

LOCKNEY—The Gateway to the Magic Plateau of the Llano Escabado or Staked Plains of Texas.

# THE LOCKNEY

Dedicated to the Interests of This Section.

VOLUME 22

LOCKNEY, FLOYD COUNTY, TEXAS

## Knob Knockers In Town Tuesday Night; No Clews

For the first time in many years, knob knockers visited Lockney Tuesday night and proceeded to knock the knob off the safe at the Santa Fe Depot and relieve it of something like eight dollars in cash. They also visited the Higginbotham-Bartlett lumber office and open a couple of safes by the same method and their loot amounted to about \$25 at this place.

No clew as to who the robbers were have been found. A finger print expert from Crosbyton was here Wednesday evening taking finger prints at the Santa Fe Depot and at the Higginbotham-Bartlett office trying to get a clew to work from.

Both of these places are all right.

## New South Main St. Now Needs Asphalt Topping

South Main Street leading from the end of the pavement to the Santa Fe depot, that has received an eight inch coat of caliche should have an asphalt topping by all means.

This work has been done through funds secured from the Reconstruction Finance Corporation. In the distribution of these funds no provision has been made for the purchase of materials, therefore no money is available for the purchase of the asphalt. It will take, according to engineers estimate, about \$200 worth of asphalt to top this newly constructed roadbed. It should receive this topping by all means, as it seems to this

## Y. W. C. A. Girls



## Homeland Costumes



## Plenty Of Cows Here For Large Cheese Factory

This writer has become thoroughly convinced that the Lockney community has enough Dairy cows to support a cheese factory of considerable size. All day Saturday and throughout this week dairy farmers have been calling at the Beacon office and telling us how many dairy cows they have, and discussing the cheese factory proposition.

## Sells 1,983 Pounds Of Butter In Ten Months Time

Mrs. W. C. Morris, of the Aiken community, west of Lockney, is making real money out of the dairy business. She makes and sells butter every day in the year. In ten months, from March to January of last year, she sold 1,983 pounds of butter. Figuring this butter at 25c per pound it would bring a total of \$495.75 for the ten

## Boy's And Girl's Out To Secure Bicycle Premium

After the announcement last week that we were going to stage a contest for rural boys and girls and give away a lot of bicycles, several called at the Beacon office and expressed a determination to ride away on one of them before the closing date on March 18th. These are dandy good bicycles and we now have on display in our show window. If you have not seen it, come down to the office and look it over.

For 45 new subscriptions to the Beacon at \$1 each you can secure one of these bicycles. No limit to the number we will give away. Be one of the boys or girls in your community to be riding around on a new bicycle. This is the biggest prize offered by any newspaper. Call at the office and get receipt book and start out gathering in the subscriptions and when you secure 45 yearly subscriptions the bicycle is yours.

## Profile Stock Market



Irving Ben Cooper of New York, who made a reputation in the former Mayor Walker investigation, has been appointed to conduct the Senate Banking Committee investigation of the N. Y. Stock Market.

## Enrollment Grows At High School

There have been six new pupils enrolled at the high school the past few days according to Mr. Bill Johnson, principal.

## American Legion Ample Put On Play At Roseland

The American Legion of Lockney will put on a play at Roseland school house next Wednesday night, March 1st. The people of Roseland community requests that all business men of Lockney attend this play. A good play will be presented. Attend this play and enjoy an hour or so of entertainment.

## Back From Abilene

Mrs. B. J. Osborn returned home from a visit with her children in Abilene. She came with friends to Petersburg Monday, and her husband, Rev. B. J. Osborn met her. B. J. Osborn met her.

She reports having had a pleasant visit with the children and friends. She was weakened by her late spell at the Fine, and the trip back to Abilene.

## Lockney Receives Reduction In Insurance Rates

Through the efforts of the record men of Lockney, the record men have been granted a credit of 9 per cent, and this with a former credit of 12 per cent makes a saving of 21 per cent saving on your fire insurance policy written on or after March 1, 1933. Mr. Frank Perkins, insurance agent of Lockney has received this check from the department of Insurance at Austin, notice that after checking our loss ratio for the three years and being approved by the department, we were granted this credit. This credit will stand until February 1, 1934, and only covers property located within the city limits of Lockney.

