

New Bond Election Called For October 4

BOND ISSUE FOR PAVING LEE HIGHWAY WILL AGAIN BE SUBMITTED TO VOTERS

At a meeting held at the Court House in Floydada Monday night, an organization was perfected for the purpose of calling an election to vote bonds to pave Lee Highway and put on a campaign in behalf of same.

Judge E. C. Nelson, Sr., was elected as County Chairman, and the county was cut in two districts for campaign purposes, and Chairmen were selected for each district. Roy Snodgrass was chosen chairman of the Eastern and Southern part of the county, to be campaigned out of Floydada, and A. P. Barker of Lockney was chosen as chairman of the campaign work in the western and northern part of the county. Chairmen will be chosen by the county and district chairmen to act in each box and an intense campaign will be carried on for the voting of the bonds for the paving.

The Commissioners will be petitioned to call an election to be held on Tuesday October 4, for the purpose of voting bonds to pave the Lee Highway.

This will be the third time that the Lee Highway proposition has been carried to a vote of the people this year. The first time the bonds failed by more than 150 votes in the county. On August 1st the bonds failed to carry by 48 votes, and not more than half the votes in the county were accounted for. It is the belief of those who favor the bonds that if the people are enlightened on the proposition and urged to vote that they will vote the bonds by a good majority, as the last two campaigns were not carried on intensely.

Will Judge "Master Farmer" Contest Fri.

KARL SAMMANN AND R. B. GARY FARMS WILL BE JUDGED TOMORROW IN STATE CONTEST

In the Master Farmers' contest, being conducted by Texas A. & M. College, in which fifteen farmers in the entire state will go to the finals in the prize winning contest, there are two farms in Floyd County being considered. The farm of Karl Sammann of the Providence community, and of R. B. Gary of the Harmony community. Tomorrow (Friday) the judges from the A & M college will visit the two Floyd County farms, and if these farms compare favorably or score high enough they will go into the finals of the state contest.

MISS MABEL REEVES WILL BE "SPIRIT OF LOCKNEY"

Mayor Reed Appoints Young Lady To Represent Lockney at Lindbergh Celebration

Miss Mabel Reeves has been appointed to represent Lockney as "The Spirit of Lockney" at the celebration to be given at Abilene on the arrival of Col. Charles Lindbergh, while on his flight across the United States. Mayor Reed has received an urgent invitation to be present at the reception, at which more than one hundred mayors of West Texas, and a young lady from each town in West Texas will take part. Mayor Reed is also contemplating attending the celebration.

TWO MEN ARRESTED ON BOOTLEGGING CHARGE

Two men, giving their names as and Orvil Hicks, who live in the northeastern part of the county, were taken into custody at Floydada Saturday, and Sheriff P. G. Stegall states that one gallon of liquor was found in their possession. They made bond Monday morning and were released to await the action of the grand jury next month.

Mr. and Mrs. W. S. Cope and Mr. and Mrs. W. E. Eiland have returned from Anidareo, Oklahoma, where Mrs. Cope has been visiting a sister, Mrs. A. N. Morgan.

Teachers of Floyd County Rural Schools

THERE WILL BE 27 MEN AND 51 LADY TEACHERS IN THE RURAL SCHOOLS THE COMING TERM

Most of the rural schools of Floyd County will open the 1927-28 term on September 12th, according to County Superintendent Price Scott and one of the best corps of teachers has been secured for this year's work in the history of the county. There will be a larger per cent of men teachers in the rural schools than heretofore, the number of men teachers being 27, while there will be 51 lady teachers.

The outlook for an exceptionally good year in the rural districts is very good. Below we publish a list of the teachers and their locations:

1. Irick: R. V. Bond and Mrs. R. V. Bond, Lockney, Texas. Miss Murphy, Lockney, Texas.
2. Pleasant Valley: Ervin C. Martin, Lockney, Texas. Mrs. Ervin C. Martin, Lockney.
3. Muncy: S. L. Bennefield, Lockney. Mrs. S. L. Bennefield, Lockney.
4. Pleasant Hill: Mrs. M. C. Morgan, Floydada. Miss Laura M. Mays, Floydada.
5. Fairview: W. C. McClellan, Floydada. Miss Ora Scoggin, Floydada. Miss Thelma Kennard, Floydada.
6. Starkey: G. P. Humphries, Floydada. Mrs. Edna Phillips, Floydada. Miss Sallie Rattan, Floydada.
7. Aiken: J. C. Hutchinson, Aiken. One teacher to file contract. Miss Vera Meredith, Aiken. Miss Bernice Miller, Aiken.
8. Sunset Consolidated: Eugene McCloud, Lockney. Mrs. Floyd Phegley, Lockney. Mrs. Paul Snodgrass, Lockney.
9. Sand Hill: G. D. Tate, Mickey. Miss Ola Hanna, Floydada. Mrs. Glenna Jackson, Mickey. Mrs. Cella Ross, Mickey.
10. Harmony: Miss Blanche Scott, Floydada. Mrs. Chas. Smith, Floydada.
11. Lakeview: George Gilpin, Floydada. J. A. Rucker, Floydada. Miss Louise Wright, Floydada. Mrs. Geo. Gilpin, Floydada.
12. Fairmount: S. R. Austin, Flomot.
13. Center: Olin S. Miller, Floydada. Miss Winnie Wilson, Floydada. Mrs. Leslie Crabtree, Floydada.
14. Lone Star: Alfred R. Autrey, Lockney. Miss Lillie Wingo, Lockney. Miss Marie Luna, Lockney.
15. Cedar: Clarence Guffee, Lockney. Miss Edna Mae Roberts, Lockney. Miss Clara Tubbs, Lockney.
16. McCoy: John S. Rankin, Floydada. Miss Minnie Nixon, Floydada. Miss Mildred Raley, Floydada.
17. Roseland: Robert O. Fuqua, Lockney. Miss Jewell Montague, Lockney. Mrs. C. H. Brown, Lockney.
18. Mayview: C. Austin Smith, Floydada. Mrs. C. Austin Smith, Floydada.
19. Baker: Allen A. Peacock, Floydada. Paul Peacock, Floydada. Miss Jewell Woolsey, Floydada.
20. Antelope: H. W. Cross, Floydada. Miss Thelma Cross, Floydada. Miss Belle Cross, Floydada.
21. Providence: A. A. Brock, Lockney. Mrs. A. A. Brock, Lockney.
22. Blanco: C. S. Toon, Floydada. Miss Floy Alexander, Floydada.
23. Allmon: Miss Lou Featherston, Petersburg. 1 teacher no contract filed. Miss Fay Wristen, Petersburg.
24. Liberty: Mrs. Ruby Muncy, Lockney. Miss Maudie Meredith, Lockney.
25. Prairie Chapel: A. L. Crowley, Lockney. Mrs. A. L. Crowley, Lockney. J. Wilfred Jones, Lockney. Miss Thelma Thompson, Lockney.
26. I. M. Williams, Floydada.
27. Miss Myrtle McClendennen, Floydada.

Streets Should Be Marked in Lockney

HOUSES NEED TO BE NUMBERED IN LOCKNEY TO AVOID CONFUSION

Lockney has long traveled the road of the small village, and while it is not in the class with the larger cities yet, it is time to begin to put on a few city airs such as marking the streets and numbering the houses that people may find the place they desire to go with more ease and less confusion in disturbing the populace inquiring where so and so lives.

In Lockney today if a person asks where another person lives, a conversation something like as follows takes place: "Go two blocks west, then south two blocks, east one block, north two blocks, and turn east to go straight north where you can see the windmill, then count the houses and the third house to the left of the white house with the bull dog in the yard, then go two houses down and the people living there will possibly be able to tell you where the party whom you are seeking lives." And before he or she reaches their destination they have driven all day and part of the night.

Everytown, no matter how large or small should have the streets marked on every street crossing, and the houses numbered, so that when a person is a hunting a certain place all that would be necessary would be to ascertain the street and number of the house, and without being a nervous wreck by the time they found same. It is today easier to find the home of a person in a large city than it is in the small towns.

The editor of this paper took the matter up with Mayor Reed this week and he stated that he had given the matter some thought, and would suggest the council take the matter under consideration at once, and every citizen should co-operate with the council in getting markers placed at the street crossings, houses numbered and all roads leading in and out of the city marked so that transients could get in and out of the town without confusion, or asking directions.

This is one of the necessary things to a fast developing town, and Lockney should keep step with the progress of this section, and have the things that are necessary to make a good town better.

Angel & Childers Connected With National Security Life Ins.

Texas Company Writes Best Life Insurance and Protective Policies Say These Agents

Messrs Angel and Childers of Lockney have secured the district agency in the counties of Floyd, Hale, Briscoe and Swisher for the National Security Life Insurance Co., of Wichita Falls, Texas.

