Luckney Beacon

The Gateway to the Magic Plateau

SLOGAN: "20,000 POPULATION BY 1940"

The Heart of the Best Farming Section of the Plains

VOLUME TWENTY-SIX

Lockney, Texas, Thursday, March 24, 1927

Number 27

400

COMPRESS BUYS NEW PLANT SITE

OWNER SAYS PRESS WILL BE READY FOR OPERATION BY TIME CROP IS READY

Mr. H. F. Underwood, one of the owners of the Texas Compress and Warehouse Compnay, of Dallas, spent Friday here, making a deal for a 50-acre tract for a site on the Ed Teuton land, in the southwestern part of the city, where the Fort Worth 23 Denver and the Santa Fe tacks cross, on which he will build a compress, and which will be in readinness for the cotton crop by the first of October, 1927.

In an interview with Mr. Underwood, the editor was informed that MUSICAL FESTIVAL he desired to build the compress at the crossing of the two lines, and that he had a site for a compress on the Santa Fe tracks near the present depot but that he preferred ing, and as a consequence he purchased the 50-acre site from Mr. Teuton, at \$100 per acre.

Mr. Underwood stated that conritory.

in placing the press at Lockney he March 25. will be locating in a good cotton pro-

the construction work.

RILEY & BREWSTER

ED TO CARE FOR FRESH MEATS AND VEGE-TABLES

The firm of Riley and Brewster, fee, Canyon, violin. shave this week installed a modern Loving cups will be awarded the tion work of shoes for this notorius to take care of their fresh meats band, orchestra, boys glee club, girls

There are rumors floating about machine is of the very latest type organization must win the cup three of the Knox-Patterson will be the and modern in every detail, and keeps years to have final possession of it.

Score auditor this year. Luck to you can be featured. There is being the possession of the knox-Patterson will be the possession. The sententure of the murderer, and this research the possession of the knox-Patterson will be the possession of it. their large refrigerator counter in The South Plains Music Teachers "Shiek". The rumors are that you perfect condition at all times. These association is sponsoring the Festival had better bring your adding machine were as follows: V. L. Thornton and other reward of \$250, which was post sentative for Lockney. Will you be

Indians Invade Lubbock

Saturday of last week and took part teachers from each place. in the musical feat of the South Plains towns that was staged by the Announces Bids on South Plains Music Teachers Association, at the Lubbock High School ton, Littlefield Levelland and Lock-

Others in the party were Miss road said today. Lauream Christian director, and Mr. All bids must be in by April 7, an ther "Robust" to take his most illus- costs and one hour in jail. Artie Baker and Milton Adams.

BISHOP JNO. M. MOORE he said.

WILL PREACH AT METHODIST work. CHURCH SUNDAY NIGHT HEAR HIM

Suunday at the evning service. Bishop Moore is a very strong ing sought. preacher and a good sermon is expected. Everybody is invited to come d hear him.

BOY SCOUT MOVE-

MENT STARTED HERE Notice has been given this office that all boys and parents who are interested in the boy scout movement will call at the office of the Chamber of Commerce secretary in the First National Bank, building at their earliest possible con-

All boys should be interested in Boy Scout work, and as Spring is now here; with summer approaching, with many things in scout work that can be learned diring these season, each boy should be intensely interested and report to the Chamber of Commerce secretary at once.

WILL HOLD THREE-DAY CONTEST

LUBBOCK, March 21 .- Everything trim.

in the compresses at Quannah and merican artist will render a concert "Bally " Paducah, which are in the same ter. Thursday night, March 24. The Lit- "Spasmodic" Hohlaus and "Robust" The Chamber of Commerce meets by the side of his car, where he had ney will soon be busy settling up the ritory, and he finds both of them to tle Symphony Orchestra of Canyon Thornton between imbibing the non-

ducing section, and thus cutting down offered the closing night when the well as could be expected, considerwinners of warious contests in piano. ing their amount of daily food con-deal was consumated Friday violin, and voice will play the win-sumption. It is thought among the and Mr Underwood immediately left ning pieces. The winning band, or higher ups in that section that "Rofor Dallas to make final plans for chestra, Sunday school choir, boys bust" will in all probability be the glee club, and girls choral club will new "hind ketch", on account of his appear on program that night also. ability to stop balls, and at the same Wallace R. Clark, head of the music a chest protector, he having one of INSTALL FRIGIDAIRE department of the West Texas Teach his own. ers college, Canyon, general critic; Then there is "Bean" who is known MODERN EQUIPMENT INSTALL- Miss Froe, John Tarleton, piano jud- far and wide for his ability of throwge; Mis Pauline Brigham, West Tex- ing the potatoe. The club only a ers college, violin; and Hershel Cof- plans and specifications of his feet land, three youths of Coleman coun- in McGregor, Texas, Monday after- Bands and entertainers of every

and other perishable goods. The chorus, and Sunday School choir. The at this time that "Shiek" McGehee,

plants make their own ice. The one and have been sponsoring them for when Wall Street is engaged for a Curtis Strickland, juvenils, were gived the control of the control o purchased by this firm is capable of the past four years have been in- "Serious". on the South Plains. There are over There is much sadness in the ranks each, and Lang Thornton was given murderer. taking care of the needs of the en- stumental in the progress of music on the South Plains. There are over a hundred more contestants this year a hundred more contestants this year lost one of their official "windiamthan there were last year which lost one of their official "windjam-years of age, and Lang Thornton phew of Uncle Dick Cox and John at a faster rate than any other dis-

compose the troup that render the South Flains town will be here lor The thing that hurts them worst, is trial Tuesday morning and he received a Mexican has been arrested for the of the special features for County that fact his departure.

ED IN MAY

Those composing the troup from DALAS, March 19 .- Construction ton, by his departure to the camps sume his duties in that district. Lockney were Misses: Maenon Me- of the Quanah, Acme and Pacific's of the enemy and the mysterious riwether, Hazel Gruver, Mary Col- extentions between McBain and Floy caverns of Wall Street. It is not lier, June Guthrie, Billie Griffin, Vel- dada, a distance of 27 miles, will pro_ yet ascertained as to just what po_ ing V. L. and Lang Thornton and education of their the information and education of their chest and well and completely coverties in order to get the information and themselves in order to get the county Court Monday morn- the information and education of their lier, June Guthrie, Billie Griffin, Vel- dada, a distance of 27 miles, will pro_ yet ascertained as to just what po_ ing V. L. and Lang Thornton and education of their lier, June Guthrie, Billie Griffin, Vel- dada, a distance of 27 miles, will pro_ yet ascertained as to just what po_ ing V. L. and Lang Thornton and education of their lier, June Guthrie, Billie Griffin, Vel- dada, a distance of 27 miles, will pro_ yet ascertained as to just what po_ ing V. L. and Lang Thornton and education of their lier, June Guthrie, Billie Griffin, Vel- dada, a distance of 27 miles, will pro_ yet ascertained as to just what po_ ing V. L. and Lang Thornton and education of their lier, June Guthrie, Billie Griffin, Vel- dada, a distance of 27 miles, will pro_ yet ascertained as to just what po_ ing V. L. and Lang Thornton and education of their lier, June Guthrie, Billie Griffin, Vel- dada, a distance of 27 miles, will pro_ yet ascertained as to just what po_ ing V. L. and Lang Thornton and the po_ ing V. L. and Lang Thornton and the po_ ing V. L. and Lang Thornton and the po_ ing V. L. and Lang Thornton and the po_ ing V. L. and Lang Thornton and the po_ ing V. L. and Lang Thornton and the po_ ing V. L. and Lang Thornton and the po_ ing V. L. and Lang Thornton and the po_ ing V. L. and Lang Thornton and the po_ ing V. L. and Lang Thornton and the po_ ing V. L. and Lang Thornton and the po_ ing V. L. and Lang Thornton and the po_ ing V. L. and Lang Thornton and the po_ ing V. L. and Lang Thornton and the po_ ing V. L. and Lang Thornton and the po_ ing V. ma Marble, Ruth Stapleton, Alice bably start in May, Charles H. Som- sition "Toothless" will occupy in the Curtis Strickland of Coleman County was found nearby. About twenty-make the chamber of commerce work mer, of St. Louis, president of the ranks of the Financiers. The Ex- who were charged with theft of an five feet from body automobile of more effective.

and Mrs. H. B. Adams, Mrs. A. R. actual construction started in May in trious position. Meriwether, Miss Orene McClelland, accordance with permission for the illustrious position. work granted by the Interstate Com- There is some decension between merce Commission last December, the two nines as to who will be the

HERE NEXT SUNDAY It will cost approximately \$1,250,- who lives on the dividing line, and Born to Mr. and Mrs.:

Sommers mentioned that Texas had this fight for this "mammuoth" dia- Harding Nall, Tuesday, March 22 and coming out about 3 1_2 inches granted permission for the consol- mond king, as Barney Google says, a girl. idation of the Motley County rail- "Hore they don't feel hurt." Bishop John M. Moore, of the Me- way, Roaring Spring to Matador, a The Financiers will probably be girl. thodist Church, South, will preach at distance of 12 miles, with his line "popping off" soon, and when they the Methodist church in Lockney next and that permission of the Inter- do the public shall know what the Misses Orene McClelland and Nova State Comerce Commission was be- Exporters think about it. Most any Mathews of Lubbock, have been here

EXPORTERS WILL

WALL STREET WILL AGAIN IN. GOOD ATTENDANCE AT C. OF C. AN EARLY DATE

They're at it again. This base notice that highly pungent base ball ster House. scrapers of wall street. .

spontaneous combustion, the base to the same. ball citizenship of that section have Mr. J. N. Wilkerson of Dallas, re- Mysterious Murder ting their "calves in trim.

