

THE LOCKNEY BEACON

Dedicated to the Interests of This Section, That Good Cause May Lack a Champion

VOLUME 38

LOCKNEY, FLOYD COUNTY, TEXAS, JULY 12, 1934

NUMBER 44

ALBERT SAMMANN IS DIGGING HIS IRISH POTATOES

More 40 Acres And The Yield Is Good, Will Net Nice Profit Per Acre

Albert Sammann, of the Providence community northwest of Lockney is digging his Irish potato crop this week. He has 20 acres of Bliss Triumph and 20 acres of Irish Cobler. The Bliss Triumph were dug the first of the week and were yielding over 10,000 pounds No. 1 potatoes to the acre. The Irish Coblers will turn out a heavier yield. These potatoes were irrigated twice a week. Total expense of the 40 acre crop is around \$1,400. Mr. Sammann sold 27 sacks to merchants in Lockney Wednesday at \$1.75 per sack of 100 pounds. A John Deere Potato Digging machine is used in digging these potatoes. Another crop of fall potatoes will be produced by Mr. Sammann on this same farm.

There are several more farmers near Lockney that have several acres planted to potatoes this year among them being Mr. Reeves on the Ben Quabe farm northwest of Lockney, also Mr. Quabe has several acres as well as Hadley & Baker southwest of Lockney two miles.

We will say again as we have said in the past, it certainly will pay any farmer that has a farm in the shallower belt surrounding Lockney to put down an irrigation well. It will pay for itself in two years and leave you a nice margin besides. Why should you take chances on producing a crop when you have at your very door a sure crop each year if you irrigate. Other things can be produced on an irrigated farm besides wheat, cotton, alfalfa and other kinds of feed. You can produce an abundance of onions, cabbage and potatoes and there is always a market for these products just the same as there is a market for wheat and cotton. We will have to get the big acreage idea out of our system and cut our farms down to 100 acres with an irrigator well thereon and more products will be produced on that 100 acres than it would be possible to produce on 500 or 600 acres in dry land farming. We have one of the greatest opportunities in the world right here when it comes to farming if we would or could realize it.

Another way for removing the scorch is to boil the cloth in milk and turpentine to which soap has been added. When dried in the sun, the scorch will disappear.

Today's Market

POULTRY	
Heavy Hens	7c
Leghorn Hens	5c
Light colored hens	5c
Old Roosters lb.	3c
FRYERS	
Heavy Type	14c
Leghorns, Anconas	12c
CREAM	
Butterfat No. 1	19c
Butterfat No. 2	17c
TURKEYS	
No. 1 Turkeys, lb	7c
No. 2 Turkeys, lbs	6c
Old Toms, lb	6c
EGGS	
Eggs per dozen	10c
GRAIN	
Wheat per bu.	74c
Maize, threshed, 100	\$1.15
Kaffir threshed 100	\$1.05
COTTON SEED	
Cotton Seed ton	\$23.00
Meal	\$1.70
Loose Hulls	\$10.00
Sacked Hulls	70c
80-20 Feed	95c
HIDES	
No. 1, well trimmed	3c
No. 2 hides, holes	2c

MEHODIST REVIVAL BEGINS NEXT SUNDAY MORNING

Rev. Frank M. Neal, General Evangelist of M. E. Church Will Do The Preaching



(Rev. Frank M. Neal)

The Revival Meeting, begins next Sunday. Rev. Frank M. Neal, is the Evangelist who will do the preaching. He is one of the General Evangelists of the Methodist Church. He is a man of years experience; and has had wonderful success. All the introduction he needs is: just to be heard. When you hear him once you will want to hear him again. The singer is Mr. Goodpaster. He; also, is a man of experience, and successful. He has sung for the best Evangelists in the field. With these two successful men of God to lead our forces, in the campaign, we may expect a great revival. If every individual will cooperate, and work hard, God will bless us. Let us see an adoration next Sunday, so full, that we shall have to make other arrangements to take care of the congregations.

Ready, lets pull together for the Salvation of lost people. Can the Lord depend on You?

On Time, Sunday morning, at the Methodist Church.

B. J. OSBORN, Pastor

HOMER L. PHARR TO SPEAK HERE SATURDAY

Homer L. Pharr, of Lubbock, and candidate for congress from this, the 19th District, will be in Lockney Sat. in interest of his candidacy and will speak at 4:30 p. m. You should hear Mr. Pharr. He is a splendid speaker.

Mr. Pharr will also speak at Floydada the same day at 3 p. m.

J. R. BELT WEDS MISS MAYE GOLDEN

Miss Maye Golden, daughter of Mr. and Mrs. Taylor Golden, and J. R. Belt, son of Mr. and Mrs. John Belt, were married Sunday by Rev. Oren Martin of Petersburg. The bride wore a lovely white dress with matching accessories. The groom was dressed in a dark suit. They were accompanied by Misses Faye Golden and Retha Belt and Mr. E. J. Golden and Garland Sams.

After the wedding ceremony a lovely dinner was served at the bride's home, and many of their friends were present.

After the dinner the couple left for Reudoso and other parts of New Mexico where they plan to spend about ten days.

We have learned that the Lockney Drug is building a new magazine rack with 170 feet of magazine room. We also notice that the Greer Drug has done a new coat of paint.

Mr. and Mrs. M. P. Scott and daughters, Helen and Frances and Mr. Fate Traylor were in Plainview Thursday where Frances is receiving treatments.

Mr. and Mrs. Henry Haygood and Mrs. John C. Tucker and Robert Charles left Friday for Altus Okla., to visit their sister, Mrs. Ray Light and brother, Mr. Grady R. Cramer.

GOV. REPORT ON WHEAT CROP SHOWS BIG SLUMP

Story Of Drouth Written In Figures Released Tuesday In Forecast

The story of the drouth was written Tuesday in figures of the government's crop forecast which predicted a wheat harvest of only 483,622,000 bushels the smallest in 41 years. Production in 1893 was 427,533,600 bushels.

The estimate showed the same situation in the case of oats, barley, rye, and corn; save for 1930 when the crop was ravaged by mid-summer dry weather. Corn production for 1934 was estimated at 2,113,137,000 bushels.

"Due to acreage reduction programs and to losses from drouth, the total acreage of field crops harvested will probably be the lowest in 25 years," the report said, adding that: "the crop situation is less promising than at this season in any recent year and little if any brighter than it was a month ago."

Spring Wheat Down

Private observers had felt that rains since the official crop forecast in June had improved conditions to the extent that the tentative figure of 500,000,000 bushels of wheat a month ago would be raised.

Instead there was a reduction of 16,378,000 bushels. The estimate for winter wheat last month was 400,000,000 bushels as compared to 394,268,000 today.

The crop reporting board made no official forecast for spring wheat in June but it said the figure was around 100,000,000 bushels. The estimate Tuesday was 89,294,000.

May Continue Reduction

The five year average production of wheat for 1927-1931 was 886,359,000 bushels. Secretary Wallace announced only Monday that the 15 per cent reduction in wheat acreage might be continued for the new crop year but he specifically reserve the right to decree that those who signed contracts plant more of the grain.

The report Tuesday said that nearly normal rainfall during June over the Dakotas, Minnesota and Wisconsin where conditions were very bad, had helped but that the rains were inadequate over the corn belt and that a new drouth area had developed in the South-west.

"Well Earned" Vacation



NEW YORK ... Miss Margaret LeHand (above), confidential secretary to President Roosevelt, as she sailed for Europe on vacation which the Chief Executive termed "well earned."

RETURNS FROM CCC

Buchanan Pricket has returned home after serving 13 months with the CCC camp, at the expiration of his enrollment he was holding the highest office that any enrollee can hold higher offices were filled from the regular army.

Winnie Hill and daughter left Sunday for an extended trip to Northwest Arkansas. They expect to spend most of the summer in the Ozark mountains.

Mr. and Mrs. A. C. Ball and grand-daughter, Doris Marie, of Canyon and Tulsa came over Monday to visit their daughter, Mrs. W. L. Ford and family.

FRANK H. FORD, FLOYD COUNTY PIONEER, DIED WEDNESDAY

Had Made His Home In And Near Lockney For The Past 33 Years

Frank H. Ford, pioneer of Floyd County, died at his home in West Lockney Wednesday of this week after an illness of three weeks. Mr. Ford was born January 4, 1851, at Lyman, New Hampshire, and was at the time of his death, 83 years, 6 months and 7 days of age.

"Uncle Frank" as he was affectionally called by his many friends and acquaintances, moved to Floyd County in 1901, and was up until his death one of our most progressive citizens, having improved several farms in this community during the past years. The past five or six years he has made Lockney his home.

Funeral services were conducted today at 3:00 p. m. at the Methodist Church by Rev. Geo. E. Turnine, of Crowell, former pastor of the Lockney church; and assisted by Rev. B. J. Osborn local pastor. Funeral arrangements were under the direction of Crager Funeral Home. Burial services were conducted by the Masonic Lodge. Pall bearers were A. R. Meriwether, W. A. Brewster, N. E. Greer, Frank Eodson, E. L. Woodburn and Carl M. Adams.

Honorary pall bearers:

Azbie Baker, A. P. Barker, C. Bennett, W. W. Brown, N. T. A. Byars, Morg Hamilton, E. R. Harris, D. C. Lowe, Gilbert Huls, H. M. Mason, Judge W. A. McGee, R. C. McGilvary, Frank Perkins, A. L. Raines, C. E. Ramsey, F. H. Rankin, S. L. Ruston, Judge J. S. S. S. S. S. J. Taylor, Burton Horton, A. A. Woodard; all of Floyd County; Dr. L. Guest of Plainview; J. H. 7 at St. Jonsbury Mrs. Ford was married to Miss Fannie Fields and to this union were born three children, Mabel, Ida and Arthur P. His first wife died at Grinnell Iowa. Soon after her death Mr. Ford moved to Estelline, Texas.

At Estelline on February 26, 1899, he was married to Jimmie Davis of Vicksburg, Miss., in the home of J. B. Russell. To this union were born two daughters, Ruth E. of Lubbock and Dorothy, of Amarillo.

When Mr. Ford moved to this county he settled in the Pleasant Valley community and improved several farms. He was the first to build a dwelling in Lockney constructed of brick material. His mind was very active for a man of his age and he was always interested in things about him.

