

THE LOCKNEY BEACON

Dedicated to the Interests of This Section, That No Good Cause May Lack a Champion

VOLUME 34 LOCKNEY, FLOYD COUNTY, TEXAS, THURSDAY, NOV. 1, 1934 NUMBER 8

CHATTERGRAMS BY JEAN SUITS

Things seen the morning after the night of Hallowe'en—Main Street cluttered with farm machinery, shocks of feed, wheelbarrows up-right citizens with terrific headaches and blood-shot eyes, ice house turned skyward, signs battered and hacked, a pair of black kshoes with a chalky appearance from too much exercise on a couple of feet weary of shuffling, flat tires, busted hearts, and show windows still displaying black cats, witches grinning pumpkins, and ghosts who seem to have lost their charm overnight!

Is there anything more dead than holiday decorations of any kind after the appointed date? Before the holiday the many colors and gadgets used to carry out the festive motif are very appealing and some how sends a thrill up your spine, but as soon as the hour has passed the whole smear loses its power of suggestion and one entertains contempt at the very sight of the same thing viewed with delight not long hence.

I've never been able to figure that one out. For instance, the big yellow pumpkin with triangles for a nose, mouth, and eyes, set off by a light burning within, presents a delightful theme on the eve of Hallowe'en, but in a few hours the same old fat-headed melon looks ridiculous and all of the funny masks are disgusting because you perhaps saw too many funny people on the celebrated night. The witches flying over the moon on a broom and stealthy cats remind you, the morning after the night before, just how silly it has been to have believed in such things in the first place.

A little philosophy—Did you ever think...

P. T. A. GIVES RECEPTION FOR PARENTS FRIDAY EVENING

150 Guests Present For The Annual Occasion; Varied Program Given By Teachers, Officers, and Pupils

The High School and Grammar School P. T. A.'s were joint host to an annual reception given Friday evening in high school gymnasium at 8 o'clock honoring the parents of school children. About 150 guests were present for the occasion.

The receiving line consisted of all of the teachers, officers of the P. T. A. and the social committee. Superintendent Jones gave the opening address by explaining the purpose of P. T. A. and enumerating the projects finished by said organization last year. He also gave a few of the plans of both P. T. A.'s this year which will consist of purchasing a piano for the high school and the sponsoring of a musical comedy entitled, Oh, Professor, to be presented November 13 or 14.

The grammar school teachers patronized a playlet and gave a song about Topsy Turvy.

The high school faculty sponsored a sack race and an apple stunt with G. D. Tate, Eugene Harris, Arthur Barker, and Arch Cramer taking part. This same group sang "The Last Round Up," as a number from the Lockney Literary Club. Jerry Nell, Vernon Ford, pupils of Mrs. J. L. Suits, sang a song, "I'll Be Home on You." Guernes Baker and a Huff, who are pupils of Mrs. J. L. Suits, also participated.

THIRTEEN NEW IRRIGATION WELLS SINCE JANUARY 1ST IN LOCKNEY TERRITORY

11,500 Acres Under Irrigation Ditch Now With Additional Acres To Follow

In checking up on the number of new irrigation wells that have been put down in the Lockney territory since the first of the year 1934 makes a grand total of 73 wells in this territory with 11,500 acres under the irrigation ditch.

Most of these new wells have been put down within the past four months, and before another crop year we will see several more new wells in operation.

Our farmers are fast realizing that it is just simply good business judgement to take the "Chance" out of farming in this county. We have in this territory from 150,000 to 175,000 acres subject to irrigation in the shallow-water belt. If one owns a farm in this belt he is indeed fortunate and he should not delay longer in putting down a well and get ready to really farm. Where one is unable financially to make a kind of improvement on his farm it can be arranged through one of the Government agencies. It seems to us that Lockney farmers as a whole are not interested in irrigation as farmers in other communities over the South Plains. We draw this conclusion from the number of wells put down every week in this territory. Information about irrigation wells, equipment, etc. people should be the most interested of all, as we are located almost right in the heart of the irrigated belt of the South Plains.

PARK MEETING TO BE HELD AT QUITAQUE FRIDAY NOON

C. J. McDonald Is Arranging Luncheon For Visitors, Lockney Delegation To Attend

Friday noon, at Quitaque, representatives of nineteen towns are to meet to discuss plans for a state park at Quitaque Falls, a state park at Quitaque is arranging a luncheon for the visitors.

