

# THE LOCKNEY BEACON

The Gateway to the Magic Plateau

"20,000 POPULATION BY 1940"

Heart of the Best Farming Section of the Plains

VOLUME TWENTY-NINE

Lockney, Texas, Thursday, January 23rd, 1930

Number 19

## Annual Banquet and Community Get-together

About Four Hundred People Brave Cold Weather to Attend Annual Affair

The annual banquet and get-together meeting of the Chamber of Commerce was held according to schedule at the municipal auditorium in Lockney Tuesday night, January 21st, and although the thermometer was registering around the zero mark, there were about four hundred people present, fifty percent of those attending being from the rural districts surrounding Lockney.

The affair was the Twelfth Annual Banquet of the Chamber of Commerce, who has continuously functioned since its organization twelve years ago.

The food for the occasion was furnished by the ladies of the Methodist Missionary Society, and arrangements were made to take care of five hundred people. The tickets for the affair were bought by the business men and residents of the town, and the people from the rural districts were their guests.

A good program was rendered, consisting of speeches and musical numbers, and the banquet proved to be the most enjoyable affair in the history of the organization.

The program was as follows: Ray H. Wall, retiring president, toastmaster.

Invocation—Rev. E. D. Morgan, Pastor of the Baptist Church. Address of Welcome—Rev. J. E. Stephens, Pastor of the Methodist Church.

Response—J. B. Allen, Principal of Lone Star School. Address, "My Town"—Dr. C. J. McCollum.

Quartet—Messrs. W. D. Biggers, H. G. Shirey, Herman Ely, and T. B. Brooks, with Mrs. W. D. Biggers at the piano.

Address, "Community Interests"—Elder J. E. Arceneaux.

Harmonica Band—Boys and girls of the 6th and 7th grades of the Grammar School, Lockney.

Short talks from visitors—Miss Marie Strange, County Home Demonstration Agent; Maury Hopkins and Ed Bishop, Plainview Chamber of Commerce; Herbert Hilburn, Editor Plainview Herald; Mrs. Oscar Shurbet, Sand Hill; Lee Rushing, Fairview; Miss Anna Sims, Roseland; W. A. Whitlock, Roseland.

Introduction of Incoming President, Dr. C. D. Henry, by retiring President, Ray H. Wall.

Introduction of new officers by Dr. C. D. Henry. Address—By new president, Dr. C. D. Henry.

Presentation of writing desk set to retiring president—Arthur P. Barker. A Chorus—Arranged and led by Mr. J. Frank Copeland.

The largest delegation from a rural community came from the Roseland community. The new officers of the Chamber of Commerce for this year are:

Dr. C. D. Henry, President; Frank Perkins, 1st Vice-president; Arthur P. Barker, 2nd Vice-president; D. E. Cox, Treasurer. Artie Baker, Carl McCollum, A. R. Meriwether, H. M. Mason, and H. B. Adams, Directors.

The Board of directors will hold a meeting in the near future at which the secretary will be employed for the ensuing year.

## Sterley School District Petitioned For

County Board Petitioned to Cut New School District Taking Parts of Roseland, Prairie Chapel and Lone Star

A petition, bearing 80 signatures, has been filed in the County Superintendent's office, in Floydada, asking that a new school district be cut at the junction north of Lockney, to be known as the Sterley School District, by taking parts off of the Roseland, Prairie Chapel, and Lone Star School Districts, to create the new district.

The hearing before the County Board of Trustees will be held at the court house in Floydada, Monday, Feb. 3rd, at which time arguments will be heard for and against the creation of the new district, and the petition will be brought up for consideration.

An election was held last year for the purpose of consolidating the Prairie Chapel and Lone Star Districts for the purpose of creating a school at Sterley, but was voted down by the people of those districts.

Leo Moore of Spearman, Texas, who has been spending several days with his grandparents, Mr. and Mrs. Nall, has returned home.

Mrs. M. H. Ragle is on the sick list this week.

## CENSUS WORK OF NATION TO BEGIN APRIL 1

Statistics to Be Compiled in Thirty Day Period; New Questions Asked

Dallas, Jan. 18.—On the morning of April 2 more than 100,000 men and women, sworn and commissioned by the Federal government, will start out on the task of taking the Fifteenth Decennial Census of the United States. The work must be completed in two weeks, in cities and within 30 days in rural districts.

The enumerators will canvass each house to collect the record of information required regarding each family, each individual and each farm in the United States. They will work under the immediate direction of 574 supervisors. Each supervisor will have under his charge an average of about 175 enumerators. But in some cases the number will range from not more than 30 in sparsely settled sections to as many as 450 in large cities.

The original purpose of the census was simply to ascertain the population of the several states as a basis for apportionment of representatives. But it extends far beyond this original requirement now, and includes unemployment, agriculture, irrigation, drainage, manufactures, mining and distribution.

Statistics of agriculture, manufactures and mining have been collected since 1840 in every decennial census; a census of manufactures is now taken every two years and a census of agriculture every five years. Irrigation was added to the list of inquiries in 1890 and drainage was first covered in 1920.

Distribution is a new subject, included for the first time in the 1930 census. It is described briefly as a census of trade, to obtain statistics of goods sold by merchants and dealers, wholesale and retail, and of the number of persons employed in trade.

Unemployment, considered as a separate subject of inquiry, also is new, although some of the previous population censuses have included a single question asking the number of months of unemployment during a year.

This year each enumerator will be equipped with a portfolio containing a supply of sheets on which are printed the questions to be asked regarding every inhabitant and every farm in the United States. On the cover of the portfolio will be a map or description of the enumerator's district. He must visit each and every dwelling place in the district, interview some responsible member of the family, ask the questions, and enter answers on the sheet.

The law prescribes penalties for refusing to answer or for giving false replies. It also imposes penalties upon the enumerator for publishing or communicating any information that may come into his or her possession by reason of employment in the census.

Enumerators, as a rule, will be paid on the basis of the number of persons and farms enumerated, so much per person and so much per farm, the amount varying according to conditions. In the 1920 census nearly all the enumerators were paid four cents per name and 30 cents per farm.

When the enumeration has been completed in a district the sheets will be delivered to the supervisor in whose office they will be inspected, checked and if found satisfactory, approved. The supervisor then will count and announce the population for each civil division, township, precinct, county, borough, city, or whatever it may be, within his district as has been completed. A conference will be held in Dallas Jan. 23-24 to acquaint Texans with the importance of the census. The conference will be open to manufacturers and distributors.

## MR. AND MRS. YARBOROUGH MOVE TO LOCKNEY

Mr. and Mrs. B. G. Yarborough, who came to Spearman three years ago and engaged in the mercantile business, closed their store here on Saturday night of last week, and have moved to Lockney. They have conducted the Spearman Dry Goods Company, known as the Ladies' Store, which was a very popular place of business. For the past two years Mr. Yarborough's health has not been the best and they believe that a change in location will be beneficial. Mrs. Yarborough opened a ladies' store at Lockney a few weeks ago, and reports a splendid business at that point.

Their many friends regret very much that these fine people are leaving Spearman. They are thorough business people; good neighbors and friends. The Reporter with pleasure recommends them as worthwhile citizens to the good people of Lockney.—Spearman Reporter.

## Cold Wave Still Holding Fast

Blizzard Renewed Twice Since Last Issue of the Paper—Record Temperature Is Recorded

The Plains country, and all Texas, has remained in the grip of the longest cold weather, at this time, that has been recorded in at least thirty-one years, if no equal to that year. The thermometer has recorded from ten to fourteen degrees below zero during the past week.

On Friday morning of last week, probably the coldest morning of the blizzard, it is claimed that the thermometer registered from 14 to 15 degrees below zero in Lockney. Friday snow fell in this section, adding to a thick coat of ice and snow that was still on the ground from the blizzards that came during the previous week. Monday night and Tuesday morning a snow amounting to about two inches fell on top of the snow and ice that still remained from the former storms, and a high wind accompanying the blizzard of Monday night raved until nearly Tuesday, when the sky cleared up and the sun shone throughout the afternoon Tuesday and all day Wednesday. Wednesday morning the thermometer registered 10 degrees below zero, but the day was pleasant on account of the bright sunshine, and the weather moderated so that it was thawing by noon.

The roads are all in bad shape from the effects to over two weeks of cold weather interspersed every day or so with snow or sleet, and the east and west roads are full of snow drifts that are so deep in places that they make travel impossible.

At this time the weather is better, but predictions are that it will remain cold and wet throughout the month of January.

## PANHANDLE-PLAINS DAIRY SHOW APRIL 7 TO 10

Plainview, Jan. 22.—"More entries, and a larger attendance," is the word being received by officials of the Texas Panhandle-Plains Dairy Show from county agents, dairy farmers, vocational agricultural instructors, and chamber of commerce officials in each of the fifty-four counties comprising the Texas Panhandle, as preparations for the third annual show to be held in Plainview April 7, 8, 9, and 10 forward. Citizens of Plainview are making arrangements to entertain 50,000 visitors this year compared to 35,000 last year.

"Much of the increased interest in pure bred dairy stock in the Panhandle can be attributed to the dairy show and while the interest as shown by attendance and the number of entries is more than we had hoped for it is a pleasant surprise to the officers and directors." Oscar Stansell, Floydada, president of the dairy association stated. "Every official is enthusiastic over the prospects for the show this year and from every county we have reports that there will be an increase of from fifteen to thirty percent in both attendance and entries."

From Swisher, Potter, Collingsworth, Floyd, Carson, Randall, Lamb, Deaf Smith, and a number of other counties that led last year in entries and attendance representatives at a recent directors meeting in Plainview stated that there would be from ten to twenty percent increase in the number of animals entered and the attendance. Chambers of commerce in some of the cities in the Panhandle are making special arrangements for transportation for a number of farmers to the show and in some instances are offering awards for attendance and premiums won.

Arrangements for the annual sale, the production contest, boys 4-H judging contest, vocational agricultural boys judging contest, and the county herd department were made at the first directors meeting this year. Twenty-three directors were present for this gathering despite very inclement weather.

Officers of the 1930 show are O. L. Stansell, Floydada, president; S. J. Payne, Tulla, vice-president; Maury Hopkins, Plainview, Secretary Manager; and D. F. Eaton, Lubbock, Honorary vice-president; directors S. J. Underwood, Hale Center, W. C. Wilbrite, Hale Center, H. B. Hales, Amarillo, C. C. Stewart, Amarillo, C. B. Martin, Tulla, J. W. Armstrong, Channing, G. P. Group, Panhandle, Joe Vaughan, Tulla, R. O. Dunkle, Hereford, E. W. Hester, O'Donnell, W. R. Hope, Sweetwater, R. C. Nichol, Tulla; P. C. Bennett, Amarillo, W. M. Gourlye, Silvertown; Jeff Greer, Wellington, Chas. Franz, Turkey, W. L. Stangel, Lubbock, G. L. Boykin, Clarendon, J. B. Potts, Lockney, W. W. Evans, Lamesa, H. A. Ferguson, Amarillo, C. E. Merrell, Lubbock, J. E. Ware, Friona, R. B. Davis, Brownfield, S. B. Pierson, Ropesville, W. H. Upchurch, Canyon, B. F. Hobson, Paducah, E. M. Pittner, Hereford, W. O. Logan, Snyder, and C. T. Watson, Big Spring.

## Ex-Senator in Governor Race on Demo. Card

Is Against Highway Bonds, for Elective Road Commission—Wants Rural Credit

Corporation, Inheritance, Luxury and Franchise Tax Is His Policy

Austin, Jan. 18.—Face powder and ginger ale found themselves on the way to become a campaign issue when Former U. S. Sen. Earle B. Mayfield Saturday announced his candidacy for governor this year on the Democratic ticket.

Among Mayfield's Campaign Planks: Tax corporations, luxuries, inheritances, franchise; leave property tax to cities and counties.

Create rural credit system for home and farm ownership.

State legislation and steps to hold cotton up to 25 cents.

Elective highway commission; no highway bonds.

Drill oil wells on prison farms; industrial occupations for convicts for state purposes.

Pay West Texas pink bell worm claims of farmers.

Water power uses subordinate to irrigation.

Regulate chain stores.

No utility commission; regulate utilities through railroad board.

Make it hard on gum-shoe lobbyists.

Enforce all laws until repealed or declared void.

Legislators not to vote on matters affecting any client during preceding two years.

He proposed to tax corporations, inheritances, franchises and luxuries to raise state revenues, leaving property taxes to support city and county governments. These states taxes, he said, would include levies on cosmetics, beauty parlors, ginger ale, malt extract, cigars and cigarettes, stocks, bonds and credits; an intangible tax on earnings of public service companies and state-wide business concerns.

He declared, if elected governor, he would invite officials of other states to co-operate in helping make 25 cents a pound the base minimum for cotton and provide co-operate machinery to advance loans on cotton. "It is too early to declare the federal farm board a failure," he said.