This company is a West Texas Institution, yet writing one of the best lines of insurance that can be obtained in the nation, with a policy that will cover every phase in the way of protection.

Mr. Angel gives the following statement in regard to his agency and the company.

"We are striving at all times to give our customers the best insurance service possible, and with this in mind we have secured a connection with the National Security Life Insurance Co., of Wichita Falls. This is a West Texas Company, composed of West Texas Men—men that we all know and know their business ability, and the successes which they have made in all lines of endeavor."

"We wish to call your attention to the advertisement appearing on the last page of this paper, featuring one of our many contracts. We claim that we have the newest and most modern policy contract on the market."

- 26. Mrs. Vaughn West Murff, Floydada.
- 27. Ramsey: Miss Addie Williams, Lockney.
- 28. Hillcrest: Miss Hazel Crouch, Floydada.
- 29. Goodnight: W. F. Cook, Quitaque, Texas. Mrs. W. F. Cook, Quitaque, Texas. Miss Nellie.
- 30. Miss Raba Woodruff, Floydada.

Sadler Showing To Large Crowds Daily

GOOD PLAYS BEING PRESENTED EACH NIGHT BY SADLER'S COMPANY

Harley Sadler and His Own Company are playing a week's engagement in Lockney this week, and good crowds are in attendance each night. The plays presented the first three nights of this week have been all that the patrons of the show could desire in the way of good plays.

Mr. Sadler and his company will remain in Lockney the balance of the week and the following plays have been announced:

Thursday night—"The Shiek," a dramatization of E. N. Halls famous novel. Over \$1,000 has been spent by Mr. Sadler for scenery and costumes for this play.

Friday night—"Honest Sinners and Sainly Hypocrites," this is one of the greatest plays ever written, and most of the people of Lockney know how well Mr. Sadler and his company present this play.

There will be two shows Saturday night, the first beginning early in the evening, and the second starting immediately after the first show is over. The first will be "The Shoplifters," and the second, "Who's Your Bootlegger."

The Sadler company is composed of the best kind of people on the stage, and is a West Texas institution. It is with much anxiety the show loving people of Lockney wait for their annual engagement in this city.

Harley Sadler base ball nine have played several games with teams near Lockney and the Lockney nine. Sunday's game being 6-3 in favor of Sadler, and Tuesday game 7-17 in favor of Lockney. Yesterday's game with Providence was in favor of the Sadler nine. Today a game is scheduled with Quitaque, and which promises to be a very hot game. Olton is scheduled to meet the Sadler nine here Friday.

If you have not attended the show during the fore part of the week, come out during the remainder of their stay here, and enjoy yourself.

ATTORNEY-AT-LAW OPENS OFFICES IN BYINGTON BLDG.

Young Attorney of Crosbyton, Texas Has Opened Law Offices Here

Mr. Russell Allen, of Crosbyton has arrived in Lockney and will make this city his future home. Mr. Allen is an attorney, and has opened offices in the Byington building, where he will be glad to meet the people of this city and surrounding territory.

Mr. Allen comes to Lockney highly recommended as an attorney and a man of sterling character, and he expects to take a hand in the future development of this city, and should have the support of the community in his line of business.

Calloway Motor Co. Now Have New Home

CALLOWAY MOTOR CO. WILL MOVE TO NEW QUARTERS IN FLOYDADA

The Calloway Motor Co., of Floydada, Buick agents for Floyd County, will move into the new brick building being completed at this time in Floydada, just north of the Floyd County National Bank, where they will have ample display and service room to give the people of Floyd County the service that is expected from the Buick dealer.

Mr. Calloway states that the building will be completed in time for him to occupy the same by October 1, and further states that he will appreciate the patronage of the people in Floyd County when in the market for Buick cars. He has a nice line of the 1928 Buick cars on hand at this time and will appreciate having an opportunity to show the cars to the people that are interested in the purchase of a car.

Mr. Paul Kinyon and sister, Miss Pearl Kinyon of Clinton, Mo., are here this week visiting their brother, Mr. George Kinyon and wife.

Rural Routes Make Changes in Time

MAIL SERVICE TO BBE ONE DAY EARLIER ON THREE ROUTES OUT OF LOCKNEY

Three of the rural routes out of Lockney have changed their schedules so that they do not leave Lockney until the train leaves in the afternoon, thus putting the mail that arrives on the train in the hands of the farmer a day earlier than under the old schedule. Those which have been changed are Route A, Route 2 and Route 3.

Postmaster Homer Howard and the Rural Carriers have co-operated in this change so that they can give the farmers along these routes better service than they could under the old schedule, and as a consequence the people living on these routes are able to get their mail on the same day that it arrives in Lockney.

In accordance with this change the Beacon will be published earlier, and the papers in the office at noon each Thursday, instead of late in the afternoon. In order to make this change all advertisements must have copy in the hands of the printers by Wednesday night of each week, as no advertisements will be received later than Wednesday night for publication. This will give all merchants more time and better distribution among the rural population for their week end specials, putting the advertisements in the hands of the people on Thursday afternoon and Friday morning, instead of Friday morning and afternoon.

Floyd County School News

Several New Teacherages and Consolidable Building and Repairing In Progress at Rural Schools

The trustees of the Providence school district are just completing a nice four room teacherage, with porches, at a cost of about \$1500. This is one of the nicest teacherages in the county, and is being put up in a very substantial manner and well finished both on the inside and out.

Cedar Hill is building a nice two room teacherage, that will be completed within the next few days.

In the Fairmount District the trustees are having another room added to their teacherage.

zGoodnight is having another class room added to their school building and will be ready for use in time for the opening of the coming term. Fairview has just completed stuccoing their brick school building at a cost of \$825, which adds much to the appearance of the structure.

The brick work on the new Harmony school building is progressing very rapidly. The new school building consists of two class rooms, and an auditorium, and costing \$10,500 completed. The building will be in readiness for the beginning of this term of school.

Lone Star's new brick school building has been completed and is now ready for use. The new building consists of four rooms and a large auditorium, total cost of which was \$16,000, and about \$3,00 for equipment. This is one of the largest and best rural school buildings in the county, and the people are very proud of their school facilities.

At this time Floyd County has twenty teacherages including those at Floydada and Lockney. The highest number of teacherages in any county in the state is twenty-six, and Supt. Price Scott believes Floyd county will stand very close to the top in teacherages.

TEACHERS WILL ATTEND INSTITUTE AT CANYON SEPT. 5th TO 9th INCLUSIVE

The Teachers Institute will be held at the West Texas State Teachers College in Canyon beginning September 5th and continuing until the 9th inclusive. Teachers both rural and high school are expected to attend this institute.

Glenna Huls of Glourd, Texas, is here this week, on business.

Jack O'Brien Is In Floyd County Jail

WILL BE DETAINED IN ANSWER TO CHARGES IN FLOYD AND OTHER COUNTIES

Jack O'Brien, who is charged with several offenses in connection with decoying a young lady from her home in Lockney, was arrested in Crane County last Saturday night, and returned to Floyd County by Deputy Sheriff Ray Smith, and is now in the County jail at Floydada to answer certain charges that have been preferred against him.

We are also informed that charges will be preferred against him in several other counties in West Texas.

Jail Breakers Are Still At Large

WORKED COMBINATION AND ESCAPE FROM CELL AND CUT BARS TO FREEDOM

Lon Conley, charged with bootlegging, and George and Plumer Bailey charged with jail breaking in Briscoe County, escaped from the Floyd county jail several days ago, by using a string and a looking glass and working the combination on the jail cells, which allowed them to get into the run around of the jail, where they sawed the bars in one of the windows on the east side of the jail, and escaped. So far they have not been apprehended, however, the Sheriff's department is hot on their trail, and hope to have them back to jail within the next few days.

52 LOSE LIVES PAST WEEK IN TEXAS CRASHES

Automobile Death List Has Mounted To 1,051 To Date For The Year

There were 52 persons killed and 120 injured by accident in Texas during the week ending August 15, according to the report of the Texas Safety Council.

This brings the totals for the year to 1,051 killed and 3,412 injured.

As usual, automobile accidents accounted for a large number of the deaths and injuries. Twenty persons were killed and 68 injured in automobile accidents during the past week. Ten were killed and seven injured in railway accidents. There were nine drownings. The report for the week follows:

Causes	Injured	Killed
Automobile	68	20
Railway train	7	10
Interurban car	0	0
Street Car	0	0
Motor car	1	0
Other vehicles	2	0
Falls	7	3
Burns	6	1
Asphyxiation	0	0
Drowning	2	9
Firearms	6	2
Explosives	2	2
Other Causes	19	5
Total	120	52
January 1, 1926, to date	3,412	1,051

NOTICE TO ALL VETERANS OF THE WORLD WAR

Local Postmaster Can Give Information to Ex-Service Men in Regard to Loans on Policies

All ex-service men who desire to get loans on their insurance policies can get the desired information from Homer Howard at the Post Office. Mr. Howard states that the government has sent him all the information needed, and that he will be glad to assist the ex-service men in any way possible.

