



# THE LOCKNEY BEACON



Dedicated to the Interests of This Section, That No Good Cause May Lack a Champion

VOLUME 33

LOCKNEY, FLOYD COUNTY, TEXAS THURSDAY, DECEMBER 14, 1933

NUMBER 14

## \$35,000 Civil Works Projects For Floyd Co.



### Kiddies! Write Your Letters To Santa Claus

Santa Must Read All Before Starting On His Long Journey

Now is the time for all the little boys and girls to write Santa Claus at the North Pole so he will know what to bring them from his igloo in the frozen region ere he starts on his annual Christmas travels. Write your letter this week end and send it in to the Beacon office by Thursday of next week so it will appear in the big Xmas edition.

Ole' Santa reads all of these letters and then goes over all of his toys and selects your gifts from his jolly storehouse. He is really quite a jolly fellow and will enjoy reading your letters and don't think he doesn't know if you have been a good boy or girl. If you would have your stockings filled, be nice to your little friends and obey mother and daddy for they always know best.

How would you like to ride in Santa's sleigh with him when he makes his rounds this Xmas and fly over the snowy house-tops click, click? You might even persuade him to let you hold his reindeers while he slides down the chimney to make the little tots of the household happy with many sparkling toys and good cheer. "Would be great fun I think, but as it is, you must be contented to remain at home and go to bed early only to find your heart made glad at dawn by the jolly night visitor!

Be good and don't forget your letters to Santa. Remember not to ask for too much for there are thousands and

### Today's Market

Poultry	
H. Hens over 4 1-2 lbs.	6c
Hens under 4 1-2 lbs.	4c
Leghorns	3c
Colored hens under 4 1-2 lbs.	6c
Springs 3 lbs.	5c
Old Roosters,	2c
Shags per lb.	3c
Turkeys	
No. 1 Turkeys	6c
No. 2 Turkeys,	5c
Eggs	
Eggs per dozen	25c
Cream	
Butterfat, per lb. Station	1c
Grain	
Wheat per bu.	67c
Maize threshed per 100	65c
Maize Heads per ton	\$7.50
Feed	
Cake and Meal single sacks	\$1.25
Cake and Meal, Ton lots	\$24.00
Hulls 100 lbs., sacked	40c
Loose hulls 100 lbs.	30c
Loose hulls ton	\$6.00
80-20 Mixed Feed per 100	65c
EXCHANGE	
Cake & Meal sack	\$1.13
Hulls ton	\$5.09
Seed ton	\$17.09
Cotton	
Cotton per 100 lbs.	\$9.45
Cotton Seed per cash ton	\$16.90

### Farmer Run Over By Loaded Wagon Last Tuesday

H. Henry Sammann, a farmer in the Providence Community, was seriously injured Tuesday morning when a wagon, load with 300 bushels of wheat ran over him passing over his chest, from the lower left chest across the right and over his collar bone.

Relatives said that Mr. Sammann had loaded a wagon with feed and had driven from the field to the barn lots. He stopped to water his hogs and when he turned to mount the load again a wheel on the wagon broke loose, fell to the ground and the team became frightened and ran the wheels over him.

According to the report Wednesday he was greatly improved at the Plainview Sanitarium where he is receiving treatment.

### Music Pupils To Have Xmas Recital

The music pupils of Miss Hettie Hofstetter are to be presented in a Christmas recital Thursday evening, Dec. 21, at 7:30 o'clock at the Grammar school auditorium. This is Miss Hofstetter's first recital of the year.

### ATTENDING LIFE INSURANCE CONVENTION

Mr. and Mrs. A. J. Cooper and daughter, Arlene, left Wednesday morning for Dallas where they will attend the Southwestern Life Insurance Convention that will be held in that city Thursday, Friday and Saturday of this week. While away they plan to visit their daughter, Miss Wilma Cooper, who is attending C. I. A. at Denton.

Thousands of other children in the world whom he must bring gifts to on that Great Eve of Gladness.

### Only \$60 Per Week



Janet Snowden, 19, wealthy American oil heiress and recent bride of five days, now has movie-screen ambitions and is willing to take "extra" parts at only \$60 per week.

### BAPTIST W. M. S. PROGRAM FOR MONDAY, DEC. 18

Leader—Mrs. Humphries  
Bible Study  
Topic: His Name Emmanuel  
Scripture: Matthew 1:23-25—Mrs. Buchanan  
In the East—  
Introduction—Mrs. Humphries  
Open Doors in the East—Mrs. Morgan  
Hamilton  
The Word in the East—Mrs. Joe Wilson  
Reduction and Retrenchments—Mrs. J. B. Allen  
Trophies of the Word—by Leader  
1. What it has Cost—Mrs. Jim Harper  
2. Thanks From Tsingiao—Mrs. Ike Moore  
The Word Around the World—Mrs. Jewell Kenady  
Mrs. Herbert Nicholas of Falls was here Sunday as the guest of Mr. and Mrs. J. M. Nicholas.

### National 4-H Leadership Champions for 1933



Doris Ester Clark, 18, of Goodman, Mo., and Hugo Graumann, 20, of Granite, Okla., are the national 1933 4-H girl and boy leadership champions and winners of the H. A. Moses trophies. Doris completed 15 projects in 4 1/2 years and Hugo completed 48 projects in eight years enrollment.

### Xmas Cantata To Be Presented Wed. Evening Dec. 20

A Christmas Cantata "Round the Manger, revealing the life of Jesus in songs and music, will be presented Wednesday evening, Dec. 20, at 7:30 o'clock at the Baptist Church. Approximately thirty voices will be represented including the choir members of all the city churches. Miss Hettie Hofstetter is director of the cantata and Mrs. G. D. Tate accompanist. The Cantata consists of several duets, solos, and quartets, besides the chorus. Five appropriate Christmas songs. This is the first time anything of this sort has been given in Lockney and a large attendance is expected. The public is invited to attend.

### CHICAGO PACKERS RAISE WAGES OF 15,000 WORKERS

The three big packing companies of Chicago, Swift's, Armour's and Wilson's, announced pay increases which eventually are expected to fatten the pay envelopes of more than 15,000 employees by upward of 10 per cent. The Chicago plants of all three companies announced 4c an hour increases had been made effective Dec. 2 for both unskilled workmen and employees in the higher-pay brackets. The new rate for unskilled workers is 46-1-2c an hour.

Swift's previously had given 4c an hour raises to 1,800 unskilled workers and 900 other employees in its St. Paul plant, where the rate for unskilled men henceforth will be 44c an hour. Similar boosts were granted 1,700 employees in Sioux City Iowa.

The raises were applicable only to male workers women employees having been given salary adjustments last Aug. 1, which both companies said made further revision unnecessary for them.

It was indicated that pay increases probably would be made in all their plants.

Those slightly rotund maidens who would sliver down the waistline to conform with the fashions of the hour will find stretching exercises a help. Lift the head, giving the neck a good stretch. Come up with the chest, inflating it to its fullest. Extend the back bone but let the shoulders fall naturally. Then the legs. This is a system of progressive stretching. After the body is as tall as it can be, lift the hands above the head, stretch the arms, come up on the toes. Even your slaving will feel good after all that.

### Burlington Railroad To Put Out New Motor Train

The Burlington and Quincy Railroad will place the Zephyr's new replacement motor train in service early in 1934. It is a three-car unit of stainless steel, weighs less than the usual type of train, and is streamlined like the airplane and motor boat. Instead of steam, its motive power is electricity, generated by an oil burning, 600 horse-power Diesel engine. Never before has an engine of this type been used in American train operation.

Meals are to be served from a buffet onto removable tables that can be set up before each seat. It has a seating capacity of 72 passengers.

This new type of train will not be used in this part of the country until it is well established in the northern states but eventually nothing else will be used.

Mrs. G. E. Watson of Los Angeles arrived here Tuesday to visit her parents Mr. and Mrs. Jones of Aiken.

Mrs. G. B. Wise of Quitaque is here visiting her parents, Mr. and Mrs. Morgan Wright.

Rev. Willis J. Ray Roy Turner, J. B. Allen were at Matador Tuesday evening attending a banquet in the basement of the Baptist church in that town. Both of them were asked to make a short talk.

It is estimated 3,000 men will be given a year's employment in the Lake Okechobee drainage project to make a dike.

It has been 45 years since Carl Benz first connected a gas engine to a vehicle and drove it on the streets of Munich.

The boat used by duck hunters to avoid alarming the game is known as a Barnegat sneak box.

Farms in the United States have more available horsepower than manufacturing and mining combined.

According to astronomers, our earth appears blue to the people, if any, on Mars.

H. B. Mathews, professor of physics at South Dakota State college, has taught 9,000 students in 41 years.

The length of the trunk in man is more than one-third and less than two-fifths of his height.

### Women Who Need Work Should Apply At R. F. C. Office

The women of this community who have dependents and must have work of some kind in order to support their children, invalid husband, mother or father, etc., should register for work at the Unemployment Bureau at the Beacon office, and efforts will be made to secure work for them. Plans are now under way to supply work through the Civil Works program.

### Skating Rink Is Moved To Quitaque

Cleve McGhee is moving his skating rink to Quitaque the latter part of this week. The rink has been here since September and furnished many hours of clean entertainment for the skaters of Lockney. Lockney regrets losing the rink for it has been a drawing card for bigger and better business this fall. Everyone is invited to come to Quitaque to skate in the future.

### MR. AND MRS. WILBUR MILLER HAVE DINNER GUESTS SUN.

The following were the dinner guests of Mr. and Mrs. Wilbur Miller Sunday: Messrs and Mesdames Tom Riedon, Andy Shaddix, M. D. Arterburn, Mrs. Elmer Mitchell and baby, Rev. and Mrs. McEyer, of Aiken; Messrs Pauline and Alva Strickland, Bonnie Blackwell, Bonnie Mitchell, Verita Dun Jay, Mertie Webb, Yada, Shaddix; Messrs. Othie, J. D. and Morgan Wellborn; Dennis Mitchell, Austin Strickland, Pete Holmes, and H. C. McEyer.

### W. M. S. HAS CHRISTMAS SOCIAL MONDAY

The Woman's Missionary Society of the Methodist Church was entertaining by Mrs. Bryan Wells in the home Mrs. R. E. Patterson Monday afternoon, Dec. 11. An interesting program was given from the "World Outlook" by Mrs. Ralph Ashworth, Mrs. Emma Hohaus, and Mrs. J. J. Harris. Each guest related some event in the life of a noble woman. Articles linen were brought to send as a Christmas box to the Valley Institute at Pharr, Texas. Everyone was delighted to have Mrs. E. E. Savage of Canning, Texas, as a guest. Sally Ruth Patterson gave two Christmas readings. After exchanging gifts from a tree, refreshments of fruit cake and coffee were served.

### VERDEE GENTRY STEADILY IMPROVING

Verdee Gentry of Halligan, Texas who has been quite ill of Typhoid fever for the past three weeks, is steadily improving this week according to word received by his mother, Mrs. Nora Gentry, of this city.

### HERE FROM LUBBOCK FOR WEEK END

Mr. and Mrs. Alva Smith and John Henry Alexander of Lubbock spent the week-end with Mr. and Mrs. Aale Cope.

Mrs. A. D. Bussel of Plainview spent Saturday and Sunday visiting Mrs. Bassel's mother Mrs. Lydia Cope.

### AMARILLO VISITORS WED.

Mrs. E. E. Dyer and daughter, Miss Gene Dyer, were Amarillo visitors Wednesday.

C. A. Clark of Quitaque was here Tuesday as the guest of Mr. and Mrs. T. B. Brooks.

Mrs. Hefebel Carthel of Plainview was here last Thursday as the guest of Miss Rachel Graves.

Miss Lynn Jay Graves was a Quitaque visitor Sunday.

Mrs. Joe Hollifield of Willard, N. M. is here visiting her parents, Mr. and Mrs. Marian Day.

Mrs. J. C. Anderson was a Plainview visitor Wednesday of this week.

At 230 feet under water pressure is more than 99 pounds to the square inch.

### Steel Finance Chairman



William J. Filber, New York, will become Chairman of the Finance Committee of the U. S. Steel Corp. on January 1, succeeding Myron C. Taylor who continues as chief executive and chairman of the Board of Directors.

