



A gargle a day keeps the sore throat away,  
Plays havoc with colds, gripe or flu.  
A mouth antiseptic (they're listed below)  
Means worlds of prevention for you.

12 oz. ANTISEPTIC -- 25c

4 oz. ANTISEPTIC -- 10c

3 oz. HALITOSINE -- 10c

25 in bottle—5 gr. ASPIRIN TABLETS 10c

CHOICE ----- 10c

Glycerine Turpentine Caster Oil Spts. Camphor Iodine Mercurochrome Rubbing Alcohol Olive Oil Tube Mentholatum 5 yd. Adhesive Bandage Cotton, etc.

**CAVE'S**  
Plainview, Texas

**Winter is Coming Soon**

So let us fix up your car for that winter driving. Our price is right and we guarantee our work.

Batteries Charged  
**ELLIOTT'S**  
Repair Shop

LOCATED AT  
Finkner Motor Co.  
W. California Street  
FLOYDADA, TEXAS

Let us grind and Season your SAUSAGE, at a very reasonable price. We also have a large supply of Bulk Chilli Powder.

**Taylor's Gro. and Market**  
Meet Me At Taylor's

**Frank Perkins**  
INSURANCE and BONDS

**Wake Up Your Liver Bile**  
—Without Calomel

And You'll Jump Out of Bed in the Morning Rinin' to Go

If you feel sour and sunk and the world looks punk, don't swallow a lot of salts, mineral water, oil, laxative candy or chewing gum and expect them to make you suddenly sweet and buoyant and full of sunshine.

For they can't do it. They only move the bowels and a mere movement doesn't get at the cause. The reason for your down-and-out feeling is your liver. It should pour out two pounds of liquid bile into your bowels daily.

**OF INTEREST TO WOMEN**

**HIGH NECKLINE RULES THIS YEAR**

PARIS,—“Height” is the only rule for this year's necklines. In mold, cut and treatment they vary with each designer, but they have one quality in common—they are universally high. Scarcely a daytime neck line falls below the collarbone, and many of them mount upwards to the chin.

Neat little “clerical” collars, standing straight upright, give a 1934 stamp to trim wool frocks, while flat round “Chinese” necklines, cupping to the base of the neck in a manner suggestive of an oriental woman's coat are found on afternoon frocks.

Two big flowers poised just to the left of the chin on a high draped neck line are one designer's way of calling attention to the neck, while another uses ruffled jabots to give the high-neck touch.

Chin collars are back on dresses for the first time in a decade. Satin or crepe afternoon models often are designed with collars that mount to the chin and roll softly downward. A brilliant clip or brooch poised a bit to one side gives the finishing touch of elegance.

Scarfs of every conceivable design give a “high” finish to fall frocks. They knot about the neck in a manner recalling the Ascot tie, they swath around the throat and fall down the back, they tie under the chin in a big perky bow.

Scores of winter coats likewise favor the highnecked effect. Fox collars wrap ped closely about the front of the throat and fall down the back like a necklace, skunk furs that tie in a big bow under the chin and high-standing chin collars are the last word in coat chic.

**One Sleeve Dress**

WASHINGTON—One of the dress successes of a recent dance was the moulded red satin worn by Mrs. Charlotte Mayo. It had only one sleeve. A swirling cape collar served to cover the other arm partially.

Oil dandruff can oftentimes be eliminated by the use of hot oil, unbelievable as that treatment may seem to be.

The lubricant softens deposits of skin scales which have picked up sebaceous exudations. The shampoo removes them. Hot oil should remain on over night to be effective. Olive or mineral oil will serve, and there are proprietary articles that combine tonic elements with the oily substance.

**Scalp Massage**

Scalp massage will add glitter to hair that is too dry. Spraying with brilliantine is helpful.

After the shampoo friction into the

**Wallace Beery In “Bowery”-Roaring Drama**

With wide shoulders carrying strangely designed do-dats and the trim waist getting trimmer the torso is becoming more and more triangular. Everything in the way of bodice and coat fashions seems to go upward creating shoulder width. No good effect comes of all this unless the chest is high, bust developed. Get out the old rowing machine and go to it. Or if that's too much like hard work, do your calisthenics—arm lifting and swinging—and don't fail to wash out your lungs twice a day, pulling the air in down to your toes.

“The Bowery,” hilarious and exciting comedy drama at the Granada Theatre in Plainview, Texas Sun, and Mon. brings back to life Chuck Connors, the “Mayor of Chinatown; Steve Brodie jumping again from Brooklyn Bridge; John L. Sullivan fighting again his bare-knuckled fighter; Carrie Nation smashing “dens of vice” with her hatchet and many other famous characters of the Bowery of the bad old eighties and naughty nineties.



Wallace Beery plays Chuck Connors, George Raft is Steve Brodie and Jack Cooper plays a real-life Bowery news man, George West is John L. Sullivan and Lillian Harmer is Carrie Nation. Buxom, bustled dancing girls sing such song hits of the period as “Ta-ra-ra Boom De-Ay,” Pay Wray and Pert Kelton provide heart interest.

**SPUR VOCATIONAL AGRICULTURE BOYS ARE FEEDING OUT CALVES**

Fourteen vocational agriculture boys of the Spur High School are feeding 24 calves this winter with home grown feed and expect to enter them in the annual fat stock show at Lubbock in the spring. A ration of barley, corn, milo, cottonseed meal and bundle feed being used.

The calves are financed by Clifford B. Jones and W. B. Lee and were purchased from John M. Gist of Odessa; J. C. McNeill, Borrow brothers and Lester Erickson all well known Hereford breeders of Spur.

Miss Annice Stewart of Lubbock is here visiting Miss Estelle Byars.

Misses Ruth Stapleton and Manon Meriwether spent the week end at Lubbock where they attended Tech's home coming game with Simmons. While there they were the guests of Mrs. Wilbur Pearson of 17th Street.

Misses Ada and Mae Foster and Mr. Scye Davis of Sterley were at Lubbock last week end attending the game between Tech and Simmons. Both of the Foster girls are former students of Tech, Miss Mae Foster receiving her B. A. degree from there last spring.

