## THE LOCKNEY BEACON

"20.000 POPULATION BY 1940" Heart of the Best Farming Section of the Plaim

# PLATEAU SINGING CONVENTION SATURDAY-SUNDAY 

## Annual Scout Rally Now in Session Here

## ,

$\square$

## LARGEST SINGING CONVENTION IN WORLD MEETS HERE FOR LAST TWO DAYS THIS WEEK

 Good Rains Fell Over County Past Week

First Load of 1930 Wheat Come in Saturday

Opening in Lackney

Santa Fe Lets Contract
For 122 Miles Railroad

come
$\square$
-

| For County Treasurer: |
| :--- |
| MAUD MERRICK (re-tiection) |
| For Tax Assessor: |
| JOE M. DAY: |
| A. A. TUBBS |
| ROE MeCLESKEY |

## MISS OLA HANN

## PRICE SCOTT

GEO. GILPIN
For Sheriff
F. N. (Fred) CLARK
P. G. STEGALL, (re-election)
J. A. GRIGSBY
For Commissioner, Precinct No. 2:
E. R. HARRIS
A. J. (Arleigh) COOPER
T. Z. REED
J. PAUL SIMS
J. F. DOLLAR
E. R. (Rowe) BRYANT

For Commissioner, Precinct No. 3: M. H. TAYLOR (re-election)


ALL MONTHS LOOK ALIKE

TO CARS FUELED WITH PHILLIPS 66


## ".A. Phillips 66

Ozark Filling Station, J. E. Lee and Messimer Garage, Lockney

## 

IT'S WISE TO CHOOSE A SIX

## S 1

Heeasoms whly itt's wise 1 (D © lindose a ${ }^{66} \mathbf{S I X}^{99}$

1. It's Smoorh? Chevrolet has a 50 -horsepower six-cylinder valve-inhead engine that delivers its power
with a smoothness and silence that are impossible with anything less than sir cylinders.
2. It's Comfortable! Chevrolet offers modern spring suspension, ning six-cylinder engine.
a. If's Easy to Drice: Chevrolet provides a bearing steer ing mechanism. And six cylinder flexibility means unusual simplic
, LOCKNEY AUTO CO.


## W <br>  <br> LOCKNEY PLATEAUSINGING CONVENTION

We, the undersigned business men of Lockney bid the members of the Plateau Singing Convention and visitors welcome to our city, and invite each of you to visit our places of business while here.
The gates of our city are open to all visitors, and it is our desire that your stay in our city be both pleasant and profitable to each visitor, and that the convention will be the greatest so far held in the history of the Association.

BROOKS DRY CLEANERS
"When It Leaves Us You Can Wear IL" THE LADIES STORE "If It's New We Have It" BAKER MERCANTILE COMPANY THE FIRST NATIONAL BANK "Think-Have Money" THORNTON BROS. \& BEAN STEVENSON'S VARIETY STORE PIGGLY WIGGLY A Home Institution COMMERCIAL DRY CLEANERS "Have It Done Right STEWART DRUG COMPANY PALACE BARBER SHOP Your Patronage Appreciated MERCHANTS TAILORING PARLOR

LOCKNEY DRUG COMPANY
"The Home of Steftens sce Cream"
WEST TEXAS GAS COMPANY
SOUTH PLAINS LUMBER COMPANY
WALIER MOTOR COMPANY
Tires, Tubes, Accesories, Storage, Auto Repairing
LOCKNEY AUTO COMPANY
THE BAKER HOTEL
The Best Hotel of Its Size in the West
BAKER HOTEL SODA GRILL
Service That You'll Appreciate

Crager Hdwe, Furniture \& Undertaking $\mathrm{C}_{0}$
L. D. HARRIS INSURANCE COMPANY