At a meeting of the Public Works Board of Floyd county held at the courthouse Wednesday night, applications for various projects in the county in the way of street and road improvements, were filed with the Board. Total amount of projects in dollars and cents amounted to around \$335,000. The Board approved the applications and forwarded them to Austin for the approval of the Civil Works Administration, and if they are all approved it will be the means of supplying work for about 250 men for 45 days.

Lockney submitted a street improvement project amounting to approximately \$6,000. E. R. Harris, county commissioner of Precinct 2 submitted an application for \$6,000 for road improvement work in his precinct. Walter Wood, commissioner of Precinct No. 3 asked for approximately \$12,000 for road work in his community and the city of Floydada made application for around \$10,000 for street and alley improvement.

### J. R. READHIMER SENTENCED TO TWO YEARS

J. R. Readhimer of Floydada convicted of murder without malice, was sentenced to two years in the penitentiary Tuesday, Dec. 12, by Judge Clark M. Mullican of Lubbock, Texas. He was released on \$5,000 bail pending the outcome of appeal from conviction of murder of Stokes Campbell of Floydada. Readhimer's son, Vert Readhimer, was acquitted several weeks ago as an accomplice in the murder of the high school boy.

### METHODIST W. M. S. HAS CHRISTMAS SOCIAL MONDAY

The Woman's Missionary Society of the Methodist Church was entertaining by Mrs. Bryan Wells in the home Mrs. R. E. Patterson Monday afternoon, Dec. 11. An interesting program was given from the "World Outlook" by Mrs. Ralph Ashworth, Mrs. Emma Hohaus, and Mrs. J. J. Harris. Each guest related some event in the life of a noble woman. Articles linen were brought to send as a Christmas box to the Valley Institute at Pharr, Texas. Everyone was delighted to have Mrs. E. E. Savage of Canning, Texas, as a guest. Sally Ruth Patterson gave two Christmas readings. After exchanging gifts from a tree, refreshments of fruit cake and coffee were served.

### VERDEE GENTRY STEADILY IMPROVING

Verdee Gentry of Halligan, Texas who has been quite ill of Typhoid fever for the past three weeks, is steadily improving this week according to word received by his mother, Mrs. Nora Gentry, of this city.

### HERE FROM LUBBOCK FOR WEEK END

Mr. and Mrs. Alva Smith and John Henry Alexander of Lubbock spent the week-end with Mr. and Mrs. Aale Cope.

Mrs. A. D. Bussel of Plainview spent Saturday and Sunday visiting Mrs. Bassel's mother Mrs. Lydia Cope.

### AMARILLO VISITORS WED.

Mrs. E. E. Dyer and daughter, Miss Gene Dyer, were Amarillo visitors Wednesday.

C. A. Clark of Quitaque was here Tuesday as the guest of Mr. and Mrs. T. B. Brooks.

Mrs. Hefebel Carthel of Plainview was here last Thursday as the guest of Miss Rachel Graves.

Miss Lynn Jay Graves was a Quitaque visitor Sunday.

Mrs. Joe Hollifield of Willard, N. M. is here visiting her parents, Mr. and Mrs. Marian Day.

Mrs. J. C. Anderson was a Plainview visitor Wednesday of this week.

At 230 feet under water pressure is more than 99 pounds to the square inch.





# THE LOCKNEY BEACON

Established 1902

Published Every Thursday

J. L. SUITS, Editor

JEANE SUITS, Local, Church and Society Editor

Entered April 14, 1902, as second class matter at the postoffice at Lockney, Texas, by act of Congress, March 3, 1879.

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation which may appear in the columns of The Beacon will be corrected gladly upon its being brought to the attention of the publisher.

### SUBSCRIPTION RATES

One Year—\$1.50    Six Months—75c    Three Months—40c

## WOMAN'S COLUMN

(BY JEANE SUITS)

Sparkling, shimmering, glittering metallic plate, splashes of red and green coloring motivating the Christmas atmosphere, snow flakes promiscuously thrown about and hundreds of appropriate gifts for mothers, fathers, brothers, sisters, sweethearts, and wives—such is a typical scene in the store window. If you do not have the Xmas spirit ere now, do a little window shopping and cast your hungry eyes upon every thing your heart desires. Its actually thrilling to view such displays at night—it seems that the many colored lights only add more to the tide effect and good cheer. Christmas is a time when gifts both great and small are exchanged and we remember our dearest friends, Christmas is the time when Santa Clause comes tripping to cheer many little boys and girls and make their souls happy.

The illusion of there being a real Santa Clause, who comes dashing through in a sleigh once every year is the most perfect of all traditions. Children are happiest when they believe with all sincerity that old Saint Nick will come right down their chimney and fill their little stockings to the brim with everything their hearts desire. Its when one gets older that this vivid childhood dream fades and one realizes that his power to bestow

gifts depends upon one and one's friends. Now, there are some modernists who declare that it is unjust to the child to teach him that there is a jolly—well fellow like Santa. Well, the effect is great at least and a child's life is the happiest for he believes that no matter what the financial statement totals old Santa won't forget him. Gee, but I wish I could believe in Santa myself!

Well, well President Franklin D. Roosevelt certainly got Gov. Rolph of California stated the other night over the National Hook-up. "Thems" my sentiments exactly—lynching is nothing more than collective murder. Two wrongs never made one right—all through the ages of history that has been tried and tried to no avail. The Good Book teaches that all punishment is to be received after this life and man is not to administer it then. Now, I'm not calling any names but we have had some Republican presidents who wouldn't have the Guts to get up and say what Roosevelt did. Being able to do that is only a matter of keeping yourself out of involving nets and tangles so that you may feel free to air your opinions at all times, and them's facts!

Football season of '33 is about over and basketball will now employ the athletic mind for awhile. You know it is getting to the point where some form of sport is a necessity to humanity. People are just going goofy over games and contests of different kinds. The Olympics in California last year commanded more attention, attendance, an

## —and the Worst is Yet to Come



publicity than any other one thing in the U. S. A. American people refresh the idea of chance, gamble, hat-ragging, and exciting situations. Nothing too daring for the mind to follow—the more at stake, the more fanaticism and the bigger the howl. That is one reason we like the bull fights—the bull will either kill the matador or get killed and chances are against the latter—thus the excitement! Just thought I'd remind you, in case you had forgotten, how wild the mass is getting over chances and risks.

Well, I've been thinking along ever since last week in trying to give you a few suggestions this week on what to give your relatives for Christmas. Now, if your ready cash is far from hand, I would advise you to follow this lay-out. Give your husband that new rug or living room suite that you've just been dying for, your sister that pair of pajamas Susan got you last year, your brother a knife set, George your husband two Xmas' ago, your father and mother a darling antique that Jr. has almost demolished from previous fits and tampers but only more valuable because of its lameness, and as for that terrible Aunt of yours who is quite wealthy and doesn't really need anything, I would suggest you give her a pet dog, cat, or parrot. You must remember her by all means because she has a terrible cough this Christmas and you can't ever tell what her will might reveal ere the time comes!

I would also suggest that if you do not have the habit of listing each gift given to you every year and the gracious giver, that you do that this year to avoid future embarrassment. Imagine your florid color when a friend of yours receives her last year's gift. Can you feature such a comical situation?

You had better be plenty careful in this matter for many a good woman has lost her most precious relations and friends by this same atrocious act! Beware!

Since reading this column over I have (in a body of one) voted it the worst yet beyond a doubt. It seems so stale, you know, kinda like old bread. I don't know what I can do to invigorate the situation.

Well, the further I go the worse this thing gets so don't be surprised if it blows away. In order to prevent such a tragedy I do, here by, "chop off" until a later date. You had better be good 'cause it won't be long until!

### DID YOU KNOW

It is only 11 more days until Christmas.

The average height of men in the United States is five feet eight inches.

Canton, Mass., was so named because it's founders believed its location antipodal to Canton, China.

There are 1,020,800 women in Leningrad, Russia, as compared with only 985,000 men.

Some 9,633 novels were printed last year by 227 publishers.

An explorer says African cannibals consider men over 50 years of age unfit to eat!

Things are so fast today that many a man who thinks he has seized time by the forelock awakes to find he has it by the shirt tail!

A lot of us are still unable to catch those highly elastic ban ticks even on the second bound!

"Ironized" Yeast is the latest. It ought to help us to rise out of this diabolical deprehn.

Many Greeks lay their children in salt a while immediately after birth to prevent them from perspiring through-out life. Whata an idea! That's what I call salting them down.

Mexico is called the Storehouse of the world because of its fertile soil and almost inexhaustible mineral and other natural resources.

No woman will ever be vice president because there is too much silence attached to the office.

The horse still has one advantage over the automobile. There is no tax on a bag of oats.

If you must make enemies, use discretion and pick on the lazy ones.

A Lexington, Va., man has in his possession a solid iron ball about three inches in diameter said to be the first shot fired into Lexington in June, 1863, by General Huntch of the Union forces. Now if you believe that, stand on your head!

A man is working on a car that you can drive down town and slap on the haunch and tell to run back home!

The same inventor is busy on a canteen to carry on your belt to baffle the lunch counter waitress who forgot to serve you with water!

RETIRED CATTLEMAN FINALLY ENDS LIFE AFTER THREE TRIES

T. M. Thrift 65, retired cattleman and local politician, of Houston died Sunday night.

Last Tuesday, Thrift—tired of life—slashed his wrist, cut his throat, stabbed himself three times, swallowed poison, and jumped into the bayou. He changed his mind and then swam out, hitch-hiked to a hospital and secured treatment that saved his life.

Thursday night he stabbed himself!

in the chest. Again he changed his mind rushed to a hospital and was saved once more. Justice of the Peace Campbell Overstreet said he committed suicide. Thrift's one-time cattle fortune vanished during the depression, and lately a knife blade into his wind pipe and then he has been on the relief rolls.

## Question ?

### What shall I give Her for Christmas?

## Answer !

You have already agreed to buy something for the home. There is something the wife needs in the furniture line, we have it, whether it is a living room suite, bedroom suite, dining room suite, odd rockers, easy chair. Rugs in Wool or felt base, Linoleum, beautiful designs and colors. At prices that completes the Sale.

Eventually you will buy this longed for Articles, Why Not Now and make this the happiest Xmas of your Married life. These Articles are also interesting to the Xmas Shopper—CEDAR CHESTS, HIGH CHAIRS, CHILDRENS ROCKERS, OCCASIONAL CHAIR, SIMMONS SPRING FILLED MATTRESSES, DESKS, CAR D, TABLES, MIRRORS PICTURES, and many other items too numerous to mention. We can solve your Xmas problems, "Kill two birds with one Stone" buy the useful gift and the whole family will be happy.

## Empire Furniture Co.

718 BROADWAY,

PLAINVIEW, TEXAS

## TRY OUR ROASTS :

### Get the Habit----

More meat is needed during cold weather for human sustenance and body warmth than at any other period during the year.

Roasts of various kinds and good Boiling Meats are always desirable. They cost less than some other beef cuts, are exceedingly nutritious and quickly and easily prepared.

We can serve you with the nicest roasts imaginable—roasts that will prove a real delicacy to the table menu as well as a dependable staff of life food. Come in and let us show you some of the fine, seasoned cuts we have. You'll enjoy them.

Telephone No. 10

## HAMILTON BROS. GROCERY

Heat With Gas For Convenience-Comfort-Economy



See A Dealer Who Displays This Symbol

## West Texas Gas Co.

GOOD GAS WITH DEPENDABLE SERVICE





### What Feeders, Buyers and Sellers Are Doing

Some recent purchases by Tom Good, Big Spring rancher, for feeding in Dawson and Borden counties include: Lewis and Whitley, 500 cows; Price Maddox, 250; C. C. Slaughter, 250; C. Cattle Co., 500.

Tom Good has put 550 head of cattle in the H. W. Stanton feeding pens at Lubbock.

Paul Brothers, of Sudan, have purchased 321 calves from W. O. Lawrence of Muleshoe. The animals are being fed on the ranch west of Sudan, in Bailey county near Circleback. In all the ranch has about 600 head of mixed cattle to feed.

Armstrong Brothers, Roswell, N. M., and C. E. Guseman, Hereford, had 500 head of calves on feed at Plainview.

A. W. Haywood of Flagg recently drove 85 head of cattle to Morton. He sold 18 mixed head to Harry Driscoe, Lazbuddy.

S. C. Arnett of Lubbock recently bought 400 steer calves from the Hallsell Cattle Co., to go to the Clabber Hill ranch near Odessa.

