



THE LOCKNEY BEACON



Dedicated to the Interests of This Section, That No Good Cause May Lack a Champion

VOLUME 33

LOCKNEY, FLOYD COUNTY, TEXAS, THURSDAY, JANUARY 25, 1934

NUMBER 20

BIRTHDAY BALL FOR THE PRESIDENT TUESDAY EVENING

Lockney Will Join 5,000 Other Communities In Celebrating On This Occasion To Be Gala Affair

Plans have been completed in Lockney for a ball in honor of the President's 52nd birthday on January 30th.

Birthday Balls—to be given at the same time in 5,000 communities in the United States, also will raise a permanent endowment for the Warm Springs, Ga., foundation for infantile paralysis. Much publicity has been carried in the daily papers through the country the past few weeks about this entertainment in honor of the president's birthday and all are familiar with its purpose.

The local club room of the American Legion will be the scene of this gala affair in Lockney. Tickets will go on sale at the Lockney Drug Co., and The Greer Drug Co., Friday at noon. Price of tickets will be \$1.00 per couple. The committee that has this affair in charge, would be glad if as many as possible would buy tickets, even though you do not care to dance, so just as many as possible will have a part in helping with this endowment fund, and help Lockney make a good showing to report to the National Committee.

MARIE HOWARD AND BILL HILL MARRY THURS.

Miss Marie Howard and Bill Hill were married Thursday morning in Plainview with the Rev. J. E. Black, Church of Christ Minister, officiating.

The bride is the daughter of Mr. and Mrs. Homer Howard and the groom is the son of Mr. and Mrs. J. J. Hill of Lockney.

Mrs. Hill was a senior in the Lockney High school this year. Mr. Hill has attended school here also.

The couple will be at home here to their many friends.

FORMER RESIDENT OF LOCKNEY DIES MONDAY

Aminett Wardlow, 79, died Monday at the home of his daughter, Mrs. H. C. Darden of Plainview. Funeral rites were conducted at the First Baptist Church in that city by Rev. J. Pat Horton Tuesday afternoon at 3 o'clock. Burial followed in the Plainview Cemetery.

Mr. Wardlow was a former resident of Lockney having lived here a number of years with his daughter, Mrs. Darden, who moved to Plainview in 1930. Death came following a ten day illness.

Grandsons of Mr. Wardlow acted as pall bearers. They are: Thompson of Fletcher, Okla. and Lacey Peden and Wardlow Peden, Bill Nett Wardlow, and Fred Darden, J. A. Darden-Bevo Darden, H. C. Darden, Joe Jack Wardlow, all of Plainview.

The following were flower girls: Tonie Peden of Fletcher, Okla., Nora Sams, Mrs. Wells, and Mrs. Applewhite, Lockney. Wyneta Bolin, Mrs. Fred Darden, Mrs. J. A. Darden, Mrs. H. C. Darden Jr., and Mrs. Jack Wardlow, Plainview.

The deceased is survived by 7 daughters and 3 sons. All were there at the time of his death.

RURAL TOURNAMENT TO BE HELD HERE FEB. 2-3

An invitation rural tournament will be held here at the Lockney High School Gymnasium Friday and Saturday, February 2 and 3. All rural and class B schools of Floyd county and adjoining counties are invited to attend. Any coach interested please notify Coach Leo Cooper before that date.

Grady Brooks and family of Altus, Oklahoma, spent Sunday here as the guests of Mr. and Mrs. T. B. Brooks.

Rothschild Bride



LONDON: Mrs. Nathaniel Mayer Victor Rothschild, (above) former Barbara Hutchinson of Hastings, is now the bride of the nephew of Lord Rothschild and heir to the Rothschild peerage and famous fortune.

NEW PRODUCE HOUSE FOR LOCKNEY

Dick Watson, of Littlefield, has moved to Lockney and opened a poultry house in the building just across from the Baker Mercantile Co., for the Lubbock Poultry & Egg Co.

Mr. Watson is an experienced poultry man, having been engaged in this line of business at Littlefield for a number of years. He will buy, chickens, eggs, cream-hides, etc.

MAY CALL SPECIAL SESSION OF LEGISLATURE SOON

Emergency In Relief Status To Be Among Subjects To Be Discussed, Also Foreclosure Moratorium.

At a press conference Wednesday, James E. Ferguson, speaker for his wife's administration, said "serious consideration" was given by the administration to a special session of the legislature in the immediate future to consider legislation of an emergency nature.

The session if called, would deal with the two main purposes of providing relief to the needy and re-enactment of the law of granting a moratorium on the foreclosure of real estate mortgages, Ferguson said.

Developments by today probably will determine the necessity for a special session and the time it will convene, as a conference with Lawrence Westbrook will be held, and reports on the Federal relief plans probably will be the governing factor in reaching a decision, Westbrook has recently held conferences with relief officials in Washington.

WEST TEXAS TEACHERS VISITS SCHOOLS FRIDAY

Dr. Hill, President of the West Texas State Teachers College, Mrs. Hill, and Miss Richardson of the English Department, visited the Lockney schools last Friday. Mrs. Hill and Miss Richardson spent the entire day visiting classes at high school. Dr. Hill spoke at both schools and also at the Rotary Club. His subject at all three places was some side-lights on Byrd's Antarctic Expedition. His son, Joe Jr. is a member of Byrd's expedition.

BAND TO MEET AT BEACON OFFICE MONDAY

All Band members and those interested in band work please meet at the Beacon office Monday evening promptly at 7:30 o'clock. The regular place for meeting has not yet been decided but a definite decision will be made at that time.

NOTICE—All those interested in taking dancing see me Saturday afternoon Jan. 27th at 2 P. M. at the home of Mrs. R. E. Patterson.—Bob Townsend Plainview.

SUCCESSOR TO LAWRENCE WESTBROOK TO BE NAMED IN TEXAS

Texas Will Have New Relief Director, Will Be Named Within The Next Forty-Eight Hours

Col. Westbrook, Relief Director of Texas, has been called to Washington as an assistant to Federal Director Marry L. Hopkins. Just what position Westbrook will occupy at Washington has not been announced.

Just who will be Westbrook's successor in Texas has not been announced, but a formal announcement will be made within the next forty-eight hours. Names of several prominent Texans are being considered for the post, among them being Ralph A. Morison, of San Antonio and Walter D. Cline of Wichita Falls, both of these men state they find it impossible to take the place.