Mr. and Mrs. J. L. Suits and daughter, Jerry Nell, spent the week end at Jayton, Texas, as the guests of Mr. Suits' parents Mr. and Mrs. J. A. Suits.

**SHEEP, HOGS AND CATTLE WILL BE FED OUT AT TECH COLLEGE**

Texas Tech this year will have a large feeding program, including hogs, cattle and sheep. W. L. Stangel, head of the department of animal husbandry and in charge of the feeding explains.

For the sixth year sheep will be fed out, starting about December 1. There will be 120 head in the pens and about the usual program is scheduled.

Ray C. Mowery, in charge of the hog feeding program, plans to feed at least 40 head. The animals will be fed out from 84 to 100 days and will be in four pens for as many kinds of feeding methods.

Forty head of cattle will be fed this year, starting about December 1 or possibly before. Length of the experiment will be from 140 to 166 days, the length not yet definitely decided upon. There will be four pens of ten head each.

“We will follow the cattle with hogs, as we did last year,” Mr. Stangel said. “However we will double the number of hogs. Last time we had five hogs to each pen of ten steers but this year we will use a hog to each steer.”

White face cattle will be used. The animals are now being run on stalk feed as a means of getting a quick, cheap gain before feeding.

**\$4.35 TO \$4.50 PAID FOR 19,000 HOGS BY U. S.**

Agents of the Federal Surplus Relief Administration purchased 19,000 hogs on the Chicago market last Saturday at from \$4.35 to 4.50 hogs averaging 250 pounds each.

Although details of such purchases were made Saturday, it was asserted by the relief agency Monday that the purchases—by Capt. E. H. Cope, assistant director of procurement for the Surplus Relief of the Farm Credit Corporation, and S. U. Baxter of the Farm Credit Administration—relieved a situation created by a sellers' strike on the Chicago market.

For several days there have been no sizable hogs purchased on the Chicago market, and it was stated Monday that when the two men went to Chicago to handle distribution of wheat allotted for animal feed in the drought areas, they found such a serious situation that they asked permission to intervene.

The meat from the hogs will be cured as smoked Wiltshire sides by a Chicago packing house and will be distributed to needy unemployed.

The announcement Monday said that processing had been arranged for and that the action was a part of a joint program of the Federal Relief Corporation and the Agricultural Adjustment Administration.

**REPORT OF THE FIRST NATIONAL COMPANY**

MADE IN COMPLIANCE WITH THE REQUIREMENTS OF THE BANKING ACT OF 1933

Report as of October 25th, 1933, of First National Company, Lockney, Texas, which under the terms of the Banking Act of 1933, is affiliated with First National Bank, Lockney, Texas.

Charter No. 9126 Federal Reserve district No. 11  
Function or type of business: Agricultural and Live Stock Loan Company

Manner in which above-named organization is affiliated with national bank, and degree of control:

Directors of First National Bank, Lockney, Texas own control of stock in First National Company, Lockney, Texas and are operated under the same management.

Stock of affiliated bank owned	None
Stock of other banks owned	None
Amount on deposit in affiliated bank	\$1,902.14
Loans to affiliated bank	None
Borrowings from affiliated bank	None

I, Wanda Baker, Secretary of First National Company, Lockney, Texas do solemnly swear that the above statement is true, to the best of my knowledge and belief.

WANDA BAKER, Secretary  
Sworn to and subscribed before me this 7th day of November, 1933.  
(Seal) LEONARD L. BREWSTER, Notary Public

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Insured Insurance—For You Protection

We represent an Old Line Legal Reserve Life Ins. Co., that operates under the Reinsurance Reserve Law, and has an “A” rating, and is guaranteed against failure by the State. Rates in line with other Stock Co's. See us before you buy Ins.

Other lines of Insurance Written—  
FIRE, WIND, STORM, HAIL, ACCIDENT & COMPENSATION INSURANCE, BONDS. WE REPRESENT NOTHING BUT OLD LINE STOCK COMPANIES. WE CAN RENDER YOU A SERVICE IN ALL INSURANCE MATTERS—PHONE 92

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Agents

**HIGH-POWER PERFECTION**  
Oil Burning COOK STOVES and RANGES

LOOK FOR THE TRIANGLE TRADE MARK OF QUALITY

A Liberal Trade-In For Your Old Stove

**Baker Mercantile Co**

FLOYD COUNTY ABSTRACT CO.  
R. C. SCOTT, MGR.

30 years experience, Floyd County Land Titles; Our Abstract Records are Complete, Accurate and up to the Minute at all times; All Lands and Town Lots in the County.

When in Floydada, call and see us; We will be glad to assist you in checking over your titles, and there will be no charge for this service, except where we do some actual Abstract work.

Room 7, First National Bank Bldg, Floydada

**For Fastest Known Relief**  
Demand And Get

**GENUINE BAYER ASPIRIN**

Because of a unique process in manufacture, Genuine Bayer Aspirin Tablets are made to disintegrate—or dissolve—INSTANTLY you take them. Thus they start to work instantly. Start “taking hold” of even a severe headache; neuralgia, neuritis or rheumatic pain a few minutes after taking.

And they provide SAFE relief—For Genuine BAYER ASPIRIN

does not harm the heart. So if you want QUICK and SAFE relief see that you get the real Bayer article. Always look for the Bayer cross on every tablet as illustrated, above, and for the words GENUINE BAYER ASPIRIN on every bottle or package.

**GENUINE BAYER ASPIRIN DOES NOT HARM THE HEART**

# THE LOCKNEY BEACON

Established 1902

Published Every Thursday

J. L. SUITS, Editor

JEANE SUITS, Local, Church and Society Editor

Entered April 14, 1902, as second class matter at the postoffice at Lockney, Texas, by act of Congress, March 3, 1879.

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation which may appear in the columns of The Beacon will be corrected gladly upon its being brought to the attention of the publisher.

### SUBSCRIPTION RATES

One Year—\$1.50      Six Months—75c      Three Months—40c

### HOW ARE WE GETTING ALONG?—LET'S CHECK UP

Occasionally since the depression we hear someone make the statement that we are not making any progress, that we are going backward instead of forward.

