

LOCKNEY—The Gateway to the Magic Plateau of the Llano Estacado or Staked Plains of Texas.

# THE LOCKNEY BEACON

No Good Cause May Lack a Champion

THURSDAY, FEBRUARY 2, 1933

NUMBER 21

## Success Marks Close of Campaign—

After holding the interest of Lockney and surrounding territory for the past few weeks and having a successful campaign in spite of the times, the last chapter of the Opportunity Club was closed last Saturday night at 7 P. M. when the delivery of the awards was made to the candidates.

Usually, interest was taken in the outcome of the campaign was demonstrated by the crowds which attended the close of the campaign, rivalry was intense but friendly, and the Beacon feels the successful ones merited the prizes for which they so earnestly strived.

The Opportunity Club represented one of the finest sales organizations ever created in a short space of time in Lockney. The only way Club members could obtain credits was by selling subscriptions to the Beacon and receiving the scheduled number of credits for every subscription sale.

The number turned in by the candidates and their friends was fairly staggering and when the Judges met at 7 o'clock to under take the task of counting them, it would have been a discouraging task but for the keen interest felt in the success of the campaign.

Taking it all in all it was one of the fairest tests of salesmanship ability every tried in this County, and every one of the candidates signified that they were satisfied by signing statements as to the amount of credits and the letters which follow in this column.

**Judges Statement**  
We, the undersigned Judges, appointed to act as a committee to count the ballots in the Beacon Opportunity Club find after examining the ballot box and checking each ballot that the credits stand as follows:

**Miss Gene Dyer**  
The amount of 11,320,900 credits as counted by the Judges is correct and satisfactory to me.

**Mrs. Carl McPherson**  
The amount of 10,260,400 credits as counted by the Judges is correct and satisfactory to me.

**Miss Wilma Cooper**  
The amount of 2,195,900 credits as counted by the Judges is correct and satisfactory to me.

**Miss Gene Dyer**  
The manager of the Opportunity Club and the Beacon are glad to acknowledge at this time how much they owe to the work of the candidates in under the trying circumstances and we are proud to have

## Blanks For Farm Loans Received In Lockney

The Regional Agricultural Corporation, of Fort Worth, have forwarded the two banks in Floyd county, application blanks to be used by the farmers of this county in making applications for agricultural loans. The following committee has been named to pass on loans:

J. V. Daniel, Lon Davis and Calvin Steen of Floydada; Geo. Meriwether, E. D. Teuton and Artie Baker of Lockney. In discussing these loans with Artie Baker, he states that he understands that the loans will be handled as follows: "That the farmer will be expected to furnish a county clerk certificate showing his mortgage record to be clear, and to be able to secure the note with chattels in addition to any values on his crop. The mortgage will cover all crops and no split mortgages allowable. The rate of interest will be 6-1-2 percent. The applicant will be expected to pay a reasonable charge covering application fee and county clerk expense and, service for closing loan."

The type of paper to be handled as Mr. Baker understands it "will be of the type of paper as now being handled by the First National company of Lockney, which is generally known in this community."

These loans will be of considerable benefit to those in this community who are unable to finance themselves to make a crop.

## Attends Silver Wedding Anniversary At Petersburg

Dr. and Mrs. N. E. Greer and Rev. and Mrs. Willis J. Ray attended the Silver Wedding Anniversary of their friends, Mr. and Mrs. M. J. Gregory at Petersburg, Texas Thursday Jan. 26. Mr. and Mrs. Gregory's country home was decorated in silver, blue and pink. An altar was erected in the living room with a beautiful background of ferns and pink Oleanders. A program of readings and solos was given followed by the Wedding March played by Mr. Gregory's niece, Miss Evelyn Gregory.

The father was escorted to the altar by the older son, Alvin, as best man. The older daughter, Matyln and Mrs. Alvin Gregory were Brides maids, and marched in single file dressed in pink evening gowns. The two small daughters followed dressed in blue organdy, scattering flowers out of silver baskets.

The lovely Mother marched slowly dressed in shell pink and blue, carrying a corsage of pink Sweet Peas tied with silver ribbon. After the ceremony cake and punch was served to the guest who presented Mr. and Mrs. Gregory with a complete chest of lovely silver and best wishes for another 25 years together.

## Reduced Rates On Beacon To Continue

We have decided to continue our reduced rates on the Beacon for a few days as we feel that during the several weeks to read their local paper but have been unable to get the Beacon to subscribe for it. There is

## Mrs. McPherson Wins 1st Prize

**Ernest Fowler Announces For City Office**

Ernest Fowler has requested the honor to announce his candidacy for office of City Secretary-Treasurer of the city of Lockney, subject to action of the city election to be held on April 4th, 1933. Mr. Fowler is no stranger in these parts, having been practically reared here, and is known to every man, woman and child within the city. He is a young man of sterling qualities and well qualified to discharge the duties of the office to which he aspires. For the past few years Ernest has been identified with the lumber business of the city, having been employed by local yards. He promises if elected as your City Secretary-Treasurer to make you one of the very best city officials, and will work diligently at the job. When the men and women voters of this city go to cast their vote for City Secretary-Treasurer give Mr. Fowler a candid vote due consideration, for he certainly will appreciate your vote.

