

Lockney Beacon

FLOYD COUNTY LEADS ALL WEST TEXAS IN VALUE OF CROPS PRODUCED. LOCKNEY IS IN THE HEART OF THE BEST FARMING SECTION OF THE PLAINS, AND IN THE GREAT SHALLOW WATER BELT

VOLUME TWENTY-FIVE

Lockney, Texas, Thursday, January 28th, 1926

Number 19

WILL DO CONSTRUCTIVE WORK NOW

CLEAR TITLES, LEGION POST AND CITY LIMITS ARE DISCUSSED

At the meeting of the Chamber of Commerce Monday at noon, the questions up for discussion were the extending of the city limits, the clearing of all titles to property in Lockney, and the establishment of a post of American Legion at Lockney.

J. H. Reagan of Floydada, was present and made a talk on the American Legion, stating that it was the desire of the members of the American Legion in Floyd county that a post be established in Lockney, or that the soldier boys living around Lockney join the McDermitt Post at Floydada. Mr. Reagan pointed the fact that Lockney should have an active post, who were able to officiate in cases of death and on special occasions, and also to keep the boys organized for the good that they could be and help they could be to each other, as well as the community. He also stated that in the future there would be gatherings of the members of the American Legion in reunions as has been common in past years with the Confederate and Union Soldiers, and that the organization of a post of American Legion should be encouraged in Lockney by the business interests and citizens in appreciation of the good the boys done in the World war. Mr. Reagan said it would be best for the boys to revive the Willie Landrum Post, which was formerly organized in Lockney, but if they would not do this, that the McDermitt Post at Floydada was for Floydada only, but was just as much for the whole county, and that Lockney men were invited to take membership in that post.

The members of the Chamber of Commerce present endorsed the establishment of an American Legion Post in Lockney, and will give the boys their assistance in getting the post organized and started off. The boys can organize if they will, and it would not be long until they could have their own post hall. McDermitt Post at Floydada erected them a nice home some months ago, where the boys can meet regularly and enjoy themselves and have various entertainments, and it would be well for the boys living in and around Lockney to follow the McDermitt Post's example and revive their post and make it a live one.

The matter of clearing the titles to all Lockney property was discussed by the Chamber of Commerce. It seems that in past years that a judgment had been obtained against the land on which a part of Lockney now stands, and that while this judgment had been satisfied a number of years ago, that it had never been properly released, and that while all the lawyers in Floyd and Hale counties had been in a habit of passing all titles affected by this cloud, without question, that in cases where loan companies were effected and titles were submitted to foreign lawyers, they always disapproved of the titles, because this judgment had never been released. Now this judgment, according to our information, has been satisfied many years ago, and if it had not been satisfied, as it has not been renewed, limitation would have run on it many years ago, but the loan company, or person from some other locality is not aware of these facts, and therefore, they question our titles in all trades. The clearing of the titles can be done very easily by entering a suit for tres pass to try title, and thereby clear the old judgment. A committee composed of J. B. Downs, W. C. Watson and Z. T. Riley was appointed to take the matter in hand and take steps to have the titles of all property concerned cleared.

The proposition of an extension of the city limits was again discussed, and a committee composed of W. C. Watson, giving him the right to select any other persons to help he might see fit, was appointed to look into the matter and see what steps would be necessary and report back to the organization.

Mr. J. M. Parsons of Floydada was a visitor at the luncheon and made a short talk.

Remember the program to be put on at Roseland Friday night, and all members of the Chamber of Commerce with their families are urged to attend, and any others desiring to attend

LOCKNEY LONGHORNS RECEIVE SWEATERS

AWARDING OF SWEATERS CAME AS SURPRISE TO MEMBERS OF TEAM

This (Thursday) morning, January 28th, the Longhorn Foot Ball team was awarded foot ball sweaters for the 1925 season. This is the first time in the history of Lockney High school that the foot ball team has been awarded sweaters. The school has something to be proud of in the way of a foot ball team, as they had the best team in the history of the school the past year, and the team is proud of the fact that they are the first to be awarded sweaters.

The services at the school this morning were opened with prayer by Rev. T. J. Rea, pastor of the Methodist church. A short talk was made by Rev. Rea, on the "Three Sides of Life and School Athletics." Supt. W. D. Biggers made a short talk on the training and benefits we receive from athletics—and the benefits we receive from study, stating that we were "Training for Something that will benefit us in the future." Supt. Biggers also made a talk about the Longhorn team, stating that this school had the best foot ball team this year of any school he had ever been superintendent of, and that the boys were all fighters. To use Supt. Biggers' statement "Fighters to the last Ditch."

The awarding of the sweaters came when the members of the Longhorns were escorted to the stage one by one, by members of the Girls' Basket Ball team, where they were presented with their sweaters by Prof. Biggers, who told of the honors each member had gained while in action on the gridiron. After each member had been awarded his sweater, the members of the foot ball team and the girls' basket ball team escorted Coach Matt Noble to the stage, where he was awarded his sweater amid the cheers of the audience and the Rah! Rah! of the Pep squad. Supt. Biggers then stated that Coach Noble was the cause of it all, which is absolutely true. He is conceded by the schools of the Plains and West Texas to be one of the best coaches of High school foot ball in Texas.

Sweaters were awarded to the following: Preslie Garrett, Marlin Jarnigan, Grady Garrett, Earl Rives, Vernon Shelton, Paul Ragle, Jesse Harris, Bill Moseley, Bert Shelton, Edmond Newman, Weldon Logan, Fred Duglins, Kelly Teaff, Maynard Dagley, Carl Meriwether, Ferris Hicks, Coach Matt Noble and Supt. W. D. Biggers.

After the sweaters were awarded short talks were made by Dr. R. E. L. Mewshaw, E. S. Shoaf, R. F. A. Truett, Lawrence Gruver, Marvin Gilbert, Otis Harris, Miss Vera Bigby, Miss Willie Merle Trapp, Miss Audna Besse, Miss Carma Thomas, Mrs. Chas. Simpson, Miss Bridges, Preslie Garrett, retiring captain of the Longhorns, Marlin Jarnigan, captain for the next season.

The 1926 season promises to be even a better season than the 1925, so the people of Lockney should get behind their school, and show pep. You are not dead, you have the best team on the Plains today, why not have the best school? How can you make your school better?—by working for it, backing them in their athletics, as well as school work. Make your school an asset to the town and county. If your school grows the town will grow. Your school will grow if you will show some of your child's pep. It's to his or her interest, so why should it not be to yours.

LOCKNEY HI PRESENTS PLAY AT SAND HILL

The Senior Class of Lockney High School presented their play, "The Road to the City," at Sand Hill school auditorium last Saturday night, January 23 to a large and appreciative audience of Sand Hill, Erick and Lockney people. The play was a grand success in every respect. Under the circumstances in which play was given the characters did exceptionally well.

The meeting at Cedar Friday night was a success, regardless of the fact that snow covered the ground. There were thirty-two people present and a good time was experienced.

ONLY A FEW MORE DAYS OF THE BEACON SUBSCRIPTION CONTEST

CANDIDATES GETTING READY FOR BIG DRIVING FINISH IN THE "HOME STRETCH"

With several of the leading candidates closely grouped in their final drive to win the Overland Car, and the last big extra vote offer closes Saturday night, it would be hard indeed for anyone to make a guess as to who would be the happy winner. In fact a careful count of the votes for the last few days has shown first one candidate in the lead and then the other and the indications are now that it will be anyone's car up to the final count. As the vote stands today, one subscription would change the standing of some of the candidates, while only a few subscriptions would place anyone in the lead.

NOW OR NEVER

These are the big days—the most important days of the campaign, for it is during these final days that the candidates will put forth their utmost efforts, with the result that they will secure a total of subscriptions and votes that they did not think possible, and it is this extra effort that will decide the future owner of the Overland Car. Those candidates who have been going at the work "hammer and tong" since the campaign started and have reason to feel they are among the leaders will now put a bit more "vim" into their work, if that is possible, and will add many thousands to their vote totals before the campaign closes. Those candidates have not accomplished the result of which they are capable, and the task with a spirit of firm resolution, and some of those who are now well down in the list are likely to find themselves winner of an Overland Car. Now for the final effort of the candidates. The effort that will determine their right to the wonderful prize offered, every candidate is urged to

CO-OPERATIVE MARKETING SCHOOL HERE

SCHOOL BEING HELD AT COLLEGE AUDITORIUM—THREE SESSIONS DAILY

The Co-operative Marketing School being put on by the Farm Bureau of Floyd County, the Texas Wheat Growers Association and the Texas Farm Bureau Cotton Association is being conducted at the old Christian College auditorium today, Friday and Saturday, three sessions be held daily, beginning at 9:30 each morning, the second session is at 1:30 p. m. and a night session begins at 7:30 o'clock. Speeches are delivered at each session on co-operative marketing and other co-operative work, and the speakers, who are well informed men, tell the farmers how to secure better prices for the crops they raise, and illustrate their talks with experiences of farmers where co-operative marketing has proved a great success.

There are also special musical programs rendered at these meetings. All farmers and business men are urged to attend these sessions.

Mr. C. L. Lockwood, traffic manager of Southwest Wheat Growers Association, arrived in Lockney this morning and will take part in the marketing school. Judge Gough, is conducting the sessions, and Mr. J. D. Coghlan of the Cotton Growers Association, is here and will help in the programs for the rest of the week.

Judge Gough, who is conducting the school, was very highly complimented by County Superintendent Price Scott, for his ability as a conductor, in the marketing school held at Floydada the first three days this week.

There were three hundred people attended the school during the three days it was in session at Floydada and much interest was shown by non-members as well as members at the sessions.

The attendance at the school was small this morning here, according to Mr. M. D. Ramsey, but he thinks the attendance will grow as the school progresses.

The marketing school expects to have a representative present at the

work and work hard, during these last all important, and decisive days. There is an Overland Car worth \$655.00 at stake. Your friends are looking to you to justify their support and faith in you. You promised yourself and them that you would win and you must win. When you drive around the streets of Lockney in your own New Overland car won by the utilizing of your spare time, you will find yourself the center of an admiring group, all anxious to hear the story of your success, but if you lose through your failure to do your very best right up to the end, you will find it difficult to get anyone to stop and listen to your "excuses."

LAST EXTRA VOTE

Up to Saturday night a special bonus of 25,000 extra votes will be given with each \$15.00 turned in. This is positively the last chance for extra votes and every candidate should strive for a few of these long time subscriptions. A few of these ten year subscriptions turned in this week may mean a new car for some lady.

The contest will close promptly at 5 o'clock P. M., Saturday, February 6. Candidates must have all subscriptions with cash in the ballot box at the Beacon offices by that hour. Three prominent men of Lockney acting as judges will canvass the entire vote and the prizes will be awarded immediately.

Following is the relative standing of candidates on all votes turned in up to Wednesday night:

Mrs. F. E. Brown, Lockney	185,000
Mrs. R. M. Champion, Lockney	197,000
Mrs. T. B. Hill, Lockney	198,000
Miss Irene Harrison, Lockney	82,000
Mrs. W. C. Morris, Aiken	199,000
Mrs. Verdie Smith, Lockney	195,000

COMMUNITY MEETING ROSELAND FRIDAY

TURN YOUR CAR TOWARD ROSELAND FRIDAY NIGHT—GOOD PROGRAM

The next community meeting of the Lockney Community Chamber of Commerce will be held at Roseland school house, seven miles northeast of Lockney, Friday night, January 29th, and all members of the Chamber of Commerce, and their families, and all citizens of the Roseland community are urged to be present, and everybody is invited to attend.