Sen. Mayfield declared he will favor an elective highway commission, is hostile to a state-wide highway bond program, and will be strongly in favor of requiring highways to be built to serve the cities and towns instead of isolating them.

Moderate Pardon Policy

He said he will favor a state rural credit system to help tenant farmers buy homes and land, and pointed out his proposal is "not a new one."

Sen. Mayfield said if he is governor his pardon policy will be a moderate one, avoiding both extremes.

Development of oil possibilities on prison lands would be undertaken by him as head of the government, Sen. Mayfield said, as a possible means of raising money to alleviate prison conditions. He would accede to such legislation of prison activities as the legislature might deem best, and would favor manufacturing commodities with convict labor that can be used by the state, his platform recited.

He favored a liberal policy of education and strengthening the institutions and declared his tax proposals would supply funds with which to effect it.

Sen. Mayfield declared the state should pay West Texas farmers for cotton destroyed in pink boll worm control work, and he would support legislation to provide for payment of the claims.

Use of public waters for power purposes would be made subordinate to irrigation, municipal, domestic and other uses, under a platform declaration. Sen. Mayfield said he will support measures for irrigation and reclamation of lands.

If present conditions, as brought about by the chain store system continued," he said, "the destruction of independent retailers, wholesalers and manufacturers, who are helpless before monopoly, will soon be at hand. We should regulate the sale of merchandise in intrastate commerce in the interest of the general security of the state, preserve individual enterprise and prevent the creation of monopolies."

He declared no separate public utility commission is required to regulate rates and that he favors such regulation through the railroad commission.

Is Friend of Labor

He declared his record as state senator, railroad commissioner and United States senator will prove him "a friend of labor."

## WILCOX CALLS MEETING FEBRUARY 1

Committee Is Expected to Act On Bolters at That Time

Georgetown, Texas, Jan. 21.—D. W. Wilcox, chairman of the State Democratic Executive Committee, has called a meeting of the committee to convene at Austin, Feb. 1.

The meeting was called to fill a committee vacancy from the Thirty-first District and to determine what action, if any, the committee shall take in regard to placing on the Democratic primary ticket names of candidates who in 1928 supported Republican President electors.

"In my opinion," Mr. Wilcox said, "the State Executive Committee has the legal authority, if it sees fit to do so, to refuse to place on the Democratic primary ticket the name of any candidate who participated in the last primaries or conventions and then in the general election voted for the Republican presidential electors."

"I do not know what action the committee will take, but if the committee should decide that the names of Senator Love and others who did not vote for the committee, should not be placed on the ticket, then this action should be taken early, so that if any candidate thinks the committee has exceeded its authority he will have plenty of time to go into court and get a final decision before the names are certified."

Mr. Wilcox referred especially to Senator Tom Love of Dallas, candidate for the Democratic nomination for Governor, who was an open Hoover supporter in the last general election.

"Until the question is passed upon by the Supreme Court, it will continue to be the cause of much contention and discussion every election year. While I feel confident that I am correct in my opinion as to the authority of the committee, I will be glad to have the court pass upon the question and settle it."

His business should be made so offensive that members of the legislature would refuse to partake of his unctious hospitality," the announcement said.

"A member of the legislature should not be permitted to vote upon any measure affecting public-service or quasi-public service corporations, in whose services he is employed or was employed two years prior to his election."

"Tammany Halls that corrupt our elections will go out of business, if I am elected governor of Texas," he declared.

A commission of court reform to provide for revising the judicial system was proposed in the announcement.

Sen. Mayfield declared his purpose to fully enforce all laws until repealed or held void by courts, and condemned "nullificationists" who attack the enforcement of existing laws. He recognized that "those advocate the repeal of any amendment to federal or state constitution, according to orderly processes, are well within their rights, but to preach straight-out nullification of the organic law is to preach nothing less than anarchy."

To provide for more extensive ownership of farms, Sen. Mayfield proposed:

"Let the state, by constitutional amendment, issue 35-year 4 percent farm loan bonds, to be sold as needed," he said, proceeds to be administered by a state farm board composed of present elected officials. Buyers would be limited to 200 acres or \$10,000 value. "The plan does not involve a dollar's worth of cost to the taxpayer," the statement said.

The statement declared "If it is shown a corporation is paying the state a fair and equitable tax, it ought not to be made to pay more. The state ought not to oppress any corporation, but should treat all alike. If we do not compel corporations that are making their multiplied millions out of our natural resources to pay taxes on their property in proportion to its value we are unworthy of our heritage."

Discusses Land Titles

On the subject of public land titles, Sen. Mayfield said:

"Land titles should be quitted by establishing, beyond controversy, corners and boundaries that have been recognized over a long period of years. If, in the opinion of the proper officers of the state, excesses and vacancies actually exist, they should be withdrawn from sale until that question has been judicially determined in a suit brought by the state in the county where the excess or vacancy is supposed to exist. Where excesses or vacancies have been judicially determined to be the property of the state, it occurs to me that it would be fair and right for the state to give the owner of land, in which the excess or vacancy was found to exist, the preference right of 90 days in which to purchase the same on terms to be fixed by the state."

## Science Finds Wholesome Flour in Cotton

From Cottonseed Comes Latest Discovery Adding to Value of Local Crop

College Station, Texas, Jan. 21.—Wholesome flour for baking pies and cakes is the latest marvel science has produced from the Texas cottonseed, it was announced here before a class in chemistry at A. and M. College by T. J. Harrell of Fort Worth, president of the Texas Cottonseed Crushers Association.

This discovery, he said, would be added to the more than 150 uses science already has found for cottonseed, once discarded as a polluting waste. Cottonseed flour, he said, is being developed for use principally by diabetics and others ill from disease which forbids use of elements contained in ordinary flours. Refined oil from cottonseed already has become nationally recognized as a popular cooking oil and shortening.

In discussing the increasing value to the state of the annual Texas cottonseed crop, Mr. Harrell told the students in chemistry that upon their future labors and scientific research depends the development of basic Texas industries.

"So wide are the present day uses of Texas cottonseed products that the crop in this state now reaches approximately \$90,000,000 a year," the association head said.

The next important scientific step in the advancement of the cottonseed industry, according to Mr. Harrell, will be in the method of grading seed.

"Most of us think that it is only a short time until cottonseed will be sold upon its grade, and these grades will be established by the U. S. Department of Agriculture. When this is done, the better oil bearing cottonseed, the clean, dry, sound seed, will bring a premium over low oil content, high moisture, dirty, bolly, sticky cottonseed, and this rightly should be."

The government for several years has been working on the proper method of sampling and analyzing that will readily determine standardized grades of cottonseed, thus revolutionizing the present method of buying and selling cottonseed."

The Texas Cottonseed Crushers Association was organized in Dallas, Texas, in 1894, Mr. Harrell said. Its original purpose was to bring together men in the same trade for the purpose of creating a medium of exchange for information and general experience. But through its 35 years of life, the association has enlarged its scope and is today functioning in co-operation with both the producer and the consumer in an enlargement and a betterment of their combined interests in the manufacture and uses of cottonseed and its products.

## TWO KILLED WHEN OLD FEUD BLAZES INTO OPEN WARFARE

Further Trouble Feared at Clovis Following Gun Fight Crowded Downtown Street

Clovis, N. M., Jan. 18.—Pandemonium reigned in the crowded main street of Clovis late today when a long standing feud between the Tates and Bohannans blazed into open warfare in front of the Citizens bank, resulting in the death of two of the Bohannans. The dead are: G. C. Bohannan, 55, and his youngest son, Carl Bohannan, 19.

Passersby on the street dropped to the sidewalk as the shooting started, and others dived into doorways and crouched inside automobiles.

Removed from Safety

V. Tate, Curry county auctioneer, who wielded the gun, was taken by officers out of town for safety, and every available officer in Clovis was placed on vigil, fearing that the trouble was not yet over.

The long standing differences between Tate and the Bohannan family, composed of the father and seven sons, was re-opened Thursday evening when four of the Bohannan boys gave Tate a severe beating in a fight at Grier, 15 miles west of Clovis. Following that fight, Tate went to his home, got a gun, returned and quarreled with Louis Bohannan. They fought and Tate fired three shots at him, one of which clipped off three fingers of Louis' right hand. Tate was arrested on a charge of assault with intent to kill, but yesterday was released on bond.

The feud started several years ago when one of the Bohannan boys shot Tate's son.

Cooper-Collier

Mr. Paul Cooper and Miss Lillian Fern Collier were married at the Methodist parsonage, Saturday, Jan. 11, at 5 p. m. These fine young people are our home people and will live among us. The best wishes of every one go to them for a happy, successful married life.

The Lockney Beacon

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H. E. ADAMS, Editor and Owner
Subscription Cash in Advance

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Six Months .75
Three Months .40

WHEN THE COMBINES ARE COMBINED

Today America is entering upon a decade of the combining of the financial assets of the country into small groups in all lines of business. This will be followed by the combining of these small groups into larger groups, and eventually the larger groups will be combined until there will be only one or two groups controlling each line of business, and they will have such a complete understanding between each other, that they will control all legislation affecting their line of business, and will be dictators to the people of the entire nation.

ness section, reading the signs above the doors of the businesses that were in operation, and we found that they were practically all chain stores. A man of prominence, living in that town, asked us what was the matter with the town that it was going down and what was causing so many vacant buildings, and we promptly answered him, saying that the town was ailing with the "Chain Store Eatus." The chain stores has got so complete control of the town they had froced all the legitimate, community building institutions out of business. They were contributing little or nothing to the things that are necessary to build up a community; they were sapping the life's blood out of the town, and offering nothing in return for it. The people in their mad rush for what they termed bargains had overlooked the fact that while they bought a few articles at a lower price from these chain stores, that they were killing their town, taking from the merchants of the town the profits that were necessary to make them a market, a community center, a place to live, a growing thriving place that would increase their property values, make investments safer and sounder, a community that they could rely upon, and would be able to take care of their needs during lean years, a community that would give them employment. The chain stores has none of these things to offer a community; they use as few clerks as possible; they own no property, and pay very little taxes; the manager is only a hireling, and if he gives anything to the community it is out of his own salary, as chain stores do not allow contributions to the welfare of the community only in very exceptional cases, and then such contributions are generally forced from them.

he insurance business in the state, and in nearly every legislature the corporations of the country make an attempt to get it repealed. Under this law every insurance company doing business in Texas must invest within the state limits a certain part of their net earnings, and those that refuse to do so are not permitted to do business in the state. Why not enlarge the scope of this law, or make another law along this line, that will take care of the chain store, the machinery combines, the automobile combines, and all other combines, forcing them to invest a certain per cent of their net earnings in the communities where they do business, forcing them to own their own buildings and keep on deposit in the banks in the communities a certain per cent of the money they receive.

Today the local retailer that belongs to no combines is paying the bills for maintaining the community in which the chain stores and other combines are getting the substance that is making them grow. If they paid their pro rata part of the expense for keeping the towns and communities alive they could not sell goods any cheaper than the local retailer, or very little cheaper at that. Their "bunk" about greater buying power has very little to do with making their goods cheaper—there is two other things that causes them to be able to sell cheaper and they are: Cheaper goods in quality and the fact that they do not contribute any money to the welfare of the community in which they do business, by failing and refusing to help finance the things that are worth while that the people of the community must have, such as school systems, churches, chambers of commerce, lodges, clubs, etc. None of these things receive any support worthy of mention from the big combines. Their system is cash on "the barrel head" trusting no one, helping no one that they can get out of helping, using the cheapest labor possible, replacing men and women, with boys and girls just barely above the child-slavery age, sending every cent possible to some large city where they have a central office.

It is up to the people to discourage businesses that are in a big combine, and patronize stores and other businesses who are home owned, home operated, pay taxes, are managed by home men, and contribute to the development of the community with their time and money.

MAYFIELD HAS GOOD PLATFORM

In announcing his candidacy for the office of Governor of Texas, Earle B. Mayfield, ex-senator from Texas, has submitted a platform that will bear close study, it being a platform that will appeal to a great majority of the people of the state.

Mr. Mayfield proposes a change in the tax laws of the state that is worth of note, and this change is in accord with the views this paper has expressed in its editorial columns on many occasions. He proposes to tax corporations, luxuries, inheritances, franchises, and leave the property tax to cities and counties. This would mean that the money necessary for the expenses of the state government would come from the people doing business in the state that are not paying taxes, from the corporations, those inheriting property and from luxuries. Today all the expense, or practically all the taxes, come from the real property owners of the state; every time a bond is voted, a warrant issued for money, or script is issued, the person owning real estate has to pay the bill through taxation, and hundreds of corporations, people inheriting property, companies holding franchises, and the people who spend money for luxuries are not in any way effected by the taxation. A man can render a watch for taxation, which will allow him to vote in any tax payers election, and he can vote anything that he desires upon the property owning people, and will not be out a single penny for taxes himself. The property tax has borne the blunt of taxation long enough and it is time to make tax dodgers of the state, which are represented by corporations, people holding franchises, those who inherit, and those using the luxuries pay their part of the bill, and a good way to do it, and at the same time lighten the burden on the property owning tax payers is to provide for the expense of the state government out of the big combines, corporations, etc., and leave the property tax to the expenses of the cities and counties. We have contended that all road building and maintenance should come from the gasoline and lubricating oils that are used in automobiles, thus relieving the property owners of the taxes that are now collected for that purpose. Each department of the state should be taken care of by the people which causes that department to be created, instead of the property tax payers paying all the bill, for all the departments.