Mrs. H. H. Nicholas, who is teaching school in Ralls, spent the week end with his parents, Mr. and Mrs. J. M. Nichols.

## 20,844 Bales Of Cotton Ginned In Floyd County To Jan. 16

In a recent report released from the Department of Commerce Bureau of the Census at Washington and made public Monday, we find that Floyd county has ginned 20,844 bales of cotton up to January 16th. Last year for the same date we had ginned 11,790 bales, a gain of 9,048 bales this season. A larger acreage will be put in cotton this year and with a favorable season our total at the end of the season next year is more than likely to exceed this year report. Following is the report of the West Texas counties, and more especially the counties of the South Plains, as the number of bales ginned up to January 16:

Ralls	11,394
Briscoe	8,322
Castro	3,896
Childress	3,278
Cochran	4,727
Cottle	33,242
Crosby	47,128
Dawson	44,088
Dickens	28,869
Floyd	20,844
Garza	19,982
Hale	30,805
Hall	38,970
Hockley	49,935
Jones	38,809
Kent	13,718
Lamb	60,160
Lubbock	90,569
Lynn	53,043
Motley	13,090
Terry	15,012

## Winners In The P. T. A. Quilt Show

For the coverlet Mrs. J. B. Julian won first prize, Mrs. J. T. Bloxom, second.

Several entries were made that could not be classified, so ribbons were given to following: Mrs. Homer Howard for a Yo-Yo—bed spread, Mrs. Dexter Wells for an embroidered spread, and Mrs. Harve Pennington for an embroidered quilt.

The P. T. A. was well pleased with the quilt show and takes this means of thanking all of those who contributed in any way to the show.

Every member wishes to express her appreciation to Mr. Hill for the use of the building, to Mr. McDelivery for the gas, to Mr. E. E. Dyer for the stove, to Mr. E. A. Cox for the table, to Mr. E. L. Ayers for the paper, and to Mrs. Baker for the ribbons.

The supply is so limited that seekers after the list find their search futile. Hundreds upon hundreds then turn to members of Congress in a faint quest, while thousands from over the country write in for the list.

Senators, who are trying to keep their own copies for reference purposes, are beseeched for them. Just as an example of how scarce the supply, Democratic Leader Robinson of Arkansas, distributed only 25 copies of the list.

## Basketball Ball Game Friday Nite; Cottoncenter Here

The boys and girls basketball teams will play Cottoncenter here Friday in the gym. The girls will play first starting promptly at 7:30, then the boys game will follow. Everything hinges on this game and Lockney must win or else they are out of the race, and furthermore they are going to win. Admission 10c and 20c.

The boys and girls played Cottoncenter on their own court Wednesday night and were defeated by a small margin. The girls hardly had a fair chance for they had to play on the division court and were used to practicing this new rule and really "whip their ears down."

The boys play the best two out of three games and the team winning plays the champions of Crosby and Dickens counties which will be either Ralls or Dickens City. Since we were defeated Wednesday night we just have to win tonight in order to play the tie off, and they will, don't you ever forget it. The Longhorns played a fast game, in fact it was the best game of the season so far but there is more to come yet—they are going to give Lockney something to talk about.

Lets all turn out for the double header tonight and show the Longhorns that we are for them to the end. Let's give them the real support that they deserve and see them go "over the top." We have the best team in this by-County and we are going to win. Be there tonight without fail and see your team come out victorious.

300 goes to Mrs. Carl McPherson. The second grand award with 10,260,400 goes to Miss Wilma Cooper.

The third award a commission check with 2,195,900 goes to Miss Gene Dyer. The above count is correct to our belief and judgement.

M. R. Snyder, Dr. Joe McCollum, J. H. Hohaus.

While I have worked very hard since being in the Opportunity Club, I realize had it not been for the loyalty of my many friends, I should never have won the \$499.00 which was the first prize.

It is with gratitude that I thank each and every one who helped me with the campaign.

It is my Frank opinion that the campaign was fair and square and I thank Mr. Rudolph and Mr. Suits for their ever courteous treatment.

Mrs. Carl McPherson.

This has been my first experience in any kind of selling and I am glad that I had the Opportunity of being

## DRAMA TONIGHT

A three act comedy drama entitled, When Jane Takes a Hand, will be presented at Liberty by the Liberty Dramatic Club Friday night, Feb. 3.

a member of the Opportunity Club, it has proven a benefit to me in more ways than one. It has taught me just who my friends are, it has taught me the spirit to display in any game of friendly competition.

To those many friends who have stood by me in this campaign, I thank you one and all from the bottom of my heart, it is thru you that I have been able to win the \$100.00 which is the second prize.

In days to come possible I can return the favors, of course no one forgets a friend and I had many here.

In closing, I am sure the campaign was fair for all and I thank Mr. Rudolph the Manager for his effort in getting me started, also appreciate Mr. Suits ability in helping me to drive away the blues.

