



The Lockney Beacon

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H. B. ADAMS, Editor and Owner

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MA HASN'T CLEARED PA

The daily papers of the past week carried the announcement that Mrs. Mariam A. Ferguson had announced that she was in the race for a second term as governor of Texas. Ma gives as her chief reason for asking for a second term is that "Pa" name was not cleared of the smirch of impeachment, and that she intended to continue to be governor of Texas until the name of Ferguson was white-washed so white that it was as pure as the driven snow. Now, this was no more than we expected of Ma. You have to choke them all away from the pie counter, be they men or women. Ma further says that she has taken back everything she had to say about only wanting the office of governor for one term, and in other words, it is a better job than she thought it was when she asked for election two years ago, and said she only wanted it for one term. Ma is just like Pa, she don't intend to quit running until she dies, and as long as her and Pa lives there is going to be hell in politics in Texas. Since Ma has been governor the state mansion and capital has been in the limelight alright, we have had one d— thing to happen after another. And the convict pardon record she has made would make a thug blush, the highway department has come in for its part, and if Pa hasn't come in for the "jits" on both the pardon and highway propositions, he is a heap bigger fool than we have ever classed him to be. We don't know what the brand of propaganda or "smoke screen" Ma and Pa are going to try to use this year to bulldoze the people into voting for them. They can't use the Ku Klux question this time, as Lynch Davidson was a

bitter foe of the Ku Klux last election, and if Dan Moody gets in the race, he is also a bitter anti-Ku Klux, so they will have to hatch up some other concocted conglomeration to try to slip into the office. But the good people of Texas know that Jim is good at the hatching up a camouflag' to hood-wink the people into voting for him and he is as full of pet ideas as a brass monkey. We have nothing to condemn in the past administration of Ma and Pa, for we told the readers of our paper two years ago just what to expect if Ma was elected, and we are still of the same opinion, and most everything we said would happen has come true, so we are not the least bit disappointed or astonished with the things that have taken place, and further we have no sympathies to extend to those who voted for them two years ago, and they have the right to vote for him again if they want to. We never have voted for them and never intend to, but we can stand them if they rest can, as our business down Austin way is very limited, and as yet we have never been forced to come in contact with such people as the governing power of the state at present. Now, taking it a little more seriously we would like to know why it is we have to have such a governor as we have got? and we will answer that very question as we see it. First the people of Texas are so ready to run off after a lot of campaign propaganda and camouflag. If they find one speck in the character of a good man, they turn right around and vote for the one least capable of caring for the office that they have in the race. This has been done at every election we have known of since we reached our majority. Campaign lies will go out on a good clean man, and the voters without investigating them will turn in and vote for a man who is an avowed crook. People should stop for a moment and think, investigate the campaign lies and see how much they amount to. We had rather have a man in office who has only a few specks on his character than one that his character is perfectly covered with bad deeds and immoral views. We always try to select our choice for any office by weighing him side by side with his opponent, and the one that we consider the best of the two as a man, and as an officer, we support him. We have never found any grounds for supporting Jim Ferguson at any time, and as far as Ma is concerned we consider we are supporting Jim when we support her, or we are even doing better by Jim than supporting him, we consider when we vote for Ma we are placing Jim in a position where he can rob the people if he wants to to his heart's content and that he is not accountable to the law for the influence he has in the actions of the governor, and if he chooses to accept a fee for using his influence to get a pardon for convict or a contract for some road company or text book company, the people of Texas have placed him in a position to do so, and as we see it he has a perfect and a legitimate right to do so. We are opposed to Ma being re-elected governor of Texas for the reason that Pa is present, and because, as Ma says, he gives her advice, and because we believe that Ma accepts this advice and acts accordingly. Use a little discretion and vote for a candidate for governor that will be the governor, and not for a person that is merely governor in name, and has someone else who really runs the administration.

STEEPIN' ON THE GAS
Did you ever run a car over real bad roads, worry along at the rate of ten or fifteen miles an hour for many hours, thinking every minute you were going to have a break down, and then all of a sudden you turn a corner and run right up on a good paved road. What happens then, boy? You just naturally step on the gas, and try to see what that old bus you are riding in can do, don't you? Well, that is just what Lockney is doing today, she has been trodding along over the rough roads, many times she has become tired and weary, but a handful of good citizens have stuck to the job and kept the old bus from breaking down, and now we are reaching the pavement and the engine has begun to hum a sweet melody, and now we are going to step on the gas. We hope that on the front page of this issue we will be able to tell the good folks of Lockney, and the United States as far as that is concerned, for the Beacon is read in nearly every state in the Union, that the Denver Road has been granted a permit to build from Estelline, through Turkey, Quitaque, Lockney, Petersburg to Lubbock, and that we have really arrived at the point where we can safely step on the gas and break all speed limits. Lockney has been stepping on the gas in many ways the past year, and considerable building has taken place, business has been firmer and better, new farms have been opened up around the town, and everything is in a healthier condition than it has been for many years. Some of us, of course, were disappointed on account of the

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freeze, but do you know we did not fall short on the cotton to amount to anything, when this year's cotton crop is compared with last year's. The number of bales ginned this year was within two or three hundred of last year and the gins are still running three days out of a week, and that feed crop, why it is much larger than the one raised last year. We have been tickling the gas a little all along, and lots of times we kid ourselves into thinking that things are worse than they really are, but if you will take a ride with me over the Lockney country, you will see that ever day she is growing more and more prosperous, that the farmers are living better, have more to show about their places, lots of chickens and turkeys, more cows and pigs, big ricks of feed, and these things are the reason that Lockney and the Lockney country are beginning to really and truly step on the gas.

Mr. Virdee Gentry of Plainview came over Tuesday night to be at the bedside of his mother, Mrs. J. L. Gentry, who has been sick for the past three weeks. Mrs. Gentry's many friends are hopeful of a speedy recovery.

"MY TOWN," LOCKNEY
This article was written by Prof. W. D. Biggers and the address was delivered at the Littlefield convention of the West Texas Chamber of Commerce.
We are told that a certain planet was searched for, for years before it was ever found. The strongest tele-

ISIS THEATRE PROGRAM
For the Week Beginning MARCH 8th, 1926
Monday and Tuesday—
Richard Barthelmess — IN — "SOUL FIRE"
Wednesday & Thursday
The King of Comedy CHARLIE CHAPLIN — IN — "THE GOLD RUSH"
Friday—
PATSY RUTH MILLER— KENNETH HARLAN — IN — "FIGHTING EDGE"
Saturday—
FRED THOMPSON With His Wonderful Horse SILVER KING — IN — "MASK OF LOPEZ"
COMEDY— "SPOOKY SPOOKS"