near future, as to be ready to han- Spring Music Festival and Contest, is whipping into fine condition, "they that Mr. Kennedy would be out soon Mr. Virgil Cox, age 23 years, was Grading gangs are also at work dle the oncoming cotton crop. He which wil be held at the Tech Pavil- say", but has been hampered in his to talk the proposition over with the murdered by some unknown person Southwest of Lockney in the Petersalso stated that he was the owner lion here Thursday, Friday and Satof the press at Plainview, and that urday of this week. Over 450 music
of the press at Plainview, and that urday of this week. Over 450 music
of the press at Plainview, and that urday of this week to the press of Mr. Kennelion here Thursday, Friday and Satcount of a bruise on his head right
standing, the purpose of Mr. Kennelion here Thursday, Friday and Satcount of a bruise on his head right
standing, the purpose of Mr. Kennelion here Thursday, Friday and Satcount of a bruise on his head right
standing, the purpose of Mr. Kennelion here Thursday, Friday and Satcount of a bruise on his head right
standing, the purpose of Mr. Kennelion here Thursday, Friday and Satcount of a bruise on his head right
standing, the purpose of Mr. Kennelion here Thursday, Friday and Satcount of a bruise on his head right
standing, the purpose of Mr. Kennelion here Thursday, Friday and Satcount of a bruise on his head right
standing, the purpose of Mr. Kennelion here Thursday, Friday and Satcount of a bruise on his head right
standing, the purpose of Mr. Kennelion here Thursday, Friday and Satcount of a bruise on his head right
standing, the purpose of Mr. Kennelion here Thursday, Friday and Satcount of a bruise on his head right
standing, the purpose of Mr. Kennelion here Thursday, Friday and Satcount of a bruise on his head right
standing, the purpose of Mr. Kennelion here Thursday, Friday and Satcount of the proposition of the purpose of Mr. Kennelion here Thursday, Friday and Satcount of the purpose of Mr. Kennelion here Thursday, Friday and Satcount of the purpose of Mr. Kennelion here Thursday, Friday and Satcount of the purpose of Mr. Kennelion here Thursday, Friday and Satcount of the purpose of Mr. Kennelion here Thursday, Friday and Satcount of the purpose of Mr. Kennelion here Thursday, Friday and Satcount of the purpose of Mr. Kennelion here Thursday, Friday and Satcount of the he expected the Lockney pres to han- pupils have entered the various con- where the flies slip off worst, which dy will be to form a stock company town of Hunter. Texas between placed on the line between Lubbock the expected the Lockney pres to handle as much cotton as the Plainview tests. The winners will play the was brought on by his trying to see to build the hotel, if the people of San Antonio and Austin. plant, considering the Lockney ter- winning selections Saturday night as which was the most substantial, his the town are interested enough in According to the Coroner's in the caprock to Lubbock will be finishhead or the top of a Nash sedan. his propostion to give it any consid_ quest, he was shot in the forehead ed in a short time. Mr. Underwood is also interested Margaret Matzenauer, famous A- Hogland puts a lot of confidence in eration.

A great variety of music will be "Diavolo" coal seem to be doing as ings.

as Terchers college, Canyon, piano; few days ago, according to rumors, Miss Mary Clark, West Texas Teach- sent the Spalding Sporting Goods Co., and Lang Thornton and Curtis Strick The funeral of Mr. Cox was held asking them to bid on the constructy, were disposed of in the distreit noon, and Mr. John M. Cooper, of sort will be there and will be one

Saturday in Musical Feat shows the increase of interest in mu-mers". They say, he was a good man. The group of Lockney girls who Music lovers from practically every We Won't Formally and the restivat.

The case of Clarence Miller, char- LATER—John Cooper received a Crosbyton put this over? The thing that have charge and be received a Weylorn by the South Plains town will be here for The thing that have charge trial Tuesday morning and be received a Weylorn by the South Plains town will be here for t beautiful voice will no more be heard porting liquor, companion case to act. New South Plains Line claiming them to push ever onward today.

> owner of the famous "Pop" Biggers, Visits of the Sork. into perfect condition the past seven J. M. Floyd, March 21 a girl In discussing railroad matter, Mr. months. We hope the losing nine in

week you may look for articles con- the past week visiting Miss McClelcerning Wall Street and just what land's sister, Mrs. L. H. Gruver, Both Marlin Jarnagin was a Plainview chance they will stand with the Ex- the young ladies are members of the Tech student body. porters from Hogland.-Cub.

LOAN & HOTEL MEN NEW FIRM HAS TOOK CHARGE

LUNCHEON LAST MONDAY AT BREWSTER HOUSE

line, and from the attending results tions were propounded him in relation the first of April

BEGINS TODAY been "popping off". They have been presenting Ed S. Kenedy, promoter listening to some fantic that told of the Lubbock, Altus & Roswell rail them they could play base ball, and road, that built a grade through a site on both tracks, hear their cross SOUTH PLAINS MUSIC TALENT as a result you can most any day see Lockney some years ago, was pre-"Ham" Dodson and "Porky" Ayres sent at the luncheon, and interrogaference to promoting a hotel at this struction would begin in the very is ready for the annual South Plains "Bally" Keys, chief pebble slinger held by Mr. Kennedy. He stated place, on some of the business lots

DRAW SUSPENDED SEN- hands being folded TENCES FOR AUTO THEFT

The cases against V. K. Thornton the head. were charged with the theft of an attended the funeral services. was seventeen years old.

and not to falter in their trials and Judge Reece Tatum of the Dalhart auditorium. The towns represented QUANNAH, ACME AND PACIFIC tribulations of base ball with the district, who had been here the past in this concert were Lubbock, Sla- EXTENTION WILL BE START- Wall Street Financiers. Much is the week trying cases in which Judge The body of Virgil Cox deceased was tioned lines. Are you wanting to sorrow manifested over the loss of Clemments had been disqualified, re- found on one side of Watson Lane see this move? If so, be there on their mainstay "Toothless" Thorn-turned to his home Saturday to as- at a point approximately 200 yeards April 7.

County Court

porters hope they can trani his bro- automobile tire, were fined \$5 and Said Virgil Cox was found. In his If you are an official of the Lock-

session the fore part of this week.

BLOXOM & SON BUY NORTHCUTT GRO. ALL RIGHT OF WAY

OF BUSINESS-NORTHCUTTS MOVE TO DALLAS

A deal was consumated this week in which Thomas Bloxom and Son bought the stock of groceries and With the signing up for the rightball feud is going to yet be the death A good crowd of business men atof a number of our non-bill paying tended the weekly luncheon of the which is located in the McCollum for a small strip to the northeast citizens. If you will "listen" you'll C. of C. last Monday at the Brew-Street.

oder being wafled upon the crisp Mr. Carl L. Gillespie of Labbock, Bloxom and Son took charge of the east county line, every foot of spring air from the southern parts representative of the Panhandle the business Wednesday morning, and the right-of-way to the eastern line of our city limits, in other words Building Losn Asociaiton, met with from "down among the hog pens and the organization, and explained his pummy stacks," thence to the sky company's proposition for the build-sales and for the Hawkeys Pakker. ing of residences on the home build-salesman for the Hawkeye Rubber crews are now at work between Lock The other day "Greasy" Barber ers loan plan. He received a very attentive hearing, and many ques-

SLEPT BY ROAD NEAR HUNTER, TEXAS

be paying propostions. He feels that will appear in concert Friday night, explosive gasoline of "Greasy's" and in the cornary in placing the press at Lockney he March 25. 12, and his remains was found about ready signed the final papers. 8 o'clock Sunday morning, March 13 by the Coroner who held the inquest. District Convention of At the time he was found, the body The following will do the judging: time saving the club the expense of THORNTONS AND STRICKLAND was covered with a feather bed, his was lying on two quilts face up, and and a bullet hole through the center of his forehead, the bullet havng passed out at the back side of of the West Texas Chamber of Com-

Abilene, Texas, and were arrested in round the town of McGregor, have and glory.

M. Cooper.

body are as follows:

from the San Antonio-Austin high- The secretarys of the various cham way, laying on two quilts or com- bers of commerce will meet there The Commsioneirs court was in ticket for \$3.30 on a watch. The be doing yourself a great favor as ticket being dated March, 11, 1927, well as the town you represent to be and issued by the Chicago Loan and there. Be sure and be at Crosbyton Jewelry Comany of 703 West Com- on April 7th. " merce Street, San Antonio, Texas. The deceased was shot with a 32 calibre pistol, bullet entering middle BOX SUPPER AT ROSELAND W. A. Jackson, March 21, a girl. of forehead directly over left eve on top of the head and powder burns. There will be a box supper and pro-Jim Still, Tuesday, March 21, a on his forehead. I find that the de- gram held at the Roseland school

> sons not known. (Signed)

Lawrence Hill visited in Plainview las* Sunday afternoon.

SECURED TO CITY

GRADING BEING RUSHED TO CITY; STEAM SHOVEL STARTS DOWN CAP ROCK

Bloxom and Son took charge of the east county line, every foot of Mr. Northcutt informs us that he made ready for the Denver South of grade practically finished at this time. These grading gangs are puting up the grade very rapidly and within a few weeks the Plains grade

will be ready for the steel and ties. Of Virgil Cox | A large steam shovel was unloaded n Lockney Wednesday and carried to the caprock to begin cutting the grade chasing "Roy" around the pens get- ed the Chamber of Commerce in re- SHOT IN FOREHEAD WHILE HE down the hill, and will begin work 'oday probably, and will work to a connection with the gangs that are rading below.

and Lockney, and that the grade from

with a .32 calibre pistol, as he slept The right_of-way committee in Lock Gregor Texas, and had camped for days. All those who are effected the night about 200 feet off the high- are asked to come in and confer with way; he was murdered some time the committee and favor them by setduring the night of Saturday, March tling the matter if they have not al-

West Texas C. of C. at Crosbyton, April 7

"The largest District Convention merce ever held, we believe, is sche-

the first of the week. They Lockney, Texas, an uncle of Mr. Cox of the features of the program. automobile from W. A. Campbell of The family joined by friends a. lele Girls there with all their pomp

ces imposed on them for the theft ward has been supplemented by an. chosen at the present time a repre-

en a two-year suspended sentence for the arrest and conviction of the Mr. S. W. Cooper, secretary of the Crosbyton Chamber of Commerce, ex-

that fact his departure was to the ed one year in the penitentiary. murder, and that he had signed a agents, home demonstration clubs and camps of the enemy. They say the John Mathews, charged with trans- full confession to committing the successful farmers. Every farmer who is interested is especially urged in the ranks of the Exporters pro- that of Clarence Miller is on trial The inquest proceedings over the to be there for there will be somedoing all the time for them. Anything for the development of the NEW BRAUNFELS, March 13th- South Plains along the above men-

forts, face up, hands folded over and special features discussed for

pocket was found a loan broker's ney chamber of commerce you will

SATURDAY NIGHT, APRIL 2ND

ceased was killed by person or per- house Saturday night, April 2nd. The proceeds of the supper will go to help pay the expenses of a singing school that is being conducted Precinct 5 at that place at this time. There will be class singing and special music on the program, and everybody is invited to attend.

The Macking Bearon

Entered April 14th, 1902, as second class mail matter at the Post Office at Lockney Texas, by act of Congress March 3rd, 1879.

H. B. ADAMS, Editor and Owner

TERMS OF SUI	BECKIPTION
One Year	\$1.50
Six Months Three Months	.75
Subscription Cas	h in Advance

MEMBER OF TEXAS PRESS WEEKLIES, Inc.