Surviving besides the widow are four daughters, two grand-daughters and one grandson. The daughters are Mrs. Geo. L. Hunt of Montpelier, Vermont; Mrs. Bill Williams, of Boston; Mass; Miss Ruth E. Ford of Lubbock; Miss Dorothy M. Ford of Amarillo. An only son, Austin P. Ford preceded his father in death and was buried in Lockney Cemetery in 1930. The grandchildren are Mrs. Slocum Chapin of New York City; Mrs. Charles Temple of Boston, Mass.; and George Hunt of Montneer, Vt.; all children of the daughter, Mrs. Geo. L. Hunt of Montpelier.

TO SPEAK ON BEHALF OF DUGAN

Attorney E. E. Bills, of Littlefield, will be in Lockney Saturday afternoon and will make a talk in behalf of the candidacy of Arthur P. Dugan, who is a candidate for Congressman of the 19th district.

Miss Veleris Bullman returned Monday from Plainview where she has been visiting friends and relatives.

Miss Ester Mae Hodel and her sister and husband, Mr. and Mrs. Burson left Sunday for Clayton, New Mexico. Miss Hodel will spend the rest of the summer with her sister.

New Pirate Leader—



PITTSBURGH ... Despite continuation of defeats for the Pirates under the new manager, Harold "Pie" Traynor (above), Pittsburgh baseball fans voice approval of Traynor's leadership.

GEORGE MAHON TO SPEAK IN LOCKNEY JULY 19TH

Georg Mahon, of Colorado, candidate for Congress, 19th District, will speak in the interest of his candidacy in Lockney, July 19th at 4 p. m. You should avail yourself the opportunity to hear Mr. Mahon. He is only 33 years of age and is now serving his fourth term as district attorney of the 32nd district, and has never had an opponent. He was reared on a Mitchell farm in north of Lockney, and attended the universities of the West. He has been a member of the voters of this Lockney communities on several times.

HOWDS OF ALL HERE TUES.

Subscription closed until August 1st. Another Cash

ARTIE BAY TUESDAY

Artie Bay was not in Lockney last night. He must have been out of town or sick. The streets were dark and crammed with people late in the evening.

MADE IN STORES were searched for those lucky numbers and did they find them. We say they did.

Then at 3 o'clock the Big Cash Contest was a great climax and Marvin Brotherton proved winner.

Be here next Tuesday, another Big Cash Contest, and will we have fun. Don't miss this day, can't tell just now what will happen, but be here.

J. R. MADDOX NAMED FOR FLOYDADA JOB

J. R. Maddox, ex-sheriff of Floyd County, was appointed justice of the peace, precinct No. 1, by the commissioner's court Monday.

Mr. Maddox has resided in Floyd County for a number of years. He is succeeding J. S. Solomon who held the office for a term of over seven years, and who, because of failing health; was forced to resign from office and withdraw from the race.

\$1 TO BE PAID ON SCHOOL PER CAPITA ON JULY 15TH

Payment of \$1 on the state scholastic per capita apportionment will be made on July 15, the State Department of Education announced Tuesday, bringing to \$12 the total paid on the 1933-34 apportionment of \$16 per child.

The department said it expected to pay another \$2 balance still owing, leaving a \$2 balance still owing at the start of the new fiscal year, Sept. 1 compared to a deficit of \$5 per child on the start of the current fiscal year.

GRANBURY SHIPS BIG WOOL CONSIGNMENT

Granbury Texas shipped its largest single consignment of wool this week when W. E. and Cody Martin buyers, placed through brokers for account of Walker & Co. of Boston and others 120,000 pounds of Spring clip. The price was said to be 24 cents.

HAD SOME NEAR ACCIDENTS IN LOCKNEY TUESDAY SATURDAY

Boy On Bicycle Had Narrow Escape—Dangerous To Cross Street

Cars were so jumbled up on the streets Saturday and Tuesday it looked as if everybody was attending the "Last Roundup" one in some big pasture. A boy on a bicycle had a narrow escape Tuesday. Cars were parked at while riding down Main Street the curb, in the middle of the street and crossways. This young fellow came near being crushed against another car when a car backed out from the curb and he did not have room to turn to one side on account of cars being parked so thick and in such a jumbled mess. We witnessed this with our own eyes. Our heart almost quit beating for a second and we had to swallow a couple of times to get it out of our mouth. Boys keep off the streets on busy days with your bicycles until we adopt a better method of parking cars. The odds are against you.

When we go to Plainview, Lubbock, Amarillo and other towns we are all very particular that we park our car properly so why not do it in Lockney and save a life. We do not want to tell you 7 told you so" with flowers but we are telling you in cold type that this is dangerous practice. Let's all talk to our friends and neighbors about this parking business while the talking is good and prevent a serious accident and perhaps a law suit. Let's make it a habit of parking our cars properly.

The Blue Eagle Base Ball team defeated Lone Star 8 to 6 last Saturday. Shorty Bloxom kept the opponents bewildered with his curve ball and he was never in danger. Pup Rives and Red Cas the led the locals hitting attack.

The Eagles came back Sunday to take a thriller from Running water by a score of 5 to 3. "40 Mile" Roberson had too much stuff on the ball for the opponents to solve.

E. Cooper drove out a 4 base knock into the centerfield bleachers in the seventh.

W. B. JONES TAKEN TO HOSPITAL IN LUBBOCK

W. B. Jones, of Dougherty, is in a Lubbock hospital this week, where he was taken Saturday night for examination and treatment by members of his family.

Mr. Jones has been in a semi-conscious condition since Sunday, July 1, following a wreck on the Saturday night previous in which two were killed instantly, and one his wife, died on Wednesday of last week. G. R. May of Floydada, and Mrs. W. A. Jones of Cleburne, were the other two victims.

Mrs. M. P. Scott and daughters returned from Crosbyton Saturday night where they had been spending a few days with Mrs. Scotts parents, Mr. and Mrs. T. E. Traylor.

YEP, HECK SANDERS HAS A BIG PERSONAL FOLLOWING BUT IVE NOTICED THAT A BIG PART OF EM ARE BILL COLLECTORS.

THE LOCKNEY BEACON

Established 1902

Published Every Thursday

TOM SUITS, PUBLISHER
J. L. SUITS, EDITOR
JEANE SUITS, ASSOCIATE EDITOR

Entered April 14, 1902, as second class matter at the postoffice at Lockney, Texas, by act of Congress, March 3, 1879.

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of The Beacon will be corrected gladly upon its being brought to the attention of the publisher.

James A. Moffett, new federal housing administrator, predicts that 5,000,000 people will eventually be employed in this mammoth home modernization recovery drive. We can't get so worked up over the proposition as Mr. Moffett does. He is depending upon private industry and capital to make the drive a success. Private industry and capital has gone into hiding and are not going to bounce right out and help put the program over because the Government only assumes 20 per cent of the risk and banks and private institutions take over the balance of the risk on loans. Private capital is not going to risk 80 per cent against the government 20 per cent. They might risk the 20 per cent but not the 80 per cent. Private capital could of been making those kind of loans all along, but they don't want them. If a man wants to borrow \$1,000 to repair his home, if private capital will loan him the money the government will guarantee \$200 of the principal. If private capital is going to loan the man \$800 they would just as soon soon loan him the \$1,000, that's reasonable. If the risk is good for \$800 two hundred dollars more would not make the loan worthless. Mr. Moffett advises home owners to go to banks and financial institutions and make arrangements for a loan and anyone with a good financial standing should be easily accommodated," so he says. What we can't get through our head is, if a man has a good financial rating he would not need financial assistance from the government to get home. It is a man that cannot get the necessary supplies and materials that needs assistance. He probably owes back taxes, has a mortgage on the homestead, perhaps a couple of them, and therefore has no security outside a couple of cultivators, a go-devil and a wheelbarrow. The man in town owns a house setting on a 50 foot lot, it needs repairs badly, but the loan company holds a mortgage against it for 95 per cent of its value, taxes have not been paid for three years. Then there is the man that owns rental property, it too, has a mortgage hanging over it, but is in a deplorable condition and is not rented half of the time but if it could be put in good condition it could be rented right along. Who is going to loan these people money to do the necessary repair work under this new federal housing program, that Mr. Moffett heads. He says banks and private institutions will make the loan. We hardly think so, Mr. Moffett just don't know the ends and outs about home owners and their problems. He seems to take for granted that everybody has his home paid for and perhaps it needs a coat of paint and a couple of rooms repapered and the porch floor repaired, etc., and a couple of hundred dollars will get the job done. He sure is in for a lot of surprises. He may know the oil business from A to Z but we don't believe he knows his house repairing business.

Texas Relief Commission is certainly getting into a mess. It is entangled in politics it cannot function properly. Monday Ed Husson and J. F. Reed resigned from the Commission, giving as their reason that "political partisanship now fathered by the majority of the commission." We were of the opinion all along that the commission would pass all usefulness as politics creep in. Wherever public money is involved you are going to have politics. Political grafters have become so bold they do not make any "bones" about what they are going to do. The people of Texas are becoming fed up on such rot and will clean house and free themselves from the clutches of this political ring. The Relief Commission quarrels among themselves over the spoils while people are suffering in Texas. They are supposed to administer relief to the needy regardless of every thing else. The whole commission should resign and step out of the way. They are a stumbling block in the path of recovery and the relief of distress in Texas. They have proved themselves men of small caliber.

Chinese bandits came down out of the hills of China and sacked a small village and killed four hundred people last Saturday. Why the attack no one knows. The daily press only carried a small notice about this wholesale slaughter of innocent Chinese. Hitler of Germany snuffed out the lives of about sixty people and the papers carried great stories about it. Has anyone read all over the first page of the difference? We can't see the munition manufacturing their best to Europe so they can't wares. They would business out of China small war. But when starts in Europe to gleam.

Thirty-two Roswell business men have weekly newspaper advertisement reading "Wanted—A good rain this week for Oklahoma and the entire Pecos Valley."

Printers ink is mighty powerful, but it has its limits. They placed their appeal in the wrong place. They should have prayed to God to send them rain. No newspapers circulate in Heaven that is one thing that makes it Heaven.

Ohoooh, Ooooh, my neck my back and these legs o' mine. Why look how my face is peeling off! were the wails and laments of coeds following a 4th of July picnic.

Since that glorious Independence Day your clothes don't fit and nobody loves you. A scaly red face doesn't prompt affections and your darling evening gown looks terrible on your newly acquired stripped candy complexion.

member experience is a swell teacher and from now on you will be much wiser. But when you get to thinking about all the fun you had while swimming, dancing skating and feasting things began to take on a different light. Mary didn't get near the thrills coming your way that day. Exciting things just don't happen when one sits at home tatin'. You've got to get out and mix up a bit in order to taste life.

Tisk, Tisk, it has been rumored of course I don't know for sure, that we have a few nudist among us who were almost tempted to migrate southward in the dead of night last week while taking a friendly dip in a natural in the swimmin' pool. The village slept peaceably, so they thought.