scope then in existence had never been able to reveal its brightness to the human eye, and yet scientists knew by the behavior of the other planets that it was bound to exist some where out in infinite space.
The field of Physics was searched astronomy was exhausted, and mathematics furnished formula after formula until they all culminated in a new telescope, the like which had never been seen before. The lenses for this wonderful instrument were of such magnitude, and were ground with such precision that when completed and turned out into the heavens, the new planet was revealed in all its grandeur rolling in its myst-space like the other planets millions of miles away.
As one approaches the realms of West Texas from East, West, North, or South, he instinctively feels that he is coming under the influence of an unseen power, happiness, hospitality, fraternalism, contentment, and progressiveness, begin to spring into life on every hand, and the traveler cannot help but know that some where within this vast realm known as West Texas, that there is a central point from which radiate all these virtues.
Men searched everywhere for this enchanted spot, pilgrimages were made over the Llano Estacado, which rivaled the far famed search for the Holy Grail. Many were they, who reached the goal, immediately to ease their wandering and settle down for life, and today they have built this hallowed spot into a thriving little town of 2000 happy, contented, prosperous people. Willing and ready to invite the weary wanderer to partake of all they have to offer. Willing and ready to stand for the ideals of West Texas. Willing and ready to stand shoulder to shoulder and hand to hand with her sister towns of the Plains in proclaiming to the world the virtues of this empire within the greatest empire in the world—this hallowed spot has been appropriately called, Lockney, Texas.
Standing on the edge of the famous cap rock this little town occupies a commanding position in the great trade territory of the plains. Looking down into the breaks it furnishes a marketing and distributing point for the diversified farm program of these great men who are building a great country below the cap. Looking out over the level expanses of the plains, it meets the needs of wheat, cotton, and stock farmers of one of the greatest farming sections of Texas.
This little town lies within the only shallow water belt on the plains. Pure sparkling water is found in abundant quantities at depths ranging from 40 to 60 feet. The farmers have taken advantage of this and with the aid of centrifugal pumps are irrigating vast acres of land and Lockney has come into her own as a truck farming section. Thousands of bushels of wheat, thousands of bales of cotton, untold quantities of strawberries and other garden products added to a well developed Cow, Sow, and Hen program has indeed established a happy prosperous and contented citizenship.
I love this town of Lockney. It has been my home through-out my childhood. I have seen it grow as I have grown, and as I go on into manhood I expect to see it blossom out into a beautiful city of the plains. I love the town of Lockney because of the wholesome business atmosphere that surrounds it. Every legitimate business is sought after and nourished, and protected; but unquestionable enterprizes find no welcome within the heart and mind of this substantial citizenship.
I love the town of Lockney because of the churches which direct the religious welfare of the people. Believing that all things are under the direction of the supreme architect of the universe. Lockney has fostered a church loving people and invites no one to her door who does not respect and reverence the Masters work.
I love the town of Lockney because of her progressive school system, a system surpassed in no town her size. A place where the plastic mind of the boy and girl is being molded today, that they may become a worthy citizen of tomorrow. Last I love the town of Lockney because of her wide awake progressive, hard fighting straight shooting Chamber of Commerce, Led by some of the most progressive citizens of West Texas, and sponsored by the flower of the Lockney citizenship. This organization is doing a wonderful work in bringing the town into its own.
That Lockney may develop to her fullest capacity, that the world may know of her existence, that the worthy citizens may be attracted to her realm that men in far places may feel to ward Lockney as scientists of old felt in regard to the undiscovered planet that it is bound to exist by the very nature of things, and that where ever it is, it is a great place. This is our aim, They are giving all for our town. I love them for it, and I love the town they are fighting for.

AN ACCOUNT OF HER OWN
The feeling of financial independence that comes to a woman having a bank account of her own is shown in her keener interest in life. She can feel more certain of her plans for enjoying the smaller pleasures without being dependent upon her husband for the money.
THE FIRST NATIONAL BANK
A SAFE DEPOSITORY FOR YOUR MONEY
"There is no Substitute for Safety"

WE HAVE INDIVIDUAL DELIVERY SERVICE
We have just installed an individual delivery service at our store, and deliver all orders promptly up to noon each day. Call us for you wants in Groceries and Hardware, also bring your Shoe Repairing and Leather work to us, a first class workman is at your disposal.
Onion sets and Garden Seeds for your Spring Gardens have arrived. Make the vacant spots in the back yard pay you a dividend this year by raising you some "garden sass" and help to cut down the high cost of living.
We also carry a nice line of Undertakers Goods.
G. S. MORRIS
Groceries, Hardware and Undertaking Goods
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H. W. SADLER
PLAINVIEW, TEXAS

ONION SETS—ONION SETS
RED, YELLOW AND WHITE
Get ready to plant your Onions now. We have a large stock of every color and kind. Come in and get your supply.
FRESH STOCK OF GARDEN SEED JUST IN FOR YOUR SPRING GARDENS.
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GROCERIES AND MEATS. PHONE 10.

Buick value is winning a larger share of public favor every day. It took eighteen years to build the first million Buicks but only thirty-three months for the next half million.
BUICK MOTOR COMPANY
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PLAINVIEW, TEXAS

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The new sleeves, the new necks, newest flares, new trimmings. Colors include chartreuse, bois de rose, new blue, palmetto and black.

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## THE COATS

Poiretsheen, Tweed Mixtures, Sport Plaids, Flannels, Poiret Twills.

Colors of Rose, Nude, Gray, Rosewood and Tan, styles Flares, button trimmed.

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Gold Bond Premiums are standard merchandise of highest quality. We have a complete showing of these premiums.

# Martin Dry Goods Co.

FLOYDADA,

TEXAS

**HOMES OWNING AND DIVORCE**—the country is pretty well acquainted with the soundness of his views. Presiding over one of the largest divorce courts in the country, functioning for

the city of Chicago, he has the basis for profound excursions into logic and philosophy. Thus importance attaches to his prescription of home owning as the most promising remedy against deterioration of marriage.

"Very few people who own their homes come into divorce courts," Judge Sabath said in a recent address. "Men are eager to stay in their own homes, to drive a nail or two and cut the grass. Having a home of their own gives the wife a opportunity to serve her husband that she does not have in rented quarters, and this will make him love her more. If the home is hers, she, too, will improve it and create a homelife that will be attractive and hold her husband."

Some of our modernists may set the judges views down as delightfully Mid-Victorian. But it is curious, however a terrifically natural fact, that the mating instinct should be closely tied to the proposition of ownership of a bit of ground and a shelter. It is the fact that the base of all social progress, lacking which the human race would be nothing more than nomads. Young people just married or about to marry should make their first goal that of acquiring a home—that is if they want to stay married.—Star Telegram

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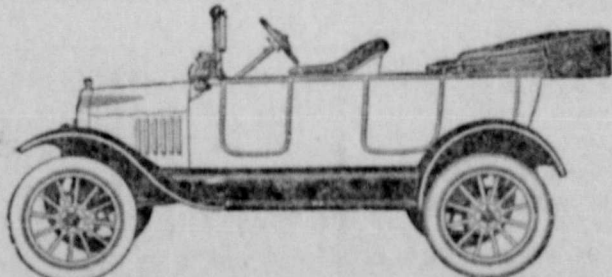
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## HIGHWAY GARAGE

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Corner Main & Locust Sts.

# FREE



On June 5th, this car will be given to the one holding the lucky ticket. Do your trading at this store for the next 90 days. COME ASK FOR DETAILS. A ticket will be given every one visiting our store opening day, FRIDAY, MARCH 5th.

This is your opportunity to save.

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Do your trading with us. Get your tickets and be convinced

that you are saving on every purchase. OUR STORE WILL SAVE YOU MONEY. TRY US!

# SMITH DRY GOODS COMPANY

PLAINVIEW, TEXAS

## TEXAS ITEMS

Corn and sorghum grains from the 1925 crop are going into the Fort Worth market at a rapid rate. Much haffir and mello still are held in growers' hands.

