



# THE LOCKNEY BEACON

Dedicated to the Interests of This Section, That No Good Cause May Lack a Champion

VOLUME 33

LOCKNEY, FLOYD COUNTY, TEXAS, THURSDAY, MARCH 8, 1934

## PARACHUTE JUMPERS TO PERFORM SATURDAY WITHOUT FAIL

### Bad Weather The Last Two Saturdays Cause Of Delay In This Entertainment

The weather man has been against the Parachute Jumper the last two Saturdays, but he will make this sensational jump Saturday without fail, unless it is absolutely prohibitive beyond a doubt. He will take a long chance Saturday weather or no weather, so he says. Of course no one wants a man or woman to jump out of an airplane and the citizenship have to go out and pick them up with a net because the weather was so bad that the parachutes would not open up, could not reach the proper altitude to make the right kind of landing, etc.

This promises to be a day full of thrills and you must not miss it. Be here by all means. See the dare-devil take his life in his own hands and plunge from a moving airplane at an altitude of five thousand feet, where will he land? Will that parachute open up, and how far will he fall before it opens up?

Also the pilot of the plane will do a lot of stunt flying during the day over the business section.

## DAUGHTER OF MRS. C. E. BENNETT DIES TUESDAY

### Funeral Held Thursday at 3:00 O'clock

Doris Marie Bennett, 7, daughter of Mr. and Mrs. C. E. Bennett, died Tuesday evening at her home in Clovis, N. M., following a long illness of measles and pneumonia. Her body was sent overland to Lockney Wednesday where the funeral was held Thursday afternoon at 3:00 o'clock at the Main Street Church of Christ with Geo. F. Micker of Idalou officiating. Interment was in the Lockney Cemetery.

Mr. and Mrs. Bennett are former residents of Lockney, moving to Clovis in 1930 where they have since resided. While here Mrs. Bennett was public weigher for several years and ran a dray-line.

Bearers were: Roy Thornton, Guy Cope, Joe Thornton, Bill Cope, Owen Thornton, and Vernon Thornton.

The child is survived by her parents, three sisters, Mrs. Eva Lee Hicks, Dorothy May, and Helen Ruth; two brothers, Carroll and Lloyd D. all of Clovis, and grandparents, Mr. and Mrs. R. C. Bennett of Lockney.

## BAPTIST MEETING TO START SUNDAY

### Rev. S. R. McClung of Floydada To Do Preaching

A two weeks meeting will start at the Lockney First Baptist Church beginning Sunday morning. Rev. S. R. McClung will be the main speaker assisted by Rev. Willis J. Ray, local pastor.

Miss Lena Moore will be the choir director and Mrs. G. D. Tate the pianist.

Each Sunday school class will meet in their regular departments Monday, Tuesday, and Wednesday evening at 7:15 for a thirty minute service. The main service will begin at 7:45 in the evening and a 10 o'clock in the morning.

Don't forget, Sunday morning at 9:45.

## MRS. SEARS RETURNS TO HOSPITAL SATURDAY

Mrs. Sears, who has been in a hospital at Plainview several weeks, had only been home at the Baker Hotel a few days when she attempted to get up and took suddenly ill. She returned to the hospital Saturday.

## LOCKNEY QUILT SHOW TO BE MARCH 30 AND 31, MUCH ENTHUSIASM CREATED

### Divisions Of Show Announced This Week

Since the announcement last week of our big antique and quilt show to be held Friday and Saturday, March 30 and 31, we have received many comments and have discovered that Lockney territory has trunks bulging with relics and antiques practicaly out of the Ark, and quilts of the super-fine quality. This big attraction is to be held at the Beacon office and is absolutely free to the public. There will not be any entrance fees for the quilts or antiques.

Drag out your most cherished relics and quilts, bring them to the Beacon office either the 26, 27, or 28 without fail and let's delve into the past for two whole days and marvel at such quilt displays. You can not enter anything until after March 28 since the following day will be spent in arranging and preparing for this show. The show of the season which will run for two full days!

Divisions will be arranged in the following divisions and rewards accordingly:

- Finest quilt in quality, 1st grand prize
  - Finest quilt, 50 year class
  - Finest Applique, new, 50 year class
  - Finest crochet counterpane, new
  - Best dutch doll, new
  - Best hand-painted, new
  - Best quilt made by girl or boy under 15
  - Best embroidery
  - Most quilts in quilt
  - Most quilts in quilt
  - Oldest quilt
  - Oldest antique, first prize
  - Greatest individual collection of antiques
  - Oldest relics and keepsakes
- Don't forget this big event which will be one of the greatest shows of this kind Lockney has ever experienced. Make your plans now to attend this attraction March 30 and 31 even if you do not have any quilts or antiques to enter. Everybody is invited to want your quilts and relics to help make this a successful display!

## Valentino Fan Wins



LOS ANGELES... Mrs. Zuniola Mancini, (above) contributed her life savings \$6,900 toward a memorial to the late Rudolph Valentino. Later she learned that the memorial cost only \$1,500. She sued and won, the court ruling that \$5,400 should be returned to her.

## SPECIAL ROTARY PROGRAM FRIDAY NIGHT

Last Friday night was "Ladies Night" with the Lockney Rotary Club. Wives of the members of the Rotary Club were special guests on this occasion. The meeting was held in the basement of the Methodist church. The banquet was prepared by the ladies of the church. A splendid program had been arranged by Messrs. Arch Crager and Doyle Greer for this occasion. President Reuben McGilvary, presided.

The Lockney Club is one of the best clubs in this district, even though it is not the largest, it enjoys a fine record for attendance, fellowship, and loyalty.

## Directing Army Flying of the Mail



WASHINGTON... Above are the flight officers making up the General Staff in command of the Army's job of carrying the air-mail under the order of Postmaster General Farley. They took over the job on Feb. 19th. No. 1, Brig-Gen. Oscar Westover, in charge of Army Corps mail operations with headquarters here; No. 2, Maj. Byron Q. Jones, Eastern division, Newark, N. J.; No. 3, Col. Horace M. Hickman, Central division, Chicago; No. 4, Lieut.-Col. Henry M. Arnold, Pacific division, Salt Lake City. Insert, Army plane taking on mail at Newark.

## H. O. SHURBERT DIED THURSDAY MORNING, FUNERAL TO BE HELD FRIDAY AT 2:30—LIV. ED HERE 27 YEARS

H. O. Shurbert, 50, died Thursday morning at 9 o'clock at his home south west of Lockney after an illness of several weeks. During the last week of his life he was critically ill of pneumonia which finally resulted in his death.

Funeral services will be conducted Friday, March 9, at the First Methodist Church at 2:30 o'clock with Rev. J. S. Crager, pastor, officiating.

Funeral arrangements are under the direction of Crager Funeral Home. Interment will be in the Lockney Cemetery.

Mr. Shurbert was a long-time resident of Lockney having moved here in 1907. He was a wheat farmer and for several years had been associated with Mr. Tab Meriwether in the Lockney Implement Co.

He is survived by his widow, one daughter, Mrs. Carl Rhodes of Plainview, and three sons: Hillary, Marvin, and L. V. all of Lockney.

## GRAMMAR SCHOOL P. T. A. TO MEET MARCH 13th

The regular meeting of the Grammar School P. T. A. was postponed because of bad weather, but a meeting has been called for Tuesday, March 13th, at 2:30 p. m.

The pupils of the second grade will present a program at that time under the direction of Miss Rowena Ewing. The following is the program: Announcer, Sammie Shippey; Holland Maidens, 7 girls; March Wind and the Breezes, 6 boys; A play, "We Like Windmills"—23 children.

Several important matters will be discussed at this meeting a good representation of the parents is needed.

## HENRY FORD IN LUBBOCK SANITARIUM

Henry Ford, 12 year old son of Mr. and Mrs. Henry Ford, is in the Lubbock Sanitarium following a minor operation Wednesday morning of this week. He will probably be home within a week.

## HERE FROM WASHINGTON, D. C.

Mrs. C. B. Newman and daughter and son of Washington, D. C. are here visiting Mr. and Mrs. Arch Crager.

Mrs. T. B. Brooks, Mrs. Phenix and son, Miss Estelle Byars, and Miss Frankie Dodson were Plainview visitors Wednesday.

## FATHER OF C. L. ANDERSON DIES AT DUMAS, TEXAS

### Resided in Floyd County 10 Years—Served As Commissioner and Justice of The Peace

A. L. Anderson father of C. L. Anderson, of Lockney and a pioneer resident of Moore County, died at the home of his son, Frank Anderson, in Dumas, Tuesday, March 6.

He was born Oct. 1, 1856, in Norway. He came to the United States when he was a young man, settling in Bosque County, Texas. He moved with his wife and children to Floyd County in 1891 and on to Moore County in 1902, settling in the northeast part of the county, about 18 miles from Dumas. He has held the offices of commissioner and justice of the peace in both Floyd and Moore Counties.

He was married in 1882 to Miss Engleborg Charestofferson in Bosque County. She died in Moore County in 1903. Mr. Anderson is survived by three children, Mrs. F. J. Reeves of Dalhart, C. L. Anderson of Lockney, and Frank Anderson of Dumas. There are also six grandchildren and three great grandchildren.

Mr. Anderson had been a member of the Lutheran Church since childhood. He had also been a member of the Masonic Lodge for many years. He was a member of both the Council and Commander Lodges of Dalhart, a charter member of both the Masonic Lodge and the Eastern Star Chapter at Dumas, a member of Khiva Temple at Amarillo.

Funeral services were conducted from the school auditorium of Dumas, Wednesday, Rev. W. B. Swim, pastor of the Dumas Methodist Church, conducted the services, assisted by Rev. J. P. McBeth of the Baptist Church. Burial was in the Dumas Cemetery.

## TO VISIT AT GARMON, TEX.

Mrs. Doyle Greer and her sister, Mrs. T. A. Deavenport of Tulsa, will leave Friday morning for Garmon, Texas, where they will visit about two weeks with their mother, Mrs. Dixie Steven son.

## EASTER STAR MEETING

Regular Meeting of the O. E. S. No. 437, Monday night, March, 12, 1934. At the Masonic Hall.

## ANNIE LOU PHENIX Worthy Matron

Jim Downs, of Plainview, was here a few minutes Monday attending to business affairs and meeting his many friends. Jim says Lockney still looks good to him.