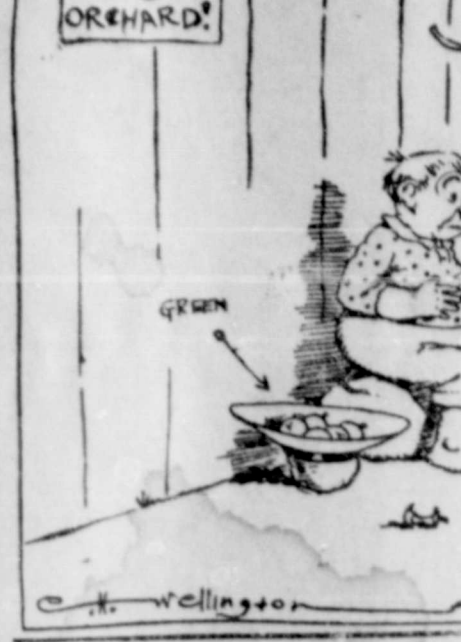
Upon climbing out of the watery playground they discovered their clothes had disappeared. Evidently some scamp had spied them and decided to add a little more spice to the pie.

Wearing a coat of tan and a "pink tooth brush" smile the lads patrolled the pool in water disgust wondering whether it would be better to go home while it was yet dark, trust to luck that something would turn up, or migrate to a near by colony!

Say, whose idea was this anyhow? howled one of the newly converted birthday-men. "I tried to get you fellows to 'skip it'!"

The boys' clothes appeared just before the bust o' day quite as mysteriously as they had vanished. This made them very happy and they resolved never to go in swimmin' again without the aid of a swim suit, even though it is being done in California or some other seaport.

Oh, gee, but when are you going on your vacation? I'm already gettin' that itchin' fever to go places where the sand don't blow, the temperature is mild, and everybody does exactly as he wishes. Maybe you are right, there ain't no such thing, but it's great to dream along about it anyway. I want to get a way out where the shinnery is high, the game is wild, and live next to nature.



I can almost smell that old pine burning and bacon frying under the moon and stars. I want to sleep out in the great open space on a makeshift bed of boughs and eat and drink from an old tin can.

That is, I want to do that for a few days and then home will look charming to me, no doubt. I think we ought to live primitively for a while each year just to be able to appreciate modern conveniences as we should.

Here's a tip!—bathing suits are no longer known by that name but are now swim suits. You must take up these new names by all means just to prove to your fellowmen that you've been "took" places in your life. The department stores do not handle bathing suits any longer, but the clerk will be glad to show

you the swim suits on the second floor.

Of course going to school and everything I don't hear much about the hometown but I was told that a wild west show was in town two days last week. I was disappointed in not getting to go, for if there is anything I adore, it's a jam-up good fight and murder in the first degree during the early scenes. I like to see the hero whip ten men single-handed and dash off with the hero in his arms. Whoops, action is what I crave!

Well, I had better chop off and poke this thing in Uncle Sam's pocket and see if he can't deliver it to the Beacon office in time for this week's "sheet".

member experience is a swell teacher and from now on you will be much wiser. But when you get to thinking about all the fun you had while swimming, dancing skating and feasting things began to take on a different light. Mary didn't get near the thrills coming your way that day. Exciting things just don't happen when one sits at home tatin'. You've got to get out and mix up a bit in order to taste life.

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Mrs. Ralph Darnell and daughter were in Amarillo Thursday visiting Mrs. Darnell's parents, Mr. and Mrs. W. M. Collins.

DR. E. L. SPENCE
EYE, EAR, NOSE AND THROAT SPECIALIST
Office in Plainview Sanitarium and Clinic

Dr. R. R. Wimberly
Dentist
PHONE NO. 62—W
Office Over First National Bank LOCKNEY, TEXAS

Dr. R. A. Roberts
Plainview, Texas
Practice limited to diseases and feeding of Infants, and Children, and care of case of pregnancy. Office at Plainview Sanitarium

Don't Worry
Over a Hot Stove Three Times a Day
Always keep an extra supply of our high quality Merchandise on hand, or CALL US for what you need. WE WILL GLADLY DELIVER
We always have our shelves full of high quality Groceries of all kinds. Plenty of fresh and cured Meats and fresh fruits and Vegetables. IT PAYS TO TRADE HERE
Fresh Fruits and Vegetables
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Can insure Your Wheat Anywhere on your Farm. Cut or Uncut For \$4.30 Per \$1,000 For 30 Days.
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McAdams & Childers

KNEE-ACTION
tops a 22-year record of engineering progress that makes Chevrolet the best riding car in the low-price field
Year after year, it's been the same story: Chevrolet FIRST with the NEWEST and BEST! Self-starter! Sliding gear transmission! Modern streamlined design! And now, this year, comes the climax of Chevrolet's engineering leadership: the Knee-Action ride! No other ride in the world can even compare with it—for comfort, stability, safety and sheer downright enjoyment. It makes Chevrolet far and away the best riding car in the low-price field.
CHEVROLET MOTOR COMPANY, DETROIT, MICHIGAN
Compare Chevrolet's low delivered prices and easy G.M.A.C. terms. A General Motors Value
Drive it only 5 miles and you'll never be satisfied with any other low-priced car.
CHEVROLET
Lockney Auto Company



FOR JUSTICE OF THE PEACE

I failed to get my name printed on the County Ticket for Justice of the Peace, Precinct 2. If you desire that I serve you in that capacity, please write my name on the ticket.

D. C. LOWE.

Miss Mary Leda McAdams, who is attending school at Tech

during the summer term, was at home over the week end.

Mr. and Mrs. Robert Ayres and Mr. and Mrs. Frank Busby and daughter spent Sunday in Quitaque visiting Mrs. Ayres' twin sister, Mrs. Dora Hawkins.

Mr. and Mrs. Glen Carroll and Hugh Carroll left Sunay for a ten day visit in Waco.

CLARK MULLICAN

Judge 99th Judicial District, Lubbock, Texas

CONGRESS

New 19th Congressional District DEMOCRATIC PRIMARY, 1934



Now! Prices Reduced ON Genuine Bayer Aspirin

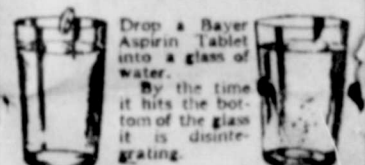


Get Real BAYER Aspirin Now at Lowest Prices in History!

So as to put the safety and quick action of Genuine Bayer Aspirin within the reach of everyone, the price you pay has now been reduced. Reduced so low that nobody need ever again accept some other preparation in place of the real BAYER ASPIRIN that you've asked for.

Remember, too, that doctors advise it, for it DOES NOT HARM THE HEART. And that scientists rate it among the fastest known safe reliefs for pain. (See illustrations below.)

Why Bayer Aspirin Works So Fast



IN 2 SECONDS BY STOP WATCH A Genuine Bayer Aspirin Tablet starts to disintegrate and go to work.

What Happens in These Glasses Happens in Your Stomach—Genuine BAYER Aspirin Tablets Start "Taking Hold" of Pain a Few Minutes after Taking.

So—Always say "Bayer" When You Buy

And remember, when you ask for Bayer Aspirin at these new low prices it's unnecessary now to accept any other preparation in its place.

So—never ask for it by the name "aspirin" alone when you buy, but always say B-A-Y-E-R Aspirin and see that you get it.

ALWAYS SAY "BAYER ASPIRIN" NOW WHEN YOU BUY

Smiles and Chuckles

"Is this the editor," inquired Mr. Mole at the office of the Western Breeze. "It is," responded the great man. "Did your paper say I was a liar and a sneak?" "It did not."

I should say I have—and I would like to ask if I could take the remaining lessons by mail. Tightwad—I didn't see you at church Sunday. Keen—I presume not; I took up the collection.

Mrs. Jackson—Say, Mis' Johnson, did Mose give Celestine an engagement ring for bein' engaged. Mrs. Johnson—No, Mis' Jackson, he done bettah dan dat. He giv huh an engagement wringer an' wash tub.

Visitor—What line do you expect your boy to go into? Father—I've decided to make a lawyer of him. He just likes to get into a quarrel and mix in other people's business, and I figger he might as well get paid for it.

Employer (to applicant for job)—Can you write shorthand? Applicant—Yes, sir—but it takes longer.

It was customary for the congregation to repeat the 23rd Psalm in unison, but invariably Mrs. Spielfast would keep a bout a dozen words ahead of the rest. "Who" asked a visitor of an old church member one Sunday, "was the lady who was already by the still waters while the rest of us were lying down in the green pastures?"

Proprietor—What's the dispute about? Remember, in the store the customer is always right. What did that man say? Clerk—He said you were the toughest old shark in this town.

Minister: "I wish to announce that on Wednesday evening the Ladies Aid will have a rummage sale. This is a chance for all ladies of the congregation to get rid of anything that is not worth keeping but is too good to be thrown away. Don't forget to bring your husbands."

She—I wouldn't marry the best man on earth. He—Alright, then marry me and you won't be runnin' any risk.

The red headed woman orator got on a box, looked over the sea of faces and inquired: "Where would man be today if it were not for woman?"

WHEAT TAX REDUCTION CONTINUED NEXT YEAR

Secretary Wallace Monday proclaimed a continuation of the 30 cent wheat processing tax and of the 15 per cent acreage reduction for another year. Both the tax and the acreage reduction figure he chose for the next year are the same as now in effect.

Poet—I am going to publish a volume of my poems and do it under the name of John Smith. Friend—Well, I don't think that would be quite fair. Poet—Why not? Friend—Just think of the thousands of innocent men who will be suspected.

METEOR SETS FIRE TO FIELD NEAR CANYON

A small meteor fell in the stubble field near the R. B. Gist home at canyon, setting fire to the field in seven places. Mr Gist was awakened at 2:30 in the morning by the fire, which spread over a strip 100 by 300 yards. Had the wheat been standing, the fire would have been very dangerous, and probably resulted in a large damage. Mr. Gist was unable to find any of the fragments of the meteor, and believes that only small pieces fell to the ground in his field.

