

LA Gateway to Llan Plateau of the adored Staked Plains, Texas.

# THE LOCKNEY BEACON

LOCKNEY—In the Irrigation Belt, Where Every Farmer Can Own His Own Well and Make It Rain When His Land Needs It.

Dedicated to the Interests of This Section, That No Good Cause May Lack a Champion

VOLUME 32

LOCKNEY, FLOYD COUNTY, TEXAS, THURSDAY, JANUARY 19, 1933

NUMBER 49

## ONLY 9 DAYS TO END OF BIG RACE

### \$5,350.00 Allotment Government Funds Received By Floyd County —Lockney District Receives \$2,140

Unemployment loans to this district were received last Thursday when the Floyd County Relief Committee met with D. A. Bandeen, manager of the West Texas Chamber of Commerce in Amarillo; this organization being in charge of the relief work and allotment of loans for 114 counties in West Texas.

The funds made available are for relief work during January and February and are to be used for the employment of men in need of work to support their families in the respective districts. None of the funds can be spent for the purchase of material but naturally follows that a program of improvements must be created which will use the maximum of man power.

The basic plan as outlined by the Government in making the loans to the various states was to create employment on necessary and needed improvements that would be of permanent benefit to the greatest number of taxpayers of the communities served.

The allotment for the State of Texas was approved by Gov. Ross Sterling and he selected the officers of the West Texas Chamber of Commerce to represent him in this part of the state in determining the amounts to be applied for by the various communities and in the disbursing of the amounts received. These officials headed by Mr. Bandeen, West Texas Chamber of Commerce, Amarillo, and Mr. H. M. Mason, Chairman, A. R. Meriwether, Treasurer, J. H. Hopkins, Supervisor of projects, A. P. Barker, N. E. Green and C. J. McCallum.

### P. O. Department Discontinues Rural Route

Postmaster Homer Howard received orders from the post office department at Washington the first of the week to discontinue the evening route on Route 2 now being carried by Mr. Langford and to transfer Mr. Langford to L. A. Coopers route and Mr. Cooper is to be transferred to Route No. 1 now being carried by A. A. Suits and Mr. Suits is transferred to Tahoka, Texas. All of these discontinuations and transfers will become effective April 1st.

In the readjustments and consolidations, route one will be lengthened by four miles to care for some of the patrons on the evening route of No. 2. The Quitaque star route will be re-adjusted to care for some of the patrons also, according to Postmaster Howard.

If we understand it correctly Mr. Langford will carry route No. 3 now being carried by Mr. Cooper, in the afternoon.



"It won't be long now." Nine days more! Just nine more days to get the winning credits, the credits that will win the prize of your heart's desire in the big race.

Nine days more and the battle of ballots will be over, the race for honor glory and over a \$1,000 in prizes will end promptly on the stroke of midnight January 23rd, in these next nine days any one of the club members can pile up the Chevrolet winning credits, the radio winning credits, or the trip down winning credits.

**Extra Credits Win**

Without a single doubt the extra credits that are polled now are the credits that will win, and under this, the best remaining offer of extra credits of the whole campaign, thousands of extra credits can be polled.

Remember between now and Saturday, \$15.00 clubs count 25,000 extra credits and each book of ten subscriptions count 15,000 extra credits, while after Saturday night Jan. 21, they go down again. From Monday January 23rd to Wednesday January 25th at 7 P. M. which is the 6th lap, credits will count as follows. Each \$15.00 club of subscriptions counts 15,000 extra credits, while each book of ten only counts 5,000 extra credits, so you can readily see the extra credits schedule is being slashed as promised at the early part of the campaign.

The last three days of the race from The Morning of January 26th to Saturday night January 28th at 7 P. M. will be the secret ballot period, and no extra credits are issued on any business which may be in the ballot box, nothing counts in the way of credits, except the regular schedule on the back of the subscription books. However, it isn't so hard to get a million credits on the regular schedule, as you have plenty of friends who are anxious to

...the members of these committees are certified and responsible to the state, through the West Texas Chamber of Commerce for the proper handling of the funds and selection of work and programs to be followed and are under bond for the amount allotted to their various districts.

Definite policies to be followed are set up by the organization, in conforming with the intent of the loan made by the Reconstruction Finance Corporation at Washington but the details of the various county projects are placed in the hands of the local committees, who are given the widest latitude in their execution, on the theory that they are among the most representative and responsible business men and civic leaders in their communities.

The local committee points out that the problem on their shoulders is new to them and admit that they may make some mistakes, but ask that the community cooperate with them, that the greatest good may be gained.

The Floyd County Relief Committee is composed of the following members: W. Edd Brown, Chairman; W. S. Ross, Secretary; O. P. Rutledge, of Floydada and A. P. Barker and H. M. Mason, of Lockney.

The Lockney District Committee is composed of the following members:

Bureau whose office will be located in the Lockney Beacon building. This office will be the headquarters of all employment and relief work of the committee.

The following policies were decided upon:

1. The first program of relief work will be the hard-surfacing of Main Street from the end of the present pavement south to the Santa Fe depot with caliche.
2. The scale of wages to be followed is present will be \$1.00 per day for all labor and \$2.00 per day for wagon and teams with drivers. All tools such as picks and shovels will be furnished by those seeking employment, as no funds are available for the purchase of material. The day schedule of work will be nine hours at present, beginning at eight a. m. and ending at six p. m. with one hour off at noon.
3. The committee will determine the nearest source of caliche and will be responsible for the engineering work preliminary to the actual construction work, and hopes to be able to start work by the 23rd of January.

Application blank for employment will be found elsewhere in this issue of the Beacon. Those in need will please fill out and mail to the Secretary, Employment Bureau, Lockney, Texas, or hand to the secretary in person. Additional blanks will be available at the Beacon office.

The committee suggests that only those in actual need apply for relief work, and hopes that its work will be received in the spirit that it is given, towards the end that future applications will be approved for the welfare of all.

### "National Thrift Week" January 17 to 23-- Ben Franklin, The Patron Saint of Thrift

### Most Of Highway Work On Survey Completed; Part of Crew Dismissed

With only a small amount of work yet to be done on the plans on the west survey of Highway No. 28 through Floyd county, three engineers from the office force were released last week end. C. M. Evans has returned to his home in Plainview and the others dismissed after completion of the major portion of the job of surveying and mapping here were J. W. Stephens and M. W. Bobbs.

H. P. Carothers will be transferred to Post at the end of the week for construction work there. The field crew including Sam McCleskey, Walter Newell, J. F. Pilley and Floyd Simpson are working west of Lockney, T. B. Ingram, project engineer said.

Final plans will be sent in to Lubbock soon, he said.—Floyd County Hesperian.

The Lockney Division Committee, A. R. Meriwether, A. P. Barker and H. M. Mason, have in their hands, deeds covering over thirty tracts of land to be signed by the various owners and will begin negotiations this week for the completion of the right-of-way commitments to be placed in the hands of the Commissioners Court at the earliest possible date.

It is to be hoped that, this will receive the cooperation of the various land owners, as nothing is of more importance to Floyd county at this time than the assurance that contracts may be let for the construction of this highway before June 30th.

Aside from the paramount need of closing this gap with paving, the employment of men and teams and the money disbursed locally for material will benefit every citizen of the county.

### Longhorns Win County Class A Championship

Lockney Longhorns won the first step toward the County Championship Tuesday night at Floydada when they defeated the Floydada Whirlwinds with a score of 31 to 9.

This was followed up with the Longhorns utterly crushing the Whirlwinds into a small gentle wind Wednesday night in the Lockney Gym. The winning of this last game gave the Longhorns complete title of Class A Championship.

Immediately after the "go whistle" was sounded Lenroy (Red) Weathers made two free shots giving us the first two points. Floydada reacted to this with their first two hot points. The game was fast as lighting and the eye could hardly follow the ball.

It seem like the Whirlwinds really worked up at the beginning of the second quarter and they shot their score up to 9 against Lockney's 15 at the end of the first half.

The Whirlwinds really whirled the last few minutes of the third quarter, but were soon checked by our team who made three goals in succession in less than four minutes. At the end of the third quarter Lockney had a score of 26 and Floydada 18.

By this time the Longhorns had the Whirlwinds calmed to a breeze and away they went for a huge score at the end of the game making Lockney 36 to Floydada's 24.

