## Tarkney Teracon <br> floyd county leads all west texas in value of cropt produced. Lockney is in the heart of the best farming section of the platns, and in the great shallow water bei

## BIG BANQUET AND DENVER JBBILEE TONIGHT

RAILROAD PERMITS
GRANTED LAST WEEK

BANQUET AT BARKER
BULLDNG TONIGHT


## DENVER JUBILEE PLAINVIEW FRIDAY

$\qquad$
$\qquad$

## len home burned

The home of W. W. Allen, near troyed by fire about midnight last D. ARTERBURN GETS LEG
BROKE BY BUGGY WHEEL

$$
\text { 4o Aetathurn } \mathrm{Jr}_{\mathrm{r}} \text {, son of } \mathrm{Mr}
$$north of Lockney, got one of his lega

The first number of the magazine riding and in some way stuck his
contained 28 pages, $81-2 \times 11$, and leg through one of the wheels of the
©he Turhuty Kiraran

|  |  |  |  |
| :---: | :---: | :---: | :---: |
|  | all Texas | will be an irrigation well drilled on | development of the country，whic |
| mail matter at | and when properly developed will | levery 40 or 50 acres of land and | the railroad will brin |
| y Texas，by act of Cong | enough crops to demand several | many diferent kinds of crops will | mean more people to buy |
| March 3rd，1879， | times the amount of railroad mileage | be grown．Today the Plains country | There are just so many acr |
|  |  | produces mostly wheat，cotton and |  |
| H．B．AD | $\begin{gathered} \text { gh } \\ \text { of } \end{gathered}$ | $\begin{array}{\|l\|l\|} \text { gra } \\ \mathrm{cau} \end{array}$ | be stretched only in one wa |
|  |  |  |  |
|  |  |  | smalter tracts，they will be farmed |
| 81.50 | 侣 | but when the land is cut into smaler |  |
| Six Months $\square$ | a | acreages these crops will be reduced |  |
| Three Months |  | 浪，better cultivation methods |  |
| Subscription |  |  |  |
|  |  | put into truck crops，and most es－ |  |
|  | in in the past，and woung | pecially the small truck crops，al |  |
| XAS PrESS WEEKLIES，Inc． |  |  |  |
| advertising rates |  | the lead in | the Denver and the Quannah build |
| ay，per column inch＿$\quad 35 \mathrm{c}$ | on and grain crop | the annual crop production of the county． | their lines，and we hope that in the near future there will be still other |
| Classiffed Advs．per word $\qquad$ 2 c No Classified Adv．less than 25 c |  |  | roads allowed to build，as we feel that |
|  |  |  |  |
| Ee decision | ting the I．C．C．make up their minds about the matter． | for all our crops，and most especially the small truck crops，dairy and |  |
|  | The | poultry raising．Here in the county at |  |
| handed down by the Inter－ | ty | this time |  |
| ee | on the | tries have reached large proportions |  |
| Fiday in the railroad controv | mitted to build．Floyd county has | and many of the farmers will tell |  |
| course we people along | more mileage on these lines than any | you that they make more money mon－ |  |
| ， | oth | put of these products than |  |
| about the matter，but at the | gest producer of farm products of | make out of cotton and wheat． |  |
| will contend that the | any county on the lin | Plains country is naturaly adapted |  |
| oad enough and | can ealily produce twice the crop | to dairying and poultry raising，for |  |
| $d$ furn | that has ever been produced in the | this is a feed raising section，as pro－ |  |
| ess to support every road that | county．Only |  |  |
| permit to build in | fertile soil of this section is in cul－ | grown in this section than any section of the world．This y |  |
| the roads seeking for alry that |  | have such a feed crop that it is almost |  |
| re not allowed to build．We be | Intensive farming carried on in this | impossible to gather it，and as the |  |
| at the Denver，of course | county．Large acreages have been |  |  |
|  |  | wil go to waste in the fields．How－ |  |
| ing a permit，because it will tra－ | have been the result． | ever，every day more feed is going |  |
|  |  |  |  |
| ost thiekly populated section | cessary to grow crops in other sec－ | year will find more cows，hogs， |  |
| the country that had insufficient | tions of the country． | ens and turkeys on the farms than |  |
| ilities，but at the same time we als | here farm from 160 acres to two or | at any time |  |
| the T．P．\＆G．is neede | three sections，and most of them | People of this section have be |  |
| the country through which | ely plant and harvest，yet they | ing and praying for an outlet |  |
| proposed to build and we h the near future that rond | raise more crops than those who |  |  |
| 俍 other road will be allowed | state．Of course every year we see | out＂going around the world＂so to |  |
| uild in that section．We feel that | more real farming in this country， | speak，and in allowing these two ra |  |
| Santa Fe lines that were | the coming of adequate trans | roads to extend into this section，the |  |
| only short extentions． | portation facilities we will see farms | wishes and desires for many year |  |
| vard by the Santa Fe for the | ler acreages | have been granted．The big noi |  |
| of cutting off construe |  |  |  |
| r try，and therefore think the I． |  |  |  |
|  | the |  |  |
| d these permits．West Texas | his section every | In getting new railroads into this |  |
| great empire and needs | foot of the land can be irrigated if | － |  |
| el that the to the Denve | o own it and tend the tracts of land | position so that they do not have to depend on any one town for a market |  |
|  |  |  |  |