Miss Wilma Cooper

Just a line to thank every one who helped me in my work with the Beacon Opportunity Club.

I am appreciative of the commission awarded me for the third prize.

In fairness to all I can say I am satisfied with the treatment afforded me by Mr. Rudolph the Campaign Manager and Mr. Suits the Publisher.

Miss Gene Dyer

The amount of 11,320,900 credits as counted by the Judges is correct and satisfactory to me.

Mrs. Carl McPherson

several in the rural sections time spoken to us and stated that they were going to subscribe right away and we are going to again give them the opportunity to do so at reduced rates. The editor of the Beacon has several friends in this section of the country that are not readers of our paper and we are very anxious that they become readers and want you to come in and see us and let us fix you up.

## Double Wedding Last Saturday Nite

Winfred Cooper and Miss Hazel Probasco of Floydada, and Cullin Riley and Miss Katie Lee Thurman also of Floydada were married in a double wedding ceremony Saturday night at Tucumcari, N. M. with a Presbyterian minister officiating. The couples returned to Lockney Sunday afternoon.

Winfred went back to Business College at Lubbock and Mrs. Cooper is with her parents in Floydada. Cullin also went to Business College in Amarillo. Mrs. Riley is with her parents in Floydada at the present.

Mr. and Mrs. Gip Hudson, Mrs. N. P. Rudolph, and Miss Estelle Byars were dinner guest of Mr. and Mrs. Rogers of Paintview Sunday.

## American Legion Will Present February

The American Legion is sponsoring a comedy, "The Woman Hater," which will be given Tuesday Feb. 17 in the Municipal Auditorium.

Mrs. Marie Mann is directing the play which is a royalty production from Harrison and Colegrove. Hardly Sadler gets his plays from the same company. Mrs. Mann is quite capable of directing for it is the same play

## American Legion Auxiliary to Have Membership Drive

The American Legion Auxiliary met a call meeting at the home of the president, Mrs. H. M. Mason Jan. 24. The purpose of this meeting was to discuss ways and means of renewing the interest of members and obtaining new ones.

It was decided to start a membership drive, and at the conclusion the auxiliary will entertain their own members, and those of the Legion with a banquet. This is to be a Patriotic affair and will be given at the Legion home February the 18th.

The President appointed the following committees: Decoration: Mesdames Burton Thornton, Bernice Miller, Emma Thornton, and Miss Anna Schachat.

Program: Mesdames Ray, Wall, Roscoe Snyder, and Clyde Applewhite. Membership: Mesdames Watt Griffith, Clara Rudings, George Newman, Joe McCollum, Burton Thornton, Tennis Thornton, and Miss Anna Schachat.

Menu: Mesdames H. M. Mason, Henry Ford, Hugh Cousins, Carl McAdams, Mattie Griffith, and A. P. Barker.

## Job Seekers Harrying Senators List Of Offerings

Harrying job-hunting Democrats

## Jim Ferguson For Inflation To Restore Prosperity And Jobs

James E. Ferguson is heartily in favor of the national efforts to bring about the inflation, and regards inflation as the most direct means of restoring prosperity jobs and full dinner pails, he declared.

"I had rather have papered dollars and eat than gold dollars and starve" he declared.

He charged the federal reserve system with having squeezed the value out of commodities.

"The federal reserve system has been turned into a money-making machine instead of a fire-fighting machine," he declared. He termed this "politically hi-sticking" the people of the value of their commodities.

Mr. Ferguson declared that over seven billion dollars of money is now locked up in banks and the federal treasury as reserves required by law.

"It is a lie when they tell you the per capita money in circulation is \$42. It is more than \$10 per capita in circulation. It is insufficient to carry on the trade and business of the country."

It is as well, he insisted, for the government to issue money on its credit, as to issue bonds, carrying with them an interest burden. "Don't fool yourself, the world would be glad to get that kind of money," he said. "And if that kind of money isn't good—If Uncle Sam's credit isn't good—then the bonds issued by the government are not good either."

Survivals of the deceased

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Any erroneous corrections upon the character, person, firm or corporation which may appear will be corrected gladly upon its being brought to the attention of the publisher.

SUBSCRIPTIONS  
One Year—\$1.50  
Six Months—\$1.00  
Three Months—40c

If anything could forcibly illustrate the low of diminishing returns resulting from increasing cost beyond a reasonable figure, the three-cent letter postage has turned the trick. Postal revenue has been lost which will never be regained from the same class of mail, for the simple reason that the public has devised ways to use third-class mail instead of first. The same thing will take place with gasoline. As gas taxes are shoved up beyond reasonable figures, smaller cars will be used, or larger cars will be used less, and the volume sold will diminish, thereby producing less revenue for the state. The same thing will take place with property. Beyond a certain point, the owner cannot pay taxes. When that day comes, he will let the city, county or state take it and the tax rolls will be flooded with unsalable property, and tax deficits will mount. The public is no different than the horse. You can lead the horse to water, but you can't make

Well, hello! This is me again, and what have you been doing this week? It is said that a woman's work is never done and I have decided that there is more truth than poetry in that statement. A woman can always find something to do, for instance if she is a lover of needle art she could arise a sort of "art chest" similar to the bride's "hope chest." Gift articles, they are completed at odd times and are ready for any occasion that may arise. A surprise wedding, a birthday, or a new baby, have gifts all ready and waiting." They also reveal the maker's personality.

