

THE LOCKNEY BEACON

The Gateway to the Magic Plateau

"20,000 POPULATION BY 1940"

Heart of the Best Farming Section of the Plains

VOLUME TWENTY-NINE

Lockney, Texas, Thursday, February 20th, 1930

Number 23

G. S. Morris Passes On to His Reward

Lockney Business Man Dies in Plainview Sanitarium Sunday at 2:30 P. M.

George Spurgeon Morris, age 56 years, 11 months and 24 days, died at the Plainview Sanitarium, in Plainview, Sunday afternoon at 2:30 o'clock, after a serious illness of less than twenty-four hours. Mr. Morris was taken ill while eating his dinner between one and two o'clock Saturday at his home in Lockney, and was removed to the sanitarium in Plainview that night for x-ray treatment to determine the cause of his illness, but was in such a critical condition that the cause was not fully determined before death claimed him. It was thought that the cause of his death was from indigestion, which brought about heart trouble, as he was stricken with acute indigestion, and had been both with stomach trouble for some time past.

Mr. Morris was born on February 22nd, 1873, in Bowie County, Texas, being a son of Mr. and Mrs. Benjamin Franklin Morris. He was married to Miss Lena Ragland at Goliad, Texas, on June 3rd, 1900, and to this union three children were born, two dying in infancy, the older child being Frank Morris of this city. He is survived by his wife, son, Frank, one brother, Ben Morris of Texarkana, Texas, one sister, Mrs. Frank Raney, of Texarkana, Texas.

Mr. Morris, with his family, came to the Plains in 1907, settling in Silverton, where he was engaged in business, having prior to that time been traveling salesman. In September, 1918, he removed to Lockney, where he conducted a grocery and hardware business until the time of his death.

He, with his wife and son, joined the Methodist church in Silverton in 1907, transferring his membership to Lockney when he moved here, and was an active member, being a steward in the church, until recently, when he was forced to take less active part in church work on account of his health. He was also a member of the Chamber of Commerce and the I. O. O. F. lodge.

Mr. Morris was a straightforward, congenial business man, and his friends in this community were numbered by his acquaintances, and his demise is a loss to the community that will be hard to fill.

Funeral services, at which between twelve and fifteen hundred people were present, were conducted at the city auditorium in this city, Monday afternoon at four o'clock, with Rev. J. E. Stephens, pastor of the Methodist church, officiating, assisted by Rev. E. D. Morgan, Baptist pastor of Lockney, Marvin Brotherton, Methodist pastor of Silverton, and Elder J. E. Arceneaux, Church of Christ pastor of Lockney. The music for the occasion was under the supervision of Dr. C. J. McCollum.

Burial was in the Lockney cemetery under the supervision of the I. O. O. F. Lodge of Lockney, assisted by lodge members from Plainview and Floydada, and undertakers Crager of Lockney and Fields of Plainview, as funeral directors.

The active pallbearers were A. R. Meriwether, Z. T. Riley, W. A. Brewster, Jno. C. Broyles, Robin Baker, and H. B. Adams.

Honorary Pallbearers: Harve Byars, Draper-Ross Produce Co.; Charley White, J. M. Radford Co.; Bob Myers, Noble Bros. Grocery Co.; R. C. Rousey and H. C. Kirkpatrick, Walker-Smith Grocery Co.; A. O. Ferguson, Plains Fruit Co.; A. P. Miller, Maury Cole Co.; Charlie Files, Waples-Platt Grocery Co.; Harold Brashear, Cudahy Packing Co.; A. P. Horn, Massie Grocery Co.; Zeph Ferguson, A. G. Winn Co.

A bevy of little girls from the ages of 5 to ten years old, assisted by members of the Methodist Missionary Society and other friends acted as flower girls, and one of the largest and most beautiful floral offerings ever assembled at a funeral was in evidence.

MRS. YARBROUGH RETURNS FROM MARKET

Mrs. Yarbrough, proprietress of the Ladies' Store, returned Sunday from the northern markets, where she purchased the latest in ladies' wear for the store. All the latest things for spring wear are now being received by each day's express and freight, and she will appreciate showing them to the people of Lockney and trade territory before they go elsewhere to buy.

Visits to the Stork

Born to Mr. and Mrs. Glen Watson, northeast of Lockney, Feb. 11th, a boy.

Bud McCada, near Muncy, Saturday, Feb. 15th, a boy.

DISTRICT COURT WILL CLOSE NEXT WEEK

The winter term of district court will close the coming week, after a very light term of four weeks. The grand jury was in session a few days last week, and returned a number of bills of indictment for felony.

The following cases have been disposed of since our last report: Baker-Campbell vs. L. C. Battey, suit, judgment for plaintiff.

Commercial Standard Ins. vs. W. R. Carr, et al, judgment for defendant.

Chas. H. Gunn et al vs. Mrs. L. A. Gunn, suit over apportionment of property, agreed judgment, both parties being granted parts of property according to agreement.

William C. Farnham et al vs. Anthony F. Bruller et al, judgment for plaintiff.

Next week will be criminal docket week, at which time several of the people indicted by the grand jury will be called for trial.

Caprock Bankers Ass'n. Meet Here March 3rd

Program for Meeting Has Been Outlined by Committee—Notable Men Will Be On Program

The program for the meeting of the Caprock Bankers' Association has been handed to this paper for publication for the meeting that will convene in Lockney on Monday, March 3, at which a large number of the bankers in this territory, and several bankers from a distance are expected to take part. The program will be as follows:

Registration—Baker Hotel, 9:30 A. M.

Program Proper—Municipal Auditorium, 10:00 A. M.

Meeting called to order by President W. B. Lee, Spur, Texas.

Invocation.

Welcome Address—Artie Baker, Lockney, Texas.

Response—J. Edd McLaughlin, of Ralls, Texas.

"Trust Departments for Country Banks"—J. D. Steakley, Plainview, Texas.

Address—H. C. Burke, Jr., Asst. Vice-President, Continental National Bank, Fort Worth, Texas.

"Why Bankers Urge Customers to Carry Compensating Balance as Basis of Credit"—E. C. Edmons, President, City National Bank, Spur, Tex.

"Courtesy in Banking"—R. E. L. Muncy, Director, The Floyd County National Bank, Floydada, Texas.

"Code of Ethics for Banks"—Wade Cooper, President, Citizens National Bank, Crosbyton, Texas.

Luncheon.

Round Table Discussion—T. S. Stevenson, Floydada, Texas.

Selection of next meeting place.

Afternoon entertainment—Moving picture at theatre, 2:30 p. m.

You are especially invited to Lockney's new Western Electric Sound Theatre, showing "Coconuts."

Those that desire golf—Good course located 1-4 miles north of Lockney.

WILL STAGE MAGNICIAN AT SCHOOL AUDITORIUM

The Rebekah Lodge met in regular session Tuesday night. Dr. Gaffney of Plainview, who is booking the great "Mysterio" came before the lodge and presented his terms for a night in Lockney. We have wanted this entertainment in Lockney for some time, but cold weather and bad roads prevented. It was arranged to have him come Monday night, Feb. 24 and we hope to have a large crowd in attendance.

The Rebekahs would like to take orders for cakes to be baked on Saturday. Call Mrs. McCollum and place an order for your special kind of cake. An Angel food or any plain cake for 75c, a fruit or nut cake for 85c.—Lodge Reporter.

FLOYDADA MILL & ELEVATOR BURNED SATURDAY NIGHT

Former Lockney Man Lost Business in Floydada by Conflagration of Unknown Origin

The Floydada Mill & Elevator plant, in the city of Floydada, of which Mr. A. S. Cummings, formerly of Lockney, was owner, was destroyed by fire Saturday night, the plant being totally consumed by the flames. The plant was partially insured.

A CORRECTION

We have been informed by Mrs. Barker, that her son, Alfus, who was arrested recently in connection with the robbery of Pennington's Garage, in this city, had not been placed under bond, as was stated in the last issue of the Beacon, but on account of his age, and having been persuaded into the crime by older persons, the grand jury had failed to bill him, and he was turned loose after examination.

Interscholastic Meet Here March 28-29

Floyd County's Annual Interscholastic Meet Program Arranged at Meeting Saturday

The annual interscholastic meet of Floyd county schools will be held in Lockney on Friday and Saturday, March 28th and 29th, this year. The list of directors for this year are as follows:

Prof. W. D. Biggers, director general; Warner Reid, director of athletics; Mrs. E. C. Thomas, Floydada, director of Music Memory, Joe C. Hutchinson, Aiken, director of debate; H. H. Nicholas, Irick, director of tennis; J. B. Allen, Lone Star, director of arithmetic; Miss Novelle Hawkins, South Plains, director of essay; W. E. Patty, Floydada, director of declamation; G. D. Tate, Lockney, director of volley ball; George Gilpin, Lakeview, director of spelling; Robert Fisher, Liberty, director of play ground ball; Price Scott, director of rural schools of Floyd county.

The first meeting of the directors was held in the county court room in Floydada Saturday afternoon, at which the date of the interscholastic meet for Floyd county was named for March 28th and 29th, and the place of holding the meet was in Lockney.

The directors voted that the judges for the literary events would be chosen from the Texas Technological College at Lubbock; the judges for the athletic events from the West Texas State Teachers College at Canyon, and if any additional judges were needed they would be from Wayland College at Plainview.

The committee voted that in play ground ball the regulation 14-inch out seam ball would be used, and all balls for the official games would be furnished by the committee.

The committee requests that all cups, both from the high schools and rural schools be returned, either to the county superintendent at Floydada, or Prof. W. D. Biggers at the Lockney High School. This does not include cups that have been permanently won by schools.

The committee voted that the tournament for the rural basketball team held in Lockney a few days ago be forgotten, as there was some question between certain teams, and that another tournament would be held at Lockney High School beginning at 9 a. m., Saturday, Feb. 22nd, the final game being played at the gymnasium that night, to decide the winners of the tournament.

The Oral Spelling contest, which is sponsored by Judge Matthews, of Floydada, in which he offers as a prize a \$25 library, will be held as before. This event takes place the night before the school fair begins. All schools may compete for this prize, but individual winners will be barred.

The Floydada Chamber of Commerce will again sponsor "My Community Contest" as they have done in the past.

Sub-Junior story telling and Sub-Junior declamation will also be featured at this year's meet, but only one contestant in each division will be allowed from each school taking part in these events. The contests are open to both boys and girls. All high and rural schools are allowed to compete in these groups.

The girls basketball tournament, for which the date has not been set, will be governed by the same rules that the boys games are governed by.

The Interscholastic League Committee will meet in Lockney on March 15th, to complete arrangements for the meet on March 28th and 29th.

Celebrate 55th Wedding Anniversary

Mr. and Mrs. C. A. Wofford celebrated 55th wedding anniversary on Sunday, Feb. 16. All their children and their niece, Mrs. Hugh Carrell, brought in and served dinner to 49, all their children and 25 of the grand children were present.

Those present were: Mr. and Mrs. C. A. Wofford, Will Wofford and family, Luther Wofford and family, Lee Wofford and family of Amarillo, Dudley Wofford and family, Claud Wofford and family, Jake Smith and family, Bradley Lee and family of Perryton, Texas, Hugh Carrell, wife, and 3 children, Mrs. B. O. Downs, Mrs. Fannie Brown, and Miss Jessie Cazzell, of Amarillo.

All enjoyed the dinner and the social occasion very much.

Can Buy Goods Cheaper in Lockney

Several ladies and men from Plainview were in Lockney today buying goods, and stated that they found they could buy dry goods and groceries cheaper in Lockney than they could in their home town.

Mrs. Biffie Fort and Mrs. Ragland of Silverton were here Monday, attending the funeral of their kinsman, G. S. Morris.

Man and Woman Still Alive After Shooting

Principals of Double Shooting in Providence Community Will Probably Live

Charles Boortz, age 32, and his wife age 31, are still alive in the Plainview Sanitarium, where they were carried Tuesday morning, following a tragedy that occurred just west of the Providence school house in the northwest corner of Floyd county, in which Boortz received a wound just above his heart from a bullet, said to have been fired by Mrs. Boortz, and Mrs. Boortz received three gun shot wounds said to have been fired by her husband, one wound in the eye, another in the back of the head, and the third wound in one of her arms. While they are both in a critical condition, there is a chance that both will survive the tragedy.

The tragedy occurred about 8 o'clock Tuesday morning, when Mrs. Boortz, who had been separated from her husband for several weeks, went to the place where she and her husband had been living. Mrs. Boortz was carried from the scene by relatives to the Plainview sanitarium. Mr. Boortz was brought to Lockney by Geo. Deiter and Karl Sammann, two neighbors, where they were joined by Drs. C. D. and Mary Henry, who carried Mr. Boortz to the Plainview Sanitarium.

The bullet that wounded Mr. Boortz entered his breast just above the heart and lodged under his left shoulder; the bullet was removed Wednesday and if complications do not arise of a serious nature, he will probably live.

Mrs. Boortz's most serious wound was the shot in her eye, which necessitated the removal of the eye ball, and she will also live provided some unforeseen complications does not arise.

The following is the story given out by Mr. George Dieter, who lives about a hundred yards from where the tragedy occurred, and ran to the house when he heard the shooting:

He and his wife had been living apart since the middle of December. She and their daughter, Johanna, 2, and Mrs. Boortz's son by a former marriage, Helmut Quebe, had been living at the home of her father, Fred Boedecker, less than a half mile away. Boortz and a hired hand, Ed Harmeyer, had been living at the Boortz place. He said that he was sweeping the kitchen. When he opened the door to sweep out the dust, Mrs. Boortz stood on the porch with a pistol he said, and Boortz declared that she fired one shot at him, which struck him in the chest. He then slammed the door and she fired some more through the door and through a window.

He declared that she then began running toward her father's home and that he got his gun and shot her. Her father put her in a car and brought her to the Plainview Sanitarium.

Mr. and Mrs. Boortz were married in the autumn of 1926. Her family, the Boedeckers, are old settlers here. The farms are located just over the Providence community.

Boortz has been here continuously since 1926, but before that he had been here occasionally for many years. His father lives at Brenham, Washington County.

Sheriff J. G. Stegall of Floyd county, and District Attorney A. J. Foley, of Floydada, were in Plainview to make a preliminary investigation. Boortz made virtually the same statement to the two officials that he had made to Dieter earlier.

The woman has made no statement. She was under the influence of the anesthetic for several hours after reaching the sanitarium. District Attorney Foley said the wound she received in the back of the head was from a 12-gauge shotgun and this shot was thought to have been fired after she had started to run. The pistol used by Boortz was found by Stegall at the house. It was a .38 calibre gun and the chamber holds five shells. Sheriff Stegall said he believed three shots had been fired into the house and five shots had been fired from the inside.

RECOVERY OF BOTH BOORTZ AND WIFE NOW EXPECTED

Plainview, Feb. 19—Charles Boortz and his wife, both wounded in a shooting at the Boortz home in the Providence community yesterday morning, have good chances to recover, Dr. E. O. Nichols, surgeon at the Plainview Sanitarium said today. The bullet was removed from the man's body today and he seems much better.

The pistol bullet which struck him had penetrated the left lung just above the heart and had settled against a rib after piercing the shoulder blade. Dr. Nichols said the bullet appeared to be a .38 calibre.

The woman was struck in the right eye by a bullet which lodged in one of the sinuses, from which cavity about the nose it was removed. A shot was

RENEW AGENCY FOR GOODYEAR TIRES

The traveling representative of the Goodyear Rubber Co. was here the past week and renewed the contract with Jackson Bros., of the Ozark Filling Station, for another year, and while here closed a contract with the Beacon for a large amount of advertising space for the next eleven months of this year. Watch for these ads, and let the Ozark Filling Station figure with you on your tire needs.

Barker Takes Over Chevrolet Agency Here

Will Carry On Business in His Old Stand—Continues to Service Ford Cars

It will probably be a surprise to the many friends of Arthur Barker, who has been the local Ford dealer in Lockney for fifteen years, to learn that he has accepted the Chevrolet Dealership for this territory. Mr. Barker says that he still intends to give his unusual prompt service to Ford owners as in the past.

He believes that he has always sold a car that was worth the money and now believes that he is going to sell a car that is also worth the money.

He has moved the Chevrolet Agency to his place on Locust Street, where he has added a stock of Chevrolet repairs and accessories, and will put in special Chevrolet repair and service machinery, in addition to the Ford machinery he now has, and will be enabled to take care of servicing both these cars in the future. He retains his stock of Ford accessories and parts, and will continue to care for the needs of the Ford owners along this line.

He has just received a shipment of the new Chevrolet Sixes, and will be pleased to show and demonstrate these cars to any person that is interested in buying a new car.

Mrs. E. A. Livingston Bured Here Sunday

Eighty-Six-Year-Old Pioneer Passed Away at Canyon Saturday Morning, Feb. 15

Mrs. E. A. Livingston, age 85 years, 11 months, and 12 days, died at the home of her son in Canyon, Texas, Saturday morning, Feb. 15.

Mrs. Livingston was born in the state of Georgia on March 5th, 1844, her maiden name being Streetman. She came to Texas when a small child and was married to Mr. Mitt Livingston, who died a few years ago, when a young woman. She was the mother of three children, one who died in infancy, being survived by her two sons, B. S. Livingston, of Canyon, Texas, and S. J. Livingston of Lockney.

She was a member of the Methodist church for many years. She made her home in Lockney for many years, moving to Canyon about two years ago.

Funeral services were conducted at the Methodist church in Lockney Sunday afternoon at 2:30 o'clock by Rev. J. E. Stephens, Pastor, and interment was in the Lockney cemetery.

The pallbearers were Z. T. Riley, A. R. Meriwether, W. A. Brewster, Jno. C. Broyles, Robin Baker, and Bob Ramsey.

Mother of Lockney Man Dead

Mrs. Willie J. Cornelius, age 57 years, died at her home in Talco, Tex., Friday, Feb. 7th, of influenza, after a short illness, and was buried in that city, Saturday, Feb. 8th.

She was the mother of ten children, eight of whom survive her. She is also survived by her husband.

Mr. E. M. Cornelius of Lockney, a son, was called to her bedside week before last, and arrived before his mother passed away. He returned to Lockney Friday of last week.

