


## 



## Buy Show Tickets <br> From Fire Boys

Longhorn Banquet A Huge Success

Sow Farrows Three
Sow Farrows Three
Times in Year


[^0]Sania Claus Letters Next Week




THE
IDEAL
CHRISTMAS GIFT

The very best gift that
comes into your home is the
labor to the wife and mother.
The hot water heater, the living room grate, the furnace, the kitchen range, with NATURAL GAS connection is something every home should have.

If you do it with HEAT,

a Picture" It more than a mere phrase
when the pieture
is made at
 knows how to bring out your
features in just the prper man-
ner
Give your picture an Open Day and Night Wilson Studio Floydada, Texas you can do it better and Cheaper with NATURAL gas.

## 

roseland

## anouncing

## Saturday Specials

FOR CASH ONLY
$\$ 5.00$ assortment Staple Groceries, packed in beautiful Cedar Chest, all for ... $\$ 4.98$

## No. 2 Tomaioes, can

8 lbs . Compound
4 packages Theme Paper
10 lbs . Calumet Baking Powder
6 lb . Crackers
Cabbage, firm, per lb.
Bananas, Apples, Oranges, Grape Fruit, Celery, Lettuce-Everything Fresh

## Cash Grocery



路

# THE BIG <br> CLOSNING OUT SALE 

Starts Saturday,Dec.10th, Continues until Dec. 24th
628
Broadway
AT THE
BAR
GAN
STORE
PLAINVIEW Texas


# We have our christmas coods on display now. conie aind look. <br> <div class="inline-tabular"><table id="tabular" data-type="subtable">
<tbody>
<tr style="border-top: none !important; border-bottom: none !important;">
<td style="text-align: center; border-left: none !important; border-right: none !important; border-bottom: none !important; border-top: none !important; width: auto; vertical-align: middle; ">Stationery</td>
<td style="text-align: left; border-right: none !important; border-bottom: none !important; border-top: none !important; width: auto; vertical-align: middle; ">Periumezors</td>
<td style="text-align: left; border-right: none !important; border-bottom: none !important; border-top: none !important; width: auto; vertical-align: middle; ">Memory Books</td>
<td style="text-align: center; border-bottom: none !important; border-top: none !important; width: auto; vertical-align: middle; ">Smoking Sets</td>
</tr>
<tr style="border-top: none !important; border-bottom: none !important;">
<td style="text-align: center; border-left: none !important; border-right: none !important; border-bottom: none !important; border-top: none !important; width: auto; vertical-align: middle; ">Conklin Pen and</td>
<td style="text-align: left; border-right: none !important; border-bottom: none !important; border-top: none !important; width: auto; vertical-align: middle; ">Toilet Sets</td>
<td style="text-align: left; border-right: none !important; border-bottom: none !important; border-top: none !important; width: auto; vertical-align: middle; ">Kodaks</td>
<td style="text-align: center; border-bottom: none !important; border-top: none !important; width: auto; vertical-align: middle; ">Brunswick Phono-</td>
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<tr style="border-top: none !important; border-bottom: none !important;">
<td style="text-align: center; border-left: none !important; border-right: none !important; border-bottom: none !important; border-top: none !important; width: auto; vertical-align: middle; ">Mraph and Records</td>
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<td style="text-align: center; border-left: none !important; border-right: none !important; border-bottom: none !important; border-top: none !important; width: auto; vertical-align: middle; ">Pencil Sets</td>
<td style="text-align: left; border-right: none !important; border-bottom: none !important; border-top: none !important; width: auto; vertical-align: middle; ">Manicure Sets</td>
<td style="text-align: left; border-right: none !important; border-bottom: none !important; border-top: none !important; width: auto; vertical-align: middle; ">Pipe Sets</td>
<td style="text-align: center; border-bottom: none !important; border-top: none !important; width: auto; vertical-align: middle; ">Box Candies</td>
</tr>
</tbody>
</table>
<table-markdown style="display: none">| Stationery | Periumezors | Memory Books | Smoking Sets |
| :---: | :--- | :--- | :---: |
| Conklin Pen and | Toilet Sets | Kodaks | Brunswick Phono- |
| Mraph and Records |  |  |  |
| Pencil Sets | Manicure Sets | Pipe Sets | Box Candies |</table-markdown></div> R. C. A. Radio 



Call Us Collect
Sell at Auction Specializing in Farm, Livestock and Merchandise W. H. SEALE Floydada, Phone 120
JOHN McDONALD Lockney, Phone 9020
AUCTIONEERS

THE BEST OF SERYICE CLEANING - PRESSING ALTERATIONS We give prompt and effictont service, and guarantec to please you with our work.
Phone us at 114 or Call on us in the rear of Roy Grif-

## D.F.MCDUFFEE

City Market
For Quality and Service
None Better
E. L. Marshall Phone 101

PIANO TUNING
We have an expert Pian Tuner and Repairman. PLAYER PIANOS A SPECIALTY All Work fully guaranteed J. W. BOYLE \& SON plainview, texas