You can tax the public's ability to pay, but you can't pay. The political subdivisions of this nation, from the smallest hamlet to the Federal government, should readjust the tax bill and public expenditures to fit the ability of the people to pay. The papers are filled with reports of meetings of tax experts, state tax commissions and other organizations of "tax spenders" who are in a large measure to blame for the present taxation problems of the people. As advisers on the financial affairs of the people, they have for years taken the easiest course, acquiescing in public demands for extravagant public expenditures without raising their voices in protest or showing where exorbitant spending was leading the people. Even today most of the "tax experts," instead of recommending drastic cuts in public expenditures, are hunting ways and means to increase existing taxes, or find new methods of taxation. The same thing is going to happen to every city, county, state and the nation itself, that has happened to millions of families—they are going to have to get along on less money than they thought was possible a year or two years ago. Instead of increases in taxes or new methods of taxation to balance public deficits, there is going to have to be decreased taxation and decreased public demands on a balanced scale, which will eventually wipe out the deficits. Families are paying up their bills now on reduced income simply by reducing their expenses below their income. Government will have to do the same thing.

While the changes are going on, it seems that we might change the style center of the world, and that Paris might lose some prestige. For, over and over, we have heard that American women are the best dressed in the world. Countess Woronowaskowa, Paris dictator said that the American girls were better dressed and better looking than their French sisters.

Never use hot water to clean items that contain rubber. Spot them with soap suds and rinse with clean wet cloth.

Old-fashioned white Irish crochet is used to give a spring touch to a color. Crocheted collars and cuffs are very popular and unique, also tu-necked crocheted sweaters.

It may be said that a fresh, youthful appearance cannot be retained if we are so full of intense energy that we cannot relax; suspense, tension, impatience are all excellent writers' producers. A sound, steady nervous system is necessary for good health and good looks. One must learn to retain poise even under pressure, to be planned diet and the ability to completely are perhaps the two important keys to beauty.

The editor learned a new recipe which called Marshmallow Balls, and it certainly is delicious. You might try it sometime and surprise your family. Here it is:  
4 medium size sweet potatoes  
3 tablespoons of sugar  
Pinch of salt

3-4 cup of hot meats (chopped)  
Six marshmallows  
2 cups of Grape Nut Flakes  
Stew potatoes and when done cover with potato masher. Add sugar, vanilla, and nuts to mixture. Cover each marshmallow with mixture until about three times its ordinary size, and roll in Grape Nut Flakes. Drop in deep fat and fry until brown. Do not fry too long for marshmallow will melt and disfigure the ball.

Congratulation News Gathers! You did fine this week. Almost every one I saw this week had important news for me. Keep the good work up and we will have the finest newspaper this country has ever seen.

I presume that by all I have to say this week. Everybody feel free to come around to see the editor at any time and chat with her, Goodbye until next week.

her parents Mr. and Mrs. M. Lockney Sunday evening. Miss Edna Easley from Blackford. Mr. Howell was in Floydada Saturday. Mr. Blackford and school boys

Mr. and Mrs. Walter Allen entertains friends. Mr. and Mrs. Walter Allen entertained the young married couples with a progressive forty-two party last Tuesday Jan. 24, in their home.

Mr. and Mrs. Henry Schachat won high score and low score went to Mr. and Mrs. Paul Rogers.

The Valentine motif was carried out through the party including the refreshments. The following guest were present: Messrs and Mesdames Henry Schachat, Paul Rogers, Arthur Shrickland, Eldon Jones, Clarence Brandis, Giles Dalton, and host Mr. and Mrs. Walter Allen.

Mrs. Gordon Berkley was hostess to the members of the Little Contract Bridge Club at her home Tuesday afternoon.

At the conclusion of several games of Contract refreshments were served. Club guest were Mrs. Burton Thornton and Mrs. Warner Reed. Club members present were Mrs. Temple Thornton, Mrs. Wimberly, Mrs. D. Greer, Miss Manon Meriwether, Miss Ruth Stapleton, Miss Laura Boedeker and hostess Mrs. G. Berkley.

Mrs. Rex Sams entertains Idle Hour Club. The Idle Hour Club was entertained by Miss Rex Sams Thursday afternoon at 3:30 in her home with three tables of bridge.

Arrangement was made for three tables with striking accessories in the very entertaining room.

The out of town guest attending the table were Misses Wynona Felton, Hazel Probasco, and Kattie Lee Thurman of Floydada. Miss Rowena Ewing was also a guest.

Club members present were Messrs. Estelle Byars, Gene Dyer, Wilma Cooper, Martha Meriwether, Leslie Mae Byars, Veda Weaver, Jeane Suits, Mrs. T. J. Hovens and hostess Miss Rex Sams.

Mrs. E. T. Pratt and Gladys were Floydada visitors Saturday. Mr. and Mrs. F. U. Payne visited in Floydada Saturday.