Let's turn the pages of history back to March 4th when the United States received a new President. Things were at a low ebb, banks were closed by a presidential proclamation business was on a standstill, cotton, wheat and feed was not worth anything. Property was not worth paying taxes on, real estate had no value, manufacturing plants were practically closed down, prospects for a crop in this country was very slim, everybody's face was as long as a hoe handle, that old smile of content had vanished.

Now let's turn over a few pages. Within forty five days things begin to happen. All the sound banks were open and doing business, and in a better condition financially than before the bank holiday. Rains were received in this country, crop prospects looked good. Congress passed some worthwhile legislation, giving the President power bordering almost on dictatorship. He began issuing orders what to do to lift us out of the depression. Wheat harvest came on, wheat prices advanced from 20c to 97c in Lockney. Everything produced on the farm advanced in price. Steps were taken to ease farm mortgages, the old machine of business began to get in motion and has gained momentum every day down to the present time. Cotton is worth double what it was a year ago, wheat is more than three times as high. Produce, such as eggs and cream has almost double in price since last summer. Maise has doubled in price. Rent houses are scarce, real estate is beginning to bring a fair price. Town property is more valuable and business men all over the country report a splendid business, the best since '29. Yes, we are gaining ground very rapidly. The trouble with us, we want to take the whole flight of stairs at one jump. If we will just cooperate with the President in his program we will even see greater changes within the next twelve months.

If you will just turn around and look down the hill, you will see that we are a long way from the base, or the starting point, the climb has been gradual and we have not noticed it.

## WOMAN'S COLUMN

(BY JEANE SUITS)

Hello, and how did you spend Armistice Day? Did you attend any kind of memorial service? Well, I'll have to confess, I left the little village and "thumbed" it over to the bright lights for the occasion. The "great white way" almost dazzled me and I never saw so many people in all of my existence. Millions of men, women, and children all in one great mass continually milling around over the city seemingly without any purpose or plan in mind, other than attend the big football game. Where did I go? To Tech's homecoming of course and saw the Matadors buck those cowboys plenty high.

I heard indirectly that Amarillo kinda blew a little sand at the Pampa Harvesters last Saturday in the big scramble of the year on the gridiron. I also heard it rumored that the Floydada Whirlwinds almost twisted the Lockney Longhorns into a figure "8"—but why bring that up—at a time like this, I did all of my gabbling last week concerning that question. Nuff Sed.

Well, well I was terribly disappointed directly following the legal sale of 32 in Plainview 'cause I didn't see anybody a-reeling and rocking on a mustang down the main "drag" with two guns on each hip and shooting up the town: I thought surely all of the women and children would be at home

by the fireside in order to escape the wild men crazy with hooch, but as usual there were about as many damsels as there were men. Isn't it strange how people form mental pictures concerning certain situations. I think some of the articles I read prior to the election, helped me to feature such a scene.

For instance, Texas has the eastern and northern states believing that all of the real he-men in this section of the country wear chapps, spurs, red shirts, and ties, ten gallon hats, boots, from two to six guns, ride bucking horses, drink coffee from an ole' tin can, and funnel liquor. Sounds tough, doesn't it? Now I think this opinion is largely due to those western pictures which so often play upon Texas ranch life. Then too, such songs as "The Last Round up" and "When the Bloom is on the Sage" contribute to the idea.

After all what's the difference, we think all of the inhabitants in New York, Boston, and Chicago either wear silk top hats or wrap in ermine up to their ears. "Ignorance is bliss, 'Tis folly to be wise," or sompin' like that—

Oh, yes our magazine library here at the office is low in volume. Some of the people have failed to return the periodicals after reading them. We would appreciate it very much if you could see fit to return them and then you may get a new supply. Those of you who have magazines to contribute please bring them down, or call the office and someone will drop around to pick them up. It doesn't make any difference how old they are for a story never ages.

Our little village was boiling over with excitement Saturday night. The ole' foundation fairly rocked with shrieks of laughter and general whoopee. We are coming out of the one-horse-town class and getting up in the pictures. We now have a skating rink, theatre, and a shooting gallery—you know the kind of shooting that's done only in fun at little round rings and dots (in case you should misunderstand) if you crave entertainment don't fail to visit Lockney these days!

**SNOBS!** do you, by chance, know what they are?—perhaps you do know them but the question is, do they know you? A snob is a person who carries his noses up in the freezing elements and thinks of you as being entirely too insignificant for his attention—meets you on the street three times a day for 365 days in the year and still don't know you. Such behavior is perfectly disgusting and yet rather amusing from an observing standpoint. Such people appear to be sophisticated and dignified when really they are the most ignorant class of humanity. Perhaps not always educationally but as far as making friends is concerned, and what is this life without friendly relations. No man can live unto him, self successfully—folk it just don't work that's all. Why, I've actually seen the time when the currents immediately took on a frigid air when such people approached—Admiral Byrd's expedition to the north pole would be mere play beside such freezing conditions. Get your nose out of the elements 'cause it won't be long until Jack, Frost will come a nipping!

Well, I got them all discussed, I'll have to snoop around some more and tell the rest of it next week.

### TAKE A FARMERS WORD FOR IT

A farmer carrying an express package from a big mail order house was accosted by a local dealer that seldom advertised anything.

"Why didn't you buy that from me? I could have saved you the express on it, and besides you would have been patronizing a home store, which helps pay the taxes and builds the community."

The farmer looked at the merchant and then said: "Why don't you patronize your home paper and advertise? I read it, and I didn't know that you

### —and the Worst is Yet to Come



had the stuff I have here The people who sold me this sent me a big boot that must have cost them \$1.50 to print."

### TWO ROUTES SOUGHT FOR HIGHWAY TO PETERSBURG

Two groups of Hale County citizens from the southeast portion of the county appeared before the Commissioners Court last Monday in interest of two different routes of the proposed highway from Plainview to Petersburg.

One group favors the eastern route which would be south past the Callahan Ranch while the other favors the present route.

### DID YOU KNOW

The Lockney Longhorns are going to play Matador here Friday afternoon.

This issue of the Lockney Beacon almost failed to get out.

The leaning tower of Pisa is now illuminated at night in the up to date flood-light manner.

H. L. Mensken said that scarcely any college professor is civilized. That is no news to a college student is it?

Japan shipped more than \$1,100,000 worth of toys to America in 1932. Gee, but I hope the Beacon force gets a few of those this year.