## 

OVERCOATS－SUITS
Every Suit and Overcoat in our entire stock has been drastically reduced in price．We need the money tied up in these garments． Every one of them

## MUST <br> GO

Suits for every one are here：Boys，Youths，Young Men Stouts and Shorts．And the prices are so low you can buy a high－priced suit as cheaply as you or dinarily pay for a cheaper one．


BOTTOM OUT


## EVERY DRESS

For Women，Children and Misses included in this－

## Price Slashing Offering

Crepes，Woolens，Ginghams，Linens－all go at these thrift induc ing prices．On every garment purchased you save from Four to Twenty Dollars．Come in early so you may have a more complete

## BAKER，HANNA \＆CO．

THANKSGIVING AND PRAYER "Not more of light, Oh, Lord, I ask;
But eyes see what is; But eyes see what is;
Not sweeter song, but
The present melodies."
faction in life, beauty in landscape
and mate thanked God that he was,
and majesty in the thunder of the
"as other men." could not be the p
cool limpid water.
How many who take part in the day for Altus, Okla., where they will - up prayers of gratitude and praise Many are they who are like the
swine which eat the acorns which swine which eat the acorns which
fall from the oak they grunt satis-


## QUALITY <br> ABOVE ALL

## SWIITSS PRODUCTS

THE QUALITY TELLS PAY CASH AND PAY LESS FRESH AND CURED MEATS
CITY MEAT MARKET \& GROCERY
PHONE 101
the store of quality

Cumm

## Christmas Specials On All Ladies Ready-to-Wear

 Beginning Friday, November 26thWe offer at Reduced Prices-Men's Suits, Men's Overcoats, Boys' Suits, Boys' Overcoats, Men's and Boys' Sweaters and Lumber Jacks, Ladies' Coats, Ladies and Girls Dresses. Silk Bloomers, Silk Teds, Silk Princess Slips, All Wool and Silk Materials and many other items too numerous to mention here.


MENS SUTTS


## $\$ 6.45$ $\$ 8.85$ $\$ 11.95$ $\$ 16.50$ $\$ 22.75$ value $\$ 5.00$

SWEATERS \& LUMBER JACKS
BOYS' OVERCOATS
98 c
$\$ 2.48$
$\$ 3.45$
$\$ 4.25$
$\$ 4.95$
RAYON BLOOMERS, TEDS AND PRINCESS SLIPS
$\begin{array}{lr}1 \text { lot of Bloomers } & \$ 1.49 \\ \$ 0\end{array}$
$\$ 2.25$ Bloomers reduced to $\quad \$ 1.98$
$\$ 2.25$ Teds reduced to $\quad \$ 1.98$
$\begin{array}{ll}\$ 2.95 & \text { Slips reduced to }\end{array} \quad \$ 2.48$
Rayon Gowns reduced to $\quad \$ 4.95$
Men's Grey Mottled Union Suits,
MARTIN DRY GOODS CO.
FLOYDADA, TEXAS


