P. M.

There will be a meeting of the cream producers of Floyd county held at the directors' room of the First National Bank in Lockney, Saturday afternoon at 2 o'clock, for the purpose of discussing and forming a cream association for the marketing of dairy products in Floyd county.

Mr. Conley, secretary of the Hale County Cream Association, will be present and make a talk and assist in the formation of an association.

The purpose of the meeting will be to form a cream association so that the cream producers will get a better price for their products, and the association will be formed along the lines of the one now operating in Hale county.

All people who are selling cream are urged to be present and take part in the meeting.

N. W. MORGAN SICK.

Mr. N. W. Morgan was stricken Thursday of last week, at his implement store, and has been in a very critical condition since. At last reports he was thought to be improving.

In response to telegrams sent out from Lockney Tuesday afternoon, by the Silverton Railroad Committee in conjunction with the Lockney Railroad Committee, Senators Morris Sheppard and Earle B. Mayfield and Congressman Marvin Jones called a conference of all Texas senators and congressmen for Wednesday afternoon at 4 o'clock, and at the conference matters pertaining to the report of Examiner Boles' delay in submitting the Denver South Plains Railroad report were taken up with Mr. Myer of the Interstate Commerce Commission, and Senator Earle B. Mayfield wired the Silverton Committee this morning (Thursday) that Mr. Myer stated that Mr. Boles would make his report within three weeks.

The entire body of senators and congressmen expressed themselves in favor of allowing the Denver Road a permit to build on the South Plains, according to the information received.

These telegrams to the senators and congressmen were sent out to protest against the delay on the part of Examiner Boles, which appeared in the daily press several days ago, at which time it was stated that the Examiner would not turn in his report before June or July.

### SILVERTON C. OF C. DISCUSSES RAIL REPORT AT MEET.

The Silverton Chamber of Commerce held a meeting at Silverton Monday night and about 200 Briscoe county citizens were present. The railroad situation was discussed thoroughly, especially the failure of examiner Boles of the Interstate Commerce Commission in not making his report this month.

Resolutions were adopted by unanimous vote that the chamber wire Senators Shepard and Mayfield, Congressmen Marvin Jones, Gwinn Williams, Thomas L. Blanton and the Texas Railroad Commissioners, asking them to use their influence in getting an early recommendation from Mr. Boles. All of these messages stress the fact that Silverton is located thirty miles inland, and is without railroad facilities of any description, not only their town, but the entire county of Briscoe was suffering great financial losses yearly by not having railroad facilities and they believe that some immediate action should be taken.

The Silverton committee, composed of Messrs. Lemmons, Hawley and Secretary Morgan of the Chamber of Commerce, came to Lockney Tuesday afternoon and conferred with the Lockney Railroad Committee and sent telegrams to the above named Senators, Congressmen and Commissioners, and Attorney General Dan Moody, and R. L. Lee, president of the West Texas Chamber of Commerce.

Do you believe in Lockney? Do you know that the future outlook for Lockney is much greater than any other town in West Texas? Do you know that all the worthwhile things that have been secured for Lockney have come either directly or indirectly through the Chamber of Commerce? Do you know that every worthwhile citizen, regardless of his station in life, should be a member and booster of this organization? Every business firm and individual should help carry the load. If you have not joined the Chamber of Commerce you should do so without delay. Delays are always dangerous.

### KEEP OFF FIRE TRUCK.

We have been requested by Fire Chief Conde Davis to ask that people who are not members of the fire company to keep off of the fire truck when a fire alarm is sounded. It seems that some have a habit of catching the truck to ride to the fire, and as they retard the speed of the fire department and are in the way of the firemen, it is requested that they stop jumping on the truck.

### MOODY SUES FOR SCHOOL LANDS

MOODY WOULD HAVE TITLE TO  
BIG TRACT LAND IN WEST  
TEXAS.

AUSTIN, Jan. 4.—Suit brought by Attorney General Dan Moody under the alien land law against the Midland Farms Co., for recovery of title to 226,000 acres of land in Midland, Ector, Andrews and Martin counties, valued at approximately \$4,000,000 was today on motion of defendants, transferred from the Travis county district court to the United States district court for the Western District of Texas.

Allegations were made in the motion that the question presented in the suit involves the constitution of the United States and the treaty between the United States and Great Britain. When the case is called in the federal court at Austin on February 25, the state will present a motion to Judge Duval West to have the suit remanded to the state court for trial.

In asking for recovery of title to the land, the state alleges that the land was originally purchased by David Fasken, a British subject, residing in Toronto, Canada. After the purchase the property was taken over by the Midland Farms Co., in an attempt, the attorney general alleges, to evade the alien land law of Texas.

### INJUNCTION GRANTED TO STOP BONDS.

(By Staff Correspondent.)

WASHINGTON, Jan. 4.—The decision of the Supreme Court of the United States in the case of Percy Browning vs. E. M. Hooper et al., growing out of an effort to enjoin issuance of \$300,000 in bonds by a road district in the northern section of Archer county, is held to be of far reaching importance to the highway program of Texas.

Associate Justice Butler, by whom the opinion was read, reversed the decision of the Northern District of Texas, which refused to grant the relief sought, holding that under the law by which this road district was created the property owners were denied a hearing to which they were entitled that this was a violation of the fourteenth amendment to the Federal Constitution relative to due process of law.

\$4,683,359 Land Involved.

The decree of the court reviews the situation under which Road District No. 2 in Archer county was created and points to the fact that the pro-

posed road is to be part of the Ozark Trail, extending 20 miles through Archer county.

It is stated that 24,900 acres of land are owned by appellants and that the total value of the land involved is \$4,683,359, of which \$257,080 is owned by appellants as opposed to lands valued at but \$111,388 by those signing the road petition.

In discussing the case the court pointed out that the Legislature did not create the road district, levy the tax or fix the amount to be raised. Under the Texas acts road districts are not required to correspond with or to include any political subdivision. The court refers to the case of Moore vs. Commissioners Court, 175 S. W., and Bell County vs. Hines, 219 S. W.

No Law on District.

There is nothing in the law, continues the court, to guide or to limit the action of the signers of the petition in selecting property to be assessed. Subject to the vote of a district of their own choice the petitioners' designation is absolute. The commissioners court has no power to modify or to deny, it is bound to grant the petition. Moreover the court is required to make the assessment on all the taxable property in the district.

According to the opinion of the district court, the road district "was composed of two of the precincts of Archer county, political subdivisions of the county, well recognized and ascertained long before the controversy."

"We find nothing in the record to support the statements," says Justice Butler's opinion. "But, if true, it does not tend to show that the Legislature created a road district; a political subdivision is not a 'defined district' within the meaning of the Texas Constitution or of the act."

Concluding, the decision of Justice Butler said:

"Where a local improvement territory is selected, and the burden is spread by the Legislature or municipality to which the State has granted full legislative powers, over the subject, the owners of the property in the district have no constitutional right to be heard on the question of benefit."

"But it is essential to due process of law that such owners be given notice and opportunity to be heard on that question where, as here, the district was not created by the Legislature, and there has been no legislative determination that their property will be benefited by the local improvement."

"Appellants were denied all opportunity to be heard. No officer or tribunal was empowered by the law of the State to hear them or to consider and determine whether the road improvements in question would benefit their lands. The act is repugnant to the due process clause of the Fourteenth Amendment. Decision reversed with costs."

### ADVERTISING IN THE LOCKNEY BEACON PAYS.

The following article was taken from the daily papers of the State and shows the power of a classified ad in the Lockney Beacon:

Dog Returns Glove After Ad Placed in Lockney Paper.

Lockney, Jan. 4.—Lawrence Gruver, local insurance broker lost an auto-glove Wednesday. He immediately advertised in the Lockney Beacon, offering a reward. Friday morning, "Denver" a Fox terrier pup owned by Roscoe Gass walked into Mr. Gruver's office with the glove in his mouth. Gruver promptly paid off, and says he believes in newspaper advertising.

A. H. McGavock of Littlefield was here Monday on business.

### CITY WILL CLEAN UP NEXT MONDAY

CITIZENS ASKED TO PILE CANS  
AND RUBBISH SO THAT CITY  
WAGON CAN GET THEM.

We have been asked by Mayor U. L. Reed to ask the residents of the town to rake up all rubbish and cans and put them in boxes or barrels on next Monday, January 11th, so that the city wagon can haul them off on Tuesday and Wednesday. Rake up all the rubbish and cans on your premises and get them ready for the wagon, so as your trash will be ready to be hauled off when the wagon reaches your place.

Let every householder in the town respond to this request and help clean the town up. The city will haul off all rubbish without any cost to the residents, and urges the whole town to make Monday a general clean-up day.

### SHORT COURSE AT LUBBOCK JANUARY 28TH AND 29TH

The speakers that will address a gathering of South Plains bankers, business men, farmers, and housewives January, 28th and 29th at Lubbock will discuss many subjects that are of practical value to every one in this section, according to A. H. Liedigh, dean of agriculture of the Texas Technological College.

L. A. Hawkins, a practical farmer and horticulturist will discuss fruits, potatoes, gardens and similar subjects. He made special study of horticulture at the University of New Hampshire and Oregon Agricultural College.

Mrs. Gordon W. Randlett, who has had 13 years' experience in home and school work at Farmer's Institutes under the direction of agricultural colleges, will discuss home canning, poultry, birds home canning, health and sanitation.

E. T. Ebersol, master of agronomy and consulting agriculturist for four years instructor in crop production at the University of Illinois and who has had seventeen year's extension work and teaching, will discuss soils, crops, community building, live stock and co-operative marketing.

Seventeen reels of agricultural moving pictures, demonstration material, large illustrated charts and lantern slides will be in the charge of Herman G. Janssen who will assist the speakers in illustrating points brought out in their lectures.

The meeting will be of great practical value to the entire South Plains and Lubbock has issued a cordial invitation to every one to attend. A program committee headed by A. H. Liedigh dean of agriculture of the Texas Technological College will make out the program which will be of the most practical value to this section.

### ERNEST CRAFT'S HOME BURNED

The home of Ernest Craft, in the southwestern part of town, was destroyed by fire Wednesday morning about 6 o'clock, the fire originating from a defective fuse. The house and contents were completely destroyed, only a few articles were saved.

The house belonged to the Farmers' Co-operative Society. Mr. Craft had his household goods partly insured.

Dr. Geo. L. Powers and wife, Dr. Evelyn Powers, are here this week visiting Mrs. Powers' brother, Roscoe Gass, and looking over the country for a location. Both Mr. and Mrs. Powers are graduates of Baylor Medical College, and have just finished at school, and are now looking out a location for the practice of medicine.