J. M. FLOYD ANNOUNCES FOR PUBLIC WEIGHER

We are authorized to announce Dr. J. M. Floyd for re-election to the office of public weigher in Precincts No. 2 and 3, subject to the action of the Democratic Primary, July 26, 1930.

Dr. Floyd is at present holding the office of public weigher and is giving satisfactory service to the people of these precincts and asks that the voters of these precincts give him another term of office.

removed from the back of her head also. This was a shot from a shotgun load, Dr. Nichols believed. It had produced a slight fracture of the skull at the rear of the head. Her right eye was removed yesterday.

Both are resting well and if no infection sets up they will likely recover, Dr. Nichols believes.

"Old Time Friday Night" Program to Be Given

Eight Schools and Two Classes Will Put On Program at Auditorium Friday Night

In response to invitations sent out to the rural schools surrounding Lockney, seven of the rural schools have accepted places on what will be known as an "Old Time Friday Night" program that will be rendered at the city auditorium in Lockney tomorrow (Friday) night. Also on the program will be the Lockney Grammar School and the musical class of Mrs. H. G. Shirey, and the expression class of Mrs. O. E. Stevenson.

Everybody is invited to attend the affair, and there will be no charge for admission. The people from the rural districts are especially invited to be present, and they are insured of a most enjoyable occasion.

The following is a list of those who will take part in the affair:

South Plains School, Sterley School, Lone Star School, Prairie Chapel School, Aiken School, Irick School, Pleasant Valley School, Lockney Grammar School, and the classes of Mrs. H. G. Shirey and Mrs. O. E. Stevenson, and Sand Hill School.

James E. Ferguson Announces for Governor

Former Governor Announces He Will Be in Race for Office Again This Year

In a letter received by this editor Tuesday of this week, James E. Ferguson, formerly governor of Texas, and who was impeached while serving as governor of this state, announces that he will be in the race for governor at the coming Democratic primary election.

Ferguson needs no introduction to the people of Texas, as his political life is well known to all of the people of this state, and in keeping with our predictions of a few months ago "Hell is going to be turned loose on Texas" in this political campaign.

With the entrance of Ferguson in the race it means that a bitter campaign is going to be the result, and again the Ku Klux, the anti-Ku Klux, the Prohibitionist, the anti-Prohibitionist, the Smith Democrat, the Fundamentalists, and the Modernists, are all going to take a free for all fling at the voters of Texas, and when the smoke clears away, in all probability Texas will again be ashamed of itself, by electing a governor that is not fit to be holding any office in the state.

Plainly speaking politics are corrupt in Texas, and have been for several years, and it seems that they are getting corrupter all the time. It is time for the good people of Texas to take a hand and clean out the damnable political machines of the state, and put men in office that stand for something besides hatred and crooked politics.

Vermonters Visit Plains Country

Judge and Mrs. G. L. Hunt of Montpelier, Vermont, have been in Lockney for the past ten days, visiting the parents of Mrs. Hunt, Mr. and Mrs. Frank H. Ford.

Mrs. Hunt had visited the Plains country twenty-seven years ago, and will be remembered by some of the pioneers of this section as Miss Mabel Ford. This is the first time Judge Hunt has been in the South. Mrs. Hunt came for a visit with her parents twenty-seven years ago, and made the trip from Estelline to Lockney in a freight wagon, it taking three days to make the trip from Estelline.

At that time there were very few settlers in this country and she experienced some thrilling times on that trip. She wrote her parents when she started to the Plains this year that her ticket read to Plainview, and that she would manage to get to Lockney from that point in some way, not knowing that Lockney was now on the railroad or prominent highways, still having in mind that this was the same kind of country that she had left 27 years ago. She was very much surprised at the development, and said she dearly loved the Plains of Texas.

Judge Hunt was agreeably surprised at the wonderful country, and was high in his praise of the kind of people that made up its population, as he was a genial, pleasant man, and appreciated the hearty welcome that he found from our people on every hand. He was a guest at the Rotary Club last Friday, and made a talk on his home state, Vermont.

Judge and Mrs. Hunt left Tuesday for their home, going by way of New Orleans, Washington, and New York City. On the trip down here they came through Canada and Chicago.

The Lockney Beacon

Entered April 14th, 1902, as second class mail matter at the Post Office at Lockney, Texas, by act of Congress March 3rd, 1879.

H. B. ADAMS, Editor and Owner
Subscription Cash in Advance

TERMS OF SUBSCRIPTION
One Year \$1.50
Six Months .75
Three Months .40

ADVERTISE IN YOUR HOME TOWN PAPER

The Oswego, Oregon, Review runs the following interesting quotation from the American Banker's Magazine, using it as an advertisement:

"No business in any town should allow a newspaper published in his town to go without his name and business being mentioned somewhere in its columns.

"This applies to all kinds of business and professional men. It does not mean that you should have a whole, half or even a quarter page ad in each issue of the paper; but your name should be mentioned, if you do

not use more than a two-line space. "A stranger picking up a newspaper should be able to tell what business is represented in the town by looking at a paper. This is the best possible town advertiser.

"The man who does not advertise his business does an injustice to himself and the town. The life of a town depends upon the live, wide-awake and liberal advertising business man."

POWER AGE IS HERE SAYS FORD; "DON'T CRAMP IT"

"This is the power age," writes Henry Ford in Nation's Business. "All our modern accomplishments lead back to it—rapid transportation, production on a larger scale and the adoption of labor-saving machinery. Applied power lifts more and more burdens from the backs of workers. It performs many of the housewife's tasks. It not only saves labor, it performs tasks that no amount of human labor could perform.

"As the use of power spreads, the cost decreases. The benefits of electrical power are not limited to your own personal use in your home or business. They are reflected in all your other bills, for there is scarcely a commodity whose cost to you is not decreased by the use of electrical

power. It has become almost a natural resource. The larger it grows, the greater its benefits must be.

"Looking into the future the electrical industry should have freedom from interferences so long as it serves adequately. The electrical industry is too great and its possibilities too vast to be endangered by minds not geared to modern industrial initiative. The public-be-damned policy that used to be characteristic of private corporations is now more generally found at the counters of government-owned concerns whose patronage does not depend on serving and pleasing the public.

PEOPLE'S FORUM

SNAP SHOTS

Do you know that the Christian church sets the type of moral standards in any community?

Do you know that the welfare of the youth of any community rests largely in the hands of the moral and religious forces of the community?

Do you know that the home and the Church are responsible for the social and recreational life of the young?

Do you know that the movie is furnishing a large percent of the entertainment and recreational life of the young?

Do you know that the movies were born in the slums and that small Jewish merchants began the traffic to catch the small pittance of newly arrived immigrants to this country, and that 90% of the control of the movies is still in the hands of un-Americanized Jews?

Do you know that four great corporations practically control this industry, viz. Fox Films, Warner Bros., Paramount-Famous Players, Lasky and Radio-Keith-Orpheum?

Do you know that these companies and their subsidiaries control not only the means of production and distribution, but most of the theaters as well?

Do you know that there are three steps in the control of the movie business of the world: 1. By buying up the means of production and distribution and the control of the theaters. 2. By maintaining a system of "block booking" by which an exhibitor must buy his pictures in blocks, the bad ones along with the better ones, without having the right to pick and choose in the open market. 3. By employing the Hon. Will Hays to stave off censorship?

Do you know that the above facts make it practically impossible for a local exhibitor, if he buys pictures that are not prohibitive in price, to have any choice in what he buys, but must buy, not what he may want, but what is offered in the block or do without it? Don't blame the exhibitor for bad pictures: He can not help himself.

Do you know that we local pastors who oppose the Sunday picture show also oppose the usual type of picture shown on week days and believing as we do that, not only is it a violation of God's law and the law of the land, but the usual picture shown is pernicious and unfit for young life to see at any time and much less on Sunday, not only because it is Sunday, but because of the character of the picture

usually shown?

We wish to be understood, that, as pastors, are opposed to any and all forms of Sabbath desecration. We believe stores and confectionaries, markets, and barber shops, and all forms of trade not necessary should cease on the Sabbath day and give every body one day in seven for rest.

J. E. STEPHENS, E. D. MORGAN.

PRAIRIE CHAPEL

Feb. 19.—It is cloudy this morning, looks as if we might have some more falling weather.

We are glad to have the McPherson children back in school again.

Mrs. Ruth Allen of Amarillo has been visiting Mrs. Allen this week.

Mr. J. C. Weathers and family visited his brother, Mr. Hop Weathers of the Aiken community Sunday.

Miss Mildred Walters has been teaching at Whitfield this week for Mrs. Crowley.

Mr. and Mrs. Whorton of this community are attending the singing school at Lockney. The school is being conducted by Mr. Shirey.

The high school play given here, "Mammy's Lil' Wild Rose," Wednesday was a great success and a large crowd was present.

Mrs. Rains and daughter, Wauline, of Lockney, visited Wednesday with Mrs. Milford Carthel.

Maudie Meredith spent the weekend in Lubbock visiting relatives.

PLEASANT VALLEY

Feb. 18.—Mr. and Mrs. W. E. Williams of Plainview spent Sunday with Mr. and Mrs. D. P. Childress.

Mr. and Mrs. W. M. Ferguson received a wire Monday noon that their niece, Irene Lain, of Aduardo, Okla., had passed away Monday morning. Mr. and Mrs. Ferguson left at once for Oklahoma.

Miss Ola Hanna and Mrs. Hilley Shurbet spent Sunday afternoon with Mrs. H. O. Shurbet.

Miss Essie Mae Hamilton and Miss Mary Ruth Williams spent Sunday with Marie Hubbard.

Miss Katherine Miller spent Sunday with Katherine Harris.

Mrs. T. B. Mitchell spent Thursday and Friday in Plainview.

Mr. and Mrs. W. F. Shearer and family of Prairieview spent Sunday with their parents, Mr. and Mrs. J. T. Marr.

Pauline Beall spent Sunday with Doris Fields.

Mr. and Mrs. P. A. Rivers and family spent Sunday evening with Uncle Dick Ashby of the Irick community.

Mr. and Mrs. Lee Reeves were called to the bedside of Mr. Reeves' father Sunday night. At present writing we have not heard any news from them.

Mr. and Mrs. Gordon spent Saturday with Mr. and Mrs. Walter Craft. Mr. Wallace's room had a Valentine box at school Friday.

Miss Willard gave a Valentine party to the children of her room at the home of Mrs. Reeves. There were fourteen present and after taking pictures and playing a while they were served cocoa, cake and pop corn balls. All departed at 5:30 voting Miss Willard a wonderful hostess.

Mr. and Mrs. Boatman spent Sunday with Mr. and Mrs. Gordon.

W. F. Barnes spent Sunday with Joe Smith.

Mr. Bloxom is on the sick list.

Mr. and Mrs. Will Ruyle and Mr. and Mrs. Wright spent Sunday afternoon with Mr. and Mrs. D. P. Childress.

Mr. and Mrs. W. M. Ferguson spent Wednesday evening with Mr. and Mrs. C. F. Harris.

Mrs. W. C. Hubbard spent Friday afternoon with Mrs. F. U. Payne.

Mrs. Carl Rhodes and baby spent the week-end with her parents, Mr. and Mrs. H. O. Shurbet.

Mrs. W. E. McClure and Zeimz spent Tuesday afternoon with Mrs. W. H. Fields.

Mrs. J. T. Marr visited with Mrs. E. D. Morgan of Lockney, Saturday night.

Mrs. T. B. Mitchell spent Tuesday with Mrs. C. F. Harris.

Mr. and Mrs. Wadsworth and Mr. and Mrs. R. C. Yarbrough visited in the Childress home Saturday night.

Mr. and Mrs. Lee Reeves spent Saturday night and Sunday with their parents, Mr. and Mrs. Matthews.

Miss Irene Willard spent the week-end with her parents at Ralls.

Mr. and Mrs. Walter Matthews and Mr. Brice spent Saturday night with Mr. and Mrs. Reeves.

Lloyd Childress came in Friday for a visit in the D. P. Childress home.

Mr. and Mrs. W. M. Ferguson visited in the Pratt home Saturday night.

Mr. and Mrs. Gordon spent Sunday with Mr. and Mrs. Spence.

Mr. and Mrs. Shirey and Mr. Brooks and Jeanne Blank spent Sunday with Mr. and Mrs. F. U. Payne.

Mr. and Mrs. W. F. Barnes and Mr. and Mrs. Simmons spent Sunday with Mr. and Mrs. C. C. McClure.

Herchel Blankenship spent Saturday night with J. C. Harris.

Mr. and Mrs. F. U. Payne spent Thursday in Plainview.

Mr. and Mrs. W. M. Ferguson visited in the Fields home Wednesday night.

Mr. W. E. McClure attended court Monday at Floydada.

Mr. and Mrs. Carl Ferguson spent Tuesday with Mr. and Mrs. E. T. Pratt.

Brother and Sister Morgan and Bro. Burnett spent Tuesday with Mr. and Mrs. F. U. Payne.

Mr. and Mrs. E. T. Pratt and daughter, Gladys, and Mr. Keys visited Mr. and Mrs. W. C. Woods of Whitfield. Mr. and Mrs. Woods were once residents of this community.

Pleasant Valley Demonstration Club The Pleasant Valley Demonstration club met with Mrs. P. A. Rivers, Feb. 12. There were six members present. After a brief business meeting the following program was rendered:

"Club Responsibility."

1. Can I Be Depended Upon As a Club Member.—Mrs. Fry.

2. Duties of Committee in Preparing for Club Meetings.—Mrs. Hubbard

3. What Can We Do to Make Our Guests Feel Welcome.—Mrs. Yarbrough.

4. Model Club Meeting.—Mrs. Childress.

The hostess then served delicious fruit salad and cake, carrying out dainty Valentine suggestions.

Our next meeting will be Feb. 26, with Mrs. Hubbard. Subject, "The Garden Plot and the Hot Bed."

Miss Strange will be with us and give a demonstration on making a hot bed.

We always welcome visitors and new members.

JUST RECEIVED A CARLOAD OF MORTON'S SALT

Plain block, Sulphur block, 100 lbs. Stock Salt. Mortons Free Running Salt, plain or Iodized boxes.

ALSO MICHIGAN MEAT SALT

35 lb. and 70 lb. Sacks.

We Feature Iten's Crackers and Cake Line

Keep your money at home by trading with the independent retailers of your town. We pay no royalties to help the Chain Stores exist. Phone us your want and we will deliver it to your door.

RILEY & BREWSTER

WHAT BECOMES OF THE GRADUATES?

Wise people are learning that it pays to patronize a good reputable business college, just as it pays to go to a good doctor, or a good dentist, or a good lawyer.

Modern methods and equipment, trained instructors and the "know how" get results, and it's only results that count. The cost of your training actually comes back to you in salary, better opportunities, and a better position.

Scores and scores of prominent business executives attribute most of their success to the training received at Plainview Business College. Employers realize that their employees are better qualified if they are trained at P. B. C.

The following are typical of the positions in which graduates are placed upon completion of their courses:

Clinton H. Pickett was placed with Waples-Platter Grocery Co., Lubbock; Nell Bolin accepts position with District Attorney, Plainview; Walter B. Harmel accepts position with G. M. A. C., Amarillo; May Patton accepts position with Valley Motor Co., Muleshoe; Lester E. Lankford accepts position with large Steamship Company, Galveston.

Plainview Business College is a FULLY ACCREDITED Service Standard School.

Those who are interested may obtain full information relative courses by writing—

J. E. WATSON, President

Box 532

Plainview, Texas



Washington At Valley Forge

Perhaps the most colorful, the most inspirational epic in American history.

A man who fought for one of the most urgent needs for personal freedom in the history of the world—and apparently cornered by not only the enemy of that principle, but cornered by Winter, Starvation, and lowest morale among his soldiers.

But the will to win brought him out, and the victory was just around the corner. You too can win if your are thrifty and bank your money with us.

This bank will be closed all day Saturday—Washington's Birthday.

SECURITY STATE BANK



He Advises All To HAVE MONEY!

George Washington was a surveyor before he was a General and a President.

By banking money regularly he learned the value of money and self discipline which prepared him for the high office of President.

Bank your money today—you might not be president, but you can be a "boss."

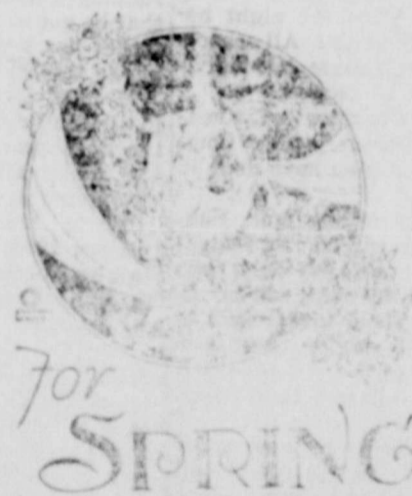
Start Saving Regularly NOW We Invite YOUR Banking Business

FIRST

NATIONAL BANK

"There is no Substitute for Safety"

Lockney Texas



LADIES DRESSES

We now have a beautiful assortment of the latest creations in Ladies' New Spring Dresses, in the various shades, and materials. Come in and see our line before they have been picked over.

MEN'S NEW SPRING SUITS

Just the very latest and best in the Hart Schaffner and Marx line of good clothes for men, and in a wide range of the latest colors and materials for the new spring season. You will miss something if you fail to see these suit before you buy.

SHOES FOR THE WHOLE FAMILY

We have just received a new shipment of Shoes for all members of the family—Men Shoes, Women's Shoes, Boys' Shoes and Girls' Shoes. Bring your family to our store and get them fitted out in the very best and latest in footwear.

E. L. AYRES, DRY GOODS

The Home of Hart Schaffner & Marx Clothes

THE LOCKNEY LONGHORN

Official Publication of Lockney Public Schools.

Lockney, Texas, Thursday, February 20th, 1930

Volume 2, Number 23

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Washington, Our Example

Most small boys are inclined to think that George Washington, our first president, was and is our greatest American. He is their example, but so few really follow his virtues. Not many boys would confess to wrong doing as Washington did when he cut down his father's cherry tree, the story of this deed being well known by all Americans, both young and old, and such a feat being a model of uprightness worthy of attainment by all.

Washington was always the leader in work and play. All his playmates regarded him as the best of the group. The training he received as a leader of his boy friends was the beginning of his leadership in the fight for freedom. He was the example of his men during the months of severe hardships. He had great personal courage and possessed a rugged honesty and devoted unselfishness that endeared him to all his men. They followed his example and took courage to continue the fight with him.