If the weather is favorable the Lockney Community Chamber of Commerce will render a program of music and talks, and will be assisted by members of the school in the Roseland Community.

On the program will be an orchestra that will play string instruments, vocal and piano selections by some of Lockney's best musical talent, and talks on diversification and marketing of crops by some of the state's best posted men, as well as by local citizens.

DRAWING FOR BACK DUES ON BAND

The band committee has drawn on the business men of the town for a months salary for the band master. The Beacon was asked to state that when the band ceased to meet the committee was one month behind on the band instructor's salary; Olin Newman, and the drawing for the dues at his time is for the deficit in the bands funds.

Earnest Craft and family have moved to Amarillo, where they will make their home in the future. Mr. Craft, however, will continue his truck line between Amarillo and Lockney.

Mrs. Frank Morris returned Thursday of last week from a trip of several weeks to Grand Junction, Colo. where she was called to the bedside of a brother who underwent an operation.

Chamber of Commerce program to be given at Roseland Friday night.

CEDAR IS PROSPEROUS COMMUNITY SUDDENLY SATURDAY

LIVE COMMUNITY AND BEST SCHOOL DISTRICT WAS REPORT AT CEDAR

As previously announced the Lockney Community Chamber of Commerce filled their appointment at Cedar Hill school house Friday night. On account of the weather, the crowd and program was cut considerably, however, there were thirty-two people who braved the snowy weather, and a big time was enjoyed by all those present.

Mr. E. S. Shoaf, secretary of the Lockney Community Chamber of Commerce, had charge of the meeting, and the first speaker introduced was Mr. Price Scott, County School Superintendent. Mr. Scott gave a history of the Cedar school and its financial standing and the position it takes in the county schools, and the following is a summary of his talk:

Cedar school district is composed of 56 3-4 sections of land, or 36,320 acres of land, is taxed for school purposes on a basis of 50c on the \$100 valuation, which is sufficient to take care of the school for all purposes at this time. The bonded indebtedness of this district is \$8,000 in 40 year bonds, bearing 5% interest, and the present school building, a nice red brick with four class rooms and a large auditorium, which was constructed at a cost of \$9,200 is here to show for the \$8,000 worth of bonded indebtedness. This school at present employs three teachers, having an extra room for future growth. There are 97 pupils in the school at the present time. This is the largest school district in the county with the exception of Sunset and Floydada, and financially it is in better shape than any other district in the county. The valuation placed upon the lands of this district is \$354,170, and the valuation of personal property in the district is \$32,820, making a total valuation of \$386,990. Taxes for 1925-26 assessed are \$1,904.95, available from the state fund \$1,503.50, a total of \$3,408.45, or \$35.45 per capita for the 97 children who attend school here. This district has a low tax rate, only 50c on the \$100 valuation, while most all other districts of the county are collecting the limit of \$1.00 on the \$100 valuation. This district has ample finances to establish a far better school than the one they now have, when the time comes for expansion.

Mr. Shoaf made a talk and told of the desire of the Lockney Chamber of Commerce to organize units in each of the communities in the west and northern part of the county, and explained the proposition thoroughly, showing those present that it was of mutual benefit to the town and the communities to have a better understanding, and how they could be of help to each other, and that all dues in each community remained in the community to help them in their own undertakings, and that not one cent went to the Lockney Chamber of Commerce. After the explanation of the unit system, various citizens of the community were called on to express their views, and H. C. Love, Jack Fortenberry, John Lackey, J. R. Whitfill and Prof. Bell, sanctioned the organization of a unit, and asked that representatives of the Lockney Community Chamber of Commerce, return at a later date, in more favorable weather and steps would be taken toward the perfecting of the organization at Cedar.

Mr. Shoaf also made a talk on diversification and co-operation in order to help the farmers get better returns from their labors.

J. R. Whitfill, of near Liberty school house, made a talk on poultry raising. He advised to begin raising poultry in small quantities and build up as the poultry raiser learned the better ways and methods of making their flocks pay. He explained ways of handling poultry, and impressed upon his hearers the need of having good blooded stock, and continually building up the quality, as well as the quantity of the flock. He said there was not much money in selling grown up chickens, and that the best time to get the best prices was to sell your chickens when they reached the broiler stage. He said pick the variety of stock you are most fond of, don't allow them out to cross up with inferior stock, and you will be able to make the poultry business pay by the right kind of

handling. He compared the chicken with the dairy cow, saying that twenty good hens were equal to a good dairy cow, 200 hens equal to ten good dairy cows, which would mean a living for any farmer if he will take care of them.

L. H. Gruver made a talk in which he praised the Cedar community for the excellent condition of their school, and how he appreciated the good flock. He said there was not much money in selling grown up chickens, and that the best time to get the best prices was to sell your chickens when they reached the broiler stage. He said pick the variety of stock you are most fond of, don't allow them out to cross up with inferior stock, and you will be able to make the poultry business pay by the right kind of

business pay by the right kind of about two hours that was worth while.

J. F. CONNER DIES

Vice-President First National Bank Succumbs to Heart Failure

J. F. Conner, age 61 years, 11 months, and 6 days, vice-president of the First National Bank of Lockney, died at his home 16 miles east of Lockney, Saturday night at 11:20 o'clock from heart failure, brought on by an attack of pneumonia and asthma. Mr. Conner had been sick for more than a week, and had sufficiently recovered to be sitting up in the room at times, but died very suddenly and unexpectedly from a heart attack.

J. F. Conner was well known to the people of Floyd County having come here from Dewitt County, Texas, April 9th, 1907 and has followed the farming and ranching business until the time of his death.

Mr. Conner was a native Texan having been born in Lavaca, County, Tex on March 17th, 1864.

He was married to Miss Katie Culpepper on November 26, 1890, and to this union six children were born, Mrs. Jack Fortenberry of Cedar community, Mrs. Alma Mills of Neaosa, Mo., Miss Gertrude Conner of Canyon, Preston Connor of Bermuda Beach, Calif., Jim and Weldon Conner of the eastern part of the county, all were present at the funeral except Preston Connor and Mrs. Alma Mills. His brother, Joe Connor of Amarillo was present at the funeral.

Mr. Conner was very active as vice president of the First National Bank of Lockney, and had made many friends in this capacity.

Funeral services were conducted at the Chapel of the Floydada Cemetery Sunday afternoon at 3:00 o'clock, Rev. G. I. Brittain of Plainview, delivering the address and interment was made by the Floydada I. O. O. F. Lodge assisted by the members of the Lockney I. O. O. F. Mr. Conner was an Odd Fellow for many years.

The sudden death of Mr. Conner was quite a shock to the whole community as he was reported to be on the road to recovery, and there was no thought as to the seriousness of his condition.

NORTHCUTT'S OPEN NEW GROCERY HERE

WILL BE OPEN FOR BUSINESS SATURDAY MORNING IN McCOLLUM BUILDING

Northcutt Brothers of Plainview, have rented the McCollum building, at the corner of Main and Locust streets, and are now busy placing a stock of groceries in same. They will be open for business Saturday morning, January 30th. The store will be known as Northcutt's Cash Grocery No. 5, and one of the Northcutt Brothers will be in charge of the business.

The Northcutt's have quite an extensive business at Plainview, carrying full stocks of groceries, hardware, automobile parts, variety goods and lumber.

An announcement of the opening appears in an advertisement on Page 2 of this issue of the Beacon.

COUNTY COURT IN SESSION FOR TERM

County Court is in session for the January term. The criminal docket is being disposed of this week. The civil docket will be taken up next Monday.

Mr. Shoaf also made a talk on diversification and co-operation in order to help the farmers get better returns from their labors.

J. R. Whitfill, of near Liberty school house, made a talk on poultry raising. He advised to begin raising poultry in small quantities and build up as the poultry raiser learned the better ways and methods of making their flocks pay. He explained ways of handling poultry, and impressed upon his hearers the need of having good blooded stock, and continually building up the quality, as well as the quantity of the flock. He said there was not much money in selling grown up chickens, and that the best time to get the best prices was to sell your chickens when they reached the broiler stage. He said pick the variety of stock you are most fond of, don't allow them out to cross up with inferior stock, and you will be able to make the poultry business pay by the right kind of

business pay by the right kind of about two hours that was worth while.

ANNOUNCEMENT

OF THE OPENING OF

NORTHCUTT'S CASH GROCERY

NO. 5

LOCKNEY, TEXAS

WILL BE OPEN FOR BUSINESS ON

SATURDAY, JANUARY 30th

We will open our doors to the trade beginning Saturday morning, December 30th, in Lockney. We invite you to call and get acquainted with us, our line of goods, and our prices, and we are sure that you will find our goods, service and prices are the best to be had. Call in when you are in town and make our store your headquarters.

WE WILL HAVE SOME SPECIAL PRICES FOR OPENING DAY.

NORTHCUTT'S CASH GROCERY
Across the Street North of Security State Bank, in the McCollum Building, Lockney Auto Co's. Old Stand

The Lockney Beacon

Entered April 14th, 1902, as second class mail matter at the Post Office at Lockney Texas, by act of Congress March 3rd, 1879.

H. B. ADAMS, Editor and Owner

TERMS OF SUBSCRIPTION

One Year

Six Months .75
Three Months .40
Subscription Cash in Advance

MEMBER OF TEXAS PRESS WEEKLIES, Inc.

ADVERTISING RATES

Display, per column inch .35c
Classified Advs. per word 2c
No Classified Adv. less than 25c

PURPOSES OF THE RETAIL MERCHANTS ASSOCIATION

The object of the Retail Merchants Association is to furnish credit protection to all its members and to promote co-operation for the purpose of creating a business-like and fair system of and for handling of credits, and to eliminate existent trade evils which are detrimental to the merchants and to the buying public.

To furnish credit rating on individuals for mutual protection of its members and to keep in operation a reliable card rating system in charge of its secretary. To place the stamp of disapproval upon the habitual "cold" check writer will come under the espionage of the organization and be made responsive to the terms of the stringent Texas Bogus Check Laws.

We have no desire to work hardships upon worthy persons overtaken temporarily by misfortune. But, from that class of debtors addicted to living beyond their means, given to smooth and deceitful promises—from that class, who in all seasons and in whatever community they live, persistently victimize their creditors, this Association will certainly protect its clients and the public.

Conditions sometimes arise when some people can not meet their obligations according to agreement; but, when such is the case they can go to their creditors and make known their condition in an honest matter-of-fact way, and arrange for settlement at some future date, satisfactory to both parties, and hereby keep their creditor's good will and their own good name.

It is our earnest desire to assist every one we can in building and maintaining a good credit rating. It is your greatest asset, husband it like you would a precious jewel; and bear in mind it is only those who are on the beat that we are trying to protect you and ourselves against.

On February 8th, this office will begin the readjustment of all ratings in its files, and procuring new ones, at which time the merchants Books are supposed to be open to our inspection. If you are delinquent with any of them you have ample time to make satisfactory adjustment, for after this inspection is made our records will be open for scrutiny of all members of this Association here or elsewhere.

LOCKNEY RETAIL MERCHANTS ASS'N.
D. C. LOWE, Sr., SECRETARY.

WARNING TO MOTORISTS

"Unless motorists proceed immediately to the headlight test stations and to the tax collector's offices to attend their 1925 registrations, there will inevitably occur the greatest last minute rush and jam which has ever been experienced at registration time in Texas. Registration is being delayed to the point where motorists will cause themselves great inconvenience in waiting in the long lines at the test stations and the tax collector's offices. January 31 is the last day for the payment of registration fees during the registration period, and after that date delinquent registrants will be required to pay a penalty of 25 per cent of the total fee.