A stock company, composed principally of farmers, was formed at Troup Saturday for the purpose of erecting a \$19,000 gin plant.

Contract for construction of a \$200,000 steel bridge across the Rio Grande between Eagle Pass, Texas, and Piedras Negras, Mexico, has been awarded.

Work is to be started soon on the new \$50,000 mess hall for the cadets of North Texas Agricultural College at Arlington, it is announced by Dean E. E. Bavin.

Farmers in Milam County are busy this week planting corn. With a good season in the ground, and the land in the very best condition, crop prospects are splendid.

Corn planting in the Yoakum trade territory is being rushed with vim. Some of the farmers who operate in sandy land have a good showing of corn already up.

An issue of \$12,000 San Patricio County court house and jail refunding bonds bearing 5% per cent and maturing serially has been approved by the attorney general's department.

Two hundred thousand dollars for work in the channel from Aransas Pass to Corpus Christi, Texas, was allotted Friday to army engineers from existing river and harbor improvement funds.

The Yoakum-Lockhart branch of the Southern Pacific is having extensive improvements made on the road and many carloads of gravel have been dumped along the right-of-way and will be used as ballast.

The first mohair of the 1926 spring crop has been sold. The entire Sutton County accumulation, expected to total 150,000 to 200,000 pounds, has been sold for 45c for mohair of full-grown goats, and 55c for kid hair.

The specifications for that portion of the Galveston-Houston highway lying between Virginia Point and the railway crossing this side of La Marque have been officially approved by the state highway department.

Application for a deficiency of approximately \$25,000 for the buying of equipment and otherwise enlarging the facilities for teaching physical education at the State Teachers College at Kingsville has been filed with Governor Ferguson.

Enough water to irrigate at least 100,000 acres is being lost annually in the flow of the Rio Grande on the 150-mile stretch between Eagle Pass and Laredo, C. E. Ellsworth, district engineer of the United States geological stated this week.

Stability of millions of dollars worth of Texas water improvement bonds has not been affected by the decision of the United States Supreme Court in the Archer County road bond case, declared A. H. Dunlap, member of the state board of water engineers.

The law relating to the sale and extension of all and gas leases on university lands does not apply to the extension of permits issued or to be issued on surveyed public school land, fresh water lakes, river beds and channels, the attorney general ruled Friday.

The Atchison, Topeka and Santa Fe Road has a corp of engineers surveying a proposed branch line between Amarillo and Spearman, Texas, a distance of about 100 miles. The branch probably will follow practically the same route as that surveyed by the Rock Island between Amarillo and Liberal, Kan.

Efforts to rid the fur trapping areas in the Orange section of alligators will be made by individuals and corporations of Orange before the opening of the next season. Orange trappers during the past season found one alligator that had swallowed fur-bearing animals worth \$18.

Motion to advance the mandamus proceedings of the American Book Company against S. M. N. Marrs, superintendent of public instruction, has been granted by the supreme court and set for March 10. The book company seeks to compel Marrs to recognize contracts let by the textbook commission and approved by the board of education and which are valued at \$550,000.

More than 80 members of the McCulloch County Boys Club will be sponsored in their agricultural activities by members of the Brady Chamber of Commerce. Each member of the chamber will sponsor one of the youthful farmers by visiting him and his parents occasionally, offering suggestions, and playing the role of host to him at a banquet to be given the boys club some time this spring.

During January there were 13,016 inmates enrolled in the 18 state eleemosynary institutions in Texas and the average per capita cost was \$22.81. It took 1824 employees to care for them.

Texas stands first in beef cattle among the states and seventh in dairy cattle, the United States department of commerce announced Saturday as a result of its recent farm census. This state had 4,509,981 head of cattle of all kinds on January 1, placing it well in the lead of all other states, the census shows.



## BIG QUESTIONS OFTEN BECOME LITTLE ONES

When you have an Account with this reliable Bank to aid you in their solution. It is true that ready money will not solve all of life's problems, but it smooths the road past many. Start an account today and be ready.

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Small enough to know you, large enough to serve you  
The Bank for Everybody

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WE ARE STILL AFTER YOUR BUSINESS

WE GUARANTEE OUR REPAIR WORK ON YOUR CAR, AND ALSO ON YOUR BATTERY.

DON'T FORGET WE HAVE—

"That Good Gulf Gasoline"

"Magnolia Gasoline"

"Mobiloil" All Kinds

"Magnolene Oils"

"Gulf Supreme Oils"

PHONE 57

HARVE PENNINGTON, Prop.

## FREE! FREE! FREE! FREE!

WITH EVERY TON OF COAL PURCHASED FROM US WE WILL GIVE YOU ABSOLUTELY FREE A GOOD COAL SHOVEL

PURINA COW, HOG AND CHICKEN CHOWS

We carry a full line of Purina Chows, for your Cows, Hogs and Chickens. These specially prepared feeds will make your cow give more milk, and richer milk; will fatten and make your hogs more healthy, and will make your chickens grow faster and lay more eggs. Even the Rooster will cackle when you feed him Purina Chicken Chows.

Remember we are always in the Market for your Grain and Hay, and carry a good line of feeds for those who want to buy.


Phone No. 60 when you need anything in our line and we will be more than glad to serve you.

# LOCKNEY COAL & GRAIN CO.

PHONE 60

BURTON THORNTON, Manager

for Economical Transportation



Now more than ever before -  
**Check Price for Price  
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Compare what you get for Chevrolet's new low prices with any other car in the world. Remember that Chevrolet equipment includes speedometer, Fisher body and balloon tires on closed models, Duco finish, Alemite lubrication system and scores of features essential on a modern motor car. Now more than ever before, check price for price and value for value—and you will buy a Chevrolet. Come in. Get a demonstration!

REDUCED PRICES			
Touring	\$510	Roadster	\$510
Coupe	645	Coach	645
Sedan	735	Landau	765
1/2 Ton Truck	395	1 Ton Truck	550
<small>(Chassis Only)</small>		<small>(Chassis Only)</small>	

F. O. B. Flint, Michigan

**OZARK FILLING STATION**  
 QUALITY AT LOW COST

Lone Star Home Demonstration Club  
 The Lone Star Home Demonstration Club will meet at the Lone Star school auditorium, Wednesday, March 10, instead of Thursday. All members are urged to be present on this date as this is to be a very important meeting.

Lockney Home Demonstration Club  
 The Lockney Home Demonstration Club met last Thursday in the Baptist church with the County Clubs, in an all day rally. The attendance was smaller than we hoped for, but we had quite an interesting meeting. Our next subject will be the "Woman Buyer." Roll call; Suggest one way to save time in shopping. Leader—Mrs. F. M. Kester. "When to Buy"—Mrs. W. L. Whitt. "Charge Accounts"—Mrs. C. L. Cowart. "Returned Goods"—Mrs. Theo. Griffith. "Keeping a Budget"—Mrs. Carl McAdams. Don't forget the day is Thursday, March 11th. Time 3 p. m. Place Home Economics room of public school. This is the beginning of our 1926 Clothing Program and we urge all ladies who are interested in this work to start in with us. If you know enough about this subject, come and tell it to others, for as one writer has expressed this thought so truly: "It isn't the servants that come at your call. It isn't the things you possess. Whether much or little or nothing at

all, it's SERVICE that measures success."—Reporter.