It is against the law in Los Angeles for two people to occupy the bathtub at the same time, but nothing is said about showers!

Old timers can remember when a pancake was something you ate and women did not wear on their heads. What's memory!

Old timers can also remember when the wife had to remove safety pins instead of a cigarette from her mouth to kiss him good-by.

Twenty per cent of the population of Iceland is engaged in fishing. More than that is engaged in fishing over here—for money!

If all the stuff written about the Russian "five-year plan" were placed end to end it still wouldn't get anywhere.

C. A. Carter of Fall River, Mass., owns one of the smallest Bibles in existence. Its 878 pages are contained in a volume half an inch thick, 1 3/4 inches long and 1 1/8 inches wide. Of course it was printed in Glasgow, SCOTLAND!

Vinegar is just hard cider that has been mothered instead of fathered.

The first paper mill in this country was built at German town, Pa., as early as 1690.

An electric heater fastened to the neck is the newest cure for sea-sickness. Now, figure that one out!

A total of 269,950 gallons of beer was imported into the United States in April.

### EIGHT PANHANDLE COUNTIES RECEIVE WHEAT ALLOTMENT

AMARILLO, Texas, Nov. 13—Nine Panhandle counties have received their allotments in the Federal wheat control program from the region review board stationed here, and the work of making the county figures conform to the allotment is under way this week.

It is expected that all of the 32 Panhandle counties would have their allotments before the end of the week, and that the first government checks for acreage reduction would be received by December 1. The checks will be mailed direct from Washington within two weeks after the individual contracts are received.

Oldham County contracts were expected by the review board tomorrow. Other counties to receive their allotments were Potter, Lipscomb, Gray, Motley, Hemphill, Roberts and Ochiltree.

A gold nugget weighing nearly 51 ounces, one of the largest found in recent years, was discovered on Sheep creek near Wiseman, Alaska.

**FLOYDADA STEAM LAUNDRY**  
Two Days A Week Service For Lockney

CALL NO. 2 BAKER HOTEL  
For Pickup Service

7 Cents Per Pound

For Rough Dry

FAMILY FINISHED

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SAVE YOUR HEALTH BY SENDING YOU LAUNDRY TO US

NOW YOU CAN SEE IT FOR ONLY 10c  
The 4 Star Musical Special With 50 Ziegfeld Beauties!

**STARS BY THE SCORE!**  
MUSIC! BEAUTY! ROMANCE!



A William Rowland-Monte Brice Production. Directed by Karl Freund. A UNIVERSAL PICTURE presented by Carl Loemmle.

This Great Entertainment Will Be Shown  
Matinee and Night—Any Seat 10c  
TUESDAY & WEDNESDAY NOV. 21-22

**GRANADA THEATRE**  
Plainview

## Consistent Saving

ONE DAY AFTER ANOTHER

We invite your careful attention to the consistent savings we are offering each day and week at Hamilton's store.

A check-up of prices will readily prove to you that it pays you to do your major buying of family provisions at this store.

If you are in doubt, come in, let us quote you prices and show you the high quality of goods you receive here for you money—you will be convinced.

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**HAMILTON BROS. GROCERY**

Heat With Gas  
For Convenience-  
Comfort-Economy



See A Dealer  
Who Displays  
This Symbol

**West Texas Gas Co.**

GOOD GAS WITH DEPENDABLE SERVICE

### What Feeders, Buyers and Sellers Are Doing

Dave Reed, Austin, has shipped 7,000 head of sheep to near Laveland for feeding out by Wilton Grant.

W. H. Giltmp, of near Laveland has about 7,000 head of sheep on feed near Coble-Roberts feeding pens at Cable Switch. He received 4,900 head from Menard, and later several thousand head from Glasscock county.

H. G. Walker and Cates, Olton butchers, have 20 whiteface baby

beeves they are feeding near Olton for their trade.

W. G. Murray, Lubbock sheep feeder, has about 90 sections in Rankin for his sheep feeding operations. His range is reported good.

John M. Oist, veteran Odessa cattle feeder and breeder, was recently in Lamesa looking for a location for his herd. It was reported he planned to move then up to better pastures.

Frank Hinley of near Sweetwater is reported feeding out 200 cows and calves at the Sweetwater oil mill. Lack of range is forcing ranchers to feed out calves with commercial feeders.

S. L. Henderson of Coleman has shipped about 250 head of calves to Hale Center and is feeding them out on the Frank Darby place.

A shipment of steer calves from the Spade ranch near Colorado to the South Spade ranch at Snyder has been made. O. F. Jones is manager of the Hockley county ranch.

McClintic Brothers, near Midland, have sold 60 steer calves to Fred Keat-

ing of the federal experiment station at Big Springs.

C. H. Doak of O'Donnell bought 50 whiteface calves last week from an Odessa man planning to feed them on the ranch at Lou. Feed in that section has been unusually fine this year. Mr. Doak states, and there is an abundance of grain and roughage. The calves are in prime condition, he said, making as pretty a bunch as he ever saw.

Walter Cowden sold his entire calf crop from his Winkler County ranch to the Hendrick interest of Sweetwater.

Foy Proctor of Midland bought the calf crop from the Edwards Brothers Ector County ranch.

The Scharbauer Cattle Co. sold 1,600 calves from its New Mexico and Midland ranches to H. S. Conkwright of Hereford.

The number of lambs fed in Montana, Wyoming and New Mexico is expected to be smaller this year than last, but in the States of the continental divide the number fed is expected to reach a somewhat larger total this year than last. Feeding in Texas will be much reduced from last year.

The French liner Normandie is to have a speed of 29 knots; it will be faster than any other passenger ship now in service.

### "MAY REGISTER AT W. T. S. T. C. NOV. 20," SAYS DOCTOR HILL

Dr. J. H. Hill, president of the West Texas State Teachers College at Canyon, and Mr. Moore, head of the Agricultural Department, were callers at the Beacon office last week. Dr. Hill wishes to announce to all prospective students that they may register for the second split semester November 20. Hill said. This plan of four split semesters in one year is being done to accommodate the students from a financial standpoint. At the beginning of the school year many students were not able to register, but since the cotton checks have been received and the crops gathered they will have an opportunity to take up their school work on November 20.