This speaks well of Lockney's fire record and only our city officials, and the department, as well as the entire citizenship, are to be commended in adding our fire waste record down to the minimum. If we continue our good record for another 12 months we will more than likely receive additional credits.

## ONE STAR DEMONSTRATION CLUB PROGRAM FOR NEXT MEETING

The Lone Star Demonstration Club met February 14 with fourteen members present. The last meeting was reported by the president, after which old and new business was discussed in general.

Practically every one present answered a roll call with their favorite sandwich filling. This was in keeping with the program on School Lunches.

Program For Next Meeting  
Subject: The Family Garden  
Song Preparation—Mrs. J. H. Fowler  
and Mrs. C. D. Merrick

Recommended List of seed for Floyd county—Mrs. Albert King  
S. Grape Vine Demonstration—Mrs. S. McChoe.

Pruning and Propagation of Berry trees—Mrs. B. R. Phillips and Mrs. S. Johnston  
Roll call—Favorite Garden Suggest-

ery women who has garden or seeds and would like to exchange, please bring them next club

state aid money for Floyd County schools will be made following the visit of a state inspector which is expected soon. The state aid money was distributed among 24 school districts of Floyd County—Floyd County Plains man.

## Suggests Birth Control



Federal Judge Paul Jones of Cleveland, lectured a 46-year-old bootlegger mother of 10 children and expectant of the 11th, on birth control before sentencing her to 15 days in jail on a liquor charge.

## Men's Get-Together Social

Don't forget the Men's Get-Together Social in the basement of the First Baptist church Friday night, February 24th. On this occasion the men and boys of this community meet and have an hour or so of fun. This is not a Baptist church social hour, but is for every man and boy in the community. Several new members are to be initiated. Don't miss this part of the program. Come and forget your troubles, leave business worries behind, also the wife and sisters. A good program has been arranged.

Mrs. Henry Cash and daughter of Canyon, and Mrs. O. J. Loss, of Plainview, were week-end guest of Mr. and Mrs. E. L. Woodburn.

Mrs. Carl Meriwether of Slaton is visiting Mr. and Mrs. Geo. Meriwether this week.

Carl and Mary Leda McAdams of Texas Tech spent the week end with their parents, Mr. and Mrs. Carl McAdams.

Frankie Dodson came home from the Plainview Sanitarium where she has been for the past two weeks receiving treatment for a broken arm.

## Protective League To Meet In Lockney Friday 2:30

The Home Owners Protective League of Floyd County will hold a meeting at Lockney on Friday, Feb. 24th at 2:30 P. M. The exact place of the meeting has not been announced but it will be at some convenient place. Judge Goff, of Amarillo, president of the State Association will be among the out of town speakers.

All farm home owners as well as home owners of the city are invited to attend this meeting tomorrow. This organization acts as a go-between you and your creditors if you are a member of this League. You should not wait until your case is in the hands of the court before you ask the help of the League, for then their hands will be tied to a great extent and they can not be of much service to you. Be sure and attend this meeting Friday and get first-hand information about this organization.

## Mrs. Ruth Witte, Former Lockney Resident, Dies

Mrs. Ruth Witte, 81, former resident of Lockney, died at the home of her daughter, Mrs. A. S. Davis, 1626 Proctor Ave. Waco, Texas Sunday Feb. 19. Funeral services were conducted Monday at the Church of Christ with W. D. Bills officiating. Burial was in the old Perry Cemetery near Moody.

Surviving are one daughter, Mrs. Davis of Waco; three sons, Dr. J. A. Witte of Levita, John Witte of Henrietta, Henry Witte of Dimmitt; two sisters, Mrs. Eva Foster of Malakoff, Mrs. Jim Pittman of Lockney; and 27 grandchildren and 8 great-grandchildren.

Mrs. Witte was a member of a pioneer family, her maiden name being Mead. The family came to Texas in 1837, settling near Nagogoches and coming to McLennan county the first year after the Civil war. Last August Mrs. Witte and her two sisters, Mrs. Pittman and Mrs. Foster, held a reunion at home of Mrs. Witte's daughter in Waco, this being the first they had reunited in 22 years.

