# $=$ THE LOCKNEY BEACON 



Map Out Program
For January 1928
$\qquad$

 and


## lerchants Give

Away Livestoch

Wililiam Hickman Is
Named as Kidnapper


Stock Reducing


SALE
On Entire Stock So That We Can Move to West Side of Main Street for Piggly Wiggly 10 Pkgs. Post Toasties Campbell's Pork \& Beans each No. 2 Tomatoes Regular Size Macaroni Regular Size Spaghetti 8 pound Compound 5 lb . Bucket Peanut Butter No. 2 Lamp Globes each Full stock of Bananas, Apples, Oranges, Walnuts, Almonds, Pecans; in fact everything for your Christmas needs. Special lot of cranberries.
LOOK FOR OPENING DATE "ItHori Be lon Vow Pipgy Wisly"

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Cash Grocery
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    The NEW YEAR' \(\rho\)
    
business given uexpress our appreciation for the for all a

A MERRY CHRISTMAS AND
A HAPPY NEW YEAR
and hope to serve you better and more often than we have in the past.
A full line of Tires, Tubes, Gasoline, Oils and Ac

## Ozark Filling Station

Jackson Bros., Props.

## BOOKING ORDERS

Lockney Hatchery Incubator Starts Monday, January 2nd

## g of the Mam- <br> mouth Incubator. You can book your orders at Crager Furniture

Company

We have moved the Incubator to the concrete McCollum build ing where we will receive eggs on January 2nd.

The early broilers will bring more this year than late fryers, so you will profit by having your chicks hatched early. We also handle poultry remedies and supplies of all kinds, Roup, Cholera, Worms and White Diarrehea remedies.

Have your orders booked now. A factory man has moved the hatchery and will inspect it thoroughly before beginning operation.

Lockney Hatchery LOCKNEY, TEXAS

## ISIS THEATRE



## Useful Gifts are APPRECIATED <br> OUR STORE IS HEADQUARTERS

We thank you kindly for continued patronage and wish one and all a

A MERRY CHRISTMAS
AND A HAPPY NEW YEAR

## E. Guthrie \& Co.

LOCKNEY,
Leaders in Low Cash Prices TEXAS
$\qquad$

| Diseases. |
| :--- |

                                    Twekney Drug
                                    Phone 50 -Res. 8
                                    WILSON STUDIO \& ART
                                    SHOP
    
D. F.MDOUFFEE


| Pulles Produce More Egss G Grater Proits Than liens |  |
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JoYOUS

CHRISTMAS

PULLETS START LAYING EARLIER
Produce More Eggs Than
Hens in Months When
Prices Are Higher.

## Our Big Sale Closes Saturday Night December 24 Only Two Days Left To Get Christmas Bargains

WE WISH TO TAKE THIS OPPORTUNITY TO THANK THE PEOPLE OF THF. LOCKNEY COUNTRY FOR THEIR GENEROUS PA. TRONAGE DURİG THE PAST YEAR, AND WISH FOR ALL A MERRY CHRISTMAS AND THE MOST PROSPEROUS NEW YEAR THEY HAVE WITNESSED.

Lockney,

# E.L.AYRES. DRY GOODS 

 Texas


|  |  |
| :---: | :---: |
|  |  |
| G, OCERIES |  |
| 44bs. Seedless Raisins .... | $\ldots$. 33 c |
| 151/2 pounds Cane Sugar | .... 81.00 |
| 14 oz. White Swan Catsup | 1....... 23 c |
| 25 oz. K. C. Baking Powder | er $\ldots \ldots \ldots .21 \mathrm{c}$ |
| 10 lb . Box Prunes | 99 c |
| 5 lbs. Apex Coffee | .... 5100 |
| 4 qts. Cranberries | 80 c |
| 3ib Christmas Mix candy | 55 c |
| Emerald Walnut lts Christmas Trees too | $\text { too-Cheap } 18 \mathrm{c}$ |

## coduty Rriefs

## BLANCO

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lol
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How to Play BRIDGE

est. That's the smiling answer to problem of 1928 Christmas bills.