Mr. Mayfield's second plank, is to create rural credits for home and farm ownership. Every person, whether he lives in town or in the rural districts should be a home owner, but the tax proposition has kept many a person who would otherwise own his own home from buying, as it is cheaper and more prosperous for him to rent than own a home. If taxation is regulated in a fair and equitable manner, rural credits will not be a hard problem to solve.

He proposes an elective highway commission. At present the commission has three members, appointed by the governor. The state should be



cut into highway districts and there should be a commissioner elected from each district. Under the present commission the part of Texas where the country has the most legislative power is going to get the most road building, as politics controls its actions. Roads are built and maintained with the money that is paid in from every county in the state, but only a few counties get their share of the money back, most counties, like Floyd for instance, has paid several hundred thousands of dollars into the commission since it was created, yet it only gets back about ten thousand dollars a year for road maintenance. The highway commission is not founded upon the right principle at this time, and each part of the state should receive back in road building and maintenance in accordance with the amount of taxes it pays into the commission each year—in other words, if Floyd county pays a hundred thousand dollars to the commission, it should at least receive back that amount, less the percentage necessary for the handling of the Floyd county funds, in the way of road building and maintenance, yet this county has received no road building at all since it has been paying money into the highway department, and only a few thousand dollars a year for the maintenance of highway No. 28 across the county.

Mr. Mayfield proposes the regulation of the chain stores. This is a law that is badly needed in this state, and the entire nation at this time. If the chain stores were forced to invest money and pay taxes in every state, county, and city in which they are located, in accordance to the taxes paid by other merchants, there would be little or no danger of them forcing the other merchants out of business. Their main reason for thriving in any town, is that they get by without having to pay the taxes and other expenses that are paid by the independent retailer, taking advantage of the fact that the independent retailer has spent his time and money to build up a town, where they can come in and get a lot of business without having paid their just part of the expense. To put regulations on such stores that will make them pay their just part of all community expenses would be only fair and right.

He favors the enforcement of all laws on the statute books, until they are repealed or declared void. That is all that any one can ask in law enforcement. Every law on the statute books should be enforced rigidly as long as it is a law. Every person, whether in favor of or against any law should demand its enforcement as long as it is allowed to remain a law. It is the duty of every citizen to help the officials enforce all laws.

There are several other planks in his platform, and they are all good ones, but the above planks are strictly in keeping with what this writer believes to be for the best of all the people, and the planks that will do them the most good. If Mayfield has the ability to make as good a governor, as he has shown his ability to put out a good platform, he should have the consideration of the voters of this state.

AWAITING ACTION

The majority of the voters in Texas are awaiting the action of the State Democratic Executive Committee, to see whether or not they are going to place Tom Love's name on the ticket or not. If they place Love's name on the ticket it will be an invitation for all men and women in the state to re-enter the party, and all those who care to will have their

names placed on the ticket for offices. It will mean that Texas still is a Democratic state, and not simply that the Al Smith gang is running the Democratic party in Texas.

If the executive committee refuses to place Tom Love's name on the ticket, it will mean that a full ticket from governor to constable will be placed in the field to be voted upon at the general election in November, and as in the last general election the people who refused to vote the Al Smith-Catholic Ticket were in a large majority, it is very doubtful whether or not the present party that calls itself Democrats, will be able to elect any of the officers that will serve the state for the next two years.

If Tom Love's name is placed on the ticket, it is doubtful that he will be elected governor, as there are a great many voters that voted for Hoover in the last election, that will prefer some other candidate in preference to him; but if he is refused a place on the ticket, then practically all those who voted for Hoover will support him in the general election, and he will undoubtedly be the next governor.

Texas did not want Al Smith for president, they tried to keep him from being nominated in the convention, they defeated him in the general election, and if it is necessary, they will show the Al Smith bunch that Texas is still holding a majority of the votes in the pan of their hand in the next general election, by defeating all those who claim to be "Regular Democrats" because they voted for Al Smith in the last general election. The crowd that voted for Hoover are in the majority, and if the State Committee fools with them they will again prove their superiority.

At this time the town people are having a hard time keeping water for use in their homes. No the water supply of the city is not short, but a great many of the pipes that carry the water into the homes are frozen. Four years ago, this writer had his pipes dug up and sunk three feet below the top of the ground, but they are frozen again this year, and we contribute the cause to improper street working. Nearly every time the streets are graded, the grader cuts the ditch a little deeper, until pipes that are three feet in the ground to begin with, eventually get nearer the top of the ground on account of the ditches being cut down. The street grading has been very bad at all times, as it is a very hard job to drain the water off, as the ground is practically level, and when a ditch is cut a little deeper in the center of a block than it is at the intersections of the streets, the water cannot get out, and in times like the past two weeks, the pipes, which are mostly in the ditches, have an excellent opportunity to freeze. The main thing the streets need are to be filled in and graded, instead of digging the ditches deeper in order to get dirt to grade them up in the center. It costs a lot of money and worry to have your water supply frozen up every once in a while, and shallow ditches will come nearer taking off the water where the ground is level, like it is in Lockney, than deep ditches that are high at the street intersections. We have no averser criticism to offer about the street work, other than the men running the graders be a little more careful and leave the ditches shallow enough in the center of blocks, so that the water can run out at the ends of the blocks, instead of standing in the center of the block until the ground absorbs it. Frozen pipes don't leave a good taste in the mouths of the men and women who have to carry water in the ice

and snow.

Yes, Texas, all over, and West Texas and the Plains, have experienced the longest and coldest spell of weather the past two weeks that it has experienced for many years. We note that some of the papers claim that it was the coldest weather since 1889. We well remember the spell they have reference to, the thermometer dropped to 16 below zero in Coleman City, Texas, during February 1899, at which place we lived at that time. The thermometer reached 14 below in Lockney last Friday night, so we are informed. The snow and ice have been on the ground longer this spell than any spell since we arrived on the plains, which was in 1911, and the lowest the thermometer has registered, as far as we know, until the past week, since 1911 was 16 degrees below zero, which was in 1918. The ground has been white so long this spell, that some people have begun to think we have moved closer the North Pole; but the weather has no doubt done a lot of good for the wheat that is now in the ground, has cut down the insect pest considerable for the coming year, and has put a lot of moisture in the ground that will help in raising a good crop of different kinds this year. We were glad to see the sleet and snow fall, but enough is enough, and we will now be glad to see warmer and more open weather for a while.

The candidate crop is growing right along in Floyd county, but the boys in Commissioners' Precinct No. 2 are still leading in number of men in any one race. If we could get these boys to go to work on the roads, instead of campaigning, we could get the highway along the Denver opened across the county, the Lee Highway along the Santa Fe opened into town, and all the lateral roads in the precinct up in good condition before the primary is held. With these five men giving as much attention to the roads as they promise to give after they are elected, we would have one of the best road systems in Precinct No. 2 to be found in the state.

Announcements

To the Voters of Floyd County, Texas: It being practically an established fact that the Sheriff and Tax Collectors office will be divided as soon as the 1930 Federal Census is completed, I wish to announce as a candidate for the office of Tax Collector of Floyd County, Texas, subject to the action of the Democratic Primary to be held on Saturday, July 26, 1930. Should the Federal Census be incomplete by that time I will still be a candidate in the November election.

I make this announcement after many encouragements and requests from friends and acquaintances, and my personal desire to serve you.

I was born and reared in West Texas, and have lived in Floyd County, Texas, since April, 1917. This is my first request to be elected to any kind of public office and I feel competent in every way to give the accurate and efficient service that the Taxpayers of Floyd County deserve.

Should the good people of Floyd county, after fair consideration, by their votes, honor me with the office of Tax Collector, it will be my pleasure to give them the very best I have in the way of pleasant and efficient service.

It will also be my pleasure to make special effort to meet, and get acquainted with every voter of Floyd County.

Respectfully submitted, J. G. WOOD.

YOUR MEYER-BOTH GENERAL NEWSPAPER SERVICE

Advertisement for Meyer-Both newspaper service, featuring the text 'is here' and 'free at' with an illustration of a person holding a newspaper.

The Lockney Beacon

MUNCY

Jan. 20.—Mr. and Mrs. A. L. Sparks went to Floydada Saturday. Mr. and Mrs. E. E. Husky visited in the Bailey home Sunday. They will be at home on the Connard place after the first of the week. Mrs. Bob Muncy and Miss Jewel Williams visited Mrs. Arch Muncy Sunday afternoon. Earl Ivie, Loritta and Wayne Vandergriff spent Sunday evening in the Nichols home. Mr. and Mrs. C. E. Nichols of Amarillo, are visiting their parents. Mr. and Mrs. J. F. Biggs and family spent Sunday afternoon with Mr. and Mrs. J. A. Smalley. Mr. and Mrs. J. J. Smalley visited Mr. and Mrs. Dobson of Lockney, Sunday. Mr. Synder Childress of Miami, Florida, is visiting Edd Muncy. He has been in the U. S. Marines for the past four years. Mr. and Mrs. Claud Nichols visited Mr. and Mrs. Anderson of the Ramsey community. Mr. and Mrs. Roy Muncy are spending a few days with homefolks. Joe Ferguson visited school Monday afternoon. Mr. and Mrs. Elmer Warren passed through our community, Sunday.

ROSELAND

Jan. 20.—Another week began with a blowing snow. We are beginning to wish for some sunshine and warm days. Jimmie Sams is visiting his grandmother this week. Mr. Ernest Smitherman suffered with a bad tooth the past week. He went to Floydada Monday and had it extracted. We hope he will be better soon. Celia Mae and W. M. Wicker, Buster Whitlock, Doris Sams, Wayne Blunt, and Fay Marble, who are attending school at Lockney, were unable to get to town Friday on account of the snow storm. Mr. and Mrs. J. D. Childress were visitors in the P. M. Smitherman home, Sunday.

SOUTH PLAINS

Jan. 20.—There was no Sunday school Sunday due to the snow and cold weather. Another snow fell over our community Sunday night. These snows will be a great benefit to the wheat. Mildred Deavenport spent Sunday night with Mary Jern Lanham. Mr. and Mrs. H. S. Calahan were Lockney visitors Saturday. Stamps quartet did not render their program Saturday night on account of the cold weather. Mr. John McClendon and family left last week for Wellington, Texas, where they will make their home. Mr. McClendon is employed by a garage there. We are sorry to have them leave, and wish for them great prosperity in their new home. Mr. S. Yeary and family spent the week-end visiting with Mr. G. Milton and family. Mr. J. C. Karsteter visited in our community, Sunday.

SAND HILL

Jan. 20.—Bro. Weathers filled his regular appointments Sunday and Sunday night. eW didn't have very good attendance on account of the bad weather. Bro. Weathers and wife took dinner with Mr. and Mrs. J.U. Hobdy Sunday. Mrs. Geo. Standifer is visiting her daughter, Mrs. Theo Thompson, at Friona. Mr. and Mrs. Jake Brock's baby has been ill with scarlet fever, but we're glad to hear its better. Mr. and Mrs. Stapps and family

spent Sunday with Mr. and Mrs. Pope. One of Stamps quartets will sing at the Sand Hill High School Friday night, Jan. 24. Everybody invited. Mrs. J. U. Hobdy was called to the bedside of her brother, Mr. W. O. Smith, at Amarillo. He was frozen unconscious late Thursday night. He was found 200 yards from his car. It was supposed he had started to a house nearby for gas as there weren't any in his car.