Winn Riley left Monday on business.

...in a thoughtful...  
 ...the newspaper is a community's best asset, and deserves the live cooperation of everyone.  
 No single effort in any community calls for as constant and exacting services as that given by the newspaper publisher. No community, city, state or county is safe, or even comfortable, without a live newspaper, and no other business must be maintained at so high a standard, no matter what general business conditions may be.  
 The newspaper is the only permanent way of getting a clean record of the things—a record that can be depended upon—always at hand for the security and growth of every member of the family.

**BEACON**  
 ...the people of this community...  
 ...at Roseland Thursday...  
 ...the people of this community...  
 ...at Roseland Thursday...  
 ...the people of this community...  
 ...at Roseland Thursday...

Lockney, Floyd County, Texas  
 ...Club members present were Mesdames Gip Hudson, Anna Anderson, Godon Crocker, Johnnie Edwards, Raymond Meriwether, Alvie Fielders, J. B. Harper, T. J. Monca, and hostess Mrs. Cope.  
 ...Mr. and Mrs. E. E. Dyer and Gene were in Amarillo shopping Thursday.  
 ...Mr. and Mrs. Tom Rankin and Tab Meriwether were Amarillo visitors Wednesday.

**Lee DeLuxe Tires**  
 This is a Four and Six Ply First Line Tire and is guaranteed for one year. When better tires are built, LEE will build them, and we will sell them. Spring of the year is fast approaching and you will need a new set of tires for the "Old Bus." Remember we have a  
**REDUCTION IN PRICE**  
**Of Tires**  
 Come in and let's talk over you tire needs.  
**AUTOMOBILE BATTERIES**  
 hand; the kind

...What of it, eternity?  
 ...Where will you spend eternity? We all know that eternity is coming to us all, or to other worlds when we come back to this world to spend other...  
 ...There is money in every one of us...  
 ...We are glad to know that Miss Susie Smalley is improving for she has been ill for some time.  
 ...Mrs. Blackford and family were in Floydada Saturday.  
 ...Mr. and Mrs. Glass of Pleasant Valley visited Mr. and Mrs. Howell Sunday.  
 ...J. F. Biggs was shopping in Floydada Saturday.

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**See Me Before You Die**  
 He sells good old **STATE RESERVE LIFE**  
 THERE'S NONE BETTER Phone 71

...Mrs. Made Ruth is spending week with Miss Celia May W...  
 ...Mr. Julius Lee Harris visited...  
 ...The play "Mrs. Shantytown" was presented by the school Thursday night.  
 ...Mrs. W. A. Whitlock has gone to Ft. Worth to visit her sister, Mrs. W. H. Kyle, who is very ill with paralysis.  
 ...Mr. and Mrs. T. F. Cassy visited Mr. and Mrs. Orman of South Plains Sunday.  
 ...Mr. O. E. Wicker, Celia May Wicker and Bruce Whitlock were in Floydada on business Friday.

It is usually true that they do not operate on any regular schedule. Rates on insurance coverage of this kind are very reasonable and it costs but little to have such protection. We will be pleased to explain any insurance protection of your home or other personal property.  
**FRANK PERKINS**  
**THE DEPENDABLE AGENCY**  
 East Side Main St. Phone 15

**McKESSON'S SPECIALS OF INTEREST**

Jig-Saw Puzzle Free with each pint bottle of McKesson's Milk of Magnesia, Reg.	39c
1 Tube McKesson Shaving Cream, and one tube Free, regular	39c
McKesson's Aspirin, 12's, reduced to	10c
Frens Sanitary Napkins, 12's	15c
Texel Bathroom Tissue 4 for	25 cents

**WOODBURY'S 2 FOR ONE SALE**

ANY COMBINATION

Shaving Cream and Shaving Lotion Both for	50c
Hand Lotion, Shampoo—Oil or Tar Both For	50c
Lilac Vegetal and Tooth Paste Both For	50c
Castile Soap, 1 Pound	25c