Mr. Zimmerman, of the Aiken community dropped in the Beacon office Monday morning for a short visit. He states that he will leave soon for Missouri where he will spend several weeks visiting relatives. He formerly had his home in Missouri before moving to Lockney country years ago.

Alvin Fleider is ill this week he flu.

The last three days of the race will be the shortest days every experienced in the club members lives, time will be too short the last three days in order for them to get all of the promises they have. So, suppose you start collecting those promises now. Don't wait until the last, cause you will never be able to get around and see every one, and you will be needing all of the credits that you can muster at the close, so don't over look any bets.

Remember, the American public always like to help a winner and a worker, so be sure to put forth the effort and you can expect the help and support of your many friends.

**NINE DAYS TO THE WINNING LINE!**

**WILL YOU CROSS IT?**

thrift, merely be sensible and logical.

Sunday January 22nd is the day to share with others. We receive our greatest joy in giving and dividing.

Why not go to church on Sunday and share our love and riches with the Lord, and practice "doing unto others as you would have them do unto you."

Monday January 23rd is the Day of Budget all of your expenses. Set aside so much money for actual living expenses, including you insurance, home payments, Church dues, and your saving budget.

If the average American citizen would only try to live as outlined by the program of the National Thrift week, it is a certainty that prosperity would soon return.

### Good Crowds Attend Trades Day Saturday

Saturday was Trades Day in Lockney and a good size crowd was in town for the occasion. This was the first trades day in two weeks. The date has been changed to every other Saturday instead of every Saturday. People of this community are taking quite a bit of interest in this special day. When you do your trading in Lockney be sure and call for your tickets. Merchants might overlook the matter unless you call their attention to it. It makes no difference where you trade get you tickets and then be here on Trades Day. The next Trades Day will be Saturday, January 28th. Don't forget the date and be here.

### Lockney Longhorns Defeat Lakeview Eagles

The Lockney High School basketball team brought down another victory last Thursday night when they played the Lakeview Eagles in the gymnasium. Although the Eagles put up a good fight up to the finish they just could not quite make the "rifle."

The Lockney boys played a good clean game and we are proud of them. If we will just stay in there and root for them they will put Lockney High on the basketball map in a big way.

Weathers and Perkins were the outstanding players for the Longhorns and West and Smith were high scorers for the Eagles.

Mr. and Mrs. W. F. Harlen of Petersburg were in Lockney transacting business Tuesday, and also visiting in the home of Rev. Ray and family.

### Liberty Community Couple Married Last Saturday

Miss Willie Hill and Mr. C. L. McCormick were married Saturday afternoon in the County Judge's office. Judge J. W. Howard officiated at the wedding.

Mr. and Mrs. McCormick will continue to live in the Liberty community.

### REVIVAL MEETING AT THE METHODIST CHURCH

Begins the First Sunday in April, and closes the third Sunday, which is Easter Sunday.

This is the climax of an intensive and definite program for the next few weeks.

### How They Stand

Name	Position
Mrs. Carl McPherson	First
Miss Wilma Cooper	Second
Miss Gene Dyer	Third

Nine Days To the End. Six Days To the End Of The Last Lap.

GET 'EM IN NOW

Don't fail to pay your subscription now. It will help you and one of the club members.

**NEVER TURN BACK ON A FRIEND.**

Mrs. Carl McPherson of Route One won the stake prize, the Over Night bag which was offered for the most five year subscriptions last week.

# THE LOCKNEY BEACON

Established 1862

Published Every Thursday

J. L. SUITS, Editor

JEANE SUITS, Local, Church and Society Editor

Entered April 14, 1902, as second class matter at the postoffice at Lockney, Texas, by act of Congress, March 3, 1879.

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation which may appear in the columns of The Beacon will be corrected gladly upon its being brought to the attention of the publisher.

### SUBSCRIPTION RATES

One Year—\$1.50 Six Months—75c Three Months—40c

### THE LATEST CURE-ALL

We suppose it is entirely natural, when things are going badly for people to want to change everything. Whenever we have any serious economic troubles there is always a crop of new schemes set everything right again. These schemes usually involve a complete change in the form of government and our system of banking credits and money.

Just now the new scheme that is getting a lot of attention is one called "technocracy." The idea seems to be that there is so much technical energy available and the technical people know so much about how to use it, that we ought to turn the government over to the engineers and let them run the country. We understand that every body would have to do a little work under technocracy, a matter of perhaps three or four hours a day once in a while. But everybody would have plenty of time to go fishing, or attend the movies, and plenty of money with which to enjoy his leisure, if what the technocrats says turned out to be true.

One part of the scheme is to use kilowatt hours instead of gold for money. Money is to be based on units of energy produced or consumed. This strikes us as a pretty good idea in some respects, but we know some men who would starve to death if they were only paid in proportion to the energy they spend on their jobs.

Seriously, we haven't the slightest idea that the people of the United States, or any important part of them, are ready to scrap the system of government and the economic-industrial system under which we have not along pretty well. We all know the present social structure has its faults, but that is not the question at hand.

cracks at times, but we are always pretty earnest and usually pretty prompt about patching the leaks and mending the cracks as fast as we discover them. And, we have a notion the old machine will run along pretty well for a few hundred years yet.

It doesn't do any harm, however, as we see it, for people to talk about better systems and why we ought to have them. The best ones we know anything about have perfection as their aim, even if they never reach it.

### CONFUSION AT WASHINGTON

We hope this is going to be the last time that it will ever be possible for a hold-over Congress of "lame ducks" to make trouble and confusion in the national government.

The people voted last November to change a Republican President for a Democratic President, and to put a large Democratic majority into each House of Congress. But under the constitution Mr. Hoover remains President until March 4th, and the Congressmen elected in 1930 remain in office also until that date. As a result we have the spectacle of members of one party in Congress consulting with and look-

ing to the White House for guidance, and the members of the other party turning to New York to consult with the man who is going to be President after March 4th.

We have never seen a more tangled mess than this. It will all be changed if thirty-six states ratify the Twentieth Amendment to the Constitution which is now before them. This would have the new President and the new Congress take office in January, with no lame duck session of Congress between election and the new session. We understand that nineteen or twenty states have already ratified this amendment, and certainly there should be no delay on the part of the others, most of whose Legislatures are meeting this winter or spring, in adopting this important change.

Didn't we tell you last week we were going to receive more moisture. Sure enough Tuesday at the noon hour it began a slow drizzle. A heavy fog settled over Lockney Tuesday night. Temperatures were comfortable. It sure does look good for a crop this fall, it sure does. Everybody is happy and are wearing a smile that just want come off. Farmers are getting ready to farm as they have never farmed before. What are you going to do to make things hum around your place? Let everybody get busy doing something.

Lockney is fast establishing a name as "The City of Many Trees." In the twelve years that we have been absent from this city many trees have been set out and are now furnishing abundance of shade. They certainly have done well. There is nothing that helps the looks of a plains town like shade trees and sidewalks. We can hardly

to put on new foliage for we know it will be a beautiful sight. The yards, too, are beautiful with grass, flowers, etc. We see many, many well kept lawns throughout the city.

Lockney certainly is a wonderful produce center for a vast territory, many, many dollars are paid out every day to farmers of this section for produce. It is a steady income, one that can be depended upon.

A man has a flock of chickens and dairy cows has a pay day every day in the year. This is a means of paying the family expense and then when the crop is harvested it is more or less velvet. A prosperous country is one that does not depend on the fall harvest altogether. This is a natural poultry and dairying country.

Mrs. C. R. Tucker and little daughter, Marjorie Ann, of Fort Worth, have been the guests the past ten days of the former's brother, Roe Bryant. They left Monday for Colorado city where they will visit another brother before returning to Fort Worth.

Mrs. Ervin C. Martin and Mrs. R. T. Hickey spent last week end in Northfield and Matador visiting friends.

## WOMAN'S COLUMN

By Jeane Suits

Did you know the Texas Tech is the second largest in enrolling students in Texas? It has a total of 2,348 students. Texas University stands first in student body.

Look out wives for your husbands stenographer is your most dangerous rival. All they have to do is yes, yes their boss and pour on the oil of flattery and make him feel about as big as a hog. It looks like the women will have to organize into a band and get a law passed prohibiting all clever women from practicing the profession of stenography work.

Black and white is going to be the leading color this spring. Half of the frock should be one color and the other half another. Perky white collars and cuffs are also being used to a great advantage in putting new life into dowdy frocks.

