

The Lockney Beacon

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H. B. ADAMS, Editor and Owner

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LOCKNEY NEEDS LAW ENFORCEMENT

We have been very backward in saying anything about the manner in which the city ordinances have been enforced in the City of Lockney of late, first because we believe in a lot of freedom, and are not prone to have any trouble with the city officials or the people of the community, who are overlooking the ordinances, and this article is not written to arraign any of the officials for negligence, but to point out a few facts that need attention.

The one item above all others that has been forcibly brought to our attention is the non-enforcement of the parking laws of the city. The main thoroughfare of the City of Lockney is a highway, and should be kept open at all times, but of late, parking has been allowed promiscuously until at present no one takes any notice of the fact that there is parking regulations in the town, and that they are violating the laws. This is not the fault of the public, but is entirely the fault of the city officials. One reason for no system in parking in the city has been brought about by the fact we have no city marshal, and secondly because of the reasons that we have no city marshal is because when we did have a city marshal, when he arrested any one for violating the traffic laws, the offender was turned loose without being fined and the city marshal became disgusted and resigned his position.

Lockney has parking laws just the same as any other town, and every automobile driver is aware of the fact, but they see the other drivers violate the parking laws, therefore, they naturally get to where they are careless about parking, and as a consequence every Saturday afternoon, and some times on other days, the main street of the town becomes blocked and people cannot get through the streets at all. The parking laws should be enforced, and we mean upon everybody, without respect to person.

Then the city council, if they have not already did so, should pass a one-hour parking law in the main business district of the town, which would keep local people and business men from parking their cars in front of their places of business and leaving said cars there all day long. All laws pertaining to parking and safety in the city should be enforced. A city marshal should be appointed to enforce the law; the mayor should fine all violators, without respect of person, that are arrested by the city marshal. If this done, within a week's time the parking and automobile regulation laws would become valuable parts of the city's laws and people would refrain from violating these laws. The city council should see to it that these laws are enforced, and if the mayor will not fine people for violating them, appoint a police judge and give him the authority to do so.

NEED SERVICE IN LOCKNEY

Of course Lockney is a small town, but when a company comes to our city and asks for a franchise, the franchise is granted with the expectation of that company obtaining the franchise giving the city service. In asking for a franchise all companies ask for a permit to cover all territory within the corporate limits of a town, of course small cities do not expect them to furnish to widely distributed parts of the city, where they incur great expenses to reach a patron, where the revenue is not sufficient to pay for the expense incurred, but where several families are desirous of service, or where practically no expense is incurred to the corporation in order to connect with a new patron, the city should see to it that such connections are made without delay.

This year in Lockney we have had two corporations that have been very slow in taking care of the needs of the people, and while a great deal of dissatisfaction has been voiced on the streets, not very many citizens have went so far as to appeal to the head offices of these companies, who are stationed in other cities.

One of the greatest complaints registered has been with the Gas Company. When the gas was piped into Lockney last year, and the franchise was granted, the people as a whole in the city believed that they could count on using gas for cooking and heating purposes, and the builders of some new houses built in the town did not even put flues in their houses as they intended to have gas connections, and would have no need for flues. But the gas company has been very slow to make extensions, and even to connect houses convenient to the lines. This situation has reached a stage where many of the people have become dissatisfied with the actions of the company, and num-

bers of them have appealed to this writer to do what he could to help get the gas company to connect them up. A franchise as we understand it is given to a company dependent upon the service they are to render, in the gas company's case the franchise in Lockney was extended to give them time to get their pipes into the city, and the council was very lenient with them, and we are of the opinion that some steps should be taken by the city authorities to make the gas company meet the demands of the citizenship and furnish the people with fuel. Winter is now on and several of the citizens are in dire need of fuel, their houses are piped for gas, and this cold weather is not putting a good taste in their mouths with reference to the delays they are experiencing on account of the gas company not connecting them up, and it has reached a point where something should be done either by the city officials or the complainers in mass to see that the gas company furnishes the town with gas where it is needed.

Several complaints have been made to us in regard to getting service out of the electric company, and we have taken the matter up with the management at Plainview, and have been promised relief in this matter, but so far some of the places complained about inform us that they have received no relief, but we feel confident from a conversation we had several days ago with Mr. J. B. Scott, manager of this district, that relief will be given all within the next few weeks, and the service will be handled in a satisfactory manner from now on.

The Beacon is an open forum for the people and we will at all times do everything in our power to see that the people get service from all outside corporations that are operating in our city.

THE BILLYACHERS

Some towns become overgrown, but lots of cases they still remain very small in common sense reasoning, and don't seem to be able to see an inch in front of their nose—this is the case with Amarillo, as portrayed through their newspaper—The Amarillo News.

We don't believe that the Amarillo News spoke the sentiments of the town of Amarillo in the front page editorial of Mr. T. E. Johnson, because we believe that possibly Mr. Johnson was the only citizen of Amarillo that was so small and so narrow to give vent to the feelings that he expressed in his editorial.

In the editorial referred to, the writer, Mr. T. E. Johnson, takes the people of Plainview and the Fort Worth & Denver Railway Officials, for what he terms the partiality shown the Fort Worth Delegation that visited the towns along the new line of railway last week. In his article he talks of the part played by Amarillo, Dallas, and other towns in the securing of these new extensions. Mr. Johnson doesn't seem to know the facts in the premises, or else he willfully is misleading in his article. The fact is that the Fort Worth people were the first people to seek new rail connections with the Plains country, and in doing this they met with the disapproval of a great many Amarillo citizens, but nevertheless they went right ahead and began agitation of new lines of railroad to the Plains. They first agitated the construction of the Texas, Panhandle & Gulf Railway, which was to run over a different line from where the Denver Road now runs, and through this agitation they awakened the Fort Worth & Denver to the fact that they had been overlooking building of lines that would prove valuable connections for their lines of railway. In this agitation of the T. P. & G. they also awoke the Q. A. & P. Ry. Co. to the fact that it was time for them to get busy, and as a consequence the two lines of the Denver and the line of the Q. A. & P. are now establishing

railroads of the Plains country. Amarillo had very little, if any part in helping to secure these lines of railway in fact, as a whole Amarillo was antagonistic to these extensions, and it was due to no act of that city that the Plains has these new lines today.

Dallas has done some good work in helping to put these lines over, but Dallas did not take the initiative in the matter, but joined with Fort Worth after the agitation had started, first proposing a line of the Santa from the Plains to Cleburne, hence into Dallas over the present Santa Fe lines. Dallas fought with Fort Worth, just as Wichita Falls, Childress, and the other towns along the route fought, after Fort Worth had got the fight under way to such an extent that there was a probability that these roads would be built, and the chief part that Dallas, Wichita Falls, and other towns, but not Amarillo, played was to help secure the permits for these roads to build. It was Fort Worth, joined by the towns of the Plains that would benefit from these roads that got enough publicity on the new lines that caused the battle for the new lines to come into enough prominence that it behooved the other towns in East and Central Texas to give us a helping hand, and in this we have never so far found a place where Amarillo had any part in the battle.

Of course all the towns along the new lines were glad that Amarillo realized the importance of the new lines enough to put a special train in the celebration, but as far as making head-liners out of the Amarillo crowd, most of the towns looked upon them only as a part of the celebration as a Plains town, for Amarillo was a home town, and while listed among the specials were considered home folk rejoicing with us over the victory won, and not claiming that she had any special part in helping to get these new railroads for the South Plains, for every person in Amarillo, and on the Plains as for that matter, well knows that Amarillo did not relish very much the fact that these new lines would make Fort Worth, Dallas, and Wichita rival trade centers with Amarillo, and we believe that this is the only reason Amarillo had for putting a special train in the celebration, and not because that she claimed any part in helping to secure the new lines of railway. Fort Worth is sincerely due more praise for the securing of the new lines of railway than any other town in the history of the entire battle, just as Lockney is due more praise for the lines over which the Denver runs it trains to day on the South Plains. It was Fort Worth that led the fight to secure the building of the roads; it was Lockney that caused the blue prints to be changed so that they traverse the lines as they now stand, and this was done in order that Lockney get the new line of railroad am for our own selfish purposes; Amarillo had no part in the road being built, nor she had no part in the road running through Lockney, she just looked on, and had very little part in the program, because she no doubt had a little rather not have seen the roads built.

The writer has attended a great many banquets in various parts of the Plains and West Texas, including Amarillo, but we can say truthfully that the banquet tendered to the Fort Worth & Denver officials and the special trains in Plainview last week was by far the greatest and best banquet we have ever attended. Plainview entertained the visitors royally according to our way of thinking, but it seems that Amarillo became disgruntled because the program committee failed to put a number of Amarillo speakers on the program to pronounce the fame of the over-grown country town. The banquet was to welcome the Fort Worth & Denver Officials first, and the visiting crowds secondarily, and we think she did a good job of it, Amarillo notwithstanding. Lockney, Lubbock, Dimmitt or any other towns in the Panhandle-

Plains country could have had the same right to become displeased with the reception given us, as had Amarillo, but our people were broad enough to know the reason for the celebration, and joined Plainview in helping to make the Denver people and the people from the towns off the Panhandle-Plains feel welcome, instead of looking for Plainview to give our special committee a big boost. It was West Texas and the Plains country that was entertaining the Denver Officials and Down State delegations, and not attempting to make a big show on the program for some self-conceited Plains delegation. If Amarillo and her little newspaper fraternity wants Amarillo to be the "Big Eye" to all people in West Texas they have just got another guess coming as far as the South Plains country is concerned, for we all just consider that city another Plains town, and we don't especially dress up for them, as we consider our every day clothes good enough to greet any delegation from a sister town of the Plains, and this high-hat stuff doesn't get anywhere on the Plains from no delegation or no person that has yet been born, and if Amarillo can't visit us and receive a welcome with the same grace that we extend any other of our towns, she had better save the trouble of infringing on our hospitality.

We honor Fort Worth for the work she did in helping to get the new lines on the Plains, we also give Dallas, Wichita Falls and the other towns their just praise for the part they played in the matter, but in this particular we don't know of any thing that Amarillo did that deserved any special praise, and therefore, if Mr. Johnson and his delegation did not like the treatment, which we assure all was very cordial at every town they visited, they should not have "buted" into a deal that they had had very little part in up to the time of the celebration.

We invite the sensible people of Amarillo at all times to be our guests, and appreciate their visits—but we care very little for a bellyacher.

LAND! LAND!

