The Lockney Beacon
" 20,000 POPULATION BY 1940" Heart of the Best Farming Section of the Plain

## not VOLUME THIRTY



# THE LOCKNEY BEACON 



The Tinckury Bixacan
 Mareh 3rd, 1879.
H. B. ADAMS, Editer and Owner TERMS OF SUSESCRIPTIION

Now is THE Tine



AUTOMOBILE LOANS $\quad$ NOTES REFINANCED PAYMENTS REDUCED

MORE MONEY ADVANCED SEE ME FOR YOUR AUTOMOBILE LOANS FRANKMEERKINS

Telephone No. 185
Over 1st National Bank
Lockney, Texas


WHEN YOU CANT FIND IT IN LOCKNEY
COME TO
SRAMEJONES DRY GOODS CO.
field inspections made of the
cotton last season, furnish th
ion fairly aecurate data concernin

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seed, division does NOT attempt
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compare one breader's seed with this


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"Everybodys store

FLoydada,
verybodys store


Performance, too, proves Chevrolet the Great American Value



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NEW CHEVIBOLETE SEX


It Aiwazs l'ays to Plan Even a Lone Home Lunch


## Announcing Opening

 Magnolia Filling StationWe have opened our new filling station at the corner of West 1st and Locust street in Lockney, and
are now ready to serve the public with their needs in Gas, Oils, Tire Repairing, etc., and will appreciate an opportunity to serve you along this line.

CLEVE J. McGHEE, Manager

flker
(Continued from Page 1)
the family of Dr. O. H. Cooper,
peame pragident of that institu
He was ordained to preach by
en Church, which is located six
enst of Anson, Jones County, enst of Anson, Jones County,
s. on Decmber 28,1902 and did
irst preaching among the rural ehurches in that seetion of the sural
He held his sfirst revival in the Prairie.
view church of Jones County. The
 under his preaching in Knox County
in 1904 d doty of being a servant of his
Christ and a friend to man. The In the spring of 1903 Young ing
Waiker's health gave way and he was
orced to withdraw

$\qquad$
Sastern Star and throughout the
years has proved himself worthy of
an honored place in these noble
crafts. He came to

## AFull "EmergencyShelf" Means a Meal in Minutes

 opinion on the matter at was decided $/$ Higgins, Texas, last week. Mrs.
that we would dishand until summer.
Nearly every girl is entering tryouts that we would disband until summer. Strong found her father improving
Nearly every girl is enterig tryouts
for tennis, volley ball, declamation,

year. Althoush we wille of hoof have | Mys Mgobbs and . . daurbter, Lizzie,
regular scout meetings the girls will and Mr. and Mrs. J. A. Nall aitended
keep up their
study. study. Scout Scribe. Rev. and Mrs. W. H. Strong were Royce Brooks of Memphis, Texas,
called to the bedside of Mrs. Strong's came in Thursday to spend the wher
father, G. W. Bradley, father, G. W. Bradley, who lives with end here with his parents, Mr., and
his daughter. Mra. Guy Hardage. or Mrs, T. B. Brooks.

## PRODUCE WANTED

I have opened a produce house in the building
formerly occupied by Hamilton Produce, and will pay highest market prices for your Poultry, Eggs, Cream and Hides.
Will appreciate a share of your business and guarantee to give you the best of service. I will be prepared to cull your flocks. Call on me Will conduct
Will conduct a Rooster Exchange, where you can trade or sell your roosters, and poultry of all kinds.
H. P. COLEMAN
 tent Tartar Basce)
Baked Potatoes (Oreamed Peas Baked Potatoes Vreamed Peas
ICarts ol Letwee, Rustian Dressing.
Conned Yrait
$\qquad$
$\qquad$
$\qquad$
Fig Pudding verth sauce, or
$\qquad$ Mucd Tongue or Cold Ham
Eweet Mustard Pickies Creamed Corn
since Meat Pie with Chese

SOUTHWESTERN EXPOSITION AND FAT STOCK SHOW, FORT WORTH, TEXAS MARCH 7 TO 15 INCLUSIVE 1931
Tickets on Sale March 5 to 14 Inclusive. Final r ROUND TRIP FARE FROM LOCKNEY $\$ 14.75$
Correspondingly low fares from other points D. E. COX,
T. B. GALLAHER,

##  people GODTFRA It will pay you to decide: "I will buy only rethe leading make of tize!" <br> HIGH VALUE at LOW COST! <br> GOODYEAR PATHFINDERS 29x4.40 Balloons $29 \times 4.50$ Balloons $30 \times 4.50$ Balloons $29 \times 5.00$ Balloons 30x3 1-2 Regulars 30x3 1-2 Oversize Cords $28 \times 4.75$ Balloons <br> Save money buying Goodyear Tubes

## Ozark Filling Station

## pagesix

THE LOCKNEY BEACON


HOW TO READ Your Gas Meter


There is nothing mysterious about the reading of a gas meter. The ability to read a meter will acquaint patrons with the rate with which gas is being consumed on their premises. A meter also is valuable in detecting leaks.
The necompanying illustrations shows what is known as a four dial meter, such as is

## EASY TO READ A METER

To read the above meter, first take the dial at the left marked " 1 million". It is divided into 10 parts of 100,000 each. Look at the pointer. It is between the
and "2". So put down the number " 1 " which the pointer has just passed.

