





# Price Adjustment SALE

**NOW BEGINNING**

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**Prices Adjusted to Fit Your  
Nine Cent Cotton**

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**Take Your Choice of Our Merchan-  
dise Cut to Fit Prices**

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## **E. GUTHRIE & CO.**

**Leaders in Low Prices**

**Lockney, Texas**



A NEW KIND OF FLAPPER HAS BEEN DISCOVERED

This world is certainly changing fast. There seems to be some kind of a change taking place every few minutes. We have seen and also heard of men who had that well known malady called "Flapperitis," but we have never seen any men yet that could be called a flapper. Anyhow they (outside world) are putting on so-called men "Flapper Contests" and getting by with it. Well now Lockney has quite a few that would be eligible for the contest, and as you all know Lockney must be up-to-date and modern they should do everything in keeping with the times. Now why could we not have a "Flapper Contest" to? We have the material. We have buildings in which to put it on. We are sure that most any woman in town would be proud that her husband was the town's champion flapper. Why we have some men flappers, (if that is what they are to be called) that would set any crossroads village a-fire. Why not have a "Flapper contest" in the future, in the near future, might say. That would help you to forget that "ten cent cotton" for a few short hours. This particular writer thinks that this matter should be looked into. It has been done, and could be done again. Will some one start operations at once.—1926

Junior League Program, Oct. 24th

Subject, "A Missionary to the West."
Leader—Jewel Lee Bagley.
Songs
Prayer
Special music—Milton Adams.
Talk—A Boy—Douglas Adams.
Talk—A Minister—Meda Thomas.
Talk—Out in the West—Clarence Rea.
Song
E. L. B.

Trinity Church at Providence

Sunday, October 24
10 a. m. English Sunday School. No services that day.
Sunday, Oct. 31: Annual Mission Festival.
10 a. m. Sunday School services. Mission address by Rev. C. Roth of Wilson.
10:30 a. m. Festival services in the German language. Sermon by Rev. C. Roth and address by the local pastor.
12 o'clock: Dinner on the ground, if weather unfavorable it shall be at the parsonage.
1 p. m. Congregation meeting.
2 p. m. Festival services in English Mission address by Rev. C. Roth and by the local pastor.
8 p. m. Slides of New Guinea with an address by the local pastor.
Choir songs, quartets, duets and violin solos shall beautify all the services. A hearty invitation to all.
J. FLIERL, Pastor

League Program for Sunday, Oct. 21st, 1926

Leader—Gennie Marie Anderson.
Scripture reading by leader, Matt. 6:24-34; Ps. 19:1-6.
Song—Rescue the Perishing.
How Much Do We Know About the Negro?—Leslie Mae Floyd.
How Can We Help the Negro Boy.—Mary Gaynell Thomas.
The Good Traits of the Negro.—Anice Stewart.
Song—Let the Lower Lights Be Burning.
League Benediction.

YEA SOPHS!

The Sophomores met Friday, Oct. 15th, and organized. We Sophs are a good bunch, and we are going to prove to the public what we can do. "Who can our Sponsor be?" "Well Miss Bridges of course!" Miss Bridges is a very jolly lady, and she will be a girl at the end of the year, because we won't worry her any. We know that Miss Bridges will show us a good time, but remember—"work comes before play." We aim to follow those words throughout the year. Mr. Bert Shelton, our president, has a great deal of knowledge, and he shows it, wherever he goes. Bert is going to do every thing he can for the Sophomore Class. Our vice president, Mr. Ulma Dagle, is rather fat, but that's no sign he doesn't know anything. We Sophomores couldn't do without Ulma, because he always has that "winning smile" on his face. Mr. T. H. Stewart makes a wonderful secretary and treasurer. T. H. I'm sure, is an honest, hard working boy, and he won't run off with our money. The class puts full trust in T. H. Elfe Meriwether was elected as reporter, and if you don't like the reports that are put in the "Lockney Beacon," see her about it. I'm going to do all I can for my class—"The Sophomores." The class agreed to meet the first and third Monday out of each month. Every Sophomore must be at these meetings.—Reporter.

Providence Home Demonstration Club Meets

The Providence home demonstration club met at their club room on October 12th. On account of bad roads there were only seven of the members present. Miss Bass, our home demonstration agent and Mrs. R. J. McLaughlin were both absent so we did not have our regular meeting. But talked of our Fair success on our work as represented at both county and state fairs. The women of Providence are certainly proud of the showing their demonstration club made at the fairs, as we have over 40 ribbons, 19 blues, and remaining number reds won by the ladies in our club. We may place them in our club room in some artistic design to remember our club work of the year 1926.

We are certainly thankful to the judges for giving us such high scores on our work. The Floyd County home demonstration clubs won nine first and third places at the state fair against much competition.

The Home Demonstration clubs of Floyd county have scored highly at the state fair according to reports sent back to Floydada.

The Floyd county clubs won the larger per cent of their winnings in the Home Economics department.

Miss Blanche Bass is demonstration agent for the county and much of the credit is due her for the success of these clubs due to her many efforts she has put forth for the winning clubs.

The clubs of the county are rated as first year clubs, and they won a place in practically every division in which they entered.

The first places won at the fair were by the Providence club, for the best pillow cases, the Sand Hill club for the best wash dress, and the Mayview club for the best table linen.

The second places were won by the following: Miss Marie Smith of the McCoy club, with the best club history and record. The Pleasant club with the best collection of jellies, and the Campbell club with the best braided rug.