Washington was scholarly; he was well educated and during his entire life studied and kept abreast of the times.

He was trustworthy. When he was very young the people trusted him with surveying and other public works. He held many responsible positions before the war for freedom began. He was faithful to Virginia, although he had longed to be in the British army before the war started. He loved his country and led his fellowmen in battle that it might be free from the domination of a king's hand.

Washington proved his ability in time of need, both during the trying period of the war itself, and the decade and a half following. He served as president two terms and served them helping to put our nation on a firm foundation and to place it among the strongest of the world. Washington will ever remain a most worthy example for all.

February

Once again with annual ardor, Biding patriots con and cram History's favorites loved and lauded—George and Abraham.

Winter's chillblains pass unnoticed, Hero worshippers, they gorge—Bloody footprints, prayer for patience Days at Valley Forge.

Nightly kindling, onve abhorrent, Now ennobled by the tales Of a country boy—a wrestler Splitetr of tenacious rails.

Dawing manhood reads and ponders, Grasps the message more or less—Classic Farewell to his amry, Getysburg Address.

—Elizabeth Hart.

6B ENTERTAINS WITH CHAPEL PROGRAM

Wednesday, February 12, grade 6B presented an interesting chapel program, honoring the memory of Abraham Lincoln.

The following program was given: Introduction—J. P. Williams. Lincoln's Boyhood—Vernon Holland. Song, "Columbia, the Gem of the Ocean."—All. Lincoln's Favorite Poem—Jaunita Still. Song, "My Old Kentucky Home."—All. Lincoln's Manhood—Lawrence Thompson. Song, "America"—All.

Debate: Resolved that School Supplies Should be Sold at Cost—Owen Thorn and Fred Beall, affirmative; Lloyd Rigdon and Madison Day, negative.

Debate: Resolved that parents should require children to give an account of money they spend—Leona Shelton and Patricia Patterson, affirmative; Holland Stewart and Billie White, negative.

MISS NEWMAN RECEIVES FRUIT SHOWER

Miss Newman received one of the most delightful Valentine surprises Friday at noon when the pupils in third A room covered her desk with fruit. It was very nice and very much enjoyed.

Reuben McGilvary Junior had his tonsils removed this last week-end. We are sorry he is out of school, and hope he will return soon.

Silver Tea Being Given by Home Ec. Club.

The H. H. M. Club of the Home Economics Department of the Lockney High School will be at home to the public for a silver tea on Friday afternoon, February twenty-first, from four until six o'clock. Everyone is cordially invited to visit and inspect the department at that time. The purpose of the tea is to furnish the dining room with linens and other needed articles. Any of the following would be very acceptable and greatly appreciated by the department: breakfast sets, table cloths, napkins, piece linens, tray cloths, dobbies, buffet sets, center pieces, flower bowls, candles, or candle holders, hot dish mats, serving trays, or any donation, large or small, dropped in the silver tea-pot.

Each guest will be presented with a tiny favor as a token of appreciation, and asked to sign in a silver-bound guest book that will be placed near the door. Members of the H. H. M. club will preside at the tea table and at the tea-pot during the afternoon.

Mrs. R. C. Haightcock and Miss Ethel Rice spent the week-end in Memphis, Texas, visiting Mrs. Haightcock's mother, Mrs. F. M. Trapp.

Misses Carma Thomas and Laura Boedeker spent the week-end in Amarillo and while there they attended the Passion Play.

Miss Mary Nell Meador, graduate of '29, visited the high school Monday afternoon.

Mr. W. D. Biggers went to Canyon Friday.

Miss Vivian Chambers was unable to attend school Friday and Monday on account of injuries received in a car accident.

The agriculture boys are terracing the farm of Mr. Will Vandergriff, southeast of town.

Misses Marie and Mildred Reeves entertained a group of their friends with a dinner at their home Sunday. Those present were: Lurla Witte, Letha Orr, Lynna Graves, Lena Baxter, Rachel Graves, Valeria Bullman, Celia Copeland, Ernest Baxter, Harold Griffith, Fred Corder, and Charlie Corder.

The railway supervisor of a West-coast line received the following note from one of his foremen: "I am sending the accident report on Casey's foot when he struck it with a spike maul. Now, under remarks; do you want mine or Casey's?"

1st sailor—"I'm in favor of bigger navies."

2nd sailor—"Yeah, and more ports."

Eyes of glass.

Teeth of clay.

Paroxide blonde.

She's phoney that way.

LOCKNEY LONGHORN BASKET BALL TEAM WINS FLOYD COUNTY CHAMPIONSHIP

Two successive victories of the three games played with Floydada and a victory over Irick again gave the Longhorns the county championship in basketball.

Thursday night, Feb. 13, the Longhorns invaded the Whirlwind's territory, giving their opponents some real playing, final score being 25 to 24 in favor of Floydada. This was one of the most exciting games of the season, the score by quarters being: first, 4 to 9 in favor of Lockney; second, 9 to 13 in favor of Lockney; third, 18 to 19 in favor of Floydada; fourth, 25 to 24 in favor of Floydada.

L. Foster and Phillips starred for Lockney; Welborn and Green for Floydada.

Friday night, February 14, the Whirlwinds played the Longhorns in the Lockney gymnasium. This game was a big victory for the Longhorns, the score being 18 to 7. The Lockney team got a good start by long shots by L. Foster and Phillips during the early part of the game. The score by quarters was: first, 6 to 0 in favor of Lockney; second, 9 to 0 in favor of Lockney; third, 11 to 4 in favor of Lockney; fourth, 18 to 7 in favor of Lockney. The high point man of this game was L. Foster, and every member of the team was playing at his best.

Saturday night, February 15, these teams met again, the winner of this game to play the winner of Class B, the Irick team. This was the closest game of the series and until the last few seconds the teams were playing "neck and neck". The score by quarters was: first, 9 to 3 in favor of Floydada; second, 12 to 12; third, 19 to 19; fourth, 21 to 29, in favor of Lockney. In the last quarter when the score was 21 to 19, Phillips was taken out of the game. "Dad" Foster filled his place admirably, playing one of his best games of the season. Before the whistle blew, he had made 3 points for Lockney, and was tying the ball everywhere on the court. When the last whistle blew, Lockney was in the lead 8 points, making the score 29 to 21.

These two victories over Floydada were followed by a victory over Irick, the game being played Monday night, February 17 in the local gym. The game was a decisive victory for the lead 8 points, making the score 29 to 16.

The Longhorns have played long and faithfully this season, defeating many strong opponents and losing few games. We are proud of you, Longhorns. "We'll back you to stand against the best in the land," so now you must win district championship. Rah! Rah! Rah! Longhorns!

Girls Basket Ball

The second team of Lockney's Girls Basket Ball team played a second game against the Irick team late Thursday afternoon, February 13. It was an exceedingly fast and hard-fought game, both teams playing equally well. This game was not as successful as the first game with Irick was. Lockney defeated Irick in the first game, but the second game resulted in a tie. The score was 22 to 22.

Stamps Quartet Here

The Stamps Quartet will be at the Grammar school Thursday night, Feb. 20th, to give a program.

A per cent of the proceeds will go to the Senior class. Please come and help the seniors and enjoy a good program.

What? Stamps Quartet.
 When? Thursday night at 8:00.
 Where? Grammar School auditorium.

Boogan—"Do you know that girl?"
 Cotton—"Oh, just a nodding acquaintance."

Boogan—"What do you mean by nodding?"
 Cotton—"Nodding doing."

Who's WHO!

James Jamieson
 Penelope's Pen
 Hilary Hudson
 Who are these authors? They are students you may meet every day, but you know them by their real names. Watch for the stories and remember the names. The real authors will be revealed in a few weeks.

Could you imagine:

Pop jumping a five-foot fence?
 Mr. Turner pulling cotton?
 Miss Thomson teaching agriculture?
 D. J. wearing short pants?
 Mrs. Turner in a hurry?
 Mrs. Haightcock wearing No. 5 shoes?
 Miss Rice running the 100-yard dash?
 Boogan as wide as he is long?
 Miss Thomas with white, curly hair?
 Ray being serious about things?
 Coach singing a solo?
 W. C. doing the Charleston?
 Wayne G. speaking Spanish?
 Roy Thornton playing a tough game of football?
 Vivien taking a nose dive in her Ford?
 Or Vivien as Kline's weakness now?

Wee Washington

"What do he see?" his mammy said,
 "A looking off so far?"
 How could she know wee Washington
 Was looking at a star!

"Don' play wid shadders, honey chile"
 His old black mammy said,
 How could she know he grasped at
 stripes
 That lay across his bed!

"Don' eat so much," his mammy said,
 "Kase gemmun-floks don' gore."
 How could she know that he would starve,
 And stick at Valley Forge!

"Let's wa'm you foots, close by de fire,"
 His old, black mammy said,
 How could she know his feet would march
 When all the fires were dead!

"He squar' he jan," his mammy said,
 "He won' min' none at-tall!"
 How could she guess that that square jaw
 Would save a nation's fall!

How could she know, while rocking him,
 So wee, with tender love,
 He'd use stars, stripes, cold, hunger,
 grit,
 To make a nation of!

—Mary Blake Woodson.

Watch Your Big Toe If You Would Test Your Brain—Science

And now from London comes this one:
 Watch your big toe.

Its behavior is an infallible criterion of the condition of the brain according to a medical opinion quoted by Arthur L. Cosley, a lawyer, in an action at Shore-ditch County Court. He said:

"If the bottom of the foot is gently stroked or tickled the big toe will probably stick downward when the brain is healthy.

"If it curls upward this is a sign of an injury to the brain.

"Attention should be directed to the big toe. The action of the other toes can be ignored."—Turkey Enterprise.

Miss Boedeker—"What is the most outstanding contribution that chemistry has given the world?"
 Y. F.—"Blondes."

Black Magic

(By Hilary Hudson)

"Some food first, if you have enough to spare for a stranger. Then, perhaps, you can show me a bunk on which to throw my blankets for the night."

"Be seated, friend. All are welcome here, and that includes you. Be at

THE SHORTHORN

FIRST GRADE A ENTERTAINS MOTHERS

The First Grade A entertained their mothers Friday afternoon with a Valentine party. A Valentine box was enjoyed after which the following numbers were given:

Valentine Song—Room.
 Playlet, Chieen Little—Seven children.

Story, The Tar Baby—Elaine Arceneaux.
 Story, The Little Red Hen—Barbara Anne Wall.

Reading, What Mother Doesn't Know—Virginia Norris.
 Story, The Tar Baby—Paul Shick, Junior.

Fold Dance
 Kinderpolka,
 Chimes of Dunkirk—Ten children.
 Valentine Exercise—Nine children.
 Refreshments of jello, whipped cream, heart shaped cakes and mints were served to Mesdames Arceneaux, Lawis Busby, W. H. Hubble, E. C. Lawrence, Alex Norris, R. H. Wall, S. R. Mudgett, W. L. Ford, G. D. Allen, Lindsay Busby, E. M. Cornelius, J. A. Foster, J. H. Hohlaus, Geo. Newman, Jerry Mudgett, Tom Rankin, Ebb Rankin, Paul Shick, Virgil Brazell, Claud Myers, and O. D. Wofford.

SECOND GRADE A RENDERS CHAPEL PROGRAM

The Second Grade A conducted chapel Monday, Feb. 17. The following program was given:

Song, "Onward Christian Soldiers"—School.
 Lord's Prayer—School.
 Valentine Song—Melba Teaver and John Williams.

Reading, "When Grandma Comes to Our House."—Bob Miller.
 Song, Valentine Day—Mary Taylor Ball and Ballard Graves.
 Song, "It Isn't Any Trouble to S-M-I-L-E."—Second Grade A.

At the conclusion of the program the student body sang songs.

The following mothers were present: Mesdames Ball, Miller, and Thomas. We appreciate these mothers coming very much.

SECOND GRADE A ENTERTAINS MOTHERS WITH PARTY

Second Grade A invited their mothers to be guests at their Valentine party Friday afternoon. A short program was given after which the Valentine post office was opened and the pupils received their Valentines. Many beautiful Valentines were given.

Refreshments of cake and cream were served to the following guests: Mesdames Comer, Woodworth, McDonald, Carroll, Ball, Thomas, Harris, Miller, and Pettigrew. Little James Monroe Carroll, T. N. Pearson, Bascum Bortherton, Mildred Norris, Edward Oran Beck, Ralph Woods, Charlie Stephenson, Cecil Woodworth, Alfred Clinton, and Delmar Pettigrew.

Valentine Party
 The First Grade B gave a Valentine party Friday afternoon, Feb. 14. The following program was given:

A Valentine Song by all.
 "The Fairies' Valentine", a play—By eleven children.
 "The Valentine Cookies," a story told by Novella Miller.

Valentine Dance—By eight children.
 Several games were played and a Valentine box enjoyed, after which refreshments were served.

The guests were Teddy Jack Crager, Pat Humphries, Sonny Boy Wilkerson, Robert Willard McCollum, Louise Zimmerman, Pat Woodburn, Mary Ruth Collins, Peggy Dale Cockerham, Robert Lawrence, Mary Glenn Huff, Billie Brasher, Howard England, Lucy Dean Rose, Bobbie White, Inez Mudgett, Marjorie Baker, Billie Fields from Denver, Colorado, and Mesdames Woodburn, White, Cockerham, Bramlet, Miller, Stephens, Humphries, Baxter, Giesecke, and Crager.

5B ENTERTAINS 5A WITH VALENTINE PARTY

Friday afternoon at the last period the pupils in room 5A went into room 5B for a Valentine party. Marial Trussell supervised the distributing of the Valentines, which had previously been mailed in the Valentine box. Every one received several pretty Valentines and had much fun opening

CONTESTS IN THIRD A ROOM ENDED FRIDAY

Much enthusiasm has been manifested in Reading between the boys and girls of section A class in the last two weeks. Both boys and girls had heart trees. Each pupil who read perfectly won a heart for his or her tree. The girls won the contest by winning two hearts more than the boys. Katherine Henderson and Billie Jean Biggers made the most hearts for the girls' tree and Harris Ball Jr. made the most hearts for the boys' tree.

The boys entertained the girls Monday afternoon with a Marshmellow toast. The boys are determined they will win the next contest so the girls will have to entertain them.

The contest in section B class ended Friday with Jack Cox and Calvin Williams winning thirteen headmarks each. Bruce Dines came next with twelve and Virgil Brazil winning third place with 11 headmarks.

Mary Beth Trussell won the "surprise" in arithmetic getting 18 headmarks, Leland Turner won second place with 17, and Joyce Thomas third place with 16.

THOMAS A. EDISON

The following theme was written by Mary Louise Woodworth in sixth grade English:

Thomas A. Edison was born Feb. 11, 1847 at Milan, Ohio. He got his education by what little his mother gave him and from reading books.

Edison was at the age of twelve when he got his first position as a newsboy on the Grand Trunk Railroad. He set up a printing press in one corner of a baggage car and published "The Grand Trunk Herald."

Edison learned to be a telegraph operator from the station master at Mt. Clemens, Michigan. He was at the age of eighteen when he got his first regular position as a telegraph operator.

The electric vote recorder was Edison's first invention. He continued to make inventions with electricity. His most important inventions were the electric lights and the phonograph.

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home.

The next morning, when the gray light began to blot out the twinkling stars, the cook awoke the men by beating a steel triangle. Talking hurriedly or quietly slipping into clothes, the men were soon dressed and filing silently into the cold, breathless dawn. As somber as formerly, they entered the large building. After a hurried meal, all the cowboys went to the corrals to prepare for the day's work.

The old Mexican approached Jack and softly articulated "La senorita an' el senior weesh you' pleashur. Com' wid me, amigo."

Through a cool patio and a dim hall, the Mexican led him. "Een there, senior," he said as he opened a massive carved door.

He entered without a word and stopped inside the door. He saw a beautiful woman standing at the other end of the room with her hand resting on the silky head of a great German Police dog. The dog moved restlessly, but her hand restrained him. Jack noticed that her dark eyes watched his every movement. Her red lips and dark smooth skin attested her health.

Beside the wide window, a man sat watching Jack as he entered. As he rose, Jack thought that once he must have been very athletic. He was tall and slender. His dark eyes, which were the facsimile of the young woman's shone brightly from his dark-tanned face. When he smiled, his beautiful white teeth flashed.

"You are welcome, Sir," he said with a slight foreign accent. "I presume that you are here for a special reason?"

"Yesterday evening I read a sign at the crossroads, and the advertiser was your daughter and the advertiser was the same person. I wish to try to capture "Black Magic."
 "You love animals?"

"Yes."

"Somewhere near Pompa Canyon a wild band of horses range. Black magic ran away and is with that band. Black Magic has known a master's hand, and no one has been able to catch him. While he was here, he killed several men, and was never entirely tamed. Very few have gone nearer than five miles to Black Magic since the left this ranch. Unless one carries binoculars, one cannot really know what a splendid horse he is. I wish you success. Before you go I wish to know your name, stranger."

said Mr. Reinaldo.

"My name is Jack Roberts, Sir."

"Thank you, Mr. Roberts. I see you are anxious to be on your way. I wish you good luck and good day."

"Good day, Sir. Good day, Senorita."

A few moments later, Jack was riding across the low hills towards the towering mountains which frowned from the North.

"Wel, Saxon, we have work at last. Such a wonderful woman. Old Dustie, she's beautiful, very beautiful. I'll warrant she's no less beautiful a woman than that Black Magic is a horse. I was told that he was the most wonderful horse in this country. They say he's faster than any other horse. I guess that knocks you off the race tracks. Get along, Sandy."

For several days, Jack had traveled toward the looming mountains. He camped by a trickling spring in a sheltering grove of trees near Pompa Canyon. Once with his binoculars, he saw the group of wild horses on an outstanding ridge. The distance was too great for him to distinguish any of the horses.

Almost two weeks passed while he maneuvered to approach the horses. Always he saw them retreating. After a month had passed, they seemed not to resent his intrusion on their rugged lands. It was then that he could approach them and watch Black Magic graceful movements as they grazed, moved slowly across the hills, or raced around a clearing.