## LOCAL LEGION ENDORSES "HUB" MASON FOR DISTRICT COMMITTEEMAN

### New District Will Be Set Up This Summer To Be Known As 19th District

At a meeting of the Landrum Post No. 141 American Legion of Lockney, Tuesday night "Hub" Mason was endorsed for the office District Committeeman for the new 19th District of American Legion of Texas, which will be set up at the State meeting this summer. This new district is composed of the counties of Bailey, Lamb, Floyd, Cochran, Hockley, Lubbock, Crosby, Dickens, King, Yoakum, Terry, Lynn Garza, Kent, Stonewall, Haskell, Gaines, Dawson, Borden, Scurry, Andrews, Martin, Howard and Mitchell.

A Steering Committee was appointed to further the candidacy of Mr. Mason. The Local American Legion Post feels that no better qualified man can be found in the district for this place. He has been active in American Legion affairs since its organization in the United States. He was in the air service during the World War, in fact he was an ace in the Royal Flying Corps and was captain of the Silk Stocking Squadron in France. His service dates back to the time when Gen. Pershing was down on the Mexican border, at that time he was with the infantry. When war was declared, he was among the first volunteers going in the air service, and was detailed to the Royal Flying Corps in England where he served as a pilot in control duty until the end of the war.

Mr. Mason secured the reorganization of the Landrum Post No. 141 American Legion of Lockney as a result of the two year term of one of its members. He has been a delegate to every State Convention from Lockney since the reorganization of the Post. He is a leader in American Legion affairs in West Texas, and is recognized as such.

Mr. Mason is manager of the Lockney Cotton Oil Co. of this city and is one of our most loyal civic leaders. It would be indeed gratifying to all Lockney if Mr. Mason should be honored with this place. He is a tireless worker and never quits until the job is well done.

## DR. NICHOLS HURT IN TRAFFIC MISHAP

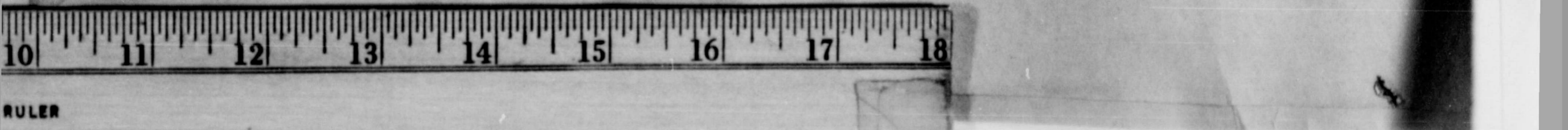
Dr. E. O. Nichols, Plainview physician and surgeon, received a broken rib in a traffic accident in New York City last Saturday according to word received by friends here.

He and Mrs. Nichols have been in New York several days where he is studying. While there they are guests of Mrs. Nichols' sister Mrs. A. M. Martin, and Mr. Martin. The taxi in which Dr. Nichols was riding was also occupied by Mrs. Nichols, and Mr. and Mrs. Martin. All were bruised but none were seriously injured.

## To Austrian Front



WASHINGTON... George H. Earle, 3rd, U. S. Minister to Austria, home on leave to enter Pennsylvania gubernatorial race, was rushed back to his post by President Roosevelt in view of the internal crisis there.



# THE LOCKNEY BEACON

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J. L. SUITS, Editor

JEANE SUITS, Local, Church and Society Editor

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Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation which may appear in the columns of The Beacon, will be corrected gladly upon its being brought to the attention of the publisher.

### SUBSCRIPTION RATES

One Year—\$1.50 Six Months—75c Three Months—40c

### ROOSEVELT ROUNDS OUT ONE YEAR'S WORK

Mr. Roosevelt's first year as President of the United States, just completed, has been by all odds the most exciting year in recent political history. Not since the war has the attention of the whole nation been so completely focused on Washington. And never in our national history, have so many new and radical changes in the governmental scheme of things been undertaken, either started or talked about. Just to name a few of the important fundamental reforms and changes which President Roosevelt has initiated would take a column of newspaper type.

The whole monetary and banking system has been radically changed. Gold is no longer money. The dollar is worth only 60 per cent of its old gold value in international trade. The Government has become a partner in the banking business. Bank depositors are insured against loss at least up to \$2,500. Commercial banking and investment banking have been divorced. Stringent statutes intended to insure truth-telling in the sale of securities have been enacted.

Government loans in sums unprecedented in peace times have been made or authorized. With the proceeds of these loans the Government is financing railroads, public works of all kinds, various industries and widespread schemes for social-economic regeneration of great areas. It has also started national highways to state and subdivisions for the maintenance of the unemployed and impoverished, enrolls hundreds of thousands of young men in Civilian Conservation Camps, set millions at work on more or less unnecessary tasks under the CWA, and financed home-building in so-called 'slum areas' and the development of subsistence home-steads in suburban areas.

In the cities and towns it has lent great sums to relieve the distress of owners of mortgaged homes, and in the country has extended similar aid to owners of mortgaged farms.

Still more far-reaching than these activities are the efforts to bring all industries, business and agriculture into a unified system under government control. Beginning with the 'voluntary agreements' under the 'Blue Eagle' and culminating in the codes covering every human activity under the NRA and the AAA, minimum wages and maximum working hours have been fixed by law, and stringent rules set up to govern trade practices.

Even more widespread in their application and in their social consequences are the regulations applied to agriculture. In the effort to reduce agricultural surpluses and obtain a large return to the farmers for their products, a complicated system of rewards and bonuses for the reduction of

acreage, paid for out of processing taxes levied upon the primary consumers of farm products and passed on by them, of course, to the consumers, has been set up. Hundreds of millions of dollars have been distributed among the farmers under this system as payment for not producing.

To a modern Rip van Winkle who had been asleep for the past year, and suddenly woke up to find himself in a completely re-organized country, what has just been set down might seem to be a pretty good sized program to have been put through in one year, even though some of the important things, like the repeal of Prohibition, have not been mentioned. The natural inclination of most folk would be to stop a while, take a long breath, and watch developments to be sure the plan was working. But that is not the way this administration operates.

### WOMAN'S COLUMN

(BY JEANE SUITS)

Well, it rained and it rained around these parts last week and did that make me mad? Or rrrrrrr, as soon as I saw the first little drops of moisture on my window pane I only went into a triple jointed state of joy! Did you notice the clouds to cry pectively, 'sassy' and stormy looking, a 'airy drop do we get even moisten our parched lands, then seemingly out of a clear sky a regular cloud burst is experienced by all the natives. Now, can you fathom such behavior? Neither can your ole' man!

And he doesn't have there any more? Who? Why 'Whittling' John Dillinger of course—the notorious desperado, who is at large since his famous escape with a wooden pistol from the penitentiary at Crown Point, Ind. You have heard about the much sought-after fan dancer in Chicago—well Dillinger now has the spot light and far excels her in popularity by being the most sought-after young man in America. Such popularity must be deserved! Why, hundreds of officers sit up every night with the hopes of getting just one small glance of this notorious man! Personally, I don't think I care to see such a headliner as he for fear he would be the last man I'd ever see—meaning perhaps, maybe, his wooden pistol would be loaded with something besides 'saw dust.'

I am going to sue these parachute jumpers for damages if they don't hurry up and bail out of that dadgum blanky blank plane. The last two Saturdays

### —and the Worst is Yet to Come



I've even taken my weekly bath, (yes it's weekly) earlier than usual and ambled to the village with the expectation of seeing a thrilling "frog jump"—so far there has only been bitter disappointments and shattered illusions, to say nothing of my broken neck, blood shot eyes from grime and dirt, and the fact that I've made an utter fool of myself by dashing wildly into the streets at even the remotest sound of an airplane—I was reguisted, folk and a total physical wreck from such over exertion and mental stress. I hear that they are really going to jump this Saturday, but I don't think I'll even take a bath in the forepart of the day this time for I had to take two last Saturday and the one before that on account of because the sand and mud almost covered me up—That goes to prove the ole' saying—'one thing calls for another! Eh what?

I've given this thing a good deal of thought and at last I've discovered the trouble with my own home town—and what do you think it is? Well, you'd never guess so I recon' I'm duty bound to tell you it none other than "too much harmony!" Yeh, you heard me the first time—I said HARMONY! You see you can't get up any interest when everyone's goin' along peaceable like and no fusses, back bitin', and the likes—for instance, we can't even have a gasoline fight in our town—now, who ever heard of a town that couldn't have a gas fight? All of the filling stations are satisfied to set a certain price and all agree to sell that way, and there's no excitement there!

Again, who ever lived in a town that boasted of five churches with five ministers, averaging not less than 10 sermons per week, that couldn't get up a church feud? Not so, our preachers instead of preaching the good old Hell fire and damnation sermons and each one telling at least once a week that all of the other four congregations were going to Hell without a return ticket, why bless your soul they take such texts as "Let brotherly love continue," "Judge not that you be not judged," "Love one another as I have loved you," etc. Now, I ask you as one good church goer to another, how can a town filled with such people furnish me interesting copy for my column?

Then there are the grocery stores—four of them—just the right number to make things snappy with a bread fight, a sugar fight, or just any ole' fight, but instead they all agree on the price for each commodity and there you is—no fight, no fun, no copy!

Why we don't even have a peace officer that will help the calm situation any. We can scarce read a paper from the neighboring villages without seeing about stores being broken into, cars stolen, and money vaults hauled off with moving van including the cuspidors. Only last week one of our promising (always promising) citizens had to drive 20 miles to a neighboring

town merely to get his car stolen. Why, we've had the same night watchman for seven years and only one store broken into during that time and that was while he deputy-sheriffed out of town.

Mr. Gene Dyer was a Lubbock visitor Sunday.