CITY BAKERY

## J. C. WOOLDRIDGE LUMBER CO.

HAMMONDS \& COMPANY
CLYDE APPLEWHITE
HIGGINBOTHAM-BARTLETT COMPANY
0Zark FILLing Station
E.L AYRES, DRY GOODS
"The Home of Hart Schaffer \& Marx Clothes" SMITH'S HATCHERY
hamilion Produce
Dealers in Produce, Groceries, Feed and Seed
LOCKNEY IMPIEMENT COMPANY
"RGO" MINIATURE GOLF COURSE
STREETS PRODUCE
Produce, Cream Station, and Chicken and Cow Feeds FRANK PERKINS

MEADOR'S PICTURE SHOP
Fine Portraits, Picture Framing and Kodak Finishing W.M.MARTIN

RILEY \& BREWSTER
All Kinds of Fresh and Cured Meats
DYER HARDWARE \& FURNITURE
LOCKNEY GROCERYCO.
"The Store With Friendly Service"
SPECIALS
RED AND WHITE STORE SPECLIL SALE AND DEMONSTRATION
HERE SATURDAY

$25 c$

 8:50-W W. Wood, arrange Duet.
8:55-Advory Commitee will handle all visiting Quartetts and Publishers
and Song Leaders for one hour Stamps, Yaughn, Central, Hartford.
ete Please to make yourselves known. 10:00-Adjourn.

Sunday Morning-June 15th.

## Home Demonstration



WE WIL SERE WHITE SWAN COFFEE AT
WHITENENTION SWANEE $.3 \mathrm{lbs} . . \mathbf{\$ 1} 48$

S. T. Copper, D C., Ph C

## SOUTHWESTERN

 RESERVE BIRTH AND MARRIAGE ASS'N.
## PROVIDENCE

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tum trinis nim
armin minn


| CORN ..... 2 cans for | 25c |
| :---: | :---: |
| $\begin{aligned} & \text { CRESEENT BRAND } \\ & \text { MATCES ......6boxes for } \end{aligned}$ | 15c |
| BABBITT LYE | 320 |
| PEACHES | 19c |
| $\begin{aligned} & \text { MEDIUM SIZE } \\ & \text { PORK AND BEANS . } 3 \text { for } \end{aligned}$ | 25 c |


| Beans Peas, | VEGETABLES | ${ }_{\text {Tomatoes }}^{\text {Lememe }}$ |
| :---: | :---: | :---: |


| 14 POUND PACKGGE |
| :--- |
| WHITE SWAN TEA |
| 12FOUND PACKAGE |
| WHIIE SWANTEA |

FRESH HOME KLLLED MEATS, ALWAYS Pork Chops, Sausage, Steak, Beef Roast, Pork Roast, Boiled, Fresh or Cured Ham. All kinds of Sandwich Meats. FRESH HOT BARBECUE.
Locknv, Texas, Thurda, JIme 12th, 1930
wew
LOCKNEY

## ANTELOPE



## IF YOU CAN NOT GET IT AT HOME!

WE ARE THE NEXT BEST PLACE TO TRADE.

CARTER-HOUSTON
PLAINVIEW, TEXAS
Moved to our temporary location direct
Street from the Old Stand.


THIS MAN PLANNED HIS VACATION A YEAR AGO

SECURITY STATE BANK

## WHEAT

We will be in the market for your Wheat as usual, and will pay the highest market prices for same, also buy all kinds of Feed and Grain Crops, at all times. Will appreciate an opportunity to serve you at an and all times.

We also carry the very best grades of Coal, and have feed for sale to those who are in the market for same.

Call Phone No. 23 when you have anything to sell or want to buy anything in our line.

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CONESTAR

## NOTICE

Those interested in studying music during the Summer term will please see me within next few days.

## Mirs. H. G. Shirey

Phone 156


Serbing Many $\begin{aligned} & \text { Businesses }\end{aligned}$ Experience of targe fleet ouners reveals the annasnal reliability anal ecomomy of the new Fiosel


Beneath its gracefui lines and beautiful colors there is a high degree of meAn exrmple of the value built into the Ford is the use of more than twenty ball and roller bearings. They are hidden
within the car and you may never see within. the car and you may never see
them. Yet they play an important part In sati-factory, economical performance. Throughout the Ford chassis, a ball or roller bearing is used at every place and wear and give smooth, reliable me-
At many points, as on the transmission countershaft, clutch release, fan and pump shaft, and front drive shaft, these ball and roller bearings are used where
lese costly types of bearings might be less costly types of bearings might be
considered adequate.