Well, well how did you like the rainy drizzly days of this week? It didn't look much like a blizzard to me. I guess that cold wave forecast for West Texas last Monday must have been derailed or else froze up and it could not get here.

What is this Technocracy that the editor has been reading so much about lately? It is becoming quite a popular subject for discussion. I don't guess that I am so far behind times though because I noticed where even Einstein does not know what it is all about. Now when you women "run out" of any thing to talk about there is a new topic for you.

Mothers, as a safe-guard for your children always use the back jets of your gas range for boiling coffee, cocoa or other liquids.

Tacks, pins, nails and other metal objects form a very poor diet for any baby. It is wise to always keep such things out of the reach of infants.

If you do not like to sew collars and cuffs on dresses you might try buttoning them on. The collars can be attached by having button holes made right on the collar and the buttons sewed on the dress. Even cuffs can be buttoned with three holes holding them by slipping button through.

Checks and plaids are considered the best for the breakfast nook. You might either of them some time in your day and see how it starts the day off.

### MRS. R. R. WIMBERLY ENTERTAINS LITTLE BRIDGE CLUB

Mrs. R. R. Wimberly was hostess to the Little Bridge Club Tuesday afternoon at 3:30 in the home of Mrs. Dayle Greer. Two tables of bridge were arranged for the guest and club members with striking table accessories.

A salad course was served to the following members and guest: Misses Laural Boedecker, Ruth Stapleton and Manon Meriwether. Mesdames Doyle Greer, Temple Thornton, Gordon Berkeley, and the hostess Mrs. Wimberly. Mrs. Wat Griffith was a guest of the club.

### L. L. CLUB HAS BRIDGE FETE

Mrs. J. H. Hohlaus entertained the L. L. Club with bridge Thursday afternoon at 3:00 in her home.

Tables were placed for bridge in the entertaining rooms where the club colors were carried out.

A dessert course was served. Those

seated were: Mesdames Arch Crager, N. E. Greer, J. W. Dines, E. E. Dyer, Tom Rankin, Elex Norris, R. R. Wimberly, Ridings, Paul Shick, Guy Sims, Tab Meriwether, and the hostess Mrs. Hohlaus.

### MRS. JOHN EDWARDS ENTERTAINS BRIDGE CLUB

The Jolly Time Bridge Club was entertained with a fete by Mrs. John Edwards at her home Tuesday Afternoon.

Mrs. Raymond Meriwether won high score.

A dessert course was served to the following members: Miss Delma Floyd, Mesdames Raymond Weriwether, Cecil Cope, J. B. Harper, Anna Anderson, Crocker, T. J. Honea, and hostess, Mrs. Edwards.

### OPAL FLOYD ENTERTAINS K. K. CLUB

Opal Floyd was hostess to the K. K. Club at her home Wednesday afternoon at 3:30. This was the first meeting of the club which was organized January 18, 1933.

Refreshments were served to the following members: Loree King, Modelle Brown, Margaret Hage, Ester Mae Hodel, Carrie Lee, Prickett, Frances Wadsworth, the mascot Jiggers and the hostess Opal Floyd.

### ROY THORNTON ENTERTAINS

Mr. Roy Thornton was the host to a few of his friends with three tables of bridge. After a series of games refreshments were served to the following: Misses Leslie Mae Floyd, Fede Lee Marble, Wilma Cooper, Vada Teaver, Claudine Thornton, and Agnes Cooper. Messrs Harold Wood, Novas Livingston, Royce Brooks, George Webster, and the host, Roy Thornton.

### GRAMMER SCHOOL HONOR ROLL

The following children made an average of ninety or above on last terms work:

- First Grade
  - Geraldine Cox
  - Latrice Ellis
  - Shirle Rae Floyd
  - Naomi Mae Langford
  - Shirle Jo Moreland
  - Wanda Lee Price
  - Mary Ruth Thomas
  - Evelyn Yearout
  - Rylie Allen
  - Teddy Jack Crager
  - Harbor Jean Howard
- Second Grade
  - Doris Connings
  - Martha Margaret Griffith
  - Vaneta Barton
  - La Dell Cox
  - Mozelle Reeves
  - Richard Patterson
  - Robert Willard McCollum
- Third Grade
  - Arlene Cooper
  - Mary Glen Huff
  - Lucy Dean Rose
  - Doris Lee Stutts
  - Louise Wells
  - Marvin Brown
  - Robert Davis
  - J. R. Stoneman
  - Jimmie Sams
  - Pat Woodburn
- Fourth Grade
  - Lovell Belyew
  - Bonnie Faye Goodrich
  - Irene Hall
  - Virginia Norris
  - Mary Louise Shaw
  - James Allen
  - Lawrence Hohlaus
  - Reuben McGilvary
  - Elbert Rankin
  - Paul Shick Jr.
- Fifth Grade
  - Bernadean Bennett
  - Mary Dean Carroll
  - Imogene Carter

Alta Duncan  
Grace Grubbs  
Christine Reeves  
Dorris Sams  
Charles Baker  
Claud, Brown  
Ballard Graves  
H. A. Brotherton  
Eldon Hill  
G. T. Meriwether

Sixth Grade  
Leland Turner  
Mary Alice Baker  
Georgia Belyen  
Leona Dagley  
Pauline Hutton  
Marle Stone  
Mary Margaret Ridings  
Joyce Thomas  
Mary Beth Trussel

### GRAMMER SCHOOL ENROLLMENT GREATLY INCREASED

The enrollment in Grammer School has increased considerably since the first of the New Year. The records of this year show a greater number enrolled than at any time last year.

The enrollment for the first seven grades up to date is 281 with 258 in actual attendance.

Everyone is glad that mid-term finals are over. Many students have resolved to improve their grades the last half of the year while many other have a just right to be proud of the grades they have already made.

### TAX COLLECTOR WILL BE IN LOCKNEY JAN. 24th FOR LAST TIME

Tax Collector Frank L. Moore and Deputies will be in Lockney on Tuesday January 24th and will be in position to collect all types of taxes, this will be the Collector's last trip to Lockney and will give tax payers an opportunity to pay their taxes without having to make the trip to Floydada. The penalty and interest on the 1932 taxes goes on at mid-night Jan. 31st. A 20 per cent penalty also goes on Automobiles at the same time. The Collector will be located at the First National Bank in Lockney.

### State Homestead Law Is In Force For 1933 Taxes

The Homestead amendment which exempts homesteads from taxation up to \$3,000 valuation is now in effect and will apply to 1933 taxes. State Controller George Sheppard informed Tax Assessor, Rube V. received.

Sheppard wrote the assessor to designate the homestead in the inventory.

## Men's Social Promises To Be A Gala Affair

The monthly social for men and boys which is held the last Friday in each Month, will hold forth the last Friday in this Month, January 27th. Every man and boy is extended an invitation to attend this function. There isn't any reason you can find as to why you should not attend this get together, it is not a pious affair, and you can feel at home immediately on your arrival in the basement of the First Baptist Church, of course you will be welcomed by the committee, and when they have finished with the next performance, however, by you, no doubt you will be eager for the time you have made the rounds of the welcome committee you are rest assured that you will be a booster for the Men's social for all times to come.

Let's get the trend of the Men's Social, there isn't any thing to fear, you are going to be called on to pray or sing unless you feel the urge to do so, often times men stay away from gatherings held in a church just because they have a feeling it is going to be a "Holy christian affair, well let it be understood now, nothing is expected of you, and the only plate that is passed is one with plenty of eats on it. This is your social, a real honest to goodness get together for the benefit of all tired business men.

Not only will there be games of interest to all but there will be two helpful gifts made by men who are really gifted in their line. The Dangers of the next war will be the theme of one of the instructive talks made by Rev. Jones.

And "What the Pastor expects men will be the subject of Rev. Osborn.

If you have never attended one of these socials be sure to come January 27th, if you have attended please bring some friend with you as we need more material for the welcome committee.

REMEMBER the Date, Friday January 27th. We will welcome you all the more if you are hungry plenty of eats assured.

Bricklayer (first day on job—Guess I can't work here—there's no place to park my auto.

Boss—No, you won't do. We can only use bricklayers who have their own chauffeurs.

He passed a milliner's window without looking in."

