



THE LOCKNEY BEACON



Dedicated to the Interests of This Section, That No Good Cause May Lack a Champion

VOLUME 33

LOCKNEY, FLOYD COUNTY, TEXAS, THURSDAY, JANUARY 4, 1934

NUMBER 17

LOCKNEY STREET IMPROVEMENT PROJECT APPROVED BY CWA

Efforts To Be Made To Relieve Unemployment Situation Here Work Will Perhaps Begin Monday

Word was received Saturday that Lockney's street improvement project had been approved by CWA through Texas Rehabilitation and Relief Commission for \$4,307. Recently a sewing room project was approved for \$2,100.

According to Mayor J. H. Hohlaus supervisor, work probably begin Monday. The street from main street to the grade school and the street leading to the High School just south of the Methodist church and in front of the high school and the street to the city auditorium will be improved. Caliche will be used as a base after being run through a rock crusher. Application will be made for a PWA loan to top these streets with asphalt or like topping.

Road projects in Commissioner Harris' precinct also received approval in the amount of \$4,400. Commissioner Walter Wood also received approval of projects in his precinct in the amount of approximately \$6,000.

Commissioner Harris contemplates beginning work sometime next week, perhaps Monday.

With the sewing room a street improvement project approved, it means approximately \$11,000 will be expended in the Lockney community to relieve unemployment. This will perhaps take care of the situation fairly well for a time at least.

In order to qualify for CWA work one must have no other means of support, so we understand. If you now have a job do not quit it thinking that you can secure work through CWA in Lockney at a better wage scale. This will not be tolerated, so we understand.

MRS. T. J. HONEA HAS FETE FOR CLUB THURSDAY

Mrs. T. J. Honea arranged 3 tables of bridge for the Rendezvous Club members and guests at the home of Mrs. L. M. Honea Thursday afternoon at three o'clock. Guests of the club for the fete were: Mrs. Earl Wilson, Mrs. Arthur Cox, Misses Martha Meriwether, Wilma Cooper, Nora and Dora Sams. Club members present were: Mrs. Alma Dagley, Mrs. Cullen Riley, Mrs. Winfred Cooper, Miss Estelle Byars, Miss Gene Dyer, Miss Jeanne Suits, and the hostess, Mrs. Honea.

MRS. N. E. GREER HAS BRIDGE LUNCHEON WED.

Mrs. N. E. Greer entertained a few of her friends Wednesday morning at 11:30 o'clock with a bridge luncheon which was served on the sun porch.

Guests for the affair were Mesdames Olin Ridings, Jim Dines, J. H. Hohlaus, Frank Perkins, E. E. Dyer, R. R. Patterson, Buck Sams, and the hostess, Mrs. Greer.

First Lynch Arrest



SAN JOSE: ... Anthony Cataloni, (above) 19 year old farm boy of San Jose, Calif., who was the first arrested, charged with violating the California lynch law by participating in the mob hanging of the confessed kidnapers and slayers of Brooke Hart at San Jose recently.

Sees Family



GREEN BAY WIS.: ... Mrs. Thomas Naylor, blind since childhood and told that she would never see, saw her children and husband for the first time last week when a very delicate operation restored her sight. Above, the Naylor family.

MISS MARGARET VERDIN AND STUBB LACEY MARRY SATURDAY

Miss Margaret Verdin and Mr. Stubb Lacey Lockney were married Saturday evening at Aiken with Rev. Apple pastor of Aiken Methodist Church, reading the ceremony. The bride is the daughter of Mr. and Mrs. Will Verdin of Lockney.

Mrs. Lacey is a former high school graduate of Lockney High school and for the past two years has been employed at the Bager Hotel. The wedding will be at home at South Plains.

PLAINVIEW STOPPED IN BUILDING PLANT

City officials of Plainview were served with an order from the Federal Court of Judge William H. Atwell at Dallas restraining them and C. S. Lambie & Co. of Amarillo from proceeding with a contract for construction of a municipal light plant at Plainview.

Hearing on the application of the Community Power and Light Company of St. Louis for a preliminary injunction was set for Jan. 8 before Federal Judge, James C. Wilson Ft. Worth. The Texas Utilities Company, a subsidiary of the Community Power and Light now serves Plainview with current and has a contract for street lighting and water pumping for the city.

Mr. and Mrs. Joe Wilson, Mrs. Frank Dodson, and Mrs. Hooker of Wichita Falls were visitors at Olton, Texas, Wednesday as the guests of Mr. and Mrs. Ben Dodson.

FREE BARBECUE AT PLAINVIEW JANUARY 10TH

The biggest day of the entire Friendship Day campaign being sponsored by 190 business and professional men of Plainview is in prospect for next Wednesday January 10th, when the big feature of the day will be a free barbecue with all the trimmings.

There will be cash prizes for the person traveling the greatest distance to attend this Friendship Day program; for the oldest couple present; for the couple with the largest family; for the tallest men; for the ugliest men; and the fattest woman—a glorious big day with lots of fun and good fellowship.

Mr. and Mrs. I. H. Cox and sons, Willot and James, spent the holidays in Greenville and Dallas. Mr. Cox and James attended the State Championship Football game at Dallas Saturday.

Mrs. Vernon Neblett and son, Bobbie Barlow, of Clarksville, Tenn. are here spending several weeks with her mother, Mrs. A. E. Lane.

PRODUCTION CREDIT CORPORATION ORGANIZED SATURDAY

Organization Embraces Five Counties. Olin Ridings Named As Director From Floyd County

The Plainview Production Credit Association, seeking authorization of \$150,000 capital stock, was temporarily organized Plainview Saturday afternoon. Directors were elected from five of the counties which are to comprise the territory served by the association and four others from each county were named to represent their counties in the formation of the association.

The counties included in this organization are Briscoe, Hale, Floyd Swisher and Castro.

The association will perfect its organization after receipt of its charter from the Production Credit Corporation at Houston.

Loans will be made at a rate three per cent greater than the rate charged the association by the Intermediate Credit Bank, the gross rate now being six per cent of the loan may be charged than \$2 nor more than one per cent of the loan may be charged and the borrower must take \$5 stock in the association for every \$100 or part of a \$100 borrowed. The amount of the loan may be large enough to pay inspection fee and amount of the stock required.

There is no liability of stockholders other than the stock itself, which is not subject to double liability.

Loans are made for short terms are for one year and not to exceed 3 years. None can borrow in excess of 20 per cent of the capital stock and surplus of the association, unless the loan is specifically approved by the Production Credit Association at Houston.

Loans may be made for such purpose as producing and harvesting crops; the breeding, raising and fattening of livestock, and the production of poultry and livestock products, or the payment of debts incurred in agricultural operations.

Loans are secured by liens on livestock, growing crops, personal property, etc.

The loan association under the production corporation are very similar in character to the federal land banks, the production corporation being closely allied with the Intermediate Credit Bank of Houston from which its money is borrowed.

SPENDS CHRISTMAS WITH PARENTS

Mrs. W. C. Whately of Groom, Texas and Mr. and Mrs. Joe Browning of Floydada were here to spend Christmas with Mrs. Whately's and Mrs. Browning's parents, and Mrs. L. Buchanan. Mrs. Browning before her recent marriage on December the 18th at Plainview was Miss Thelma Buchanan. She is a graduate of Woodrow Wilson High School at Dallas and was graduated from the Parkland Hospital Nurses Training School in the same city October of 1933. The groom is of Floydada and employer of the Floydada Creamery.

BOYS AND GIRLS WORLD CLUB PROGRAM Jan. 7, 1934

Subject: European Life
Scripture: Luke 2, 40, 51-52
Responsive prayer, Based on I Cor. 13
Poem: Life of Jesus—Doris Lee
News from other Boys and Girls World Club—W. L. Thomas
Story: Pierre of Normandy
Hold a Secret—By Supt.

Misses Wilma Cooper and Martha Meriwether returned to Denton Tuesday morning where they attend C. I. A. after spending the holidays with home folk.

WHEAT FARMERS RECEIVE CHECK FOR NEW YEARS GIFT

Five Hundred Wheat Checks Received This Week Amounting To Approximately \$125,000

Wheat farmers of Floyd County received a nice New Year's gift this week when 500 government checks were received amounting to about \$125,000 and distributed to those signing contracts to reduce wheat acreage this year. There are only about 125 checks outstanding. Olin Ridings, chairman of the Floyd County wheat Control Association, state that a few contracts were returned for corrections to the county board.