ADVERTISING RATES Display, per column inch Classified Advs. per word No Classified Adv. less than 25c. COUNTIES SHOULD HAVE ALL

AUTO TAXES

The Texas Highway Association. an organization that seemingly is for the purpose of backing the Texas Highway Department, is up in arms trying to get Governor Moody to

"Dangerous Business"



veto the gasoline tax and auto red dle the highway department and get has been given to favorite grafters home commissioners, who are angistration bill, that passed the last good roads all over the state would that the state has been hampered in sewerable to the home people, and session of the Legislature, because be for each county to expend that the way of paved roads. Even the who have the improvements of their the law allows more of the regis- money within the boundaries on the Federal Government become so dis- roads, in their respective precincts tration fees to stay in the county roads of that county. It will cost gusted with affairs in Toxas that really and truly at heart. They will Folyd county \$17,000 per year and they withdrew their aid from things spend the money they receive for The Texas Highway Association interest to vote a half-million dollar in the State Highway Department un- road taxes with the smallest portion wants a law where the highway de bond i sue to run thirty years. The til they are again in shape, and they of waste or graft that can be made. partment can handle practically all of county receives about \$30,000 per can have the assurance of putting. We feel that the Texas Highway the money from the registration fees year from auto registrations, not their money in safe hands, and where Association, is an auxillary organizaand use the money anywhere they including gasoline taxes. If the countit will come more near reaching the tion to the Texas Highway Comdesire to build highways. This means ty was alllowed to keep the regist roads of the state and not the graft- mission, and that they are not in that the bulk of the money would tration fees and their given part of ers and schemeing road contractors, sympathy with the good reads probe used in the Eastern and Southern the gasoline tax, in the course of The county commissioners are elect position only as far as the State part of the state where the "so- ten or fifteen years we could pave ed by the people of each respective highways are concerned, and that the called highways" between towns of every highway and country road in district of the counties, and these organization is composed chiefly of that section at the expense of other the county without fleating bond is men can handle the road problems in members of high finance, and there counties that are for less fortunately sues, and have the best system of their respective counties batter than fore want good paved roads over located. They predict a de gasoline roads that a county could have the commissio at Austin can. These desired sections. They will go to tax within five years, and they want There is too much of the money that men are at home and the people can any length plagging our taxes to the gasoline tax and the anto fees is paid to the State Highway Com- watch them if they desire, and they accomplish their ends. They are far to all go to the highway commission mission from the counties in taxes could not get away with very much more favorable to paying and overthat never reach the roads of the before they are called to account by plus to the contractors than making

So far, according to records, a lar-state, and the county roads are ab- the people who elected them. ge per cent of the money paid for solutely neglected on account of the Down at Austin there has been a minimum cost to the tax payer. In gasoline tax and auto fees, prace expense incurred in order to pave number of grafts uncovered in the other words the cost of the roads to tically all of which has went to the the highways. If the Texas High- receiving large sums of money for the tax payers of the state is a sohighways department, has been square way department wants the support their inflience with the department, condary consideration of the assodered to a large percent on graft, over of the people, let them show better or an official that his weight with ciation as we see it. Every auto paid contractors, feathering the poli- results from the money expended the department. The attorney gen- owner has a right to talk about the tician camps, and giving apportors There has been enough money paid eral during the Ferguson reign un road situation, and every auto owner of the various officials of the State into the department from the Texas covered much graft, but we have not has a right to his part of the good soft jobs at the expense of the tax automobile owners to pave practical, heard of a single person having to go roads. He is paying out his money ly every designated highway in the to the peritortians and serve his for good roads. He can come nearer

The people of Taxas should waks State to date. But so much of the time for standing the money of the detting something for his money out to realize that the best was to han- money has gone to graft, and state, yet in sleeple pin'n words, that of good roads at home, and he can

is exactly just what happened. There vere several companies and officials hat were charged with the graft and were not cleared of the charge even some of the communies concausing for the road work were aund guilty, and returned large s mas of memory tof the state that they had received unlawfully, and yet not a can of the whole works, so far as we can ascertain, has had to pay for his crime by serveing time in the pententiaries Stealing is stealing and a thief is a criminal, and all riminals no matter what their standng, should pay the pensley of their primes in our state penitentiray. If laws are passed when the county

commissioners can handle the road reposition of each county, we will for our money in road building, and it will take the money out of the ands of the commission at Austin that we are now paying them, and lessen the chance for graft, give us better chance to get good roads, not only highways, but all lateral and country roads, and will cause the taxation in counties on roads to be lowered. They road problems will

he hands of his home commissioners. We believe that the law just passed by the Legislature was a long stride Every auto tax payer should write a personal letter to Governor Moody Bill No. 109, but that he approve the

CATHOLIC PROPOGANDA

o approve the bill.

bill so far as the Texas Highway Association is concerned in the mat-

ter, in their request to the Governor

We are in receipt of several books and pamplets, that are being sent out by the Knights of Columbus, the the outside and dirty work of the Catholic church, telling of the st- management of the stnation in Mexico, and trying to emprof the people of America against so that a war may result petween the two countries, and the m

taxes should give President Coalis rule her own country, and she has country, and most pecially the lower regard ag that verthere of catholicism. The Moxean citizenship crincipally has been; behf in peonege for several years, ven from the beginning of the rule f catholicism, and new that they re reaching the stage where they



YOUR BOY AND SAVINGS

THAT a growing boy of yours is impressed by the actions of his elders. While still young he should be instilled with the importance of thrift to future business success.

WHAT better way have you of stirring his ambition than have him start a Savings Account in this Bank? We encourage young people. Let us help your boy.

A SAFE DEPOSITORY FOR YOUR MONEY There is no Sabstitute for Safety"

GARENING TIME AT HAND

It will soon be time to plant that garden. Some garden truck can be planted now. We have a full line of seeds for your convenience, and in planning your garden for this spring, we would like to have call on us for the seeds and sets you will need.

GROCERIES AND MEATS

A complete line of Fresh Groceries, Fresh and Cured Meats, and the very best of service at all times. Just Phone No. 10, and we will see that you get the very best and the promptest of service.

RILEY & BREWSTER

Start your Little Chicks right by feeding

SUPERIOR CHICK STARTE

SUPERIOR CHICK STARTER Growing Mash, and Laying Mash, and all kinds of grit and charcoal.Aloth Mexico on the arrength of Ca. so SUPERIOR Dairy Feeds. fil

> WE WANT YOUR CREAM POULTRY-EGG3-HIDES

LAWN GRASS SEED

Kentucky Blue Crass Seed 50c pound. White Lawn Cover Seed 75c

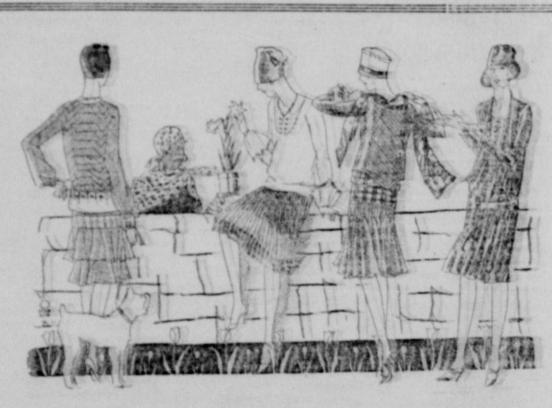
pound, tibe. Blue Grass to 17b White Clover is the correct mix for lawns. This amount cavers 3,500 square feet of ground. BERMUDA GRASS SEED -50c pound. Upr 1 In to 600 square feet of

ALFALFA SEED-SWEET CLOVER SEED

1076s, required her sero. The seed is effer is strictly Pure and brightand searched. PRICES.-I to 5 Per 28s to, 5 to 10 Per 25c Pr. 19 to 50 The 24s 150 50 to 100 fee, 22s 16;

All above seeds are priced Postpaid to your A Beautiful Home, a Prosperous Home, by the use of White's Seeds, Positry Supplies, Plants, Roses, Baby Chicks, and other high class Home Advenments. Buy the Best from the House that Service and

C. E. WHITE SEED CO., PLAINVIEW, TEXA



Frocks for Easter

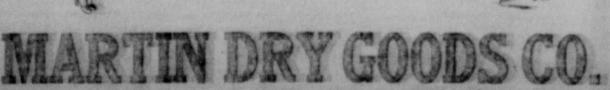


\$19.75

New Cotors.....New LinesNew Trimmings

READY NOW, on our apparel floor, frocks that give a fashionable answer to 'what's to be worn for Easter." The newest frocks, the smartest frocks in colors that date them definitely "Eas-

A wonderful showing of Dresses at the low prices of \$9.75, \$11.75, \$14.85.



"The Store With The Goods" Floydada, Texas

France Baker of Lubbock was here

BILL THE BARBER

SAYS

Manya ose friend

has come from

These Cars are DOUBLY quaranteed!

OU RECOGNIZE the emblems shown below. But do you know what General Motors has done to make each car the outstanding value in its price class? How it is using its great resources to provide each with a finer engine—a stouter chassis—a more beautiful, more lasting body a finish that defies wear and weather-quality materials in those hidden places where quality is most needed? You'll save money on your new car by clipping the coupon below. Mail it TODAY.



7 models \$525 to \$745. The quality car of the low-priced field. 3speed transmission. Dry-disc clutch. Smooth, powerful engine. Fisher Bodies. Duco finish. Fully equipped. CHEVROLET TRUCK CHASSIS: 1/4-ton, \$395; 1-ton, \$495.



5 models—\$775 to \$975. Has largest 6-cylinder engine in jits price class. Fisher Bodies. Duco finish. Beautiful, stylish lines. Value proved by unprecedented sales.



11 models-\$875 to \$1,190. Gratifies your finer taste. Satisfies every need. Fisher Bodies. Duco finish. 6-cylinder motor. Harmonic balancer, 4-wheel brakes and other new features.



7 models-\$1,095 to \$1,295. The "six" that is winning and holding goodwill everywhere, Fisher Bodies, Duco finish. Rubber silenced chassis and other tested improvements, 4-wheel brakes.



18 models-\$1,195 to \$1,995. Everybody knows Buick's worth. Now finer than ever. New models vibrationless beyond belief. 6-cylinder valve-in-head engine. Fisher bodies. Duco finish,



6 models -- \$2,495 to \$2,685. The new and beautiful car designed and built as a companion car to Cadillac, Has V-type 8-cylinder engine. Bodies by Fisher. Duco finish. Now on display.



50 body styles and types-\$2,995 to \$9,000. The pioneer in the 8cylinder field. Standard of the world. Duco finish. Bodies by Fisher and Fleetwood. 500 different color and upholstery combinations.

(ALL PRICES F.O.B. FACTORIES)

GENERAL

CHEVROLET	Please send, without obligation to me, illustrated literature describing the General Motors product
PONTIAC	I have checked—together with the name of the
OLDSMOBILE	
OAKLAND	□ N
видск	
LASALLE	Address
CABILLAC	

CATHOLIC PROPAGANDA Continued from Page 2

to take the power away from the at relatively low prices, should in- may develop circumstances to alter catholics, it is none of the put in of crease their acreage. the United States government to force the Mexicans to accept cathol-

vilized, and when a country becomes an extra few to sell. civilized there is very little place for catholicism in it, and therefore the The supply and demand will remain the matter is with the catholic church however, the grain sorghum area of to give up their power over govern- es promise of developing a considermental matters if they can possibly able interest in feeding. hold it. They are determined to bring about a conflict with the United States and Mexico if possible to pull for those inclined to darying for the wool over the eyes of the citizenship of this country. No true new feeding home grown feeds and protestant can sanction such a move on the part of the catholics, and it is to the interest of every protestant to make a protest against our government against interference with the Mexican government in their political afairs in regard to catholic interests in their country.