WE WANT TO BE OF SERVICE TO YOU
We offer you a good safe bank in which to deposit the money you receive from the sale of your cotton and feed, and we would appreciate you starting an account with us, if you are not already a customer. You can keep a better account of your transactions if you pay your bills by check, and a check always serves as a receipt for all money paid out.
security state bank


GROCFRIISS OF BEST QUALITY
Let us supply you with your needs in the Grocery Line. We have a complete stock of everything you need to furnish your taple wants for he harvesting
season in the way of Staple and Fancy Groceries and Fresh Vegetables and Fruits, and our prices are al-
ways in keeping with conditions, and we sell just as low as we are permitted to and run a stable business. Bring us your butter and eggs. We pay the highPrompt and efficient service, and prompt delivery Call and see us or phone us your orders, we will
appreciate the business and give you the best of everything in the grocery line in return for same.

LOCKNEY GROCERY

## HOLIDAY SEASON IS HERE

The holiday season is at hand, and it is time for you to begin thinking about what you are going to give your relatives and friends for Christmas presents. We have a good stock to select from and new
goods will be arriving nearly every day to replenish our stock. Come here first to look for the present you will be sure to need,

## STEWART DRUG CO.

## SPECCIL CUBBING OFFERS NOW IN EFFECT

From now until December 24th, we will make the following Special Clubbing offers
LOCKNEY BEACON, per year - $\$ 1.50$ STAR-TELEGRAM, daily and Sunday 1 year . $\$ 7.45$
Bolit Pppers, one year. . S.7.5
LOCKNEY BEACON, per year $\quad \$ 1.50$ STAR-TELEGRAM. daily without Sunday, yr. $\$ 5.95$

Bolif Papers one year. . SP:60
LOCKNEY BEACON, per year
DALLAS MORNING NEWS, daily and Sunday

Total $\quad \$ 8.45$
Boli Paper, one fear .. $5: 30$
LOCKNEY BEACON, one year $\$ 1.50$
DALLAS MORNING NEWS, daily, without Sunday
a DALLAS MORNING NEWS, daily, without Sunday
Both Papers, , nie yaar. . S6.15
Lockney Beacon, weekly, Dallas Semi-Weekly Farm News, semi-weekly; Texas Almanac and State

Lockney Beacon, Dallas Semi-Weekly Farm New Today's Housewife, Mother's Homelife, Household Guest. Home Friend and Successful Farming, all for
one year, only

Lockney Beacon and Dallas Semi-Weekly
Farm News, both for three years,
Subscribe now, while the bargain rates are on, for
THE LOCKNEY BEACON
PHONE 92
LOCKNEY, TEXAS