Day and Night Service

meeting November soth when that
city wan unanimearly named the 1926



# Bargain Days Drawing to Close 

The Bargain Days of the Lockney Beacon and Fort Worth Star-Telegram will close on SATURDAY, DEC. 24th, and until that date ONLY will we receive subscription to the Beacon and Star-Telegram for one year at-

## $\$ 7.45$

FOR BOTH PAPERS
The Lockney Beacon and Dallas Semi-Weekly Farm News, until Decem\}er 24ith, will be $\$ 1.50$ for both papers for one year.
The Beacon and Wichita Falls Times (Daily and Sunday) until December 244 h , will be $\$ 3.75$ for both papers for ore year.
The Bargain Rate on the Beacon will also clese on December 24th and the regular rate of $\$ 1.50$ per year will again be in force. The $\$ 1.00$ rate on the Beacon is for paid in advance subscriptons, and applies only in Floyd and the counties that adjoin this county. No subscriptions received at this price outside of the above named territory.
The Lockney Beacon


## COUNIY BRIERS



STARKEY

Star STARKEY | Starkey, Dec. 6.-Our school start- Ternoon. Morn. to Mr. and Mrs. Dee Flowers |
| :---: | :---: |
| ed Monday, November 28 with |
| attender | attendance altho a few are still work.

ing in the field. We hope they will
indiss Ruth Pearl Attaway visited. Miss ing in the field. We hope they will
be abllie Ruth Elimore Sunday evening.
Brat and Mrs. T. R. Atkinson and Mrs. Clarence Smith underwent an
oprer and Mrs. J. L. Elmore visited in
operation Friday evening at the operation Friday evening at the the home of Mr. and Mrs. Georse
Smith and Smith sanitarium for ap- Attavay Sunday afternoon. Smith and Smith sanitarium, for ap. Altaway Sunday. afternoon.
pendicitis. She was doing fine at the Mr. and Mrs. N. E. Allmon had as
last report. Mr. Joda and Gambrell Attaway
last report.
Mr Mr. Joda and Gambrell Attaway
went to San Angelo Monday. Mrs. Ed Kelly and Mrs., J. W. Ho- Mons. Miss Sallie Rattan visited Miss
ward visited Mrs. J. L. Elmore Wed-
lie Mae Atkinson Sunday. ward visited Mrs. J. L. Elmore Wed- lie Mae Atkinson Sanday,
nesday afternoon. nesday arternoon.
Rev. Humphries preached at New- with Miss Opal Carter Sunday.
land Sunday afternoon. Mrs. Frank Morney visited Mrs. C. Church at Cone Sunday night. W. Howard Friday afternoon. McCov $\begin{gathered}\text { Rev. Humphries preached a very ion } \\ \text { Miss }\end{gathered}$ visited Miss Edna Marrs Sunday af. night.

## GARNER BROS.

## QUIT THE

## Furniture Business

COMPLETE STOCK NOW BEING SACRIFICED FOR

## CASH

Delayed Shipment consisting of a Large Car of Furniture just arriving. All will be put on sale at-

## No Profit Prices

## COMEQUICK and SAVEMONEY

WE MUST HAYE

## CASHI CASH

West Eide Squai
Plainview, Texas

Everything your child will need in the school room in the way of school supplies. Send the children to us and they will receive prompt and effifient consideration at all times.

## STEWART DRUG CO.

Member Texas Qualified Druggists ${ }^{\text {L }}$ League
W, WINTER
-Buy your coal now and avoid possible dissapointment next winter when it may be scarce.
We Have Plenty of Feed For Your Cows And Chickns
We are in the Market for your Grain SOUTH PLAANS GRAIN COMPANY

## Ozark Filling Station

GOODYEAR TIRES AND TUBES
Gas, Oils, Greases and Automobile Accessories
"The Best of Service With a Smile"
We Appreciate Your Business and Try to Merit Samier

## JACKSON BROS., PROPS.

Phone 138



Modern Name for Garden of Eden, Historically Known as Mesopotamia.



## SEVEN LUCKY NUMBER FOR

 OLD-WEST GUN FIGHTER

Earthquake in Alaska Wrecks Giant Glaciers
Wonder What Pa Gave Son on Judge's ' $\$ 200$


 Ins semana wernants, bate som



$\qquad$

$\qquad$

Cream Makers Do
Big Business in Orient

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R
Whose death Davis thacep been convertor
ed. Governor Hunt sent an eleventh-
hour reprieve. Davts still retains the
rove that was to bave bataged thim,
with its seren hitches and then
Memorial to Mrs. Burnet

morial to Mrs. Frances Hodgsen Bur-
nett, nuthor of "Little Lord Fauntl-

Needs Treatment
Now York-It a cyule displeases,
adise thim to go to a doctor. Cynl-
clsem is listed as a symptom of a dis.
ease by the social service department
ease by the social service department
of the Presbyterian hospital and ree
ognized in the treatment of patienta


COUNTY BRIEFS
FAIRVIEW

${ }^{8}$ Fresh Milk Daily
DELIVERY MORNING
AND NIGHT
Sam's Dairy
PHONE 9008F14




# ANNOUNCING OUR 

 34 th



We desire to celebrate it with the GREATEST BARGAIN EVENT we have ever offered the public. Beginning