SERVICES AT CHURCH OF CHRIST SUNDAY

Elder Early Arceneaux and family are moving to Lockney from San Antonio, and will arrive in Lockney in time to hold services at the Church of Christ, at the college auditorium Sunday morning and will be regular pastor of the church in the future.

Read Beacon Weekly.

Introducing

FALL FASHIONS



THE dawn of a new season—and that season autumn! Every woman is asking, "What shall I wear?" As she turns from the flippant informality that is summer's to the more varied and defined requirements that belong to fall and winter, she will find her question fashionably answered in this early display of mode for fall, 1927. A new note is struck in the fashions for this season—there's a decided trend toward formality and freedom of motion about the new modes that indicate a very interesting attempt to break away from the tailored regime that has held sway for so many seasons.

COATS Creations by Lucille, tailored by Ridfern and sold only here. Are not expensive.

DRESSES Designed by Zukin of California, the outstanding western designer. Rich and artistic. Novel sleeve and neck lines are shown.

C. R. HOUSTON CO.

FLOYDADA TEXAS

Saturday Special

STRICTLY CASH PRICES

- 25 lb. Cane Sugar \$1.85
 - 100 lb. Cane Sugar \$6.75
 - 3 lb. Maxwell House Coffee \$1.45
 - 1 lb. Maxwell House Coffee 50c
 - 2 1/2 lb. Graham Crackers 30c
 - Sunnyland Sorghum 90c
 - Borax Washing Powders 6 boxes 25c
 - W. F. McGehee Georgia Sorghum \$1.15
 - Large Bottle good vinegar 15c
- Don't Forget We Have The Famous Golden Heart Cantaloupes Fresh Daily

Cash Grocery

Phone 59 WE SELL FOR LESS Lockney

parts of the ill-fated planes in the Pacific today have landed near or on uncharted islands, and will eventually be picked up by searching boats, but the fate of the "Spirit of Dallas" who tried to go to the rescue of the missing planes is very doubtful, and is probably at the bottom of the ocean with both occupants aboard. "Bill" Erwin the pilot of the "Spirit of Dallas" was an ace in the World War, and was decorated for bravery on several occasions, but like all other heroes who play the game too long has probably paid with his life for his daring and bravery, and will go down in the annals of history as one of those who tried but failed in a last attempt.

The sacrifices of the plane's navigators are now crammed the newspapers full of reading matter, but the air men are doing no more braver stunts than is occasioned by literally millions of men and women in the United States every day. Every time a locomotive pulls out of a station the engineer is taking a worse risk than does the pilot of an airplane. Hundreds of lives depend on the man at the throttle, and while he goes about is duty unthinking and seemingly unobserving he knows well that his action means much to the people who have trusted their lives in his hands. This is true in hundreds of lines of business for there is one man or woman that hundreds of souls are depending upon to carry them

safely through, and their lives depend upon the action of one man or woman when the crisis comes.

Dr. S. M. HENRY
 PHYSICIAN AND SURGEON
 Special Attention Given to Women's Diseases.
 Office Lockney Drug Co.
 Office Phone 50—Res. 57
 Lockney, Texas

THE BEST OF SERVICE

Let us look after your **CLEANING - PRESSING ALTERATIONS**

We give prompt and efficient service, and guarantee to please you with our work. Phone us at 114 or Call on us in the rear of Roy Griffith's confectionery.

D. F. McDUFFEE

GET AWAY like an arrow from a bow

Buick for 1928 gets away in traffic like an arrow from a bow!

Watch the Buicks next time you drive downtown. See how easily they step out in front when the signal changes. And note how they give other cars the slip in the friendly rivalry of traffic.

You cannot say you know the full meaning of "performance" until you've driven a Buick for 1928.

BUICK MOTOR COMPANY, FLINT, MICH.
Division of General Motors Corporation

BUICK for 1928

CALLOWAY MOTOR CO.
Floydada, Texas

WHEN BETTER AUTOMOBILES ARE BUILT, BUICK WILL BUILD THEM

The Lockney Beacon

Entered April 14th, 1902, as second class mail matter at the Post Office at Lockney, Texas, by act of Congress March 3rd, 1879.

H. B. ADAMS, Editor and Owner

TERMS OF SUBSCRIPTION

One Year \$1.50
 Six Months75
 Three Months40

Subscription Cash in Advance

ADVERTISING RATES

Display, per column inch 35c
 Classified Advs. per word 2c
 No Classified Adv. less than 25c

FLIRTING WITH DEATH

The past week newspapers over the entire country have been carrying big headlines in regard to the transoceanic flights to Honolulu by many planes, and more especially in regard to the three planes that failed to make the flight and are now being hunted by hundreds of steamers in the Pacific. Lindberg seemed to set the air crafts of the country on fire when he successfully made the flight to Paris, and now the first of possibly several scores of fliers have met their fate in the salty waters of the Pacific in trying to make aviation safe for the world.

Airplanes have not reached the stage where they are safe for long distance travel, and scores of men and women must pay with their lives before the highways of the sky are safe for general travel.

In the early days the man in the covered wagon blazed the trail for civilization, and still before him, the brave adventurers blazed the trails that put the white men on the American continent; later the automobile took its toll. Each decade has paid

dearly with life's blood to make civilization more stable and time more speedy.

In a few years a man and his family will think no more of taking a spin in an airplane than they think of taking an automobile ride today, or they did of riding in wagons and on horses in the yesterdays. Some genius will make the airplane so safe that they will be able to stop in mid air and make a landing without endangering the lives of their passengers. Some inventor will make an airplane go completely around the world without refueling. But these times are in the future, and today the trail blazers are suffering the same hardships as did those of olden times who crossed the seas, and the deserts of the west to bring civilization and prosperity to this country.

It may be that some of the occu-

ICE 70c

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Ask About Our Attractive Prices on Ice Books

Our Ice Wagon Delivers to All Parts of Town

Every Day

Phone 159

Texas Utilities Office

LOCKNEY ELECTRIC



Ready-to-Wear for Fall

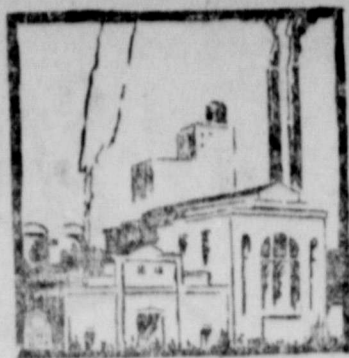
Black Crepes predominate in this showing of fashion's newest creations accentuating the snug hipline with a slender gracefulness that only the French artist can execute so delicately.

You will be agreeably surprised at the low prices at which these dresses are sold—

\$12.75 to \$45.00

BAKER CAMPBELL CO.

FLOYDADA TEXAS



MONEY IS POWER

YOU can't employ labor or buy machinery or burn fuel on good intentions. It is capital and organization which are required before any sizeable project can be carried out. We make loans to responsible parties; and the officers of our institution will be pleased to give you the benefit of their experience.

THE FIRST NATIONAL BANK

A SAFE DEPOSITORY FOR YOUR MONEY
"There is no Substitute for Safety"

FLOYD COUNTY ABSTRACT CO.

R. C. SCOTT, Manager

Abstracts of Title to all Lands and Town Lots in Floyd County
Deeds and other instruments of writing prepared. Twenty years experience with Floyd County Land Titles.
Room 7, First National Bank Building Floydada, Texas

SAFETY, COURTESY, SERVICE

Our Fountain is the place to refresh yourself when you are hot, and tired—then is when you will appreciate one of those refreshing, cooling drinks mixed by experts at our fountain.

Also our drug and prescription departments are modernly equipped, and we at all times handle the best of medicines, and remember our prescription department is handled by a registered pharmacist.

STEWART DRUG CO.

Member Texas Qualified Druggists' League

30 Days' Free Trial

On Any MEAD Bicycle

Whether you buy from our Local Dealer or from us direct.

Save \$10.00 to \$25.00

On Your Bicycle Prices From \$21.00 Up
Get full particulars by mail today. Use coupon below.

Sold On Approval
You are allowed 30 days' actual riding test before sale is binding.

Write Today for Catalog, Free Premium Offer and name of nearest Mead Dealer.

OUT ON THIS LINE

Mead Cycle Co., Chicago, U. S. A.

Please send full information and name of nearest dealer.