As the days passed, he was allowed to approach nearer. When the horses seemed to become nervous at his too near approach, he halted Gold Dust by a tightening of the reins, and silently and as motionless as a statue they watched the wild band.

At night while Jack slept, and Gold Dust wandered and grazed, the wild horses would not allow him to approach, although they seemed to like his presence.

Each day Jack ventured nearer the band. Gold Dust seemed to enjoy the spectacle and patient watching and the game of trailing the wild group as much as his master. The horses soon disregarded the presence of the sand-colored horse and his rider.

One morning Jack approached the wild band. Black Magic had strayed behind, and Jack decided that was his chance. Quickly unslinging his lariat, he caught the unsuspecting horse. Black Magic was too surprised to move for a moment. His smooth strong muscles were taut beneath the silk, satiny, black coat. His large intelligent eyes watched for a movement from the horse or rider. Shapely ears were inclined towards his captors for a sound.

(To be concluded in next week's issue).

Jack—"What say we sing the 'Fire-plug song'?"

Bascom—"How's it go?"

Jack—"Like this: Hydrant I Dwelt in marble hills."

WANT COLUMN

SEE our new "Nelly Don" Dresses... The Ladies' Store.
FOR funeral flowers, phone us or leave your orders with Mrs. Honea, at Baker Mercantile Co.
POULTRY REMEDIES—For Ees, worms, roup, cholera, diarrhoea, and other germ diseases, guaranteed.—Hamilton Produce.
AUTO GLASS INSTALLED, 30 minute Service.—Daniel Paint & Glass Co.
FOR RENT—Bed room.—See Mrs. Kinyon, at Beacon office.
FARMS FOR RENT—Several farms to rent to men who will buy teams, tools, and feed.
2000 WHITE LEGHORN chicks "that live and grow."—Smith's Hatchery.
WANTED—A-1 good notes. See me at First National Bank.—Dorsey Baker.
STRAYED—Bay mare, about 15 1-2 hands high, weight 1200 lbs., 7 years old, roach mane, left C. V. Ford's place last week.—Notify Lockney Implement Co.
BLACK trim, point heel, hose, very special at \$1.00.—The Ladies' Store.
SPLENDID ranch in Eastern New Mexico to trade for land in Floyd county.—See J. B. Downs at Tourist Park.
FOR SALE—A black Stallion, weighing 1250 lbs., six years old.—See Dorsey Baker.
FOR RENT—6-room house, 2nd block west of Grammar school, will be vacant Feb. 20.—Mrs. Whatley.
WANTED to trade a Ford car for White Leghorn chickens.—See Arch Crager.
WANTED old rockers to upholster.—Crager Furniture Compt.
NEW lines of Men's and Boys' shirts, ties and socks. Also the latest in Footwear.—The Ladies' Store.
FOR RENT—5 room house and bath in northwest part of Lockney.—C. J. McGhee.

FOR RENT—A farm house to right party, will also have some work for party renting house.—See John McDonald, Phone 41, Lockney.
FOR SALE—100 bushels of spring wheat seed at \$1.25 per bushel.—See W. D. Nance, Lockney, Rt. 1, 12 miles north of town.
UNTIL SATURDAY NIGHT—Will sell white cotton sateen tick, 45 pound mattresses at \$10.00.—Price's Mattress Factory.
VICTOR ARTIST
All Star Quartet of Chattanooga, Tenn., will be heard in concert at the Grammar school auditorium Thursday night, Feb. 20th, at 8 o'clock.
FOR SALE—One kitchen cabinet.—Mrs. Louie McMurray, phone 119.
BETTER BRED BABY CHICKS—Hatched from eggs of Bloodtested hens 2 years old. Prices as low as others ask for very common kinds of common flock run.
SUDAN and HEGARI seed for sale, high germination, tested at Agricultural Department at Austin.—See, write, or phone 41.—John McDonald, Lockney, Texas.
FOR SALE—Span of horses, wt. about 1500 each, one Jersey male, 2 years old, good one.—Tom Hart, 5 miles east of Lockney.
FOR RENT—Apartment, furnished if desired, a garage goes with apartment.—See Z. W. Shackelford.
WANTED—Two-room, furnished or unfurnished.—Call at Beacon office.
DID YOU KNOW that you can buy the Oliver Red River 12-foot combine for \$1575.—See Clyde Applewhite.
OWN A HOME
320 acres of sod land in Deaf Smith also in Dallam county, \$2.50 per acre cash, balance one-half the crop each year grown on 160 acres of this place. Not required to live on or improve at present. Steak this place out for your future home.
Write or phone.
D. P. CARTER
Floydada, Texas

SUDAN and HEGARI seed for sale, high germination, tested at Agricultural Department at Austin.—See, write, or phone 41.—John McDonald, Lockney, Texas.
USE FORESIGHT
Give serious consideration to your eyes before eye strain—which can be easily righted—dims your vision and interferes with your health, comfort, and happiness.
No matter how well you may think you can see, guard nature's most priceless gift—your eye sight—by letting us examine your eyes now and advise you of their actual condition.
A precautionary visit now may save you much inconvenience and trouble later on.
DR. WILSON KIMBLE
Optometrist
Floydada, Texas
Announcements
To the Voters of Floyd County:
I take this means of announcing for the office of Tax Collector of Floyd County, subject to the action of the Democratic Primary in July 1930.
In asking you for this office I think that for one to fill this office successfully one should be familiar with accounting. I have had twenty-five years experience as a book keeper and feel that I can handle this office to your satisfaction.
In event this office is not created by the time the Primary election is called then I am still in the race for the General election in November.
Should this office not be created at all at this time then I am not a candidate for the office of Sheriff and Tax Collector.
I have never ask you for your votes before. I have lived in Floyd county for twenty-two years with the exception of three years spent in Dallam, Dallam County, Texas.
If you see fit to honor me with this office I will do my utmost to give you service and satisfaction in an honest way.
A. J. WHITE.

Al Jolson Coming to Palace, Floydada

Al Jolson, heralded as the greatest entertainer in the world, returns to the talking and singing screen with his little co-worker, Davey Lee. Jolson and "Sonny Boy" will make their second appearance on the talking screen in Floydada next Sunday afternoon, beginning at 2 o'clock, at the Palace Theatre, in "Say It With Song."
Beginning Sunday afternoon, Feb. 23, "Say It With Song," plays a three day run at the Palace Theatre in Floydada, running through Monday and Tuesday of next week.
According to J. G. Deakins, manager of the Floydada Theatres, "Say It With Song" is even a greater picture than "The Singing Fool," which has made such a nation-wide name for the stars. It was in the making of "The Singing Fool" that Jolson "discovered" Davey Lee, and has been a real pal to the little star, off the set and on. From this comradeship the theme song for "Say It With Song," has been selected, entitled "Little Pal."
"Say It With Song" has an entirely different story from any other picture by this same cast, including Marian Dixon, Holmes Sherbert, and the same "Sonny Boy" that has thrilled you in the past. The plot of this interesting picture brings out in a forceful manner the fact that prison bars cannot restrain the magnetic force of a father's love for his wife and children.
If you are a lover of good songs, super-acting and a heart gripping drama, you will not want to miss "Say It With Song."

"I Should Have Used Konjola Long Before."

St. Louise Man Suffered Eight Years Relates Experience With New Medicine

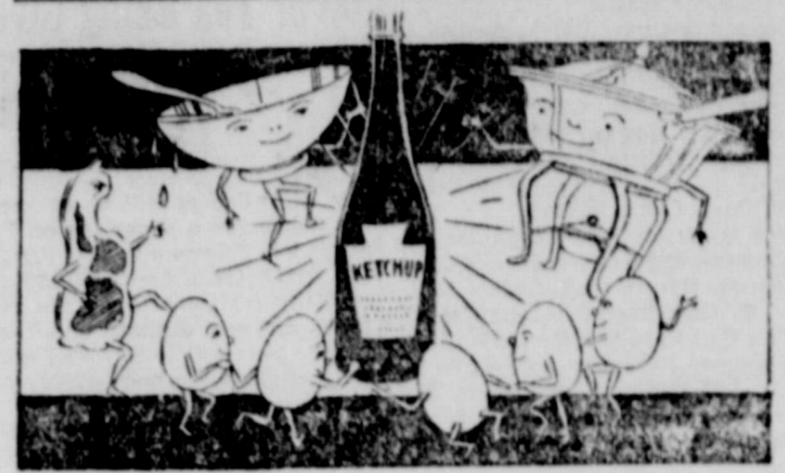


MR. ALBERT SMYTHE
"I should have used Konjola years before," said Mr. Albert Smythe, 2618 Rutger street, St. Louis. "For eight years I suffered with my stomach and kidneys until I became almost a physical wreck. The simplest foods bloated me until I could scarcely breathe. My back ached and pained me from my shoulders to my waist and sleep was impossible for any length of time. I grew steadily weaker and was on the verge of giving up my work.
A friend who had been benefited by this great medicine, urged me to try Konjola. I was transformed from a semi-invalid into a well and happy man in just six weeks. To day I eat what I wish without discomfort of any kind. I never bloat following meals and my appetite is excellent. The pains have left my back entirely and the frequent bladder actions which disturbed by sleep are a thing of the past. I urge every suffer to take Konjola.
Konjola is sold in Lockney at the Stewart Drug Co, and by all the best druggists in all towns throughout this entire section.

Will Hold Tractor School at Plainview

"Caterpillar" School, Plainview, Texas, February 24, 25, and 26, Tractor and Combine
A representative of the West Texas Tractor & Machinery Company, Mr. Henry Hodel, advised us they will hold a Tractor and Combine school at their place of business in Plainview, Texas, on February 24th, 25th, and 26th, presided over by Factory representatives of the Caterpillar Tractor Co. Mr. Hodel advises that according to letters and cards which they are receiving indicates an attendance over the large territory this company covers that will possibly be one of the largest Tractor and Combine Schools ever held in West Texas. The following represents their tentative program for this school:
First Day—Agriculture
9:00-9:30—Registration and welcome.
9:30—Few facts.
9:45—Deep Tillage.
10:00—Wheat Production (winter) and movie.
11:00—Why use combines and features and movies.
12:15—Noon.
1:00—Movie, Windrow method.
1:15—Features of "Caterpillar" Track type tractor.

Jaded Winter Appetites Need the Tang of Ketchup



By JOSEPHINE B. GIBSON
Director, Home Economics Dept., H. J. Heinz Company

IT really is surprising how often some simple condiment will tone up an otherwise drab dish and give a pleasing variety in the monotonous round of meals.
Tomato Ketchup, for example, is a familiar cooking aid in every kitchen. Yet this delicious essence of ripe tomatoes and choice spice seasonings too frequently is employed merely as a garnish, and its possibilities as a seasoning ingredient are overlooked.
The uses of Tomato Ketchup in cookery are almost innumerable. Steaming hot oven dinner, savory egg dishes, zesty salad dressings and a host of other flavorful things are made attractive to even the most jaded appetite by inclusion of Tomato Ketchup in your recipes.
Try an oven dinner, seasoned with Tomato Ketchup, some evening soon when the family comes home cold and ravenously hungry. Just see how they will enjoy a familiar meal that has been dressed-up with this old culinary friend! I am sure you will find the following recipes most excellent, and will want to add them to your file for early use:
Veal En Casserole with Vegetables
1 1/2 pounds ground shoulder veal; 2 tablespoons melted butter; 1/2 cup stale bread crumbs; 1/2 teaspoon chopped parsley; 1/2 teaspoon Worcestershire Sauce; 1 teaspoon sugar; 1 teaspoon salt; 1 egg well beaten; 6 small potatoes; 6 small onions; 1 chopped green pepper; 1/2 cup Tomato Ketchup; 1/2 cup water.
Mix together veal, butter, crumbs, parsley, Worcestershire Sauce and egg. Form into balls, roll in flour and brown in a skillet with 2 tablespoons fat. When delicately brown, remove to a casserole, add quartered potatoes, sliced onions, and a chopped green pepper. Sprinkle with 1 teaspoon sugar, and a dash of salt and pepper. Mix Tomato Ketchup and water, and pour over all. Cover closely, and bake...

NOTICE To All Ford Owners

Even though we are not now representing the Ford Motor Company in Lockney, we plan to continue giving our usual good service for all Ford Owners in and near Lockney. We still carry our full line of Model "A" car, Model "AA" Truck, Model "T" car and truck and Ford-son Tractor Parts.

We appreciate the business you have given us in the past and feel that we are now in position to give you more for your money spent for automobile transportation, repair parts, and mechanical work than we have done before.

Lockney Auto Co.

tion-wide program would decrease the accident rate.
This automobile accident menace is every citizen's problem.
PLUCK
By Edgar Guest
When things are running crosswise and the engine's out of gear, When the road is rough and rocky and the sky is far from clear, When you're plainly up against it and you're mighty out of luck, That's the time to use your courage and to show your stock of pluck. Most anyone can travel on a road that's smooth and clear, And anyone can get there if he only has to steer, But when the motor's balky and you're running in the muck, If you're ever going to get there you must call upon your pluck. There's no thrill in easy sailing when the skies are clear and blue, There's no joy in doing things which anyone can do, But there is some satisfaction which is mighty sweet to take, When you reach a destination that you never thought you'd make, So when everything's against you and your plans are going wrong, Don't sit down and wail and wisper, even though you may be stuck, You're not absolutely helpless if you still possess your pluck.
SIGNAL LIGHTS BEING INSTALLED
Plainview, Feb. 16—The Texas Utilities Company began the erection of poles for Plainview's traffic signal system during the past week. Much of the material to be used in the construction of the system will not arrive until about the middle of next month, so that the date of completion of the system is in doubt.
The lights will be installed at 10 street corners in the city, as follows: On Ash at 5th, 6th and 7th streets; on Broadway at 5th, 6th, 7th, 8th, and 9th streets; on Austin at 6th and 7th streets.
Two poles are needed at each of the intersections named. The central control box will be at the city hall. The installation of the signals here will cost the city about \$4,500.
Mrs. R. C. Bennett and daughter, Miss Laura, returned Sunday from Los Angeles, Calif., where they had been for several weeks visiting their son and brother, Dee Bennett, and other relatives and friends.
Mr. and Mrs. Bryan Bybee, who have been living in Austin, Texas, where Mr. Bybee has been employed in a lumber office, have moved back to Lockney and will make their home on a farm northeast of Lockney.

Smith's Hatchery

IS NOW TAKING ORDERS DAILY FOR QUALITY CHICKS
 CHICKS FROM THE BEST EGGS.
 "UNIFORM CHICKS," "CHICKS THAT LIVE AND GROW"
CHICKS TWICE EACH WEEK
 CHICKS FULL OF "PEP" WHEN THEY FIRST SEE LIGHT.
 CHICKS THAT WILL INCREASE YOUR BANK ACCOUNT IF YOU WILL ONLY GIVE THEM A CHANCE.
A CARLOAD OF PURINA CHOWS IN ABOUT TEN DAYS.

Smith's Hatchery

PHONE 74 LOCKNEY, TEXAS

PROGRAM FOR SPRING DAIRY SHOW HERE COMPLETED

List Totals \$5,300 Cash In Premiums. Catalogues to Be Ready for Distribution Within Month

The program for the Third Annual Texas Panhandle-Plains Dairy Show to be held here April 6 to 10 has been completed. Catalogues and premium lists will be off the press this month and mailed to interested farmers and dairymen.

The premium list totals \$5,300 in cash and there are a number of special awards and trophies. The Jersey cash awards total \$1,800, Guernsey \$1,000, and Holstein-Friesian \$1,000.

Cash premiums are offered for the best judging class in vocational agriculture department of high schools, for the best class among 4-H Clubs and individual awards are also posted for members of these organizations.

For the best country herd in the fifty-four counties comprising the territory served by the show cash awards of \$300 are listed.

The production contest, always an interesting feature of the show, carries \$175.

\$250 will be paid in the dairy club show, any regularly enrolled student in vocational agriculture or in club work being eligible to compete.

The P. C. Bennett trophy goes to the winner of first award in the circle bull class.

The S. J. Underwood medal is to be awarded to the boy in vocational agriculture work who makes the best score in judging Jerseys.

Mistletoe Creameries has offered a loving cup for the best vocational agriculture judging team.

Howard Ferguson and R. C. Nicholl offer a loving cup to the team winning first place in judging Jerseys the vocational agriculture judging class.

South Plains Monument company's silver loving cup goes to the owner of full winning get of sire first place. The complete program for the show follows:

Sunday, April 6

Preliminary test in production contest.

Monday, April 7

Opening day Third Annual Texas Panhandle-Plains Dairy Show.

All exhibits open for public inspection.

Official tests in production contest.

Vocational agricultural students' dairy cattle judging

Tuesday, April 8

Jersey day. Jersey cattle judging, livestock pavilion, 9:00 a. m.

Announcement of production contest winners.

Third annual dairy cattle exhibitors' banquet, 7:00 p. m.

Annual meeting Texas Panhandle-Plains Dairy Show Association.

Wednesday, April 9

Guernsey day.

Holstein-Friesian day.

Guernsey cattle judging, livestock pavilion, 9:00 a. m.

Holstein-Friesian judging, livestock pavilion, 1:00 p. m.

Thursday, April 10

Final day.

Parade 9:00 a. m., through business section of city of all winners.

Annual sale, afternoon, livestock pavilion—Plainview Evening Herald.

SCHOOL BONDS CARRIED OVER THREE TO ONE

\$120,000 Is Voted to Erect New Addition to the Senior High School

Plainview, Feb. 16.—Plainview's school bond issue carried Friday by a majority of more than three to one. 257 votes were polled in the election and 194 were for and 63 were against the bonds.

Bonds will be issued in the sum of \$120,000 for the erection of an addition to the senior high school, and to modernize the old building.

It was announced that a meeting of the board of trustees of the independent school district will be held tomorrow night for the purpose of canvassing returns of the election. It is hoped the new building can be ready for use by next autumn.

Lockney Circuit

Quarterly Conference at McCoy next Sunday. Rev. M. M. Beavers, our presiding elder will be with us and preach. This is a very important conference. Let the officials be present. W. H. STRONG, Pastor.

Baptist Church

The pastor will preach Sunday morning on "The Commercial Movie," giving its origin, power and menace to our American homes and laws and ideals. Important business will come before us.

