## The Lockney Beacon

The Gateway to the Magic Plateau

Chamber of Commerce Elects Officers for 1930

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## Tonight Coldest of Six Inch Snow Covers Winter So Far <br> Lockney Country

Registered Belo
Hour This Mornin

Tax Collectors Will Be In Lockney January 16

## NOTICE! Gleaner Baldwin Combine School <br> Lockney Mon., Jan. 13th

School will open at 1:30 o'Clock at City Auditorium Instructors \& teachers from the factory will have charge Moving pictures will be displaved showing how the combines are manufactured and assembled.
By attending this school you can find out how you can obtain a free trip the Wichita Kansas Machinery show.

This will be a special offer so be sure and be on hand when the school opens.

For particulars apply at office of
South Plains Lbr. Co.
Dealer for
Gleaner Baldwin Combine Harvester Corporation
J.C.PENNEYCO.

## plainview texas floydada

## "NATION WIDE", SHEETING

The choice of thrifty housewives all over the country!

$\qquad$ 43c
$\qquad$
Alk a complese neme
"NATION WIDE" PLIOW TUBING
Noimet, verd. 25 c seimet, ved. 27 c

BATH TOWELS
The converinen 1 12,36 ind
size 15c


## SOFT FINISH HONOR MUSLIN

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THE FIRST NATIONAL BANK


## How to Have a Happy New Year

HAVE YOUR AUTOMOBILE SERVICED AT oUR STATION.

We are conveniently located regardless of the way you are going.
We have the only High Pressure Car Washer in town-It Gets ALL the Dirt Off.
Our greasing equipment is first class, in every way. We are installing a Battery Charger this week and will soon have a complete line of the Famous Fire stone Batteries.

Our service is at your service-Give us a trial.

Shick's Auto Laundry<br>CARS CALLED FOR AND DELIVERED PHONE 131

THE LOCKNEY LONGHORN


## THE SHORTHORN

# JANUARY CLEARANCE SALE <br> Remarkable Economies to Shrewd Shoppers <br> \begin{tabular}{|c|c|} \hline \multirow[t]{2}{*}{5 Dozen pair of Shoes 6.50 values. Per pair 6Dozen Felt, Soleil and Metalic} \& <br> \hline \& <br> \hline \multicolumn{2}{|l|}{Hats, values up to \$10.75. Choice} <br> \hline \multicolumn{2}{|l|}{Pure Thread Silk Hose Per Pair} <br> \hline \multicolumn{2}{|l|}{\multirow[t]{2}{*}{Full Fashioned Silk Hose Per Pair

} <br>\hline \& <br>
\hline \multicolumn{2}{|l|}{5 Dozen Sweaters, $\$ 3.50$ values} <br>
\hline Each \& <br>
\hline \multicolumn{2}{|l|}{Sweaters, $\$ 2.25$ values} <br>
\hline \multicolumn{2}{|l|}{} <br>
\hline \multicolumn{2}{|l|}{Children's Bath Robes and Pajama Suits, $\$ 1.50$ values. Special} <br>
\hline \multicolumn{2}{|l|}{\multirow[t]{2}{*}{Children's Tweed Dresses 6 to 14 Years. Each}} <br>
\hline \& <br>
\hline \multicolumn{2}{|l|}{Women's and Children's Wash Dresses} <br>
\hline \multicolumn{2}{|l|}{Guaranteed colors} <br>
\hline \multicolumn{2}{|l|}{\multirow[t]{2}{*}{All Winter Coats and Wool Crep}} <br>
\hline \& <br>
\hline
\end{tabular} <br> <br> The Ladies' Store

} <br> <br> The Ladies' Store
}
dr. green



## GROCERIES and MEATS

## Two things that are essential to every human being

 if they intend to live and do well. Groceries and Meats you must have if you are healthy and are able to carry on your work. We still sell them on thirty days ti me to those who pay their accounts promptly on the 1st of each month, and we still give you service and run a delivery wagon. Also we still have clerks to wait on you, and save you the trouble fron hunting for the things you want. Phone us your
## RILEY \& BREWSTER



NOTICE
Farmall Demonstration

Within 20 mites

Each Saturday Afternoon in January
 if it isnt a mccormick deeringitisntafarmall HAMMONDS \& CO.