Miss Evelyn Bobbitt of the Lone Star club won first place with the best home improvement article.

The Starkey club also won third place with the best wash dresses and Sand Hill third with the best dried products.

Our next meeting will be on October 26 if the weather permits. Let us

all be present.

The subject will be school lunch. Hostess—Mrs. Shelly. Roll Call—My family favorite for the lunch box.

Leader—Mrs. Boedecker. Program: 1. Reason for hot lunch.—Mrs. Kramer. 2. Value of supervision while eating.—Mrs. R. C. Phillips. 3. Value of weighing and measuring children.—Mrs. Williamson. Demonstration on packing school lunch.—Miss Bass.—Reporter.

WHAT'S DOING IN WEST TEXAS

Post—Garza county carried away first honors for West Texas and the South Plains this week in having its agricultural exhibit adjudged the finest display of agricultural products of all state entries at the Dallas Fair. The display was arranged by George (Scotty) Samson, Garza county agricultural agent, and featured small grains and sorghum grains. Garza's grain sorghums scored 193 points out of a possible 200, forage feeds 47 out of 50, and alfalfa 72 out of 75 points. The same exhibits took first honors at Lubbock and Abilene, Randall and Hartley drew second and third to Garza. The biggest demonstration in the history of Post was given on the return of George Samson from Dallas over 1,200 people with the band meeting him upon his arrival.

Amarillo—Amarillo and Wichita Falls are running neck and neck in their West Texas Chamber of Commerce drive membership contest, with Wichita Falls leading slightly. Both have around 500 memberships but Amarillo expects to forge ahead when all her pledges are taken up.

Quanah—An impediment to Quanah's progress in the opinion of its citizens has been removed with the opening of the Peace river bridge as a free bridge. No more tolls will be collected for passage over it.

Stamford—Despite the continued rains in this section, the community fair which opened here Thursday is drawing good crowds. A concert by the Stamford Fireman's band, official band of the West Texas Chamber of Commerce, started the festivities in the municipal auditorium where the exhibits are located. Some 25 merchants, manufacturers, and communities have displays here.

Levelland—A new unit, consisting of engine and dynamo, will be installed

here immediately by the Texas Utilities Company, doubling the capacity of the local power plant.

Amarillo—Contract has been let by the Texas Gas Company for the construction of its line from the Panhandle gas fields to the South Plains. Cities already under franchise are Lubbock, Slaton, Lockney, Plainview, Floydada, and Tulla. Distributing systems are to be located at Canyon, Abernathy, Happy, Kress, Hale Center, and other points.

Stamford—West Texas advertised as the "Land of opportunity" has recently gotten publicity over 10 states of the Union. The medium through which the section was brought to the mind of New Mexico, Colorado, Wyoming, Montana, North and South Dakotas, Nebraska, Oklahoma and Kansas, and all parts of Texas was the Wortham shows. The Wortham Shows which are one of the largest carnival attraction organizations in the states, hold large memberships with the West Texas Chamber of Commerce and as a means of expressing their loyalty to that great regional organization, and to further the interest of their native state and favored section, they carry over their office wagon large signs telling the world about West Texas. The Wortham Shows are having a two weeks run in Stamford now in connection with the first annual community Fair held here, having come direct from Wichita Falls where they had an engagement with the Oklahoma Texas Fair.

Stamford—West Texas and the West Texas Chamber of Commerce which serves the empire region have been honored by the Southern Steamship company who has named its newest Steamer the "S. S. West Texas." It is the expressed desire of the companies officials that the craft be a floating monument to the World's greatest regional chamber of commerce and the territory in whose interest it works.

SMALL SURPLUS RUINS PRICE

In these days of hand to mouth living a small surplus ruins the price of any commodity. Producers are penalized for bringing into existence necessities of life greater in quantity than can be consumed between the harvests. Instead of encouraging the farmers to produce a surplus in protection of all people in case of crop failure or other disaster, they are told that they are mere fools for doing so and are penalized accord-

ingly. Our economists preach thrift and the laying up of something for the proverbial rainy day, but they have money in mind only. They do not consider the importance of having a surplus of cotton, of wool or of wheat and corn on the hand for this "rainy day" and some day the nation is likely to feel, not so much the need of money, as it does the need of food and fiber.

Let the farmers of this country resolve that for one year they will produce for themselves and no one else, and there would be such a panic as would bring about a revolution. Let there be even a partial crop failure throughout the land, and many a speculator who hammers down the price of farm commodities because there is a slight surplus will wish that something had been stored away for the rainy day.

A few thousand bushels of wheat or a few thousand bales of cotton more than the statistical sharks figure are more than can be consumed with in a given number of months, rob the producer of his year's labor and investment, but the same amount of

shortage advances the price less than one quarter of what the decline was in the other case. There is no justice in our method of arriving at values The Nation, some day, may reach a period in its history when it will recognize the necessity of providing for tomorrow. Until such a time arrives producers will profit more by growing a little less than the probable demand instead of a little more.

Mr. and Mrs. Harry Rice started for Lockney last Sunday to visit Miss Ethel, who is teaching there. They made it as far as Plainview and then turned back. "Never saw as much mud and water in my life," said Mr. Rice. The roads were washed out, numerous detours were necessary, and traveling by road was almost impossible.—Hereford Brand.

Robert Abernathy of Albertville, Alabama was here last week to attend the funeral of his brother-in-law, Mac Whorton; Mrs. Whorton and children left the first of the week in company with her brother, for Alabama, where they will visit relatives for some time.