We have land to Sell and to Lease for Farming, Stock Farming and Grazing purposes, from about 80 acres up, in Floyd, Briscoe, Hall, Motley and other counties. W. M. MASSIE & BRO. Floydada, Texas

One of our readers says there is going to be an extra hard winter, because the hair on the north side of the dogs is extra heavy at this time. The question has arose which is the north side of the dog (?) and we are

going to ask Capt. Wofford and Rev. J. A. Weathers to figure this out for our readers.

Lockney Beacon Wants Adv. Pays

FLOYD COUNTY ABSTRACT CO.

R. C. SCOTT, Manager
Abstracts of Title to all Lands and Town Lots in Floyd County
Deeds and other instruments of writing prepared. Twenty years experience with Floyd County Land Titles.
Room 7, First National Bank Building Floydada, Texas

For Real Life INSURANCE See A. J. Cooper

The Southwestern Service Man of Lockney.

Radios . . .

We are showing a nice line of Radios, and invite you to call and inspect them. You can bring the world to your fireside and keep up with all the political and entertaining features of the day.

COMPLETE LINE OF ALL KINDS OF SCHOOL SUPPLIES

STEWART DRUG COMPANY

Public Sale

Tuesday, December 4th

Alexander farm, east side of Callahan Ranch, 3 miles west, and 6 miles south of Lockney, 7 miles south of Aiken, and 3 miles north and 1 1-2 miles west Sand Hill School house. Sale begins at 10:30 a. m.

MILK COWS

- 1 Black Jersey Cow, 7 years old now milking.
1 Three year old black Jersey Cow, also milking.
1 Black Jersey Heifer, be fresh first of the year.

HOGS

- 7 good Shoats Weight about 250 pounds each.

WORK STOCK

- 1 Chestnut sorrel mare, 8 years old, weight about 1,400.
1 Black mare, 8 years old., wt. 1,400
1 gray horse, 9 yr. old, wt., 1,300
1 Bay Mare, smooth mouth, wt. 1,200
2 young mules, 2 and 3 years old.
6 mares and mule colts.
1 coming 2 year old mule.
3 brood mares.
1 large mammoth Jack with white joints.

FARM IMPLEMENTS

- 1 wide tire wagon.
Two-row John Deere Cultivator.
1 Two-row John Deere Planter.
1 new 16 hole John Deere Drill.
1 new one-way McCormick Deering Wheatland plow.
Farming plows, sweeps and many other things too numerous to mention

HOUSEHOLD GOODS

- 2 Good Oak Dressers.
4 Oak Rocking Chairs.
5 Oak Dining Chairs.
1 Dining table.
1 Kitchen cabinet.
1 Red Star oil cooking stove.
4 bedsteads.
1 Wardrobe.
1 Art Linoleum Rug.

Many other items to numerous to mention.

TERMS OF SALE—All sums of \$25.00 and under, cash. All sums over \$25.00 6 months time will be allowed at 10 per cent interest. 5 per cent discount for cash on all sums over \$25.00.

FREE LUNCH ON GROUNDS

M. H. LOVE and C. W. SMITH, Owners

McDONALD & SEELE, Auctioneers.

J. I. HAMMOND, Clerk



DON'T YOU THINK

—it good business to buy your Coal now, rather than take chances on supplies next winter.

Call on us for your feed requirements; sell us your grain. We appreciate your business.

SOUTH PLAINS GRAIN COMPANY

Phone 23 Lockney, Texas

MUNCY

Nov. 27.—Several families from this community attended the celebration at Lockney last Wednesday.

Roy Muncy was seriously injured last Tuesday, when the oil truck he was driving overturned while going down a grade, near Matador. He was placed in the sanitarium at Matador, and is slowly improving at this writing. His head was severely bruised and several ribs were fractured.

Mr. Tom Husky from Lockney visited in the Vandergriff home Sunday afternoon.

Mrs. Edd Muncy has been listed among the sick in the community, but we are glad to report her as feeling better at this writing.

Mr. and Mrs. E. E. Huskey were in Floydada Saturday afternoon.

Mrs. R. E. L. Muncy has returned home from Matador, where she has been staying since the accident of Roy Muncy.

Mr. Hugh Carroll was in this community last week.

Lora Fewell visited Loritta Vandergriff Thursday.

Mr. and Mrs. Russell were in the Nichols' home Thursday afternoon.

Flossie Ferguson was a guest at the Smalley home Sunday.

Mrs. Gladys Cagle visited in the Cedar community Sunday afternoon.

Mr. J. A. Smalley and family visited in Peterburg Saturday.

RAMSEY

Nov. 27.—Mr. and Mrs. Luther Rhine visited in Plainview last Friday afternoon.

Miss Hazel Probasco of Floydada spent Friday night at the home of her grandfather, Mr. W. E. Meador.

Mrs. Whatley and son, Raymond, and Mrs. J. R. Davis, visited at the Landrum home Sunday.

Miss Myrtle Meador visited at Floydada last week-end.

Miss Avis King entertained a number of friends at the home of her parents Saturday night.

Miss Susie Smalley was on the sick list a few days last week.

Mr. and Mrs. C. K. Rhine and son, Kelly and Jack, of Plainview, visited Mr. and Mrs. Luther Rhine, Wednesday of last week.

PRAIRIEVIEW

Nov. 26.—Sunday school and B. Y. P. U. was held at this place Sunday.

Mr. and Mrs. Hudson from Bradshaw visited with Mr. and Mrs. Walter Hurt the past week.

J. V. Gamble spent Sunday with Aubrey Hudgin.

Mr. Aycock left the past week for Rio Grande to visit one of his daughters. She will accompany him home

and spend the holidays.

Mrs. Julia Kelly and Miss Nellie Ayres of Plainview, were in our midst Friday evening.

Mr. and Mrs. Adams and children visited with Mr. and Mrs. Bill Kemp of Plainview, Sunday.

The Four-H girls club met Tuesday at the school house in a business meeting. Mrs. Kelly met with them. They have planned to start their sewing soon.

Mr. and Mrs. Patterson of Kress visited in the Wood home Friday.

Mrs. Cross visited with her sister, Mrs. Garratte, of the Snyder community the past week-end.

Mr. and Mrs. Oney Varble spent Saturday night in the Gamble home.

A good crowd was present Friday evening and enjoyed the program that was rendered by the club ladies.

Miss Leola Hudgin spent the past week-end visiting with homefolk.

There will be a party Friday evening at the home of J. E. Rigler. Everyone invited.

IRICK

Nov. 26.—The people are behind their work, on account of bad weather.

On the honor roll for the month of October is J. H. Hanna, second grade; Clois Henry, third grade; Ardie Moreland, primer, and Franklin Hardy, fourth grade.

Mr. and Mrs. Ashby, Mr. and Mrs. Moreland, and Mr. and Mrs. Carter called on Mr. and Mrs. Howell Tuesday afternoon.

Mr. Red Dollar spent Saturday night with Mr. C. W. Murphy.

They are building a nice shed at the Irick school, with sheds enough for twelve ponies and two automobiles, no, they are Fords.

Mr. and Mrs. Feagan and family spent Sunday with Mr. and Mrs. B. F. Hampton.

Mrs. Dollar spent the week-end with her daughter, Mrs. Regdon, at Lone Star.

Mr. and Mrs. Blackwell spent the week-end at Lubbock.

Mr. W. C. Murphy, who is working at Ohon, spent Sunday with his family.

Miss Dot Blanton from Dimmitt is visiting friends here.

Mr. and Mrs. Moreland and family spent Sunday with Mr. and Mrs. Glass.

Miss Alice Honea spent the week-end with her parents in Lockney.

Miss Ora Ellis of Plainview and Mr. George Blanton of Dimmitt, were in this community Sunday afternoon.

Irick and Prairie Chapel played basket ball Friday afternoon here.

Mr. Earl Hampton and father returned home Thursday from South Texas, with a big deer on the back of their car. Mr. Hampton's brother came home with them.

Mr. Walter Taack has returned home from Hereford, where he has been working.

Mr. Roy Lackey was in this community looking over property.

The people enjoyed a singing at the school house Sunday night.

McCOY

Nov. 26.—Mr. Curry attended the annual Methodist conference at Lubbock Saturday.

Mr. and Mrs. John Crop visited in the home of Mr. Henry Puckett Sunday.

Mr. and Mrs. Fred Taylor and family were the Sunday guests of Mr. and Mrs. E. W. Holmes.

Mr. and Mrs. Alva Smith, Mrs. Sam and Opal Smith visited in the Henry Puckett home Friday night.

Miss Elizabeth Thacker spent the week-end with her parents, Mr. and Mrs. C. D. Thacker.

School will be dismissed Wednesday at 4 o'clock until Monday for Thanksgiving.

Rev. Strong of the Lockney circuit will also preach at McCoy.

Mr. Luther Smith and Mr. Clark of Blum spent Saturday night with his sister, Mrs. E. W. Holmes.

BAKER

Nov. 26.—Mr. and Mrs. R. F. Finley attended church at town Sunday morning and visited with Mr. and Mrs. E. B. Mullins in the afternoon.

Lela, Macel, and Inez Jones visited with Misses Myrtle and Mable Bradford of Sand Hill, Sunday.

Ross Colston spent Sunday with his brother, Arthur Colston.

Annie Graves, Opal Nelson, and Annie Jewell Fawer, spent Saturday night with Mrs. Tate Jones.

Mr. and Mrs. Robert Overman visited Sunday with R. P. Graves and family.

Miss Jewell Woolsey spent the week-end with her sister, Mrs. G. H. Day, and also went to Lubbock.

Jewell Williams spent Tuesday nite with Macel Jones.

NOTICE

We want to buy your poultry, eggs, cream and hides. Your business will be appreciated. Give us a trial. Get our Turkey prices before you sell.

Your business will be appreciated—Give us a trial.

FARMER'S PRODUCE COMPANY

J. T. MEADS, Manager

One block north of Security State Bank

The new Ford has a very simple and effective lubrication system



THE lubrication system for the engine of the new Ford is as simple in principle as water running down-hill.

A gear pump in the bottom of the oil pan raises the oil to the valve chamber reservoir. From here it flows on to the main crankshaft bearings and the front camshaft bearing. Overflow oil drops into the oil pan tray and runs into troughs through which the connecting rods pass.

As the ends of these rods strike the oil they scoop up a supply for the connecting rod bearing. At the same time they set up a fine spray that lubricates the pistons and other moving parts.

From the tray the oil runs into the bottom of the pan, and is again drawn up through a fine mesh screen and pumped to the valve chamber.