Program for the Intermediate Epworth League  
 Topic: Bible teachings about prayer.  
 Leader: Corene Shurbet.  
 Song: "Come, Thou Fount of every Blessing."  
 Song: "Sweet Hour of Prayer."  
 Scripture: Phil. 4:6-7.  
 The Open Door, by Carelton C. Broken Wires, by Oma Lajunah Beaver.  
 Song "Lord speak to me that I may speak."  
 Surmounting Barriers, by Lawrence B. Secrets, by T. J. Rea.  
 Song: "Take my life and let it be."  
 Song: "Pass me not O' gentle Saviour."  
 Business. Reporter.

Junior League Program for Sunday, March 7th.  
 Topic: "Jesus, the Wander Worker."  
 Leader—Gennie Marie Anderson.  
 Song: Prayer.  
 Story: "Jesus Calms the Storm."—Rexene Sams.  
 Reading—Medda Ruth Thomas.  
 Scripture Lesson: Luke 8:22-25.  
 "The Ten Lepers."—By Juniors.  
 1st Part—Clarence Rea.  
 2nd Part—Frankie Dodson.  
 3rd Part—Lorraine Shico.  
 4th Part—Patricia Patterson.  
 5th Part—Holland Stewart.  
 6th Part—Medda Ruth Thomas.  
 Story: "Healing the Man" at the

W. W. ANGEL      W. R. CHILDERS  
**NOTICE!**

We have bought the Geo. W. Brewster Insurance business, and moved it to our present office, Suite No. 5, First National Bank building, where we are prepared to give you the best of service. We have facilities to handle all of your insurance needs, and will appreciate any business given us.

**ANGEL & CHILDERS**

**ANNOUNCEMENT**

We have taken charge of the Ozark Filling Station, and will be glad to make the acquaintance of all the old customers of this business. We invite you to call on us for your Gas, Oils and Accessories.

**OZARK FILLING STATION**  
 GRAVES BROTHERS, Proprietors

**Yes, We Have Some More Bananas!**

**AND WE'LL HAVE PLENTY NEXT SATURDAY**

Our formal opening was a great success and we sincerely appreciate the co-operation of the people of this territory in making it the greatest day in the history of our Grocery Department. More than 2,000 people passed through the turnstiles at "M" System last Saturday.


**"400 STORES CAN BUY CHEAPER THAN ONE"**

HERE ARE OUR

**Specials For Sat., March 6**

<b>Bananas</b>	FRESH OFF THE BOAT LARGE ONES	RUN ABOUT 27c DOZ	PER POUND	<b>7 1/2c</b>
<b>Wapco Tomatoes</b>		No. 2 CAN SOLID PACK	PER CAN	<b>8c</b>
<b>Pork &amp; Beans</b>		CAMPBELL'S 2 LB. CAN	PER CAN	<b>8c</b>
<b>Del Monte Apricots</b>		No. 2 1-2 CAN	PER CAN	<b>29c</b>

NO LIMIT ON THESE ITEMS TO OUR CUSTOMERS. NONE WILL BE SOLD TO MERCHANTS. PLENTY OF FRESH VEGETABLES ALL THE TIME AND CHEAPER THAN ANY OTHER PLACE.



**Baker - Campbell Co.**  
**"M" SYSTEM STORE**  
 "The Store Beautiful"      No. 411      Floydada, Texas

MEMBERS OF THE BIG CHAIN

Pool.—Superintendent.  
 Prayer. Song. Roll call. Benediction.

**MARRIAGE LICENSES**

Marriage licenses have been issued to the following parties since our last issue:  
 George Kennedy and Miss Lola Mae Murray, February 27th.  
 H. I. Neesley and Miss Cledia Greggs February 28th.  
 Charlie Taylor and Annie M. Franklin, (colored), February 27th.

Dr. L. B. Smith, and brother, H. E. Smith, were up from Floydada Monday. H. E. Smith is colonization agent for a railroad in Western Mexico, and is here arranging for an excursion of Lockney, Floydada and Matador business men to a point 150 miles west of Chihuahua City, Mexico. They trip will be made overland to El Paso, where the party will entrain for Chihuahua City, from where they will go into the mountains west of that place for a ten days hunt. Mr. Smith says the hunting is good in that section, and that black bears, deers, antelope, wild turkeys, ducks, etc., are plentiful.

**GRAVES BROS. OF CANYON BUY FILLING STATION**

Leland and Tommy Graves of Canyon, who purchased the Ozark Filling Station from Messrs. E. E. Dyer and others, about two weeks ago, have arrived and are now in charge of the business.

Theodore Craft left Tuesday for Amarillo, where he will work in the future.

Misses Mollie Newman, Thelma Steele and Willie Merl Trapp visited in Floydada Monday afternoon.

Boots Bryant left Tuesday for his home in Lubbock, after working here during the cotton ginning season for Knox-Patterson Gin Co.

Mrs. G. S. Morris has been quite ill this week with an attack of the flu.

Anslay Fox has been quite ill for the past week with pneumonia, brought on by the flu, and at times little hope has been entertained for his recovery. His father, J. W. Fox, is also confined to his bed with the flu.

D. E. Sullivan and wife of Lockney have gone to Panhandle, where Mr. Sullivan is opening a cafe, and will operate same.

T. H. Stewart has opened up a drug store in Panhandle, and Mr. and Mrs. J. W. Killer have gone to that place, where Mr. Killer will be in charge of the store.

D. F. McDuffee has moved his tailor shop to the rear of Roy Griffith's Confectionery and has fitted up one of the nicest tailor shops to be found on the Plains.

**IF IT DOES RAIN —**

We also have an up-to-date, first-class dry room and are able to give you the same service on these days as on sunny days.

**CITY TAILOR SHOP**

Phone 133      OTIS HARRIS      Phone 133

**FLOYD COUNTY ABSTRACT CO.**

R. C. SCOTT, Manager

Abstracts of Title to all Lands and Town Lots in Floyd County  
 Deeds and other instruments of writing prepared. Twenty years experience with Floyd County Land Titles.  
 Room 7, First National Bank Building      Floydada, Texas

# Buy 'em at Baker, Hanna's

## Pay - Cash - and - Pay - Less

### Men's Over and Unionalls

- Men's \$1.75 Overalls and Jumpers ..... \$1.50
- Boys' \$1.25 Overalls and Jumpers ..... \$1.00
- Youth's Overalls and Jumpers ..... \$1.25
- Children's Blue and White Stripe Unionalls, per pair ..... \$1.35
- Khaki Unionalls, sizes 1 to 8 ..... \$1.35
- Boys' Unionalls, sizes 9 to 11 ..... \$1.50
- Youth's Unionalls, sizes 12 to 16 ..... \$2.00

### Men's Work Pants

- Men's Blue Copper Rivited Pants, only ..... \$1.75
- Men's Heavy, full cut Khaki Pants ..... \$2.00
- Boys' Blue Copper Rivited Pants ..... \$1.50
- Children's Copper Rivited Pants, only ..... \$1.45

### Men's Work Shirts

- Blue and Grey Work Shirts, sizes 14 1-2 to 19, \$1.00 values ..... 85c
- Blue only, in a full cut shirt, 75c values ..... 50c

Knit wrist Leather palm gloves, our price . . . . . 25c

# BAKER - HANNA & CO.

"IT PAYS TO TRADE AT THIS STORE"

SOUTH SIDE OF SQUARE

FLOYDADA, TEXAS

Dawson Busby has gone to Pan- Mrs. Ruth Homer of Lubbock has handle to work at the carpenter trade been here the past week visiting her during the oil rush boom. parents, Mr. and Mrs. Frank H. Ford.