SATURDAY SPECIALS

- 15 lbs. Sugar \$1.00
3 lbs. Maxwell House Coffee \$1.50
Macaroni (package) 5c
25 bars P. & G. or C. W. Soap \$1.00
No. 2 can Tomatoes, each 10c
Blox Salt, plain 45c
Blox Salt, Sulphur 55c

G. S. MORRIS
"HOKUS-POKUS SYSTEM"

QUALITY ABOVE ALL

SWIFT'S PRODUCTS ARE THE BEST
COMPLETE LINE FRESH AND CURED MEATS AT ALL TIMES.

FANCY AND STAPLE GROCERIES
CITY MEAT MARKET AND GROCERY
PHONE 101 E. L. MARSHALL

MOBIL OIL, AMALIE OILS AND TEXHOMA OILS

No better oils are made than the three oils sold by this station. The oil you use means the life of your car, so you should be very careful to see that you get the very best that can be obtained.

We will drain your crank case and fill it for you without charging you for the service, the bill will just be for the amount of oil we put in your crank case. Come here and have your crank case filled.

We consider the GOODYEAR Tires and Tubes the very best money can buy. Come in and talk it over with us about your tires, when you desire to put on an extra casing or tube. We can give you real tire service.

OZARK FILLING STATION

Frank Dunn, Proprietor Phone 138

Friday, Saturday and Monday SPECIALS

Table with 3 columns: REMNANTS, PALMOLIVE TALCUM, WOMEN'S SILK HOSE; WOMEN'S SHOES, PUMPS, MEN'S Broadcloth Shirts, MEN'S FANCY SOX; TURKISH BATH TOWELS, WOMEN'S House Slippers, WOMEN'S HATS.

Martin Dry Goods Co.

FLOYDADA "THE STORE WITH THE GOODS" FLOYDADA

**MAE ARMONTROUT**  
PROGRESSIVE SERIES PIANO  
TEACHER

Opens studio Sept. 1st at Mrs. E. J. Barkers.

**WILSON STUDIO & ART SHOP**

FLOYDADA, TEXAS  
POTRAITS, VIEWS, PANORAMA  
VIEWS  
KODAK FINISHING, ENLARGING,  
ART PICTURES AND FRAMING

**DR. D. J. THOMAS**  
Physician and Surgeon

Office in LOCKNEY DRUG CO.  
A Share of your Patronage solicited.  
OFFICE PHONE 50 RES. 77

Have Your Abstracts Made By  
**ARTHUR B. DUNCAN**  
The Old Reliable Abstract Man  
Floydada, Texas

**Grady R. Crager**  
UNDERAKER AND EMBALMER  
Hearse to all parts of the Country  
Day Phones 126 and 121; Night 75  
In Crager Furniture Co.  
Day and Night Service  
LOCKNEY, TEXAS

**DR. R. E. L. MEWSHAW**  
Physician and Surgeon  
Office in City Drug Store  
Phones: Residence 146; office 126  
LOCKNEY, TEXAS

**ARTHUR B. DUNCAN**  
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The Old Reliable Abstract Man.  
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**KENNETH BAIN**  
LAWYER  
Room 4, First National Bank  
FLOYDADA, TEXAS

**Dr. S. M. HENRY**  
PHYSICIAN AND SURGEON  
Special Attention Given to Women's  
Diseases.  
Office Lockney Drug Co.  
Office Phone 50—Res. 57  
Lockney, Texas

J. C. Dickey A. C. Goen

**DICKEY & GOEN**  
REAL ESTATE & LOANS  
Farm Lands, Ranches, City Property  
ALWAYS A BARGAIN

Floyd County Correspondents for the  
First Texas Joint Stock Land Bank of  
Houston, Texas. 6 per cent Interest.  
Prompt inspection.

"SEE US FOR YOUR LOANS"  
Surginer Building, North Side Square  
Phone No. 107  
FLOYDADA, TEXAS

**THE BEST OF SERVICE**

Let us look after your  
**CLEANING - PRESSING  
ALTERATIONS**

We give prompt and efficient  
service, and guarantee to  
please you with our work.  
Phone us at 114 or Call on  
us in the rear of Roy Griffith's  
confectionery.

**D. F. McDUFFEE**

**Work That Pleases**

Phone us your desires in  
the Cleaning, Pressing and  
Alteration line, we call for  
and deliver promptly, and  
take the utmost care in hand-  
ling your clothes.

**SUITS MADE TO ORDER**  
PHONE 133

**City Tailor Shop**  
Mrs. Annie Wilkinson, Prop.

**LOCAL HAPPENINGS**

Dr. D. J. Thomas attended the medical convention at Dallas last week, and also the Dallas Fair.

Dr. N. E. Greer spent a part of last week at Dallas attending the medical convention and fair, and also visited his family at Fort Worth while away.

Lee Wofford of Amarillo was down Sunday visiting his family.

The family of Harve Bolin moved to Plainview today, where they will make their home in the future, as Mr. Bolin is now employed as City assistant Chief of Police.

Mrs. F. M. Light left Tuesday for her home in Altus, Okla., after visiting here with her daughter, Mrs. Grady Crager, for three weeks.

Mr. and Mrs. Grady Crager and son, accompanied Mrs. Light as far as Amarillo Tuesday and spent the day in that city.

Mrs. J. M. Johnson returned to her home in Plainview Wednesday, after a visit of several days with her parents, Mr. and Mrs. A. J. Crager.