**Greer Drug Store**

...when cutting a cream pipe none of the filling will stick to the knife if it is dipped in warm water.  
 ...That every family should have the foods every day: potatoes, tomatoes, oranges for children: a green or yellow vegetable, a fruit or additional vegetable; milk for all.  
 ...Will, I can not tell a lie—I received the above household suggestion from the Morning Avalanche, but thought them real good and decided to pass them on. I hope they are really as helpful to you as they were to me.  
 ...Do you know anything about Indian princes? I read the other day when even on visits to great cities, Indian princes often carry out the food water that they and their large retinues will require during the trip. But only one prince, Maharaja Madho Singh of Jaipur, ever carried a plot of earth on which to sit while eating. So, I don't guess the American people are so particular after all.  
 ...If all the American money were distributed to each person equally I think times wonder if some of us would squander our fortune before it was gone.  
 ...This division of wealth has not been tried. About 800 A. D. King Tsempo of Tibet distributed all the wealth of the kingdom three hundred times, giving everyone an equal share. But each time the clever soon owned it all.  
 ...I think it best to discontinue this line for a while and do something else next week.

**Woman Lost 20 Pounds In 4 Weeks**  
 Mrs. Mae West of St. Louis, Mo., writes: "I'm only 28 yrs. old and weighed 170 lbs. until taking one box of your Kruschen Salts just 4 weeks ago. I now weigh 150 lbs. I also have more energy and further more I've never had a hungry moment."  
 Fat folks should take one half teaspoonful of Kruschen Salts in a glass of hot water in the morning before breakfast—it's the SAFE, harmless way to reduce as tens of thousands of women know.  
 For health's sake ask for and get at any drug store—the one that lasts 4 weeks in the first bottle.

**MORE HEAT and LESS GAS**

There is only one suggestion for the better use of a radiant type Gas Heater, beyond having a good flame, proper connections, keeping burners and heating elements clean and general care in not burning gas needlessly.

This suggestion is to watch the flame so that it does not go OVER THE TOP of the radiant grid which throws out the heat. This wastes heat and the gas that burned. The flames should be just high enough to heat the grid or other radiating material and no higher.

The principle of this radiant type heater is incandescence, the use of a small amount of gas to produce a great deal of heat, practically all of which is utilized.

Simply turn on enough gas to make the entire grid glow—and no more.

**West Texas Gas Co.**  
 "Good Gas With Dependable Service"

SUNDAY SCHOOL LESSON  
Feb. 26, 1933

JESUS SHOWS HIS POWER  
MARK 4:35 to 5:20

In the late afternoon of that great day of teaching with its sermon in parables Jesus and his disciples crossed the sea encountering the storm that was stilled. The night of the next day the Gadarene demoniac was healed, the ejected demon driving the swine headlong into the sea. At the request of the Gadarenes Jesus returned at once to Capernaum.

The calming of the troubled sea shows Jesus as master of the natural forces untamed and untamable by man. The cure of the troubled soul reveals Jesus as monarch in the realm of spirits which dare not disobey his word or defy his power.

Lesson Text and Outline  
Mark 4:35 to 5:8, 18-20

I. Power in the Natural World

35 On that day when even was come, he saith unto them, Let us go over unto the other side. 36 And leaving the multitude, they take him with them, even as he was, in the boat. And other boats were with him. 37 And there ariseth a great storm of wind, and the waves beat into the boat, insomuch that the boat was now filling. 38 And he himself was in the stern, asleep on the cushion; and they awake him and say unto him, Teacher, carest thou not that we perish? 39 And he awoke, and rebuked the

clean spirit, 3 who had his dwelling in the tombs and no man could anymore bind him, no, not with chains; 4 because that he had been often bound with fetters and chains, and the chains had been rent asunder by him, and the fetters broken in pieces; and no man had strength to tame him. 5 And always, night and day, in the tombs and in the mountains, he was crying out and cutting himself with stones. 6 And when he saw Jesus from afar, he ran and worshiped him; 7 and crying out with loud voice, he saith, What have I to do with thee, Jesus, thou son of the Most High God? I adjure thee by God, torment me not. 8 For he said unto him, Come forth, thou unclean spirit, out of the man. 18 And as he was entering into the boat, he that had been possessed with demons besought him that he might be with him. 19 And he suffered him not, but saith unto him, Go to thy house, unto thy friends, and tell them how great things the Lord hath done for thee. 20 And he went his way, and began to publish in Decapolis how great things Jesus had done for him; and all men marveled.