Expense money for the handling these contracts for the county has not been received, however Mr. Ridings states that the account has been allowed by Washington authorities. No county has as yet received expense money, but it should arrive in a few days.

20 PRESENT AT W. M. S. MONDAY AFTERNOON

Twenty members of the Baptist W. M. S. were present at the regular meeting Monday afternoon at the church with Mrs. Joe Wilson conducting the Bible study on women of the Bible. The next meeting will be Monday, Jan. 8, at the church.

MRS. TAB MERIWETHER HAS OPERATION THURSDAY MORNING

Mrs. Tab Meriwether underwent a major operation Thursday morning of this week at the Lubbock hospital. Mrs. Ford has not yet been received as to her condition.

MRS. GILBERT HULS HOSTESS TO MISSIONARY SOCIETY

The Methodist Missionary Society met in the home of Mrs. Gilbert Huls Monday afternoon in a business and social meeting with Mrs. J. J. Harris president, presiding.

The meeting was opened with the song, "Take my life and Let it Be." Mrs. Harris brought a splendid devotional from Roman 12 reminding them of their christial obligations and duties for the New Year work. Ten members and two visitors were present. The next meeting will be at the church Monday, Jan. 8 in a Spiritus Life program with Mrs. Frank Ford as leader.

EASTER STAR MEETING

Regular meeting of Lockney Chapter O. E. S., Monday Jan. 8 at 7:30 P. M.

ANNIE LOU PHENIS, W. M.



NEW YORK: ... John D. Rockefeller Sr., delayed his trip to Florida much later this winter, due to a cold. The standing photo was taken on Mr. Rockefeller's 94th birthday at Tarrytown, N. Y., on July 8, where he is now recuperating. Insert is a photo of the Oil King, many years ago, when active amassing his great fortune.

Mrs. Henry Ford



DETROIT: ... Mrs. Henry Ford, wife of the motor magnate, as President of the Women's National Farm and Garden Ass'n., presided at the sale of holiday wreaths made by needy farm women of Michigan, all proceeds being returned to the farm home workers.

CWA SEWING ROOM GETS UNDERWAY THIS WEEK

More Register At Employment Office Than Can Be Used In This Work

Lockney's CWA sewing room project began operation Monday morning under the supervision of Mrs. Bill Downs. Thirty women are employed at this time with thirty on the waiting list, and a great number have been advised that it would perhaps be useless to register for the work, as under our quota only a certain number of women can be given work.

Only women that have dependent and have no other means of support can qualify for this work. Women with husbands that will be eligible for CWA street and road work in this community or those that have husbands that are now employed cannot qualify for this work, or those that have an income from any source whatsoever. It seems that information has been broadcasted from some source that any woman that wants to work at the sewing room will be allowed to do so. This is a wrong impression, and employment is handled as outlined above. The local employment or registration officer has nothing to do with the rules and regulations governing this work, as it is promulgated by the Texas Rehabilitation and Relief Commissioners.

TWO LOCAL COUPLES MARRY

According to the marriage licenses issued at the court house at Plainview December 24, J. D. Orr Lockney and Johnnie McDonald and L. L. Williams, Lockney, and Emeline Sullivan of Plainview were married.

JOE FOSTER AND MISS HASTINGS MARRY XMAS EVE

Joe Foster of Artesia, N. M. and Miss Birda Hastings of Canyon were married on Christmas Eve at the home of the bride's mother Mrs. Florence Hastings, in Clarendon with Rev. M. M. Beavers, presiding elder of the Clarendon Methodist District, officiating.

HERE FROM TAHOKA LAST WEEK-END

Mr. and Mrs. A. A. Suits and son, Gordon, were New Year visitors here with friends and relatives returning home Monday afternoon.

Mr. and Mrs. J. T. Corder and family of Tulla spent the week end visiting J. A. Nail and J. H. Nail.

POLITICAL POT IN FLOYD COUNTY BEGINS TO BOIL

It Looks As If Cron Of Candidates Will Be Good This Year Some Announcement This Week

The old political pot began to get a little hot before the first of the new year, and this week it reached the boiling point with several candidates making their announcement for the office of their choosing. It looks at this time as if politics in Floyd county will become plenty hot during the months to come before the primary in July.

Senator Arthur P. Duggan, can didate for congress from the newly created 19th congressional district and Mrs. Maud Merrick can didate for Count Treasurer, started the ball to rolling last week when they made their public announcement for office.

This week the Beacon carries several announcements from candidates. Don't overlook a single one, read them.

SING SONG AT STERLEY SUNDAY JAN. 7TH

All Floyd County Singers are invited to join Sterley in a New Years Sing Song Sunday Jan. 7th, at 2 P. M. The program has already been made out and a number from each community will appear. If you enjoy singing don't miss this big sing-song of the glad New Year of 1934.

REGARDING AUTOMOBILE REGISTRATION

There seems to be some misunderstanding regarding the fee for registration of automobiles, due to the fact that the Legislature took the matter up at the last session of the Legislature and tried to put the fee on a unit basis. But the proposal was never passed.

For the information of the general public, the registration fee is the same on passenger cars that it has been for the past five years and is on a weight basis altogether. Up to a gross weight of 2,000 pounds it figures 28 cents per hundred, up to a gross weight of 3,500 pounds it figures 36 cents per hundred. Up to a gross weight of 4,500 pounds it figures 48 cents per hundred.

The only difference in any registration is on farm trucks, where a farmer uses his truck for the sole purpose of transporting his produce or anything that he may raise on the farm to and transporting any goods that he may buy in town for use on his farm, he is entitled to register under the new farmers truck law, registering his truck with a gross weight from 1,000 pounds to 8,000 pounds, fee for same being 1-2 of the Commercial registration fee.

Regarding Bills of Sale and Application for Transfer; Many are confused on the above and I will say for the information of the general public that upon trading on buying an automobile they should exact from the person of whom they are trading with a Bill of Sale and Application for Transfer, this should be made out in triplicate, this will give the purchaser a copy, as well as one for the Tax Collector and one for the Highway Department at Austin.

A bill of sale and application is only good for a period of 10 days after this time there is a penalty provided of \$2.50, if the bill of sale is over 20 days old there is a penalty of \$5.00. The fee for making a transfer is only 25 cents and in having same properly transferred it will keep the record straight.

Expiration date for payment of registration fee on automobiles and trucks is mid-night February 1st, 1934.

FRANK L. MOORE
County Tax Collector

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WHO MAY SIGN FOR THE 1934-35 COTTON CONTRACTS

The question of who may sign one of the new 1934-35 cotton contracts may always be answered by deciding who has control of the land in 1934 and 35, declares George E. Adams, who is in charge of the campaigns at Extension Service headquarters at Texas A & M College.

The Government seeks to take 6,420,000 acres of cotton land out of production in 1934. The Secretary of Agriculture is ready to contact with the men who have that land in control for 1934. There is no question about the eligibility of farmers who operate their own land to sign contracts, non about the necessity of landlords signing, except where the landlord has rented for cash for both 1934 and 35. Furthermore, all tenants are ruled out except those who qualify as "managing share tenants". A managing share tenant has a contract with his landlord for the entire farm for 1934, he is the man who has control of that farm for 1934 and without whose signature no contract may be made by the Government. In such cases the contract calls for a 50-50 division of rental payments. The landlord must sign also, for the contract covers both 1934 and 35 and there must be a guarantee that the contract will be fulfilled both years.

A managing share tenant is defined in the new contract as "one who furnishes work stock equipment and labor used in the production of cotton and who manages the operation of the farm". The parity payment of at least \$5 per bale to be made about next Christmas on 40 percent of the average five-year production of the farm, known as the farm allotment, is to be divided between all landlords and tenants according to their usual share agreements. This farm allotment is fixed in the coming campaign for the duration of the contract, and parity payments made on it may be larger in 1935 than in 1934. It is an important payment which should not be overlooked, for in the long run it may yield nearly as much money as the rentals.

COTTON FARMERS TO RECEIVE \$6.14 PER ACRE FOR COTTON LAND

Texas farmers will receive an average of at least \$6.14 per cent this year for withholding land from cotton production in 1934-35 Government cotton plan, according to figures from the Texas A & M College Extension Service by C. A. Cobb, chief of the Cotton Section, Agricultural Administration, Washington. This rental is based on the Texas five-year average production of 136

pounds of lint per acre as given by the United States Department of Agriculture. The average Texas rental payment in the new plan will be \$476 or more per acre, the remainder of the benefit coming in the form of at least a one-cent-per-pound parity payment in 40 per cent of the average five-year production. Extension Service officials point out, however, that since all land yielding less than 100 pounds lint per acre is excluded from contracts, the average yield of eligible contract land will be more than 136 pounds lint per acre, and the rentals accordingly higher.

