



THE LOCKNEY BEACON



Dedicated to the Interests of This Section, That No Good Cause May Lack a Champion

VOLUME 33

LOCKNEY, FLOYD COUNTY, TEXAS THURSDAY, NOVEMBER 23, 1933

NUMBER 11

Red Cross Roll Call Opens In Lockney Nov. 24th

Success in the forthcoming membership campaign of the American Red Cross was predicted today by Dr. C. J. McCollum, County chairman.

"Although the dates from November 24 to 30 have been set aside for the Roll Call this year in Lockney," the campaign leader said, "I am convinced Lockney's membership goal can be reached or exceeded in a much brief period. For many years, and particularly during the economic depression the outstanding performance of this humanitarian organization has been a common knowledge. Results other than a swift, successful campaign are inconceivable when we realize how much the existence of the Red Cross means to this community, state and nation."

The Roll Call chairman added that local campaign machinery is being rapidly perfected with an aim of carrying the organization's message to every adult in the city between Nov. 24 and 30.

The local committee is composed of the following: Mesdames Olin Ridings, Carl McAdams, Robert Smith and Hugh Trussell.

County Tax Collector Will Be In Lockney Tuesday

We will be in Lockney, Tuesday, Nov. 28th, 1933. Located at the First National Bank for the purpose of collecting taxes.

Due to the fact that November is the last month in which to take advantage of the Split-Payment plan on the 1933 taxes it will give tax-payers of the North side of the county an opportunity to take advantage of this. Last one half becomes due June 1934.

In addition to the Split-Payment collection, we will be in position to collect all types of taxes with the exception of Automobile Registrations.

FRANK L. MOORE

Tax Collector, Floyd, Co. Tex.

16 YEAR OLD DAUGHTER OF L. B. TINNIN DIES OF DIPHTHERIA TUESDAY NIGHT

The ten year old daughter of Mr. and Mrs. J. B. Tinnin of the Fairview community died last Tuesday night of Diphtheria. Funeral services were held at the grave side at three o'clock. The P. C. Harmon undertaking department was in charge. Interment was in the Floydada cemetery.

Mr. and Mrs. Luther Watson moved the first of this week in the duplex opposite Mr. and Mrs. Ulma Dagley.

Today's Market

Poultry	
H. Hens over 4 1-2 lbs	6c
Hens under 4 1-2 lbs	4c
Leghorns	3c
Colored hens under 4 1-2 lbs	6c
Eggs 3 lbs.	5c
Old Roosters	2c
Stags per lb	3c
Turkeys	
No. 1 Turkeys	6c
No. 2 Turkeys	3c
Eggs	
Eggs per dozen	25c
Cream	
Butterfat, per lb. Station	17c
Grain	
Wheat per bu.	67c
Maize threshed per 100	65c
Maize Heads per ton	\$7.50
Feeds	
Cotton Seed Meal per 100	\$1.20
Loose Hulls, per 100	25c
Stacked Hulls, per 100	40c
Hulls, per ton	\$4.00
20-20 Mixed Feed per 100	65c
Cotton	
Cotton per 100 lbs.	\$9.40
Cotton Seed ton in trade	\$16.00
Cotton Seed per cash ton	\$16.00

Wheat Looks Good In The Lockney Country

In driving around over this part of Floyd county you will notice how fine the wheat looks. Prospects were never better for this time of the year. Recent rains have put a fine season in the ground. A good stand is noticed on every hand. Some have already turned live stock in to graze the wheat, thus holding the growth down until spring.

From all indications, and if past, present and future signs do not fail, we are going to harvest a good wheat crop this next summer. The acreage is not as large as it has been in the past but sufficient acreage has been seeded to wheat to give a big yield should it make.

New Scale Set For County Labor

A new labor scale was set by the Floyd County Commissioners Court in the meeting Monday, November 11th, for work on the county roads.

Following is the new scale: Single hand, 20 cents per hour; single team and driver, 40 cents per hour. The scale went into effect Monday.

A quarterly report of the county treasurer and the county clerk were accepted by the court. The monthly report of D. C. Lowe, Justice of the Peace in Precinct No. 2, and Justice of the Peace, J. S. Solomon, in Precinct No. 1, were approved.



4,000,000 Jobs

Harry L. Hopkins, Federal Relief Administrator, who has an appropriation of \$600,000,000 with which to give jobs to 4,000,000 unemployed this winter, under President Roosevelt's new relief program.

\$1,502,500 Aid Is Given Texas

WASHINGTON, Nov. 21.—Allotment of \$1,502,500 federal relief funds to meet immediate unemployment relief needs in Texas, pending sale of state bonds, was announced today by Harry L. Hopkins, relief administrator.

The administration also announced grants of \$372,000 to Oklahoma and \$1,250,000 to Florida for unemployment relief.

Hopkins sent the following telegram to Governor Miriam A. Ferguson explaining the grant:

"This grant is made on the understanding it is a further advance to carry the relief load until you are able to sell your bonds and that these advances will be fully matched so that beginning Oct. 15, relief costs will have been shared with the State on a 50-50 basis."

Today's allotment brought the total received by Texas to \$8,782,224.

AMERICAN LEGION SUPPER SATURDAY NIGHT

Saturday night, November 25th, at the American Legion Hall, a supper or "Dutch Lunch" will be served to the members at 7:30 o'clock. All members requested to be present without fail.

The first public telegraph message was sent over the line between Baltimore and Washington, May 24, 1844, "What hath God Wrought."

The rainy season in the Philippines is at its height in July and August.



Ready for Thanksgiving Day

In Massachusetts, home of Thanksgiving Day, Miss Ruth Fisher of Laeelle College, near Sudbury, selects a 35 pound bird which manifested much interest in the grindstone operation of sharpening an axe.

Support Of Red Cross Is Urged

Mayor J. H. Hohlaus of Lockney today issued a proclamation, in which he appealed to the local citizenship to support the national organization in the annual Roll Call which opens in Lockney Nov. 24.

"As Mayor of the city of Lockney I deem it my duty and privilege to call public attention to the annual membership campaign of the American Red Cross which is to be conducted here between November 24-30.

"The Red Cross, universally recognized as the greatest mother, is solely dependent upon individual backing. Lacking this support the organization would be unable to carry on its noble work during disasters, among War Veterans, in the health field, first aid, life saving, and its numerous other tasks.

"Every local citizen can answer the Roll Call appeal—a community's challenge—in full confidence that every dollar contributed to this cause will be multiplied in usefulness."

J. H. HOHLAUS, Mayor of City of Lockney.

RAILROADS AND BUSES TO REDUCE FARES

Effective December 1st, railroads of Texas have published new passenger tariffs showing reduction in fares. The new rate will be two cents per mile.

Major bus companies throughout the southeast also announce reduction in passenger fares, effective Dec. 1st. All bus fares will be reduced to one and one-half cents per mile.

Litvinov at Capital



Maxim Litvinov, Soviet Russia's Foreign Affairs Commissar, photographed at Washington, during the days while he conferred with the State Department and President Roosevelt in person, regarding terms of the United States recognition of Russia.

Business Is Good In Lockney

For the past six weeks business has been brisk in Lockney. Business men report the best business since 1929. There are beginning to hum as in years past. We are gradually "getting out of the woods," so to speak. People have a smile on their faces that just simply want wear off. They are feeling good, got a little money in their pockets paying debts, buying supplies, planning on next year's business. We are enjoying the best period of prosperity since the depression.

Yes folks we are gaining ground. Take a look down the hill and see how far up the incline we have climbed. Good ways, isn't it?

We are not worrying about the price of gold. We have no gold, but we are peddling them the fleecy staple these days, bringing a good price, too.

REGIONAL CREDIT CORPORATION READY TO MAKE LOANS IN LOCKNEY

The Regional Agricultural Credit Corporation of Ft. Worth, Texas, has just announced that it would consider farm credit for those eligible.

This loan is handled in much the same way as Bank loans, taking collateral such as livestock, crops, implements etc. Rate of interest is 6 and 1-2 percent annually, and no interest is deducted from the face of this loan. Some runs until crop harvest times in the summer and fall for wheat and cotton.

The committee serving this season is E. D. Teuton, Artie Baker and Geo. T. Meriwether, Loan committee. Geo. T. Meriwether, is chairman and takes the applications, in his office over the First National Bank, of Lockney.

The purpose of these loans is to care for the needs of agriculture and farm purposes in general, and to pay outstanding obligations.

HUNTING SEASON OPENS; TELEPHONE TROUBLE RISE

Due to the fact that considerable trouble was experienced on long distance circuits of the Southwest Bell Telephone company during the opening of the dove season in September, the company is asking the co-operation of the public in preventing trouble of this nature during the duck season, according to W. E. Stone, wire chief of the company at Floydada.