### ANNOUNCEMENTS

The Beacon is authorized to announce the following named persons for the office under which their names appear, subject to the action of the Democratic Primary to be held July 28, 1934:

- Congressman, 19th Congressional District:
  - Arthur P. Duggan, Littlefield
  - George Mahon, of Colorado
  - Clark Mulvaney, of Lubbock
- For Representative of 120th District:
  - J. N. Johnston
- District Judge, 110th Judicial District:
  - Kenneth Bain
  - A. J. Folley
- For District Attorney of 110th District:
  - Alton B. Chapman
  - Tony B. Maxey
- For County Judge:
  - J. W. Howard
  - A. H. Kreis
  - Tom W. Deen
- County Treasurer:
  - Mrs. Maud Merrick
- For District Clerk:
  - Roy O'Brien
  - George B. Marshall
  - J. J. (Jeff) Davis
- For County Clerk:
  - A. B. Clark
- Sheriff Of Floyd County:
  - E. S. Randerson
- For County Attorney:
  - Winfred F. Newsome
  - W. E. Grimes
- For Tax Assessor And Collector:
  - Frank L. Moore
- For County School Superintendent:
  - E. C. Nelson
  - C. A. Cass
  - Floyd Blankenship
  - Price Scott
- For Commissioner Precinct No. 2:
  - E. R. Harris
- For Commissioner Precinct No. 3:
  - Walter Wood
  - R. L. Lackey

**Dr. R. A. Roberts**  
Practice limited to diseases and feeding of Infants, and Children, and care of case of pregnancy.  
Office at Plainview Sanitarium  
Plainview, Texas

**Dr. R. R. Wimberly**  
Dentist  
PHONE NO. 62—W  
Office Over First National Bank  
LOCKNEY, TEXAS

**DR. E. L. SPENCE**  
EYE, EAR, NOSE AND THROAT SPECIALIST  
Office in Plainview Sanitarium and Clinic

**HERE FROM CADDO MILLS SUNDAY AND MONDAY**  
John Pemberton of Caddo Mills was here Sunday and Monday visiting his parents, Mr. and Mrs. T. J. Pemberton of Irick. Mr. Pemberton is in the grocery, hardware, and implement business at Caddo Mills.

## Helping you live economically, yet satisfactorily is our principal business

We may not be in business exactly for your wealth, but we certainly are in business for your health—that's why we keep our shelves loaded with the very best of good sanitary, wholesome and tasty Groceries appealing to every scrupulous buyer and satisfying to every hungry appetite in the family.

The Hungry, Come Here. Our Groceries Satisfy!

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**HAMILTON BROS. GROCERY**

Southwestern Life Insurance on the lives of over 140,000 Policy holders amounting to \$258,265,210—Premium for 1933—\$6,373,000—10-paid policy holders and varies \$39,675,945, which solicit your Ins. business. We offer you the best plan and our rates.

## McAdams and Childers

Representative  
PHONE 92

### Use Classified Ads for Results



Good Bargains Yes

But Natural Gas Offers a Greater Saving Every Day!

Shopping through the pages of your newspaper, your attention frequently is attracted by special prices, offering from 10 to 33 per cent reductions on such staple articles as food, clothing, furniture and drugs. If the items are standard merchandise you will term them as excellent values—good bargains.

Yet, the Gas Company is offering you far greater bargains every day that you use its service. You save 70 per cent on fuel cost by cooking with gas as compared to the cost of the second least expensive fuel. In like manner you save 40 per cent by heating water with gas, and 75 per cent by using gas refrigeration.

## West Texas Gas Co.

Good Gas With Dependable Service

## Frank Perkins INSURANCE and BONDS

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Is all you will need to buy if you select with care. The Auto-Oiled Aermotor is made to last a lifetime. It oils itself, adjusts itself to the strong winds, and works quietly and efficiently in any wind. Day after day, year after year, you will depend on it to pump the water which you are constantly using.

If you choose an Aermotor of the right size for your well, and a tower high enough to get the wind from all sides, the Aermotor will do the rest. One oiling a year is all that it needs. The gears run in oil in a tightly enclosed gear case.

The improved Auto-Oiled Aermotor is stronger and better than ever. It is so skillfully designed and so well made that there is nothing to get out of order. Turn it loose and let it run, and you will always have fresh water when you want it.

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Individual Coiffures



Our new permanent machine has just arrived and we are ready to give you quality for your money in a smart individual wave. The full swing of the social season is just ahead—always look your best under the careful direction of an expert operator. Try our waves for \$2.50, —\$3.50,—& \$5.00

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HONOR ROLL

First Grade

- Marie Cox
Rita Madge Singleton
Barry Barker
J. M. Floyd Jr.
Byran Ford
Verlon Watson
Charles Neil Whitfill

Second Grade

- Shirley Rae Floyd
Doris Sevier
Mary Ruth Thomas
Billie Dean Trussell
Teddy Jack Crager
Lester Lee Hill
Billie Kendall
Cecil Woodworth

Third Grade

- Vaneta Barton
Billie Breasher
Denise Cummings
LaDell Cox
Maomi Price
Mozelle Reeves
Robert Millard McCollum

Fourth Grade

- Mary Glenn Fiuft
Lucy Dean Rose
Norma Collis
Doris Lee Stutts
Maxine Still
Marvin Brown
Jimmie Sams
Dale Visage
Pat Woodburn

Summer tents of the Laplanders resemble those of the Indians.

INTERMEDIATE HONOR ROLL

Fourth, Six Weeks

- Bonnie Faye Goodrich
Mary Louise Shaw
Reuben McGilvary
Lovelle Belyeu
Virginia Norris
Lawrence Hohlaus

Sixth Grade

- Christine Reves
Ballard Graves
Eldon Hill

Seventh Grade

- Georgia Belyeu
Mary Alice Baker
Leona Dagley
Pauline Hutton
Mary Beth Trussell
Mary Margaret Ridings

LOCKNEY HIGH SCHOOL HONOR ROLL 4th Six Weeks

Seniors

- Roach Allen
Annie Mae Bloxom
Paul Bybee
Faye Cook
Imogene Roberson
Herman Thornton
Mary Williams

Juniors

- Ruby Lee Baker
Chester Carthel
Edna Copeland
Max Faulkner
Mildred Hage
Otis Moore
Gerald Ramsey
Mary Louise Woodworth
Oleta Thornton

Sophomores

- Pauline Beall
Dora Copeland
Guy Phenis
Gladys Pratt
Dick Ray
Cecil Smith
Murel Trussell
Pauline Weathers
Carolee Woodward

Freshmen

- Mary Allen
Frances Humphries

HERE FROM ALTUS, OKLA.

Mr. and Mrs. E. S. Steele of Altus, Okla., arrived Saturday evening to visit Mr. Steele's sister, Mrs. T. B. Brooks, and Mr. Brooks.

Country Store

AT City Auditorium 125 Articles of Merchandise in this big event

Next Friendship Day IN PLAINVIEW Is 'Rebate Day'

On this occasion all sponsoring merchants will grant a five per cent rebate on all purchases, with but few exceptions, made on this one day only.

A grand day to shop and save money in Plainview.

A Good Day to Bring The Family

For an interesting program of varied entertainment and profit—and pass the word on to your neighbors that next Wednesday in Plainview will be a big one.

Free Picture Show

10 A. M. Texas Theatre Special Picture

Just Another Friendship Day in Plainview



FAY WRAY and NILS ASTHER in a scene from 'MADAME SATAN'

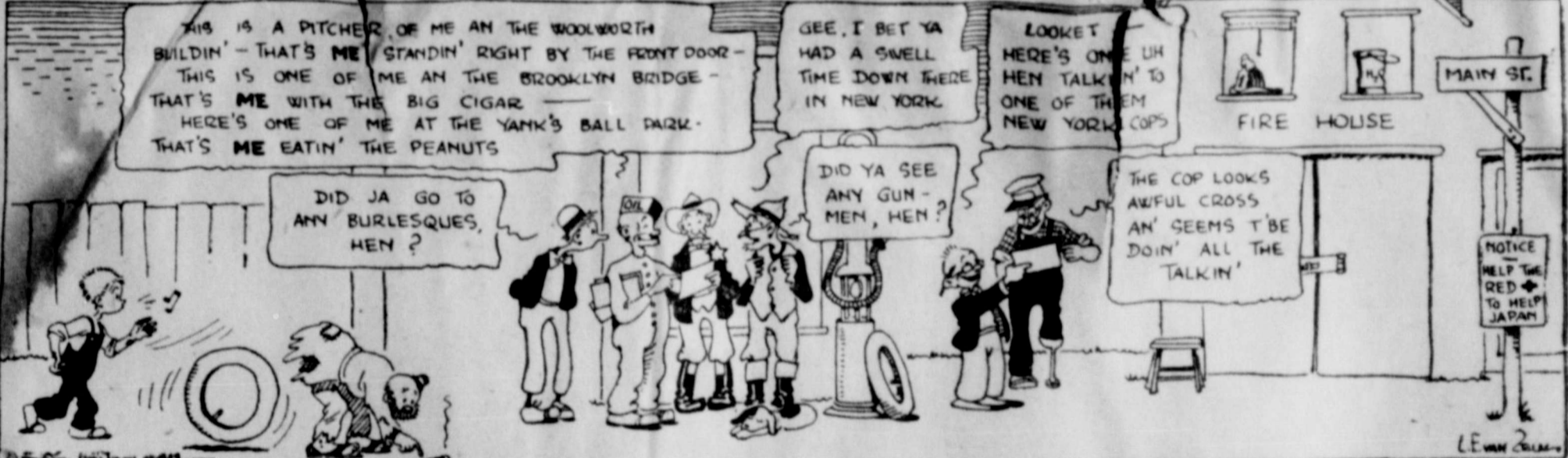
Coming to the Grand Theatre at Plainview, Saturday, March 10th

'THE MAIN THING ON MAIN STREET'

Daily Buzz MAIN STREET'S RELIABLE NEWSPAPER

HEN RATTLETRAP RETURNS FROM N.Y.

AFTER AN EXTENDED VISIT IN NEW YORK CITY, HEN RATTLETRAP, OUR GENIAL GARAGE BARON, HAS RETURNED TO MAIN STREET. INCIDENTALLY HE BROT BACK AN INTERESTING BATCH OF PHOTOS TO SHOW THE BOYS.



By L. F. Van Zelm

THE FACT FINDERS—and Their Discoveries



LET'S GET UNDER WAY, BOYS, FOR TODAY'S FACT FINDING VENTURES EVERYBODY READY?



THE HISTORY OF MODERN LIGHTHOUSES DATES FROM THE BUILDING OF THE EDDYSTOUNE LIGHTHOUSE IN THE FISHLISH CHANNEL, 14 MILES FROM PLYMOUTH, IN 1757.