The appointment will not be a political one, so we understand, and that the man who has been chosen and whose name will be announced shortly is such an outstanding Texan that his appointment is expected to meet with no objection from any political faction.

The Westbrook administration has been under constant fire from widely separated sections of the state.

CHILDREN TO BE PREENTED IN MUSICAL PLAY

"Tads Inspiration" a musical play in two acts featuring a harmonica band will be presented at the Grammar School Auditorium by seventy-five pupils of the 5th, 6th, and 7th Grades on Thursday Night Feb. 1st.

"Tads Inspiration" is the musical play that has ever been written to feature a French Harp. You will hear 40 harps playing together many of the old tunes that you so delight to hear. There will be plenty of entertainment for every one, including a Negro Minstrel, a tumbling act, Ukulele Quartet and dancing and singing acts.

Each and every child will appear in full dress costume.

This program is sponsored by the Grammar School P. T. A. and promises to be one of the best and most enjoyable programs ever given in Lockney.

Everyone is invited to come, a small admission charge will be made and the proceeds will go into the P. T. A. funds to continue the good work that it has started on the school ground and elsewhere.

5 YEAR-OLD SON OF J. J. JASPER BURIED AT SILVERTON

Jonathan Junior Jasper, five-year-old son of Mr. and Mrs. J. J. Jasper of Friona, Texas, died at the Baptist Hospital at Clovis, N. M., Jan. 17. Funeral services were conducted at the Silvertown Baptist Church by an old friend of the family Rev. J. E. Anderson. Interment was in the family burial ground near Silvertown, Texas.

The child is survived by his parents and grandparents, Mr. and Mrs. T. N. Jasper.

TRAYLOR THOUGHT TO HAVE PASSED CRISIS

According to newspaper reports Melvin Traylor, 55, president of the First National Bank of Chicago, is thought by attending physicians to have passed the crisis of pneumonia Wednesday evening.

Melvin Traylor is a brother of George Traylor of Lockney.

MARVIN SHERBET HAS OPERATION

Marvin Sherbet is progressing nicely this morning (Thursday) following an operation Wednesday morning at his home southwest of Lockney.

MRS. R. E. SIMMONS FUNERAL SERVICE HELD SATURDAY

Funeral service for Mrs. R. E. Simmons, 52 who died at the home of her sister-in-law, Mrs. Lula Milton at Wichita Falls Thursday, Jan. 18, were conducted Saturday afternoon at 3:00 o'clock at the First Baptist church Lockney, with Rev. Willis Ray officiating, assisted by Rev. R. E. L. Muncy.

Services were conducted at Wichita Falls Friday morning at 11:00 o'clock at the home of Mrs. Lula Milton before the body was sent overland to Lockney.

Interment was in the Lockney Cemetery under the direction of Crager Funeral Home.

Mr. and Mrs. Simmons lived here from 1908 until 1911 when they moved away, but returned here in 1920 and have resided on a farm 2 miles southwest of town since that time. They were married in 1889 at Marland, Texas.

Pall bearers were: Arthur Barr, Zeb Reed, Hugh Carroll, Glass, Will Hamilton, and R. T. Spence.

She is survived by her husband two nieces whom she reared, and several nephews. The nieces are Mrs. Issac Noland of Los Angeles, California, and Mrs. Mattie Wooster of Miles, Texas. Those present for the funeral were Mr. and Mrs. Wooster and two children of Miles, and her nephew and family, Mr. and Mrs. Leonard Hunter and six children of Lamar County.

HIGH SCHOOL STARTS WORK ON INTERSCHOLASTIC LEAGUE

Bobbitt, principal of the high school, states that the semester is starting off with the school having enrolled several new students since mid-term.

The school is starting work in earnest on the interscholastic League which meets in Lockney the last of March. The teachers in the high school will have charge of the following events: J. W. Jones volleyball and boy's tennis; W. N. Bobbitt, debate and boy's baseball; Leo Cooper, track; Dalmar Ashworth, essay; Miss Guthrie, spelling and girl's baseball; Miss Dickerson, girl's tennis; and Mrs. Witt extemporaneous speech and declamation.

NO PROCESSING TAX ON MEAT UP TO 800 POUNDS

The small farmer was given a break when the Department passed a rule permitting a man to sell 800 pounds of hog meat during the course of a year without having to pay the government processing tax.

In granting this extension to the "little man" the government was made possible for the farmer to kill a few hogs during season for home consumption, then realize a little revenue by selling what ever excess meat is on hand, without paying a processing fee. Heretofore hogs could be killed only for use by the farmer's family, and none could be sold without paying the fee.

Records must be kept on the hogs that are killed and number of pounds of meat secured, but it will not be necessary to make a report unless sold. On any amount between 800 and 1,400 pounds, the processing tax will be paid only in excess of 800 pounds. If more than 1,400 pound are sold during the year, no exemption whatever is allowed.

BRYAN ROBBERSON, OF RALLS, WAS A BUSINESS VISITOR IN LOCKNEY MONDAY

Bryan Roberson, of Ralls, was a business visitor in Lockney Monday. Mr. Roberson is Hart-Parr tractor dealer at Ralls.

Alvie Fielder and father of Abilene, and T. B. Brooks, were Amarillo visitors on business Monday.

N. Y. Senate Clerk



ALBANY: Mrs. Marguerite O'Connell of Albany, N. Y., is the new clerk of the New York State Senate, the first woman ever to be elected to this office. The job pays \$10,000 annually.

BIG AUCTION SALE TO BE HELD FEB. 10th

Beacon Will Sponsor Sale To Be Held On The First Saturday In Each Month

In order that the Beacon might be of more and better service to its readers and the people of this and surrounding communities, it will sponsor a Big Free Auction Sale on the first Saturday in each month. However, the first sale will be held on Saturday, February 10th, and thereafter on the first Saturday in the month. The success of this sale depends on how much interest the farmers and others of the community show. It is your sale and it is up to you to make it a success. The Beacon will furnish the auctioneer the clerk and publicity without one cent of cost to you. The block of land just south of the Beacon office will be used as auction grounds. The sale will start at 11 A. M. and continue until 3 P. M. All those that are able to place items in this sale are asked to come to the Beacon office and register them not later than Tuesday February 6th so that an accurate list as possible of items to be sold will appear in the Beacon in its issue of February 8th.