KNOW TEXAS

A huge liveoak, 26 1-2 feet in girth and with a spread of 100 feet, is believed to be the largest tree in Texas. It is in Real County. Texas has 242 creameries. Practically all of them have been built within the past five years, most of them in the last two years. In spite of a short cotton crop and a lower price, Texas' agricultural production for 1929 was valued by the U. S. Department of Agriculture at \$615,351,000, again giving it first place among the States. Texas Improvement projects in 1930, public and private, are estimated at from \$450,000,000 to \$500,000,000. The most densely populated county of Texas is Dallas with 348 persons to the square mile (1928 census estimate). The most thinly populated is Loving with one person to every four square miles. Negroes in 1890 represented 20.4 per cent of Texas' population. In 1920 they were 15.9 per cent, the rate of increase from 1910 being only 7.5 per cent against 27.2 in the decade from 1890 to 1900. HELPING TO BUILD TEXAS The Southwestern Bell will spend \$19,000,000 in extensions, improvements and general betterments in 1930, a considerable increase over what it spent in 1929. Texas trappers had their part in the fur coat, made exclusively from Southern furs, that recently was presented to Mrs. Hoover. Many of the 225 pelts used came from the Orange-Cameron game preserve near Orange. Improved varieties sold for 40 to 50 cents a pound... native pecans going for around 16c," says a pecan story in the Dallas News. Quite an object lesson on the value of budding, top-cutting and care in pecan orchards, isn't it? Work has been ordered started on the 58-mile Rock Island extension from Dalhart to Morse, an outlay of \$1,500,000. A two-mile spur track to serve the Cedar Park Quarry has been started by Texas Quarries, Inc., which now has an Austin payroll of \$4,000 a week. Mrs. E. S. Caffey of Seagraves found that skim milk was worth 19c a gallon when she "sold" it to herself by feeding it to poultry. Forty-five hens averaged 13.3 eggs a day when fed two gallons of skim milk daily with other rations and dropped to 3.1 eggs a day when the milk was left out. Texas industrial development continues. The Texas Sugar Refining Co. plant at Texas City has reopened. Paris Candy Co. will build and operate a peanut factory if it can get 1,500 acres planted to peanuts in its section. Beaumont's port facilities gave it the recent addition of a \$250,000 paper factory which ambi-

ously plans "to manufacture enough paper products to supply the state." Alama Iron Works and Aransas Compress Co. will spend \$500,000 at Corpus Christi on improvements and enlargements... Grapefruit juice plant near Donna is nearing completion, helping to solve the problem of off-sized fruits. Background of the \$200,000 milk plant at Mount Pleasant, now well under construction, is of interest to other ambitious communities. Citizens of Titus, Camp, Franklin, Morris, and Harrison counties paid in \$100,000 for stock and the Texas Milk Products Co. of Marshall paid the remainder. The Mount Pleasant plant will have a daily capacity of 120,000 pounds of milk and is planned to take care of the increased dairy industry of the fine section it will serve. Denton paved four miles of street during 1929. Gas was turned into the new mains at Mount Vernon with appropriate ceremonies and a banquet. New bids for the \$200,000 milk products plant at Lamesa have been asked for. Construction is expected to start early in 1930. Hico shipped 16 carloads of turkeys this season. Paris dealers paid \$45,000 for turkeys in spite of low prices Dallas is planning for a \$20,000,000 building program during 1930. Andrews has arranged to get electric service from the Texas Electric Service Co. It has not had electricity before. Georgetown—Local man received shipment of pure-bred birds for establishment of pigeon business. Wolfe City—Concrete bridge being erected here. Application made for new bus line to serve between Honey Grove and Greenville via of Ladonia and Wolfe City. Wolfe City—Improvements being made to business building of G. J. Carter. Levelland—New battery and accessory store to be opened soon in Couch building. Alice—Rankin Laundry changed hands. Levelland—High school moves into

miles of highway south from this city Dalhart—White Swan Cafe under new ownership. Sierra Blanca — Dianda Theatre building nearing completion. Dalhart—Building being renovated for occupancy by branch of Rhoades-Wilson Furniture Company. Cuero plans extensive development of highways in 1930. Georgetown—Armour & Co. to locate milk plant in this city; purchase Round Rock Cheese Factory. Higgins—Vitaphone equipment to be installed in Alamo Theatre. Canadian and Miami propose paving of Highway No. 33 from west line of Roberts County to east line of Hemphill county. Austin—Texas Highway Board contracts for 1929 total \$32,707,838. Dilley—Greyhound motor coaches now serving this section. Crockett—Orders placed for 1,750,000 tomato plants to care for acreage signed up by Crockett Tomato Growers Association. Follett—Follett Independent School District is to receive \$1,047 in State Aid this year. Van Horn—New bank building now under course of construction. Fort Quitman—New school building nearing completion. Barstow to have city park soon. Clint—First National Bank of Clint pays four per cent dividend recently. Fabens—Stock of Blue Bonnet Rabbitry of El Paso moved to this city. Georgetown—Local man received shipment of pure-bred birds for establishment of pigeon business. Wolfe City—Concrete bridge being erected here. Application made for new bus line to serve between Honey Grove and Greenville via of Ladonia and Wolfe City. Wolfe City—Improvements being made to business building of G. J. Carter. Levelland—New battery and accessory store to be opened soon in Couch building. Alice—Rankin Laundry changed hands. Levelland—High school moves into

new building. Farwell—Laying of gas line progressing rapidly. Alpine—New Granada Theatre opened. Fort Davis—Construction of high line progressing rapidly. Haskell — Engineers surveying routes through county for Highway No. 50. Borger—30-foot extension to be built to First National Bank building and interior remodeled. Snyder—New filling station being erected on east highway near Santa Fe crossing. Nearly 24,000 new telephones have been added in Texas since Jan. 1, according to a report by T. A. White, district manager of Southwestern Bell Telephone Co.—Snyder Times. Thorndale—Taylor Hatchery of Taylor to open like industry in this city soon. Snyder—Building permits here during past four years total \$677,061; \$151,150 of this amount spent during past year. Add to Texas Industrial Review — L. Troup — First Methodist church building to be enlarged. Mt. Pleasant—Work started on unloading spur from Cotton Belt tracks to site of plant on Texas Milk Products Company. State Highway Commission allotted funds for laying of asphalt surface over three miles of Highway No. 31 in Smith county near Gladewater. El Paso—Improvements representing expenditure of approximately \$100,000 will be made to local smelting works of American Smelting & Refining Co. during 1930. Winter Garden section of Southwest Texas being boosted as American citrus center.

TEXAS WEEKLY INDUSTRIAL REVIEW

The following record of industrial activity lists items showing investment of capital, employment of labor and business activities and opportunities. Information from which the paragraphs are prepared is from local papers, usually of towns mentioned. Dalhart—Free mail delivery started here. Center—City building permit total for 1929 is \$121,000. Center—Twenty foot gravel road to be constructed on nine and one-half

Check these features in the sensational new CHEVROLET SIX

The sensational value of the Greatest Chevrolet in Chevrolet History is based on definite points of superiority—which you can easily check for yourself. From its improved 50-horsepower six-cylinder valve-in-head engine, to its beautiful new bodies by Fisher—it sets a new standard of quality for the low-price field.

A few of Chevrolet's extra-value features are listed on this page. Check them over carefully. Then come in and drive this car. Learn what these new features mean in terms of finer performance—greater comfort—greater handling ease—and increased safety. It will take you only a few minutes to find out why this car is winning more praise than any Chevrolet we have ever shown. A finer Six in every way—yet it sells—

—at extremely low prices!

- The ROADSTER \$495
The SPORT ROASTER \$525
The PHAETON \$495
The COACH \$565
The COUPE \$625
The SPORT COUPE \$625
The CLUB SEDAN \$625
The SEDAN \$675

All Prices F. O. B. Factory, Flint, Michigan

A SIX IN THE PRICE RANGE OF THE FOUR

Dyer Motor Company

Lockney, : : : : Texas

A SMOOTHER, FASTER, BETTER SIX

WEATHER-PROOF BRAKES Fully-enclosed, internally-expanding, weather-proof brakes assure positive brake action at all times.

GASOLINE GAUGE ON DASH The instrument panel carries a new grouping of the driving controls—including a gasoline gauge.

NON-GLARE WINDSHIELD The new Fisher body non-glare windshield deflects the glare of approaching headlights.

LARGER BALLOON TIRES New, larger, full-balloon tires with smaller wheels improve rideability, comfort and appearance.

TWO-BEAM HEADLAMPS Two-beam headlamps controlled by a foot button permit courtesy, without dimming the lights.

ADJUSTABLE DRIVER'S SEAT All closed models have an adjustable driver's seat—a turn of the regulator gives the proper position.

Our Phone Number is One Three One

YOUR CAR WILL NEED WASHING, GREASING AND VACUUMING WHEN THE SNOW MELTS.

Give us a ring, we will be after it in a hurry.

We now have our BATTERY CHARGER installed and are prepared to take care of your Battery troubles.

Also have a new AUTO CLEANER that gets all the dirt out of your upholstery. Fine for cleaning your Living Room Suite, etc. Machine for rent by the hour if desired.

Shick's Auto Laundry CARS CALLED FOR AND DELIVERED Opposite New Post Office Building



**COWS NETTED \$20,000 MONTH AT PLAINVIEW**  
 Agricultural Program For Hale County Given Credit  
 Plainview, Jan. 22.—Sufficient proof that prosperity follows the dairy cow was demonstrated in Hale county in 1929 when farmers in the vicinity of Plainview were receiving an average of \$20,000 each month for their but-

terfat marketed in this city. At the same time local buyers were shipping out 800,000 pounds of butter and 164,250 gallons of cream. The total received by the farmers for their but-terfat was \$210,240 for 525,500 pounds.  
 The above figures, compiled by the Plainview Board of City Development indicate the tremendous amount of new wealth that is coming not only to Hale county but to every county in

the Panhandle of Texas. This is due it is believed, by the increased amount of interest in pure bred dairy animals caused by an agricultural program centering around the develop-ments of the dairy industry and the Texas Panhandle-Plains Dairy Show held here annually.  
 More bull circles, more interest in the dairy industry, and a larger attendance and an increased number of entries in the 1930 dairy show are freely predicted by farmers, business and professional men.

## This Week

by Arthur Brisbane  
**Earth's Ozone Blanket**  
**Wise Een Franklin**  
**To Have Thin Ankles**  
**The Postmaster's Fleet**

Scientists of Smithsonian institution hope to learn about magnetic disturbances and weather phenomena generally, by studying the earth's "ozone blanket."  
 That "blanket" is a thin layer of superior atmosphere, thirty miles above the earth's surface.  
 By measuring the thickness and contents of the earth's ozone blanket, it may be possible to tell what is happening on the sun, 93,000,000 miles away.

It might be possible also later to bring down some of that ozone, with its wonderful qualities for the improvement of the lungs and blood.

Future advertisements may read: "Ozone fresh from the ozone blanket every day."

Going up thirty miles from the earth's surface seems a great achievement.

But a microbe living on the face of an ordinary apple would do as much if he rose from the surface of his apple as much as one-hundredth part of an inch.

Thirty miles is much less than one two-hundredth part of the earth's diameter.

Here is good advice for youth or old age:  
 "Lost thou love life? Then do not squander time, for that is the stuff life is made of."

More good advice is this:  
 "He that goes a-borrowing, goes a-sorrowing."

And for a nation in which ninety old men out of a hundred die worth less than \$100, this is valuable:  
 "A man may, if he knows not how to save as he gets, keep his nose to the grindstone."

Those wise things were said by Benjamin Franklin, born 224 years ago. There is material for a thousand good sermons in Franklin's common sense talks.

Dr. Olga Stastny of Omaha, "official physician to America's organized business women," says working girls should learn to "loaf like a man."  
 "Women, to be successful, must learn to sit as men do with their heels on a desk higher than their heads and relax."

Many men, including probably John D. Rockefeller and Herbert Hoover, have succeeded without putting their heels higher than their heads during business hours. And a considerable number of "heels-higher-than-heads" young gentlemen are far from success.

However, the learned Doctor Stastny says that putting their heels on the desk will "change girls' thick ankles into thin ankles." Girls will pay attention to that.

Mr. Brown, postmaster general, suggests a \$26,000,000 program to build a fleet of North Atlantic superhips for American passengers and mail.  
 The postmaster demands "a service which could compete with any foreign flag service on the North Atlantic."

Americans will congratulate Postmaster Brown and President Hoover on that proposition, and hope that they will not only compete with but eclipse every foreign service on the North Atlantic and everywhere else.  
 Why should a country with the best engineers, from the President down, and with more money than anybody else, ever play second fiddle on the ocean or in the air?

Fly the poor parrot, now in the limelight because of his disease, psittacosis, which, when human beings contract it, usually kills them.

The number of deaths is small, compared with other death causes. But psittacosis is a long name, and to be killed by germs from your own parrot is humiliating.

Many husbands, seeing their opportunity, have turned pet parrots over to the authorities to be disposed of, mercifully, sacrificing many that never had psittacosis.

Sad for parrots, but no great loss. After all, a parrot cannot say anything that you cannot say yourself better, and its shrieking annoys neighbors.

The only negro student at West Point is dismissed "honorably" for deficiency in mathematics.

Sixty-three white men failed in examinations with him and were also dismissed.

Prejudice had nothing to do with it, although Alonzo Souleigh Parham, the negro cadet dismissed, is the fourteenth to enter the academy and the eleventh to be dismissed at the end of six months.

Another cut in the cost of travel by air. The Transcontinental Air Transport, on its "air-rail-water" trip "around the Americas," cuts \$100 off the price of a 16-day tour.

Air transportation is settling down to a business basis.  
 (© 1930, by King Features Syndicate, Inc.)

### EACH DAY A DREAD

"Orgatone Has Made a New Person Out of My Dad and He Is Looking Better"—Says Lubbock Boy

"At the time my Dad started on Orgatone, he could hardly get around, and each day was just a dread for him," said Herman Clay of 297 Avenue H, Lubbock, Texas.