Mrs. Chas. VanHoy of Wichita Falls, left Tuesday for her home, after a visit of about two weeks with the W. W. Allen family. She came here to attend the funeral of her nephews, Alfred and Martin Allen.

Mrs. Arthur Williams of Abilene, returned to her home Wednesday, after spending two weeks here visiting W. W. Allen and family.

Mrs. Mitt Livingston left today for Austin, Texas, where she will spend the winter visiting with relatives. She was accompanied to Austin by her son, Sam, who will return home in a few days.

Birth Day Dinner Given In Honor of Jack Gilbert Last Sunday. A number of friends were invited to the home of Mr. and Mrs. T. J. Gilbert last Sunday to a dinner given in honor of their son, Jack, celebrating his 25th birthday.

A very sumptuous repast was served to the following friends of Jack, who is a very versatile and energetic young man connected with the Cash Grocery.

Misses Mollie Newman, Thelma Steele, Edna Traylor, Anna Mae Collins, and Ethel Gilbert.  
Messrs Calvin Harris, Dawson Busby, Henry Hodel, Marsh Collins,

**PIANO TUNING**

We have an expert Piano Tuner and Repairman.  
**PLAYER PIANOS  
A SPECIALTY**  
All Work fully guaranteed.

**J. W. BOYLE & SON**  
PLAINVIEW, TEXAS

**ANNOUNCEMENTS**

The following are the Democratic Nominees for office in Floyd county, subject to the November General election.

OR DISTRICT JUDGE  
CHARLES CLEMENTS

OR DISTRICT ATTORNEY  
MEADE F. GRIFFIN

FOR DISTRICT CLERK  
T. P. GUIMARIN

OR COUNTY JUDGE  
Wm. McGEHEE

OR COUNTY CLERK  
TOM W. DEEN

OR SHERIFF AND  
AX COLLECTOR  
P. G. STEGALL

OR COUNTY TREASURER  
MRS. MAUD MERRICK

OR COUNTY SUPT. OF PUBLIC  
INSTRUCTION  
PRICE SCOTT

OR TAX ASSESSOR  
C. M. MEREDITH

OR COMMISSIONER, Prec. NO. 2  
E. H. RANKIN

OR COMMISSIONER, PRE. No. 3  
WALTER WOOD  
(Re-election)

FOR PUBLIC WEIGHER  
PRECINCTS, NO. 2 AND 3  
C. K. BENNETT

and Marvin, Leslie, Edd, and Jack Gilbert.

**WHERE QUALITY COUNTS**

It is generally conceded that the standard of living in America is the highest the world has ever seen. In other words, Americans as a nation are able and willing to use more products of farm and factory than any other people, and that they demand and will pay for high quality in even the necessities of life.

One of the commonest of food products, one that is dietably indispensable, is butter. Produced by millions of pounds, by every method from the old dasher churn which is the bugaboo of farm children, to the latest model of creamery churn there is the widest possible diversity in the palatability and consequent marketable value of butter. Farm butter has become the trade name for the poorest quality of butter that enters the market, much of it is so poor that it is bought only by the renovators.

On the other hand, the very best butter that is to be had can be and is being made on the farm. Few creameries produce as high class butter as can the farmer and his wife if they so desire. Only those creameries so situated as to secure their supply of cream in a sweet condition ever can match in sweetness and wholesomeness the kind of butter that can be made right where the cows are milked. Yet "Creamery butter" is quoted at a far higher price than "farm butter" and justly so, in the sense that the two terms are used by the trade.

Many people have been making butter a life time, yet are unable to make prime butter. Many a rich batch of cream turns out flabby, sour butter, merely because a few simple fundamentals are either ignored or unknown by the butter maker. This can be remedied by anyone who is willing to learn. It may sound foolish to say that a youngster just out of col-

lege can make better butter than Grandma, who has been making butter for three score years, but such is often the fact. Grandma never had the opportunity to learn the simple rules, and though she may have worked them out in her years of experience, the fact remains that many people have not.

If farm butter sells for less than creamery butter it is patent that something is wrong either with the butter or with the method of selling it. Yet there has never been really enough fine, prime butter to supply the potential demand. There are millions of people in America who want the best and are willing to pay for it, but who never had a taste of the sweet odorless, firm butter with which the common product cannot stand comparison. Here is a field only slightly cultivated, and in which the farm dairy has all the advantage over the centralized butter making.

The county agents, both men and women, if not themselves trained in butter making—although many of them are—have at their call specialists of the extension service who can show any willing farmer or his wife how to make good butter every time—not guess work. And good butter is in demand by discriminating people at a price that will pay for the extra trouble. This offers the best answer to the low price of butter fat at the cream stations, where good cream goes in the same can with the poor cream at the same price.—Farm & Ranch.

FOR TRADE—640 acres of good New Mexico land to trade for good house and lot in Lockney.—See E. M. Whorton. 5-2-p

FOR SALE—Shetland pony, 3 yr. old, well broke.—See J. R. Wilson, 7 mi. southeast of Lockney, E.W. Henderson farm. 5-2tp

Mr. and Mrs. T. J. Thornton spent last week at Claude, Texas, visiting with relatives.

C. E. Turner made a trip to Dallas ination of his teeth made, and to at the last of the week, to have an exam- tend the Dallas Fair.



**YOU WILL NEED OUR ASSISTANCE**

You have begun to harvest your cotton and feed crops, and of necessity you have a lot of expense to meet. You cannot afford to keep money in your pockets to pay off your labor bills, and you cannot keep on hand enough change to for this purpose. Deposit your checks in our bank and use the checking system for paying your expenses, by which means you cannot at all times keep your accounts straight.