If you have a milk cow, work horse, mules, hogs, plow tools of all kinds, wagons, household goods, etc. that you want to sell, put them in this auction sale and dispose of them without cost to you. We have secured the services of Mr. H. L. Linam, who has recently moved here from Oklahoma, as Auctioneer. He comes to us well recommended as an auctioneer. If this Big Free Auction Sale appeals to you and you think that it will be of benefit to the community, come in and tell us about it. Give us your ideas and cooperation.

GIRLS AND BOYS PLAY GOOD GAME TUESDAY

The Lockney High School boys and girls basketball teams played Silvertown here Tuesday evening. The girls won with a double score of 40 to 20 and the boys were only beaten by one point, 19-18. Both of these were thrilling games for the fans. The Lockney girls B team also played lick the same evening winning by a large score.

The girls team has not been defeated so far this season and every game they have played has been a thriller from start to the finish and if you have missed seeing these games you have missed something worth while.

The boys team were going strong until the mid-term exams came along an hit them hard and fast, but they are fast getting over that blow and are playing a fine game of ball.

Silas Ellis, employee of the Piggly-Wiggly store will move out on a farm northeast of Silvertown the first of February. We are sorry to see his splendid family move from our city, but perhaps they will come back some of these days and again make this city their home.

FUNERAL SERVICES FOR O. T. PRICKETT'S MOTHER WEDNESDAY

Funeral rites for Mrs. Anna Prickett, 86, mother of Mr. O. T. Prickett of this City, were conducted Wednesday morning at the First Methodist Church by Rev. B. J. Osborn at 10:30 o'clock. Burial was in the Lockney Cemetery under the direction of the Crager Funeral Home.

Mrs. Prickett died Tuesday morning in Plainview at the home of Miss Nannie Calver, 1115 Denver Street, with whom she made her home. She had lived in Plainview seven years and was a member of the Methodist church there and was unfailing in attendance until last summer when her health began to fail. She had been confined to her bed since December 4.

Pall bearers were: T. B. Brooks, J. H. Hohlaus, Morg. Hamilton, J. W. Tommy, Wade McClure, and Carl McAdams.

She is survived by her son, O. T. Prickett, eight grandchildren, and six great grandchildren. Her husband preceded her in death about thirty years ago. She was a native of Georgia and moved to Texas twenty-five years ago.

SCHOOLBOARD AND TEACHERS ATTEND EDUCATION RALLY AT LUBBOCK

R. E. Patterson, R. C. McGilvray, Edd Whitfill, Harve Pennington, J. W. Jones, G. D. Tate and W. N. Bobbitt attended the educational rally at Lubbock last Friday afternoon and night. Sectional meetings were held from 5:30 to 6:30 and at 6:30 a banquet was held at the Hilton Hotel. Mr. Holbrook, supervisor of district 2, called the meeting.

Dr. Knapp, President of Texas Teachers and Dr. W. W. State Superintendent, were the principal speakers. Dr. Wood also outlined the new policies of his department and discussed ways of improving the school system of Texas and making equal educational opportunities a reality.

MRS. TAB MERIWETHER RETURNS FROM SANITARIUM SATURDAY

Mrs. Tab Meriwether, who has been in the Lubbock Sanitarium for the past two weeks following a major operation returned home Saturday. She is getting along nicely but is still unable to be up.

Tony B. Maxey, of Floydada, county attorney, was in Lockney the latter part of last week on business. Mr. Maxey has announced his candidacy for the office of District Attorney of this district, and his formal announcement will appear in the Beacon at an early date. Mr. Maxey has been an attorney since 1919, and before moving to Floyd county was a member of the House of Representatives in Tennessee.

Dr. and Mrs. Wimberly are driving around in one of those new Plymouth coupes, recently purchased from the Dyer-Rankin Motor Co. of this city.

Dr. and Mrs. R. R. Wimberley spent Sunday at Sweetwater visiting relatives and friends.

O. B. Fielder and son of Abilene, were here the first of the week visiting with their son and brother, Alvie Fielder of the Fielder Motor Co.

Mr. and Mrs. Truitt Hickey, Mrs. E. G. Lankford, and son, Buster, who have been visiting at Spur the past week, returned Sunday afternoon.

T. E. Cowart Jr., employed by the government engineering dept. of the state of Ill., returned to Cairo, Ill., Saturday after spending several weeks with his parents, Mr. and Mrs. T. E. Cowart.



AN ORDINANCE Providing For The Licensing Of All Public Dances, Fixing The License Fee To Be Paid And Prescribing A Penalty For Its Violation, Declaring An Emergency And Suspension Of The Rules Of Its Passage And Publication

Be it ordained by the City Council of the City of Lockney that hereafter there shall be levied and collected by the City Secretary an occupation license fee of \$50.00 per year from each and every public dance held for profit or gain within the City of Lockney; and

Be it further ordained that who ever shall set up, maintain or operate any public dance within the city limits of the City of Lockney, without first procuring a license therefor and paying the tax herein prescribed shall be adjudged guilty of an infraction of this ordinance and upon conviction thereof may be fined in any sum not to exceed \$50.00, and adjudged to pay such tax.

The fact that in the past certain regulation of the conduct of public dances and the control thereof has been lacking creates an emergency and a demand for the suspension of the rules that ordinances must be read on three separate and distinct meetings and this ordinance shall take effects from and after the date of its passage and publication as required by law.

J. H. HOHLAUS Mayor of the City of Lockney ATTEST: J. CLYDE CUMMINGS, Secretary of City of Lockney

Miss Annetta Johnson, teacher in the Gasoline School, visited Saturday and Sunday with Mr. and Mrs. J. B. Johnson of Lockney.

OF INTEREST TO WOMEN



For School - 8103—Epaulettes and pleats—what better then the pleats to form broad pannele from belt to hem, and the epaulettes flaring jauntily over sleeves with fullness above a band cuff.

DR. E. L. SPENCE EYE, EAR, NOSE AND THROAT SPECIALIST Office in Plainview and Clinic

The collar leaves the neck comfortable. It may be of white linen or pique if you make the dress of wool crepe or velveteen. If of wash materials—gingham, or in cotton or rayon prints, then have collar, cuffs and belt in white or in a contrasting material.

The Smart Matron 8087—Printed velvet was used for this distinctive model. Pippings of satin give it a smart touch. You will like the slenderizing lines and attractive seaming with just enough flare in the straight-line skirt to give ease.

The raglan shoulder lines are especially becoming to the large woman, as is also the simple effective closing on the waist front.

Faille, broadcloth, sheer woolen or crepe is also suggested for this style.