## Let Electricity Do Your Work

### TEXAS UTILITIES Co.

"Your Electric Servant"

# Special Rates On Star Telegram

## Daily and Sunday \$5.29

SEVEN DAYS A WEEK

## Daily Without Sunday \$4.29

SIX DAYS A WEEK

This rate is for eleven months only  
Place your order with the Beacon Office

# The Opportunity Club

## Will Close In 9 DAYS

ONLY 3 MORE DAYS IN THE 5th LAP WHICH ENDS SATURDAY NIGHT AT 7 P.M. JAN. 21st WITH 25,000 EXTRA CREDITS ON EACH \$15.00 CLUB OF SUBSCRIPTIONS, AND 15,000 EXTRA CREDITS ON EACH BOOK OF TEN.

### 3 Days of the 6th lap

FROM MONDAY JAN. 23 TO WEDNESDAY JAN. 25th AT 8 P. M. WITH 15,000 EXTRA CREDITS ON EACH CLUB AND 5,000 EXTRA CREDITS ON EACH BOOK OF TEN.

## Now What Are You Going To Do To Win? Work Harder

OR SIT BY AND WATCH ALL OF YOUR HARD WORK GO INTO THE ASH CAN. YOU CAN ONLY EXPECT DEFEAT IF YOU DO NOT IMPROVE ON YOUR PAST WORK.

ANY OF THE PRIZES LISTED BELOW ARE WELL WORTH YOUR EFFORT-

### First Grand Prize

### Second Grand Prize



1933 CHEVROLET COACH—FULLY EQUIPPED

VALUE \$650

—From —

LOCKNEY AUTO COMPANY

### A DELUXE TRIP TO EUROPE

(For One)

—OR—

The CASH equivalent cost of either of these prizes to this newspaper which is—

## \$490.00

### TAKE THE MONEY

Should the winner of the Second Award not care for either one of the Radios or the Electric Refrigerator, he or she may take the CASH equivalent cost to this paper.

### U. S. Radio--12 Tubes

FROM

DYER HARDWARE & FURNITURE COMPANY

LOCKNEY

—Or An—



### R. C. A. Radio--12 Tubes

Value, \$150

FROM

LOCKNEY DRUG COMPANY

Or Your Choice of Either



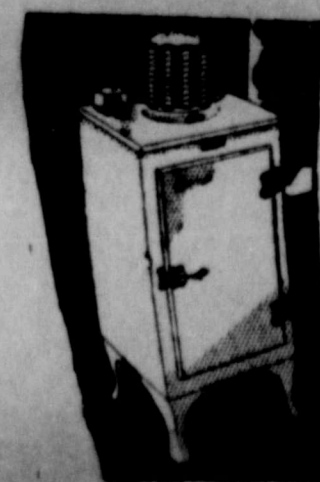
### Frigidaire or General Electric Refrigerator

Value \$150.00

SIZE—3 CUBIC FEET

FROM

LOCKNEY ELECTRIC COMPANY



# THE OTHER MAN

by RUBY M. AYRES  
© DUNLAP & JORAN CO.

Ninth installment

Pauline moved hurriedly, her pretty face flushing with pleasure at the casual word of endearment.

Barbara noted it pityingly.

Later, when she was dancing with Jerry Barnett, she said suddenly:

"Have you ever noticed, Jerry, that when a man begins to call his wife my dear it's the end of romance?"

Jerry guffawed. "Can't say I have, but I dare say you're right. Romance is the shortest lived thing I know of, anyway. Awful!"

Barbara glanced across the room to where Dennis and his wife sat together at the supper table. Pauline was watching the dancers eagerly, her face flushed and her eyes very bright. Dennis was watching them too-moodily, his hand idly playing with a wine glass.

When she and Barnett went back to the table, Dennis rose.

"Am I to be honoured?" he asked stiffly.

Pauline broke in. "Do dance with him Barbie—I should love you, and it is a waita they are playing now."

Barbara laughed. "Well, to please you..."

She moved away into the crowded floor with Dennis.

They danced for some time in silence; then Dennis asked abruptly: "Do you really like this sort of thing?"

"What sort of thing?"

"This noise and glare—and—and artificiality."

"I adore it," Barbara said. It was not the truth, but to-night she was afraid of the truth.

"I loathe it."

"Why are you here then?"

"Because you are."

Suddenly he swept her away from

Barbara began to cry—softly, almost like a child.

She slipped away from him, and he let her go. Barbara in a rage he could understand and cope with, but Barbara in tears—sobbing like a girl—left him helpless and ashamed.

It was a strange thing that, once safely in her room, Barbara's chief feeling should be one of guilt. It was not that she had any great affection for Pauline. She felt that somehow she was wronging Dennis.

He was, as he had said, so unlike other men. Dennis was different and she knew that he despised himself for the thing he could not control. Yet the strange inexplicable attraction which



What was he thinking about she wondered.

**WHITES CREAM**  
VERMIFUGE  
For Expelling Worms

**HOW many bald heads**  
are there in your family? No, I don't mean to be personal—I'm talking about tires not people.

Bald headed tires are those old chromes worn smooth that people take chances with thinking they

They're dangerous, take it from me, as well as uncomfortable. One bad skid, a side slip turning a corner and you've done \$100.00 worth of damage even if you're lucky enough not to get hurt.

Better swap the bald heads for new Fisks with the deep cut, safe tread. And to show you I'm a sport, if you come in tomorrow I'll even give you an allowance on the has beens.

Ozark Service Station  
**FISK**

**SAFETY FIRST**

THE PUBLIC should be prudent in seeking relief from pain. Take nothing which does not have the approval of the medical profession.

**BAYER ASPIRIN** will never do you any harm, and almost always brings the desired relief. But remember that the high medical endorsement given Bayer Aspirin does not apply to all tablets for relief of pain.

THE DOCTOR is careful to specify Bayer Aspirin for these important reasons:

It has no injurious ingredients. No coarse particles to irritate throat or stomach. Nothing to upset the system. Not even any disagreeable taste. The Bayer process insures a pure, uniform product.

**INSIST** on the tablet you know to be safe. And the one that has speed. Bayer tablets dissolve so quickly, you get immediate relief from your headache, neuralgia, or other pain.



ered wistfully why Dennis had not told her so.

She sighed and took up her letter. My Darling could her mother write. I am setting up in bed writing this, as I have not been very well. It seems such a long time since I saw you, Pauline. And Daddy has to go to Los Angeles on business for a few days I am wondering if Dennis will spare you to me? I have not been very well—it's my silly old heart again, so Dr. Pantham says, but I feel sure a rest and a sight of you will put me right. How are you sweetheart? Your see you and know that you are happy, letters tell me so little, and I long to Of course, if Dennis will come too, we shall be only too pleased to have him, but I am sure he must be anxious not to leave business after such a long absence.

There was a good deal more, little details of the home life which seemed to Pauline so far away now and uninteresting. Then a last appeal:

Do come if you can; you don't know how much I want to see you.

Pauline laid down the letter with a feeling of guilt. She wished she had told her mother of this trip to New York, and set in a way she was glad now she had not, because had she done so she knew this letter would never have been written.

She sighed and turned to pour some coffee, and then she saw another letter which had slipped out of sight behind the toast rack. It was addressed in her father's handwriting, and Pauline's heart missed a beat as she tore the envelope open.

My Dear Pauline:

I have got to go to Los Angeles for a few days on urgent business. Could you manage to come to my mother? She is not at all well, and I do not like leaving her alone. I am sure Dennis will spare you if you tell him the facts. I hope you are both well.

In haste, Your loving Dad.

"I must go. Of course I must go," Pauline said aloud. She sat up in bed and was surprised to see how her hand trembled as she lifted her cup.

The door opened and Dennis came in.

"Mother's ill," Pauline said in a quivering voice.

"H? let me see." He took the two letters from her and read them. "It's not as bad as that, is it?" he asked candidly.

Pauline's eyes filled with tears. "I shall have to go," she said.

Continued next week

ABOUT THE YEAR OF 1933

There is anyone among us who can remember when there were 53 Sundays in one numerical year. Have you noticed that the year of 1933 started on Sunday, Jan. 1st and closes on Sunday, Dec. 31st. That within that period or the year of 1933 there are 53 Sundays. That there are five 5th Sundays this year when as a rule we have only four 5th Sundays. That during the last quarter of this year we have two 5th Sundays.