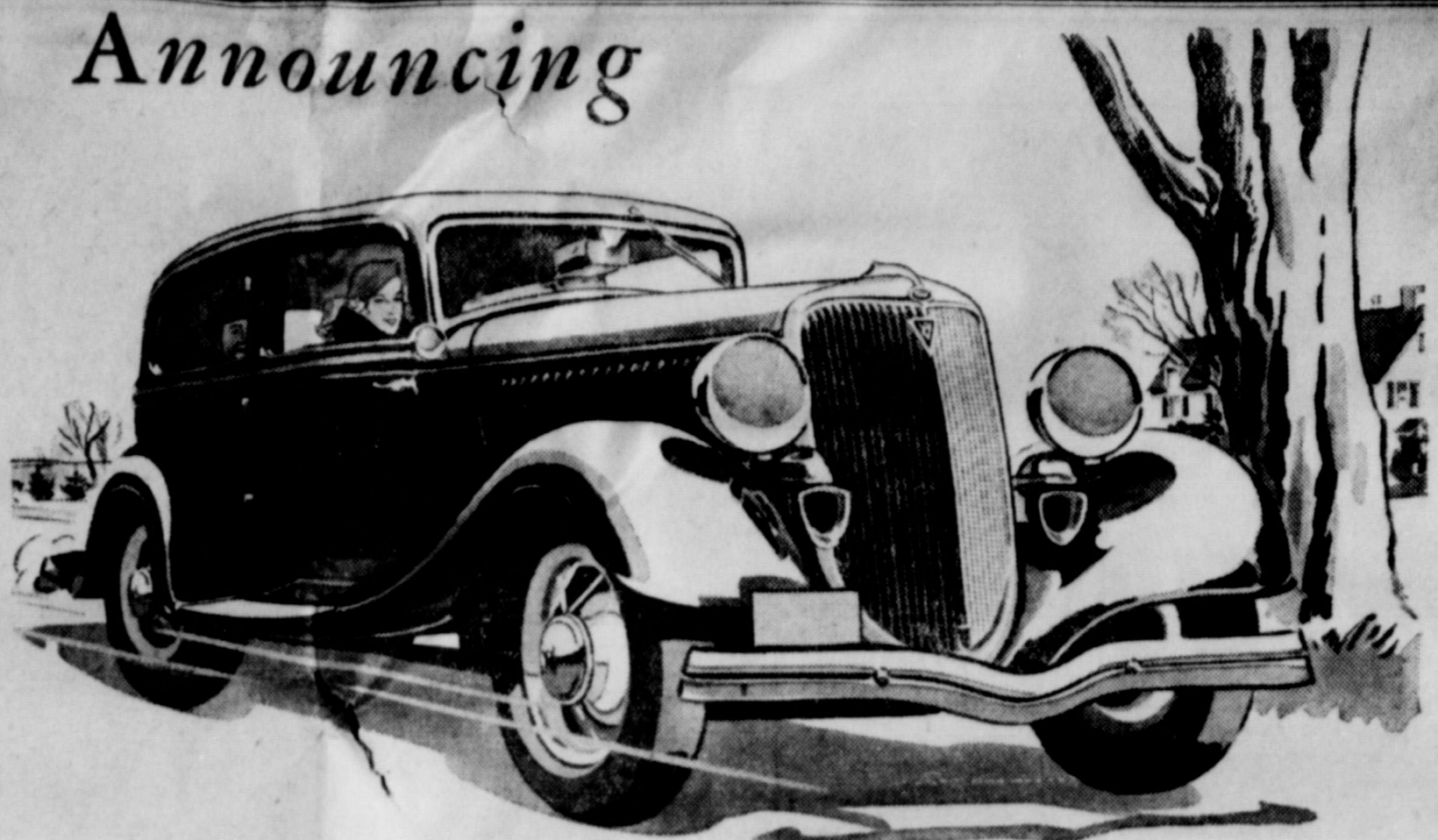
Giles Connell, Post, bought recently 89 steer calves from Berton Moore of Dermott.

W. V. Ray of Justiceburg, has bought 66 head of heifer calves from Berton Moore, Dermott.

Hog prices at Chicago last week were reported to be the lowest for the season and the lowest since early last February. Heavy steers were pounded down to the lowest level for this year and lowest since 1907. In commenting on the prices, The Chicago Journal of Commerce said: "It is reported that many heavy steers are still in the feedlots to come in the next 30 days and traders say there is very little hope of them selling any better as long as hogs are low."

A novel display at the International Livestock Show at Chicago last week consisted of five animals demonstrating the change in the type of meat animals. One is a buffalo typical of the Indian days; another is a long-legged, thin-bodied steer similar to the Texas longhorn, and another is a high steer of the type that was popular. Next to him is a steer slightly smaller but decidedly larger as compared to the fifth steer, typical of the present-day demand for a lightweight steer that is well finished and will show a maximum amount of the better cuts and a minimum amount of the less desirable grades and waste meats.

Prices on fed lambs on the Fort Worth market when they are ready to be sold will be closer in line with river market prices than they have been for several years, says Harry Kahn, who



## NEW FORD V-8 for 1934

THE UNIVERSAL CAR

The New Ford V-8 for 1934 is now on display at the showrooms of Ford dealers. Surpassing even the great Ford of 1933 in economy, beauty and comfort, it is truly the car of this modern age—the culmination of thirty years Ford progress. It combines the proved performance of the V-8 cylinder engine with two important new features—Dual Carburetion and perfected Clear-vision Ventilation. See this car today and drive it at the first opportunity.

### OUTSTANDING IMPROVEMENTS IN THE NEW FORD V-8

**BETTER PERFORMANCE.** Greater power, new speed, quicker acceleration, smoother performance, more miles per gallon, especially at higher speeds, and quicker starting in cold weather—all these result from the new dual carburetor and dual intake manifold. New water-line thermostats enable the engine to warm up more quickly and to maintain an optimum operating temperature. Added engine improvements reduce oil consumption, further improve operating economy and reduce maintenance costs.

**NEW VENTILATION SYSTEM** permits clear vision, prevents drafts and provides desired amount of fresh air in any weather. Individual control for front and rear side windows. When ventilation is desired the window glass is raised to the top. Then the handle is given an additional half-turn. This slides the glass back horizontally to form a narrow slot. Through

this slot air is drawn out by the forward motion of the car. This simple ventilation system maintains draft-free circulation, insures passenger comfort, prevents fogging windshield in cold or stormy weather. Both windshield and cowl ventilator can be opened to supply additional air needed for comfortable warm-weather driving.

**DISTINCTIVE NEW APPEARANCE** enhanced by the newly designed chromium-plated radiator shell and grille, new hood louvers, new hub caps. Interiors are attractive, with new tufted upholstery, new mouldings, new cove-type headlining, new instrument panel, new arm rests, new hardware. Swivel-type sun visors in De Luxe bodies prevent glare from front or side.


**FENDERS IN COLOR.** On De Luxe cars fenders are in color to harmonize with body colors—wheel colors optional. New enamel finish on

all bodies and fenders has greater wearing quality and more enduring luster.

**GREATER RIDING COMFORT** results from increased spring flexibility. The spring leaves are newly designed for quieter and easier action. Shock absorbers are improved. Seat cushions are deeper, with new, softer springs. New type, individual bucket seats provide increased comfort for front-seat passengers in the Tudor Sedan. Adding to comfort is the new driving ease of the 15-to-1 steering gear ratio.


**PRICES REMAIN LOW**—Tudor Sedan, \$535. Coupe, \$515. Fordor Sedan, \$585. De Luxe Tudor, \$575. De Luxe Fordor, \$625. De Luxe Coupe (5 windows), \$555. De Luxe Coupe (3 windows), \$555. De Luxe Roadster, \$525. De Luxe Phaeton, \$550. Cabriolet, \$590. Victoria, \$610. (All prices f. o. b. Detroit.)

**Zero Cold... Instant Starting**



**Conoco Bronze Gasoline and Conoco Germ Processed Paraffin Base Motor Oil gives life at the first turn . . . .**

**At Red Triangle Stations**



### CHRISTMAS GIFTS

—You are almost sure to give some this year so let me suggest Jewelry.

Good Jewelry is always welcome, useful and will last many years.

I have only a small stock, but it is first class and priced very low.

I believe it will pay you to come in and see us before buying elsewhere.

Respt.

**W. M. MARTIN**

has been on the Fort Worth markets as buyer and salesman for 22 years and now is with the Texas Livestock Marketing Association. "There are very few lambs on feed in Texas this year," says Kahn. "In fact, the number of lambs on feed in the territory contrib-

utory to the Fort Worth market will not be sufficient to supply the actual needs of the packers for the local demand. This is due to the shortage and high prices of feed and not because of a lack of confidence in the future of the sheep industry. Sheep have been the best money-makers these past trying years, and now appear in stronger position than they have been for several years."

Homer W. Rowe, Midland business man for many years went to Brownfield last week to take charge of the feeding of 9,000 yearlings from the Babicora Ranch in Mexico. The first trainload of cattle arrived at Brownfield last Tuesday. The cattle are being shipped from the Mexico ranch under bond and will be fed for 150 days on ground grain, sorghum and cottonseed meal. Rowe will have 90 tons of Terry County feed ground daily for the enormous herd of cattle. J. M. Barbree, manager of the vast Mexican ranch which is owned by William Randolph Hearst, is in charge of the movement of the cattle to Terry County feeding pens. Rowe has practically doubled the size of the feeding pens used last year. Terry County farmers are getting nearly twice as much for their feed this year as last, due to the increase in commodity prices. This is said to be the largest single project for consumption of West Texas feeds ever attempted. It has provided several jobs for Brownfield labor.

#### BIRTHS RECORDED

Mr. and Mrs. Fess Whitfill, 15 miles east of town, a boy Saturday, Dec. 9, 1933.

Mr. and Mrs. B. Turner, 11 miles North of Lockney, a 6-2 pound boy Saturday, Dec. 9, 1933.

### Public Christmas Tree At Plainview December 20th

On Wednesday, December 20th, Plainview will hold its eighth Friendship Day. The crowds are getting to be so large that there is hardly room on the streets and in the stores to take care of them.

The next Friendship day will open with a free picture show at 10 A. M. at the Texas Theatre. At 2 P. M. a mammoth public Christmas tree with loads of gifts will be given the kiddies at the City Auditorium. Every boy and girl for miles around is invited to be present, because Cig Santa Claus will have some kind of a gift for them. Two large trees from the Colorado forest have been bought by the Committee, brilliantly lighted and loaded with all kinds of gifts, will be in place in the center of the City Auditorium. Remember that a child must be present to receive a gift.

The merchants of Plainview are so very thankful for the splendid cooperation and support they have received on this program since its beginning that they desire to express that appreciation in a material way, hence this mammoth Christmas tree celebration. Remember the date and place. **WE WILL BE SEEING YOU!**

Judge (to servant acting as a witness): "Have you ever seen your master under the influence of intoxicating liquor?"

Witness: "No, your honor, I can't say that I have, but I have seen him lying on the floor swearing that he'd catch that bed the next time it came around."

**FLOYDADA STEAM LAUNDRY**

**Two Days A Week Service For Lockney**

CALL NO. 2 BAKER HOTEL

For Pickup Service

**7 Cents Per Pound For Rough Dry**

**FAMILY FINISHED 10 Cents Per Pound**

SAVE YOUR HEALTH BY SENDING YOU LAUNDRY TO US

**DR. E. L. SPENCE**

**EYE, EAR, NOSE AND THROAT SPECIALIST**

Office in Plainview Sanitarium and Clinic

## Determination.... Having a Sound Goal and Going Steadily Toward It

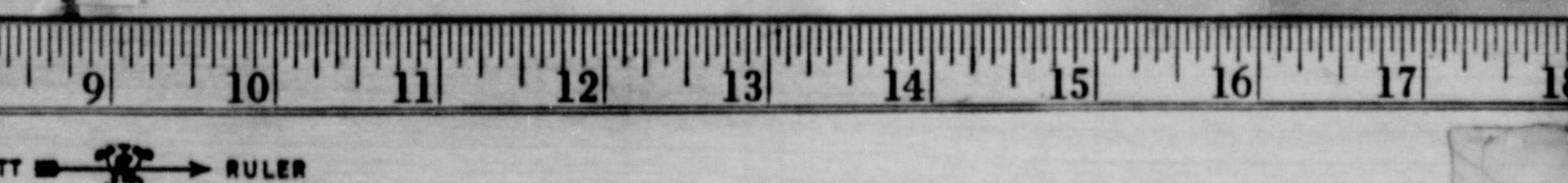
A good bank must have ideals of service. Its officers must have some useful goal ahead of their efforts. Like a ship, the bank in a very definite sense carries the cargo of its community. It is entrusted with the deposits of the people. It is looked to for financial guidance—for safe passage past the rocks and reefs which might otherwise wreck the welfare of the community.