# NOTICE TO THE PUBLIC

Owing to business conditions it is necessary that we begin at the first of the year operating upon a STRICTLY CASH BASIS.

IT IS OUR AIM to extend every courtesy and give our patrons the promptest and best service, and we ask your co-operation under our new plan.

BEST WISHES FOR A HAPPY NEW YEAR.

## MONTGOMERY BROTHERS

Garage, Machine and Welding Shop  
DAY AND NIGHT SERVICE  
PHONE 17

### The Lockney Beacon

Entered April 14th, 1902, as second class mail matter at the Post Office at Lockney Texas, by act of Congress March 3rd, 1879.

H. B. ADAMS, Editor and Owner

TERMS OF SUBSCRIPTION

One Year	\$1.50
Six Months	.75
Three Months	.40

Subscription Cash in Advance

MEMBER OF TEXAS PRESS WEEKLIES, Inc.

ADVERTISING RATES

Display, per column inch	33c
Classified Advs. per word	2c
No Classified Adv. less than	25c

#### RAISE YOUR LIVING AT HOME.

At this time the Chamber of Commerce and newspapers of the Plains country are making a drive to get the farmers to consider the value of the cow, sow an hen on the farm, and to get away from the one crop idea, so that the farmer will live better and have a constant income the year round. It is well known to every farmer that the man who produces his own meat, butter, eggs and chickens buys less from the town grocer, or in other words comes nearer to eliminating living out of a paper sack, than the farmer who raises all

wheat or cotton. There is more money to be made out of the cow, sow and hen than can possibly be made out of cotton or wheat, and more mortgages can be raised and more debts paid through these channels than possibly any crop that can be raised on a farm. In this immediate section the country is specially adapted to the proper care of cow, sow and hen. The Plains country is possibly the chief feed growing section of the world, and all small grain crops grow well. This affords the farmer plenty of feed on which to care for his live stock and poultry, and he can make more clear money by raising feed and feeding it to milch cows, hogs and poultry than he can in any other way.

The cream industry is gradually but surely becoming one of the largest money makers on the Plains today, and every farm in the Lockney country should have at least four or five purebred milk cows on it. It means to the farmer that he will at all times have a revenue coming in each day sufficient to care for the needs of his family, besides furnishing his own table with the very things that is most essential in the food line.

With the chicken and turkey, there is no better paying proposition can be placed on a farm than these two fowls. Chickens bring a constant flow of money coming in from the sale of both the chickens and eggs,

and supply the home table with meat and eggs, and with the help of the cow and sow, no one could ask for a better meal for home living.

The sow is one of the best money producers that can be raised, and assures a well filled smoke house at home, besides markets are gradually getting better and the prices of pork will soon be back on a paying basis to the raiser of hogs. Floyd county was at one time, before prices got down so low, the hogapolis of Texas, there is no place more ideal for the raising of hogs than is Floyd county.

In the Plains country the cow, sow and hen are free of diseases, and are always healthy and thrive, and the farmer that caters to these three farm essentials will always have a bank account, instead of having to borrow money constantly to raise crops on.

There will be a meeting of the cream producers at the First National Bank in Lockney next Saturday afternoon for the purpose of organizing a Cream Association to look after the sale of dairy products and see that the farmers get the highest market prices at all times.

Every farmer in the Lockney country should be present and co-operate in this matter, for there is not one good reason why the farmers of the Lockney country should not get just as good prices for their cream as can be secured at any other Plains town. This is also true in the poultry business, and associations should be keeping with the best prices offered for the farmers' products.

There should be associations formed for the purchase and distribution of purebred milch cows, chickens and hogs in Floyd county, and purebred stock and fowls should be brought in and placed on every farm where there is no stock today. Arrangements should be made so that farmers who are not able to pay cash for purebred milch stock, hogs and chickens would be enabled to secure them and pay for them out of the profits to be made of the sale of the products they produce. Worthy farmers should have the assistance needed along this line, and the business men and farmers should join hands and see that the country was well stocked with the best bred milch stock, registered hogs and purebred chickens and turkeys.

The Lockney community Chamber of Commerce is willing to co-operate with the farmer along this line, and do whatever is possible to help them to get the cows, hogs and poultry needed.

What say, let's put on a drive to place a thousand or two head of fine milch cows, several thousand head of hogs, and hundreds of thousands of chickens and turkeys on Floyd County farms within the next year or so. We can do it if we will co-operate and get busy.

#### BUICK REALIZES VALUE OF ADVERTISING.

The recent announcement that the national automobile Chamber of Commerce has awarded first place at the national automobile shows to Buick is probably as great an indirect tribute to the value of newspaper advertising as can be found.

Since the inauguration of a nationwide newspaper advertising campaign several years ago this company has achieved a volume of business which has become steadily greater.

About 4,400 dailies and weeklies are used by Buick in the normal advertising year and in addition there are 333 metropolitan dailies which carry Buick factory branch and distributor advertising. The total circulation of all these papers is close to forty million. The advertising last year amounted to four million inches and all this space cost over two million dollars.

The result of this immense volume of newspaper advertising, extending as it has over a period of several years, has been amazing and has been largely instrumental in helping establish Buick in first place at the big shows for eight straight years, a feat that is unique in the motor industry as it means that this company's sales have totaled higher in dollars and cents than any other manufacturer belonging to the national organization.

In the face of this showing it is but natural that the coming year should show a larger volume of Buick advertising in the newspapers than ever before in the history of the company.

#### WHAT'S DOING IN WEST TEXAS.

Hereford—Mrs. Harrison Trow of this city has donated to Wayland College an entire section of land located near Dimmitt, in Castro County. Total value of the gift is given at \$16,000.

Wayland College is said to have received donations totaling more than \$100,000 during the past year.

Floydada—The Floydada Chamber of Commerce arranged with the West Texas Chamber of Commerce to send B. M. Whitaker, exhibit manager of the organization to put on a week in the interest of diversified farming. Mr. Whitaker made instructive talks of seed selection and displayed interesting and instructive motion pictures in the campaign.

San Saba—San Saba County pecan growers have organized an association which has for its purpose the growing of improved varieties of pecans in this county. The organization also proposes to encourage top working native pecan trees in the section. An annual pecan day is to be held, at which time a pecan show with prizes will be put on.

Merkel—Mr. and Mrs. W. P. Largent have returned from Chicago where they have been in charge of the famous Largent herd of Herefords which have been on exhibit at the Chicago Live Stock Show. The Largent herd made great winnings at this fair. This herd is famed throughout the United States for its winnings at the leading fairs and expositions.

Ozona—A new modern fire-proof hotel will be erected here during the coming year at a cost of \$100,000.

Electra—More and better dairy cows on the farms in Electra's territory is being urged. The Electra Creamery is to ship in its raw products from points three or four hundred miles away and the Electra Chamber of Commerce has resolved that Electra shall feed itself and produce a surplus for shipment to other points.

Amarillo—Amarillo voted overwhelmingly to extend the city limits to take in several suburban additions and to raise the city tax limits. This election will facilitate the sale of the \$1,750,000 bonds for the municipal water system here.

Wellington—A bond issue of \$2,000,000 carried here by a vote of 200 to 3. The issue will provide funds for a modern water system here. Wellington development is proceeding steadily. Gas is the next step proposed.

Jacksboro—A twenty-four thousand egg capacity hatchery will be installed here in time for spring hatching.

Lubbock—A. B. Davis, manager of the Lubbock Board of City Development, has been named City Manager of Lubbock. He will continue his connection with the Board of City Development.

Washington, D. C.—Bills have been introduced in both the House and Senate covering substantial appropriations for exploration and development of the potash deposits of Western Texas. These deposits are said to be comparable to the great German deposits which now constitute the world's sole source of supply. Senator Morris Sheppard and Representative Claude Hudspeth are authors of the bills.

Amherst—Sugar beet culture is proven practicable in the shallow water belt of the Plains. The Halsell Farms experimented with the crop this year and met with great success. Heavy yield of fine quality beets was made. It is planned to try the crop on a larger scale next year and if it proves successful to go after a sugar factory and encourage the crop on a great scale.

#### MASONIC PROGRAM FOR FRIDAY NIGHT, JAN. 15.

W. W. Angel, Master of Ceremonies.

Invocation—W. D. Biggers.

Song.

Opening Address—T. J. Rea.

Origin and Benefits of Freemasonry—Earnest Tibbitts and C. D. Wright of Silvertown.

Address—Dr. S. M. Henry.

Some Ancient Traditions of Masonry, followed by song.

Reading—W. W. Angel.

Best Methods and Manner of Advancing the Principles of Freemasonry—E. C. Nelson, Jrr., and G. C. Tubbs, Floydada.

The Letter G.—T. Z. Reed.

The Square and Compass—D. C. Lowe.

Song—God Be With You Till We Meet Again.

Refreshments.

All Master Masons invited.

#### CHANGING AROUND IN BAKER GROCERY DEPARTMENT

There has been a general moving and remodeling in the Grocery and Hardware department of the Baker Mercantile Co. this week. The office of the firm which has been in the front of the store has been moved to the center of the Grocery Department, and a display of hardware has been moved to the front so as to be seen through the display windows, and a general rearranging and remodeling of the office, Hardware and Grocery departments is taking place.

## RESOLVE—TO SAVE SOMETHING EACH WEEK

It will be one of the best resolutions you ever made in your life. And in later years when you need money, if you have added regularly each week to your Savings Account, you will have the money to take advantage of an opportunity which may mean financial independence. Let us help you to get started Saving.

## THE FIRST NATIONAL BANK

A SAFE DEPOSITORY FOR YOUR MONEY

"There is no Substitute for Safety"

## DON'T ARGUE WITH BARE FACTS



Argument accomplishes little—facts speak for themselves. We have been serving the same people with their groceries every day for years. And they buy from us because they get more for their dollar than they can get elsewhere.

G. S. MORRIS  
Groceries, Hardware,  
Undertaking Goods

## PURPOSES OF THE RETAIL MERCHANTS ASSOCIATION

The object of the Retail Merchants Association is to furnish credit protection to all its members and to promote co-operation for the purpose of creating a business-like and fair system of and for handling of credits, and to eliminate existent trade evils which are detrimental to the merchants and to the buying public.

To furnish credit rating on individuals for mutual protection of its members and to keep in operation a reliable card rating system in charge of its secretary. To place the stamp of disapproval upon the habitual "cold" check writer will come under the espionage of the organization and be made responsive to the terms of the stringent Texas Bogus Check Laws.