W. T. S. T. C. is the only college in Texas where this plan is in operation. You may enter on November 20 without any disadvantages as new classes will be formed at that time, putting the new students on the same basis as those enrolled at the beginning of the year. Nowhere else may a student enter with \$16.50 paying all his tuition fees, hospital service, lycem, and athletics for nine weeks.

With these advantages, a large increase in the enrollment is expected when November 20 arrives.

### HOME LOANS MADE AT RAPID PACE BY TEXAS CORPORATION

Topping both in number and total amount of loans any other week, the Texas Home Owners' Loan Corporation approved 606 loans on preliminary appraisal for \$1,295,469.22 for the week, states Manager, James Shaw, announced.


These figures compared with the previous week's high of 419 loans approved totaling \$999,956.84, and indicate the favorable results from the recent expansion in the personnel of the Texas office. State officials also expect this rate of increase to continue for the next several weeks. The set-up in operation was effected in spite of some changes in the system of handling requests by the Washington organization, which, according to Washington reports, has not yet worked out a permanent policy on all these matters.

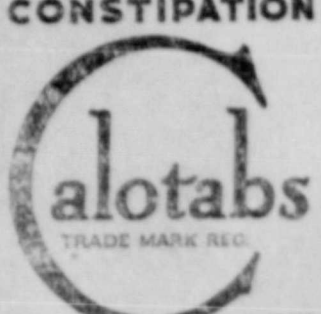
"Few persons realize," said Mr. Shaw, "what a tremendous task is involved in handling the thousands of loan applications we have received. In justice to and in order to protect the loan companies and individuals who have been willing to cooperate with us in accepting our bonds for their loans, we must proceed with caution. That we are determined to do, and it takes time to conduct the necessary investigations.

"We are equipped now, however, to handle these loans within a minimum of time and to bring the speediest relief possible to the distressed home owners whom we are here to serve."

You will be surprised at the results from a little want ad.

Just try this combination in very cold weather... Get Instant Starting, Lightning Pick-up Conoco Bronze Gasoline and motor protecting Conoco Germ Processed Paraffin Base Motor Oil with the "Hidden Quart" feature. You will always buy Conoco thereafter.

At the sign of the Red Triangle... 

for BILIOUSNESS Sour stomach gas and headache due to CONSTIPATION  Calotabs TRADE MARK REG. 101 351

- - the hand grip - - of co-operation YOUR SOURCE OF POWER

IN THE CONSTANTLY CHANGING CONDITIONS OF TODAY IS YOUR USABLE FINANCIAL BACKING.

THIS BANK OFFERS YOU A CLOSE AFFILIATION IN ALL OF YOUR BANKING NEEDS.

- This name on your bank book - means a financial co-operation - most needful to you

## First National Bank

We Invite Your Banking Business, and Appreciate Your Cooperation.

Only 4 years old, but in emergency she turns to the telephone


Only 4 years old, yet she turns to the telephone in time of emergency as instinctively as her mother does.

Your telephone is worth the few cents a day it costs in convenience, in time and steps saved. And, when there is an important call that you must make or receive in a hurry, the value of a telephone often cannot be measured in terms of dollars and cents. May we install one? Get in touch with the business office. Say: "I want a telephone."



"Doctor, come quick! Baby is awful sick."



SOUTHWESTERN BELL TELEPHONE COMPANY 



By CY HUNGERFORD



### "THE MAIN THING ON MAIN STREET"

By L. F. Van Zelm

**Daily Buzz**  
MAIN STREET'S LEADING NEWSPAPER.  
**BANKER COYNE A FREE SPENDER**  
J. R. COYNE, OUR LOCAL BANKER, THAT GAY RECKLESS RASCAL WAS ONE OF THE SPENDING SPIES YESTERDAY.  
CORA COSMETIC, THE HAIRDRESSER, WAS THE RECIPIENT OF HIS WILD DISPLAY OF EXTRAVAGANCE. HE SHOWERED HER WITH A DAISSY — TO HIM MONEY WAS NOTHING — WHEN HE SPENDS — HE SPENDS.



ISIS THEATRE PROGRAM

WEEK BEGINNING Sunday, Nov. 19th

Sunday & Monday BARBARA STANWICK

"Ever In My Heart" Comedy and Other Short Subjects

Tues. and Wed. FRANKIE DORRO

"Wild Boys Of The Road" Comedy and Other Short Subjects

Thurs. and Fri. Robert Montgomery, Walter Huston, Madge Evans and Jimmy Durante

"Hell Below" Comedy and Other Short Subjects

Saturday TOM TYLER

"When A Man Rides Alone" Also Selected Short Subjects

"STORMY WEATHER"

It'll be just another song to you if you select your overcoat from the complete and varied stock at Stubbs.



See the Landsdown, in a satiny smooth overcoating material developed by Curlee.

Other overcoats, single or double breast, in blues, browns, tans, greys.

\$10.75 to \$23.50

Lowest prices in the whole country on Hood rubber o'shoes and rubber boots.

STUBBS

The Friendly Store PLAINVIEW, TEXAS



GOOD THINGS TO EAT

Wrentham Duck a la King 4 tablespoons butter 4 tablespoons flour 1/2 cup cream 1 1/2 cups of milk 1-4 teaspoon salt 1-4 teaspoon paprika 1 teaspoon chopped pimiento 1 teaspoon finely chopped green pepper 2 egg yolks 1 cup diced cooked duck Melt butter and add flour. When blended add cream and milk and cook until creamy sauce forms. Stir constantly. Add rest of ingredients. Cook 2 minutes. Serve poured over rounds of hot buttered toast.

Jeffied Relish Salad. 1 package lemon flavored gelatin mixture 1 cup boiling pineapple juice 3/4 cup boiling water 2 tablespoons lemon juice 1 tablespoon sugar 1-4 teaspoon salt 1 cup diced pineapple 1-2 cup diced celery 4 olives chopped 2 tablespoons chopped sweet pickles Pour pineapple juice and water over gelatin mixture. Stir until it has dissolved. Add lemon juice, salt and sugar. Mix well and allow to thicken a little. Add rest of ingredients. Pour to thickness of 1 inch in shallow pan or fill individual molds. Chill until stiff. Unmold on lettuce and top with dressing.