Building of a dam or a series of dams to impound water for fishing and outing and for municipal purposes has been proposed as a part of the improvement program.

D. E. Colp, state park board chairman, has professed great interest in the project and it has the support of citizens of a wide area.

Interested citizens of Lockney met at the Beacon office Friday night of last week and discussed the possibilities of a park in the Quitaque canyon near Quitaque. Col. C. J. McDonald, of Plainview was present and led the discussion. An immediate step was agreed upon of planning a park in the Quitaque canyon. A committee was organized with the following members: Will McGee, chairman; J. H. Hoblaus, D. C. A. R. Meriwether, Luther...

LOCKNEY FIRM EXTENDING ITS TRADE TERRITORY

Artie Baker, of the Irrigation Department of the Baker Mercantile Co., has contracted and is now drilling and installing irrigation equipment on farms in the communities of Kress in Swisher county, where he has just completed a well for B. S. Livingston; and a well is now being drilled for Guy Johnson near Plainview also drilling operations are progressing nicely on the J. S. Eason farm near Abernathy. A well has been completed for Joe Richardson at Tulia.

This Lockney firm is fast extending its trade territory, and Mr. Baker is receiving callers daily at his office from over West Texas and the South Plains who are interested in irrigation wells and equipment.

MISS ESTELLE BYARS IS IN CAR ACCIDENT SUNDAY

Miss Estelle Byars was in a car accident Sunday evening on the Main Street of Plainview breaking her foot when the automobile in which she was riding jammed into a parked car. The seat cushion slipped out and pinned her foot to the floor. There were two other occupants in the car and the driver was severely cut about his face when he was forced through the windshield. The other boy was not seriously injured. Miss Byars is the daughter of Mr. and Mrs. Walter Byars of Lockney and was attending college in Lubbock.

POLLS FOR GENERAL ELECTION OPENS AT 8 O'CLOCK TUES.

Promptly at 8 o'clock Tuesday morning, November 6, the polls for the general election will be opened and closed at 7 o'clock in the evening. Plans were completed for the election Tuesday night of this week by Judge J. W. Howard, Sheriff E. S. Randerson, and County Clerk A. B. Clark when all of the ballot supplies were sent to all of the voting precincts in the county. Upon turning in the sample ballot in this issue you will find that all of the parties are represented and in case one has been left out a blank remains for your convenience.

Presiding judges are required to report the results of the election in their respective precincts by telephone or person as soon as the count has been made.

STATE SCHOOL SUPT. TO HOLD MEETING SATURDAY

Interscholastic League Will Also Elect Officers Following Meeting

G. D. Holbrook, Deputy State School Superintendent of District No. 2, with headquarters at Lubbock, has called a meeting of teachers and trustees of interested parties of county to meet at the Court room at Floydada on Saturday morning, November 3, at 10 o'clock. Mr. Holbrook will be accompanied by Dr. A. W. Evans, Superintendent of the Lubbock schools.

Arden... Considerate to everyone just to mellow with their age and each new wrinkle only lend charm and character make-up. People who are cold and hard grasping every penny and never giving to benevolent causes but striking others, just naturally form a screwed-up appearance and the lines in their faces harden with the years. We have some people right here in our town who can be analyzed with only the aid of a fleeting glance by complete strangers. There is nothing more beautiful or refined than an older person who has so lived that even his physical features bear him out in the principles he has always up-held.

any meat... used until... Hoblaus and... gave a violin and clarinet... accompanied by their teacher, Miss Marjorie Welborn.

Community singing was led by D. Tate and Misses Lena Moore, Eunice Coleman and Marjorie Welborn.

The program was brought to a close by Mrs. J. L. Suits, president of the Grammar School P. T. A., extending an invitation to all of the parents to attend P. T. A. this year.

Jones invited the guests to inspect the high school rooms, laboratory, and library before returning home.

LOCKNEY LITTLE THEATRE HOLDS FIRST MEETING SINCE ORGANIZATION

Steering and Production Committees Appointed by A. Blount, President; Regular Meetings to Be Held Twice Every Month

The Lockney little theatre held its first meeting Tuesday evening at 8 o'clock at the grammar school auditorium since the organization of the group, October 25.