The visit and work of Bro. George Burnett the first of the week has given an impetus to our work that we can build upon. Let's all get in on the church program.
 E. D. MORGAN, Pastor.

At the Methodist Church

Next Sunday morning at 11 o'clock, the subject will be, "The Modern Picture Show, Is It a Menace or a Liability." The pastor will take the position that as it is, it's a menace to society and give some methods of reforming it.

At the evening hour Rev. M. M. Beavers, presiding elder for this district, will preach and hold our second quarterly conference.

Come worship with us. This pastor invites the folk, both pro and con, to hear the Sunday morning discussion, a plain discussion of facts. The truth will do us good.
 J. E. STEPHENS, Pastor.

PERSONAL MENTION

Mr. T. J. Honea, Miss Alice Honea, and Mrs. Aminette Darden attended the Passion Play in Amarillo Saturday night.

Mr. and Mrs. W. W. Brown have been visiting in Slaton, Texas, this week.

Mr. and Mrs. Deck Wells spent Sunday in Post, Texas, visiting with relatives.

Mr. and Mrs. S. W. Perry have returned from Edinburg, down in the Rio Grande Valley, where they have been visiting a daughter, and looking after their fruit crop. Their crop of oranges were frozen in the last cold spell, and had to be gathered and buried in the ground on account of the regulations in the Valley.

Mr. and Mrs. Howard Lemond of Hale Center attended the Morris funeral here Monday afternoon.

Messdames A. B. Brown and Lawrence Gruver of Lubbock were here Monday attending the funeral of G. S. Morris.

Mr. and Mrs. T. J. Cooper and family have moved from Lockney to Girard, Texas, where they will make their home in the future.

Misses Emma and Ethel Stevens of Plainview spent the week-end here visiting with Mrs. Geo. F. Kinyon.

Mr. and Mrs. Koke of Vernon, Tex., have moved to the Phil Cornish place, southwest of Lockney, recently bought by E. B. Schur, of Vernon, where they will live in the future. The Cornish place was formerly occupied by Mr. and Mrs. J. J. Harris, who now live in town.

How Savings Deposits Grew

"In 1926 savings deposits increased \$1,562,000,000, in 1927 almost \$1,400,000,000 and in 1928 over \$2,300,000,000," it says. "It appears now that some influences in one year have taken the gain that might reasonably have been expected in savings deposits for 1929 and lowered them from the high mark of the preceding year. This recession is not one coming as a result of drought, famine, unemployment or conditions outside of the United States.

"A year ago it was stated: 'The year closing June 30, 1928, registered the largest gain in savings deposits in banks and trust companies of continental United States ever recorded in the history of this country.' What a difference one year makes! From a gain of more than 2 1/2 billions of dollars in savings deposits to a loss of almost 200 millions!

"The loss in savings deposits is reflected also in the loss of savings depositors. The year 1929 showed a total of 52,564,127 depositors, against 53,138,248 for 1928, a loss of 574,121.

"Industrial production was much higher last year than the preceding year. Factory payrolls were considerably greater. In production, employment and trade, advances were made over the preceding year. In the farm areas the improvement noted for 1928 did not recede in 1929 and the livestock industry in all its branches was prosperous.

The Causes of the Drop

"The causes of the recession are possibly multiple. There is scarcely any reason to doubt that one of the important factors draining away savings and decreasing depositors has been the lure of profits to be made in stocks. For a number of years the people have been regaled with stories of profits made in stocks in all types of companies. During the last few years there has been a specious philosophy preached that panics such as formerly occurred were no longer possible.

"If it was the lure of profits in stocks which caused the recession in savings, then a factor in future savings will be the success attendant upon this venture of savings depositors in stocks. If the experiment did not prove generally successful, then another year will doubtless witness an increase in savings deposits as well as in savings depositors."

HELPING TO BUILD TEXAS

A properly cared for pecan orchard will yield gross \$125 an acre annually, says J. F. Rosborough of A. & M. College. Planting the orchard—not more than a dozen trees to the acre—costs from \$25 to \$35 per acre. Cultivation \$10 to \$15 an acre, which may be offset by planting row-crops between the trees. The orchard will begin to bear in three to five years and will increase in yield until after its twenty-fifth year, when each tree should yield from 500 to 1,000 pounds for an indefinite number of years. If you decide to try it, consult Dr. Rosborough or some other pecan expert for sound advice.

BANKERS REPORT DROP IN SAVINGS

Lure of Stock Market Partly to Blame, but Slackened Speculation Expected to Bring Return to Thrift.

The first recession in the nation's savings account in banks in the twenty years during which records in this field have been kept by the American Bankers Association was disclosed for last year in the recent annual compilation prepared by its Savings Bank Division. The shrinkage amounted to over \$195,000,000, on the basis of figures for the year ending June 29, 1929, whereas a year earlier the reported increase was over \$2,300,000,000, the largest ever recorded. The number of savings depositors also decreased during the year covered by more than 500,000 accounts. The lure of the stock market and affiliated activities are cited as part of the explanation for these changes.

The association's statement says that savings deposits in banks and trust companies of continental United States on June 29, 1929, stood at \$23,217,656,000. The recession in savings, it declares, indicates a fundamental change in the savings situation, irrespective of whether it is temporary or not.

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HELPING YOUNG FOLK TO BECOME BANKERS

Through the American Institute of Banking, which is the American Bankers Association's educational section, the banking profession is educating 35,000 bank men and women in the technical and scientific departments of their work. These students are enabled by this institute, which is entirely non-commercial in its operations, to obtain a grasp of the finer points of banking without interrupting their employment or interfering with their savings in their bank jobs.

The courses given, including banking economics and law and bank administration in all the departments, have been worked out under the direction of senior college educators and the lectures are always given by practical men, such as lawyers in the legal courses, experts in banking operations and college professors in the economics courses. There are chapters with meeting rooms in over 200 cities and also a number of smaller study groups are fostered with correspondence aid.

It has been said "at the A. I. B., as it is familiarly known throughout the banking field, is the greatest adult educational organization in the world and is supplying the banking business with the largest supply of trained workers each year that any comparable line of business is receiving. The organization holds an annual convention attended by hundreds of young bank workers as well as senior bank officers actively interested in furthering the institute's educational work, at which numerous technical subjects of practical banking application are presented and discussed. This year's convention will be held at Denver, Colorado, June 14 to 19.

This Week

by Arthur Brisbane

Mellon Knows How He Might Kill Some One Wanted, More U. S. Prisons 59 Dead, 58 Unknown

In one day, in this prosperous country, there was a "turn over" of one billion eight hundred million dollars in tax payments and treasury financing alone. Not a ripple on the surface of the financial waters.

Interest rates didn't go up. "Call money," the kind used for Wall Street speculation, remained at 4 1/2 per cent, with unorganized lenders "on the outside" offering to lend at 4 per cent.

Secretary Mellon knows how to handle big finance smoothly. To him a billion dollars is only a billion dollars. Perhaps that's because he has a billion or so of his own.

A mother with a baby handles other babies easily.

Carnera, the Italian giant, weighing 269 pounds, six feet ten inches tall, is forbidden to box again in England. They like the good natured Italian, but are afraid he might kill some man in the ring, and hurt the "noble sport."

What an advertisement that will be for the Italian prize fighting giant when he arrives in America.

Here, if you knock a man down on the sidewalk, with no gate receipts, that's a crime.

If you knock a man down and even kill him in the prize ring, with big gate receipts, and a raffle for the right politicians, that's "sport" and perfectly legal.

Mr. Mitchell, President Hoover's Democratic attorney general, wants \$7,000,000 to build new prisons for the United States. He says the problem of prisons is the major one before the Department of Justice.

In Great Britain they are closing prisons, renting prison buildings for other purposes, because crime is diminishing.

At Linares, Spain, a woman dreamed that a lottery ticket with a certain number would win the grand \$2,100,000 prize in the forthcoming lottery.

In Spain the people are encouraged to buy lottery tickets, as they once were in this country. People don't like to pay taxes, but are willing to contribute to the state by gambling.

After the lady dreamed the crowd broke in and wrecked the store of the man that owned the ticket, and police rescued him.

A foolish man would have waited to win the grand prize. Not so with the owner of the ticket.

He organized a lottery of his own, sold 4,000 shares in his dream ticket, and made a big profit.

Fifty-nine men found dead in an Oklahoma coal mine. The world will never know their names, printed only in local papers. Only coal mine "hands," excepting one engineer, their going is a minor incident in industrial development.

However, the fifty-nine deaths may cause sympathy for a moment, a feeling that men running such risks should be better paid and safety devices developed, in spite of cost.

The air mail brings to President Hoover a petition signed by the presidents of seven Haitian political organizations asking him to keep our marines in Haiti and supervise the presidential election coming in April.

This year little Haiti has 100 candidates for the presidency. They are all fighting men, and their followers are fighting followers. They want the marines to stay and keep them from doing to each other things that they might do.

How many times do you breathe in one minute? Guess, offhand.

Many that know about the revolutions of an airplane propeller, or a steamship screw, take little interest in their own machinery.

The breathing question is suggested by the case of Miss Margaret McIntyre, Plainfield (N. J.) school teacher, who breathes only five times a minute, twelve seconds to a breath. Scientists call her a "physiological miracle." You, probably, breathe fifteen to eighteen times per minute, the average for adults.

However, Miss McIntyre has one advantage. She breathes very deeply. Experiments show that she takes in three pints of air at a breath. The average adult takes in only one pint. We all inhale too little oxygen. That is why we need exercise, making us breathe more rapidly and deeply.

Just before the war, Northcliffe offered \$50,000 for a flight across the English Channel, less than fifty miles.

The other day, Coste, French flyer, set a new record by flying nearly 5,000 miles without stopping or taking on fuel.

Great progress in a few years, from fifty miles to 5,000. Who doubts that ten years hence flying across the Pacific, at any point, will be pilots' "child's play," and flying the Atlantic for student flyers?

By that time this country will have to think seriously of hostile air visits from Europe or Japan. Even our greatest "statesmen" will get their minds off archaic battleships.

KNOW TEXAS

A county and its county seat were named for the editor of the first newspaper in Texas. Gail Borden and his brother, John P., started the Telegraph and Texas Planter at San Felipe in 1832.

Texas has preferred to preserve the names of its heroes in its nomenclature of towns and counties rather than Indian names such as many states more largely have used. Cherokee, Comanche, Nacogdoches, Pecos, Panola, and Wichita are the only names of Indian tribes used in Texas county names, although the name of the state itself is of Indian derivation—from the Texas Indians.

A bee census (made by accurate estimate) shows 425,000 colonies of bees in Texas, producing annually about 10,000,000 pounds of honey. Uvalde is the capital of one of the largest honey-producing areas in the United States.

Diversity of Texas production of raw materials is shown by the fact that sixty-five different raw materials contributed in a major way to the state's income in 1929.

More about pecans: County Agent Patterson hopes to have 200 five-acre pecan orchards in Eastland county started this year. With the aid of 4-H boys and agricultural vocational students he secured enough nuts for 1,000 acres. In December they were stratified and at corn-planting time will be distributed to those agreeing to put out an acre for the orchards. Five nuts will be planted in a circle one foot in diameter, the two best budded and finally the thirteenth will be left standing. Advice on care and cultivation will be given to those accepting the offer.

Texas towns continue to improve. Depoit, Fulbright, Bogata and a dozen other towns in that section are jubilating over the approach of natural gas lines. Andrews is installing its street lights into its residential section. Mount Vernon now has gas. Slaton feels good over the \$1,250,000 annual payroll from the Santa Fe shops and that the road plans to spend \$3,000,000 on improvements and extensions on the Slaton division. Midland is to have a new \$500,000 courthouse, Austin one to cost \$700,000 and architects are drawing plans for a \$1,000,000 courthouse for Jefferson county.

Public and semi-public improvements in Fort Worth and Tarrant county will run far into the millions this year. The Texas & Pacific, which recently completed a \$6,000,000 terminal and yard just west of the city, is planning a new union station to cost \$8,000,000, while the Santa Fe has completed plans for a \$2,000,000 station and freight terminal. WRH state and federal aid \$10,000,000 will be spent on road work. Fort Worth has \$4,500,000 available for municipal improvements of various kinds and there is \$6,500,000 available for reservoir construction on West Fork. Private building averaged \$1,000,000 a month in 1929 and activities scheduled for the first part of the year indicate this sum will be equalled and possibly exceeded in 1930.

Work on the \$1,250,000 office building of the Dallas Power & Light Co. will start as soon after Feb. 1 as clearing the site of existing structures can be completed. It will cover a space 100x100 feet at the corner of Jackson and Broadway streets with a two-story annex extending through to Commerce Street.

President Robinson of the Brewster County Chamber of Commerce writes in to mention the fact that a \$140,000 library building for the Sul Ross State Teachers College is in course of erection there, in addition to other improvements under way.

Canadian—City Grocery to occupy Humphrey Grocery Store.

Georgetown—Georgetown Golf Course re-opened.

Taylor—Many new derricks ready for construction in local oil field.

Follett—Work started on new \$7,500 Phillips Service Station.

Georgetown—Three hotel projects considered by committee.

Happy—Service Beauty Parlor opened in building with Service Barber Shop.

Georgetown—Sewer bonds approved; plans now being prepared.

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Happy—Work started on tile and stucco building for A. A. Schaeffer.

Albino—First investment company establishing business here.

Farwell—Farwell Motor Co. building new addition.

Lewisville—Poultry Anti-Theft Association formed by Denton county breeders.

Wolfe City—Burned building formerly occupied by Jim Roberts Cafe, being remodeled.

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HARMONY

Feb. 17—Mr. and Mrs. Walter Hanna visited in Post, Sunday. Mr. and Mrs. John Smith and sister, Miss Susie Smith, visited relatives near Littlefield over the weekend.

Mr. and Mrs. Everett Miller were dinner guests of Mr. and Mrs. C. Snodgrass of Floydada, Sunday. Lila and Jewel Hennessee of Petersburg attended church at Carrs Chapel Sunday.

Rev. Beavers, presiding elder of the Plainview district, preached here Saturday morning and evening. Quarterly conference was held in the afternoon. Mr. and Mrs. D. S. Batty visited in Matador, Sunday.

CENTER

Feb. 17—We are still enjoying the beautiful sun shine.

Had good crowds out to Sunday school Sunday, but the B. Y. P. U. folks were tardy and came near missing the whole thing.

Mrs. Miller has been very busy canning spare ribs and sausage the past few days.

The following ladies visited Mrs. A. A. Tubbs during last week: Mesdames T. J. Gill, Elvis Gill, A. L. Spence, Claud Carpenter, I. J. Loyd, R. C. Ross (A. J. Harbor, Jernigan, and perhaps others).

Miss Alma Montgomery took Sunday dinner with Miss Thelma Jackson.

The young people enjoyed a social at the home of Mr. and Mrs. A. L. Hollums last Saturday night. A good time and a good crowd was the verdict of those present. They departed at a late hour wishing Mr. and Mrs. Hollums would let them come again soon.

Gordon Lightfoot is about well. None of the other children have had the same disease.

Those from Center who attended the pastors and laymens conference at Plainview last week were: C. O. Spence, R. C. Ross, Rev. and Mrs. Weathers, Mrs. Veach, Miss Jewell Veach, Mrs. Fields, Mrs. Gilliland and Mr. and Mrs. W. B. Jordan.

Mrs. Gullion and daughter, Miss Eula Mae, spent Sunday afternoon with Mrs. Mankin.

G. H. Jackson and family several others from Center attended singing at Campbell Sunday afternoon.

Mrs. Noland spent Friday afternoon with Mrs. Gill.

Inez Spence visited her sister, Mrs. Bur Huckabee, Saturday and Sunday.

Mr. and Mrs. Harbor were Sunday dinner guests of Mr. and Mrs. A. L. Spence.

Homer Jackson took Sunday dinner with Floyd Montgomery.

Mr. and Mrs. R. C. Ross and children, Mrs. Jordan and daughters were Sunday dinner guests of Mr. and Mrs. H. B. Mankins.

SORE GUMS—PYORRHEA

Foul breath, loose teeth or sore gums are disgusting to behold, all will agree. Leto's Pyorrhea Remedy is highly recommended by leading dentists and never disappoints. Drug-gists return money if it fails.



DRS. GRREN, Dentists

- False teeth \$20 up
Gold Crowns \$5.00 up
Bridgework \$5.00 up
Silver Fillings \$1.00 up
Extractions \$1.00 only

Sleeping Gas Given
Plainview, Texas

Have Your Abstracts Made By
ARTHUR B. DUNCAN
The Old Reliable Abstract Man
Floydada, Texas

Crager Undertaking Co.

ARCH CRAGER, Manager
Funeral Director and
Embalmer
PRIVATE AMBULANCE
Phone 121 and 79J
LOCKNEY, TEXAS

LAND! LAND!

We have land to Sell and to Lease for Farming, Stock Farming and Grazing purposes, from about 80 acres up, in Floyd, Briscoe, Hall, Motley and other counties

W. M. MASSIE & BRO.
Floydada, Texas

STOP AND THINK!

You will be offered every kind of Life Insurance, by Dick, Tom, and Harry, why take a chance, buy the best for less.

SOUTHWESTERN LIFE?
Compare our rates and policies with any other company, then buy our policy that has an option of participating in the earnings of the company. I can render you an unexcelled service

FARM LOANS

We still have plenty money to loan on good farm land in Floyd and adjoining counties. You pay no commission, no red tape.

W. R. CHILDERS

Representative and Loan Correspondent
Room 2, First National Bank Bldg.
Lockney, Texas

Mr. and Mrs. Stegall and children, Mr. and Mrs. C. O. Spence and sons spent Sunday with Mr. and Mrs. Claud Carpenter.

Mr. and Mrs. Verna Jackson went with her father, Mr. Garner, to Cook county last week, to attend his brother's funeral.

W. B. Jordan went to Silverton and Quitaque Sunday.

The two weeks old baby of Mr. and Mrs. A. A. Tubbs has been real sick

ROSELAND

Feb. 18—Sammy Kountz is reported much improved at this writing.

Mrs. W. A. Whitlock and Mrs. O. E. Wicker attended an all-day quilting at Mrs. J. B. Allen's in the Lone Star community last Thursday.

Mrs. Claude Tatum of Lubbock visited with Mrs. J. W. Sims, Monday night and Tuesday morning.