"My father has suffered for about six years with a very chronic case of stomach trouble and got so nervous the least thing would upset him. Gas froned on his stomach and he would almost die, he suffered so much. He wasn't able to eat anything for it disagreed with him. He had rheumatism and got to where he couldn't hardly get around for the past six years and was almost forced to quit work, he got so bad. You see, he has to feel fine, in order to do his work for he is a bricklayer and it is hard strenuous work. He could hardly sleep at all in the night and would roll and toss all night long, and when morning came, felt worse than when he went to bed. He just felt bad all the time, and did not seem to have any ambition for anything."

"Orgatone had helped so many people and a friend of ours recommended it to Dad and he began to try it. We are both thankful it has relieved him of all his troubles. He eats anything he wants and is not bothered the slightest with stomach trouble, and the gas, dizzy and bilious spells are all gone. He feels so much better and he honestly looks like a new man. I am glad to give this statement for I know Orgatone is the only medicine that has helped Dad, and we are all thankful."

Genuine Orgatone may be obtained in Lockney at the Stewart Drug Co.—Adv.

Mr. and Mrs. Arthur Barker and children returned Monday from Dallas, where Mr. Barker had been on business.

### TEXAS WEEKLY INDUSTRIAL REVIEW

The following record of industrial activity lists items showing investment of capital, employment of labor and business activities and opportunities. Information from which the paragraphs are prepared is from local papers usually of towns mentioned:

Canadian—Telephone line proposed from Sand Creek to this place.

Sierra Blanca—Extensive activity underway in Allamore mining district.

Sum of \$70,000,000 to be expended in 1930 by utility companies of Texas, according to announcement made by Texas Public Service Information Bureau.

Grand Prairie—Construction started on new Baptist church building.

Cuero—Corporate limits to be extended to include strip of territory adjoining former southern boundary of city.

Victoria—Hillcrest to be first of new additions to be opened here.

Crosbyton—First National Bank and Citizens National Bank of this city merge to form Citizens National Bank.

Corpus Christi—Perkins Bros. Department Store purchased corner upon which they have erected \$150,000 building.

Canadian—Handsome new \$50,000 Methodist church edifice opened.

Dallas—R. A. Wylie, Acting Finance Commissioner, predicts construction in city during 1929 will total more than \$14,000,000.

Laredo—Work progressing rapidly in onion fields.

Borger—Parking lines to be marked on Main street.

Olton will have modern hotel soon.

Houston—Paved highway from this city to Rio Grande Valley soon to be reality.

Brenond—Trapping for furs proves profitable business in this vicinity.

Olton—Statement of Olton State Bank shows progress.

Huntsville—City lets contract to clear park west of city.

Midlothian—Chamber of Commerce held meeting here recently to discuss dairying industry.

Thornate—Detour road on Highway No. 43 to be improved.

Carlsbad—Bids being asked for construction of \$100,000 children's ward to State Tubercular Sanitarium here.

Badger—New Ector county oil town

Dalhart—Purity Jersey Dairy completed construction of new milk plant at cost of \$5,500.

Texline forging rapidly ahead on sound basis of prosperity.

Dalhart—Grounds of Coon Memorial Hospital to be beautified.

Grand Salmie—City Council let paving contract.

Dalhart—Plans progressing for establishment of plane factory.

Dalhart—Equipment being rapidly installed for semi-weekly "Texan."

Snyder—Ware's Bakery in new location formerly occupied by Piggly-Wiggly.

Graham—Huge celebration to be held here to celebrate completion of Highways No. 67, 24, and 79.

## Special On Wash Dresses

FRIDAY, SATURDAY AND MONDAY  
 New Spring Mary Lou Wash Frocks  
**\$1.95, \$2.95**  
 Guaranteed Colors.

New youthful silhouette is achieved in these New Spring Wash Frocks.  
 This collection represents the most chic and attractive styles and will be modeled by living models, so that choosing will be made easy. Shop Early.

WE ARE CONTINUING OUR—  
**JANUARY CLEARANCE SALE**

— ON —

**SILK AND WOOL DRESSES, HATS, HOSE AND UNDIES**

Ladies' Kid Gloves, \$3.50 values  
 Special **\$2.25**

## The Ladies' Store

Phone 13

"If It's New We Have It"

## SMITH'S HATCHERY

This Day at Smith's Hatchery you can buy Baby Chicks, full of "Pep." Chicks only from the Best Culled Eggs.

We propose to maintain our record and sell you chicks that "LIVE AND GROW," hence you need not fear production when these birds reach maturity.

### KIND OF BABY CHICKS:

R. I. Reds, White Leghorns, Ancona, White Rocks, Buff Orpingtons, and other varieties. Come see for yourself.

"YOU NEED US—WE NEED YOU"

We sell a full line of Purina Chows.

## SMITH'S HATCHERY

Phone 74 Lockney, Texas 205 Main Street  
 W. C. Norris, Hatcheryman  
 J. Pollard Smith, Owner

## Produce Wanted

IN LARGE OR SMALL QUANTITIES

Bring Us Your Cream, Poultry, Eggs, Hides.

Let Us Sell You Your Feed—It Is Fresh

WE APPRECIATE YOUR BUSINESS

## Hamilton Produce

THE HOUSE OF SERVICE

## WE HAVE HELPED TO BUILD LOCKNEY, AND ARE STILL HELPING TO BUILD IT

When it comes from Riley & Brewster's Store, it come from a store that has been helping to build up Lockney for many, many years, contributing to all worthy causes, supporting every enterprise or industry that has ever come to Lockney, and doing our very best at all times to help the town and country advance. That is the reason today we are not wealthy, for we always pay our share of the expense that causes the town and country to go forward, instead of trying to sap the life out of it and give nothing in return.

A full line of the very best of Groceries and Meats at all times at Live and Let Live Prices. We will be glad to serve you.

## RILEY & BREWSTER

### JUNIOR CHORUS

All boys and girls of the town who are in the Junior and Primary departments of the Sunday schools and also of the lower grades of the Grammar school are invited to meet at the Baptist church Sunday afternoon at 2:30 for the purpose of organizing a Junior Chorus.

The co-operation of the parents in urging their children to attend this chorus will be appreciated very much.  
 H. G. SHIREY, Director.

### At the Methodist Church

Everyone seemed to enjoy the sermon Sunday night by Bro. Strong. Next Sunday is Missionary Day in the Sunday school. Don't forget it.

Subject at the 11 o'clock hour will be, "Jesus, the Deliverer." At the evening hour, "Staying On the Line." The church will be warm. Come.  
 J. E. STEPHENS, Pastor.

### LIBERTY

Jan. 22—A new radio has been installed for the purpose of the school. Everybody is invited to come and listen.

Mr. and Mrs. Oscar Hammitt are the proud parents of a little daughter, born Jan. 15.

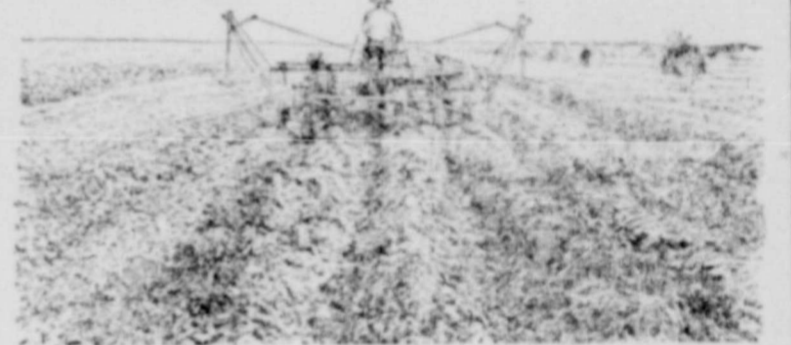
Misses Dorine Anderson and Tiny Bean visited Jennie and Ruth McCormick Saturday night.

Misses Erma and Berna Bean and Mary Box visited Elsa Anderson Sunday.

Mr. Joseph Nall, who is working with the Woodridge Lumber Co. of Crosbyton, spent the week-end with his parents.

BUY your Baby Chicks at Smith's Hatchery now. "The Earlier the Better"

John Deere GP-400 Tractor Planter Equipped with Two-Row Bedding Attachment and Markers



## See It Now—the New John Deere Wide-Tread Tractor with Special Equipment for This Territory

NOW, with the new John Deere General Purpose Wide-Tread Tractor and special one-man equipment, you can handle more acres in less time, with less help and less hard work than you ever thought possible. No general purpose type of tractor has ever been designed that fits in so perfectly with conditions on the farms in this region.

The two-row bedder attachment, illustrated above, is just the outfit to plow up cotton and other stalks in preparing land for planting with the GP-400 Four-Row Planter. This outfit carries either regular middlebreaker bottoms or plow sweeps and can be equipped with marker to use when new rows are to be laid out.

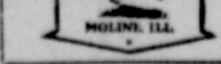
The bottoms follow the tractor wheels, not only plowing out stalks, but the tractor wheel tracks as well.

In black, sticky soil this outfit is exceptionally desirable. Each beam is equipped with independent gauge wheel which maintains uniform depth regardless of position of tractor wheels. Special cushion springs on the drawbar—an exclusive John Deere feature—prevent breakage in case stumps or other obstructions are encountered.

Remember, this tractor will not only do all the jobs illustrated on these pages, but it will pull the plow, the harrow, the haying and harvesting machinery, operate belt machinery—in fact it will do all jobs on your farm that are within its power range.

Be sure to investigate this time-, money-, and labor-saving equipment at your first opportunity. Come in and get all the facts.

LOCKNEY IMPLEMENT COMPANY



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When a Man Marries It Is for Comfort and Peace and an Agreeable Companion—He Wants Some One to Pat Him on the Back and Hearten Him and to Love and Appreciate and Take Care of Him

What do men really want of marriage? They want comfort. They want their wives to be good housekeepers, good managers, thrifty and efficient. More men than women marry to get homes. After a man has passed the adolescent stage, when he is in love with love and any woman can have him for the taking, the thing that oftenest lures him to the altar is not the yearning for romance, but a craving for home cooking.



DR. GREEN EASY DENTIST

False teeth \$17.50 up
Gold Crowns \$ 5.00 up
Bridge Work \$ 5.00 up
Silver Fillings \$ 1.00 up
Painless Extractions \$ 1.00 up
Taste food and talk with this plate. Graduates of N. W. University of Chicago, 1st Lieutenant and Dental Surgeon in World War. Offices in San Angelo, Plainview, Wichita Falls, and Houston. Sleeping gas given by expert. Painless methods. Work guaranteed, 15 years experience, Easy Dentist.

VEIGEL BLDG. 10 Years With Dr. Mayo of Mayo Bros. Plainview, Texas

got to the place where he can read a menu a yard long over from top to bottom without finding one single dish on it that appeals to his appetite, and he doesn't want to bother having to order a meal, anyway.

He wants a wife who will know all of his tastes and whims in food and set before him just the things he likes best, cooked in just the way he likes them. He is tired of coming home at night to a dark and gloomy room. He wants to come back to a place of light and warmth and cheer, with a smiling woman waiting to welcome him home. He is tired of finding holes in his stockings and buttons off his shirts, and that he has forgotten to send out the laundry, and that when he starts to dress in a hurry he hasn't a single clean handkerchief to his name.

Then it is that his thoughts turn toward matrimony and he clutches at the nearest woman as a drowning man at a life preserver, and as long as his wife keeps angel food in her hand she can keep him eating out of it.

Men want peace in marriage. They get all the fighting they desire every day in the outside world, and when they come home they don't want to take on another skirmish. They don't want to argue anything or to be told any bad news that will irritate them. That is why so many men suffer themselves to be henpecked. It is easier to give in than to put up a scrap.

A man will forgive his wife for breaking all of the Ten Commandments if only she will refrain from nagging him and quarreling over trifles, and if she is easy to get along with and makes his home a place of peace and rest and quiet in which his taut nerves can relax, and from which he can go back refreshed to do battle anew with his opponents, no siren can prevail against her.

A man wants companionship in marriage. In time he gets weary of

looking at even the most beautiful living picture if it is dumb. His soul must be fed as well as his body, and he wants a wife who can put pep in a conversation as well as in her cooking. It is boredom that primarily sends men away from home in search of amusement and entertainment and more agreeable companionship than they find in it.

Every man's dream of marriage circles around having a wife who will have the same tastes that he has; who will enjoy the things he enjoys; who will read the books he reads and laugh at the same jokes, and with whom he can talk endlessly as one does with a pal. And he gets the disappointment of his life when he finds that he has married a lady who never wants to do anything that he wants to do; who hates all of his old friends sight unseen; who is dull and stupid and who never has an idea, or a thought of an interest, beyond the children and the kitchen.