Bill Dixon, of Hale Center, and Mr. Rudolph, Opportunity Club manager, of the Lockney Beacon, spent first part of the week at Ralls, Crosbyton and Paducah.

Mrs. Homer Howard is at Waco where she is visiting a daughter. She will return to the city in about ten days.

CITATION BY PUBLICATION

THE STATE OF TEXAS,  
To the Sheriff or any Constable of Floyd County—GREETING:

YOU ARE HEREBY COMMANDED, That you summon by making Publication, of this Citation in some newspaper published in the County of Floyd if there be a newspaper published therein, but if not, then in the nearest county where a newspaper is published once each week for four consecutive weeks previous to the return day hereof, S. H. Assiter, whose residence is unknown, to be and appear before the Hon. District Court, at the next regular term thereof, to be holden in the County of Floyd, at the Court House thereof, in Floydada on the fourth Monday in January, A. D. 1933, same being the 23rd day of January A. D. 1933, then and there to answer a Petition filed in said Court, on the 28th day of December, A. D. 1932, in a suit numbered on the docket of said Court No. 2567, wherein Lockney Cotton Oil Company, a Corp., is plaintiff and S. H. Assiter, G. T. Assiter, and Dulon Assiter, are defendants. The nature of the plaintiffs demand being as follows, to-wit: Action brought by Plaintiff herein; to try title for damages, and debt, and foreclosure of its deed of trust lien on (1) Four acres out of the S. W. Corner of the J. A. Pondexter 160 acre Survey, Abstract No. 1107; and (2) Two acres out of the S. W. Corner of the L. T. Mizell, 160 acre Homestead Donation Survey, Abstract No. 1068.

HEREIN FAIL NOT, And have you before said Court, on the said first day of the next term thereof, this writ, with your endorsement thereon, showing how you have executed the same.

Given under my hand and seal of said Court, at office in Floydada, Texas, this, the 28th day of December A. D. 1932.

ROY O'BRIEN,  
Clerk Dist. Court, Floyd County, Texas

## How Modern Woman Lose Fat Safely

Gain Physical Vigor — Youthfulness With Clear Skin and Vivacious Eyes That Sparkle With Glorious Health

Here's the recipe that banishes fat and brings into blossom all the natural attractiveness that every woman possesses.

Every morning take one half teaspoonful of Kruschen Salts in a glass of hot water before breakfast—cut down on pastry and fatty meats—go light on potatoes, butter, cream and sugar—in 4 weeks get on the scales and note how many pounds of fat have vanished.

Get a bottle of Kruschen Salts—the cost is trifling and it lasts 4 weeks. If even this first bottle doesn't convince you this is the easiest, safest and surest way to lose fat—if you don't feel a superb improvement in health—so gloriously energetic—vigorously alive—you money gladly returned.

But be sure for your health's sake that you ask for and get Kruschen Salts. Get them at any drugstore in the world.

Mrs. Geo. Tierce, of five miles west of town, is reported as being ill this week.

**WE MAKE**

Your Old Shoes Look Like New At Money Saving Prices

LEATHER LADIES HALF SOLES 85c  
LADIES HEEL CAPS 30 to 40c

Bring us your work  
**SHELTON SHOE SHOP**

## PALACE Theatre

FLOYDADA, TEXAS

Thursday & Friday Jan. 19-20  
"The AIR MAIL"  
The Epic Thriller With Ralph Bellamy, Pat O'Brien, Slim Summerville and Lillian Bond PLUS GOOD TALK COMEDY

Saturday Jan. 21 (One Day Only)  
Tom Mix in  
"MY PAL THE KING"  
A Tom Mix Thriller you cannot afford to Miss ALSO GOOD TALK COMEDY

Saturday Midnight Owl Show 11:45  
Also Sunday & Monday  
Richard Dix in  
"HELLS HIGHWAY"  
A Chain Gang Picture with a Kick Plus NEWS-COMEDY-NOVELTY

Tuesday & Wednesday Jan. 24-25  
An All Star Cast in  
"Payment Deffered"  
This is Buddy Night Cut out Buddy Ticket in This Paper ALSO SELECTED SHORT SUBJECTS

**Dr. R. R. Wimberly**  
DENTIST

Over the First National Bank  
Lockney, Texas

**Watch Your Kidneys!**

Don't Neglect Kidney and Bladder Irregularities

If bothered with bladder irregularities, getting up at night and nagging backache, heed promptly these symptoms. They may warn of some disordered kidney or bladder condition. For 50 years grateful users have relied upon Doan's Pills. Trained the country over.

**Doan's Pills**  
A Diuretic for the Kidneys

**EUGENE HARRIS says:**

"Give us 4c a year we will give \$1. to you if you live, or to your family if you die—even if you have paid only 4c just once."

He sells good old STATE RESERVE LIFE  
THERE'S NONE BETTER Phone 71

**HEAT WITH GAS**

West Texas Gas Co.

**Insurance and Bonds**

**FRANK PERKINS**  
THE DEPENDABLE AGENCY

East Side Main St. Phone 15

# News Items From Our Rural Communities

### CEDAR NEWS

Mr. and Mrs. Bob Smith and Doris Bert accompanied Mrs. J. W. Binn on a visit to her daughter, Mrs. Ruth Binn and family of Wood County.

Naomi Smith who has been sick with tonsillitis is improving.

Mr. and Mrs. Joe Hanna, Mrs. and Charley Newman, Mr. and Mrs. E. Higgins and family, Mr. and Mrs. Calloway, Mrs. Nora Brown, Mrs. M. Campbell, and Miss Mary Lee were the guests of Mrs. Monroe Smith Sunday.

Mr. and Mrs. Danier Dillard were visitors in Plainview Monday.

Mr. and Mrs. M. H. Taylor, Ople and Mrs. Rene Yearly attended the Singing Convention at Sand Hill Sunday.

Mr. and Mrs. Brown and wife and Purdy Higgins made a business trip to Silver-

ton Thursday.

Clyde Durham and family of Amarillo are visiting his parents, Mr. and Mrs. Ed Durham.

Miss Edna Easley and Miss Ople Nelson spent the week end with the latter's parents near Lakeview.

Mr. and Mrs. McElyea of Aiken attended church here Sunday.

Miss Dorothy Belle Lackey returned from a visit with the H. B. Adams and family of Lubbock.

### RAMSEY NEWS

The Honor Roll in the Ramsey School is as follows:

**First Grade**  
Francis Ballard

**Second Grade**  
Elouise Smalley

**Fourth Grade**  
Elnora Smalley  
Nell Ballard

**Seventh Grade**  
Cornelia Ballard  
Franklin Hardy

### ROSELAND NEWS

A number of people attended the singing at Sand Hill Sunday.

W. A. Whitlock had a birthday surprise party Wednesday night Jan. 11th.

Miss Ethel Gilbert spent Wednesday night and Thursday with her mother, R. L. Casey and children were the guests of Mr. and Mrs. Elmer Mosley.

Mr. and Mrs. Leonard A. Clayborn entertained a number of young people in their home in Sterley last Friday night, refreshments and amusing games were enjoyed by the following:

Misses, Dorothy Byars, Celia May Wicker, Lucille Newman, Audary Dutton, Almata Workman, Sybille Karr, Evelyne Bobbitt, Clarbell Bennett, Hazel Williams, Estel Byars and Lois Rexrode, Messers, Leon Horn, Charlie Boedeker, Albert Dutton, Emmitt Dutton, Vinson Bennett, Jewel Rexrode, Ray Horn, Charlie Buth, Marcus Rexrode, W. M. Wicker.

Mr. and Mrs. Bill Buth, Rev. and Mrs. Melvin Shaw, Mrs. Bill Leverett, and Mr. and Mrs. Clayborn.

A surprise party honoring the 73rd birthday of W. A. Whitlock was held at the Whitlock residence Jan. 10th, those attended were Rev. and Mrs. T. P. Nix and family of Clovis, New Mex., Mr. and Mrs. Bruce Whitlock and family, Mr. and Mrs. O. E. Wicker

Mr. Boatman spent Friday afternoon with Mrs. W. E. McClure.

Brother Osbourn visited in the C. F. Harris home Thursday afternoon.

Mr. and Mrs. E. J. Woodward visited Mr. and Mrs. J. T. Marr Sunday P. M.

Mrs. Hall Ferguson and Enid Scroggins of Floydada visited W. M. Ferguson Saturday night.