Shooting at birds setting on the wires or shooting through the wires is certain to cause breaks in same, either at the time or later," said Mr. Stone. "Since it is necessary to send men from five to 100 miles to clear trouble on long distance circuits, the resulting lost time is a serious detriment to the public's telephone service.

Posen, Poland, unveiled a memorial monument, of Woodrow Wilson July 4, 1931.

Public Works Meeting Called Friday Night

There will be a meeting held at the Beacon office Friday night, November 24th at 7:00 o'clock to discuss some public works projects for Lockney and communities to come under the new Civil Works program as outlined by President Roosevelt and his associates the past ten days. Mayor J. H. Hohlaus and Dr. J. C. McCollum returned today from Austin where they attended a meeting called by Lawrence Westbrook, State Relief Director, to acquaint representatives of the various counties and communities with the new work that is being undertaken throughout the United States to put back to work 4,000,000 people.

Mr. Westbrook asks that several projects be under way in each county in the state by December 1st. Only worthwhile projects of a permanent nature will be undertaken, states Mr. Westbrook. Messrs. Hohlaus and McCollum will give a report on the Austin meeting. Every business man, and other interested parties of Lockney and surrounding communities, are asked to attend this meeting. We must get our program outlined and submit it to the County Committee for their approval. Then the County Committee must secure the approval of Mr. Westbrook at Austin before any work can be done. We have a quite a few unemployed people in this community, and the number will increase within the next sixty days. They must have work. It is up to us, as citizens of the county to supply this work as far as possible. Be sure and attend this meeting, at 7:00 o'clock Friday night.

Tax Collections Improving In Floyd

"Collections of taxes in Floyd County is improving," Tax Collector Frank L. Moore said. Mr. Moore reported as many taxes collected thus far this month as was collected all told last month.

About fifty per-cent of the taxes collected are current and the other fifty percent back tax money.

Approximately \$8,500.00 has been collected this month to date, Mr. Moore reported.

Automobile registrations have shown a decline this week, Mr. Moore said.

HUGH ROBERSON SECURES CONTRACT ON NEW STAR ROUTE

This office has just received the information that Hugh Roberson received the contract to carry the mail on the new Star Route out of the Lockney Postoffice. Service will begin December 1st, and will be a daily route. It runs north and northeast of Lockney and is 37 miles in length.

FOOTBALL BOYS ENTERTAINED WITH DINNER AND THEATRE PARTY

The Lockney High School football boys were entertained with a turkey dinner and a theatre party last Friday evening following the game with Matador.

Mr. Bill Bobbitt, principal of high school, was host for the dinner at the Cozy Cafe and Mr. Hugh Counts and Mr. T. B. Brooks gave the theatre party.

The following grid members were present: Red Moore, captain, Paul Bybee, Herman and Owen Thornton, J. B. Mercer Elton Griffith, Marvin Sams, Edwin Tucker, Henry and Marvin Brotherton, Garland Sams, Bob Collier, Rayburn and Raymond Spence, Austin Meriwether, and Williams, coach Cooper and Mr. Wilford Jones, school superintendent, were also present.

LIGHT RAINS COVER THE COUNTY SUNDAY NIGHT

Light rains covered the county last Sunday night, beginning about ten o'clock. It rained hard in the beginning but gradually fell off to a slow drizzle which lasted practically through the night.

Classified Ads brings results.

\$48,000,000 To Be Distributed To Cotton Farmers

WASHINGTON, Nov. 20.—Immediate distribution of \$48,000,000 constituting a four-cent a pound advance to cotton producers who are to receive options on 2,400,000 bales of government-held cotton, was announced today by Oscar Johnson, director of finance for the farm administration.

The advance will be made to approximately 600,000 producers as quickly as necessary forms can be signed.

The Reconstruction Finance Corporation notified Johnson to day a commitment on the cotton covered by option had been made to the Commodity Credit Corporation which will make the funds available to a cotton pool to be established by Secretary Wallace.

The producers who asked options on government cotton at six cents a pound as part of their consideration for acreage reduction will be required to participate in the 1934 program.

After signing the agreement and transferring his option to the pool, the producer will receive \$20 for each bale upon which he is entitled to an option.

The pool will issue participation certificates to option holders who will retain their beneficial interest and upon sale of the cotton will receive their ratable share of any price above 10 cent a pound after deduction of expenses.

Wins at Last



McAlister Coleman, of Radburn, N. J., author, who for years has run for offices of U. S. senator, state senator, congressman, alderman, assemblyman and council, always on the Socialist ticket, was "written in" and made Justice of the Peace. He says he will serve.

Concert At Lockney By The Lone Star Troubador

Concert featuring the Lone Star Troubador of the Air assisted by the Lone Star Quartet The Lone Star Troubador a radio intermission of some prominence. He has appeared over some of the leading stations of the south as well as in the north, including WOAI, KWKH, WAPI, WENR, Chicago and many others.

This program is sponsored by the B. T. S. of the Lockney Baptist church and is to be given Monday evening at 8 o'clock at the Grammar School Auditorium.

An hour and a half of real inter-entertainment filled with thrills from beginning to end. A program of mirth and music soul and sense. A barrage of harmony, an avalanche of laughter and melody. Popular songs, Radio hits of the past few years, comic songs, Negro spirituals and general comedy.

ROY JARNIGAN JOINS AIR CORPS FORCES OF NAVY

Roy Jarnigan, of South Plains, this week wired friends here that he had passed all examinations and had been accepted in the United States Air Corps at Dallas. He will go into training in California at once. He went to Dallas last Saturday to take the final examinations.

He has been employed here for the past month with the Panhandle Lumber Company.—Floyd County Hesperian.

Insects breath through air tubes extending through the body.

Are you blonde or brunette?
Are you dark, are you fair?
Have you dry skin or oily?
Choose your make-up with care.
Have you large pores or small?
Then here's a bit of news
We've 20 kinds of powder
The kind and shade you use

Most Popular at—
25c Are
Southern Flowers
Debonaire
Nadinola
Golden Peacock
Floriant
Armands

Most Popular at—
10c Are
Nadinola
Golden Peacock
Cashmere Bouquet
Pond's
Lady Esther
Faon
Vivani
Luxor
Sue Pree

CAVE'S
Plainview, Texas

ABOUT TOWN

A. D. Bassell returned Sunday after spending the week in New Mexico deer hunting. Three in the party were from Plainview and they report the killing of one deer.

Mrs. Ed. Whitfill and son Junior left Sunday for Dallas where Junior went through the clinic. They returned home Tuesday night.

Mr. Clarence B. Williams of Grape Vine, Texas was here Wednesday as the luncheon guest of Mr. Geo. Mickey. Mr. Williams is the preacher at the Church of Christ at Grape Vine.

Mr. and Mrs. Conde Davis were in Amarillo Sunday and Monday visiting their son and wife. Mr. and Mrs. Emmitt Davis. Mrs. Davis has just recently had an operation but is doing nicely at the present time. Mr. and Mrs. Conde Davis' grandson returned home with them.

Mrs. Fred Gross had her tonsils removed in Dr. Anders office Wednesday morning. Jake Griffith also had a tonsillectomy operation Tuesday morning.

John Stapleton spent the week end at San Angelo and points near there.

Mr. and Mrs. Georgie Weeks and Family and Mr. and Mrs. Jim Davis of Silverton were in Town Saturday shopping.

Mr. and Mrs. Marshall Collins and baby of Dimmitt were here Sunday visiting friends and relatives.

Mrs. Bob Shelton was in Lubbock the first of the week with her daughter, Mrs. Jewel Ochaner of Snyder, who is in the Lubbock Sanitarium. Mrs. Shelton reports a new granddaugh-

Mrs. McGaughran returned Sunday from New Mexico where she has been visiting her brother and wife, Mr. and Mrs. Edwin Hadley, who accompanied her home.

The Baptist Choir had a social meeting at the home of the pastor and wife, Rev. and Mrs. Willis Ray, Monday evening at 8 o'clock. Each guest present was required to tell some joke or do some stunt. Sandwiches, fruit, and coffee was served to about 40 guests.

Misses Rowena Ewing, June Guthrie, Gene Dyer, and Manon Meriwether spent the week end at Amarillo visiting friends.

Mr. and Mrs. A. J. Crager and Mrs. T. B. Brooks are in Altus, Okla., this week visiting relatives.

John Grissom of Lubbock and George Upton of Lorenzo spent the week end as the guests of Tom Suits.

Opposing Leaders in Farm Relief Controversies




On the left is Edward A. O'Neil, President of the American Farm Bureau Federation, who announces the federation's support of President Roosevelt's Agricultural Adjustment Act plans and opposing farm strikers. At the right is Milo Reno, of Iowa, Farm Holiday President, who rejects all federal plans and proposals, urging continued strikes.

The Sacred Water Bowl, 1,500-foot crater, contains a lake 1,200 feet deep.



We do expert cleaning and Blocking at the right price.
BRING US YOUR OLD WORK HATS and your nice ones too
We Guarantee Our Work

We have just opened our shop after being closed for several weeks remodeling the inside and the outside. We are now ready to give you quicker and better service.