Name _____

Street or P. O. Box _____

Town _____

Special Offer 1013 State _____



Tires \$1.50 Each

Guaranteed.—Lamps, wheels, equipment. Low prices. Send no money. Use the coupon.

Mead Cycle Company Dept. X Chicago

SUDDEN STOP IN SOS CALL FROM ERWIN OMINOUS

SAN FRANCISCO, Cal., Aug 21.—Elwood Squires, amateur radio operator and United Press correspondent, told the following story of the apparent disaster which overtook the Dallas Spirit;

"S O S calls furnish the radio operator with the thrill that comes once in a life time.

"Friday night a small group of us listened in on one of those dramatic moments when the distress call comes flashing through the air.

"It was in the United Press offices in San Francisco. We had been listening to Erwin as he dove steadily westward searching the ocean for some sign of the missing Dole flyers.

"We followed him through the Golden Gate, listened to him as he described his emotions on actually beginning the search and could almost see the "eighth mile path" of rolling sea which was visible to them as they flew along, always on the outlook.

"Every time he started sending out his 'Q S T,' meaning a general call to all stations," we leaned forward expectantly, wondering if this was to be the alarming word the whole world was half anticipating.

"Shortly after 8 o'clock came the word that it was getting dark, that they expected to see little more down below until morning.

Second S O S Call

"Then silence.
"At 9 o'clock our group moved uneasily. This was the longest gap between messages since the Dallas Spirit had flashed through the Golden Gate.

"At 9:05 I moved the dials ever so slightly, thinking that perhaps a readjustment was needed. But his carry ing wave, which sounded continuously was still there.

"Suddenly, at 9:06, it stopped. A moment of silence and then 'S O S, S O S, S O S,' sent frantically three times in rapid succession. Silence, and then the reassuring message that they had gone into a tail spin, but had recovered. I held up my hand. The carrier wave had again stopped.

"S O S. We are in another—"

"And then a silence that has continued since.

Significance of Last Call

"Significance attaches itself to the last signal that came in, for the trained radio operator. They were increased in volume, indicated that the plane had lost elevation. The antennae on the plane exerts a counterpoise effect with the ocean. The nearer the plane comes to the surface of the water the more powerful this influence and consequently the louder the signals.

"We are all hoping, but the sudden increase in the strength of the signals were ominous. One listening could almost see the plane plunging downward as Eichwald, the navigator operator, desperately strove to complete his message, every letter of which grew louder and louder until that sudden break."

WHAT'S DOING IN WEST TEXAS

Loraine—The people of Loraine have organized into a citizen's league the purpose of which is to promote the upbuilding of Loraine and the surrounding country. C. E. Green is president and Alonzo Phillips is secretary. Meetings are to be held semi-monthly. The League with the West Texas Chamber of Commerce.

McCahey—The McCahey Chamber of Commerce is working upon a membership drive. Though the movement has not yet been completed, already 80 new members have been added to the roll and there are more than 250 paying members at this time.

Wichita Falls—The nationally known Kraft Cheese Company will establish a large cheese factory at Wichita Falls. Contract with the concern was affected through efforts of J. A. Kemp and other workers for the "City that Faith Built."

Trent—Despite the decrease in business at the oil field and usual inactivity of the season, Trent is continuing to grow, and is preparing to take care of a big business this fall. Several business buildings and residents are undergoing improvements or are under construction.

Wellington—Elaborate plans are underway for entertainment of Panhandle North Plains delegates who will attend the district convention of the West Texas Chamber of Commerce here August 25. A number of prominent speakers have been obtained, and an interesting agricultural program provided.

Slaton—The sixth monthly luncheon of the Slaton Chamber of Commerce was staged this week, and proved to be one of the most enthusiastic held this year. The program was in charge of the industrial committee of the organization and brought to light many phases of industrial development in this section.

De Leon—A record purchase of 14

car loads of fine Hereford and other pedigreed stock of cattle has been made in the De Leon territory in the last few days. The purchase indicates a part of the movement here toward greater diversification.

Sweetwater—Sweetwater's handsome \$200,000 Municipal auditorium has been formally opened. The Sweetwater Gold Medal band, official music makers for the West Texas Chamber of Commerce this year, played at the opening program and has been given official headquarters in the building where it will hold practice hours Wednesday night of each week.

Graham—Major Turner E. Camp has been officially installed as secretary of the Graham Chamber of Com-

merce and has started work on a program of progress for this place.

Ballinger—Twenty-five blocks of new paving have been ordered by the City Commission here. Work on this project will start within thirty-days. A cost of \$75,000 is represented by

this movement.

White Deer—Contract has been let for 3 blocks of brick paving. A white way system is to be installed as soon as the paving program will warrant one.

CHEAP LAND FOR SALE

Anyone interested in buying good land at a bargain price for a home or investment should certainly look the Hereford Country over. Although the year 1927 was unusually dry a good wheat crop was made where properly farmed, and good feed crops made. This is a great opportunity for a man of moderate means to buy good land at a low price and on easy terms. Why not investigate before the chance is gone? For information see or write—

HILL-RICKETTS REALTY CO.

HEREFORD TEXAS

RUSSELL ALLEN
ATTORNEY-AT-LAW
Byington Bldg.
LOCKNEY, TEXAS

Have Your Abstracts Made By
ARTHUR B. DUNCAN
The Old Reliable Abstract Man
Floydada, Texas

GRADY R. CRAGER
UNDERTAKER & EMBALMER
Hearse To All Parts Of The Country
Day Phones 126 and 121 Night 79
In Crager Furniture Company
Day and Night Service
Lockney, Texas

WILSON STUDIO & ART SHOP
FLGYDADA, TEXAS
POTRAITS, VIEWS, PANORAMA VIEWS

KODAK FINISHING, ENLARGING, ART PICTURES AND FRAMING

A. C. GOEN M. POLK GOEN

GOEN & GOEN
Real Estate Loans an Insurance
Farm Lands, Ranches and City Property
First Texas Joint Stock Land Bank
Houston, Texas. 6% Farm Loans.
Quick Inspection and prompt closing of loans. Call us about your loan.
PHONE 170
Surginer Bldg. Floydada, Tex.

PIANO TUNING
We have an expert Piano Tuner and Repairman.
PLAYER PIANOS
A SPECIALTY
All Work fully guaranteed.
J. W. BOYLE & SON
PLAINVIEW, TEXAS



The Cornerstone of Prosperity

—is a Savings Account. No matter what your income, you are never financially secure unless you devote a portion to savings. The legend of the Hare and the Tortoise applies, not only to speed of foot, but to speed in saving as well; it is not the swiftest but the most preserving who wins out. Open an account with us.

The Security State Bank

LOCKNEY, TEXAS

FALL DRESSES

—MADE OF—

Crepe Black Satin

Beautiful showing of Fall Dresses, moderately priced

\$9.75 to \$29.50

Fall and Winter Coats. Early purchases enables us to offer exceptional values for August Selling

New Coats at late season prices. It will pay you to buy early

Big Turkish Towels, 24 x 43 inches in size. Full Bleach

25c

WE DO NOT CUT THE PRICES—WE MAKE THEM

E. Guthrie & Co.

Leaders in Low Cash Prices

LOCKNEY,

TEXAS



INTRIGUING new styles, Glorious new colorings, alluring softness of line, and clever manipulation of fabric. We show a frock for every Autumn Occasion.
PRICED \$11.75 to \$27.50

MALLOR HATS

"Cravenette"
 Extra-Quality Super-Quality



Why We Are On Top In Hats

OUR styles reflect the ripened taste of the best-turned-out set in the major centres of fashion. There's nothing missing, except a slice from the price.

¶ We give great value in hats, so that our customers will give us a great volume of trade.

"Look At Your Hat Everyone Else Does!"



evening

New Hosiery Shades

Supply your needs from the immense stock of hosiery carried by us consisting of the leading shades—

Wonderhose priced \$1.00

A full line of Humming Bird and Blue Crane Hose. Gordon's Hosiery—All Silk Full fashioned and trimmed at knee and clocked at ankle.

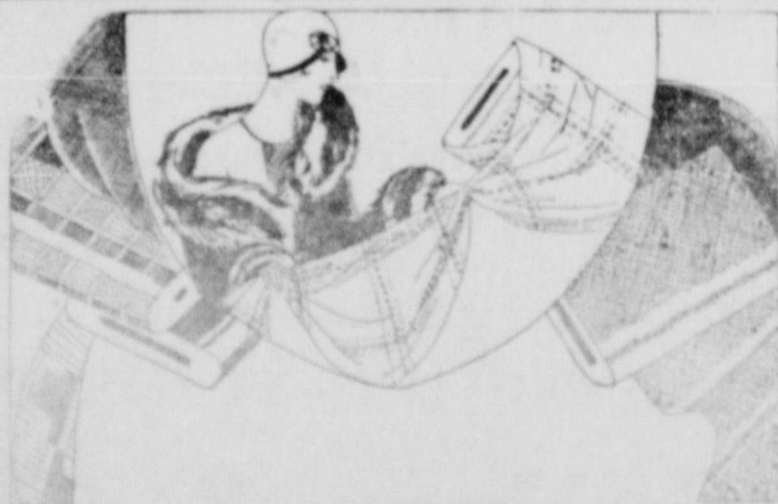
You will be delighted with this line of Hosiery in all the new colors.