Motorists can help the test stations and tax collector's offices tremendously, and save time and inconvenience to themselves, if they will proceed immediately to the test stations and then to the tax collector's office."

C. R. Granberry, Engineer, Automobile Headlight Division.

WHY ADVERTISING PAYS

There was probably a time in the history of newspapers when advertising was little considered and even a period when buying of space in a newspaper meant that the purchaser could say anything he cared to as long as no libel suit was involved. Things have very much changed since the period referred to. Advertising is a distinct and very important feature of practically all publications. Newspapers now establish a standard of advertising and strictly adhering to the principle set forth, gain friends and importance through their advertising columns as well as in other departments. Advertising having become a legitimate and well thought of feature of the newspaper it has also become understood by the public and an intelligent reading of the advertising pages is a part of the housekeeper and business man. Admitting that the news, society and editorial pages are given first attention, it is acknowledged without reserve that the well placed and attractively arranged advertisements get plenty of attention—more than that, reputable publications the advertisements are taken at face value, and become a paying investment for the advertiser. When an advertisement is found in a reputable newspaper, the reader has a right to assume that it is an honest advertisement. There was a time when dishonest advertising was used—just so

the advertiser paid the bill, the newspaper accepted it. That day, however, has fortunately passed, and now no good newspaper will print dishonest advertising if by diligent and reasonable methods it can ascertain that there is a doubt to any statement made. While lessons have been learned by the newspapers, the advertisers themselves have realized that exaggerated claims and untrue statements have proven hurtful far more to themselves than to those who have been defrauded. No merchant can advertise dishonestly and remain in business in any place for long. And so the advertisements in the newspapers has become real news of value to the readers, the subscriber expecting to get honest assistance and profit by them. There is established between the newspaper and the readers an entente cordiale nowadays that insures the people a square deal and encourages them to reply upon statements made, in any part of the sheet. Advertising now pays well and it is because it can be depended upon as reliable.

LIVING IN A FAST AGE

You have all heard the expression; "Living in a fast age," and you immediately think of speeding motors, airplanes, fast trains, and radios. The editor, however, is thinking of something else. The other day he saw a man behind a walking plow being pulled by a team of mules that were either half fed or too old for good service. A little farther on he saw a man riding a tractor which was pulling a gang plow and doing the work of several men and teams, and doing it better.

It is said that one cannot teach an old dog new tricks, but a man is not a dog, and men in every walk of life have learned new ways of doing their work more efficiently and much more rapidly, and many farmers have kept up with the times and are enjoying more of the comforts and luxuries of life than the very wealthiest of farmers of twenty five years ago.

Conditions are different from what they were even twenty-five years ago, and the man who successfully produces must do it in the modern way. Improved machinery and tractors will help, but it will not do it all. The farmer must look to the fertility of his soil; he must do his work efficiently in order to produce economically, and then he must exercise the keenest of intelligence to sell what he has produced at a most profitable figure. The man who does not keep pace with the times will lose the race.

CRIME IN THE NEWS

American editors, meeting in Washington, were reported to be divided over the policy of featuring crime news in the daily press to the exclusion of more important if less interesting items. One advocate of suppression argued that "nine tenths of the crime news could be printed in small type and segregated on an inside page" while his opponents asserted that publication of crime does not promote lawlessness and is of vital interest to the community.

The answer to the problem—a hard and fast rule—is difficult to set down. Circumstances vary with each crime and in each locality. Without the prominent publication of crime news, the country's conscience could never be aroused to combat it successfully. Apparently it takes gruesomeness to arouse some communities to a real sense of the law and order. Publication serves as a sort of adjunct punishment to the evildoer, and is a weapon in the hands of the police who spread their entries of arrest to the newspapers for daily publication. In this sense, crime news is as important, as necessary for the front page as any other item.

However, printing of crime items in their horrid and often obscene details as a lure to the public's morbid craving for blood or scandal is quite another thing. It is condemned by good taste, if by no other consideration. And usually the condemnation is applied by honest newspapers and thinking people of every community.

Crime news makes up a large part of the events of the day in almost every community as business stories of interest to the whole community, civic improvements and administration. Generally crime stories contain an element of either mystery, of combat, of jealousy, anger, fear, cupidity, in fact one or combinations of all the basic human passions. As such, they are gripping in interest. They have their rightful place in daily news. To deny them that place would take away much of the value of the newspaper as a chronicle of daily life. It also would suppress knowledge of the existence of crime.

Despite the fact that occasionally an over-emphasis is given of crime details in some newspapers, there is nothing "gravely wrong" with the whole press.—Star-Telegram.

Mrs. G. S. Morris visited in Floyd Wednesday.



FACE THE FACTS

When you know that it is up to you to provide for yourself and your family in the future, and that it is to your advantage to have an account with an institution where you can place your earning, check on them at will, and know that they are perfectly safe, why not begin now, by opening an account at our bank, and thereby, establish you a business rating, and begin to save for the time when you will need your extra dollars.

THE FIRST NATIONAL BANK

A SAFE DEPOSITORY FOR YOUR MONEY

"There is no Substitute for Safety"

WE HAVE INDIVIDUAL DELIVERY SERVICE

We have just installed an individual delivery service at our store, and deliver all orders promptly up to noon each day. Call us for you wants in Groceries and Hardware, also bring your Shoe Repairing and Leather work to us, a first class workman is at your disposal.

Onion sets and Garden Seeds for your Spring Gardens have arrived. Make the vacant spots in the back yard pay you a dividend this year by raising you some "garden sass" and help to cut down the high cost of living.

We also carry a nice line of Undertakers Goods.

G. S. MORRIS

Groceries, Hardware and Undertaking Goods
"Where Price and Quality Meet"

LOANS

CITY PROPERTY, FARMS AND RANCHES

H. W. SADLER

PLAINVIEW, TEXAS

ONION SETS—ONION SETS

RED, YELLOW AND WHITE

Get ready to plant your Onions now. We have a large stock of every color and kind. Come in and get your supply.

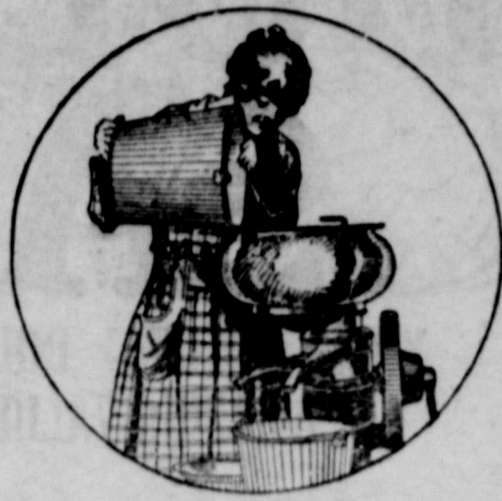
FRESH STOCK OF GARDEN SEED JUST IN FOR YOUR SPRING GARDENS.

RILEY & BREWSTER

GROCERIES AND MEATS. PHONE 10.

12 Full Months to Pay and You Don't Have to Pay Much

This is a real business offer. No strings of any kind. We are willing to deliver to you the world's Easiest-Running BALL-BEARING Cream Separator, and to set it up and adjust it for you. You can use the machine, put it to any test you care to, and compare it with any other machine. We know you will like the McCormick-Deering Primrose better every day you use it.



Our Guarantee Stands Back of It Every Minute

Just mail the coupon below, or telephone or call on us, and we'll deliver a machine at your place in quick time. To ask for a demonstration does not obligate you, and when you buy the machine you may have 12 full months to pay for it.

McCORMICK-DEERING
BALL-BEARING
CREAM SEPARATORS

N. W. MORGAN & CO.
Lockney, Texas

The World's Easiest-Running Ball-Bearing Cream Separator is the World's Easiest to Pay For

Mail This Coupon

Please show me the World's Easiest-Running Cream Separator.
Name _____ Address _____

Baptist W. M. U. Met
The Baptist Women's Missionary Society met in a business and social meeting at the home of Mrs. R. C. Hutsell, with Mesdames Hutsell and Gunn as joint hostesses.

The social was carried out in the Valentine colors. The home was beautifully decorated in the red hearts, while the hostesses wore caps and prisms made of the red crepe paper. Mrs. R. E. L. Mewshaw made a very

interesting talk on their mission work in China, which was enjoyed by all. We were served with delicious strawberry jello, sandwiches, Valentine cookies and coffee. -Reporter.

for Economical Transportation



Improved!

A Type of Performance Never Before Obtained In Any Low Priced Car

If you are one who has not yet been behind the wheel of the improved Chevrolet you have more than a treat in store. You have yet to experience a type of performance never before offered in any low-priced car.

A performance so effortless, so smooth, so powerful, so spirited that you will call it nothing short of a revelation!

Chevrolet's leadership has been based on giving quality at low cost. Now the

Improved Chevrolet gives another reason for an even wider margin of leadership—performance the equal of which has heretofore been unattainable in the low-price field.

Drive where you will—and as long as you like, through traffic, through sand, through mud, over hills—and over mountains, if you please. Expect something really new, really worthwhile, something really unique—and you will not be disappointed.

New Low Prices!

Touring . . . \$510	Sedan . . . \$735
Roadster . . . 510	Landau . . . 765
Coupe . . . 645	½ Ton Truck 395
Coach . . . 645	1 Ton Truck 550

All Prices f. o. b. Flint, Michigan

Ozark Filling Station

QUALITY AT LOW COST

TEXAS NEWS

The town of Ganado is now being lighted from the plant at El Campo, Texas.

Practically all of the mainland of Galveston County has been leased for oil prospecting by five big companies.

Rob Davis was named to head the American Angora Goat Raisers Association at the annual meeting of the organization at Rock Springs last week.

An issue of \$65,000 City of Frost waterworks bonds, bearing 5 per cent and maturing serially, has been approved by the attorney general's department.

Contracting by Texas sheep men for unborn lambs has begun. The animals will be delivered next October. Over 6000 have been contracted for in the last week.

Franchise tax collections during the past year will exceed previous years by more than \$200,000. Mrs. Emma Grigsby Meharg, secretary of state announced this week.

A call for the 1926 convention of the Texas State Federation of Labor to be held in Houston, April 19, was issued this week by George M. Slater of Dallas, executive secretary.

Dates for the annual convention of the Retail Merchants' Association of Texas, to be held in Dallas, were set for May 17-19 at a conference of officers of that organization held at Dallas.

More than \$40,000 has been added to the Rains County school fund from recent sales of school lands in Clay County. The schools still own 840 acres in Clay County and 13,000 acres in Hockley County.

During the first 15 days of January, 393 producing oil wells have been brought in, establishing a record for a like period, the oil and gas division of the Texas railroad commission reported this week.

The commissioners court of Jefferson County has divided the road money from the automobile tax in such a manner that the building of a beach road across the lower end of the country has been practically assured.

Irrigation of 100,000 acres of what is said to be some of the richest land in the state in the only known locality where freezes do not injure citrus fruit on the trees is now being undertaken within fifty miles of San Antonio.

A license has been granted to operate the Texas Teachers' Exchange at Abilene, Texas, by the labor bureau, E. J. Crocker, commissioner, announced. This is the first and only licensed teachers' employment agency in Texas, the commissioner said.

Practically no short wool of the 1925 fall clip has been sold in Texas since mid-December and contracting for long spring fleeces has not been begun. From 2,500,000 to 3,000,000 lbs of the short fall crop remains unsold, with growers holding for 38 to 40 cents a pound.