Mr. and Mrs. McPetee and daughter of Plainview visited in the Rape home Sunday.

Mrs. W. H. Fields was a Plainview visitor Wednesday.

The Roseland Dramatic Club met at the school house on Monday night, Jan. 23 to re-organize. Ernst Smitherman, President; Irvin Bennett, Vice-President, Miss Elizabeth Easley secretary. They will meet again on Monday

night Feb. 6 for the purpose of selecting their characters. They want every one in the community to come. Mrs. Frank Roberson is play director. The tickets will go fifty cents per family. This ticket is good for 6 or eight plays. Lets everybody get tickets.

Mr. and Mrs. Earl Smalley visited her parents Mr. and Mrs. Breaure of Lockney Sunday.

Those visiting in the Blackford home Sunday was Mr. and Mrs. Fisher and children, Mr. Clifton Patterson of Spade.

Hollis Harris spent Sunday with the Brotherton.

Miss Bobbie Muncy has been very ill with scarlet fever, but we are glad to report her better.

Mr. and Mrs. E. R. Harris visited her parents Mr. and Mrs. Sherbert of Floydada Sunday afternoon.

Mr. and Mrs. J. E. Race was shopping in Floydada Saturday.

Mr. and Mrs. F. O. Holcomb, of Plainview, visited Mr. and Mrs. Rape Sunday.

Evelin Fields of Plainview spent the week-end with her parents Mr. and Mrs. W. H. Fields.

Mesdames Tom Bloxom, Albert Bloxom and Miss Sue Bloxom visited Mrs. Lee Reeves Friday evening.

Mr. and Mrs. F. U. Payne spend Sunday evening with Mr. and Mrs. Stegall of Irick.

Mr. and Mrs. E. G. Woodward visited friends in Petersburg Tuesday night.

Mr. and Mrs. Sam Powers and little daughter, Sammie Lee, of Hobbs New Mexico, spent Saturday night and Sunday with their parents, Mr. and Mrs. N. T. A. Byars.

Mr. and Mrs. T. B. Mitchell visited in Lubbock Saturday.

Mesdames Jerome and J. B. Watson were Floydada visitors Monday. Mr. and Mrs. John Lucas and daughter, Marian, of Plainview visited Mr. and Mrs. W. E. McClure Sunday.

C. W. Burton of Floydada visited in the Watson home Sunday.

Mr. and Mrs. Oliver Holmes of Sand Hill spent Sunday in the Rape home.

Brother and sister Caborn visited in the W. H. Fields home Friday.

Mr. and Mrs. Eugene Harris, of Lockney, visited Mr. and Mrs. C. F. Harris Sunday.

Mr. and Mrs. Reynolds of Abilene visited Mr. and Mrs. N. T. A. Byars Saturday afternoon.

some good plays at Roseland. We have wonderful material for Characters and a dandy good auditorium. Watch the paper for an Announcement when we will present our plays.

Mrs. J. W. Sims and Paul, Mr. and Mrs. W. A. Whitlock, Mr. and Mrs. O. E. Wicker and children, Mrs. C. H. Brown and children attended the fifth Sunday meeting and Associational B. T. S. Meeting at Lockney Sunday.

We have some new residents in our community, Mr. and Mrs. O. V. Wilson have moved to the Moss place. We welcome these young people to our community.

Mrs. R. L. Casey visited Mrs. Kate Collier of Lockney Monday.

Mr. E. Hays made a business trip to Silverton Monday.

Mr. Delbert Bybee made a business trip to Amarillo Monday.

Mr. and Mrs. J. J. Smalley were Floydada shoppers Monday.

Miss Virginia Miller of Plainview spent the week end with her parents Mr. and Mrs. Judson Miller.

Mr. Judson Miller was a Tulla visitor last week.

Mr. and Mrs. Carl Russel and family of Floydada visited Mr. and Mrs. J. B. Bailey and family.

Little Guy Morland of Irick Community is visiting his grandparents Mr. and Mrs. C. W. Murphy.

The highest grades made on mid-term finals in school were: 4th—Neil Ballard 91 1-5; 5th—Henry Ballard 87 7th—Cornelia Ballard 81 2-5.

Quick Action Counts and BAYER

When Rest Is Broken Act Promptly When Bladder Irregularities Disturb Sleep

Pills A Diuretic for the Kidneys DR. C. J. McCOLLUM CHIROPRACTOR Office Phone No. 17 BYRD-GROTH BUICK COMPANY SALES AND SERVICE 718 Austin St. Phone 17 DR. E. L. SPENCE EYE, EAR, NOSE AND THROAT SPECIALIST Office in Plainview Sanitarium and Clinic

The legality of the \$1.18 sheriff's "auction sale" at Jon. Hanzel's farm last week reached the courts as members of the Farmers' Protective Association promised to make a test of it through the highest courts if necessary. Sheriff Gwinner of Bucks County, filed with presiding Judge Hiram H. Keller of common pleas court returns on the forced sale of a farm, household goods and farm equipment, the total amounting to \$1.18. Horses at the sale were sold for three to five cents each, a bull went for a nickle and several hundred chickens on the place brought another three cents. Those who made the successful bids turned the goods back to Hanzel, a widower with three small children at home. Sheriff Gwinner also filed a report in which he told how 300 persons ranged themselves about himself and deputies, calling them names and threatening them with bodily harm during the sale of the property. Prospective bidders who were strangers, the sheriff said were told not to bid. Mr. and Mrs. A. J. Crager and Edwin Turkler spent the week end visiting in Demmit with their son, Grady Crager and family.