Under the 1934 cotton reduction plan, Texas farmers are eligible to receive a total of \$90,650,725 in rental payment if a full 40 per cent reduction of the State's total acreage is achieved. The parity payment of at least one cent per pound on the farm allotment would total \$8,757,390 for Texas if all cotton growers sign contracts. The Texas farm allotment, which represents 40 per cent of the average five-year production, as been fixed at 1,832,900 bales. This State allotment is to be ratably distributed among the cotton counties.

The Agriculture Adjustment Administration has fixed a tentative goal of a reduction of 6,420,000 acres in Texas. The average annual cotton acreage in Texas during the base period, 1928-1932, is 16,050,000 acres. A 40 per cent reduction of this average acreage would mean that Texas cotton farmers would plant about 10 million acres next year in cotton. The average annual production in Texas during the base period was 4,580,000 bales.

The campaign for offering the new 1934-35 cotton contract to farmers begins this week in 214 Texas counties, in charge of county agents and county committees.

OF INTEREST TO WOMEN

While creamy rouge is supposed to be the proper color, the compact being designed for the necessary touch up, it sometimes happens that the oily cosmetic is too heavy and shows up too plainly.

There is a wide choice of colors now, red, orange, combinations of the two, and with a blue cast which seem to become the white-haired sisters.

Experimenting will determine the correct blush-maker; it is not to be guessed about.

Cold cream will not take the place of a foundation cosmetic. It brings moisture from the pores which combined with powder, forms patches. It does its best to upset makeup arrangements.

For massaging at night, use a heavy emollient, one that will give resistance to the finger tips, make the treatment more effective.

Cold feet? Not so good. Make the nose red. Well! if you dance enough, you'll keep the little dogs warm. Do your steps before tumbling into bed.

Poor circulation is the cause of any number of beauty grievances. It is responsible for a thin, sensitive pale finger nails. May possibly be the cause of falling hair, though nobody knows exactly about that.

High kicking, deck breathing arm swinging are good for the darling whose blood streams aren't scuttling along as they should.

Step lightly, sit pretty. The heavy footed woman is never graceful, nor can she boast of good posture. Time was when perfect ladies were supposed to float through the air like thistle down. Interest in athletics killed that old notion. But it did have its good points, just the same.

With spring in the step, the figure is vibrant alert. Arms should swing easily, naturally. Chest should be lifted, spinal column held tall. A fine carriage is a great asset. It shows off pretty clothes to advantage, suggests splendor of spirit.

The forerunner of Spring furbie fancies is reflected in the attire illustration of a new daytime frock of dull

silk. The style lines too show the return to straight sleeves which is becoming more pronounced with the introduction of every new model. Mutton legged sleeves seem to be on their way out.

The outstanding characteristic of the above frock is the finely pleated ruffling that trims the low cut and closed V neck and extends out to each shoulder tip. The cuff trim picks up the same spot of color at the wrist.

The all in one sleeve, the belt high waist and the skirt, fuller below the knees, are also highly important style points which demand attention. The clipped sleeves seams with brilliants add great interest in the frock.

M. C. Ball of Long Beach, Cal., and Mr. and Mrs. F. Roy Ball and son of Tulsa Okla., visited their sister, Mrs. Will Ford and family during the holidays.

Born to Mr. and Mrs. Paul Box, January 3, 1934, a boy.

Predict Cabinet Change



WASHINGTON: . . . Administration rumors here indicate that Martin J. Conboy, (above) recently appointed U. S. Attorney in New York is being groomed to take the post of U. S. Attorney General

Every Day Necessities Priced Very Low

- Hot Water Bottle --- 49c
 - Fountain Syringes --- 49c
 - Combinations. (Hot water bottle and syringe) --- 79c
 - Menthol Balm --- 15c
 - Mentholatum (Jar) --- 25c
 - Vicks (Jar) --- 29c
 - 16 oz Rubbing Alcohol --- 25c
 - 16 oz Milk Magnesia --- 39c
 - 12 oz. Mineral Oil --- 39c
 - Aspirin Tablets (box) -- 10c
 - 2 oz. Petroleum Jelly --- 5c
- CAVE'S PLAINVIEW**

Mrs. Loui Hooker of Wichita Falls is here visiting her brother, Frank Dodson and her aunt, Mrs. Beckey Dodson.

Philo Vance returns!

MATCH YOUR WITS WITH THE GREATEST SLEUTH SINCE SHERLOCK HOLMES!...

WILLIAM Powell
"THE KENNEL MURDER CASE"
 A WARNER BROS. & VITAPHONE PICTURE
 with MARY ASTOR

It's Guess-Proof!

Feature Picture At The Granada Theatre In Plainview TUESDAY and WEDNESDAY Jan. 9-10

All winter merchandise is piled high — ready for Stubb's JANUARY CLOSE OUT Beginning Saturday

STUBB'S PLAINVIEW

Diamond Ring Free

DR. E. L. SPENCE
 EYE, EAR, NOSE AND THROAT SPECIALIST
 Office in Plainview Sanitarium and Clinic

Classified Ads

FOR FUNERAL FLOWERS.—Phone us or leave your orders with Mrs. Howe.—Hollums, Floydada Florist, 1st St.

Strayed or Stolen—1 white, blue eye, Persian kitten 2 1-2 months old. Reward for its return to H. P. Coleman, Lockney Texas 17-2c

FREE HOMESTEADS—now open; on lake 640 acres fine valley land near mountains. Send postage for full information. H. E. Seward, Deming, N. M. 11-2c

NOTICE—We have moved our auto wrecking business to the old Beacon office on West Locust Street. See us for used auto parts—Lockney Wrecking shop. 5-6c

FOR RENT—A Modern brick duplex private, bath, water heater, furnished, price right see Geo. T. Meriwether. 16-2c

Let us bring you Abstract to date for that new Federal Farm Loan—Arthur B. Duncan Abstract Company, Floydada, Texas. 40-Inc.

FOR SALE—Good Work horses. See Watt Griffith, Lockney, Texas. 16-3p

Pacific Princess

Miss Jane Hincks, Pasadena society debutante, was the California beauty selected to be Princess of the Pacific in the Tournament of Roses at Pasadena on New Year Day.

T. B. Brooks was a Lubbock visitor Sunday.

Mr. and Mrs. Lee Smith of Canton, Georgia and Mr. and Mrs. C. V. Smith of Hannah Oklahoma spent the holidays with Mr. and Mrs. W. V. Smith returning home Sunday.

Faye and Eugenia McClure of Lockney spent the past week at Plainview as the guests of their cousin, Marian Lucas.

No navajo rug is completely finished in detail; these Indians have a superstition that any perfect piece of work probably would be the weaver's last.

Cotton sold for 43 cents a lb. at Memphis and Galveston in 1919.

Tanks first were used in warfare by the British.

The order of the Eastern Star was organized in 1876.

PLAINVIEW SANITARIUM & CLINIC
 Plainview, Texas
 Thoroughly equipped for the examination and treatment of Medical and Surgical patients, including Dental and Eye, Ear, Nose and Throat Departments.
GLASSES FITTED

WONDERFUL OVEN!

FLORENCE Oil Ranges
 CONVENIENCE OF GAS
 ECONOMY OF OIL

Books praise the Florence Oil Range Wickless Burner, famous for Heat, supplies steady, concentrate to the cooking: quick for boiling, frying, a gentle simmer—what's needed. Good results every time with insulated oven:—bread that is per-and pies you're proud to serve, so easy. All the heat is where you want it. High, low, fast or slow, at your fingertips you the convenience of gas economy of oil.

Trade in for your old Stove

Mercantile Co.



THE LOCKNEY BEACON

Established 1902

Published Every Thursday

J. L. SUITS, Editor

JEANE SUITS, Local, Church and Society Editor

Entered April 14, 1902, as second class matter at the postoffice at Lockney, Texas, by act of Congress, March 3, 1879.

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation which may appear in the columns of The Beacon, will be corrected gladly upon its being brought to the attention of the publisher.