We have no desire to work hardships upon worthy persons overtaken temporarily by misfortune. But, from that class of debtors addicted to living beyond their means, given to smooth and deceitful promises—from that class, who in all seasons and in whatever community they live, persistently victimize their creditors, this Association will certainly protect its clients and the public.

Conditions sometimes arise when some people can not meet their obligations according to agreement; but, when such is the case they can go to their creditors and make known their condition in an honest matter-of-fact way, and arrange for settlement at some future date, satisfactory to both parties, and hereby keep their creditor's good will and their own good name.

It is our earnest desire to assist every one we can in building and maintaining a good credit rating. It is your greatest asset, husband it like you would a precious jewel; and bear in mind it is only those who are on the boat that we are trying to protect you and ourselves against.

On February 8th, this office will begin the readjustment of all ratings in its files, and procuring new ones, at which time the merchants books are supposed to be open to our inspection. If you are delinquent with any of them you have ample time to make satisfactory adjustment, for after this inspection is made our records will be open for scrutiny of all members of this Association here or elsewhere.

## LOCKNEY RETAIL MERCHANTS ASS'N.

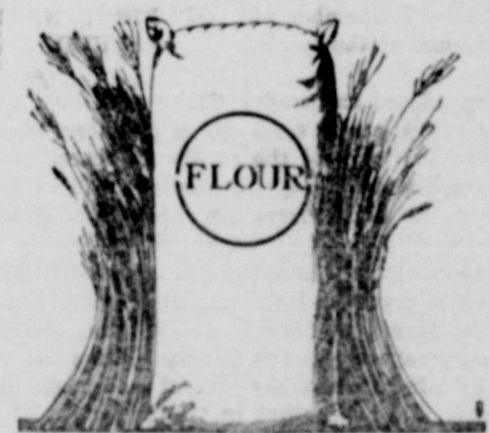
D. C. LOWE, Sr., SECRETARY.

## LOANS

CITY PROPERTY, FARMS AND RANCHES

## H. W. SADLER

PLAINVIEW, TEXAS



## THE BETTER THE FLOUR THE BETTER THE BAKING

If you have never tried Belle of Wichita Flour it may be difficult for you to appreciate what a nice difference flour makes in your bakings. The way to prove it is to order a sack today.

RILEY & BREWSTER  
GROCERIES AND MEATS. PHONE 10.

# Everyone Who Visits This Great Mid-Winter Clean Up Sale

## Makes Money for Themselves

Too Much Merchandise-Too Many Odds and Ends.  
The Price Will be Slaughtred for Ten Days Only-

**Beginning**  
**FRIDAY, JAN. 8th**

**WOMEN'S DRESSES, WOMEN'S COATS, MEN'S OVER-  
COATS, WILL BE SOLD REGARDLESS  
OF COST**

**Closes**  
**TUESDAY, JAN. 19**

Hart Schaffner & Marx Suits and Overcoats and Fine Furnishings at Great Price Reductions.

**33 1-3 and 1-2 OFF**

One lot of Men's Suits, 43 in all, sizes 34 to 42, Your choice **\$11.90**

One lot of Overcoats Your choice **\$9.90**

One lot Boy's Perfection Suits, regular price \$15.00 to \$20.00 Your choice **\$7.50**

**Men's Heavy Pants, less . . . . . 33 1-3 Per Cent**

One lot Boys' Suits, \$9.00 to \$13.00, Your choice **\$4.95**

One lot Men's Packard Shoes Only **\$4.95**

One lot Men's Dress Hats **\$1.98 and \$2.98**

This Mid-Winter Clean-Up includes every Woman's and Misses' Dress and Coat that we have. The styles are good. The Dresses will do for early Spring year. Every one Slaughtred to at least—

**1-2 PRICE**

One lot of Dresses, value up to \$19.75, Your choice **\$7.90**

One lot women's high grade Coats, beautifully Fur trimmed Your choice **\$13.75**

Women's Silk Underwear **1-2 PRICE**

**NOW IS THE TIME TO SUPPLY YOUR NEEDS**

**25 Per Cent OFF**  
—on all Hose for Women, Misses and Children.

One lot of Wool Blankets **1-2 PRICE**

**25 Per Cent OFF**  
—on all Silks and Woolens.

If it is Work Clothes you want you had better buy them in the next Ten Days.

# Martin Dry Goods Co.

"The Store With the Goods"

**FLOYDADA, . . . . . TEXAS**

We will not give Gold Bond Stamps at Sale Prices.

# CITY MEAT MARKET & GROCERY

FOR

## FRESH AND CURED PRODUCTS

### SEE US FIRST

#### A NICE LINE OF FRESH VEGETABLES

- Folgers Coffee 2 1-2 lb \$1.50
- Folgers Coffee, 1 lb 55c
- Folgers Tea 1-2lb 40c
- Folgers Tea, 1-4lb 20c
- Brazos Coffee 3lb \$1.50
- Brazos Coffee 1 lb 50c
- Heinz qt. Ketchup 30c
- Heinz pint Ketchup 20c
- Heinz Sweet Pickles 25c
- Heinz Sour Pickles 20c
- Heinz Picnic Chowchow 20c
- Heinz India Relish 20c
- Heinz Spaghetti No. 2 10c
- Heinz pt. White Vinegar 25c
- Heinz pt. Red Vinegar 25c
- White Swan Green Gage
- Plums, No. 3 can 30c
- Libbys Blk Benier 25c
- Fig Preserves per can 25c
- Sun-Kist Fruit for salad 30c
- Libbys Royal Anne
- Cherries 25c
- Mrs. Tuckers Lard, 8lb \$1.50
- Mrs. Tuckers Lard, 5lb 75c
- Home made Lard, lb 18c
- Breakfast Bacon by side, per lb 40c
- Sliced Bacon, per lb 45c
- Swifts Premium Box
- Bacon, per lb 50c
- Chuck Roast, per lb 17 1-2c
- Rump Roast, per lb 17 1-2c
- Rib Roast, per lb 12 1-2c
- Good Short cut Steak per lb 20c

## E. L. MARSHALL

### MISS ANNA SIMS ANNOUNCES FOR COUNTY CLERK

We are authorized to announce the name of Miss Anna Sims for the office of County Clerk of Floyd County, subject to the action of the Democratic primary in July.

Miss Anna, is the daughter of Mrs. J. W. Sims, who lives in Roseland school community, north of Lockney, and is well known to most of the voters of Floyd county, having been a resident of the county for more than twenty years. Miss Anna has taught school and worked as a saleslady and in clerical positions for the past several years, and is well qualified to fill the position as county clerk. She was connected with the Case Machinery Co. in Amarillo for 18 months in the clerical department, and is a competent business woman.

Miss Anna is quite popular among those who know her in the county, and

enjoys sterling character that will win her many votes in the coming election. Miss Sims will appreciate a fair consideration of the voters at the coming election, and will if elected will make the county a good and reliable clerk. She asks the vote and influence of the people.

### CHARLES CLEMENTS FOR DISTRICT JUDGE 64th DISTRICT

We are authorized to announce the name of Charles Clements for the office of district judge of the 64th judicial district, subject to the action of the democratic primaries in July.

Charlie is the present district attorney of this district, having served in that capacity for the past five years, and asks that the voters of the district now promote him to the next office above the district attorney's office, which is the judgeship.

Charlie is a product of the Plains, having reached his majority in our sister county to the west, and has served as city attorney of Plainview, county attorney and county judge of Hale county, district attorney of the 64th judicial district, and now asks that he be promoted to the office of district judge.

Charlie is well and favorably known to the voters of the district and has discharged the duties of the offices he has held to the best of his ability at all times. He asks that you give his candidacy due consideration, and give him your vote and support in the coming election.

### TO THE VOTERS OF THE 64th JUDICIAL DISTRICT

In announcing my candidacy for the office of District Attorney for the 64th Judicial District, subject to the action of the next Democratic primary, I wish to state that it has been my intention ever since first announcing for the office of County Attorney of Floyd County, in 1922, to be a candidate for District Attorney in the primary of 1926; and although I had already had eight years experience in the private practice of the law, it was for the purpose of better preparing myself for the duties of the District Attorney's office that I first sought to serve in the capacity of County Attorney. The office of District Attorney is a direct promotion from that of County Attorney, and the work of the one is very closely connected with that of the other.

During the three years I have been

County Attorney of Floyd County, I have represented the State in all examining trials and courts of inquiry held in the county, have worked just as diligently in the Grand Jury room as has your District Attorney, and am just as familiar as is he with every felony case now on the Docket of the District Court of Floyd County, therefore, I believe that I now have certain qualifications for the office of District Attorney that no man can claim to have who has not already been service as such, or who is not now a prosecuting attorney within this Judicial District. In view of the fact that your district attorney many times finds himself, single-handed and alone up against an array of some of the most able lawyers of the State, I do not believe that any man can conscientiously feel himself fitted for the duties and responsibilities of the district attorney's office until he has had considerable experience before the courts as a criminal lawyer.

You should be, and I believe are, more interested in law enforcement than in merely helping a personal friend get an office, and will therefore vote for the man whom you believe to be best qualified for the place. No candidate has a right to expect you to do otherwise. I have no promise to make to you other than that if elected I will give my time and my best efforts to the duties of the office, regardless of whom it may elect.

May I ask of you a full and fair consideration, and if, of those who may aspire to the office, you feel that I am the best qualified, and then by your support help me to attain that which has for three and one-half years been the goal of my ambition, I shall humbly seek through faithful service to repay you for the confidence you have shown in me.

Respectfully submitted,  
W. E. HUFFHINES.

Mr. and Mrs. C. L. Anderson visited J. B. Wilmett and family in Plainview Wednesday. Mr. Wilmett, who is the highway official in charge of the highway across Floyd county, has been quite ill for several days.

An issue of \$150,000 Houston County levee improvement bonds of District No. 3 bearing 6 per cent and maturing serially, was approved Saturday by the attorney general's department.

In the special election of Road District No. 3 for the issuance of \$175,000 bonds for the Smithville, Flatonia, Moulton and Yoakum Highway, the proposition carried by a vote of 438 for and 132 against.

Special rates granted by the Texas railroad commission for San Patricio, Jim Wells, Nueces and Kleberg Counties have been removed at the request of citizens of these counties, due to good fall feed crops being made.

According to figures in the new city directory, soon to be released, Dallas population is now 244,534. On this basis of compilation there has been an increase of 15,734 over the population published in December, 1924.

Combination of several insurance companies to issue a joint contract or policy assuming liabilities for different characters of coverage will not be in violation of the Texas anti-trust laws, the attorney general ruled this week.