This system is so effective that the five-quart contents of the oil pan pass through the pump twice in every mile when you are traveling at only 30 miles an hour. Yet there is only one movable part—the oil pump.

As a matter of fact, the lubrication system for the new Ford is so simple in design and so carefully made that it requires practically no service attention.

There is just one thing for you to do, but it is a very important thing . . . watch the oil! Change the oil every 500 miles and be sure the indicator rod never registers below low (L).

If the oil level is allowed to fall below low, the supply becomes insufficient to oil all parts as they should be oiled.

To insure best performance it is also advisable to have the chassis of your car lubricated every 500 miles. This has been made easy in the new Ford through the use of the high pressure grease gun system.

Proper oiling and greasing mean so much to the life of your car that they should not be neglected or carelessly done.

See your Ford dealer regularly. He is especially well-fitted to lubricate the new Ford and he will do a good, thorough job at a fair price.



FORD MOTOR COMPANY

HELPY-SELY
A LOCKNEY INSTITUTION
Owned and Operated by Smalley & Son

Here FOLKS are some RED HOT SPECIALS

- Tomatoes, No. 2 Concho Brand, each, **8c**
- Grape Fruit, large size **6c**
- Oranges, regular 50c seller **34c**
- Cracker Jacks, 3 boxes for **10c**
- Marshmallows, 3 boxes for **19c**
- Stick Candy, per pound **15c**
- Brooms, Good ones **36c**
- Peanut Butter One Pound **19c**
- Peanut Butter, two pounds **26c**
- Cranberries, per quart **19c**
- Onions, per pound **04c**

- Compound, 8 pound pail **\$1.16**
- Compound, 16 lb. Pail **\$2.21**
- Spuds, 10 pounds for **19c**
- Sugar 11 pounds for **69c**
- Premier Salad Dressing **34c**
- Walker's Chili, No. 2 Can **18c**
- K. C. Baking Powder, Regular 25c size **19c**
- Mops, Good ones for **31c**
- Tamales, No. 2 can for **17c**
- Macaroni, American Beauty brand two for **13c**

Brown Cracker & Candy Co., will give a Cracker Demonstration at our Store Saturday

What's Doing in West Texas

Plainview's newest industry is the making of Uncle Tom Pure Ribbon Cane Syrup. F. O. Boliver has started manufacturing it and has put it on sale at local grocery stores.

Two hundred and fifty thousand pounds of wool were sold at Rockspings, as a price calculated to be 35 cents. Edwards county will market approximately 1,700,000 pounds of mohair this year.

Some idea of the progress Woodson is enjoying may be gathered from the fact that 182 cars of commercial freight consisting mostly of cattle, cotton, and cotton seed, and sheep have been shipped from the place during the last seven months.

The contract has been signed and the work will probably be started within thirty days on the installation of a water works system for Junction. The authorities of Junction have been working on the project for some time.

The Bankhead Poultry Association is opening its new and larger headquarters in Eastland, and is receiving more memberships daily. Membership in the organization enables poultrymen to get better prices for their produce.

The main street of Rotan has been much improved by the grading and improving of Snyder avenue through to the west end of the thoroughfare. A railroad switch in the center of the street will be removed as soon as the street is opened for traffic.

The fire insurance key rate is to be lowered again in Baird as the result of the removal of telephone, telegraph poles from the business section. Since the present mayor Schwartz has been in office the rate has been reduced from 60 cents per hundred to 43 cents.

With the arrival of a car of steel to be used on the International Steel Bridge, across the Rio Grande at Del Rio, it is estimated that the bridge can be completed in four months and be available for traffic in early spring.

Charles Muerer, a Fredericksburg farmer who began budding native pecan trees with paper shell buds five years ago, now has 550 trees budded to Burkett, Halbert, Texas Prolific, Kincaid, and other soft shell varieties.

Booker is experiencing much building activity. This ranges from barns in the rural district, to houses and garages in the residential district, to a brick business house with a fifty foot front on main street.

O'Donnell's next progressive acquisition will be a modern sewer system. Those responsible for the improvement realize that it will mean

new homes, increased population, and added industries.

The Club and Vocational Livestock Exhibit is an institution in De Leon, and is held on the streets of that city. The streets are roped off, pens and stalls constructed for live stock, and feed crops exhibited in designated places. Competition is keen for prizes offered.

Lampasas county will be free of tick inspection with the exception of one herd on Dec. 1. This herd is under special quarantine till May. By diligent co-operation of all cattle men eradication has been practically completed.

Twelve boys in the Winters territory now have registered Jersey calves. They are members of the Vocational Agricultural Class sponsored by the Lions Club, and are planning to compete with one another in the Second CoW-Sow-and-Hen Show next Spring.

SHOT IS FATAL TO HALE CENTER GIRL

Plainview, Nov. 23—Jeanette Long, 25, is dead, and Dr. C. L. Barnes, Hale Center dentist is out on \$5,000 bond as the result of a shooting affray that followed an altercation between Dr. Barnes and B. A. Maddox, real estate dealer, at Hale Center Wednesday afternoon.

There was apparently no eye witness to the tragedy and the reports are many and varied but it appears to be fairly well established that Dr. Barnes and Maddox were in and altercation during which the shot was fired which resulted in the death of Miss Long.

The offices of Dr. Barnes and Maddox in the building owned by Dr. Barnes adjoin. The trouble between the two men is alleged to have occurred in the hallway in front of these offices about 3:30 Wednesday afternoon. Details of the events leading up to the firing of the fatal shot have not been definitely established but the gun was in Dr. Barnes hand and the fatal shot struck Miss Long under the left arm and coursed downward through her body lodging at the base of her right lung. Miss Long was Mr. Maddox's stenographer.

The young lady was brought to the Plainview Sanitarium at about five o'clock in the afternoon and died at six o'clock the following morning.

Miss Long is said to have made a statement on the affair before being brought to Plainview, but it has not yet been made public.

Charges of Murder were brought against Barnes by C. W. Bean of Abernathy, assistant county attorney Thursday afternoon at Hale Center. Barnes waived examining trial and his bond was set at \$5,000.00. He is being represented by the law firm of Kinder and MaMath of this city.

Funeral services were held this afternoon at Levelland, where the body was taken yesterday afternoon by the Plainview undertaking company.

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Miss Long's mother lives near Levelland. Her father, Rev. Long, died last year. A sister, Mrs. Clifford Crume, lives at Plainview. Miss Long attended business college in Plainview and for a short time was employed by the firm of Spencer & Dallenger in this city.

W. T. S. T. C. News

Nov. 24.—Did you ever see snow burn? James Cole was burning snow on the north side of the First National Bank of Canyon on Friday evening. Some people do not seem to think we got 13 inches of snow but that it because they didn't walk or drive through it. By the way James burned that snow to clear a path to the bank's backdoor.

Alice Smith and her friend, Evelyn Wright, ate a home-cooked dinner at the home of their friend, Beattie Chambers, on Sunday. The Thanksgiving atmosphere prevailed for there was a big dish of popcorn in the afternoon.

Mildred Walter, of Prairie Chapel, was disappointed because she could not go home last week. Her comfort was a nice package and some letters from home.

Big plans are afoot for that turkey game with Tech. Your boys and girls can't afford to come (go) home Thanksgiving and miss that game—so plan to spend the day here with them and help beat Tech!

A large crowd gathered at the Little Children's Theatre on Thursday afternoon. The program was put on by the children of the training school and it "went over" fine. The theme of giving thanks for our liberty and wonderful country was carried through out the play, called "America the Beautiful." The play was written by Miss Novella Goodman, Assistant professor of Education here. The costumes were designed by Miss Mary Carlisle, assistant professor of Education, and a special brack drop for the stage was painted by Miss Isabel Robinson, instructor of Art in the college. Miss Barksdale, instructor in Physical Education, worked up a very lovely minuet, which typified the dignity of George Washington's day.

The Home Economics Club and the Women's Athletic Association sponsored a Costume Dance for girls only on Friday night. It was pronounced quite a success.

Sand Hill Girls' Club

Miss Bass, the home demonstration agent, met with the 4-H Club Girls, Wednesday, November 7th, for the purpose of re-organizing the club. There were twelve girls present, and a few girls who will be in later.

We elected Miss Veri Miller, as president, Miss Buena Weems, as secretary; and Miss Audrey McLain, as reporter.

Miss Bass met with us on November 21, this was our second meeting. Our next meeting will be the first Wednesday in December.

Most of the girls were present, those present were: Veri Miller, Lela Maye Poe, Audrey McLain, were the third year club girls present; Ted Standifer, Ever Maye Golleher, Lometa Thompson, and Ruth King were the second year club girls present, and Allena Goodman, Myrtle Bradford, Bernice Baker, were the first year club girls present.

At the next meeting we are to have our sewing boxes with the necessary articles, have the hem in our towels, and the patterns stamped.—Reporter.

PROVIDENCE

Nov. 26.—Several from here went to Plainview last Tuesday night to the Fort Worth & Denver railroad celebration.

Miss Faye Golden, who has been sick for several weeks is able to be in school again.

Messrs. Wyatt and Harold McLaughlin have returned home.

Messrs. Will and Roy Bennett visited with Mr. R. C. Phillips, Sunday. Mr. Harold McLaughlin and Miss

Nela White visited in the Williams home Saturday night.

Mr. and Mrs. Doc Bennett visited with Mr. and Mrs. Lee Bennett Saturday night.

Mr. and Mrs. Roy Clements visited with homefolk Sunday.

Mr. and Mrs. Wayne Carthel spent the day with Mr. and Mrs. Taylor Golden, Sunday.

When Men Talk Business

It is a real pleasure to us to have you come here to talk over business deals, asking our advice upon problems that you are not certain how to handle. Our facilities are yours whenever you wish.

THE FIRST NATIONAL BANK

A SAFE DEPOSITORY FOR YOUR MONEY

3.95

Men's and I

SHOES — Our profit sacrifice — get your goods today — nothing.