PRICED \$2.50 TO \$3.00

REDUCED

- Plain Pongees 79c
- Printed 79c
- Plaid Linen 98c
- Plain Linen 79c
- Printed Broadcloth Per yard 50 to 79c
- Fancy Rayon 89c
- Fancy Flannels 98c
- Fancy Flannels \$2.48

Tremendous Saving to you in this merchandise



The glorious colors of autumn's leaves are the smartest for the new season. The most popular New Fall Materials are:

- 36 inch Plain Flannel at per yard \$1.50
- 54 inch Plain and Fancy Flannels, per yard \$2.50 to \$3.75
- Plain and Fancy Face Satin Crepe, per yard \$2.75 to \$3.50
- Plain and Fancy Velvets, per yard \$4.50 to \$6.50

THE RICH AUTUMN COLORS WILL PLEASE YOU



Ushering
 the **FALL**

Offering Remnants and Summer stock of merchandise for Fall with invitation to avail yourself of the lines of merchandise we are stocked

It is our ambition to show you this section and priced a little lower



No matter what proportions, large or small We Fit 'Em All at about half the price of Custom Tailors.



ONCE AGAIN the sound of the school cheerfully, some reluctantly—wend the opening with a great selection of needs ever before.

Reduced

Boys' Short Pants. Ideal for School Wear

- One Lot 99c
- One Lot \$1.39
- One Lot \$1.69

Were \$1.75 to \$3.50 Values

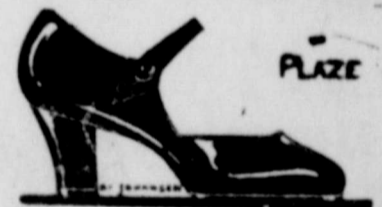
Boys' Long Pants

- \$3.00 values \$2.60
- \$3.75 values \$3.15
- \$4.75 values \$3.95

—is prepared for your needs with a tremendous stock of the new Styles for autumn, which is the best indication that the lines we carry are the best offered. Introducing JOHANSEN'S Line of high grade foot wear. We illustrate four of other makes of Ladies' pretty shoes at **\$7.75 AND DOWN**



JADE



PLAZA



CHI

The Jade is of the new Fall Shade tan kid priced at \$8.75

The Plaza is of the Patent Kid with trimmed Strap. Priced at \$8.75

The Chiclet ion's newest c at

Hardware And Grocery Departments

This circular was issued mainly to illustrate dry goods lines, however, we would call your attention also to these complete departments where we are also able to supply Hardware and Groceries to the hundreds of families in this section of the country.

Our Hardware Stock is complete, with a line of Ranges, Oil Stoves, and Gas Heaters and Cook Stoves, Atwater-Kent Radios, Haag Vortex Washing Machines, De Laval Cream Separators and Milkers, Eclipse Wind Mills, Pipe and fittings, and a full line of shelf hardware. Our prices are as low as good business principles will allow and we do not hesitate to say, "Our prices on hardware are as low as any dealer who carries good merchandise." We appreciate the continued patronage of hundreds of families in these departments.

Baker Me

"The Store"

LOCKNEY,



...nts and Summer Merchandise at considerable reductions and displaying a large
...ise for Fall which has arrived and is arriving daily. We are extending a cordial
...yourself of the reductions in price offered and to allow us to show you the good
...ise we are stocking for Fall.

...tion to show you a line of merchandise of quality unsurpassed in any town in
...iced a little lower.

Back TO SCHOOL!

...id of the school bell is about to be heard over the land, and the children—some
...antly—wend their way to the halls of learning. This store has anticipated school
...lection of needs for the days to come. You'll find qualities and values better than

SHOE DEPARTMENT

...ew Styles for each member of the family —Sales in our Shoe Department are growing each sea-
...the best offered to the trade.
...Ve illustrate four of these new stylish models which we now have. We have a fine assortment



CHICLET

CHICLET

The Chiclet is one of fashion's newest creations priced at \$8.75



CUTIE

CUTIE

The Cutie is a new creation for Fall Wear priced at \$8.75

REDUCED

Ladies' Straps and Pumps Spring and Summer Shoes in Broken lots up to \$8.75 values priced to close out at \$3.95

SPECIAL bargains on Children's Straps and Oxfords Visit our Children's bargain Shoe Rack and save a dollar on your purchase.

HOSIERY FOR SCHOOL

—the kind that wears.
No. 530 Rayon Ribbed Per Pair 50c
No. 595 Rayon Ribbed Per Pair 75c

... Mercantile Co.

...e Store With The Goods"

TEXAS



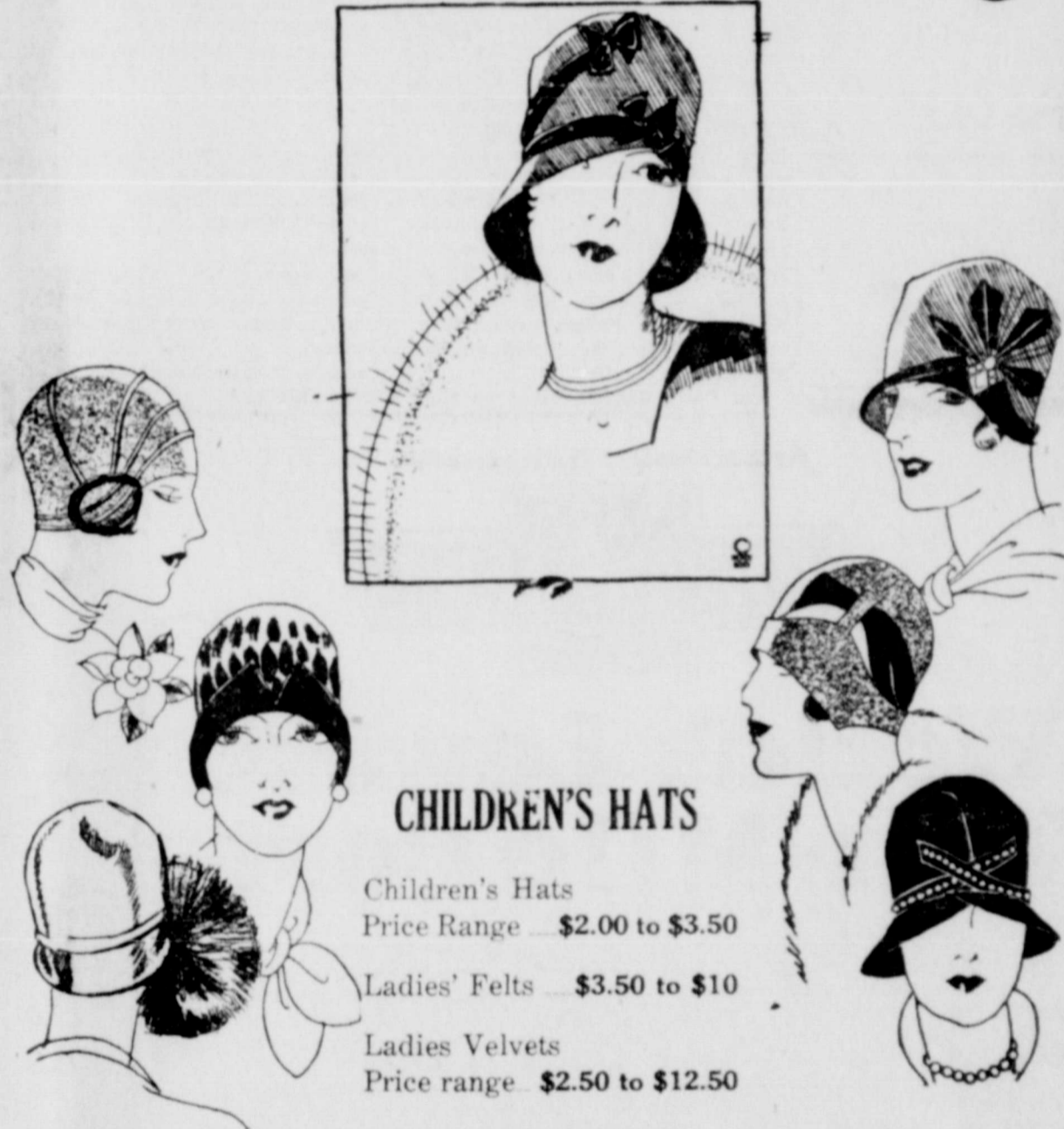
Good Breaks and Bad!

