

# THE LOCKNEY BEACON

The Gateway to the Magic Plateau

"20,000 POPULATION BY 1940"

Heart of the Best Farming Section of the Plains

VOLUME TWENTY-NINE

Lockney, Texas, Thursday, January 16th, 1930

Number 18

## Twelfth Annual Banquet and Get-together Meet

Affair Will Be Held at Auditorium in Lockney Tuesday Evening, January 21st

The twelfth annual banquet of the Lockney Chamber of Commerce will be held at the municipal auditorium in this city next Tuesday night, Jan. 21st, and a program has been arranged for the occasion. The annual banquet will be different from those held in the past, as it will be a get-together of the home people, instead of having a program filled with speakers imported for the occasion. The program as arranged consists entirely of speakers from the adjoining communities and residents of the town, interspersed with music by local people and musicians from adjoining communities.

A buffet luncheon will be served by the ladies of the Methodist church, and arrangement have been made to feed five hundred visitors from the adjoining communities and citizens of the town. The entire affair, including "casts" will be free to the people who live outside the corporate limits of Lockney, but a charge of 50 per cent will be made upon those who take part in the banquet, who live in Lockney. Tickets have been sold to business men and residents of Lockney that are now being mailed out by individuals and by the Chamber of Commerce secretary which will admit the invited guests from the rural districts to the banquet, and it is hoped that every person receiving a ticket will be present, and that none of the rural population will be overlooked in the distribution of these tickets, a check is being made on the tickets being sent out, so that nobody will receive two invitations to this affair, but that each family in the surrounding community will receive a ticket for the head of the family and his wife.

A number of the people from the rural communities who have been placed on the program for Tuesday evening, have accepted the invitation and it is hoped that every one on the program will respond to the invitations sent them, and notify the secretary before the evening of the banquet.

A big time is anticipated, and it is the desire of the Chamber of Commerce to have every community adjacent to Lockney represented and to have a part in the program. This is to be a real get-together meeting and we want every person attending to feel at home and free to take part in the affair and enjoy themselves on the occasion. There will be at least two and one-half hours of a real peppy program, with the luncheon served before the program starts, and if you fail to attend this affair you will miss a real treat.

Mr. and Mrs. Ford Gassed

Mr. and Mrs. Frank H. Ford were gassed at their home in this city last Thursday night, caused by a stove that was left burning, filling the room with gas during the night. The story according to Uncle Frank was as follows: "On retiring they had left the stove burning low, and some time in the night he was awakened by his wife who had a severe coughing spell, and they found that they were nearly suffocated from the gas, the gas escaping from the stove, caused by a higher pressure coming on during the night, and parts of the jets having blown out. Uncle Frank stated that he attempted to crawl into another room, where the telephone was located, to call for help, but upon reaching the door he was so weak that he could not push the door open, however, Mrs. Ford crawled to the door, passing over his body, and was strong enough to push the door open, which caused the fresh air to strike her, the air reviving her to some extent, which enabled her to reach the telephone, where she managed to ring the central office, and the night operator understood sufficient that something was the matter at the Ford home that she called Dr. N. E. Greer and Mrs. R. P. Shelton, who went to the Ford home to find Mr. and Mrs. Ford in a very precarious condition. The windows were raised, doors opened, and the gas allowed to escape from the house, and Mr. and Mrs. Ford soon revived. Uncle Frank was able to be on the streets again the first of the week and while Mrs. Ford is still suffering from the effects the gas had on her lungs, she is considerably improved at this time.

## GEORGIA JURY SETS DAMAGE PRECEDENT

A Georgia jury has set a new precedent. When a locomotive collided at a crossing with an oil truck, the engineer was killed. His widow filed suit in Decatur against the owner of the truck and was recently awarded \$13,500 damages. The railroad company was held blameless for the accident.

## ROTARY CLUB WILL ENTERTAIN ROTARYANNS

Upon the 1st Anniversary of the Rotary Club in Lockney, which will be Friday evening, January 17th, the membership will entertain their wives at a banquet served by the Methodist ladies in the basement of the Methodist church. The following will be the program for the occasion.

Treasurer—President Patterson. Song—Assembly.

Solo—Patterson, Barker, Snyder, Guthrie, Wall—Art Barker as Master of Ceremonies.

Quartet—Barker, Henry, Wall, McGilvary.

Newsreel—Custer Blank.

Recitation—Artie Baker.

Fred Lowe, Bill Foley, Judge Kinder, and B. C. Dunlap, all members of the Plainview Club, were visitors of the club on January 10th. Fred Lowe explained the "Friend X" proposition and Judge Kinder admonished Lockney Rotarians to promote Boy Welfare work as a major factor on the Rotary program.

Smokey Price, Scout Master, was a visitor at the club at last Friday's Lockney Rotarians pledged him their co-operation in making Lockney one of the best Boy Scout towns in the Central Plains Council.

Two new members, Reuben McGilvary and George Kinyon, were present at the last meeting. From observation, it seemed that the boys enjoyed themselves. Wonder if their enjoyment will increase when they are requested to furnish a portion of the program.

## "OLD WAR-HORSE" Visits Lockney

Rev. W. M. Hicks of Oklahoma City, Okla., spent the week-end in and around Lockney, visiting with old friends. While here he visited with I. A. E. Box and J. C. Livesay and others. Rev. Hicks is the head of the Home Department of the Southern Baptist Convention, and writes the Home Department columns that appear in about five different denominational papers. Rev. Hicks is one of the "Old War-Horses," as they were familiarly termed, when the battle was on to banish the saloons from the United States, and experienced many trying times at the hands of the whiskey men, being shot at one time, and came near being hung by the whiskey gang in Norfolk, Va., at another time; but he is still in the fight against intoxicating liquor, and will be until he dies or the whiskey business is entirely stamped out.

## RETURN FROM TRIP TO RIO GRANDE VALLEY

Mr. and Mrs. G. S. Morris returned the first of the week from a trip of about two weeks, spent in the Rio Grande Valley, in the vicinity of Brownsville, Texas, and other towns in that section of the state.

Mr. and Mrs. R. C. Jackson went to Lubbock Monday morning, where Mr. Jackson entered a sanitarium and had his tonsils removed.

## Moody Calls Legislature to Meet on January 20

Prison Relocation and Fee System Only Matters Mentioned for Special Session

Austin, Texas, Jan. 13.—Dan Moody Monday issued a proclamation convening the Forty-First Legislature in special session next Monday at noon, to consider two subjects, "to provide for the re-organization and reformation of the Texas prison system and the improvement of the Texas prison system into a modern penal institution," and "to consider the report of the legislative committee appointed to investigate the operation of the fee system and enactment of laws placing proper limits on the fees of officers and preventing the collection of unreasonable compensation in the matters pointing out in the report."

The governor reserved the right to submit such other matters as he may care to offer. Some thirty other subjects have been suggested, including regulation of public utilities.

## LOCKNEY BOYS MAKING GOOD AT TECH

Two boys from Lockney made the honor roll for the spring term at the Texas Technological College at Lubbock, according to a report received at this office from the Tech correspondent. They were Elmer Hartman, son of Mr. and Mrs. J. H. Hartman, who live northeast of Lockney, with a grade of A on 18 term hours of work; and T. H. Stewart, Jr., son of Mr. and Mrs. T. H. Stewart of Lockney, with a grade of B on 16 term hours of work.

## Men's Fellowship Class Reorganized

The young Men's Fellowship Class of the Baptist church has re-organized. Homer G. Shirey was elected teacher. Mr. Shirey is hoping the class will get every young man, who is not in Sunday school elsewhere, to come Sunday, 9:45 a. m. promptly.—Reporter.

## E. M. Whorton Hands Us a Big Lemon

Mr. and Mrs. E. M. Whorton of Lockney and Mr. and Mrs. Walter Whorton of Petresburg, Texas, returned Monday from a visit of two weeks to their daughter and sister, Mrs. D. P. McDuffee, at Dallas, and their son and brother, Bill Whorton, of Edinburg, down in the Rio Grande Valley of Texas.

Wednesday of this week Mr. Whorton came into the Beacon office and presented the editor with a large lemon that he had brought back with him from the Valley. The lemon measured 18 inches around—both ways, and weighed 2 pounds and 7 ounces, and was larger than most of the grape fruit you see in the stores out here.

Mr. Whorton says the Valley is a fine place to live during the winter, until the tax paying time arrives, but that taxes are high down in that part of the world.

## First National Bank Declares 80% Dividend

Re-elect All Officers and Directors—Largest Dividend Ever Declared By Bank

At the annual meeting of the stockholders of the First National Bank, held here Tuesday afternoon, all officers and directors were retained for the ensuing year. They are: Officers, S. L. Rushing, Chairman of Board of Directors; Artie Baker, President; Dorsey Baker, Vice-President; M. R. Snyder, Cashier; Mrs. Katie Price, Assistant Cashier. Directors, S. L. Rushing, Artie Baker, Dorsey Baker, France Baker, E. G. Foster, E. E. Dyer, and P. M. Smitherman.

At this meeting a dividend of 80% of the capital stock was declared and passed to the surplus fund of the bank, making the surplus fund \$25,000.00. The capital of the bank is also \$25,000.00, thus with the added surplus the bank is made a \$50,000.00 bank.

Mr. Artie Baker states that this is the largest dividend ever declared by the bank in its twenty-one years of existence, and that the past year has been the most prosperous year in the history of the bank.

## Ten Days of Cold, Bad Weather Over Texas

Snow and Sleet Stays On Ground for Ten Days in the Lockney Country

For the past ten days the State of Texas as a whole, and especially the Plains country has experienced a very cold spell. Tuesday of last week a blizzard started in the Plains country, with a sheet of sleet falling that covered the ground to the depth of about one-fifth of an inch, the sleet was followed by a heavy snow that fell to an average depth of 6 inches, and the weather has been so cold, with flurries of snow and sleet falling at intervals that the ground is still covered with snow, and the snow is melting very slowly.

The road conditions in this county have been very bad during this spell, as the ground has become very soft, when it was not frozen.

The moisture is worth much to the large wheat acreage that has been planted in the county.

## Home of Chic Calloway Burns

The home of Chic Calloway, in the eastern part of town, was completely destroyed by fire about seven o'clock Monday evening. The origin of the fire is unknown, as no one was at home at the time the fire broke out. The building and household goods were a total loss.

## Jacqueline Vernell McDonald Dead

Little Jacqueline Vernell McDonald, age 16 months and 19 days, daughter of Mr. and Mrs. J. R. McDonald, died at their home at 11 o'clock Wednesday morning from pneumonia, after an illness that lasted over a period of 15 days. The little girl was born on August 27th, 1928.

She is survived by her parents, two sisters and two brothers.

Funeral services were conducted at the home this afternoon at 2 o'clock by Rev. J. A. Weathers, and burial was in the Lockney cemetery, under the direction of Crager Undertaking Co.

The family has the sympathy of the entire community.

## Announcements

### F. N. (FRED) CLARK IS CANDIDATE FOR SHERIFF

F. N. (Fred) Clark this week announces his candidacy for the office of sheriff of Floyd county, and in making his announcement, does so in the belief that he can make the people a capable peace officer.

"I have lived in the county for fifteen years, am forty-two years old, and this is my first time to ask election to public office," Mr. Clark said. He promises to faithfully perform the duties of the office without fear or favor to the best of his ability, if elected.

It is his plan to see all the voters and present his claims to them.

To the Voters of Floyd County:

I take this means of announcing myself as a candidate for the office of District Clerk of Floyd county, subject to the action of the Democratic Primary in July.

I have been a resident of Floyd county for the past fourteen years, was reared on the farm seven miles northeast of Floydada. I graduated from the Floydada High School in 1924, and later took a business training course. Since that time I have served a part of one year as an assistant of the district clerk of Floyd county and a part of the last three years as a deputy tax assessor, and am now assisting in the collection of taxes.

I believe that I am thoroughly competent to meet the requirements of the office I am asking for, and after a thorough investigation if you find that you can support me for this office, no one will appreciate your vote and influence more than I. If elected I shall strive to merit your confidence by rendering you creditable service.

Respectfully yours,  
ROY O'BRIEN.

### To the Voters of Precinct No. 2:

In making my announcement for re-election for commissioner of your precinct, I want to thank each and every one for your hearty co-operation, which has made my work very pleasant. I have done my best and if you think the work I have done is deserving, I would appreciate the office another term.

If elected, I expect to continue to the peoples' interest and keep the roads in as good a condition as the money I shall have will permit. All favors shown me will be appreciated.

M. H. TAYLOR.

### GEO. GILPIN CANDIDATE FOR COUNTY SUPERINTENDENT

To the voters of Floyd County: In announcing for the office of County Superintendent of Schools, I realize the importance of the position, and if I did not feel fully competent of rendering capable service, and conducting the affairs of the office in a fair and impartial manner, I would not ask for your support.

I have been teaching in the rural schools of Texas for twenty years. This is my fifth year at Lakeview, and my record is open for your inspection. I invite a thorough investigation of my record as a teacher, my life as a citizen, and upon investigation, if you find me worthy and qualified, I solicit your vote and influence in the July primary.

Thanking you in advance for any consideration shown me, and assuring you, if elected, that I will put forth every effort to perform my duties to your entire satisfaction, I am,  
Yours truly,  
GEO. GILPIN.