E. E. BOOTHE
Tailor
Corner of 5th and Calif.
FLOYDADA, TEXAS

Jewel Marcus and Louis Rexroad spent Sunday afternoon in Silverton, Texas.

Mrs. Phelpy and children of Plainview spent Saturday with her mother, Mrs. J. C. Dutton.

Some of the hens are laying for us—but so is the tax collector.

Mirror.
"One of the few films that deserves being showed for \$2."—Film Daily.

MISS ESTELLE BYARS ENTERTAINS RENDEZVOUS CLUB

The Rendezvous Bridge Club was entertained Friday afternoon at the home of Miss Estelle Byars at 3:30 o'clock. At the close of the games a shower of gifts were presented to the honored guest, Mrs. Raymond Meriwether.

Club members present were: Mesdames Cullen Riley, Joe Golden, Ulma Dagley, Winfred Cooper, T. J. Honea, Misses Mary Leda McAdams, Rowen Ewing, Virginia Collier, Jeane Suits, the honoree Mrs. Meriwether, Miss Anne Steward of Lubbock, and the hostess, Miss Byars.

STERLEY NEWS

Sunday was a lovely day and Sunday school was well attended.

School resumed the regular work Monday after a six weeks vacation for the children to pull boles.

Mrs. W. S. Rexroad and Mrs. W. Jones entertained the Junior B. Y. P. U. Class at the home of the former Friday evening. Hot chocolate and cake was served to the many guests.

Mr. and Mrs. W. E. Grimes and Edith spent last week end at Crowell, Texas.

Mr. and Mrs. J. W. Lester moved to Lockney last week.

The baby of Mr. and Mrs. Winston is reported quite ill of scarlet fever.

Miss Ada and Mae Foster attended Tech's homecoming last week end.

Miss Reba and Montie Gregg shopped in Plainview last week.

Mr. and Mrs. Frank Paschal and Mr. and Mrs. Fred Paschal were shoppers in Lockney Saturday night.

Mr. and Mrs. Jess Gordon and son, Robert, of Pleasant Valley were guests in the home of Mr. and Mrs. S. S. Byars Sunday afternoon.

Mr. and Mrs. L. A. Claborn and children spent last week in Phoenix, Ariz.

"Power And The Glory" Is Powerful Drama



Fox's New Wonder Drama "The Power and The Glory" is the feature picture at The Granada Theatre at Plainview Saturday Midnight Nov. 25 and Sun. and Mon. Nov. 26-27. Spencer Tracy and Colleen Moore have the featured roles in this sensational picture. The critics have been very high in praising this new Fox Picture and we quote below for interest of our readers.

"4 Stars—deserves to be placed among most distinguished films of the year. Spencer Tracy and Colleen Moore Excellent."—N. Y. Daily News.

"Gripping, fascinating. Spencer Tracy gives matchless performance."—N. Y.

OF INTEREST TO WOMEN



year and this was gleaned only through the sale of winter coats to Miss and Mrs. America.

It is the elaboration of the scarf in the flat supple type of soft furs that caught madame's fancy. There are butterfly scarfs, ascot scarfs and vertical scarfs. As illustrated above, the vertical scarf, adjustable with brown ring, tells the story of how fur scarfs are treated on the popular coat models.

In fabrics the dull woollens, imported diagonals and ribbed boucles are the favorites, and in colors too. If one wishes to get away from black for a change.

STUDY CHILD THEN SELECT PROPER TOYS

Toys and their relation to childhood constitute a subject for interesting and decidedly profitable research. There has been a movement in recent years toward fitting the toys to the temperament and personality of the developing child, that he may reap some benefit as well as amusement from them.

The old fragile, meaningless gadgets that have littered toy counters for so many years are making way for the educational and equally entertaining toy that has been designed with some attention to child psychology.

Blocks and dolls are, of course, old standards that have demonstrated their value to the child and that will not be replaced for many years to come, if ever. But even here there is ample chance for exercising judgment in the selection of the child's playthings. Blocks for example, should be of generous size if they are to be used by the small child. With them, he may achieve "big" results without too much effort, either mental or physical.

MONDAY NIGHT
8 O'CLOCK
GRADE SCHOOL AUDITORIUM
LOCKNEY, TEXAS

Roy Cannon and Quartette

IN
High Class Popular and
Classical Musical Program

This program was staged at Floydada recently and sponsored by the Football club and went over with a bang.

Roy Cannon is a radio entertainer, dramatist, soloist, reader and lecturer.

A Dollar Bill To Any One Who Goes To Sleep During The Concert.

ADMISSION 10c AND 20c

Sponsored by the Seniors of the B. T. S. of the Baptist Church

Frank Perkins

INSURANCE and BONDS

HOW WOMEN CAN WIN MEN AND MEN WIN

The Favor of Other Men

Unless two pints of bile juice flow daily from your liver into your bowels, your food decays in your bowels. This poisons your whole body. Movements get hard and constipated. You get yellow tongue, yellow skin, pimples, dull eyes, bad breath, bad taste, gas, dizziness, headache. You have become an ugly-looking, foul-smelling, sour-thinking person. You have lost your personal charm. Everybody wants to run from you.

But don't take salts, mineral waters, oils, laxative pills, laxative candies or chewing gums and expect them to get rid of this poison that destroys your personal charm. They can't do it, for they only move out the tail end of your bowels and that doesn't take away enough of the decayed poison. Cosmetics won't help at all.

Only a free flow of your bile juices will stop this decay poison in your bowels. The one mild vegetable medicine which starts a free flow of your bile juices is Carter's Little Liver Pills. (No calomel, mercury) in Carter's. Only fine, mild vegetable extracts. If you would bring back your personal charm to win men, start taking Carter's Little Liver Pills according to directions today. 25¢ at drug stores.

Refuse "something just as good" for it may gripe, loosen teeth or scald. M.R. return. Ask for Carter's Little Liver Pills by name and get what you ask for. ©1933, C.M. Co.

Used Cars For Sale or Trade

1930 to 1933 Model Chevrolets

I am in the used car business exclusively and will buy, sell or trade with you.

Lot located just north of the Hilton Hotel—Plainview, Texas

WILEY DAY

THERE'S NO REASON FOR GETTING ALL STEAMED UP IF YOU USE THE PROPER ANTI-FREEZE

Drive To Our Station For—
Prestone or Glycerine
Ozark Service Station

HIGH-POWER PERFECTION

Oil Burning COOK STOVES and RANGES

LOOK FOR THE TRIANGLE TRADE MARK OF QUALITY

A Liberal Trade-In For Your Old Stove

Baker Mercantile Co

THE LOCKNEY BEACON

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J. L. SUITS, Editor

JEANE SUITS, Local, Church and Society Editor

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SUBSCRIPTION RATES

One Year—\$1.50 Six Months—75c Three Months—40c

TAMMANY IS OVERTHROWN

Tammany Hall, the most corrupt, brutal and heartless political organization in America, has been ousted from control of the nation's greatest city. For the first time in sixteen years the grip of the Tiger upon the people of New York has been broken.

Tammany is a peculiar institution. It professes to represent the Democratic party, but Democrats and Republicans alike allied themselves behind the Fusion ticket, headed by Major Fiorello La Guardia, to overthrow the beast. The independent Democratic candidate, Joseph V. McKee, had the backing of the real leaders of the national Democratic party, which is as earnest as any Republican can be in the desire to eliminate Tammany's corrupt influence from party politics.

Tammany Hall has never represented anything but its own pocket. Pretending to be Democratic, it worked for years in corrupt alliance with a corrupt Republican party machine in New York it was not until the old leadership of the Republican was thrown out and new men placed in control of that organization, that there was a real chance to defeat Tammany.

Originally a social organization, founded in the very early days when the words "Republican and Democrat" meant the same thing, the official name of Tammany Hall is "The Young Men's Republican-Democratic Society of St. Tammany." A hundred years ago it stood for all that was best in the social and political life of the city. "The Hall" was a meeting place for the artistic, literary and intellectual life of the city. But control of Tammany fell into corrupt hands, and it gradually became a mere instrument of graft and thievery.

It takes a good deal to stir up the people of New York City. Seven million persons, of diverse interests and many racial strains, have little in common. That made it easy for Tammany to carry on its campaign of public plunder. But even New Yorkers get tired, after a while, of being robbed.

THE FARMER AND HIS DEBTS

So much has been printed about the farmer's debts, and so many politicians have painted the picture of farm distress in such gloomy colors, that the impression prevails all over the country that all farmers are on the verge of losing their farms through foreclosure proceedings and are in a state of practical beggary.

Nothing could be further from the truth, as we know and so do our readers. As a matter of fact, according to a thorough study of the whole debt situation recently published by the Twentieth Century Fund the total farm debt of the United States amounts to only about one-third of the mortgage debts against city property.