The sale of 375,000 pounds of wool at Del Rio and 130,000 pounds at Spofford has loosened up the market. These sales were made privately after public bids had been rejected and prices remained steady at 39c to 40c a pound.

State headquarters of the Stone Mountain Confederate Memorial campaign announces through Chairman Lon A. Smith they are rounding out appointments of local chairmen everywhere in a total of 950 communities in Texas.

The election for the confirmation of the Starr County water central and improvement district No. 1 and for the voting of \$25,000 in bonds, proceeds of which are to be used in conducting surveys and other necessary expenses, carried Saturday.

For the third time in 13 months a bond issue for good roads building was defeated last week in a special district election. Brownwood voted about 9 to 1 in favor of the bonds, but rural communities piled up a heavy vote against them.

Texas ranks third in a list of states having the largest number of postmasters, the annual report of the postmaster general indicates. Pennsylvania leads with 2937; Kentucky is second with 2358 and Texas, 2257. New York is fourth with 2245.

Insurance key rates of the towns of Crockett, Groesbeck, Earne, Sealy and Somerville will not be changed, the state fire insurance commission has announced. The rates are: Crockett 53 cents; Groesbeck 50; Earne 56; Sealy 57; Somerville 67.

Extension of special rates from December 31, 1925, to December 31, 1926, on carload shipments of rip-rap stone from certain Texas common points to Corpus Christi was ordered Friday by the railroad commission. The stone is being used in building breakwaters.

# Extra Special REDUCTIONS

-ON-

- Blankets
- Sweaters
- Wool Shirts
- Mens' Overcoats
- Mens' Leather Coats
- Ladies and Misses Coats
- Ladies and Misses Dresses

You will be satisfied with the low prices at which we are offering this merchandise.

## HARDWARE AND GROCERIES

We are moving these departments, and invite you to call and see how you like the change.

## BAKER MERCANTILE CO.

"THE STORE WITH THE GOODS"

### E. H. RANKIN FOR COMMISSIONER OF PRECINCT NO. 2.

We are authorized to announce the name of E. H. Rankin for the office of County Commissioner of Precinct No. 2, Floyd county, subject to the action of the democratic primary in July.

Mr. Rankin is a farmer, living in the Lone Star community, north of Lockney, and is well and favorably known to the people of this precinct, and promises if elected, to give this precinct a good administration. He is a capable man, with the ability to serve the people well in the capacity of Commissioner, and will see that the latter roads of this precinct are kept in good condition so that the farmers can haul their products to market at all times of the year.

Mr. Rankin has been a resident of the county for many years, and has at heart the interests of the Lockney precinct, and asks that all the voters give his candidacy a thorough examination and give him their vote and support at the coming primary election.

### R. C. JOINER FOR DISTRICT JUDGE 64th JUDICIAL DISTRICT

We are authorized to announce the name of R. C. Joiner, for the office of District Judge of the 64th Judicial District, subject to the action of the Democratic primary in July. Judge Joiner is at present the district judge of this district, and asks for re-election to the office.

Judge Joiner is well qualified for the position, having been a member of the bar for many years, and has served in the capacity of district judge of this district for the past eleven years. He asks the consideration of the voters at the coming election, and will appreciate your vote and influence.

### J. R. MADDOX ANNOUNCES FOR SHERIFF.

We are authorized to announce the name of J. R. Maddox for re-election to the office of Sheriff and Tax Collector of Floyd county, subject to the action of the democratic primary in July.

Mr. Maddox is serving his first term as sheriff and tax collector, and asks that he be given the customary second term. Mr. Maddox asks the voters to inspect the record he has made during the year he has served as sheriff and tax collector, as he

### 6 Per Cent FARM LOANS 6 Per Cent

Representing one of the Joint Stock Land Bank. 33 year loans with privilege of paying all or any part after loan has run five years.

RYAN SPEEGLE

has made the county a good peace officer and very vigilant in the enforcement of the law, and has attended to the collector's office in a diligent and efficient manner. Mr. Maddox asks the due consideration of the voters who believe in law enforcement and that all violators of the law should be looked after by the sheriff's department without respect of person. He asks the support of the citizens of Floyd county at the democratic primary in July.

### Personal Mention

Misses Nell Mewshaw and Mabel Reeves left Monday for Abilene to re-enter Simmons University, after spending the holidays here visiting home folk.

Dr. and Mrs. J. W. Scarborough and son, Frances Lee, of Crosbyton, were here Sunday visiting Dr. and Mrs. R. E. L. Mewshaw.

E. T. Spence and family have moved from the Prairie Chapel community to a place they own, three miles southwest of Lockney.

Mrs. Z. T. Riley came down from Canyon Sunday morning to visit Mr. Riley and Mrs. and Mrs. Otis Harris, and see her new grand-daughter.

Doyle Greer left Sunday for Fort Worth to re-enter the T. C. U., after spending the holidays here with his parents.

Miss Clem Blankenship left Sunday morning for her home in Ranger, after a two week's visit with her sister, Mrs. H. B. Adams.

Dr. and Mrs. N. E. Greer and son, Wayne, spent Sunday in Lubbock visiting with relatives.

E. R. Harris and W. O. Shurbet and wife are on a trip to the Rio Grande Valley country, prospecting and looking at the country.

Misses Olga and Alice Honea and Tommie Merrick left Sunday for Denton to attend school at C. I. A.

### OLD DOC BIRD



Be a self-starter—not a crank

## START THE NEW YEAR RIGHT

Make a resolution to have all your prescriptions filled here, where you are always sure of getting pure, fresh drugs, carefully compounded.

Give us a trial and it will not be hard for you to keep this resolution.

LOCKNEY DRUG CO.

## The Thrift book of a Nation!



SEND TODAY for this wonderful book of savings. Its 800 pages are literally bursting with bargain prices on the world's best merchandise. Almost everything you need is listed among the 35,000 items pictured, described and plainly priced—priced at a very definite and substantial saving for you.

Your Order Shipped Within 24 Hours

**MAIL THE COUPON**

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# Extra!

Ladies Shoes, values to \$7.50, at: **\$3.85**

Mens' Shoes at Special Reductions.

Ladies Ready-to-wear at Radical Reductions

The Place to Buy Underwear.

## E. GUTHRIE & CO.

LEADERS IN LOW CASH PRICES

### PLAINVIEW SANITARIUM NEWS.

Friday, where she was operated on for appendicitis. Dr. Price of Quitaque came over and assisted with the operation.

Miss Tena Boughman of Kress is in the hospital under treatment of physicians.

Mrs. Russell White of Spring Lake community was brought to the Sanitarium Sunday in a precarious condition.

Mr. Roy Person is in the Sanitarium as the results of an automobile accident in which Mr. Person was very seriously hurt.

Mrs. Grace Shipman, nurse at the hospital, was operated on last Monday.

**Davis-Mays.**  
Mr. Charles B. Davis and Miss Katy Lou Mays were united in marriage last Saturday evening at the Baptist parsonage by Rev. C. J. McCarty.

Mrs. Jim Davis, and a prosperous young farmer, while Mrs. Davis is the daughter of Mr. and Mrs. T. E. Mays, and a former student of the Lockney High School.

Both of the contracting parties being very popular among the younger

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set, and number their friends by their acquaintances.

They will be at home on the Bennett farm east of Lockney.

**Mrs. Penniger Entertains.**  
Mrs. M. L. Penniger entertained last Friday evening, Jan. 1, with a New Year forty-two party. The winners of the high score were Miss Lucille Carter and Mr. Hervey Champion.

Forty-two was played until a late hour, the guests' attention then being called to the fact that it was 11:55 o'clock and that a new year was coming in, and the old one was going out. Each guest then made a mad rush for his or her car, overcoat or pocket; an assortment of fire works being brought out that would make the eyes of a fire works manufacturer blink, and some three minutes later the old year went out with an aerial display of fireworks.

Refreshments were served to the following guests:

Misses Ina Collins, Lucille Carter, Mollie Newman, Thelma Steele, Hula Coleman, Anna Mae Collins, Vera Beavers, Dorothy Ford, Margaret Long and Ruby Threet; Messrs. Corlie Ayres, William Hodel, Faye Guthrie, Doyle Greer, Marvin Gilbert, Threet, Cecil Cope and Mr. and Mrs. Cleo Montgomery.

### Wilkinson-Riddle.

Mr. C. R. Wilkinson and Miss Velma (Stell) Riddle were married at the Methodist parsonage in Plainview Tuesday of last week, Rev. Lipscomb performing the ceremony.

### Killer-Wilson.

Mr. J. A. W. Killer and Miss Effie Wilson were married at the Methodist parsonage in Tulia Friday, January 1st, Rev. J. P. Patterson performing the ceremony. They will spend a honeymoon of several days in Amarillo and New Mexico. Mr. Killer is prescription clerk at the Stewart Drug Co., and Mrs. Killer has been saleslady at the Baker-Hanna Store in Floydada for several months. They are now at home in Lockney.

### NOTICE TO ALL MEMBERS OF W. O. W. LODGE.

You are requested to be present at the next regular meeting, Tuesday night, January 12th, for the purpose of electing and installing officers for the ensuing year. Be sure and bring your appetite.

Meeting will be held in Sov. D. C. Lowe's office over First National Bank.

### UNCLE FRANK BACK TO FARM.

Mr. and Mrs. Frank H. Ford are moving to their farm in the Lone Star community. Uncle Frank is going to make a crop this year and is preparing to go to work on his place. He is assembling teams, tools, etc., and expects to be ready for business within the next few days. Uncle Frank is 75 years old, but in many ways he is still a young man, and has more "pep" than most men of half his age. Uncle Frank's title will be "Mayor of Lone Star," the coming year, and we expect to hear a great deal in the way of boosting from that community.

### Visits of the Stork.

Born to Mr. and Mrs. Walter Allen, north of Lockney, Dec. 31st, a boy.

Jack Weaver, 14 miles north of Lockney, January 2nd, a boy.

Tom Jack, Lone Star, Thursday, December 24th, a boy.

Bethune, Lockney, Monday, December 21st, girl.

Frank Bailey, 1 mile east of Lockney, Tuesday, December 26th, a girl.

R. C. Lewis, 10 miles north of Lockney, Thursday, December 31st, a girl.

T. H. Morrison, 8 miles north of Lockney, Sunday, January 3rd, a boy.

C. S. James, 16 miles east of Lockney, Monday, January 4th, a boy.

Dollar, on E. B. Rankin place, north of Lockney, Saturday, January 2nd, a boy.

Otis Harris, Lockney, Sunday, January 3rd, a girl.

Lee Davenport, near Curlew Store, Wednesday night, Jan. 6th, a boy.