### MRS. VIRTIS SMALLEY ACCEPTS POSITION WITH FLOYD CO. NATIONAL BANK

Mrs. Virtis Smalley, formerly of Lockney, has accepted a position as assistant cashier of the Floyd County National Bank.

Mrs. Smalley has had nine years of experience in the same capacity at Lockney where she was employed with the Lockney State Bank and the First National Bank of that place.

She is the daughter of D. C. Lowe, of Lockney, but has made her home for sometime in Floydada with her husband, N. J. Smalley, who owns and operates the F. F. F. Service Station.—Floydada Plainsman.

## Security State Bank Re-elects All Officers

Carl McAdams Remains at Head of Bank, With John C. Broyles As Cashier

At the annual election of the officers and directors of the Security State Bank, held Tuesday of this week, all the officers and directors were retained for the ensuing year. They are: Officers, Carl McAdams, President; Geo. T. Meriwether, Vice-president; J. C. Broyles, Cashier; Gip Hudson, Assistant Cashier. Board of directors, Geo. T. Meriwether, A. C. Wimbely, A. R. Meriwether, Carl McAdams, and J. C. Broyles.

The bank did not declare a dividend this year, but it is stated that the year has been a very prosperous one for the bank.

## Zero Weather This Morning

The cold wave that has been prevailing for the past ten days over the Plains country, and all Texas, took another hold on the thermometer last night, and this morning the thermometer registers around the zero mark. The weather is still hazy, with the sun trying to shine out, and it may be that we will have some more bad weather before the ice and snow gets off of the ground.

## At the Methodist Church

There was a splendid rally in the interest of national prohibition Sunday night, a joint meeting of the Baptist and Methodist churches. The plate offering of \$11.02 was not large, but will help carry on the fight, on with the battle.

Next Sunday we will observe as Christian Literature day.

We certainly do welcome the two new members received last Sunday morning: Mrs. L. E. Reasonover and Mr. T. H. Price. We feel that they will be valuable additions to the church. May they be happy and blessed in their stay among us.

The subject for the Sunday evening hour will be, "How Shall the Church Meet Modern Day Conditions." You are invited to worship with us.

This pastor wishes very much that our people would notify him of sick or strangers he should visit. No pastor can know every thing going on, and the church will be doing him, as well as others, a favor in doing. We should never be too busy to look after sick and strangers.

J. E. STEPHENS, Pastor.

## Baptist Church

The Bible teaches thrift. Save the cost of fuel at home by coming to church twice on Sunday. Uncle Billy has a warm room ready for you Sunday morning. The pastor will preach two warm sermons Sunday. "Shall We Ask for What We Need?" is the subject at 11 and "One Man and God," at 7:30. Hurrah for the snow. Melt it. Hurrah for the slush! Wade it.

The meeting at South Plains last Sunday was enthusiastic. The S. S. and B. Y. P. U. are to the front in thinking and interests of our people. They voted to have a B. Y. P. U. rally at Sterley, Jan. 26th in the afternoon. A S. S. rally at Floydada, Feb. 3rd at 2:30 p. m.

E. D. MORGAN.

## COTTON FARMERS WILL BE ASKED TO CUT CROP 6 MILLION ACRES, 1930

Washington, Jan. 15.—A national campaign to reduce the American cotton acreage to 40,000,000 acres was launched tonight by directors of the American Cotton Co-operative Association, who named a supervising committee and gave it full power to act.

The committee was composed of Dr. Tait Butler of Memphis, Tenn.; Sam L. Moley of Oklahoma City, and N. C. Williamson of Lake Providence, La. Morley represents the southwest division on the association's executive committee and Williamson the Mississippi valley division.

In announcing the committee, C. O. Moser, of Dallas, Texas, vice president and secretary of the association, said the cotton acreage had been totaling approximately 45,000,000 acres and that to conform to the federal farm board's warning against excessive planting the directors had decided to take immediate steps to lop off at least 6,000,000 acres. The board advised farmers not to plant cotton next spring on land that did not produce one-third of a bale to the acre.

Moser said that all the committee could do would be to ask the farmers to reduce, but that it could be very effective in presenting to them economic information that would be sufficiently impelling within itself.

E. B. Schur of Vernon, Texas, has been here this week looking after property interests. Mr. Schur recently bought the farm four and a half miles west of town, occupied by J. J. Harris, from Mrs. Phil Cornish.

## "INVOICING"



ROSCOE MISSELHOHN



The Lockney Beacon

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H. B. ADAMS, Editor and Owner
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Three Months .40

CENTRALIZATION OF BUSINESS

The trend at this time all over the entire United States is the centralization of business, and if it proves a success, and is not dissolved by the common people of the country, it will lead to absolute autocracy, and drive the people to a state of peonage.
The scheme now on foot to merger the railroads of the country into nineteen large systems is only a beginning of absolute control of the government and the people. If the railroads are merged into nineteen systems at this time, within the next few years these nineteen will merge with one another until within a few years there will be only one system, and when the mergers reach that point, the railroads will be so powerful that they will dictate to the government just what they will charge for freight and passenger service, they will say when and where railroads will be built, there will be no forcing them to make extensions in order to keep private companies from building, as they will have complete control of government and will not allow the building of roads financed by private capital.
The same applies to all industries and enterprises, as where there is consolidations of large businesses, it means a centralization of finance and

power, and will lead to the overthrowing of the power of government, and a dictatorship that will tell the government what they will allow the government to do, instead of the government telling them what will be allowed. The combining of farm machinery companies, chain stores, mail order houses, oil companies, automobile manufactures, etc., are all leading to a centralization of business, which in the course of a few years will mean the absolute dictation to the government and the people of this nation. When the chain store gets complete control of the business of the United States, and they are making rapid progress at this time, all the stores will be merged into a few companies, and in time one company will control all stores in a certain line of business, and then the people of this nation will pay the price they wish to charge as all competition will be eliminated, they will cut the size of every town to one or two stores of each line of business, will pay very little or nothing for taxes, will contribute nothing to the building up of our schools and churches, will cause the population of the towns to decrease, will buy the farm products at the lowest prices, naming the price they will allow the farmer for his product, and will have no cause to give him very much for his products as there will be no competition in the market against them. The same will be true with the machinery manufacturers, they will sell their machinery at one price, and that price will be the limit, as they will charge every cent that they possibly can get. To a great extent, this is true in the machinery line at this time. Before the war, in printing machinery, we could buy Linotype machines, cylinder presses, job presses, type, paper, etc., from a third to half what we now have to pay for them, the price advanced during the war, as the government allowed every big concern in the coun-

try to reap the benefits of the war and get every cent out of the population that was possible. Since the war is over, and they have combined or had business understandings, which is practically the same as combining, they have agreed to keep the price at the highest point possible, and so, the people are paying for the war hundreds of times every year in the United States. If the combines continue to grow, they will be telling the people when they shall read, what they shall read, and making them do it. Today there are moves in every section of the United States to further the interests of chain newspapers and when the time comes that the chain newspapers cover the country there will be no such thing as free press, as the politicians with the most money, the combined dry goods, grocery, railroad, etc., will control the chain papers body and soul, and will tell them just what to say in their editorial columns and how to say it. They will elect the presidents, governors, and all other officers, and they will tell them just exactly how to run the government, and any officer that refuses to do their bidding will be "blackballed" and put out of the official ranks.
The people must awaken to the trend of this country to the centralization of power, as these great monopolies have already got a good start, and are growing very rapidly, and will, if not stopped, within a few years begin their reign of dictatorship in the United States, and when this time comes there will be no free, liberty loving people, but in their stead will be humiliated people in a state of peonage, doing the things that they are directed to do without raising a protest of any kind. Some of these monopolies are in their infancy in this part of the country. Lockney at this time does not have a single chain store, and the people here know or think little about the matter, but the time is not far distant until there will be chain stores, and other chain businesses in Lockney, and when that time comes, if things go like they have in other towns about us, the independent merchant will have to go, the tax paying businesses will begin to decrease, the price of clerk hire will be cut, the accommodations and service will be cut to the minimum, there will be no contributions to public enterprises, churches, schools, chambers of commerce, parent-teachers associations, etc., but the people will pay for every thing that they get from these chains, and all the profits will be sent to a headquarter store or bank in one of the big cities of the United States, where it will be used to build a larger and stronger monopoly in some certain line of business. What does New York care whether there is a free, liberty loving, prosperous people in Floyd county. We mean nothing to them, only for the amount of money they can get from us, they care not that we prosper, what they want is our substance, and they want to sap every fibre of our being out perfectly dry as far as dollars and cents are concerned, it makes no difference to them whether we develop or go backward. They will establish businesses here as long as those businesses pay them a dividend, but when they fail to pay dividends they will remove them, let your towns and country go to rack and ruin, refuse to help you maintain any public enterprises or educational enterprise, what they want is your money, and nothing else. You had better take care that you sustain the businesses and enterprises that contribute to home building, fight all monopolies at the ballot box and in your legislative halls, big business centralized means ruination to your republic and to your home, it means peonage of the people, slavery of the working classes, and an autocratic government. You had better heed the call, while there is time to check the onward move of the monopolies that are threatening in every line of business.

nearly every county in Texas. What would the Hoover Democrats care whether the Al Smith or Wet Democrats in Texas wanted them back in the so-called Democratic party, for they are strong enough to elect all officers and take the state of Texas out of the hands of the wet democrats. It is not a question of the Hoover Democrats asking to get in the primary, it is a question of the Al Smith Democrats begging them to get back into the party.
Texas would be far better off if the Hoover Democrats would refuse to vote with the Al Smith Democrats, it would mean that a full ticket would be put out against the Al Smith bunch, and that ticket would be elected, and a full Hoover Democratic ticket being elected would mean a cleaning up at Austin and nearly every county in the state, and that machine politics would be removed from dominating our state and county government. We for one are in favor of the Hoover Democrats staying out of the Wet Democratic primary, nominating a full state ticket, a full ticket in every county in the state, and for once and all time let the world know that Texas is opposed to whiskey and Catholicism, and that Texas favors clean politics and that a large majority of the people are independent and moral questions that confront the people in politics. We are not of the stripe, never have been, nor never will be, that would vote for a "Yellow Nigger" on the Democratic ticket.

much mercy toward the criminal, and that is the reason that we have so much law violation in the country; if the people would do their duty, and demand the enforcement of all laws, there would be very little law violation in the country, and within the next ten years, there would be practically no whiskey or other intoxicant made or sold in the United States. The main cause of the spread of crime in the United States today is the delays occasioned by our courts, weak-kneed jurors, criminal lawyers, and that are true criminals at heart, and they do any thing for the dollar, just like the bootlegger and other violators of the law; and the unconcerned people, who are afraid that they will make some one mad if they report to the officers the violations of the laws that they know of.
National Prohibition has come to the United States to stay, every year the law will be enforced more stringently than it was enforced the year before, until the violations will reach the minimum, and on par with the violations of all other laws. The country will continue to reap more and more benefits from the prohibition law. In the past ten years the prohibition law has brought millions of people out of the filth and slime of the gutter and slums, placed clothes on the backs of men, women, and children, put food in their mouths, put knowledge in their heads through giving them a chance to go to school and be educated, has learned them self respect and to look to higher living, has given them ambitions to make better men and women, to amount to something in this world, has rid them of the sexual diseases of the underworld to a great extent, and has caused the population to be more sanitary, a better type of civilization, and a smarter and clearer minded people than it was in the days when rum was king of this nation.
The man who fights for the modification of the 18th Amendment is an arch enemy to every man, woman, and child in this nation, his acts is no less than treason to the ideals of American life, it is infidelity and favorable to all kinds of criminality. Such men should be branded and put into their place, so that the clean minded people of this nation could not be associated with the lepers.

WHY PRINT A NEWSPAPER?
The merchant who says that every one knows his place of business and that he doesn't have to advertise, can be found in Lockney, and in every other community in the county. This merchant also says that customers come to him when in need of goods, so why should he waste his money advertising? An answer to that question has been made by a newspaper whose advertising man no doubt stumbled into places of business where the owner possessed that frame of mind. This newspaper answered the question, "Why Should I Advertise?" as follows: "Of course, the newspaper man might say in rebuttal, 'Everyone in this community knows all that happens here, so what's the use of reporting the news; what's the use of printing a newspaper?' If the community can get along without a newspaper, it can get along without a number of other things which are of value. The adults are educated and can teach the children, thus doing away with the need of schools. The parents, being religious, can train the younger ones in the creeds, thus doing away with ministers and the churches. People can loan their money to one another and thereby eliminate banks. They can swap their old clothes or learn how to make home-spuns, thereby greatly reducing expense and actually putting the clothing merchant out of business. All trade is based upon a desire for goods. Necessity is, mostly, an augmented desire. Advertising has the function of reminding people of their requirements, but its greatest function—a prime factor in all progress—is the creating of new desires; thereby stimulating trade and production and making for the greatest possible degree of employment."
Only 15 more days in which to pay your poll tax, which will entitle you to take part in all elections this year. A man without a poll tax this year will be out of luck, for there is going to be one of the "hottest" campaigns this year for state offices that has been witnessed since Texas assumed the role of statehood, and there will also be some "warm" races between candidates for certain offices in the district and county races. Be equipped to take part, have a poll tax receipt so that you can vote your sentiments—it will sure be worth the money this year.