The Lesson of the Lesson  
CHRIST CARES AND CURES

1. THE DIRECTING CHRIST—"Go over." It was the word of Jesus at the close of the day. Storm, swine, demons, indifference were ahead; but did they hurt or hinder? On the contrary he harnessed them to his purpose.

awake him and say." Several of them rush to the rear of the boat, and called him Master, another T... another called him Lord. Some... ted their fear, some their danger... some his seeming indifference... heard it all. He may seem... and be silent, but always he sym... thizes and hears.

5. THE REBUKING CHRIST—"Rebuked the wind." He spoke the evening to the howling hurricane with as much authority and immediate effect as a monarch would speak to a menial. And it was a word that checked and chained and held under perfect control one of the fiercest and wildest of all forces of nature.

6. THE CALMING CHRIST—"Said unto the sea." At his word see the snarling tempest stop of a sudden and the agitated billows drop back to their levels. It is so with the led souls of men. He hears the of the disciple above the storm.

7. THE GLORIFIED CHRIST—"Feared exceedingly, and said." When the calming Christ is with us, our gives way to reverent awe, to faith, and general confidence in spiritual worship. As he is glorified in the hearts of men, let him be glorified in the hearts of men.

8. THE CONQUERING CHRIST—"Him that was possessed with demons— even him that had the legion." Evil spirits cannot stand before Christ. They know his power and his purpose.

21—A demon-possessed man.  
22—The Demon cast out.  
23—Jesus power to forgive. Lk.  
24—Christ the power of God.  
25—Christ's power supreme.  
26—Praise for Jehovah's work.

Delaney is reported ill this...  
Baker was in Quitaque Tues...  
and Johnny Newman and...  
were visiting friends in...  
Monday.

in Amarillo Thursday...  
Club members present were: M...  
dames Warner, Reid, Wall, Stevenson,  
Snyder, McAdams, Guthrie and hostess  
Henry Hodel.

MISS LAURA CASEY ENTERTAINS  
WITH "42"  
Miss Laura Casey entertained with a  
forty-two party Thursday night in the  
home of Mrs. C. H. Rose.

IDLE HOUR CLUB ENTERTAINED  
BY MISS GENE DYER  
The Idle Hour Club was entertained  
Miss Gene Dyer Friday afternoon  
3:30 in her home.

Three tables of bridge were arranged  
for the members and guest. A delicious  
lunch course was served to the fol-  
lowing members: Misses Estelle Byers,  
Leslie Mae Floyd, Martha Meriwether,  
Vada Traver, Jeanne Suits, Wilma  
Cooper, Mrs. T. J. Honca, and hostess,  
Gene Dyer. Miss Bena Cox was a  
special guest of the club.

Liquid and solvent lenders are always ready, and they are the borrowers "WHO PAY" and never have such borrowers been able to borrow from such lenders in larger amounts or at lower rates than in the past two or three years. Credit was never before so cheap as it is now. Solvent and liquid lenders are searching the land for borrowers who pay.

The borrowers who cannot pay are those who have "messed things up," and, in time, it will all be worked out. The mistake was made when such loans were made—and both the lenders and the borrowers suffer. When foolish borrowers contact with foolish lenders, the answer is always trouble—it was never otherwise—and it ought not to be.

In the boom eras one phase or aspect is accentuated—the land is full of borrowers and lenders—everybody becomes one or the other, and many both. In the depression eras our follies are magnified.

It has always been thus, and so it will be to the end of time we think the boom era is here forever and we think likewise of the depression. We are now in the midst of correcting the blunders of other, and what we all thought, happier days.

"The borrowers who pay" will wear the crowns and rule the roosts during coming years.