MR. AND MRS. RUDOLPH ARE SURPRISED WITH FAREWELL PARTY

Mr. and Mrs. N. F. Rudolph were delightfully surprised Monday night when several of their friends rushed in at the Walter Byars home for a farewell buffet supper and bridge party.

The Rudolphs left Tuesday morning for Platonia Texas. They have made Lockney their home for the past two months and regret very much to leave.

The following were present, Messrs. and Mesdames Gip Hudson, Alvie Fisher, T. B. Brooks, and Walter Byars, Misses Maye and Paye Gold'n and Estelle Byars.

MRS. RAYMOND MERIWETHER ENTERTAINS JOLLY TIME CLUB

Mrs. Raymond Meriwether was hostess at the weekly meeting of the Jolly Time Bridge Club Tuesday afternoon in her home.

A dessert course was served. Club guests were Misses Evelyn, Fred and

Sterley

Sterley was well represented at the Fifth Sunday meeting which met at Lockney Sunday. It was voted to hold the next meeting at Sterley, which will be the Fifth Sunday in April.

Rev. Melvin Shaw and wife were Sunday dinner guest of Mr. and Mrs. T. S. Byars.

J. E. Kirk was in Plainview on business Monday.

Louis Buth is down in the Valley prospecting this week.

Mr. and Mrs. E. C. Brown and Pete moved to South Texas last week. We miss them very much.

Mr. and Mrs. Veach and family, from Center moved into the house vacated by Mr. and Mrs. Brown. We welcome them to Sterley.

Mrs. Louis Buth is the guest of her parents this week.

Mrs. Doc Stovall is reported as being on the sick list this week.

Little Betty Moss Wingo, who has just recovered from the scarlet fever, is up and at play this week.

Billie Wingo, who is attending school at Plainview, visited the home folks last week-end.

There will be singing at Sterley Sunday evening, February 5th. The Floydada quartette will be here to sing. Everyone is invited.

MUNCY

Muncy will present a play Friday night February 3 entitled "The Gay Pretenders." The characters are as follows:

Irene—Miss Katherine Harris  
Richard—Mr. Clark Harris  
Uncle Hiram—Mr. Robin Byars  
Aunt Mirandy—Miss Margie Brasler  
A. Jones—Mr. Johney Race  
Mrs. Jones—Mrs. Bob Muncy  
Dellah—Miss Leroy Blackford  
Rufus—Mr. Bruce Blackford  
Everyone is cordially invited no admission charges.

ROSELAND

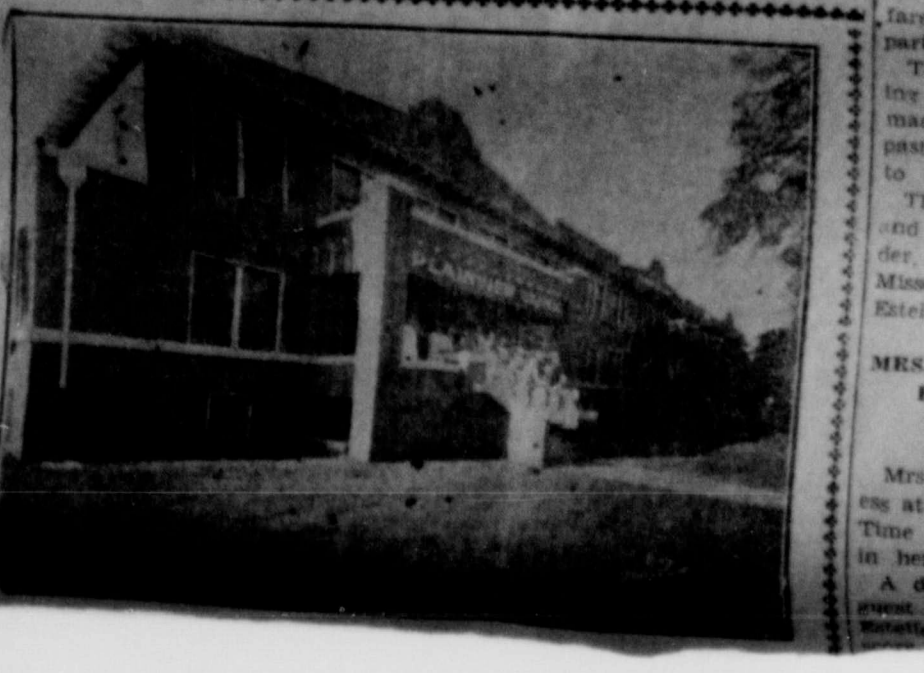
The Roseland Dramatic Club met at the school house on Monday night, Jan. 23 to re-organize. Ernst Smitherman, President; Irvin Bennett, Vice-President, Miss Elizabeth Easley secretary. They will meet again on Monday

WHITES CREAM VERMIFUGE For Expelling Worms

EUGENE HARRIS says: "It is better to have, and not need it; than to need it, and not have it."