The second dial is marked " 100 Thousand," having 10,000 to each division. The pointer is just past the cipher, so put down the cipher after the " 1 " from the first dial,
and you have "10" and you have " 10 "

The third circle is marked " 10 " Thousand," each division representing 1,000 cubic feet. Put down the number the pointer has just passed, which is " 8 " and you will have the number of thousand feet consumed, 108 .

The last dial to the right is divided into
passed " 4 ", so the complete reading is 108,400 .
The West Texas Gas Co., however reads the meters for billing purposes in even thousands, so you would be billed for the month for the difference between 108,000 and the previous month's reading. You can check your gas consumption at any time during the month by comparing the previous month's reading given on your gas card with the
present state of meter.

## LOWER DIALS ARE USEFUL

or in finding the rate at which any of your gas appliances is consuming gas.
To find leaks, turn off all gas outlets tightly and then note whether the hand on one
of the lower dials move. If it does there is a leak somewhere. But DONT LOOK FOR THE of the lower dials move. If it does there is a leak somewhere. But DONT LOOK FOR THE
LEAK WITH MATCHES. Use a heavy soap suds on the connections, and see whether the gas bubbles through. Then, if you dont know how to mend the leak yourself, call a plum-ber-for gas leaks are dangerous and expensive.
The rate of any gas appliance may be determined by shutting off all other outlets
and then noting how long it takes the appliance to consume a certain number of cubic and then no

The West Texas Gas Co., Service department always is glad to cooperate with consumers to the end that they may obtain the greatest possible heat return from the gas
which they purchase.
"MODERNIZE WITH GAS"
West Texas Gas Co.

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 Funeral Directors and Licensed Embalmer
PRIVATEE AMBUULANCE
Phone 121 and 79.1 WILSON KIMBLE, Opt: D
 Examination 81.50 to 55.00


Life Insurance and Farm Loans

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| :---: | :---: |
| and making Farm Loans is. Floyd and adjoining, countioes, You can'tbeat Southivetern Lifo Inurance Co rates nor our Loan Interest. Your business will be greatiy apprecilitadand will be treated stricliy conldential. |  |
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| Offlice in Baker Hotel <br> Res. Phone $194 . \quad$ Offee Phone 80 | , |
| W.R.CHILDERS |  |
| Southwestern Life Insurance Repre entative and Loan Correspondent. Loekney. Texas | M. Fitagerald. <br> Ir, and Mrs. Goree Applewhite |
|  | white |
| "DR. T. Goss, Opt, D. Optometrist and optician To Do ALL GLASES CAN DO In Charge KIRBY'S Optical Department, Plainview, Texas | white Litle Louise Hatehott has been il for the past week, but is reported |
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|  | The brisetbill boys played a game |
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| You Noed, Nons If SoSee Us At Onee! |  |
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| See Us At Oree! EIRING AND ROREINS |  |
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LUTHERAN NEWS
bectric and Acetylege WELDING

ONE STAR


## Conl

WE EARNESTLY point out to coal users that this is a good week in which to lay in a long-time supply.

SOUTH PLAANS GRAIN COMPANY
Phone 23
Lockney, Texas


Give Her a CORONA!

> If she has any writing to do either social or business - she will be delighted with a Corona - especially one in blue, green. lavender or scarlet Duco


## 

FRIDAY AND SATURDAV 1 lb . BLUE \& WHITE COFFEE No. 2 1-2 All Gold Sweet Pickled Pears, can No. 2 1-2 APPLE BUTTER per can
16 oz . RED \& WHITE BAKING POWDER 16 oz . RED \& WHITE BAKING POWDER
Large BLUE \& WHITE OATS package No. 2 KUNERSECONOMYPEAS 2 cans 7 oz. RED \& WHITE MACARONI 2 pkgs.
OTOE PORK \& BEANS 3 cans OTOE PORK \& BEANS
$1-2 \mathrm{lb}$. HERSHEY'S COCOA 1-2 lb. HERSHEY'S COCOA per can Qt. PEANUT BUTTER

P. \& G. or C: W. SOAP 10 bars No. 2 BLUE \& WHITE TOMATOES, 3 can
KUNER'S RED PITTED CHERPIES 16 oz . GRAPE JAM 10 oz . RED \& WHITE
10 lbs CANE SUGAR
10 lbs. POTATOES
LEMONS


Carrots, Mustard and Turnips per bunch ALL SPECIALS STRICTLY CASH
RED AND WIITE STORES


The
Springtime
Mode In

## MILLINERY

With sweeping lines, revealing brims, these Paris spired hats herald the renewed spirit and gayety
$\$ 2.50$ to $\$ 7.50$


New 7ABRIICS

A whole new lovely wardrobe of spring frocks is yours at tiny cost. Our patterns, our dressmaking to your budget. Starting early tomorrow, this new lections at new low prices.