"Slow down, brother—I'm breaking in a new pair of shoes."

"So am I! But I don't know I'm doing it!"

"Next time you need a new pair of kicks get Florsheims and there'll be no other kind of kicks afterward."

New Fall Millinery



CHILDREN'S HATS

Children's Hats Price Range \$2.00 to \$3.50
Ladies' Felts \$3.50 to \$10
Ladies Velvets Price range \$2.50 to \$12.50

Young Men's Dress Pants

—At Special Reduced Prices

\$5.00 values \$4.25
\$6.00 values \$4.95
\$7.50 values \$6.45

Going Away to College

A large shipment just arrived. Some special numbers for the Boy or Girl going away to school

These prices for seven days selling Patterns Galore. Thick downy Blankets full of warmth offered to you at a handsome saving for early purchases—

Part Wool 72 x 80 Nashua \$4.48
Part Wool 66 x 80 Nashua \$3.65
All Cotton \$1.75 to \$2.25

LOANS ON RESIDENCE AND BUSINESS PROPERTY

To buy, Build, or Pay Off Present Indebtedness
Low Interest Rate, Liberal Prepayment Options
No Stock or Certificates to Buy
6%—Joint Stock Land Bank Farm Loans—6%

RYAN SPEEGLE

Loans & Insurance

ISIS THEATRE

Program Week Commencing
MONDAY, AUGUST 29

Monday and Tuesday—

CLARA BOW
—IN—

"Rough House Rosie"

PATHE NEWS

Wednesday and Thursday—

WILLIAM FOX
—Presents—

"Stage Madness"

COMEDY—

"WHY BLONDES LEAVE HOME"

Friday—

THOMAS MEIGHAN
And
LOIS WILSON
—IN—

"Irish Luck"

Saturday—

BUCK JONES
—IN—

"Good As Gold"

MACK SENNETT COMEDY

GETS ARM BROKE SUNDAY

Miss Campbell, daughter of Mr. and Mrs. W. F. Campbell of Aiken, got her arm broke last Sunday, while cranking a Ford car. Dr. S. M. Henry set the arm, which was broke at the wrist, and she is at this time getting along fine.

IF—you believe in patronizing home industry—then buy your Life Insurance from a West Texas company. Keep your money in West Texas National Security Life Insurance Co., of Wichita Falls, Texas.—Angel & Childers, District Managers.

MEETING NOW IN PROGRESS AT AIKEN, TEXAS

A protracted meeting will start at the Aiken Baptist Church Friday night August 26. Rev. C. J. McCarthy of Lockney will do the preaching.

PRAIRIE CHAPEL NEWS

Home Demonstration Club
The home demonstration club met Tuesday afternoon. On account of illness in the families of some of our club members and also because of our late start, it was decided best not to have a club exhibit this year. Mrs. Crowley has given canning demonstrations at our last two meetings. Three committees were appointed Tuesday. Mrs. Crowley, Mrs. Frances Carthel and Mrs. Emmett Tierce were appointed as a special committee. Those appointed on the membership committee were Mrs. J. B. Teaff, Mrs. E. M. Whorton, Mrs. William Wood. Program committee: Mrs. Joe Reeves, Mrs. Ferguson and Miss Roberta Teaff.
Mrs. Glenn Griffith joined our club

at our last meeting.

Mrs. Guy Ramsey, Misses Opal Carthel, Audrey Dutton and Leota Griffith were club visitors Tuesday.—Reporter.

Mr. and Mrs. E. J. Foster and daughter Maye are visiting relatives in Collin County.

Mr. and Mrs. V. M. Crowley and children of Krens, Texas spent last week visiting Prof. and Mrs. A. L. Crowley.

Mrs. William Wood and niece, Mrs. Lee Griffith of Lockney, spent Monday of last week with Mr. and Mrs. W. C. Wood of the Whitfield community.

Herman Huffman is rapidly recovering from an appendicitis operation performed Wednesday of last week at the Plainview sanitarium.

Mr. and Mrs. Jim Hamilton and family will spend the latter part of this month visiting relatives near Dallas.

We hear that Mrs. Frank Walter is still confined to her bed. She was injured by a fall a few weeks ago.

Mr. Jno. T. O'Hearn Weds Miss Frances Somerville.

Mr. John T. O'Hearn and Miss Frances Somerville of Wellington, Texas, were married Monday afternoon at 5 o'clock at the home of Miss Somerville's uncle and aunt, Mr. and Mrs. G. C. Davis, in Amarillo. Rev. Virgil Foster, pastor of the M. E. Church performing the ceremony.

Miss Somerville is the daughter of Mr. M. S. Somerville of Wellington, Texas. Mr. O'Hearn is the owner of the Lockney Ice and Electric and the Isis Theatre in Lockney and is also the local manager of the Texas Utilities, coming to Lockney from Wellington, where he had lived for many years. Mr. O'Hearn has won many warm friends since coming to Lockney, who will be glad to welcome Mrs. O'Hearn in our midst.

Mr. and Mrs. O'Hearn are now at home in Lockney at their home on West 1st Street.

Senior League Program

Leader—Nell Kester.
Subject—"China's challenge to the church."

Song, Song, Prayer, Song.
Scripture—(Rom. 1:8-9. Isa 49:12).
What is happening in China—Mary Crawford.

China at the mercy of the nations—Winston Wofford.

The meaning of the unequal treaties—Annetta Johnson.

Some things to think over—Martha Wofford.

Business. Benediction.

Lubbock Visitors Spend Week End In Lockney.

Miss Emma Hodel of Lubbock spent the week end in Lockney visiting her parents, Mr. and Mrs. John Hodel, and had as her guests, Misses Margaret Erwin and Wayne Atchenson, Texas Tech students.

Misses Erwin and Atchenson were the honorees at a dinner at the home of Mr. and Mrs. John Hodel, which was attended by a number of Lockney friends. Later the guests motored to the brakes country and spent the afternoon sightseeing and attending a supper prepared in their honor at the Tumble Inn Cafe of Quitaque. Those enjoying the occasion were: Misses Margaret Erwin, Wayne Atchenson, Emma Hodel, Ina Collins, and Hazel Shelton; Messers Marvin Gilbert, Jack Abernathy, Walter, William and Henry Hodel and Cecil Cope.

Marriage Licenses

The following marriage licenses have been issued by the county clerk since our last report:

B. E. Harris and Miss Clara Belle Willis, August 6th.

W. E. Griggs and Miss Ruby Smith, August 15th.

W. M. Roberts and Miss Hettie B. Alexander, August 20th.

Has He Come Yet?

Yes! Harley is here. And the coming presidents, bankers, and business men are on the job, attending strictly to business. Word was received in the town Saturday afternoon that Mr. Landrum, the advance man of Harley Sadler would be at Beacon at a certain hour. In thirty minutes after the word went out it looked like a district convention of the West Texas Chamber of Commerce at the Beacon office from the amount of small boys present, all applying for jobs of every description.

And great was the joy thereof when he arrived.

Instead of making a fool of a man a woman furnishes the opportunity—and lets him do the rest.



Our Refrigerators

Contain Best Quality

NO NEED to say, "Don't send tough steaks," or "I don't want all fat and gristle." We deliver one hundred cents worth of fine, tender Meat at all times.

FINEST GROCERIES IN THE FINEST SETTING

We invite you to come to our store and look around. We want you to see that we take every sanitary precaution in the handling of the groceries that we offer you. Modern cases make selection easy—in fact, everything is arranged for your convenience.

Get The Habit of Trading at

LOCKNEY GROCERY

A Satisfied Customer is Our Best Advertisement. We have many satisfied customers living in Lockney.

We will trade for livestock or give you good terms.

LET US SHOW YOU

J. W. BOYLE & SON MUSIC STORE

PLAINVIEW, TEXAS

for Economical Transportation



World's Lowest Ton-Mile Cost

Tens of thousands of users have learned by actual comparison that Chevrolet provides the lowest ton-mile cost* in the history of the commercial car industry! Come to our salesroom and learn for yourself how Chevrolet is designed and built to save you money. Note the advanced, modern engineering—typified by a powerful valve-in-head motor, with three-speed trans-

mission and sturdy single-plate disc-clutch. Mark the rugged, quality construction throughout; heavy channel steel frame—massive banjo-type rear axle—long extra-leaved, heavy steel springs, set parallel to the frame. Go for a trial load demonstration—and see how perfectly Chevrolet meets your own haulage requirements. If you do that, the next truck you buy will be a Chevrolet!