This country is supposed to be a free country. But we would not ficient to meet the requirements of be a free country under catholic rule. local consuming centers. Mexico wants to be a free country and they have made a big step to- The safest egg production program ward the overthrow of catholicism; for Texas during 1927 is the direction and as believers in freedom and li- of quality production. The poultry berty we would not become the in- that expands his egg production actidrive them back into slavery.

DIVERSIFICATION

word diversification? Our general meaning as applied to the business of farming means the planting, raising, and growing, of poultry, crops, cows, and general farm products in high quality, and develop more marthe cheapest possible manner secur-ing the highest rate of production, or keting facilities. in other words making the greatest sible amount of money invested.

poultry and dairy cows as a means mit. This limit will be the price of diversification. But is that really the public will pay for fresh poulrty diversification?

cheese and crackers does he have a fit to the efficient poultry producer. that holds good for the merchant will hold good for the farmer if they are both business men and prosper according to the efficiency with which they run their business.

When the farmers of Texas learn to produce the articles for which there is a demand and will continue to be a demand they will not have the same attitude toward price conditions they now have. If there are ten stores in Lockney and all of them sell nothing but shoes, will they prosper? Would it not be better for each store to buy something else such as general dry goods in order to reduce competition in the shoe game? If that is a fact then it behooves the farmers of the Lockney country to study the conditions of demand and deduct from that census the articles that will be most in demand and prepare to produce that article at the least posible cost? For example; practically every farmer in the state of Texas had a huge cotton production in 1926. The only farmer that made money from the 1926 crop was he that produced his crop far below the cost of production.

A survey of the Texas Agricultural Outlook for 1927 will aquaint us with the conditions that will nearly rule the prices for the different farm products during 1927.

Cotton

As for cotton, after having taken practically everything into consideration the survey states that the outlook for PROFITABLE cotton production in Texas for the coming season is none too encouraging. A bove all, it is time when every possible economy in production should be made, costs should be reduced to a minimum.

Grain Sorghum With the poor price prospects for feeds crops in general, and with the heavy surplus of grain sorghum or hand, farmers are not encouraged to increase their grain sorghum acreage beyond that necessary to meet their own current feed requirements and to provide for a farm reserve.

Oats Where oats can be used for a hay erop on the farm, the Texas farmer should sow a sufficient acreage to meet his own requirements.

Wheat Present prospects are that the world carry_over for next year will be somewhat larger than last year, but not burdensome.

The hay problem of the Texas farmer is largely one of supplying his farm and local needs

because the price of poultry feed will care of itself. Only farmers who need the supply probably vary again during this year. for their own use, who can sell the The above facts and forecasts were are enlightened enough to see the crop on the local market, or who taken from Circular 45, Texas Agri- Sunday visiting with relatives. workings of catholicism and desire can afford to produce a crop and sell cultural Experiment Station. There the cases but they may be relied on Mules

The prospects are that in the next | The main thing is that the people few years it is going to be expensive of West Texas to strive for is to icism and continue peonage to any to replace our work stock. For the live at home. When this is done Texas farmers who are favorably even though we miss the crop fore-Mexico is becoming Americanized, situated this suggests the opportunand further Mexico is becoming ci- ity of raising their own mules or call upon some one to help us. It

Beef Cattle

the market. catholic rule is dwindling. They are approximately the same proportion. losing their power. That is what Texas is primarily a breeding ground next is to make money. Be sure of the first and the second will take in Mexico today. They do not intend western and northwestern Texas giv-

One of the greatest opportunities cow feeding home grown feeds and

Deducting from previous circum stances the farmer should find it prefitable to produce not only their own supply but also a supply suf-

strument of the catholic church to vities by using standard bred birds under sanitary conditions, feeding a balanced economical ration and housing his birds in a comfortable house, will be exercising the preliminary precaution that is essential to suc-Just what is a definition of the cessful marketing and at the same time reducing his costs to minimum.

If Texas is to compete successfully re production per bird, specialize in

margin of profit with the least pos- on storage in the north will have a A large supply of frozen poultry We hear people talking of raising poultry down to within a certain litendency to hold the prices of all above the price of poultry on cold Heres a proposition: If a mer-chant sells only shoes and then adds sufficient to allow a reasonable prodiversified store? The same thing This will apply to Texas for 1927

Comfort

wlil make the farmer independent of

The first object is live and the

IT opens the door to contentment -to independence-to happiness.

The plan is simple enough. Start today with a dollar bill, then deposit regularly.

SECURITY STATE BANK

Small enough to know you, large enough to serve you The Bank for Everybody



HIS car's per-A formance will win your heart, especially the smooth, effortless flow of power from an engine that is vibrationless beyond belief. And Buick value will amaze you--Value made possible by great

volume and its savings-the earnings of leadership, which are used continually to further enrich Buick quality.

The Greatest BUICK AMO Ever Built Calloway Motor Co. FLOYDADA, TEXAS

ANNOUNCEMENT

We have purchased the stock of groceries and the business of the Northcutt Grocery, located in the McCollum building on the west side of Main Street in Lockney, and are now in charge of the business. We will continue to operate the grocery store.

We will appreciate a share of your business, and promise first class service and the best prices the market affords in the grocery lines at all times.

Come in and get aquainted with us, and let us figure your next grocery needs.

BLOXOM & SON

Successors to Northcutt's Grocery

Lockney

Texas

QUALITY—OUR GUIDE

Our first thought is for quality-nothing but this will ever find a place in our stocks. Next we will try to sell for as little as we can the best.

Just phone us your wants and we will do the rest. Everything in fresh vegetables and fruits that the market affords. Prompt and efficient service at all

LOCKNEY GROCERY



SPRING FASHIONS FOR THE

Easter Promenade

Dresses \$9.95 to \$16.50

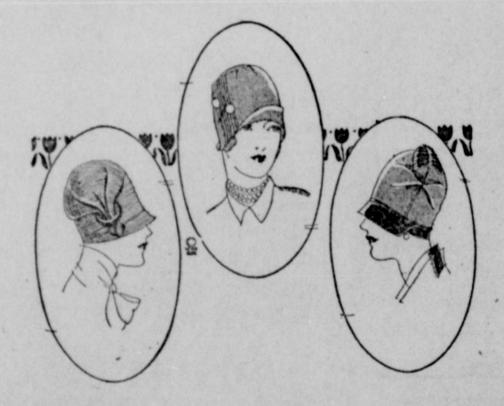
FROCKS that will startle on Easter Day with their chic. All newest fashion features, including concealed fan pleatings in the skirt that surprisingly swing out as you walk in the Easter Fashion promen-

Coats \$16.50 to \$22.50

IN THE parade of fashion on Easter Morn Coats from this store will play a prominent role. Materials that are smart are kasha, flannel, tweed, mix tures and novelty plaids as well as silk. A very special offering that is in time Easter.

\$22.50 to \$29.50 SUITS

ARE tailored with slim jackets, broad shoulders, mannish lapels and smooth hips; clever belts, pleated skirts and plain in gray tan or greenish tweeds and smart navy twill. Sizes 14 to 36.



Easter Millinery

A Timely Offering \$2.79 to at a Special Price

. \$6.50

AN extraordinary purchase enables us to offer these Hats at this interesting low price! New, close-fitting brimless effects, soft draped Hats, chic ripple brims, embroidered Hats. All wanted head sizes for Women and Misses! All newest colors! Quality Hats just in time for Easter.

SIDE SQUARE Baker Hanna & Co.

WHERE THE MOST PEOPLE TRADE

LOCKNEY HIGH SCHOOL NEWS

WORK ON INTERSCHOLASTIC LEAGUE MEET MAKING GREAT HEADWAY IN LOCKNEY HI

contests in the County Meet are now our very near neighbor on win. Miss Dela Ratjen of Amarillo is in progress. Rapid movements are ing the county championship in the visiting in Amarillo this week. are manifesting a greater desire to in gaining glory, help put Lockney on the map than The track and field work is now children of Plainview attended the

in the Literary work interest is Coaches Nobles and Denman.

Try outs in debating contests, both If you are really interested in the carried the boys and girls to Silver- in her hand. -School Editor. on last Friday afternoon for some practice work with the Silverton debators. The boys met Memphis at Quitaque. Friday morning the boys debating team debated the girls t the high school auditorium,

The declammation work has arousd the enthusiasm of several of the tudents. The tryouts will be held Wednesday, March 30. riday evening at 8:00 o'clock. Every by choir practice.

tend. Come and see how Lockney tend .- J. FLIERL, Pastor. will shine at Floydada during the County Meet.

A portion of the Interscholastic most has already been staged when Mr. and Mrs. Geongs of Liberty atthe Lockney Girls defeated the Floyd tended the Play here Saturday and sextetet to a score of 48 to 6, Mr. and Mrs. Ed Singleton of Ar later losing to Prairie Chapel by one rillo are here visiting at the hon Preparations for some 'red hot" score. We are glad to congratulate of J. H. Ratjen.

coming to the front. Many boys and Play here Saturday night. Every phase of the interscholactic girls are reporting for practice each about to get well again we are glad

respectively

CHURCH ANNOUNCEMENT

Sunday, March 27: 10 a. m .- Sunday school. No services that day.

the high school auditorium next . 8 p. m .- Lenten services followed ber be present on that date .- Report-

one has a cordial invitation to at- You are cordially invited to at-

being made toward helping put Lock-tournament. We feel that Prairie Mr. and Mrs. John Hawkins of new over the top with victory in her Chapel is almost a part of us any. Ralls visited R. C. Smith and famhand. Lockney high school students way, and therefore like to help her ily this week.

shown to a greater degree than usual Misses Bridges and Thomas have Sunset Home especially in declamations, debates, charge of the valley ball and tennis Demonstration Club.

boys and girls, have been held. The county meet and want Lockney to Club met at the school building, work on their final speeches. Supt. shoulder to the wheel and put you March 18. Miss Bass met with us on this date. Ten members and two Biggers and Mrs. Chas Simpson tocknow go over the top with victory

PROVIDENCE NEWS ITEMS

Mr. and Mrs. Chas. Veigel and

visitors were present.

Miss Bass taught us the art of making set in pockets and of lining button holes.