Boxing Teacher (to pupil)—Now have you learned enough of the art of self-defense for one day? Pupil (very much mauled)—

George B. Marshall J. J. (Jeff) Davis Robert McGuire For County Clerk: A. B. Clark

Sheriff Of Floyd County E. S. Randerson For County Attorney: Winfred F. Newsome. W. E. Grimes

For Tax Assessor And Collector: Frank L. Moore For County School superintendent E. C. Nelson C. A. Cass. Floyd Blankenship Price Scott

For Commissioner Precinct No. 2 E. R. Harris. For Commissioner Precinct No. 3 Walter Wood. R. L. Lackey

For District Judge, 110th Judicial District: Kenneth Bain A. J. Foley H. A. C. Brummet

For District Attorney of 110th District Alton B. Chapman Tony B. Maxey

For County Judge: J. W. Howard A. H. Kreis Tom W. Deen

County Treasurer: Mrs. Maud Merrick. For District Clerk: Roy O'Brien.

For Commissioner Precinct No. 2 E. R. Harris. For Commissioner Precinct No. 3 Walter Wood. R. L. Lackey

WAKE UP YOUR LIVER BILE—WITHOUT CALOMEL

And You'll Jump Out of Bed in the Morning Rin' to Go

If you feel sour and sunk and the world looks punk, don't swallow a lot of salts, mineral water, oil, laxative candy or chewing gum and expect them to make you suddenly sweet and buoyant and full of sunshine.

For they can't do it. They only move the bowels and a mere movement doesn't get at the cause. The reason for your down-and-out feeling is your liver. It should pour out two pounds of liquid bile into your bowels daily.

If this bile is not flowing freely, your food doesn't digest. It just decays in the bowels. Gas bloats up your stomach. You have a thick, bad taste and your breath is foul, skin often breaks out in blotches. Your head aches and you feel down and out. Your whole system is poisoned.

It takes those good, old CARTER'S LITTLE LIVER PILLS to get those two pounds of bile flowing freely and make you feel "up and up." They contain wonderful, harmless, gentle vegetable extracts, acting when it comes to making the bile flow freely.

But don't ask for liver pills. Ask for Carter's Little Liver Pills. Look for the name, Carter's Little Liver Pills on the red label. Beware a substitute. Get at drug stores. ©1931 C. M. Co.



Rev. I. N. Demy says: "I have found nothing in the past 20 years that can take the place of Dr. Miles Anti-Pain Pills. They are a sure relief for my headache."

Sufferers from Headache, Neuralgia, Toothache, Backache, Sciatica, Rheumatism, Lumbago, Neuritis, Muscular Pains, Periodic Pains, write that they have used Dr. Miles Anti-Pain Pills with better results than they had even hoped for.

Countless American housewives would no more think of keeping house without Dr. Miles Anti-Pain Pills than without flour or sugar. Keep a package in your medicine cabinet and save yourself needless suffering.

At Drug Stores—25c and \$1.00

ANTI-PAIN PILLS

Charter No. 9126 Reserve District No. 11

REPORT OF CONDITION OF THE FIRST NATIONAL BANK

Of Lockney In The State Of Texas, At The Close Of Business On June 30, 1934

ASSETS table with columns for item and amount. Includes Loans and discounts, Overdrafts, United States Government securities, Securities guaranteed by United States as to interest, and other assets.

LIABILITIES table with columns for item and amount. Includes Demand deposits, Time deposits, Public funds, Deposits of other banks, and Total Liabilities.

W. BAKER, Cashier of the above-named bank, do solemnly swear that the above statement is true to the best of my knowledge and belief.

ARTIE BAKER, ROBIN BAKER, DORSEY BAKER, Directors

REPORT OF BAKER INVESTMENT COMPANY

OF A NATIONAL BANK MADE IN COMPLIANCE WITH THE REQUIREMENTS OF BANKING ACT OF 1933

Report as of June 30th, 1934, of Baker Investment Company Lockney, Texas, which, under the terms of the Banking Act of 1933, is affiliated with The First National Bank of Lockney, Lockney Texas

Function or type of business: Mortgage Loans, being a part of the Baker Mercantile Company, a partnership, composed of Artie Baker, Robin Baker and Mrs. Alice Baker Smith.

Manner in which above-named organization is affiliated with national bank, and degree of control: The Partnership of the Baker Mercantile Company are owners of the Baker Investment Company.

Financial relations with bank: Stock of affiliated bank owned None. Stock of other banks owned None. Amount on deposit in affiliated bank \$36.15. Loans to affiliated bank None. Borrowings from affiliated bank None.

I, ARTIE BAKER, Partner of Baker Investment Company, do solemnly swear that the above statement is true, to the best of my knowledge and belief.

ARTIE BAKER, Sworn to and subscribed before me this 5th day of July, 1934 (Seal) MARGARET COLLIER, Notary Public

REPORT OF BAKER MERCANTILE COMPANY

OF A NATIONAL BANK MADE IN COMPLIANCE WITH THE REQUIREMENTS OF BANKING ACT OF 1933

Report as of June 30th, 1934, of Baker Mercantile Company Lockney, Texas, which, under the terms of the Banking Act of 1933, is affiliated with The First National Bank of Lockney, Lockney Texas, which, under the terms of the Banking Act of 1933, is affiliated with The First National Bank of Lockney, Lockney Texas

Function or type of business: General Retail Merchandise — Partnership composed of Artie Baker, Robin Baker and Mrs. Alice Baker Smith.

Manner in which above-named organization is affiliated with national bank, and degree of control: Partnership owns controlling stock in the First National Bank of Lockney, Lockney Texas.

Financial relations with bank: Stock of affiliated bank owned 225. Stock of other banks owned None. Amount on deposit in affiliated bank \$161.80. Loans to affiliated bank None. Borrowings from affiliated bank None.

I, ARTIE BAKER, Partner of Baker Mercantile Company, do solemnly swear that the above statement is true, to the best of my knowledge and belief.

ARTIE BAKER, Sworn to and subscribed before me this 5th day of July, 1934 (Seal) MARGARET COLLIER, Notary Public

ANNOUNCEMENTS

The Beacon is authorized to announce the following named persons for the office under which their names appear, subject to the action of the Democratic Primary to be held July 28, 1934:

Congressman, 19th Congressional District: Arthur P. Duggan, Littlefield. George Mahon, of Colorado. Clark Mullican, of Lubbock

For Representative of 120th Dist J. N. Johnston

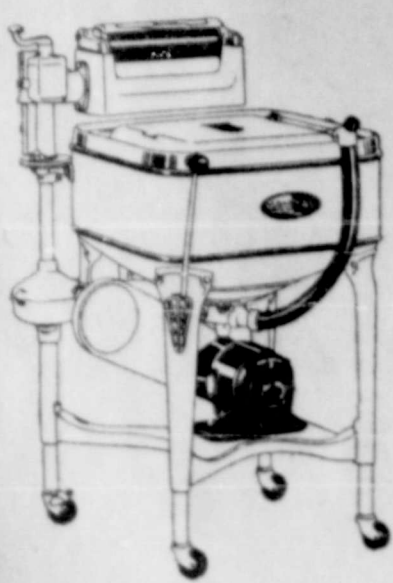


PLAINVIEW SANITARIUM & CLINIC

Plainview, Texas Thoroughly equipped for the examination and treatment of Medical and Surgical patients, including Dental and Eye, Ear, Nose and Throat Departments. GLASSES FITTED



Yes! We have them
FOR CITY HOMES or COUNTRY HOMES

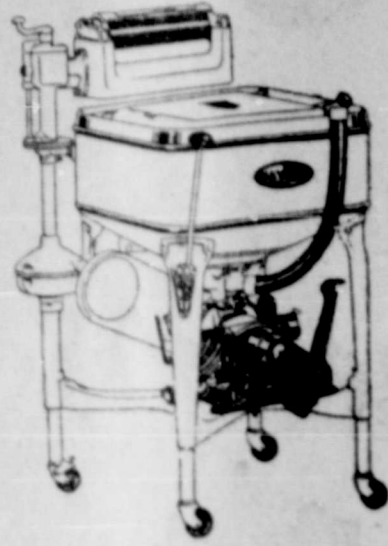


WITH ELECTRIC MOTOR **\$109.50**

ROUND TUB ELECTRIC **\$99.50**

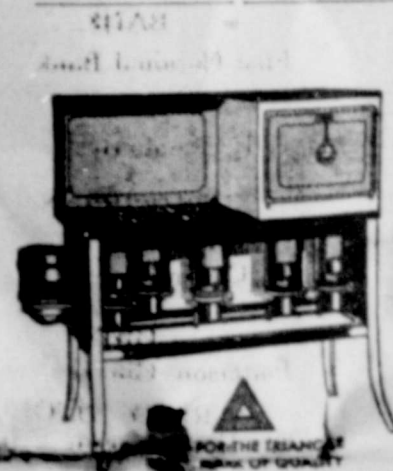
The new 1934 **MAYTAGS**
 Better than ever but selling at about half the former price.

• This is the time you have dreamed about—the time to own a new Maytag. If you have another washer, replace it with a Maytag now, while you can buy at barely half the former price. But you must act promptly before prices go up. Call or phone at once.



WITH MULTI MOTOR (GAS) **\$129.50**

ROUND TUB GAS **\$79.50**



The range you've Always Wanted

Now, you can have that High-Power Perfection Range at a price you can afford to pay. Perfection-made products are priced at the lowest they have been in years, but the low price does not mean that the name "Perfection" stands for any less quality. On the contrary, Perfection High-Powers are GREATER VALUES than ever before—they include all the latest conveniences.

A demonstration will convince you that the High-Power is the finest oil-burner in the world. See it today, or better still, see one in your own kitchen, without obligation.

HIGH-POWER PERFECTION
 Oil-burning COOK STOVES and RANGES

ECONOMIZE



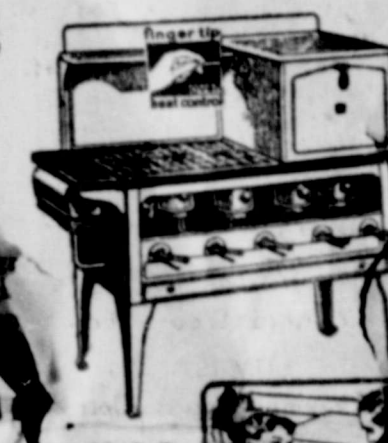
With better REFRIGERATION

Hold your Man.

In thousands of homes today, busy women are saving food, time and money with the Superfex Oil-Burner Refrigerator! These women spend an average of twenty cents a week for the kerosene Superfex consumes—and in return they get constant food preservation, abundant ice cubes, and aid to better and more varied meals, added health protection. The handy storage of food right in the kitchen saves time and wearisome steps in the preparation of meals. With the convenience of putting an end to wasteful Superfex pays generous dividends!

Let us demonstrate the perfection you see in your own home. After a week you will be convinced that Superfex is its own best advertisement.