START THE CLUB WITH ANY AMOUNT

WE WISH FOR ALL A MERRY CHRISTMAS
First National Bank

CENTER

## Christmas Greetings

We wish to exiend our appreciation to the people of the Lockney country for the generous business that has been given us during the past year and wish all a

MERRY CHRISTMAS AND HAPPY NEW YEAR
At this time I especially wish to thank the people of Lockney and the surrounding country for the many courtesies that have been shown me during the time I have been manager of the Merchants Produce, and the years I have lived in Lockney before being connected with this institution. I will sever my connections with the Merchants Company on January 1st, and my brother, Morgan Hamilton, will succeed me as manager. Again thanking you for past favors, I beg to remain,

MERCHANTS PRODUCE
Duary Hamilton, Manager.
LOCKNEY
TEXAS


## Bargain Days Close Saturday

The Bargain Days of the Lockney Beacon and Fort Worth Star-Telegram will close on SATURDAY, DEC. 24th, and until that date 0 NLY will we receive subscription to the Beacon and Star-Telegram for one year at-

## $\$ 7.45$

FOR BOTH PAPERS
The Lockney Beacon and Dallas Semi-Weekly Farm News, until December 24th, will be $\$ 1.50$ for both papers for one year.
The Beacon and Wichita Falls Times (Daily and Sunday) until December $24 t h$, will be $\$ 3.75$ for both papers for one year.
The Bargain Rate on the Beacon will also close on December 24th and the regular rate of $\$ 1.50$ per year will again be in force. The $\$ 1.00$ rate on the Beacon is for paid in advance subscriptons, and applies only in Floyd and the counties that adjoin this county. No subscriptions received at this price outside of the above named territory

## The Lockney Beacon

HARMONY

City transfer co.

BIG CUT PRICE SALE ON ALL PHONOGRAPH RECORDS 50c EACH
BEGINNING, MONDAY, DECEMBER 26th
Lockney Drug Co.


Perhaps you've never thought of shopping at The Security State Bank for your chidren's Christmas gifts, but it's a splendid idea, nevertheless. A Savings Account is a gift that grows more and future Christmas it will have grown into a fine, big sum.

We wish you a very Merry Christmas
The Security State Bank


## P3

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$6{ }^{6 y}$ Jamesilthys
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soodtli ever come of that.,
Mother tooked thoughtrul
 I don't think he'd, do
yon know-anything--


Jimmy burst in,
"Keen weather!" he announced. ex.
plosively,
hands.
n. $/ 0, \mathrm{M}$
be a swell Christmas
Dad and Mother brightened with
smiles. Who could bel around Rut Dad thifted
Wouldn't do to take a the
Wouldrist mas eve. He started to pack
on Chy pipe.
"Jimmy, your supper's still bot,"


## CHRISTMAS SALEI

NOW ON

| PEACHES | velow cuma | 15 c |
| :---: | :---: | :---: |
| WALNUTS | pouno | 356 |
| FRUIT-CAKE |  | 8169 |
| COFPEE |  | 65 c |
| PORCELAINS |  | 1 lc |
| TUBES | Avisume 31.2 | \$1.10 |
| SCISSORS |  | 15 |

CANDY SPECIALS

Romi hayent iraw yit come




## PRovidence




We extend the season's greetings and wish for all A VERY MERRY CHRISTMAS AND
MAY THE NEW YEAR BRING YOU UN. TOLD HAPPINESS AND PROSPERITY

## RILEY \& BREWSTER



## STEWART DRUG CO.

 for you-

A MERRY CHRISTMAS
AND
A HAPPY NEW YEAR
A full supply of the best grades of Coal that can be obtained at this time. We want to buy your Sorghum Grain Heads.

## SOUTH PLANS GRAN COMPANY

Phone 23

expert mechanics, using
genuine part for replace genuine parts for replace-
ment- your guarantee of
superior superior VALUE! dyer motor company Lockney, Texas

$\qquad$
Stinnett-Building underway in
net for the new year includes
$\qquad$

 Crowell-Work is being rushed to
andetion on Crowell's new school and dairy promects harket for
lished here with the opening
local creee lished here with the opening
local creamery by Ed Ivey. A
Coot modern buildind the business.
Carisbad, Turkey -The first carload of fluor
m Plainivew to a point on the
line of the Fort Worth and Den South Plains Railroad and Den-

sagerton-A new house of worship
Now We Can Show You the NEW McCormick-Deering Cream Separator



## TO OUR FRIENDS AND CUSTOMERS:

We wish to thank you for the courteous consideration that vou ha'e given us since we located in Lockney. Our business is increasing and we respectfully ask you to give us still more opportunities to show you that we are here to make our business a benefit to the country.

WISHING YOU A MERRY CHRISTMAS AND A HAPPY NEW YEAR

## J. F. Sewell \& Co.





## 

 Rules That Govern Kinchip of Cousins
## Sylvia of the Minute

By
HELEN R. MARTIN

CHAPTER IV-Continued







Parasites Kill
Corn Borer Pest Twelve Different Species Twelve Different
Have Been Liberated in Infested Fields.







PUBLI

The Gate
VOLUM Steel Lay Started