Mrs. Nelson brought the rug To Trinity Ev. Lutheran of Providence enter the Floyd and Hale county rug

Mrs. Tate will be our leader for the next meeting which will be held April 1. We urge that every mem-

Seeds, Baby Chicks, Roses, Plants, Roots, Bulbs

All kinds of good seeds you want, at the right price. Baby Chicks, State accredited and Standard bred Barred Rocks, Rhode Island Reds, Buff Orpington, White Wyandottes, \$13.00 Hundred Prepaid. White Leghorns \$11.00 Hundred Prepaid. Guaranteed safearrivals. Climbing Roses, American Beauty, Dortha Perkins, Seven Sisters, White Ramblers, all 2-year-sizes, 75 cents each. Dudley Cross, Ever Blooming Monthly Roses, Red Radiance, Paul Neyron, 60 cents each.

American Beauty, Ulrich Rrunner, K. A. Victoria, 60 cents each. All large 2-years ready to bloom quick_ ly. Grapes: Red Agawam, Black Concord, White Niagara, Moores Early, \$1.50 Dozen, Prepaid. Everbearing Strawberry Plants, \$1.00 Hundred Prepaid. Large Rhubarb Roots, \$1.00 Dozen Prepaid. Dahlias and Canna Bulbs, all colors and large at 15 cents each, prepaid. Onion Plants, Genuine Bermuda, \$1 10 thousand prepaid. Crystal White Wax, \$1.25 thousand prepaid. Frost Proof Cabbage Plants, 30 cents 100 or 500 for \$1.00, prepaid. Best Plants in Texas. Seed Potatoes, Irish Cobblers, Early Ohio, Red Triumph, \$5.00 hundred pounds F. O. B. Plainview, Seed Sweets, same price. Buy the best from the House that Service and Quality Built.

C. E. WHITE SEED COMPANY, PLAINVIEW, TEX.

"Have You Ever Been Hi-jacked"

INSURANCE

is nothing more than service, rendered through the local agent. If you have bought insurance and failed to get that service, you have been hi-jacked out of your money.

is rendered by the Local Agent and the Company by the Adjustment of claims and prompt paying of losses. We are in position to give you the very best service along this line.

we have secured contracts with all the leading hail writing companies, and have the services of well known adjusters to handle our claims. The assets of our hail writing companies will exceed \$350,000-000.00 guaranteeing the insurer absolute protection.

WE APPRECIATE YOUR BUSINESS

Angel & Childers

PHONE 185

OFFICE FIRST NATIONAL BANK BLDG.

Monday and Tuesday-W. C. FIELDS

PATHE NEWS

Wednesday and Thursday-hats. ADOLPHE MENJOU

Blonde or Brunette'

COMEDY-

"LOOKING FOR SALLY"

Friday-

BUSTER KEATON

"THE GENERAL"

MACK SENATE COMEDY PATHE NEWS

Saturday-

TOM TYLER

"Arizona Streak'

COMEDY AND PATHE NEWS

SENIOR CARNIVAL BIG SUCCESS

the Senior Clas of Lockney High and hanging from her shoulders was School on March 12 was a success in a filmy train of net and lace which beth Broyles; Reading Bernadine every sense of the word. The pro- was ornamented with pearls, and Bennett; "The Lamb's Frolic," Wilceeds from the carnival are to be rhinestones. The train bearers were used by the Senior Class in purchas- little Misses Billie Jean Biggers and ing pew scenes for the stage at the Iwana Louise Simpson who wore with the Iwana Louise Simpson who wore

The many booths proved to be the yellow respectively. unusual and the unique. In the fore- As the Queen mounted to the ch," Frankie Dodson; "Romance from part of the evening the crowds saw throne room, a herald announced, Sonatina in G.'- Addie Barker. the side shows and then asembled in Princess Venera of the House of Northe auditorium to see the pageant ris to be crowned Queen of the Senfeaturing the coronation of the car- for Carnival. As she kneit before

been transformed into a gorgeous Carnival. throne room by decorations consis- Following the coronation ceremony Frankie Dodson, Weldon Dodson ting of white lattices covered with a novel program was presented for Wood Stevenson, June Guthrie, Mar

pastel shades which formed a back- program included:

they ascended to the throne room. girls.

Marching down the two islse of Davis and Velma Marble of the Queen. The princesses were , dressed in Bo-peep costumes and Troubadours (Group of Senior boys) Leading, Martha Meriwether; Ensem bows the color of their costume. The and Mavis Davis. princes were dressed in costumes somewhat medieval in characters lele girls. with short trousers, colored satin

House of Cowart, who dressed in carnival a success.—Reporter. of the stage by Prince Edwin, of the Miss Christian and Mrs. Stevenson House of Boedecker; next came Prin. Gave Class Recital Tuesday Night. in light green and white costume and Prince Travis of the House of Co-House of Johnson in lavender and class of Mrs. O. E. Stevenson, gave white costume and Prince Clifford a recital a the high school auditor of the House of Kester; and then program was an excellent one and Ritchey in blue and white costume was well rendered. and Prince Ernest of the House of Miss Christian's pupils were try

followed by Prince Luellyn of the Friday and Saturday. Miss Chris House of Cope, who, dressed in a tian will have about twenty pupils suit of white satin, carried the crown who will enter the contests in the of white perals and rhinestones on Festival. Last year there were mor a pillow of pink satin. Next came winners from Miss Christians class winners from Miss Christians class at the Festival than any other south satin trimmed with white fur and gold crown set with topaz.

Next came the Queen whose identity had not been disclosed. She was beautiful in a gown of orchid georgette beaded with crystals and pearls Frankie Dodson; "My Regiment," The Senior Carnival produced by Attached to a fan like ruff of pearls Harris Ball, Jr.; "The Wavelet's, Floyd quaint and dainty frocks of pink and

the throne, King William , crowned The stage in the auditorium had her and proclaimed her Queen of the Boil."

Hawaiian number by Ukelele girls. "The Guitar," Etheline Wofford,

First came Princess Jaunita of the students who aided in making the Mrs. Brown Entertains

The piano class of Miss Lauream wart; then Princess Annetta of the Christian, assisted by the expression

ing out previous to their taking par The princes and princesses were which will be held in Lubbock today in the South Plains Musci Festival Plains town in the piano contests.

night was as follows:

"The drive around the Lake," Iwa-He Mae Doak; Song, Frankie Dod-Minuet, Milton Adams; "Miniature Prelude," Patricia Patterson; "Cris-Cross," Virginia Hohlaus; "The Wit-

"Six Who Pass While the Lentils

Characters: Mary Alice Baker victoria and the draperies in the Queen's entertainment. This tha Meriwether, Helen Baker, and

Chorus, "Glow Worm",- Ukelele "Scheizino," Roy Thornton; "Tocco-Program Week Commencing proach of the royal party and identi- Girls.

Dance of Flowers-Fifth Grade ing, Mary Alice Baker; "Andante in & Major, Even Griffith; "Interpre-Pierrot and Pierette dance-Aline tation of Waltzing Doll," Patricia Pat Lerson, June Gethrie at piano; "Noc-Chorus-"Trail of Dreams"-by lurne in E Flet, Mildred Carter; carried shepords crooks tied with Gypsy dance Maenon Meriwether pic, Mary Leda McAdams and Anice Stewart; Violin solo, Alice Stewart; Cherus-"Goodnight Ladies"-Uke Seoush Tone Poem," Maenon Mewether; Reading, Ruby Lee Baker; This event proved to be a happy Ensemble-Andante Hazel Gruver and with short trousers, colored satin experience for the members of the Maenon Meriwether; Ensemble, June sackets with frills of lace, and plumed Senior Class and they desire to thank Quthrie and Evon Griffith.

Banner Class of M. E. S. S.

Banner Clas of the Methodist church of which she is teacher, last Thursday evening, St. Patricks day, at her home in West Lockney. The banner Class is composed of young ladies in their teen's and is one of he livel est classes in the Sunday school. The evening was spent playng games and having a good time n general, and refreshments of cake nints and ice cream were served. arrying out the color scheme of reen and white, and the favors were Shamrocks and pipes, in keeping with he St. Patrick day spirit.

Those enjoying the occasion were: Aisses Jettie Wells, Hazel Jo Anderson, Hazel Gruver, Delma and Melba Floyd, Frances Savage, Leona Wells, The program rendered Tuesday Maxine Norris, and Ruby Cox. Ethelene Wofford, Irma Ida Thomas,

> When Fashion Deals This Froc's Leads



No MATTER whether you come home with the bridge prize or not, if you wear this smart new frock you will certainly win a more valuable reward: your friends' admiring approval of your costume. And after all, it is of less importance to know what trumps are out than to know what styles are in. The front shirring of this frirt is very new, as is the soft girdle with is ornamental buckle. The narrow little band finishes the neck discreetly enough antil it reaches the devastating flower on the shoulder, but thereafter it treads frivolous path, turning into a bow at the back, with long streamers. The cuffs likewise take an original turn.

(Copyright, 1927, by Butterick)



MILITATS MODEL ORGANIZES SLOW CLUB" TABOOING PETTING AND RUM

Miss Olive Porter, an artist's mothe of Chicago, presided over the first meeting of the "slow ciu" recently, when over 200 young people attended, in an effort to combat the hip pocket flask and petting movements among the younger generation. The organization proposes to have weekly parties where they wil dance and sing and enjoy themselves in a manner pleasing to the most circumspect of grandmothers. The "blackottom" will also be tabooed.

COTTON YARD CATCHES FIRE

Seven bales of cotton were desroyed at the cotton yards by fire est Sunday morning about 8:00 o'



GLORIA SWANSON CHRISTENS NEW AIR TAXI

The Marquise de la Falaise, bet-ter known to the movie public as Cloria Swanson, christened the frist Fairchild Flying Corporation's ser-Mrs. A. B. Brown entertained the es of air taxis at Curtis Field, L. I. today. The new serial taxi carries five passengers in an enclosed cabinet at a speed of 125 miles per hour and is powered with a 200-H. P motor.

CITY MEAT MARKET & GROCERY

FOR QUALITY AND SERVICE

FRESH VEGETABLES OF ALL KINDS GARDEN SEED AND SEED POTATOES STAPLE AND FANCY GROCERIES

QUALIT ABOVE ALL

PHONE 101

E. L. Marshall

OPERATION

TUESDAYS AND FRIDAYS OF EACH WEEK FIRST SETTING

Eggs for Hatching will be received for Setting on— TUESDAYS AN DFRIDAYS OF EACH WEEK

Book Your orders with us now, for future settings. You are invited to call and inspect the Big Machine. VISITORS WELCOME AT ALL TIMES.

LOCKNEY HATCHERY

Phone 121

Bill Langfeldt, Mgr. Cräger Furniture Co



WOMAN and the

McCormick-Deering (PRIMROSE)

Ball-Bearing Cream Separator

Play safe-Be sure of these things when you buy a Cream Separator

Make sure that it has ball bearings (for easy turn-

See that it is absolutely self oiling (no oil cups or

Look over the way the oil is changed (no need of Oil Glass—See if the oil is working right (not just

a gauge). Main Gear fully enclosed (no Gears exposed). Look over the Cream and Milk adjustment (which

are you saving). SEE how the Bowl is constructed (easy to clean). Get a wide-open Sanitary Base (it's easy to clean

around). Positive Friction Clutch (appreciated by women

and children when starting).