### IF IT BURNED TONIGHT—WHERE YOU BE?

If your home or business should burn, have you got it covered by a fire insurance policy that would make your loss safe? If you have not, you had better come in today and let us write you a policy. It is too late when the fire whistle blows, and you can never tell whose place of business or home will go up in smoke next.

### GRUVER INSURANCE AGENCY



FILLING YOUR BASKET HERE

is a real pleasure, for you know that first of all, it is not going to cost you more than a nit should, and secondly, you can be sure that whatever you place in it will be of the best quality.

## LOCKNEY GROCERY

#### WHAT'S DOING IN WEST TEXAS

Baird—Baird's new 12,000 egg mammoth type incubator was received today and construction of a building for the machine is under way. A company with capital stock of \$2,500 has been organized and will be incorporated. The stock holders in this company are from all parts of the country insuring full co-operation of every farmer in the country.

Midland—A carload of hogs will be shipped into Midland county and sold to the farmers at absolute cost plus the expense of importing and feeding the swine until they are sold. Mr. E. A. Snider, County Agent has the details of this in hand for Midland County and the hogs are being shipped in by the Midland Chamber of Commerce, the Midland National Bank and the First National Bank. These high grade gilts are being shipped from Sioux City, Iowa as a result of the joint Hog importing campaign of the Fort Worth Stockyards Company and the West Texas Chamber of Commerce.

Albany—The deep test drilled by Roesser and Pendleton on the Cook ranch northwest of Albany, has unexpectedly turned into a shallow producer of huge proportions. Oil was struck at 1242 feet and reliable reports from the well are that it is making 1,000 barrels.

Floydada—More than three hundred representative farmers heard R. Q. Lee, president of the West Texas Chamber of Commerce, speak on the benefits of "Diversified" farming. Mr. Lee advocated growing feeds as well as cotton. Col. C. C. French, Industrial agent of the Fort Worth Stock Yards, spoke on the raising of hogs. Canyon—The annual meeting and banquet of the Panhandle-Plains Historical Society recently held in this city was the most successful ever held. People were in attendance from Amarillo, Lubbock, Miami, Canadian, Pampa, Claude, Memphis, Romero and Tulsa.

Hereford—Hereford has voted \$67,000 worth of bonds for the paving of some forty blocks in the residential section and the date for receiving bids will be set shortly. Every effort will be made to complete this paving by fall.

Read the Poultry Page in this issue of the Beacon. Page 7.

Stanton—There is being arranged by Stanton's Commercial Club and the Diversified Farm Program members a one-day Agricultural and Livestock Short Course between the dates of March 15th and 20th. Arrangements are being made for the very best and most practical men of the State to be present on this occasion to take up the following subjects: Dairying, hog development, poultry and marketing.

Rochele—The Rochele Chamber of Commerce has just recently been organized with O. E. Rice as president. At the organization meeting, Wm. D. Cargill, secretary of the Brady Chamber of Commerce, outlined the needs of a Chamber of Commerce. County Agent C. C. Johnson made a splendid talk on diversification. The wide-awake citizenship of Rochele are planning to do great things during the coming year.

Lockney—Lockney has voted \$67,000 worth of bonds for the paving of some forty blocks in the residential section and the date for receiving bids will be set shortly. Every effort will be made to complete this paving by fall.

Read the Poultry Page in this issue of the Beacon. Page 7.

Lockney—Lockney has voted \$67,000 worth of bonds for the paving of some forty blocks in the residential section and the date for receiving bids will be set shortly. Every effort will be made to complete this paving by fall.

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#### GRIT and SAND

By Jake

Somebody needs to wake up. Now is the time to plan your flower bed, start to work now and help to make Lockney beautiful.

The trash is still parked on Main Street.

Somebody needs to wake up. We think if a fellow is not loyal to his home town, we would hate to trust him in his own home, and we would not be his wife for any amount of money.

"If its good for our community then lets have it."

How do you like the poultry page this week.

Let the town and rural communities work together in our great on-going program. Its greatest success will be realized when everybody takes interest.

Foward Lockney: Foward Floyd County.

Mrs. Belle Lemons made a success with poultry, and started with little or no capital, you can do it too; if you are not afraid to work, and will attend to details.

Raise a garden this year, can the surplus and live contented this winter.

Candidates are beginning to stir about. The question is; not what you will do, but what you have done. And where have you been, when you should have been on the job.

Somebody needs to wake up. What Lockney needs is a little more get and some get-together.

Have you tried the Beacon Want-Ads; they pay.

Lockney is some city, just notice our lights. Foward, Lockney, Foward.

Come on Mr. Boles, we are ready to build the railroad.

It is reported that the Mistletoe Creameries will erect a building in Lockney at an early date. Watch

us go. A good many towns are sitting idle and wondering how Lockney is managing to forge ahead. A waiter and a quitter never gets anywhere.

What have you done to help Lockney and Floyd County along the past week? Now is the time to fall in line.

Alltogether for a bigger and better Lockney and Floyd County. Foward; Foward.

Somebody needs to wake up is that you?

Raise a hog, keep a cow, have a garden, keep several hens, raise some chicks. Take care of the wife and kids, attend church. Pay the preacher and watch the world go by.

#### STREET LIGHTS ARE NO ON AT NIGHT IN LOCKNEY

The Texas Utility Company crew that has been here for several days installing the streets light in the busines and residential sections of the town have about completed their work, and the lights are burning each night now. A new line has been added to the original plan, and the people in the north part of town will now have electric lights in their homes, and two additional street lights have been placed on North Main Street, and two more will be added in the northeastern part of town. This will give Lockney nearly fifty street lights, and this adds much to the appearance of the town at night, as well as the convenience these lights are to the inhabitants.

#### LOOK FOR RAILROAD DECISION MOST ANY DAY NOW

The people of the Plains country, and most especially the towns affected by the Denver-Santa Fe permits, that are now being asked of the Interstate Commerce Commission, are anxiously awaiting the decision of the I. C. C. which is expected hourly now. It is said that a report is due from Mr. Boles during this week, and it may be that the decision will be handled down by the time this paper reaches its readers.