The ideals of this bank through the years may best be described in the words, SERVICE, SECURITY, CO-OPERATION, PROGRESS. This is, we have regarded it as a duty to make the facilities of this bank useful to this community and everyone in it.

Conditions here and elsewhere will continue to improve. We shall go forward with them—depending upon each other and working with each other.

We Invite Your Banking Business, and Appreciate Your Cooperation.

**First National Bank**





# Smiles and Chuckles

**FOUND:** Roll of five-dollar bills. Will owner please form a line at the main entrance to the office.

She had just received a beautiful stunk coat from her husband: "I can't see how such wonderful fur comes from such a foul-smelling beast."

"Really, my dear," said her husband, "I don't ask for thanks, but I must insist on respect."

Pat got a job at a railway station. When the first train came in however he forgot the name of the station, so he yelled out: "Here ye are for where ye are going. All in there for here come out."

Mother: "Willie, you have been very naughty, after promising to obey me?"

Willie: "That's nothing. You once promised to obey dad."

"The way to run this country," spouted young Mr. Knowit, "is to put thoroughly wise, capable, alert, honest men in control of affairs."

"Yes," answered Miss Keen, "but what can we do—there is only one of you."

Little Jimmy while standing in a trolley car kept sniffing and rubbing his nose. A lady standing near him asked: "Have you got a handkerchief, sonny?"

"Yes," was the answer, "but I don't lend it to strangers."

Newly Wedded Man: "By George, Lucile, these biscuits of yours look exactly like those my mother used to make, twenty years ago."

Wife: "How delightful! I'm so glad!"

Man (biting one): "And by George, I believe they ARE the same biscuits."

Visitor at Hotel: "This wall is so thin that you can almost see through it."

Hotel Manager: "That's the window you're looking at."

A prospective purchaser was looking over a piece of property which lay along the bank of the river. He remarked to the real estate agent: "Doesn't this river sometimes overflow this land?"

The agent retorted with some heat: "Well, this river is not one of those sickly streams that is always confined to its bed."

"Private Rooney," said the cavalry officer at the training camp, "take my horse down and have him shod."

For three hours the lieutenant waited for his horse. Then impatiently he sent for Rooney.

"Private Rooney," he said "where is that horse I told you to have shod?"

"Omgosh," gasped the private, "I'm in a pale. Omgosh, Did you say shod?"

Leland Pileas and C. T. Wright intended to spend the Christmas holidays at Clovis, New Mexico.

**TWO WEEKS VACATION IN OLD MEXICO**

Vernon Williams, Melvin Thompson, and Glenn Ford, have gone to Old Mexico to spend a two weeks vacation with relatives at Mexico City.

## Napoleon's Jewels



Here are Empress Maria Louisa's jewels given to her by Napoleon Bonaparte upon the birth of the long hoped for heir to the Emperor's throne. They are being worn here by our own Mary Pickford at Hollywood. They are owned by New York jewelers and valued at \$500,000.

### SOLVE YOUR GIFT PROBLEMS HERE.

We have the largest stock of merchandise suitable for Christmas Gifts that we have ever carried. Gifts that will be appreciated by anyone. We ask that you visit our store while doing your Christmas shopping.

This big nice comfortable chair would make a nice Gift for Dad or Mother, Husband or Wife. Prices are reasonable.

A Smoke Stand is always appreciated by the men folks. We have several designs, real snappy ones.

There is no better Gift than a floor or Bridge Lamp, and we have just what you want, and the price is right.

Dishes are always appreciated by the ladies. We have just what you want. Come and see.

This Magazine rack is a handy piece of furniture. A nice gift for anyone.

## Granada THEATRE

PLAINVIEW, TEXAS

Thur. & Fri. Dec. 14-15

Prices—Adults 20c & 25c. Children 10c

The Red-Hot Laugh Hit! Jean Harlow, Lee Tracy, Franck Tone, Pat O'Brien in—

### "BLONDE BOMB-SHELL"

ADDED Prolific Of Youth Comedy

### "What's To Do?"

Swain Knapp in "Pearls of Wisdom"

SATURDAY DEC. 16TH

The One and Only WILL ROGERS IN — One Of His Greatest Hits

### "DOWN TO EARTH"

With Irene Rich, Dorothy, Jordan

ADDED Patty Arbuckle Comedy Scream

### "Close Relations"

Adults 20c & 25c Children 10c

SATURDAY MIDNIGHT DEC. 16th. SUN. & MON. DEC. 17-18

1934's NEW TEAM! JAMES DUNN, CLAIRE TREVOR — IN —

### "JIMMY and SALLY"

High-Speed Romance With Music

ADDED CHARLEY CHASE COMEDY

### "Sherman Said It"

Prices 10c-25c-35c

TUES. & WED. DEC. 19-20

Spencer Tracy, Clarice Trevor in

### "THIS MAD GAME"

Thrilling Romance with a smashing climax

ADDED Henry Armetta in "OPEN SESAME, A Scorching Comedy Hit"

HEY KIDDIES

Special Xmas Party For You Free Candy and Prizes To All.

SHOWING Mickey House Comedy AND HOOT GIBSON WESTERN COMEDY

You favorite western player in a clean funny picture.

MOTHERS Just Tell Place To Bring The Kiddies While You Finish Your Shopping

FRIDAY MORNING DEC. 22 SATURDAY MORNING DEC. 23. PRICES 10c CHILDREN 10c ADULTS 15c

## INSURED INSURANCE

Consult us about all insurance matters. Glad to help you fill out your Farm Loan applications.

### McAdams and Childers

PHONE 92

## HOW WOMEN CAN WIN MEN AND MEN WIN

The Favor of Other Men

Unless two pints of bile juice flow daily from your liver into your bowels, your food decays in your bowels. This poisons your whole body. Movements get hard and constipated. You get yellow tongue, yellow skin, pimples, dull eyes, bad breath, bad taste, gas, dizziness, headache. You have become an ugly-looking, foul-smelling, sour-thinking person. You have lost your personal charm. Everybody wants to run from you. But don't take salts, mineral waters, oils, laxative pills, laxative candies or chewing gums and expect them to get rid of this poison that destroys your personal charm. They can't do it, for they only move out the tail end of your bowels and that doesn't take away enough of the decayed poison. Gastroitis won't help at all.

Only a free flow of your bile juice will stop this decay poison in your bowels. The one mild vegetable medicine which starts a free flow of your bile juice is Carter's Little Liver Pills. No salicylate (mercury) in Carter's. Only fine, mild vegetable extracts. If you would bring back your personal charm to win men, start taking Carter's Little Liver Pills according to directions today. Eat at drug stores. Refuse "something just as good" for it may grip, loosen teeth or acid reflux. Ask for Carter's Little Liver Pills by name and get what you ask for. ©1932, C.M. Co.

## If You Want Extra-Fast Relief

Demand And Get

### GENUINE BAYER ASPIRIN

Because of a unique process in manufacture, Genuine Bayer Aspirin Tablets are made to disintegrate—or dissolve—INSTANTLY you take them. Thus they start to work instantly. Start "taking hold" of even a severe headache; neuralgia, neuritis or rheumatic pain a few minutes after taking. And they provide SAFE relief— for Genuine BAYER ASPIRIN does not harm the heart. So if you want QUICK and SAFE relief see that you get the real Bayer article. Always look for the Bayer cross on every tablet as illustrated, above, and for the words GENUINE BAYER ASPIRIN on every bottle or package.

GENUINE BAYER ASPIRIN DOES NOT HARM THE HEART

Don't overlook our big line of BIRD CONGOLEUM RUGS, both light and dark patterns. We have a very close price on these rugs.

## Dyer Hardware & Furniture Co.

### Cotton Farmers Helped By An Extra \$303.00

John Doe, cotton farmer, got or will get about \$727 for his cotton crop this year. Had there been no plow-up campaign he would probably have sold for 5c per pound and received about \$424 for his crop. John Doe, average Southern cotton farmer, was helped to an extra \$303 by the plow-up campaign.

This is the way George E. Adams who is actively in charge of the new cotton campaign at Extension Service headquarters at Texas A. and M. College expresses the facts on the cotton situation recently issued by C. A. Cobb, chief of the Cotton Section, Agricultural Adjustment Administration.

"Had there been no summer campaign," says Mr. Cobb, "the crop would have been larger by 4,400,000 bales. We would have had about 17,500,000 bales to add to an already heavy cotton surplus. Cotton price recovery would have been impossible. As it is the price has almost doubled what it would have been.

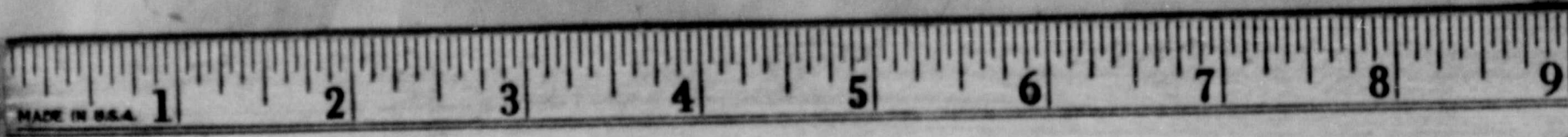
"Total income from the expected 17 1-2 million bale crop at 5 cents per pound would have been \$437,500,000. The reduced crop, estimated at 13,100,000 bales after the plow-up would bring a crop income of \$589,000 with cotton at 9 cents. Add to this the \$112,000,000 of adjustment payments which growers received for cooperating in the emergency program, and the \$48,000,000 of estimated profits on cotton options taken in the campaign, and the total cotton income from the 1933 crop runs to \$749,500,000.

## HIGH-POWER PERFECTION

Oil Burning COOK STOVES and RANGES

A Liberal Trade-In For Your Old Stove

## Baker Mercantile Co.





# Frank Perkins INSURANCE and BONDS

## Gifts That Endure



When you give gifts that will last for years to come you show good judgment. Our store is stacked high with just such gifts.

Why not give Furniture this Christmas. We have such items as Bed room suites, all kinds of tables, dining room suites, extra chair, smoke stands, magazine racks, rocking chairs. If it's furniture, we have it.

Visit our store when in Plainview and let us help you with suggestions for appropriate gifts. All prices very reasonable.



### L. R. Bain & Company

East Side Square, Plainview, Tex.

### You Cannot Escape The Processing Tax

Farmers who take wheat, corn, hogs or other commodities subject to the processing tax, to mills or other processing plants to be manufactured into flour, meal, fresh or cured pork, or other products, and who endeavor to escape the processing tax by signing an affidavit that the product is for consumption by their own family, employees or household, but who in fact sell or exchange it for groceries or other merchandise, are subject, upon conviction, to a fine of not more than \$10,000 or imprisonment of not more than five years, or both, under Section 19 of the Agricultural Adjustment Act. Persons who, to evade paying the processing tax, sign affidavits to the effect that they are producers of wheat, corn, or other taxed commodities, when such is not the case, also are liable to prosecution. This means that any person who processes taxed commodities not of his own raising for home consumption, is required to pay the tax.

Storekeepers who accept from a producer flour, pork or other commodities upon which a processing tax is due but has not been paid, are subject to prosecution for conspiring with the producer to evade the tax.

Under the provisions of the Agricultural Adjustment Act, a farmer

"36 to 600 Years"



Warren W. Finney, 60, Empress, Kansas banker, who was sentenced to 36 to 600 years' imprisonment for embezzlement. He was convicted on 12 counts, the embezzlement totaling \$53,000.

# The Christmas Store



## Christmas Gifts For Everybody

A visit to our store will convince you that we have a most complete stock of Holiday goods. You can do your Christmas shopping here for the entire family.

### TOYS OF EVERY DESCRIPTION FOR THE LITTLE FOLKS

Toys, Toys, of every description that make the little fellows heart leap with joy. Scooters, wagons, clowns, Drums, Circus Elephants, Tricycles, Trains, and hundreds of other items. Come early and shop leisurely.