## Saturday, Dec. 10th and Closing Saturday, Dec. 24th

 resegeserss Only 13 Days of Fast and Furious Selling renereevessThis is your invitation to reap your share of this harvest of bargains with which we mean to celebrate our 34th Anniversary. We have had this event in mind for months selecting just the merchandise that people need at the beginning of Winter. The great factories who make dependable merchandise have been asked for their best bargains, to help us make this anniversary event a tremendous success. These 13 day of fast selling are the chance to secure the things you and your family require. Quality in merchandise is often sacrificed in sales in order to offer the public any thing cheap but we resort to no such cheap methods and are offering you only the good dependable lines of quality merchandise that have made this business famous. No little handful of cheap snaps, as is the custom of some but a stock aggregating.


Come with the Crowds on Opening Day, Saturday, 9 a. m. Dec. 10th We would not lead you to believe that many things in the stock may not sell out before this 34th Anniversary Sale closes but our stocks are large and we never advertise
merchandise at a low price to tell the people who come in expecting to find it, that we have sold out-We Wry to live up to our slogan merchandise at a low price to tell the people who come in expecting to find it, that we have sold out-We try to live up to our slogan.

We have never shown such a wide and varied line of no velties, suited to holiday needs and we enumer

| Draperies | Ladies Scarfs | Fancy Hankerchiefs | Luncheon Sets | Complete Line of Silks |
| :---: | :---: | :---: | :---: | :---: |
| Bouidoir | Fancy Georgette | Lingerie Pins | Pretty Stamp Goods | Crepe Metal Cloth |
| Table R | Fancy Crepe | Beads | Fancy Woolens | Plain Romaines |
| Curtains and Draperies to | Fancy Wool | Face Powders | Coatings | Satin Face China Silks |
| Match | Pretty Linger | Fancy Kid Gloves | Infant Wear | Brocade Charmouse |
| Rayon Bed Spreads | Gowns and Slips | Beaded Bags Mesh Bags | Sweaters Caps | Russianuire Messaline |
| Vanities | Petticoats and Bloomers | Leather Bags | Bootees | Foilles Jersey Tubing |
|  | Teds and Step-ins | Hat Bags | Silk Quilts | Velvets Broadcloth |
| Tapestries Picture Cords | Brassiers | Corsages Belts | Dresses | Brocades Baronets |

Such a wonderful selection of the choicest merchandise from the four corners of the earth brought together to celebrate our

## 34th Anniversary

Here are literally hundreds of suitable things to give $y$
week.

Mail Your Christmas Packages Early
It will be nothing to come fifty miles to this sale. Look at the saving in price. Look at the wonderful selection. Meet your friends here It must surpass anything ever witnessed here beYou Will Meet No Dissapointment

Save the SilverwareCoupons which will be given in addition to the extra saving in price. Get The Free Silverware

EVERYTHING ARRANGED TO WAIT ON YOU EVERYTHING MARKED PLAINLY PLENTY OF HELP TO ASSIST YOU

## HARDWARE DEPARTMENT

 SANTA CLAUS Can find here hundreds of things with which to make Glad "Every member of your family."

Hunt
are:
MARLIN PUMP GUN
MARLIN 22 RIFLES
STEVENS 22 RIFLES
TRICYCLES COASTER WAGONS BOYS WAGONS


Remember these useful things when you buy for father, mother, brother or sister. Do your Christmas shopping early and in


Atwater-Kent Radio

Puttiay Teeth 8 an
Separaror Clainess
$\qquad$


Stoves of every variety and kind- we
have exchanged gas stoves for stoves of every kind and we are able to offer them at greatly reduced prices. This is your opportunity to secure a good stove at a great saving in price.


Enjoy the Winter Evenings
We are not permitted by the manufacturers to cut the prices on these standard and well known articles but we are giving Silverware Coupons redeemable Wm. Rogers Silverware free to all who pay cash now for the well known necessities. $\$ 49.00$
Model 35 Model $30 \quad \$ 65.00$ Model $33 \quad \$ 75.00$ Model 32
Model L Speakers Model H Speakers $\$ 12.50$ $\$ 15.00$ Model E Speakers $\$ 24.00$
Those unable to pay cash in full can secure reasonable monthly terms.

NUTS
PECANS
wALNUTS
ALMONDS
FILBERTS
FRUITS

## GROCERIES

Here as elsewhere in the store we have the things you will need for Christmas.
Here as elsewhere in the store we have the things you will need for Christmas. Everything ne ded for your Christmas cooking, Extracts,
and many other things. THE 34th ANNIVERSARY SALE
SPECIAL IOR THE

1. Sack Lyles' B. Flour ts, Spices

CHOICE APPLES CHOICE ORANGES
CHOICE BANANAS GRAPE FRUIT LEMONS LEMONS

Silverware Coupons With Lvery Cash Purchase During the Sale-Save Them


[^0]:    Hiowry to Judge
    Floyd Click Show