10TH ANNIVERSARY OF NATIONAL PROHIBITION

January 12th, 1930, was the tenth anniversary of National Prohibition in the United States, and was observed by a union meeting of the Methodist and Baptist congregations in Lockney. A good program was rendered showing the advancement of the country in the past ten years under prohibition over the past hundred years under the liquor law. Today the people of the United States as a whole are sober people, there being very little drunkenness, and the degrading evils of the saloon, the houses of prostitution, and the gambling hells have been removed. No man or woman with any thinking ability, that is not criminally minded can deny the fact that prohibition has done more toward lifting the standard of living in the United States than all other questions of national importance. Before we had prohibition there was far more poverty, all the cities had slums, districts of prostitution, gambling hells, and all kinds of vile saloons and dives, where decent people could not go, could not even pass by them, without becoming defiled. Whiskey left no man or woman alone under the saloon rule, whether they drank it or not, for the evils that went with the whiskey business entered the homes of the most religious, most consecrated families in one way or another, no matter how hard they tried to avoid it. It is true that a few criminals, and we mean they are not less than criminals, do make and sell bootleg liquor today, but they are not a drop in the bucket to what one saloon would mean in any county in Texas, or any county in the nation. There are a few bootleggers and a few physicians and druggists in the nation that have no regard for the law, and will violate it in the distribution of liquor that is intended solely for medical purposes, and will sell it as a beverage, but ever day the law is getting stronger against these violations, and within a few years they will be completely stamped out, or at least cut to the minimum. All laws are violated to some extent, but as time goes on the prohibition law can be enforced probably better than any other law, as whiskey indicts itself every time a man takes a drink of it, as it is degrading, vile, and corrupt. The laws on the bootlegger and others who violate the prohibition law are becoming more stringent as time passes, and that is one of the reasons that the criminal element, and when we say the criminal element, we mean every man that violates the prohibition law, are fighting so hard at this time to try to get some law or other through the United States congress, that will modify the 18th amendment. They well know that before long the law will be enforced with such strictness that the man who violates it and is caught will be placed in the penitentiary for so many years that he will never be able to make or sell another drop of liquor, or perhaps he will be sent to the electric chair in America, instead of being stood up against a wall and shot, as is the method that is now used in Russia to enforce the prohibition laws of the country. The man who will sell liquor unlawfully, would do anything that might come to hand to disgrace and ruin his friends, he is not above poisoning you, for he don't care whether the liquor he sells is good or bad; he is simply after the money that can be made from its sale, and he don't care if it contains alcohol or concentrated lye.
The greatest reason why the law is violated as much as it is because the people are too prone to let the violator get by with out sending him over the "road" for his criminal acts. It is the duty of every law abiding citizen to help the officers enforce the law, tell them of any violations that they may know of, and if needs be, go with them and assist them in making arrests, go on the stand before the grand jury and courts and help furnish the evidence to convict the criminals; the officers can not enforce the laws as they should be enforced, unless the people stand behind them and assist them in doing so. Too many times people show too

WHAT NEXT?

The recent ruling of the U. S. Post Office Department that the publication of advertisements of the old-fashioned box socials, as given by rural schools, churches, etc., is illegal on the grounds that a box social is a "game of chance," sure makes the average citizen wonder what will be ruled from the newspaper columns next by some foolish nut at the head of governmental affairs. Reports of weddings will have to go next, because "marriage is only a lottery," and it won't be advisable to give the probable government crop estimate, for the cutworm might get the corn or a hailstorm knock the stuffing out of the wheat. The only ones that should be allowed to guess on anything should be the stock market speculators, for the most of us know their guesses are all honey anyway.
In regard to the box socials, nobody pays any more than they want to "donate" to a good cause, and if they draw an extra piece of cake together with a cute little flapper, it's nobody's business. On the other hand, if some wise guy bids a neat price on a fancy cheese, some pumpernickel, and a lie of liverwurst, along with a low-legged girl of advanced age, he ain't going to complain to the postal authorities that he got gypped.
Nope, the bird that made that ruling on box socials, must have drawn his wife at one of those box socials, along with some of the bread her mother baked, and he's still sore about it.

Since Gilbert Huls and Uncle Frank Ford failed to put over their newspaper deal, in which they were going to give away Uncle Frank's Chevrolet touring car on subscription, Mr. Huls has decided that he will now organize a political party, impeach President Hoover, send Al Smith to the Pope in Rome, so that he can wrap up more regularly, and place Jim Ferguson in the White House as dictator over the American people. This man Huls sure needs watching, for he is as full of ideas as a dog is fleas, and the first thing you know he is liable to announce for the office of Grand Kluge of S. C. P's.
THE BIG 1930 PARTY
The Star-Telegram recently published a list of the items on the program of the 1930 franchise party to which every citizen of voting age has a standing invitation. The items are many and important. They include a dozen or so elections of sorts in which the voter has the opportunity of making his opinions felt on the subject of how things ought to be run in the city, county, state, and nation. The party is an inclusive one, its participants being limited to those who accept the invitation before Feb. 1.
The means of acceptance is through payment of the poll tax which the State of Texas demands of each citizen as the price of eligibility to vote. There ought to be a full attendance at the party. R. S. V. P.—Star-Telegram.

YOUR MEYER-BOTH GENERAL NEWSPAPER SERVICE is here
And in it lie the means of stimulating YOUR business. Illustrations vibrant with appeal, copy with vim, layouts that invite attention—these are the elements of Meyer Both advertising—placed at your disposal with our compliments. Use this splendid ad service—
free at
The Lockney Beacon

IT'S NOT A QUESTION OF LETTING THEM VOTE

Considerable has been printed in the newspapers of Texas in regard to the Democratic party allowing the people who voted for Herbert Hoover for president to vote in the primary, and the allowing of men who voted for Hoover to run for office. The question is not "Whether the Democratic Party in Texas will allow these names on the ballot and allow the bolters to vote in the primary." It is whether or not the people of Texas who voted for Hoover will allow the Democratic Party in Texas to bring them back into the party." We have not heard of any of the men or women who voted for Hoover registering any desire to go back into the Democratic party and vote in the primary, and only a few of the politicians that voted for Hoover have so far asked that their names be placed on the Democratic party ballot. It might be well for the leaders of the Al Smith wing of the Democratic party in Texas to make a survey of the vote polled in the general election of 1928, and figure out just how badly they will be defeated in case the voters who voted for Hoover decide to put out a full state and county ticket this year. Hoover received a majority of over 27,000 votes in Texas, and if he had not been counted out in many of the larger counties in the state, we venture to say that his majority would have been around 100,000 votes. That vote simply means that the Al Smith or Wet Democrats in Texas are in the minority, and if the Hoover Democrats see fit to nominate a state and county ticket in Texas that they have the voting power that will elect every official from constable to governor in

CALL THE CLEANER
CLOTHES that gleam with the constant sparkle of newness... garments ever fresh and lovely... the daintiest frocks always strikingly clean and wholesome... these are the comforts you have when you rely regularly on competent dry cleaning. Call the cleaner.
His Number is 191
BROOKS DRY CLEANERS
When It Leaves Us You Can Wear It

FOR THAT DRAGGING COUGH AND COLD
USE OUR SPECIAL REXALLINA COUGH AND LAXATIVE ASPIRIN COLD COMPOUND AT—
69c
THE LOCKNEY DRUG COMPANY
The REXALL Store
LOCKNEY, TEXAS
PHONE 50



LIBERTY

Jan. 13.—Mr. Joe Jetton of Arkansas is visiting his brother, Mr. Jack Jetton, and family.

Mrs. Henry Love and children visited with Mrs. Bud Strickland, Saturday afternoon.

Miss Elsa Anderson of Floydada, spent from Tuesday until Sunday with her parents.

Mr. Scott McCormick spent Saturday night with Bailey Bean.

Miss Wauline Reins and her girl friend, of Lockney, visited with Miss Mary Box, last Sunday.

Misses Erma and Berma Bean visited school Thursday with Miss Mary Box.

Miss Louise Ford of Dallas enrolled in school last week.

FAIRVIEW

Jan. 13.—A correction—The Wayland Band will be here to render services Saturday night and Sunday instead of last Saturday and Sunday as stated in last week's issue.

A fine snow fell in our community last week. The snow is very much appreciated by the farmers.

Sunday school attendance was very low Sunday morning on account of bad weather.

Mrs. Fannie Evitts left last Friday afternoon for her home at Best, Tex. Mrs. Evitts has been visiting her parents, Mr. and Mrs. G. A. Stewart, since the Christmas holidays.

Mr. J. S. McNeill returned home from Denton county the latter part of the week.

The attendance at school was very low Thursday and Friday because of the bad weather.

Mr. and Mrs. E. Meeks and family have moved to the Campbell community.

Mr. and Mrs. Robert Cannon and children of Campbell have moved into our community.

Mr. and Mrs. O. A. McAda have moved and Mr. and Mrs. J. C. Crab-

tree and family have moved back to their home.

Mr. J. S. McNeill and family are moving to the Sadler place where Mr. and Mrs. E. Meek have been living.

Mr. Carl Reeves visited in Petersburg last Sunday afternoon.

Miss Ora Scoggin visited at her home in Floydada over the week-end.

PLEASANT HILL

Jan. 13.—Quite a bit of snow fell here the past week and much of it is still on the ground.

Mrs. S. D. Scott entertained a few people at her home Friday night. Many games were played and the evening spent in a very pleasant way.

Voncell Woolsey has been out of school the past week on account of illness, but she is recovering nicely.

Frank Gearhart and family of Whiteflat have moved on the L. Y. Woolsey farm. We welcome Mr. Gearhart to our community.

Many young folks enjoyed Saturday evening in the home of Miss Dora Elsie Lloyd. After many games had been played refreshments were served and the guests departed.

Mr. Rad Nelson and family are guests in the G. W. Blankenship home now. Mr. Nelson is a brother of Mrs. Blankenship.

Frank Gearhart and family spent Sunday with Mrs. Gearhart's parents, Mr. and Mrs. G. W. Hart, of the Baker community.

Lucile Evers spent Sunday with Abbie Lee and Elizabeth Woolsey. Jim Henderson and family have moved to the Baker community.

Miss Abbie Lee and Elizabeth Woolsey spent the week-end with their parents.

CEDAR

Jan. 13.—The protracted meeting is getting along slow. There were no services from Tuesday until Sunday due to the inclement weather. Sunday school attendance was also

small Sunday.

We are glad to report little Ella Marie Fortenberry well again.

Miss Elba Lee Dillard was very sick Saturday and Sunday.

Mrs. M. H. Taylor spent Monday with Mrs. J. D. Seay.

Grandma Birch and Miss Ydyle are visiting with Mr. and Mrs. Evans this week.

Mr. and Mrs. Elsey Yearly visited in the Sunset community, Sunday.

Misses Naomi and Elwana Smith spent Sunday in the Tom Fortenberry home.

Mr. J. D. Seay and family and Mr. Rene Yearly and family were callers in the M. H. Taylor home, Sunday evening.

News is scarce this week, every body been staying at home since the snow.

Cedar Hill Home Demonstration Club

The Cedar Hill Home Demonstration Club is progressing. The school trustees have purchased material for a kitchenette in the school building. A date will be set later in the week to arrange this equipment for club work. The club plans to do better work in the future than in the past; to do this all members should be present at each meeting and co-operate as never before.

Our regular meeting will be Jan. 21. All members are urged to be present and a hearty welcome is extended to all who wish to join our club or visit it.—Reporter.

Senior Epworth League Program

Sunday, January 19, 1930

Leader—Eugene Harris

Songs.

Sentence Prayers.

Subject—"Prayer and Its Consequences—In School and Business."

Scripture—Matt. 7:7-12; 21:22; Luke 2:46; Mark 6:3.

1. "The Prayer of the Student."—Ronald Cox.

2. "The Prayer of the Business Man."—Elwood Reasonover.

3. Prayer: "That We May Learn to Make Christ the Center of Our Lives."—Winston Wofford.

4. Quartet—Clifford Reasonover, Charles Collis, Ronald Cox, and Ste-

ling Golliday.

5. Open Meeting for Testimony.

Concerning prayer life.

Announcements.

Benediction.

HELPING TO BUILD TEXAS

Corsicana citizens voted \$400,000 for public improvements, work on which is to begin soon.

A State pecan marketing association is being organized under auspices of the West Texas Pecan Association.

Four hundred and eighty-five thousand tons of cargo were moved thru Corpus Christi port in September, bringing the total since the port was opened to 8,122,332 tons.

Growth of West Texas is indicated by the fact that the West Texas Utilities Co., serving that section, has found it necessary to construct more than 225 miles of high-lines, bringing its total mileage to 2,300 miles.

A new half-million dollar lime plant of the Haden Co. has been completed on the Houston Ship Channel and is now making 100 tons of lime from oyster shells a day. It is one of the largest lime plants in the United States and the only one using oyster shells exclusively.

With an inexhaustible supply of clays and shales, there is increasing interest in the industries using those for their basic supplies. Most of the Texas clays used go into bricks, but there are several tile factories, a new one being that at Natalie, Medina county, recently completed at a cost of \$145,000.