### PROVIDENCE NEWS.

Mr. D. J. Kennedy spent the weekend with home folk in Plainview.

A young snow appeared on the ground Sunday morning which looked good to the farmers.

School is progressing nicely since Christmas, only a few can't get their brains to working just right after being out so long.

Everybody has had had colds this week. I guess it is the sign of a wet year.

Mr. and Mrs. A. A. Brock spent Sunday evening with Mr. and Mrs. D. J. Kennedy and family.

Mr. and Mrs. Hill Kramer and two sons were shopping in Plainview Saturday.

Mr. Karl Sammann and two sons were shopping in Plainview Saturday.

Clarence Brandes was in Plainview Saturday on business.

Mrs. F. M. Kennedy and two daughters and Mr. Ed Malone spent New Years at Mr. and Mrs. J. A. Zimmerman's home last Friday.

There wasn't any school Friday on account of taking off for New Years. Miss Ha Bennett was on the sick list last week on account of the cold weather.

Mr. Chas. Viegler and brother were in town Saturday on business.

Mr. Wes Dameron and son, Clifford, were in Plainview Saturday on business.

Mr. Ben Quebe shipped a car load of maize heads to East Texas for sale.

Mr. Dock Bennett was in Plainview on business Saturday.

### MRS. YEARY OPERATED ON.

Mrs. Rene Yearly, who lives in the Center community, was operated on at the Plainview Sanitarium last Friday for appendicitis. At last reports she was getting along well.

### RIG ARRIVES FOR TEST FOR OIL TO BE MADE NEAR TULIA.

TULIA, Jan. 4.—Tulia has the oil fever.

Judge Overson, Plainview, John Kegan, Tulia, assisted by several Tulia business men have financed what is to be the first test for oil in Swisher county.

The rig for the test which is to be made on the Woodward farm two and one-half miles southeast of Tulia has arrived and the well is expected to be spudded in soon.

Mr. and Mrs. O. R. Hickey had Mr. and Mrs. C. T. Wright as dinner guests Sunday and also in the afternoon had Mr. and Mrs. Bob Mercer and Mr. and Mrs. W. A. Wofford of Lockney. Mr. and Mrs. Hickey are new-comers here from McKinney, in Collin county, having come here last summer and purchased the W. C. Woods place southwest of town.

Mr. and Mrs. Jerry Ellis and baby returned home the past week from Albuquerque, New Mexico. Mrs. Ellis was called to the bedside of her grandmother, Mrs. E. F. Catline, who passed away December 14, 1925.

### NEW CAR FOR SALE.

If interested in buying a new Overland, we have two Model 91 touring cars, and will sell for very small cash payment, balance in eight months. Also three second-hand cars at a bargain. If interested see Willy-Overland Co. C. R. WILKINSON, Mgr.

## WANT COLUMN

LUMP COAL at South Plains Grain Co., \$9.00 per ton. 16-11-c

Have Your Abstracts Made By ARTHUR B. DUNCAN The Old Reliable Abstract Man Floydada, Texas

FOR SALE—Good 12-20 tractor to sell cheap, on good terms.—N. W. Morgan & Co. 45-11-c

FOR SALE—My place in north-east Lockney. H. P. Coleman. See me at Cash Grocery.

PIGS—For Sale. See O. C. Bailey 12-11-c

LUMP COAL at South Plains Grain Co., \$9.00 per ton. 16-11-c

I am now back in the windmill work and pipe fitting. Will appreciate any work you can give me and will do my best to give satisfaction. Phone me at A. J. White & Co. W. H. Sparks. 16-11-p

FOR SALE—An extra good milk cow, now fresh. See or phone J. H. Nall.

LUMP COAL at South Plains Grain Co., \$9.00 per ton. 16-11-c

FOR SALE—S. C. White Leghorn Cockerels, from Harris' Best Egg Strain and from pen that won first money at Floyd County Poultry show, 4 miles north of Lockney.—Will McClendon. 16-21-p

FOR SALE—3,700 bundles of Kaffir corn, in stack at 3c per bundle.—R. C. Yarbrough. 16-31-p

FOR SALE—White Rocks—eight pullets, one cockerel, of Quizenbury strain. A. J. Blackwell. 16-21-pd

MAILING LISTS of Floyd County for sale at \$2.50 each, for year 1926. Thyra Eubank, Public Stenographer, Floydada, Texas. Will also do your public stenographic at reasonable rates. 17-41-c

Charter No. 9126 Reserve District No. 11

## REPORT OF CONDITION OF THE FIRST NATIONAL BANK

at Lockney, in the State of Texas, at the close of business December 31, 1925.

RESOURCES	
1. Loans and discounts, including rediscounts, acceptances of other banks, and foreign bills of exchange or drafts, sold with indorsement of this bank (except those shown in b and c)	2,982,211.40
2. Customers liability account of acceptances of this bank purchased or discounted by it	\$1,187.15
Total loans	\$323,378.55
3. Overdrafts, unsecured	444.23
4. U. S. Government Securities Owned: a Deposited to secure circulation (U. S. bonds par value)	10,000.00
5. Other bonds, stocks, securities, etc.	1,500.00
6. Banking House, \$12,000.00; Furniture and fixtures, \$6,500.00	18,500.00
7. Real estate owned other than banking house	9,850.00
8. Lawful reserve with Federal Reserve Bank	23,093.78
9. Cash in vault and amount due from national banks	64,428.97
10. Checks on other banks in same city or town as reporting bank (other than item 12)	5,286.73
Total of Items 9, 10, 11, 12, and 13	69,715.70
14. b Miscellaneous cash items	1,413.34
15. Redemption fund with U. S. Treasurer and due from U. S. Treasurer	500.00
16. Other assets, if any	1,557.83
<b>TOTAL</b>	<b>\$465,953.43</b>
LIABILITIES	
17. Capital stock paid in	\$ 25,000.00
18. Surplus fund	25,000.00
19. a Undivided profits	18,693.57
c Less current expenses paid	3,846.56
20. Circulating notes outstanding	10,000.00
21. Cashier's checks outstanding	17,182.89
Total of Items 22, 23, 24, 25, and 26	17,182.89
27. Demand deposits (other than bank deposits) subject to reserve (deposits payable within 30 days):	
a Individual deposits subject to check	197,938.50
b Certificates of deposit due in less than 30 days (other than for money borrowed)	10,781.33
c State, County and other municipal deposits secured by pledge of assets of this bank or surety bond	87,411.10
Total of demand deposits (other than bank deposits) subject to Reserve, Items 27, 28, 29, 30, 31, and 32	296,130.93
28. Time deposits subject to Reserve (payable after 30 days, or subject to 30 days or more notice, and postal savings):	
a Certificates of deposit (other than for borrowed money)	16,293.05
b Bills payable (including all obligations representing money borrowed other than rediscounts)	74,500.00
<b>TOTAL</b>	<b>\$465,953.43</b>

STATE OF TEXAS, County of Floyd, ss: I, David Bates, Cashier of the above named bank, do solemnly swear that the above statement is true to the best of my knowledge and belief. DAVID BATES, Cashier.

Subscribed and sworn to before me this 6th day of January, 1926. W. W. ANGEL, Notary Public.

(SEAL) CORRECT—Attest: J. F. CONNER, CHAS. R. VEIGEL, A. B. BROWN, Directors.

Good Assortment of New Singer Sewing Machines, Needles, Oils and everything needed in this line.—M. P. McCleskey. 16-11-c

FOR SALE—Duroc and Poland China Hogs and Shoats, also one Poland China Boar and one killing hog, at the J. S. Miller farm, 4 miles northwest of Lockney. 16-11-pd

FOR RENT—Two rooms for light housekeeping. Mrs. W. H. Gunn. 16-11-c

Look around your Ford and the Ford that belongs to your boy and see if you haven't got a casing that don't belong to you, and if you have kindly return it to Luther Wofford and receive reward. 16-11-c

LUMP COAL at South Plains Grain Co., \$9.00 per ton. 16-11-c

Dr. HARRIS H. BALL DENTIST LOCKNEY, TEXAS Office, Room 1, First National Bank Building. PHONE 72 Office Hours, 8:30 to 12; 1 to 5:30

F. M. KESTER REGISTERED OPTOMETRIST EYES CAREFULLY TESTED GLASSES FITTED Broken Lense Duplicated

DRS. REED & HENRY Physicians and Surgeons Special Attention Given to Women's Diseases. Office Lockney Drug Co. Office Phone 50—Res. 87 Lockney, Texas

ARTHUR B. DUNCAN Have your Abstracts made by The Old Reliable Abstract Man. Floydada, Texas

KENNETH HAIN LAWYER Room 4, First National Bank FLOYDADA, TEXAS

DR. R. E. L. MEWSHAW Physician and Surgeon Office in City Drug Store Phones: Residence 146; office 126 LOCKNEY, TEXAS

DICKEY & GOEN REAL ESTATE & LOANS Farm Lands, Ranches, City Property ALWAYS A BARGAIN

Floyd County Correspondents for the First Texas Joint Stock Land Bank of Houston, Texas. 6 per cent Interest. Prompt inspection. "SEE US FOR YOUR LOANS" Surginer Building, North Side Square Phone No. 107 J. C. Dickey A. C. Goen FLOYDADA, TEXAS

SELLING GLASSES Is a secondary consideration with me. The thing that interests me is whether your eyes are performing their duty properly. I can only learn this through a complete, scientific examination. Write or phone for an appointment. DR. WILSON KIMBLE Floydada Eyesight Specialist Phone 254, Box 518

We have installed in our office an up-to-date X-RAY and we are prepared to do the latest X-ray work. We develop our own films. Drs. Houghton & Thacker Grady R. Crager UNDERAKER AND EMBALMER Hearse to all parts of the Country Day Phones 126 and 121; Night 79 In Crager Furniture Co. Day and Night Service LOCKNEY, TEXAS

GOOD RICH MILK AND CREAM Delivered to any part of town, morning and evening. We will appreciate your patronage. Sunnyside Dairy Phone 9001-F3

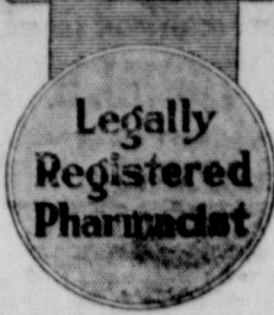
Catarrhal Deafness is often caused by an inflamed condition of the mucous lining of the Eustachian Tube. When this tube is inflamed you have a rushing sound or imperfect hearing. Unless the inflammation can be reduced, your hearing may be destroyed forever. HALL'S CATARRH MEDICINE will do what we claim for it—rid your system of Catarrh or Deafness caused by Catarrh. Sold by all druggists for over 46 years. F. J. Cheney & Co., Toledo, Ohio.