SUBSCRIPTION RATES

One Year—\$1.50 Six Months—.75c Three Months—.40c

Ninety-seven per cent of the Nation's bank deposits were insured under the new deposit insurance which became effective Monday. Walter J. Cummings, chairman of the Federal Deposit Insurance Corporation, has reported to President Roosevelt that deposits in 13,423 banks have been insured. Only 141 banks have been found ineligible, but a number of them might be insured by making certain corrections. The deposits of the First National Bank of Lockney are insured under this plan up to \$2,500. This is the first time in American history depositors of sums of \$2,500 have been insured against loss. We understand that after July 1, this will be increased to \$10,000. All national banks and members of the Federal Reserve System are automatically insured under the new federal law.

Texas is not going to experience any trouble disposing of the \$2,750,000 State Relief Bonds. J. Lewis Laffety is secretary of a campaign launched recently by Texas banks to dispose of the bonds. He is receiving telegrams and letters from all over the State from interested parties in the securities. Texas has been just a little slow in waking up to the needs of the state when it comes to caring for its unemployed, but once awake you can depend on this old state of Texas getting the job done in grand style. Federal aid has been cut off temporarily until the bonds are disposed of then they will match our money dollar for dollar. Perhaps we have been leaning on the arm of the Federal Government just a little too much, or in other words riding a free horse to death, and the time has arrived when we must change mounts.

The effect of the Public Works program is being felt in every section of the country. The money is paid for labor and material and quickly finds its way into the stream of business circulation. The spectacle selling the products of thousands of factories will help to spread prosperity far and wide. Money grants for direct relief have supplied work for large numbers all over the country. Millions of dollars are now being paid in Civil Works projects. Yes, we are gradually getting jobs, employing men who were in tugging out of their woods, everyone feels better, obligations are being eased up. We have a year of plenty of work ahead of us. Let's buckle down to it and go places.

Money in the United States is gaining momentum in circulation these days. Money is now turning over at a rate of fifteen to sixteen times a year. At the height of prosperity it was turning twenty-seven times a year and at the low tide only six times a year.

Go forward during 1934. Don't slow up or look back and when 1935 rolls around you will have accomplished something. Don't lean on the arm of the Government. Reach down and get hold of your boot straps and do a little lifting.

Don't forget to write it "1934" now.

WOMAN'S COLUMN

(BY JEANE SUITS)

Its here folk, its here! —the glad New Year of 1934 of course, 1933 is now history and will be remembered as the year when, in part, this ole' U. S. A. pulled out of the ditch through the leadership of four beloved President, Franklin D. Roosevelt. 1934 looks bright and promising to me and no doubt holds many interesting things for all.

The CWA is sponsoring a sewing room project here in Lockney in order to give employment to

those women needing financial aid. This is a splendid idea to help the women of our community with their problems of keep the home fires burning. Sewing machines have been loaned for the occasion but more are needed and would be appreciated if you have one you don't need for the next week or two just call Mrs. Smith at the Beacon office and she will have it brought down. Don't forget this because its all going for a jam-up good cause. Oh, yes, if you happen to have same patterns you are not using you might bring or send them in to the sewing room. All patterns will be returned if you prefer.

Well, the royal battle has started at last. There will be weeping and wailing and nashing of teeth—Congress is now in progress, but if there is anything I relish its a good scramble—the bigger and the more involved the better I like it. Congress might well be described as just another football game. President Roosevelt kicked off for them Wednesday when he delivered his message to the body. He tossed the ball of National Recovery into Congress along with plenty of good advice. He is the referee from here on out and whata game! First the Senate will score a point or at least gain a few yardage, then the House of Representatives will come in for its share of the victory. The various committees might well be called the huddle for what they really do is to discuss their plan of attack on issues or bills. Read your daily papers and keep posted on this great battle of the year! It'll be sensational folk!

Tit for Tat, This for That and such childish games were indulged in by all bill collectors last Monday and Tuesday. Some did not collect Monday, it being the first of the year, while others did. Personally I declared a holiday 'cause my calendar had a hugh red one on it, meaning a nationally observed day. Every time the latch to the office opened I ducked under the desk. Now of course that's strictly between us two and nobody else must know, but somehow I was always fresh-out when a collector arrived on the scene of action. Then on the second of January I came abound ing out and surprised them all—and got surprised too 'cause everybody had already paid out all of their money on the first. Now, I ask you, did I ever get a break?

Be careful folk and from here on out drag your thermometer into shelter ere night falls for its going to be plenty cold. That ole' mercury is liable to drop right out of the bottom if it is allowed to remain exposed to the night elements. Now of course I'm not predicting the weather 'cause I swore off long ago but ever now and then I catch myself giving information in that direction. I hope you don't mind and will not take it all too serious, but perhaps you had better think over the advice.

Well, I guess I had better call it off for this time since my subject matter is running low. See you sooner than you expect.

DID YOU KNOW

The seven wonders of the world is as follows: the pyramids of Egypt, the Hanging Gardens of Semiramis at Babylon, the Temple of Diana at Ephesus, the Statue of Zeus by Phidias, the Tomb of Mausolus, the Phaeros (light house) of Alexandria, and the

—and the Worst is Yet to Come



Colossus of Rhodes.

Uncle Sam destroys from three to four tons of old worn and soiled currency every day.

Mexico has had 60 revolutions in the last 75 years. An average of nearly one revolution a year! I'll admit that is quite a record but it seems that the republicans are out to beat them even at that.

More than half the world's patents have been issued in the United States.

A glance through the old timetables will prove that railroads had faster passenger schedules in 1900 than they have today.

When a person is bitten by a cobra his nerves are instantly deadened and he passes out as if under the influence of ether.

Ivory billiard balls, such as those used by professional players, are seasoned for five years after being turned out.

Before long now we shall be beating our swords into plowshares and our radio crooners into unconsciousness if all goes well.

Deaths from auto accidents in this country dropped 13 percent in 1932.

The ocean contains enough salt to form a solid block measuring 4,800,000 cubic miles.

Great Britain was the world's largest importer of dairy products as well as pig and poultry products in 1932.

The Missouri river is reported to be very low. That's too bad; we don't like to mention anything low in the Beacon.

If 'it's fun to be fooled' then some people are continually having a good time.

Switzerland is to build a giant statue of Christ twice as tall as the famous Christ of the Andes.

NEW CHEVROLET TO BE SHOWN IN NEW YORK JANUARY, 16TH.

Something brand new in the introduction of a new model automobile was revealed in the announcement that the new 1934 Chevrolet with "knee action" wheel, would be introduced to the American public by a series of 100 special auto shows in that many major cities in the country.

This marks the first time that such a gigantic move has ever been made by a motor car manufacture.

These showings, which will be held in convention halls, armories and other large buildings in the various cities, will coincide with the introduction of the new Chevrolet at the first of the national automobile shows in New York January 24, according to William E. Holler, general sales manager of Chevrolet.

This wholly revolutionary plan of announcement was determined upon by Chevrolet officials following the receipt of an unprecedented number of inquiries from Chevrolet owners and

imitators generally in all parts of the country.

Immediately upon the determination of this plan, selected Chevrolet representatives from the central office and from various regions and zones were assigned the task of visiting each city on the list, leasing and decorating a suitable show place and securing adequate entertainment for thousands of visitors expected to attend the initial showing.

The speed and celerity with which this auspicious plan was put into operation is considered outstanding in the sales history of American business.

FOR DISTRICT CLERK

To The Citizens And Voters Of Floyd County:

I hereby offer myself as a Candidate for re-election to the office of District Clerk of Floyd County, subject to the action of the Democratic Primary in July 1934.

During the three years I have served as District Clerk I have tried to perform the duties of the office to the best of my ability and to your entire satisfaction and having had your full cooperation and support I believe I have been able to make you a good clerk.

I would be glad to have any or all of you to call at the office of the District Clerk and inspect my records for your own satisfaction, and if after such examination of my records you feel that you can support me for re-our support and if elected will elected I will surely appreciate strive just as hard to make you a good clerk in the future as I have in the past.

Respectfully yours,
ROY O'BRIEN

When standing at the north pole, all directions are south. At the south pole, all directions are north.

Rain water can be used in storage batteries; it is much the same as artificially distilled water.

FOR COUNTY ATTORNEY

To The Voters And Citizens Of Floyd County:

I hereby announce myself a Candidate for the office of County Attorney of Floyd County, subject to the action of the Democratic Primary in July. In making this announcement, I

would say to the voters that I have lived among the people of Floyd County all my life excepting the five years I have been away to school. Having graduated from Floydada High School with the Class of 1929; and this year I am completing my course in law at Baylor University School of Law at Waco, Texas, from which place I will receive my Law Degree, May 30, 1934.