SUPERFEX
 THE OIL-BURNING REFRIGERATOR



Whether "your man" means a husky growing son or his father—all will praise the results you'll get with this wonderful new Florence Oil Range.

Its powerful wickless "focused heat" is clean, fast, steady, and easily controlled. The extra-large built-in oven is fully insulated with rock wool and has an amazing new Fingertip Heat Control. You get good results every time.

Come in and let us show you this beautiful new model in green and ivory porcelain—the greatest value ever offered.

Our Store is the New Home Of **ELECTROLUX** Refrigerators

Gas Burner for the city home, Kerosene Burner for the Farm home.

A new Kerosene Electrolux will be on display at our store, come in and look it over.

Sales, Service, and Parts on

- Crosley Radios
- Coleman Cook Stove
- De Lavel Separators
- Airmotor wind mills
- Aladdin Oil Lamps
- Kelvinator Elec. Refrigerator

National Health Cookers with the SafTeap—
 12 Quart \$9.85 18 Quart \$10.85 20 Quart \$11.85

Baker Mercantile Co.

"A Better Place To Trade"

REGULATIONS COMPLETED TO GOVERN TRANSFER OF COTTON CERTIFICATES

Farmers Can Sell Cotton Tax Exemption Certificates Under Ruling

Regulations were completed Saturday by the Farm Administration to govern the transfer of cotton tax exemption certificates—a boom for farmers who raise less or more than the quotas assigned under the Bankhead bill.

The rules probably will be issued by the AAA within the next few days.

If the total cotton production, however, exceeds the 10,000,000 bales which may be sold tax free, some of the staple will be taxed—should it be sold next season.

But if the total crop is within the limit set by the measure, officials say the exemption certificates not only will provide a means of marketing the excess production in sections with a higher than normal yield but will be a form of crop insurance for areas where the output is curtailed by drought, weevil or other causes.

For example, should the drought in Texas continue that state would be under the quota assigned it by the Secretary of Agriculture by several hundred thousand bales.

Should Mississippi, on the other hand, exceed its quota, farmers there could buy the surplus exemption certificates held by the Texans.

The purchase price would be less than the tax but even so the farmers whose yield was reduced would get a return which otherwise would be lacking.

The payments for the exemption certificates would be in addition to rental and benefits under the voluntary cotton control program.

The regulations probably will call for delivery to a government representative of the old tax exemption certificates, in the event of a sale, and the issuance of new ones to the purchaser.

There may be no restrictions on the transfer of certificates between tenants on the same farm, or in cases where the crop is sold and the certificates accompany it.

Exemption certificates which provide for the tax free sale of quotas fixed under the terms of the control bill will be issued each cotton grower. Any excess above the farm quotas will be taxed 50 per cent of the market value fixed by the Secretary of Agriculture, unless the producer acquires additional tax free certificates.

MARDI GRAS WHEAT CARNIVAL AT PLAINVIEW

"The biggest Friendship Day program yet" is what they're all saying at Plainview, speaking of the big Mardi Gras Wheat Carnival scheduled to start promptly at six o'clock on the evening of Tuesday, July 17th, running thru midnight; starting again Wednesday morning, July 18th, and running thru to midnight—and oh boy, the many entertaining events which will be crowded into those hours of hilarious entertainment.

Seventy two Friendship Day sponsoring merchants will each have an attractive booth within the area on Broadway between Sixth and Eight Streets designated as the carnival area and roped off for pedestrians only. Each will be gaily decorated, displaying merchandise, conducting contests giving out souvenirs, presenting entertainment, and what not.

Two big entertainment platforms will be erected within the area with a master of ceremonies at each, and at which contest entertainment will be in progress each night from six o'clock until midnight. During these periods contest band concerts will be given.

On the first night, Tuesday, all in the crowd will be asked to wear masks, to help carry out the Mardi Gras effect and spirit which will be enhanced with confetti, rubber return balls, feather dusters, squawkers balloons noise makers—with everybody imbibing the spirit of merriment.

On the first night on one of the entertainment platforms a tiny tot bathing review will be conducted for little girls under five years of age in bathing suits with cash awards of \$5.00, \$3.00 and \$2.00 given.

On the morning of Friendship

Day, Wednesday July 18th at ten thirty o'clock two bathing beauty reviews will be held on the stage of the Texas and Granada Theatres with twenty young ladies between the ages of fourteen and twenty four entered in each contest and with cash awards in each contest of \$10, \$7.50, \$5.00 and \$2.50, a total of \$50. for these contests.

These reviews are to be all South Plains affairs and entries are urged from all towns and communities outside of Plainview. This entertainment, as well as all other, is free to the public. Entries should be made to E. B. Miller, chairman of the entertainment, at the Herald News office, by personal call, phone or letter, not later than Monday night, July 16th. All day Wednesday, musical entertainment thru the crowd, a bevy of clowns and tumblers, and other street features will add to the merriment of the day. All booths will be in full operation.

LIBERTY NEWS

Several of the families of this community spent the 4th in Floydada attending the celebration there.

Mrs. Bob Wilson and daughters, Lillian and Lucille, and Mr. Delbert Whitfill returned home Saturday after a week's visit with relatives in Dallas.

Mr. and Mrs. Fred Graham spent the 4th in Clarendon visiting relatives.

Miss Freda Jane Graham returned home Thursday after 11 weeks visit with her aunt, Mrs. May Scott of Amarillo.

Mr. and Mrs. Paul Box spent Sunday evening with Mr. and Mrs. Earl Leaster.

There was a large attendance reported at Sunday School Sunday.

The Christian revival meeting will start next Saturday night, July 14.

Berthel Hillburn and Freda Jane Graham spent Thursday night with Alama Lybrant.

Mr. and Mrs. Bill Beedy entertained Saturday night with an ice cream supper. Those present: Mr. and Mrs. P. L. Feagans, Mr. and Mrs. G. C. Hillburn and children, Mrs. Wilbur Wilson, and Mr. Charlie Wilson.

AIKEN NEWS

Rev. Weightman of Plainview had charge of the services at the Baptist Church Sunday and Sunday night.

The Methodist Meeting will begin next Sunday. Everyone is invited to attend these services.

Elvis Newborn and Fex Newton of Bridgeport are visiting Mrs. D. D. Doyle and family.

Grandmother Cooper left Sunday for Dallas where she will make her home.

Miss Bessie Boyle and Maurine Tillery of Plainview and Miss Doris Baker of Irick spent Saturday night in the D. D. Boyle home.

Mr. and Mrs. A. P. Shugart and family, Mr. H. M. Owens and Wymän, Rev. and Mrs. W. B. Fitzgerald and family, and Miss Tommy Byars spent the fourth at Roaring Springs.

Mr. and Mrs. Robert Dennis and family of Plainview visited Mr. and Mrs. H. M. Owens Sunday.

Mr. and Mrs. D. D. Broyle and family spent Sunday visiting Mr. and Mrs. J. E. Newton of Lock-

ney. Mr. and Mrs. E. T. Willard visited Mr. and Mrs. Dee Zimmerman of Irick Sunday.

SOUTH PLAINS NEWS

Saturday night and Sunday morning and afternoon a program was rendered at the Church by the Volunteer Band of Wayland.

Mrs. Armstrong, formerly Miss Vera Wilson, was honored with a bridal shower at the home of Mrs. Minnard Fields Friday afternoon. She received many useful gifts from her friends.

Mr. Bryant Higginbotham and Miss Ruby Lee Cybert of Ceded-hill were married July 4th.

The little Watson boy who has been seriously ill at a sanitarium in Plainview has been moved to his home. Report is that he is some better.

Miss Helen Upton spent Saturday night with her sister, Geraldine of Plainview.

Mr. and Mrs. Hilburn Casey and children spent Sunday with Mrs. Casey's parents, Mr. and Mrs. H. S. Calahan.

Mr. and Mrs. Sid Brown and children visited Sunday with Mrs. Browns parents, Mr. and Mrs. R. L. Orman.

Miss Theda Macon left for her home in Denver Col. after visiting here with her cousins, Misses Marie and Evelyn Mc Donald.

Let Us **Marfak** Your Car
 By the Check Chart
 Lubricating System
 Price 75c
 TEXACO CERTIFIED
 SERVICE STATION

A. B. Tarwater
 FOR REPRESENTATIVE, 120
 LEGISLATIVE DISTRICT
 Experience in Legislative counts. I am for economy, good schools. I live on a farm. Author of provision taking tax off gasoline used in farm machinery. Chairman Agriculture Committee.

ELECTRICITY
 Ask us how you can use twice as much electricity in your home and only slightly increase your bill.
 YOUR ELECTRIC SERVANT
THE TEXAS UTILITIES CO.



If chewing gum has been accidentally dropped on clothes, simply hold a piece of ice over the spot tightly for a few minutes. This hardens the gum and it can then be scraped or brushed off readily.

CAVE'S

- POLISHES—MOPS**
Insecticides
Many new low prices
- Large Self Oiling MOPS 50c
 - Medium size OIL MOPS 29c
 - New low price 16 oz. LIQUID WAX 25c
 - New low price 6 oz. LIQUID WAX 10c
 - New low price small PASTE WAX 10c
 - 14 oz. Cedar Oil POLISH 15c
 - 24 oz. Cedar Oil POLISH 25c
 - Fly Ded & Exit 7 oz. Size 10c
 - 16 oz. Size 25c
 - 32 oz. Size 49c
- ACME (good) SPRAYS
25c—39c

Ask your friends to meet you at
CAVE'S
PLAINVIEW

NOTICE TO PERSONS ON FLOYD COUNTY RELIEF ROLLS:

Upon instructions embraced in a resolution passed by the Texas Relief Commission June 27, 1934; notice is hereby given to the effect that persons physically able to work who are offered employment at the prevailing wage scale in the locality wherein the work is to be performed and who refuse to accept without good cause; shall not be furnished relief.

The following instructions are issued to all citizens of Floyd County; To-Witt:

Any person or persons offering employment to other, whether on relief rolls or not, will inform the Local County Relief Board in writing immediately when employment offered by such citizen is refused. Such advice to the County board will include when possible, the work-seekers' full name, address; employment offered and wages offered.

When any person has been offered employment, and has refused it, under the conditions above stated, the County Relief Board of Floyd County is prohibited from giving either direct or work relief to such person.

This pronouncement is published under direction from the Texas Relief Commission, whose membership requests the universal cooperation of the people of Texas in support of this action which is directed at the displacement of persons on relief who refuse to accept work.

CLIFFORD RHOADES,
Administrator
Floyd County Relief Board

Eugene Harris, who is representative for the State Reserve Life Insurance Co. in this community, is in Canyon this week on business.