## Stevensons Variety Store

may process agricultural commodities for consumption by his own family, employees or household, or he may hire the processing done for his own consumption without paying the tax. But if he sells the commodity in process to another person for consumption by others, he is required to pay the tax.

### Bossing Liquor Traffic



Joseph H. Choate, of New York, chairman of the government's Alcohol Control Administration, is now one of Uncle Sam's busiest executives. He was appointed by President Roosevelt.

## Classified Ads

FOR FUNERAL FLOWERS.—Phone us or leave your orders with Mrs. Honea.—Hollums, Floydada Florist. 121f

FOR SALE—All improvements on my place for \$100.00 cash including well, line and all fences.—Will give bill of sale on request. See McAdams and Childers.—W. J. Weaver 14-1tp.

FREE HOMESTEADS—now open; can take 640 acres fine valley land near mountains. Send postage for full information. H. E. Seward, Deming, N. M. 11-3tc

NOTICE—We have moved our auto wrecking business to the old Beacon office on West Locust Street. See us for used auto parts.—Lockney Wrecking shop. 5-6tc

WANT TO TRADE—A slightly used 21 Jewel Elgin watch for a good Jersey milk cow.—See Ira Broyles 14-2tp

Let us bring you Abstract to date

for that new Federal Farm Loan.—Arthur B. Duncan Abstract Company, Floydada, Texas. 40-1nc

FOR SALE—The Ryan Speeple home in Lockney for sale or trade for land. I have special bargains in Floyd, Hale and Lamb county farms. See me upstairs First National Bank Bldg. Plainview.—J. B. Downs. 14-3tc

FOR SALE—Saddle horse, gentle for women or children. See Watt Griffith. 14-1tc

### ONLY 3 MORE DAYS! MAKE ONE DAY

Competent, cheerful clerks will help you with your gift shopping.

## MUFFLERS

You'll find a more beautiful, more varied line of scarfs at Stubbs' than anywhere else. Sample lines... one third cheaper... no two alike!

Values \$3.00 to \$5.00  
69c to \$2.98

- Belt Sets
- Fancy Suspenders
- Military Sets, Etc.

QUALITY GIFTS

## STUBBS' Quality Always

PLAINVIEW, TEXAS

SENIOR B. Y. P. U. PROGRAM  
Dec. 17, 1933

Subject: The Future Life  
Intro.—Bill Bobbitt  
The Immortality of the Soul—Margaret Collier  
Where is the God Beyond the Grave—Johnnie Reasonover  
The Certainty of the Resurrection—Wauline Rains  
Before the Judgement Seat of Christ—Essie May Hamilton  
Foreigner with the Lord—Mary Williams

## DR. C. J. McCOLLUM CHIROPRACTOR

## MARTIN DRY GOODS CO.

# GIFT SPECIALS

## A Christmas Value—Childrens

### Dresses

Knitted Jersey in solid color with Puffed Sleeves and fancy trimmings, Sizes 3 to 14

\$2.49

\$3.95 DRESSES

\$3.45

### Coats

Fur Trimmed or tailored Some have Tams to match. Make excellent Christmas gifts sizes 4 to 14

\$6.90

\$6.95 and \$7.45 Coats

\$5.49

### Men's Spats

Heavy wool in Tan or Grey 6 buttons

98c

### Men's Initial Handkerchiefs

3 in Box. Fancy borders and Plain White

39c—69c

### Fancy Pillows

Fancy attractive boxes in pastel

98c

### Men's Musing Wear SOCKS

Fancy patterns Black with checks or all Black

35c 3 pair \$1.00

MEN'S Handkerchiefs  
Pastel colors, fringed or roped edges  
15c.. \$1.69 per Doz.

### Bath Powder

Fancy attractive boxes in pastel Shades

25c ..... 69c

### MENS Dress Hats

The new Black and Brown mixed Hat with the Snap Brim a Gift He would be proud of.

\$2.95

### Fitted Cases

Nothing would be nicer than a Fitted case for Her Christmas.

\$3.95

\$7.45

\$13.50

### LADIES RAYON Pajamas

One piece with contrasting color combination An excellent gift for Christmas.

\$1.49

25 per cent WOOL

### Double Blankets

Hard to Tell from, all wool Blankets extra large and heavy. Paid \$4.50 value for

\$3.95

### A CHRISTMAS SPECIAL IN A Double Blankets

For double Bed, comes in Rose, Green, Lavender or Blue Plaids

\$1.25



## WARNING to EXPECTANT MOTHERS

If you have ever been a patient in any hospital, you are probably familiar with the advantages of a liquid laxative.

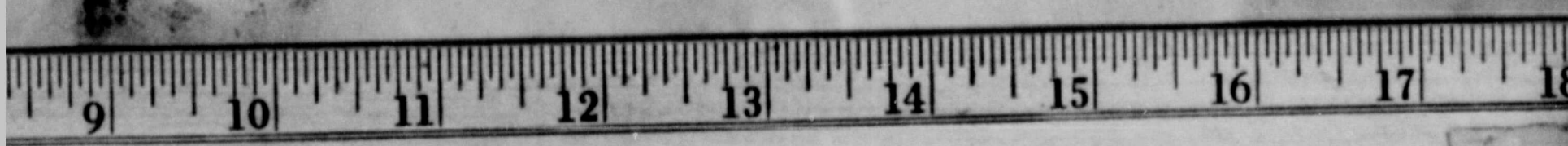
All doctors know the value of the laxative whose dose can be measured, and whose action can be controlled.

The public, too, is fast returning to the use of liquid laxatives. People have now learned that a properly prepared liquid laxative brings a perfect movement without discomfort at the time, or after. Dr. Caldwell's long experience with mothers and babies, and his remarkable record of nearly three thousand births without the loss of one mother or child, should give anybody complete confidence in

any prescription which he wrote! But most important of all, a gentle liquid laxative does not cause bowel strain to the most delicate system, and this is of the utmost importance to expectant mothers and to every child.

Expectant mothers are urged to try gentle regulation of bowels with Dr. Caldwell's Syrup Pepsin. It is a delightful tasting laxative of delightful action, made of fresh herbs, pure pepsin and active senna. Not a single mineral drug to be absorbed by the system, or irritate the kidneys.

Dr. Caldwell's Syrup Pepsin is an approved preparation and kept ready for use by all druggists.





# TAYLOR'S HOLIDAY SPECIALS

**SANTA CLAUS** will arrive at store Sat., Dec. 23rd. at 2 o'clock, with plenty of fun for Children. Eight day SALE of good things to eat. Sale begins Friday, December 15th. lasts through Saturday, December 23rd.

**SUGAR** 10 LB. PAPER BAG (RECLAIMED) **39c**

Cocoanut - BULK LONG SHRED, POUND .. 15c

Chocolate - BAKERS PREMIUM 1/2 LB. 19c

**COCOA** HERSHEY'S POUND 19c  
BOSTON 2 POUND 20c

Powdered Sugar 2 POUND BOXES ..... 15c

Marshmallows, 5 1-2 oz. Pkg. 7 1/2c

Asparagus Libby Oats, Crystal Wedding, 15c

All Green No. 1 large Pkg. .... 17c

Picnic ..... 15c Oats, 5 Lbs. .... 19c

Peas, Rosedale tiny Lye, Hudson, or No. 1 can ..... 14c Hooker

Tamalas, Ratliff 3 Cans ..... 23c

No. 2 can ..... 12c Old Dutch

Corn, No. 2 can 2 For ..... 15c

2 For ..... 19c Borax, 3 for .. 10c

Soup, Van Camp, 3 for ..... 25c

Kraut, Libby, No. 2 can, 2 for ..... 19c

No. 2 1-2 can, 2 for ..... 25c

Corn, Del Maiz, Its corn on cob without cob, 12 oz. can ..... 14c

Peanut Butter, Quart 25c Pint, 15c

WASHING POWDER, pride 3 for 25c

SOAP, P&G or Crystal White, 10 for 39c

SOAP, T. N. T., 6 for ..... 23c

SOAP, Palmolive, 3 bars ..... 17c

Pork & Beans, Libby, tall can ..... 5c

MACKERAL, Best buy, 3 cans ..... 25c

TOMATOES, No. 2 can, 2 for ..... 15c

Stove Wicks, for Perfection stove ..... 17c

Toilet Paper, Waldorf, 6 for ..... 25c

**Cranberries lb. 121-2c**

**Flour** EVERLITE 48 POUND \$1.69  
GOLD CROWN 48 POUND \$1.59

**LARD** SWIFT JEWELL 8 LBS. CARTON **55c**

**CANDY** BROWNS HOLIDAY ASST., BULK POUND **12 1-2c**

**JELLO** ALL FLAVORS PKG. **5c**

**COFFEE** MAXWELL HOUSE 3 LB. CAN **79**  
1 POUND 27c

**Crackers** SAXET 2 POUND BOX **19**

**K. C. BAKING POWDER** 25 OZ. CAN **15c**

## CANNED FRUITS

PEACHES, Libby No. 2 1-2 can ..... 17c

Peaches, Gallon ..... 37c

Apricots, Gallon ..... 37

Green Gage, plums gal. .... 39c

Blk. Berries, gal. .... 39c

Pears, Gallon ..... 39c

Prunes gal. .... 33c

Pineapple, gal. .... 45c

Celery, bunch ..... 9c

Oranges, 2 doz. .... 23c

Oranges, 2 doz. .... 33c

Oranges, doz. .... 33c

Fresh Coconuts, 3 for ..... 25c

Bananas, Lb. .... 6c

Apples, Red Roan, doz 19

Pineapple, No. 2 1-2 Can ..... 17 1-2c

Pineapple, No. 1 Flat 3 for ..... 25c

Pineapple, 9 oz. Tid Bits ..... 7 1-2

Peaches, No. 2 1-2 ..... 14c

Strawberries, No. 2 ..... 25c

Pears, No. 2 1-2 can ..... 21c

Blackberries, No. 2 can 2 for ..... 23c

Lettuce, head ..... 5c

Cranberry Sauc Drom-edary ..... 19c

Apples, Del., doz. .... 33c

Apples, Del., doz. .... 23c

Apples, Wine Sap, doz 19

Lemons, doz. .... 23c

**COFFEE** Bright & Early Lb. 18c  
Texas Largest Selling pkg. coffee - Ground Fresh While You Shop.

**Spuds** No. 1 White, 10 Lbs. **14**

Pecans SHELLED POUND 1-8 LB. 9c 1/2 LB. 27c 47c

Cake Coloring BEE BRAND ASST. COLORS 19c

**CAKE FLOUR** GOLD MEDAL 44 OZ. SWAN DOWN 3 LB. **25**

Extract 8 OZ. BOTTLE 19c

Catchup, VAN CAMPS 14 OZ. BOTTLE 14c

DRIED FRUITS SYRUP

Prunes, 2 lbs. .... 15c Red Label Karo No. 10 can ..... 59c

Apples, 2 lbs. .... 27c No. 5 can ..... 33c

Peaches, 2 lbs. .... 23c No. 2 1-2 can ..... 19c

Raisins, 2 lbs. .... 15c No. 1 1-2 can ..... 12 1-2c

Pears, 2 lbs. .... 19c Ribboncane gal. 57

Figs, 2 lbs. .... 19c Sorghum Gal ..... 49c

Pickles QUART SOUR QUART DILL ..... 15c

Hominy, Vancamp, No. 2 1-2 can 2 for ..... 19c No. 1 can, 2 for ..... 12 1-2c

Salmon, Tall can, 2 for ..... 25c

Pumpkin, No. 2 can, 2 for ..... 19c

Post Brand, 10 oz. Pkg. .... 9c

Matches, 6 for ..... 25c

Salt, 10c Pkg. 2 for ..... 15c 5c pkg. 3 for ..... 10c

AT THE MARKET

Butter, fresh country, lb. .... 25c

Sausage, pure pork, Lb. .... 11c

Pork Chops, Pound ..... a 11c

Beef Roast, chuck, Lb. .... 8c

Cheese, full cream, Lb. .... 16c

Pork Roast, Pound ..... 10c

Bacon, sliced, best grade 1-2 lb rolls ..... 9c

Brick Chilli, Pound ..... 15c

# MEET ME AT TAYLOR'S

FINNEY OF THE FORCE



All for "Nuthin"





### OF INTEREST TO WOMEN

Acne is youth's tragedy. A speckled skin destroys confidence, interferes with social life.