## Did U Know

That I am correspondent for DALLAS JOINT STOCK LAND BANK and loan money on land at 6 per cent, 33 years time.

EVERYBODY NEEDS MONEY SEE ME QUICK Geo. W. Brewster LOCKNEY TEXAS

MEMBER TEXAS QUALIFIED DRUGGISTS' LEAGUE



TRUST AND CONFIDENCE

For this store to obtain membership in the Texas Qualified Druggists' League, and have the privilege of using the League emblem, it was necessary that it be the sort of a drug store in which you can have full confidence and trust.

Member Texas Qualified Druggists' League

Read the League's messages in Farm & Ranch and Holland's Magazine

WHEN TEXAS HAD A TOUGH REPUTATION

TRAVELER TELLS ABOUT TEXAS AS IT LOOKED TO HIM ON A VISIT 50 YEARS AGO

(Continued from Last Week)

The Trip to Austin

From Galveston to Austin the railroad runs through the very heart of Texas, connecting its most important cities; but less than one-fifth of the country is inclosed and every county contains immense tracts of fertile, uncultivated land.

one goes some distance up the slope, northeastward, he finds about as many people in one section as another. The pursuits of the original Texans, a minimum of farming to a maximum of hunting and herding, required large open areas between the farms.

In the State Capitol

Soon after crossing the Brazos, from Austin County into Washington, I found an old Arizona acquaintance, the prickly cactus, scattered thickly over the prairie—a pretty sure indication that we were getting into a dryer country.

Soon after we enter Travis County and descend a beautiful and fertile slope to the city of Austin, which appears from afar like a scattered collection of neat white cottages, em- howered in groves and grass plats.



The Better BUICK Starts easily

Buick motor cars are designed to run efficiently in every temperature, and under every climatic condition.

Buicks start quickly, even at zero. The new, high-speed starting motor accomplishes this most desirable result.

Runs smoothly

Buick Automatic Heat Control reduces another cold-weather starting annoyance—that of bucking, spitting, misfiring engines.

Stops safely

In rain, snow or sleet Buick mechanical 4-wheel brakes stop the car firmly, in a straight line. Neither heat nor cold affects the direct mechanical action of these brakes.

Buick is a better Motor Car—In Every Kind of Weather McClelland-Buick Co. PLAINVIEW, TEXAS

into a proverb. "If Bob Rock draws a bead on him, he's gone," was the general verdict. But the desperado was conquered at last by a little mestiza, who, though of mixed blood, affected most of the company of her wild kinsmen, and she, by her native coquetry, succeeded in drawing the hunter into the rocky region near the head of the Colorado.

Calling on Gov. Davis

My first call in Austin was upon Gov. E. J. Davis, last Republican executive of the State, then holding his own against fearful odds. Also his Adjutant General, none other than an old Evensville friend, Capt. Frank Britton, formerly of the Twenty-fifth Indiana Volunteers.

When Negroes Were Legislators

I was taking notes from the Hon. C. B. Sabin, Representative from Brazoria and Matagorda Counties, when the Hon. Shack Roberts of Harrison County, an immense black man, rose to speak.

Social Conditions

Texas is the most tolerant and liberal of all the reconstructed States. While under Republican rule very stringent laws had been adopted to repress disorder; for the condition of the State just after the war was deplorable.

Here we enter the land of border romance. Hence to the Rio Grande southwest and to the Rock Ridge west and northwest every grove, canyon and vally has been the scene of some romantic and daring incident.

immigration laws. The first authorized these Governor to suspend the habeas corpus at his discretion, to order the militia from any part of the State to another part, and to arm any portion of the populace in any disturbed neighborhood.

Many brave Confederate soldiers joined this militia and aided in putting down disorder. The moral effect was tremendous. Eight hundred robbers and desperadoes fled the State in a body. There was a hanging in every county until in the State, except in the extreme west, life and property were as secure as in New England.

Child's Study Club

A Child's Study Club is organized in Lockney December 20th, and officers were elected and meeting days determined.

The local organization is under the auspices of the Twentieth Century Self-Culture Association, with headquarters at Chicago, and is an enlargement of the National Congress of Mothers.

The purpose of the organization is to carry the mother love and thought into all that concerns or touches childhood in home, school, church, or state; to develop wiser, better trained parenthood, and to bring into closer relation the home and the school that parent and teacher may co-operate intelligently in the education of the much throughout the country toward child.

This organization is already doing probationary care of children, teaching young parents as to their specific privileges and duties, promoting higher ideals of marriage and the maintenance of its sacredness and permanence, and in arousing the country generally to a fuller sense of its duty and responsibility toward children.

Officers elected for the Lockney Club were as follows:

- Mrs. Carl McAdams, president. Mrs. E. L. Woodburn, vice president. Mrs. Esma Penniger, secretary. Mrs. Artie Baker, treasurer and field secretary.

Mrs. H. H. Ball, musical director. Meetings will be held twice monthly, on the 2nd and 4th Tuesdays.

Our next meeting will be Tuesday, January 12th., at 2:30 p. m. at the home of Mrs. Artie Baker. Prospective members are invited.

PRAIRIE CHAPEL NEWS ITEMS.

Mr. and Mrs. Harris and family have moved from our community to Panhandle, Texas. We regret to lose these people from our midst, and the children from our school.

Mr. Clyde Cruse, from Turkey, was visiting friends and relatives in this community the past week.

Miss Bernice Cruse, a former student of our school, is now attending school at Lella Lake, her recent home.

Mr. R. T. Spence and family have moved south of Lockney. The Spence children are now attending school at Lockney. We will miss this family from our community.

Mrs. E. L. Foster and children, Ada, May and Joe, from Lubbock, spent the Christmas vacation at home with their father and sister, Mrs. Roy Penny. They returned to Lubbock Sunday where they will again take up their school work.

Mr. Clark Dye of Breckenridge and Miss Myrtle Tomlinson from Cisco visited in the home of Mr. Taylor Golden and family the past week.

Mr. R. L. Brown, Cecil Brown and Harold McLaughlin returned last week from south Texas where they had been deer hunting with small success, only killing one deer.

Mr. G. L. Burleson has moved to our community and is on the McGee place, from which Mr. Harris moved.

WE SINCERELY THANK YOU

We wish to thank our many customers for the business extended us the past year, and solicit a continuance of their patronage for 1926.

During 1926 it will be our policy, as it has been the past year to save money for our customers by "SELLING THEM GROCERIES FOR LESS." And we invite all those who have not shared in the savings we have extended during the past year, to give us a trial, and we are sure they will become regular customers during the coming year.

CASH GROCERY

PROTECT YOURSELF IN 1926

The wise man protects himself against all chances of loss—make your New Year's resolution profitable by protecting yourself against all chance of loss by having us write you a Fire Insurance Policy on your property.

GRUVER INSURANCE AGENCY

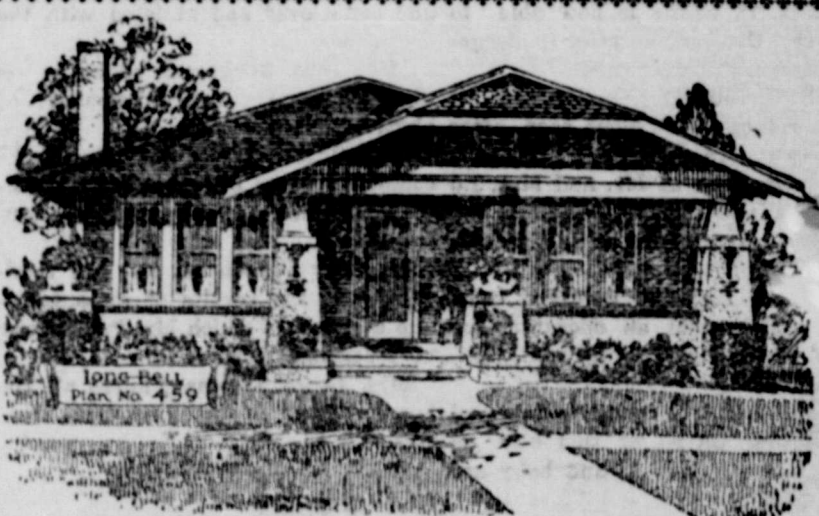
We are indeed glad to have the children in our school. Mrs. France Carthel was called to Farmersville a few days on account of the serious illness of her father, Mr. Smith. He is still very sick.

Mr. Smith has thirty-one grandchildren, the most of whom were present. Pictures were made of him and the nine daughters present. Mr. Smith is one of the early settlers of Floyd county, having moved here in the 80's.

HOME COMING AT C. W. SMITH'S. Christmas was a day of homecoming of C. W. Smith of Mickey, Texas. All his children were present except Mrs. M. A. Cooper of Childress and Mr. Carl Smith, postmaster at Kress.

Those present were Mrs. J. H. Nall, Mrs. Frank Beddenfield, Mrs. Robin Baker, Mrs. Fred Bradshaw, Mrs. Leonard Pope, Mrs. Maggie Tennon, Mrs. Harden Jackson, Miss Alice, Miss Alma and Milton.

He has been much interested in the development of the Plains country. He was among the early merchants of Lockney and was interested in its development. He and Sinclair W. Smith were the founders of the Lockney Christian College, and for several years he was president of the board of directors. He is one of the earliest preachers of Floyd county and is loved by a host of friends throughout West Texas. A FRIEND.



BUILDING SERVICE

DEVOE PAINTS AND KYANIZE VARNISHES DEMPSTER SELF-OILING WINDMILLS

2 gallons of Oil furnished with each mill to start it off on.

PLENTY OF WELL CASING, PUMP PIPE, PUMP ROD, ALL SIZES.

FLOYD COUNTY LUMBER CO.

PHONE 9

RAISE MORE PRODUCE IN 1926

Resolve, that during 1926 you will raise more Chickens, Turkeys and other fowls, you will milk more cows, and bring more eggs and cream to town to sell to the Lockney Produce Co., who will pay you the highest price that the market affords at all times for your farm products.

LOCKNEY PRODUCE CO.