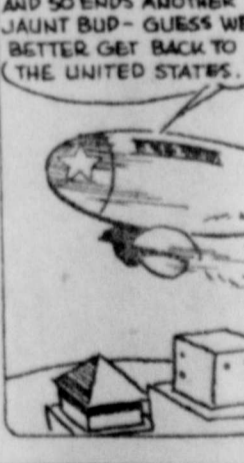
CALIFORNIA IS THE GREATEST RAISIN-PRODUCING COUNTRY IN THE WORLD—SPAIN IS 2ND—FRESNO COUNTY, CALIFORNIA, ALONE, EXCEEDS THE ENTIRE OUTPUT OF SPAIN...



ALTHOUGH THE HONEY-BEE HAS FOLLOWED THE WHITE MAN IN HIS ANSOATIONS FROM THE OLD WORLD TO THE NEW, ITS ORIGINAL BIRTHPLACE IS IN SOUTHERN ASIA.



AMONGST THE BATANS OF SUMATRA, BOYS WHOSE TEETH ARE REDUCED TO STUMPS AT AN EARLY AGE HAVE THEIR TEETH REDUCED TO STUMPS WHILE THE GIRLS ARE GRINDING DOWN UNTIL LEVEL WITH THEIR GUMS.

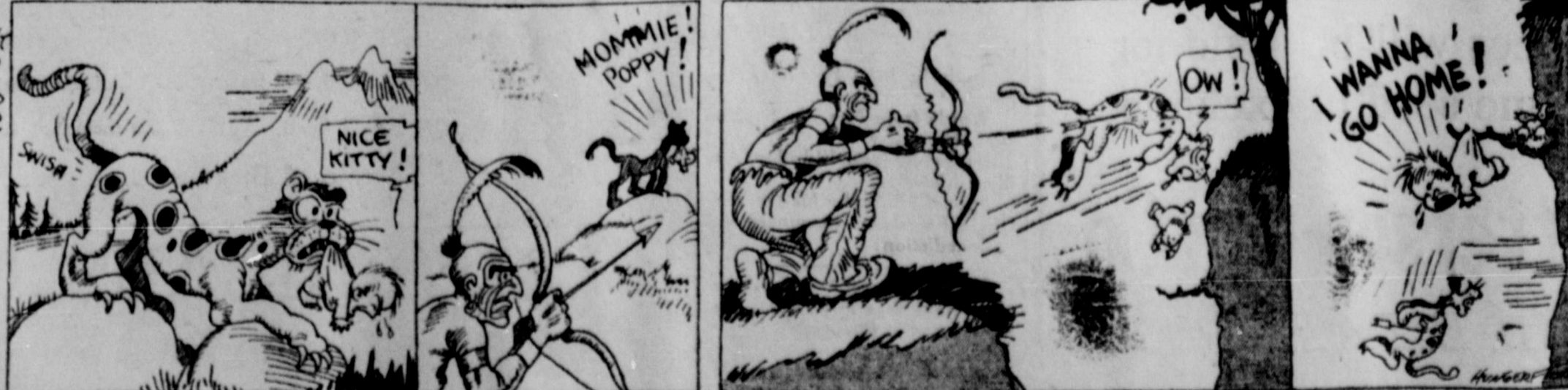


AND SO ENDS ANOTHER JAUNT BUD—GUESS WE BETTER GET BACK TO THE UNITED STATES.

By ED KRESSY

SNODDLES

THE BAD LANDS OF THE DO-AND-DONT WORLD ARE NOTED FOR ITS PERILS. IF SNODDLES HAD ONLY BEEN A GOOD LAD HE WOULD NOT HAVE BEEN LEFT BEHIND BY THE OLD PROFESSOR. HE WOULD NOT, AT THIS PRESENT MOMENT, BE CARRIED AROUND IN THE JAWS OF THE TIGEROO! BUT SUCH IS THE SAD, SAD FATE OF ALL BAD BOYS—



By CY HUNGERFORD



# Poultry Topics

### Pasture Values

Pastures may be made to play an important part also in the production of poultry. Chickens obtain a large part of their feed when allowed free range with access to blue grass or other pasture or crop from which they will pick up a variety of insects and worms as well as green feed.

In raising young chicks the use of clean ground or new pasture helps to prevent losses from

cidiosis and other parasitic diseases.

Turkeys also thrive on suitable clean pasture or range, making efficient use of grass, clover, or temporary pastures. Success in raising young turkeys depends largely on sanitation of the range in order to prevent the parasitic disease, blackhead. This malady may affect adult turkeys but occurs principally among pouls between the ages of 6 weeks and 6 months. It is found to a greater

### Cashing-In on Fourth Largest Diamond



SOUTH AFRICA . . . On the right is Jacobus Jonker Sr., finder of the fourth largest diamond in the world, handing over the stone to Sir Ernest Oppenheimer, left, who had delivered approximately \$400,000 to Jacobus Jonker Jr., center, in payment for the stone.

or less extent throughout the United States and is by far the most destructive ailment of turkeys.

Chickens are often affected with blackhead without showing any symptoms and may carry and spread the infection to turkeys when allowed to range with them. Turkeys carry gapeworms and transmit them to chicks with deadly results. Chickens should therefore be kept away from turkeys at all times.

Horses and cattle are also subject to parasitic infestation from permanent pastures, especially of small size, that are used year after year by the same kind of animals.

Although no recommendations can be given that will apply to all sections of the country and for all classes of animals and fowls, the following precautions may be taken as applicable to average farm conditions:

Use new pastures whenever they are available as they usually produce better forage and are less apt to carry parasite eggs or infective larva.

Avoid overstocking a pasture as this practice is apt to concentrate pasture infection, resulting in more worm eggs and worms to an area thus increasing the chances of stock becoming infected.

Change the stock from one pasture to another and change the kind of stock on the same pasture as far as possible. Follow sheep and cattle with horses or swine.

### ZONE MEETING TO BE IN FLOYDADA

The Zone number 3 in the Plainview district of the Methodist Church will meet in Floydada at the Methodist church Tuesday, March 13, beginning at 10 o'clock.

Mrs. Bryan Wells of Lockney is Zone leader, will have charge of the meeting. A secretary will be elected. Visiting speakers will be Mrs. S. S. Sloneker, District Sec'y; Mrs. Ray Lee, District Study Supt.; and Mrs. H. C. Pearson Conference Supt. of Spiritual Cultivation.

A large representation of the Auxiliaries is expected.

The program will be on Officer's Training Day and is as follows:

Devotional—Mrs. B. J. Osborn, Lockney

Words of Welcome—Mrs. Mina Lee Solomon, Floydada

Response to Welcome—White Flat Auxiliary, Classes 45 minutes.

Local Work and Supplies—Lead by Adult Matador

Children's Work—lead by Mrs. J. B. Tinnim, Plainview

President and Vice-President—by Mrs. J. J. Harris, Lockney

Christian Social Relations—by Mrs. Loran Leibfried, Floydada

News of World Outlook—Mrs. L. A. Cooper, Lockney

Young Woman's Circle—Floydada

Spiritual Feast in charge of Mrs. Potter, Floydada and Mrs. H. C. Pearson, Lorenzo.

Covered Dish Luncheon

Afternoon Session: Devotional—Mrs. J. J. Spikes, Cone.

Study by Mrs. Ray Lee, Anherst.

Words from Mrs. S. S. Sloneker, Plainview

Budget by Irene Eldridge, Auxiliary Matador

Special Music, by Hester West Circle, Floydada

Announcements

Benediction:

Tobacco is principal source of revenue in a large portion of the interior of Paraguay.

Mrs. D. E. Cox and son, Howard Cox, were in Plainview Wednesday.

### WALTER GRIFFITH SURPRISED WITH BIRTHDAY DINNER

Mrs. Walter Griffith surprised her husband with a birthday dinner Sunday at their home in the Lone Star Community. The following were guests for the dinner: Mr. and Mrs. Theo Griffith and family, Mr. and Mrs. John Griffith and family, Mr. and Mrs. M. H. Davis and family, Kline Nall, T. V. Copeland, Frank Roberson Jr. and Miss Hattie Ruth Brown all of Lockney and the hostess, Mrs. Griffith.

### L. L. L. CLUB ENTERTAINS

Mrs. J. H. Hohlaus and Mrs. N. E. Greer were joint hostess to the L. L. L. Club and their husbands at the home of Mrs. Greer last Thursday evening.

Three tables of bridge were enjoyed and the St. Patrick's motif was carried out in refreshments, tallies, and decorations. High score was won by Mr. and Mrs. Olan Ridings.

Refreshments were served to the following: Messrs. and Mesdames Tom Rankin, Ebb Rankin, Olan Ridings, Alec Norris, R. E. Patterson and the hostesses and their husbands, Mr. and Mrs. J. H. Hohlaus and Dr. and Mrs. N. E. Greer.

Department of Health urges every one to see that their property is cleaned of the winter's accumulation of trash. It is only through individual responsibility and effort that one can have a clean and appealing city.

In planning your spring cleaning start with the house itself in the attic and work down, not forgetting the basement. Attics and basements are the greatest collectors of refuse and therefore of dust and dirt that the house possesses, and their neglect often constitutes a serious firehazard. Do not forget to screen against flies and mosquitoes. The better the job of cleaning, and with a garbage pail kept tightly covered the fewer flies there will be because flies love dirt and filth and breed in garbage and other filth.

Under the C. W. A. sanitary project pit privies and septic tanks may be installed at no cost for labor, also private water supplies may be sanitized. This will be a great improvement in rural sections and towns that do not have a city water supply or sewer system.

We are prone to judge people in no small measure by the kind of yard keepers we think they are. Many times you have heard some one say, "No, I don't know the people next door but they cannot amount to much because their yard is cluttered with tin cans and papers and their garbage can is always open." Do not let your neighbors be able to pass judgment on you on such grounds.

### Now Hunted



... A man is under way for Louis ... (above) former purchas ... for the Atlantic and Pac ... Co., who is alleged to ha ... dled his employees of approx ... \$500,000.

### SEE THAT YOUR PROPERTY IS CLEANED OF ALL TRASH

The warm days of spring will soon be here and the Texas

Mr. and Mrs. Hub Mason and son, Hub Jr., left Tuesday morning for Amarillo, Texas, where they will visit until Friday.

Miss Ruth Ford of Lubbock was here Sunday visiting her father, Frank Ford, who is ill at his home in west Lockney.

Wayne Greer of Texas Tech was home for the week end visiting his parents, Dr. and Mrs. N. E. Greer.