Deed and abstract to the American Legion Hospital at Kerrville, which the State of Texas is to sell to the federal veterans' bureau, have arrived in Washington. They were approved by the federal district attorney at San Antonio. The plant is to be sold for \$1,182,000.

List of adoptions made by the state text book commission in October, 1925, exclusive of the American Book Company contracts, which he refuses to recognize, has been sent to county superintendents and presidents of school boards, by S. M. N. Marrs, superintendent of public instructions, he announced Friday.

Average cost per capita for the support of and maintenance of 12,939 wards of the state in the 18 eleemosynary institutions for December was \$26.23, while the average for the four months of the present fiscal year was \$27.15, according to a statement this week by the state board of control.

The increase in wealth in Texas in 1925 over 1924 amounted to \$153,125,268, preliminary figures taken from the annual report to be made by Comptroller S. H. Terrell show. The comptroller presents in the report the summary of all property assessed for taxes in 1925, as shown by the assessors' rolls, and shows the assessed valuation for 1924.

Teaching of the theory of evolution will not be tolerated in the Texas public schools, as a result of the action of the revision committee of the state textbook commission in eliminating all reference to the origin of man in the textbooks on biology adopted by the commission, according to the report of the committee filed with Professor S. M. N. Marrs, state superintendent of public instruction.

Campaign against pollution of streams in Texas, especially in the coastal oil regions, will be conducted shortly by the Texas game, fish and oyster department, Judge Fred E. Morris, special deputy commissioner has announced. He returned from Brazoria County where he reported three big oil companies were permitting oil to float on the waters of San Bernard River. The oil was killing the fish. Rigid enforcement of the oil and basic sediment law will be made, he said.

PERSON-TO-PERSON LONG DISTANCE CALLS

This service requires a greater amount of operating effort and more circuit time than "Station-to-Station" calls because a particular person must be to the telephone before you can talk. The rate for such calls is about one-half greater than the "Station-to-Station" rate.

Again, when calling party, in placing a call, names a specific time at which he wants to talk and the conversation is held accordingly, the "Appointment" rate applies. Additional operating labor and circuit time have been required to make the appointment. Every Bell Telephone is a Long Distance Station



SOUTHWESTERN BELL TELEPHONE COMPANY

Lone Star Girls 4 H Club

The Lone Star Girls 4. H. Home Demonstration Club met Tuesday, January 12. Miss Bass our Home Demonstration agent, gave instructions on just what we were to do next time. There were eight girls present. The secretary was present and read the report. The girls are going to bring scissors, tape, thimble, thread, and a needle. Every girl is going to have something done about her project by the next meeting. We have made plans for our years work. Each girl is going to bring a dollar next meeting for the purpose of equipping a room for the club members to meet in.

FIRE INSURANCE RATES TO BE INCREASED

AUSTIN, Jan. 25.—Increases in fire insurance rates ranging from 3 to 15 per cent were announced, Monday evening by the State Fire Insurance Commission, applying to those cities and towns in Texas having an unusually heavy fire loss the last three years. While the names of the communities that have had a bad fire record for the past three years were not disclosed it is generally known that Dallas, Houston, Temple, and Sulphur Springs have had bad fire records. In Houston however, a bad fire record has only prevailed during the past year.

In all cities and towns having a loss ratio of 65 per cent and less than 5 per cent, the increase in fire rates will be 3 per cent; 6 per cent in all cities or towns having a loss ratio of 75 to 80 per cent; 9 per cent where the loss ratio is 80 and less than 85 per cent; 12 per cent where the loss ratio is 85 per cent and less than 90 per cent, and 15 per cent where the loss ratio is 90 per cent.

PHONE TWO SIX FOR YOUR MEAT AND GROCERIES

A FRESH LINE OF VEGETABLES

LOOK OUR STORE OVER

PHONE 26

E. L. MARSHALL

These increases in the rates will apply on all fire insurance policies written on or after March 1. It was stated G. N. Holton, member of the commission who was at Dallas last Saturday, aid he was given co-operation by local fire insurance companies in the way of getting information and data relative to fire losses, but that it will take 60 days in which to make a complete survey of the situation.

MEMBER TEXAS QUALIFIED DRUGGISTS' LEAGUE

Legally Registered Pharmacist

THE STATE SAYS YOU ARE ENTITLED TO THIS PROTECTION

Under the laws of the State of Texas every person is entitled to a guarantee of protection when they have a drug prescription filled. The safety of your family's health depends sometimes upon whether your prescription is filled by a person who has qualified to meet the requirements of the law.

The Certificate in this store is the State's guarantee to you of our accuracy. To this we add the kind of service rendered out of a spirit to assist.

STEWART DRUG CO.

Member Texas Qualified Druggists' League
Read the League's messages in Farm & Ranch and Holland's Magazine

MARLIN HOT WELLS

WHERE LIFE GIVING WATERS FLOW

Come to Marlin, the year-round health resort, for rheumatism, neuritic stomach trouble and all chronic diseases. Modern up-to-date hotels, clinics and bath houses. Golfing and dancing. Ask your neighbor who has been here or write.

THE MARLIN CHAMBER OF COMMERCE
MARLIN, TEXAS



For Sale Exclusively in Lockney by E. L. AYRES, DRY GOODS

PHOTOGRAPHS RAIN or SHINE

The weather need never deter you from keeping an appointment for a sitting as our studio. Our modern equipment makes us independent of the sun-light.

Portraits with all the newest lighting effects

WILSON STUDIO & ART SHOP

FLOYDADA, TEXAS

MAIL US YOUR KODAK FINISHING

ANNOUNCEMENTS

BOOTS BRYANT GOT HURT WEDNESDAY

Table with 2 columns: ANNUANCEMENT RATES, District offices \$15.00, County offices \$10.00, Commissioner Precinct offices \$7.50, Justice Precinct offices \$5.00, City offices \$5.00

We are authorized to announce the following names for office subject to the action of the Democratic Primary in July, 1926;

FOR DISTRICT JUDGE CHARLES CLEMENTS R. C. JOINER (Re-election)

FOR DISTRICT ATTORNEY W. E. HUFFINES MEADE F. GRIFFIN

FOR COUNTY JUDGE T. R. WEBB WILL SIMPSON

FOR COUNTY CLERK MISS ANNA SIMS

FOR SHERIFF AND TAX COLLECTOR J. R. MADDOX (Re-election) ED GRIFFIN

FOR COUNTY SUPT. OF PUBLIC INSTRUCTION PRICE SCOTT

FOR TAX ASSESSOR C. M. MEREDITH

FOR COMMISSIONER, Prec. NO. 2 E. H. RANKIN W. H. (Bill) JOHNSTON

FOR COMMISSIONER, PRE. No. 3 J. A. DUNLAP WALTER WOOD (Re-election)

FOR PUBLIC WEAHER PRECINCTS, NO. 2 AND 3 C. K. BENNETT

MEXICAN VOLCANO IS THREATING PEOPLE MEXICO CITY, Jan. 21.—It is reported that the volcano Colima in Jalisco has resumed activity after having been quiet for 12 years.

6 Per Cent FARM LOANS 6 Per Cent Representing one of the Joint Stock Land Bank. 33 year loans with privilege of paying all or any part after loan has run five years. RYAN SPEEGLE

PAY YOUR TAXES IN NEXT THREE DAYS

ONLY THREE DAYS LEFT TO PAY YOUR POLL TAX AND VOTE THIS YEAR

Only 2,279 voters, out of 4,450 who were assessed, have qualified up to this morning in Floyd county, according to Tax Collector J. R. Maddox, and there is only three more days left in which to pay your poll tax and become a voter this year, and to keep from paying a penalty of ten per cent on your property taxes.

Sheriff Maddox urges that all property owners and all those who want to vote this year look after their tax payments at once. If you are unable to go to Floydada to pay your taxes, they can be paid at either of the banks in Lockney, arrangements have been made with David Bates at the First National Bank, and Carl McAdams at the Security State Bank, to receive payment for poll tax. You can also pay your taxes by mailing a check to J. R. Maddox, Tax Collector, Floydada, Texas.

Remember if you wait until after Sunday to pay your taxes you will lose your vote, and the 10% penalty will be attached.

The payment of poll and property tax in Floyd county is not the only taxes that have not been paid, as there has been only 1,500 motor vehicles registered up to date, out of a possible 2,800. If you fail to pay your motor license before Sunday night you will be subject to a fine. Motor vehicles are supposed to be registered by January 1st each year, but through the leniency of the Sheriff the motor owners of the county are given until February 1st, but so far this year they have not responded as they should, and this makes it very hard on the collector's force to take care of the business just at the wind up of the time limit. However, Mr. Maddox will have a crew large enough to care for the business, and urges that those who have not paid their taxes, do so Friday, Saturday and Sunday and save the extra penalty, and save their suffrage for this year.

PRAIRIE CHAPEL NEWS

The Sunset team came over last Friday afternoon and played our senior and junior boys a game of basketball. Although the day was not very agreeable, both games were well played. The senior boys game ended with a score of 15 to 38, the junior boys with a score of 10 to 12, both of which were in favor of Prairie Chapel.

The snow has been on the ground for almost a week now. The snow will help the wheat out to some extent, and with the underground season, there is better prospects for a good wheat crop this year.

The Prairie Chapel senior boys played the Price boys Tuesday afternoon on the Price grounds. The score was 3 to 17 in favor of Price.

Several of the young folk of this community attended the play at Aiken last Friday night.

All the declamations have been assigned and the pupils are busy learning their parts. The spellers are practicing diligently on the spelling lists. In order words students are anxious to bring home a number of the loving cups offered for literary events in the interscholastic League this year. The interscholastic League meet will be held at Lockney this year.

On Tuesdays of each week at nine o'clock chapel services are being conducted by the students. All parents are kindly invited to come and be with us at any time.

On Mondays, Wednesdays and Fridays at the last two periods the Farm Shop and Domestic Art pupils are at work. Those interested may visit at these hours.

CEDAR NEWS

Jan. 23.—Mr. J. F. Conner, age 62 years, died at his home at 11:20 P. M., Saturday, January 23rd, after a short illness with pneumonia and asthma. He was an old settler in this community, and is survived by his wife and six children: Mrs. J. F. Conner, Jim, Weldon and Preston Conner, Mrs. Robbie Fortenberry, Mrs. Alma Mills and Miss Gertrude Conner. Mr. Conner was born March 17, 1864, died January 23, 1926. Funeral services were held at 3 o'clock Sunday afternoon at Floydada, and interment was in the Floydada cemetery.

Messrs. W. J. Bell, H. S. Arnold and Hughie McKinney of Earth, Texas, were visiting in the Cedar community last week.

Mr. Jesse Bell of Cedar community was visiting his parents at Earth, Texas, Sunday.

Mr. and Mrs. J. C. Fortenberry had as their guest Sunday, their nephew, Mr. Lewis Fortenberry, and family, who have recently moved from El Paso to near Lockney.

Fay and Nadine Malone of Olton, were visiting in the Cedar community Monday.

DOLLAR SALES

YOUR ROLLING DOLLARS WILL GATHER MANY AMAZING VALUES HERE AT ALL TIMES.