Buy your Clothing at Baker, Hanna's and Save Money

—WE ARE GOING TO CLEAN THEM OUT REGARDLESS OF WHAT THEY COST US

Delay only means a loss to you if you are going to buy Clothing this Fall—Come in today

Men's Suits Boys' Suits

\$21.00 Suits	\$15.97	\$7.50 Suits,	\$4.85
\$26.50 Suits,	\$21.00	\$8.50 Suits,	\$6.50
\$26.75 Suits,	\$21.38	\$9.95 Suits,	\$7.20
\$27.50 Suits,	\$22.00	\$10.00 Suits,	\$7.65
\$28.00 Suits,	\$23.00	\$12.50 Suits,	\$8.45
\$28.50 Suits,	\$23.25	\$13.50 Suits,	\$8.95
\$29.50 Suits,	\$24.00	\$14.50 Suits,	\$9.25
\$31.50 Suits,	\$26.00	\$15.00 Suits,	\$9.95
\$32.50 Suits,	\$26.50	\$17.50 Suits,	\$11.95
\$33.00 Suits,	\$27.50	\$18.50 Suits,	\$13.75
\$35.00 Suits,	\$28.50	\$22.50 Suits,	\$16.95
\$36.50 Suits,	\$31.00	\$24.50 Suits,	\$17.85
\$37.50 Suits,	\$31.50	\$27.50 Suits,	\$18.65
\$39.50 Suits,	\$33.00	\$29.50 Suits,	\$21.95

THESE PRICES PREVAIL ON BOYS' OVERCOATS, LADIES' DRESS COATS, TWELVE STYLES IN LADIES' SHOES, FOUR STYLES IN MEN'S TAN OXFORDS.

Baker, Hanna & Co.

West Side, Floydada, Texas

"Where The Most People Trade"



"You Can't Beat Our Loans

Phone 185

SOMETHING NEW IN GAS HEATERS

We have the exclusive agency in Lockney for the WARD GAS FURNACE. Not a heater but a real GAS FURNACE for your HOME, STORE or OFFICE. It will save you DOLLARS and KEEP YOU WARM.

SOUTH PLAINS LUMBER CO.

PHONE No. 9
LOCKNEY, TEXAS

Today is Thanksgiving, and the people of the Lockney country have an abundance of things to be thankful for this year. In the country the people as a whole have been very prosperous this year, they have had abundant crops (except wheat crops) and they have had a good year in a hundred different ways. The country has prospered in many ways, new railroads have come to our county, and are now giving us better connections with the outside world, new businesses have come to all of our towns and communities. The taxable values of the county has grown about two million dollars in the past year from new capital being invested in the county. Many of the rural communities have increased their educational facilities, and have provided ways and means to give their children better opportunities to be better citizens of our country.

When some nerve gets squeezed by slip of the spine Vital energy's reduced along that nerve line. Distress of the body will appear here and there. Spinal adjustment gives the needed repair. All that is needed is just the bare hands. This the Chiropractor's trained to do. He understands.

DR. C. J. McCOLLUM
McColum Building Locust Street

part of last week here with his son, honor roll for the third month of school: First grade—Lottie Bell Mrs. J. C. Jones Swepton, J. L. Jones, David Hopkins, 8th grade—Guy Garrison.

Every day Specials—prompt Service and appreciation of your Business

KNOX PRODUCE



J. C. WOOLDRIDGE LUMBER CO.
M. L. Williams, Manager

tions with the outside world, new businesses have come to all of our towns and communities. The taxable values of the county has grown about two million dollars in the past year from new capital being invested in the county. Many of the rural communities have increased their educational facilities, and have provided ways and means to give their children better opportunities to be better citizens of our country.

The Lord has been abundant in his blessings this year to the whole nation, and especially the Plains country, and we should observe this day in thanks to the Supreme Being for his guidance and indulgence with us. One day out of a year for thanksgiving for the many blessings we receive is mighty little, and all persons should observe this day, and give thanks.

Radios are a marvelous invention. For the first time in our life, Sunday night we heard President Calvin Coolidge talk over the radio. The president delivered his Thanksgiving proclamation over the radio and the address came in just as plain as if he had been in the room where we were listening in. We enjoyed the radio during the recent campaign, and you know we heard practically every speech made by both Hoover and Smith besides all the hot air by their henchmen who were desirous of getting up to the "pie counter." One reason why we opposed Smith so radically was because we got so many of his campaign views direct from his lips over the radio, and we know that he stood for things that we were hard-set against. Again we say the radio is a great invention, and as a tip to the future politicians we would advise that they refrain from abusing their opponents over the radio for there are too many listening in who don't like to hear abuse, but like to hear the fundamental issues discussed.

We can't say just how much the visitors enjoyed the feed they were offered at Lockney last Wednesday afternoon, but we do know that there were many in that gang who were either extra hungry or else were particularly fond of sandwiches, doughnuts, and coffee, for they sure did show their appreciation if the amount of sandwiches, doughnuts, and coffee

consumed counted for anything. Some of the band boys said this was the first real feed they had found on the trip, and we were sure glad to see them enjoy themselves. After all the visitors had supplied their inner selves, many of them procured paper sacks and filled them with sandwiches and doughnuts, and still most of the school children of the town were called forward to clean up the supply of lunches that were left in the baskets, and we are of the opinion that Lockney made lots of friends Wednesday of last week.

Bad weather has delayed the gathering of the cotton and feed crops over the Plains, but the moisture has put a smile on the wheat farmers' face.

HILLCREST

Nov. 26.—School here will be dismissed from Wednesday until Monday for Thanksgiving.

Mrs. Oliver Dudley and children have been visiting in Floydada recently with a sister of hers who has been sick.

Hal and J. W. Drace went to Erick Okla., Saturday after their sister, Mrs. Irene Moore, who will visit with them here during the holidays.

Miss Mildred Burkhead has been on the sick list for several days. We hope she will be well and able to go to school again soon.

Little Miss Bettyle Raye Abster of Floydada visited the greater part of last week with her grandparents, Mr. and Mrs. J. C. Smith of this place.

H. R. Blum of Memphis spent a

HOKUS-POKUS SPECIALS
Saturday

- 3 lb. Maxwell House Coffee . . . \$1.55
- 5 lb. box of finest Chocolates \$1.27
- Fresh Coconuts, each 11c
- 10 lb. box of Prunes 92c

Big Cake and Cracker Sale

We are pleased to announce that our market is presided over by Mr. E. L. Marshall

G. S. MORRIS

SATURDAY
SPECIALS

- 50 pounds of Spuds 95c
- Dry Salt Meat per pound 17c
- 5 pounds Peanut Butter 87c
- 3 Loaves Bread for— 25c
- 8 lb. Pail Compound \$1.18
- 30 x 3 1-2 Inner Tube gray 95c
- 29 x 4:40 Inner Tube, gray \$1.15
- 29 x 4:75 Inner Tube, gray \$1.35
- 30 x 4:50 Inner Tube, gray \$1.50

Walker Bros.



Big Savings

YOUR CHOICE!

Either the
Wichita Daily Times

Daily and Sunday One Year by Mail
or the

Wichita Falls Record News

Daily and Sunday One Year by Mail
With the

The Lockney Beacon

ALL FOR

\$5.00

ONE YEAR BY MAIL

All the news of your home city and your friends—news that the larger Dailies do not give—combined with a complete digest of the world's news—sports, oil, markets. Pages of comics daily—eight pages on Sunday. Will Rogers and a fine lot of features. Place your order now. This offer for a limited time only.

ISIS THEATRE

Program Week Commencing
Monday, Dec. 3

Monday and Tuesday—
CLARA BOW
—IN—
"The Fleet's In"

PARAMOUNT NEWS
Wednesday and Thursday—
LEW CODY and AILEEN PRINGLE
—IN—
"Tea For Three"

Comedy—"FEED 'EM AND WEEP"

Friday—
NITA NALDI
—IN—
"The Model From Montmartre"

Comedy—"STOP KIDDING"
PARAMOUNT NEWS

Saturday—
A ZANE GREY STORY
JACK HOLT
—IN—
"The Vanishing Pioneer"

Comedy—"ORIENTAL HUGS"
PARAMOUNT NEWS

COUNTY BRIEFS

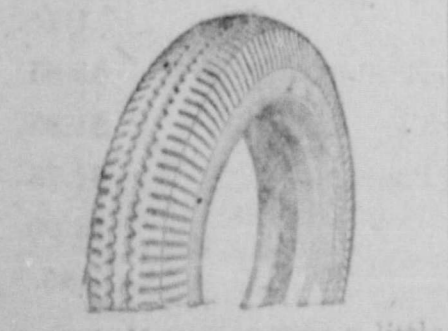
LUTHERAN NEWS

Nov. 27.—Born to Mr. and Mrs. Walter Boedeker last Wednesday night a girl, at the Plainview Sanitarium, both mother and daughter doing fine. The bad weather still continues, which delays the cotton picking and feed stacking.
Mr. and Mrs. Kennedy were Lubbock business callers last week. While there Mrs. Kennedy had some dental work done.
Mr. Aubrey Stockton spent Sunday in the J. M. Edelman home in the Prairieview community.
Mr. Terrell is thrashing grain this week.
Arthur Heyermeier and family were in town Saturday shopping.
The roads are getting so traveling isn't quite so bad, but still there is lots of room for improvement here.

LIBERTY

Nov. 27.—Miss Elsie Anderson visited school Wednesday.
Mrs. C. A. Strickland's mother of Childress is visiting her this week.
Mr. and Mrs. Harley Mabery from Vinson, Okla., spent from Thursday until Saturday with her parents, Mr. and Mrs. Frank Bean.
Mr. and Mrs. John Dunlap and son, Willard, have moved to Alping.
Mr. and Mrs. Sam Box and children have moved to the John Dunlap home.
Little Miss Billie Ruth Love visited her aunt, Mrs. C. A. Strickland Friday.
Mr. and Mrs. A. J. Jetton spent Friday in Floydada.
Several pupils have been absent from school the past week, on account of boll pulling.

How Many Bargain Tires Are Real Bargains?



Isn't it better to pay a little more for a tire you know than to ride in fear and trembling on a "bargain" tire? "Bargain" tires are short lived, and in the end you've lost everything including your temper—and nothing to show for it.
Buy United States tires from us—ride comfortably and save money.

Messemer Garage
Lockney, Texas

count of boll pulling.
Miss Mary Box has been sick with tonsillitis.
Misses Erma and Berma Bean called on Miss Mary Box Sunday.
Mr. and Mrs. Robert Fisher visited Mr. and Mrs. Clarence Guffey Sunday.
Mrs. John Clendennen visited Mrs. A. J. Jetton Wednesday.
Mrs. A. J. Jetton spent Monday with Mrs. Frank Bean.
Mr. A. J. Jetton and son, Andrew, and Mr. Bailey Bean were visitors in Lockney, Monday.
Horace Reeves and family were Sunday visitors in the Strickland home.
Misses Willie Gilly and Verna Dunlap spent Sunday with Altha Strickland.
Miss Mayme Lou Jarnagin of South Plains visited Miss Karin Bean Sunday afternoon.
Mr. Orville Love spent Saturday night with Mr. Andrew Jetton.
Mr. Andrew Jetton and Bailey Bean visited Autra James Sunday night.
Miss Jennie McCormick spent Sunday with Alvis Bean.