## New Spring Merchandise

at appealing prices  
Celophane softie

**Turbans** ----- 39c  
Black—red—blue—white etc.

**Brim Peanit**

**HATS** ----- 59c  
These are unusually attractive hats in wanted colors.

**White Rayon**

**TAMS** ----- 25c  
This is a quality for which you have often paid twice as much

An unusually fine selection

**HATS** ----- 98c  
Straws and fabrics in both trim and close fitting styles. These are truly remarkable values.

Special value

**Brassiers** ----- 25c  
A most splendid variety of styles and sizes

Ladies and children's New Spring

**Sweaters** ----- 39c

## CAVE'S

PLAINVIEW

# Watch The FORDS GO!

We have on the floor a representative stock of the new 1934 Fords. Free action on all four wheels plus the time proven safety of a front axle. These cars ready to deliver. No order taking, no delay.

Also the following used cars;

- 1 Chevrolet Coupe 1931
- 1 Chevrolet Coach 1927
- 1 Ford Coupe 1928
- 1 Ford Coupe 1929
- 1 Ford Fordor 1930

Compression on your Auto cylinders tested free. This test determines the exact condition of the piston rings and valves by simply removing the spark plugs. Come in and let us show you.

GENUINE FORD PARTS

## Fielder Motor Company

Authorized Ford Dealer

# A New Deal In Cotton Seed

## Lockview Farm Cotton Seed

1. Inch Staple.
2. Storm Proof.
3. Big Boll.
4. Big Yield.

# 55c Per Bu.

A Good Premium Over Mill Prices will be paid for prime seed in exchange

## Patterson Gin Co.

By R. E. PATTERSON

# NOTICE!

The City of Lockney would like very much to have the information from the business concerns of Lockney as to the number of Killowat Hours of electricity used during the months of January and February and the amount of bill for each month. For your convenience we are printing below a blank to be filled out and mailed to the City Secretary. Attend to this right now and you will greatly assist your city in gathering this information

### FOR JANUARY

- Light Meter...No. KWH Used ----- Amount of Bill \$-----
- Power Meter...No. KWH Used ----- Amount of Bill \$-----
- Combination Meter...No. KWH Used ----- Amount of Bill \$-----
- Heat Meter...No. KWH Used ----- Amount of Bill \$-----

### FOR FEBRUARY

- Light Meter...No. KWH Used ----- Amount of Bill \$-----
- Power Meter...No. KWH Used ----- Amount of Bill \$-----
- Combination Meter...No. KWH Used ----- Amount of Bill \$-----
- Heat Meter...No. KWH Used ----- Amount of Bill \$-----

Name of Business -----

## J. H. HOHLAUS, Mayor

City of Lockney



ISIS THEATRE PROGRAM

WEEK BEGINNING Sunday March 11th

Sun., Mon., & Tuues.

Marie Dressler and Lionel Barrymore in "Her Sweetheart" Cartoon & Comedy

Wed., Thurs., Fri.

Aline MalMahon, Ann Dyorak, Lyle Talbot, and Glenda Farrell "Heat Lightning" Fatty Arbuckle Comedy

Saturday

Tim McCoy

"The Straightaway"

Comedy

Miss Gene Dyer and Mr. Howard Cox were at Post Sunday visiting Mr. and Mrs. Ren Cross. Mrs. Cross was Miss Mary Nell Meadow, formerly of Lockney, before her recent marriage.



Rev. I. N. Demy says:

I have found nothing in the past 20 years that can take the place of Dr. Miles' Anti-Pain Pills. They are a sure relief for my headache.

Sufferers from Headache, Neuralgia, Toothache, Backache, Sciatica, Rheumatism, Lumbago, Neuritis, Muscular Pains, Periodic Pains, write that they have used Dr. Miles' Anti-Pain Pills with better results than they had even hoped for.

Countless American housewives would no more think of keeping house without Dr. Miles' Anti-Pain Pills than without flour or sugar. Keep a package in your medicine cabinet and save yourself needless suffering. At Drug Stores—25c and \$1.00

DR. MILES' ANTI-PAIN PILLS

EUGENE HARRIS says: "C Me B-4 U Die" He sees his good old STATE RESERVE LIFE THERE'S NONE BETTER Phone 71

SENSATIONAL!

Parachute Jump

WHO IS IT? A WOMAN OR A MAN? A RESIDENT OR A STRANGER, COME AND SEE!

FROM 3000 FEET OVER BUSINESS DISTRICT

SATURDAY MARCH 10

ALSO STUNT FLYING By The National Known Barnard

OF INTEREST TO WOMEN

Slim And Youthful

8110. Black satin was chosen for this attractive model with white crepe for collar and tie. Slim lines and broad shoulders are featured here, a new sleeve. The skirt portions are cut with bodice section, effecting a raised waistline, both youthful and becoming. Velvet, crepe, or the new rough weaves in silk or in cotton may also be used for this style.

With Smart Collar

8128. And smarter to wear so smart a dress as this one. It has a deep round yoke and the best of sleeves from which to choose.



You may have short and pulled with the cowl loop at the top or correctly long to the wrist, and with a soft fulness above a band cuff. The panel lines on front and back of the dress will make you look tall. You will like the collar with its crisp flat pleats, and the tie that you can wear as shown in the picture, or folded in scarf effect. The new cotton prints, or shawls, also velveteen are suggested for this style.

For Pattern, send 15 cents in coin for each pattern desired, your Name, Address, Style No. and Size to Patricia Dow, Lock-

ney Beacon Pattern Dept., 115 Fifth Avenue, Brooklyn, N. Y.

So very often a dripping faucet causes green stains that disfigure a nice porcelain tub. These verdigris stains can be generally removed by rubbing them with a paste of powdered borax and strong ammonia. Apply this mixture with a soft cloth. Wash off with warm, soap water. If the stains are very stubborn and still show after the borax and ammonia application, try using powdered pumice stone instead of the borax.

French chalk will remove grease stains from the most delicate fabric if sprinkled over it on the wrong side. Leave the chalk on until it has absorbed all the grease. Then shake off and press on the wrong side with a warm, but not hot iron. For an oil or grease stain on a silk material such as crepe de chine, lay a little carbonate of magnesia on the stains and hold for a few minutes near the radiator, then gently rub off with absorbent cotton.

Most husbands and wives appear to forget that they are merely connected by marriage and not blood relatives who can afford to be insulting or snippy to each other.

A Spring Coiffure



NEW YORK... An inspiring Spring season ahead, bringing with it many new bonnets which include those of the face models, causes feminine thoughts to turn to attractive coiffures. The beautiful Elizabeth Allen, screen favorite, is now sponsoring this entrancing wind blown wave.

Chicken will cut easily and not be stringy when used in creamed, escalloped salad or sandwich mixtures, if it is allowed to cool and then chilled before it is cut up with scissors.

For a little variety, sprinkle grated cheese over the top of mince or apple pie, heat until the cheese has melted and serve at once.

One quart of milk requires one quart of flour for all batters.

One quart of flour requires one pint of milk for muffins.

All dry materials should be measured after sifting.

CITATION BY PUBLICATION

In The County Court Of Floyd County, Texas.

George T. Meriwether Vs. W. E. McKinney, No. 848.

The State Of Texas. To The Sheriff Or Any Constable Of Floyd County—Greeting:

You are hereby commanded to summon W. E. McKinney, whose residence is unknown, to appear at the next regular term of the county court of Floyd County, Texas, to be held at the court house thereof, in the City of Floydada, on the third Monday in March, 1934, being the 19th day of March, 1934, then and there to answer a petition filed in the said court on the 16th day of February, 1934, the file number of which is, 848 in which suit George T. Meriwether is plaintiff and W. E. McKinney is defendant; the cause of action being alleged as follows:

That plaintiff resides in Floyd County, Texas, and that the residence of defendant is unknown; that on or about 24th of Jan., 1928 defendant made his prom-

issory note in writing for the principal sum of \$385.00, payable to plaintiff at Lockney, Texas, on or before one year from date, and said note further providing for ten per cent attorneys fees upon principal and interest due if said note is not paid at maturity and is placed in the hands of an attorney for collection. Plaintiff alleging that he remained the legal owner and holder of said note at maturity and the same being past due and unpaid he placed it in the hands of S. H. Millwee, an attorney, for collection and suit and promised to pay him the ten per cent attorney's fees provided for in the note, which is a reasonable sum for such services. And that said note is now long past due and often requested so to do the defendant has failed and refused and now still fails and refuses to pay same or any part thereof, to plaintiff's damage in the sum of \$635.25. Wherefore plaintiff asks that defendant be cited in terms of law to appear and answer this petition and on final hearing he have his judgment for \$635.25 as alleged above, for costs of suit etc.

You are commanded to so summon such defendant, and to serve this citation, by making publication of this citation once in each week for four consecutive weeks previous to the return day hereof, in some newspaper published in your county; but if there be no newspaper published in said county, then in any newspaper published in the nearest county where a newspaper is published.

Herein fail not, but have you before said court, on the first day of the next term thereof, this writ, with your return thereon showing how you have executed the same.

Witness A. B. Clark, Clerk of the County Court of Floyd County, Texas.

Given under my hand and the seal of said court in the City of Floydada this the 16th day of February, 1934.

(Seal)

A. B. CLARK, Clerk of the County Court, Floyd County, Texas.

ASSEMBLY OF GOD NOTES

The Assembly of God Church will meet in a fellowship meeting at the church March 20 and 21. All pastors and ministers of Lockney have a special invitation. The public is also invited to attend.

There will be special music and singing both days.

Everybody welcome. Come let's Worship the Lord REV. C. A. STRICKLAND

Grady Brooks of Olton was here Wednesday visiting his brother, T. B. Brooks.

"DOGGY" COLORS in Phoenix Hosiery with Long-mileage foot. Spaniel, Setter, Collie, Greyhound—the smartest hosiery shades for Spring! Wear these Phoenix "Doggy" Colors with any of the new Spring costume shades. Phoenix Hosiery gives you extra miles of fashionable wear, because of the famous Long-mileage foot. Chiffons and service shoes. 85c

\$1.00 \$1.25 \$1.65

E. L. AYRES

Your Car Needs a Spring Tonic

After Winter's driving any car, to run right and economically, needs overhauling and reconditioning. We take pride in offering you the quality of workmanship that will please you. We have just installed a new

Lathe and Valve Machine and Electric Brake Lining Machine.