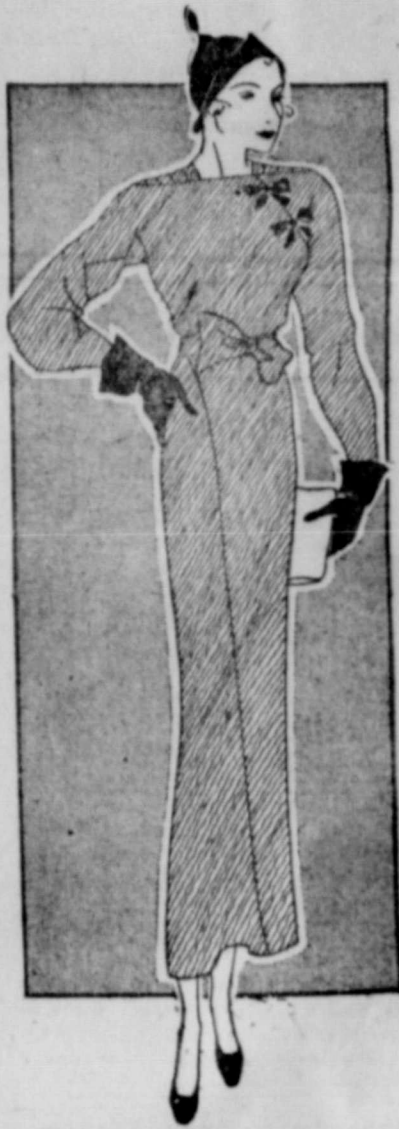
The girl or young man who is effected with pimples must use hot soap suds freely, friction it in with the finger tips, use hot moist compresses, dust

the skin surface afterward with powdered boric acid. Or lave with a solution of baking soda, one-half teaspoon to cup of water. The daily bath, diet fairly free from starches and sweets, exercise that produces sweat, six glasses of water a day all help.

**EUGENE HARRIS says:**  
 "C ME B-4 YOU DIE"  
 He sells good old STATE RESERVE LIFE  
 THERE'S NONE BETTER Phone 71

will find stretching exercises a help. Lift the head, giving the neck a good stretch. Come up with the chest, inflating it to its fullest. Extend the back bone but let the shoulders fall naturally. Then the legs. This is a system of progressive stretching. After the body is as tall as it can be, lift the hands above the head, stretch the arms, come up on the toes. Even your gizzard will feel good after all that.

Stockings look like moire chiffon when they are light of color, cobwebby, worn over leggings that tele a growth of pores. Better to wear dark ones, slightly heavier of texture, or get busy with a depilatory. A smooth pumic stone will remove the hair growth, but be sure to apply cold cream or talcum afterward so the skin won't be irritated.



The early or first spring frocks which are scheduled for a showing not so many weeks away are reflected in this light crinkly wool frock for right now wear.

First of all, sleeves are coming back to straight lines, even though they may be full. While hip lines still demand and get attention, the athletic figure will likely have its vogue in the spring, so skirts now have already commenced to show a fullness in style line.

The frock or daytime dress above is a beige gray with two pert black bows placed well up toward the left shoulder. With black gloves and hat the effect is a conservative smartness that hints of chic tailoring.

Professional women and business girls look better fitted for the job when the coiffure is sleek, shining, beautifully undulated and cut fairly short. Ringlets and flowing locks do not make



**Rev. I. N. Demy says:**  
I have found nothing in the past 20 years that can take the place of Dr. Miles Anti-Pain Pills. They are a sure relief for my headache.

Sufferers from Headache, Neuralgia, Toothache, Backache, Sciatica, Rheumatism, Lumbago, Neuritis, Muscular Pains, Periodic Pains, write that they have used Dr. Miles Anti-Pain Pills with better results than they had even hoped for.

Countless American housewives would no more think of keeping house without Dr. Miles Anti-Pain Pills than without flour or sugar. Keep a package in your medicine cabinet and save yourself needless suffering. At Drug Stores—25c and \$1.00

**DR. MILES' ANTI-PAIN PILLS**

# Merry Christmas

### GIFTS FOR HER

**Phoenix Hose**  
A Christmas Gift For Particular People  
**\$1.00, \$1.25, \$1.49 and \$1.75**

**BED SPREADS**  
COLONIAL BED SPREADS  
**\$2.75 & \$2.98**  
Other bed Spreads  
**89c to \$1.00**

**FLANNEL ROBES**  
A Smart and Outstanding Xmas Gift  
**\$5.95**

**Ladies Kid Gloves**  
Two out-standing values in Gloves  
**\$2.25 & \$2.50**

**Handkerchiefs**  
Ladies Gift Handkerchiefs  
**10c, 25c, 30c & 35c**

**Towels Sets Luncheon Sets AND BATH MATS**  
A gift "Mothers will appreciate"

**BLANKETS**  
A family gift in all wanted colors

**Ladies Coats**  
Give "Mother a Coat for Xmas Special Prices On all Ladies Coats

**Ladies Hand Bags**  
A beautiful gift  
**75c to \$1.50**

A complete line of **Xmas Wreaths** Festooning and ornamental decorations

**Christmas Cards**  
Tags and Seals New 1933 designs  
**1c to 10c**  
Also Occasional cards and Folders

**DOLLS**  
Look our dolls over before you buy  
**5c to \$2.95**

**Toys and Gifts** for the children

**TABLE LAMPS**  
21 inch table lamps, with shades to match base  
**\$1.29**

**Lunch Boxes**  
Lunch box with pint vacuum bottle  
**\$1.39 complete**

**BIRD CAGES**  
A complete line of bird cages stands and supplies

**Window Shades**  
A complete line of window shades, rollers and brackets. 36 inch shade, Ecru or Green  
**49c complete**  
FIBRE SHADES ECRU Plain or printed floral designs  
**10c**

**Visit our Variety**  
Department. It is packed with many useful, and needed articles

### GIFTS FOR HIM

**Men's "Pool-Shrunk" DRESS SHIRTS**  
**\$1.25 to \$1.49**

**Dress Gloves AMERICAN GENTLEMAN Dress Gloves**  
**\$1.25, \$1.50 & \$1.75**  
Men Suede Gloves  
**\$1.00**

**Dressing Case**  
Give him a fitted dressing case Xmas. A beautiful gift  
**\$3.50**

**Mufflers & Scarfs**  
In all wanted colors, and styles

**Belts And Suspenders**  
For men and boys in Christmas Boxes

**Mens Pajamas**  
An exceptional gift for men  
**\$1.50 to \$2.25**

**Mens Lounging Robes**  
The seasons smartest A Gift For Dad BROTHER OR HUSBAND

**Mens Spats**  
In all wanted colors  
**\$1.25**

**Shirts & Shorts ENSEMBLES**  
A beautiful gift  
**\$1.00**

**Ties & Tie Racks**  
**55c to \$1.00**  
**HATS**  
Give Dad A Hat for Xmas

## E. L. Ayres Dry Goods

There is no gift that will give a greater thrill to the entire family than a set of

# FEDERAL TIRES

This kind of a gift can and will be enjoyed by the entire family. Why not give Dad and Mother a set of Federal tires for their car as a Christmas present. Nothing would please them better, for that would assure months of motoring with pleasure. They are guaranteed tires.

CALL AT OUR STATION AND LET'S TALK IT OVER

LIBERAL TRADE IN ALLOWANCE ON YOUR OLD TIRES

OZARK SERVICE STATION

## NOTICE!

You can now buy that suit you have been wanting for the regular price with the extra pants to any range suit for—

**\$1.00**

This is an unusual offer and good for a limit time.

You are guaranteed a fit and any style you may choose. Bring in your suits, dresses and coats for the best to be had in dry cleaning.

**BROOKS DRY CLEANERS**

for an appearance of efficiency. They belong to the young thing; they are hers by the rights of her tender years. All important is the cut. Thinning hair is a smart trick, let me tell you. The inexperienced or careless clipper is likely to make a sad mess of that job.

And don't believe that platinum is out. It isn't. The natural blond is no longer content with her golden locks; she must have them white gold. She gets herself in for plenty of expense, since the touch up must come along every three or four weeks; darker hair close to the scalp gives the secret away.

### CHICAGO PACKERS RAISE WAGES OF 15,000 WORKERS

The three big packing companies of Chicago, Swift's, Armour's and Wilson's, announced pay increases which eventually are expected to fatten the pay envelopes of more than 15,000 employes by upward of 10 per cent.

The Chicago plants of all three companies announced 4c an hour increases had been made effective Dec. 2 for both unskilled workmen and employes in the higher-pay brackets. The new rate for unskilled workers is 46-1-2c an hour.

Swift's previously had given 4c an hour raises to 1,800 unskilled workers and 900 other employes in its St. Paul plant, where the rate for unskilled men henceforth will be 44c an hour. Similar boosts were granted 1,700 employes in Sioux City, Iowa.

The raises were applicable only to male workers women employes having been given salary adjustments last Aug. 1, which both companies said made further revision unnecessary for them.

probably would be made in all their plants. Although more than 150 miles of pas

sageways already have been explored in Kentucky's Mammoth Cave, many miles still are to be seen.



## EXTRA! SPECIAL!

FOR NEXT WEEK ONLY!

Two \$3.75 tonic or oil wave Permanents for ----- \$5.00

One Months free shampoo and finger wave service with each permanent of this kind!

Egyptian and Bronze Hennas ----- 75c

Hot oil shampoo and set to rejuvenate dry hair --- complete ----- 65c

Lash and Brow Dye ----- 35c

## Commercial Beauty Shoppe

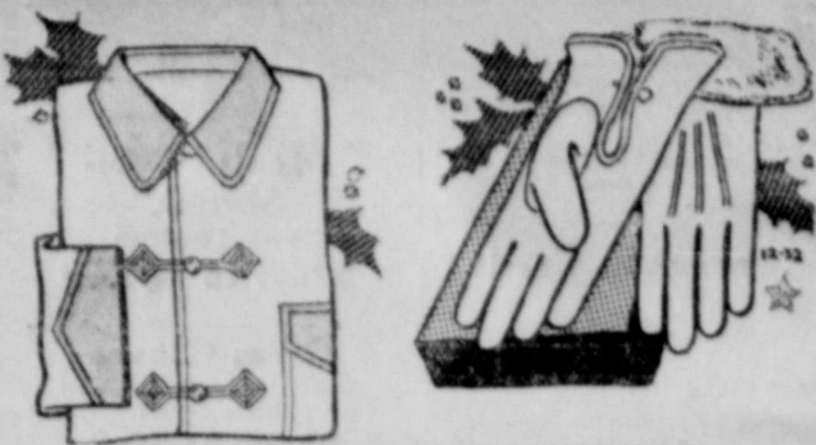
PHONE 21  
LYNNA JAY GRAVES, Operator





Shot guns using either long or short range ammunition have been added to the equipment of Missouri state highway patrolmen.

Sound travels through hot summer air at 1226 feet a second, and through dry zero air at from 1088 to 1150 feet a second.



**WHO WANTS TO GAMBLE**

Know the gifts you are selecting for He or She is of standard quality.

Silk lounging robes, Top coats, O-Coats, Brief cases, ladies & Gents suede coats, Pajamas in rich high colors, riding boots, gloves, Stetson Hats, Neckwear, Shirts, Bill folds, traveling sets and hundreds of other articles with standard labels.

**"GLAD SNODGRASS"**

FLOYDADA, TEXAS  
Since 1900—South Side of Main—but Walk Over



**GOOD THINGS TO EAT**

**Lexington Meat Loaf**

1 pound beef round  
1-2 pound pork steak  
2-3 cup cracker crumbs  
1 teaspoon salt  
1-4 teaspoon paprika  
1 tablespoon chopped onion  
1 tablespoon chopped parsley  
1-2 cup milk  
2 tablespoons butter, melted

Mix ingredients and shape into loaf two inches thick. Fit into baking pan. Add 1-3-inch water. Cover and bake one hour in moderate oven. Baste frequently. Carefully remove loaf to serving platter and garnish with parsley and surround with potatoes.