A man wants an agreeable marriage. Every man is bound to have some woman confidant. Some woman to whom he can tell the things that he would be ashamed to tell any other man on earth. Some woman to whom he can boast vaingloriously about the things he is going to do and the triumphs he is going to achieve. Some woman on whose breast he can weep when things go bloomy and he stands disheartened and discouraged amidst the wreckage of his hopes.

Every man wants some woman who will listen to him, and nine times out of ten when he borrows the car of some lady outside of the family circle it is because his wife yawned in his face when he tried to tell her about his hopes and plans, and interrupted his best story to exclaim how cute the cat was acting, and because when he told of his misfortune it only furnished her with a whip to scourge

him for his bad judgment. A man wants a clique in marriage. He wants to feel that while an unappreciative world may pass him by and fail to realize what a wonder he is, there is one woman in the world who admires and looks up to him and thanks heaven daily on her knees for having bestowed such a blessing upon her. That is why men have the head-of-the-house complex so badly, and why they want to be consulted about every move their wives make, and why they want their wives to ask their permission to buy a new hat, or go to see mother. In reality they don't care a rap about what their wives do, but they just want this gesture of deference to an oracle made to them.

And that is why wives are not only stupid, but mean and stingy, when they withhold from their husbands the flatteries and the genuflecting that would make their husbands so happy and lubricate the domestic machinery so that it would run so smoothly. Wise, indeed, is the wife who beats upon cymbals, and proclaims in the market place how wise and generous her kind husband is, and calls attention to her efforts to please him.

Finally, and perhaps most of all, a man wants love and appreciation in marriage. Women have an idea that heart-hunger is a purely feminine complaint, but in this they are mistaken. Men also strive for affection. They also pine for something more than flabby, lukewarm liking into which so many marriages degenerate. They want warm, burning passion, a fire on the hearthstone that never goes out. They want kisses that are something more than a peck of duty and habit on the cheek. They want their wives to make them know and feel that if all the world turned against them there would still be one to whom they could go, secure of a

devotion that would never fail. And they don't want their wives to take all they do for them for granted, but to tell them of their appreciation of all the work and sacrifices that they lay upon the altar of home. These are the things men want of marriage. And sometimes they get them.—Dorothy Dix

A. J. THOMAS BURIED SATURDAY

A. J. Thomas, pioneer resident of Moran, was called to his reward Friday afternoon, January 10th, following several months' severe illness. He had been in declining health for the past four or five years, and was confined to his home more or less during the past year. Several weeks ago his condition became grave, but he rallied and was able to be taken out in a car. During the past two weeks his condition became critical again, and he answered the great summons last Friday. All that medical attention and loving hands could do was done to stay the death angel, but to no avail. Mr. Thomas' passing was regretted throughout the city and community, as his long residence here and his Christian life had made for him many close friends.

Mr. Thomas was the last of the charter members of the Moran Baptist church. He was also one of the oldest members of the Masonic lodge of Moran. He had served as deacon in the Baptist church for many years, and held offices in the local Masonic lodge during his life. He was also a charter member of the W. O. W. lodge of Moran.

A. J. Thomas was born April 17, 1850, and would have been 80 years old next April. He was born in Alabama. He came to Stephens county in 1879, where he followed stock farming the largest part of his adult life. In 1884 he was married to Miss Virginia Swope. To this happy union were born nine children, eight of whom survive. He is survived by his wife, and sister, Miss Roxie Thomas, who made her home with Mr. and Mrs. Thomas.

The children are: Mrs. Will Townsend, Moran; Mrs. Sellous Townsend, Lockney; Mrs. Roy Reid and Mrs. Albert Cline, Albany; Mrs. Leonard Scholer, Fort Griffin; Jeff Thomas, Silvertown; A. D. and Therman Thomas of Moran. One son, G. C. Thomas, preceded his father to the grave several years ago. Mrs. Geo. Eberle, of this city is a granddaughter of deceased. He is survived by 16 grandchildren. A nephew, Shell Thomas, of Eastland, attended the services Saturday afternoon.

Funeral services were held at the Baptist church Saturday afternoon at 3 o'clock. Despite the severe cold weather, a large number of friends were present, bespeaking with their presence and flowers their love and respect for deceased. Rev. C. F. Bryant, pastor of the local Baptist church, assisted by the Moran Masonic Lodge, conducted the services. Following the services the body was conveyed to the Moran cemetery, where the last rites were paid to deceased. Mr. Thomas is another of our pioneer citizens to be called from our midst during the past few years. The toll on our veteran citizens has been heavy during the past three years and only a few remain.

The News joins the community in extending condolence to the bereaved wife and family.—Moran News, Jan. 16.

The deceased was the father of Mrs. S. Townsend of Lockney, and a kinsman of the B. F. Thomas family of this community.

Senior Epworth League Program Sunday, January 26
Leader—Flossie Reasonover.
Song.
Prayer—Sister Stephens.
Song.
Scripture Lesson—Psalm 133; Luke 10:38-42.
Subject of Lesson—"Prayer and Its Consequences—In Our Social Circle."
Talk—"Choosing Friends Through Prayer."—Ermine Ida Thomas.
Talk—"Choosing Leaders Through Prayer."—Irene Williams.
Quartet—Evelyn Fields, Lajannah Ramsey, Ethelene Wofford, and Ermine Ida Thomas.
Discussion—Mattie Belle Wofford.
Talk by Leader—"A Christian Society."
Announcements.
Responsive benediction. —Reporter.

"Pea King" is the title conferred upon J. B. Berry of Henderson county, not only because he has made a success in growing and marketing the black-eyed pea, but because he evolved a process whereby, through removing the germinative quality, he rendered it weevil-proof. Thereby the pea—a real delicacy among those who have eaten them—became a commercial possibility, capable of being shipped long distances and stored for long periods without damage from weevils. Hundreds of East Texas farmers are adding materially to their incomes by growing the crop. Farmers about Gilmer, who last year planted 1,156 acres to peas, will plant 2,000 acres this year.

The Floresville Chronicle-Journal tells the story of F. F. Kolenda's diversification success in 1929. He harvested \$833 worth of onions from ten acres, planting cotton between onion rows that yielded \$370 worth of lint cotton. He sold 294 turkeys for \$963

besides selling 127 cases of eggs and a considerable amount of butter from his cows.

MARY M. HENRY, M. D. Special attention given to diseases of Women and Children. Phone: Office 50; Res. 9022F4 At Lockney Drug Co. Office Hours 9 to 12 a. m.; 1 to 5 p. m. Other Hours by Appointment

COLVERN D. HENRY, M. D. Physician and Surgeon Phone: Office 50; Res. 9022F4 At Lockney Drug Co. Office Hours 9 to 12 a. m.; 1 to 5 p. m. Other Hours by Appointment

ROBT. A. SONE Attorney at Law Office in Court House FLOYDADA, TEXAS

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Have Your Abstracts Made By ARTHUR B. DUNCAN The Old Reliable Abstract Man Floydada, Texas

Dr. W. S. Warner Ear, Nose, and Throat GENERAL DIAGNOSIS TRAINED IN LOS ANGELES COUNTY HOSPITAL 309 Skaggs Bldg. Plainview Texas

Dr. J. Herman Thomas OF FLOYDADA, TEXAS Will be at Lockney Drug Store, Lockney, Texas, the last Thursday in each month. Have your eyes examined. Special attention given to care of crossed eyes and children.

Crager Undertaking Co. ARCH CRAGER, Manager Funeral Director and Embalmer PRIVATE AMBULANCE Phone 121 and 79J LOCKNEY, TEXAS

LAND! LAND! We have land to Sell and to Lease for Farming, Stock Farming and Grazing purposes, from about 80 acres up, in Floyd, Briscoe, Hall, Motley and other counties W. M. MASSIE & BRO. Floydada, Texas

STOP AND THINK! You will be offered every kind of Life Insurance, by Dick, Tom, and Harry, why take a chance, buy the best for less.

SOUTHWESTERN LIFE? Compare our rates and policies with any other company, then buy our policy that has an option of participating in the earnings of the company. I can render you an unexcelled service

FARM LOANS We still have plenty money to loan on good farm land in Floyd and adjoining counties. You pay no commission, no red tape.

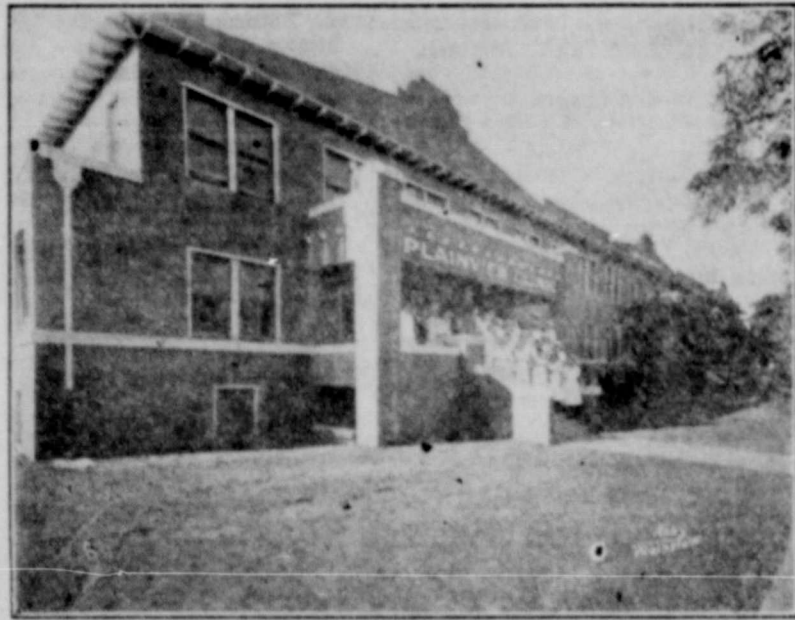
W. R. CHILDERS Representative and Loan Correspondent Room 2, First National Bank Bldg. Lockney, Texas

CLOSING OUT MUSIC BUSINESS

Closing out music business at Floydada. I have several good second hand Pianos to sell at bargains and I will also retain the agency for the Kimball Piano.

Will devote time to real estate for the present. D. P. CARTER FLOYDADA, TEXAS

100% EUGENE PERMANENT WAVING Price— \$8.50 Facials, Wave Setting, Etc. All Work Guaranteed Mrs. Ruby Bennett PHONE 114



The Plainview Sanitarium and Clinic, Plainview, Texas, thoroughly equipped for examination and treatment of medical and surgical cases.

DR. E. O. NICHOLS, Surgeon, DR. J. H. HANSEN, Surgery and Diagnosis, DR. T. G. ESTES, Eye, Ear, Nose & Throat.

GLASSES FITTED Plainview Sanitarium & Clinic

UNITED



THE BUSINESS interests of this city and the Banking interests are linked by a common aim. Good business means prosperity for us. Sound banking is a boon for business. United we stand—let's get together—in the name of common enterprise.

SECURITY STATE BANK

We Want Your Business

When you have grain or feed of any kind to sell let us make you an offer on same. We are in the market at all times for the crops that you raise.

GRAIN, COAL, CHICKEN AND COW FEEDS

We carry the very best grades of Coal that can be obtained and will be glad to supply your demands. Now is the time to lay in your supply for the winter needs. Coal is harder to get, and generally higher in price in the winter, when the rush is on, than during the summer months, so fill your coal bin now and be ready when cold weather sets in.

LET US SERVE YOU

SOUTH PLAINS GRAIN COMPANY

Phone 23 Lockney, Texas

WHO KNOWS?

We know that every ambitious boy or girl can have a good POSITION. Scores and scores of P. B. C. students are holding \$1200, \$1500, \$2000, \$3,000, and better POSITIONS!

Do you want a position? Are you satisfied? Do you want to do more, and have more? A good position will make you independent.

You must make the start before any one can help you. Ask for 'GETTING AHEAD' without obligation on your part. Winter term starts First Monday in January.

Name \_\_\_\_\_ Address \_\_\_\_\_ PLAINVIEW BUSINESS COLLEGE — and — Watson's School of Correspondence J. E. WATSON, President Box 532 Plainview, Texas

**AIKEN**

Jan. 20—Mrs. A. P. Shugart was called to Plainview Sunday night to the bedside of her mother, Mrs. Smith, who is seriously ill. It was thought she was dying, but she made a change we trust for the better. Bro. Pickens preached a wonderful sermon Sunday morning. He didn't preach Sunday night as he and his family went to Lamesa to attend a family reunion. They are expecting to return Tuesday. The young people rendered a fine B. Y. P. U. program at the Baptist church Sunday night. Mr. Harvey Graham's pupils will entertain the people Friday night at the school auditorium with a musical recital. It is free and everyone is invited to attend. Mr. and Mrs. Bruton and family were the dinner guests of Mr. and Mrs. R. E. Jones, Sunday. Miss Maurine Weathers is sick with a cold. Mrs. Aaron Clark and daughter, Miss Mary, visited in the home of Mr. and Mrs. Herman Stowe, Sunday.

There wasn't any school last Friday on account of the severe snow storm. Mr. O. L. Allen was on the sick list Sunday. Josephine Derush who has pneumonia is not any better at this writing.