Fully sixty percent of all farms are entirely free from mortgages, this survey reports. Of the remainder, those which are mortgaged, sixty percent are in the closely grouped states north of the Ohio river and east of the Missouri. And of those, only about a quarter of the debtors are in anything that can be called distress, or in danger of losing their homes through foreclosure.

There are 6,600,000 farms in the United States. About 3,000,000 are mortgaged for a quarter of their value. Only about 750,000 farmers are in acute distress, and their total debt is less than one percent of the total internal debts of the people of the United States.

It seems to us that a great deal of noise has been made about a situation which affects so small a percentage of our people. As is too often the case, we suspect political motives behind a great deal of the uproar.

We are, of course, sorry for any farmer who is in danger of being foreclosed. We understand that foreclosures are threatened more often than they are actually proceeded with. We also understand that the Government at Washington is ready to come to the immediate aid of any farmer about to be dispossessed. But we do not like to have the impression get around that all the farmers are "broke," and that is what many city people believe.

WOMAN'S COLUMN

(BY JEANE SUITS)

Well, at last I've run down the biggest scandal of the century. Folk is positively ridiculous! I've been working on the facts ever since last week and each day something more daring develops. No, I couldn't possibly tell you about it in this column, but listen, if you'll call around to the office I will tell all I know and all everybody else knows in the village too. If you revel in gossip and deep dark mysteries here is your chance to get first-hand information, and then you may nudge on the facts as you see fit each time you tell it—it'll be great sport really.

Invite your best friends over for a game of bridge or a cup of beverage then suddenly and unexpectedly spring the newest scandal on them—They'll admire you for your snooping ability and proclaim you the most charming hostess of the ages, and who doesn't elish such distinction? You can't ever tell what will happen in these days. The associated press might even employ you as a staff writer or the radio pick you up as a second Walter Winchell. What a future this gossip does hold!

I noticed in the papers where the United States has agreed to recognize Russia at last! Whew! what a battle. I was worse than any football game I've ever seen on the gridiron. Each country was trying to gain her point before calling the game finished and several huddles were busted up over the decision of the next plan of attack. The burning topic for the last decade has been, "Should the U.-S. A. Recognize Russia?" Yes, no, yes, no, and so far into the countless ages but now that question is settled and we will have to start looking for "the forgotten man."

Ahem! at last here it is after many months of fruitless searching—Professor E. L. Mendenthal of the Rural Normal School at Pon du Lac, Wis., defines crooning as "a cross between a dying calf and a dog baying at the moon." Wait a moment more is to follow—and jazz sounds like a combination of a hoos-fiddle, the caterwaul of a tomcat, and the bray of a Texas jackass! Them's my sentiments exactly Professor.

Limburger cheese—my how we would like to recommend listerine in that case. All limburger has halitosis per, although it is said that it is very digestible and pure—can you feature any thing of that sort being p-u-r-e? Neither can I.

Well, well, here is a good one I just read.

It was in Arizona. "Blowhard Bill" had told all his big-talk tales to all the local inhabitants, and when he saw a stranger approaching he went up and started in on him in this way:

"Howdy, partner! You're jes' back from the East I reckon. Kinder open out here in Arizona, ain't it? You stayin' at the Bar 7, I reckon. Tain't the same 'round here since the Old Man went on. This old road is the same though."

"Ypp, seems like yesterday when Three-Gun Bender rode around these hyeah parts. Ever hear o' him? I reckon not. He was the plumb meanest cussed critter north of the Rio Grande. Shot six sheriffs in as many weeks. Member once I was drivin' the stage with the pay grip from the Three Strike Mine."

"Wal, we got over Boulder creek pronto, but when we came to Stunted Pine Bend, out steps this hombre, shoves a six-gun in my ribs and—Say, partner, you don't seem interested. Your face is familiar; mebbe I told you this story before. What'd you say your name was?"

"Zane Grey."

Did you ever read any of Zane

—and the Worst is Yet to Come



Grey's books? If you have, you'll readily agree that he could probably tell me more wild tales than he ever thought about telling. All about the sage coach holdups, dauntless men, outleggers, cattle rustlers, the brave innocent girl, and her dashing young Lockinvar—that's the sum of all his lots in a nut shell. How do I know? Because I've read a few myself.

The campfire is gleaming and the smell of burning pine fills the nostrils while the smoke curls nonchalantly into the evening atmosphere—the all dark-haired lover, clad in many colors, dreamily playing his violin for his lady love, who is dressed in bright orange, red, and yellow, and dancing to and fro in the arena formed by the wagons to the strains of the music wafted on the air—yes 'tis a Gypsy scene. What could be more picturesque and carefree than a scene of this sort? The Gypsy is known for his unhamperedly, happy, roaming life, and after all why don't all of us join this band and travel, travel, and keep on moving for life is so terribly short. The Gypsy is perfectly satisfied with life and all that it gives.

They have the reputation of taking whatever comes within their travels—their grandfather did it before them and their grandchildren will probably do it, but that is their only evil and how many do we have? Entirely too many to mention—we fight each other, talk about one another, we are selfish and indiscreet, while the true Gypsies will all stick together and are just one big family. One never has more wealth than the other and life is a constant song for what care they? Yes, I think we should all turn to a Gypsy and start to rolling. Then each band would have a chief—thus eliminating our national and state government which isn't so "hot" anyway. All senators, representatives, governors, and presidents would be one and the same.

I tell you folk we have too many modern conveniences and the overhead is high. The blue sky studded with stars and a yellow moon is the roof of the Gypsies' home and the world their playground, while we live in well constructed houses roofed with man's workmanship instead of God's, and are dummed every day by our supposedly civilized fellowmen!

DID YOU KNOW

Cyclones carry off everything but the mortgage.

The largest room in the world is the room for improvement.

They talk most who have least to say.

There are 986,771,016 acres of farm land in the United States.

Kilauea, in Hawaii, has a crater of two miles across and is the largest active volcano in the world.

Thanksgiving is not a national holiday, in fact, there are no national holidays. A number of the legal holidays are observed nationally only because

the several states declare them legal.

Work is anything we must do; play, anything we want to do.

Men get pearls from oysters, women get diamonds from nuts.

It's not the big dog in the fight, but the big fight in the dog.

Love creates blindness; marriage cures it!

Candied grasshoppers are eaten in the Orient.

According to the latest census the population of Great Tokyo is 5,311,000, making it the third largest city in the world.

Some of the hens are laying for us—but so is the tax collector.

The gals certainly look hot under those new skillet type hats.

Depressions are a needed school, but the tuition comes pretty high.

War harms everybody, helps nobody, and settles nothing, and thens facts!

When the jury hangs the prisoner don't.

The honeymoon is over when she serves him hot tongue and cold shoulder.

DR. E. L. SPENCE

EYE, EAR, NOSE AND THROAT SPECIALIST

Office in Plainview Sanitarium and Clinic

FOR ALL KIND OF

Welding & Repairing

SEE GRAVES

ELECTRIC & ACETYLENE WELDING

Portable Machines Go any Where any time

Graves Blacksmith & Welding Shop

Heat With Gas For Convenience-Comfort-Economy



See A Dealer Who Displays This Symbol

West Texas Gas Co.

GOOD GAS WITH DEPENDABLE SERVICE

A \$10 NEWSPAPER

Announces—

BARGAIN DAYS

(Expire December 31st)

STAR-TELEGRAM

Largest Circulation in Texas

LESS THAN A CENT AND A HALF A DAY, FOR A STATE PAPER

ONE YEAR

\$5.60

6 DAYS MONDAY TUESDAY WEDNESDAY THURSDAY FRIDAY SATURDAY

TO INCLUDE SUNDAY ISSUE ALSO \$1.00 FOR A PAPER EVERY DAY IN THE YEAR

Order Your State Paper for Next Year NOW and SAVE MONEY.

MORE NEWS—MORE FEATURES—MORE READERS

FORT WORTH STAR-TELEGRAM

Morning—Evening—Sunday

AMON G. CARTER, President

Subscribe Through The Beacon

INFLATION

—Has been going on ever since we have been in the Grocery business in Lockney so far as boosting Grocery Values are concerned.

We've always gone in for inflated Quality and Quantity at deflated prices. Maybe that is the reason why we are adding new customers as fast as they come into the community.

WE ARE ALWAYS PLEASED TO SERVE YOU!

Telephone No. 10

HAMILTON BROS. GROCERY

Heat With Gas For Convenience-Comfort-Economy



See A Dealer Who Displays This Symbol

West Texas Gas Co.