Know that your manufacturer is reliable.

Think of service when you need it.

Call or see the McCormick-Deering at your dealer's ' store; he will show you features you can not get in any other Cream Separator.

TWELVE FULL MONTHS TO PAY

MORGAN BROS. & COMPANY

Good equipment makes a good farmer better



Furnishings for Easter

HIGH quality furnishings to insure your being well dressed For Easter and a long time after-because the merchandise is made for quality and service, too.

	1.50	Leather Belts 50c to \$2.00
	1.00	Silk Mufflers \$1.00 Spring Oxfords \$4 to \$7.00
Fancy Hosiery	50c	Union Suits \$1 up
Spring Felts \$5 to	0 \$7	Silk Bow ties 35c up

E. GUTHRIE & CO

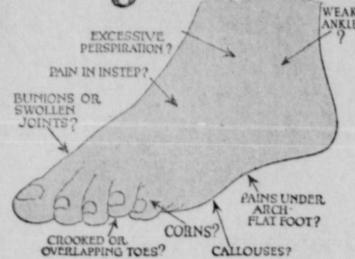
Will Demonstate Boll Extracting Machine

Plains farmers are expected to ga- tion is extended to evryone.

superintendent of the station is especially anxious to have a good attendance from each community on " LUBBOCK, March 21. -South the South Plains. A cordial invita-

ther here Saturday, March 26 for a The machine is similar to the ones demonstration of a Mitchell Cotton used in the cotton gins which sep-Burr Extracting machine. The de- erate the cotton burr from the cotmonstration will be held at the ex_ ton when sledded or snapped cotton periment station east of town Sat- is being ginned. The machine is mourday afternoon and Don L. Jones dified and will be mounted on skids

Do You Suffer from Painful Feet?



Foot Comfort Expert from Chicago will be here Wednesday, March 30th

To Give Free Demonstration

On the above date we will have at our store, through the courtesy of Dr. Wm. M. Scholl, famous foot authority, a Foot Comfort Expert from his own staff, sent here for the benefit of our patrons. We urge every foot sufferer to make the most of this unusual opportunity.

Over your stockinged feet, this Expert will make Pedo-graph prints, which will show the exact nature of your foot ailment. He will then demonstrate how the scientific method and improved appliances perfected by Dr. Scholl instantly relieve your painful feet, and restore them to health and comfort. Absolutely no charge for this service. Be sure and remember the above date so as not to miss this opportunity.

TO PHYSICIANS—You are invited to refer or bring your foot-troubled patients to our store during this demonstration. The latest improved appliances and method of Wm. M. Scholl, M. D., for relieving and correcting painful feet will be fully explained.

LOCKNEY, TEXAS

Snowmobile Defies Weather



Converting a Chevrolet car into a Snowmobile mounted on skis and tractor wheels has solved winter transportation problems for Charles Surrell of Newberry, Mich.

Faced with the necessity of mak- his daily travels, Mr. Surrell says. low zero, Charles Surrell, of the firm erates. of Surrell & Son, Chevrolet dealers So powerful is the special tractor heifers and a Buick Sedan.

of 30 inches of snow encountered in says.

in order to move about the fields the Texas Experiment Station erates about 1,000 pounds of sledded pected here, according to Jones. cotton per hour.

Several reasons make the machine practical for farm use, Jones stated. ton through more rapidly and will at and "early" hour. therefore save the farmers much in time in waiting their turn at the gin. The girls put on their pajamas and the remainder of the night was spent

The Touring \$525

The Coach . \$595

The Coupe . \$625

The Sedan . \$695

The Sport \$715

The Landau - \$745

1-Ton Truck \$495

1/2-Ton Truck \$395

ing long trips through a territory The rear end of the car is fitted with shear, March 19th. frequently covered with snow drifts two sets of Chevrolet wheels, set 20 feet deep and where temperatures tandem style, over which an endless often hover around 28 degrees be- tractor belt equiped with flanges op. the cattlemen's convention in El Pa-

at Newberry, Michigan, has construct equipment when powered with the ed a model Chevrolet "snowmobile" Chevrolet motor that Mr. Surrell has utilizing a Chevrolet motor and chas- often been called upon to tow heavy cars out of snow drifts where they The front end of the queer looking have become hopelessly stalled. The vehicle, which attracts unusual at- extensive alterations required to tention wherever it appears in the transform the Chevrolet into a snowsnow covered upper peninsula, is fit_ mobile were all made in the service ted at the front end with wooden skis, station of M. Surrell & Son. The attached to the regulation Chevrolet Chevrolet motor had already put in axle and steering knuckles. The car four years of service on a Chevrolet is easily handled despite the heavy touring car before it was utilized for snow drifts and the average depth special winter service, Mr. Surrell

to the various cotton piles. It sep- College Station and others are ex

Pajama Party.

Thursday night, March 17, 1927, cent saline laxative. It will enable the farmer to keep his burrs on the land for fertilaza- Miss Leo Simpson entertained the tion purposes. A test of the ashes Pajama Club with a pajama party. of burrs burned in gins this year The evening began by seeing "Lovproved that there is about 35 per cent 'Em and Leav 'Em" at "the Isis potash ni the ashes. It will save Theatre. After the show a car ride ginning cost and hauling expense and to Plainview was taken after which will enable the gins to run the cot- they returned to the Simpson home

John E. Mitchell of St. Louis, head making candy and doing many other of the manufacturing company will interesting things. A cup of cold be here personally. Officials from water was handy for anyone caught trying to sleep.

About six o'clock Friday morning the girls prepared their breakfast

This is not a sale and we are not selling below cost but these prices are good until change in wholesale cost. Save this price list and show it to your friends.

Goodrich Silvertown Cords 30x3 1-2 regular 55 \$6.75 30x3 1-2 O. S. regular \$7.75 30 x 3 1-2 Giant O. S. \$9.75 30x5 H. D. Truck \$30.00 ******************* 32x6 H. D. Truck \$40.00

В	alloons	
29x4:40		\$9.95
30x4:75		312.95
30x5:25		\$17.45
30x5:77		\$19.75
33x6:00		\$20.90
Goodrich	Radio Tires	Balloon
29x4:40		\$7.95

\$10.00

30x5:25	\$12.75
31x5:25	\$13.75
Goodrich Radio	Cords
30x3 regular 55	\$5.75
30x30 1-2 (signal)	\$5.75
30x3 1-2 Giant O. S	\$7.75
31x4	\$10.75
32x4	\$11.75
32x4 1-2	\$15.75
appartia	

SPECIALS Balloon Tires now standard on all models. All prices f.o.b. Flint, Mich. Ford Timers 35c box tire patch \$1.50 Tire pump \$1.50 Ford Jack 15c 75c In addition to these low 75c prices Chevrolet's de-Hot Shot Battery \$1.85 livered prices include the lowest handling and MacGuay Norris Step Cut financing charges Pistol ring, Ford size. 10c INNER TUBES

30x4:75

30x3 \$1.00 30x3 1-2 30x5 \$2.75 29 4:40 \$1.50 30 bars of P & G soap \$1.00 (Limit 30 bars to customer)

B. E. NEEDLES 625 Ash Street Phone 230

PLAINVIEW. TEXAS

then dressed for a hard day of school. The Pajama Club consists of nine Senior girls; Misses Aline Davis, Hazel Bybee, Luella Cope, Loraine Still, Maenon Meriwether, Mavis Da- Special Attention to Diseases of Chilvis, Velma Marble, Venera Norris and Leo Simpson. Every member of the club was present except one, who Night Phone 4 was ill at her home. We sincerely hope she can be with us next time. A wnoderful time was enjoyed by all, but lesons were very dull at

Marriage Licenses.

The following marriage licenses A. C. GOEN have been isued from the County Clerk's office during the past week: Lewis Clark Betty and Miss Ethel Mae Musgrove, March 16th.

school the next day.-Reporter.

J. W. James and Miss Atta Belle Busby, March 16th. R. C. Myers and Miss Bessie Black_

H. C. Randolph left this week for so after buying 75 head of registered

Mrs. Cleo Montgomery, formerly Miss Deliah Ayres daughter of Mr. and Mrs. E. L. Ayres, came down last week end from her home at White Deer for a short visit.



MAKES YOU

A pleasant and agreeable efferves-



REXALL LIVER SALT

Its action is gentle; it is an aid in cleansing the intestinal tract without

For rheumatism, stomach, liver and ntestinal disorders.

> 50c 6 oz. Bottle

LOCKNEY DRUG CO.

The Rencall Store ****************

Pirates and Romance

By ELLERY H. CLARK

Make the acquaintance of

Captain Francis Barclay of the swift-sailing pirate brig, The Black Panther. Accompany him to the island of Jamaica, to that appropriately named anchorage and rendezvous, Port of the Devil, with its shady characters, its wild gambling and racing and dueling; and then go with him on his quest for treasure and vengeance to that closely guarded plantation in the interior where another old villain -old fox of an ex-pirate -hedges himself about in feudal style from fear of his victims and enemies. It makes rarely good and exciting reading.

Our New Serial Starting IN OUR NEXT ISSUE

J. O. ROGERS, M. D. Physician and Surgeon

DIRECT MEDICATION dren and Chronic Diseases. Office in City Drug Store Lockney, Tes

Have Your Abstracts Made By ARTHUR B. DUNCAN

The Old Reliable Abstract Man

Floydada, Texas

M. POLK GOEN

Real Esate Loans an Insurance Farm Lands, Ranches and City Property

First Texas Joint Stock Land Bank. Houston, Texas. 6% Farm Loans. Quick Inspection and prompt closing of loans. Call us about your loan. PHONE 170

Floydada, Tex. Surginer Bldg.

KENNETH BAIN

LAWYER Room 4, First National Bank

FLOYDADA, TEXAS

Dr. S. M. HENRY

PHYSICIAN AND SURGEON Special Attention Given to Women's

Diseases. Office Lockney Drug Co. Office Phone 50-Res. 87 Lockney. Texas

DR. D. J. THOMAS Physician and Surgeon

Office in LOCKNEY DRUG CO. A Share of your Patronage solicited.

OFFICE PHONE 50 RES. 77 WILSON STUDIO & ART

SHOP FLOYDADA, TEXAS

POTRAITS, VIEWS, PANORAMA VIEWS KODAK FINISHING, ENLARGING, ART PICTURES AND FRAMING

W. H. Seale

Jno. McDonald SEALE & McDONALD

AUCTIONEERS

ATTENTION! PHONE

J. I. Hammond, Clerk, Floydada for Dates.

We will furnish dinking cups free at sales.

PIANO TUNING

We have an expert Piano Tuner and Repairman.