He sells good old STATE RESERVE LIFE THERE'S NONE BETTER Phone 71

HEAT WITH GAS



Hollywood Chuckles As Film Cameras Pierce Its Sanctity

Hollywood is blushing; Hollywood is...

the transoms of sound stages; lingers in stars' boudoirs; exposes a few private lives and takes the beholder on a merry whirl of sightseeing.

the hearing Mr. Tarwater could not be reached before press-time.

DEPARTMENT FAVORS FILLING 'GAPS'

That the State Highway Commission will favor the completion of...

Passion Play

Preser...

To Be d At Floyd-dada Friday

which is the Latin term opens at the Palace Theat...

have gone from us now to return more forever. These visitations, reminders as they are of our transitory existence...

The first step... turned the penetrating photographer's lens on itself for the first time in movie history.

Palace Theater at Floydada, next Saturday night at midnight owl show, also on Sunday and Monday, will poke a merry finger at the screen colony...

PALACE Theatre FLOYDADA, TEXAS

THURSDAY & FRIDAY, FEB. 2-3 Douglas Fairbanks, Jr. and Nancy Carroll in

"SCARLET DANWYN" All romance, all adventure, with still a great star to guarantee your thrills.

FRIDAY, FEB. 3RD Added attraction to "Scarlet Dawn"

"CHRISTUS" "The Life of Christ" Matinee and Night

SATURDAY, FEB. 4TH Big Double Program John Wayne in

"The Big Stampede" A four star western. Also Captain Frank Hurleys new all-talking picture

"Head Hunters of Papua" They eat 'em alive—See this picture and gae on scenes that only one white man has every known and still lived.

—PLUS— Good All-Talking Comedy No Advance in Admission for This Attraction

SATURDAY MIDNIGHT

All scenes of romance in motion picture scenes are authentically depicted. Lowell Sherman plays the director who guides the heroine from atmosphere to stardom

To the players this picture within a picture was just part of the work. but to the technicians, suddenly become actors and actresses, it was epochal opportunity to step from their behind-the-scenes roles to brief moments of glory.

Neil Hamilton plays the romantic lead opposite Miss Bennett. Gorgory Ratoff portrays a film producer. George Cukor directed from the story by Adela Rogers St. John.

Do You Know That Constance Bennett is the brightest star of a famous theatrical family? Her father is Richard Bennett; Joan and Barbara Bennett are her sisters. Born in New York City, she was educated here and in Paris. Society was cheated of a debutante when Samuel Goldwyn induced her to enter pictures. Her rise to fame was enterlike, but she relinquished the screen to live abroad for a while. When the screen became audible she rejoin immediately.

That Neil Hamilton is one of the screen's most popular and widely sought leading men? He has never appeared in pictures, in which he has been debut as a lead. He made his O. W. Griffith. Since coming to Hollywood he has appeared in more than sixty films for producing companies. His most recent roles were in "The Wet Parade," "Woman in Room"

Hearing C way 2

Instead formal

in this week he suggested from secretary of the Chamber of Commerce in response to inquiries in connection with the local road.

A letter received Wednesday from State Senator Arthur P. Duggan said in part. "In a conference with Commissioners Ely and Martin, some time ago and they stated to me that in filling in the 'gaps' would be the policy of the Commission of the State. Senator Moore has introduced a bill in the Senate designating the State Highways as they existed on January 1 of this year as permanent highways and prohibiting their change without legislative permission. The bill also provides that gaps in Class A and Class B highways shall be paved before any additional construction is undertaken. Class A highways are those that cross the state from one line to another as Number 28 does and Class B highways are those that do not reach the State lines." —Floyd County Hesperian

Personal

Mrs. J. L. Suits and little daughter, Jerry Nell, who have been visiting relatives at Snyder the past six weeks, arrived in Lockney last Saturday, and will make this city their future home.

Roy White, county attorney from Buffalo, Okla., and his lawyer Mr. Park visited a short time with Gilbert Huth Thursday.

John... were also...

Winifred Cooper of Lubbock Business College visited his parents, Mr. and Mr. L. A. Cooper Saturday and Sunday.

R. M. Hart Orchestra of Plainview played for the dance in the I. O. O. F. Hall Saturday night.

Mrs. Walter Carver of Wiley, Colo., is visiting her sister-in-law, Mrs. Joe McCollum and family.

Mr. G. E. Tate was called to Amarillo Tuesday on account of Mrs. Tate's father, Mr. Hope, who is critically ill. Mrs. Tate was ill and unable to go.

Little Miss Gloria Box had her tonsils removed, Tuesday, at Dr. Greets office. She is getting along nicely.

Miss Rex Sams and Miss Rowena Ewing spent the week end in Pampa with Mr. and Mrs. Rayburn Thompson.