**PLEASANT VALLEY**

Jan. 20—Traffic has almost stopped in our community the past few days on account of the snow. No pupils were at school Friday at Pleasant Valley and few of them went to Lockney that attend school there. This is fine on the wheat, but the folk who live on the east and west roads may have to have the road grader come and tunnel out a place for us to get through. Most of us have had to dig to the main road or detour. Mr. and Mrs. Will Ruyle spent Sunday with Mr. and Mrs. D. P. Childress. Mr. and Mrs. J. J. Harris of Lockney spent Sunday with Mr. and Mrs. W. H. Fields. A great loss overtook the community Sunday when Mr. Charlie Mills of

Carlsbad, N. M., came to the home of Mr. and Mrs. D. P. Childress and motored away with their daughter, Miss Lola Lee. They arrived in Frederick, Okla., that evening and were quietly married by a Presbyterian minister and returned to the Childress home Monday evening. They left for Carlsbad Tuesday, where they will make their future home. We regret to lose Lola Lee, but wish for their happiness and prosperity and may good fortune follow them. Mr. and Mrs. Lee Reeves spent Sunday with Mr. and Mrs. La France of Munday. Marvin Shurbet spent Sunday afternoon with his sister, Mrs. Carl Rhodes, of Plainview. Mr. and Mrs. F. U. Payne and Mrs. C. F. Harris were Floydada visitors Monday. Mrs. R. L. Mosley returned to Plainview after a week's stay with her daughter, Mrs. T. B. Mitchell. Mrs. W. E. McClure and children moved back to the farm last Tuesday and are members of our community once more. Iwanna Simpson spent Sunday with Doris Fields. Miss Irene Willard spent Monday evening with Mrs. Lee Reeves. Mr. and Mrs. S. L. Holmes of McCoy spent Sunday afternoon with Mr. and Mrs. T. B. Mitchell. Mr. and Mrs. D. P. Childress spent Sunday evening with Mr. and Mrs. Wright. Mr. and Mrs. Jimmie Belt and son spent Sunday with Mr. and Mrs. W. H. Fields. Mrs. Belt is spending the week with her parents. Mr. and Mrs. Carl Ferguson and family of the Prairie Chapel community spent Sunday with their parents, Mr. and Mrs. W. M. Ferguson. Mr. and Mrs. Lee Reeves visited in the Blotom home Sunday evening. Mr. and Mrs. F. U. Payne spent Sunday afternoon with Mr. and Mrs. T. B. Mitchell. Mr. and Mrs. La France spent Saturday night with their sister, Mrs. Lee Reeves. Mr. and Mrs. Warren Thomas and Mr. and Mrs. Mac Davidson visited in the Childress home Saturday evening. Mr. H. M. Orr and Roy Turner went to Dimmitt Saturday. Mr. and Mrs. N. T. A. Byers spent Sunday with Mr. and Mrs. E. T. Pratt

and Clarabelle Carter. Mr. and Mrs. G. M. Bullard of Floydada were the guests of Mr. and Mrs. L. B. Cozby, Sunday. Mr. and Mrs. Virgil Cheeves of Floydada spent Sunday afternoon with Mr. and Mrs. G. A. Stewart and family. Miss Pauline Rushing entertained some of the young people with a forty-two party last Tuesday night. Mr. and Mrs. Bill Beedy entertained some young people with a forty-two party last Wednesday night. Poor attendance at school for the last week.

**STARKEY**

Jan. 20—Mr. and Mrs. J. W. Howard, who have been visiting Mr. Howard's mother at Paris, Texas, returned home last Monday night. Mr. and Mrs. V. C. Perimeter visited Mr. and Mrs. Cecil Griggs Wednesday evening. Leland Dalton, who was on the sick list last week is well again. Miss Ruby Jo and Mr. Roy Atkinson have been sick with the mumps the past week. Mr. and Mrs. C. B. Sprinkle and children, Melba Joy and Dorothy, and Mr. and Mrs. O. H. Monger spent Sunday afternoon with Mr. and Mrs. H. O. Hedgecock. Miss Dora Payne Hall spent the week-end with Mr. and Mrs. Lorin Liebfried. Miss Elizabeth Thacker, little sister, Tinsy, and Miss Violet Pittman spent Saturday and Sunday with Miss Thacker's parents of McCoy. Mr. and Mrs. M. A. Woods returned home Saturday from Littlefield, where they had been visiting Mr. Woods' brother. Miss Jessie Dalton visited Miss Opal Smith of McCoy Sunday evening.

**McCOY**

Jan. 20—The snow which has fallen in the last two weeks is still on the ground. The farmers were very proud to see it. The Epworth League program was postponed last Sunday night on account of bad weather. Rev. Watkins of Plainview preached in Bro. Harder's place Saturday night and Sunday. Mr. and Mrs. Orval Payne and little son, Bobby, visited friends in Floydada, Sunday. Mr. and Mrs. Kelly spent Sunday with Mrs. Ura Hendrix. Mr. and Mrs. Hal Hamilton and little daughter, Mary Jane, and Miss Opal Smith of Plainview visited in the S. F. Smith home Sunday. Mrs. Hamilton and daughter and Miss Opal are spending the week. Miss Ilma Jackson visited Miss Ines Newman Thursday afternoon. Mr. and Mrs. Luther Holmes visited friends at Pleasant Valley, Sunday. Mr. and Mrs. Cecil Griggs and little son, J. C., of Starkey, visited Mr. and Mrs. Alva Smith Saturday night. Miss Violet Pittman of Starkey spent Saturday night with Miss Elizabeth Thacker. Mr. and Mrs. Keller Holmes and family of Floydada visited Mrs. E. W. Holmes, Tuesday. Miss Ina Nell Jackson visited Mrs. Alva Smith, Thursday. There was no school Friday on account of the bad weather. The attendance for the past two weeks has been slightly lessened. Several families of this community enjoyed a 42 party at Cecil Grigs at Starkey, Tuesday night. The McCoy basket ball girls defeated Baker at Floydada Tuesday night. The boys also played but were defeated. Mr. and Mrs. Clyde Bagwell visited Mr. and Mrs. C. D. Thacker. Those visiting in the Luther Holmes home Tuesday night were: Mr. and Mrs. Clyde Bagwell and Mr. and Mrs. Mike Lowrance and little son. They enjoyed a good radio program. Mr. Clyde Enell of Blanco spent Sunday night in the home of Mr. and Mrs. Alva Smith. Mr. J. W. Dalton and family of Starkey visited friends in this community, Sunday night.

**PRAIRIEVIEW**

Jan. 20—There was no Sunday school and church services at this place Sunday. Rev. Pipes could not fill his appointment on account of impossible roads. A light snow fell in this community last week and we had some very cold weather a part of the week. Mr. and Mrs. Walter Hart and Mr. and Mrs. J. W. Gamble spent Wednesday with Mr. and Mrs. L. A. Hoyle. Our attendance in school has been rather small for the last week on account of bad weather. The play entitled, "Two Days to Marry," which was to have been presented on Tuesday night, Jan. 14, by the club ladies, was postponed to a later date on account of bad roads and disagreeable weather. Novie Wood has been on the sick list the past few days. Jaunita Davis and Marie Gamble spent Sunday with Lucile and Novie Wood. Mr. and Mrs. Willie Sammann were in Plainview shopping, Saturday.

**LAKEVIEW**

Jan. 20—Religious services were not well attended at this place last Sunday. Sickness and bad weather kept many at home. Rev. Harder preached three inspiring sermons, which were enjoyed by those present. Mr. George Gilpin and wife, and

**CENTER**

Jan. 20—Well, this weather is beginning to get stale, but I guess if it will be sure enough spring when that time of year comes, we will forget all about this terrible weather we are having now. Had about twenty-five out to Sunday school Sunday and about a dozen more out for the night services. A number of our folk went to Campbell to singing Sunday afternoon. Mr. and Mrs. C. O. Spence took Sunday dinner with Mr. and Mrs. W. B. Jordan. Miss Effie Noland spent Sunday afternoon with Miss Virgie Mae Dennis. It has kept Marion Carpenter busy this cold weather doctoring the sick automobiles. The most seriously ailed were the Rev. Weathers, Mr. C. O. Spence, and Mr. Veaches. We had no school Friday on account of the terrible snow storm that was on for the day. Mr. and Mrs. Spence spent last Tuesday with Mr. and Mrs. Ross. Roy O'Brien and Lee Goughly called at the Jordan home Sunday afternoon. Baseom Fields visited J. B. Jordan Sunday. Hansel McAda got his car stalled in a snow drift Saturday night and had to leave it until day light. Miss Virgie Mae Dennis spent Sunday night with Miss Alma Montgomery.

**PLEASANT HILL**

Jan. 20—Quite a bit more snow fell here this week and the cold weather has been very disagreeable. School has not been so well attended the past week, but we hope it will be better attended this week. Sidney West, who is moving to Odell, Texas, returned Saturday afternoon to get the remainder of his household goods. Mr. West spent Saturday night with Mr. M. Y. Towry. Frank Gearhart spent Sunday visiting relatives in the Baker community. J. R. and Ogie Evers, and Clyde Day visited Floyd Wilkes Sunday afternoon. Miss Corene Clark has returned home after a two weeks visit with Miss Ovie West of Floydada. Ora Henderson visited Ina Mae Gearhart Wednesday night. Tom Hart and family visited with Frank Gearhart and family Sunday night.

**FAIRVIEW**

Jan 20—The following pupils were on the honor roll the past month: First grade—Hauteen Neff, Jack Clark, and Billy Joe Burgett. Second grade—Viola Burton and Susie Pauline Teall. Third grade—Elaine Culpepper, Dorothy Hodge, Marie Lewis, Carleta Clark, Captola Baskin, Billy Crabtree and J. B. Borgett. Fourth grade—Juanita Lee Rushing and Robert Teal. Fifth grade—Louise Brown, Jennie Mae Sisson, and Maurice Burton. Sixth grade—Mary Frances Clark, Iris Horton, Edna Beth Wilson, Claudia Faye Teal. Seventh grade—Naomi Lee Hodge



**HELLO BUDDY!**

**TEN REASONS**

- Why To Buy A CHEVROLET.**
- 1—Low First Cost.
  - 2—Less up-keep.
  - 3—More miles to the gallon.
  - 4—It "get's you there and brings you back", with SPEED.
  - 5—Has greater trade-in value.
  - 6—Can be serviced everywhere.
  - 7—Is COMFORTABLE and SAFE to ride in.
  - 8—Is a GOOD LOOKING CAR.
  - 9—You can own a HOME and own a Chevrolet.
  - 10—It is a COMMON Sense.

**COME IN**

**Dyer Motor Company**

LOCKNEY, TEXAS

day night. Joe McPeak spent last week-end with his sister near Plainview. Roy Bennett spent Sunday with Herman Ratjen. Mr. and Mrs. T. I. Bennett spent Saturday night with Mr. and Mrs. C. L. Powell. Mr. and Mrs. Willard Phillips were in Plainview Saturday. Since 1913 Texas counties and road districts have voted and issued \$201,000,000 in road improvement bonds. Electra and Alice are among the Texas towns soon to have new airports. Gainesville started off the New Year with \$200,000 worth of new construction to start immediately, including the paving of a dozen streets. After twelve years of service the little light plant at Fairlie is no more. It has given way to improved service available from a Texas Power & Light Co. "highline" that passed nearby.

**HARMONY**

Jan. 20—Mrs. M. D. Ramsey returned home Saturday from Beatrice, Nebraska, where she was called in December, by the illness and death of her father. Hal Scott and sister, Miss Blanche, returned last week from South Texas. They attended the Harvester Life Insurance Convention at San Antonio. Other points of interest that they visited were Corpus Christi, the Rio Grande Valley, and Matamoras, and other places in Old Mexico. R. B. Gary returned home Sunday from a business trip to Fort Worth. Mr. and Mrs. L. E. Williams spent last week at Dimmitt visiting relatives. Rev. Price will begin a Sunday School Teacher Training Class at Carrs Chapel Sunday afternoon to continue through the following week.

**PROVIDENCE**

Jan. 20—Mr. and Mrs. Shaw attended the ball game at Plainview Tuesday night.

Will to move and power of motion  
Depend on nerves as well as notion,  
And these actions call into play  
Thousands of nerves in many a way.  
When with sickness one must contend  
Adjust the spine from which nerves extend.

**DR. C. J. McCOLLUM**  
Ph. nes: Office 17; Res. 102J



**Bring US Your Prescriptions**

Your family doctor will prescribe a medicine for you, and we will fill that prescription with the **UTMOST CARE.**

Bring US your prescriptions and **KNOW** that a skillful, careful Pharmacist compounds them.

Let US be YOUR Druggists.