Extra Specials Friday and Saturday

- 4 yards 36-inch New Prints, fast colors for \$1.00
4 yards 35c, 32-inch Gingham for \$1.00
4 yards Fancy Feather Ticking for \$1.00
2 yards 10-4 Garza Bleached Sheeting for \$1.00
15 Turkish Wash Cloths for \$1.00
3 pair 45c Turkish Towels for \$1.00
3 pair Children's 50c Hose for \$1.00
4 pair Children's 35c Hose for \$1.00
5 pair Children's 25c Hose for \$1.00
3 pair Ladies' 50c Lisle Hose for \$1.00
All Men's \$1.45 Pin Check Pants for \$1.00
All Boys' \$1.25 Overalls for \$1.00
All \$1.75 Double Blankets for \$1.00
4 pair Men's Leather Palm Gloves for \$1.00
All Men's \$1.50 Work Shirts for \$1.00
All Boys' \$1.25 Union Suits for \$1.00
2 Boys' 75c Work Shirts for \$1.00
24 Spools O. N. T. Thread, all sizes for \$1.00
100 \$1.25 House Dresses, all sizes, each for \$1.00
100 \$1.25 Rompers and Dresses, each for \$1.00

Baker Hanna Co.

IT PAYS TO TRADE AT THIS STORE SOUTH SIDE OF SQUARE FLOYDADA, TEXAS



GOLD BOND SAVING STAMPS

"THE EMBLEM OF THRIFT"

Trade With the Firms Listed Below and Get GOLD BOND SAVING STAMPS

An extraordinary announcement to the citizens of Lockney and surrounding trade territory and a thing that will be of interest to every citizen is the fact that you can secure GOLD BOND SAVING STAMPS with every purchase you make from the firms listed below.

By confining your purchases to the firms who give GOLD BOND SAVING STAMPS you save a discount you cannot afford to miss; so why not save them. These stamps are absolutely free and the cost is taken care of by the extra volume it brings the giver.

On account of an oversight with the salespeople, at times they will forget to ask you to take the stamps; but at the same time it's the desire of the management of the stores that you have the stamps on every purchase, so please call for them.

Banks pay a dividend on what you save; GOLD BOND SAVING STAMPS pay a dividend on what you spend.

Below you will see listed a few items that will give you an idea of the quality merchandise you can secure with GOLD BOND SAVING STAMPS.

Rogers Silverware, Electrical Goods, Aluminum, Pyrex, Cut Glass, Ivory Goods, Rugs, Kodaks, Clocks, Etc.

E. GUTHRIE & CO., DRY GOODS
PHONE 89

F & D SERVICE STATION, Mobiloil and Gas CITY TAILOR SHOP, Otis Harris, Owner
PHONE 33 PHONE 133

CITY MEAT MARKET AND GROCERY
PHONE 26

LOCKNEY DRUG CO., "The REXALL Store" CRAGER HARDWARE & FURNITURE CO.
PHONE 50—What You Want When You Want It PHONE 121

START NOW TO SAVE GOLD BOND SAVING STAMPS

... was called to Amarillo...
... might to be at the bedside...
... ster, Mrs. John Saunders of...
... an, Texas, who underwent an op-
... eration in a hospital in that city for...
... tumor.

ISIS THEATRE PROGRAM
For the Week Beginning
FEBRUARY 1, 1926

Monday and Tuesday—
MARY ASTOR AND
CLIVE BROOK
— IN —

"ENTICEMENT"

Wednesday & Thursday
LLOYD HUGHES AND
LOUISE FAZENDA
— IN —

"DECLASSE"

Friday—
IRENE RICH AND
HUNTLEY GORDON
— IN —

**"WIFE WHO WASN'T
WANTED"**

Saturday—
PETE MORRISON
— IN —

"THE GHOST RIDER"

COMEDY—
"MAC'S BETH"

WILL SIMPSON FOR COUNTY JUDGE OF FLOYD COUNTY

We are authorized to announce the name of Will Simpson for the office of County Judge of Floyd County, subject to the action of the Democratic primary in July.

Mr. Simpson is a farmer, living in the Blanco community, about fourteen miles south of Lockney, having resided in this community for nearly four years.

Mr. Simpson is qualified to fill the office of county judge, and promises, if elected, to give the people of Floyd county an economical and progressive administration, and make them an officer that will carefully and diligently look after the affairs of the county. He will appreciate the vote and influence of the people, and will try to visit every voter between now and the coming election.

W. H. (BILL) JOHNSTON FOR COMMISSIONER PRECINCT 2

We are authorized to announce the candidacy of W. H. (Bill) Johnston for the office of County Commissioner of Precinct No. 2, subject to the action of the Democratic primary in July.

Mr. Johnston returned to the Lockney country to make his home about one year ago, however, he was formerly a resident of this county, having lived here for twelve years previous to his moving to Crosby county.

Mr. Johnston has had much experience in road work, having worked on the roads of Crosby county, and is very highly recommended by the commissioners and ex-commissioners of that county. He was selected as foreman of road work in Crosby county by the state highway engineer at Lubbock to do the highway of Crosby county, and has the ability to build the right kind of road and properly serve the people in the capacity of county commissioner, and will, if elected, attend to the duties of commissioner in an economical and diligent manner.

Mr. Johnston is a brother to J. D. and G. B. Johnston of Lockney, and is well known to the people who have lived here for several years.

He will appreciate your vote and influence at the coming primary.

PROVIDENCE NOTES

The measles are still raging in our midst. Mr. and Mrs. A. A. Brock motored

to Floydada and from there to Plainview last Monday.

Mr. and Mrs. Marvin Schule returned from their visit in McGregor, Texas.

Mr. and Mrs. Herman Quebe returned last week from an extended visit in McGregor and Waco.

A wonderful snow came Wednesday night which was much needed in our community. About four inches fell here which will help very much.

Marvin Kramer has been very sick with the measles which settled in his head. Walter Kramer is also sick with the measles.

Jake and Mabel Turner, Francis and Clifford Dameron are absent from school on account of the measles.

The Gilbreth children are convalescing from the measles now.

Mrs. Powell and sons were in Plainview shopping Saturday.

Baby Kennedy is also having a siege with the measles.

SAND HILL ITEMS

Cold weather was at its worst at Sand Hill last Friday morning when it dropped to five below, the thermometer being placed in the wind.

There was good attendance at church and Sunday School regardless of cold weather.

Several of the young people went to the home of Oscar Shurbet for dinner Sunday. A very fine dinner was served.

Trustees of Sand Hill are doing good hard thinking in planning a new addition to our school building. They have in mind the best interests of our community and are working to that end.

GOOD RICH MILK AND CREAM

Delivered to any part of town, morning and evening. We will appreciate your patronage.

Sunnyside Dairy
Phone 9001-F3

If we give them the backing they deserve a school building will be erected that we cannot help but be proud of. A short time ago they visited several of the best school buildings of the county getting good points for their own.

Unless you are pretty well read on the needs of our community you had better take their word for it. They have been studying it. Give them a chance to do better by backing them up.

WALTER WOOD FOR COMMISSIONER PREC. NO. 3

We are authorized to announce the name of Walter Wood for re-election to the office of commissioner of Precinct No. 3 subject to the action of the Democratic Primary in July.

Mr. Wood is now serving his first term as commissioner of precinct No. 3 and during the past has been to considerable disadvantage in the road work on account of not having machinery to care for the roads, but during the last year he has been able to buy new machinery, which will enable him to do better road work in the future.

Mr. Wood appreciates the confidence placed in him by the voters of precinct No. 3 at the last election, and asks that he be given the usual second term of office, and pledges his faithful services in the administration of the duties of a commissioner.

He will appreciate your vote and influence at the county primary.

Program for the Intermediate Epworth League

Topic: "What are Some Great Hymns?"

Leader—Gilbert Neeley.

Song: "Oh! For a Thousand Tongues to Sing."

Memory Verse—Corrine Shurbet.

Scripture: Psalm 95:1-3.

Hymn: "Pass Me Not, Oh Gentle Saviour."

Hymn: "Oh Love That Will Not Let Me Go."

Hymn: "My Faith Looks Up to Thee."

Be sure to attend the social Friday evening at 7:15 o'clock, at the Methodist church.

It is claimed that a ton of wheat straw contains \$4 worth of nitrogen when applied to the land, and a ton of oat straw contains \$4.80 worth of nitrogen and the nitrogen in a ton of corn stalk is worth \$6.40.

THIS WEEK'S SPECIALS

25c Liberty Gingham 20c

22 1-2c Festival Gingham 16c

22 1-2c Fairy Percale 19c

ALL NEW PATTERNS, NEW SPRING SHIPMENT
ALL FRESH STOCK JUST IN

**THESE PRICES BEGIN SATURDAY,
DEC. 30th, AND LAST FOR 7 DAYS**

LOOK HERE BEFORE YOU BUY ELSEWHERE

E. GUTHRIE & CO.
LEADERS IN LOW CASH PRICES

There is a car to every seventh person in the United States, and it is predicted that within the next ten years the use of the automobile in this country will be all but universal. Mrs. W. O. Sherbet has been quite ill the past week

LOW COST LIFE INSURANCE

Floyd County Mutual Aid Association

CIRCLE NO. 1

A LOCAL MUTUAL AID ASSOCIATION ORGANIZED UNDER THE LAWS OF STATE OF TEXAS

FLOYD COUNTY'S STRONGEST MUTUAL

Pays \$1.00 for each member in good standing up to \$2,000 at death or permanent disability.

The cost to its members is only \$1.00 for each death or total disability, plus \$2.00 per year for operating expenses.

This association now has over One Thousand members, and in order to build our membership up to Two Thousand, we are going to accept applications for membership, for a period of thirty days at the rate of \$1.00 per member.

If you desire the protection of this Association, and are in good health, and not over 48 years of age, just fill out the application below and mail to J. G. Wood, secretary, Floydada, Texas. If you are a believer in Mutual Insurance, you should by all means belong to your own County Association.

APPLICATION

G. G. Wood, Secretary,
Floydada, Texas.

_____, Texas, _____ 1926

I, or we, hereby make application for membership in the FLOYD COUNTY MUTUAL ASSOCIATION No. 1

My name is _____ Age _____ Date of birth _____ Make _____

policy payable to _____ Related to me as _____

My wife's name is _____ Age _____ Date of birth _____ Make _____

her policy payable to _____ Relation _____

Our family physician is Dr. _____ of _____, Texas.

We are now in god health and know of nothing that would prevent us from obtaining life insurance.

PLAINVIEW SANITARIUM NEWS

After an operation for tonsils, Mrs. H. C. Brumming of Gasoline was able to leave the hospital. Dr. Garner of Turkey came over and assisted with the operation.

Mrs. B. B. Winkle of this city was a patient in the sanitarium for several days where she suffered an attack of pneumonia. Mrs. Winkle is now up and able to resume her duties.

Mr. J. D. Wilmeth of this city is improved after being in the sanitarium for several days under the care of physicians.

Mr. J. D. Huggins of Lockney who underwent an operation for hernia was able to leave the sanitarium last Saturday.

Hollis Harper of Lockney was in the Sanitarium again last week undergoing treatment.

Earl Anderson of Flomont, Texas

was in the Sanitarium last week where he submitted to a minor operation.

Mrs. H. R. Fritz of this city underwent a very successful operation a very short time ago and was discharged from the hospital last week.

Mr. H. E. Whitaker of Hart stabbed himself in the leg with a knife, cutting a main artery and was almost bleed to death when he reached the sanitarium. Mr. Whitaker will soon be able to leave the sanitarium.

Little Fred Lewis of this city is in the sanitarium suffering from an attack of Diabetis, and is under treatment of physicians.

Mrs. Ed Eteinback of Muleshoe, Texas entered the sanitarium where she underwent a successful operation for Appendicitis. Dr Mathews came over and assisted in the operation.

Mr. W. H. Harrington of Hale Center is doing nicely since undergoing

an operation for Appendicitis with puss recently.

Mrs. Herron Heygood of Happy was very painfully hurt, in an automobile accident in which the car she was driving was overturned pinning her underneath. Mrs. Heygood was brought to the sanitarium where medical aid was given.