And are now equipped to do any kind of automobile repair work.

Tractor Repairing

Before you start your farm operations you should have your Tractor put in good condition so there will be no loss of time. We are especially equipped to handle this kind of work, and have mechanics that have had years of experience with Tractor Repairing. You take no chance when we do your tractor work.

Ford & Busby Motor Co.

HENRY FORD

FRANK BUSBY

Home-Made Ads

The management of this bank for the past several months has been writing its own ads instead of buying the ordinary printed ads from the advertising agencies.

We have elected to try a while filling our advertising space with what could be termed Home Made Ads. The purpose of the management of this bank in so doing is to bring information to the community regarding its bank and its policies and the purposes for which a bank is instituted with the hope that with the information it would bring a better understanding by the community of its bank, its methods and its ability.

From time to time we will continue writing the Home Made Ads each week attempting to furnish some information that will increase the understanding by the community of its bank. The current message is as follows:

Banks used to advertise they were depositories for the U. S. government, state, county and municipal funds. That is rarely done now days because it is nothing to be proud of. Almost any bank can get these deposits by putting up security but as soon as it does it creates a preference among its depositors which we have considered a dangerous practice.

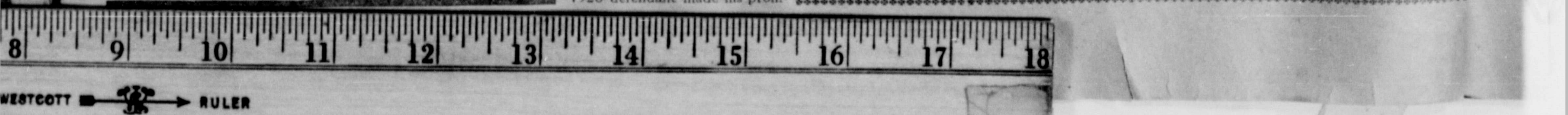
To show you how strongly we have felt about the injustice of this practice, this bank has declined making any bid for the county or state and national public funds. On October 25th, 1933 the Comptroller of Currency, for the first time, required National Banks to publish a separate accounting of public money as distinct from personal or corporation deposits.

This is significant and is in step with the modern trend in banking. All deposit in The First National Bank are received under the same condition and each depositor is equally protected by the assets of this bank. Not one of them is preferred over another because not one dollar of its assets is pledged as security to any deposit.

We Invite Your Banking Business, and Appreciate Your Cooperation.

First National Bank

—Over One Quarter Of A Century In Lockney—



TRICK NEWS

Sunday was a quite day here, everyone enjoyed the nice sunshine.

Mr. and Mrs. Terrell entertained with a dinner Sunday honoring their son Mounroe on his birthday. Quite a few young people helped him enjoy the occasion and left at a late hour after wishing him many many more happy birthdays.

Mr. and Mrs. Albert Keem visited Mr. and Mrs. W. M. Samman and family Sunday.

Mr. and Mrs. Lawson Moreland visited Mr. and Mrs. Bill Taack Sunday.

The following Canyon college students were at home for the week-end; Miss Ruth Stapleton, Miss Henrietta Kunkle, Miss Ethelen Wofford, Ben Whitfill, and Kenneth Hohlaus.

ST PATRICK THEME USED AT PARTY FRIDAY

The St. Patrick motif was attractively used in appointments and refreshments Friday afternoon at 3:30 o'clock in the home of Miss Gene Dyer when she entertained with a three table bridge club party.

The following members were present: Misses Estelle Byars, June Guthrie, Rowena Ewing, James Cullen Riley, Winfred Jeane Suits, Virginia Collier, Mes Cooper, T. J. Honea, Joe Golden, Ulma Dagley, and the hostess Miss Gene Dyer. Miss Juanita Thompson of Long Beach, California was a special guest of the club.

Mrs. Cullen Riley received high score for the afternoon games.

ROSELAND NEWS

Lem T. J. and Frank Alien Roberson and Hattie Ruth Brown attended a birthday dinner honoring Mr. Walter Griffith at his home near Lone Star Sunday.

Mr. and Mrs. Grover Fairey of Amarillo, Mr. and Mrs. E. C. Cox and Louvella of Sterley and Ina Joe Casey were dinner guests of Mr. and Mrs. Hilburn Casey and Mr. and Mrs. T. F. Casey Sunday.

Mr. and Mrs. Bruce Whitlock Mr. and Mrs. O. E. Wicker and Mr. J. E. Hammitt attended the funeral of little Wayne Lester at Flodada Sunday.

Norma Dean and Howard Mosley, Forest and Doyle Casey and Gilbert Roberson are recovering nicely from measles.

Miss Cecial May Wicker returned home from Clovis N.M., Sunday she spent the week with her Aunt and Uncle Rev. and Mrs. J. F. Nix and other relatives.

Mr. and Mrs. Leslie Gilbert of

Advance American Art



NEW YORK . . . Mrs. John T. Pratt, New York, (above) has been made chairman of the newly created Fine Arts Foundation which will inaugurate a three year campaign to further the cause of Art and the American artist. Among its endeavors the Foundation will aid in extending and bettering Art in our schools.

Amarillo, Mrs. Etta Hicks of Plainview, Mr. and Mrs. Edd Gilbert of Lockney spent Sunday with their parents Mr. and Mrs. T. J. Gilbert.

AT THE METHODIST CHURCH

Sunday School, 9:45 A. M. Preaching, 11 A.M. and 7:30 P. M.

Leagues, 6:45 P. M. Woman's Missionary Society, Monday 3 P.M.

Study Course, Wednesday, 7:30 P. M.

The weather was just a little unfavorable last Sunday. So the attendance at the church services was not quite up to our expectation. Though it was a little in advance of the Sunday preceding.

The choir was fine at both services last Sunday. We have some splendid singers, and they can render some very fine music. We earnestly invite all the singers to be in their place at both of the services. There are yet some who should be in the Sunday School that we are expecting to come in. We invite each and all next Sunday. We shall do our best to have messages for next Sunday that will help you. You will greatly encourage us, to be present.

May we not look for You, on time Sunday?

B. J. OSBORN, Pastor

SOUTH PLAINS NEWS

There were only a few who attended Sunday School Sunday since the roads were almost impassable.

Miss Alma Bell took Sunday dinner with the Calahan girl's.

Mr. and Mrs. J. H. Upton spent several days of last week with his sister, Mrs. Long of Silverton, who has been very ill.

Mr. and Mrs. Doan took Sunday dinner with Mr. and Mrs. Lee Pearson.

Mr. McEuen returned home from visiting his wife's people, leaving Mrs. McEuen to return later.

Mary Nell Calahan is staying with her sister, Mrs. J. C. Cummings this week.

Mr. and Mrs. R. I. Thomas and daughter, Mr. and Mrs. J. H. Upton and daughter, Helen, visited with Mr. and Mrs. R. L. Orman Sunday afternoon.

LIBERTY NEWS

Bro. Harold Russ of Plainview was in the community over the week-end.

A number of pupils who have been out of school on account of the measles have returned this week.

Mr. and Mrs. Calvin Hillburn and family attended the singing at Sterley on Sunday afternoon.

Messrs. Alfred Gordon, William Armes, and Bonnie Brown of Lubbock are visiting Mr. and Mrs. G. A. McAda.

Mr. Guffee's parents of Fairview visited in their home on Monday night.

Mr. and Mrs. Fred Graham made a trip to Lubbock on Monday where Mr. Graham underwent a minor operation.

Little Corky Guffee is ill this week with the measles.

Mr. and Mrs. Jess Williams

and family visited Mr. Williams father, Mr. S. V. Williams of Lockney on Sunday.

The people of this community extend their sincere sympathy to Mr. and Mrs. Lester and family in their recent sorrow.

COX-COLLIER ENTERTAIN WITH BRIDGE PARTY TUESDAY

Mrs. Arthur Cox and Miss Virginia Collier entertained with a three table bridge party Tuesday afternoon at 3:30 in the home of Mrs. Cox.

After five games of progressive bridge a lovely course was served to the following guests: Misses Gene Dyer, Rowena Ewing, Loretta Dagley, Jeane Suits, Meslames Joe Golden, Ulma Dagley, Alvie Fielder, T. J. Honea, Winfred Cooper, Dan Mosley, Winfred Fowler, and the hostesses, Mrs. Cox and Miss Collier.

High score for the evening games went to Mrs. Fielder.

WAKE UP YOUR LIVER BILE— WITHOUT CALOMEL

And You'll Jump Out of Bed in the Morning Rarin' to Go

If you feel sour and sunk and the food looks greasy, don't swallow a lot of mineral water, laxative candy or pills. You can expect them to make you feel better and buoyant and full of sunshine daily.

For they can't do it. They only remove the bowels and a mere movement. You get at the cause. The reason for your stand-out feeling is your liver. It should clean out two pounds of liquid bile into your system daily.

If this bile is not removed, your food doesn't digest. It just sits in the bowels, gas builds up your stomach. You have a thick, bad taste and your breath is foul, skin often breaks out in pimples. Your head aches and you feel down and out. Your whole system is poisoned.

It takes those good, old CARTER'S LITTLE LIVER PILLS to get those two pounds of bile flowing freely and make you feel "up and up." They contain wonderful, harmless, gentle vegetable extracts, amazing when it comes to making the bile flow freely.

But don't ask for liver pills. Ask for Carter's Little Liver Pills. Look for the name Carter's Little Liver Pills on the red label. Beware a substitute. Best drug stores. ©1931 C. M. Co.

HOW does a beautiful woman obtain secrets of state?