I believe in the strict enforcement of the law, and if elected, I will put forth my best efforts in discharging my duties to that end.

Will appreciate the support of every voter and will make an effort to see every one of you before election Day.

Respectfully
WINFRED P. NEWSOME

\$20 TO \$40 RAISE IN COST OF MULES

Farmers who need horses or mules for work next spring should buy them now, as prices are almost certain to advance \$20 to \$40 per head between now and April 1, Wayne Dinamore, secretary of the Horse Association of America, believes.

"Every available animal will be at work next spring and a great many 2-year-old colts will be broken and put to work, although it is not customary or desirable to work animals until they are 3 years old," Mr. Dinamore said. "The shortage of work stock

and the need for cash is causing many of the farmers to sell off some of their older animals and put the 2-year-olds into service, especially where they are large, well grown and vigorous."

Scarcity of work horses and mules, which has been increasing for several years, became evident last spring and many buyers report that they have to cover two or three times as much territory to purchase a carload of animals and have to pay \$15 to \$20 more per head than a year ago, Mr. Dinamore said. This has increased cost and the situation will become even worse toward spring as the supply of range horses will be curtailed.

Some crabs resemble small stones in the beach on which they dwell.

It took 13 years to construct the Suez canal.

In India, after the wedding ceremony, the bride and the bridegroom are tied together by the corners of their garments to signify that they are united for life.

The 1930 census showed that the number of children 15 years old or younger, employed in this country, included 343,000 in farming, 1,169 in mining, 35,189 in manufacturing and 8,085 in transportation.

Quality Goods!!

NOTHING IS TOO GOOD FOR THE PEOPLE OF LOCKNEY AND THIS SECTION

WE CATER TO YOUR APPETITES COME, LET'S SATISFY THEM!

—And now that the New Deal is becoming effective, folks can widen their menus and satisfy their appetites more conscientiously than during the past two years.

Seasons no longer limit selection of food. Quality foods may now be had throughout the year. Winter months make special demand that meals be properly balanced. Thrifty housewives of Lockney and surrounding territory have learned that the widest selections and best prices can be found at our store.

HAMILTON BROS.
GROCERY
Telephone No. 10

HOW WOMEN CAN WIN MEN AND MEN WIN

The Favor of Other Men

Unless two pints of bile juice flow daily from your liver into your bowels, your food decays in your bowels. This poisons your whole body. Movements get hard and constipated. You get yellow tongue, yellow skin, pimples, dull eyes, bad breath, bad taste, gas, dizziness, headache. You have become an ugly-looking, foul-smelling, sour-thinking person. You have lost your personal charm. Everybody wants to run from you. Refuse "something just as good" for it may grip, loosen teeth or scald rectum. Ask for Carter's Little Liver Pills by name and get what you ask for. ©1933, C.M. Co.

Heat With Gas For Convenience-Comfort-Economy

See A Dealer Who Displays This Symbol

Symbol of Dealer

West Texas Gas Co.

GOOD GAS WITH DELICIOUS SERVICE

BIG FREE BARBECUE

The Old Fashioned Kind With Sizzling Meat

And All The Trimmings

And All Your Friends There To
Enjoy It With You

That's Plainview's Invitation To You
Next Friendship Day Jan. 10th
Noon Wednesday City Auditorium

Cash Prizes For

Old Fiddlers Contest

(Persons over 50)

- Greatest distance traveled
- Oldest Couple Attending
- Couple with Largest family
- Tallest Man
- Ugliest Man
- Fattest Woman

\$50.00 In Cash Given Away

At 2 P. M.

CLEARANCE
SPECIALS

In All The Stores



GOOD THINGS TO EAT

Black Walnut Date Drops
1 cup butter
2 cups dark brown sugar
2 eggs
1-3 cup cream
1 teaspoon vanilla
1-4 teaspoon salt
2 teaspoons cinnamon
1 teaspoon cloves
1 cup chopped dates
1 cup nuts
4 1-2 cups flour
1 teaspoon soda
Cream butter and sugar. Add eggs and cream and beat for two minutes. Add rest of ingredients and mix light dough. Drop portions of dough onto greased baking sheets, spacing three inches apart. Bake 12 minutes in moderate oven.

Butterscotch Slices
1 lip butter
2 cups dark brown sugar
3 eggs
1 teaspoon vanilla
1-4 teaspoon salt
2-3 cup chopped pecans
3 1-2 cups flour
3 teaspoons baking powder
Cream butter and sugar, add eggs, vanilla and salt, beat for two minutes. Add rest of ingredients and mix lightly. Press into greased loaf pan. Chill 24 hours or longer. Unmold, and using a very sharp knife cut off thin slices. Arrange three inches apart on greased baking sheets and bake for 10 minutes in moderate oven.

Scrambled Eggs, Spanish Style
2 tablespoons butter
2 tablespoons chopped onions
2 tablespoons chopped green peppers
2 tablespoons chopped celery
1-2 teaspoon salt
1-4 teaspoon paprika

4 eggs, beaten
Melt butter, add seasonings and cook slowly for 4 minutes. Add rest of ingredients. Cook slowly and stir constantly until mixture becomes thick and creamy. serve at once on buttered toast and garnish with parsley.

Bran Muffins
1 1-2 cups flour
2-3 cup bran
4 tablespoons sugar
teaspoon soda
1-2 teaspoon baking powder
1 egg
3 tablespoons molasses
2-3 cup sour milk
2 tablespoons fat, melted
Mix ingredients and beat for 1 minute. Half fill greased pans and bake 15 minutes in moderate oven. Serve warm or cold.

Oatmeal Cookies
(With dates and nuts)
1 cup fat
2 cups dark brown sugar
3 eggs
1-3 cup sour milk
1 teaspoon vanilla
1 teaspoon cinnamon
1-2 teaspoon cloves
1-3 teaspoon nutmeg
1-2 teaspoon salt
1 cup chopped dates
2-3 cup nuts
3 cups flour
1 teaspoon baking powder
1 teaspoon soda
1 1-2 cup rolled oats
Cream fat and sugar. Add eggs and cream and beat 2 minutes. Add rest of ingredients and drop portions of dough onto greased baking sheets. Space 3 inches and bake 12 minutes in moderate oven.

weigh again and prevent neck molting. At the same time, look into all details of feeding, management, and the health of the birds to find out if anything serious is wrong. This, of course, is especially important if the feeding of extra grain does not restore the birds to condition.

In the New Jersey egg laying contest a fleshing mash is used. The fleshing mash allowed for every 100 birds consists of 1 lb. of yellow corn meal, 1 lb. of ground rolled oats, 1 lb. of condensed buttermilk product and 1-4 lb. of cod-liver oil, well mixed to a crumbly consistency. This special conditioning mash is fed daily, just before noon from November 1st to about June 1st, depending upon conditions.

Irregular feeding improper rations, and excessive egg production (over 65 eggs per day per 100 birds) are common causes of loss of weight and winter molt.

Should birds cease laying and start to molt, feed more grain and furnish an abundance of green stuff and milk. This will help them to grow the new plumage quickly and get them back into production sooner.

Overweight may also result in a reduction of egg production. This condition may be brought about by feeding a ration containing too little protein, thereby making the birds too fat.

Even when sample birds are weighed, all layers should be occasionally examined by hand to make sure they are not getting too thin or too fat.

E. C. NELSON ANNOUNCES As Candidate For County School Superintendent

I take this opportunity at the beginning of the New Year to extend greetings to all and to wish you much happiness and a prosperous New Year. At the same time make my announcement for the office of County Superintendent of Floyd County, subject to the Democratic Primaries.

I hold a diploma from the Sam Houston Normal, which entitles me to a Permanent State Certificate, have had more than twenty years experience in the public schools of the state as a teacher, and have at all times been interested in the schools, and in the welfare of both teachers and pupils.

I want to solicit your vote and influence and promise, if elected, I will try to give you a business administration. It is my intention to see as many of the voters as possible before election day, and meanwhile will appreciate your earnest consideration of my candidacy.

Respectfully,
E. C. NELSON

Domestic animals pay little attention to airplanes flying overhead unless they fly exceptionally low; wild animals, however, may be stampeded by the noise and sight of an airplane.