PLEASANT HILL

Nov. 27.—Mr. and Mrs. Fred Battey and children visited Sunday in the Paratt home.
Mr. and Mrs. T. J. Cardinal entertained the young people Saturday evening. A large crowd was present and everyone reports a good time.
Mr. and Mrs. Smallin spent the week-end visiting friends and relatives in Petersburg.
Mr. Floyd Wilkes visited J. R. Evers Sunday afternoon.
Mr. and Mrs. Tom Hall were the guests of Mr. and Mrs. Donalton Sunday.
School is progressing nicely. Nearly all the pupils are back in school.
The club met Thursday with Mrs. Charley Camden. About fifteen ladies were present. Miss Bass gave a lecture on "The Living Room Contest." At a late hour all departed, feeling that the day had been well spent.
Miss Luella Evers attended a party at Baker Saturday evening.

CENTER

Nov. 26.—Dreary November has almost come to an end, don't know about the dreary weather though, have seen some dreary as well as pretty Decembers.
Bro. Bost preached his farewell sermon Sunday night. We surely hate to give him up as a pastor, but are glad of his promotion to a bigger and better work in Christ's Kingdom. Let us each and all strive to show our appreciation of his noble work by carrying on with a will for any task that comes our way.
Mr. and Mrs. Gilliland and daughter, Ruth Elizabeth, took Sunday dinner at the Jordan home.

Mr. and Mrs. C. O. Spence visited from Friday afternoon till late Saturday with Mrs. Spence's sisters near Lubbock and shopped in that city Saturday.
Mr. and Mrs. W. L. McAda and Hansel took Sunday dinner at the Lightfoot home.
Mr. and Mrs. Marion Carpenter took Sunday night supper with Miss Gertrude Lightfoot and Mr. and Mrs. Merle Weathers.
Mrs. Leo Bryant is doing nicely since her operation.
Weldon Conner bought sheep of Mr. Jordan one day last week.
Mrs. Winters is sick with the flu and missed several days out of school, was not back today.
Mrs. Bryant spent some time last week with her daughter, Mrs. Jim Pitts, of Floydada.
The school will render a program at our club meeting Friday night.

PLEASANT VALLEY

Nov. 26.—Mr. and Mrs. W. F. Barnes spent Sunday in Plainview with Mr. and Mrs. C. C. McClure.
Mr. and Mrs. Clarence Lovell spent Saturday night and Sunday with their sister, Mrs. Lee Reeves.
Marvin Shurbet came home from Tech at Lubbock for the week-end with his parents, Mr. and Mrs. H. O. Shurbet.
Mr. and Mrs. Mosley of Plainview spent Sunday with their children, Mr. and Mrs. T. B. Mitchell.
Mrs. H. O. Shurbet spent Sunday with Mrs. Lee Reeves.
Mr. W. C. Hubbard and Mr. E. R. Harris left Sunday for Hot Springs, N. M., for their health. We hope the neighbors will be greatly benefitted and return with renewed health.
Mr. and Mrs. Walter Rhoads of Paducah spent Saturday night with Mr. and Mrs. Bloxom.
Mr. and Mrs. W. E. McClure and Mr. and Mrs. Wooten spent Sunday evening with Mr. and Mrs. Bloxom.
Mr. and Mrs. Goode spent Saturday night and Sunday with their parents, Mr. and Mrs. Collis.
Mrs. Hubbard and children spent Sunday with Mr. and Mrs. T. B. Mitchell.
Mr. Reasonover and children spent Sunday in Lubbock, with their sister, Mrs. Crawford.
Mr. and Mrs. Shearer of Prairieview spent Thursday and Friday with their parents, Mr. and Mrs. J. T. Marr.
Mr. and Mrs. S. L. Holmes spent Sunday with Mr. and Mrs. E. W. Holmes of Sand Hill.
Mr. and Mrs. Shaw of Plainview spent Thursday and Friday with Mr. and Mrs. T. J. Marr.
Mrs. A. R. Keys and children of Slaton visited her sister, Mrs. Edd Pratt, Sunday.
Mr. F. U. Payne is suffering from a spider bite which happened Saturday. Mr. Payne didn't think much about it until Sunday, and it began to

get worse, causing much loss of sleep Sunday night.
Mr. and Mrs. Will Castleberry of Plainview spent Sunday with Mr. and Mrs. T. J. Marr.
It is more dangerous than ever to ride on the Pleasant Valley roads now for the Reasonovers are riding in a Chevrolet sedan instead of a tin henry.
Little Fay Reeves is on the sick list. We hope she will soon be able to be back in school.
The P. T. A. will meet Friday night, Nov. 30th, in its regular session. A Thanksgiving program will be given. We think we will have a speaker for the evening. Every one in the community is invited to come and bring enough home made candy and pop corn for their own families and a little over as we are expecting visitors out side our own community. We will begin at seven, so let us all come at that time.
Mr. and Mrs. W. H. Fields went to Lubbock Sunday to attend the Methodist conference.
Mr. and Mrs. Hunt, Mr. and Mrs. Yarbrough, of Plainview; Mr. and Mrs. C. H. Hudson, Mr. and Mrs. Martin, of Parnell; Mr. and Mrs. Quisenberry and Mr. and Mrs. Tandy Lawrence of Lockney, all visited in the Childers home Sunday.
Miss Mozell Childers returned Sunday after a week's visit back in her old home.

READY NOW— TO HELP "OPEN UP" and Develop this rich South Plains Country with a

CONVENIENT SERVICE

Freight and Passenger

SLEEPING CARS TO WICHITA FALLS, FORT WORTH AND DALLAS



SCHEDULE:

Lv. Lockney	8:28 p. m.
Ar Wichita Falls	2:45 a. m.
Ar. Fort Worth	6:35 a. m.
Ar. Dallas	8:10 a. m.

Special Close-- Outs

A few dozen Men's Hats to Close-Out at cost and under. Brand new Hats, the latest, choice

\$3.95

BIG SALE ON SHOES — Our profit sacrifice Sale Continues—get your goods today—nothing will be charged.

E. Guthrie & Co.

All Appreciate Furniture

There is No More Appropriate Gift



This company, in line with its policy of service, wants to help make your Christmas shopping appropriate, economical and wholly satisfactory.

It's foolish to go into a last minute orgy of Christmas buying. How much more satisfactory, from every angle, to buy and take Christmas calmly.

You don't have to pay now. Come in, select your gift, make a small deposit on articles wanted, and we'll lay them aside for you until the time you want them. You'll find it a most pleasant way to approach Christmas—and our stocks are now so complete that it is a positive pleasure to even walk through our aisles.

WE'LL BE EXPECTING YOUR VISIT REAL SOON
Quality Merchandise at Lowest Possible Prices

PLAINVIEW BRANCH

Amarillo Furniture Co.

PLAINVIEW, TEXAS
11107-03 Austin Street One Block West Santa Fe Depot

The House that Grew...

Sometimes the old house just naturally has to expand. You can make the extra rooms at low cost by partitioning with Sheetrock, the fireproof wall-board.

Sheetrock, which we sell and recommend most heartily, is made of pure gypsum rock, in great, broad sheets. Saws and nails like lumber. Decorates perfectly (all joints concealed). Let us show you a sample and estimate for you.

SHEETROCK

South Plains Lumber Company

TO THE PUBLIC

As the year of 1928 is drawing to a close we cast our mind back over the success and business of the past twelve months, while we have much to be grateful for we believe with the experience of our business career we can improve our system and bring us all into closer relationship.

The Credit System is like flowers in Autumn, it has served its purpose and is fast fading away. We know that it really injures credit rating to be found with books open to the system. Therefore, we no longer open our books to anyone for credit, but for the convenience of those who are promptly carry the system; three days, but by no means would we like to be called a credit house, but a house of accommodations. Therefore, in order to share in our favors you who accommodate must make it the first of each month. By so doing we'll be sure to have close relations and bear the burden of each other.

So thanking all for their past favors and asking your continued financial and social fellowship, we beg to remain the

RILEY & BREWSTER

PLAINS LINE HELPS TO RAISE TEXAS VALUATION

By Bryon Utecht, Staff Cor. Austin, Nov. 24.—Although it's a little early for Christmas gifts, S. H. Terrell, State Comptroller, disclosed Saturday that the new Denver South Plains Railroad in the sole of Santa Claus, would give Texas approximately \$20,000,000 additional property

S. T. Cooper, D.C., Ph. C. CHIROPRACTOR (PALMER METHOD)

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See us for your fireworks, toy balloons, toys, and dolls. SOUTH PLAINS ART CO. 607 and 621 Ash St., Plainview, Texas

WILSON STUDIO & ART SHOP

FLGYDADA, TEXAS POTRAITS, VIEWS, PANORAMA VIEWS KODAK FINISHING, ENLARGING, ART PICTURES AND FRAMING

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GRADY R. CRAGER

UNDERTAKER & EMBALMER Hearse To All Parts Of The Country Day Phones 126 and 121 Night 75 In Crager Furniture Company Day and Night Service Lockney, Texas

Protect Your Family and Business

With the right kind of insurance. We write all standard policies. 365 days a year service to the policy holders—Southwestern Life Insurance Co.

FARM LOANS

We are in position to make farm loans at 6 per cent interest on good improved farms in Floyd and adjoining counties, with liberal annual option, you pay no agents commission.

Room 2 1st Nat'l Bank Bldg. Phone No. 96 W. R. CHILDERS and W. C. ROBERSON Agent

valuation in that section, which will be a material aid in state government affairs next year. The \$20,000,000 is not the total valuation, but is the increase, in which the railroad was the biggest factor.

This valuation is merely the starting point, Terrell indicated. The growth and development of the seven counties through which the road runs, will attain maximum ratio of growth after a year or two of operation, when an influx of population is expected, and which will send valuations to an enormous figure.

Building Boom Starts

The 205 miles of railroad itself cost \$7,200,000 to construct, but long before the last rails were laid an intense building boom was experienced in all of the seven counties. The line runs from Estelline to Plainview, Lubbock, Silverton and Dimmitt and there are 16 towns on the road, many of which are either entirely new or too small to get on the map before the Interstate Commerce Commission granted the Denver authority to build.