Miss Rubye Biller and Mrs. Joe Travis Bibson of Amarillo are here visiting relatives. They were accompanied by Miss Mary Francis Konkle.

Mrs. R. R. Wimberly spent Tuesday in Silverton visiting Mrs. Warren Reed.

BIG CASH CONTEST

NEXT
"FELLOWSHIP DAY"
Tuesday, July 17th

At 3:00 P. M.

Trade with these Business and Professional Men, they give tickets for the Cash Contest and are sponsoring this program:

- | | | | |
|---|---|--|---|
| FILLING STATIONS
Ozark Service Station
Sinclair Service Station
Consumers Fuel Ass'n
Texaco Service Station | GROCERY STORES
Hamilton Grocery
Taylor Gro. and Market
Piggly Wiggly
A. L. Rains | IMPLEMENT HOUSES
Hammonds & Co. | GAS COMPANY
West Texas Gas Co. |
| GARAGES
Ford and Busby Motor Co
Messimer Garage
Dyer & Ranking Motor Co.
A. O. Fielder Motor Co.
Lockney Auto Company
Pennington Motor Co. | HARDWARE & FURNITURE
Cox Hardware & Furniture
Baker Merc. Co.
Dyer Hardware | INSURANCE
Frank Perkins
McAdams & Childers | BANK
First National Bank |
| CREAM STATIONS
Huggins Produce
Mrs. Belyeu Cream Sta.
Lockney Poultry and Egg | WOOD WORK
Wofford Wood Shop | RESTAURANTS
Cozy Cafe | DENTIST
R. R. Wimberly |
| DRY GOODS
E. L. Ayres
Baker Merc. Co.
Fashion Shoppe | LUMBER CO.
Higginbotham Bartlett Co. | DRUG STORES
Green Drug Store
Lockney Drug Co. | PHYSICIAN
N. E. Green
P. C. Anderson |
| | BARBER SHOPS
Palace Barber Shop
Scotts Barber Shop | BAKERY
City Bakery | NEWSPAPER
Lockney Beacon |
| | FEED STORE
Arthur Roberson | WHOLE SALE OIL
R. L. Maggard
Henry Hotel | VARITY STORE
O. E. Stevenson |
| | | FUNERAL HOME
Cragg Funeral Home | OIL MILL
West Texas Cottonoil Co. |
| | | ICE
Lockney Ice Co. | |

Ask for tickets when you go down Lockney

E. L. AYRES "Harvest Sale"

- | | |
|---|---|
| Men's Rayon Dress Hose
Special 12c | Ladies Rayon Panties
19c |
| Bed Spreads
Two tone effect in smart designs
69c | Ladies Silk Hose
In all wanted colors "PHOENIX MADE"
69c |
| 36 inch Organdie
Solid Color
19c Yard | Pepperall Batise
Smart styles and designs
15c Yard |

MEN SUITS

Saturday, Monday and Tuesday we are going to give an extra 10 per cent off Sale Price on all Suits.

Suits	Sale Price	Less 10 per cent
\$32.50	\$27.50	Less 10 per cent
\$30.00	\$24.95	Less 10 per cent
\$25.00	\$19.95	Less 10 per cent

- | | |
|---|---|
| Prints
36 inch prints Fast Color
14c | Bleached Muslin
No Starch
8c |
| Children Play Suits
Hickory Strip 2 to 8
49c | Mens Athletic Union
A Good One
45c |

E. L. AYRES

COUNTY WHEAT CONTROL COMMITTEE GIVES ACCOUNT OF EXPENDITURES

Expense account of Floyd County Wheat Production Control Association from September 16th to December 31st, 1933. County Allotment Committee

Community Committees	1,928.00
Clerical Help	189.00
Printing	375.00
Miscellaneous (Claimed but not paid)	45.25
TOTAL	\$3,293.25

I do hereby certify that the above and foregoing is a true and correct account of said Association for said dates.
(signed) J. P. A. Blankenship, Treasurer

Mr. and Mrs. Leo Cooper of Canyon were here Sunday visiting Mr. Coopers parents, Mr. and Mrs. John Cooper.

BAPTIST CHURCH

Sunday School 9:45 A. M.
Preaching Service 11:00 A. M.
B. T. S. 7:45 P. M.
W. M. S. G. A. S. and Sunbeams Monday 3 P. M.

"If my people which are called by my name, shall humble themselves, and pray; and seek my face and turn from their wicked ways; then will I hear from heaven, and will forgive their sins, and will heal their land." II Chronicles 7:14

Mrs. Alvie Fielder and Mrs. Walter Byres accompanied Mrs. Brooks, Mrs. Fielder's mother, to Muleshoe where she will visit her daughter Mrs. Dan Wynn.

Mr. M. K. Stevenson and family of Sweetwater were here Wednesday visiting the former's brother, Mr. O. E. Stevenson.

ENTERTAINED WITH CHICKEN BARBECUE

Owen and Herman Thornton entertained a group of young people Wednesday evening at their home in North West Lockney with a Chicken Barbecue.

The chicken was barbecued over an open pit until it was thoroughly browned then served with vegetable salad, potato chips, and punch. This was served on the lawn to about twenty five guests.

Mistress "Merry Maker" held sway for the remainder of the evening.

Drop a few lumps of sugar in the rinse water for danty lingerie. It will take the place of the usual starching, making it beautiful after ironing.

Rather than rub silk on a rub board when washing, sponge the silk with a piece of flannel in lukewarm water.

Flannels should be washed in tepid water with pure white soap. Wash flannels by squeezing rather than rubbing them in soapy water.

E. L. Woodburn and son, Pat spent week-end visiting relatives in Hereford and Clovis, New Mexico.

Doyle Pennington had his tonsils removed at the office of Dr. Greer Wednesday.

Mrs. W. H. Counts and son, Garland were Slaton visitors Sunday.

Mr. Frank Perkins left Sunday for Dublin to visit his father, Mr. H. P. Perkins and also to look after business interests there.

G. H. Phenix and son spent Wednesday in Amarillo on a combined business and pleasure trip.

I should say I have—and I would like to ask—I could take the remaining lessons by mail.

Visitor—What line do you expect your boy to go into?

Father—I've decided to make a lawyer of him. He just likes to get into a quarrel and mix in other people's business, and I figure he might as well get paid for it.

Tightwad—I didn't see you at church Sunday.

Keen—I presume not; I took up the collection.

Nell—Why did you break off your engagement with Dr. Cutter?

Gladys—Oh, it was his awful writing. Every time I had a letter from him I had to take it to a druggist to find out what was in it.

FREE!

Any room in the house papered free with one paid room for the amazingly low price of only \$2.00.

See me for all of the latest wallpaper patterns. All orders will be given prompt attention with this bargain.

Elmer Shackelford

AT E. A. COX HARDWARE & FURNITURE

WHY WORRY

—about who you are to get to do your washing next? You can always depend on us. Our service is regular, dependable, and of the highest quality.

Leave word at the Baker Hotel

Floydada Steam Laundry

OF INTEREST TO WOMEN

If a powder does no more than put on the dull finish, it is not fulfilling the purpose for which it was intended. No, ma'am. It must impart freshness to the skin; lay on that velvety touch which signifies smoothness and delicacy.

One famous cosmetic chemist produces power in 38 different shades. Let no girl wait to the effect that she can't find a match for her celestial countenance. There are not only flesh tints and brunette tones but mauve, green, blue, orange and lavender. When powders are mixed to Mr. A. some of these odd colors added in small quantities.

they do do things! A girl with the yellow skin the knottiest problem. What she needs is a combination of ochre and pink. A bit of rosin in the fluff-stuff takes away the yellow-green tone. Commercial blushes offer some assistance if they carry an orange cast.

If a woman is to have eyes like "twin stars" she must keep every health law. Loss of sleep, lack of fresh air, a too heavy diet, not enough drinking water will make eyes dull and heavy looking.

Natural animation puts on the sparkle. Eyes should be bathed several times a day with warm water, then with cold. If mascara

is used on the eye lashes it must be carefully removed at night with a thin cleansing cream.

Loose shoes that have spread out of shape and slip at the heel cause almost as many foot ills as shoes that are too short or too narrow. There is no economy in wearing old shoes around the house. What is saved on shoes is paid out to the chiropodist.

Velvet, held over a gallon of boiling water to which a half cup of ammonia has been added will be restored to its original fresh appearance. The pile of velvet should be held inwards.

In order to clean feathers, mix plaster of Paris and gasoline to the consistency of whipped cream. Dip the feathers in this mixture and press them together. Hang them in the air until all the gasoline has evaporated, being careful not to handle them until the feathers are perfectly dry. When they are dry, shake them well and your feathers will be clean and fluffy.

A good cleansing mixture for removing spots is made of 1-2 drams ether, 3 drams alcohol, 1-2 drams of chloroform and 1 pint of naphtha. Fabrics may be soaked in this mixture without injury, and they'll be no rings left when it is used to remove spots.



Designed in Sizes: 36, 38, 40, 42, 44, 46, 48, 50 and 52. Size 44 requires 5 yards of 39 inch material.

Chiffon for Summer
PATTERN 8241—The flattering cape bertha and surplice closing make this design an excellent one for flowered chiffon or printed voile. The skirt has the slenderizing lines demanded by the large woman. It is truly an all occasion frock—perfectly appropriate for wearing in the city with the smart new large size hats—and equally at home in suburbs for afternoon tea or any evening festivity. The caplet is more interesting and cooler because it is open at the center back.

A lovely outfit could be assembled by using chiffon patterned in a delicate daisy pattern in green, white, red and yellow on a black ground for the dress, and black gloves, hat trimmed with green and black slippers.

George Mahon

Candidate For Congress

19th Congressional District will speak in

LOCKNEY THURSDAY JULY 19th AT 4 P. M.



A Congressman must be in close contact with the people and thoroughly familiar with the way they live if he is to serve them in Washington. George Mahon by rearing and experience is well suited to meet this requirement. He is a splendid speaker. Come out and hear him.

(Political advertising paid for by friends and supporters of Mr. Mahon.)

Cook With Gas
FOR SPEED SAFETY COMFORT ECONOMY EFFICIENCY

Symbols of Dealer **West Texas Gas Co.**

WEST TEXAS WOOL MARKET CONTINUES TO DRAG

Several Thousand Pounds Have Moved Out Of San Angelo Recently

The West Texas wool market continues to drag as growers and warehouse men continue to refuse offered prices, while the buyers apparently are refusing to raise the offers.

However several thousand pounds of the 12-months clip have moved out of San Angelo in recent days on consignment with advances of 20 cents a pound to the growers.