First National Bank

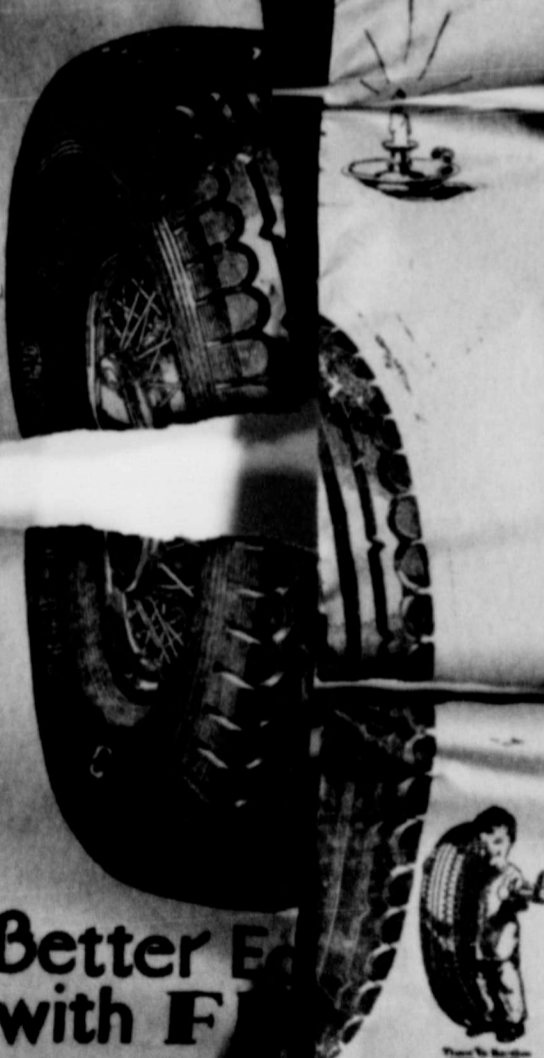
NOBODY ever got any more out of a product than some one put into it, that you'll agree. And that's just as true of tires as of anything else.

For 34 years Fisk has been building tires that give back, actual performance, the most for your money—in safety, comfort and mileage.

And now, in the new and improved Fisk—the one with the 7 plus features of added value—you'll find untold riding comfort and insurance. For each of these features—of construction, newly developed niceties of balance and adds immeasurably to riding comfort and tire life. All without price premium.

Come in and let us show you this last word in tire value.

Ozark Service Station  
Lockney, Texas  
Better Equipped with Fisk  
Equip with FISK today!  
FISK mileage



For City Marshal:  
W. A. BREWSTER  
T. B. HILL

CUT ME OUT  
Buddy Ticket  
PALACE THEATRE  
FLOYDADA  
This Ticket and ONE  
Paid Adult Admission will admit You  
and a Buddy any Tuesday or Wednesday.

Dr. R. R. Wimberly  
DENTIST  
Over the First National Bank  
Lockney, Texas

For ACHES and PAINS  
BALLARD'S  
SNOW LINIMENT  
Penetrates! Soothes!



Get Rid of That  
SORE THROAT!

Any little soreness in the throat grows rapidly worse if neglected. Crush some tablets of genuine Bayer Aspirin in some water, and gargle at once. This gives you instant relief, and reduces danger from infection. One good gargle and you can feel safe. If all soreness is not gone promptly, repeat. There's usually a cold with the sore throat, so before gargling take two tablets in three or four cold water. Aspirin is safe.

Homeland Costumes

Plenty Of Cows

Sale 1926

Another splendid attendance at church last Sunday for which we thank the people. We shall expect a large attendance next Sunday.

Bro. H. A. Brotherton delivered the Five Minute address last Sunday, on

... in Japan began in 1854 when president Fillmore sent Commodore Perry to force a treaty of friendly relations with the United States. Since then Japan has opened wide her doors to every element of western civilization. Christianity sent

... to do her part in the Great Campaign for the world and peace.

Next Sunday is the 41st Missionary Sunday. Sunday School means as much to the church as her Missionary efforts.

The friendly hand is extended to you at the Methodist Church.

B. J. Osborn, Pastor

... of the church.

... of the church.

... of the church.

... of the church.

... of the church.