Childress county is so close to Estelline, where the branch begins, that the state counts Childress as directly benefited, the Denver to maintain large shops there to care for the rolling equipment of the line. A rough estimate of the immediate increase in valuation by counties, follows:

Childress, \$500,000; Hall, \$1,000,000; Briscoe, \$800,000; Floyd, \$2,000,000; Hale, \$2,500,000; Lubbock, \$3,000,000; Castro, \$500,000; South Plains Railroad \$7,200,000. Adjacent counties will be so affected that about \$3,000,000 increase is expected.

But One Phase of Benefit

But this valuation increase is but one phase of benefit to the State government as a result of the opening of the new line. Terrell pointed out that with highways being constructed in that section, with large numbers of people attracted, it will mean a healthy gain in gasoline sales and consequent increase in state revenues for roads and schools.

Agriculture, promises to become the leading industry of the "New Empire," according to George B. Terrell, State Commissioner of Agriculture, who said that a railroad was all that was required for development of its farms and ranches, the area itself "being one of the richest and most productive in the entire Southwest, having room for more thousands of farmers."

Other West Texas railroads, construction of which is in the immediate offing and which are expected to add greatly to population and property valuations include the Gulf and West Texas from San Angelo to San Antonio; extension of the Orient from Alpine to Presidio; Artesia, Roswell, N. M.; Texas Mexican extension of the T. & P. from Monahans to New Mexico, a section of which is now under construction; extension of the Denver from Childress northward into the Panhandle; extension of the Santa Fe from Hale Center to Permerton. On this last proposition the I. C. C. examiner recently recommended that authority be denied because it was in too close proximity to the Denver's new line. It is up to the full commission to decide.

The recent completion of the Quanah, Acme and Pacific line from McBain to Floydada adds a goodly sum to property valuations, but Terrell was without an estimate on this, although the 30-mile line itself cost \$1,000,000 to build.

Santa Fe Proposes to Build 66-Mile Extension

Lubbock, Nov. 24.—With the glamor of the celebration of the completion of the \$8,000,000 Fort Worth and Denver South Plains Railroad still vivid in the minds of the citizenship of Lubbock and the South Plains, a news dispatch out of Washington announces the fact that the Atchison, Topeka and Santa Fe Railroad has submitted to the Interstate Commerce Commission a proposal to construct 66 miles of new railroad in Texas and New Mexico which will be an extension of the 75-mile road from Lubbock to Seagraves.

Lubbock citizens express confidence in the prospects of the Interstate Commerce Commission to grant the permit to the Santa Fe, in view of the fact that the new road will not affect the tonnage of any other railroad line and will be only extending the present line that runs out of Lubbock to serve the section to the Southwest.

This announcement follows a visit a few weeks ago by a party of 12 Santa Fe engineers who surveyed a route from Seagraves southwest into New Mexico. The proposed line would run for 20 miles over into Lea county, N. M., after transversing Gaines county in Texas. The road will serve a section that is rapidly being exploited for oil. One well, the Mid-West No. 1, has a 1,200-barrel well with no means of market. The oil strata was struck at 4,250 feet.

Another well to the south, Nadine, is down 3,900 feet and going down rapidly.

For the past few years, Lubbock and the South Plains have been the scene of much railroad building. Only three years ago a 65-mile branch line was constructed west from Lubbock, opening up a virgin agricultural section that was practically all ranch land at that time. Today, thousands of settlers have built homes and started farms in Hockley and Cochran counties.

Next came the Fort Worth and Denver with a building program to con-

struct a 202-mile line that cost some \$8,000,000 to reach Lubbock and other South Plains points.

Now with that line complete and service started, the Santa Fe is again in a building mood.

Charter Amendment Approved by Pollard

Austin, Nov. 24.—An amendment to the charter of the South Plains and the Crosbyton-South Plains Railroad Santa Fe Railway Company, formerly Santa Fe Railway Company, to build an extension line into New Mexico, was approved by Attorney General Claude Pollard Saturday. It was filed later with the Secretary of State. The I. C. C. had approved the new construction.

The extension will be from Seagraves, Gaines county, Texas, southwesterly through Gaines county and Lea County, N. M., to a distance of 40 miles; thence south for 26 miles to the southeast section of Lea County, about 20 miles north of the southern boundary of New Mexico.

STATE TREASURER MAKES ANNUAL REPORT

The Annual Report of State Treasurer, W. Gregory Hatcher, just compiled, and sent to the printer, gives the following summary of the year's financial transactions of his office for the period from Sept. 1, 1927, to Aug. 31, 1928, and other information relative to the department, including recommendations for legislation.

Financial Summary

General Revenue Fund, in round figures, receipts \$38,046,000 compared with \$35,707,000 for the previous year; disbursements \$37,880,000 compared with \$39,630,000; cash balance at close of business Aug. 31, 1928, \$3,758,000 compared with \$3,592,000.

Available School Fund: receipts \$22,867,000 compared with \$22,745,000 for the previous year; disbursements \$21,718,000 compared with \$21,946,000; cash balance at close of business August 31, 1928, \$2,988,000 compared with \$1,839,000.

State Highway Fund: receipts \$33,456,000 compared with \$25,593,000 for the previous year; disbursements \$28,740,000 compared with \$19,918,000; cash balance at close of business August 31, 1928, \$11,079,000 compared with \$6,362,000.

Special Game Fund: receipts \$272,749.00 compared with \$423,468.00 for the previous year; disbursements \$293,587.00 compared with \$220,478.00; cash balance at close of business August 31, 1928, \$394,562.00 compared with \$415,400.00.

University of Texas Permanent Fund, receipts \$2,942,899.00 compared with \$2,699,549.00 for the previous year; disbursements \$2,968,833.00 compared with \$2,800,815.00; cash balance at close of business August 31, 1928, \$28,084.00 compared with \$64,218.00.

University of Texas Building Fund: receipts \$1,018,100.00 compared with \$680,564.00 for the previous year; disbursements \$1,113,472.00 compared with \$617,778.00; cash balance at close of business August 31, 1928, \$1,445.00 compared with \$96,818.00.

Confederate Pension Fund: receipts \$2,425,913.00 compared with \$2,301,431.00 for the previous year; disbursements \$2,400,455.00 compared with

\$2,289,308.00; cash balance at close of August 31, 1928, \$313,663.00 compared with \$288,205.00.

Grand net total, all funds for the year 1928, receipts \$91,037,000.00; disbursements \$85,415,000.00; cash balance \$19,348,000.00 less outstanding warrants approximating \$2,471,000.00.

GONE TO HOT SPRINGS FOR HIS HEALTH

W. C. Hubbard, who lives south of Lockney, in company with Mr. E. R. Harris, left last Sunday for Hot Springs, New Mexico, where he will spend a month for the benefit of his health. Mr. Hubbard has been suffering for the effects of rheumatism for some time past, and hopes to be benefitted by taking treatment and baths at the New Mexico health resort.

Mrs. R. G. Porter, who has been visiting in Amarillo for the past two weeks, returned home Saturday night. Mr. Porter met her in Tulsa and accompanied her home.

Mr. and Mrs. F. M. Light of Altus, Okla., visited relatives in Lockney the fore part of the week.

WANTED—New Maize Heads

and bundle feed to be applied and notes and accounts

Baker Mercantile Company

See Dorsey Baker

Four Reasons for doing Business with this Bank

- 1—RELIABILITY 3—ABILITY TO HELP YOU 2—ACCOMMODATION 4—CONVENIENCE

Four Mighty Good Reasons Why You Should Make this Bank Your Financial Headquarters

WHY NOT INVESTIGATE TODAY?

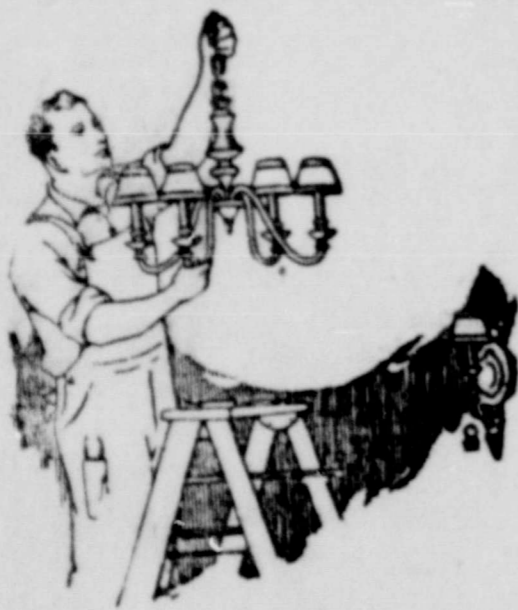
The Security State Bank



Thanksgiving Specials

Table with 2 columns: Item and Price. Includes Ladies' Coats (20 per cent off), 36-inch Costume Velvet (\$2.15), 40 inch Chiffon velvet (\$4.95), 36-inch percale, per yard (17 1-2c), 36-inch outing per yard (17 1-2c), Men's Good All Wool Work Shirts (\$3.95), Men's Good 8 ounce Overalls (\$1.85), Men's Hong-Kong Khaki Pants (\$1.75), 7 Pairs Men's Work Sox (\$1.00), Phoenix Long Life Ties (85c).

E. L. AYRES, DRY GOODS Home of Hart Schaffner & Marx



I Save You Money On Repair Work and Wiring

No matter how large or how small the job of installing fixtures or wiring, from complete buildings to single rooms, my experience can save you money. LET ME FIGURE ON YOUR JOB

I shall be glad to give you an estimate without obligation. All work guaranteed to conform to the insurance and building codes.

Have your motors and fans cleaned for the coming season. See or phone me.

Geo. F. Kinyon

In Beacon Office

Phone 92

COUNTY BRIEFS

SAND HILL

Nov. 26.—The box supper of Wednesday night made something over fifty dollars, which is to go into the library and play ground equipment.

The play, "A Box of Monkeys," on Saturday night ended this year's series of plays. We hope the people of the community have enjoyed these plays, and we want your support in the future.

Bro. Joe Day of Floydada preached at the Church of Christ Sunday morning.

Bro. Long Hayhurst is to preach next Saturday night and Sunday at the Church of Christ.

The high school boys defeated Prairie Chapel Friday evening. Come on folk let's go to these games and help our team win first place in Floyd county this year.

Quite a number of the Plainview people visited in the community, Sunday.

LAKEVIEW

Nov. 26.—Sunday School was well attended here last Lords day.