GOOD GAS WITH DEPENDABLE SERVICE

If feet insist upon smarting and burning, and shoes are of ample size, try wearing silk stockings that have soles made of lisle thread. There are skin surfaces that are irritated when they come in contact with silk.

for **BILIOUSNESS**
Sour stomach
gas and headache
due to
CONSTIPATION



GOOD THINGS TO EAT

- Baked Hash, Serving Three
3 tablespoons butter or gravy
2 tablespoons chopped onions
2 tablespoons chopped celery
2-3 cup diced cooked potatoes
1.4 teaspoon paprika
1 cup diced cooked meat
1 egg beaten
1-2 cup milk
Mix all ingredients. Pour into but-
tered baking dish and bake 20 minutes
in moderate oven.
Sweet Potato Cakes, Browned
2 cups mashed sweet potatoes
1-4 teaspoon salt
1-4 teaspoon paprika
1.4 teaspoon celery salt
1 tablespoon butter
1-2 cup crumbs
Mix potatoes and seasonings. Shape
into 3 cakes, 2-3 of an inch in diam-
eter. Sprinkle with the crumbs. Spread
butter over tops and arrange in small
pan. Bake 15 minutes in moderate
oven.
Jelly Roll
2-3 cup pastry flour
1 teaspoon baking powder
1.8 teaspoon salt
4 egg yolks
1 teaspoon lemon extract
2-3 cup sugar
4 egg whites, beaten
2-3 cup jelly
Mix flour and baking powder. Add

the salt. Combine yolks and add ex-
tra and sugar. Combine with flour
and fold in whites. Pour to
depth of one-third of an inch in
pan lined with waxed paper.
Bake seven minutes in moderate oven.
Remove from oven and turn onto
baking cloth. Tear off paper. Let stand
for five minutes and then spread with
jelly which has been beaten with fork.
Roll up and wrap in cloth. When cool,
sprinkle with confectioner's sugar and
serve, cut in slices.

Popcorn Balls

1-2 cup molasses
1-2 cup sugar
1-3 cup water
2 tbsap vinegar
2 tbsap butter
1-4 tsp soda
4 cups popped corn
Mix the sugar with the molasses and
when blended add the water, vinegar,
and butter. Stir well. Boil gently and
without stirring until a portion, slowly
poured into cup of cold water, "clicks"
when it is hit against side of cup. Add
soda and mix well an while foaming
and popped corn. Allow to cool a little,
then take up portions in hands and
shape into balls two inches in diam-
eter. Place on waxed paper to cool.

Chocolate Fudge

3 cups sugar
1 cup milk
2 tbsap butter
3 squares chocolate
1 tsp vanilla
1-2 cup nuts
Mix sugar, milk, butter and chocol-
ate. Boil gently, stirring frequently un-
til soft ball forms when portion is
tested in cup of cold water. Remove
at once from fire and let stand 20 minu-
tes. Beat until thick and creamy and
add rest of ingredients. Pour on but-
tered dish and cut into squares.

GOVERNMENT LAUNCHES PLAN TO PROVIDE FUNDS FOR FINANCING HOME OWNERS

WASHINGTON, Nov. 17.—The new-
est of the government's banking sys-
tems took form Saturday with the an-
nouncement that 20 charters has been
granted to federal savings and loan
associations to provide new funds for
home financing.
John H. Pahey, chairman of the Fed-
eral Home Loan Bank Board, said
these associations were being formed
in seven States, and that preliminary
approval had been given to 86 more in
26 States.
The Home Loan Board, established
to provide funds for home building, is
modeled after the Federal Reserve sys-
tem. Each of the savings and loan as-
sociations will be members of the home
loan system much as commercial banks
are members of the Reserve System.
Due to the practically withdrawal
of many insurance companies and com-
mercial banks from the home finance
field, hundreds of thousands of Amer-
icans homes from now on must be in-
anced through other existing institu-
tions which are in a position to extend
loans of sufficiently long term to meet
actual home credit conditions. Pahey

said in a statement.
"The federal home loan bank sys-
tem is making hundreds of millions of
dollars available in communities both
through established home finance in-
stitutions which are already members
of the system, and likewise through the
organization of local federal savings
and loan associations as sound part-
nerships between private and local
management of their operations.
"During the past five years, it is

estimated that an actual shortage of
more than 800,000 family housing units
has developed in the United States.
Many communities are not only short
of homes, but utterly lacking in any
form of home financing agencies, with
all that they imply in making money
available for construction, repairs and
maintenance and the employment of
workers in the building industries.

Classified Adds brings results.

A New Deal In Life Insurance

Insured Insurance—For You Protection

We represent an Old Line Legal Reserve Life Ins. Co., that operates
under the Repairment Reserve Law, and has an "A" rating, and is
guaranteed against failure by the State. Rates in line with other Stock
Co's. See us before you buy Ins.

Other lines of Insurance Written—

FIRE, WINDSTORM-HAIL-ACCIDENT & COMPESATION INSUR-
ANCE. BONDS. WE REPRESENT NOTHING BUT OLD LINE STOCK
COMPANIES. WE CAN RENDER YOU A SERVICE IN ALL INSUR-
ANCE MATTERS—PHONE 92

**McAdams and Childers
Agents**

FLOYD COUNTY ABSTRACT CO.

R. C. SCOTT, MGR.

30 years experience, Floyd County Land Titles; Our Ab-
stract Records are Complete, Accurate and up to the Minute
at all times; All Lands and Town Lots in the County.

When in Floydada, call and see us; We will be glad to
assist you in checking over your titles, and there will be no
charge for this service, except where we do some actual Ab-
stract work.

Room 7, First National Bank Bldg, Floydada

**Our Chief
Desire**

—Is to benefit this section with a service consistent
with the soundest banking principles.

The interests of the people of this section and our
interests are mutual. Whatever benefits this section will
benefit us. Naturally we want to do our part in helping
this section and its people in any constructive and sensi-
ble way.

First National Bank

We Invite Your Banking Business, and
Appreciate Your Cooperation.

New and Renovated Beds

Floydada Mattress Co.

Under New Management

Floydada, Texas

WE GUARANTEE OUR WORK
MAINTAINING THE LOWEST PRICES

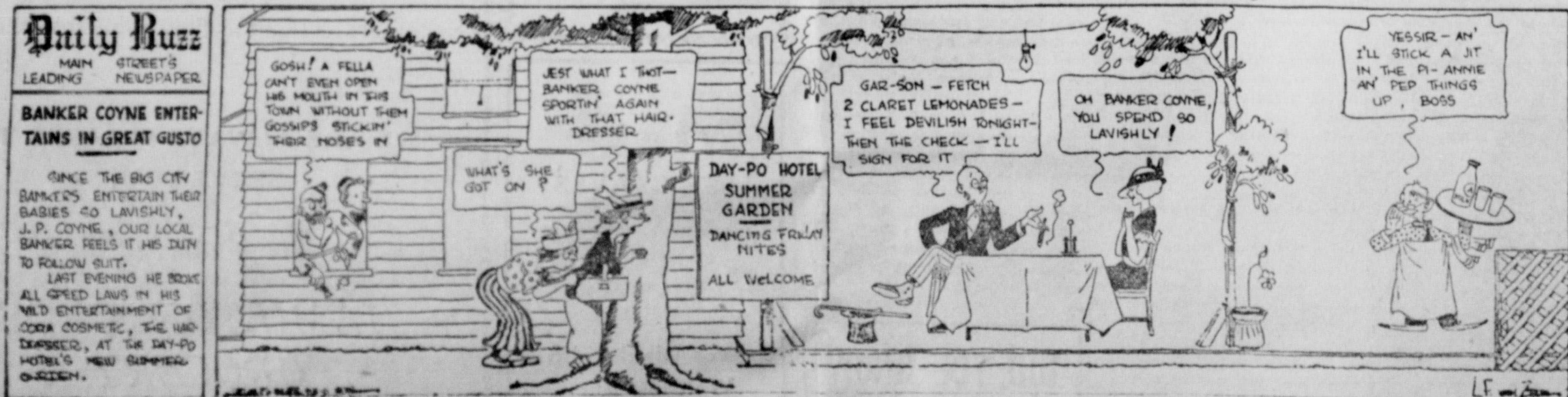
F. C. Harmon

OWNER

S. E. DUNCAN, Jr., Mgr.

"THE MAIN THING ON MAIN STREET"

By L. F. Van Zelm



1 SNOODLES

By CY HUNGERFORD



ISIS THEATRE PROGRAM
WEEK BEGINNING
Sunday Nov. 26th
Sunday & Monday
PAY WRAY
"Ann Carver's Profession"
Comedy and Other Short Subjects

Tues. and Wed.
WILLIAM POWELL, MARY ASTOR, EUGENE PALLETTE and RALPH MORGAN
"The Kennel Murder Case"
Comedy and Other Short Subjects

Thurs. and Fri.
JAMES CAGNEY & MADGE EVANS
"The Mayor of Hell"
Comedy and Other Short Subjects

Saturday
JOHN WAYNE
"The Telegraph Trail"
Also Selected Short Subjects

Candied grasshoppers are eaten in the Orient.
According to the latest census the population of Great Tokyo is 5,311,000, making it the third largest city in the world.