Mrs. H. L. Barton, Mrs. S. M. Lester, and Miss Lola Barton were Plainview shoppers Friday.

Mr. and Mrs. C. W. Fryle and children of Castro country were guests in the Sims home Saturday night.

Mrs. H. L. Barton received a message from Oklahoma Sunday night stating that her mother had died that day. She and Mr. Barton left for that place that night.

A large number of our people attended the funeral of Mr. Morris at Lockney Monday.

Mr. and Mrs. E. J. Thomas and Mr. and Mrs. Guy Sams and children spent Sunday with their mother, Mrs. Sims. It was her birthday.

Little Wanda Stevenson was reported very ill last week.

ANTELOPE

Feb. 16—Mrs. J. M. Aston of Spur spent Wednesday with Mrs. Roy Caplinger.

Mr. and Mrs. G. A. Ray and family spent Sunday with Mr. and Mrs. Robert Hinsley.

Mr. and Mrs. L. E. Swisa and family spent Sunday with Mr. and Mrs. W. W. Palmer.

Mr. and Mrs. Jim Marson have got a big baby girl, which was born Feb. 15th.

Mr. and Mrs. A. J. Johens spent Sunday afternoon with Mr. and Mrs. W. E. Combs.

Mr. Bill Combs spent Sunday with Mr. Charlie Earls.

Mr. and Mrs. J. H. Barker and family spent Sunday afternoon with Mr. and Mrs. W. E. Combs.

Mr. Buster Holt of Floydada spent Sunday at Joe Bailey.

Miss Lila Blankenship spent the week-end with Miss Sarah Frances Smith.

Mr. and Mrs. Blankenship gave the young folks a party last Saturday

night.

Mr. Harlin Palmer spent Sunday afternoon with Mr. Celia Caplinger. Mrs. W. E. Combs visited Mrs. Jim Marson Monday afternoon.

LAKEVIEW

Feb. 18—Church services at this place were well attended. Rev. Harder preached three inspiring sermons at the church Sunday. The Baptist ladies served dinner to a large number.

The play "Clubbing Husbands" was presented by the Baptist Ladies Aid at the school auditorium last Friday

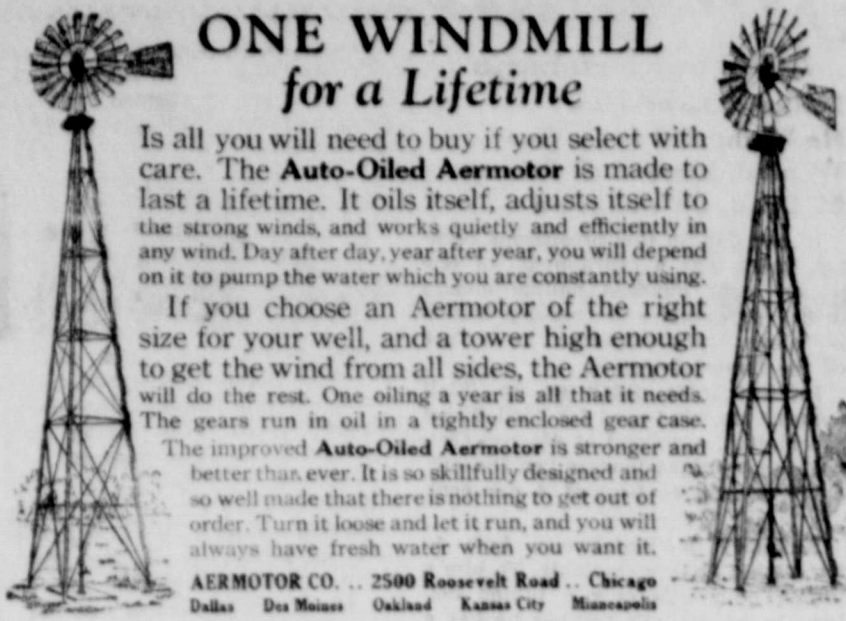
night.

Mr. John Conway and family, Misses Kelley and Cowan, and Mr. Everett Wallace attended services at the Floydada Methodist church last Sunday night.

Herman Nelson is out of school on account of sickness.

The pupils of our school are very interested in tennis and play ground ball now.

The sixth and seventh grades are working on a play entitled, "The Chinese Laundry." They expect to present it Feb. 28th at 8 p. m.



ONE WINDMILL for a Lifetime

Is all you will need to buy if you select with care. The Auto-Oiled Aermotor is made to last a lifetime. It oils itself, adjusts itself to the strong winds, and works quietly and efficiently in any wind. Day after day, year after year, you will depend on it to pump the water which you are constantly using.

If you choose an Aermotor of the right size for your well, and a tower high enough to get the wind from all sides, the Aermotor will do the rest. One oiling a year is all that it needs. The gears run in oil in a tightly enclosed gear case.

The improved Auto-Oiled Aermotor is stronger and better than ever. It is so skillfully designed and so well made that there is nothing to get out of order. Turn it loose and let it run, and you will always have fresh water when you want it.

AERMOTOR CO. 2500 Roosevelt Road, Chicago
Dallas Des Moines Oklaok Kansas City Minneapolis

Atwater Kent Radios
DeLaval Separators
Perfection Stoves
Baker Mercantile Co.

"MYSTERIO" TO APPEAR IN LOCKNEY

—has been secured by the Rebekah Lodge of Lockney, to present a two hours production of Oriental Mystery—

MONDAY, FEBRUARY 24th, AT 8 P. M.
AT THE GRAMMAR SCHOOL AUDITORIUM

MYSTERIO and His Company present a high class, entertaining, mystifying, and amazing program that lingers in the memory of his audience for months to come, being a Magician of rare skill and ability with spirit hands as quick as the lightning flash.

PRINCESS ESTELLE, is a charming young woman of the company, who floats in mid-air and vanishes like a fading cloud at the command of MYSTERIO.

ADMISSION PRICE 20c and 35c

Will to move and power of motion
Depend on nerves as well as notion,
And these actions call into play
Thousands of nerves in many a way.
When with sickness one must contend
Adjust the spine first, which nerves extend.

DR. C. J. McCOLLUM

Ph. nes: Office 17; Res. 102J

SEED BARLEY AND OATS WE HAVE THEM FOR YOU

Now is the time to get your seed for your Barley and Oats crops for this Spring, and we have a good supply of these seeds for your wants. Call and we will set aside what you need along this line, or come in any day now and get what you want.

COAL AND FEED

Let us sell you your coal and feed. We carry the very best grades of coal at all times. Come here for your next supply, and see the difference.

SOUTH PLAINS GRAIN COMPANY

Phone 23 Lockney, Texas

IN THE Golden Age Of Pericles

private dinners were conducted with pleasurable simplicity. Guests were invited orally, and any guest was at liberty to bring a friend with him.

It was the height of bad manners to be late, and there was no waiting for a guest who failed to appear at the appointed time. These simple dinners were the forerunners of permanent dining clubs called "eranos," each member contributing his share of the cost of the meal. They were conducted along lines which would be approved by a Kiwanis or Rotary Club today.

Electricity is present at every modern private or public dinner. Guests may be late, but IT must always be on time. It brings the guests, makes a major contribution to their entertainment, and takes them home.

Texas Utilities Co.

Your Electric Servant

OFFICIAL CALENDAR PLATEAU ASSOCIATION

1930	1st Sunday	2nd Sunday	3rd Sunday	4th Sunday	5th Sunday
January and July	Chaves County	Cochran County	Terry County	Eddy County	
Febr. and August	Hockley County	Lynn County	Randall County	Castro County	Carson County
March and Sept.	Parmer County	Quay County	Lamb County	Swisher County	
April and Oct.	Roosevelt Co.	Bailey County	Curry County	Hale County	
May and Nov.	DeBaca County	Deaf Smith Co.	Briscoe County	Potter County	Lubbock County
June and Dec.	Lea County		Annual Convention—LOCKNEY	Union County	Lubbock County

LONE STAR

Feb. 17—The community play, "Paying the Fidler" was given at Aiken last Wednesday night.

Valentine Day was celebrated in our school Friday afternoon with pretty well filled Valentine boxes in each room.

Mr. and Mrs. Goree Applewhite and children, Miss Walker and Miss Wingo spent the week-end in Canyon. They attended the "Passion Play" in Amarillo Saturday night.

Rev. Strong filled his regular appointment at the Sterley Methodist church Sunday night.

Mr. and Mrs. Wm. Johnston and children spent Sunday with Mr. Johnston's mother at Ralls.

The ladies of the community gave a quilting at Mrs. Allen's last Thursday. Over twenty ladies were present and all enjoyed a very pleasant day.

Mr. and Mrs. E. R. Bryant spent the week-end with Mr. Bryant's sister at McClain.

Mrs. T. S. McGehee is at home again, after spending two months with her son, Scott. We are glad he is able to have her leave him.

Mr. W. S. Rexrode and family visited Mrs. Rexrode's sister, Mrs. B. A. Bryant, Sunday. Mrs. Bryant is in the Plainview hospital, where she underwent an operation some days ago.

Mr. W. C. Pogue and family of the Irick community spent Sunday with Mrs. Pogue's sister, Mrs. B. R. Phillips.

SAND HILL

Feb. 17—We had a good crowd out Sunday for church and Sunday school, also Sunday night for church and singing.

My, we are certainly having some beautiful days and the farmers are busy breaking their land.

Mr. and Mrs. Jim Holmes visited Mrs. Holmes' parents, Mr. and Mrs. Gleen of Dimmitt. Mrs. Gleen came home with them for a few days visit.

Mrs. Carl Rhodes and baby of Plainview and Mr. and Mrs. H. O. Shurbet of the Pleasant Valley community, visited in the A. R. Hanna home, Friday night.

Mr. and Mrs. O. J. King have moved to Oklahoma. We regret to have to give these good people up. Mr. King's son-in-law, Mr. Phillips, of Plainview moved in the house vacated by Mr. King and family.

Those visiting in the G. W. Bryant home Sunday were, Rev. Weathers and wife, and Mr. John Phillips and family.

Georgia Bryant spent Saturday night with her sister, Mrs. Marion Carpenter, of Center.

Mable Roberts spent Sunday with Buno Weems.

Mr. and Mrs. Pope spent Sunday with their daughter, Mrs. Jake Brock. Mr. Jake Brock's sister of Lamesa

visited him last week-end.

Mrs. G. W. Bryant spent the last week end at Floydada.

Mrs. Holmes went to Oklahoma to attend the funeral of her sister. We extend our sympathy to Mrs. Holmes in this sad hour of sorrow.

Mr. and Mrs. L. E. Roberts took Sunday dinner with Mr. and Mrs. J. U. Hobdy.

Mr. John Holman and Mabel Inez Jones of the Dougherty community spent Sunday with C. L. Bradford and family.

Misses Iva Morton and Mable Bradford spent the week-end with relatives in the Dougherty community.

Mr. Graham Moore of Littlefield visited his cousin, Mrs. C. L. Bradford Friday night.

Miss Ora Musgrave spent Tuesday night with Delzie Bradford.

Mrs. G. C. Batty is spending a few days with her mother, Mrs. W. W. Musgrove.

The married people enjoyed a forty-two party last Thursday night, given by Mr. and Mrs. Elmer Mickey.

HILLCREST

Feb. 17—Everyone has been enjoying the beautiful weather of the past week.

Mr. and Mrs. Irvin Newberry visited in Lakeview the past week-end.

Mr. J. C. Smith returned home last week from Dallas, where he has been taking treatments.

Mr. and Mrs. Sam Smith are building a new home on the Smith farm.

Miss Letha Hope Coward visited her parents, Mr. and Mrs. Coward, the last week-end.

Mr. Hurschel Swepton attended the Floydada-Lockney basketball game Saturday night at Lockney.

Mr. and Mrs. John Lewis of Silverton visited Mr. and Mrs. L. H. Lewis, Sunday.

SOUTH PLAINS

Feb. 17—We had a fine attendance at Sunday school Sunday.

The play put on in our auditorium Tuesday night by Aiken school was greatly enjoyed by all present.

Mrs. King and Mrs. Baustic were Floydada shoppers Saturday.

Mrs. Ray Burns of Roaring Springs visited relatives here last week.

Mrs. Homer Harper made a business trip to Lubbock last Wednesday.

Mr. and Mrs. Stephenson were called last week to Amherst to be at the bedside of Mrs. Stephenson's mother, who is very ill.

Mrs. Hewitt was a Floydada visitor last Saturday.

Helen Upton visited in Plainview last week.

Lola Kineriem of Lockney spent the week-end with Geraldine Upton.

Mr. and Mrs. Gilbert Bean have been in Lockney the past two weeks

with Mr. Bean's mother, who has been sick.

Mr. and Mrs. Mabry took Sunday dinner with Mr. and Mrs. Vane Gilliland.

The school program was well rendered to a large audience Friday night.

Mr. and Mrs. H. S. Calahan and family took dinner Sunday with Mr. and Mrs. McLeod.

RAMSEY

Feb. 18—Mr. and Mrs. Judson Miller, Mrs. E. W. Thornton, Mrs. Gresham, and Mrs. Wiley visited school Friday afternoon. The children entertained with a short program and a Valentine box.

Mr. and Mrs. Coleman Delaney and little son, Douglas, and Clyde Jackson of Lockney, were guests in the Landrum home, Thursday night.

Mr. and Mrs. C. K. Rhine of Plainview visited their son, Luther Rhine, and family Saturday morning.

Mr. and Mrs. Milton Davis visited relatives at Runningwater, Sunday.

Mr. and Mrs. W. J. King and son, Alton, and Mrs. Louise Landrum spent the week-end with relatives at Friona.

Miss Katherine Harris spent Saturday night with Miss Katherine Miller. Mr. and Mrs. J. C. Wilson went to Childress the 9th, where Mrs. Wilson underwent an x-ray examination.

J. R. Davis and family were shopping in Plainview Saturday.

ANNOUNCEMENTS

We are authorized to announce the following named persons for the office under which their names appear, subject to the action of the Democratic Primary, to be voted on Saturday, July 26th, 1930:

- For District Judge: KENNETH BAIN
- For District Attorney: A. J. FOLLEY
- For District Clerk: T. P. GUIMARIN, (re-election) ROY O'BRIEN
- For County Judge: Wm. McGEHEE (re-election) W. H. HENDERSON
- For County Clerk: TOM W. DEEN, (re-election) J. P. DAVIDSON
- For Tax Collector: C. M. MEREDITH J. G. WOOD. A. J. WHITE
- For County Attorney: ROBT. A. SONE, (Re-election)
- For County Treasurer: MAUD MERRICK (re-election)
- For Tax Assessor: JOE M. DAY. A. A. TUBBS
- For County Superintendent: J. B. ALLEN MISS OLA HANNA PRICE SCOTT, Re-election GEO. GILPIN
- For Sheriff: P. G. STEGALL, (re-election) F. N. (Fred) CLARK
- For Commissioner, Precinct No. 2: E. R. HARRIS A. J. (Arleigh) COOPER T. Z. REED J. PAUL SIMS J. F. DOLLAR E. R. (Rowe) BRYANT
- For Commissioner, Precinct No. 3: M. H. TAYLOR (re-election)
- For Public Weigher, Precincts 2 and 3: J. M. FLOYD

E. W. Thornton and family visited relatives in Floydada, Sunday.

Raymond Whatley spent Sunday at the home of his grandmother, Mrs. Landrum.

Several from this community were in Lockney Monday attending the funeral of Mr. G. S. Morris.

Mr. and Mrs. I. N. Goode spent the week-end at the home of Mr. and Mrs. W. J. King.

PROVIDENCE

Feb. 18—John B. McPeak spent last week-end with Joe and Chester McPeak.

Quite a few from this community attended the Stamps Quartet at Whitfield Saturday night.

Mr. and Mrs. Loyd Thompson of Kress visited Mr. Thompson's father Saturday.

Little Albert Sheele started to school Tuesday.

Lucile Thompson was in Plainview Monday.

Mr. and Mrs. Marvin Powell and daughter, Ruth, of Newlan visited with Mr. and Mrs. Clarence Powell Thursday and Friday.

The Providence girls and Aiken girls played a game of basket ball last Friday. The score was 22 to 26 in Aiken's favor. The Junior boys played and the Providence boys were winners in that game.

Noma McPeak spent Friday and Saturday with Miss Irene Cates of Blanco.

Mr. and Mrs. Harold McLaughlin visited in the Williamson home, Sunday.

Amos Ratjen visited Roy Bennett Sunday evening.

Mr. and Mrs. Dock Bennett are the proud parents of a baby girl.

Grace and Roberta Teaff, Fred Lindern, Esta and Otis King, and Jim Durham visited Miss Nela White Sunday afternoon.

Mr. and Mrs. A. L. Shaw attended the ball game at Lockney Friday night. Nela and Bonnie Nell White, and Mrs. Leonard Golden attended the ball game at Prairieview Wednesday evening.

LIBERTY

Feb. 18—Several families from here motored to the Linqush Falls Sunday.

Mr. Jim Dunlap had the misfortune of getting his shoulder crushed and three ribs broken Thursday, while hauling feed, when the team ran away throwing him out of the wagon in which he was riding.

Mrs. Weldon McCormick and son, Wayne, spent Saturday night in the D. B. Love home.

Miss Pauline Strickland spent Saturday night and Sunday with Miss Margie Hill.

Mr. and Mrs. Vince Gilly and sons spent Sunday with Mr. Jim Dunlap and family.

Mr. and Mrs. Clarence Guffey and son visited with Mr. and Mrs. Robert Fisher Sunday afternoon.

Miss Dorine Anderson spent Sunday night with Christalene Bean.

Misses Elsa Anderson, Erma and Berma Bean were Lockney visitors Saturday night.

CEDAR

Feb. 18—We are enjoying some lovely spring days and the farmers have begun in earnest, preparing their ground for another year.

A revival meeting began at the Pentecostal church Sunday morning, conducted by Sister Altha Fortenberry of Burk Burnett. The meeting will continue indefinitely.

Mr. and Mrs. W. T. Brown of Floydada spent Thursday with Mr. and Mrs. Bob Smith.

Messrs. Dozier Dillard, Syd Brown, and families attended the talks at Lockney, Saturday night.

Mrs. Anna Spillman and sons, of Rock Creek; Mr. and Mrs. Fred Brown of Floydada, and Mr. and Mrs. J. R. Kelley were visiting in the J. C. Fortenberry home Sunday evening.