We also had a good singing in the afternoon. Several from Floydada, and elsewhere were here. We extend to them a cordial invitation to be with us every second and fourth Sunday afternoon.

Several from this community attended the Methodist conference at Lubbock last Sunday.

Antelope and Lakeview girls played basket ball here Friday afternoon. The score was 17 and 9 in favor of

Lakeview.

The Lakeview boys' basket ball team was defeated at Aiken last Friday afternoon.

Mrs. Ona Conway entertained the teachers at her home last Saturday evening. Other guests present were Mr. and Mrs. Elmer Roy and family.

COOLIDGE GIVES THANKSGIVING TALK

Prosperity of Nation Is Speech Key-Note—Thursday Set Aside for Thanksgiving

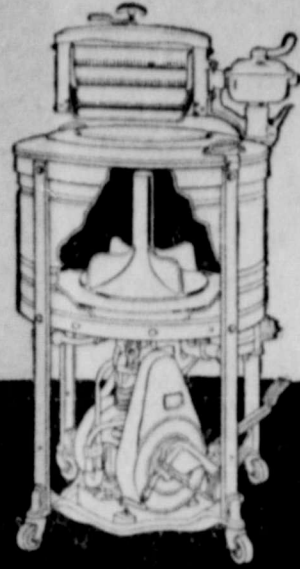
Washington, Nov. 25.—A far-flung radio hookup was assembled tonight for President Coolidge to read his Thanksgiving Day Proclamation to the American people.

Recognizing the good things that have come to the people of the United States during the last year, the President in his proclamation, which was published last month, gave thanks "for the blessings which the giver of all good and perfect gifts has bestowed upon us."

The President had the microphone installed in his study so that it was unnecessary for him to leave the White House to participate in the Thanksgiving program which had been arranged by a network of radio stations. Coolidge had set 9 o'clock this evening as the hour at which he agreed to take part in the program by reading his proclamation, declaring that the Nation as a whole had been free of pestilence and disaster and had been directed in the way of national prosperity.

In the spiritual side of life, as well as in material things, the proclamation also noted a growth and expansion. "We have enlarged our charities and our missions," it said. "We have been imbued with high ideals which have operated for the benefit of the world and the promotion of the brotherhood of man through peace and good will."

Stop Worrying About Washday!



EVEN though you have no electricity in your home, you can face washday with a smile if you have a new Haag Eighty Ownpower washer.

It washes all your clothes easily, quickly, thoroughly. And it is perfectly safe—for clothes and operator alike.

You've never seen such a high-grade metal washer at such a moderate price. It is Haag-built, hence thoroughly dependable. It is equipped with the famous Haag submerged agitator, and operated by a 4-cycle built-in gasoline engine that is absolutely trouble-proof.

Come in and see the Haag Eighty Ownpower tomorrow—and bring a friend.

Baker Mercantile Co.

"A car for every purse and purpose"

NO matter what you plan to pay for your next car, you can have General Motors' quality and value. General Motors makes a car for every purse and purpose; it offers a choice of suitable models in every price class; and each General Motors car—whether its price is a few hundreds or thousands of dollars—has shared in General Motors' purchasing economies, has benefited from its Research Laboratories and Proving Ground, and is equipped with a strong and luxurious Fisher body.

See what General Motors offers for the price you want to pay, and remember that the model you want can be purchased conveniently on the low cost GMAC Payment Plan.

—\$525 to \$725—

Seven models of the Outstanding Chevrolet of Chevrolet History. A "six" in the price range of the "four". Powerful new 6-cylinder valve-in-head engine. Beautiful new Fisher Bodies. New colors. New 4-wheel brakes. Also: Delivery sedan; Light delivery chassis. 1 1/2-ton chassis and 1 3/4-ton chassis with cab, both with four speeds forward.

—\$745 to \$875—

Seven models of today's PONTIAC—Further improved from radiator to tail-light. More powerful 6-cylinder engine. Greater operating economy. Quicker acceleration. The striking Bodies by Fisher express the vogue of the hour.

—\$925 to \$1,085—

Seven models of the New OLDSMOBILE—"The Fine Car at Low Price." Completely redesigned and improved by General Motors. More powerful 4-wheel brakes. Longer, roomier Fisher Bodies. Also five De Luxe models, \$1,145 to \$1,225.

—\$1,145 to \$1,375—

Seven models of the new Oakland All American Six, recently announced. Distinctively new original appearance. Splendid new performance. Luxurious appointments, in new bodies by Fisher. A car you'll be proud to own.

—\$1,195 to \$2,145—

Eighteen models of the BUICK—The Silver Anniversary Buick, recently presented. 3 wheel-bases. Lightning flash getaway. Masterpiece bodies by Fisher. Comfort and luxury in every mile. Power for the steepest hill and the longest run.

—\$2,275 to \$2,975—

car to type 8 color

ard of engine, massive

range of color and upholstery combinations.

(ALL PRICES FOR FACTORIES)

ALSO

FRIGIDAIRE—The Automatic Refrigerator. General Motors has applied the processes which have made the automobile available to every family, to the production of electric refrigerators. Frigidaire is the world's largest selling refrigerator.

DELCO-LIGHT Electric Plants and Water Systems. Provide the conveniences and labor-saving devices of the city for the farm. Electric light and power plants, water pumps, etc. Used in more than a quarter million homes.

GENERAL MOTORS

CLIP THE COUPON

GENERAL MOTORS (Dept. A), Detroit, Mich.

- CHEVROLET
PONTIAC
OLDSMOBILE
OAKLAND
BUICK
LASALLE
CADILLAC

Please send, without obligation to me, illustrated literature describing the General Motors product I have checked—

Name
Address

FRIGIDAIRE Automatic Refrigerator DELCO-LIGHT Electric Plants and Water Systems

Announcing - The Outstanding Chevrolet of Chevrolet History - a Six in the price range of the four!

The Chevrolet Motor Company announces The Outstanding Chevrolet of Chevrolet History... a Six in the price range of the four!

Spectacular as Chevrolet's achievements have been in the past... notable as its engineering triumphs have proved themselves to be—this remarkable new car dwarfs every previous Chevrolet accomplishment.

The new six-cylinder valve-in-head engine—developed from more than a hundred motors designed especially for this sensational car—stands out as an engineering masterpiece.

In appearance, this Outstanding Chevrolet is destined to become an automotive sensation—so smart, so stylish and so distinctively appointed that it rivals the costliest custom creations!

dual mouldings and their distinctive concave pillars, achieve a degree of original beauty that has seldom been equalled in motor car design.

You are cordially invited to visit our showroom and secure complete detailed information about this sensational new car which will be ready for delivery beginning January 1st.

Advance Showings

The Outstanding Chevrolet of Chevrolet History will be displayed in a series of advance showings in the cities listed below:

- New York, Nov. 24-29, Waldorf Astoria Hotel and Chevrolet Retail Store, Broadway at 57th...
Detroit, Nov. 24-29, General Motors Bldg...
Washington, Dec. 1-4, Mayflower Hotel...
Chicago, Dec. 1-6, Pure Oil Bldg., Wacker Dr. and Wabash Ave...
Los Angeles, Dec. 1-6, Ambassador Hotel Auditorium...
San Francisco, Dec. 8-13, Civic Auditorium, Larkin Hall...
Cincinnati, Dec. 8-14, Hotel Sinton...
St. Louis, Dec. 8-14, Arcadia Ballroom, 3515 Olive Street...
Atlanta, Dec. 18-22, Auditorium-Armory...
Dallas, Dec. 18-22, Adolphus Hotel, Junior Ballroom...
Portland, Ore., Dec. 18-22, Public Auditorium.

Table with 2 columns: Model and Price. The Roadster \$525, The Phaeton \$525, The Coach \$595, The Coupe \$595, The Sedan \$675, The Sport Cabriolet \$695, The Convertible \$725, Landau \$725, Light Delivery \$400, Chassis \$400, 1 1/2 Ton \$545, Chassis \$545, 1 3/4 Ton with Cab \$650, Sedan \$595, Delivery \$595. All prices f.o.b. Flint, Mich.

Dyer Motor Co.

QUALITY AT LOW COST

WANT COLUMN

Hemstitching done in gold and silver thread at The Thrifty Nifty Shop, Floydada, Texas.

SEE us for an estimate on remodeling your home with sheetrock.

QUIT worrying about Christmas shopping the gift that only you can give. Your Photograph—Meador's Picture Shop, Lockney, Texas.

WHEN in need of thoroughbred or high grade Jersey cow, fresh, call Dr. Freeman, Dougherty, Texas. 42-52t

MAKE your home beautiful and comfortable with Oriental Stucco.

CHRISTMAS PHOTOS should be made now. Arrange for the sitting today.—Meador's Picture Shop, Lockney, Texas.

FOR SALE—Whippet Coach, almost new, on good terms.—See L. A. Cooper.

LESS than sixty days to have your Christmas Photos made. Make the engagement now.—Meador's Picture Shop, Lockney, Texas.

LOST—Some where between R. L. Lackey place and South Plains, a 3000 truck casing on Ford rim.—Finder return to R. L. Lackey and receive reward. 9-3t-pd

SHEETROCK is low in price high in comfort and satisfaction.

WANTED—Men to learn electric welding for pipe line work, lots of good jobs open.—See Geo. Simpson, rear of Ford Garage, Lockney.

FOR SALE—One 10x20 granary, in Al condition.—See Dorney Baker.

WANTED—Salesmen for Lockney and surrounding territory. Write Box 2801 for full particulars, Goss Brothers, Amarillo, Texas.

FOR SALE OR TRADE—200 yellow Buff chickens, two tandem discs, two 2000 galeas.—See Leo Mung, Phone 1020-F12. 19-2t-pd

SAVE fuel bills this winter by having Oriental Stucco put on your house.

FOR SALE—Improved half section of land in nine miles of Texico, New Mexico. Price \$14 per acre, \$1,400 cash, balanced good terms.—M. A. Crum, Friona, Texas. 10-2t-p

WANTED—Clean, cotton rags, not strings and quilt scraps, will pay 5c pound for big cotton rags.—Lockney Beacon.

FOR SALE—One 1921 model T Ford with delivery bed, price \$100, half cash, balance terms to suit.—See Fay Guthrie.

