# THE LOCKNEY BEACON <br> The Gateway to the Magic Plateau <br> "20.000 POPULATION BY 1940" Heart of the Best Farming Section of the Plaim 

VOLUME TWENTY-NiNE
VOME TWENTY-NINE

## Plateau Singing

Convention News

## Council Will Have

Statement Made


©he Tanchuey Tracan

|  |  |
| :---: | :---: |
|  | can stop our wheels from wob und get straightened off down road, and get to working with every ing, then the work will be a pleasure. HOHLAUS $\qquad$ <br> In referring to the above article by Mr. Hohlaus, a member of the City Council, we will say, that upon investigation we find that Mr. Hohlaus was a member of the city council when the contract was awaried for the city water works, the contract being award ed April 27th, 1927, just 16 days after he was sworn in as an adlerman. However, the contract in reality was made several weeks before he became an al- derman, and he voted to sanction the action of the former council. The contract with the Fairbanks-Morse Co. was for $\$ 6,050.00$, more than double the cost of electric motor necessary to pump the amount of water necessary. He says in the above article that the engine people guaranteed that the engine would pump water at a fixed rate; then why was it necess ary to raise the water rate? If it was costing no more to pump water per gallon at this time than it was at the with the new plant, then whs no4evary for raise tlie rate oungens and pumping machinery is running |
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| Lockney Beacon, <br> City, <br> Dear sir:- <br> MORE WATER AND OTHER THINGS <br> 1 read some where and some pla |  |
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| that a storm always cleared the atmosphere. we have had the storm, and now let us get every thing cleared up. and try to do it in a way that will hurt no one, neither actually or in feelings, this letter is addressed to the editor. but it is intended for a general letter,as the writer wants to cover the field as the writer wants to cover the field |  |
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| torial in last week's paper when he said the writer was not a member of |  |
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| said the writer was not a member of the city council at the time of the purchase of the present machinery of |  |
| purchase of the present machinery of the city water works, at that time we went int |  |
| nd aloo with |  |
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| sineer representing the city pres at this meeting, who verifioct ibe |  |
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ñNow TeXAS


STEWARDSHIP OF SERVICE



## Davis-Gibbs

DEALERS
Minneapolic Combines - PLAINVIEW Traty
Tin 418 Ash Street PLAINVIEW, TEXAS

PRAIRIEVIEW


HILLCREST
$\qquad$
Mices at this place Sunday
Mrs. Perry Wood
little daugg
Tuesday $f$
they had ber

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## Big - Final REMOVAL Sale of plainview's bigeeit stock

都
EVERY SHOE IN THE HOUSE WILL BE SPECIALLY PRICED

We will also give 50 c off on any pair of HOSE in our stock when bought with come in any day this week prepared to save real money
PLAINVIEW, TEXAS

## "Judge Electrical Service By Its Results'



By
$\qquad$

However measured, its extension and application by the electric light and power companies to every department of our industrial and domestic life stands out iw among the most mportant tasic
causes of America's well-being. From its wires has sprung the golden flood of A merica's unprecedented prosperity.

But economists no longer limit wealth to things. They echo
John Puskin's sound doctrine, that "there is no wealth but life. John Rusk's sound doctrine, that "there is no weath but ifie.
And judged from this point of view also, the development of elecAnd judged from this point of view also, the development of elec-
tric service in America will po down as one of the most far-reach-
$\qquad$
These things have been made possible by the application of the sound American principle of leadership through competition and
dimination in short, by the principle of individual enterprise.

To the degree that this principle is maintained will the benefits
Texas Utilities Co.
Your Electric Servant


frank perkins
FIRE, TORNADO, AUTOMOBILE, LIVESTOCK INSURANCE BONDS AND RENTAL PROPERTY FARM AND CITY LOANS Over 1st National Bank No. ${ }^{\text {Telephone }}$ Nockney, Texas


DR. WILSON KIMBIE

STOP AND THINK!
W.R.CHiLDERS


OPEN A SAVING ACCOUNT

Thrift and economy are the first lessons to be taught to the boys of today who will be the men of the nation tomorrow. A systematic method of saving such as this popular bank promotes will interest every youth! Regardless how small the account every boy receives the same careful attention and consideration from every member of this banking institution! Get the saving habit! Open your account today-it's the greatest aid for the future.
security state bank


## LOCKNEY AUTO CO.



## CHAPTER I



See the STUNNING new Goodyear HEAVY DUTY before you buy tires
You'll be proud of these strikingly handsome
new Goodyears, with their deep-cut, extra-thick All-Weather Treads, the outer blocks of which prism down into silver-striped side-walls.
Built for extra mileage, extra road protection, with a 6 -ply carcass of patented, shock-absorbing SUPERTWIST CORD. Only the price is ordinary. Come in and see them!