Also Olive Borden in "THE MILD WEST"

Granada THEATRE PLAINVIEW SATURDAY, MARCH 10TH

Railroad Fares Lower Than Ever For Fat Stock Show And Rodeo

FORT WORTH MARCH 10TH TO 18TH

ROUND TRIP

FIRST CLASS COACH

\$12.55 \$11.29

ON SALE DAILY—10 DAY LIMIT

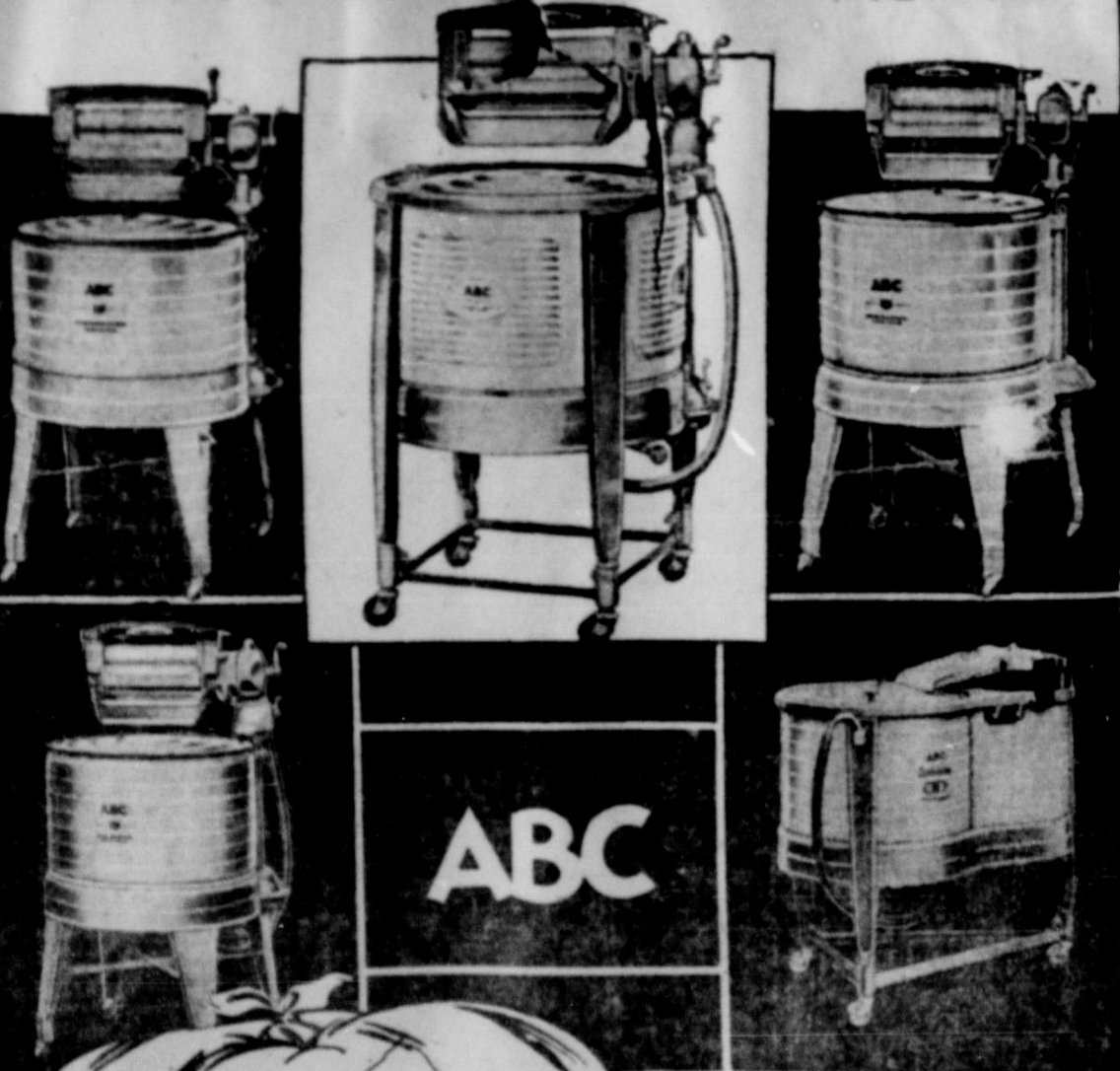
Automobile and Horse Show, Thousands of Exhibits and Many Other Features



For reservations or further information call or write your Local Agent or—

F. D. Daggett—General Passenger Agent Fort Worth and Denver City Railway The Wichita Valley Railway FORT WORTH, TEXAS

AMERICA'S Leading WASHING MACHINES



A size for every need and purse, from \$49.50 up

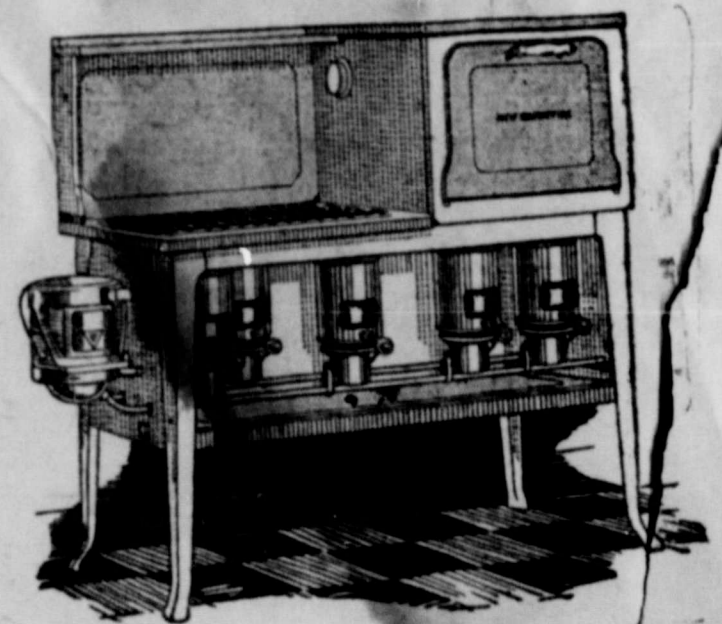
Beautiful color combinations—beige and warm gray—made of gleaming vitreous porcelain—equipped with more exclusive features—designed in modern trend. Just the type of washer you want, regardless of your need or the amount you wish to spend.

We carry a complete stock of all models of America's Leading Washing Machines—ABC—on the floor at all times. Come in and see them demonstrated. Compare ABC's with anything on the market—then decide. There is only one answer—ABC.

Call up today for free demonstration in your own home without obligation.

Dyer Hardware & Furniture

HIGH-POWER PERFECTION Oil Burning COOK STOVES and RANGES



A Liberal Trade-In For Your Old Stove

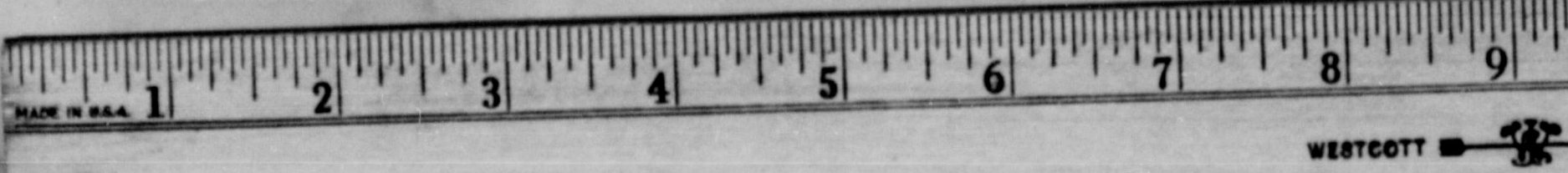
Baker Mercantile Co.

Less Worry, Less Work For You

The Cost Is So Low You Never Miss It

Just leave your laundry properly itemized and labeled in your laundry bag or pillow slip, on your porch Monday or Wednesday and phone the Baker Hotel and we will call and get it and return it nicely laundered on Wednesday or Saturday of each week. Two days a week laundry service for Lockney people. Our prices are really cheaper than doing the work your self. Winter weather is here and doing your own washing is a cold bad job. Shift the responsibility to our shoulders.

Floydada Steam Laundry



ANOTHER  
**BIG FREE**  
**AUCTION SALE**

AT LOCKNEY

**SATURDAY, MARCH 17th, 11 A. M.**

**Sponsored by The Lockney Beacon**

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**List your stuff for this sale not later than Tuesday, March 13th, so list can be published next week**

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A Listing Charge of 25c will be made. This will be refunded when stuff is placed on Auction Grounds

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**SPECIAL NOTICE**

A change that is being made is in reference to "By-Bidding." Too much of this kind of bidding will ruin any kind of an auction sale. The owner of any article in an auction sale has the right to place one bid on the article, all understand that. But what we want in this sale is articles that are really for sale and every effort will be made to get the best price possible. The rules on this for the next sale will be as follows: A commission of 4 1-2 per cent will be charged on amount Auctioneer is bid. An example follows: If a cow is being offered for sale and auctioneer has been bid \$10 and then

the owner bids her in for 12.50 we will collect a commission of 4 1-2 per cent on the \$10 bid. No commission will be collected except as in the case of By-Bidding as above outlined.

We ask your co-operation in making this sale a bigger and better one than the last one. It is your sale, held for your benefit, as we do not receive one cent of revenue in any form. If we can be of service to our many readers and friends in this and surrounding communities, we feel that we have been well paid.

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**If you have anything you want to sell, put it in this Free Auction Sale and we will sell it if possible**



## Classified Ads

Floyd County Abstract Co. R. Scott, Mgr. Your Abstracts certified to date for Fed. Land Bank and Home Owners Loan Corp. 30 years experience. Room 7, First Nat'l Bank Bldg. 22-2c

**LET US HELP YOU WITH YOUR SEWING PROBLEMS**  
New and used sewing machines. We repair all makes of sewing machines. For results drop a post card Singer Sewing Machine Co. 704 Broadway, Plainview, C. W. Ford, Prop. 22-4tp

**FOR FUNERAL FLOWERS**—Phone us or leave your orders with Mrs. Honea.—Hollums, Floydada Florist. 12th

Your feed grinding done right! Bundles, heads—small amounts—12c, Ten or more—10c hundred. For sufficient quantity will grind at your farm. J. H. Nall & Sons. 23

**QUAD**—Quality Mattress Renovating. One day service. 15 years experience manufacturing high class mattresses. Across street from Hammonds Implement. 23-2c

**FOR SALE**—Limited amount of used machinery, also work stock for sale.—Hammonds and Co. 21

**RAWLEIGH'S**—To my friends and customers, I have left a complete line of my products with Roberson Food & Seed store for your convenience.—Bee Martin, The Rawleigh Man.