# Ford

## NATIONAL SHOW WEEK JANUARY 9-16

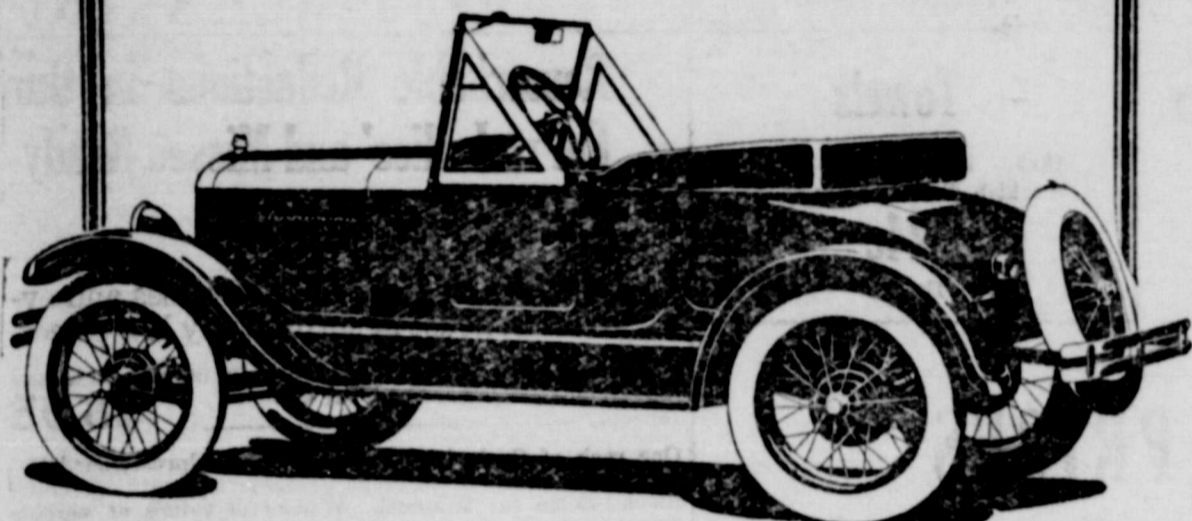
### Exhibiting the Improved Ford Cars and Featuring the latest Ford Equipment

From January 9 to 16, all Ford Dealers will hold a National Show—exhibiting the improved Ford cars and featuring the latest Ford equipment.

This will be the finest display of Ford passenger cars the public has ever seen. It will give you an entirely new conception of the beauty and utility of the various Ford body types. Even if you have already made a careful inspection of the improved Ford cars, you should see this Display—for it is something entirely new.

The show will begin Saturday morning January 9, and will last until Saturday night, January 16. Be sure to see it!

Sponsored by  
*Ford Motor Company*



#### PRaises New School Building at Aiken.

Special to the Lockney Beacon. CANYON, Tex., Jan. 1.—Professor J. L. Dufflot returned today from Aiken where he had been to deliver the address at the dedication of the new school building.

Prof. Dufflot stated that the Aiken community is honestly interested in education and is willing to make any sacrifice to give its children the best chance.

The school plant is well-planned and will serve the entire community as a school and as a meeting place for many years to come.

the Aiken school, is a former student of the West Texas State Teachers' College. He is a school man of several years experience. In discussing his problems with Mr. Dufflot, Mr. Rose stated that he had never worked in a community having a finer spirit than that shown by Aiken in all its work.

Men of the neighborhood have given freely of their work in order to provide the best possible school building for themselves.

Prof. Dufflot used as the subject of his address, "Human Nature and Education."

M. V. Showalter of Abilene was here Monday on business.

#### LOCKNEY HOME DEMONSTRATION CLUB.

The Lockney Home Demonstration Club met December 10th in the home of Mrs. T. H. Stewart. The attendance was good and all enjoyed the candy-making demonstration given by Miss Bass. A short business meeting was held and the following officers elected:

President, Mrs. R. O. Starks.  
Vice President, Mrs. L. H. Graves.  
Secretary-Treasurer, Mrs. W. L. Whitt.

Reporter, Mrs. H. B. Adams.  
Our next meeting will be Thursday, January 14, at 2 p. m., in the northeast room of the school house. Our subject at that time will be "The Relation of Diet to Health." Leader, Mrs. Cowart. Topic for discussion:

- 1—"Foodstuffs and their Functions in the Body," Mrs. Dines.
- 2—"The Necessity of Having Bulk and Green Vegetables in the Diet," Mrs. Gruver.
- 3—"Newer Knowledge of Nutrition," Mrs. McGheche.
- 4—"Faulty Diet and How to Overcome it," Mrs. Greer.

We hope for a large attendance at this meeting. Our president has moved away so that office will have to be filled and perhaps some other changes made in the official family.

A woman's true worth in this world is measured only by the service she performs.

#### REPORTER. AIKEN HOME DEMONSTRATION CLUB.

The Aiken Home Demonstration Club will hold the first meeting of the new year at the home of Mrs. Guy Ramsey.

New officers are to be elected and everyone is urged to come. Remember the date, January 13, Time, 2:30 p. m.

The Senior class of the Lockney High School, which has enrolled 41 members, has taken over the remodeling and building up of the High School Library. The carpenter work has already been completed, new furniture has been installed and within the near future an addition of about \$200 worth of new books will be made.

The remodeling of the library was an urgent need and the Senior class has done a worthy work in taking over this matter as their project.

To finance the project a series of entertainments has been planned for the year. The first of the series, a play entitled "The Road to the City" will be presented in the High School Auditorium Jan. 8.

O. J. Huggins and family have returned from a visit of several days to Dallas County where they spent the holidays visiting friends and relatives.

### TEXAS ITEMS

Pardons granted by Governor Ferguson during 1925 amounted 722.

Houston's building permits for the year of 1925 passed the \$35,000,000 mark.

Miss Lucy Breen has been reappointed postmaster at Mincola for another term.

Bonds for the Big Sandy school district have been approved by Attorney General Dan Moody.

Bexar County will build a \$1,400,000 court house with bonds approved by Attorney General Dan Moody.

An incubator of 12,000-egg capacity has been installed at Canton, Texas and will be put in operation soon.

A proposal to raise bonds totaling \$1,700,000 for road work in Victoria County was voted down by a majority of voters.

Authority to do business has been granted to the Sealy State Bank of Sealy, capital stock \$25,000, by the state banking board.

Marriage licenses issued in Tarrant County during 1925 fell off to a marked degree, 1059 more permits to wed having been issued during 1924 than in the year just past.

An issue of \$40,000 Bona (Jasper County) independent school district bonds, bearing 5 per cent and maturing serially has been approved by the attorney general's department.

Texas oil fields had 499 completions during December, 292 of which were producing wells with a total initial output of 67,224 barrels. Six of the wells were gasers and 291 failed.

Floyd and Hale counties, in the Texas Panhandle, already have seeded 100,000 acres of wheat, and the grain is coming up nicely with recent snows and rains furnishing ample moisture.

A contract for the erection of a new four-room school house for the Bascom consolidated school district, seven miles east of Tyler has been let by the trustees. The building will cost \$4000.

Smith County cotton ginnings for the 1925 season exceed the county's 1924 ginnings by more than 100 per cent. The 1925 ginnings are 53,285 bales as compared with 25,441 bales in 1924.

Macaroni, spaghetti noodles and vermicelli, straight or mixed car loads, minimum weight 30,000 pounds, may be shipped in Texas on the maxima of 64 cents per 100 pounds, the railroad commission has ordered.

On three acres of land Jesse F. Roberts, Titus County farmer, produced 3253 pounds of lint cotton, the equivalent of six and a half bales. The three acres yielded 4759 pounds of seed. The cotton being the long staple variety.

The Mt. Pleasant high school has been accredited with the Association of Colleges and Secondary Schools of the Southern States. The school received the honor by popular vote at a recent meeting of the association in Charleston, S. C.

A shipment of 15,000 small rainbow trout, destined for stocking Medina Lake, was received at San Antonio recently from Neosho, Mo. Since the rainbow species was first introduced in the lake last year, there have been several plantings and the trout have been doing well.

Recommendation has been made to the interstate commerce commission by Ed. P. Byars, manager of the Fort Worth freight bureau that a meeting be held at Fort Worth January 18 between shippers and carriers to discuss Southwestern grain rates. The commission recently suggested holding of such a meeting.

All records for payment laid in a 12-month period were broken at Dallas during the year 1925. A report completed by City Engineer E. A. Kingsley showed that 27.41 miles, or 465,310 square yards of pavement, was laid during the year at a total cost of \$1,781,313.

What for years had been the dream and desire of the people in the Freeport section has been realized. A good road to Houston has been completed. Now there is an unbroken shell highway from Freeport to Angleton via Stratton Ridge, thence to Anchor and on into Houston following the International-Great Northern Railway track.

The state treasury closed 1925 with a cash balance of \$82,102, but banks of Austin and Dallas have advanced \$1,600,000 to avert the state's going on deficiency. Treasurer W. Gregory Hatcher announced. There will be no deficiency, he said. Mr. Hatcher appointed to county tax collectors to remit state taxes promptly, and not wait the entire 25 days after January 1 allowed them by law.

An embargo against tick-infested cattle from Texas and parts of Arkansas went into effect in Oklahoma last week. An order to this effect was issued by J. A. Whitehurst, president of the state board of agriculture. The action came as a result of a large per cent of cattle arriving at local stockyards from Southern Texas being found to carry ticks. Whitehurst said. The embargo will allow animals to come into or pass through Oklahoma only if they are certified as having been dipped within 14 days or are apparently free from ticks.

### OF ALL THE OTHER BOOKS, NO BOOK IS AS GOOD AS YOUR OWN BANK BOOK

Between the covers is written a record of your financial progress in life. It is a book which you alone must write. Page by page it records your daily, weekly or monthly savings. As the balance increases, so will your interest increase. Start writing your book today.

## SECURITY STATE BANK

Small enough to know you, large enough to serve you  
The Bank for Everybody

## MONEY! MONEY! MONEY!

### WE HAVE PLENTY OF REAL MONEY TO LOAN AT A LOW RATE OF INTEREST

On Farm and Ranch land in Floyd and adjoining counties, we can give you quick service, interest payments only once a year, and them arranged to suit your convenience. Our Company does not sell its loans, therefore you know who you are dealing with at all times. We have loaned more money in Floyd county in the past fifteen years than any other one company, and this Company has never "closed out a loan." This is worth considering when you give a deed-of-trust to your property. If you have a loan maturing, or contemplate getting a loan it will pay you to talk with us before you sign the DEED.

## ANGEL & CHILDERS, Agents

Office over First National Bank Lockney, Texas  
ALL KINDS OF INSURANCE

## FREE! FREE! FREE! FREE!

### WITH EVERY TON OF COAL PURCHASED FROM US WE WILL GIVE YOU ABSOLUTELY FREE A GOOD COAL SHOVEL PURINA COW, HOG AND CHICKEN CHOWS

We carry a full line of Purina Chows, for your Cows, Hogs and Chickens. These specially prepared feeds will make your cow give more milk, and richer milk; will fatten and make your hogs more healthy, and will make your chickens grow faster and lay more eggs. Even the Rooster will cackle when you feed him Purina Chicken Chows.