Poultry Topics

WATCH BODY WEIGHT

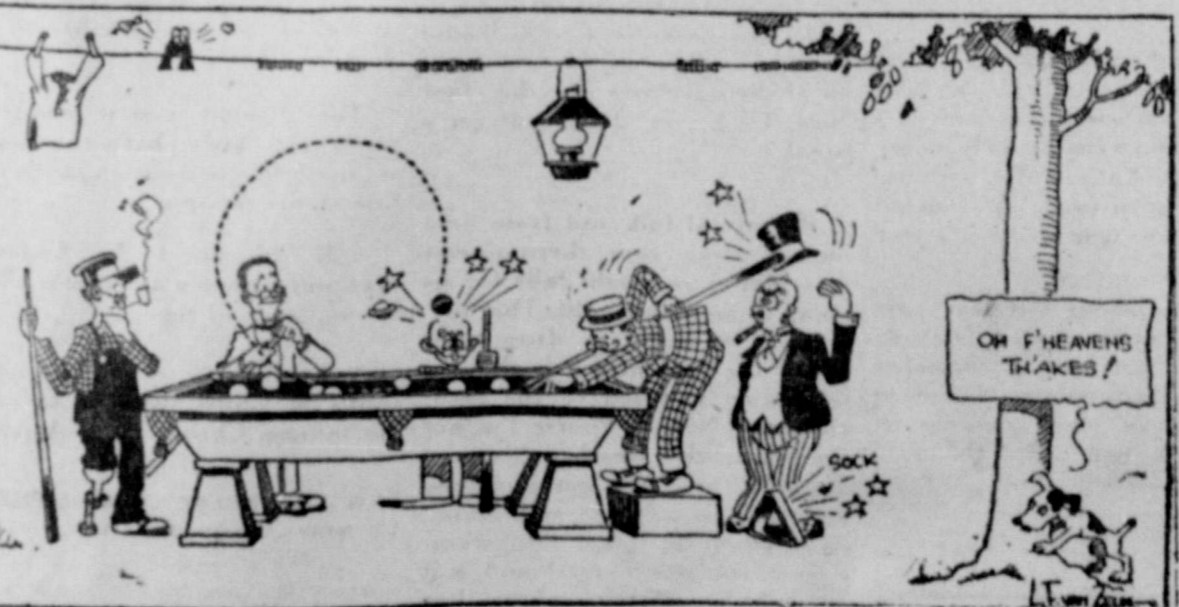
Watch the body weight of your layers during the winter months. Body weight is an excellent barometer of general condition. If it increases gradually throughout the winter, all is probably going well. If it drops off, something may be wrong with feeding or management, or some ailment may be developing. Neck molting and is preceded by a reduction in body weight.

By noting a tendency in your flock to lose weight as soon as it starts, the condition may be corrected and a loss in egg production may be avoided. Of course it is impracticable to weigh all one's hens regularly, but it is a simple matter to mark a typical dozen or so and weigh them every two weeks. In this way, a fairly satisfactory check can be kept on the flock as a whole. If the weighted birds begin losing weight, feed the flock more grain. This may be sufficient to build up the

Tanks first were used in warfare by the British. The order of the Eastern Star was organized in 1876. Sandpaper often is made of ground glass.

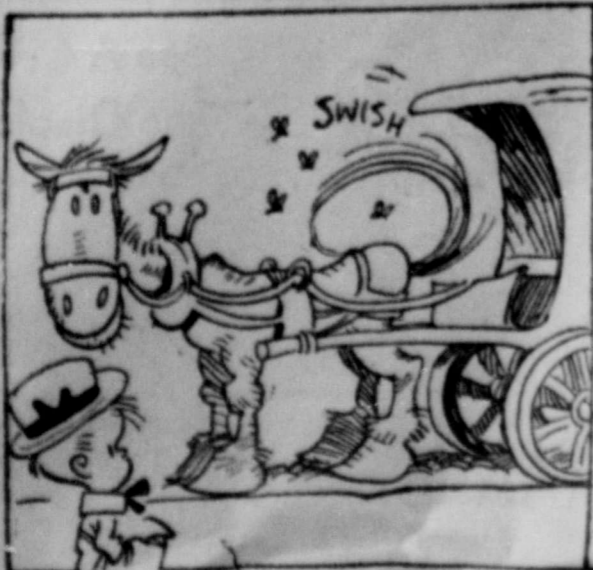
"THE MAIN THING ON MAIN STREET"

Daily Buzz
MAIN STREET'S LEADING NEWSPAPER.
POOL TOURNAMENT BEGINS TODAY
OPENING PLAY OF MAIN STREET'S POOL TOURNAMENT STARTED TODAY IN THE OPEN AIR POOL ROOM IN BACK OF THE BARBER SHOP.
A LARGE NUMBER OF BOLD PLAYERS HAVE ALREADY ENTERED AND PLAY IS EXPECTED TO LAST OVER A MONTH.

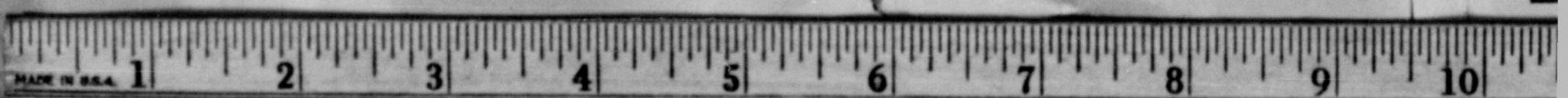


By L. F. Van Zelm

SNODDLES



By CY HUNGERFORD

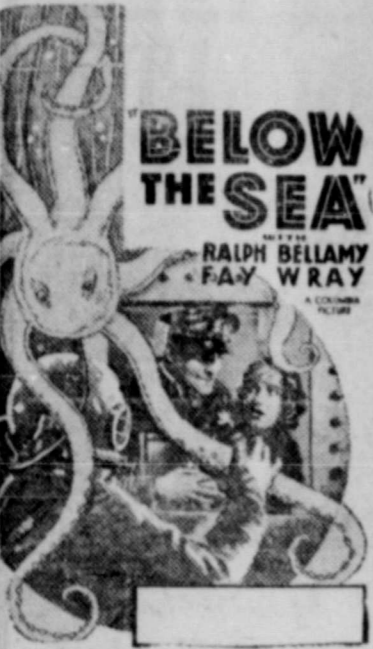


Granada THEATRE PLAINVIEW

Always A Good Show— Sometimes A Great Show!

SATURDAY JAN. 6TH. PRICES 10c-20c-25c

Thrilling Search for A Sunk en Treasure! Mighty Battles With Monsters! Daring Romance! Filmed in Beautiful Technicolor!



BELOW THE SEA

RALPH BELLAMY - FAY WRAY

Also Comedy "SEASON'S GREETINGS" and Fox News

SATURDAY MIDNIGHT JAN. 6TH. SUN. & MON. 7TH and 8TH

SCREEN'S GOOFY LOVE BIRDS IN A NEW SCREAM!



Just imagine Slim Summerville as an breach of promise Lawyer! It's a Screaming Riot of Fun!

Special Added Joy—Stan Laurel & Oliver Harly Comedy "BUSY BODIES" Also New Cartoon

PRICES 10c-25c-35c

TUESDAY & WEDNESDAY JAN. 9TH & 10TH

A Hundred To One You'll Like This Baffling Mystery



William Powell in His most Thrilling Role. Mary Astor More Charming Than Ever. Eugene Pallette will keep you roaring with laughter—

A Swell Picture—Don't Miss It!

Also Andy Clyde Comedy "FROZEN ASSETS" and Latest News

Adults 20c & 25c Children 10c

FOR COMMISSIONER PRECINCT NO. 2

In making my announcement for re-election to the office of Commissioner of Precinct No. 2, subject to the action of the Democratic primary in July I wish to express my appreciation for the splendid cooperation of the people in this precinct. This has made the work very pleasant for me and I believe profitable to you.

I wish to ask this same consideration in my race for re-election, as I feel that I am now familiar with the work and am better prepared to render you a greater service in the future. With the government project work to be done in this precinct during the next few months, we believe it will prove profitable to all of us if handled properly.

I ask an earnest consideration at the hands of men and women voter of this precinct for re-election to this responsible place.

Respectfully, E. R. HARRIS

FOR COUNTY COMMISSIONER

To The People Of Precinct No. Three:

I greatly appreciate your co-operation the past year and am hoping to make this coming year a success in every way. And at this time I wish to make my announcement for reelection for Commissioner of Precinct 3, of Floyd County.

I honestly think I can make you a better Commissioner with the experience I have had with the past and with the coming year's projects.

If it meets with the peoples approval to give me this office again, I will do my best to make you a good commissioner. I assure you your vote and influence will be appreciated in every way.