Mr. and Mrs. Hoyt Meador of Plainview spent last week with their parents, Mr. and Mrs. Rape.

Mr. and Mrs. W. C. Robertson visited Mr. and Mrs. John Fore Saturday night.

Mrs. W. H. Fields spent Monday with Mrs. Elbert Harris.

Anna Mae Bloxom spent Friday night with Katherine Harris.

Mrs. Carl Rhodes and children of Plainview visited her parents, Mr. and Mrs. H. O. Shurbert from Tuesday until Saturday.

T. B. Mitchell is on the sick list this week.

Mr. and Mrs. P. U. Payne visited Mr. and Mrs. Lee Reeves Sunday evening.

Mrs. Nellie Fulkerson of Sand Hill visited Mrs. N. T. A. Byars Monday morning.

Mr. and Mrs. J. T. Marr visited in Plainview Friday with their daughter, Mrs. Fred Shearer.

Mr. and Mrs. Stokes Rosser of Plainview spent Sunday with her sister, Mrs. W. E. McClure.

Mr. and Mrs. Bloxom and Mrs. Newcomer visited in Floydada Thursday afternoon.

Mrs. W. E. McClure and girls visited Mrs. Lee Reeves Friday afternoon.

Mr. and Mrs. W. H. Fields and family visited in Floydada Saturday.

Mr. and Mrs. Rape and family attended the Singing Convention at Sand Hill Sunday.

Mr. and Mrs. N. T. A. Byars also attended the Singing Convention Sunday.

Mr. Lee Reeves is ill this week.

Brother Osbourn visited in the Field's home Thursday P. M.

Mrs. W. C. Hubbard visited Mr. and Mrs. Palmore Thursday afternoon.

Mr. and Mrs. Jimmie Beck and children spent Sunday with Mr. and Mrs. W. H. Fields.

Huls who is a druggist there.

Arthur Cox of Lubbock spent the week end with his parents, Mr. and Mrs. E. A. Cox.

Miss Juanita Dagle left Friday for Hamilton, Texas, to work in a beauty shop with her sister, Mrs. Frank Walker.

Mrs. J. H. Harper returned Saturday from South Plains after a weeks visit with her parents, Mr. and Mrs. Upton.

Mr. and Mrs. Arch Cannery of Wichita, Kans., are visiting the latter's mother Mrs. G. J. Stapleton and sister, Mrs. E. L. Woodburn.

Judge and Mrs. Nichols and Mrs. Lloyd Huls, who have been visiting Mr. and Mrs. Gilbert Huls, left Monday for their home in Eufaula, Okla.

J. J. Davis, of Floydada, was a business visitor in Lockney Saturday while in the city he called at the Beacon office and renewed his acquaintance with the editor. We knew him in Scurry county years ago.

Mr. Lockman, representing the Mergers Linotype Company of New Orleans, was a caller at the Beacon office Saturday to get acquainted with the new force.

Old chewing gum was the cause of sickness among seventeen pupils in the grammar school Monday. The gum was taken away on the streets in Plainview, never those giving it away did not know that it was poison at the time.

Mr. and Mrs. E. W. Thornton and family, visited Mr. and Mrs. J. A. Coins in Floydada Sunday.

Mr. and Mrs. M. F. Shaw spent last week end in Tullia visiting with the former's parents.

Dr. Anders was a Lubbock visitor Tuesday.

Mr. and Mrs. Jerry Mudgett and Miss Wauline Baines spent the week end with friends in Quanah, Texas.

Mrs. W. D. Mayben of Ancho, N. M., is visiting her daughter, Mrs. A. J. Cooper and family.

Wayne Greer of Texas Tech spent the week end with his parents, Mr. and Mrs. Neil E. Greer.

Mr. and Mrs. Fred Payne and Mrs. Luther Harris of Belton, N. M., are visiting Mrs. G. D. Harris.

Gene Dyer, Charlotte Kanning, and Herman Ely were Petersburg visitors Monday.

Bill Sewell spent the week end in

Lubbock visiting friends.

Mrs. B. F. Berkeley of Alpine, Texas, Berkeley, is leaving Saturday for a who has been visiting her son Gordon few days in Austin before going home.

R. C. McGilvary, local manager of the West Texas Gas Co., attended a "Safety Workers Council" meeting at Lubbock the first of the week. Employees of the company from all over this district were in attendance.

Mr. and Mrs. T. J. Hones spent Sunday in Amarillo visiting Mrs. Hones's parents, Mr. and Mrs. G. J. Smith.

destroyed by fire shortly before the holidays, has been reached between members of the school board and a representative for the insurance companies.

The district is to receive \$7,350 for the building and equipment which were a total loss. The funds will be used to replace the building. S. B. Haynes, an architect of Lubbock has the plans under way. Members of the board and the architect have had two conferences and the first plans and estimates have been made.

Bids on the proposed new building will be received Saturday morning, January 21, at 10 o'clock at the Baptist church in Aiken. It has been announced by County Superintendent Price Scott. Plans completed by the architect and adopted the first of the week call for four class rooms and a combination gymnasium and auditorium. It will be constructed of brick and tile and will be a rectangular type of building.

## Attends Dist. Meeting At Plainview On Tuesday

Members of the local Methodist church headed by their pastor, Rev. B. J. Osborne, attended a district meeting of the denomination at Plainview Tuesday. This was known as the "Kingdom Extension Meeting." Large delegations were in attendance from twenty-four of the twenty-six charges in the Plainview district.

A plea in the interest of missions was made by Dr. E. H. Rawlings of Nashville, secretary of the board of missions of the Methodist Episcopal church, South, who spoke at eleven o'clock.

"The Tragic Need" was the subject of an address by Dr. C. A. Bickley, presiding elder of the Lubbock district, who is also chairman of the commission on benevolence of the Northwest Texas Conference.

Lunch was served at noon at the Methodist church annex by the Plainview ladies.

Those attending from Lockney report a wonderful meeting.

## Many Features Are Planned For Dairy Show

Educational features will be stressed at the 1933 Panhandle-Plains dairy show, at Plainview April 10 to 13.

Panhandle dairy farmers will be taught, through the dairy products department, to convert their milk and butter into manufactured products for home consumption and as a means of realizing greater profits from their dairy herds.

Educational lectures, begun last year, will be continued on a larger scale this year, and outstanding men and women associated with dairying in the nation will be brought to the show for lectures.

Daily demonstrations in butter cheese and ice cream making, accompanied by lectures, will be a part of the program.

It has been recommended that feeds produced in the Panhandle be exhibited with balanced rations for dairy cows worked out in detail, majoring Panhandle-grown feeds.

## Aiken School Board To Let Contract Saturday

Agreement on a settlement of insurance policies for the Aiken school district building, just west of Lockney

### Muncy

Mr. and Mrs. E. R. Harris and children, Mr. J. E. Harris of Pleasant

## Bald Heads

How many bald heads are there in your family? No, I don't mean to be personal—I'm talking about tires not people.

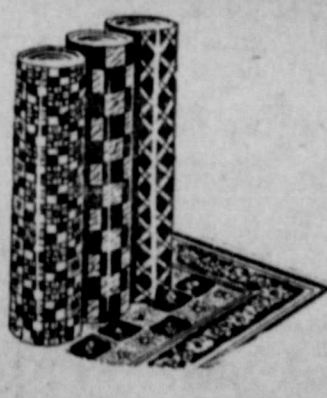
Bald headed tires are those old chromos worn smooth that people take chances with thinking they are going to get an extra \$2.00 worth of mileage.

They're dangerous, take it from me, as well as uncomfortable. One bad skid, a side slip turning a corner and you've done \$100.00 worth of damage even if you're lucky enough not to get hurt.

Better swap the bald heads for new Fisks with the deep cut, safe tread. And to show you I'm a expert, if you come in tomorrow I'll even give you an extra \$1.00 on the new tires.

Ozark Service Station

**FISK**



House Cleaning Time

Why not put down a new Congoleum Rug

Every one of these fine rugs are perfect. They are made by manufacturers who have a reputation of excellent standing for many years, and they have not lowered their quality one Particle.

THE VALUES OFFERED MEAN A REAL SAVING TO YOU

Size 9 X 12 ..... \$6.00

Size 9 X 9 ..... \$5.00

LISTER POINTS

P. & O. John Deere, Case, Oliver. Listing time is here, get your points from us.

HARNESS

Collars, Bridles, back Bands or anything you may need in harness will be found here at Real Good Prices.