FULL LINE INTERNATIONAL DEALERS LOCKNEY, TEXAS


Dr. W. S. Warner Ear, Nose, and Throat

In a Few Hours


Dr. J. Herman Thomas



STOP AND THINK!
STEWART DRUG CO.


GLASSES FITTED

RESOLVED.


It ana be mate a game, his basines of puthing mone welly yum to sure, and then ty to to exeed it by as much as posisile. Its a game, all right: but You WIN any way you figure

security state bank



LET US SERVE YOU SOUTH PLAINS GRAIN COMPANY
Phone 23



GRAIN, COAL, CHICKEN AND COW FEEDS


ROSELAND
LAKEVIEW


## N 0 W

Beautiful new Ford bodies at display on our showrooms.

## Lockney Auto Co.

Locknev, Texas

| The Joy of |
| :---: |
| Achievement |,

FRANK PERKINS
FIRE, TORNADO, AUTOMOBILE, LIVESTOCK
andenation
INSURANCE
BONDS AND RENTAL PROPERTY
FARM AND CITY LOANS
Telephone No. 185
Telepho
I Bank

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DR. c. .m. Mcollum

NEW MATTRESS FACTORY IN LOCKNEY
: All Kind Mattress Work, Cushions, Pillows, General

PRICES MATTRESS FACTORY

SOUTH PLAINS

PAGE EIGHT

| A PIGGLY WIGGLY <br> that is A <br> RESOLVED <br> HOME OWNED <br> INSTITUTION | OCERIES AT PIGGLY URING 1930 <br> WE OWN <br> The Building We Do <br> Business in, <br> The Home We Live In. <br> Helped Build the <br> Churches We Worship <br> In. |
| :---: | :---: |
| WE ARE SOLE OWNERS OF THIS PIGGLY WIGGLY AND ARE NOT IN ANY WAY CONNECTED WITH ANY OTHER GROCERY CONCERN OR CHAIN, OTHER THAN USE OF THE NAME |  |
|  | SAUSAGE $\ldots \ldots . \mathrm{lb} . \ldots \ldots \ldots .20$ 20c |
| noum. LBS. PURE CANE SUGAR | CHEESE ........lb. ....... 28 Cl |
|  | RINED <br> SLICED BACON <br> lb. . 30c |
| BULK FANCY SHREDDED COCOANUT $\quad 2 \mathrm{lbs} . \quad 39 \mathrm{c}$ | BEST BRICK CHILI |
| SUART JUG PURE SWEET CIDER | SALT BACON ...... b. .......17c |
| WHITE SWAN TINY TOTPEAS $\ldots . .2$ for ...35c | OLEO MARGARINE .......... 22c |
| No. 2, 15c KIND <br> BLACKEYE PEAS ... 5 for ... 50C | BEEF R0AST ....... lb. ..... 20c |

LARGE FIRM HEADS LETTUCE, CRANBERRIES, FRESH TOMATOES, CARROTS, BELL PEPPER ANY DAY

## Extra Special Prices for January

MEN-Your dollars have a long reach at our store now on our entire stock of the following wearables:

Men's Overcoats, Men's Suits, Men's Sweaters, Men's Leather Coats, Men's Boolies, Men's Heavy Shirts.

Big Reduction in Price via ali Sweaters, Woolen Blankets, Ladies' and Children's Winter Coats

We invite you careful inspection.

## Baker Mercantile Co.

THE STORE WITH THE GOODS N ANNOUNCEMENTS

5 YEAR LEASE

 Good barn and impranariements. 5 T. . Gumakis

D.P.CARTER
$100 \%$ EUGENE PERMANENT WAVING
$\$ 8.50$
Mrs. Ruby Bennett PHONE 114
$\qquad$


| "We Are Both Grateful To Orgatone, Says Lubbock Man |  |
| :---: | :---: |
|  | $\begin{aligned} & \text { County Superintendent } \\ & \text { J. B. ALLEN } \\ & \text { MISS OLA HANNA } \\ & \text { PRICE SCOTT } \end{aligned}$ |
|  | Sheriff and Tax Co |
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|  | December Production |
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[^0]:    Lockney, Texas