O. C. Scroggins of Hale Center is doing nicely and was able to leave the sanitarium after having a severe attack of Pneumonia

Mr. J. D. Hager of near Halfway was operated on for carbuncles several days ago and is doing nicely.

Robert, son of Grady Lowe of near this city had a tonsil operation last week.

Miss Bernice Ingley of Plainview underwent an operation for Appendicitis on last Friday. Miss Ingley is resting well at this time.

Miss Ruth Payne of this city un-

derwent an operation for Appendicitis recently at the sanitarium, her condition is very satisfactory.

R. F. Ormsley was in the sanitarium or medical treatment and examination this week.

We are very glad too report the condition of W. E. Risser of this city who was operated on last Monday as most satisfactory.

I. C. Brown is resting well since undergoing an operation recently.

Miss Clara Stabb of Quitaque is in the sanitarium for treatment.

Earl McNeil is resting well since an operation which he underwent yesterday.

HARNESSING AIR LATEST INVENTION

PLAINVIEW, Jan. 23.—That the wind may be successfully harnessed and used for power purposes is the conten-

ONION SETS AND GARDEN SEEDS

We are now receiving our Onion Sets and Garden Seeds for the 1926 gardens to be planted in the Lockney country. Come here and get your sets and seeds and get that garden started off in good time.

PRINCE ALBERT TOBACCO 2 cans for 25c

We are now selling Prince Albert Tobacco 2 cans for 25c, so come here and save a nickel on your pipe tobacco.

GOOD SUPPLY OF PLAINVIEW FLOUR HERE

The Harvest Queen Mills burned at Plainview Monday night, but we happen to have a good stock of their flour on hand, so come here and get your Plainview Flour before our stock is exhausted, as it will be hard to get before many days.

CASH GROCERY

PROTECT YOURSELF IN 1926 —

The wise man protects himself against all chances of loss—make your New Year's resolution profitable by protecting yourself against all chance of loss by having us write you a Fire Insurance Policy on your property.

GRUVER INSURANCE AGENCY

TRAINMAN KILLED IN SNYDER YARDS

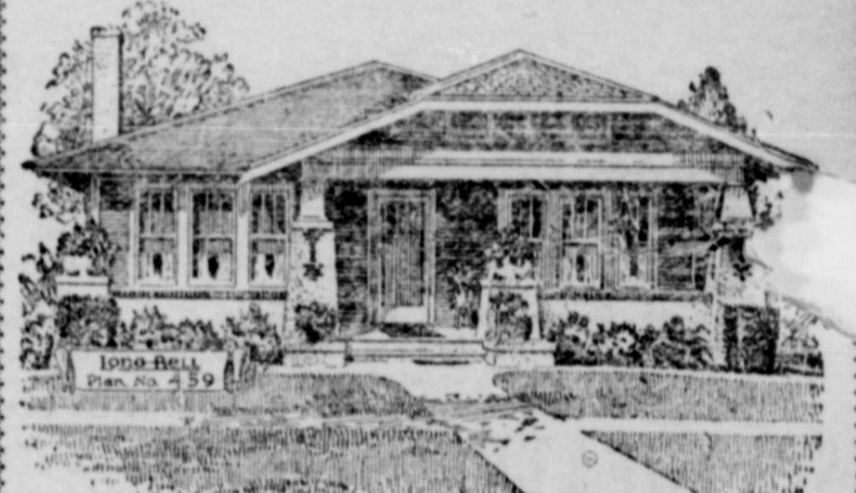
who is in Plainview this week demonstrating by moving picture films the operation of his breeze motor which he invented, perfected, and is now marketing. His free demonstration was well attended by Plainview people.

Santa Fe brakeman of Slaton Slips Under Train; Body Badly Mangled

A hundred horse power motor which is entirely operated by wind power will be installed at Hereford in the near future. Ruthven contends that the half the cost per horse power of operating the present windmill with the added advantage of greater capacity and a device for the storing of energy.

SNYDER, Texas, Jan. 23.—David L. Strathan, brakeman of the Slaton Division, was instantly killed here today when struck by Santa Fe freight train. He is believed to have fallen in the path of the train when his foot lipped on an icy platform.

Strathan's body was badly mangled under the wheels of the train, and Ruthven is not selling stock. He witnesses to the tragedy say that his death was instantaneous. His body demonstrating the feasibility of the machine in West Texas. His body will be sent to relatives at Nacodoches.



BUILDING SERVICE

DEVOE PAINTS AND KYANIZE VARNISHES

DEMPSTER SELF-OILING WINDMILLS

2 gallons of Oil furnished with each mill to start it off on.

PLENTY OF WELL CASING, PUMP PIPE, PUMP ROD, ALL SIZES.

FLOYD COUNTY LUMBER CO.

PHONE 9

RAISE MORE PRODUCE IN 1926

Resolve, that during 1926 you will raise more Chickens, Turkeys and other fowls, you will milk more cows, and bring more eggs and cream to town to sell to the Lockney Produce Co., who will pay you the highest price that the market affords at all times for your farm products.

LOCKNEY PRODUCE CO.

Ford

TUDOR SEDAN

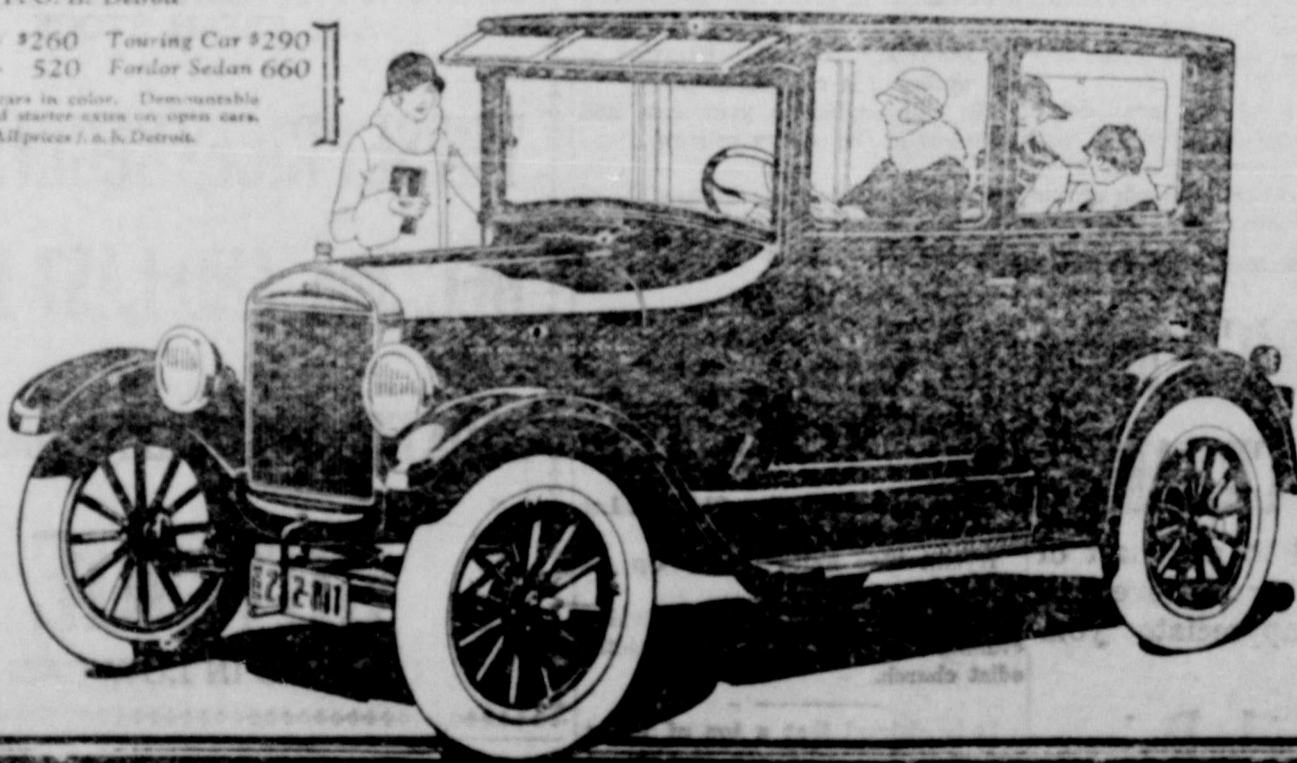
\$580

F. O. B. Detroit

Runabout - \$260 Touring Car \$290
Compe - 520 Fordor Sedan 660
Closed cars in color. Demonstrable
time and starter extra on open cars.
All prices f. o. b. Detroit.

The Ford Tudor Sedan, with all-steel body, is an ideal family car. Anyone can learn to drive it. Seats five passengers in comfort. The nearest Authorized Ford Dealer will gladly explain the easy terms on which this good-looking Sedan may be purchased.

Ford Motor Company,
Detroit, Mich.





You'll Not Be Sentenced to Starve

There is not a single chance of such a thing happening to the man or woman who has foresight enough to buy groceries from us.

Everything the market affords in fresh fancy and staple groceries, and service that will please you.

LOCKNEY GROCERY

RURAL AREAS UP TO DATE ON ALL FASHIONES

'Hicks' Dissappear Everyone is abreast Of Lightening Changes In Styles

"Country people?" said a friend of ours who is the president of a corporation which sells goods in every state in the union and in many foreign countries "There are not any country people any more." He was not discussing the farm to city movement; he was talking about present day merchandising of clothes. And—though he may have been unconscious of it—the American railroad is responsible for the passing of the country type.

In Europe today the inescapable heritage of the shapely drawn class lines remains. A friend of ours from one of the central European countries gest thing about America to me is Podunk. If we want to go away back said to us not long ago: "The strangest fact that a tradesman at night will take off his apron, put on his hat lock up his shop and ten paces from his door is undistinguishable from a lawyer or a physician. You can not tell whom you are talking too by his appearance and manner, and often not by speech. Where I come from the is easily distinguished from the professional man even in Sunday clothes."

In America a long evolution has gone on away from the habits of Europe and toward the creation of an entirely different use of style in dress. Sherlock Holmes, who could tell at one glance that a man was a cobbler, that he was very fond of onions, that he was of a fiery disposition, that he had not had any breakfast, and that he was on his way to purchase a pound of butter, who would have a great deal of trouble in the park on Sunday to distinguish a member of the American leisure class from a member of the employed class. We doubt if he could spot the small town folk.

'Yap' and 'Hick' Gone For a long time in America, however, there was a distinction—not a distinction by class, but a distinction by location. There was the city street fair was held, a movie theatre "aliker" and the "Yap" or "Hick" went up, a cheap affair at first in the former was a natty individual tent, but soon transforming itself whose hair was brushed smoothly into a large and pretentious brick down who used a cigarette holder and building. Here Podunk looked out whose clothes were the last word of through a canvas window onto the fashion. The hick in Sunday clothes looked as near as possible like the city swell of two years previous. His home town was sympathetically spoken of as the "sticks."

This social situation was reflected in the practice of merchants and man-

ufactures. If peg top trousers were worn by the Prince of Wales and hence aped by New York dealers in due course of time, the clothing manufacturer rushed out a line of peg top trousers to his customers in the big cities. A year later the smaller towns wanted them, and then the demand began to pale and fade. The old unsalable stuff was sold too the back districts and the country folks absorbed worn out fashions, and on coming to he city were looked on with commiseration by their city friends. However, unfortunate the situation might have been from human point of view, it furnished a buffer between the manufacturer and the rude shocks of style changes. Many and many an unwise ugly or uncomfortable style has been worked on the crossroads merchant.