| BANQUET AT BARKER <br> BUILDING TONIGHT <br> (Continued from Page 1) <br> ill for the last several days. <br> Texas will be accessible to the people of the Plains country by way of automobile and trucks every day in the year, and it will also mean that we can reach the foreign or eastern markets by way of automobile and trucks, as connecting roads with the paved Lee highway will put the travel over this line in almost every state in the union. <br> ISIS THEATRE <br> Program Week Commencing | During the past year the town of Lockney has installed street lighting system through the efforts of the Chamber of Commerce and the City Council, which has added much convenience for the benefit of the citizens and traveling public. Practically everything that has been done in the town for the benefit of the public has originated in the meetings of the Chamber of Commerce and has been fostered by them. The membership of the organization has at all times laid aside self interests and joined hands for the upbuilding of the town, without regard for individual whim or selfishness. Harmony has always prevailed in its ranks and all members have worked to one purpose, and that was to make the best community possible out of the citizenship of the North and Western part of Floyd county. We have had a lot of hard work to do, and we have | carry on the work of the organization even with more zeal and determination than the retiring officers have, the old officers will retire, as they have given the town and country one year of their time, have been taken away from their businesses when it was realy a detriment to same. They have not counted the cost and have served without pay, and they have done what they thought was best for the entire section around Lockney and the town of Lockney in all matters that came up without fear or favor, they have now served their term, and would like to have men take their places that, wil even do more for this part of the county than htey have been able to do. <br> Lockney at this time has an opportunity to do a great deal of developing, as well as the country around the town. The town and country should be united to acomplish the | ing tear down your own interests, and decrease the value of your own holdings, you are taking dollars out of your own pockets, when you join forces with another town to fight your own town, you are doing all you can to make yourself a person poorer financially and at the same time destroy advantages offered you at your own home. A wolf in sheeps clothing always offers his help when he thinks he can tear you down by doing so, and Lockney has experienced this kind of stuff many times, and is experiencing now. <br> The citidenship of this section should start into the New Year with a 100 per cent front, for the future is very bright before us, and by the close of 1927 this section is to be foined by steel rails to a new section of the State directly, and we have much to accomplish and we expect to accomplish during the next twelve | months, and more to accomplish from year to year. It behooves each and every citizen in the Lockney section to do his best to join the crusade to make of the town and the country surrounding the best place in Texas in which to live, and do everything possible to develop it to the greatest extent. You should care more for your home than any other place on earth, therefore, you should make the advantages that surround your home the best to be had. Optimism is cap ital, pessimism is a liability, boost your home, your country and your town. Drive nails with your hammer, and do not use it for knocking purposes. Be a booster or go where you can boost. <br> CaRS COLLIDE ON MAIN <br> STREET MONDAY MORNING <br> Two automobiles driven by Mrs. | 'Ryan Speegle and Leo Cooper, had a collision at the crossing of Main and Locust Street, in Lockney, Monday morning. Mrs. Speegle was crossing Main Street on Locust Street, and Leo Cooper was coming south on Main Street, when the two cars ran together. Considerable damage was done to both cars, but no one was injured. $\qquad$ <br> JOHN W. McDONALD AUCTIONEER <br> Graduate of American Auction College <br> Specializing in Farm, Live Stock and Street Sales. <br> PHONE 9020 - 3 <br> Lockney, Texas. |
| :---: | :---: | :---: | :---: | :---: | :---: |



Wednesday and Thursdaybuster keeton
"CO WEST"
Friday - ${ }_{\text {THUNDER }}^{\text {AlSo COMEDY }}$
"THE SLLENT PAL"
Pathe News
RUTH MIX
"That Girl Oklahoma"
COMEDY -

## Christmas Goods Arriving Daily

AND WE ARE PLACING THEM ON DISPLAY MARKED AT SPOT CASH PRICES, ELIMINATING THE EXTRA PROFITS THAT ARE NECESSARY ON CHARGE ACCOUNTS. BETTER GOODS FOR LESS MONEY.

Much nicer prsents can be bought this year for less money than you had to pay last year. Come in regularly and look over our stock- and select the presents you will want for your relatives and friends for a Christmas remembrance. You can find most any kind of a present you could desire in our big stock of Christmas goods. Look this line over before the rush comes on and make your selections before the stock is broken. The REXALL Store

## Lockney Drug Co.



YOU'LL find them here-all the nicest gifts that Santa Claus could find for little boys and girls, and grown-ups, too! You'll enjoy a visit to Toyland. It's open now. Come soon -a royal welcome awaits you at Santa Claus, own headquarters.

## NORTHCUTT'S

Hardware \& Variety PLAINVIEW

TEXAS

## Values Unequaled IN MIRCANTIE HiSTORY <br> OUR SALE IS CONTINUED INDEFINATELY WITH


ITS NO TIME TO THNK OF PRofits WE NEED TO UNLOAD-OUR CUSTOMERS NEED LOWER PRICES
6-4 Genuine Merilas Linette Table Cover
Regular 65 c value, now on sale $\mathbf{3 5 c}$
$15 c^{\text {AND }} 19 \mathrm{c}$
Thread, the yard 39c
25c
25\% OFF ON ALL LUGGAGE
Big assortment of Wool Blouses for Boys and Men from$\$ 2.95, \$ 3.95$ and Up
56 inch All Wool 22 oz. Overcoating \$2.85
WONDERFUL VALUES IN MENS AND BOYS' SUITS radical reductions on all ladies and CHILDRENS READY-TO-WEAR LET US FIGURE YOUR BILL
E. GUTHRIE \& CO.