PLAYER PIANOS A SPECIALTY All Work fully guaranteed.

J. W. BOYLE & SON PLAINVIEW, TEXAS

MILK AND CREAM

Deliveries made both morning and afternoon. We will appreciate your business and give you prompt and efficient service at all times.

> SAMS' DAIRY Phone9008F14

............

THE BEST OF SERVICE Let us look after your

CLEANING - PRESSING **ALTERATIONS**

We give prompt and efficient service, and guaranter to please you with our work. Phone us at 114 or Call on us in the rear of Roy Griffith's confectionery.

now only CHEVROTE t.o.b Flint Mich The Beautiful Fisher Body COACH -a host of -amazing low prices

improvements

New AC Oil Filter New Heavy One-Piece Full-Crown Fenders New Windshield Pillars

New AC Air Cleaner

New Bullet Type Head-New Tire Carrier New Coincidental Lock

(Combination Ignation and Scering Lock) New Remote Control Door Handles New Duco Colors New Casoline Gauge New Radiance New Bodies by Fisher

New Windshield on

New and Improved

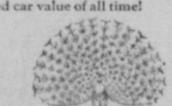
New Brake and Clutch Pedal Closure

Preventing excessive draft

Open Models

Transmission

With the beautiful Chevrolet Coach reduced to \$595, you no longer need to deny yourself the luxury of owning a closed car of true distinction, fine quality and modern design. The Fisher Body is spacious, comfortable and finished in lasting lustrous St. James Gray Duco. And like all other Chevrolet models, the Coach provides Chevrolet's world famous smartness, power and dependability, enhanced by a host of new quality features and mechanical improvements. Come in! See the greatest closed car value of all time!





The most beautiful Chevrolet lin Chevrolet historyl

available.

QUALITY AT LOW COST

LOCKNEY, TEXA

VIRGINIA HART DAYTIME FROCKS

VIRGINIA HARTS ARE NOT ORDINARY

FRIDAY

SATURDAY

VIRGINIA HART SALE WE ANNOUNCE



THE Greatest Sale of wash frocks. In our busines life these frocks cost more than the ordinary but it is our intention to give you the best value we have ever offered.

Remember the price is for Friday and Saturday only. After Saturday these frocks will not be sold at this price.

Come prepared to buy several as you will want to buy more than one.

-CAMPBELL CO.

Floydada, Texas

WEST TEXAS TODAY

tended C. F. Drake, newly elected full time secretary of the Big Lake Chamber of Commerce, at a banquet ten- received for the grain than could be dered him recently. Drake came to accomodated. Big Lake from the Editorial Staff Eden-An average of \$1,196 worth of the San Angelo Standard.

kaffir are finding their way through this week. The seed are being distributed by the West Texas Cham-

of poultry, eggs, and cream is being Stamford-One-hundred and twenty shipped out of Eden weekly accordfive sacks of pure bred black hull ing to statistics kept by a local au-

A Satisisfied Customer is Our Best Advertisement. We have many satisfied customers living in

Lockney. We will trade for livestock or give you good terms.

LET US SHOW YOU J. W. BOYLE & SON MUSIC STORE PLAINVIEW, TEXAS

FLOYD COUNTY ABSTRACT CO.

R. C. SCOTT, Manager

Abstracts of Title to all Lands and Town Lots in Floyd County Deeds and other instruments of writing prepared. Twenty years

experience with Floyd County Land Titles. Room 7, First National Bank Building

Floydada, Texas

Come here with your tire troubles, we can fix them up, and if you need new ones, we can sell you the best that are made.

AMALIE AND MOBILOIL

The oils that will save you engine troubles and give you the most satisfaction. Let us drain your crank case the next time you need oil.

QUICK SERVICE

Our service is prompt and efficient. Just drive in any time and you will be pleased with the service we give you.

Jackson & Dunn, Props.

Public Relations Commission, American Bankers Association

annually from unwise ventures. This loss, est mated at neary one billion dollars a year, is accounted for when you take into season, has terminated his contract Mrs. Ed Reeves and Mrs. W. L.

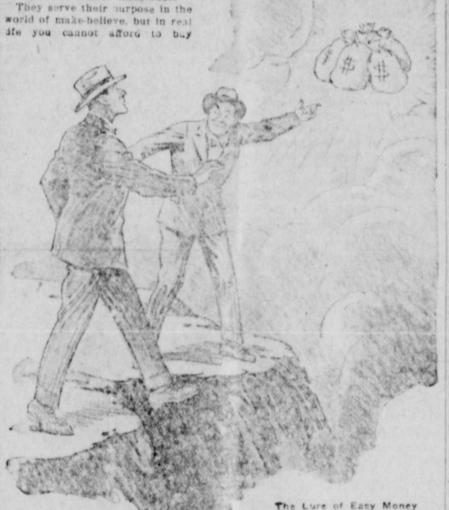
consideration that practically all of the money "invested" in numerous fake schemes and half-baked projects is forfeited by the invest- bock he will go to his home in Ver- lene. In presenting this series of articles regarding sharp practices and various kinds of swindies we hope to prevent thousands of people from falling into the traps already set for them by irresponsible and unscrupulous pro-

Through the use of only actual cases selected from several thousand, it is hoped to gambler's chance" with your savings, for as in a lottery without a winner you are bound to lose. Much of the material here used has been supplied by the Better Business Bureaus throughout the United States which are nonprofit organizations serving the investor without charge and acting wholly in the public interest. Read these cases and then file them away for future reference, for sooner or later you

speculating with your savings as the people here told about were A "good front" has put over more Satanic cunning they fall in tipe with

may find yourself on the verge of "taking a leap in the dark",—of

You see that the attractive scheme by which you can make thouronts are supported by braces made of the cheapost, knottiest and poorest timber imaginable



nly good fronts. Your ooms beaind it, your purchases and nvestments real values in the field of wild cat financing if you peer be-

noter puts on you will find that it is apported only by deception, dishonsty and fraud Unscrupulous persons of the "good

'ront" type are expert actors in the ole of "b'g brothe " to inexperienced nvestors with morey at their command he protector and advisor to he widow and the inexperienced. which they claim to be, they are in eality wolves in creep's clothing.

Gaining the Victim's Confidence In personal appearance they are mpressive As conversationalists ney are convincing. As students of e traits of buman nature they rate igh in short, they know how to talk their prey successfully With a

thority. The town shipped out twelve the issuance of bonds to the amount cars of dressed turkeys the past sea- of \$1,750,000 to improve the highson, and is becoming widely known for its quiaity of products.

cial "Capon Day," Spearman cele- ple of this section recently when the brated her lead in the State's new harticulturist of A. & M. College exndustry here recently. In recogni- tention department spoke here at a don of Spearman's position as lead- wies of community meetings. or in the capon field, the town fur- Lefors -- A large building program aished capon for the annual exhibitors and directors banquet at the spring and early summer. Removal Fort Worth Fat Stock Show. The of fencing around the court house parquet was put on by the West Tex- grounds was recently made here to as Chamber of Commerce and gave improve civic attractiveness of the much publicity to all West Texas place, through serving of a "West Texas Fort Worth-The Panhandle-Plains

of the biggest extentions is that of cent. The exhibit of all West Texas truck farming. Much stress is being products, not sufficient to fill a com-

precincts here at an early date on tory. Three agricultural judges from

sands of dollars without effort ne invention selling for an astoundng sum, or depict the prospects of a

er night. As a climax he may point picture of a vine-covered collage ich is to be yours in your old age, h its radiantly burning fire on the arth and with all the luxuries that with a happy home. And anally, he y paint you sitting before this fire, ppy and contented-independent for as the result of an investment de according to his advice

But there is a great difference beeen what you get and what the d cat promoter paints in the imagtion of his victims. By the lure of y money he leads them over the scipice of finnucial ruin Instead of lage ease and comforts there usuy results poverty and privation

ays of the irrigated district.

Claude-Pruning and planting of Spearman-Initiating Texas' offi- fruit trees were explained to the peo-

indicated for this town during the

menu" in which products were listed district exhibit put on by the West oming from various sections. Texas Chamber of Commerce came Rotan-Considerable divertifica- in for second place award at the ion will be carried on in this re- Fat Stock Show, being lead by South gion during the coming year. One east Texas exhibit by less than I per | made on raising sweet potatoes in petitive exhibit and not following a score card, placed fifth for the West Iowa Park-Voting is to take place Texas Chamber of Commerce terri-

Mrs. Ruth Homer and Miss Dorothy Ford spent Sunday visiting their

Herbert Blanton who is bookeeper ing in Lockney. as the McClesky Gin &Co., the past

A & M college judged the displays, non where he will spend the time between now and the next cotton sea-

parents, Mr. and Mrs. Frank H. Miss Mary Baker who is attend-Ford of the Lone Star Community, ing school at the West Texas State Teachers college spent Sunday visit-

with the company for this year, and Whitt spent several days last week has gone to Lubbock. From Lub_ visiting friends and relatives in Abi-

THE STORE OF QUALITY

We handle the very best of Toilet Articles, Cigars Cold Drinks, and our perscriptions are compounded by a registered pharmacist.

Remember we handle those good Columbia Records. Come in and hear the latest pieces.

STEWART DRUG CO.

Member Texas Qualified Druggists' League

BUY YOUR COAL FROM US

Let us sell you your next order of coal. We carry a full supply of both lump and nut coal, and can give you prompt and efficient delivery. We handle the famous "Diavolo" brand coal for domestic pur-

SOUTH PLAINS GRAIN COMPANY

PHONE 23

WE WANT YOUR HAULING

We, want your business. We are prepared and have the equipment necessary to do any kind of haul ing anytime, anywhere. We especially call your attention to the fact that we are in position to haul building materials for any kind of buildings, do any kind of excuvating work at any time.

With the coming of the New Year and the Denver Road there is going to be a great amount of building in Lockney and we want to figure with you on your material hauling contracts. We have the equipment. We have the necessary amount of men. We are in position to give you snappy service. Come to us with your wants.

We haul:

LUMBER FREIGHT **EXPRESS** MACHINERY BUILDING MATERIALS HOUSEHOLD GOODS

CALL

FOR

SERVICE

RES. Phone

Office Phone 164



-SPECIALS FOR ONE DA YONLY-

Good 240 wt. Overalls \$1.50 val., special	\$1.00
Big assortment Dress Shirts, special	\$1.00
3 Bottles Dyanshine, 50c size all colors special	\$1.00
Ladies nice Silk Hose	\$1.00
Two 65c Boy's Blue Shirts	\$1.00

Floyd Huff "THE CLOTHIER"

WANT COLUMN FOR SALE-Twelve room house in Rear City Grocery West Lockney at a bargain.-See S.

choice land, close to good school, on kleford, Phone 35J. highway.-See Marshall Davis. 14-tf-c

Plymouth Rock eggs for sale \$1.00 Mrs. Emmett Tierce. per setting, also White Wyandotte Elmer Shackleford, Phone 35J.