The meeting was called to order by the president, A. Blount, principal of the grammar school, and the minutes of the organization were read by Miss Manon Meriwether, secretary-treasurer.

The president appointed two permanent committees made up of five each to be called the Steering committee and the Production Committee. Those on the first committee are Misses Eunice Coleman, Chairman, Rowena Ewing, Jeane Suits, and Gerald Sams and Jessie Cox-Ellers, chairman, Howard Cox, and Misses Manon Meriwether and Velma Marble are on the other committee.

It was decided that the club should meet on the second and fourth Tuesday of every month and that a program be given each time by the members.

The first play sponsored by the little theatre will be given sometime during the Christmas holidays and Mrs. Stevenson is temporary director for the group.

The club now has about eighteen members and anyone interested in theatre work is invited to attend the next meeting which will be Tuesday evening Nov. 8, at 7:45 at the grammar school.

Red Cross Membership Drive To Be Staged Nov. 12-29

Tuesday evening at a meeting of the local chapter of the American National Red Cross in the Beacon office called by Frank Perkins, Lockney chapter director and chairman of this division, 4 women were selected to cover the town in a membership drive to begin November 12 and continue through the 29th for the purpose of obtaining this part of the county's membership which is 350 for the year, 700 is the quota membership for the entire county and if this number is put on the roll during this drive, a county-wide health nurse is to be employed for a period of three months to work in the public and rural schools, according to a plan endorsed by the Floydada Lockney committees last week.

The four women selected as chairmen are as follows according to the sections of the town: Mrs. Watt Griffith, north west; Mrs. G. D. Tate, south east; Mrs. Joe McCollum, South west; and Mrs. Threet, north east. Joe McCollum was appointed to visit the rural schools in the interest of the membership drive with privilege to appoint any help whom he might wish. Mr. Geo. Lither and C. C. Tubbs of Floydada were here for the meeting Tuesday evening.

Another meeting is to be held Tuesday evening at 7:30 at the Beacon office and those named above are requested to be present for the purpose of selecting their co-workers for the drive. R. C. McGilvary, secretary of this

division, will be present along with Frank Perkins, chairman and director of the local chapter. As explained in last week's paper every dollar you spend for membership half of it is retained in the county. That is, regardless of the amount given to the Red Cross, only 50c of that amount is sent into headquarters. If you give \$1.00 or if you give \$5.00 only 50c goes to the National Red Cross. The usual membership fee is \$1.00 and Floyd County is supposed to obtain at least \$700 leaving a total of \$3.50 for the purpose of sponsoring a health nurse for this county. In case sufficient funds are not raised to take care of this project within the next two months, a certain percentage of every membership obtained will be set aside for the employment of a nurse next year. It is really important that every citizen cooperate in the Red Cross membership drive this year in Floyd County. If a nurse who will take care of the children and give hygiene advise. It is that if Floyd County had its membership drive for the next 8 months it would not repay the National service rendered by the county. When the time comes to you for your year-end cheer, cheer for the amount and help help itself.

OAK FOREST OF ABOUT 150 ACRES IS ON SWENSON LAND

Few people are aware that in the famous Rock House pasture of the S. M. Swenson and Sons ranch, four or five miles west of Spur there is a large oak forest.

Most of the trees are post oak trees, although some live oak. The trees are 40 and 50 feet high.

The heavily wooded area is about 150 acres in extent. The place is hidden from the road.

CORN FROM OLD MEXICO BEING SHIPPED INTO AREA FOR FEEDING

Corn from Old Mexico has been shipped into Lubbock for sale to farmers and feeds for feeding livestock.

Already six or seven car loads of corn from below the Rio Grande have been inspected by the federal grain inspection service at Lubbock, R. R. Stuard, chief inspector of the Lubbock Grain exchange, says.

Price Scott, County School Supt., was in Lockney Tuesday and stated that only one school in the county had closed for crop work. Fairmont has closed down for a short time in order that students might assist in harvest of crops.

The Innocent One



NASHVILLE, Tenn. . . . Above is the young son of Mr. and Mrs. Thomas H. Robinson, Jr., who was charged with the sensational kidnapping of Mrs. Alice Stoll of Louisville for \$50,000 ransom.