LEADERS IN LOW PRICES
LOCKNEY, TEXAS

# Big Sacrifice House Fumishing FURNITURE SALE Beginning Friday Moming, Nov. 26th 

We are in need of the Cash, and our house is jammed full of the latest and best that can be had in Furniture. We have bought heavy stocks this year, anticipating a big business, but on account of the low price of colton, we are forced to make redical reductions and move this big stock out. This big sale coming at this time affords you an opportunity to buy Furniture for Christmas Gifts, and there is nothing more appropriate than Furniture for a Christmas present. Come in now and make your seiection, before the stock is picked over. We must move this big stock during the Holiday Season regardless of the Sacrifice in price that we will have to make. We are not in a habit of putting on sales, therefore, you can depend upon it that we will give you genuine reductions on everything you want in the Furniture line. Be here Friday Morning and select the things you will need.

BIG LINE OF SHELF HARDWARE, DISHES, ALUMINUM WARE, GRANITE WARE, ETC.

bELON WE DUOTE A FEY PRICES SO YOU CAN SEE THE SAVING:


# WELCOME VISITORS TO PLAINVIEW'S BIG RALLROAD JUBILEE, FRIDAY, NOV. 26 

THIS STORE IS LOCKNEY'S HEADQUARTERS

| LADIES EXTRA SIZE COATS |
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| -4xemin |
| $\underline{y m}$ |
|  |
| - $11.50,513.50, ~ \$ 18.50,52.50$ 528.50 and $\$ 32.50$ |
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| \$8.75 to 818.50 |
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| SWEATERS | Nofade GUARANTEED SHIRT |
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| 20, |  |
| \$7.50 ${ }^{\text {axi }}$ \$8.50 |  |
| MENS SWEATERS | 2men |
|  | \$1.50, \$1.95, S2.45, up to \$3.50 |
| 5514 | STYLISH NEW HATS |
| 4.37, \$5.14, \$7.78, \$8.62, $\$ 9.37$ and $\$ 10.87$ |  |
| TABLE LINENS | \$3.50, \$4.85, \$5.85, \$6.50, |
| Ster |  |
| LUMBER JACKS | LEATHER COATS |
| mil |  |
| \$3.50, \$4.85, \$5.85, \$6.85, | \$9.95, \$10.95, \$11.50, \$12.85, |
| $\begin{gathered} \text { Pund } \\ \text { and } \$ 7.50 \end{gathered}$ | $\$ 16.50 \text { and } \$ 19.50$ |

## JACOBS BROS. CO.

PLAINVIEW, TEXAS
WANT COLUMN

> Gas Makes People
> Nervous and Restless

- wase ram crritian Naty Cumber



SATURDAY AND MONDAY SPECIALS

| LAUNDR SOAP $\quad 26$ Bars SWIFTS WHITE $\quad . \quad 26$. | \$1.00 |
| :---: | :---: |
| $\overline{\text { PURE }}$ <br> RIBBON CANE SYRUP, Per gallon | \$1.10 |
| PILANVIEW FLOUR, Per 100 lbs. | \$4.45 |
| 101bs. Dried Peaches | \$2.20 |
| 3]b. CAN COFFEE | \$1.25 |

REMEMBER OUR
ROSTESS CAKES, per lb. from . . 11c to 40c

## FOR A SHORT TIME ONLY!

AN EXTRA PAIR OF TROUSERS

WITH EVERY COMMONWEALTH SUIT OR COAT AND TROUSERS

COMMONWEALTH TAILORS of Cincinnati-Authorize us to make this offer. An Extra Pair of Trousers Costs you NOTHING and doubles the life and service of the Suit.

Be Measured Today __ Prompt Delivery

THE CLOTHIER

## FREE!!

Baby Clicks For Sale

The Fulghum Hatchery Mory, tex. 4

Two Celebrations and Mrs. Ross Cope.
and Mrs. Ross Cope.
Jack Gilbert was absent from the