Supreme Salad Dressing 3 egg yolks 1-2 teaspoon salt 1-4 teaspoon celery salt 1 teaspoon onion juice 1 teaspoon celery seed 3 tablespoons flour 1-3 cup sugar 1-4 teaspoon paprika 1/2 cup vinegar 1 cup water 3 tablespoons salad oil 1-3 cup whipped cream Beat yolks and add dry ingredients. Add vinegar and water. Cook slowly

in double boiler and stir constantly. When dressing becomes thick and creamy, add oil. Cool. When ready to serve add whipped cream.

Smothered Pork Chops, Serving Three 3 loin chops 1-3 cup flour 1-2 teaspoon salt 1-4 teaspoon paprika 2 tablespoons chopped onions 2 tablespoons chopped celery 1 cup tomatoes Have chops cut 2.3 inch thick. Roll in flour and fit into small baking pan. Add rest of ingredients. Cover and bake 1 1/4 hours in moderate oven. Turn chops several times to allow even baking.

Escaloped Sweet Potatoes 2 1-2 cups sliced raw sweet potatoes 1/2 teaspoon salt 1-4 teaspoon paprika 1 tablespoon flour 1 tablespoon sugar 3 tablespoons butter 2.3 cup water Blend potatoes with dry ingredients. Add butter and water. Pour into buttered baking dish. Cover and bake 30 minutes in moderate oven. Uncover and brown 10 minutes.

Ice Box Buttercotch Cookies. 1 cup butter 3 cups dark brown sugar 1-2 cup sugar 3 eggs 2 tablespoons cream 1 teaspoon vanilla 1-4 teaspoon salt 1 cup chopped nuts 4 1-2 cups flour 1 teaspoon cream of tartar 1-2 teaspoon soda Cream butter and sugar, add eggs and cream and salt and beat 2 minutes. Add rest of ingredients. Shape into roll 2 inches in diameter or press dough into loaf pan. Chill 24 hours. Use sharp knife and cut into thin slices. Bake 12 minutes in moderate oven.

ABOUT TOWN

The Plainview girls broom ball team and the Lockney girls team will play here Friday night at the Roller Rink. The game will start about 8 o'clock. Don't miss this big thriller. The boys team played Petersburg here last Tuesday night and were defeated 16-0.

Miss Melba Hadley of Lockney and Crawford Eiland of Plainview were married November 6 at Lubbock, Texas. The bride is the daughter of Mr. and Mrs. R. E. Hadley and is a former student of Lockney High School. The couple will be at home near Tulla within a few weeks.

More wedding bells for Lockney this week—Miss Vernola Reece and Piko Hannah were united in marriage Monday morning at Amarillo, Texas. The couple will be at home in the Sand Hill Community where the grooms' parents reside. Mrs. Hannah is the daughter of Mr. and Mrs. Ben Reece of Lockney and attended high school here for several years.

Mrs. Ryan Speegle and son of Ft. Worth spent last week here as the guests of Mr. and Mrs. Cleve McGhee and Mrs. Artie Baker. Mrs. Baker and Mrs. Speegle were Amarillo visitors last Monday.

Mr. and Mrs. Jake Griffith and Rev. J. B. Osborn attended the Methodist Conference at Clarendon last week, returning home Monday.

P. E. Shick of Plainview was injured Saturday night when the car which he was driving west on 7th street crashed into a parked car in front of the Orville Tilson residence on the corner of 7th and Independence streets.

Mr. Shick was taken to the sanitarium where it was reported he had a broken nose, broken knee cap, and severe bruises and cuts.

Both cars were badly damaged by the impact. Mr. Shick is a former resident of Lockney and while here man-

aged the Sinclair Wholesale until about three months ago.

One girl is now being admitted free at the roller rink Tuesday and Thursday nights with one paid male ticket. Boys, that's the time to take your girls—two skates for the price of one!

Checks Silicosis



Dr. F. G. Banting, Canadian physician who discovered insulin, is reported to have developed a means of preventing silicosis, caused by minute parts of silica in the atmosphere. It is said the device will free the air at mine explosions in ten minutes.

FOR ALL KIND OF Welding & Repairing SEE GRAVES ELECTRIC & ACETYLENE WELDING Portable Machines Go any Where any Time Graves Blacksmith & Welding Shop

Gerard Swope



Gerard Swope, President of the General Electric Co., and a member of the NRA Industrial Advisory Board, whose proposed plan of industry controlling itself, has created widespread controversy which may lead to a practical plan being worked out.



We do expert cleaning and Blocking at the right price. BRING US YOUR OLD WORK HATS and your nice ones too We Guarantee Our Work

We have just opened our shop after being closed for several weeks remodeling the inside and the outside. We are now ready to give you quicker and better service.

E. E. BOOTHE Tailor Corner of 5th and Calif. FLOYDADA, TEXAS

Classified Ads

FOR SALE—Cheap, a good house in Lockney, also 3 lots near High School, also a piano—Mrs. Herson 1 and 1-2 blocks west of P. O.

FOR funeral flowers, phone us or leave your orders with Mrs. Honan, at Baker Mercantile Co.—Hollums, Floydada Florists. 18-1f

NOTICE—We have moved our auto wrecking business to the old Beacon office on West Locust Street. See us for used auto parts—Lockney Wrecking shop. 5-61c

FOR SALE—6,000 bundles Nigeria feed, three milk cows. See John Ruth, 6 mile, north of Lockney. 10-2tp

Let us bring you Abstract to date for that new Federal Farm Loan—Arthur B. Duncan Abstract Company, Floydada, Texas. 40-1nc

FOR SALE OR TRADE—3 good used wagons, 4 Jersey cows, 1 Jersey Bull, 2 used Perfection cook stoves, 1 used De Laval Separator No. 16.—Baker Merc. Co. 9-1tc

PINE OIL—nature's remedy for colds, pyorrhea, rheumatic pains, Zimmermann's Salve for piles, eczema, burns and sores. Sold at Lockney Drug, Bender Drug, Silverton; City Drug, Floydada. 3-tp



Rev. I. N. Demy says: I have found nothing in the past 20 years that can take the place of Dr. Miles' Anti-Pain Pills. They are a sure relief for my headache.