*Ton-mile cost is the cost of transporting a ton of material one mile—or its equivalent.

1/2-Ton Truck \$395
Chassis

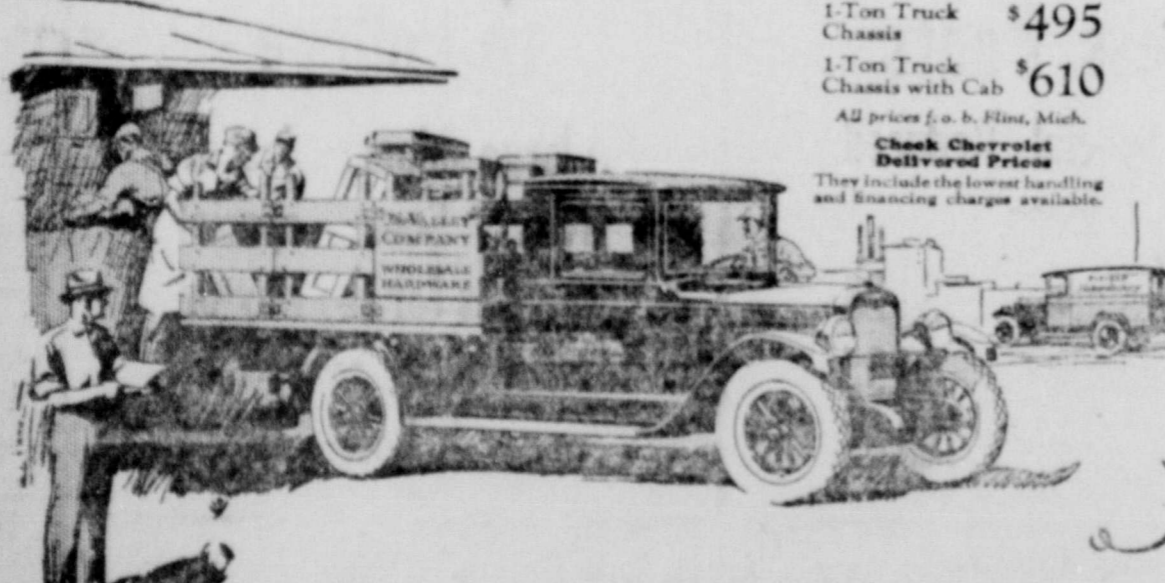
1-Ton Truck \$495
Chassis

1-Ton Truck \$610
Chassis with Cab

All prices f. o. b. Flint, Mich.

Check Chevrolet Delivery Prices

They include the lowest handling and financing charges available.



DYER MOTOR CO.

Lockney, Texas

The WORLD'S LARGEST BUILDER OF GEAR-SHIFT TRUCKS



INTRIGUING new styles, glorious new colorings, alluring softness of line and clever manipulation of fabric! That in a nutshell is the dress mode for fall, as expressed in this first showing of new frocks that are being offered at one special price

There is a frock here for every occasion of the Autumn season.

\$19.75 and Up

Not in many seasons has the mode been so lavish in supplying new ideas.

Flared Lines Lend Chic
Satin is Popular Fabric

Velvet Favored Trimming
Skirts Remain Short

WE INVITE YOUR INSPECTION

Flaxman's Style Shop

PLAINVIEW

TEXAS

Mary Mitchell Henry, M. D.
Physician-Surgeon
Special Attention Given Obstetrics and Pediatrics
Office at Lockney Drug Company
PHONE 50

J. O. ROGERS, M. D.
Physician and Surgeon
DIRECT MEDICATION
Special Attention to Diseases of Children and Chronic Diseases.
Office in City Drug Store
Day Phone 126 Night Phone 146

Whether in the commercial, financial or professional, the specialist is the one who is mostly in demand because he has mastered his line in every detail.

The Optometrist is recognized and certified by the State. Have your eyes examined in one of the latest equipped re-refraction rooms in the South.

DR. WILSON KIMBLE
Floydada Texas
Phone or write for appointments

Baptist Church

The meeting came to a close Sunday night.

During the meeting there were thirty-four additions to the church. Sixteen were baptized Sunday night, and one more awaits baptism. We think the meeting was a blessing to our church and the community. We expect other results to follow.

We expect to have all regular services next Sunday. At the eleven o'clock hour we want to elect all the Sunday School and Church Officers. The Young People's Sunday School Class has outgrown their room and will meet in the auditorium and the older men will use the room formerly used by this class. Although the pastor will be in a meeting Aiken he expects to be at home Sunday morning and hopes to be here Sunday night.

The Floyd County Association meets with the Matador Church at 8:00 p. m. September 6th. The main business sessions will be held Wednesday and Thursday, Sept. 7 and 8. The Sunday School and B. Y. P. U. convention will meet at Memphis, Texas the night of Sept. 8 and we hope to have a large number at the association that will also attend this meeting. We hope to arrange for a young people's meeting at Matador on Wednesday night. Make your plans to go

RED HOT!

Saturday Specials For Cash

- P. & G. Soap, 25 bars \$1.00
- C. W. Soap, 25 bars \$1.00
- Lana Oil Complexion Soap 4 bars 25c
- 4 packages Macaroni 25c
- 4 Packages Spaghetti 25c
- 100 lb. Cane Sugar \$6.70
- Clorax per bottle 18c
- No. 3 Can Sweet Potatoes 17c

RILEY & BREWSTER

City Meat Market and Grocery

"Famous For Quality"

CORN FED BEEF

Yes We Have Groceries of All Kinds

Phone 101

E. L. Marshall



WINTER IS COMING

Buy your coal now and avoid possible disappointment next winter when it may be scarce.

We Have Plenty of Feed For Your Cows And Chickens

We are in the Market for your Grain

PHONE 23

SOUTH PLAINS GRAIN COMPANY



Fascinating Fall Frocks

\$9.75 to \$39.00

MODELS that are smart for September and six months from September, for they are the type of frock that is simple enough for the street, yet smart enough for luncheon or tea in the smart club or restaurant and they are refashioned with a restrained elegance of line.

Black Shiffon Velvet

Crepe Satin

Novelty Kasha

Black Transparent Velvet

Navy Mirroleen

Martin Dry Goods Co.

"The Store With The Goods"

FLOYDADA

TEXAS

to these meetings! —C. J. McCarty, Pastor.

Lockney W. M. U.

The W. M. U. met at the Baptist Church Monday at 4 p. m. for a business meeting. This was the last meeting for the associational year and the following officers were elected to serve during the coming year.

President—Mrs. E. E. Dyer.
Vice-President—Mrs. D. C. Hamilton.
Secretary—Mrs. A. A. Suits.
Assistant Secretary—Mrs. J. A. Gunn.

Reporter—Mrs. C. J. McCarty.
We have had a splendid year's work but hope to do even better next year. We urge all the women to come regularly and do their best to help us in the work we are trying to do for the Master. —Reporter.

Methodist Church

Sunday, August 28, 11 a. m.

Subject:—Young Men.
Will you be one to help make this service a great service?
Thousands of young people in this community are looking for good chances, and seem to think they have very little to do with the good opportunity themselves except to discover it. But, no matter where you go, young man, or young woman, no matter where your ancestors were, what school or college you have attended, or who helps you, your best opportunity is in yourself. The help you get from others is something out side of you, while it is what you are what you do for yourself that counts. A habit of depending on self, a determination to find ones resources within ones self, and not without develops strength. Crutches were intended for cripples, not for able bodi-

ed young people; and who ever attempts to go through life on mental crutches will not go very far, and will never be very successful.

Come to the service and be a contributor.

Methodist Missionary Society.

Will meet next Monday in business and social meeting. Let every member be present so we may plan our fall and winter work.

The new missionary study books are here and our efficient teacher, Mrs. Jake Griffith is very anxious

West Texas State Teachers College
Canyon, Texas

Eighteenth Annual Session opens September 22.

A class "A" College offering work leading to B. A. and A faculty of seventy men and B. S. Degrees.

women, each an expert in his field.

A \$1,000,000 plant to which a \$300,000 education building is now being added and which includes:

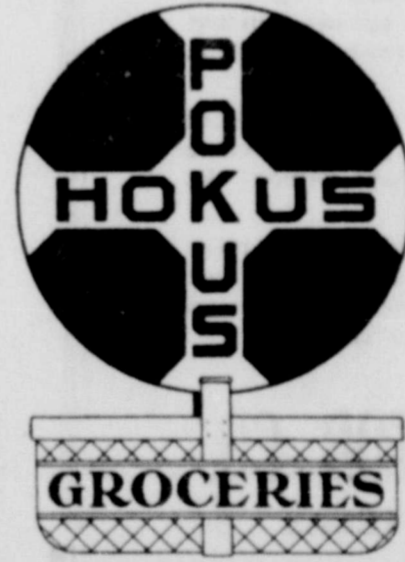
Dormitories for 200 women.
Laboratories for Sciences.
Extensive Library.
Two Gymnasiums and a swimming pool.