Today's Market

POULTRY	
Heavy Hens	8c
Leghorn Hens	6c
Light colored hens	6c
Old Roosters lb.	3c
FRYERS	
Heavy type if over 2 lbs.	10c
Leghorns, Anconas	10c
Stags	5c
CREAM	
Butterfat No. 1	28c
Butterfat No. 2	26c
TURKEYS	
No. 1 Turkeys, lb.	8c
No. 2 Turkeys, lb.	5c
Old Toms lb.	5c
EGGS	
Eggs, per dozen	24c
GRAIN	
Wheat per bu.	85c
Maize, threshed 100	\$1.50
Kaffir, threshed 100	\$1.45
COTTON SEED	
Cotton Seed ton	\$42.00
Cotton Seed Meal	\$2.40
Loose Hulls	\$15.00
Sacked Hulls	\$1.00
80-20 mixed feed	\$1.25
Cotton per hundred	\$12.25
HIDES	
No. 1 well trimmed	11-20

First U. S. Archivist



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THE LOCKNEY BEACON

Established 1902

Published Every Thursday

TOM SUITS, PUBLISHER
J. L. SUITS, EDITOR
JEANE SUITS, ASSOCIATE EDITOR

Entered April 14, 1902, as second class matter at the postoffice at Lockney Texas, by act of Congress, March 3, 1879.

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation which may appear in the columns of The Beacon will be corrected gladly upon its being brought to the attention of the publisher.

MONEY

We don't pretend to understand money. We don't know anybody else who knows very much about money. About the only thing that is clear to us, and to most of the folk we know, is that money is something most of us haven't got enough of.

If there were any real understanding of money anywhere, it would seem to be among the big bankers and financiers, and perhaps in the Treasuries of the great nations of the world. But when we read about all the utterly divergent views about money and its importance in the scheme of things, expressed by the very men who, if the subject were fully understood, ought to be in complete agreement about it, we wonder why there should be so much difference of opinion on such things as gold, silver, paper currency, managed currency, the "commodity dollar" and all the other phases of the subject on which it seems as if no two people or nations agree.

We read that the nations composing the "gold bloc," which are still on the gold standard, recently met in Brussels to decide to stay on gold. They read that Holland is ready to go off gold and join England under the managed currency plan. Her representatives sat in the gold bloc conference and read about complaints from the American side. The gold policy has injured the trade, and we hear that our Government is not to our Government. We hear that for increasing the volume of money in circulation, but a same for "dated money" would have to be spent within time or it wouldn't be good.

Thinking about such things, and recalling some of the "token money" that was issued two or three years ago by communities in which the banks were closed, and which seemed to work pretty well, we wonder whether it makes much difference what we use for money. Our New England pioneers adopted the Indians' wampum currency, because they didn't have any other kind of money. In Virginia the early settlers used tobacco for money.

It looks to us that money is whatever people are willing to accept for what they have to sell, and as if the world's big problem now is to get everybody to agree on one kind of money good everywhere. Inside the United States, however, those pieces of green paper that Uncle Sams issues are still good for their face value when we can get them.

Eggs sure do taste good now. We paid 27c for a dozen the other day. Cream is 25c, cotton better than 12c, wheat around 85c and maize plenty high per ton, makes things look mighty good again. People as a whole have no right to complain for we are signing ground right along. If you don't believe this statement just look back to the spring and summer of 1933. Of course we have some people that are in bad circumstances, but we have always had a certain percentage of this kind of population. This population looks big to the most of us because we now have an accurate means of checking up on the number through our Relief Agencies. We have always had a lot of unemployment, but when we get better we don't notice it so much, as everybody has, in the past, got along some how, and they will do it again when Uncle Sam quits playing Santa Claus.

They can sure thing of some simple-minded things up at Washington. The latest is from the Relief Administration. They hand

out the statement they are going to have all of the wild horses of Florida hounded up and broken by relief workers and make plow horses out of them. Yeah, maybe so, and maybe not. Those Relief Administration officials at Washington know very little about a wild mustang. They never become tame and have very little sense. Mr. Hopkins and his hired hands just don't know their horses.

Just to show you how surgeons are going after a fellows appendix, we reported in last weeks paper about a surgeon removing the appendix of an infant that was only 30 minutes of age. Not to be outdone, a surgeon up New York way removed the appendix of an infant that was only 20 minutes of age.

Another good way to start a conversation with a stranger is to ask him how his foot troubles are coming on.