**Baked Stuffed Potatoes.**

6 large potatoes  
1-4 teaspoon salt  
1-4 teaspoon paprika  
2 tablespoons butter  
2 tablespoons hot milk  
1-3 cup grated cheese

Bake potatoes 50 minutes in moderate oven. With knife make slits in sides of potatoes and remove and mash pulp. Add seasonings and milk. Beat well and roughly refill potato cases. Sprinkle cheese on top. Bake 20 minutes in moderate oven.

**Brand Muffins**

1 cup brand  
1 1-2 cups flour  
2 teaspoons baking powder

1-2 cup dark brown sugar  
1-8 teaspoon salt  
2 eggs  
1 1-4 cups milk  
3 tablespoons fat, melted

Mix ingredients and beat one minute. Half fill greased muffin pans and bake 15 minutes in moderate oven. Serve warm or cold.

**Sweet Potato Puffs**

3 cups mashed sweet potatoes  
1 egg yolk  
3 tablespoons cream  
1-2 teaspoon salt  
1-4 teaspoon paprika  
1 tablespoon butter  
1 egg white, beaten

Mix potatoes, yolk, cream and seasonings. Beat 1 minute. Fold in white. Roughly pile portions in paper baking cups. Arrange on shallow pan and bake 15 minutes in moderate oven. Serve potatoes in paper cups.

**Baked Fresh Ham**

6 pounds fresh ham  
2 tablespoons flour  
1 teaspoon salt  
1-2 teaspoon paprika  
1-2 teaspoon celery salt  
1 cup water.

Wipe off ham with damp cloth. Fit into roasting pan and sprinkle with

**CHRISTMAS SPECIAL!**

DEC. 14 TO JAN. 1, 1934

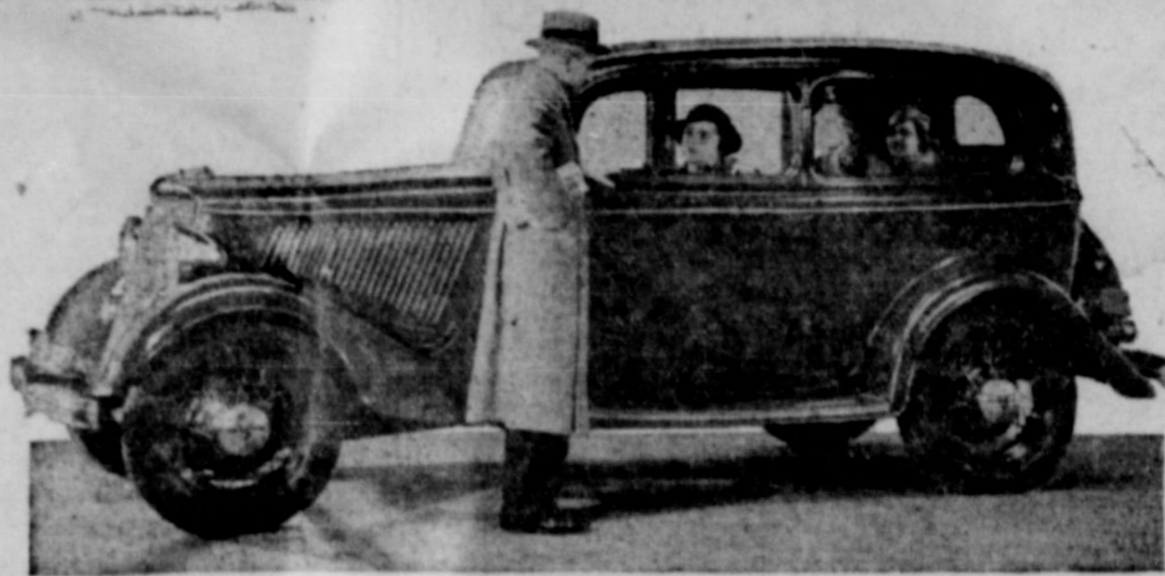
Two \$2.50 Croquignole permanents \$4.50  
Two \$3.50 Croquignole oil Waves for \$6.00

Come to Virginia to get your hair dressed for the Xmas Holidays, if you really want to look your best. Remember that permanents make lovely Christmas gifts.

PHONE 53 FOR APPOINTMENTS

Virginia Collier, Operator

**The New 1934 Ford V-8 Model Announced**



Refinements in the design of the radiator and hood and more luxurious interiors feature the appearance of the new Ford V-8 for 1934. The de luxe Tudor is shown above. Dual down draft carburetion and dual intake manifold give the engine greater power, the car increased pickup and speed. A clear-vision body ventilation system also is introduced in the new Fords.

**DOLLS**

STUPENDOUS VALUES — A KIND OF DOLL THAT WILL BRING HAPPINESS TO ANY GIRL'S HEART.

**MICKEY JR.**

Dolls ----- 25c  
Full composition body, movable head, arm s and legs. Nicely dressed—some with hair bows—some with berets.

**CHARACTER**

Dolls ----- \$1.95  
And ----- \$2.95

18 inches—lifelike expressions—sleeping eyes—real lashes—most marvelous dolls.

**LOVABLE RUBBER**

Dolls ----- 98c

Arms, legs and body of velvety rubber — indestructible turning head—open fingers—jointed hips and shoulders—diaper.

**INDESTRUCTIBLE CHARACTER DOLLS ----- 59c**

Full 14 and 16 inch dolls—truly marvelous values.

**HONEY BUNCH**

Dolls ----- \$2.95

"Squeeze My Leg and I Cry" Beautifully dressed—soft kapok body—rubber arms and legs—very natural features—lace trimmed petticoat and rubber panties. Our best seller in this price range.

**CAVE'S**

Plainview, Texas

flour and seasonings. Bake 20 minutes, uncovered in hot oven. Cover and add water and bake 2 1-4 hours in moderate oven. Baste frequently. Gravy can be made by adding 3 tablespoons of flour blended with 3 tablespoons of water to drippings left in pan after roast has been removed.

**Spiced Prunes**

1-2 pound dried prunes  
1 stick cinnamon  
6 whole cloves  
2 tablespoons sugar  
2 tablespoons lemon juice

Wash prunes, cover by 3 inches with cold water and let soak 6 hours or longer. Simmer 1 hour in water in which soaked, add rest of ingredients, cover and simmer another hour. Remove spices. Chill and serve as garnish for fresh ham.



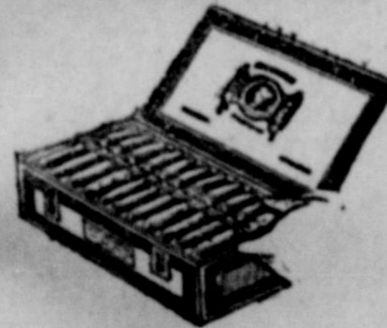
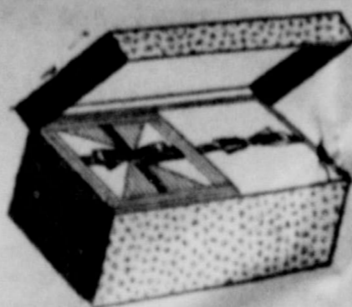
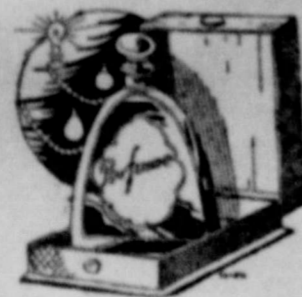
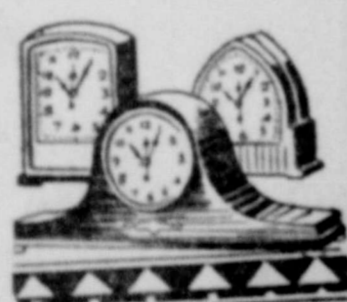
**FOR MOTHER OR WIFE**

- STATIONERY
- PERFUMES
- TOILET WATERS
- PERFUMIZERS
- BOOKS
- MAGAZINE
- SUSCRIPTIONS
- TOILET SETS
- BRUSHES
- COMBS
- HEATING PADS
- HOT WATER BOTTLES

**FOR HUSBAND OR FATHER**

- CIGARS, CIGARETTES
- PIPES
- SAFETY RAZORS
- SHAVING BRUSHES
- SHAVING CREAMS
- AND LOTIONS
- PLAYING CARDS
- TOBACCO
- HUMIDORS
- BILL FOLDS
- RAZOR BLADES
- GOLF BALLS

**Christmas**



**FOR ALL THE FAMILY**

- ELECTRICAL UTILITIES
- CHRISTMAS SEALS AND CARDS
- BOOKS, BIBLES, VACUUM BOTTLES
- ASH TRAYS
- ASSORTED CHOCOLATES AND CHRISTMAS CANDIES



**FOR DAUGHTER**

- PERFUMES
- COMPACTS
- AUTOMIZERS
- COMB AND BRUSH SETS
- MIRRORS
- TRAVELING CASE
- STATIONERY
- FOUNTAIN PENS
- TOILET WATERS
- MANICURE AND BEAUTY TREATMENT SETS
- BATH SALTS
- SOAPS AND POWDERS

**FOR SON**

- FOOT BALLS
- CAMERAS
- FILMS
- WATCHES
- MILITARY BRUSHES
- FLASHLIGHTS
- RAZORS AND SHAVING ACCESSORIES
- PEN AND PENCIL SETS
- DESK SETS
- NOVELTIES
- KEY TAINERS

**CROWDS TELL THE STORY...**

It's Bigger Than "42nd Street"



**Gold Diggers**

1933

Warner Bros. Musical Super-Show with 13 Great Stars and More Than 200 Beautiful Girls.

ISIS THEATRE  
Sunday-Monday  
Dec. 17-18

**Lockney Drug Company**

The Retail Store



# Farmers To Get Cash On Cotton Options

Option Will Be Sent To County Agents This Week, Twenty Dollars Per Bale Will Be Advanced

WASHINGTON, Dec. 11.—The farm administration today announced formation of a cotton pool to liquidate the 2,400,000 bales of government held cotton covered by options to producers.

The administration said it would advance holders of cotton options 4 cents a pound, or \$20 per bale, on their option certificates, the project to be financed by borrowing from the Commodity Credit corporation.

Go To County Agents Options to cotton farmers who part

icipated in the 1933 adjustment campaign will be sent to county agents this week, together with the agreement whereby the option holders may obtain the 4 cents per pound initial advance on the options they hold calling for full payment of 6 cents per pound.

Approximately 600,000 cotton farmers elected the "option with benefit" plan in the cotton acreage reduction campaign of the past summer.

**Held Under Contract**  
The plan entails establishment of the cotton pool, which will be concerned with holding the cotton under contract. Under a document entitled "exercise of cotton option and pool agreement" the option holder authorizes the secretary of agriculture to sell the cotton covered by the option.

This authorization includes the right to sell the cotton in the pool at any time the cotton can be marketed on the basis of 15 cents per pound, middling seven-eighths inches. After July 31, 1934, the secretary may sell and make delivery of all or any part of the cotton, irrespective of the price.

**Sell Spot Cotton**  
The manager of the pool, to be designated by the secretary, is also authorized to sell any spot cotton held by the pool and replace it with the purchase of cotton futures contracts covering an equivalent amount, to sell cotton futures contracts held by the pool and replace them with spot cotton purchases, to take delivery of cotton and to hedge on purchases.

Holders of options who obtain the 4 cents per pound advance are required "if eligible and if requested to do so" to abide by the cotton acreage adjustment contract for 1934-35.

Galacia produces over 5,000,000 barrels of petroleum annually, also much potash.

## GIVE CHRISTMAS GIFTS THAT PLEASES CHARME

Cosmetic's will please your Mother, Sister, Daughter and Sweetheart, better than any other gift. Because—

### CHARME

Cosmetic's will restore the wonderful Beauty and protect the Complexion from being destroyed by the Dry winds and dust of this western Climate. Therefore—

### CHARME

Cosmetic's is a Christmas gift of value and will please longer than any gift.—

Sold and Guaranteed By the  
**LOCKNEY DRUG COMPANY**  
LOCKNEY, TEXAS

# SANTA HAS A GIFT FOR EACH YOUNGSTER

Who Will Meet Him At—

## Plainview's Big Community CHRISTMAS TREE

Wednesday, December 20th.