FOR RENT-Nice furnished room, his, 1-2 mile with conveniences.-Phone 108.

SHOES & BOOTS-Made to order. All kinds of repair work. Give us a FOR SALE-5 jersey cows, 2 fresh,

W. Perry, Wooldridge Lbr. Co. 15tfc Let me do you Hauling-Coal, Kerosene, Furniture, Express and other FOR SALE-One row McCormick-FOR SALE-At a bargain, 160 acres articles. Good service.-Elmer Shac- Deering Cultivator, good as new.-

FOR SALE-I have full blood Barred laying. \$1 00 per 15 \$5 per 100 .- A. Brotherton, Phone 9024F3 27tfc

to Boothe Bros. Elevator, Floydada. We have just received a full car.

EGGS-S. C. American White Leg-

FERN'S NOBLE FERN PRINCE_ Sims reporter. No. 241478, registered Jersey Bull for service at my place 9 mi, north day, March 18. east of Lockney. This is one of the

McDonald will hold his regular street Friday, April 1st. sale Saturday, April 2nd. All those having articles they wish disposed 27 2tc

FOR SALE-Ford delivery car, practically new, and in perfect mechanical condition .- See G. S. Morris,

FOR SALE-Hatching eggs full blood White leghorn eggs 50e per setting. HEMSTITCHING-Will finish and return on the next mail. 10c per yard. Box 363. 23tfc

ARTHUR B. DUNCAN Have your Abstracts made by The Old Reliable Abstract Man. Floydada, Texas

he season, better get enough to crary you through. Price \$20.00 per ton. -E. T. Coleman & Co., Grain dealers, Plainview, Texas

-Chas. Moseley, Lockney, Texas.

Brotherton, Phone 9024F3 .27tfc

2472t-p J. H. Henderson, Phone 9007F14.1tp

FOR SALE-Full bloood light brown FOR SALE OR TRADE-One good leghorn eggs from hens culled for Jack. Will trade for jersey cows.-H. ***************************

25 4tp WANTED-Man with car to sell com eggs, full blood, \$1.00 per setting .- HATCHING EGGS FOR SALE-Tom plete line quality auto tires and Tu-2t Barron Strain English White Leg- bes. Exclusive territory. Experienhorns. \$4.00 per hundred-Silas El- ce not necessary. Salary \$300 per chool month .- Milestone Rubber Co., East-26 4tp Liverpool, Ohio.

FOR-Regular brooder coal that is FOR SALE-Horses and Mules- officials citizens of Plainview and Actual construction has started more economical and gives far bet- terms given .- See Geo. Graham, 8 Hale county, acting for the public, on part of the survey. It is signifiter satisfaction than soft coal come miles southwest of Lockney. 27 2tp agreed to furnish right of way thruscant, the local committee point out

Roseland Home Demonstration Club.

Miss Bass, met with the ladies of \$65,000 has been paid in. The sub- way deeds are in hand construction horns. M. Johnson, Bowie, Texas, Roseland community Friday, March 4 scriptions are in effect promissory will not start. There must be enough strain. Special and imperial matings. and organized a club. Mrs. W. A. notes. Part of the amount will be right of way in a stretch to provide \$1.00 per 15; \$6 per 100.—Ira Cham- Whitlock, president; Mrs. John Smi- uncollectable probably as much as for economical construction 24 4tc therman secretary and Miss Anna \$25,000 or \$30,000.

27 3tp elsewhere who are interested in this Fort Worth and Denver, his respon-mittee to file suits against a large work are requested to meet at the sibility to be in ratio this original STREET SALE-Auctioneer John club room at Roseland at 2 o'clock subscription bears to the whole. Some ferred arrangement being to agree

of will please bring them in on that Newman were Plainview visitors funds in hand. More money must last Sunday afternoon.

> Luther Harris who is attending can be made. Texas Tech at Lubbock spent last week visiting his parents.

-Mrs. Alva Raper, Phone 9004F14 PLAINVIEW SHORT ON RIGHT OF WAY FUND

Mrs. C. M. Wilson, Floydada, Texas. Only Little more Than 1-3 of The Pledges Have Been Paid; An Additional \$125,000 will be Required

PLAINVIEW, March 22.-Herbert Dysart and L. R. Bain were appoint-FOR SALE-Canta and Dahlia bulbs, ed last night by the Denver railroad hardy Perinial Plox and hardy giant committee to secure options on pro-Carnation plants .- Mrs. Burton Thorn perty in Plainview that will be re-25 4tc quired for the right of way for the Fort Worth and Denver South Plains ANTHRACITE coal for Baseburner Railway. The railroad officials have and Brooder stoves, the last car of indicated their willingness to use the route originally surveyed or an op_ tional route, which will run a little south of the original survey through town up to Ash Street. From there COTTON SEED-Pure bred cotton it follows the general line of the seed. Several varieties Priced right survey. The route that can be acquired cheapest will probably be the route used.

A definite amount necessary for trial. -Lockney Shoe & Boot Shop 3 will be fresh soon; One big four the purchase of the right of way can-26 4tc year old mule, broke gentle .-- H. A. not be stated and could not be known 600 will be needed.

At the time the contract was signed with the Fort Worth and Denver

Hale county and grounds for termin- that no progress has been made in als. A subscription was taken a actual construction from the junctotal of which was listed at approx- tion north of Lockney, toward Mainimately \$150,000. Of that amount view and Dimmitt. Until right

When this list had reached the to- ersburg in direction of Lubbock. Our next meeting will be held Fri- tal of \$15,000 action was necessary. It Railroads have an eminent right was clear to the general committee domain and it is possible through Miss Bass will meet with us April that this would not be enough money condemnation court procedure to acfinest bred bulls in Texas. Being 1st and give a demonstration on canfor the purpose. A canvass of oriquire land and have its value set,
a line bred bull of the famous Noble ned meats.

The local committee says that it of Oakland. Terms \$5 at the gate. All the ladies in our district and asked to sign the contract with the is not the desire of the railroad com-

150 individuals signed this contract. The right of way committee has Misses Thelma Steele and Mollie reach the limit, it canot go on with be forthcoming, members of the committe state, before further progress

Work has started south from Pet-

The local committee says that it number of property owners, the pre_ on the price of land for the right

Solicitation will start Friday to the right of way through Hale coun-

REGULAR SPECIALS FOR **SATURDAY**

WE WILL HAVE A NICE LINE OF SPECIALS TO OFFER OUR TRADE FOR SATURDAY. BE SURE TO COME IN AND GET YOUR SHARE OF THE BARGAINS.

not be stated and could not be known in advance, members of the general committee state; but it is thought that a total of approximately \$250,-



Make your Spring buying easy by coming here to select your merchandise.

We have exercised great care that the STYLE as well as the QUALITY of our merchandise shall be correct. You will find it

BIG EXPRESS SHIPMENTS OF-

MILLINERY, SILKS, SLIPPERS. TRIMMINGS, READY-TO-WEAR



SAVE THE SILVERWARE COUPONS

GROCERIES AND HARDWARE

YOU WILL FIND OUR GROCERY STOCK COMPLETE AND OUR SERVICE HARD TO BEAT

TRY OUR OWN ROASTED COFFEE

People who pay their bills are welcome to our Service and 30 days we have the Hardware you need-When you need it

oultry Netting, De Laval Separators, Maytag Washers, Perfection Stoves

WE OFFER YOU OUR SERVICE

Baker Mercantile Co.

"THE STORE WITH THE GOODS"

ECONOMIC SIGNIFICANCE AND SERVICE OF THE AMERICAN NEWSPAPER AND NEWSPAPER ADVERTISING—From tatest volume in Manhattan Library of Popular Economics, republished in serial form through courters of Bank of the Manharian Company, New York.

THE MODERN MARKET PLACE

IEN a carrier leaves a paper on a doorstep, it may not occur to him that he is playing a part in the economic life of his town, but so it is, for to each individual subscriber he is really deliverling the market place of the community. How many carriers, how many readers even, would recognize their familiar newspaper under such a title? Yet such it literally is.

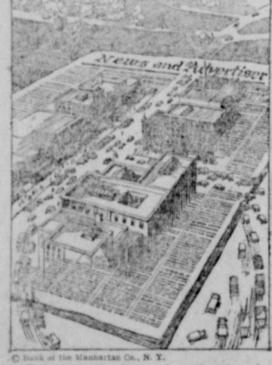
Perhaps few people have stopped to think how completely the newspaper has become the market place of the community, bringing to all a knowledge of available goods and services. In fair and stormy weather this market place comes to the buyer in the form of newsnews of what to buy and why, where to buy and when, and how much

Follow a newspaper into any home. Here are gathered the members of the family circle-father, mother and children, William a few hoors interested in reading.

it. To address each little audience with its special to his he sots forth an extensive bill of fare. In it are political and financial some, fureign

To this wealth of information each member of the ramily will re-

universal appeal. Yet curiously enough it is the one part which was not directed by the editor, prepared by any of alone the importance of this movement "shoppers," the total volume and value



The newspaper has become the market place of

the community

his writers, or received in any of his news may be better insignational when it is realreports. That part is the advertising only and that nearly a billion and a quarter
umas. In these, could the education of that control of the paper, he would find that control of the paper work supple including about three-quarters of a billion saves the time of the buying public, but, in hewspaper advertising, and that any paradoxical as it may seem it makes it and needs outside his province.

It really is not fancial to say that in reliability would destroy much of its possible for the parer has acquired a value.

It really is not fancital to say that in those advertisers the paper has acquired a number of new department chicons. Each one presents the subject he heat understands—the offerings of his own business. Such "editors" have the largest possible for motive to make their announcements in teresting, for their own money is at stake. It is not heavy to their own money is at stake in each issue. But even more than this, their reputation as well as that of the paper itself, is at stake.

When an advertiser resorts to misrepresentation of his goods and at the same time the newspaper as the market place of the New York, when the newspaper market in each issue. But even money is at stake in each issue. But even more than this, their reputation as well as that of the paper itself, is at stake.

When an advertiser resorts to misrepresentation of his goods and at the same time in each issue, but the market place of the largest possible to the market place of the numerous stated during the newspaper strike in the market place of the New York, when the newspaper as the market place of the New York, when the newspaper as the market place of the New York, when the newspaper as the market place of the New York, when the newspaper as the market place of the New York, when the newspaper as the market place of the New York, when the newspaper as the market place of the New York, when the newspaper as the market place of the New York, when the newspaper as the market place of the New York, when the newspaper as the market place of the New York, when the newspaper as the market place of the New York, when the newspaper as the market place of the New York, when the newspaper as the market place of the New York, when the newspaper as the market place of the New York, when the newspaper as the market place of the New York, when the newspaper as the market place of the New York, when the newspaper as the market place of the New York, when the newspaper as the market place of the New York, when the newspaper as the market place of the New