For pattern, send 15 cents in coin (for each pattern desired), your NAME, ADDRESS, STYLE NUMBER and SIZE to Patricia Dow, (Name your Newspaper) Pattern Dep't., 115 Fifth Avenue Brooklyn, N. Y.

LIBERTY NEWS We are glad to welcome the new families who are moving in to this community.

The new delco system of lighting has been successfully installed in the school house.

Earl, Junior and Ulo Huckabee visited in the Aiken Community Sunday.

A party was given at the home of Mr. Wilson Saturday evening. A good time was reported.

Mrs. Stewart of Pampa, Tex., visited her sister Mrs. Lybrand Sunday.

The Volunteer Band from Wayland will be at Liberty all day Sunday, Feb. 4. Lunch will be served.

"Silas Smidge from Turnip Ridge," a comedy-drama will be presented at Liberty Friday evening, Feb. 2.

ROSELAND NEWS Mr. J. E. Hammitt attended court in Floydada Monday.

Rev. Melvin Shaw visited in the Bruce Whitlock home Sunday.

Little Sonny Sams is ill of measles. It is hoped that a speedy recovery will be his.

Mr. and Mrs. W. L. Thomas have spent most of the week with the former's father, B. F. Thomas, who is seriously ill at his home west of Lockney.

POLITICAL PROGRAM FOR TEXAS DURING 1934

This is a political calendar for 1934, but it may have meaning only to those Texans who pay their poll tax by January 31, or secure exemption certificates.

This state election year is second only in significant political dates to the quadrennial presidential election years. Here are the dates for the 1934 scrapbook:

Jan. 31—Final day for paying poll taxes.

June 4—Last day for filling on party primary ballot for state and district offices.

June 11—State executive committee meets at Austin and prepares ballot.

June 16—Last day for filing on primary ballot for county offices.

June 25—County committee prepares official ballot.

June 28-July 3—First expense statement of candidates.

July 16-20—Second expense statement of candidates.

July 18—Absentee voting begins for personal voting at county clerk's office or by mail.

June 26—Absentee voting by mail ends county clerk mails ballots to presiding judges of election precincts.

July 28—First Primary.

mail ends; ballots mailed. Aug. 25—Second Primary.

Aug. 28—Precinct Committees canvass returns.

Sept. 3—County committee canvasses returns and certifies results.

Sept. 4—Final expense statements.

Sept. 10—State executive committee certifies results.

Sept. 11—State conventions.

Sept. 24—Final date for independent and non-partisan candidates to file for general election ballot.

Oct. 7—Secretary of state prepares official ballot.

Oct. 17—Absentee voting begins.

Nov. 3—Absentee voting in person ends.

Nov. 4—Absentee voting by mail ends.

Nov. 6—General election.

Nov. 21—State election board canvasses returns, except for governor and lieutenant governor.

Jan. 8—Legislature convenes.

Jan. 15—Governor and lieutenant governor inaugurated.

About 80 per cent of the population of Hayti is engaged in agriculture.

The average farmer gets 40 bushels of oats to the acre, but the world's record is 187 bushels to the acre.

A "birthday party" was held in the Oklahoma City zoo for five lion cubs a year old.

The postmaster general of the United States receives \$12,750 annual salary.

Florida with its land area of 54,861 square miles, has 1,148 miles of shore line.

DISHES

New, distinctive Morning Glory Pattern.

Plates 25c Cups & Saucers 25c Small Plates, Bowls, Platters, etc. 15c, 25c, 35c

Daisy Pattern

Plates 20c CUPS & SAUCERS 20c Small Plates, Bowls, Platters, etc. 10c, 15c, 25c

White Plates 15c Cups and Saucers 15c Bowls 10c Cups 10c

CAVE'S PLAINVIEW

GRANADA THEATRE Plainview

THURSDAY & FRIDAY JAN. 25-26

GM M's Master Mystery Thriller! "THE SOLITAIRE MAN", with Marshall Neilan, May Robson, Lionel Atwill, also Tom Howard in "DIVORCE SWEETIES" Evalyn Knapp in "Perils of Pauline"

Saturday Jan. 27th, something New in Motion Pictures! "CROSS COUNTRY CRUISE", with Lew Ayres, June Knight, Alice White, Eugene Pallette and Alan Dinehart. All the thrills—Comedy—Suprise of a Coast to Coast Ride, also Gus Shy in "The Turkey In Raw", and Latest Fox News. Adults 20c & 25c. Children 10c

Saturday Midnight Jan. 27th, Sun. & Mon. Jan. 28-29 America's Dancing daughter in her greatest role Joan Crawford—Clark Gable "DANCING LADY", with Winnie Lightner, Fred Astaire, Ted Healy and Franchot Tone. At last a musical picture with a soul stirring story—300 beautiful Girls 10 song hits—4 spectacles—Comedy Music, Dances—It's The Biggest Musical Suprise Show of them All, also Ted Healy and His Stooges in "Plane Nuts", Punch the Pup in "The Lumber Champ."

Tues. & Wed. Jan. 30-31, Another brand new special for Bargain Days—10c to Everybody, Margarete Lindsay, George Brent, Eugene Pallette in "FROM HEADQUARTERS The only true story of the real police headquarters—you actually cross the deadline—1000 hidden secrets revealed, also Mentone Comedy "All At Sea", Latest Universal News.



The Meaning Of The NRA Banking Code

Why is there an NRA Banking Code? And why is it a good thing for you? A long story. A big subject. But the ordinary checking account is a good illustration.

Look back a moment. In the past twenty-five years banking has been popularized. The checking account, formerly used mainly by comparatively few individuals and concerns of substantial means, has come to be used by nearly everybody.

As the number of small checking accounts grew, surveys by the American Bankers Association revealed that more than half of all checking accounts in American banks were being carried at a loss.

Small accounts solicited and accepted in the belief that they would some day be large and self-sustaining did not grow. What started as an effort on the part of banks to accommodate everybody and "give good service" ended in an abuse.

Much the same held true in most other departments of banking.

The NRA has changed all that. Under the supervision of the NRA, banks have agreed to conform to uniform practices governing

(1) banking hours, (2) interest rates within the limits fixed by the regulations of the Federal Reserve Board and State laws (3) fees for Trust services and (4) service charges governing banking operations.

The latter will be the means of producing sufficient revenue so that "services rendered by banks shall be compensated for either by a dequate balances carried or by a scale of charges." Thus all banks can be maintained on a profitable basis and unfair competition can be eliminated.