Mr. and Mrs. John Edwards and son Roy Edger, visited in Crosbyton Sunday with the former's parents, Mr. and Mrs. Ben Edwards.

Judge Howard and J. A. Caruth Floydada passed thru Lockney Sunday returning from Amarillo.

Mr. R. E. Cox of El Paso, Tex., is visiting his son, Mr. E. A. Cox and family.

W. F. Walker Jr. formerly of Lockney is visiting friends in Lockney before going to Clovis, N. M.

Champion Liar

Isn't this delicious meal, dear? I'm But the thing I'm I bought the Grocery, and I saved. It's

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"WHAT PRICE HOLLYWOOD"

It's thrilling—It's dramatic—It's different—See the truth about Hollywood. Also News and Talking Comedy

TUESDAY & WEDNESDAY, FEB. 7-8 Jack Oakie—Zazu Pitts in

"Once In A Lifetime" A comedy you will enjoy—these are Buddy Nights, clip the ticket from this paper and bring your buddy for the small price of 25c.

Also Selected Short Subjects



FINE FOODS

EACH MEAL A FEAST—AND YET NOT COSTLY

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February 3rd, matinee and night picture is on the same order as the play which was presented in Amarillo recently.

The picture was actually filmed for the original Passion which is set by a picked native cast every village in the little village of Oberammergau.

one would had it been in England. Thousands of people have traveled to Oberammergau to see the original Passion which is set by a picked native cast every village in the little village of Oberammergau.

to the new-born Saviour. Christ's life is pictured in detail, where he is amazed the sages with his profound wisdom. His miracles are shown and the betrayal by Judas, who forsakes his friend for thirty pieces of silver.

cards for high school students may be secured by calling at the Beacon office.

TARWATER CHOSEN CHAIRMAN COMMITTEE ON AGRICULTURE

B. Tarwater, Plainview, representative from this district to the current Legislature was recently appointed chairman of the important committee on Agriculture by Speaker Coke.

This is Tarwater's third year as representative. He is the first time in six years that the Agriculture Committee has a real "dirt farmer" as chairman.

people of this section have reason to be proud of the prominence which representative has attained in the government.

IN MEMORY OF GEO. JOSEPH SUTTON

With feeling of deep sorrow we bid adieu to our dear deceased Brother...

which death alone can separate us, or make possible the withdrawal of even one single link.

The passing of Brother Sutton was not unexpected as his illness had been of months duration. And on Jan. 2nd, 1933 his spirit winged its flight back to Him who gave it.

To his loves ones he has left a legacy of kindly influence, a good example, an untarnished name more hallowed than the grave itself, will be his precious memory, enshrined with supreme sacredness in the hearts of those he left behind.

To his family, we tender the assurance of a sympathy that is deep true and abiding.

Fraternally Submitter, Frank Perkins, T. Z. Reed, and D. C. Love Committee

Tax Assessors Paid On Percentage Basis

Recently an order entered by the Commissioner's Court allowed Tax Assessor Roe McCleskey \$150 per month during the period while he is making tax assessments, has caused comment among some of the tax-payers, who are under the impression that the arrangement is a new procedure, and several have asked Commissioner A. S. Cummings of Precinct One about the matter, he said this week.

The procedure is not a new one. In fact, it has been customary for many years. Upon the presumption that the assessor might be a poor man and unable to finance himself for a whole year until his commission became due and payable, the statutes, as pointed out by Mr. Cummings require "The Commissioners Court shall allow the assessor of taxes such sums of money to be paid monthly from the county treasury, as may be necessary to pay for clerical work, taking assessments and making out the tax rolls of the county such sums so allowed to be deducted from the amount allowed to the assessor as compensation upon completion of said tax rolls provided the

CARD OF THANKS

We wish to thank the many friends who were so kind during the sickness and death of our husband and father. May God bless you.

Mrs. J. S. Williams and children

Mr. and Mrs. Leo Spencer and Mrs. Whathall of Crowell visited in the home of Rev. and Mrs. B. J. Osborn Sunday afternoon. They report that Rev. Turntine, pastor of Crowell Methodist Church and former pastor here, is getting along fine.

FLOYDADA STEAM LAUNDRY Two Days A Week Service For Lockney CALL NO. 2 BAKER HOTEL For Pickup Service 7 Cents Per Pound

AIR-FLIGHT COMFORT MOTOR car owners who have long since learned the riding comfort of FISK AIR-FLIGHT TIRES have often asked us "What is the Air-Flight Principle?" Heretofore the general conception of a satisfactory tire has been one of combining extra weight, thickness and sturdiness of construction to carry the load of the automobile. But basically your automobile rides on air the same as an airplane—it rides, actually, on the air in your tires and on the tires themselves. And so Fisk engineers created a tire of such design and construction as to let your car ride firm on the rubber—more on the air, thus providing easier, more comfortable riding, while yet, through greater flexibility, actually lengthening the life of the tire itself. All the new Fisks are built on the Air-Flight Principle. And in addition, possess features of great value that give you greater safety, greater comfort, and more pleasure.

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