Let us bring you Abstract to date for that new Federal Farm Loan.—Arthur B. Duncan Abstract Company, Floydada, Texas. 40-1nc

**SALE OR TRADE**—Four room house and three lots, one block of high school. Will consider good Chevrolet or Ford Coupe as part payment. Good terms on balance. See J. B. Allen. 24-2tc

Chinese Elm Trees—Sunshine Gardens. 25-2f

**FOR SALE**—4,000 bundles of well-grained Higeria.—Hammonds And Co 21--

**LAND**—I have several good farms for sale. Would be glad to receive listings for farms, ranches and city property.—Jim Downs, Mission Hotel, Plainview. 22-tfc

**ROOMS FOR RENT**—See Mrs. Jim Dagley by auditorium. 22-2c

**FOR SALE**—1 Wall type Telephone—See Harold Huggins

**FOR TRADE**—Good fresh milk cow to trade for butcher cow.—See Watt Griffith. 26-1tp

**NOTICE**—We have moved our auto wrecking business to the old Beacon office on West Locust Street. See us for used auto parts—Lockney Wrecking shop. 5-8tc

**WORKERS WANTED**  
Washing, Ironing, Housecleaning, Quilting or nursing.—Mrs. Dye Barns place House No. 201 24-2tp

**FREE HOMESTEADS NOW OPEN**—Locate your own homestead some good valley land, mountain land and timber, shallow water in many places, some near Paved hi-way, R. R. town and schools, I will furnish up to date plats of land all over the State you can take plats find land and file same, full information Send Postage, H. E. Seward, Deming New Mexico. 26-4tc

**FOR TRADE**—2 quarts of whole milk daily for family ironing P. O. Box 132 26-1tp

**WANTED**—Trade tailor work for hangers. At Brooks Dry Cleaners.

The Canada jay has a great appetite and was nicknamed by the Indians "wiskedjack," corrupted by white men to "whisky jack."

Mrs. Judson Miller of Plainview was here Thursday visiting friends.

### He Whipped Schmeling



**PHILADELPHIA**... A ringside picture of Steve Hamas, New Jersey heavyweight, who upset the fistie cart of the German former World Champion, Max Schmeling, in a 12 round decision bout here. Hamas now ranks third in heavy ranks, say critics.

### LONE STAR NEWS

The play "Jimmie Be Careful" presented by the high school pupils on Tuesday night was well attended. A special feature of the program was a concert sponsored by the Boothe Mill and Elevator Co. of Floydada.

Mr. Charley Merrick was surprised with a party at his home on Saturday night.

The try-out for the Senior Girl's Declamation Contest was held at Plainview last Thursday afternoon. Alma Workman was chosen to represent the school at the County Meet.

Mr. W. B. Hatchett is recovering nicely from a severe case of measles.

Mr. and Mrs. Clyde Baxter of Aiken spent Monday night with the latter's parents, Mr. and Mrs. T. J. Jarboe.

Mrs. W. H. Workman was hostess for a birthday dinner given by the Frizzell children in honor of their father's seventy-fourth birthday. Those present for the dinner were: Mr. and Mrs. Leo Frizzell of Floydada, Mr. and Mrs. Elco Frizzell and family, Mr. and Mrs. Don Bryant and family and Mrs. Leaman Bryant of Olton, Mr. and Mrs. Maclea Johnson, Mrs. J. J. Frizzell, Lendon, the honored guests, Mr. J. J. Frizzell all of Muncy and the hostess and family. The afternoon guests were: Mr. and Mrs. R. R. Bryant and family, Miss Louise Pattersop, Mr. and Mrs. H. H. Meador, and Deard and Andy Rives of South Plains.

Mr. and Mrs. Albert King spent Sunday with relatives near Silverton.

Mrs. Hosey Pike spent Tuesday with her sister, Mrs. Sherman Hood.

### CEDAR NEWS

We had a nice rain Saturday of last week that was very much appreciated.

Still quite a bid of sickness in the community.

Junior the little son of Mr. and Mrs. M. H. Taylor is quite sick with bronchial pneumonia and measles.

Betty Jo and Dennia, children of Mr. and Mrs. Dozier Dillard are recovering from a case of measles.

Miss Irene Higgins spent Monday night with Misses Naomi and Eluanna Smith.

Mrs. T. M. Smith and daughters Eluanna and Bobby Jean made a trip to Floydada Monday. Dozier Dillard and wife made

# WANTED!

**50 Cream Shippers From This Locality to Ship Cream Direct to Us**  
We have a Special Low Shipping Rate on Cream to Trinidad and we Pay Top Market Price Always.—SHIP DIRECT FROM FARM TO CREAMERY and save the middleman's expense  
**Why Split Your Cream Check With Anyone,**

Check and Can returned promptly — Honest test and weight our policy; "Every Shipper Must Be Satisfied"

**What Shippers From Five Different States Write and Tell Us**

We always ship to Trinidad and get from \$1.00 to \$1.75 more per can. Good weight and high test and always satisfied. Best of wishes to The Trinidad Creamery.—C. E. ROBB, Springfield, Colorado.

I am very much pleased with the tests you give me. I expect to send all my cream to you, as you give me better test and price.—JOE K. CURRIE, Happy, Texas.

Your creamery is the squarest and give the best test of any I ever sold to.—E. L. FRAZIER, Grenville, N. M.

Your service and price has been fine. Any cream producer would not go wrong to ship to The Trinidad Creamery Company.—J. A. Glenn, Eldorado, Oklahoma.

We have always received splendid treatment from your company, and prompt service. Thank you very much.—HOBART CLARKSON, Sayracuse, Kansas.

What we have done for others we can do for you. A trial shipment will convince you. Your express or railroad agent will assist you in shipping and give you good service. Send your shipments collect — we pay the transportation at Trinidad, to see that you get the correct rate.

**TRINIDAD CREAMERY CO., Trinidad, Colorado**

a business trip to Lockney Monday.

Mrs. Tom Fortenberry and Naomi Smith visited with J. E. Higgins and family Monday.

Miss Opal Higgins is visiting in Okla. for a few weeks.

Mr. and Mrs. J. W. Ginn had for their guest Sunday J. B. Wigington and family. T. S. Brown and family and J. C. Ginn and family.

Mrs. Annie Campbell made a business trip to Silverton Monday.

### AINEN NEWS

Rev. Ollie Apple filled his appointment at the Methodist church Sunday.

Mr. and Mrs. E. T. Willard visited Mr. and Mrs. W. E. Taack of Irick Sunday.

Mr. and Mrs. J. R. Richardson visited her parents, Mr. and Mrs. J. D. Hager of Lockney Sunday.

Mr. and Mrs. W. W. Smith of San Jaun, N. Mexico, are visiting her parents, Mr. and Mrs. Robert Jones.

Miss Dorothy Jean Jones spent the week-end with Miss Pauline Walker of Plainview.

Mr. and Mrs. Arthur McAda of Prairie Chapel visited his brother, Mr. and Mrs. Van McAda, Sunday.

Mr. and Mrs. Moody McCulloch of Snyder visited in the J. E. Hampton home Sunday.

Miss Dorothy Swift of Plainview is visiting her parents, Mr. and Mrs. O. Swift.

Mr. and Mrs. Baylor Byars spent the week-end in the J. F. Dollar home at Irick.

Miss Mae Belle Lewis spent a few days last week visiting Miss Nita Merle Hanna of Floydada.

### SOMETHING NEW FOR FRIENDSHIP DAY AT PLAINVIEW

Something new in the Plainview Friendship Day program is planned for next Wednesday, March 14th, in the form of a Rebate Day with sponsoring merchants participating and granting a 5 per cent rebate on all sales made that one day only, with the exception of a few code items which cannot be included in the plan.

The entire day will be a big one since there will be a special free picture show at the Texas Theatre on the morning program at ten o'clock and another of the very popular Country Store events at the auditorium at two o'clock. More than one hundred and twenty five articles of practical use will be included in the Country Store event.

### ST. PATRICK MOFT USED AT FETE WEDNESDAY AFTERNOON

Shamrock tallies and score pads adorned with green pipes were used Wednesday afternoon at 2:30 o'clock when Mrs. Edd Whitfill and Mrs. Haigh Counts entertained with a lovely four table contract bridge party in the home of Mrs. Whitfill.

A traveling favor was given to each one making a little slam.

Mrs. Ralph Ashworth made the last slam and received the gift.

Refreshments in the green and white colors were served to the following guests: Mesdames Geo.

Newman, Doyle Greer, Woodburn, Bryan Wells, W. A. Brown, R. R. Wimberly, Alex Norris, A. P. Barber, Gilbert

Hula, Sam Miller, E. E. Dyer, Frank Perkins, Ralph Ashworth, Harris, Ebb Rankin, Miss Jeanne Suits, and the hostess, Mrs. Whitfill and Mrs. Counts.

Mrs. Stapleton was a tea guest during the afternoon.

Manganese, a metal, is heavier than cast iron, which it resembles.

**Flor de MELBA**  
The CIGAR Supreme  
Melba Selectos size never sold for less than 10c. You now can buy the same size and quality—long Havana and imported tobacco for only 5c.

## Aiken Purebred Cotton Seed

If the seed you have been planting are making the yield per acre that it should and has a good lint and is storm proof we would suggest that you plant the seed you have but if you are not satisfied with the cotton you have and want to make a change don't you think it will pay you to get a seed that has been tried out on the plains under all conditions one that is climated one that over 400 hundred farmers planted last year here on the plains under the same conditions which you have for making a cotton crop and with very few exceptions these same farmers would not plant any other kind of cotton since they have tried this cotton out under all conditions.

We can give you the names of a number of farmers in a radius of 4 miles of Aiken that made more than a bale of cotton to the acre on land that was not irrigated.

We are selling these seed at a remarkably low price for the quality of seed that we are offering you and are selling them to you outright so that you are not bound to gin your cotton at any certain place but can gin where you can get the best Ginning service and do what you like with your seed this fall.

We will allow you \$25.00 per ton on any good seed that you may care to trade in on our planting seed.

See Us About Your Planting Seed

## Lockney Gin Company

By Ed Whitfill

## Tamper Proof Oil

The Sinclair oils are now sold in tamper proof sealed containers. This method of dispensing oil assures the customer receiving the proper S. A. E. weight of oil in the same condition as it was when it left the refinery.

SOLD BY

**Sinclair Service Station**

Hall Ferguson, Prop.

**Fielder Motor Co.**

Authorized Ford Dealer

**Henry Hodel**

Agent

## Now Open For Business

PLAN'S NEW DRY GOODS STORE

In Location Formerly Occupied by Carter - Houston's.

## CARTER'S

PLAINVIEW

Floyd County Folks—Make Yourselves at Home Here.

We Appreciate Your Friendship