So the NRA Banking Code comes down to this: The kind of bank you want to deal with is one that runs on a sound business basis, making a reasonable profit and building up surplus for your protection.

Sound Banking Means Profitable Banking, Profitable Banking Means Safe Banking

We Invite Your Banking Business, and Appreciate Your Cooperation.

First National Bank

Over One Quarter Of A Century In Lockney

You can buy FEDERAL TIRES

At these prices

- 440x21. \$3.20
450x20. \$3.35
450x21. \$3.65
30x5-8 Ply . . . \$11.85

And they are guaranteed against Cuts, Blow-Outs, Bruises, Under Inflation, and other road hazards

Drive in and let's make a deal while you can save money on these tires.

OZARK SERVICE STATION

Lockney, Texas



ISIS THEATRE PROGRAM
WEEK BEGINNING
SUNDAY, JAN. 28

Sunday & Monday
Genevieve Tobin, Mary Astor, & Adolphe Menjou
"EASY TO LOVE"
Cartoon & Comedy

Tues. and Wed.
Richard Dix and Madge Evans
"DAY OF RECKONING"
Two reel Comedy

Thurs. and Fri.
Ed Wynn
"THE CHIEF"
Musical Review

Saturday
BUCK JONES
"THRILL HUNTER"
Musical Comedy

Free Dishes given away Saturday Night

GRIMES CANDIDATE FOR COUNTY ATTORNEY

To The Voters Of Floyd County
I take this method of Announcing my candidacy for the office of County Attorney, subject to the action of the Democratic Primary.

I was admitted to the Bar of Texas in February 1930, and though I have continued to teach school most of the time since, I have devoted a part of the time to the active practice of law. Have practiced in all the grades of court represented in Floyd County. I am now Principal of the Sterley School, but as soon as school is out, I will strive to see every voter in the county, personally. Being fully qualified under the law, and desiring to enter exclusively into the practice of law, if elected, I will strive to the very best of my ability to discharge the duties of the office in an efficient way.

Your vote and influence will be deeply appreciated.

Sincerely yours,
W. E. GRIMES

- ANNOUNCEMENTS**
- The Beacon is authorized to announce the following named persons for the office under which their names appear, subject to the action of the Democratic Primary to be held July 28, 1934:
- Congressman, 19th Congressional District:**
Arthur P. Duggan, Littlefield
 - District Judge, 110th Judicial District:**
Kenneth Bain
 - For County Judge:**
J. W. Howard
A. H. Kreis
Tom W. Deen
 - County Treasurer:**
Mrs. Maud Merrick
 - For District Clerk:**
Roy O'Brien
George B. Marshall
J. J. (Jeff) Davis
 - For County Clerk:**
A. B. Clark
 - Sheriff Of Floyd County**
E. S. Randerson
 - For County Attorney:**
Winfred F. Newsome,
W. E. Grimes
 - For Tax Assessor And Collector:**
Frank L. Moore
 - For County School Superintendent**
E. C. Nelson
C. A. Cass
Floyd Blankenship
Price Scott
 - For Commissioner Precinct No. 2**
E. R. Harris
 - For Commissioner Precinct No. 3**
Walter Wood

FOR COUNTY JUDGE

To The Voters Of Floyd County:
I hereby make my announcement for the office of County Judge of Floyd County, Texas, subject to the Democratic Primaries, July 28, 1934.

If you see fit to elect me to this office I promise you the very best service that I am capable of rendering.

Yours truly,
TOM W. DEEN

J. J. DAVIS CANDIDATE FOR DISTRICT CLERK OF COUNTY

I hereby announce for the office of district clerk, Floyd county, Texas, subject to the Democratic Primary, July 28, 1934. I cordially solicit your vote and influence. Thanking you in advance for any favors shown me.

J. J. (Jeff) DAVIS

CARD OF THANKS

Mr. R. E. Simmons and relatives wish to thank the many friends who shared with them their sorrow, and in many ways showed their love and friendship, which brought to them much consolation in this time of their deep sorrow. May the Lord's blessings be upon you.

NOTICE TO LAND OWNERS AND AGENTS

Revised Civil Statutes of Texas, Article No. 191.

"Prairie Dogs are hereby declared to be a public nuisance, and it shall be the duty of every owner of land in this State to destroy all prairie dogs on his land. On motion and Second at a Special Term of the Honorable Commissioners Court of Floyd County Texas. The following Order was passed:

Quote a lot of Complaint has come to the Commissioner's

CARD OF THANKS

Court about Prairie Dogs destroying Crops. Revised Civil Statutes Article 191 shown above makes it compulsory for Prairie Dogs to be killed by the land owners or their agents. If you have Prairie Dogs on your land you are hereby notified to kill or have them killed.

CARD OF THANKS

We take this opportunity to express our fullest and deepest appreciation for the beautiful spirit and helpfulness and sympathy extended to us upon the death and burial of our loved one, Johathan Junior Jasper.

Mr. and Mrs. J. J. Jasper
Mr. and Mrs. T. N. Jasper

Mr. and Mrs. Vernard Dillard and Mrs. Parm Posey of Lubbock and Mrs. White of Plainview were here Tuesday visiting Mrs. Dillard's mother, Mrs. George Brewer.

REPORT OF FIRST NATIONAL COMPANY
Lockney, Texas of A National Bank
Made in Compliance With The Requirements Of The Banking Act Of 1933

Report as of December 30, 1933, of First National Company, Lockney, Texas, which, under the terms of the banking Act of 1933, is affiliated with First National Bank, Lockney, Texas
Charter No. 9126 Federal Reserve District No. 11

Function or type of business:
Agricultural and Live Stock Loan Company

Manner in which above-named organization is affiliated with national bank, and degree of control:
Stockholders of First National Bank, Lockney, Texas own control of stock in First National Company, Lockney, Texas and are operators.

Financial relations with bank:

Stock of affiliated bank owned	None
Stocks of other banks owned	None
Amount on deposit in affiliated bank	\$1,607.62
Loans to affiliated bank	None
Borrowings from affiliated bank	None

I, Wanda Baker, Secretary of First National Company, Lockney, Texas, do solemnly swear that the above statement is true, to the best of my knowledge and belief.