Sufferers from Headache, Neuralgia, Toothache, Backache, Sciatica, Rheumatism, Lumbago, Neuritis, Muscular Pains, Periodic Pains, write that they have used Dr. Miles' Anti-Pain Pills with better results than they had ever hoped for.

Countless American housewives would no more think of keeping house without Dr. Miles' Anti-Pain Pills than without flour or sugar. Keep a package in your medicine cabinet and save yourself needless suffering. At Drug Stores—25c and \$1.00

DR. MILES' ANTI-PAIN PILLS

The Lockney High School football team is playing Matador here Friday afternoon, Nov. 17, at the Municipal field. Come out and root for your team 100 per cent!

Mr. T. B. Brooks spent the week end at Wellington visiting his parents, Mr. and Mrs. D. C. Brooks.

DR. E. L. SPENCE

EYE, EAR, NOSE AND THROAT SPECIALIST

Office in Plainview Sanitarium and Clinic

EUGENE HARRIS says: "The depression which a man is facing today is not as great as the financial depression his wife will have to face at his death. Our Registered Policies are wills that can't be broken. A contract to fill every need." He sells good old STATE RESERVE LIFE THERE'S NONE BETTER

REPORT OF CONDITION OF THE FIRST NATIONAL BANK

Of Lockney, In The State of Texas, at The Close of Business on October 25, 1933

Table with columns for ASSETS and LIABILITIES. Assets include Loans and discounts, Overdrafts, United States Government securities owned, etc. Liabilities include Demand deposits, Time deposits, etc. Total assets and liabilities are \$175,745.80.

State of Texas, County of Floyd.

I, Artie Baker, President of the above-named bank, do solemnly swear that the above statement is true to the best of my knowledge and belief.

ARTIE BAKER, President Subscribed and sworn to before me this 7 day of November, 1933. (Seal) LEONARD L. BREWSTER, Notary Public. CORRECT—ATTEST: DORSEY BAKER, E. E. DYER, ROBIN BAKER, Directors

BUY YOUR LIFE INSURANCE FROM

A. J. COOPER

He Represents A Company That Is Rated A (EXCELLENT)

BY ALFRED M. BEST COMPANY, INC.

For 1933-1934

Apples and Honey

Colorado-Utah Mountain Honey and Apples We make a trip each week to the mountains of Colorado and Utah for our apples and Honey. Our apples are good eating apples and splendid for canning and preserving.

COMB and EXTRACTED HONEY

There is no better honey than the Colorado-Utah Mountain Honey. We have it in any size can that you may wish, from five gallons down to a pint size. Both in comb and extracted.

Pears For Eating And Preserving All of our fruits and honey are reasonably priced. Come and see.

Roberson Feed and Seed Co

WITH THE CHURCHES

BAPTIST NEWS

Sunday School 9:45, A. B. Muncy Supt. Preaching at eleven by the pastor. B. T. S. 6:30, Mrs. Silas Ellis, Director Services at 7:30 at which time Roy Cannon of Brownwood will deliver a lecture on the religious trend of the

N. R. A.

The Baptist were made happy to have a large number of the Methodist's in both preaching services, last Sunday as they were without a pastor. We rejoice with the local congregation in the return of Rev. and Mrs. B. J. Osborn to Lockney for our associations and labors together the past year have been most pleasant.

Our Sunday School attendance is gradually coming back to where it should be but there are too many of our members using the Lord's day for some other purpose other than going to the House of the Lord to worship Christ. One should weigh carefully their reason for staying away from the Lord's services on Sunday. You cannot worship the Lord as acceptably at home as you can at church or the Lord never would have established the church. Remember also we pay dearly for sins of omission as well as commission. There were 218 in Sunday School last Sunday with an offering of about \$80.00 for the day.

Heads Gold Stars



Above is Mrs. Elizabeth Millard of East Rochester, N. Y. who has just been elected president of The American Gold Star Mothers for the next year.

SENIOR EPWORTH LEAGUE PROGRAM Nov. 19, 1933

Topic: What is a Christian Leader—Mauretta Brotherton Song Prayer—Flossie Huggins Sharing Ideas—Erline Ida Thomas Another Experiment—Mattie Bell Woffard What is a Christian—Mary Irene Harris Other Essential Characteristics—Emory Huggins Summing Up—Kenneth Wofford Song

PROGRAM FOR FLOYD CO. FED. OF WOMEN'S CLUB

The following is the program to be given at the Floyd County Federation of Women's Club which is to be held in the Methodist Church at Floydada on November 21. Convene at eleven o'clock A. M. "America" led by—Mrs. Boone Hall Prayer—Mrs. G. A. Linder Looking Forward—Mrs. G. J. Stapleton, Lockney Solo—Miss Mary Leda McAdams, Lockney Business Meeting Lunch "Star Spangled Banner,"—Miss Blanche Ramsey accompanied by Mrs. M. D. Ramsey What Does it Mean to be American—Mrs. J. Myers Reading—Frankie Dodson, Lockney Teaching patriotism to Our Children—Mrs. Arthur Barker, Lockney

L. L. L. CLUB ENTERTAINED THURSDAY AFTERNOON

Mrs. A. R. Meriwether entertained the L. L. L. Club last Thursday at her home in West Lockney. Four tables of bridge were played. Refreshments were served to the following members: Mesdames Olin Ridings, J. H. Hohlsus, E. E. Dyer, Alex Norris, Buck Sams, Paul Shick, E. Woodburn and R. R. Wimberly. The following were guests: Mrs. Ryan Speegle of Dallas, Mrs. Artie Baker, Mrs. Cleve McGhee, and Mrs. Bryan Wells.