Sincerely, WALTER WOOD

STERLEY NEWS

A number from here attended the Sunday school and B Y P U meetings at Floydada Sunday. Those going were: Mr. and Mrs. W. S. Rexrode and daughter, Lois; Mr. Bert Bobbitt and daughter Evelyn; Rev. Melvin Shaw and wife, Mr. and Mrs. F. S. Byars and Hortense; Mrs. W. A. Whitlock and son, Buster; and Miss Celia May Wicker.

Mr. and Mrs. W. S. Rexrode entertained the senior Sunday school class at their home Wednesday evening with a turkey dinner. Those enjoying the occasion were Mr. and Mrs. Bill Buth, Mrs. McClyea, Charlie Buth, Albert Dutton, Charlie Boedecker, W. M. Wicker, Leon Horn, Narry Metzger, Mr. Slaughter, Jewel Rexrode, Marcus Rexrode, Earnest Hyitt, and Carl Bolin; Misses Audrey Dutton, Cecia May Wicker, Olga Carthel, Estelle Byars, Dorothy Byars, Thelma Artenburn, Lois Rexrode, Pearl Bolin, and the hosts, Mr. and Mrs. W. S. Rexrode.

School opened Monday morning after a weeks vacation for the Christmas holidays.

Rev. and Mrs. Shaw returned home Saturday after spending the holidays with their parents at

ANNOUNCEMENTS

The Beacon is authorized to announce the following named persons for the office under which their names appear, subject to the action of the Democratic Primary to be held July 28, 1934:

Congressman, 19th Congressional District:

Arthur P. Duggan, Littlefield

For County Judge:

J. W. Howard

County Treasurer:

Mrs. Maud Merrick

For District Clerk:

Roy O'Brien
George B. Marshall

For County Attorney:

Winfred F. Newsome

For County School Superintendent:

E. C. Nelson

C. A. Cass

For Commissioner Precinct No. 2:

E. R. Harris

For Commissioner Precinct No. 3:

Walter Wood

Vernon, Texas

Miss Moss Wingo of Oklahoma City visited with her brother and family last week.

Mr. and Mrs. Roy Tinsley visited Mr. and Mrs. Roy Shreet of Providence Sunday.

Mr. and Mrs. E. M. Whorton of Lockney visited Mr. and Mrs. T. S. Byars Sunday.

Mr. and Mrs. W. E. Grimes and daughter, Edith, returned home after spending Xmas at Crowell, Texas.

LIBERTY NEWS

School re-opened Monday morning after a weeks of pleasant Christmas holidays.

Mr. and Mrs. Clarence Guffee and son spent Christmas in Wise County visiting Mrs. Guffee's relatives.

Mrs. B. R. Lybrand and children visited in Pampa during the holidays.

The play, "Here comes Charlie," presented here Thursday evening of last week by the Lone Star Dramatic Club was greatly enjoyed.

Mr. and Mrs. T. B. Weems and family spent Christmas visiting relatives in Oklahoma.

Mr. and Mrs. R. C. Wilson and family made a trip to Oklahoma to be with friends and relatives for Christmas.

Mr. and Mrs. Henry Love and family visited in the Cedar Community Sunday afternoon.

Mr. and Mrs. Orvill Love of Childress spent Sunday night with Mr. and Mrs. Clarence Guffee.

The Sandhill Dramatic Club will present, "Fingerprints" here

ROSELAND NEWS

Those on the primary honor roll this month were: Gloria Box Tuilla Armes, Bobbie Sue Langley, Thomas Warren, and Jackie Sloan.

Mr. and Mrs. Frank Roberson and sons shopped in Plainview Thursday.

Mrs. Johns Casey returned from Blum, Texas, Saturday where she spent Christmas with her father.

Rev. and Mrs. Melvin Shaw and Miss Celia May Wicker were Sunday dinner guests of Mrs. W. A. Whitlock and Buster.

Mrs. C. H. Brown entertained last Wednesday evening honoring her son, Frank, and Mr. Dorsey of El Paso. Games of "42" were played. Those present were: Misses Sibel Karr, Helen Calahan, Geraldine Upton, Nelle and Nina Calahan, Hattie Ruth Brown, Ora Belle Calahan; Messrs. Buster Whitlock, Carl Brown, Archie Karr, Arthur Brown, Raymond Upton, Frank Allen Roberson, Lem Roberson, T. J. Roberson, Mr. and Mrs. Carl Calahan, Mr. and Mrs. Jack Calahan, Mr. and Mrs. Hilburn Casey honor guests Frank Brown and Mr. Dorsey, and the hostess Mrs. Brown.

A. B. Blount Jr. of Wichita Falls arrived here Sunday to visit with his parents, Mr. and Mrs. A. B. Blount, returning home Wednesday.

Mr. and Mrs. John Finley and daughter and Mr. and Mrs. Joe Browning of Floydada were callers at the L. Buchanan home Sunday afternoon.

Mr. and Mrs. Wesley Jones returned last week end from Hollis Okla., after visiting the latter's relatives.

Mr. and Mrs. Marvin Willard, N. M., are here after visiting the latter's parents, Mr. and Mrs. Marian Day.

INSURED INSURANCE

Consult us about all insurance matters. Glad to help you fill out your Farm Loan applications.

McAdams and Childers

PHONE 92

Less Worry, Less Work For You

The Cost Is So Low You Never Miss

Just leave your laundry properly itemized and label your laundry bag or pillow slip, on your porch Monday evening and phone the Baker Hotel and we will call and return it nicely laundered on Wednesday or Saturday each week. Two days a week laundry service for the people. Our prices are really cheaper than doing the work yourself. Winter weather is here and doing your own washing is a cold bad job. Shift the responsibility to our shoulders.

Floydada Steam Laundry

Announcement!

To the Citizens of this Trade Territory:

This bank has met all requirements of the New Banking Act and holds Certificate No. 3308 of the Federal Insurance Deposit Corporation, which insures against loss, all deposit accounts up to \$2,500 each. This new law became effective January 1, 1934.

The First National Bank

LOCKNEY

With The Churches

MAIN STREET CHURCH OF CHRIST

G. F. Mickey, Minister

After the associations and joys of the Holiday season and after the high resolutions of the New Year, now comes the time for all disciples to turn seriously to the business of making supreme the Lord's work. There are sermons to be preached, ministers to be rendered and souls to be saved. The Lord expects every Christian to do his duty.

For next Lord's Day, Main Street Church of Christ will teach God's word, worship in harmony with that word and do her utmost to help others to better and happier living.

Therefore, let every disciple renew his determination to make the Bible School all it should be, the morning service deeply spiritual and the evening service equal to that of the morning. Nothing should be left un-done in making the Lord's work felt in Lockney and surrounding country. Fail not in doing your duty and enjoying the same.

BAPTIST CHURCH NEWS.

Sunday School 9:45, A. B. Mancy, Superintendent.

Preaching at eleven by the pastor.



Rev. I. N. Denny says:

I have found nothing in the past 20 years that can take the place of Dr. Miles Anti-Pain Pills. They are a sure relief for my headache.

Sufferers from Headache, Neuralgia, Toothache, Backache, Sciatica, Rheumatism, Lumbago, Neuritis, Muscular Pains, Periodic Pains, write that they have used Dr. Miles Anti-Pain Pills with better results than they had even hoped for.

Countless American housewives would no more think of keeping house without Dr. Miles Anti-Pain Pills than without flour or sugar. Keep a package in your medicine cabinet and save yourself needless suffering.

At Drug Stores—25c and \$1.00

DR. MILES' ANTI-PAIN PILLS

Deacons meeting at three. B. T. S. 6:30, Mrs. Sills Ellis, Director. Preaching at 7:45.

Sunday being the first Sunday of the new quarter we will observe the Lord's Supper at the morning hour. Christ commands us to do this in remembrance of Him, His death, His burial, His resurrection and His ascension. Certainly as we are entering a new year we need the presence, the fellowship, the inward dwelling of the Christ. May every member manifest their love for Him by being in service to worship Him.

There were 197 in Sunday School last Sunday and many more should have been present. Sunday being the first Sunday of the new year we are expecting every member to start the year off right by going to Sunday School and if so then we will have a large attendance next Lord's day.

The Young Married Folk union of the B. T. S. are announcing a social, (take party) to be held at the home of Mrs. Sills Ellis, Thursday evening Jan. 11th.

The Intermediate dept. if the Sunday School enjoyed a social evening at the home of Morgan Wright, Tuesday evening. All present report a good time.