WANDA BAKER, Secretary
Sworn to and subscribed before me this 8th day of January, 1934
E. H. RANKIN, Notary Public (Seal)

Knee-Action Wheels

Longer wheelbase

Bigger Fisher Bodies (4 inches more room)

Blue Streak Engine

80 horsepower

80 miles an hour

Faster acceleration

12% greater economy at touring speeds

Increased smoothness and quietness

New, larger all-weather brakes

Smart new styling

Typically low Chevrolet prices

So radically different in the way it runs, rides and responds we say

Drive it only 5 miles and you'll never be satisfied with any other low-priced car

Now on display

CHEVROLET FOR 1934

It's here now, for the first time: the car that all America has been standing by to see and drive—Chevrolet for 1934! And if you aren't among the first to attend the gala introductory showing, you're going to miss one of the biggest, most exciting events of the whole motor car year. There never has been a new Chevrolet model with so many basic and sweeping advances as this one. Its different—totally unlike anything you've seen or anything you will see in motor cars for 1934!

CHEVROLET MOTOR COMPANY, DETROIT, MICHIGAN, Division of General Motors

LOCKNEY AUTO CO.





GOOD THINGS TO EAT

Stuffed Pork Chops Are Popular In Cold Weather

A welcome vacation from the ordinary preparations of meat dishes is found in a recipe which turns to stuffed pork chops for variety. Select pork chops cut 1 1/2 inches thick, allowing one to a portion. Cut a slit through the side of each chop extending through to the bone, and about 1 1/2 to 2 inches long. For 6 chops measure 2 cups soft, fine bread crumbs and mix with 1 tablespoon minced onion, 1 tablespoon minced parsley, 1 tart apple chopped fine, 1 tablespoon salt, 1 tablespoon poultry seasoning and enough hot water to

moisten. The dressing should be just damp enough to hold together. Stuff the slit in each chop with the dressing and fasten together with a toothpick. Sprinkle the chops with salt, pepper and pan. Place a thick slice of apple a little flour and place in a baking on each chop and bake 50 min. in a moderate oven, basting several times with the fat that will form in the pan. Remove the chops to a hot platter when done and make brown gravy by adding 1 tablespoon flour to fat in the pan, stirring until brown and adding 1 cup cold water. Let the gravy boil for a minute or two and strain over chops.

Cookies of Butterschotch

Hungry school children will get a large treat out of butter scotch cookies when they come tramping home these January afternoons. It would be well to start now by using this recipe. Mix 1 1/2 cups shortening, at least half of which is butter, with 2 cups soft brown sugar and rub to a smooth cream. Add 2 eggs and beat until thoroughly blended. Sift 2 cups flour with 1 1/2 teaspoons baking soda, and then add 3/4 cup finely chopped nut meats, preferably pecans or walnuts. Add to the egg mixture and make a dough that can be handled to shape into a roll about 2 inches thick. Wrap in waxed paper and chill thoroughly—it may be left in the ice box or a cold place over night. Cut down in thin slices, place in a hot oven—400 degrees—for 8 to 10 min. Makes about 4 dozen thin cookies

Delicious Waffle Is Good Anytime

Waffles are a good standby, fit any season, and nearly every taste. Here's how to make them: Mix and sift 2 cups flour, 1 tablespoon sugar, 1/2 teaspoon salt and three teaspoons baking powder. Beat the yolks of 2 eggs until light and mix with 1 3/4 cups milk. Stir into the liquid mixture and then add 1/2 cup melted butter. Mix and just before cooking fold in the stiffly beaten eggs. Have the waffle iron hot and serve the waffles at once. Makes 8 medium sized.

Baked Oranges

To bake oranges place the fruit in a hot oven for 20 minutes then open the orange at one end and remove the pulp. Mashed

and sweetened, this is palatable and there is no loss of the nutritious part of the fruit.

Prune Kuchen

Cover the bottom of a baking dish with cooked and stoned prunes, make a soft, rich biscuit mixture (do have it stiff enough to kneed) and spread this over the prunes. Let bake in moderate oven about 10 minutes. Cut in squares and serve with cream and sugar. Sliced apples or peaches or canned apricots may be used in place of the prunes.

To clean brass put it in a solution of salt and vinegar—equal parts—and then apply your rubbing strength.

For the young housewife—and others too—a safe rule is the old-fashioned one that all vegetables which grow under the ground should be cooked in cold water. While all growing above should be cooked in a boiling water.

When cleaning the stove, first wipe it off with a cloth dipped in vinegar, following with the polish. A very thrifty and effective way to keep the nicker parts of the stove shining is to use the soot that collects on the bottom of the teakettle as cleaning material.

To test a baked custard spear it with a knife. If the knife is clean the custard is ready to be taken out of the oven. To see whether a cake is done take a bristle out of the broom (cleaning it with boiling water). Then dry the bristle and put it in the cake. If the cake sticks to the bristle, let it continue to bake but if not, you will know the cake is ready.

One pint of butter makes one pound.

One quart of sifted pastry flour makes one pound.

One ordinary cup holds eight ounces of liquid.

THE INEXONERABLE PLOW-UNDER CHECK

If the Government expects to continue its plow-up program another year, why take turn about giving the news papers a chance? We have a sized delinquent subscription list that needs plowing up.—Crumbly Rustler.

Your delinquent list will be turned under in due time, and one by one. Daisies and Johnson grass will grow on the soil above them. Their inhumation will not bring out anything. But you may get some consolation from contemplating the remorse of those who might have paid you before the last round-up and failed to do so. It is a dreadful thing, gentlemen, to die in debt to the editor. When he looks at his subscription book and then writes your obituary he holds his tongue in his cheek. If he were to write out of his own heart he would scandalize the decedent's family by saying the departed one was poor and of not much account to the community. The fact that editors do not reveal their own feelings when chronicling the finish of a promisc, who didn't pay for his paper in testimony to editorial kindness. Besides the widow usually comes and squares the debt. Widows are good pay, as a rule. And they appreciate the newspaper. They read it and like it. They buy the merchandise advertised in it. Deep down in her soul the widow feels friendly toward the editor for giving the deceased a better send-off than he deserved. The Government will never pay you for plowing up your delinquent subscribers, Mr. Rustler. On the contrary, when the paper addressed to one of them is not taken out of the office the Government will charge you 2 cents for letting you know. The Government, indeed, is about as difficult for a publisher to put up with as delinquent subscribers are.—State Press in Dallas News

There's one time when a woman may depend on her husband wanting to stay at home. That's when she wants him to take her out.

The totem pole of the Indian is not just an ornament—the history and legends of Indian families are recorded in these grotesque carvings.