### ANNOUNCEMENTS

ANNOUNCEMENT RATES

District offices	\$15.00
County offices	\$10.00
Commissioner Precinct offices	\$7.50
Justices Precinct offices	\$5.00
City offices	\$5.00

We are authorized to announce the following names for office subject to the action of the Democratic Primary on July, 1926:

FOR DISTRICT JUDGE  
CHARLES CLEMENTS  
R. C. JOINER  
(Re-election)

FOR DISTRICT ATTORNEY  
W. E. HUFFINES  
MEADE F. GRIFFIN  
C. D. WRIGHT

FOR DISTRICT CLERK  
T. P. GUIMARIN  
EDD MUNCY

FOR COUNTY JUDGE  
T. R. WEBB  
WILL SIMPSON  
J. W. HOWARD  
Wm. McGEHEE

FOR COUNTY CLERK  
MISS ANNA SIMS  
TOM W. DEEN

FOR SHERIFF AND AX COLLECTOR  
J. R. MADDOX  
(Re-election)  
ED GRIFFIN  
R. L. (Bob) KROPP

FOR COUNTY TREASURER  
MRS. ELDER MORRIS  
(Re-election)  
MRS. DORA CRAIN  
MRS. MAUD MERRICK

FOR COUNTY SUPT. OF PUBLIC INSTRUCTION  
PRICE SCOTT

FOR TAX ASSESSOR  
C. M. MEREDITH

FOR COMMISSIONER, Prec; NO:2  
E. H. RANKIN  
W. H. (Bill) JOHNSTON  
T. Z. REED  
W. O. SHURBET  
(Re-election.)

FOR COMMISSIONER, PRE. No. 3  
J. A. DUNLAP  
WALTER WOOD  
(Re-election)  
M. H. TAYLOR

FOR PUBLIC WEAHER PRECNCTS, NO: 2 AND 3  
C. K. BENNETT



**SUPER 5-TUBE RADIO**

**FREE**

**COST \$166.00**

We are going to give away absolutely free to some customer, a \$166.00 5-Tube Radio. Call and ask us about it.

**Radio will be given away Saturday, April 24.**

**CASH GROCERY  
— AND —  
FLOYD HUFF**

**SAND HILL HAPPENINGS**

"All A Mistake" was given by the P. T. C. Society in their own auditorium last Friday night to a solid packed house. \$11.30 was received as admission, outside of the season tickets that were passed in free.

If you doubt that it was well received, just ask some one that was there.

"All A Mistake," will be presented in Aiken's new auditorium Friday night, March 5th, and at Petersburg March 6th. If it makes you feel better to have a good laugh be sure and see this play.

We are very proud of what the "financial side" of this society has accomplished. Last year two of the main things we bought were com-

plete baseball uniforms and helping get a new piano. This year we have paid for complete basketball suits for the girls and \$30 for school ground equipment, including vaulting pole, javelin, tennis net, in-door base ball equipment, etc., and are now buying suits for the junior girls to play in-door base ball.

The "good will" and "work" by almost the entire community have caused this good to be accomplished. Remember that we must give you your money's worth at these plays or you will not come back. Give us just one trial. You are helping some good enterprise any time you see one of our plays.

Every Saturday night there will be free for all wrestling at Sand Hill. If you can't stay in a good humor, one time is all you will be allowed to come. Good clean sport with physical development is what we are after.

**CEDAR HILL NEWS ITEMS**

A large majority of the Cedar community is sick with the flu and had colds this week.

Mr. and Mrs. John Seay and family visited relatives in Flomot Sunday.

The Cedar school pupils are working diligently on their spelling and other interscholastic league work. Cedar has never brought back any loving cup, but is to this year.

Prof. H. H. Nicholas of Prairie Chapel visited in Cedar community last week.

On account of so much sickness in the community we are afraid that we cannot put on our play.

The wheat in some parts look pretty had so we are informed, because of the need of moisture.

**PROVIDENCE NEWS**

Mr. and Mrs. K. Sammann and sons were in town Saturday shopping.

The Lockney Chamber of Commerce came out Friday night and put on a good program. Mr. Shoaf made a good talk on the Chamber of Commerce organizing a Community club like they have at Lone Star, but owing to so many absent on account of the flu, very little progress was made, but Providence is in for any good thing that can be had along any line that is of any consequence. Mr. Shoaf also stated that Lockney could boast of a young Paderewski, in which Providence is glad to hear, but it isn't any ahead of us, for Providence can boast of a 3 year old Pauline Lucca, that can sing and carry a tune to

perfection on any song she knows. Her words are not very plain, but she can sing so anyone can understand what she is singing, and she can pick out the different pieces on a Victrola that she knows and play them without help from any of the family. What we need here is a good music teacher as we have talented students galore and comedians. The program rendered Friday night by Lockney was good, also the little play put on by the school.

We noticed a little item in the Amarillo Daily News about Floyd County schools, written by Mr. J. S. Rosco. He stated that Floyd county had the best rural schools in West Texas he had visited. He stated that out of 77 teachers 25 were male teachers, which was quite out of the ordinary, and out of the 20 schools who asked for state aid 19 were given the aid, and during the past year three teachers homes had been build in the county bringing the total number of teacherages in the county at this time up to fifteen, which is a splendid record for Floyd county.

**PLEASANT VALLEY NEWS**

The sad news was received this week of the death of W. E. Smith, father of Al Smith of our community. The funeral was held in Floydada on Tuesday afternoon.

Mr. Ferguson and two sons, Lane and Carl, and W. C. Hubbard left on Sunday for a few days trip into Oklahoma. Lane expects to go back to Stillwater to continue his school work in Oklahoma A. & M. College.

Mrs. R. M. Champion of Lockney is teaching the primary grades this week, in the absence of Mrs. Jones, who has the flu.

W. E. McClure and C. F. Harris made a business trip to Plainview Monday.

The basket ball boys of the Ramsey school came over Friday afternoon and played our boys. The boys of both schools were assisted by their teachers, who played. The score was 16 to 10 in favor of Ramsey. The game was enjoyed by all.

D. F. McKinsey and all of the members of his family were confined to the bed at the same time this week on account of the flu.

Ezelle Fox and wife of Dumas are here at the bedside of his father and brother, who are quite sick with flu and pneumonia.

**FLAXMANS  
Style Shop**

Phone 113 711 Broadway Plainview, Texas



We are prepared to show you all the newest creations in this Springs Models. All the New Shades, New Materials and Styles.

**ALL MODERATELY PRICED.  
WE SPECIALIZE**

to fit the Stout Women, as well as the little Women, not forgetting the young Miss.

**Make The Style Shop Your Headquarters  
WHEN IN PLAINVIEW.  
FLAXMAN'S STYLE SHOP**

**Carter-Houston's**

**"Plains Largest Cash Store"**

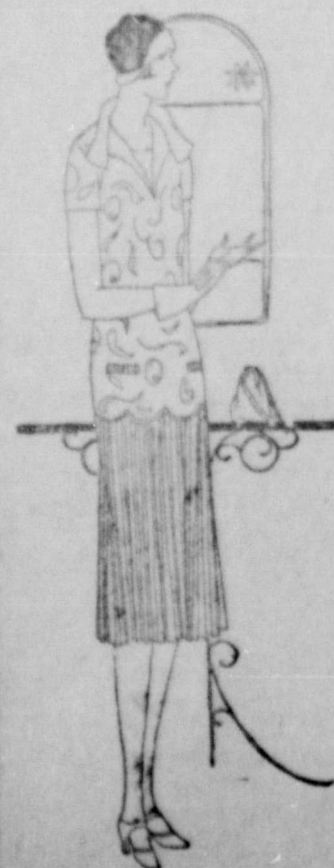
**PLAINVIEW**

**TEXAS**

**Thursday, Friday and Saturday**

**Advance Showing**

**of  
Easter Apparel**



A TRULY  
Remarkable Collection  
— of —  
**SPRING DRESSES AND  
COATS**

—in our Ready-to-wear Department will be found the new numbers that New York and Paris are featuring—  
**VEILED PRINTS of GEORGETTES, TAFFETAS and FLAT CREPES.**

**More than 200 Received  
This Week**

Sizes from 16 to 20 for Misses. Sizes from 36 to 46 for Women.