## Ozark Filling Station



Baker Mercantile Co.


TESTED SEED

## for better crops

plant better seed
and Hegari Seed left; also Tested Field Seed. BULK GARDEN SEED THAT GROW
FEED WES-TEX TO YOUR COWS AND POULTRY FOR BETTER RESULTS
BRING US YOUR POULTRY, CREAM AND EGGS F

HAMILTON PRODUCE

## NOTICE

I am now moving to my new location. First Door North of Cozy Cafe.
Where I have the best equipped Dry Cleaning Plant in Lockney
-and will be in position to take care of your every need in the tailoring line.
sERVICE AND WORKMANSHIP YOU'LL APPRECIATE

Hereafter the Commerciel Tailor Shop will be known
Commercial Dry Cleaners Phone 160
RALPH ASHWORTH


CLYDE APPLEWHITE
OLIVER


ROSELAND

MUNCY

Konjola Ended Neuritis
and Kidney Trouble - Well Known Waco Photographer En
thusiastic About New Medicine.
ETroven Wonderful Remedy."
He Says.



## CONTROLLED VOLATILITY

BALANCES GASOLINE TO FIT EACH SEASON
 "we Phillips 66

Ozark Filling Station, J. E. Lee and Messimer Garage, Lockney

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| Hpeas | No. 2Rel ${ }^{\text {d }}$ | 26 27. 27 c |
| Matches | caume | 15c |
| PRUNES | maxtrove | 38c |
| (s) |  |  |
| Tonatocarsip | Small folle | c |
|  |  |  |
|  |  |  |
| COFFEE muntuen \$1.49 |  |  |
| SORCHUM | custutum | 69c |
|  | G. S. MORRIS |  |


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| :---: | :---: |
| FOLCER'S COFFEE DEMONSTRATION SATURDAY |  |
| 21.2 lbs Folger's Coffee | fifee $\quad$ 1.05 |
| 2 lbs . Folger's Coffee | 83 c |
| 1 ld . Folger's Coffee | 42c |
|  | 3 for 25c |
| KRLIOGGS BRANFLAKES ......3for | 3for 25c |
| 20 lbs SUGAR | (chase $\mathbf{\$ 1 . 0 0}$ |
| SLlce LUCHEAT | 30 c |
| BEEF ROAST . . lb. . 15 | 15 and 20c |
| SAUSAGE | 20c |
| GOOD RINED SLICED BACON | 30c |
| PLENTY DRESSED CHICKENS AND MUTTON PLENTY OF OTHER SPECIALS IN STORE |  |

## --Bargains Galore--

AT OUR STORE
YOU DON'T HAVE TO WAIT FORSATURDAY SPECIALS WE HAVE THEMEVERY DAY IN THE WEEK. COME AND COMPARE OUR

El FoodSalad Dressing 7 oz . RELISH will be on Sale 16 oz . RELISH and Demon- 8 oz . MAYONAISE started Satur8 oz. THOUSAND I | NICE SOLID HEADS |
| :--- | :--- |
| CABBAGE $\ldots .$. lb. $\ldots . .5$ CRYSTAL WAX No. Ones |
| 21c | $\frac{5 C}{5 L B S}$ PET OR CARNATION MILK DRIED PEACHES ....95c Large Can. 10c; Small can. 5 c 1869 COFFEE, for Particaclar People, 3 lbb. Can $\$ 1.49$ $\overline{\text { MEDIUM CAN }}$

 SUGAR....59c SOAP......34c

 CORN....2for 25c MATCHES. Carton 24c WE HAVE THE BEST HOME KILL ED MEATS. ALWAYS FRESH. Prices for Friday and Saturday.


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