Mr. Jim Dunlap came near being seriously hurt last Wednesday evening, when he fell from a load of bundle feed in between his horses. The horse ran away and both the front and hind wheels of the wagon passed over his body, injuring three ribs and bruising his face and neck. He was carried to Floydada for medical examination. He is getting along very well at present.

Mr. and Mrs. Bob Smith, Grace and Dale Taylor were visiting in the J. D. Seay home, Sunday.

Mr. and Mrs. Joe Dodd of Burk Burnett, visited from Wednesday until Friday in the Bob Smith home. They left Sunday for Amarillo, where they will make their future home.

Mr. Joe Fortenberry and family visited in Silverton Sunday.

Mrs. Nora Brown spent Sunday with Mr. and Mrs. Tom Fortenberry.

Messrs. J. C. Lackey and J. C. Fortenberry have each purchased a farmall.

Miss Opal Higgins spent the week-end with her sister, Irene, at South Plains.

Mr. Elvie Lackey and family and Mr. Perdy Higgins were Sunday guests of M. H. Taylor and family.

Mr. T. F. Love and family visited in the D. B. Love home Sunday.

We are receiving Coats, Dresses, and Hats daily.—The Ladies' Store.

ISIS THEATRE

PROGRAM
WEEK BEGINNING
Sunday, February 16th

100% ALL TALKING
WITH WESTERN ELECTRIC
SOUND SYSTEM
ADMISSION 25c-50c
SATURDAY MATINEE 15c & 35c



Sunday Matinee, Monday and Tuesday

PARAMOUNT TALKING NEWS COMEDY

Wednesday and Thursday—

NANCY CARROLL and HAL SKELLY

"The Dance of Life"
SHORT SUBJECT—WEEE BIT OF SCOTCH

Friday and Saturday—

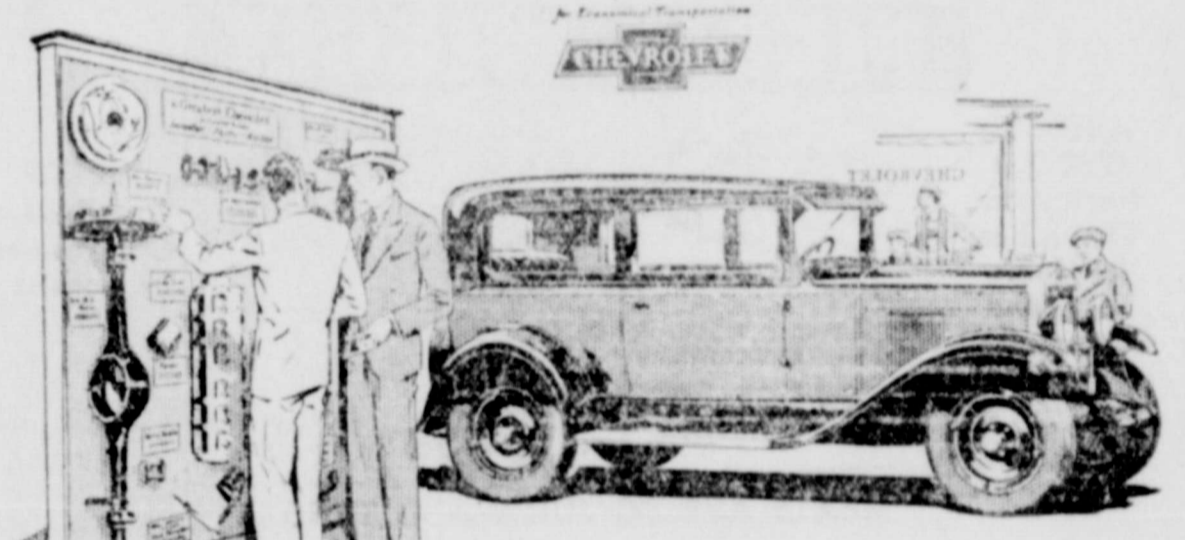
BASIL RATHBONE and LELLA HYAMS

The Bishop Murder Case
COMEDY—"MOAN AND GROAN"

TALKING PICTURES AT THEIR

Best EVENING SHOW

STARTS 7:15 P. M.
SUNDAY MATINEE 2 P. M.



All these added improvements —yet prices greatly reduced!

The new Chevrolet Six is enjoying the greatest public reception ever given a Chevrolet car. For it offers scores of new improvements and refinements that make it a finer car in every way. Yet it sells at greatly reduced prices!

Consider a few of the extra-value features that Chevrolet has incorporated in this greatest of all Chevrolets—a smoother, flashier six-cylinder valve-in-head motor, with its capacity increased to 50 horsepower!

—a stronger, more durable rear axle, with increased gear ratio!

—four Lovejoy hydraulic shock absorbers—assuring a smooth, even, comfortable ride over any road!

—weather-proof internal-expanding four-wheel brakes, with front and rear drums tightly enclosed!

—larger full-balloon tires, a new clutch and a stronger transmission!

—quieter, stronger, more beautiful Fisher bodies—with richer upholsteries, more distinctive colors, and wider, deeper seats!

Every factor has been considered that would add to the safety, comfort and convenience of the Chevrolet owner. Come in today. See this greatest of all Chevrolets! Check over its new features. Drive it. You'll find quality you never thought possible—at such greatly reduced prices!

The Roadster	\$495	The Coupe	\$565	The Sedan Delivery	\$595
The Phaeton	\$495	The Sport Coupe	\$625	Light Delivery Chassis	\$365
The Sport Roadster	\$525	The Club Sedan	\$625	1 1/2 Ton Chassis	\$520
The Coach	\$565	The Sedan	\$675	1 1/2 Ton Chassis with Cab	\$625

All prices f. o. b. factory, Flint, Michigan

Lockney Auto Company
Lockney, : : : : Texas

A SIX IN THE PRICE RANGE OF THE FOUR

Prescriptions Need Care

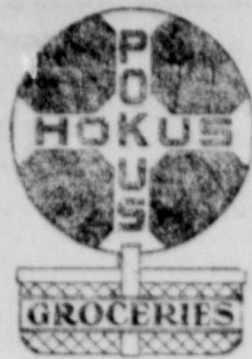
We carefully compound all doctors prescriptions, using only the purest of drugs.

We are prescription specialists. Trust your needs to a reliable drug store.

Let US be YOUR Druggists

STEWART DRUG COMPANY
Stewart Has It
Lockney, Texas

HOKUS POKUS



- GARDEN HOSE, 50 ft., Black Hawk **\$4.50**
- GARDEN SEED, Ferry's . 3 10c pkgs **25c**
- TOMATOES, No. 2 can, Red Ripe, Ful Pak **9c**
- COMPOUND, 16 lb. bucket .. **\$1.99**
- LETTUCE, American Beauty **7c**
- CORN, Fancy Sweet, No. 2 **11c**
- COFFEE, Morning Joy, 1 lb. tins .. **39c**
(LIMIT 2 POUNDS)

MARKET SPECIALS

- CHEESE lb. **25c**
- BALOGNA SAUSAGE ... lb. **19c**

G. S. MORRIS

CARD OF THANKS—We wish to thank each and every one for the sympathy and kindness extended to us in the loss of our husband and father. The friendship given us at this time will always be remembered and appreciated. May God bless you.—Mrs. G. S. Morris, Frank and Irene.

CARD OF THANKS—We wish to extend to the people of Lockney our sincere thanks and appreciation for their kindness and sympathy shown to us in the death of our mother, Mrs. E. A. Livingston. May God bless and keep you in our prayer.—Mr. and Mrs. S. J. Livingston and children, Mr. and Mrs. B. S. Livingston, Mr. and Mrs. A. R. Eastwood, and Mr. and Mrs. M. L. Foster.

NOTICE OF DISSOLUTION OF PARTNERSHIP

NOTICE is hereby given that the partnership lately subsisting between E. Guthrie and A. B. Brown, the said Guthrie of Floyd County, Texas, and the said Brown of Lubbock County, Texas, under the firm name of "E. Guthrie and Company" was dissolved by mutual consent on the 11th day of December, A. D. 1929, and the public will hereby take notice that such dissolution has been accomplished and that said parties above mentioned are no longer partners in said business and will not be liable as partners in said business; and that all debts of said concern have been settled in a composition before W. D. Girard, Sr., Lubbock, Texas, Special Master.

WITNESS our hands this the 29th day of January, 1930.

E. GUTHRIE
A. B. BROWN.

THE STATE OF TEXAS
COUNTY OF LUBBOCK

Before me, the undersigned authority, on this day personally appeared E. Guthrie and A. B. Brown known to me to be the persons whose names are subscribed to the foregoing instrument and acknowledged to me that they executed the same for the purpose and consideration therein expressed.

Given under my hand and seal of office this the 29th day of January, 1930.

Wm. H. EVANS,

Notary Public, Lubbock County, Texas

NOTICE

Please rake up your trash and burn same, and stack up your cans, and the city wagon will haul them off. Hand in your name to Conde Davis so the wagon will be sure to get your rubbish.

W. R. CHILDERS, Mayor.

FOR SALE—White Leghorn pullets, M. Johnston Strain, bought as baby chicks last spring from D. S. Battey. Also year old hens, same stock.—Chas. B. Smith, 12 miles southwest Floydada, telephone 903-F32. 22-4t-c

New Spring Wear

LADIES' AND MISSES' HATS

—of fancy straws and braids. Smart close fitting and brimmed models. Black, golden, tan, naturelle and high colors in red, green and blue, are shown with impartiality—

\$3.98 and \$4.98

SPRING FOOTWEAR

—in the latest trims. Straps, ties and pumps, with high and Cuban heels, in patent, kid and satin, in the new Spring colors—

\$2.95 to \$6.85

HOSE OF SHEER CHIFFON

—service and semi-service weights, in all the accepted Spring shades. Tapered, French and plain heels. Full Fashioned—

\$1, \$1.50 and \$1.95

WASH DRESSES

Very attractive indeed are the new Spring linens and prints. Styles include the new "Scandal" and two piece ensembles. Sizes and styles for misses and matrons—

\$1.98 and \$2.35

McCALL PATTERNS, INCLUDING ALL NEWEST STYLES—

1-2 PRICE

Jacobs Dep't. Store

Member of the Independent Retail Merchants Association of PLAINVIEW, TEXAS

PIGGY WIGGY

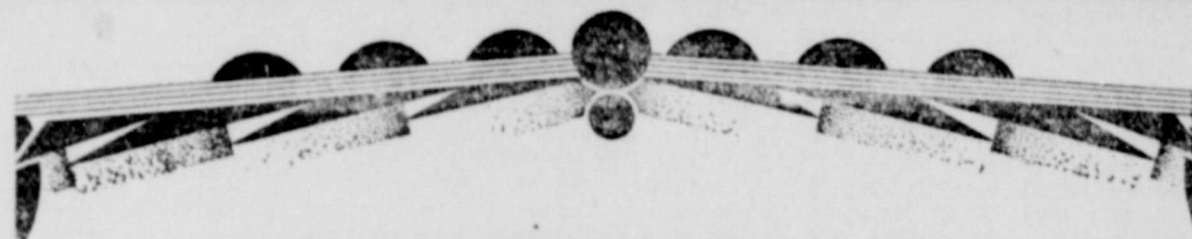
A HOME OWNED Institution That is For Its Home Town and Community



WE OWN Our Building Our Homes In Lockney

MEATS ARE SO JUICY AND TENDER

- 10 POUNDS SPUDS **33c**
- 10 BARS C.W. or P.G. SOAP .. **39c**
- 1 POUND BULK COCOANUT **23c**
- CHEESE lb. **25c**
- 25 POUND SACK SALT **36c**
- FLESHY BEEF ROAST .. lb. .. **20c**
- LARGE FIRM LETTUCE ... head ... **10c**
- BAKED HAM .. lb. .. **55c**
- POTATO CHIPS **5c**
- QUAKER OATS, small **10c**
- QUAKER OATS, large **25c**
- ONION SETS, Yellow, Gallon 50c
- Red, Gallon 50c
- White, Gallon 60c
- CABBAGE lb. **6c**



Predicting In Advance

New Fashion Notes

Unrivalled For Distinction

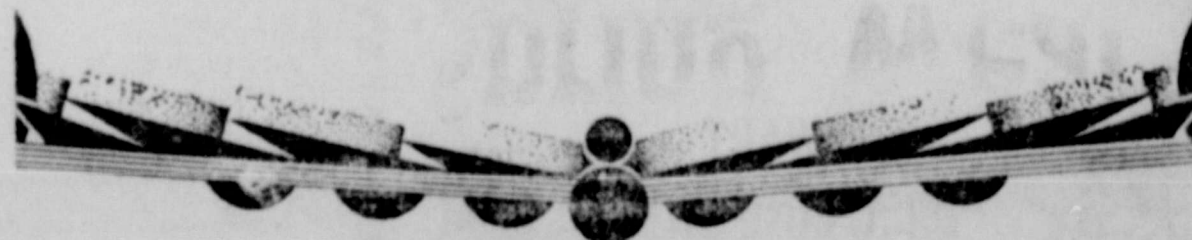
Ready for your selection . . . a comprehensive collection of every brilliant footwear fashion for Spring wear.

Straps, Pumps, Bows, Ties, Oxfords with narrow heels and rounded toes. All leathers Colors and trimmings, of course.

\$5, \$5.95, \$7.45

Baker Mercantile Co.

LOCKNEY, TEXAS



The Adventures of The Fire Hellion

Published by FRANK PERKINS The Hartford Agent Lockney, Texas



MARY M. HENRY, M. D.
Special attention given to diseases of Women and Children.
Phones: Office 50; Res. 9022F4
At Lockney Drug Co.
Office Hours 9 to 12 a. m.; 1 to 5 p. m.
Other Hours by Appointment

COLVERN D. HENRY, M. D.
Physician and Surgeon
Phones: Office 50; Res. 9022F4
At Lockney Drug Co.
Office Hours 9 to 12 a. m.; 1 to 5 p. m.
Other Hours by Appointment

ROBT. A. SONE
Attorney at Law
Office in Court House
FLOYDADA, TEXAS

There is a principle which is a bar against all information. That principle is condemnation without investigation.

Investigate Chiropractic for yourself.
OTHERS GET WELL--SO CAN YOU
S. T. COOPER, D. C. Ph. C
Up Stars Next to 1st Nat'l Bank

WILSON STUDIO & ART SHOP
FLOYDADA, TEXAS

PORTRAITS, VIEWS, PANORAMA VIEWS

KODAK FINISHING, ENLARGING, ART PICTURES AND FRAMING

January Production

From 500 Hens
636 1-2 DOZEN
TANCARD STRAIN WHITE LEGHORNS
Booking Orders Now
Setting Eggs \$3.00 Per Hundred
Baby Chicks \$12.00 Per Hundred
TYPE AND PRODUCTION
"United They Stand Divided They Fall"
These hens eat Wes-Tex Feeds

William Wood

Box 455, Lockney, Texas
Phone 9016F6

Dr. W. S. Warner

Ear, Nose, and Throat
GENERAL DIAGNOSIS
TRAINED IN LOS ANGELES COUNTY HOSPITAL

309 Skaggs Bldg. Plainview Texas

Dr. J. Herman Thomas

OF FLOYDADA, TEXAS

Will be at Lockney Drug Store, Lockney, Texas, the last Thursday in each month. Have your eyes examined.

Special attention given to care of crossed eyes and children.

NOTICE OF SALE BY COMMON CARRIER OR PERSONALLY IN HIS POSSESSION TO SATISFY CHARGES FOR FREIGHT AND STORAGE

THE STATE OF TEXAS

County of Floyd
WHEREAS, the undersigned, a common carrier has conveyed to Lockney, Floyd County, Texas, certain personal property belonging to J. E. Choate of Madill, Okla., and A. M. Adams of Lockney, Texas, described as follows:

1 Cottrell & Babcock, five collum Folio press,
1 Chandler & Price, 8x12 job press.
Three (3) 24x36 stones,
One (1) 2 H. P. Fairbanks & Morse gasoline engine

Two (2) type stands
Thirty-six (36) type cases
A few chases and shaftings
and has stored the same in his warehouse in Lockney, Texas, and the same has remained there for a period of three (3) months and the same has not been claimed nor the proper charges for said transportation and storage thereof been paid according to their said contract; and

WHEREAS, under the law a lien upon said property is given the undersigned to secure his charges for freight and storage of same; and

WHEREAS, there is due and unpaid freight charges amounting to one hundred and fifty dollars (\$150.00) and storage charges amounting to ninety-five dollars (\$95.00) on Jan. 22 at the rate of one dollar per day; and

WHEREAS, I did on the 22nd day of January, A. D. 1930, by sending registered letter to J. E. Choate at Madill, Okla., and A. M. Adams, at Lockney, Texas, duly notify each of them to come forward and pay said charges, and they and each of them have failed and refused to do so;

NOW, WHEREAS, Notice is hereby given that after the expiration of thirty (30) days from this date, to-wit: on the 11th day of March A. D. 1930, the same being the second Tuesday in said month, between the hours of 10 o'clock A. M. and 4 o'clock P. M., at the warehouse of the Darden Transfer Company at Lockney, Texas, the place which, owing to the nature of the said property, is most convenient to exhibit same to purchasers at public sale, I shall sell said property at public sale, following the manner of sale under execution, and apply the proceeds to the payment of such charges; and balance to be turned over to any person entitled to the same.

Witness my hand this 3rd day of February, A. D. 1930.

DARDEN TRANSFER COMPANY
By H. C. Darden.

If the I. C. C. approves all projects now before it the end of 1930 will see Texas' railway mileage, already far ahead of any other state's, increased by nearly 1,000 miles. Most of the extensions are projected by established systems, the Rock Island, Santa Fe, and Denver being among those with ambitious plans, but one major project is being promoted by an independent group headed by Ed Kennedy of Corpus Christi, a 300-mile line from Corpus Christi to San Angelo with Roswell, N. M., as its announced ultimate objective.

"SONNY BOY" AND HIS DADDY BACK AGAIN TO TUG AT YOUR HEART-STRINGS ALL ANEW

WARREN BROS. PRESENTS

Al Jolson
SAY IT WITH SONGS
With Davey Lee



Palace Theatre Floydada

Sunday Monday & Tuesday, February 23rd, 24th, 25th.