**Dyer Hardware and Furniture**

Lockney, Texas

and family, Mrs. Frank Roberson and family, Mrs. R. L. Casey and family, Misses Lucille Nix, of Plainview, Ethel Gilbert of Floydada, and Hattie Ruth Brown, also Mrs. T. J. Gilbert.

**Pleasant Valley**

Mrs. W. C. Hubbard visited Mrs. T. B. Mitchell Monday.

Mr. and Mrs. P. W. Payne visited Mr. and Mrs. T. B. Mitchell Monday.

Mrs. Lee Reeves spent Thursday afternoon with Mrs. Albert Bloxom.

ley, Mr. and Mrs. Jim Dunlap and children, and Mr. and Mrs. Alvin Wilson visited in the home of Mr. and Mrs. J. F. Biggs Saturday night.

Mr. and Mrs. Robert Muncy were in Lockney Saturday.

Mr. N. J. Smalley of Crosbyton visited Mr. and Mrs. J. A. Smalley Friday.

Robert Paten Garden was in Floydada Saturday.

Mr. and Mrs. Alvin Wilson spent Sunday with the former's parents, Mr. and Mrs. J. C. Wilson of the Rose-land community.

Mr. and Mrs. J. A. Smalley spent Sunday in Crosbyton with their son and family, Mr. and Mrs. N. J. Smalley.

Mr. and Mrs. Jim Dunlap were in Floydada Saturday.

Mr. W. M. Vandergriff visited in this community last week.

Mr. and Mrs. J. E. Race were in Lockney Saturday.

Mr. and Mrs. Edd Muncy attended church in Lockney Sunday.

Mr. and Mrs. E. R. Harris attended the Singing Convention at Sand Hill Sunday.

Mrs. J. M. Sanduskey visited Mrs. Earl Smalley Friday.

Miss Vilita Dunlap spent Thursday night with Ovella Biggs.

J. C. Harris spent Saturday with Hollis Harris.

Mr. and Mrs. Robert Muncy visited Mr. and Mrs. Alvin Wilson Sunday night.

## Personal

Zack Riley and J. C. Taylor left Saturday night for East Texas.

Miss Billie McSpadden, who has been visiting her sister Mrs. T. B. Brooks, left Monday night for a few days visit in Amarillo with friends before returning to her home in Los Angeles, California.

McGilvary attended a West Texas Gas Co. Meeting in Lubbock Monday night.

Glenn Stevenson of Texas Tech spent the week end with his parents, Mr. and Mrs. O. E. Stevenson.

Cullen Riley, who is attending Fleming Business College in Amarillo spent the week end with his parents, Mr. and Mrs. Zack Riley.

Virgil Bennett of Lubbock Business College spent the week end with his parents, Mr. and Mrs. R. C. Bennett.

Carl McAdams, a student in Texas Tech, spent the week end with his parents, Mr. and Mrs. McAdams.

Judge and Mrs. Nichols, Mr. and Mrs. Gilbert Huls, Mrs. Lloyd Huls, and Mr. and Mrs. Miller and son, Marsh Robert, visited in Jayton, Texas, Sunday with Mr. Huls son, Glenn

**BUTTER** Produced from Cows fed on

**COTTONSEED**

not OF DESIRABLE TEXTURE

The excess oil in cotton seed has a tendency to make the butter "tallowy" in texture. Don't chance producing brittle, tallowy butter that will bring less on the market.

FEED.....

Cottonseed Meal and Hulls

—along with your farm grains and roughages and your butter will be of good quality and smooth and firm in texture.

Your cows will be in better condition, also; because the excess oil is likely to cause digestive troubles.

Visit the Oil Mill and let us work out with you the advantages of selling your seed and buying Cottonseed Meal and Hulls.

**LOCKNEY COTTON OIL CO.**

Lockney

WITH THE CHURCHES

MAIN STREET CHURCH OF CHRIST

G. F. Mickey, Minister
The following from the pen of S. S. Lappin in the Christian Standard of Jan. 14th is suggestive.

"I am for Jesus, My support is not conditional on anything. No matter if there is not another for Him, I am for Jesus. I stake my life on Him and His leadership. If He suffers, I shall suffer with Him; if He reigns, I shall be my King; if He goes down, I shall go down with Him; and, until He rises, I shall not care to rise. When He wins, as He shall, I shall win. I am for Jesus, Brother, are you.

Some sixteen ladies met at the Church building for special Bible Study on last Monday evening at 3:00 o'clock. Fine interest was shown, and much good was done. On next Monday evening we should have twice that many. Bring your Bibles and come; for there are no age limits or fellowship lines.

Also increased attendance was noticeable in all services on Last Lord's Day. On Timers were more numerous, and Twicers were doubled. This is encouraging. Let the good work go on. Let us make next Lord's Day still better, and be yet unsatisfied; for God calls to greater things.

So then, on next Lord's Day, beginning promptly at 10:00 A. M. we shall expect fuller Bible classes, and larger attendance at 11:00 A. M. The

sermon topic for that hour is "Equal Burden-Bearing." Then again at 7:00 P. M. we shall meet and study "Ye Must Be Born Again." To each of these services all are invited, and those who come must feel at home; for we need you, and you need us. Do not fail!

BAPTIST CHURCH NOTES

Sunday School 9:45
Preaching 11 a. m. The Lord's Supper will be observed at the morning hour. The message will be in keeping with the communion service.

B. T. S. at 6:30 in the evening. Musical service from 7:30 to 7:50 followed by the evening sermon. Let the members of the church and friends remember the all day Fifth Sunday service a week from next Sunday with dinner in the church basement.

Next Friday night Jan. 27th is the regular Men's Mixed Social and all men are invited. This is not a church social but a men's social. Mid-week prayer service each Wednesday evening at 7:00. Choir rehearsal each Wednesday evening from 8:00 to 8:45.

R. T. S. REVIVAL AT BAPTIST

The R. T. S. revival which began at the Baptist church this week has been very successful and the attendance has been very good. The enrollment Monday night was 69 and then on Tuesday night jumped up to 20. Five books are being taught and each class is well attended. Rev. McClung of Floydada is teaching the book to the adults in church membership. He is bringing a fifteen minute sermon each evening which is greatly appreciated by all present.

The revival will close out Friday evening at which time an all church B. T. S. Social is being planned. The membership of the church is urged to come out to the Friday night social hour as Bro. McClung will deliver his last message to us for the week at this service.

BAPTIST W. M. S.

The Baptist W. M. S. met at the home of Mrs. A. A. Suits Monday for a session in Royal Service. There were 25 present and a good program was given.

to carry it out. We need you in all the services.

Make a note of this: The Goal of the definite Program for the next few weeks, is the Revival Meeting, beginning the first Sunday in April, and closing the third Sunday, which is Easter Sunday. Plan for this day for it. Meditate upon it. Cling to your heart.

Be at the services next Sunday morning. Please be on time: 9:45 A. M. at 11 A. M.

Yours for a christian town, B. J. Osborn, Pastor.

INTERMEDIATE B. Y. F. U. PROGRAM

Subject: Bluffers or Woodsmen? Are We Bluffers?—Glenora Whitfill Bluffing our Parents.—Alec Wright Bluffing in School.—Evelyn Model Bluffing in B. Y. F. U.—Ursula Curb Bluffing our Friends.—Ila Fay McMinn Bluffing in our Persons.—Lives.—Hazel Ford Does Bluffing Pay?—My Louise Woodworth

SENIOR EPWORTH LEAGUE

Topic: Investing a life
Leader: Eugine Harris
Songs: Understanding Ourselves—Mary Thomas Bad Investments.—Brother Osborn Good Investments.—J. Edgerson Aids for the Prospective Investor.—Frankie Dodson What is a Life Worth.—Mauritta Brotherton Announcements: Benedictions:

METHODIST W. M. S. PROGRAM

The Woman's W. M. S. will meet next week at Mrs. J. B. Osborn for a Foreign Mission Study. The following program will be given: Teacher: Mrs. J. B. Osborn Assistants: Devotional—Mrs. Ralph Ashworth Charts—Mrs. Henry Ford Current Events—Mrs. A. Baker All of the members are urged to be present.