With a fast-growing interest in cheese factories in Texas, it will be of interest to note that the American dairy and cheese industry, doing a business of five billion dollars a year, far outranks the automobile industry whose total output is valued at four billions. There are nearly 3,000 cheese factories, 5,000 creameries, and over 300 condenseries and evaporated milk

HIGHEST MARKET PRICES PAID AT ALL TIMES FOR YOUR CREAM, POULTRY, EGGS AND HIDES.

Bring us your Cream, Chickens, Eggs and Hides. We appreciate your patronage and strive to give you the very best tests and prices at all times.

Farmers Produce

BILL LANGFELDT, Manager PHONE 141

plants in the United States, according to the National Dairy Council figures.

A pecan grove is one of the best horticultural properties a man can leave as an estate, in the opinion of President McHatton of the National Pecan Growers Association, and interest in the pecan industry, on a commercial scale, is increasing in many parts of the state. A 25-year-old pecan orchard is a dependable income producer, as more and more Texans are finding, and the amount of grafting, top-working and planting of new trees of improved varieties is almost amazing, looking at the state as a whole.

An interesting feature of the government's helium plant near Amarillo is the tank cars that are now being built in which to transport the gas to the aeronautical fields. Each car will

carry three huge cylinders, firmly tied in pyramid shape to the cars. They will be filled under a pressure of 2,000 pounds to the square inch, and the three cylinders will transport, at this pressure, 200,000 cubic feet of gas. The cylinders are tested to 3,300 pounds of pressure before being put into service.

Texas has 1,431,152 scholastics enrolled in her public school system.

Texas granite is being used in the \$15,000,000 Edison Building and the \$1,500,000 Roosevelt Memorial in New York.

The Waggoner Ranch in Wilbarger, Archer, Wichita, Baylor, Foard and Knox counties contains 512,000 acres or more than 800 square miles—approximately two-thirds as large as Rhode Island and one-third as large as Delaware.

MUSIC MUSIC

NEW ADDITIONS TO STOCK:

Violins, Guitars, Banjos, Banjo-Ukeleles, Ukeleles, and repair parts for these instruments; also McKinley 20c Sheet Music and Popular Music; Presser's and Root's Instruction Books in Piano.

MORE RECORDS SELLING

The Wonderful RADIO-ELECTROLA increases sales of records, so natural and lifelike. Many say their next machine will be VICTOR.

STOCK OF RECORDS MORE THAN DOUBLED LATELY.

COME AND ENJOY YOUR FAVORITE RECORDS

Copeland Music Company

Our Phone Number is One Three One

YOUR CAR WILL NEED WASHING, GREASING AND VACUUMING WHEN THE SNOW MELTS.

Give us a ring, we will be after it in a hurry.

We now have our BATTERY CHARGER installed and are prepared to take care of your Battery troubles.

Also have a new AUTO CLEANER that gets all the dirt out of your upholstery. Fine for cleaning your Living Room Suite, etc. Machine for rent by the hour if desired.

Shick's Auto Laundry CARS CALLED FOR AND DELIVERED Opposite New Post Office Building

I have you seen the sensational new CHEVROLET

Those who seek the utmost in motoring satisfaction—at sensationally low prices—should see and drive the Greatest Chevrolet in Chevrolet History . . . now on display in our showrooms!

An improved 50-horsepower six-cylinder valve-in-head engine! Four Delco-Lovejoy hydraulic shock absorbers! Fully-enclosed, internal-expanding, weather-proof brakes! Heavier and stronger rear axle! New non-glare windshield! New dash gasoline gauge! And scores of other features!

Come in today and see this car. Drive it. Note how comfortable it is—how easy to handle—how flexible in traffic. And remember that it is now available—

-at extremely low prices!

Table with 2 columns: Car Model and Price. The ROADSTER \$495, The PHAETON \$495, The SPORT ROADSTER \$525, The COACH \$565, The COUPE \$565, The SPORT COUPE \$625, The CLUB SEDAN \$625, The SEDAN \$675.

All Prices F. O. B. Factory, Flint, Michigan

A SIX IN THE PRICE RANGE OF THE FOUR

Dyer Motor Company

Lockney, : : : : Texas

A SMOOTHER, FASTER, BETTER SIX



# THE LOCKNEY LONGHORN

Official Publication of Lockney Public Schools.

Lockney, Texas, Thursday, January 16th, 1930

Volume 2, Number 18

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 Sport Editor, Wayne Coleman  
 Junior Reporter, Evelyn Fields  
 Faculty Adviser, Miss Simpson

## As the Juniors See the Seniors

Most conceited—June Guthrie.  
 Prettiest girl—Oleta Ormon.  
 Best-looking boy—Wayne Greer.  
 Most popular girl—Glenna Collins.  
 Most popular boy—Boogan Mc Cutesh girl—Gertrude Collier.  
 Biggest bluffer—"Pup" Rives.  
 Most studious girl—Leona Griffith.  
 Most studious boy—Kline Nall.  
 Silliest—Bill Duncan.  
 Most bashful boy—Bascom Baxter.  
 Most awkward—George Knierim.  
 Class baby—Evon Griffith.  
 Most serious—Helen Baker.  
 Smallest girl—Lola Knierim.  
 Smallest boy—Eulan Bradshaw.  
 Best Girl Dancers—"Melody Maids"  
 Best Boy Dancers—F. F. T. Boys.  
 Slowest—Geraldine Upton.  
 Best-natured—Sterling Golladay.  
 Most gallant—Carl Mann.  
 Best athlete—Jack Spence.  
 Nerviest—Virginia Collier.  
 Best debater—Evelyn Bobbitt.  
 Typical senior boy—Howard Cox.  
 Typical senior girl—Gene Dyer.  
 Boldest—James Gibson.  
 Most innocent—Woodrow Allen.  
 Typical "jelly"—Paul Derrick.  
 Worst pest—Wayne Coleman.  
 Most courteous boy—Carleton Cook.  
 Class Poet—Lurla Witte.  
 Flaming youth—Estelle Byars.

## MUSIC CLASSES MAKING NOTICEABLE PROGRESS

Mrs. Shiry's music class is progressing nicely, and the pupils have taken more interest in their work since the beginning of the Gold Star contest, in which stars are given to the pupils who practice at least three hours before each lesson. This department is preparing a recital to be given in a short time.

## MISS SIMPSON HONORED WITH FRUIT SHOWER

Who learned the date and how? Regardless of how and when, the second year Spanish classes surprised Miss Simpson with a shower of fruit, candy, and chewing gum, Thursday, January 9. And though it was just "another birthday," the classes got to help celebrate further by having contests instead of regular class work. A "sweet" shower—and how!

## Fines! Fines!! Fines!!!

Do you owe a fine to the librarian? If so, you had better "make tracks" toward the library and "pay off"! It seems that some folk persist in keeping books out over time and then fail to pay their fines, but this is one time it won't pay to wait. Either (so says authority) pay all fines now or you will not be allowed to take the mid-term examinations! And "flunking" is too easy anyway! Beware of fines!

## Hip! Hip! Hooray!!

Students, it has just got to be done. We can't let Lockney have the big cup. Now can we? Lockney has the new school building, but, say, whirlwinds, let's show them that we have the "Knew brains and brawn" about the first of April.

## City Tournament

The Shorthorns and the Constructionists played their second game here Saturday. The game was tied as the whistle blew, but the team who scored the first point was to be given the game. R. Cox, Shorthorn forward, scored this point and won the game by the score of 15 to 13. No other games were played this week, but a full week is ahead of the players.

## Junior Business Meeting

The Junior class met Monday afternoon, January 13, for a short business meeting upon the resignation of Duane Meriwether as class treasurer. Faye Morrison was elected to fill his position. Class finance discussions were followed by a committee report. The class is quite busy—and as usual, the peppiest organization in school. Rah! Rah! Rah! Juniors!

## MRS. COOPER AND MRS. SHERMAN TREAT FIFTH GRADE A

Wednesday afternoon the pupils in room 5A had a vrey pleasant surprise. Mrs. Cooper and Mrs. Sherman came in with a delicious treat for every one. There was cake and hot chocolate for everyone, and after that was eaten, pop-corn balls were passed around. All the teachers of the intermediate grades, Miss Newman, Mrs. Marvin Gilbert, and Miss Coleman were invited to help enjoy the treat. It was very nice of those ladies to do this, and we wish to thank them for their kindness.

Ruby Gillispie enrolled in the sixth grade Monday. She comes to us from Lubbock. We are always glad to welcome new pupils.

## LONGHORN SCHEDULE

Silverton vs. Longhorns; results: Afternoon, Silverton 8, Longhorns 36; Night, Silverton 11, Longhorns 25.  
 Quitaque vs. Longhorns; results: Quitaque 12, Longhorns 32.  
 Turkey vs. Longhorns; Turkey 34, Longhorns 30.  
 Lockney vs. Kress, at Lockney, January 17, night.  
 Lockney vs. Crosbyton, at Crosbyton, January 16.  
 Lockney vs. Olton, at Olton, January 18.  
 Lockney vs. Ralls, at Ralls, January 20.  
 Lockney vs. Crosbyton, at Lockney, January 23, night.  
 Lockney vs. Olton, at Lockney, January 25, night.  
 Lockney vs. Turkey, at Lockney, January 27, night.  
 Lockney vs. Ralls, at Lockney, January 29, night.  
 Lockney vs. Tulia, at Tulia, January 30.

**Scandal**  
 Famous quotations: "Why do you waste your kisses on me when you know you mean them for another."  
 Now, Mrs. Halthcock's feet will get wet. She had to send their overshoes to her husband.  
 And now Boogan is singing "Lonesome and Blue."  
 Look out boys! this is leap year (or at least Fay thinks so).  
 Evon is so afraid that someone will tear her wool gloves.  
 Has anyone ever seen any "slugs" hiding behind the billboards in and around Lockey? Well, June is easily frightened anyway; it might have been her imagination.

**Senior's Rings Arrive**  
 The seniors received their class rings Tuesday, the seventh of January. This event had at last become more of a dream than a reality, for the order was sent off in the early fall, but all of the seniors seem well satisfied with the rings since they have arrived.  
 Last year a standard ring was adopted for the graduates of Lockney High School. The design is simple, but effective. An image of a Longhorn is on each side; a lamp and the book of learning in the center, and name, Lockney High School, and date of graduation upon the borders. Rings of this design will be the standard for at least four years at Lockney.

**Opal Thornton was absent the entire week. She has been suffering from a very sore throat.**  
 Arline Watson was absent from her classes Thursday and Friday on account of an infection below her eye.  
 Lucille Quisenberry, Leona Griffith, Mauretta Bothernton, Rachel Graves, Gertrude Gordon, Frances Wadsworth, and Maurine Watson have been absent during this bad weather.

**Smiles**  
 Ever pause before the mirror  
 When you had a spell of blues—  
 When you wished some one you envied  
 For a while was in your shoes?  
 Ever glimpse your sad reflection  
 With the mouth turning down,  
 And brow that should be lofty  
 Decorated with a frown—  
 and smiled?  
 Makes you think of gloomy weather  
 When the clouds hang dark and gray,  
 And the rain comes dripping, dropping  
 Steadily the livelong day;  
 Then along towards the evening  
 Clouds grow thin and show the blue,  
 And the sun, in tender radiance,  
 Suddenly comes peeping through,  
 All smiles.  
 Friends, why don't you banish worry,  
 Call a strike on tear and frown,  
 Make your mouth go curving upward?  
 Never, never curve it down!  
 Joy is yours but for the asking;  
 Welcome sunshine with a vim;  
 Naught is gained by useless grieving,  
 Always, all things come to him—  
 who smiles!  
 —Grace Edgerton.

## Food Class Contest Completed

The contest of the foods class last week by Baker Mercantile Company was carried on with great interest and success. A pair of hose was given as a prize to the girl making the highest grade that day in her cooking project. She was graded upon the perfectness of her results as well as upon her working habits in the laboratory. The score card used in grading the quick break project is as follows:

General Appearance	15
Crust	5
Shape	5
Size	5
Palatability or taste	50
Texture	35
Lightness	15
Lack of excess moisture	10
Tendency to crumble	10
Total	100

The winners for the total week were as follows:  
 Monday—Oneta Comer, Twin Mountain Muffins.  
 Tuesday—Neva Ormon, Baking Powder Biscuits.  
 Wednesday—Gertrude Collier, Review test over food principles.  
 Thursday—Avis King, Tea Muffins.  
 Friday—Elvie Cook, corn meal muffins.

We certainly appreciate the interest taken in our class work by the Baker Mercantile Company.

## LONGHORNS WINS THIRD GAME IN WEEK

The Longhorns defeated the Quitaque boys for their third victory of the week. The score was 32 to 12. Spence played a fine game, but Phillips and Leo Foster "out pointed" him. The Quitaque team has some good players, but they were not fast enough to stop the Longhorns.

## Longhorns Continue to Win

The Lockney Longhorns continued their winning streak by defeating the Silverton Owls. They played two games, and Lockney won by large scores. The evening game was helped along by the fine shooting of Phillips, Lockney's center. With the help of the other boys, he won by the score of 36 to 8. Leo Foster was close on his heels, but Phillips scored a few more points. Flournoy played a fine game as guard.  
 The night game was won by the score of 25 to 11. Chester Foster was going right and shot goals from every angle. Stowe was a substitute for Phillips in center, and he filled his place well.