**STEWART DRUG COMPANY**

Stewart Has It  
Lockney, Texas



**Have Peace of Mind  
HAVE MONEY!**

DEBT... A CURSE to every man's happiness.  
Keep out of debt and **BE HAPPY!** Increase your balance regularly.  
If you want to buy anything first **HAVE THE MONEY.**

Start Saving Regularly **NOW**  
We Invite **YOUR** Banking Business

**FIRST NATIONAL BANK**  
"There is no Substitute for Safety"  
Lockney, Texas



DIRECT-BY-MAIL advertising, reaching a selected list, can be a wonderfully effective adjunct to your newspaper advertising. A color job, made doubly attractive, trebly punchy by Beacon typography and layout, will pay for itself tenfold in added sales. We will gladly estimate costs for you.

The Lockney Beacon

**FRANK PERKINS**

FIRE, TORNADO, AUTOMOBILE, LIVESTOCK AND COMPENSATION

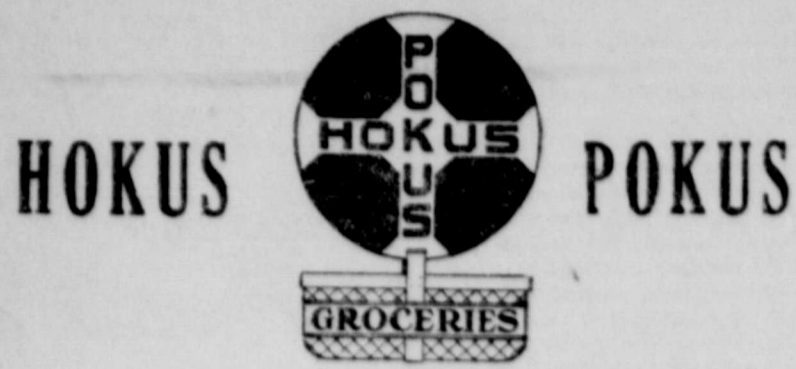
**INSURANCE**

BONDS AND RENTAL PROPERTY

**FARM AND CITY LOANS**

Telephone No. 185

Over 1st National Bank Lockney, Texas



- CORN, White Flag, No. 2, each ... **11c**
- CATSUP, Beach Nut, 14 oz. .... **18c**
- TOILET PAPER, Waldorf .. 5 for ... **25c**
- BAKING POWDER, K. C. 25 oz .... **18c**
- SWANS DOWN CAKE FLOUR ..... **33c**
- MATCHES, Crescent .. 6 boxes ... **16c**
- TOMATO SOUP, Per can ..... **8c**
- CHEESE, Full Cream .. lb. .... **26c**

G. S. MORRIS



TO BUY ALL MY GROCERIES AT PIGGLY WIGGLY DURING 1930

- FRESH CROP FLORIDA STRAWBERRIES ... Pint ..... **43c**
- 96 SIZE GRAPE FRUIT ..... Each ..... **5c**
- FRESH GREEN CABBAGE ..... lb. .... **5c**
- SPANISH SWEET ONIONS ..... lb. .... **3 1/2c**
- FRESH FROM PLANTATION COCOANUT, Bulk .... 2 lbs. .... **39c**
- PURE PORK SAUSAGE ..... lb. .... **18c**
- FULL CREAM CHEESE ..... lb. .... **25c**
- BEST BEEF ROAST ..... lb. .... **20c**

MUTTON — MUTTON

**This Week**  
by Arthur Brisbane

**Little Men Do Learn No Chemical Life Another Baconian Mexico Experiments**  
The big ill wind that blew in Wall Street did somebody good.  
New York's savings banks report more than eighteen thousand new accounts within a few days after the slump. The "little" man seems to have learned a lesson.

At the royal wedding in Rome five foreign sovereigns, five rulers who had recently lost their jobs, and fifty-four other royalties looked on. Queens, princesses and princesses crowded the chapel.

The interesting moment came when Mussolini, Italy's dictator, entered and was saluted by all the royalties with the Fascist salute, the outstretched right arm.

Mussolini did not march with the royalty. But when they saw him and gave him that salute, anguish, looking down, could easily identify the real ruler of Italy.

Doctor Heyl, physicist of the United States bureau of standards, says science will produce life artificially. "It is chemical, not supernatural," and there is "nothing occult in the process of life."

Nothing occult, perhaps, but Professor Heyl will not produce life, nor will any other physicist by chemical means. Things may be made to wiggle, but that will not be life.

This universe is a great trinity—matter, force and spirit or consciousness. No scientist will produce consciousness, possessing the potential ability to think. Chemicals can't do that.

A Mr. Morgan of California is returning from England with "overwhelming proof" that Bacon wrote the plays credited to Shakespeare.

On the way Mr. Morgan might read the critical study of Shakespeare by the Danish author, Brandes.

He says truly that whoever asserts that Bacon wrote Shakespeare simply proves that he, himself, has never intelligently read either Bacon or Shakespeare.

Mexico experiments with the criminal law. Instead of a jury there will be five "technical experts," the degree of guilt based on the criminal's intelligence and realization of his crime.

No punishment for your first crime if you were hungry and hurt no one. Here we allow a dog one bite, but don't allow a thief one theft.

No Mexican death penalty for civil crimes. Revolutionists will be shot as usual. Automobile drivers, killing somebody, cannot be locked up more than six years.

The new law assumes that crime is largely a "disease." Criminologists in many countries have suggested similar changes. Mexico is first to try them.

This country is prosperous, full of opportunities. But many of us reach old age poor. A careful survey shows in the United States 2,000,000 individuals past sixty-five years of age dependent for support on others.

Save while you have strength. "The hateful road of old age," as Hactor's father called it, is bad enough at best.

The United States army of simpletons that buy stocks when gentlemen ring the doorbell and tell them "now or never," or when other gentlemen call them on the telephone, are interested in this:

One get-rich-quick concern on trial in a federal court is said to have spent \$400,000 in one year for telephone messages to fools.

You may imagine how much the grease at the other end of the telephone must have lost to justify a \$400,000 telephone bill in one year.

We exaggerate often the wisdom and skill of the ancients. In South American many skulls are found with little pieces cut out, as in modern "trepanning."

Surgeons, offhand, said: "How marvelous that ancient Aztecs, with primitive instruments, could operate on the skull, and presumably, remove tumors or other causes of danger!"

Dr. Herbert V. Williams, who teaches medical pathology at the University of Buffalo, returns from Peru and Chile with the real story.

When the South American of ancient days had a bad headache, the "medicine man" said to him: "There are evil spirits in your head; I'll fix that."

He cut off a small round piece of the sufferer's scalp and took out a round piece of bone, "to let the evil spirits out."

Strange, barbarous, but it is not so long since, in Christian lands, the insane and the epileptic, supposed to be possessed by evil spirits, were often beaten with horrible brutality, even beaten to death, in an effort to discourage the spirits and drive them out.

Somebody is always attacking "nature's sweet restorer." A German has invented a spherical alarm clock, manufactured by the Black Forest clock makers, to whom we owe the cuckoo clock.

This new alarm clock makes a loud noise and, at the same time, turns on an electric light, located in the clock.

Mr. Smith Mickey and family, Mrs. Lou Mickey and son, Wendall, Aunt Sallie Mickey, and Mildred Reves of Plainview, were Lockney visitors Sunday afternoon.

Mr. E. H. Patterson of Sweetwater, brother of Mrs. N. E. Greer, who has been in the home of Dr. Greer the past week trying to recover from an attack of influenza, was carried back to the Lubbock Sanitarium for x-ray pictures Thursday, Jan. 16. He is suffering with an abscess on his lung. He remained in the sanitarium for treatment.

**WANT COLUMN**

BUY your Baby Chicks at Smith's Hatchery now. "The Earlier the Better"

FOR funeral flowers, phone us or leave your orders with Mrs. Honea, at Baker Mercantile Co.—Hollums, Floydada Florists. 18-1f-

POULTRY REMEDIES—For lice, worms, roup, cholera, diarrhoea, and other germ diseases, guaranteed.—Hamilton Produce. 10-1f-c

AUTO GLASS INSTALLED, 30 minute Service.—Daniel Paint & Glass Co. 805 Broadway, Plainview 6-1f-c

FOR RENT—Bed room.—See Mrs. Kinyon, at Beacon office.

FARMS FOR RENT—Several farms to rent to men who will buy teams, tools, and feed. If you don't have the money to buy, don't come to see me.—Artie Baker.

PLUMBING NOTICE—This is to advise that I have no partner in the plumbing business in Lockney, that I do my own work, make my own prices, and if you are wanting a first class job done at right prices, get in touch with me at Baker Mercantile Co.—J. P. Williams. 18-2t-c-B-M-C

NOTICE—Has heretofore been given that delinquent city taxes must be paid. Notices have been mailed to those having unpaid city taxes. We hope it will not be necessary to resort to force collections as this will add greatly to the cost. The matter demands your prompt attention. You will find the delinquent tax rolls at the mayor's office and Mr. Lowe will be there to wait on you.

CITY COUNCIL, 18-2t-c City of Lockney, Texas

FOUND—Ladies' purse and a corset, left in Baker Mercantile Co. store. Owner can have same by describing and paying for this notice.—Call at Beacon office

FOR RENT—2 modern houses, also some work stock for sale, and all kinds of farm tools, also some meat hogs.—See Ira Simpson, across street from grade school. 1t-pd

BUY your Baby Chicks at Smith's Hatchery now. "The Earlier the Better"

WANTED—A-1 good notes. See me at First National Bank.—Dorsey Baker.

BUY your Baby Chicks at Smith's Hatchery now. "The Earlier the Better"

FOR RENT—Two houses, one 3 room, one 4 room, also furnished apartment for rent.—See Ira Simpson.

WANTED—Sewing, specialized in little girls garments.—Mary Anna Simpson Rhine, Phone 102W. 1t-c

FOR RENT—Two room furnished apartment in front upstairs, also one room, bath and all conveniences in connection.—Mrs. D. C. Lowe. 1t-p

FARM FOR RENT—I have a set of 2 row farm implements and 9 head of work stock, I want to sell the implements and stock and rent 150 acres of land, 5 room house on place, one set of 1 row implements and 4 head stock, I want to sell the implements and stock and rent 100 acres with a 2 room house on place, also have milk cows if wanted.—Irving Bennett, 6 miles east of Lockney. 18-2t-pd

CARD OF THANKS—We wish to thank everyone who in any way assisted in making it possible for us to serve the Chamber of Commerce banquet.—Missionary Society Ladies.

CARD OF THANKS—We take this method of thanking our many friends and neighbors for the help and assistance given us in the sickness and death of our dear baby and niece.—Mr. and Mrs. Robert McDonald, Mr. and Mrs. John McDonald, and Mr. and Mrs. Jim McGuffy.

BUY your Baby Chicks at Smith's Hatchery now. "The Earlier the Better"

There is a principle which is a bar against all information. That principle is condemnation without investigation.

Investigate Chiropractic for yourself.

OTHERS GET WELL—SO CAN YOU S. T. COOPER, D. C. Ph. C Up Stars Next to 1st Nat'l Bank

**December Production**

From 400 Hens: 559 2-3 dozen eggs TANCARD STRAIN WHITE LEGHORNS

Booking Orders Now Setting Eggs \$3.00 Per Hundred Baby Chicks \$12.00 Per Hundred

TYPE AND PRODUCTION "United They Stand Divided They Fall" William Wood Box 455, Lockney, Texas Phone 9016F6

**ANNOUNCEMENTS**

We are authorized to announce the following named persons for the office under which their names appear, subject to the action of the Democratic Primary, to be voted on Saturday, July 26th, 1930:

For District Clerk: T. P. GUIMARIN, (re-election) ROY O'BRIEN

For County Judge: Wm. McGEHEE (re-election)

For County Clerk: TOM W. DEEN, (re-election)

For Tax Collector: C. M. MEREDITH J. G. WOOD.

For County Treasurer: MAUD MERRICK (re-election)

For Tax Assessor: JOE M. DAY. A. A. TUBBS

For County Superintendent: J. B. ALLEN MISS OLA HANNA PRICE SCOTT, Re-election GEO. GILPIN

For Sheriff and Tax Collector: P. G. STEGALL, (re-election)

For Sheriff: F. N. (Fred) CLARK

For Commissioner, Precinct No. 2: E. R. HARRIS A. J. (Arleigh) COOPER

T. Z. REED J. PAUL SIMS J. F. DOLLAR

For Commissioner, Precinct No. 3: M. H. TAYLOR (re-election)

SORE GUMS—PYORRHEA Foul breath, loose teeth or sore gums are disgusting to behold, all will agree. Leto's Pyorrhoea Remedy is highly recommended by leading dentists and never disappoints. Drug-gists return money if it fails.—Stewart Drug Co.

**SALE**



**THE FLORSHEIM SHOE**

At regular prices, FLORSHEIMS represent the nation's best shoe values. At sale prices there isn't even basis for comparison. All our regular stock in the newest styles reduced to **\$8.85** A few styles \$9.35

**Baker Mercantile Co.**  
THE STORE WITH THE GOODS