Poultry Topics

USES CHICKENS TO SAVE SUGAR BEETS

Farmer Allows Cockerels to Feast on Insects.

A Colorado farmer saved his sugar beet crop last year by letting his 300 young cockerels run in the field and feast on juicy worms and webworms which infested it.

At the same time neighbors around him lost practically all of their beets to these destructive insect pests. When he first noticed the worms moving in on his young beets, the World War veteran and former Colorado Aggie student pulled both brood-crocks in which the Leghorn cockerels were housed to the edge of the field and turned them loose.

The birds spread out all over the field and followed along the rows, gobbling up the worms on one plant after another, the farmer told the extension poultryman for the agricultural college. It was much cheaper than spraying to kill the worms, he says. At the same time the young roosters grew rapidly.

Not a single beet was lost to the worms, he says, but a few plants were destroyed by being trampled by the chickens near the brooder houses. This could largely be prevented, it is believed, by placing the brooder houses some distance apart, and perhaps not too close to the beets.

It is suggested that other sugar beet growers might try the plan in controlling insect pests. It is recommended that cockerels used for this purpose be fed a grain ration for two or three weeks to put them into condition for the market. Large flocks of young turkeys have been used to control alfalfa webworms in many instances.

Keep the Cooties Off Biddy, Out of Henhouse

Any ex-soldier can sympathize most heartily with the plight of a hen or a pullet shut up with a good infestation of lice to make things lively for her.

The A. E. F. boys know how to get rid of their unwelcome visitors but unfortunately Biddy cannot "read her shirt." Neither can she dip her clothes in hot water or use a flat-iron.

It is easy, however, to put her through a delousing process which will leave her clean and free from vermin. Just a little nicotine solution painted along the tops of the roosts will furnish fumes which knock dead the lice that are on the birds. Experiments carried on privately and by expert station officials, under the most carefully controlled scientific conditions, prove this solution to be almost infallible as a louse destroyer. If mites are present in the house, this treatment will destroy numbers of them. However, in addition, the house should be thoroughly cleaned up and sprayed with a solution made up of three tablespoonfuls of nicotine solution to a gallon of water to which a cube of soap one inch each way, has been added.—Wisconsin Agriculturist.

Summer Feeding Pays

Flock owners sometimes feel that because their hens are not laying so much in the summer it is not necessary to feed them as well as they do earlier in the year. This is a mistake, for neither body condition nor egg production can be maintained under these conditions, says a writer in Successful Farming. Adult birds should be given careful attention as to feeding, since the maintenance of egg production will add considerably to the profits. This means seeing to it that they get a good egg-laying mash all the time and that this mash is supplemented by a grain ration fed at the rate of about ten pounds per 100 birds per day. An additional reason for feeding an egg-laying ration is that it is impossible to cull accurately unless an egg ration is fed. The proper feeding of adults also serves to prevent a molt. The longer a molt can be prevented, the better. As a rule the later that birds molt, the shorter time it takes them to get over it.

Poultry Briefs

A bantam rooster hatched at Leesburg, Ga., is so small its owner keeps it in a bird cage.

Grain is fed primarily for maintaining the body, whereas the mash contains the nutrients necessary for egg production.

The largest Asiatic roosters are the abnormal giants of races in which the males that are best in flesh development weigh about 12 pounds.

Massachusetts Extension Poultryman W. C. Monahan offers as the best substitute for "luck" in growing chickens "clean chicks, clean brooders, clean lands, clean feeding and watering, and clean management"—a worthwhile program.

The tobacco plant contributes still another valuable product to the poultry keeper. It is a new nicotine compound that is effective as a single dose flock treatment for intestinal parasites. Don't confuse this with tobacco dust, which is a repeat proposition.

TO MAKE HENS LAY IN SUMMER SEASON

Wet Mash Suggested by a New York College Man.

If the poultry flock lays few eggs in late summer, feed a wet mash, advises L. M. Hurd of the New York State College of Agriculture. When skim milk is available, use it to wet the regular mash, or use semisolid buttermilk at the rate of two pounds to the hundred. The crumbly wet mash may be fed late in the afternoon, just before the night grain feeding. The hens should have only what they can eat in twenty minutes.

Another plan is useful when no milk is available. Fill a pail one-half full of dry oats and then fill to the top with water. Let the oats stand from one afternoon to the next and add enough of the regular dry mash to absorb the remaining moisture. Feed the same amount and at the same time as the milk mash.

Wet mash feeding usually begins in late July or August. Mr. Hurd suggests: No change in quarters or in feed formula; provide an abundance of tender green food; have fresh water at all times; furnish shade; and do not allow red mites to attack the flock. He also suggests adding two pounds of tobacco dust to each one hundred pounds of mash to aid in controlling worms and coccidiosis, which are thought to contribute to paralysis. The tobacco dust should be guaranteed to contain 1 per cent nicotine sulphate.

Hen's Offspring Best Indicator of Ability

A hen may be a good egg layer, but that is no guaranty that her daughters will be good layers, even when she is mated with a sire whose female parent was a heavy layer, a three-year experiment by the United States Department of Agriculture indicates.

Progressive testing—that is, the testing of the laying ability of a hen's daughters is the most reliable guide to that hen's ability to produce good layers, the department found. The common practice of attempting to improve egg production by selecting breeding stock on the basis of egg production cannot be depended upon to bring the desired results, the experiment, made by Dr. Morley A. Jull, department poultry specialist, shows.

The department tested 793 single-comb White Leghorn hens, the daughters of 19 selected sires and 135 selected dams, at its animal husbandry experiment farm at Beltsville, Md. The tests showed: That the egg production of a sire's dam had little significance in determining his ability to produce good progeny; that a given sire mated to a given dam may produce good progeny, but that the same sire mated to another dam may produce poor progeny; that the same was true for differing sires and a given dam; that full sisters mated to the same sire frequently produced diverse results; that the average egg production of a group of full sisters could not be used as a basis for judging any one of the sisters for breeding possibilities.

Lice on Poultry

Lice do not feed on blood like red mites but eat dried skin or bits of feather, writes a correspondent in the Indiana Farmer's Guide. They may eat blood from small skin wounds but do not suck the blood like red mites. The lice are constantly crawling over the skin both day and night and cause much discomfort to the hens. Hens are nervous sensitive birds and probably suffer more from lice than is commonly realized.

Eggs Must Be Eggs

Eggs, it seems, just have to be eggs in Connecticut, under a bill passed in the house of the general assembly. Under the terms of the measure eggs must be designated as "fresh eggs," "cold storage eggs," "preserved eggs" or "incubated eggs." However, the bill adds, if an egg does not conform to any of these classifications, but still is wholesome and edible, it may be designated merely as "egg."

Poultry Gleanings

Ohio ranks fourth in poultry production with 24,554,000 chickens.

Pullets lay about 20 per cent more eggs a year than do yearling hens.

Seneca county (Ohio) poultry raisers had a record of 1,500,000 eggs marketed last year.

Pecky, Rhode Island hen owned by Ernest Bahr, at Pomeroy, Ohio, laid an egg 9 1/2 inches in circumference.

Income from farm poultry in the United States as a whole is exceeded only by that from cattle, cotton, hogs and milk.

The first exhibit of poultry at a fair in America was of Emdon geese, by Mr. Sisson, at the Rhode Island state fair at Pawtucket in 1826.

A Tyrrell county (N. C.) farmer reports building a brick brooder for his baby chicks at a total cost of 60 cents for stove piping and 20 cents for lime. He says it works fine.

ROSELAND NEWS

Miss Gladys Howell was shopping in Floydada Monday afternoon.

Mr. and Mrs. Jim Dunlap and children spent Sunday with Mr. and Mrs. Dillard of Cedar Hill.

Mrs. Blackford and children were shopping in Floydada Saturday.

Jack Harris spent Sunday in Lockney as the guest of Henry Ford.

Mr. and Mrs. Claud Harris of Pleasant Valley visited in the home of Mrs. Blackford.

Mr. Shirley Race visited school Monday of this week.

Mr. and Mrs. Cramford returned to their home in East Texas last week after visiting their daughter, Mrs. Robert Muncy of this community.

Mr. and Mrs. Sidney Williams and little daughter, Betty Payne, of Lakeview spent Sunday with Mr. and Mrs. A. C. Wadlington.

Mr. and Mrs. J. E. Race have purchased a new Chevrolet car recently.

Muncy school started Monday after several weeks vacation for cotton picking.

Mr. and Mrs. J. A. Smalley, Mr. and Mrs. Alvin Wilson, and Miss Susie spent Sunday of last week with Mr. and Mrs. Smalley's son, Mr. N. J. Smalley and family of Turkey, Texas.

Mr. and Mrs. J. H. Shurbert of Floydada visited in the home of Mr. and Mrs. E. R. Harris.

MUNCY NEWS

Revis Harris spent Saturday with Mr. J. B. Watson of Pleasant Valley.