Additional instances of the high quality built into the Ford are the extensive use of steel forgings, fully
enclosed four-wheel brakes, Rustless Steel, four Houdaille double-acting hydraulic shock absorbers, aluminum pistons, chrome silicon alloy valves, torque-tube drive, three-quarter floating
rear axle, and the Triplex shatter-proof glass windshield.
The Ford policy has always been to use the best possible material for each part and then, through large produc-


Forid Motor Company

Mrs. Jimmile Belt and children spent
Sunday. With her parents, Mr. and
Mrs. W. H. Fields.
Anna Mae Bloxom spent Sunday in
the homie of Mr. and Mrs. MeClure.

FREE COUPONS
roseland


THIS COUPON ADMIS ONE ADULT
When accompanied by One Regular Paid Adult Numb

## Lockney Isis Theatre

FRANK PERKINS
FIRE, TORNADO, AUTOMOBILE, LIVESTOCK
INSURANCE
bonds and rental property
FARM AND CITY LOANS Over 1st National Bank $\begin{aligned} & \text { Telephone No. } 185 \text { Lockney, Texas }\end{aligned}$


| HOKUS POKUS |  |  |  |
| :---: | :---: | :---: | :---: |
| HARVEST SPECIAL <br> FOR SATURDAY ONLY |  |  |  |
|  |  |  |  |
|  | FLOUR <br> A M A R Y L L I S <br> \$1.57 | SUGAR <br> Leo LBs. <br> P <br> U <br> R <br> E <br> C <br> A <br> N <br> E <br> $\$ 5.75$ | 8 LBS. For 99 C cen |
|  |  |  |  |
|  |  |  | $\frac{2.2 L}{\substack{\text { PORK SAUSAGE } \\ 100 \\ \text { PUURE }}}$ |
|  |  |  | STICK 25 |
| FREE |  |  |  |


E. L. Ayres, Dry Goods


## RHEIT NIEA WELCOME

WELCOME PLATEAU SINGING CONVENTION

## FRESH

| FRESH <br> ONIONS .. bunch ......5c |  |
| :---: | :---: |
| FRESH TEXAS TOMATOES . Ib . $12 \frac{1}{2}$ |  |
| BLOCK SALT, Pla | 50 C |
| BLOCK SALT, Sulphur 60c |  |
| 3 lb . BOX CRACKERS |  |

LARGE FIRM
LETTUCE ....... $12 \frac{1}{2} \mathrm{C}$
CANDY . 10 for ..... SC

| 1 lb BOX FINE CHOCOLATES, each . 29c | SAUSAGE . 3 for . . 23 C |
| :---: | :---: |
| MAXWELL HOUSE COFFEE . . 3 lbs .... $\$ 1.15$ | MEAT . . 6for ....23c |

VISTTORS, as well as home folk, are invied to o use Our Sanitary Frigidaire Cooled Automatic Water Fountain FREELY.

## Don't Depend on

 Dad to Choose HisNECKWEAR

Select One for Him at
$\$ 1.00$

We've planned this Silk Tie Event for
many months. And here it is-timely
enough with Father's Day just a few
proud of you when you present him with
a smart, fashionable Necktie such as we
feature at this one low price?

Assorted Silk Materials in most every
color and pattern that ayy Dad, young
arold will admine: All are beanitifuly
tailored and lined to give him service

Baker Mercantile Co.