Podunk Changes; However, a change has come over Podunk. If we want to go away back into the past, the little town which in the very early days had a steamer once every fortnight to bring it news papers and goods from the great world came, in the railroad era, to have a train once a day. This train brought into the newspapers and magazines, and finally it began to bring motor cars. And then people realized that the roads were not very good, and pretty soon a concrete highway come through the town and went over the great bridge beside the railroad trestle over the river, and into the country beyond. Along this highway there came every day hundreds of contacts from the great world, and over it the inhabitants of Podunk could travel quickly to larger centers for buying or information and return the same day.

In addition to the one wire, which had come into the town about the same time as the railroad and over which the telegrams flashed one by one, dozens of telephone wires stretched from house to house, and several of them stretched their humming length out toward near by centers and finally reached the farthest confines of the country. Down on the old circus lot which had been the center of breath- less attention once or twice a year when the circus came to town, or a street fair was held, a movie theatre went up, a cheap affair at first in the tent, but soon transforming itself into a large and pretentious brick building. Here Podunk looked out through a canvas window onto the whole world. His ideas of dress formerly unaffected by its amusements, were now taken from movie actresses, large slices of whose incomes were necessarily spent on the clothes fashioned in New York and Paris.

Radio Appears

And then suddenly on the tops of the houses of Podunk there appeared curious lengths of wire strung on up right poles, or stretched from tree to tree, and out of the very air itself poured a constant stream of advice and suggestions into listening ears.

What has been the result? Podunk has spoken to American business and it has said exactly what the cities has always been saying: "Give us the latest thing out." That is why our friend said to us: "There are not any country folks any more."

When Podunk started to wake up and demand style it was given cheap and ugly imitations of the real thing but now there are no more discriminating buyers in America than are to be found in the middle size town, an even in the small hamlet. An acquaintance of ours returning from a vacation in the West recently said too us in emphatic if not Addisonian English: "Say, if you really want to see dress, g o to the small burgs."

Transportation costs are negligible, in view of such a demand. What difference would 15c more apair make to the society bud at Bird Center desirous of "the latest things" in shoes? The style factor in rural demand is a great stimulus to high-class traffic.

Told Time Change The merchandising expert for a great shoe house said:

Style is even penetrating into children's shoes, although the influence is strongest in women's. The shoe salesman who does not make his customer every forty days now stands an excellent chance of losing legitimate business. Mail orders are a big increasing proportion of our business, and quick delivery is absolutely essential.

Investigation discloses similar conditions in clothes. Even house dresses, which formerly had no style at all, follow the movement and design of evening dresses. The flapper who clerks in the five and ten cent stores is as much alive to the latest styles and to the appearance of new colors as the finest lady in the land.

There is a tremendous spiritual significance in all this—a breaking down of barriers and a further democratization of America. As some of our clothing manufacturers say in their advertising: "Clothes do make a difference."

The idea of style is carried to Podunk through man channels. But what makes it possible to realize the idea? The fast freight train, faster and more certain than ever before. Its effect on style is not the least of the fundamental changes which fast transportation has wrought. The fast freight train carries metropolitan styles to Podunk.

The Executive's Magazine

BANDIT TRYING TO ROB SAFE FOILED

SWEETWATER, Jan. 24.—A daring attempt to rob the safe in the Santa Fe depot here about eight o'clock Saturday night was foiled when the robber was scared away by employees in the adjoining freight house. The knob of the safe was pried off, but yegg failed to gain entrance to the strong box and nothing of value was taken.

A tool used in the attempted robbery was obtained by breaking into an automobile repair shop, a check up disclosed.

At the same time officers here were advised that much loot had been obtained in a robbery Saturday night of a general merchandise store at Tennyson, Tom Green County, south of here. This follows closely on the robbery of the Tidwell Pitzer store here less than a week ago, as well as robberies in other West Texas towns. Authorities are inclined to believe an organized band is at work in this area. Several suspects have been jailed for questioning here and elsewhere in connection with th eralds.

TEXAS GINS 3,998,105 BALES OF COTTON

WASHINGTON, Jan. 23.—Cotton ginned prior to Jan 16 amounted to 15,488,230 bales, exclusive of linters and including 336,446 round bales counted as half bales, compared with 13,306,813 bales, including 397,351 round bales to that date a year ago the Census Bureau announced Sat.

Ginnings by states were: Alabama, 1,349,282; Arizona, 109,676; Arkansas, 1,473,783; California, 1,187,215; Florida, 40,147; Georgia, 1,187,215; Louisiana, 891,655; Mississippi, 1,794,672; Missouri, 268,739; New Mexico, 60,703; North Carolina, 1,118,029; Oklahoma, 1,625,934; South Carolina, 918,855; Tennessee, 492,120; Texas, 3,998,105; Virginia, 51,317; all other states, 19,549.

THIEF CAUGHT AFTER ROBBERY

PLAINVIEW, Jan. 25.—Al Washington, colored, broke into the K. C. and B. Dry Goods Store at about three o'clock Wednesday morning and stole two men's suits and three over-

When notified of the theft Sheriff Faith immediately took up the chase and the negro was caught at noon Wednesday. Sheriff Faith sent De-roof, and out of the very air itself poured a constant stream of advice and suggestions into listening ears.

The negro was walking along with some of the stolen goods under his arm and stopped Poer for a ride. He got it.

Washington lives in Floydada and had done several odd jobs around Plainview. The suits and two of the overcoats have been recovered.

Entrance was made to the K. C. and B. store through a rear window. The screen was cut and the rear window broken. Nothing in the front of the store or the cash register was molested, the thief evidently fearing to go past a light that was burning in the building. Plainview Herald

SHERIFF'S SALE

STATE OF TEXAS, County of Floyd.

By virtue of an Order of Sale issued out of the Honorable County Court of Floyd County, on the 24th day of November, 1925, by the Clerk thereof, in the case of C. R. McCollum versus R. P. Shelton, No. 387 and to me, as Sheriff, directed and delivered, I will proceed to sell, within the hours prescribed by law for Sheriff's Sales, on the 6th day of February, A. D. 1926 at Lockney, at the office of the Texas Utilities Co., in Floyd County, the following described property, to-wit:

One Champion 103-657 Finisher and Combination Harness and Shoe Stitcher, No. 31489, levied on as the property of C. R. McCollum, with interest, and cost of suit.

Given under my hand, this 20th day of January, 1926.

J. R. MADDOX, Sheriff. Jy H. Bolin, Deputy. 18-3t

Sand Hill Home Demonstration Club

On account of the cold threatening weather our club did not meet Wednesday afternoon but postponed the meeting until Thursday January 25 in the home of Mrs. Glenn.

There were eleven women present and we were glad indeed to have so many present. We quilted the quilt and rendered our program while we worked as there was no demonstration to be given. We had a nice social time. The topics were interesting and well discussed. We decided that the value of meat in the diet is not so valuable as most people are inclined to think, there are numerous substitutes that would be better for us. Mrs. Hanna told us of the organizing of the county Home Demonstration Council, the president and one club member from all the clubs in the county are to meet once each month to talk and discuss the things each club is doing. We feel sure this is going too prove very beneficial to all of us. Our next program will be a very interesting one and we want every member that possibly can to be present, and all of the visitors that can be with us. Date of next meeting is February 3.

Hostess; Mrs. G. C. Collins. Roll Call—The object in my kitchen that helps to make my work easier. Leader—Mrs. C. C. Green. Subject—The convenient kitchen. Topic for discussion:

- 1. The need of a well planned and arranged kitchen for every home. Mrs. W. E. Miller. 2. Te equipment needed in a kitchen. Mrs. A. R. Hanna. 3. Home Conveniences. Mrs. M. B. Holmes. 4. Arrangement of the furnishings. Miss Bass. 5. The labor saving kitchen. Mrs. W. M. Knight. Adjournment.

Reporter.

U. S. CIVIL SERVICE VICE EXAMINATION

An open competitive examination under the rules of the U. S. Civil Service Commission is announced for the position of clerk in the Post Office of Lockney, Texas. Receipt of applications will close February 10, 1926. Applications for this examination must be made in the prescribed form, which, with necessary instructions may be obtained from the Commission's local representative, Secretary, U. S. Civil Service Board, or from the undersigned. All persons wishing to take this examination should secure blanks and file their applications with the undersigned prior to the hour of closing business on the date above specified. The date for assembling the competitors will be stated in the admission cards mailed applicants after the close of the receipt of applications.

Secretary, Tenth Civil Service District, Address, Customhouse, New Orleans, La.

Notice—Party who took Goodyear Rain coat from my car Saturday night at Aiken please return it at once and no questions will be asked.—Jim Carthel.

OF ALL THE OTHER BOOKS, NO BOOK IS AS GOOD AS YOUR OWN BANK BOOK

Between the covers is written a record of your financial progress in life. It is a book which you alone must write. Paage by page it records your daily, weekly or monthly savings. As the balance increases, so will your interest increase. Start writing your book today.

SECURITY STATE BANK

Small enough to know you, large enough to serve you The Bank for Everybody

LET US PAY YOUR BANK NOTE, AND YOUR GROCERY BILL

We have plenty of money that we don't need, and the BANK and GROCERYMAN needs theirs, so let us loan you some money at a cheap rate of interest, and a long time to repay it.

DON'T FORGET

—that this is the time of year for fires, it may happen to you at any time, and if you are not protected it will be your own fault, no one will feel sorry for you, for you can have protection for only a few cents a day.

FIRE, LIFE AND ALL KINDS OF INSURANCE QUICKEST SERVICE ON FARM LOANS

ANGEL & CHILDERS, Agents

Office over First National Bank Lockney, Texas ALL KINDS OF INSURANCE

FREE! FREE! FREE! FREE!

WITH EVERY TON OF COAL PURCHASED FROM US WE WILL GIVE YOU ABSOLUTELY FREE A GOOD COAL SHOVEL

PURINA COW, HOG AND CHICKEN CHOWS

We carry a full line of Purina Chows, for your Cows, Hogs and Chickens. These specially prepared feeds will make your cow give more milk, and richer milk; will fatten and make your hogs more healthy, and will make your chickens grow faster and lay more eggs. Even the Rooster will cackle when you feed him Purina Chicken Chows.

Remember we are always in the Market for your Grain and Hay, and carry a good line of feeds for those who want to buy.

Phone No. 60 when you need anything in our line and we will be more than glad to serve you.

LOCKNEY COAL & GRAIN CO.

PHONE 60 BURTON THORNTON, Manager

NOW ON A CASH BASIS

We are now on a cash basis strictly, so please do not ask us to charge anything. We find that we can give better service and eliminate a considerable expense by selling everything for cash, and receiving cash for all repair work. We will be glad to be of service to you.

T & D SERVICE STATION

THREET & DONALD, Proprietors

FLOYD COUNTY ABSTRACT CO.

R. C. SCOTT, Manager

Abstracts of Title to all Lands and Town Lots in Floyd County Deeds and other instruments of writing prepared. Twenty years experience with Floyd County Land Titles.

Room 7, First National Bank Building Floydada, Texas

Mrs. W. D. Long returned this week from a visit to Ft. Worth. She reports heavy rains and snow in that part of the state. Mr. E. S. Shoaf and Mr. W. C. Watson were guests of Maury Hopkins at the Rotary Club Luncheon in Plainview Tuesday.

Barker's Bargains

1. 1924 Model Ford Touring Car for \$250.00
2. Ford Truck, good condition for \$200.00
3. 1923 Model Ford thoroughly reconditioned, new top and curtains for \$185.00
4. 1922 Model Ford Touring, new top, motor excellent shape, good tires and battery, for \$150.00
5. Ten other Fords, ranging from \$25.00 to \$150.00

Small down payment, balance easy terms.