Prices ranging—

**\$7.95, \$9.95, \$14.75, \$16.75, \$19.95, \$29.25**

FOR—  
**\$28.50 to \$35.00**

—any young man, or older one can dress up for—

**EASTER**

—those new Flannels in Tan and Grays—those blue Double Breasted Worsteds, are the last word in what the Men are doing for this spring season. We have your size —and the material, style and pattern are all that can be desired. Come in and let our Salespeople show you through this collection.

Our Florsheim Shoes for Spring are here. Have you seen the new Blondes? Also all the other new Styles and Shades. Priced at—

**\$4.95 to \$12.50**

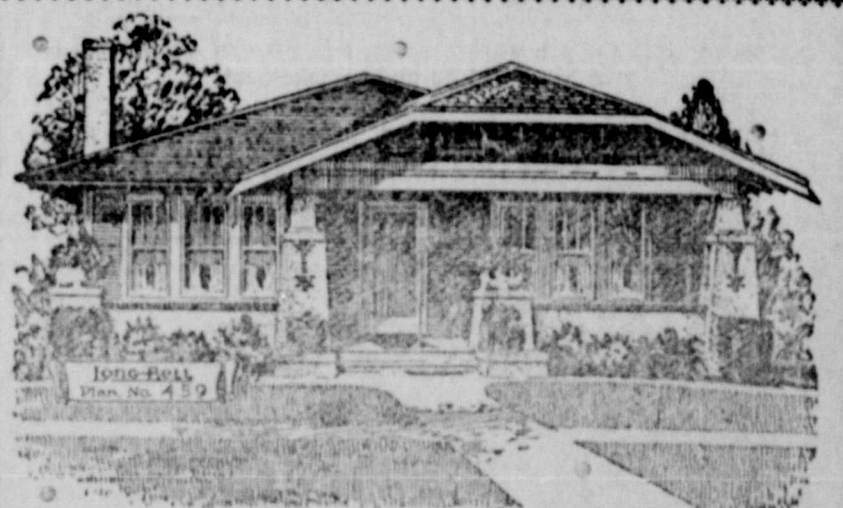


Z. T. Riley and W. A. Brewster went them. to Canyon Friday night, to be with Mr. Riley family, some members of which were sick with the flu. Mr. Arthur, Jr., returned Sunday night Brewster returned Sunday, and Mr. for an extended visit to Corpus Christi Riley returned Tuesday afternoon. Mr. where they visited Mr. and Mrs. Mack Riley reports the sick members of his family were doing well when he left the Rio Grande Valley.

**6 Per Cent FARM LOANS 6 Per Cent**  
33 YEARS, WITH OPTION OF PAYING OFF AFTER 5 YEARS.  
**CITY LOANS**

To erect dwellings or business buildings or to take up present indebtedness.

**RYAN SPEEGLER**



**BUILDING SERVICE**

**DEVOE PAINTS AND KYANIZE VARNISHES  
DEMPSTER SELF-OILING WINDMILLS**

2 gallons of Oil furnished with each mill to start it off on.

**PLENTY OF WELL CASING, PUMP PIPE, PUMP ROD, ALL SIZES.**

**FLOYD COUNTY LUMBER CO.**

PHONE 9





KING OF COMEDY  
**CHARLES CHAPLIN**  
 in "THE GOLD RUSH"  
 Chaplin's latest, the only picture that he has made in over two years. SEE IT.

**ISIS THEATRE**  
 Wednesday & Thursday  
 Admission  
 20c--40c

**SPECIAL SERVICE**  
**\$3.75**  
 (PARTS EXTRA)  
**GOOD FOR TEN DAYS**  
**FROM DATE**

1. Coil Units—tested, adjusted and points replaced if necessary (Points extra).
2. Commutator—cleaned, inspected and Oiled.
3. Spark Plugs—cleaned and adjusted.
4. Wiring Inspected.
5. Carburetor Adjusted.
6. Fan Oiled.
7. Generator Bearing Oiled.
8. Steering Gear Greased.
9. Transmission Bands Adjusted.
10. Universal Joint and D. S. Bushing Greased.
11. Front Wheel Bearings Adjusted and CGreased.
12. Spindle Bolts Oiled.
13. Steering Arm Bolts Oiled.
14. Front Spring Bushing Oiled.
15. Rear Wheel Lock Nuts Tightened.
16. Rear Axle Roller Bearings Greased.
17. Rear Spring Bushing Oiled.
18. Water Added to Battery.
19. Battery Hold Down Bolts Tightened.
20. Crank Case Drained and Flushed Out.
21. 1 Gallon Oil FREE.

**Lockney Auto Co.**

**WANT COLUMN**

LOST—TWO grain forks, about two weeks ago, between Lockney and my place northeast of town. Finder notify E. R. Bryant and receive \$1.00 reward. Phone 9006F15.

LOST—A pair of tortoise rimmed spectacles in flexible leather case, with gold bar pin and silver pencil in case. Finder return to Beacon office.

MEN WANTED—To Dress better for less money. Only \$23.50 buys the finest suit. Seeing is believing. No obligation. Phone Otis Harris.

FOR SALE—My place in north-east Lockney. H. P. Coleman. See me at Cash Grocery.

Have Your Abstracts Made By  
**ARTHUR B. DUNCAN**  
 The Old Reliable Abstract Man  
 Floydada, Texas

Good Assortment of New Singer Sewing Machines, Needles, Oils and everything needed in this line.—M. P. McCleskey. 16-tf

FOR SALE—Grain drill, lister planters, cultivators and sleds. Also one Ford truck. Terms.—Geo. T. Meriwether. 20-tf-c

FOR SALE—Re-cleaned, climated Seed Oats, 75c per bushel. See Ira Simpson, 1 1-2 miles south. 21-tfc

WANTED—Men to wear out all virgin Wool Suits. Only \$23.50. Sold by Otis Harris, with a guarantee.—Phone 133. Will call at your convenience.

Providence 4-H Girls Home Demonstration Club  
 The Providence 4-H Girls Home Demonstration club met Tuesday, Feb. 23rd, in the girls club room. The meeting was called to order by the president, Miss Olamas Gamble, and the minutes of last meeting was read by Miss Bass, our Home Demonstration Agent, and approved by all. Our secretary, Miss Myrtabell Lovvorn, was not able to be present.

There were seven girls present and five absent. Some of our members are on the sick list and were not able to be out. We hope they will all be able to attend by next meeting.

Each girl had her "hot dish holder" and also her cup towel finished. Most of the girls had their emblems worked and ready to put on their caps. Miss Bass gave instructions on hem-stitching, as for our home improvement work we are making dresser scarfs, which are being made of Indianhead Linen, and will be hem-stitched all around. Some of the girls have their scarfs finished, and they are very beautiful.

Miss Bass asked that all the girls get the goods for their aprons and caps and have them cut out, and be in readiness to begin work on them at once.