The Producers Wool and Mohair Company of Del Rio has announced that approximately 770,000 pounds of Spring wool will be offered at sealed bid auction there Wednesday, July 11. It is mostly eight months' wool. The clips will be offered separately.

Dr. and Mrs. McCollum, Mr. and Mrs. Dwight Jackson, and Gyp Hudson left Monday on a short vacation to be spent fishing on the red river in New Mexico.

TODAY'S LIVE NEWS FOR FAT FOLKS

3 Great Letters Read Them All

From all over the country—north—south—east—west—come letters of praise for the world's safe and healthful enemy of fat—don't miss these 3 letters

"I am using Kruchen Salts on advise of my Doctor. Have used three bottles and lost 15 lbs., and gladly recommend it to all my friends." Mrs. G. W. Bryant, Foxboro, Mass., 1934.

"I am using your Kruchen Salts for constipation and reducing. Have taken three jars and have lost about 20 lbs. I can recommend it to be great." Miss A. J. Harber, Pineville, Ky., 1934.

"I have taken 3 bottles of Kruchen. I weighed 256, I reduced 56 lbs., and felt better each day, have got my 4th bottle." Ed Jordon, Levee, Ariz., 1934.

If you are proud of your double chin and bulging abdomen don't take Kruchen Salts. Ed Jordon made up his mind to take off 50 or more pounds of fat—and he did—Ed was sick and tired of lugging it around with him—persistence won for Ed as it will for any man.

A half teaspoon in a glass of hot water before breakfast every morning—got Kruchen at any drugstore.

To be sure that net curtains window while they are still wet, will hang straight after laundering. When they are dry they will fall ino, put them on the poles at the in graceful folds.

REPORT OF FIRST NATIONAL COMPANY Lockney, Texas OF A NATIONAL BANK MADE IN COMPLIANCE WITH THE REQUIREMENTS OF THE BANKING ACT OF 1933

Report as of June 30th, 1934, of The First National Company, Lockney, Texas, which, under the terms of the Banking Act of 1933, is affiliated with The First National Bank of Lockney, Texas, Charter number 9126, Federal Reserve district number 11.

Function or type of business: Agricultural and Live Stock Company.

Manner in which above-named organization is affiliated with national bank, and degree of control: Stockholders of the First National Bank of Lockney, Texas own control of stock in The First National Company of Lockney, Texas; and The First National Bank of Lockney, Texas and the First National Company of Lockney, Texas are operated under the same management.

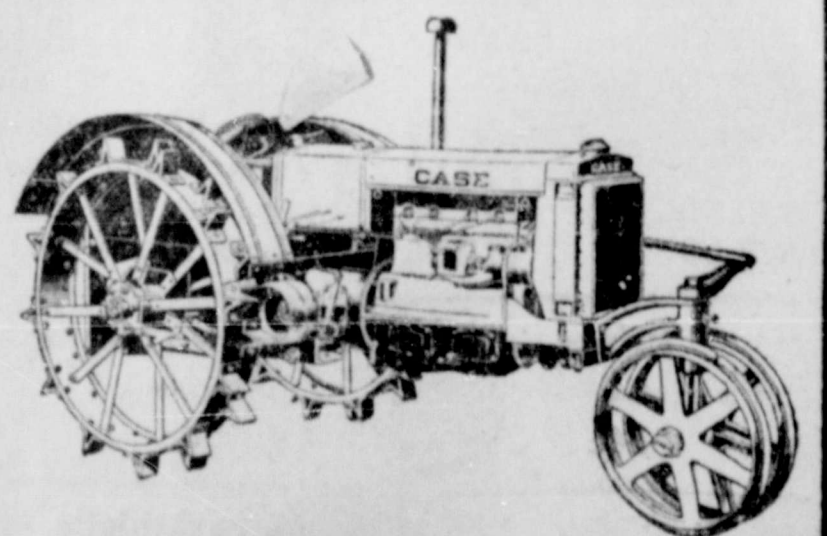
Financial relations with bank:

Stock of affiliated bank owned	None
Stock of other banks owned	None
Amount on deposit in affiliated bank	\$2194.33
Loans to affiliated bank	None
Borrowings from affiliated bank	None

I, WANDA BAKER, Secretary of First National Company, Lockney, Texas, do solemnly swear that the above statement is true; to the best of my knowledge and belief.

Sworn to and subscribed before me this 5th day of July, 1934 (Seal) MARGARET COLLIER, Notary Public

NEW TRACTOR



Come in and let us explain the many good features of the Case Tractor before you buy. We have one on the floor ready for immediate delivery.

Jim Dagley
J. I. CASE DEALER

The Biggest Friendship Day Yet Mardi Gras Wheat Carnival

At Plainview, Tuesday Night, July 17th
And All Day Wednesday (FRIENDSHIP DAY), July 18th.

12 Merchants Booths On Two Solid Blocks of Broadway Wheat Pageant With Crowning of King Wheat and Queen Wheat.

Three Bathing Beauty Revues with Cash Prizes.
Mardi Gras Masking The First Night Two Big Entertainment Platforms With Continuous Performances

Band Concerts Throughout Each Evening Probable Street Dance Second Night

Clowns—Tumblers—Confetti—Balloons—Squawkers.

Everybody Making Merry In A Big Way ALL ENTERTAINMENT IS

FREE!

Be in Plainview Both Nights From 6 to 12 o'clock. And Arrange to Stay all Day Wednesday

Streets Roped Off For Pedestrians Only In Carnival Area.



Mr. and Mrs. W. A. Sams were in Briscoe County visiting Mrs. Sams daughter, Mrs. Jay Lee Frances.

Mrs. Florence Chambers of Canyon, a former resident of Lockney, was here over the week-end visiting among friends.

TRUCKS ON FEDERAL PROJECTS MUST HAVE NRA INSIGNA

After July 13 no truck operating for hire without NRA insigna plates will be allowed to work upon any project upon which Federal funds are being spent, according to Col. H. E. Stewart, chairman of the Texas trucking code authority. "This will include much of the road construction, public building renovations and other public works projects under way," he said.

The names of over 400 truck operators who have not registered under the Code have been certified to the NRA Compliance

Office at San Antonio, according to Mr. Stewart.

"Almost 2000 registrations have been made in Texas," he continued, "but of course there are always some laggards who stay out until the last minute. July 13 is the last day on which anyone operating a truck for hire can operate legally without the NRA plate, but the Code Authority will continue to accept registrations from those who can show reasons for not having registered. Anyone who should register and who has not done so by that date will be subject to the full penalties of the Recovery Act, and each day is a separate offense under the Code."

Full informatin on registration may be had from the headquarters of the code authority in the Littlefield Building at Austin.

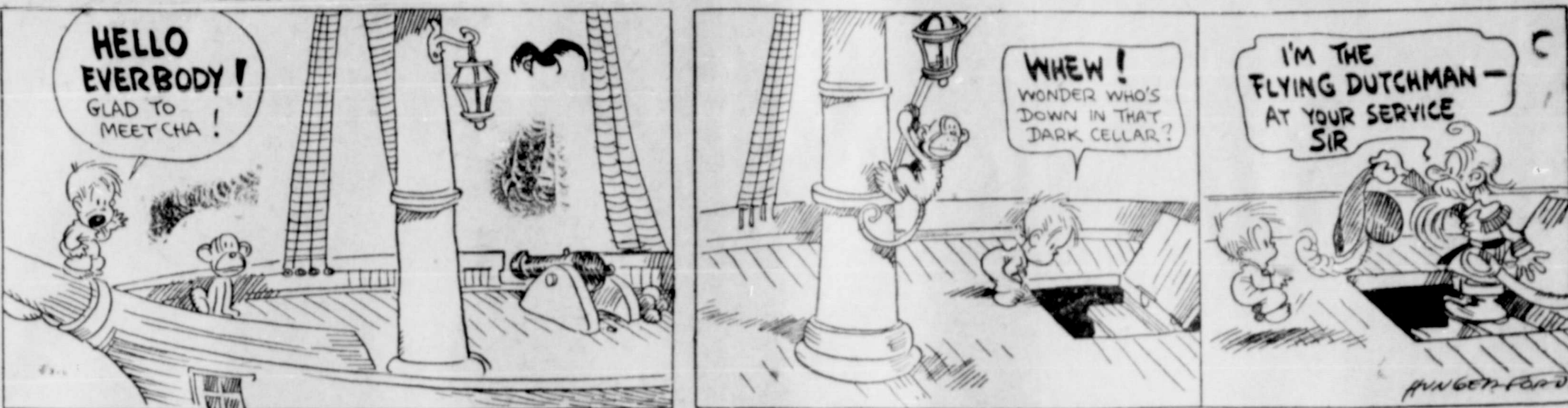
FOR FUNERAL FLOWERS, -Phone us or leave your orders with Mrs. Hones, -Hollums, Floydada Florist, 1212

Flor de MELBA The CIGAR Supreme Melba Selectos size never sold for less than 10c. You now can buy the same size and quality—long Havana and imported to Mexico for only 5c. Texas M & M Co., Amarillo, Texas, Distributor

EUGENE HARRIS says: "The road we choose to travel determines our destiny. We create the future in which we must live. Are you thinking success? It is better to have insurance and not need it than to need it and not have it." He sells good old STATE RESERVE LEE THERE'S NONE BETTER Phone 71

SNOODLES

SNUDDY AND PETEY ARE NOW ON BOARD A STRANGE SHIP. IT SEEMS TO BE DESERTED BUT IF SO- WHO FIRED THE CANNON THAT KILLED THE WHALE THAT HAULED THEM OUT TO SEA? ECHO ANSWERS "WHO"!