SENIOR B. Y. P. U. PROGRAM Nov. 19, 1933

Subject: The Perseverance of the Believer 1 and 2 question and answers—Glen Carroll and Faye Cook 3 question and answer—Mary Williams, Margaret Collier 4 question and answer—Johnnie Ren sonover, Raymond Whatley 5 question and answer—Hazel Ford, Essie Maye Hamilton 6 question and answer—Bill Bobbitt, Clay Muncy 7 question and answer—Marie Hubbard, Lena Moore 8 question and answer—Joe Earl Wilson, Bena Cox 9 question and answer—Oleta Thornton, Wauline Raina 10 question and answer—Norvel Cook, Eva Maye Woods 11 question and answer—Annie Curb, Charlotte Canning Conclusion—Glen Carroll

BLIND MAN TO LEAD SINGING AND LECTURE SUNDAY MORNING AND EVENING

Roy Cannon blind evangelistic singer, radio artist, and lecturer of wide and varied experience will lecture at the Baptist church in Lockney Sunday night. The Lecture will be on the Solution of the present Problems of the day, religious, political and economic treated in the light derived from a careful study of the Holy Scriptures. Mr. Cannon will also be at the Baptist church for the regular service Sunday morning. He will assist in the song service and in any other way possible to add to the beneficence of the service.

Roy Cannon, though without sight since infancy, is a graduate of two of the best colleges in the south, holding an A. B. degree from Howard Payne, Brownwood, Texas and an M. A. from Howard College, Birmingham, Alabama. Every one is cordially invited to attend the services Sunday. Special music will be arranged for these occasions.

PROGRAM FOR W. M. S. MONDAY

The following program has been announced for the Baptist W. M. S. Monday which will meet at the church. Topic: Stewards of the Word Bible study—Mrs. Willis J. Ray The Word of the Hour—Mrs. Allen Thinking of Tithing—Mrs. Ellis Tithing and Thriving—Mrs. Buchanan The Story of the Tithing Dollars—Mrs. Will Ford The Story of the With-held Dollars—Mrs. Guf Sams Tithers Around the World—Mrs. Kennedy

OFFICERS TO BE ELECTED AT MISSIONARY SOCIETY MON.

The Women's Missionary Society of the Methodist Church will meet Monday afternoon at 3:00 for the purpose of electing officers for the next year. This is the regular monthly business meeting and every member is urged to be present.

The Federal penitentiary at Leavenworth, Kan., has the largest development of the farm colony idea for prisoners. The opossum is a "living fossil," being a little-changed descendant of animals that lived in the dinosaur ages.

THE MINDS OF MEN ARE GETTING BACK TO PROVEN QUALITY

Well has the lesson been learned in the past three years than true economy lies in quality.

John E. Stetson hats, Holeproof hosiery Shirtcraft shirts, Pool sweat-proof work clothes, and riding trousers. Freemans \$3.95 and \$5 shoes. Gloves, suede jackets, sweaters and wool slip-ons. International made to measure suits (made with my own special front in coats). New shipment high quality Oxford gray suits, O-Coats and top coats.

EVERY ARTICLE IN THIS STORE WITH A LABEL NATIONAL- LY KNOWN.

Through the three years I've up-held the quality of standard. Are you choosing gifts for men? He's sure to have a merry Xmas if you make your selection here.

Glad Snodgrass

South side Floydada but it pays to walk over "Smart wear for men since 1900"

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Under New Management

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WE GUARANTEE OUR WORK MAINTAINING THE LOWEST PRICES

F. C. Harmon

OWNER

S. E. DUNCAN, Jr., Mgr.



You'll be proud to show your kitchen if you own a FLORENCE WICKLESS OIL RANGE

It's the nearest thing to gas: clean, powerful, economical heat focused on the cooking. Big level cooking top and insulated oven—will not burn on the bottom. Come in and let us show our new Florence stoves and other modern kitchen equipment.

Baker Merc. Company

Thousands have Ended their Bowel Worries

by taking this advice!



Can constipation actually be overcome? "Yes!" say medical men. "Yes!" say the many thousands who have followed their advice and know. You are not likely to cure your constipation with salts, pills, tablets, or any of the habit-forming cathartics. But you can correct this condition by gentle regulation with a suitable liquid laxative.

THE LIQUID TEST:

This is the way many men and women have made their bowels as regular as clockwork in a very short time.

First: select a properly prepared liquid laxative. Second: take the dose you find suited to your system. Third: gradually reduce the dose until bowels are moving of their own accord. Simple, isn't it? And it works! The right liquid laxative brings thorough bowel action without using force. An approved liquid laxative (one which is most widely used for both adults and children) is syrup pepsin. Dr. Caldwell's Syrup Pepsin is a prescription, and is perfectly safe. Its laxative action is based on senna—a natural laxative. The bowels will not become dependent on this form of help, as in the case of mineral drugs. Hospitals and doctors have always used liquid laxatives. The dose can be measured, and the action controlled. Pills and tablets containing drugs of violent action are hard on the bowels. If there are children in your household, don't give them any form of laxative, but use a healthful, helpful preparation like syrup pepsin. Its very taste will tell you it is wholesome, and agreeable to the stomach. Delightful taste, and delightful action; there is no discomfort at the time, or after. Ask your druggist for Dr. Caldwell's Syrup Pepsin, all ready to take,

EXTRA! EXTRA!

BIG THANKSGIVING JUBILEE AND BARGAIN FEAST! QUALITY MERSHANDISE AT GREAT VALUES

LOOK AT THESE PRICES

Pull-on Boots for misses and boys, Reg. \$2.50 Value-Only \$1.98

Boys slip-over sweaters, 33 1-3 per cent Wool, good and Heavy-Only 79c



Ladies Stylish Fall And Winter Dresses

\$7.95 values for \$4.95

\$10.75 values for \$6.75

\$12.75 values for \$8.75

\$16.75 to \$19.75 values \$10.95

Ladies purses, gloves, underwear, sweaters, scarfs, etc. at special Reduced prices.

Just received a new shipment of men's dress shirts Pre-shrunk collar, fast colors—

\$1.00

Solid and Printed Crepes Values to \$1.00, one lot special yard 49c

Ladies cotton Ribbed Hose per pair 9c

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Your Complexion Needs Protection

Remember "Charme"

Cosmetic's is manufactured at Lubbock, Texas especially to protect and care for the skin and complexion of the ladies living in this dry and dusty climate. So why let your complexion be destroyed by the dry winds and dust when—

CHARME

Cosmetic's will so wonderfully care for your complexion and beauty. So begin to day to use—

CHARME

And capture for your self Complexion, loveliness and beauty which should be yours.

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LOCKNEY, TEXAS