We offer you the services of a good safe bank for your convenience.

**SECURITY STATE BANK**

Small enough to know you, large enough to serve you  
The Bank for Everybody

**FLOYD COUNTY ABSTRACT CO.**

R. C. SCOTT, Manager

Abstracts of Title to all Lands and Town Lots in Floyd County

Deeds and other instruments of writing prepared. Twenty years experience with Floyd County Land Titles.

Room 7, First National Bank Building  
Floydada, Texas

**READY TO TAKE CARE OF YOUR  
FALL GROCERY NEEDS**

We have a fresh supply of Staple and Fancy Groceries on hand at all times to care for the needs of the people of Lockney and the Lockney country. In a few more days the farmers are going to be very busy gathering their crops, and there will be an extra lot of farm hands to be fed. Come here and get your grocery needs, and we assure you that you will find everything that is needed for your table. Prompt and courteous treatment at prices that will please you at all times.

**LOCKNEY GROCERY**

**"TUFF SEAL"  
FOR COTTON SACKS**

"Tuff Seal" is a filler product guaranteed to make any fabric water proof. It is manufactured by one of the largest and most substantial Paint Co's. in America—DeVOE PRODUCTS. We absolutely guarantee "TUFF SEAL" to give satisfaction.

It does nothing but double the life of your cotton sack.

**GET A CAN WHEN-IN TOWN**  
**FLOYD COUNTY LUMBER CO.**  
PHONE 9

**WE ARE AFTER YOUR HEADS**

We are in the market for all your different kinds of grain crops, and pay he best prices the market affords at all time. Come in and let us figure on buying your maize and kaffir heads.

You can depend on this elevator taking care of you in a prompt and efficient manner, and giving you at all times the very best prices that the market has to offer for your crops.

**WE CAN SUPPLY YOUR COAL NEEDS, TOO**

We keep a supply of the best Coals obtainable, and when you are in need of fuel this is the place to get it.

**LOCKNEY COAL & GRAIN COMPANY**  
PHONE 60  
LOCKNEY, TEXAS

**SCHOOL SUPPLIES**

Send your children to our store for their School Supplies. We carry a complete stock of everything that is needed in the school room, and your children will receive the same courteous attention that you would if you came to buy. All kinds of tablets, writing materials, pens, inks, pencils, and the school supplies that the children will be asking for.

**STEWART DRUG CO.**  
Member Texas Qualified Druggists' League

**STATE DEPARTMENT  
ENDORSES CONSOLIDATIONS**

(Continued from Page 1)  
of the feasibility of consolidating school districts, one of the most important of which is the accessibility of the consolidated schools. Consolidation of districts and schools should not be permitted to result in the virtual denial of educational facilities to even a small minority of the children of the districts concerned. A consolidation should increase the educational opportunities of all, or a majority, of the children affected; and it should not curtail the school privileges of any of the children.

Briefly stated, the more important advantages of consolidating school districts are:

- To the Pupils—(1) Greater inspiration by reason of association with larger numbers. (2) Longer term. (3) More stable teaching force. (4) Better division of time in recitation and study. (5) Better opportunity to secure training in agriculture, art, household arts, etc. (6) Increased percentage of boys remaining through seventh grade and entering the high school. (7) Increased opportunity for promotion. (8) Better provision for athletics. (9) Better social and moral training.

- To the School—(1) More efficient staff of trained teachers. (2) Better Supervision. (3) Less truancy and tardiness. (4) Better housing conditions. (5) Better equipment. (6) Community center; an opportunity for organization of clubs—social, literary, musical, lectures, conventions, farmers' institutes. (7) Costs less considering advantages obtained.

- To the Teacher—(1) Better salary. (2) Longer tenure. (3) Specialization of work. (4) Inspiration, support, and encouragement through co-workers. (5) Satisfaction obtained through good school conditions.

- To the Community—(1) Better school; better general living conditions. (2) School a social, musical, and literary center. (3) Stimulation of a "getting-together-habit." (4) Elimination of local prejudices. (5) Demand for better roads. (6) Increased value of real estate as result of good school and good roads. (7) Fostering ideals among all the people for the best that life can give.

Respectfully yours,  
S. M. N. MARRS,  
State Superintendent.  
L. W. ROGERS,  
First Assistant Superintendent.

**ALL AMENDMENTS GOOD**

All of the four proposed amendments to the Constitution of Texas are worthy of enactment by the people in the November election.

One amendment proposes to change the Constitution so that commissioned officers and enlisted men of the Officers Reserve Corps, National Guard, and National Guard Reserve can hold office in Texas. The Officers Reserve, for example is made up of civilians who are on the reserve list of the United States Army. Except in time of emergency they do not exceed 15 days annual service with the army. It is clearly unfair to prohibit such men from holding public office. The commissions of many of them and their service in the reserve is occasioned by and dates back to the World War, few citizens of Texas having had such connection with the service prior to that time. It is fair to discriminate against a young Texan and bar him from office because he has transferred his services under the National Defense Act? Is it fair to discriminate against our reserve and regular militia?

Another amendment provides for the abolishing of the Board of Prison Commissioners, and the management of the prison system under such laws as the legislature may provide. Haven't we had enough of the Prison Commission?