Notice!

We are in position to do your repair work, or sell you tires and tubes on the time plan. See us about our terms.

Lockney Auto Co.

WANT COLUMN

Have Your Abstracts Made By ARTHUR B. DUNCAN The Old Reliable Abstract Man Floydada, Texas

FOR SALE—Good 12-20 tractor to sell cheap, on good terms.—N. W. Morgan & Co. 45-tf-c

FOR SALE—My place in northeast Lockney. H. P. Coleman. See me at Cash Grocery.

I am now back in the windmill work and pipe fitting. Will appreciate any work you can give me and will do my best to give satisfaction. Phone me at A. J. White & Co. W. H. Sparks. 18-4t-p

Good Assortment of New Singer Sewing Machines, Needles, Oils and everything needed in this line.—M. P. McCleskey. 15-tf

MAILING LISTS of Floyd County for sale at \$2.50 each, for year 1926. Thyra Eubank, Public Stenographer, Floydada, Texas. Will also do your public stenographic at reasonable rates. 17-4t-c

NEW CAR FOR SALE

If interested in buying a new Overland, we have two Model 91 touring cars, and will sell for very small cash payment, balance in eight months.

Also three second-hand cars at a bargain. If interested see Willys-Overland Co. C. R. WILKINSON, Mgr.

FOR SALE—S. C. American White Leghorn Eggs, M. Johnson Strain, \$1 per 15, \$5 per 100.—Mrs. Ira Chambers. 18-4t-c

FOR SALE—Fresh milk cows, Jersey. Mrs. C. H. Brown, 3-4 mile east of Roseland school house. 18-tf-c

WANTED TO BUY—Pigs or Brood Sow, Turkeys for breeding purposes, and Rhode Island Red chickens or any other heavy breed.—Chas. Cook, 1-2 mile south of Aiken school. 18-2tp

COCKERELS FOR SALE—Single Comb White Leghorns from Trapnested stock for over 25 years. June hatched Cockerels from Ferris best egg strain. Took 1st prize at Floyd County Poultry Show with keen competition. Satisfaction guaranteed.—Will McClendon, 4 miles north of Lockney. 18-2t

FOR SALE—Ferris Strain S. C. white Legorn winners at county show. Hatching eggs: \$5 for 15; Range hatching eggs, \$10 per hundred.—Will McClendon, 4 mi. north of Lockney. 19-2tp

WANTED TO BUY—Pigs or brood Sows, Turkeys for breeding purposes, and Rhode Island Red Chickens or any other heavy breed.—Chas. Cook, 1-2 mile east of Aiken school. 19-2tp

NOTICE—I will have lump coal at Gunn's Wagon Yard the rest of the winter at \$10.00 per ton.—J. R. Huckabay. 19-2t-p

FOR SALE—Columbia Grafanola in first class condition, with automatic stop, automatic cabinet and \$50.00 worth of records. Machine cost \$140 Will sell for \$100.—Mrs. E. E. Giesecka,—first house north of Woolridge Lbr. Co. 19-1tp

SEWING—For dressmaking and sewing, see Mrs. J. H. Good, a former Institute Student.

MODERN JAIL BEING ERECTED AT CROSBYTON

CROSBYTON, Jan. 24.—The Commissioners Court has let a contract for the construction of a county jail to cost \$33,990. The walls and floors are to be reinforced concrete and brick. The building will be steam heated. The lower floor will be arranged for the Sheriff's department and the upper floor equipped with the best of jail and cell facilities. The floor and ceiling of the jail quarters will be non-penetrable, reinforced concrete. The footing and walls of the new building will be constructed to accommodate an additional story when needed. Actual construction will begin as soon as the weather will permit of handling the concrete work.

Miss Clem Blankenship Becomes Bride of Geo. F. Kinyon

Miss Clem Blankenship was married to Mr. George F. Kinyon, at the Methodist parsonage in Ranger, Texas, Monday afternoon at 4 o'clock, Rev. A. W. Hall, pastor of the Methodist church, officiating.

Miss Clem Blankenship is a sister of Mrs. H. B. Adams of Lockney, and was connected with the Lockney Beacon as linotype operator for many months, returning to Ranger the early part of last year to make her home with her parents.

Messrs. A. D. and H. L. Holliday of Fort Worth, are here this week visiting their sister, Mrs. W. O. Shurbet, who is quite ill at her home. Mrs. Shurbet is reported some better today, and it is hoped that she is now on the road to recovery. Mr. A. D. Holliday is connected with the Fort Worth & Denver City Railroad Co., at Fort Worth, and Mr. H. L. Holliday is a member of the Fort Worth Star-Telegram office staff.

E. C. Cox has been detained at his home for several days on account of an attack of rheumatism.

SETTING EGGS

This is the Johnson Tankard Strain of bred to lay White Leghorn Chickens, and have been trapped for over twenty years. The for 15, or \$4.00 per hundred at the farm. 4 miles north and one mile east of Roseland school house.

Mrs. A. J. MABRY

Phone 12 on 9011 LOCKNEY, TEX

Mrs. Floyd Huff and two children have been on the sick list the past week.

Noah Smalley has been down with a case of the flu for several days, but is reported better at this time.

Little Dorothy Neil Brown, daughter of Mr. and Mrs. A. B. Brown, has been quite ill this week.

J. H. Hohlaus was in Floydada on Wednesday transacting business.

DAY OF REJOICING AND LAVISH REPAST

Fijians Celebrate Anniversary Whole-Heartedly.

In Fiji, which has just celebrated 50 years of British rule, amid public rejoicing, the art of feasting has, according to Sir Maynard Hedstrom, commissioner from Fiji, been brought to a more robust pitch than in any other country in the world.

On the anniversary day nearly every village in the 250 islands of the Fijian group had its ceremonial feast, at which enormous quantities of food were divided among participants who have been making the event the chief topic of conversation for many months past.

Hospitality and good-fellowship are inborn characteristics of every native Fijian. They are characteristics that have been handed down to him from long lines of savage ancestors, who, when not engaged in fighting their enemies, delighted to entertain their friends to lavish repasts.

In his everyday eating the Fijian is frugal enough, but upon ceremonial occasions all his inherited traits come into play, and he organizes feasts upon a gargantuan scale.

In the center of the feast ground, upon a structure of bamboo, the food is thickly piled. The delicacies are numerous and romantic; pigs roasted whole, wild birds stuffed with spices, baked snakes, taro, yams, pineapples, and all the luscious fruits of Fiji.

About this edifice the guests group themselves. They sit on their haunches, gay in ruffles of dyed feathers and kilts of colored cloth. They maintain a rigid and respectful silence, but every brown face is turned upon the stack of food with an expression of the keenest interest and pleasure.

To and fro about the stack move the masters of ceremony. They scan the food and the guests with anxious eyes, for theirs is the difficult task of making a fair division. A tactless distribution of the food may very easily cause serious offense or even lead to blows among the guests.

At a recent feast a huge shark, wrapped up like a mummy in palm leaves and baked whole, formed the supreme culinary achievement.

The method of catching the monster was spectacular in the extreme. From his canoe a valiant native lassoed the shark by the tail and then played it like a salmon, until, exhausted, it fell an easy victim to the spears of his friends.

Actor's Ready Wit

As a young man, Walter Pritchard Eaton had the good fortune to hear the famous comedian, Peter F. Dalley, spring one of his best impromptu jokes during a burlesque performance of "The Merry Widow."

In his book, "The Actor's Heritage," he describes the scene in which Dalley is leaving a restaurant where the prices were something terrific. As he was making his exit, the comedian accidentally stepped on something and started to fall. Being an extremely heavy man, there was actual danger. The other players sprang to catch him and the audience gasped. But he lighted himself and then in silence stooped down and picked up a tiny object on which he had slipped.

The play stopped. In an expectant silence, Dalley drew out a pocketbook, counted the money in it and then deposited the total sum in the head waiter's hands.

"Here," he said, "is \$12. I stepped on a bean."

Yes and No

Tommy had been looking forward to Wednesday, on which day the druggist promised to give all the children a bird with each chocolate soda. Wednesday arrived and Tommy hurried to the drug store so he would get his "prize" before they were all gone. When he paid his check he looked at the clerk and asked whether he might have his bird. "Why," answered the man behind the counter, "You got a swallow, didn't you?"

Peking's Trolley Line

The first trolley line in China's capital was recently opened with great formality, and with the drinking of tea. After an address by the chairman of the French board of directors and Chinese officials the eight gaudily decorated cars started on an inspection trip over the new road, which is limited to the western part of the city. Other tracks are being laid. Opposition of the rickshaw men was overcome with the promise to build factories in which they would be employed when thrown out of work by the street cars.

Mrs. N. C. Dagley and Mrs. Wm. McGehee will leave tomorrow for California for a visit.

UNOPENED COTTON BOLLS ARE BEING HARVESTED

RALLS, Jan. 22.—A most peculiar situation has developed here during the ginning season. The cotton that failed to open last fall is being harvested with a machine, and one man can get a bale a day. This device gathers all of the bolls on the stalk, some being half open.

About 3000 pounds of "bollies" are required to turn out a 400 to 500 pound bale of lint when ginned. The gins are running almost full time now and if good weather continues several hundred more bales will be ginned.

Over 200 of these machines have been manufactured in Ralls in the last 30 days.

CAN GIVE INFORMATION ON HIGHWAYS TO PEOPLE

Secretary E. S. Shoaf, of the Lockney Community Chamber of Commerce, now has maps and folders of the highways systems of Oklahoma, New Mexico and Arizona, to give people who are traveling to those states. It is hoped to have complete highway maps of Texas before long, and this information and these folders will be given out by the secretary as a part of his service as a Chamber of Commerce secretary.

Those desiring information can call on Mr. Shoaf in his office over the First National Bank.

BULLET WOUND IS FATAL TO YOUTH

VERNON, Texas, Jan. 24.—Arlie Crain, 21 years old, son of Mr. I. D. Crain, of Odell, was shot and fatally wounded at 2 o'clock Sunday morning at Odell in front of a ten pin alley owned by Jack Joiner. A bullet from a 30-30 rifle entered his right side and he died a few minutes after the shooting.

Jack Joiner was arrested by Sheriff W. Frank Edmundson and two deputies shortly after the shooting and is being held in the Wilbarger County jail here pending an investigation of the shooting which will be held Monday.

Coroner T. L. Hart, in his verdict, held that death was caused by a gunshot wound.

Z. T. Riley spent Tuesday in Plainview, visiting his mother, Mrs. M. A. Smith.

TWENTY RATTLESNAKES CAPTURED ALIVE

COMFORT, Texas, Jan. 21.—Twenty rattlesnakes were captured recently in a den by sons of Mr. and Mrs. Edmond Marquart, who live seven miles from Comfort on the Fredericksburg road on Block Creek. Earnest Marquart was on horseback in his father's pasture east of their home, and saw a big rattlesnake crawl along a hillside. With his brothers Irwin and Arthur, he set out to find its den. They used a crowbar to move the rocks where the snake was seen and found 20 dormant rattlesnakes in a cavity under the rocks.

They tried to snare them with a fish hook, but it broke. Long poles were brought into use, the snakes being caught one by one under their middle and lifted into a barrel. All were stiff from cold, but became extremely vicious a short time after being placed in the barrel.

Several years ago, Kurt and Bodo Seidensticker caught nearly 30 rattlers on a hillside about three miles from here.

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