ANOTHER BIG FRIENDSHIP DAY BE AT THE CITY AUDITORIUM AT 1:30 P. M. ON THAT DAY AND A NICE PROGRAM OF CHRISTMAS ENTERTAINMENT

## Free Picture Show

AT THE TEXAS THEATRE 10 A. M. TO 12 NOON

## Extra Special Christmas Bargains

# FARM SALE

I will sell at auction sale at my place 11 miles east of Lockney and 9 miles north and 3 1-2 miles east of Floydada in the Liberty community, the following described property on—

## Thursday, December 21

SALE STARTS at 10 A. M.

Free Lunch at Noon

### WORK STOCK

- 1 Grey Horse, smooth mouth wt. 1,700 lbs.
- 1 Black Horse, smooth mouth wt. 1,700 lbs.
- 1 Bay Mare, 1,400, 10 years
- 1 Bay mare, wt. 1,250, 12 years
- 1 Black Mare, wt. 1300, 12 years old
- All above mares bred and season paid for.
- 1 Black Horse, wt. 1,400, 13 years old.
- 1 Brown Horse, wt. 1,250, 11 years old.

### MILK COWS

- 1 Big Yellow Jersey, coming fresh with 4th calf
- 1 Brown Jersey, coming fresh with 4th calf
- 1 Brown Jersey, coming fresh with 4th calf
- 1 Grey Jersey, coming fresh with 4th calf

All cows will be fresh about the 1st. of January.

### FARM IMPLEMENTS

- 1 P & O two row lister
- 1 Two row John Deere Cultivator
- 1 Two row sled Go-Devil
- 1 One row Lister, P & O
- 1 One row P & O Cultivator
- 1 One row John Deere Cultivator
- 1 One row sled
- 1 Two-disc P & O Breaking plow
- Section Harrow
- 1 Disc Harrow
- 1 Ten hole Emerson Drill
- 1 Iron Wheel Wagon
- Sled knives, and plows
- And other articles too numerous to mention

### FEED

10,000 Bundles of feed, cane

TERMS OF SALE—All sums under \$20 cash, over that amount, half cash and balance good bankable note, due July 1, 1934, bearing interest at the rate of 10 per cent. 3 per cent discount for cash on items above \$20.00.

## J. W. COOK, Owner

Seale & McDonald, Auctioneers

Olan Ridings, Clerk

## You Cannot Escape The Processing Tax

Farmers who take wheat, corn, hogs or other commodities subject to the processing tax, to mills or other processing plants to be manufactured into flour, meal, fresh or cured pork, or other products, and who endeavor to escape the processing tax by signing an affidavit that the product is for consumption by their own family, employees or household, but who in fact sell or exchange it for groceries or other merchandise, are subject, upon conviction, to a fine of not more than \$10,000 or imprisonment of not more than five years, or both, under Section 19 of the Agricultural Adjustment Act. Persons who, to evade paying the processing tax, sign affidavits to the effect that they are producers of wheat, corn, or other taxed commodities, when such is not the case, also are liable to prosecution. This means that any person who processes taxed commodities not of his own raising for home consumption, is required to pay the tax.

Storekeepers who accept from a producer flour, pork or other commodities upon which a processing tax is due but has not been paid, are subject to prosecution for conspiring with the producer to evade the tax.

Under the provisions of the Agricultural Adjustment Act, a farmer may process agricultural commodities for consumption by his own family, employees or household, or he may hire the processing done for his own consumption without paying the tax. But if he sells the commodity in processed form, for consumption by others, the farmer is required to pay the tax.

### METHODIST W. M. S. ELECT OFFICERS AT MEETING

At a recent business meeting of the Methodist Missionary Society the officers for the New Year, beginning January 1 were elected as follows: President—Mrs. J. J. Harris; Vice-President—Mrs. Gilbert Hull; Recording secretary, Mrs. Henry Ford; Corresponding secretary, Mrs. Luther Cooper; Treas-

urer—Mrs. J. H. Hohlsue; Ass't treasurer, Mrs. Arthur Barker; World Out Look Agent, Mrs. Gordon Crocker; Supt. of Study, Mrs. Bryan Wells; Publicity, Mrs. B. J. Osborn; christian social relations, Mrs. R. E. L. Statts. supplies, Mrs. T. T. Threest; local work, Mrs. N. E. Greer; and Children's work, Mrs. R. G. Sall.

Oil drillers in Trinidad found evidences of large deposits of helium gas.

## December is the last month in which to pay delinquent TAXES, without additional penalty.

The Penalty on all Delinquent Taxes is 2 per cent. After December 31st. Penalty goes to 4 per cent.

## We will be in Lockney Wednesday, December 20th. 1933,

Located at First National Bank and will be in position to make collections on all kinds of Taxes, including Delinquent, Current and Automobile Registrations.

## Frank L. Moore

Tax Collector, Floyd Co. Texas



ISIS THEATRE PROGRAM

WEEK BEGINNING Sunday, Dec. 17th

Sunday & Monday "Gold Diggers Of 1933"

The World's Greatest Picture with 13 Stars Comedy and Other Short Subjects

Tues. and Wed.

Jack Pearl (Baron Munchausen) Jimmy Durante and Zasu Pitts

"Meet The Baron"

Melody Master

Thurs. and Fri.

JACK HOLT AND PAY WRAY

"Master Of Men"

Comedy and Other Short Subjects

Saturday

JOHN WAYNE

"Haunted Gold"

Also Selected Short Subjects

MUNCY NEWS

Camel will present a three act drama at the Muncy school house Friday night, Dec. 15, entitled, "Here Comes Charlie." A small admission will be charged. Mr. Aubin Cooper of Tulsa, Okla., is visiting his mother, Mrs. Cooper. Mr. and Mrs. E. R. Harris spent Sunday with Mr. and Mrs. Sherbert of Floydada. Mr. Hollis Harris was Sunday dinner guest of Mr. and Mrs. Claud Harris in the Pleasant Valley Community. Mr. and Mrs. Smith were visitors at

It's Very Modern



This young lady is going skiing in the newest green and brown knit ski costume. Even the mittens are green and brown. The hat is brown.

FLOYDADA SUNDAY

Mr. Noel Cooper visited School Wednesday. The Blankenship girls of Floydada visited their aunt, Mrs. Vestie Cooper Sunday. Mr. and Mrs. O. Fry attended church at Lockney Sunday.

The community regrets very much that Mrs. Cooper and boys are moving back to Tulsa, Okla. They have been living with Mrs. Cooper's father, Mr. Blankenship for several months. She will join her husband, Mr. Cooper, who has been there some time. Mr. and Mrs. Howell and children spent Sunday with Mr. and Mrs. Glass of Pleasant Valley. Mr. and Mrs. George Blankenship of Floydada visited in the home of Mr. Blankenship Sunday afternoon. Mrs. Blackford and children were in Floydada Saturday.

CARD OF THANKS

We wish to express our sincere thanks for the sympathy and for the kind words that were spoken to us during the illness and death of our dear Mother and wife, Mrs. Latty and husband, father and brother, Chas. Elam. We also thank you for the beautiful floral offering. May God's richest blessing rest up on each and every one of you is our prayer.

Frank Latty, Mrs. Chas. Elam and family Mr. and Mrs. J. D. McReynolds Barney Elam Lee Elam

LIBERTY NEWS

The Liberty Dramatic Club was re-organized last week and is now ready to function again. A lively interest

was manifested and it is hoped that the club this season will be an outstanding success. The first play will be announced soon.

Mr. and Mrs. Clarence Guffee and son spent Sunday with Mr. Guffee's Parents, Mr. and Mrs. S. A. Guffee of Fairview.

Singing was well attended Sunday night. Visitors from Cedar Hill and Floydada gave special numbers. Several from here attended the pie supper at Cedar Hill Friday night.

Miss Leona Griffith spent the week-end with her parents in the Lone Star Community.

ASSEMBLY OF GOD HAS REVIVAL AT CEDAR HILL

An Assembly of God revival started last Sunday night at Cedar Hill with J. P. Mason doing the preaching. He is an excellent speaker and the theme of his subjects will be in Revelations chapter 13 concerning the mark of the

beast. His topic for Sunday night will be, The Great White Throne of Judgment. Everyone is invited to attend this meeting.

W. A. Vanzant, Pastor.

Although more than 150 miles of passageways already have been explored in Kentucky's Mammoth Cave, many miles still are to be seen.

Gift Furniture



SUITABLE CHRISTMAS GIFTS

If you don't find what you want at home, then pay our store a visit. You will be surprised at the many pretty things we have suitable for Christmas gifts such as:

Cedar chests, fancy table and furniture scarfs, Philco Radios both electric and battery, suites of furniture, odd tables, rockers, occasional chairs, lamps and many other things. We will appreciate a visit from you.

F. C. Harmon, Furniture and Stoves Floydada, Texas

LEVINES CHRISTMAS SALE

HOSIERY LADIES' FULL-FASHIONED HOSE - Irregulars. All fall shades. Pair - 59c VANETTE HOSIERY Pure thread silk, full-fashioned, Regular \$1.00 hose. Special for Xmas pair 79c OTHER PURE SILK FASHIONED HOSE 45c

FINEST DRESS SILKS For an all-occasion dress. Every wanted color in 20-inch choice materials - 98c 40-IN. SILK CREPE 59c

LADIES' ROBES AND PAJAMAS A suitable material for your Christmas lingerie. All pastel colors, also white. Corduroy robes and pajamas - nice Christmas assortment. SPECIAL - \$4.95 and \$5.95

GLOVES FINE KID GLOVES We have them in the choicest French kid in black, and shades of brown and two-tone effects with novelty or plain cuffs. \$1.29 - \$1.49 Ladies' Hats New Spring Hats - \$2.00

Tam & Scarf Sets New high shades and white. The rage for the young miss. 98c & \$1.49 Men's Solid Color, All-wool Flannel Robes \$5.50 PAJAMAS Men's V-neck, button and a notch-lapel. Full cut, long pants. \$1.49 to \$2.50

39-IN. NOVELTY SUITING G For the all-purpose dress or suit. Plaids, Color Dots, Modernistic and Block Patterns. 19c

CHILDREN'S COATS Large assortment of all fabrics and colors. \$4.79

PURSES Newest Of New Purse Beautiful purses, at a price much lower than you would expect to pay - \$2.49

FUR TRIMMED COATS Such as dimka fox, skunk, carcul and wolf. All pure crepe linings. Sizes up to 52 \$19.95

SANTA SAYS! Levines prices speak louder and louder. Do your Christmas shopping here and save. A small deposit will hold any gift until Christmas. Buy early and get best selections.

Men's Silk Full Length Lounging Robes Beautiful contrasting color \$5.95 UP Dress Gloves Men's Piglex dress gloves. \$1.98

Men's Gloves Fleece lined and unlined dress gloves at 59c and \$1.19

JACKETS Men's chamol skin Jackets \$5.45 Same in Boys' at \$4.79

BLANKETS Beautiful part wool, satin bound, plaid blankets, 66x80. Special for Xmas. \$1.79 PART wool, large, heavy plaid blankets, 72x84. Only \$2.47

BETTER DRESSES Including Roshmans, Glace Crepe, Velvet and Triple Sheer Combinations. Special - \$11.88

Men's Dress Shirts All fast colors, beautiful assortment of patterns for Christmas - 98c

EXTRA SPECIALS Outing, plain and fancy, 36 inch, per yard 10c We offer from now until Xmas, 150 pair Double Cotton Blankets, 66x76 at, per pair \$1.19 Prints, 36 inch, fast color, all solid colors, yrd. 10c Cretonne, 36 inch, large assortment of light and dark patterns for your Xmas decoration, per. yd. 12c

Ladies' Suede SHOES Black or brown combinations. Box or high heels in ties and pumps. \$1.98 Ladies' better suede and kid combination shoes. Black or brown. Sides AAAA to B. \$2.98

Men's Dress Oxfords Black calf and light weight gunmetal. \$2.98 Riding Boots \$6.77 Dress Sox Packed three in a Christmas box, Regular 50c value. Three for \$1.00

Dress Hats Big, new shipment of men's Byer-Koimick hats. Save \$3.45

UNDERWEAR Men's Coopers two-piece under-wear sets in a very big range of patterns. \$1.00

CHILD'S PULL-ON BOOTS Tan and brown combinations and black and brown colors. \$1.98 - \$2.98

SUITS, TWO PANTS Men's suits in single and double breasted in long, shorts, and stouts at only \$19.85 TOPCOATS Men's Topcoats and overcoats. We have a very complete stock made up in single and double breasted. \$11.95 \$14.95

LEVINES PLAINVIEW