The way we see it the great trouble in America today, is that too many think patriotism consists in saying "Sic 'em"

Who in Lockney can remember the old-time preacher who seemed to think that everybody who sat in the back seat was a sinner?

Lockney Smart Aleck could see ourselves

What become of the woman who was sitting with her kitchen?

The new moon is over when the young wife has to ask him to wipe the dishes.

"BRAIN JEWELS" FROM OUR EXCHANGES

It is much safer to defeat all eight of the State Constitutional Amendments than to allow six of them—which are against the best interest of the common people—to carry. Two of them might be all right but six of them should be buried never to rise again. —Claude News.

The Means to An End Pessimism Pete says he looks forward to the time when men will consider football and other athletics a means to an end rather than an end to their means. In short, boy training is worth less to many fans than pocketbook enrichment. —Scurry Co. Times.

A good part of good business can be attributed to money from the government to local farmers and cattlemen. During the past year the county agent's office has averaged giving out checks amounting to more than \$1,000 each day. Add to this, the money from this year's cotton crop even though it was a small one, and you'll see that there is considerable money in the country. And there are more government checks to come. —From the Top of Double Mountain by Marshall Formby—Aspermont Star.

It is said, one good woman with a reform complex can do more to wreck a lot of lives than a dozen less "worthy" women who attend to their own business. —Bobbing 'Bout by Boyle—Briscoe Co. News.

West Texas was signally honored this week when a resolution was put through the legislature inviting West Texas to attend the North-East-South-Texas Centennial. And this is not all. They will be invited to pay a large part of the expense of the celebration. It is something of a "come up for

---and the Worst is Yet to Come



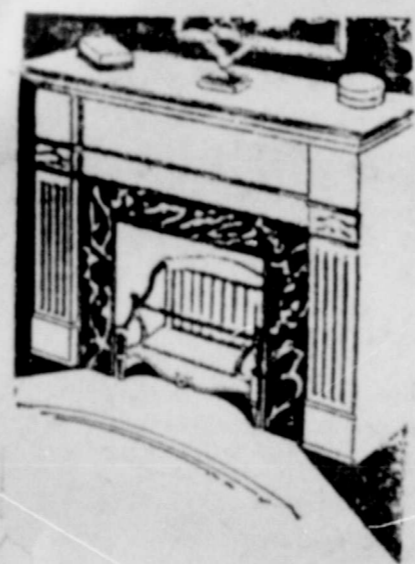
a duck dinner—you bring the ducks." —Rotan Advance.

False Alarm

The Weather Man seemed to take special pains to warn the American out a bad day. I stopped to insert an article in the effect that it was heavily, and gave every notion of continuing, by the paper was placed in the rain had ceased, and clouds had all been blown away. Next time it starts raining before you get home and

of my load of wood on the wagon for I was afraid to sleep on the ground. I lay there and thought how many thousand cords of wood are rotting on my father's plantation back home, while I am here shivering and freezing in the cold winds of this bleak, barren treeless country. I said in my mind, "I will arise and go to my work, but I did not do it. After a miserable hours waiting and wishing for the morning, I fell into a sweet slumber, and was wafted away into realms of beautiful visions and dreams. I was a bare-footed boy, sitting on the door of a beautiful East Tennessee town; the land of my native land of blessed, sweet, precious memories, the land of enchantment and beauty, where the soul delights to linger. I saw the Morning with purple quiver and crimson bow, stand tip-toe on the horizon and shoot beams of light at the vanishing darkness of night; I saw her reach up and gather the stars and hide them in her bosom and then bend down and nicker the slumbering world with

(Continued Next Week)



Instant Heat ... when you want it!

Patience is a virtue, but it doesn't thrive very well in a chilly atmosphere. When you're cold you want heat without waiting—comfort and health demand it. That's one thing about a Gas Radiant Heater—it's always ready for instant action. Just the touch of a match and it leaps into life, flooding the room with instant heat.

West Texas Gas Co.

BILLY NATION'S DANCE STUDIO. All types of dancing taught. Studio located next door to the Brooks Dry Cleaners. Phone 123.

DR. E. L. SPENCE. EYE, EAR, NOSE AND THROAT SPECIALIST. Office in Plainview Sanitarium and Clinic.

Dr. R. R. Wimberly. Dentist. PHONE NO. 62—W. Office Over First National Bank LOCKNEY, TEXAS.