## Miss Rice—What kind of birds are frequently kept in captivity?

Winfred—Jail birds.

## THE SHORTHORN

### PUPILS HAVE PERFECT ATTENDANCE RECORD

In the fifth, sixth, and seventh grades we have a number of pupils who deserve special mention for having a perfect attendance record for the first half of the year. This means that they have been neither absent nor tardy.  
 In Miss Steele's room those who have a perfect attendance record are Essie Mae Hamilton, Pauline Beall, Guy Phenis, and Arnold Cooper. Those in Mrs. Gilbert's room are John Henry Alexander, Charlie McDonald, and Pauline Bybee. In Miss Bradut's room there are Wilma Pearson and D. Trammell. In Miss Chamber's room we have Jimmie White, Johnnie T. McDonald, and Mary Louise Woodworth. Those in Mrs. Wall's room are Virginia Hohlaus, Eugenia McClure, Imogene Roberson, and Leona Shelton. From Mr. Tota's room there are Paul Bybee, Clara DeVoll, Frankie Dodson, Elvora Nall, Lorraine Shico, and Wilda Townsend.

### PARAGRAPHS WRITTEN IN FIFTH GRADE ENGLISH

The following paragraphs were written by fifth grade English pupils:  
**If I Were a Girl!**  
 If I were a girl, I would not spend my time making paper dolls in school. I would help my mother before and after school. I would take art and paint and sell pictures. If I were a girl I would play volley ball—Hall Nall.  
**If I Were a Boy**  
 If I were a boy, I would not tease the girls. If I had a tool chest, I would make things for my sister and her friends to put in their playhouses. I would not smoke or chew tobacco. If I were a boy, I would be polite to girls.—Evelyn Beck.  
**If I Were a Girl**  
 If I were a girl I would be careful where I went. I would not follow my brother fishing. I would not play some of the games that girls do. I would not make mud pies, and get mud all over my dress. If I were a girl, I would not bother boys' things.—William Baggett.  
**If I Were a Boy**  
 If I were a boy, I would not roll the girls in the snow. I would not throw snowballs at girls. I would not smoke. I would tip my hat to ladies. I would not push a girl down on the sidewalk. I would not pull the girls' hair and tease them. I would not make my sister do outside work, unless I was sick. I would take off my hat in the house. If I were a boy, I would not bring rats to school.—Dora Copeland.  
 The attendance in school has been poor the past week on account of the bad weather.  
 Melvin Potts happened to the misfortune of getting a piece of stick in one of his eyes several days ago. He suffered quite painfully for a few days, but we are glad to report that he is practically recovered now.

### P. T. A. BALL GAME BIG SENSATION, SCORE 18-9

Tuesday evening at 7:00, one of the most sensational basket ball games ever played was staged in the new gymnasium. The parents of the Ward school association played the teachers of that association. An overwhelming victory was won by the parents in a score of 18 to 9.

### New Equipment for Primary Rooms

The primary teachers wish to express our thanks to the P. T. A. for the script letter charts and projects in Silent Reading for our rooms. The P. T. A. have also bought us a paper punch, eyelets, orchestra instruments, hectograph, and library books, which will be here in a few days.

### FIFTH GRADE A SPREAD LUNCH ON FRIDAY

Friday at noon all pupils in room 5A and Miss Steele spread their lunch together in picnic style. The lunch was planned the day before, and everyone brought an abundance of delicious food. There were sandwiches, cookies, fruit, pop-corn balls, and all-day suckers. The children all ate until they were so full they declared they would not be able to study in the afternoon. Everyone enjoyed it immensely, and it was suggested that we do the same thing real often.

### Teachers Backed by Bib Pep Squad

Although the teachers had to go down in defeat, their pep squad proved faithful to the end. Each child in the pep squad was on his toes and yelling with all his might for teachers.  
 The teachers certainly appreciate all the children in the pep squad.  
 Mrs. E. E. Dyer and Mrs. A. J. White visited school Tuesday afternoon.

## Liquid Ice

Continued from last week's Longhorn  
 "Ladies and gentlemen, I have summoned you here to give you the solution of this baffling problem." Everybody was sitting on the edge of their chair waiting for the next word to come. I was so excited that I forgot that I was suppose to guard these people.  
 "I was requested to investigate this mystery by George and Mary Westbrook," he continued, "I have been at a slight disadvantage for the lack of clues, but I have obtained sufficient evidence to convict the culprit in court. I confess that I believed Hilton guilty at first because of his sudden disappearance, but that little matter was easily cleared, and it afforded me a clue. I came to the conclusion that the same thing that killed Hilton killed Mr. Philips. I also drew the conclusion that the killer must be well acquainted with the club situation to be able to commit this murder so cleverly. So much for that part." He then paused and calmly eyed the amazed audience.  
 He resumed, "This spot on Mr. Philips' body is not an eruption, but a sore caused by the administration of a deadly poison known as Liquid Ice. This liquid is composed of several minerals, which, when combined, form a compound that will freeze through the flesh. The owner of this Liquid Ice committed murder in the first degree because it was premeditated, therefore, he can be hung.  
 "In my investigation, I found several pieces of broken glass that were formerly part of a thermos bottle. I found this glass in front of a certain locker in the club house. The murderer had watched for a good opportunity to kill Philips, and when he saw that he could make it appear accidental, the guilty person applied the stopper to Jack's solar plexus, and this froze him to death. This liquid ice literally froze him to death. Ladies and gentlemen I wish to point out the killer to you. His name is—"  
 He was interrupted by a sudden movement which caused us to scream, as we were keyed up to a high pitch of excitement.  
 Kennedy continued,—"George Westbrook!" He covered George before he had finished speaking. George slumped into a chair and Kennedy resumed his explanations.  
 "After killing Jack, George placed the thermos bottle in his locker. Hilton saw him and thought it was whiskey. He opened George's locker and took a drink of this Liquid Ice. His head froze and burst, George had returned, and he found Hilton lying in front of his locker. He placed him in a trunk and hauled him off."  
 "As you know, George is a guardian of his sister and her property. He decided to make a little money for himself, and he placed part of Mary's money on the stock market. He lost. He bought still more, and then he lost practically all of it. Now George would still be guardian if Mary stayed single, but she was going to marry poor Jack. George would have to turn over his guardianship when she married, so he had to kill Jack to prevent her marriage. I would never have suspected George if he had not accidentally learned that he had lost heavily on the stock market. I knew that the money was not his, so I began to investigate. Come on, George, let's go."  
 We were all overcome with shock, but we managed to get over it. The news was in the headlines next day. I nearly forgot to mention that Kennedy and Mary Westbrook were married last week.—James Jameson, editor of New York Daily Times.

Ward P. T. A. Calendar for regular meetings.  
 Place—Ward building.  
 Time—3:15 o'clock.  
**February 6th**  
 Theme—Founder's Day.  
 Talk on Founder's Day—Mrs. W. D. Biggers.  
 A Patriotic Pageant and Drill.—5A and 5B Pupils.  
 Valentine Box and Social.  
**March 6th**  
 Theme—Juvenile Protection.  
 Talk on Juvenile Protection.—Mrs. Cornelius.  
 Safety First Court.—5A and Fourth Pupils.  
 Safety and Health Play.—6A and 6B Pupils.  
 Reading, "Saint Patrick"—Opal Blount.  
 Song, "Traffic Lights"—Seven A Pupils.  
 Saint Patrick Social.  
**April 3rd**  
 Theme—Recreation.  
 Talk on Recreation.—Mrs. Sherman.  
 Talk on Children's Reading—Miss Braudt.  
 A Spring Play—Second B and Third B Pupils.  
 Easter Egg Social.  
**May 2nd**  
 Theme—Seven Objectives in a Child's Education.—Mrs. E. L. Woodburn.  
 Election of officers.  
 Kate—You know Leon calls upon me more often than he did before I refused to marry him.  
 Evelyn—The coward.  
 Fat girl—I have an appetite like a canary.  
 Thin girl—Yes, you have! You eat a peck at a time.



ROSELAND

Jan. 14.—The cold weather and snow is fine everyone seems to think, even if they are kept pretty busy throwing up feed and water for stock and poultry.

HILLCREST

Jan. 13.—A light snow fell in this community last week. Mr. Ray Crabtree spent Friday night with Hurlsh Sweepston.

PRAIRIE CHAPEL

Jan. 15.—The weather still continues to be bad. Most everyone would be glad to see the sun shine now for a while.

PROVIDENCE

Jan. 13.—Everyone was glad to see the snow that fell Wednesday night. But, we would be glad to see it melt now.

AMEN

Jan. 13.—E. A. Bost, our county missionary, preached at the Baptist church Sunday at the eleven o'clock hour.

auditorium Tuesday night. There were several from here attending the Floyd County Baptist Association at South Plains Sunday afternoon.

LUTHERAN NEWS

Jan. 13.—Our little community has been blessed with about a 10-inch snow, the past week, which is slowly melting the past few days.

CENTER

Jan. 13.—The weather continues cold and a good prospect for more snow tonight.

LONE STAR

Jan. 13.—Miss Walker, who was absent several days last week on account of sickness, was in school again Monday.

PRAIRIEVIEW

Jan. 13.—On account of disagreeable weather there was no Sunday school at this place Sunday.

MUNCY

Jan. 13.—A nice snow fell here Thursday and Friday. The farmers think it will help the wheat a great deal.

SOUTH PLAINS

Jan. 13.—There was a small attendance at Sunday school and church Sunday, due to the snow and cold weather.

PLEASANT VALLEY

Jan. 14.—Mrs. T. B. Mitchell returned Monday from the Lubbock Sanitarium, where she has been for two weeks.

Mrs. J. A. Mabry returned home Saturday night from San Diego, Calif., where she has been visiting her son, Paul Muse, and wife, for the past month.

McCOY

Jan. 13.—Little Miss Sadie Marie Holmes of Floydada spent last week with her grandmother, Mrs. E. W. Holmes.

Movement for Good Roads

(By Harley Workman, Lone Star School.) Our first roads were doubtless foot paths made by men and animals, and very little attention was given to making roads until the invention of the wheeled vehicle.

GROCERIES AND MEATS THAT PLEASE THE MOST EXACTING APPETITE

When your order Groceries or Meats from Riley and Brewster's store you can rest assured that you will get the very best and freshest that the market affords, as we are very careful to see that our goods are up to standard in every way.

Just Phone No. 10, and your orders will be forthcoming immediately, and will be delivered to your home in time for the noon meal.

We extend 30 days credit to those who pay their accounts promptly on the 1st of each month.

RILEY & BREWSTER

Rio Grande Valley section of the state to spend several days sight-seeing and visiting.

Winston Wofford spent the week end here from Canyon, where he is attending the West Texas State Teachers' College.

Pleasant Valley Home Demonstration Club The Pleasant Valley Home Demonstration Club with meet with Mrs. C. F. Harris on Wednesday, Jan. 22.

The subject for this meeting will be: "The Farm Fruit Plot and Farm Garden."

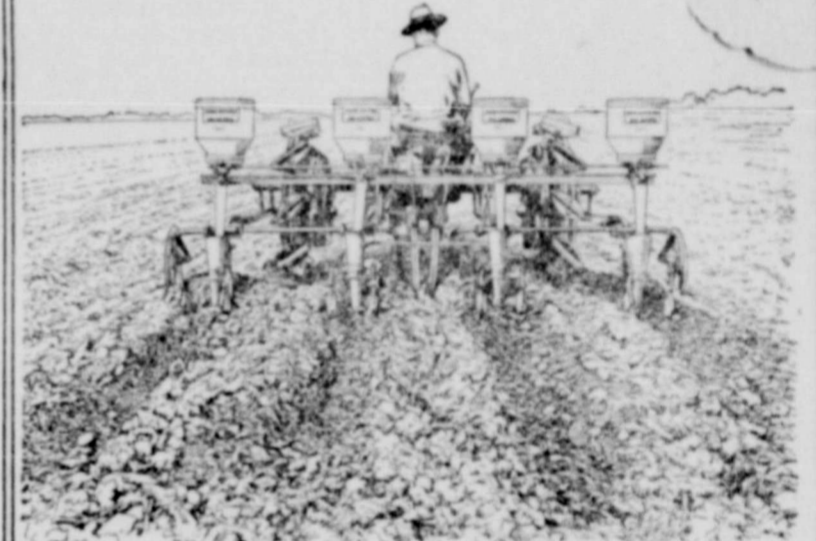
- 1. Roll call—The number and kind of trees in my orchard. 2. The Need of a Home Fruit Plot.—Mrs. W. C. Hubbard. 3. The Story of a Successful Orchard.—Mrs. E. C. Martin. 4. Enrollment of Special Demonstrators

5. Demonstrations: Laying off the orchard plot and laying out the garden plan.—Home Demonstration Agent.

No matter how we apply the test present-day newspapers are better than those of the past. They are no longer run by political cliques and party bosses. They are more independent financially. Because it costs real money to start a paper, the newspaper birth rate has declined. So has the death rate. Newspapers are more dependent upon legitimate income from readers and advertisers and less dependent upon political pap or personal contributions from owners and supporters.

Tyler—Smith county ginned total of 36,373 bales of cotton for 1929 crop.