The third proposed amendment provides for eliminating the provision authorizing the Legislature to create special districts. The voice of the Texas Legislature should be commendation enough to the public to vote for this amendment. At a recent called session the school district committee unanimously endorsed a resolution, which was later adopted by the Legislature recommending the adoption of the school district amendment. Our own representative, Col. R. P. Smythe, states that about a third of the time of the Texas Legislature is taken up changing school districts. As a matter of fact there is a local self government herein involved that is worth considering. Certainly a county agency is capable of attending to this matter and would be better advised of local conditions in the premises.

A fourth amendment provides for taxation of school lands owned by counties. In Hale county there were school land owned by other counties, it would be fair for the counties to build roads adjacent to it and

maintain them, give protection required by all agencies of county government and the owner, even if another county not pay taxes? Although designed to benefit the schools of the state, it is clearly unfair for counties owning such land not to contribute toward the expenses of the government, the benefits of which accrue to their property.—Plainview Herald.

**A STORY ON THE SCORE BOARD**

For many years there has been more or less criticism of the West. There has been a great deal of doubt, as to whether West Texas is just what her citizens claim her to be in the agricultural way. For many years West Texas people, individually, thru the various agencies of publicity, the schools, the churches, the Chamber of Commerce, the newspapers, and through the pages of the magazines, by stories written by the people who have been out there to see about it have told of the wonders of the western part of the State and especially the South Plains section. Many have believed and come to this great country to establish their homes. Some still seem to doubt the qualities of this section as to agriculture. However, the score board of the State Fair at Dallas reveals the truth of the matter through merely disinterested parties. They put down in black and white

**CLOTHES TALK**

The Better They Look  
The Louder They Talk

We Clean, Press and Repair Them.

And Give Them a Tone of

**DISTINCTION**

Call 160 We'll Call

**COMMERCIAL TAILOR  
SHOP**

facts and figures that says to the world that the western part of the State is producing the stuff, and quantities and quality that means this the reports from this country has not been exaggerated. If you are not familiar with the typography of Texas get a map of the State and do a little checking, and see where the prize winning exhibits come from. Look where the first three came from Garza, a county that is partly on the Plains and partly under the Cap Rock got first money. Randall, a county wholly on the Plains, and occupying a position in the lower Panhandle section received second money, and Hartley, a border county on New Mexico and the second county south of the north line of the Panhandle, third.

Then follows a long string of counties the majority of which are on the Plains of Texas and West Texas, standing high in the list of winners from points of scores, including Harrison, 895; Dallam, 883.54; Hemphill, 857.54; Eastland, 856.50; Lubbock, 854.50; Lamar, 841.41; Howard, 841.33; Collin, 838.83; Marion, 835.08; Brown 819.60; Hill 818.25; Anderson, 813; Kuss, 809.84; Cass, 807.50; Briscoe, 826.50; Ellis; 806.25; Tengelne, 803; Wood, 808.08; Hunt, 798.58; Kaufman, 779.08; Floyd, 775.17; Franklin, 769.70; Terry, 764.92; Parmer 744.83; Van Zandt 737.83; Shelby, 732.34; Polk, 727.83 Midland, 698.58; Tascosa 652.67; Lamb, 625.13.

Commenting on this situation, the Dallas News, which publication was for many years was highly prejudiced against this section, and gave many exaggerated headlines regarding the weather and the conditions has this to say about the exhibits at the fair this year and the awards of the judges:

"The West Texas section scored a triumph that seems to justify the broad claims of residents of that region relative to the fertility of their soil. The first three counties were from the West Texas section, as were the fifth, sixth, seventh, and eighth. East Texas entered the lonely wedge between the first seven West Texas counties. The North Texas section was not heard from until twelfth place and Central Texas scored first in 20th position. The only South Texas entry being in thirty-ninth place, there being only forty-one entries.

It would seem to us that this is evidence enough that this is the section of Texas for the farmers. People wanting homes should not delay chances of securing homes cheap are in to this part of the state, for the rapidly disappearing. The great ranches of this section have nearly all disappeared. They are no more used for grazing cattle, but are being cut into farm tracts and sold. While there is yet a large acreage uncultivated, each year is reducing the amount and reducing the chances of a renter to get a home of his own, live the balance of his day a happy possessor of a nice piece of land on which to build his home, and rear his family without being dictated to by the cold-blooded landlord many of whom care for nothing but the money that they can get on their investment.

There is no need for any further doubt about this country. It is head and shoulders over any other part of the state for stock farming which is the kind that is going to make Texas famous in the future. The cotton type of farmers will have to break over. They will have to get in on a line that is going to produce some thing. Raise fewer acres of cotton, raise more feed, more hogs, more poultry and more of the things they can eat on the farmer and sell on the general market.—Lubbock Avalanche-Journal.

**Young Wife Afraid  
To Eat Anything**

"I was afraid to eat because I always had stomach trouble afterwards. Since taking Adlerika I can eat and feel fine." (signed) Mrs. A. Howard. ONE spoonful Adlerika removes GAS and often brings surprising relief to the stomach. Stops that full, bloated feeling. Removes old waste matter from intestines and makes you feel happy and hungry. Excellent for obstinate constipation. City Drug Store.

Mr. and Mrs. Burton Thornton have returned from a trip to the Dallas fair.

**DANGER TO BE SEEN  
IN RAILROAD MERGERS**

A warning if the Interstate Commerce commission allows large railroads to merge without taking in the smaller and weaker lines, the purpose of the consolidation sections of the 1920 transportation act will have been evaded," was sounded Friday by United State Senator Earle B. Mayfield.