Mr. and Mrs. J. E. Race and children were shopping in Plainview Saturday.

Mrs. J. A. Smalley, Miss Susie, Mrs. J. P. Biggs, Mrs. Alvin Wilson and daughter, Alberta, left Saturday for Santa Fe, N. M., where they will visit their sister, Mrs. Leonard West.

Classified Ads

FOR SALE—Cheap, a good house in Lockney, also 3 lots near High School, also a piano.—Mrs. Henson 1 and 1-2 blocks west of P. O. 9tf

FOR SALE—Good work mule. Foss White 3, Lockney. 11-2tp

FREE HOMESTEADS—now open; can take 640 acres fine valley land near mountains. Send postage for full information. H. E. Seward, Deming, N. M. 11-3tc

FOUND—Ladies black leather purse near Patterson Gin last Saturday. Loser may call at the Beacon Office for article and pay for this ad.

FOR funeral flowers, phone us, or leave your orders with Mrs. Honea, at Baker Mercantile Co.—Hollums, Floydada Florists. 18-1tf

NOTICE—We have moved our auto wrecking business to the old Beacon office on West Locust Street. See us for used auto parts—Lockney Wrecking shop. 5-6tf

FOR SALE—6,000 bundles Higeria feed, three milk cows. See John Butch, 6 miles north of Lockney. 10-2tp

Let us bring you Abstract to date for that new Federal Farm Loan.—Arthur B. Duncan Abstract Company, Floydada, Texas. 40-Inc

FOR RENT—Downstairs furnished apartment with all modern conveniences.—Mrs. Daff Griffith. 11-1tp

FOR SALE OR TRADE—3 good used wagons, 4 jersey cows, 1 Jersey Bull, 2 used Perfection cook stoves, 1 used De Laval Separator No. 16.—Baker Merc. Co. 9-1tc

PINE OIL—nature's remedy for colds, pyorrhea, rheumatic pains. Zimmermanns Salve for piles, eczema, burns and sores. Sold at Lockney Drug, Boner Drug, Silverton; City Drug, Floydada. 3-1tp

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Madder is the name of a plant from which certain red dyes are made.

For Fastest Known Relief
Demand and Get



GENUINE BAYER ASPIRIN

BECAUSE of a unique process in manufacture, Genuine Bayer Aspirin Tablets are made to disintegrate—or dissolve—INSTANTLY you take them. Thus they start to work instantly. Start "taking hold" of even a severe headache, neuralgia, neuritis or rheumatic pain a few minutes after taking.

And they provide SAFE relief for Genuine BAYER ASPIRIN does not harm the heart. So if you want QUICK and SAFE relief see that you get the real Bayer article. Look for the Bayer cross on every tablet as shown above and for the words GENUINE BAYER ASPIRIN on every bottle or package you buy.

Member N. R. A.

GENUINE BAYER ASPIRIN DOES NOT HARM THE HEART

Dalmatian dogs are exceptionally devoted to horses.

Granada Theatre
PLAINVIEW, TEXAS

Saturday Only Nov. 25th

RETURN ENGAGEMENT OF THE GREATEST ENTERTAINMENT OF ALL TIME!

Will Rogers
Janet Gaynor
Sally Eilers
Frank Graven
Norman Foster

The Greatest Cast in Years
"STATE FAIR"

To See "State Fair" is to see most enjoyable 2 hours of your life.

ALSO
Comedy "You're Killing Me"
Also-Latest Fox News
Prices-10 c-20c-25c

SATURDAY MIDNIGHT NOV. 25th

Sun. and Mon. Nov. 26-27
\$2.00 A Seat in New York!
75c A Seat in Dallas!
25c and 35c in Plainview!

"THE POWER AND THE GLORY"

Fox's New Wonder Film Told in Narrating, with—
Spencer Tracy
Colleen Moore
Ralph Morgan
Helen Vinson

And Cast of 18,000 Players, 4 Stars By All Critics
—ADDED—
M. G. M. All Technicolor Musical Comedy "Hello Pop" With Danvers, Singers and Fun Makers From Stage and Screen.

TUES. & WEDS. NOV. 28-29
10c All Day To Everybody!
GINGER, ROGERS & LEW

ADDED IN
"DON'T BET ON LOVE"
A Racing Romance Packed with Laughter and Action
—ADDED—
Comedy—"Sting Again" And News

For Example



Men's Tan Gaberdine Jackets
Soft, high quality gaberdine with warm, fleecy, cotton lining, comes in grey also.
\$3.98

Men's Suede Cloth Shirts
98c

... Just a couple of samples if the high grade merchandise, priced to save you money at.


STUBBS'
Quality Always
PLAINVIEW, TEXAS

Rev. I. N. Demy says:
I have found nothing in the past 20 years that can take the place of Dr. Miles' Anti-Pain Pills. They are a sure relief for my headache.

Sufferers from Headache, Neuralgia, Toothache, Backache, Sciatica, Rheumatism, Lumbago, Neuritis, Muscular Pains, Periodic Pains, write that they have used Dr. Miles' Anti-Pain Pills with better results than they had even hoped for.

Countless American housewives would no more think of keeping house without Dr. Miles' Anti-Pain Pills than without flour or sugar. Keep a package in your medicine cabinet and save yourself needless suffering.

At Drug Stores—25c and \$1.00



DR. MILES' ANTI-PAIN PILLS

Make Your Plans To Eat Thanksgiving Dinner AT THE Cozy Cafe

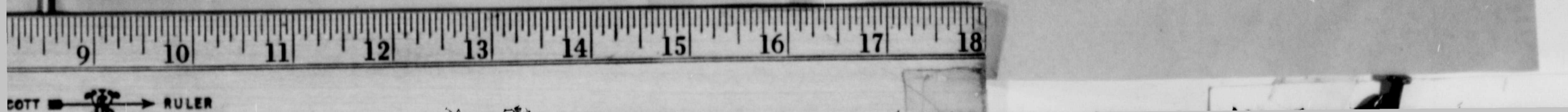
Turkey, Cranberry Sauce and all the Trimmings

30c Plate

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He Represents A Company That Is Rated **A (EXCELLENT)**

BY ALFRED M. BEST COMPANY, INC.
For 1933-1934



With The Churches

BAPTIST CHURCH NEWS

Sunday School 9:45
 Preaching at 11:00 by the pastor
 B. T. S. at 1:30
 Preaching at 7:30

Many are still falling by the wayside and not finding their way to the House of God on Sunday and we feel that the cause of their absence is the good crop the Lord has given us. It is working the people down until they are physical exhausted and too tired to take one day a week to worship the God that made possible the good crop. We had only half of our membership in services last Sunday. Just think what a great day we would have had, and how it would have pleased the Lord if the other half had been present. We are anxiously looking forward to the coming of every member to the Lord's house at least once a week as He purposed we should. Life will be happier our community better and times will be more prosperous. Remember you are missed both by your pastor and your Savior.

The message for the evening hour next Sunday will be, "Why Lockney Does Not Need a Sunday Picture Show, or 'The Fruits of a Sunday Picture Show.'" The management of the show will not be demeaned or belittled. The

writer, as long as he is a citizen of Lockney, wants his home town to be clean, prosperous, of good report and a good place to rear boys and girls. Some think we need a Sunday picture show but these have never given a serious thought to the future welfare of our boys and girls. We have possessions in Lockney far more valuable than stocks and bonds and business—they are our boys and girls and homes. God's laws cannot be violated without penalty no more than civil laws can be violated without penalty. God enforces his laws—man evades and breaks civil laws.

Next Monday night at 8 o'clock at the Grade School Auditorium the Seniors of the B. T. S. are sponsoring an entertainment for the purpose of sending a party of young folk to Miner at Wells to the State B. T. S. Convention. An hour of clean, classical and popular music will be rendered along with readings and monologues. Your presence will be appreciated by the young people.

The Volunteer Band of Wayland College will come to Lockney to render three programs this coming week. The first program will be given on Saturday night Dec. 2nd at the Baptist Church at 7:45. The second will be at the eleven o'clock hour on Sunday

morning and the third program the Sunday evening service at 7:30. The public in general is invited and may their coming prove a blessing to them as well as to us.

We are in the midst of our Every Member Canvass and next Sunday the classes are studying a special lesson in keeping with the financial program of our church. The subject of the lesson is, "Administrators of God's Estate." At the Sunday School hour it is hoped that at least 200 members of the church and Sunday School will sign a pledge to the support of the work for the coming year. Help us reach this goal by your presence and your pledge. God pledged and gave His only Son Christ Jesus to save the world from sin and the least we can do is pledge ourselves with all that we have to the advancement of His Kingdom coming here on earth.

The church voted last Sunday to send the Baptist Standard to every home represented on the church roll or the Sunday School roll. The mailing list has been made out which includes 200 homes and the Standard will soon be a weekly visitor to our homes. One page of the paper will be given to the church for announcements and messages from the pastor.