LUTHERAN NEWS

Feb. 16--Mr. Lavelle Abbott of Lubbock was the guest of Miss Dot Pullen over last Sunday.

Mrs. J. W. Davenport is taking a few treatments in Plainview now.

Joe Zimmerman spent Monday in Aiken with Mr. Chas. Zimmerman.

Mrs. Boedecker and son were in Plainview Saturday, shopping.

Mr. Thomas of Lone Star was in our midst last week on business.

Mr. and Mrs. Clayton Terrell entertained company last Sunday from town.

Mrs. Kennedy and little daughter returned last Tuesday from Fort Worth, where they have been with Mr. Kennedy, who has been in a hospital since Christmas.

Mr. and Mrs. Arthur Heyermier entertained friends last Sunday.

Beautiful weather prevails the past few days here in our midst.

Mr. and Mrs. Walter Laube were in Plainview Saturday shopping.

McCOY

Feb. 16--Mrs. J. W. Jackson's son of Lamesa and a daughter living in New Mexico, visited in her home this week.

Mr. Harry and Miss Annie Kelley visited in the A. W. Smith home, Saturday night.

Mr. and Mrs. Orval Payne and little son spent Thursday with Miss Lou Nett Phar.

Several families of this community attended the St. Valentine program given at Starkey, Thursday night.

Miss Inez Newman spent Sunday with Miss Ilma Jackson.

Those that took dinner with Mr. and Mrs. Alva Smith Sunday, were: Mr. and Mrs. Collier Smith and little daughters, of Lubbock; Mr. S. F. and Miss Opal Smith, and Misses Elgab Alexander of Lockney, and Nadell Alexander of Commerce Texas.

Mrs. W. J. Berry entertained the young folks of this community and of Sand Hill, Blanco, and Starkey communities Saturday night. All had a very enjoyable time.

Rev. Carr of Lubbock county preached at the Baptist church Sunday and Sunday night.

Mrs. Alva Smith and Miss Ura Smith visited in the Jackson home Friday.

Mr. and Mrs. Luther Holmes visited in the Bagwell home Saturday night.

Mr. Leland Dalton spent Sunday with Mr. Woodrow Badgett.

FAIRVIEW

Feb. 16--The following students were on the honor roll for the past month:

First grade--Dorothy Lee Brown, Inez Reeves, Randall Irvin, and Jack Clark.

Second grade--Susie Pauline Teal, Ruby Brown, Viola Burton, and J. W. Cannon.

Third grade--J. B. Burgett, Dorothy Hodge, Billy Crabtree, Carleta Clark, Irene Reeves, Alton Saunders, and Ruth Holloway.

Fourth grade--Juanita Rushing, Elaine Culpepper, and Bob Teal.

Fifth grade--Jennie Mae Sisson, Louise Brown, and Maurice Burton.

Sixth grade--Mary Frances Clark, Claudia Faye Teal, Edna Beth Wilson, Iris Horton, Lorene Brown, and R. A.

Cannon.
Seventh grade--Clarabelle Carter, Namio Hodge, and Hasty Sisson.
Mrs. R. E. McAfee and daughter, Patricia Jean, returned Wednesday from a ten days visit with her mother who lives near Graham, Texas.
Mrs. Littlejohn, Mrs. McAfee's mother, came home with them and remained until Sunday.
Vollie McNeill of Dougherty spent Sunday with his cousins in this community.

Mr. and Mrs. A. C. Jackson spent the week-end at Byers, with his parents.

Arthur Stewart and Woodrow Wilson attended the ball games in Lockney Friday and Saturday nights.

Mrs. S. L. Rushing returned Friday from a several weeks' visit with her daughters, who live in Lubbock and Canyon.

Several attended the funeral of Lawrence Lewis last Monday.

Mrs. Cook Harris of Plainview and Mr. Hart Harris and Lud Harris of Matador visited with their niece, Mrs. W. E. Brown, Sunday afternoon.

The Dramatic Club is working on the play, "Yimmie Yonson's Yob", now, and we expect to have it ready to present to the public on Friday night, Feb. 28.

The primary room entertained with a Valentine party last Friday afternoon. Much fun was made.

IRICK

Feb. 18--The men are making use of every pretty weather, can see teams in every field.

It is time to put out trees and berries and the people of Irick are fortunate to have the Dalmont Nursery located in the community, with one of the best nursery stocks to be found any where.

Miss Gladys Murphy spent the week end with homefolks.

Mr. Cooper and Tom went to Oklahoma Friday, to look at some cattle.

Thomas Graham is getting a long nicely, after having his tonsils removed.

Mr. and Mrs. Dow Colston visited in the Pleasant Valley community Sunday with Mr. and Mrs. R. C. Yarbrough.

Every one enjoyed a singing at the Taack home Sunday night.

Mrs. Bill Rigdon of Lockney spent the week-end with her parents, Mr. and Mrs. Dollar.

We are grieved to learn of the death of Mr. Morris, and the whole community extends sympathy to Mrs. Morris, Frank and Irene, over the death of such a good husband and father.

Mr. Walter Taack of Hereford spent Saturday night and Sunday with his parents, Mr. and Mrs. W. E. Taack.

Mr. and Mrs. Baylor Byars spent Sunday afternoon with Mr. and Mrs. N. T. A. Byars of Pleasant Valley.

ALL WOOL Blue Serge Suits ROSE MANUFACTURE

Fine Wale, Good Weight, Soft Lustrous Finish, Good Workmanship. With 2 Pair of Pants--

\$24.45
The Suit

CURLEE

(Cost More Of Course)

Famous Blue Serge, Gaberdines, Worsteds, New Spring Models and Colors. The Suit--

\$27.50 to \$35.00

Extra Pants at Moderate Price.

STUBBS

IN PLAINVIEW

I. R. M. A.



Spring FASHION EXHIBIT

Special SALE

— OF —

LADIES' SPRING COATS, COAT SUITS, AND DRESSES

Beautiful showing of Dresses in Printed Crepes at **\$9.85**
Extraordinary values in Ladies Dresses at **\$16.85**

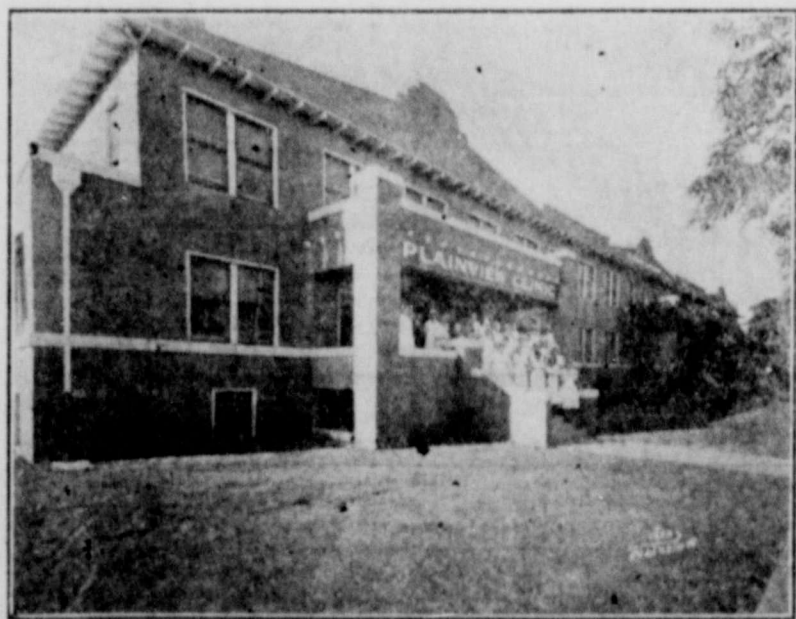
New Spring Coat Suits from— **\$9.95 to \$19.75**

Showing a beautiful line of Ladies' and Children's SPRING HATS
New styles in Ladies' Footwear arriving Daily.

SEVERAL TABLES OF REAL BARGAINS IN LADIES' AND MEN'S SHOES.

Baker Hanna & Company

FLOYDADA, TEXAS



The Plainview Sanitarium and Clinic, Plainview, Texas, thoroughly equipped for examination and treatment of medical and surgical cases.

DR. E. O. NICHOLS, Surgeon.
DR. J. H. HANSEN, Surgery and Diagnosis.
DR. T. G. ESTES, Eye, Ear, Nose & Throat.

GLASSES FITTED
Plainview Sanitarium & Clinic

SOW NOW for bigger BUSINESS

ZUCKERMAN Illustrated Sales Ideas

The Lockney Beacon

SPECIAL Announcement

On February 15, 1930, we were appointed to represent the Chevrolet Motor Company, in Lockney and surrounding community. We now have the New Chevrolet Six on display and will appreciate the opportunity to demonstrate this great Six in the price range of a four. To all present Chevrolet owners we are now equipping our Service Department with tools and mechanics which will give you the best service obtainable.

Lockney Auto Co.
A. P. BARKER, OWNER

PRAIRIEVIEW

Feb. 18—Sunday school and church was held at this place Sunday. Rev. Pipes filled his regular appointment. Mr. and Mrs. Carroll of Kress, Tex., visited Sunday night with Mr. and Mrs. L. A. Hoyle. Mr. and Mrs. Perry Wood were the Sunday guests of Mr. and Mrs. Walter Hart. Mr. and Mrs. Willie Sammann visited Sunday with Mrs. Sammann's parents of the Stoneback community. Mr. and Mrs. Herman Ford motored to Amarillo on business Saturday. We appreciate the nice warm weather we had last week. Several from here have been attending the trial of Mr. Ben York of Plainview the past week. Mrs. Massey and little son of Seth Ward visited Sunday with Mr. and Mrs. Tommie Edelman. Mr. and Mrs. L. A. Hoyle and children

visited with friends near Kress, Sunday. Rev. Hart of Plainview attended Sunday school and church at this place, Sunday. Rev. Pipes and family spent Saturday night with Mr. and Mrs. Perry Wood.

MUNCY

Feb. 17—Everybody seems to be enjoying the pretty weather, but the contrast seems to be causing another epidemic of flu. We are glad to learn that Mrs. Earl Smalley, who underwent an operation in the Plainview Sanitarium, last week will be able to come home tomorrow. Mr. and Mrs. O. B. La France have gone to Olton to the bedside of Mrs. La France's father, who is seriously ill. Mr. and Mrs. Bud McAda are the proud parents of a baby boy, born

Saturday, Feb. 15. John Wood from near Petersburg, visited the school Thursday. Miss Louise Lindeman visited the school Friday afternoon. Mr. J. A. Smalley went to Floydada Friday afternoon. Mr. Van McAda and family from Sunset, visited Mr. and Mrs. Bud McAda, Sunday afternoon. Mrs. Husky visited school Friday afternoon and enjoyed the Valentine program. Miss Jewel Williams visited in Lockney Sunday. Sylvia and Anna Lou Copass spent Saturday night and Sunday with friends at Starkey.

AIKEN

Feb. 18—With these pretty warm days and Mr. Cypert Mullings fixing up his land, we know that spring is almost here. Bro. Beavers, the presiding elder, preached to a large audience Sunday night. There were several of the Methodist ladies attended the zone meeting at Petersburg last Wednesday. Mrs. Mary Belt and children and Mr. and Mrs. Elam and family took dinner with Mr. and Mrs. Lattie, Sunday. Mr. E. L. Roberts, Boy Scout Executive, of Plainview, met with the Boy Scouts Monday night. Mr. and Mrs. Rose and little daughter, Martha Frances, of Runningwater, and Mr. and Mrs. Cliff Day and family attended church here Sunday. Mr. and Mrs. Greer and family took dinner Sunday with Mr. and Mrs. W. H. Graham. Mr. and Mrs. Guy Ramsey and children were Plainview callers Saturday. Mr. and Mrs. Roper of Plainview attended church here Sunday and visited with Rev. and Mrs. Pickens and family. Mrs. O. L. Allen visited her daughter, Mrs. Hubert Rutherford of Tulia last Wednesday. Mr. and Mrs. MevEyles took dinner with Mr. and Mrs. H. M. Owens, Sunday. Mrs. Marion Allen of Amarillo spent the week-end with her parents, Mr. and Mrs. Marshall. Mr. and Mrs. O. L. Allen and Mr. and Mrs. J. C. Mullings attended the dedication of the new Wayland gym last Tuesday night. Mr. and Mrs. Hogue of Plainview visited Mr. Hogue's sister, Mrs. C. H. Bruton, Sunday. Levy Dorman fell and hurt his knee pretty badly one day last week, while playing ball.

BLANCO

Feb. 18—Mr. and Mrs. W. F. Dan-

iel entertained the young folks with a party Friday night. Mrs. L. C. Wheeler spent several days last week in Cisco with her niece, Jaeculin Porter. Mrs. Ham Smith and children spent the week-end at Memphis with her sick brother. Miss Noma McPeak of Providence spent the week-end with Irene Cates. Mrs. Walls and Mr. W. H. Simpson's children are sick with the mumps. Mr. and Mrs. Smith of Crosbyton visited their daughter, Mrs. Dalley, Wednesday. Mr. Hickerson and family and Mr. and Mrs. Rockett attended the play at Allmon Friday night. Mr. Walter Millican and family of Acuff visited his sister, Mrs. Earl Rodgers, Sunday. Mr. S. Scott is visiting Mr. L. C. Wheeler this week. Mr. W. C. Cates has improved a little the last two days. Those who visited he and family Sunday were: W. A. Cates and family, Mrs. Austin Herd of Floydada, Mr. Jonal McPeak, and Mrs. Dodd and children of Providence; Mrs. A. G. Eubanks and children, of Cleburne; Mr. O. M. Fowler, and children, of Happy; Mr. Gilbreath and family, Mr. Troy Leonard and family of Floydada, and Mr. Buren Cates and family.

Prairie Chapel Home Demonstration Club
The Prairie Chapel Home Demonstration Club met at the home of Mrs. Huffman, Feb. 17. Ten members were present. Miss Strange, the home demonstration agent, directed the putting out of an orchard. We elected Mrs. Weathers as director of the play, "Bashful Mr. Bobbs." We expect to start practicing next week. We hope to have it ready to give within a month. We will meet next at Mrs. Teaff's home. Let us have a good attendance. We will discuss our program and menu for our April entertaining. Our pie supper last Friday night netted the club \$18.85. We surely appreciate the co-operation shown to us, and thank everyone who took an interest in the supper.—Reporter.

Roseland Home Demonstration Club
The Home Demonstration Club met with Mrs. S. M. Lester Friday, Feb. 7. Fourteen members and one visitor were present. Miss Strange gave an interesting talk on the building of hot beds and many other helpful ideas in making early gardens. Games were played after which delicious refreshments were served. We also drew for tickets for the banquet to be given by the Chamber of Commerce at Floydada. Each and everyone spent an enjoyable after-



DIRECT-BY-MAIL advertising, reaching a selected list, can be a wonderfully effective adjunct to your newspaper advertising. A color job, made doubly attractive, trebly punchy by Beacon typography and layout, will pay for itself tenfold in added sales. We will gladly estimate costs for you.

The Lockney Beacon

noon. We adjourned to meet at the club room Friday, Feb. 21. Let's meet early and all members be present if possible.—Reporter.

A Valentine Party
Miss Virginia Hohlaus entertained the members of the Methodist Epworth Junior Society with a Valentine party, Friday evening, Feb. 14, at the home of her parents, Mr. and Mrs. J. H. Hohlaus. Lively games were played in the early evening. Later beautiful piano and violin music, and readings were given by the talented members. Valentines were distributed from a valentine box to each guest. Refreshments of delicious heart-shaped sandwiches and dainty cookies were served with cocoa to the hostess and Frankie Dodson, Holland Stewart, Lyndall Shaddix, Vada Shaddix, Patricia Patterson, Milton Adams, Fred Beall, Evelyn Beck, Kenneth Wofford, Juanita Still, Thelma Williams, Meda Ruth Thomas, Doris Fields, Pauline Beall, Delbert Rose, Kenneth and Lawrence Hohlaus, Mrs. Shaddix, Mrs. Bryan Wells, and Mr. and Mrs. J. H. Hohlaus.

Senior Epworth League Program Sunday, February 23rd
Leader—Clifford Reasonover.
Song.
Prayer.
Song.
Scripture lesson: Romans 1:14.
Subject—"Young People In Mission Lands."
Leader's Talk—Opening.
The Youth of China—Jessie Harris.
The Youth of Africa—Ethelene Wofford.
Reading—D. Trammel.
The Youth of Latin America—Ermine Ida Thomas.
The Youth of Europe—Willat Cox.
Our Opportunity—Mattie Belle Wofford.
Announcements.
Benediction.
—Reporter.
Carl McAdams returned last Friday from Los Angeles, Calif., where he was called the week before on account of the death of his only brother. Mr. and Mrs. Roy Cooper, Ford Dealer at Ralls, were here Wednesday visiting and on business.



HOME GROWN and HOME MIXED for HOME FEEDING

Everything that goes into Paymaster Mixed Feeds is grown right here at home. The farmer who feeds them to his livestock is actually marketing his own cottonseed on the hoof. The circle of field to factory to feed is narrowed. Home-grown crops fed to

home-raised livestock is one of the fundamental principles of modern farming.

Now you can feed, in addition to your cover crops, home-grown mill-mixed feeds.

MIXED

Paymaster

Feed livestock Paymaster Mixed Feeds for profit.

FEEDS

Livestock are daily Paymasters on the modern farm.

Per 100 lbs.

80-20 MIXED FEED	\$1.30
20% DAIRY FEED	\$2.75
29% DAIRY FEED	\$3.00
HOG SUPPLEMENT	\$3.50

Lockney Cotton Oil Company
"FEED COTTONSEED PRODUCTS FOR PROFIT"

ONE STOP SERVICE STATION

Why drive to several places to get your car serviced. You can get everything for your car at our ONE-STOP STATION.

We handle only Standard Brands of Merchandise and are equipped to give you real service.

GASOLINE, MOTOR OILS, TIRES AND TUBES, WASHING, BATTERY CHARGING, GREASING, VACUUM CLEANING

Don't forget we call for and deliver your car any where in town at no extra charge.

Shick's Auto Laundry
CARS CALLED FOR AND DELIVERED
Opposite New Post Office Building