"Without any reference to any particular merge of railways," said Senator Mayfield, "any consolidation approved by the Interstate Commerce

commission that does not take care of the short lines in the district affected by the mergers—is absolutely contrary to the spirit of transportation act of 1920. This is so because the sections of that act authorizing the consolidations as long as they were permitted to take advantage of the benefits of the 1920 transportation act. But none seemed to take care of what might be called "Blue John" which would involve some of the burdens.

"I am hopeful that the Interstate Commerce Commission will look at the question of consolidation from the standpoint of the general welfare of the entire country and permit no mergers that leave out the short lines or the "lame ducks" of our transportation system will be left out in the cold all by themselves. The very purpose of the consolidation sections of the act thereby will be absolutely a-

voided."

Jack Lankford and wife returned today from a trip to the Rio Grande Valley county, where they have been for several weeks.

Mr. and Mrs. Beck Sams have moved to town, from their farm west of Lockney.

**No Pellagra After  
Three Treatments**

Dr. W. C. Rountree,  
Texarkana, Texas.  
Dear Doctor:—I had Pellagra five years. I was nervous, had stomach trouble, rash on hands and arms, skin itched and turn brown, sore mouth, could not eat or sleep, lost weight and got awful weak. I tried many treatments. Took Hypodermica six months, got no relief. I took 3 of your treatments and was well of Pellagra. I wish I could influence every one who has this terrible disease to write you.  
W. W. FOUST, Hico, Texas, Rt. 1.

**BUCK BRAND WORK CLOTHES**  
Pride of Overlasting Endurance

For Sale by E. L. AYRES, DRY GOODS, LOCKNEY

**HAWK BRAND OVERALLS**  
THEY WEAR LONGER

For Sale By BAKER MERCANTILE CO., Lockney

**YOU KNOW**

What ANY Service  
Job Will Cost You

When you bring your Ford Car to us for service and repairs, you know in advance exactly what the job will cost. We have standardized labor charges for every job—based on extensive time studies made by the Ford Motor Company.

For instance, we will grind the valves and clean the carbon for \$3.00. Reline Transmission Bands for \$1.50. Other jobs are priced proportionately low.

It will pay you to form the habit of bringing your car to us regularly for inspection and servicing.

**LOCKNEY AUTO COMPANY**

LOCKNEY, TEXAS

AUTHORIZED



**Announcing  
DEMONSTRATION  
White Crest Flour**

**BAKER MERCANTILE COMPANY**

**BEGINNING THURSDAY, OCT. 21 AND CONTINUING SEVERAL DAYS**

24 POUND SACK OF  
**WHITE CREST**  
GIVEN AWAY  
EVERY DAY

FREE COOK BOOKS  
FOR EVERY ONE

**WHITE CREST  
LUNCHEON SERVED  
EACH AFTERNOON  
FROM 2 UNTIL 5**

**USE WHITE CREST  
IT REQUIRES  
LESS SHORTENING**

Come to the **QUALITY Store**  
**BAKER MER. CO.**  
For Quality Flour **WHITE CREST**

Sold Under the Highest Gaurantee  
**WALKER SMITH COMPANY**  
WHOLESALE DISTRIBUTORS  
PLAINVIEW, TEXAS

# FALL BUYING



IS IN ORDER AND WE ARE PREPARED TO OFFER YOU GOOD STANDARD QUALITY MERCHANDISE AT VERY ATTRACTIVE PRICES.

## WE ARE SELLING—

- 9-4 Brown Sheeting, per yard ..... 38c
- 10-4 Brown Sheeting, per yard ..... 42c
- Men's 7 oz. Canvas Gloves, per pair ..... 10c
- Ladies Pure Thread Silk Hose, per pair ..... 95c
- Misses' Fine Ribbed Hose (all colors) per pair ..... 25c
- 3lb. Cotton Bats, each ..... 60c
- 66x80 Plaid Blankets, per pair, only ..... \$2.75
- Hawk Brand Overall (best made) per pair ..... \$1.75

Underwear for all the family—Cooper's-Munsing Wear and other good brands.

## OUR SHOE DEPARTMENT

—is very complete, with NEW STYLES and prices that are very attractive.

SPECIAL MENTION should be made of our Clothing and Ready-to-Wear Departments, as we are making—

### Special Low Prices on Clothing

### Florsheim Shoes

are glowing evidence that style and comfort can get along splendidly together.

Most styles \$10



## CALL FOR YOUR COUPONS FOR FREE SILVERWARE

Call at Our Grocery Department Saturday and see the Demonstration on WHITE CREST FLOUR.

# BAKER MERCANTILE COMPANY

Lockney, Texas

"The Store With The Goods"

Lockney, Texas

### WANT COLUMN

FOR SALE—Good second-hand Ford touring car, cheap, worth the money.—Dr. S. M. Henry. 51-1f-c

FOR SALE—International Electric washer, will sell for cash, or trade for good milk cow or hogs.—See J. H. Good, 1 mi. Southwest of Lockney. 5 1tp

WANTED TO TRADE—One wide tire wagon for cultivator.—J. E. Hammit, Lockney, Route 3. 5-cow-2tc

LOST—One ten gallon delivery oil can, probably on the Lone Star road out of Lockney.—Finder please return to Magnolia Oil Company. 5-1tc

### MONEY TALKS

Salesmen, Salesladies and Retail

Merchants. My items fit all of you. Salesman averages \$1 profit for every dealer called on. Costs dealer \$2, he sells for \$3.50 makes \$1.50 on \$2 invested. Salesman makes \$1. If you are a salesman or wish to become one. If you never sold anything in your life I will tell you how to make better than \$100 a week. (address) George L. Lane Mansfield, Ohio.