Makes Mirth for Conoco



Tony Sarg, internationally known artist, toy designer, and marionette showman, is the creator of a series of funny Conoco Bronze Gasoline cartoons which will appear in this newspaper during the first three months of 1934. Sarg, shown above with several characters from his marionette show "Treasure Island", was born in Guatemala and educated in Germany. News of his employment was accompanied by the announcement that Continental Oil Company will spend more for newspaper advertising in 1934 than during any previous year.

INSURED INSURANCE

Consult us about all insurance matters. Glad to help you fill out your Farm Loan applications.

McAdams and Childers

PHONE 92

\$35.00 Cash For IDEAS

We want your ideas and we're going to pay \$35.00 for the best ones

HERES HOW:—The Chamber of Commerce wants new ideas for interesting, entertaining ideas of stunts suitable for use in the weekly Friendship Day at Plainview. New ideas altogether, or new angles on stunts already used.

You can enter as many ideas as you like but each must be on a separate sheet of paper, with your name and address in the upper left hand corner of the sheet. Each idea must be expressed in every detail of operation but in not to exceed 300 words.

Address all entries to the Chamber of Commerce, Plainview, Texas. The board in charge of the Friendship Day program will act as judges and will award the prizes of—

\$20--\$10--\$5 All Cash

For the most acceptable ideas. All entries must be in the office of the Chamber of Commerce by Noon Tuesday, January 30th to be considered. Announcement of winners will be made at 2 P. M. Wednesday, afternoon, January 31st. at the time of the

CASH CONTEST AT THE AUDITORIUM

ALSO BIG FREE SHOW AT AUDITORIUM 10 A. M.

Taking the place of the free picture show on the program will be a big two hour Free Revue of varied talent—quartettes, tumbling, fiddling, and yodeling, singing, dancing and other goon vaudeville acts. And you and your friends are invited.

Just Another Friendship Day IN PLAINVIEW Wednesday, Jan. 31st



WONDERFUL OVEN!

FLORENCE Oil Ranges
CONVENIENCE OF GAS
ECONOMY OF OIL

Good cooks praise the Florence Oil Range. The Florence Wickless Burner, famous for its Focused Heat, supplies steady, concentrated heat close to the cooking: quick for boiling, perfect frying, a gentle simmer—whatever you need. Good results every time with the fully insulated oven:—bread that is perfect, cakes and pies you're proud to serve.

And all so easy. All the heat is where you want it—high, low, fast or slow, at your finger-tip. It brings you the convenience of gas with the economy of oil.

A Good Trade in for your old Stove

Baker Mercantile Co.

Less Worry, Less Work For You

The Cost Is So Low You Never Miss It

Just leave your laundry properly itemized and labeled in your laundry bag or pillow slip, on your porch Monday or Wednesday and phone the Baker Hotel and we will call and get it and return it nicely laundered on Wednesday or Saturday of each week. Two days a week laundry service for Lockney people. Our prices are really cheaper than doing the work your self. Winter weather is here and doing your own washing is a cold bad job. Shift the responsibility to our shoulders.

Floydada Steam Laundry



BIG AUCTION SALE

IN ORDER THAT THE BEACON MIGHT BE OF MORE SERVICE TO THIS COMMUNITY AND TO OUR MANY READERS, WE ARE GOING TO SPONSOR A BIG FREE AUCTION SALE THE

First Saturday In Each Month At Lockney

HOWEVER, THE FIRST SALE WILL BE HELD ON Saturday, February 10th

And in the future they will be held on the first Saturday in each month. This sale is being held especially for the farmers of this and surrounding communities. If you have anything on the farm that you want to sell, bring it in and it will be sold to the highest bidder for cash. We would

like very much for those that are going to place anything in this sale, to come to the Beacon office and register it by Tuesday, February 6th, so as accurate a list as possible of the items to be sold will appear in the Beacon on Feb. 8th. This is going to be your sale, and it is up to you to make it a success. It is

being sponsored by the Beacon and is not going to cost you one red copper. We will furnish the auctioneer and the clerk. If this appeals to you, come in and tell us so. The block just south of the Beacon office will be used as auction grounds. We want included in this sale all kinds of

Livestock such as Milk Cows, Horses, Mules, Hogs, also Plow Tools of every kind, Wagons, household Goods' Etc.

H. L. LINAM

WILL BE THE AUCTIONEER AND CLERK WILL BE ANNOUNCED NEXT WEEK MR. LINAM COMES TO US WITH A GOOD REPUTATION AS AN AUCTIONEER.

Tell Your Friends and Neighbors About

Lockney's Free Auction Sale Sponsored by the Lockney Beacon



Charter No. 9126 Reserve District No. 11
REPORT OF CONDITION OF THE

FIRST NATIONAL BANK

Of Lockney In The State Of Texas, At The Close Of Business On
December 30, 1933

ASSETS table with columns for item and amount. Includes Loans and discounts, United States Government securities, Real estate owned, etc.

LIABILITIES table with columns for item and amount. Includes Demand deposits, Time deposits, Public funds, etc.

TOTAL, including Capital Account \$165,555.84

Official Statement Of Financial Condition Of The
FIRST NATIONAL COMPANY
At Lockney State of Texas, at the close of business on the 30th day of December, 1933...

RESOURCES table with columns for item and amount. Includes Loans and Discounts, Loans, Real Estate, Bonds, Stocks, Warrants, etc.

STATE OF TEXAS, County of Floyd.
We, Artie Baker as President, and Wanda Baker as Secretary, of said Company, each of us do solemnly swear that the above statement is true to the best of our knowledge and belief.

BAPTIST NEWS

Sunday school at 9:45 A M
A. B. Muncy, Supt.
Preaching at 11 by the pastor
B. T. S. at 6:30. Mrs. Silis
Ellis, Director.

W M S HAS SOCIAL
MONDAY AFTERNOON

Mrs. Will Ford and Mrs.
Julian were hostess to the Baptist
W. M. S. social meeting Monday
afternoon at the home of the
former, Mrs. G. D. Tate played
two piano selections, Mrs. Joe

Classified Ads

For quick service phone Brooks
Dry Cleaners, 91.
LOST—Black leather purse Saturday
night somewhere between the
Bartlett Lumber Co. and the
Assembly of God Church. Finder
please return to Beacon office
and received liberal reward.

RADIO REPAIRING — Prices
reasonable, any make. Lous
McMurry.

Brooks Dry Cleaners, 91, will
get you prompt service and delivery.