SENIOR B. T. S. PROGRAM

Topic: The Truth About Liquor Discussion One—Brice Allen Discussion Two—Joannie Moore Discussion Three—Jeanne Suits Discussion Four—Faye Cook Discussion Five—Harold Huggins Discussion Six—Annie Curb

PROGRAM FOR JUNIOR ADULTS

B. T. S. Subject: Pay that Thou Owe Leader: Mrs. A. A. Suits How the Matter now Stands—Mrs. Harper The next Step—Arch Muncy A Happy Church—Mr. Cox Transforming the Material into the Spiritual—Mrs. Allen Pay that thou owest—Mrs. Gunn Gerald Sams of Canyon Teacher's College spent the week end with his parents, Mr. and Mrs. W. G. Counts.

SUNDAY SCHOOL LESSON

Jan. 22, 1933

Theme—"Jesus Forgiving Sin"

Scripture, Mark 2: 1-12

Returning from Capernaum from his first Galilean tour in the summer of 28 A. D. Jesus attracted such multitudes that a paralytic, unable to reach him indoors otherwise was lowered by four friends through the roof into his presence. By forgiving his sins, Jesus aroused the questioning of the scribes, but by healing the paralytic he proved his power to forgive.

Lesson Outline

- 1. Claim of Power to Forgive, vs. 1-5 a. The assembled multitude—the thronging crowds. b. The Faithful Friend. 2. Question of Power to Forgive. a. The critical scribes. b. The false accusations. 3. Proof of Power to Forgive, vs. 6-12. a. The great healer. b. The cured paralytic. c. The marveling multitude.

The Lesson of the Lesson

Christ Is The Forgiver Of Sin The forgiver of sin is the accessible Christ. "He entered into Capernaum—he was in the house." We may think him on another planet or in another continent or in a distant land when he is in our own community, our own house. We may reach him at any time.

The forgiveness of sin is the attractive Christ. "Straightway many were gathered together." There is a world wide and heartdeep hunger for him. When he appears men gather around him. He can satisfy as none other in all the world. Let no one resist the magnetic Christ.

The forgiver of sin is the revealing Christ. "He preached the word unto them." The revelation of himself is his greatest revelation. But his word is the word of grace and goodness. His will should be our law. We never hear a false note when we hear Christ.

The forgiver of sin is the receiving Christ. "They came unto him. They could not come night unto him for the press." Christ is always ready to welcome the needy. It was the multitude, and not the miracle worker who hindered the paralytic and his friends.

The forgiver of sin is the accepted Christ. "Jesus saw their faith, he said unto the sick, 'Son, the four friends believed in the power of Jesus the great. The paralytic looked to him the same faith. To accept Christ receive his blessing—to believe in is and that he is a rewarder of who believe on him.

his mission. His power to heal the body proved his power to forgive the soul. It was the severest of tests but he stood it. Why should our faith in him ever falter.

The forgiver of sin is the commanding Christ. "Arise, take up thy bed and walk." He arose, took up his bed and went forth. The physician supplied the power but he gave the patient something to do. How quickly he was to do it. How simple and easy. The Lord's commands are simple and easy to obey, but they must be obeyed.

The forgiver of sin is the glorified Christ. "They were all amazed and glorified God." Not the healed paralytic but God they glorified. Let us glorify him as teacher, healer and forgiver.

"Borne of Four"

Their Patient—the diseased paralytic. Their Sympathy—maybe by ties of blood, certainly by ties of friendship. Their Helpfulness—took him up and carried him.

Their Unity—confronted with a worthy task they were united in their effort. Each man did his part. Their Faith—inspired their effort, they believed in Christ.

Their Perseverance—obstacles in the way but they overcame. Their Success—their friend was healed of his disease.

Golden Text, Mark 2:10 "The Son of Man hath power on earth to forgive sins. Sin: It is the most awful fact in the universe. It corrupts and condemns, deadens and destroys. Is there no way to get rid of it?

Sin Forgiven: Blessed thought! Our iniquities can be blotted out. But how? Sin forgiven by the Son of Man. He who taught and wrought in Capernaum and later went to Calvary and thence to Olivet and to heaven can bring us pardon and peace. Accept him as Savior.

Daily Readings

- Jan. 16. A Man Forgiven, Mark 2:1-12 Jan. 17. A Woman Forgiven, Luke 7:40-50 Jan. 18. A Ground for Forgiveness, Matt. 6:5-15 Jan. 19. Confession and Forgiveness, Rom. 10:6-15, Jan. 20. Conditions of Forgiveness, John 1:1-10, Jan. 21. A Prayer for Forgiveness, Psm. 25:11-22, Jan. 22. The Joy of Forgiveness, Psm. 32:1-7.

Want-Ads

FOR funeral flowers, phone 1 leave your orders with Mrs. J at Baker Mercantile Co.—Ho Floydada Florists. 18

ARTHUR B. DUNCAN ABSTRACT COMPANY, S. E. Cor. Square, Floydada, Texas. Oldest and Most Complete set of Abstract Books in Floyd County. Only experienced and competent Abstractors employed.

WANTED—Reliable agent in community for Old Line life insurance. Less than \$11.00 per thousand annually up to age 44. Children's \$30 policies, age 10, \$5.70 annually. Monthly or weekly premiums. See or Calvin Henson, Gen. Agent, Lubbock, Texas. 17-31c

MEN Wanted for Rawleigh Road of 800 consumers in and near cities of Lockney, Floydada, Plainview and county of Motley. Releigh hustler can start earning \$25 weekly and increase every month. Write immediately—Rawleigh Co., Dept. TX-310-S, Memphis, Tenn. 17-31p For Sale or Trade—Four wheel trailer H. S. McGonigull.

MONEY FOR LAND—Prospects with oil money wanting Plains land at depression prices. Full particulars and delay.—J. E. (Ed) Alexander, Overton, location in first letter. No time for Texas. 18-41p

FOR SALE OR TRADE—Four wheel trailer.—H. S. McGonigull. 21c

NOTICE See us Saturday about hatching your chickens for you. We will start our hatchery next week. Lockney Hatchery, H. P. Coleman and R. A. Stalcup. 17c

LOST—License plate 1933 No. 401785. Also light and stand. Please return to Beacon office.—E. C. Mosely. 17p

FOR RENT Modern Brick furnished or unfurnished. Convincing hot water, sewer and water pd. Price right furnished ready for use. See Geo. T. Melwether 21c

FOUND—Some jewelry, owner may have same by describing it and paying for this notice.—A. L. Rains. 11c

STRAYED Gray mare and horse. Big stock. Call Olton State Bank, J. E. Huggins. 17p

Guaranteed ALTERING
Illustration of a woman and a man in a suit.

3 Piece Suits Ordered \$18.50
Extra Pants Free
BROOKS DRY CLEANERS
Lockney, Texas

A Fair Offer
By Ben Franklin
Make a full estimate of all you owe, and of all that is owing to you. Reduce the same to note. As fast as you collect, pay over to those you owe: if you can't collect renew your notes every year and get the best security you can. Go to business diligently, and be industrious—lose no time; waste no idle moments—be very prudent economical; avoid all pride but the pride of acting justly and well—be faithful in your duty to God, by regularly and hearty prayer, morning and night—attend church and meeting regularly every Sunday, and if you are too needy in your own circumstances, to give to the poor, do whatever else you have in your power to do for them cheerfully—but if you can, always help the worthy poor and unfortunate. Pursue this course diligently and sincerely for seven years and if you are not happy, comfortable, and independent in your circumstances, come to me and I will pay your debts.—Ben Franklin.
Reprinted from St. Clairsville Gazette
In Franklin's day there was a depression, this is the way he advised as a means of becoming comfortable.
In our day of depression if we would follow this old rule no doubt there would be more happiness and the depression would soon be lifted.
First National Bank
Lockney, Texas

FLOYD COUNTY RELIEF COMMITTEE
Lockney District
Form with fields for Name, Address, Date, etc.

First National Company
Officers
The annual Stock Holders Meeting of the First National Company was held in the office of the First National Bank on Tuesday January 10th. The former Directors, were re-elected namely, Artie Baker, Dorsey Baker, P. M. Smitherman, E. E. Dyer, and E. G. Foster.

PALACE THEATRE
FLOYDADA
This Ticket and ONE Paid Adult Admission will admit You and a Buddy any Tuesday or Wednesday.

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