FOR SALE—One good dresser, kitchen cabinet, all household goods and 200 Buff Legorns, hens and pullets.—SEE T. J. Marshall. 5-1tc

FOR SALE Pure bred White Legorn Cockerels, Johnston strain.— See L. M. Combs, at First National Bank. 4 3tc.

FOR SALE—One fine pure bred Jersey bull, 2 1-2 years old. We can use him no more. Holmes Bros. Hill-top Farm.

FOR RENT—Five room house, truck patches, room for chickens and cows, 40 acres of grass. Terms: \$30 per month.—See T. J. Marshall.

FOR RENT—Nice front room, equipped for heating stove at reasonable prices.—Apply for particulars at Beacon offices. 5-1tp.

Acclimated Fruit and Shade Trees at Lowest Prices Since the War—Our late blooming sure bearing fruit trees are best suited to West Texas and Eastern New Mexico. Thousands of Elm, Ash, Poplar and other tested trees direct to you guaranteed to please. Send a list of your needs and let us quote lowest price. 18 years in Plainview, reference everybody here.—Plainview Nursery, Plainview, Tex., Box 1068.

LOST—Between Glen Watson's residence and Lockney, a leather jacket and hand saw.— Finder returned to J. A. Guinn, Lockney, Texas, and receive reward. 4 1tp

We will gin all snap cotton brought to us.—Lockney Gin Co.

CASTRO COUNTY LAND—Improved section of Castro county land, well located; will trade for smaller farm and give good long terms on balance.—J. F. DuBose, Plainview, Texas. 2-18tp 19.

### NOTICE TO SCHOOL PATRONS

In order to meet all expenses in maintaining our schools, it is necessary that all tuition be paid at least one month in advance. The tuition will be \$7.50 per month for high school students and \$5.00 per month for the grades.

Patrons will please make payments promptly to Superintendent W. D. for pupils in the high school and grades, and payment to Miss Ethel Cochran for all under age pupils. L. H. GRUVER, Secretary Lockney Independent School Board.

CARD OF THANKS—We wish to extend our heartfelt thanks to all those who assisted us and were so kind and considerate of us during the recent illness of our husband, father, brother and uncle, and for their kindnesses extended during his death and burial, also for the many beautiful floral offerings. Many God Bless and keep you all in our prayer.—Mrs. Mac Whorton and children, E. M. Whorton and family, D. F. McDuffee and family, and Robert Abernathy, of Al-

bertville, Ala. LOCATION MADE SATURDAY ON CLEMENTS' LAND

Block of 25,000 Acres, Leased; Within Few Hours After Location Trucks of Material Unloaded

About thirty miles northwest of Plainview, as the geese fly, starts a block of land in Castro county, owned largely by Plainview people, on which Saturday the Gulf Production Company placed a stake locating the first well to be drilled by it in this territory. 25,000 acres have been blocked up by the Gulf, which is under contract to put down a well 3,500 feet deep. A Plainview man, who holds large acreage in the block said yesterday that officials of the company had said that they would "go a mile" before they will quit this well, if there is any showing at all. Four wells will be drilled on the block it is said, before it will be condemned.

Saturday a representative of the Gulf company drove a stake, marking the location of the new well on the southwest quarter of Section 27, Block M-10A. The location is three miles east and two miles south of Dimmitt for the first well, on land owned by Solen Clements of Plainview. By Sunday noon ten truck loads of material were on the block, and almost on the location, being stuck in the pasture just north of the location. On these trucks was loaded brand new material for the well, including an 84-foot steel derrick, new from the bottom to the top.—Plainview Herald.

### PAVING CONTRACTS DONE; MACHINERY SHIPPED OUT

The last contract awarded the Earl W. Baker Construction Company in Floydada was given the final touch Tuesday afternoon of this week and the machinery is being loaded out to other points. Most of the men who have been on this work are going to Hollis Oklahoma where the company is working on a series of projects. The intersection on South Main Street failed to materialize as well as the connecting block between Main and Wall on Mississippi, leaves approximately \$5,000 in the street improvement fund unexpended.—He-

perian.

WEST TEXAS PECAN CROP TO BE LARGE Pecan yields along water courses in Central West Texas will be much larger this season than last, in the opinion of authorities. Trees are loaded. The nuts seem to be well developed and should yield heavily. Although the trees that bore

heavily last year will not bear so much this year due to the ways of pecan trees.

Quite a number of paper shell trees are being set out this year, especially in the sandy bottom lands about Abilene. The Shirley Improved Pecan orchard near there is doing unusually well.

## INSURANCE SERVICE—

See me for your needs in all kinds of Insurance.

GRUVER INSURANCE AGENCY  
Fone 148 Lockney, Texas

## CASH GROCERY

### Everything the Market Affords in Fresh Vegetables and Fruits

We always sell the best the market affords at the very lowest price possible. Our service is prompt and efficient. Let us have your orders, and we will guarantee you satisfaction.

## LOTS OF SPECIALS FOR EVERY SATURDAY

### REMEMBER OUR PETERS SHELLS

# SATURDAY SPECIALS

### WE WANT YOUR OLD HATS

We send them to the best Blocking House in Texas. They are shipped every Monday.

SEE OUR SAMPLES FOR SUITS TO ORDER

### ONE SPECIAL

Overalls ..... 50c

A BIG ASSORTMENT OF YOUNG MEN'S TROUSERS

# Floyd Huff

THE CLOTHIER