# QUANTITY —PLUS— QUALITY

You are always looking for an opportunity to improve your financial condition—to reduce your household expenses—to get the best groceries it is possible to buy at the most reasonable cost.

**THEN RIGHT HERE IS THE PLACE FOR YOU**

... full prices for

**INTERMEDIATE B. Y. P. U. GRAM**

Subject: Beginning of Jesus Christ

Part one—Gordon

Part two—Gordon

Part three—Robert Anders

Part four—Oleta Thornton

Part five—Oleta Thornton

Part six—Aime Park

**CLUB OF CHRISTIAN WOMEN**

Next week will be held at the Christian Home at Galveston, Monday by the Ladies Bible Club of the Church of Christ.

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**PROGRAM FOR YOUNG WARRIORS**

**FOLK UNION**

Feb. 26

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**RECEIVED IN STATE AID MONEY**

AT SCHOOL FRIDAY

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... of the church.

**SPECIAL**

... of the church.

... of the church.

... of the church.

... of the church.

... of the church.

**SALE**

OPENS WITH A LANDSLIDE OF VALUES

FRIDAY MORNING AT 9 A. M.

This is not just another Sale, but a Real Value Giving Event.

FOLKS! LOOK AT THESE PRICES

**MEN'S RAYON and SILK HOSE**

**9c**

Handkerchiefs

One lot of Women's Handkerchiefs

**1c**

**Ladies New Spring Hats**

One Lot 99c

One Lot 98c

One Lot \$1.49

**New Spring Wash Frocks**

**SENIOR B. Y. P. U. PROGRAM**

Feb. 26

Subject—Jesus the Hope of the World

Southland

Looking on the Field—Bena

The Aims of the Home Mission

The Methods of Work

**BOYS AND GIRLS**

Feb. 26

Subject—The Boys Make Plans

Worship Theme—Jesus the Light

**DR. C. J. ALUM**

Feb. 17

... of the church.

... of the church.

... of the church.

**DR. E. L. SPENCE**

EYE, EAR, NOSE AND THROAT SPECIALIST

Office in Plainview Sanitarium and Clinic

**BUICK COMPANY**

SALES AND SERVICE

718 Austin St. Phone 17

**Backache**

Doan's Backache Kidney Pills

A nagging backache, with bladder irregularities and a tired, nervous, depressed feeling may warn of some disordered kidney or bladder condition. Users everywhere rely on Doan's Pills. Praised for more than 50 years by grateful users throughout the country over. Sold by

**10 Cents Per Pound**

SAVE YOUR HEALTH BY SENDING YOU LAUNDRY TO US

**HERBINE**

CORRECTS CONSTIPATION

## A LIGHTING TEST

Can you see to read or sew comfortably in every chair in your living room without annoyance from the glare of unshaded wall brackets or ceiling lights?

Are the lights in your living room so placed that every member of the household can read comfortably at the same time?

Is it possible to sit at your desk or secretary and not have your hand shadow the lines you are writing?

Can the children do their homework without straining their eyes? When you sit at the dining table, is the light on the table or in your eyes?

Can you work at any working surface in your kitchen without being in your own light?

Can you see both sides of your face at the same time in the mirror of your dresser?

Are closets adequately lighted?

If your home cannot pass this test, it is not properly lighted.

**Good Lighting Costs No More Than Poor Lighting And Good Lighting Saves Eyestrain.**

# Texas Utilities Company

"Your Electric Servant"

**RATES AND INFORMATION**

RATES: Two cents per word for first insertions (minimum charge 25 cents); one cent per word for subsequent insertions. All initials, numbers, abbreviations, etc., count as words.

All Want Ads Are Cash In Advance

This newspaper reserves the right to classify all Want Ads under proper headings, and to refuse or withhold from publication any copy deemed objectionable or misleading.

Notice of any error must be given in time for correction before second insertion.

All advertisements for this page must be accompanied by cash unless advertiser has a regular account with The Beacon.

MAN WITH CAR WANTED for local tea and coffee route. No experience needed. Must be satisfied to make \$32.50 a week at start. Write Albert Mills, Route Mgr., 2296 Monmouth, Cincinnati, O.

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