FOR FUNERAL FLOWERS.—Phone
us or leave your orders with Mrs.
Hoshea.—Holiums, Floydada Florist, 121f

FOR SALE—Dehorned Higeria
bundles, 1c each if you get them
quick. Four miles east town—W.
J. King. 18-3tc

Free dishes! given away at Isis
Theatre Saturday night.

FREE HOMESTEADS—now open; can
ake 640 acres free. They land near
mountains. Send postcard for full in-
formation. H. E. ... 11-3tc

Phone 91, Brooks Dry Cleaners,
when you have work to be
done.

NOTICE—We have moved our auto
wrecking business to the old Beacon
office on West Locust Street. See us
for used auto parts—Lockney Wreck-
ing shop. 5-6tfc

Free dishes! given away at Isis
Theatre Saturday night.

Let us bring you Abstract to date
for that new Federal Farm Loan—Ar-
thur B. Duncan Abstract Company,
Floydada, Texas. 40-Inc.

WANTED—B flat soprano or tenor
saxophone, must be in good
condition. Will consider renting
or buying. Perhaps would consider
an E flat alto saxophone. Call
at the Beacon office if interested.

RARE OPPORTUNITY
Two young men and three
young women now have the opportunity
of a life-time to prepare
for early business position at low
cost, through Special Plan. More
calls for graduates than in any
similar period for several years.
Clip and mail at once. Draughon's
College, Lubbock, Texas 1tp-j

WHO WANTS A BEAUTIFUL
PIANO AT A BARGAIN? We
have in this vicinity a splendid
upright piano with a duet bench
to match. Also a lovely Baby
Grand in two tone mahogany.
Rather than reship will sell either
of these at a bargain. Terms if
desired. Might take livestock as
part payment. Address at once—
Brook Mays & Co., The Reliable
Piano House, Dallas, Tex. 20-3tc

FOR SALE—Gas Cook stove,
practically new, might trade for
oil stove—Silas Ellis 20-1tp

FOR SALE—Work Stock and
cattle of all kinds—See Claud
Wofford. 20-2Tc

FEED GRINDING
We have just purchased a new
Western Chief feed mill which
will grind any feed from bundles
to corn meal. The mill is located
at our home just across the R. R.
tracks South of Patterson's Cin.
We will appreciate doing your
grinding.—J. H. Nall & Son—
20-1tc

ROOMS FOR RENT—See Mrs.
Jim Dagley by auditorium 20-1tc

Wilson read, "Two Golden
Days," and Mrs. Willis J. Ray
made a talk on enlistment.
The roll call was answered by
one New Year's Resolution.
There were 18 members present
and three visitors.

AT THE METHODIST
CHURCH

Sunday School, 9:45 A M
Preaching 11 A M and 7 P M
Leagues, 6:15 P M
Woman's Missionary Society
Monday 3 P M
Study Course Wednesday 7-
30 P M
We especially invite the public
to hear the Messages next Sunday

It will really be one message,
with the climax at the evening
hour. Please get the beginning of it
at the morning hour, then do not
fail to come back for the finish
at the evening hour.

We are looking for You at the

Methodist Church, on time, next
Sunday:
B. J. OSBORN, Pastor
More coffee is drank by the
American people than any other
beverage—yes it even surpasses
that 3.2.

EUGENE HARRIS says: "If you Don't Secure your Family's Future—Who Will? Don't Delay. Delays Are Dangerous and may cause the future unhappiness of your family and loved ones C-ME-B4-YOU-DIE" He sells good old STATE RESERVE LIFE THERE'S NONE BETTER Phone 71

New 1934 Chevrolet Trucks
NOW HERE

We invite the public to our show rooms to see these
New 1-2 Ton and Ton & 1-2 Trucks now on display—
This years model has greater power and speed, greater
economy and many new chassis and body features, yet
it sells at a price that you can afford. See these trucks
before you buy.

Used Car Bargains

- 1-1932 FORD V-8 COUPE
- 1-1929 HUDSON SEDAN
- 1-1928 CHEVROLET TRUCK, Closed Cab & Grain Body
- 1-1929 FORD, Standard Coupe

Lockney Auto Company

Lockney, Texas

Cooperation Will
Accomplish Anything

The growth of Texas is shown in statistics of the increase in demand for the service of electricity during the past year.

This service is an essential service. It is a public service. Its success can best be measured by the success of the community and the people who use it. The community can not go forward socially, industrially or in a business way without electric service that is always dependable and as good as it is possible to make it.

This company is supplying good service to the people of this community. It is preparing all the time to be ready to supply more service as rapidly as the growth of the community shall call for it.

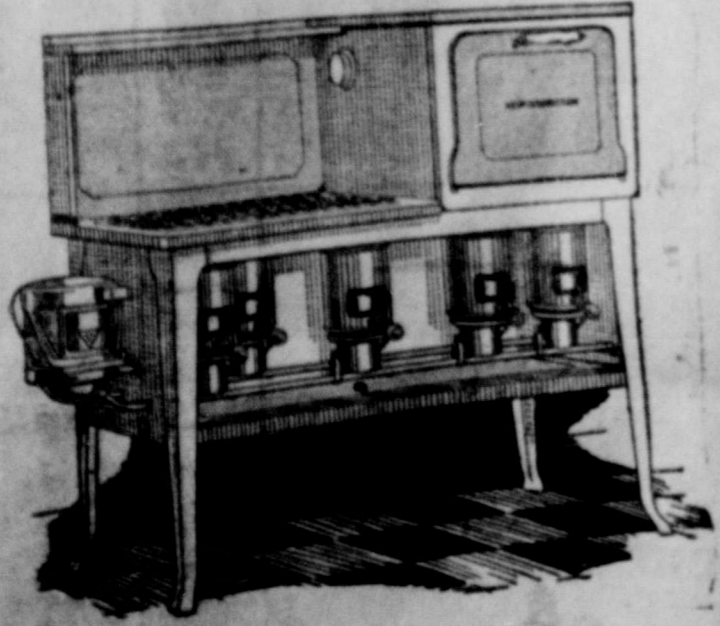
The best interests of this community and this company are tied up together. Our success depends upon each other. Cooperation will accomplish anything. Our chief purpose is to cooperate with our customers.

Texas Utilities Co.

"Your Electric Servant"

HIGH-POWER
PERFECTION

Oil Burning COOK STOVES and RANGES



A Liberal Trade-In For
Your Old Stove

Baker Mercantile Co.