Remember you are welcome at the Baptist church—the friendly church.
 WILLIS J. RAY, Pastor



May Phillips, of California with her prize-winning prime steer which she will enter in the Great Western Livestock Show at Los Angeles. Miss May raised her winner from a wobbly-legged calf.

But if Lockney citizens refuse to go to church, attend the hours of worship, and listen to gospel preaching, are they not ignoring God, polluting His day, despising His worship, and falling in consecration?

Therefore, on next Lord's Day morning get ready for the day. Come to Main Street Church of Christ for Bible School at 10:00 A. M., a class for every age, Preaching at 11:00 A. M. Communion and Fellowship 11:45 A. M. and preaching at 7:00 P. M. Members are duty bound, friends are welcome, and strangers will find a home. Be on time, but come.

DR. C. J. McCOLLUM CHIROPRACTOR



You'll be proud to show your kitchen if you own a FLORENCE WICKLESS OIL RANGE

It's the nearest thing to gas: clean, powerful, economical heat focused on the cooking. Big level cooking top and insulated oven—will not burn on the bottom. Come in and let us show our new Florence stoves and other modern kitchen equipment.

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Why Liquid Laxatives Do You No Harm

The dose of a liquid laxative can be measured. The action can be controlled. It forms no habit; you need not take a "double dose" a day or two later. Nor will a mild liquid laxative irritate the kidneys.

The right liquid laxative will bring a perfect movement, and with no discomfort at the time, or afterward. The wrong cathartic may keep you constipated as long as you keep on using it!

An approved liquid laxative (one which is most widely used for both adults and children) is syrup pepsin. Dr. Caldwell's Syrup Pepsin is a prescription, and is perfectly safe. Its laxative action is based on senna—a natural laxative. The bowels will not become dependent on this form of help, as they do in the case of cathartics containing mineral drugs. Ask your druggist for Dr. Caldwell's Syrup Pepsin. Member N. R. A.

DO NOT...
 THINK OF YOUR ELECTRIC BILL
 In Terms Of A Light Bill
 IT IS NOT !!

You wouldn't speak of your cost of drugs as a part of your grocery bill.

Neither would you include your cost of entertainment as a part of your grocery bill.

LIGHTING represents only one SMALL PART of the average family's use of electricity.

The other uses are many, even in the smallest of homes.

The combined cost of these comfort-making conveniences is less than 10¢ a day for the average family.

TEXAS UTILITIES CO.
 "Your Electric Servant"

EUGENE HARRIS says:

"You can buy rubbers when it rains, an overcoat when it's cold, or straw hat when it's hot, but you can't buy Life Insurance when one foot is in the grave and the other on a banana peeling."

He sells good old STATE RESERVE LIFE
 THERE'S NONE BETTER Phone 71

Your Complexion Needs Protection
 Remember "CHARME"

Cosmetic is manufactured at Lubbock, Texas especially to protect and care for the skin and complexion of the ladies living in this dry and dusty climate. So why let your complexion be destroyed by the dry winds and dust when—

CHARME

Cosmetic's will so wonderfully care for your complexion and beauty. So begin to day to use—

CHARME

And capture for your self Complexion, loveliness and beauty which should be yours.

SOLD, RECOMMENDED AND GUARANTEED BY THE

Lockney Drug
 LOCKNEY, TEXAS

SENIOR B. Y. F. U. PROGRAM
 Nov. 26, 1933

Subject: World Stewards of the World's Savior
 Introduction—Bill Bobbitt
 We have a Savior—Wauline Rains
 Our Savior is the World's Savior—Margaret Collier
 The Conception of the Apostles—Johnnie Reasonover
 The World Needs Our Savior—Mary Williams
 We are World Stewards of the World's Savior—Essie Maye Hamilton

W. M. S. TO HAVE SOCIAL MEETING MONDAY

The Baptist W. M. S. will meet at the home of Mrs. Isaac Moore Monday afternoon for the regular monthly social and business meeting. Mrs. Margaret is to be assistant hostess.

In the last meeting 14 members were present. The lesson was from the Royal Service.

AT THE METHODIST CHURCH

Sunday School, 9:45 A. M.
 Preaching 11 A. M. and 7 P. M.
 Lectures, 6:15 P. M.
 Woman's Missionary Society, Monday 3 P. M.

We are glad to be back as pastor for another year. We hope to have absolute cooperation of every member of the church, and every department of church work. While we are interested in the general program of the church our chief concern is that we shall see many souls converted, and added to the membership during the year.

All other interests are secondary. The services last Sunday started off in an encouraging way. There seems to be a progressive spirit. We are trying to get better organized, and have more system in our work.

We were appointed as pastor. That means that we are to be the messenger and director. If we succeed, we must have an audience. The messages in order to be instructive, there must be regular attendance. Naturally, the first messages need to be a laying of a foundation for the year. Especially, do we insist on every member being present next Sunday for both services. Come for the morning service, and please come back for the evening service. That service is planned to be the main service of the day. By all means, make arrangements to attend both services next Sunday, and thereby help us to get a good start for the new year.

We appreciate the opportunity of serving you, and so much depends upon your helping us to succeed.

God be praised, and his kingdom built up, is the prayer of your pastor.
 B. J. OSBORN

BOYS AND GIRLS WORLD CLUB
 Nov. 26, 1933

Subject: Bible Stories of Japan Sing I Love Him
 Prayer by leader
 Scripture Readings: Each Senior is to recite his mother's favorite Bible verse, and bring the oldest Bible they have giving the history of it.
 Poem, God is Working His Purpose—Rueben McGilvary
 Story of a Hero of Japan—Maxine Still
 The Floating Bible—by Supt.
 Song: I Would Be True

HI-LEAGUE PROGRAM
 Nov. 26, 1933

Subject: Let us Give Thanks
 Leader: Adult Counsellor
 Hymn:
 Scripture: Dent. 16:13-15 Lev. 23: 33-44—Revis Harris
 Why Some People Cannot be Thankful—Glenn Jackson
 What Does It Mean to be Grateful—Meda Ruth Thomas.
 Prayer: For My Helpers All Over the World—by leader
 Benediction:

SENIOR EPWORTH LEAGUE PROGRAM
 Nov. 26, 1933

Topic: Festival of Harvest
 Leader—Flossie Huggins
 Scripture: Lev. 19: 9-10; 23: 9-14
 A Picture from the Past—Jessie Harris
 The Significance of the Festival of the First Fruit—Frankie Dodson
 Another Picture from the Past—Patricia Patterson
 What Makes a Harvest—Virginia Hoblaus
 What of Our Thanksgiving?—J. Edward Parson
 Song

MAIN STREET CHURCH OF CHRIST
 G. F. Micky, Minister

Did you know that consecration is far more than outward religious ceremony? In fact it is that free act of the mind by which the whole body, soul, and spirit are surrendered up to God in humble, happy, holy, willing, loving obedience to His will. Its golden fruition is seen in singing, praying, serving, teaching, watching, living, breaking bread, and giving with all diligence, purity, and loving humility.

Now in order to help make consecration easier for sin-tempted disciples God gave the Lord's Day and it divinely appointed worship. If men pollute that day, prostitute its purposes, and despoil its worship, how can they attain unto consecration? Therefore, treat the day as the Lord wants it treated, and fail not to worship Him as He desires.

Also, for the benefit of Lockney citizens good church houses have been built, worship is being maintained, and gospel preaching is being supported.

FLOYDADA STEAM LAUNDRY
 Two Days A Week Service For Lockney

CALL NO. 2 BAKER HOTEL
 For Pickup Service

7 Cents Per Pound For Rough Dry

FAMILY FINISHED
10 Cents Per Pound

SAVE YOUR HEALTH BY SENDING YOU LAUNDRY TO US

Lockney Mattress Factory
RENOVATING \$2.00
 H. A. DUNCAN

If your motor is hard to start on cold mornings, get Conoco Bronze Gasoline and Conoco Germ Processed Paraffin Base Motor Oil. Instant starting and full protection

At Red Triangle Stations

THE MINDS OF MEN ARE GETTING BACK TO PROVEN QUALITY

Well has the lesson been learned in the past three years that true economy lies in quality.

John B. Stetson hats, Holeproof hosiery Shirts Craft shirts, Pool sweat-proof work clothes, and riding trousers. Freemans \$3.95 and \$5 shoes. Gloves, suede jackets, sweaters and wool slip-ons. International made to measure suits (made with my own special front in coats). New shipment high quality Oxford gray suits, O.Coats and top coats.

EVERY ARTICLE IN THIS STORE WITH A LABEL NATIONAL- LY KNOWN.

Through the three years I've up-held the quality of standard.

Are you choosing gifts for men? He's sure to have a merry Xmas if you make your selection here.

Glad Snodgrass
 South side Floydada, but it pays to walk over
 "Smart wear for men since 1900"