By CY HUNGERFORD

LITTLE LOOIE



THE FACT FINDERS and Their Discoveries

Comic strip panels for THE FACT FINDERS with text boxes: 'THE OL' ROCKET-PLANE IS ALL TUNED UP...', 'THE AEGIDILE - STEAM IS PASSED TO THE GLOBE...', 'WHEN THE COPPER RODS IN AGES BEGAN THE FIRST ARTICLES TO BE WORN...', 'QUEBEC IS SOMETIMES REFERRED TO AS THE GIRLLET OF AMERICA BECAUSE OF ITS'

By ED KRESSY

EDUCATIN' OLIVER



"THE MAIN THING ON MAIN STREET"

By L. F. Van Zelm

Comic strip panels for "THE MAIN THING ON MAIN STREET" with text boxes: 'DAILY BUZZ MAIN STREET'S FAVORITE NEWSPAPER', 'EFFECT OF MOVIES BELT ON MAIN ST.', 'LOOKET THE AIRS BANKER COYNE PUTS ON WHEN HE MEETS THAT HAIRDRESSER', 'YOU'D THINK HE'D NEVER SEEN HER BEFORE', 'LAND'S SAKE! WOULDN'T THAT JAR YA!', 'MEOW!', 'BANKER COYNE'S SOME SHEIK, LUKE!', 'SHUK, HE AIN'T GOT NUTHIN' ON ME WHEN I GIT GOIN'', 'CHEW CUT TOBACCO - SWEET & JUICY'



Classified Ads

FAR FOR SALE—111 acre farm one mile south of Lockney, \$1,400 cash. Has loan for \$2,000 due in five years. Joe E. Foster, 1010 N. College St., McKinney, Texas. 43-2tp

ARTHUR B. DUNCAN ABSTRACT COMPANY Oldest and most complete Abstract plant in Floyd County. Prepared to render prompt, efficient service on everything in the line of land titles. E. corner of public square, Floydada, Texas Mrs. Maud E. Hodums, Manager.

LAND—I have recently perfected arrangements in north, whereby I expect to be able to dispose of an acreage of Floyd County land. If you have any for sale, give me a chance to sell it for you. We establish Lockney office soon. Wm. McGehee 17tc

FARM EQUIPMENT FOR SALE

Twelve Holt Superior Drill. Eight Four Emerson Disc Harrow. John Deere Farm Truck wagon. One Reaw Oliver Cultivator. Six Foot One Way Morline Disc. 26 inch. Will sell all for \$175 machinery located at Happy Motor Company, Happy, Texas. Write State National Bank, Mineral Wells Texas.

For Sale or Trade—Two Jersey Cows—Charles Cook, Lockney Texas. Route 2. 43 1tp

FOR SALE—3 year old Paint Shteland mare—J. B. Wiggington at Alcion store. 43-2tc

Floyd County Abstract Co., R. C. Scott, Mgr. Your Abstracts certified to date for Fed. Land Bank and Home Owners Loan Corp. 30 years experience. Room 7, First Natl Bank Bldg. 22-tc

FOR SALE—The Ryan Spagal home, also 160 acres on pavement west of Plainview, \$25 acre; 160 acres east Plainview, just off of pavement, \$25 acre. Call on me at Mission Hotel—Jim Down, Plainview, Texas. 40tc

ATTENTION HOUSE WIVES Don't be misled. Watch for Fake Salesmen. We have no Representative Look for the Singer Car. We can save you money on both New and Used Singer Sewing Machines.

Parts and Service on all makes. A post card brings our service to you—Geo. Ford & Son, Singer Shop, 708 Broadway Plainview, Texas. 43-4c

FOR SALE—RED TOP Cane Seed, \$1.65 per hundred—W. J. Cox or B. M. Glass. 42-3tp

QUAD—Quality Mattress Re-ovating. One day service. 15 years experience manufacturing high class mattresses. Across street from Hammonds Implement. 23-4c

HEMSTITCHING—Mrs Barlow Hill, one block east of Rains Store. 1tc

WANTED—Trade tailor work for hangars. At Brooks Dry Cleaners.

PLANTS—Cauliflower, potatoes and pepper now ready.—B. D. Hill. 36-tfc

FOR SALE—Higeria bundles. See M. B. Martin, the Rawleigh Man. 36-tfc

TRADE—16-30 Hart Part Truck or for a truck. See Frank Messmer. 43-tfc

FOR TRADE—Will trade two quarts of milk daily for family ironing.—Mrs. L. L. Hill, Box 132 Lockney, Texas. 44-1tp

FOR SALE—12 foot Sanders one way—See Bill Cole. 44-1tp

MAN WANTED—for Rawleigh Route of 800 families. Write immediately Rawleigh Co., Dept. TEXG-310-SA, Memphis, Tenn. 44-tfc

\$5 00 Reward For the return of block and tackle and two stilson pipe wrench to the Beacon office. These articles were lost between Lone Star and Lockney on Sunday, June 17th. 44 1tp

DO YOU WANT TO MAKE SOME REPAIRS ON YOUR HOME?

Home Owner's Loan Corporation Will Assist You Financially

An act of Congress approved April 27, 1934, authorizes the Home Owners' Loan Corporation to make loans for repair, remodeling and modernizing to the following groups of home owners. 1. Those who have already secured loans from the Corporation.

2. Those who are eligible to have their mortgages taken over by the Corporation. 3. Those who own their homes clear of any mortgages, but only if they cannot get reconditioning loans from any private lending agency.

Every home needs some reconditioning every year. But reconditioning is easy to put off. In the past four years of financial strain home owners generally have postponed repairs. Observers assert that three out of five American homes now need extensive reconditioning. Your home may be one of them. If so, the Corporation will not refinance your mortgage unless the essential repairs are made. This rule is necessary for your own protection. The safety and comfort of your home depend upon it; the protection of the savings you have invested in your home demands it.

Reconditioning includes three distinct operations: Repair and maintenance; remodeling and modernizing. This includes every detail of repair and remodeling and modernizing. It includes loose and decayed boards; masonry walls; mortar joints; leaky walls cracks; grading around foundation; window caps; holes or cracks around window frames; defect in putty around frames; screens; roof; gutters; downspouts; decayed column bases for porches broken or worn steps; floor paint and repairs of interior in every respect. In fact every feature and detail about repairs, reconditioning and reconstruction. Of course, all these matters come under the rules for making loans to eligible borrowers.

The purpose of this loan is to preserve buildings already constructed and prevent further deterioration; and to give to employment to that class of labor known as mechanics and contractors; and includes much common labor J. N. JOHNSTON Floydada; Texas

J. H. Nall and son, Joseph, made a business trip to Electra and Vernon the first part of the week.

AT THE METHODIST CHURCH

Sunday School, 9:45 A. M. Preaching, 11 A. M., and 8:30 P. M. Leagues, 7:45 P. M. Woman's Missionary Society, Monday 4 P. M.

Miss Juanita Osborn, who has been teaching school at Santa Maria, Texas arrived Monday to spend the rest of the summer with her parents, Rev. and Mrs. B. J. Osborn.

CHURCH OF CHRIST Luke Priba, Minister

Lords Day Services. Bible Study at 10 A. M. Preaching at 11 A. M. Communion at 11:45 A. M. Young Peoples Meeting at 8:00 P. M. Preaching at 8:30 P. M. Ladies Bible Class Monday at 4 P. M. Prayer Meeting Wednesday at 8:30 P. M.

Everyone is invited to attend these services.

P. C. Anders Jr who has been visiting his grandparents in Alabama will return Monday with his father, Dr. P. C. Anders.

FAREWELL PICNIC GIVEN FOR VISITORS THURSDAY

Mr. and Mrs. Buck Sams entertained the latter's mother, Mrs. E. P. Thompson and two sisters, Florence and Juanita Thompson, Thursday evening at 7:30 with a farewell picnic at their home southwest of Lockney. Mrs. Thompson and daughters have been visiting friends and relatives here for some two months and returned to their home in Long Beach, Cal., Sunday.

Guests for the outing were Mr. and Mrs. Watt Griffith, Mr. and Mrs. Ebb Rankin, Mr. and Mrs. J. W. Dines Dr. and Mrs. N. E. Greer, Mrs. Barber, Mrs. Daff Griffith, Mrs. Theo. Griffith, Mrs. E. P. Thompson and the host and hostess.

Misses Dorothy Wisdom, Dorothy Dines of Ft. Worth, Hazel Ford; Patricia Patterson, Agnes Cooper, Glenna Whitfill; Estelle Hodel, and Florence and Juanita Thompson.

Messrs. Eugene Thompson, Roy and Ralph McGhee, Wayne Greer, Roy Dyer, Kenneth Hohlhaus; Glen Stevenson; Herman and Owen Thornton, Max Faulkner, Austin Mewether; Jack Bruce and J. W. Dines, and Albert Rankin.

Mr. Henry Ford, one of the proprietors of the Ford and Busby Motor Co. and Mrs. Ford were in Lubbock Saturday attending to business.

"Is this the editor," inquired Mr. Mole at the office of the Western Breeze. "It is," responded the great man. "Did your paper say I was a

liar and a sneak?" "It did not." "Did it say I was a scoundrel?" "Certainly not." "Well, some paper said it."

"Possibly it was the paper down the street," suggested the editor, as he picked up a heavy paper weight. This paper news prints stale news.—Selected.

Who said - "GREATER ROAD CONTACT?" FEDERAL Extra Service TIRES Have ALWAYS Had It

You're hearing a lot, these days, about "greater road-contact" . . . as if it were something new. Yet FEDERAL TIRES have always had it. FEDERAL EXTRA road contact is one of the reasons back of the wonderful mileage that has made FEDERAL famous . . . and the reason for their endurance . . . their safety. Give your car a "break" . . . treat it to a set of FEDERAL TIRES. We'll make the change while you wait. Drive in today.

WE MEET ALL COMPETITION OZARK SERVICE STATION Lockney, Texas Get on a Sound Footing with FEDERAL EXTRA SERVICE TIRES

ALL WHITE SHOES Reduced in Price All new white Straps, Ties, and Pumps go on sale to close out— \$5.95 grade now \$4.95 \$4.95 grade now \$3.95 \$3.95 grade now \$3.15 \$2.95 grade now \$2.25 One Table of Beige Color At \$1.45 and \$2.45 All Children whites are reduced in price, too Baker Mercantile Co.

The Dangers and Disadvantages of Paying Bills with Cash Many depositors are reopening checking accounts closed at the time the Government placed a tax on checks. They realize the inconvenience and dangers attached to the pay-your-bills-with-cash method are greater than the checking method. "For the benefit of all, let us recite these dangers and disadvantages. 1. Without a checking account, you must go from place to place to cash a pay check, unless some merchant will take in in the course of business, this often results in over-spending or the purchase of little-wanted merchandise. 2. When the check is cashed, you have to carry with you too large a fund of cash, or hide it in the house, thereby exposing it to loss, through misplacement; theft or destruction by fire or other cause. 3. In paying bills by cash you must make personal calls from store to store, both with receipted bills and then file them. A check can always be used as evidence of payment. 4. Without a checkbook control, you have no easy plan for budgeting your expenditures. 5. Without a checking account, you have to pay from 6 cents to 22 cents (cost of U. S. Postal money orders for amounts from \$2.50 to \$100) for each transfer of funds to concerns in other places." WE INVITE YOUR BANKING BUSINESS, AND APPRECIATE YOUR COOPERATION. First National Bank Over One Quarter Of A Century In Lockney