Some of the girls have set their hens, and will have early chicks, however, some have not set their hens yet. Miss Bass instructed the members of the club to write to Mr. E. S. Shoaf for some eggs to set, and some

of the girls have written. The girls are requested to set their hens early if they want to prosper in raising their chickens. If you don't set your hens early, when the fair comes off this fall, you won't have any chickens to show what you have been doing during the year of 1926. This is a prosperous year, so girls don't wait until the last minute, and then say "I didn't have time," or "Miss Bass gave us too much work," or something like that. Do as you are told to do and you will make something.

I am writing a poem, which I made up and which we all should follow till next fall:

Young girls take warning  
 From now on and ever.  
 Don't say you can't raise chickens at all.

You may not accomplish much this summer,  
 But wait till the fair next fall.

Our club room is the most beautiful place in Floyd county, and if you don't believe it, come and see for yourself. We don't only speak well of our club room, but also of Miss Bass, our Home Demonstration Agent, we are well pleased with both.

The next meeting will be held on March 9th. Everybody welcome.

**Theatre Party**

At seven o'clock Friday evening, February 19th, the members of the Sophomore class assembled at the home of their sponsor, Miss Bigby, in order to march in a body to the Isis Theatre, where special seats were marked off for them in their class colors—lavender and cream. After the picture, "Seven Sinners," was shown the Sophs ordered refreshments at the City Drug Store. After the refreshments were served, they went serenading. Upon reaching the Thomas home, Miss Carma Thomas invited them in. While there they were entertained with a reading by Mrs. Simpson; a Spanish song by Miss Bigby, and also a reading by Geraldine Angel and Arline Donald.

At a very late hour the Sophs departed, each one reporting a delightful time.—Reporter.

Miss Mabel Gass of Hereford spent the week end here the guest of her nephew, Roscoe Gass, and wife.

**PATRONIZE HOME INDUSTRY**

I have bought the Home Laundry and will operate the business in the future. I will appreciate having an opportunity to do your laundry work, and will guarantee satisfaction.

We do all kinds of Flat work and give prompt and efficient service.

**HOME LAUNDRY**

B. P. PACE, Proprietor  
 PHONE 51

**Grady R. Crager**

UNDERAKER AND EMBALMER  
 Hearse to all parts of the Country Day Phones 126 and 121; Night 73 In Crager Furniture Co.  
 Day and Night Service  
 LOCKNEY, TEXAS

ARTHUR B. DUNCAN  
 Have your Abstracts made by The Old Reliable Abstract Man.  
 Floydada, Texas

KENNETH BAIN  
 LAWYER

Room 4, First National Bank  
 FLOYDADA, TEXAS

DR. R. E. L. MEWSHAW  
 Physician and Surgeon  
 Office in City Drug Store  
 Phones: Residence 146; office 126  
 LOCKNEY, TEXAS

**Catarrhal Deafness**

is often caused by an inflamed condition of the mucous lining of the Eustachian Tube. When this tube is inflamed you have a rumbling sound or imperfect hearing. Unless the inflammation can be reduced, your hearing may be destroyed forever. HALL'S CATARRH MEDICINE will do what we claim for it—rid your system of Catarrh or Deafness caused by Catarrh. Sold by all druggists for over 40 years. W. J. Chesney & Co., Toledo, Ohio.

**New Things**

ARE COMING IN ALL THE TIME, AND OF COURSE, WE ARE ANXIOUS FOR YOU TO SEE THEM.

**MILLINERY**

We are receiving each week a shipment of the latest styles in Ladies and Misses Millinery.

**SHIPMENT OF LADIES OXFORDS JUST RECEIVED**

They are stylish and you will like them.

You will note that we are making very low prices on this merchandise, and you are invited to call and see it.

Shipment of Printed Dresses, regular \$15.00 values, which we are offering at **\$12.45**

**Hardware and Grocery Departments**

As usual we meet and beat any competition in Groceries and pay an extra 2 cents for your eggs.

If in need of a DeLaval Cream Separator or an Incubator, we have them, and will give you easy terms on either of them. In fact they will pay for themselves.

A complete assortment of Leather Goods, Collars, Bridles, Harness, etc. Make it easy for your horse to do your work.

**WE OFFER GOOD QUALITY MERCHANDISE AT THE LOWEST PRICES POSSIBLE.**

**BAKER MERCANTILE CO.**

"THE STORE WITH THE GOODS"

**DICKEY & GOEN**

**REAL ESTATE & LOANS**

Farm Lands, Ranches, City Property ALWAYS A BARGAIN  
 Floyd County Correspondents for the First Texas Joint Stock Land Bank of Houston, Texas. 6 per cent Interest. Prompt inspection.

"SEE US FOR YOUR LOANS"  
 Surginer Building, North Side Square  
 Phone No. 107  
 J. C. Dickey A. C. Goen  
 FLOYDADA, TEXAS

**WE HAVE MOVED**

I have moved my Tailor shop into the rear of Roy Griffith's Confectionery.

My shop is the only place in town you can get your drying done in wet weather. We have a special drying room. Call us for your Cleaning and Pressing work. We give prompt service.

**D. F. McDUFFEE**

Phone 114, City Barber Shop

**Dr. S. M. HENRY**  
 PHYSICIAN AND SURGEON  
 Special Attention Given to Women's Diseases.

Office Lockney Drug Co.  
 Office Phone 50—Res. 87  
 Lockney, Texas

**WILSON STUDIO & ART SHOP**

FLOYDADA, TEXAS  
 POTRAITS, VIEWS, PANORAMA VIEWS  
 KODAK FINISHING, ENLARGING, ART PICTURES AND FRAMING

Dr. HARRIS H. BALL  
 DENTIST  
 LOCKNEY, TEXAS  
 Office, Room 1, First National Bank Building. PHONE 72  
 Office Hours, 8:30 to 12; 1 to 5:30

F. M. KESTER  
 REGISTERED OPTOMETRIST  
 EYES CAREFULLY TESTED  
 GLASSES FITTED  
 Broken Lense Duplicated

**LET US DELIVER YOUR MILK**

Fresh and Sanitary Every Day in the Month. We deliver twice daily—Morning and Evening. Just Phone us your orders and your milk troubles will cease.

**Sunnyside Dairy**

Phone 9001-F3

**SELLING GLASSES**

Is a secondary consideration with me. The thing that interests me is whether your eyes are performing their duty properly. I can only learn this through a complete, scientific examination. Write or phone for an appointment.

DR. WILSON KIMBLE  
 Floydada  
 Eyesight Specialist Phone 254, Box 518

We have installed in our office an up-to-date—

**X-RAY**

and we are prepared to do the latest X-ray work. We develop our own films.

Drs.

**Houghton & Thacker**  
 FLOYDADA, TEXAS

**MATTRESS BUSINESS**

I have bought the Lockney Mattress Factory, and will operate same in the future.

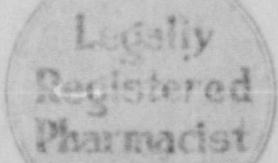
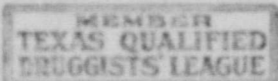
Let me repair and renovate your mattresses, also salvage repairs.

**HENRY DUNCAN**

**STEWART DRUG CO.**

Member Texas Qualified Druggists' League

Read the League's messages in Farm & Ranch and Holland's Magazine



TRADE-MARKED

The emblem, signifying membership in the Texas Qualified Druggists' League, is prominently displayed at this store as it is trade-mark of which we are proud.