# Two Sections-Section2, Pages 1 tof THE LOCKNEY BEACON 

## Love's Name Certified On Democrat Ticket

Angry Scent Develops
Meeting: All OH
Certified Austin, Jun
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of the state
committee he nor Dan Mooting
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behind his behin
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that
again. $\qquad$
Trembling wither didate in order that Fergusonism didate in order that Fergusonism
night be defented. that you
ious defeat. Moody at Ferguson.
"Get in then and meet me",
Ferguson who was seated a she tance from Moody. As the committre voted to
Governor Moody's wish not
Moody again Moody again rose and asserted
"I am not I am not yet through with
man who called me a
Chairn order and Moody. With glance
Ferguson took his seat Ferguson took his seat.
Moody's declination to
$\qquad$
Tom Love a place
Lynch Davidson
certficied as we
Parrish. The


Homer Howard Re- Ap-
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anNOW TEXAS



## SPECIAL PRICES FOR JUNE

Our store abounds with bargain values, for vacation, for home, for travel, for numerable needs. We offer you good merchandise at low prices and guarantee satisfaction tour customers. The items listed are only a very few of the many you will find in every department throughout the store. We cordially invite and


## JACOBS' DEPARTMENT STORE

## McCOY

## present at Church

did the preaching.
A nee sher of finish their planting.


## Street Produce

I am now in position to buy yourPOULTRY, EGGS AND HIDES
and Pay the Highest Market Prices for same. Also receive Cream for the Hale County Dairy Association.
"MERIT" Cow and Chicken Feeds, Shorts Bran and Cottonseed Meal.

It's like Money in the Bank to own ELECTROLUX


BAKER MERCANTILE CO. THE STORE WITH THE GOODS

HAEYY NEAR HART $\begin{aligned} & \text { equalied } \\ & \text { reports reaching Plainview today }\end{aligned}$ Territic Hail Storm Followed by from Covering a strip 6 to 7 minies wide, the Six to Ten Inches of Rain Resul
In Floods Reaching Plainview Much Wheat Was Destroyed
and lose
hail and rain storm Saturday after- ed the is ostimated that 10,000 to 15,000
noon reached proportions never before acres of wheat were totally destron


LESS LABOR..


## F

 the new Ilaag 75 makes fast work of laundering. And it takes gung ant all or whine and soak. You in onee this Haag does your laundering. It cloans clothes dean- even heavy pieces, work clothing and blankets. things as well. The safety agitator protects them from all chance of injury. The new wringer, with its balloon-type rolls of soft rubber, "smoothes" water You'll surely want to see this washer. Then, we feel sure, you'll be eager to try it. This can easily be arranged, without any obligation
## baker mercantile co.

THE STORE WITH THE GOODS
$\square$


PEOPLES FORUM
$\qquad$ not advise people
my town, Bring
young people here where city author-
ities and but young people here where eity author-
ities and business men do not regard
the sabibath and where mit

Miss Winnie McNeil represented the, Travis Grizzle.
Miss Ina Sims of Floydada is vis-
Fairview Epworth Lague at the Lee-
gue Assembly at Canyon last week. airview Epworth League at the Lea- iting her cousin, Miss Mabel Culpep-
Mrssembly at Canson last wepg. Mrs. Estio Cooper of Campell Der. William Culpepper was brought .
put your Telephone on Half-pay during $\mathrm{V}^{\text {acation }}$


Vacation rates for illle
residence telcpbones One solution (provided you're planning a vacation of 30 days
or morec) is to place your tele or more) is to place your telewhile you are away It's a convenient way to save
money. And- this to folks whe moncy. And hathis to folks who taken out-it spares you incon venience on your return. That
because:

You pay just half the regu-


## 4

If you wish, while you are away we will refer your calls to another
elephone-that of relatives, for instance.
Vacation rates are available for periods of more than 30 days, bue not over four months. They apply
only to residence telephones. To obtain them, mail the pon below or telephone the business office.


New HEAVY DUTY ©OBAERR LIFETIME GUARANTEED Expert Free Mounting Pathfinder No Mileage Limits
Endurance, Quality, Beauty--Priced at History's Lowest Levels

## Ozark Filling Station

Lockney, Texas