John Deere GP-400 Four-Row Tractor Planter Working in a Texas Cotton Field



Now You Can Plant Accurately 4 Rows at a Time—in Furrows or on Beds

HERE is the new John Deere General Purpose Wide-Tread Tractor with special one-man equipment designed especially for southern farmers. It is ready to go to work for comparatively to cut your production costs by giving you MORE ACRES PER DAY and by giving you BETTER WORK and EASIER WORK with LESS HELP.

Think of planting and cultivating from 35 to 45 acres a day and doing it easier than it has ever been done before! And this is merely indicative of the way this tractor will handle a great variety of jobs on your farm.

The GP-400 Planter, shown above, plants cotton, corn, and other row crops in rows 36" or 38" apart, in furrows or on beds—plants accurately and uniformly.

No worry about excessive breakage of parts due to hidden stumps, roots and other obstructions—cushion springs on the drawbar take the shock and protect the working parts. Depth of planting can be regulated from seat.

Planter beams are raised and lowered by power lift without even stopping the tractor. Individual gauge wheels for each runner insure uniform depth regardless of ground conditions.

The Four-Row Cultivating outfit illustrated above will cultivate rows planted 36" or 38" apart, which corresponds with the four-row planter.

Two-Row Bedding Attachment for the GP-400 Planter can also be furnished when wanted.

Come in and get the facts about this equipment. No general purpose type of tractor has ever been designed that fits in so perfectly with conditions on southern farms.



LOCKNEY IMPLEMENT COMPANY



General Calles, former president of Mexico, says that within the next few months the whiskey dealers in Mexico will quit business, as prohibition will be passed in that country, and that when the law is passed every man who violates it and is caught will be stood up against an adobe wall and shot. He further says that the liquor traffic in that nation has caused many vagrants and hoboes from the United States to enter that country and incite the Mexicans to start revolutions, and if Mexico is made prohibition it will drive this class of foreigners out of the country, and thereby rid the country of a nuisance. Calles was undoubtedly the best president that Mexico ever had, and did more for the people of that country than any man ever in power, and if he wants to he will put over the prohibition question in that country, and there will be no question about the enforcement of the law, as to violate the law will mean death to the offender, and the Mexicans and foreigners will heed the orders given by the government.

Real winter weather has prevailed over the Plains for the past ten days, probably the longest spell of weather to remain around the freezing period for a number of years. The wheat farmers are very happy over the amount of moisture that the big snow and continuous freeze has put into the ground.

**Drivers' License Bill**

The summary of the bill that Assistant Attorney General Sutton has drawn up as a model for the Legislature, in preparing a motor car drivers' license law, reveals use of the simplest method of attacking the problem. Mr. Sutton has avoided the expense attached to creating the enormous examination machinery that would be necessary if annual proof of

ability on the part of all drivers were required. At the same time, he has provided examination in cases generally recognized as requiring proof of competence at the wheel—persons under 17 years of age, and those with physical defects that might impair handling skill.

In the case of all such bills, the greatest interest attaches to the classes actually denied license. Mr. Sutton's statute would prohibit driving by youngsters under 15. This is good common sense, although not generally applied. There will be no objection to denying the right to drive to persons convicted of driving while intoxicated. In the absence of details, approval is less sure for denying license to "any person who has been convicted of any other offense relating to the operation of a motor vehicle." This is rather strong, unless modified in the body of the bill.

On the whole, Mr. Sutton seems to have proposed a worth-while statute. It is to be hoped that in the near future a model law along these lines will be passed.—Dallas News.

**BRAIN LEAKS**  
(swiped)

When things get down below zero in Texas not even a press agent can do himself justice.

Women are quite capable of bossing themselves, and often besides, of bossing their husbands and brothers.

The most expensive engagement ring of the Winter sold for \$220,000. It was a 22-karat square diamond set in platinum. And the ruby is now "the" smart stone.

Life may be a poor show, but you might just as well try to enjoy it. There isn't any other entertainment going on.

A college president urges the abandonment of gate receipts and paid coaches. His institution has no team.

Our idea of a materialist is one who values a hen more for her eggs than for her song.

When Mussolini tells the Italian newspapers they are free he means it. They can say whatever he likes.

The trouble with law enforcement in this country is that private citizens are beginning to think they can do the same things officeholders get away with.

Sometimes we meet a man who is so serious about his own opinions he

won't take ours seriously.

One thing certain—if all the women stop wearing cotton, all the farmers will have to stop raising it.

The American people spent more than three times as much in 1928 for automobiles and their operation as they spent to have all their freight carried by the railroads.

"We older folks are willing to be taught, if youth has anything to teach, but the best way to do it is to be respectful at least of the things we have been taught. Ease your notions into us, but do not stand off and laugh at us."

**SNAP SHOTS**

There are too many people in Lockney who do not attend church. Strage, such folks are often the most critical and yet know the least about what the church is doing.

Yet the same people want to live, where there are churches, want them maintained, but they say, "Let John do it." Why bite the hand that feeds you? The church is a physical, mental, and moral asset to any community. Why be a knocker, be a square shooter, and boost—not kick.—J. E. Stephens.

**TOM LOVE ASKS WILCOX'S AID ON LAW**

Dallas, Jan. 12.—Thomas B. Love, State Senator and candidate for the gubernatorial nomination at the Democratic primary next July, Saturday night made public a long letter he had sent to D. W. Wilcox of Georgetown, chairman of the State Democratic Executive Committee. Earlier in the week Senator Love appealed formally to Wilcox to have his name inserted on the July primary ballot;



**DR. GREEN**  
EASY DENTIST

False teeth \$17.50 up  
Gold Crowns \$ 5.00 up  
Bridge Work \$ 5.00 up  
Silver Fillings \$ 1.00 up  
Painless Extractions \$ 1.00 up  
Taste food and talk with this plate. Graduates of N. W. University of Chicago. 1st Lieutenant and Dental Surgeon in World War. Offices in San Angelo, Plainview, Wichita Falls, and Houston. Sleeping gas given by expert. Painless methods. Work guaranteed, 15 years experience, Easy Dentist.

VEIGEL BLDG.  
10 Years With Dr. Mayo  
of Mayo Bros.  
Plainview, Texas

**We Want Your Business**

When you have grain or feed of any kind to sell let us make you an offer on same. We are in the market at all times for the crops that you raise.

**GRAIN, COAL, CHICKEN AND COW FEEDS**

We carry the very best grades of Coal that can be obtained and will be glad to supply your demands. Now is the time to lay in your supply for the winter needs. Coal is harder to get, and generally higher in price in the winter, when the rush is on, than during the summer months, so fill your coal bin now and be ready when cold weather sets in.

**LET US SERVE YOU**

**SOUTH PLAINS GRAIN COMPANY**

Phone 23 Lockney, Texas

**WHO KNOWS?**

We know that every ambitious boy or girl can have a good POSITION. Scores and scores of P. B. C. students are holding \$1200, \$1500, \$2000, \$3,000, and better POSITIONS!

Do you want a position? Are you satisfied? Do you want to do more, and have more? A good position will make you independent.

You must make the start before any one can help you. Ask for "GETTING AHEAD" without obligation on your part. Winter term starts First Monday in January.

Name \_\_\_\_\_ Address \_\_\_\_\_

**PLAINVIEW BUSINESS COLLEGE**

— and —

**Watson's School of Correspondence**

**J. E. WATSON, President**

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**Strengthened His Entire System**

**"Orgatone Has Made a New Man of Me and Relieved Me of My Trouble"**

"Since Orgatone relieved me of my troubles I just can't help praising it to everybody," said J. T. South of Lubbock, Texas. Mr. South is a well known ginner in this part of the state and owns and operates the J. T. South Gin Company.

"For several years," he continued, "I have suffered from stomach disorder and a general run-down condition. I had very little appetite and three or four hours after eating gas would form and cramp my stomach so that nothing would relieve me of the agony, I was in a weak condition and was tired and worn out and didn't feel like doing my work. I had a severe case of constipation and had severe headaches."

"My first bottle of Orgatone seemed to hit the spot and I have been getting better ever since. I can eat with a relish and eat anything and everything I want. I don't have any trouble with gas, my stomach is toned up and I feel better in every way than I have for a long time. Orgatone has saved me a lot of suffering and money and has made a new man of me. I want my friends to know about it."

Genuine Orgatone may be obtained in Lockney at the Stewart Drug Co.—Adv.

asserting in the communication that he had been a life-long Democrat despite the admitted fact he voted for the Hoover electors in the last presidential race and once previously had voted for the Republican nominee for Governor of Texas.

In the letter made public Saturday night, Senator Love also appealed to Wilcox and the committee members to join in promoting the passage at the coming special session of the Texas Legislature of a law giving appellate courts original jurisdiction to issue writs of mandamus compelling chairmen and members of the executive committee to discharge their duties in accordance with the law.

The letter in part follows: "I have your letter of Jan. 7 relative my application, filed with you, to have my name placed on the primary ballot as a candidate for governor."

"You say: 'I think the committee has the authority to leave your name off the ticket, but I do not intend at this time to engage in a discussion of this question through the press or otherwise.' This remarkable assertion by you that the committee of 31 members, chosen by the Dallas State Convention of 1928, of which you are chairman, has the power to determine what candidates the million men and women comprising the Democratic party of Texas shall be allowed to vote for, and what candidates they shall not be allowed to vote for, in the Democratic primary election of 1930, obviously goes to the very vitals of democratic government in Texas, and ought not to be allowed to go unchallenged."

"The question you raise is one of law, but it does not take a lawyer to understand it. The law is so plain and unambiguous that laymen, and, for that matter, sixth grade school children, can understand it for themselves."

"Our election law, Article 3111, Revised Statutes, provides that any person affiliating with any party may file an application, as I have done, with the State chairman not later than the first Monday in June before the primary election, and requires that on the second Monday in June before the primary the State Executive Committee shall meet and, to quote its exact words, 'shall direct their chairman to certify to each county chairman the names and counties of residences of such candidates as shown by their requests; and Article 230 of our penal code of Texas make it a criminal offense for you or any member of your committee to wilfully fail or refuse to discharge this or any other duty imposed on you by the law, and provides that one violating the article 'shall be fined not to exceed \$500.'"

"Then, Article 3117, Revised Statutes, provides that every county executive committee shall meet on the first Monday in June before the primary and determine by lot the order in which the names of all candidates for all offices required to be printed thereon; and Article 3114 requires the county chairman at this meeting to present to the committee the certificate of the state chairman 'showing the names of all persons whose names are to appear on the official ballots as candidates for state offices; and Article 3115 requires the county chairman to appoint a subcommittee, of which he shall be a member, to make up the official ballot for such general primary in such county in accordance with the certificates of the state chairman and place the names of the candidates for nomination for state offices, thereon in the order determined by the county executive committee', as provided by law; and Article 207 of the Texas penal code makes it a felony for any chairman or member of a county committee to leave off the primary ballot the names of any candidates certified by the state chairman."

Extensive improvement of the downtown lighting system is expected to be made during 1930 as result of the efforts of the Dallas Retail Merchants

Association. Lights like those on Pacific Ave. are planned for other streets in the downtown section.

**MARY M. HENRY, M. D.**  
Special attention given to diseases of Women and Children.  
Phones: Office 50; Res. 9022F4  
At Lockney Drug Co.  
Office Hours 9 to 12 a. m.; 1 to 5 p. m.  
Other Hours by Appointment

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FLOYDADA, TEXAS

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POTRAITS, VIEWS, PANORAMA VIEWS  
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Have Your Abstracts Made By  
**ARTHUR B. DUNCAN**  
The Old Reliable Abstract Man  
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**Dr. W. S. Warner**  
Ear, Nose, and Throat  
GENERAL DIAGNOSIS  
TRAINED IN LOS ANGELES  
COUNTY HOSPITAL  
309 Skaggs Bldg. Plainview Texas

**Dr. J. Herman Thomas**  
OF FLOYDADA, TEXAS  
Will be at Lockney Drug Store, Lockney, Texas, the last Thursday in each month. Have your eyes examined.  
Special attention given to care of crossed eyes and children.

**Crager Undertaking Co.**  
ARCH CRAGER, Manager  
Funeral Director and  
Embalmer  
PRIVATE AMBULANCE  
Phone 121 and 79J  
LOCKNEY, TEXAS

**LAND! LAND!**

We have land to Sell and to Lease for Farming, Stock Farming and Grazing purposes, from about 80 acres up, in Floyd, Briscoe, Hall, Motley and other counties

**W. M. MASSIE & BRO.**  
Floydada, Texas

**STOP AND THINK!**

You will be offered every kind of Life Insurance, by Dick, Tom, and Harry, why take a chance, buy the best for less.

**SOUTHWESTERN LIFE?** Compare our rates and policies with any other company, then buy our policy that has an option of participating in the earnings of the company. I can render you an unexcelled service

**FARM LOANS**  
We still have plenty money to loan on good farm land in Floyd and adjoining counties. You pay no commission, no red tape.

**W. R. CHILDERS**  
Representative and Loan Correspondent  
Room 2, First National Bank Bldg.  
Lockney, Texas

**CLOSING OUT MUSIC BUSINESS**

Closing out music business at Floydada. I have several good second hand Pianos to sell at bargains and I will also retain the agency for the Kimball Piano.

Will devote time to real estate for the present.