NEW, modern greenhouse, four blocks west of sanitarium, Floydada, Texas.—Hollums, Floydada Florist. 25-tf-c

FOR SALE OR TRADE—One Easy electric washer, will trade for good milch cow, chickens for cash, almost new, reason for selling, have no electricity.—G. J. Pettigree, Route 2, 1st house on Estelline highway, old Sams place, Lockney. 11-2t-pd

TATE-LAX

SWEET OR BITTER

For Rheumatism, neuralgia headache constipation, liver and stomach trouble, and kidney disorders. Satisfaction guaranteed. Ask your druggist.

FOR SALE—One 5 room house with bath, screened back porch, sewer connection, city water, hot and cold water in kitchen and bath room, wind mill, garage will sell worth money, terms to reliable party.—See E. O. Baker. 6-1f-c

FOR RENT—Old Beacon office on Locust Street.—H. B. Adams.

MAKE use of that spare room by making it nice and cozy with sheetrock.

COUNTY BRIEFS

AIKEN

Nov. 27.—Some few are able to pull holes a while in the afternoon now. We are in hopes that we will have a few days of pretty weather so the people can gather the cotton.

The program rendered at the Baptist church by the Volunteer Band of Wayland College Saturday night, was very inspirational. We rejoice that one soul was saved during the service. Mr. McReynolds and family visited in the Laddy home Sunday.

There will be an all day service at the school house Thanksgiving Day. The Aiken boys and girls went to Petersburg Wednesday and played ball. The score was 24-25 in favor of the Petersburg boys. The girls did not play.

Friday the Lakeview boys played our boys at Aiken. The score being 12-16 in favor of Aiken. Our boys will play at Sunset Friday.

The high school play, "When East Meets West," will be given Friday night, Dec. 7th. This play is a good play. No charges to see the play. Then on Dec. 29th, the outsiders will present the play, "The Arrival of Kitty," a ten dollar royalty play. This play promises to be the best play of the season. Every one keep in mind the dates of the plays and come and enjoy them.

We have new curtains for the school. We intend to have them ready

by the time we have the first play. We are very grateful to the merchants who helped us in getting them.

Mr. and Mrs. Jess Mullings are the proud parents of a new boy.

Mrs. Golightly spent Monday with Mrs. Meredith.

Miss Djaltha Swift is visiting home folk now.

BLANCO

Nov. 26.—Mr. Ham Smith, who has been at Mineral Wells, Texas, for his health, is improving. He had an attack of rheumatism.

Mrs. W. L. Lewis' sister of Floydada is spending a few days with her. Miss Nona McPeak entertained the young folk with a party Monday nite. Mr. and Mrs. Alva Smith, Mr. and Mrs. S. F. Smith, and Miss Opal Smith visited relatives at Lubbock Thursday. Mr. S. F. attended the Methodist annual conference while there.

Mr. Chester McPeak, who has been spending a few days in Amarillo, returned home today.

Mr. Alva Smith and Mr. Hal Ferguson motored to Plainview Monday.

Mrs. C. D. Thacker and little daughter, Evelyn, visited in the home of Mrs. S. F. Smith, this evening.

Mr. Ham Smith has purchased a new Chevrolet coach.

MAYVIEW

Nov. 26.—Sunday school and B. Y. P. U. were well attended Sunday. Bro. R. L. Shannon filled his appointment at this class Saturday night and Sunday. We had a good Thanksgiving service Sunday morning.

J. S. McNeill and family of Fairview visited R. L. McNeill and family Sunday.

We are having some more bad weather and there is lots of cotton to be gathered yet.

School is progressing nicely. We had one new pupil last week.

Grace McNeill and Mary Lou Cardwell visited Grace Roadbimer Sunday.

V. A. Roadbimer and wife visited T. J. Campbell and family Sunday.

Cecil and Lovene Gray and daughter, Mona, visited the latter's parents, Mr. and Mrs. L. J. Davis, Sunday.

Mrs. F. T. Emert visited Mrs. J. H. Cardwell Sunday afternoon.

H. L. Handley and family went to Wellington last Thursday for a visit with relatives. They returned today.

Mrs. Macha Childress and children of Amarillo are visiting her father, J. W. Miller.

Katherine Davis visited Robbie Latspeich Sunday.

F. T. Emert and son, Willie, left Sunday night at midnight for Memphis, in response to a message that Mr. Emert's daughter who lives at that place was very low.

Next Sunday is our regular singing

afternoon. You are invited.

FAIRVIEW

Nov. 27.—Mr. and Mrs. Lee Rushing and family visited relatives in Lubbock Sunday.

Mr. E. J. Hoffman has gone to Glenrose for his wife, who has been there for several weeks taking treatment. We hope she has been very much benefited by them.

Mr. Sidney Carter of this community and Miss Claudia Green of Floydada were married Sunday, Nov. 25.

Fairview school will have a box supper Friday night, Nov. 30. Everyone is invited to come and bring a box. Mr. Reamer, Mr. Martin, and Mr. McAfee will furnish the music.

One of our school boys, L. D. Horton suffered an operation on his tonsils for ulcers last week at Floydada. He was later taken to Lubbock. We hope he is improving.

Mrs. R. J. Teal is visiting her parents, Mr. and Mrs. S. L. Rushing.

SUNSET

Nov. 26.—A large number of people gathered at South Plains last Tuesday to welcome the Boosters on the seven trains that came through. It was enjoyed by all, especially the music played by the different bands.

Bro. Nelson and son, Herschel, took dinner Sunday with Mr. and Mrs. Charlie Knerlin and family.

Mr. and Mrs. G. Milton and family were Lockney visitors Wednesday.

The proceeds from the play, "A Box of Monkeys," presented here by Sand Hill was \$21.55. The play was enjoyed by all, and we hope to exchange plays with them again.

Mr. and Mrs. Geo. Weast and family were Lockney visitors Wednesday.

Gail Jarnagin spent Sunday in Lockney visiting Virginia Hohlaus.

Eulan Bradshaw returned home Wednesday from Gasoline, where he has been visiting with relatives.

Mr. and Mrs. Gilbert Bean and children, spent Sunday in Lockney.

Mrs. Burns was a Floydada visitor Saturday.

Miss Mamie Lou Jarnagin spent the week-end in Lockney.

Mr. and Mrs. Wade Deavenport and children went to Lockney Wednesday.

Miss Ruth Childress spent part of last week visiting in Lockney, returning home Saturday.

Mr. and Mrs. W. F. Cook and son, Cecil, visited with friends in the Lakeview community Sunday.

Mr. and Mrs. C. Hilburn and family spent Sunday afternoon with Mr. and Mrs. N. D. Clark.

Mr. and Mrs. Shearer gave a dinner Sunday in honor of their daughter Maurine's ninth birthday. The following were present: Linnie and

Lillian Milton, Chrystell and Gene Leach, Elsie and Ethel Myers, Otis and Armon Milton, Omer Lyles, and Snooks Simpson. They all wish Maurine many more happy birthdays. Mr. and Mrs. Edgmon and family were in Lockney Wednesday.

Rev. J. N. S. Webb Leaving

Rev. J. N. S. Webb and family are leaving this week for Chillicothe, Texas, where they will be stationed the coming year, while Bro Webb will be district evangelist for the Vernon District of the Methodist Conference.

HEAL THOSE SORE GUMS

If you suffer from Sore Gums, Bleeding Gums, Loose Teeth, Bad Breath, or from Pyorrhoea in even its worst form, we will sell you a bottle of Leto's Pyorrhoea Remedy and guarantee it to please you or return money. This is different from any other treatment, and results are certain.—Stewart Drug Co.

You Can Take Your Grocers Word for It



Grocers know that SMAX is not only a delicious cereal but that it is a real health food—it is in Vitamins and Calories—and contains all the Bran, nature's laxative.

Everybody likes SMAX and it is easily prepared—cooks in 3 minutes. Ask your grocer for a package and serve it for breakfast tomorrow.

SMAX



Clean-up on Velvets

You may need velvets and we are closing out our velvets in this Clean-up With regard to COST.

- Regular \$3.50 velvets now \$2.50 per yd.
- Regular \$6.50 velvets now \$4.00 per yd.
- Regular \$9.50 velvets now \$6.50 per yd.



A wonderful line of ladies undergarments for your inspection. This line is complete and to say you will be pleased is a very mild expression. Crepe de chine and Rayon materials. Bloomers, Step-ins, Teddies, Gowns Pajamas, Kootie Coats and Quilted Robes.

New arrivals in Ladies and Children's Coats, and Millinery

Specials for Saturday

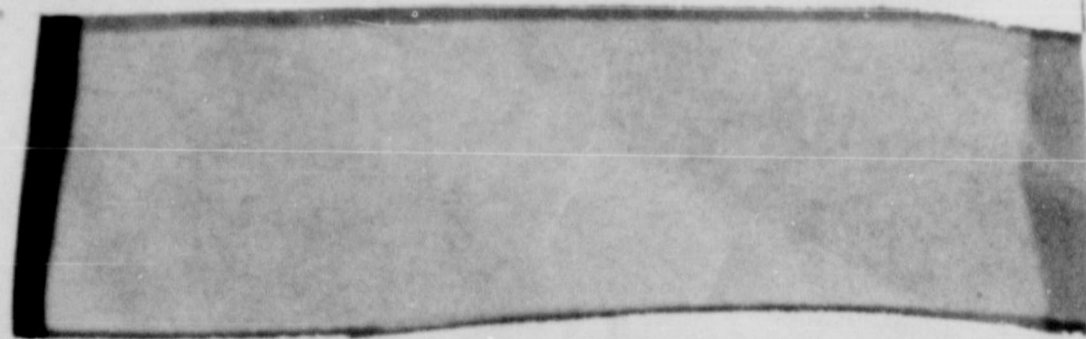
- Boys' Heavy Gray and brown cotton shirts, each 88c
- One lot Men's Overalls, per pair 95c
- Boys' Caps "Sure Fit" \$1.25 value 99c
- 3 pound Cotton Batts 39c

REMEMBER THE SPECIAL ATTRACTION AT OUR STORE AT 4 P. M., SATURDAY, DECEMBER 1st.

SAVE THE SILVERWARE COUPONS

Baker Mercantile Co.

For THANKSGIVING



Remember And Don't Forget

We will have a demonstration held at our place Saturday on MENCH'S Salid Dressings by the manufacturers of same from Plainview. With each 25c jar you buy, we will give you one small jar. A very fine line of salid dressings. Don't fail to get yours Saturday.

WE WILL NOT TAKE SPACE TO MENTION SPECIALS BUT HAVE THEM-PLENTY OF THEM DISPLAYED and TAGGED

PIGGLY WIGGLY HELPS THOSE WHO HELP THEMSELVES