Remember we are always in the Market for your Grain and Hay, and carry a good line of feeds for those who want to buy.

Phone No. 60 when you need anything in our line and we will be more than glad to serve you.

## LOCKNEY COAL & GRAIN CO.

PHONE 60 BURTON THORNTON, Manager

E. S. Shoaf, J. W. Monroe and Mr. Ralph Carter and wife of Brown and Mrs. H. B. Adams attended the Chamber of Commerce banquet at Mr. Carter's parents, Mr. and Mrs. D. Crosbyton Tuesday night.

## START THE NEW YEAR RIGHT

1926 has superceeded 1925, and we find that we are better prepared to care for your grocery wants than ever before. We take pleasure in serving you with the best of goods, in the promptest and most efficient manner possible.

Make a New Year's resolution "That during 1926 I will call the Lockney Grocery first for the things I need in the grocery line," and you will find that your troubles will be fewer and your table provisions better than ever before.

## LOCKNEY GROCERY

## T & D SERVICE STATION

FOR SUDDEN SERVICE

Phone 33

All Kinds of Repair Work, Acetylene Welding Storage, Penant Oils, Mobiloil, also—

## DAYTON CORD TIRES

THREET & DONALD, Proprietors

## FLOYD COUNTY ABSTRACT CO.

R. C. SCOTT, Manager

Abstracts of Title to all Lands and Town Lots in Floyd County Deeds and other instruments of writing prepared. Twenty years experience with Floyd County Land Titles.

Room 7, First National Bank Building Floydada, Texas

You and Your Friends Are Going to Have the Time of Your Lives If You Delight in Genuine Bargains. We'll Guarantee That Much Now

Worth Miles of Travel Over Any Kind of Roads to Come And Reap the Countless Savings Here for You.

# JACOBS BROS. CO.

PLAINVIEW PLAINVIEW ANNOUNCE A STORE-WIDE CLEARANCE OF ALL LINES DURING THIS GREAT

Value This Buying Opportunity That Will Come Your Way This Winter— THEN ACT.

## JANUARY CLEARANCE SALE

A MIGHTY SALE

Involving Thousands of Dollars Worth of Staple and Seasonable Merchandise

Lose no time in claiming your share of these startling bargains. By all means plan to fill every need of the family during this period of price reductions. We promise you and you may well expect, the biggest opportunity of the year to save "Real Money." The few items quoted here give you only a fair idea of the hundreds of amazing bargains awaiting you throughout the store.

During this great January Clearance Sale we are going to make it so hot for prices that you will hardly believe your eyes. Every dollars worth of Winter goods must go. Our shelves, racks and ables must be cleared and in readiness for the new Season's goods. IT'S YOUR FEAST. Your dollars are going to bring home greater satisfaction than they have in months—Yes, IN YEARS.

Sale Starts Friday, Jan. 8th

### MEN'S SUITS AND OVERCOATS

Every suit for man or boy! Every Overcoat of wool, of leather, of sheep lined heavy duck—for dress up or work wear is cut in price to make it a "Buy" you can't afford to overlook.

#### MEN'S SUITS

Entire Men's Clothing Department divided into six big lots.

- \$16.50 to \$19.50 Suits, Clearance ... \$12.50
- \$22.50 to \$24.50 Suits, Clearance ... \$16.50
- \$26.50 to \$29.50 Suits, Clearance ... \$20.00
- \$32.50 to \$36.50 Suits, Clearance ... \$25.00
- \$37.50 to \$39.50 Suits, Clearance ... \$28.50
- \$44.50 to \$47.50 Suits, Clearance ... \$32.50

#### MEN'S OVERCOATS

- All \$18.50 Overcoats ... \$12.50
- All \$19.50 to \$22.50 Overcoats ... \$15.00
- All \$24.50 to \$27.50 Overcoats ... \$18.50
- All \$29.50 Overcoats ... \$21.50
- All \$34.50 to \$37.50 Overcoats ... \$25.00

### Outing

36-inch dark and light, heavy quality, only—

18c

### Towels

18x36 inch double thread Turkish Towels, only

24c

Each

### Remarkable Reductions in Our Entire Ladies' and Misses Ready-to-Wear Department

All Coats, all Silk and Wool Dresses and every Dress in house at surprisingly low prices.

One rack of coats made in all-wool velours, polo cloth and novelty mixtures, full lined, fur trimmed for only **\$8.95**

One rack of Coats in lustrous bolivia, valprese, suedette, velours and polo cloth, crepe de chine and satin de chine lined. Some fur trimmed. Wonderful values at regular prices, but now we are offering them for only **\$17.95**

### LADIES WOOL DRESS SPECIAL

Short lot of wool dresses in sizes from 15 to 44. Wonderful values at the prices marked. We are offering for quick cleanup for only **\$3.98** These regular prices were up to \$7.85.

One lot of striped and plain flannels. Charmaines, novelty plaids and wool suitings. All desirable styles and shades, in good sizes. Come and take your choice from this rack for only **\$9.35**

Wonderful opportunity to buy high grade wool and silk and wool dresses. In crepes, flannels, charmaines and covert cloth **\$11.85**

Still better quality Dresses, prices ranging from \$19.75 to \$36.50—we are offering for a limited time at 1-3 OFF

Ladies these dresses will not last long at these prices, so come and pick your choice of these wonderful bargains at your earliest convenience.

Every Silk Dress in the House Reduced. Space will not permit enumerating all prices but every one is reduced.

## CLEARANCE PRICES

— ON —

### ALL MEN'S, WOMEN'S AND CHILDREN'S FOOTWEAR

In addition to our general reduction on all shoes—we have here arranged extra special bargains which includes some of the best numbers in our line.

- Patent leather, blond kid, blond satin, gun metal and black satin in high heels—\$6.85 to \$10.50 values, only **\$3.85**
- Brown and Black Archtone Oxfords, low heels, \$7.85 values, only **\$4.35**
- Black Kid, patent leather, Cuban heel pumps, \$5.85 to \$6.50 and \$6.85 values, CHOICE **\$4.49**

### MEN'S SHOES

Brown kid and brown calf shoes, broken lots in good styles, in Bostonians, Packards, Jno. C. Roberts Shoes, \$7.85 to \$10.50 values. YOUR CHOICE **\$5.85**

### LADIES' AND CHILDREN'S HATS FINAL CLEARANCE ON ALL

New Spring Hats in the very newest and most becoming modes, made of corded and shirred taffeta, satin and metallic combinations in the bright spring colors and black. Regular prices range from \$4.85 to \$7.50. We are offering for a limited time your choice for only **\$3.98**

TWENTY-THREE Velvet Hats, all new and modish styles, in lovely shades and black. regular price range from \$3.85 to \$7.35. We are now offering you your choice of these beautiful hats at only **\$2.98**

One Special lot of Hats, velvets and felts, nice attractive hats. Genuine bargains for both ladies and girls. Your choice **\$1.65** ALL CHILDREN'S HATS—regular prices range up to \$2.95. Your choice **\$1.00**

### MEN'S RIBBED AND FLEECE

#### UNION SUITS

Every garment in Underwear Department greatly reduced.

\$1.25 values

98c

1.65 and 1.75 values **\$1.45**

1.95 and 2.00 values **\$1.68**

\$2.25 values **\$1.93**

\$2.25 values **\$1.98**

#### OVERALLS

Both in high and suspender backs—only

**\$1.93**

Men's Blue Chevrot

#### WORK SHIRTS

Good quality—all sizes only

59c

#### SHEETS SPECIAL

81x90 inch Chase single sheets, only, each **\$1.33**

81x90 Garza Sheets only **\$1.63**

72x90 Seamless-Sheets only **\$1.18**

#### CRETONNE

36-inch Flowered Cretonnes for curtains and comforts, 29c value, only **22c**

### Winter is Still Here

#### BLANKETS

CUT FOR QUICK SELLING

62x78 Cotton Blankets \$2.19 values **\$1.69**

66x80 Cotton Blanket \$2.65 values **\$1.98**

66x80 Cotton Blanket \$2.95 values **\$2.29**

72x80 Cotton Blanket \$3.65 values **\$2.79**

66x80 Cotton Blanket \$3.85 values **\$2.98**

66x80 Wool Nap \$4.45 values **\$3.45**

66x80 Felted Cotton, only \$4.85 values **\$3.65**

72x80 Wool Nap \$5.50 values **\$4.20**

66x80 Wool Nap \$6.50 values **\$4.95**

66x80 Wool Nap \$6.85 values **\$5.45**

66x80 Wool Blankets \$9.85 values **\$7.80**

66x80 Wool Blankets \$11.50 values **\$8.90**

66x80 Wool Blankets \$14.50 values **\$10.95**

### Tremendous Clearance on all Men's, Women's and Children's Sweaters

\$1.95, \$2.25 and \$2.50 values **\$1.65**

\$2.75, \$2.95 and \$3.35 values **\$2.19**

\$3.50 values **\$2.48**

only \$4.35, \$4.50 and \$4.95 values **\$3.40**

\$5.50 values **\$3.95**

\$5.85 to \$6.50 values **\$4.45**

\$6.85 to \$7.35 values **\$5.20**

\$8.50 values **\$6.35**

\$9.50 to \$10.50 values **\$7.80**

\$11.50 to \$12.50 values **\$8.90**

\$14.50 values **\$10.65**

### MUSLIN

36-inch extra quality unbleached Muslin, only

16c

36-inch Good Quality bleached

17c

### Children's Hose Special

Boys' ribbed hose, in brown and black, regular 25c, 29c, and 35c values, Clearance Price as long as they last, per pair

19c

### GOWNS

in white and light colors, hemstitched yokes, \$2.25 values

**\$1.89**

All other values reduced.

### DUCK GLOVES

only per pair

10c

### GLOVES

Brown Jersey, Leather Palm

48c

### Ladies Guaranteed Genuine Silk Hose in the Clearance Sale

Pure silk full fashioned Iron Clad Hose both in chiffon and heavy silks, reduced for this clearing, including our best \$2.25, \$1.95, \$1.50 and \$1.00 qualities. In all the very latest shades and all sizes.

### EXTRA SPECIAL

Short lots, extra heavy qualities, in Black Cat, Hand Knit and Dependon. \$2.00 to \$3.00 values for only—

**\$1.39**

shades of cordivan, henna, pansy and log cabin.

### GILBRAE AND PETER PAN

#### GINGHAMS

65c and 89c values

43c

All pretty patterns