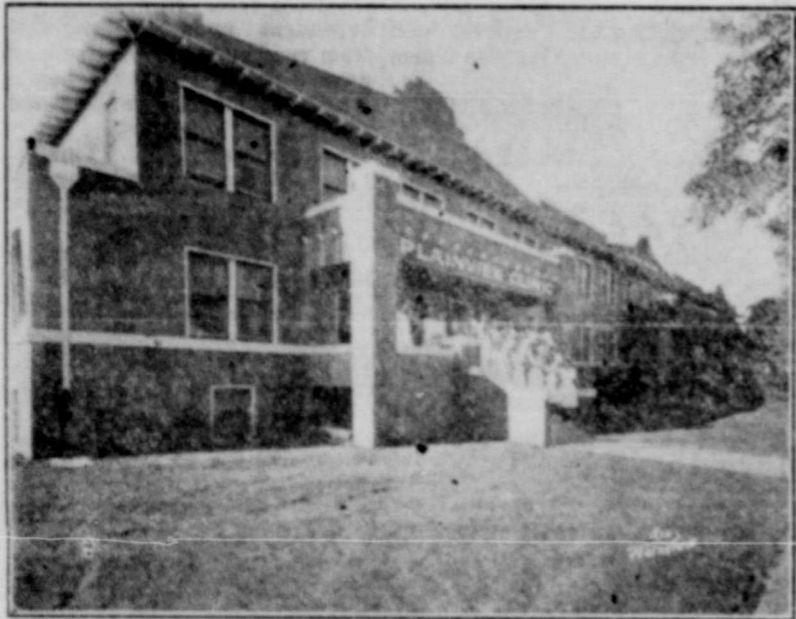
**D. P. CARTER**  
FLOYDADA, TEXAS

**100% EUGENE PERMANENT WAVING**

Price—**\$8.50**

Facials, Wave Setting, Etc. All Work Guaranteed

**Mrs. Ruby Bennett**  
PHONE 114



The Plainview Sanitarium and Clinic, Plainview, Texas, thoroughly equipped for examination and treatment of medical and surgical cases.

DR. E. O. NICHOLS, Surgeon,  
DR. J. H. HANSEN, Surgery and Diagnosis,  
DR. T. G. ESTES, Eye, Ear, Nose & Throat.

GLASSES FITTED  
Plainview Sanitarium & Clinic

**UNITED**



THE BUSINESS interests of this city and the Banking interests are linked by a common aim. Good business means prosperity for us. Sound banking is a boon for business. United we stand—let's get together—in the name of common enterprise.

**SECURITY STATE BANK**



### Ask Reconstruction of Enforcement Machinery

Extension of Power of United States Commissioners to Give Relief

Washington, Jan. 13.—President Hoover in transmitting the first preliminary report of the Law Enforcement Commission to Congress Monday, submitted this message:

To the Congress of the United States:

In my previous message I have requested the attention of the Congress to the urgent situation which has grown up in the matter of enforcement of Federal criminal laws.

After exhaustive examination of the subject, the Commission on Law Enforcement and Enforcement, and the officials of the Department of Justice and the Treasury Department unite in the conclusion that increasing enactment of Federal criminal laws over the last twenty years, as to which

violation of the prohibition laws comprises rather more than one-half of the total arrests, has finally culminated in a burden upon the Federal Courts of a character for which they are ill designed, and in many cases entirely beyond their capacity. The result is to delay civil causes, and of even more importance, the defeat of both justice and law enforcement. Moreover, experience shows divisions of authority, responsibility and lack of fundamental organization in Federal enforcement agencies and oft-times results in ineffective action.

**Law Must Be Enforced**  
While some sections of the American people may disagree upon the merits of some of the questions involved every responsible citizen supports the fundamental principle that the law of the land must be enforced.

The development of the facts shows the necessity for certain important and evident administrative reforms in the enforcement and judicial machinery, concrete proposals for which are available from Government departments. They are in the main:

1. Reorganization of the Federal

Court structure so as to give relief from congestion.

2. Concentration of responsibility in detection and prosecution of prohibition violations.

3. Consolidation of the various agencies engaged in prevention of smuggling of liquor, narcotics, other merchandise and aliens over our frontiers.

4. Provision of adequate and prosecuting officials.

5. Expansion of Federal prisons and reorganization of parole and other practices.

6. Specific legislation for the District of Columbia.

**Would Reduce Congestion**

I append hereto a preliminary and a supplementary report from the Commission on Law Enforcement and Enforcement, relating to several of these and other questions. I particularly call attention to their recommended plan for reducing congestion in the Federal Courts by giving court commissioners enlarged powers in minor criminal cases. Their discussion of the workability and the constitutionality of the plan, which is concurred in by the eminent jurists upon the commission and others whose advice they have sought, is set out in more detail in the supplementary report. I also append memorandums from the Attorney General and the Secretary of the Treasury upon several phases of these problems.

I believe the administrative changes mentioned above will contribute to cure many abuses. Beyond these immediate questions are others which reach deeply into the whole question of the growth of crime and the enforcement of the laws. The causes of crime, the character of criminal laws, the benefits and liabilities that flow from them, the abuses which arise under them, the method by which enforcement and judicial personnel is secured, the judicial procedure, the respective responsibility of the Federal and State Governments to these problems, all require further most exhaustive consideration and investigation, which will require time and earnest research as to the reorganization of parole and other practices.

**"Casual Violations"**  
To define as "casual and slight violations" unlawful possession, single sales in small quantities, unlawful making of small quantities, transporting small quantities and assisting in making and transporting as a casual employee.

To fix the penalty for "casual and slight violations" at a fine of not more than \$500 and imprisonment of not more than six months in jail, or both, with authority for District Attorneys to try accused in such cases by complaint or information.

To authorize State, county and municipal officers to seize liquor-carrying vehicles including automobiles, water and air craft and to proceed in the nearest Federal Court against such vehicles and their operators.

**Stress Difficulties**  
The president's recommendations were referred to appropriate committees of the two houses. Those will consider them along with the number of other measures introduced by both wets and drys since the opening of the present session.

The law enforcement commission emphasized time and again in its report the difficulties of obtaining both observance and enforcement of the antiquated laws.

"It is wholly impossible to set off observance of the prohibition act from the large question of the views and habits of American people," it said. "With respect to private judgment as to statutes and regulations affecting their conduct."

**Past Disregard of Laws**  
"We must not forget the many historical examples of large scale public disregard of laws in our past," it continued, adding that "we must bear in mind the Puritan's objection to administration, the whig tradition of the 'right of revolution', the conception of natural rights classical in our policy, the Democratic tradition of individual participation in sovereignty."

This viewpoint was touched upon briefly by the President in his message to Congress. He said:

"While some sections of the American people may disagree upon the merits of some of the questions involved, every responsible citizen supports the fundamental principle that the law of the land must be enforced."

**Ask Relief of Congestion**  
Attorney General Mitchell in his report to the President declared that congestion in the courts deserved the utmost consideration as in many districts the courts were unable to cope with the volume of business brought before them.

"This results in delay, weakening of evidence and difficulty in obtaining convictions," he said. "Another effect of congestion is the effort to clear dockets by wholesale acceptance of pleas of guilty with light punishment. The deterrent effect of speedy trial and adequate punishment is lost."

The Attorney General also asserted that the placing of all Federal agencies in good order was not only the requirement in connection with enforcement.

**Cities Duty of States**  
"It has never been contemplated that the whole task of enforcing prohibition should be borne by the Federal Government," he said. "Any constructive plan for better prohibition enforcement must give attention to improvement in State as well as Federal agencies and to the adjustment between them of the burden of enforcement."

Elaborating on his recommendation for a unified border patrol and design-

ated points of entry for persons and merchandise, Secretary Mellon said these were essential if the border patrol was to function efficiently.

"The points of entry should be established at the boundary intersection of all established and customary routes and wherever intercourse with our neighboring countries justifies," he said. "Flexibility is essential in order to permit an increase in the points of entry conformably with the growth of commerce and travel and in order to meet seasonal necessities and constantly changing conditions, there should be a substantial increase rather than a decrease in the present number of customs and immigration stations."

Secretary Mellon said that the usual customs, immigration, quarantine and other officers would be stationed at the points of entry to enforce all the laws with the border patrol left free to guard the border between designated points of entry and prevent the entry of all persons and merchandise along those stretches.

### TRACTOR-COMBINE SCHOOL AT PLAINVIEW IN FEBRUARY

We are advised by the West Texas Tractor and Machinery Co., of Plainview, Texas, that they will hold a school in Plainview on February 24th, 25th, and 26th, for the special benefit of "Caterpillar" Tractor and Holt Combine owners, operators and prospective machinery purchasers. This school will be held on rather an elaborate scale as this company has the distribution of these lines throughout fifty-seven counties in West Texas. There will be factory representatives, trained for the purpose, in charge of this school.

They advise that any man, or woman, interested in knowing how to get the best results from power equipment, how to use it, how to take care of it, how to get the most work from it at the least cost, and at the same time becoming thoroughly familiarized with this particular line will make no mistake in attending this entire three days school.

Moving pictures, taken at thousand of dollars expense, will play an important part in this program by showing the actual operations in gaining better results. This will not only be a school of vast importance but in a way it will be a convention of Tractor Operators and Users throughout a very large and important territory, in which these individuals may discuss their various problems that they cannot answer, in their own visits one with the other, these problems can be brought up before the schools in their regular hours and taken care of.

The West Texas Tractor & Machinery Company are making an open invitation for all who are interested or would care to attend to be there. There is no tuition charge to this school.

### TEXAS WEEKLY INDUSTRIAL REVIEW

The following record of industrial activity lists items showing investment of capital, employment of labor and business activities and opportunities. Information from which the paragraphs are prepared is from local papers, usually of towns mentioned.

**Falfurrias**—Subdivision No. 1 of Falfurrias Farm & Garden Tracts opened about one-half mile east of this city.

**Happy**—Apartment house being built just south of home of J. B. Wright.

**Electra**—Representatives of several towns in Texas and Oklahoma held meeting here recently to discuss intimate abolition of all toll bridges across Red River.

**Canadian**—Austin Bridge Company awarded contract for bridge over Clear Creek, another at Elvin Parrott corner, and a third over Gageby Creek, near Puryear place.

**Circle**—Abe Winkel building and enlarging store to care for increasing volume of trade.

**Rural telephone line** for Liberty, Notla and Sand Creek communities contemplated.

**Allison**—This town now has post office.

**Wolfe City**—East Main street graded recently.

**Austin**—Oil producing wells brought in during 11 months period ending December in Texas numbered 4,717 and gassers totaled 522, according to monthly report issued by Oil and Gas Division of Railroad Commission.

**Alice**—Work and installation of machinery practically completed at new building of Dairy Products Co.

**Fabens**—Filling station at Stuart Motor Co. being remodeled.

**Actual construction work** on Highway No. 9, through Live Oak County north and south progressing satisfactorily, first unit bringing highway from Atascosa county line near Whisett to within two miles of Three Rivers.

**Tyler**—Work underway on airport.

**Tenaha**—Dairy establishing business here.

**Follett**—Texas-Louisiana Power Co. to rebuild city power lines soon.

**Waco**—Checks distributed by Borden Milk Co. here for butterfat during 15 days, totaled approximately \$15,000, or an average of \$1,000 per day.

**Booker**—Cottage camp ready for business.

**Lewisville**—City jail wrecked to make way for highway.

**Detroit**—13th car of sweet potatoes shipped from here.

**Lamesa**—Contract let for milk plant.

**Alpine**—New lamps to be installed on new North Fifth Street bridge.

**Thorndale**—Completion of grading and drainage structures Unit 1 of High

way No. 43 from this place east to Rockdale Road District line, nearing reality.

**London**—"Graphic" changed hands. Center—Poultry survey shows plant may be erected here.

**Devine**—C. P. & L. high line crew improving line north and south from own.

**Rosenberg**—New Eagle Cafe opened for business.

**Uvalde** to have Livestock Loan Bank. **Midlothian**—Work underway on sewer system.

**Cleburne**—Contract let for construction of new Masonic Temple to be erected on south east corner of square.

**Grandview**—J. L. Taylor test oil well, on O. L. Winkinson lease one and one-half miles north of here, spudded in.

**Perryton**—New grain elevator of J. M. North Grain Co. completed and open for business.

**Dallas**—Dairy planned for this place in 1930 as part of State Fair.

**Perryton**—North Plains Poultry Show held here recently exceeded all expectations.

**Wallis**—New high school building dedicated.

**Snyder**—First State Bank & Trust Company of Snyder, absorbed First State Bank of Hermleigh, now has resources of near \$1,000,000.

**Thorndale**—Ideal Motor Co. moved to new quarters.

**Dalhart**—Entire telephone system here to be rebuilt.

**Asherton**—Industrial survey of Winter Gardens gets underway.

**San Juan**—Sidewalk may be built from high school building to San Juan.

**Bremont**—Main street being gravelled from railroad crossing near Catholic church to town.

**Beaumont**—Cane crop nets local farmer \$1,500 from seven acres.

**Dalhart**—Important steps toward an airplane factory and flying school for the city made by donation of site for plant.