Our B. T. S. Director has set a record of 73 one hundred per cent pupils for the month of January. Will you be one of that number? We hope so.

The S. S. Supt. has given the S. S. a challenge for the coming year by setting a goal of 300 in average attendance for the coming year. Sure we can reach it.

The pastor will preach at the evening service on the subject, "Victory Won in Advance." A hearty welcome extended to all not in services elsewhere. The morning subject will be, "The Race Run Under the Rod."

To all who read these lines we wish for you a happy New Year and may the best that life has to offer be yours. We shall be happy to greet you at church Sunday.

WILLIS J. RAY, Pastor.

SENIOR EPWORTH LEAGUE PROGRAM

Jan. 7, 1934

Topic: A Source of Power Leader—Ermine Ida Thomas Cross-Section of Personal Problems—J. Edward Parsons The Practice of Jesus—Delbert Rose

The Secret Place of the Most High—Mr. E. Wells.

AT THE METHODIST CHURCH

Sunday School, 9:45 A. M. Preaching 11 A. M. and 7 p. m. Leagues, 6:15 P. M. Woman's Missionary Society, Monday 3 P. M. Prayermeeting, 7 P. M. Wednesday. Next Sunday is the first Sun-

day in the New Year, 1934. Lets begin it Right: "Remember the Sabbath Day, to keep it holy." Start coming to Sunday School, and church services next Sunday, if you have been "Laying out". Your church needs You! You need the church. Remember every First Sunday is Communion Day. We shall try to have a message in keeping with the occasion.

Pray for us as we pray for you; and meet us at the Methodist Church on time Sunday morning. B. J. OSBORN Pastor.

Miss Alene Wright spent last week at Quitaque returning Thursday evening.

Had NRA Home Code



CHICAGO: Mrs. Gussie Wendt's husband helped her set up an NRA code for the home, his part being that he was to be home each night not later than 8 P. M., so she charges in a plea for alimony. Hubby forgot the code, stayed out late, even kicked her once, she said, and that was the end.

FOR COUNTY JUDGE

TO The Voters of Floyd County! Greeting

I take this method of announcing to you my candidacy for reelection to the office of County Judge, I have tried to do my duty in holding down expenses, and cutting down taxes, if my services meet your approval and you can give me your support for another term, I shall endeavor to do my very best to serve all the people of the County, and not a favored few. I would be glad that you would make all inquiries that you wish, as to my record since I have been serving as your County Judge, it is impossible for me to close the office, and get out and make a close canvas like I would be glad to do, my duty is to serve the people first, and then give what time I can to my candidacy.

Yours very truly,
J. W. HOWARD, County Judge

GEO. B. MARSHALL FOR DISTRICT CLERK

Pa. Voter: Well, I see by the papers it's open season on candidates again. Ain't seen airy one either. Ma, guess you better tidy the baby up a bit while I grease the shotgun.

Yes, it's time to pick your candidates, and I wish to announce as a candidate for election to the office of District Clerk, subject to the action of the Democratic Primary, July 28th. Would appreciate your vote and influence.

GEORGE B. MARSHALL

Miss Elnora Nall spent Sunday and Monday visiting friends in Littlefield.

Mr. and Mrs. Raymond Meriwether have a new 7 3-4 pounds baby boy, Douglas Wayne, born Tuesday morning.

Mrs. Lydia Cope spent the holidays in Clovis N. M., with her sister Mrs. C. K. Bennett. She returned home last Thursday.

Mr. and Mrs. Jack Taylor returned home Tuesday after several days at Cumbie, Texas, with Mr. Taylor's son and mother.

Mr. and Mrs. Raymond Ragle returned to their home at Santa Fe N. M., after spending two weeks with friends and relations.

EUGENE HARRIS says:

If you do not use Life Insurance to solve the problems of future, how will they be solved? Why not build from depression-tested material? We have Low Rates and Registered Policies!

He sells good old **STATE RESERVE LIFE**

THERE'S NONE BETTER Phone 71

PRICE REDUCED

1/2 CENT PER GALLON

EFFECTIVE NOW

CONOCO BRONZE

and other **CONOCO GASOLINE**

PASSING ON TO YOU THE ENTIRE 1-2c REDUCTION IN FEDERAL GASOLINE TAX

Continental Oil Company

LEVINE'S 3 DAYS CLEARANCE

36 inch Fast Color SUITING
As long as it lasts! hurry for choice of patterns! Levine Clearance special

17c

Young Men's Corduroy Pants
Gray, tan and cocoa shades
Wide bottoms— Clearance price

\$2.49

Boys' Union Suits
Heavy fleece lined. A real value at this special Clearance price

57c

Women's Cloth Gaiters
Zipper fronts. Prepare for the inevitable bad weather when you can get this Clearance special at only

77c

Men's Covert Cloth Work Shirts
Coat style, 2 buttoned pockets. Gray and sand. Heavy weight. Levine's Clearance special at

59c

Yard Wide Bleached Starch less Sheeting

8c yd.

Men's Big Value Overcoats
All wool, some carvenetted. Nice assortment of patterns—Blue, gray, brown and tweed mixtures. Levine's Clearance price only.

\$8.88

Boys' Moleskin Coats
Onet piece sheep lined, beaverette collar, belted, leather trimmed, double breast-el, sizes 6 to 16. Clearance price.

\$2.39

Remnant Clearance
Outings, Prints, Darask, Suitings, Silks, Domestic; Dmore than 200 remnants ranging up to 4 yards—regular remnant price less

20 per cent Discount

Men's 16-inch Lace Bootie
Black solid leather in sizes 6 1-2 to 10. Double sole, leather heel, triple stitched. A great Clearance special at

\$3.98

LEVINE'S PLAINVIEW

Men's Suede Cloth Jackets
Button Cossack style. Same thing for boys, too. Men's sizes 34 to 48, boys' 6 to 16. A real Clearance special at

\$1.29

Ladies' Swagger Suits
In blue, black, brown. Beautifully tailored in latest styles. Silk linings. Wool crepes and novelty weaves. Levine Clearance special

\$12.75

Men's Whipcord and Gaberdine Breeches
Button bottom. Sizes 29 to 38. Colors sand and olive drab, also navy blue corduroys. A real Clearance price

\$2.49

Men's Better Dress Overcoats
Full belted. Llama and wool worsted cloths. A nice assortment. Our Clearance price is

\$13.88

36 inch Solid Color Broadcloth

10c

66 x 76 Cotton Double BLANKETS

1.00 a pair

Ladies' and Misses' Combination Coats
Rubberized suede. Warm and good looking. Red, blue green. 3 Day Clearance price

\$2.98

Children's Dress Boots
Black and tan calf leather. We offer 30 pairs in sizes 3 1-2 to 8 at this Clearance price of

\$1.98

Girls' Heavy Duty School Shoes
High tops in black and tan calf leather. Take advantage of this big Clearance special with winter real just starting. Only

\$1.29

Boys' Trench Coats
Clearance price

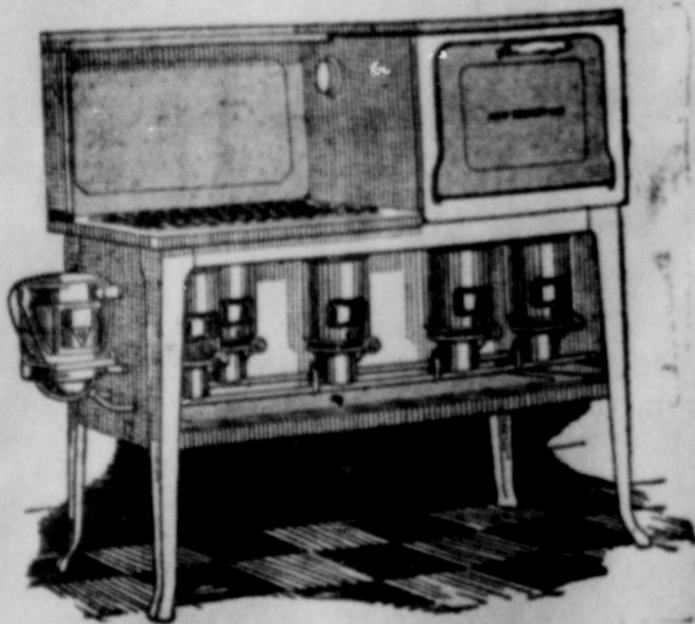
\$2.49

36 inch OUTING
Heavy weight, in light and dark. Levine's Clearance special only

10c

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Oil Burning COOK STOVES and RANGES



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