The Oldest College in Northwest, Texas, dedicated to the preparation of young men and women for successful professional life and Christian Citizenship.

For Catalogue and full information write

D. A. SHIRLEY, Registrar

for us to put over another good study class.



Saturday Specials at MORRIS'

- White Swan Pork & Beans 8c
- Weber Valley Peas No. 2 Size 13c
- Palm Olive Soap limit 5 bars 6c
- 10 lbs. White Potatoes 35c
- Lux Washing Powders pkg 10c
- Old Monk Punch, large size 82c
- Certo Per Bottle 30c

Our market is stacked with the choicest Meats

WANT COLUMN

SHOES & BOOTS—Made to order. All kinds of repair work. Give us a trial. —Lockney Shoe & Boot Shop Rour City Grocery 26 4tc

FOR SALE—Late model Singer Sewing machine, for cash or approved note.—See Carl McAdams at Security State Bank, Lockney, Texas.

TYPEWRITER PAPER—Blank type writer paper, size 8 1-2 x 11, per 500 sheets, 16 pound stock, \$2; 20 pound stock, \$2.50.—Lockney Beacon, Phone 92. Second sheets \$1.50 per 1000 sheets, size 8 1-2 x 11.

ARTHUR B. DUNCAN

Have your Abstracts made by The Old Reliable Abstract Man. Floydada, Texas

WANTED—100 boys between the ages of 14 and 24 years, at the Methodist church next Sunday morning at 11 o'clock sharp.

CARBON PAPER—Sizes 8 1-2 x 11, 8 1-2 x 14, and 25 x 38 inches, for sale at the Lockney Beacon, Phone 92

FOR RENT—1 furnished room. Phone J. Mrs. Ragle 1tc

HOUSE FOR RENT—5 rooms and bath, furnished or unfurnished.—Mrs. Edna Ford 49 3tp

FOR RENT—A four room apartment —Phone 101, E. L. Marshall 48tf

FOR SALE—14 hole Kentucky drill and Right-lap 6 disc plow, also some mules and horses to trade for cows and hogs—Irving Bennett, Lockney, Texas, 9001F11 482tc

FOR SALE—Ford Roadster—See it at Pennington Motor Co. Hugh Robertson. 1tc

FORD COUPE—Good condition price \$175 —Pennington Motor Company.

GRAVEL FOR SALE—\$3 per yard delivered in Lockney.—See M. M. Day 47 4tc

FOR SALE—Chevrolet Cabriolet in fine condition—Waller Motor Company.

TO SOME OF MY GOOD FRIENDS —The man that borrowed without my consent my harrow, my Georgia Stock plow, also my railroad iron will please return them at once.—Geo. W. Brewster.

FOR SALE—6 room residence close in at right price. Will give terms—write E. G. Snapka, Silverton, Texas or see H. S. McGonigul.

MONOGRAMS—We are now equipped to put your initial on your correspondence stationery with Monogram type. Price, \$1.25 per standard box of Stationery on both envelopes and writing paper.—Phone 92, Lockney Beacon.

WE HAVE —Some territory for wide awake life insurance men, with the newest and most up-to-date policies on the market—Angel & Childers.

PERSONAL MENTION

E. L. Ayres and family left Wednesday for Colorado on a vacation of several days.

Mr. and Mrs. Frank Morris are in Grand Junction Colorado, visiting Mrs. Morris' mother, Mrs. Fransworth.

A. R. Meriwether and family moved to Lubbock Wednesday, where they will make their home during the coming school year, while their daughter Miss Maenon is attending Texas Tech.

Mr. and Mrs. Roy Griffith and daughter, Miss Evon, and Miss June Guthrie have returned from a vacation in the mountains of Colorado.

Mrs. T. L. Griffith has returned from a visit of several weeks spent

Have you ever made good on one job.. for 39 years?

THE extra mileage you get from Dunlop tires starts with the fact that Dunlop has had thirty-nine years of tire-building experience—more than any other tire-maker.

Each part of each Dunlop is built right. Dunlop owns its own cotton mills to spin selected long-fibre cotton into the special Dunlop cable-twist cords.

These cords mean extra strength—an added factor of safety against constant load and pounding of roads—longer life and greater mileage.

They mean extra "stretch"—so the tire carcass will give under blows, and come back to its original shape without the slightest injury.

Every Dunlop you buy has extra miles built into it because Dunlop knows each part of its job. That is why we recommend you put Dunlops on your car.

DYER MOTOR CO. LOCKNEY, TEXAS



every 2 1/4 seconds someone buys a

DUNLOP

FOUNDERS OF THE PNEUMATIC TIRE INDUSTRY

NATIONAL SECURITY LIFE INSURANCE COMPANY WICHITA FALLS, TEXAS

IDEAL PROTECTION For _____ Age _____ A 7-ROOM HOUSE OF PROTECTION All Features Guaranteed and Issued Only By National Security Life Insurance Co. OF WICHITA FALLS, TEXAS "The Security of the Home" \$2,500.00 (1) Fully Paid Up Profit Sharing Policy in Twenty-Five Years. \$5,000.00 (2) IF NATURAL DEATH occurs in twenty-five years. \$10,000.00 (3) IF ACCIDENTAL DEATH occurs before age 60. \$50.00 per Month (4) In case of total and permanent disability. All premiums cease and income begins. No deduction from face amount at death. \$2,500 Beneficiary Insurance (5) In case of ACCIDENTAL DEATH OF BENEFICIARY—Does not affect other benefits of Insured's Policy. Profit Sharing Policy (6) A Low Guaranteed rate for twenty years then profit-sharing thereafter, even after paid up. Full Return Premium (7) If death occurs within twenty years—every premium returned to beneficiary—IN ADDITION TO FACE OF POLICY. Your policy in the National Security Life Insurance Company will be registered by and approved securities deposited with the Insurance Commissioner of the State of Texas. An old line—legal reserve life insurance company. On Reasonable Terms You May OWN A HOUSE OF PROTECTION

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in Colorado state. Mrs. J. F. Gilbert of Lampasas, Texas have been here visiting Mr. and Mrs. T. J. Gilbert and family. M. F. Shaw and wife of Tulsa, spent Sunday in Lockney visiting Mrs. W. K. Collier and family. Homer Howard and family returned the last of the week from a vacation trip of several days spent in the mountains of Colorado. Mr. Howard reports a very enjoyable trip, and states that while away they went over the Monarch Pass. Mr. and Mrs. Rowe Bryant and family, Mr. and Mrs. Earl Crawford of Dallas, Mrs. R. I. Bennett and child, Messers R. C. and Howell Bennett and Miss Billie Griffin have returned from a vacation trip spent

in Colorado and New Mexico. Leslie Floyd and Dewey Floyd and families returned Saturday from the Coast country of Texas, where they have been for several weeks, buying cotton in that section of the state. Mr. and Mrs. Drew McMurtry left Wednesday for Spokane, Washington, where they will visit relatives for several weeks, after which they will return to their home in Houston. The McMurtry's spent the summer in Lockney, while Mr. McMurtry was superintending the construction for the J. S. Harrison Construction Co., on the work at the oil mill plant. Mr. and Mrs. Duary Hamilton and Mr. and Mrs. Jim Hamilton and family left Tuesday for a trip to Dal-

las, where they will visit a brother, and spend several days on a vacation trip. Mrs. Otis Harris and baby, accompanied by J. L. Riley came over the last of the week from Memphis, Texas to spend several days visiting her parents, Mr. and Mrs. Z. T. Riley. Mr. and Mrs. Frank Ford and daughter Ruth went to Lubbock last week. Miss Ruth has been here several days spending her vacation with her parents. While en route to Lubbock Uncle Frank's car was forced off a bridge by a truck, which threatened them with a serious wreck, but owing to the fact that Uncle Frank was able to stop his car, the front wheels went off the bridge, the car doing a nose dive into the ditch, stand-

ing on the radiator, but failing to turn over. Passers by lifted the car out of the ditch, and Uncle Frank and his family were able to proceed on their journey without any damage. Conde Davis and daughter, Miss Mavis, were called to Jacksboro Monday morning on account of the death of a sister-in-law, Mrs. Wright Davis who died very suddenly Sunday evening. The funeral services were held Monday afternoon. Mr. Davis and daughter returned home Wednesday. Mrs. A. B. Brown has been confined to her home on account of illness the past week. Keep your eyes on the humble man perhaps he is lying low to humble you.