**Van**—New Victor Theatre now open.

**Dalhart**—Plans for financing and establishing of Duntille factory in this city being worked out.

**Snyder**—Citizens Ice Company's capacity will be doubled soon.

**Whitesboro**—Three banks of this city merged into one institution to be known as Whitesboro National Bank.

**Canadian**—New cancelling machine installed at local post office.

**Follett**—Schaefer building being razed to make way for filling station to be erected by Champlin Oil Co.

**Canadian**—Moore's Cash Grocery located in Hoover building.

**Contract awarded** for 9.3 miles of grading and structures for \$26,627 on State Highway No. 7 from Nolan county line to Hermleigh.

**Greenville**—According to figures released by Melvin Kimbrough, Government Ginning Statistician, 60,169 bales of cotton ginned in Hunt county from

1929 crop prior to December 1st.

**Bremont**—New bridge across Big Creek opened for traffic.

**Alpine**—48 blocks of paving completed.

**Burger**—Fourth store of Ben Gurtz located here in recently remodeled building.

**Beaumont**—Gulf Paper Products Co. launches \$250,000 industry here.

**Colorado**—\$2,000,000 to be expended here for public improvements during 1930.

**Burger**—New post office and federal building announced for this place.

**Fort Davis**—Davis Mountain State Park Association organized here at recent meeting.

**Donna**—Bond issue of \$1,700,000 voted to rush irrigation work.

**Alice**—New Methodist church now assured.

**Happy**—Texas Utilities Co. opened branch offices here.

**Farwell and Bovina** to be supplied with natural gas by July 1, 1930, according to franchises granted by these cities to Union Gas Co.

**Lubbock**—\$391,000 road bond issue approved in Lubbock county.



### HELLO BUDDY!

- TEN REASONS
- Why To Buy A CHEVROLET
  - 1—Low First Cost.
  - 2—Less up-keep.
  - 3—More miles to the gallon.
  - 4—It "gets" you there and brings you back, with SPEED.
  - 5—Has greater trade-in value.
  - 6—Can be serviced everywhere.
  - 7—Is COMFORTABLE and SAFE to ride in.
  - 8—Is a GOOD LOOKING CAR.
  - You can own a HOME and own a Chevrolet.
  - 10—It is a COMMON SENSE.

COME IN  
**Dyer Motor Company**

LOCKNEY, TEXAS

1929 crop prior to December 1st.  
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Will to move and power of motion  
Depend on nerves as well as motion,  
And these actions call into play  
Thousands of nerves in many a way.  
When with sickness one must contend  
Adjust the spine from which nerves extend.

DR. C. J. McCOLLUM  
Ph. nes: Office 17; Res. 102J



### STOP that COLD

A "nasty" cold paves the way for more serious complications.

At the first indication of a cold take a dose of our reliable remedy and you will suffer no ill effects.

Our cold remedies are SURE, SAFE, and SANE.

Let US be YOUR Druggists

**STEWART DRUG COMPANY**  
Stewart Has It  
Lockney, Texas

**Begin Now To HAVE MONEY!**

The sooner you begin to Bank your money REGULARLY, the sooner you will have comfort and happiness.

Open a Bank account now and always INCREASE your balance.

Start Saving Regularly NOW  
We Invite YOUR Banking Business

**FIRST NATIONAL BANK**  
"There is no Substitute for Safety"

Lockney, Texas

**JOB PRINTING**

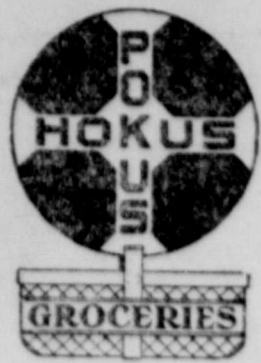
DIRECT-BY-MAIL advertising, reaching a selected list, can be a wonderfully effective adjunct to your newspaper advertising. A color job, made doubly attractive, trebly punchy by Beacon typography and layout, will pay for itself tenfold in added sales. We will gladly estimate costs for you.

**The Lockney Beacon**

**FRANK PERKINS**  
FIRE, TORNADO, AUTOMOBILE, LIVESTOCK AND COMPENSATION  
**INSURANCE**  
BONDS AND RENTAL PROPERTY  
**FARM AND CITY LOANS**  
Telephone No. 185  
Over 1st National Bank Lockney, Texas



HOKUS



POKUS

After being absent from the store for several weeks, I am again back on the job. I haven't had time to make out list of Specials for Saturday, but you can be assured that I will have plenty of REAL BARGAINS awaiting you when you come to this store Saturday.

COME IN AND GET YOUR SHARE

Yours very truly,

G. S. MORRIS

WANT COLUMN

NEW dresses in Novelty Prints and Plain Colors. Values to \$18.75, special \$14.95—The Ladies Store.

FOR funeral flowers, phone us or leave your orders with Mrs. Honea, at Baker Mercantile Co.—Hollums, Floydada Florists. 18-1f.

POULTRY REMEDIES—For Lice, worms, roup, cholera, diarrhoea, and other germ diseases, guaranteed.—Hamilton Produce. 10-1f-c

AUTO GLASS INSTALLED, 30 minute Service.—Daniel Paint & Glass Co. 805 Broadway, Plainview 6-1f-c

WANTED—A-1 good notes. See me at First National Bank.—Dorsey Baker.

FOR RENT—Modern six room house, second block west of grammar school building.—Mrs. Whelan. 16-1f-c

SPECIALS in underwear: Bloomers, French panties, stepins, and brassiers in Durco fabrics, 89c.—The Ladies Store.

FOR SALE—Some good milch cows.—See Frank Mudgett, 1 mile north of Lockney. 16-3f-pd

FOR RENT—Bed room.—See Mrs. Kinyon, at Beacon office.

FOR SALE OR TRADE—About 30 or 40 extra good ewes.—See Bill Harper, Lockney, Texas, Rt. 3. 17-2f-p

FOR SALE OR TRADE—For feed, 2 young mules.—Mrs. Eva Wagner, Rt. 3, Floydada, Texas, 10 miles north east Floydada. 17-2f-pd

FARMS FOR RENT—Several farms to rent to men who will buy teams, tools, and feed. If you don't have the money to buy, don't come to see me.—Artie Baker.

Continuing our January Clearance Sale.—The Ladies Store.

FOR SALE—Rhode Island Red cockerels.—J. S. Miller, northwest of Lockney.

PLUMBING NOTICE—This is to advise that I have no partner in the plumbing business in Lockney, that I do my own work, make my own prices, and if you are wanting a first class job done at right prices, get in touch with me at Baker Mercantile Co.—J. P. Williams. 18-2f-c-B-M-C

NOTICE—Has heretofore been given that delinquent city taxes must be paid. Notices have been mailed to those having unpaid city taxes. We hope it will not be necessary to resort to force collections as this will add greatly to the cost. The matter

demands your prompt attention. You will find the delinquent tax rolls at the mayor's office and Mr. Lowe will be there to wait on you.  
CITY COUNCIL,  
18-2f-c  
City of Lockney, Texas  
To the Readers of the Beacon:  
When I get ready to marry I will have our kind editor to print the whole story, and until then I had rather not have my affairs discussed.

Mrs. J. M. Sherman, Lockney, Texas.

FARM FOR RENT—I have a set of 2 row farm implements and 9 head of work stock, I want to sell the implements and stock and rent 150 acres of land, 5 room house on place, one set of 1 row implements and 4 head stock, I want to sell the implements and stock and rent 100 acres with a 2 room house on place, also have milch cows if wanted.—Irving Bennett, 6 miles east of Lockney. 18-2f-pd

CARD OF THANKS—To the friends and neighbors who were so kind and thoughtful to me and my family during my recent serious illness, I wish to take this method to thank each one of you. I wish also to express my appreciation of Dr. Greer and the faithful nurse, Mrs. Kelley Webster. May God in his goodness, bless each of you.—Mrs. C. H. Brown and children.

SORE GUMS—PYORRHEA  
Foul breath, loose teeth or sore gums are disgusting to behold, all will agree. Leto's Pyorrhoea Remedy is highly recommended by leading dentists and never disappoints. Drug-gists return money if it fails.—Stewart Drug Co.

There is a principle which is a bar against all information. That principle is condemnation without investigation.

Investigate Chiropractic for yourself.  
OTHERS GET WELL—SO CAN YOU  
S. T. COOPER, D. C. Ph. C  
Up Stars Next to 1st Nat'l Bank

Rev. J. E. Stephens received a rather unique telegram Wednesday, the 15th, as follows:  
Happy, Texas, Jan. 15, 1930,  
Rev. J. E. Stephens, Lockney, Texas.  
"We thank you for marrying us 25 years ago, signed, Mr. and Mrs. R. F. Rogers."

Mrs. Rogers is a sister of Mrs. T. H. Stewart of Lockney, 25 years ago, Jan. 15th, Rev. Stephens drove 30 miles in a blizzard, the ground covered with snow, and the thermometer around zero, in a two-horse buggy to marry this couple. The trip was from Canyon to Fairview in Swisher county, all plains road, but through the pastures, to the Holland ranch, her home. Mrs. Stewart was a young woman, just younger than Mrs. Rogers, but she was looking for Tom, but had not found him.

The following telegram was returned to Mr. and Mrs. Rogers.  
"Congratulations. Wishing you 25 years more happy married life."

Mr. and Mrs. Wells Entertains With Forty-Two  
Mr. and Mrs. Dexter Wells entertained a few friends at their home Tuesday evening with a forty-two party. Nineteen games were played and refreshments were served. Those present were Mr. and Mrs. J. H. Hohlaus, Mr. and Mrs. Frank Dodson, Mr. and Mrs. Floyd Barber, Mr. and Mrs. Geo. F. Kinyon, Mr. and Mrs. H. B. Adams, Virginia, Kenneth, and Lawrence Hohlaus, Douglas and Milton Adams, and the host and hostess.

Judge L. S. Kinder, Fred Lowe, B. C. Dunlap, and Billy Foley, Plainview Rotarians, were in Lockney Friday of last week, making up their attendance, and attended the Rotary Club meeting in the Methodist church basement.

# Advance Showing of New Spring Wearables

IN DRESSES, COATS, SUITS, AND MILLINERY. COME AND GIVE THEM THE ONCE OVER.

REAL BARGAINS AWAIT YOU on our entire stock of Men's Overcoats, Suits, Leather Coats, Sweaters, Heavy Shirts, and Bootees. Just come in and we will show you how long a reach your dollar has.

## Baker Mercantile Co.

THE STORE WITH THE GOODS

### ANNOUNCEMENTS

We are authorized to announce the following named persons for the office under which their names appear, subject to the action of the Democratic Primary, to be voted on Saturday, July 28th, 1930:

- For District Clerk: T. P. GUIMARIN, (re-election)
- ROY O'BRIEN
- For County Judge: Wm. McGEHEE (re-election)
- For County Clerk: TOM W. DEEN, (re-election)
- For Tax Collector: C. M. MEREDITH
- For County Treasurer: MAUD MERRICK (re-election)
- For Tax Assessor: JOE M. DAY, A. A. TUBBS
- For County Superintendent: J. B. ALLEN, MISS OLA HANNA, PRICE SCOTT, Re-election, GEO. GILPIN
- For Sheriff and Tax Collector: P. G. STEGALL, (re-election)
- For Sheriff: F. N. (Fred) CLARK
- For Commissioner, Precinct No. 2: E. R. HARRIS, A. J. (Arleigh) COOPER, T. Z. REED, J. PAUL SIMS, J. F. DOLLAR
- For Commissioner, Precinct No. 3: M. H. TAYLOR (re-election)

### December Production

From 400 Hens: 559 2-3 dozen eggs  
TANCARD STRAIN WHITE LEGHORNS  
Booking Orders Now  
Setting Eggs \$3.00 Per Hundred  
Baby Chicks \$12.00 Per Hundred

TYPE AND PRODUCTION  
"United They Stand  
Divided They Fall"

William Wood

Box 455, Lockney, Texas  
Phone 9016F6

FULL STOCK OF THE MOST DELICIOUS FOODS FROM ALL OVER THE WORLD



TO BUY ALL MY GROCERIES AT PIGGLY WIGGLY DURING 1930

A Home Institution That is Willing to Live and Let Live  
OUR MOTTO  
Scientific Merchandising—Friendly Service

WE ARE SOLE OWNERS OF THIS PIGGLY WIGGLY AND ARE NOT IN ANY WAY CONNECTED WITH ANY OTHER GROCERY CONCERN OR CHAIN, OTHER THAN USE OF THE NAME

GOLDEN YELLOW BANANAS Average 2 dozen 35c lb. 5 1/2 c

4 4-oz. PKGS. Fresh from Plantation to Us COCOANUT 29c

8 lb. BUCKET Jewel, White Ribbon, Advance COMPOUND \$1.05

ANY DAY IN THE WEED CIGARETTES 2 for 25c

OLD DUTCH CLEANSER 2 for 15c

ANOTHER SHIPMENT FROM JACKSONVILLE TEXAS PURE RIBBON CANE SYRUP, gal. 90c

CRANBERRIES 2 quarts 35c

### Don't Miss Our Special on— WHITE SWAN COFFEE

BRICK CHILI Lots of it 24c

1 lb. BOX SLICED BACON 39c

FLEISCHMANN'S YEAST 8 for 25c

PURE HOG LARD lb. 14c

BOLOGNA SAUSAGE lb. 22c

2 1-2 lb. CAN CANORA COFFEE (Limit One) 99c

FRESH VEGETABLES EVERY DAY IN THE WEEK