When going to sea, red salinon float tail first.

PUBLICATION NOTICE

THE STATE OF TEXAS COUNTY OF FLOYD. On this the 24 day of October, 1934, E. E. Dyer, E. H. Rankin and W. H. Counts, Special Commissioners appointed by the County Court of Floyd County, Texas, to assess the damages to S. A. Thompson, Jr., by reason of the location of a street on the lands of the said S. A. Thompson Jr., in the City of Lockney, Texas, said lands being a tract of land out of J. H. Lockney Survey No. 4, Block Sec., Floyd County, Texas, Containing 2 acres as is fully set out in the petition of the City of Lockney, Texas, filed with the Hon. J. W. Howard, County Judge of Floyd County, Texas, on the 24th day of October, 1934, said Commissioners having been duly sworn to assess said damag-

BILIOUS. Condition Needs Double Action Treatment. Stimulation of liver bile flow is not enough for complete relief, but combined with intestinal stimulation that relieves temporary constipation, quick soothing of lashing, headache, indigestion, gas, rumbling feelings get relieved when both liver and bowels return to normal action. Get your bottle of Herbine from drugstores.

LOCKNEY DRUG CO. Dr. Kibby J. Clements. Osteopathic Physician. 306-10 Skaggs Building. Telephones, office No 189. Residence 1079. Plainview, Texs

es fairly and impartially and in accordance with law, do hereby appoint as the place and time for hearing said parties and said matters, the City Auditorium in the City of Lockney, Texas, on the 16th day of November, 1934 at 2:00 o'clock P. M.

And it appearing from the petition of the City of Lockney which is sworn to, that the defendant S. A. Thompson, Jr., is a nonresident of the State of Texas, and is a resident of the State of Colorado, it is ordered that a copy of this order be served upon said S. A. Thompson, Jr., by making publication of this notice in some newspaper published in the County of Floyd one each week for four consecutive weeks precious to the return day hereof, and such service thereof shall be notice to said party to appear at said time and place for the purpose of offering any evidence he may desire on the issue as to the damages to be assessed against said City of Lockney and to be paid to the said S. A. Thompson, Jr., for the lands aforesaid for the uses aforesaid.

Witness our hands this the 24th day of October, 1934. E. H. Rankin, E. E. Dyer, W. H. Counts

WHY WORRY!

about who you are to get to do your washing next? You can always depend on us. Our service is regular, dependable, and of the highest quality.

Leave word at the Baker Hotel. Floydada Steam Laundry

SATISFACTION IT'S A BIG WORD

And it has a big meaning when it comes to Groceries. People generally go where they know they can get Satisfaction. That's why they come here month and month out—year in and year out.

We guarantee you the same satisfaction we give them in pure and fresh groceries Meats that are tender and wholesome—at the lowest possible prices.

Come in and see what Satisfaction Means

Telephone No. 10. Hamilton Bros. GROCERY



GOOD THINGS TO EAT

GREEN BEANS AU GRATIN

2 tbsp. butter
2 tbsp. flour
1-2 tsp. salt
Few grains pepper and paprika
1 cup Pet milk diluted with 1 cup liquid off beans
2 cups cooked or canned green beans
1-2 cup grated cheese

Melt butter in double boiler, blend in flour and seasonings and when smooth and bubbling, add diluted milk gradually, stirring constantly to prevent lumping. Put beans into a baking dish, pour the sauce over them and sprinkle with cheese. Bake in a moderate oven 20 minutes. Serves six.

Add dry ingredients mixed and sifted well to corn. Then add beaten yolks of eggs and fold in beaten whites. Drop by spoonfuls into hot fat and brown.

SMOTHERED BEANS

1 cup lima beans
3 cups tomatoes
8 slices onion
2 tsp. salt
6 slices bacon, pork chops or sausage.

Soak the lima beans in cold water over night. Drain in the morning and place in a flat baking dish, greased. Add salt and tomatoes and bake for one hour. Remove from the oven and place the sliced onions over the beans, and the meat on top. Bake about 45 minutes uncovered in hot oven.

CORN FLITTERS

1 can corn
1 lbs. baking powder
1 tbs. salt
2 eggs
1-2 cup flour

POTATOES ON HALF SHELL

Bake medium sized potatoes in a hot oven about forty minutes. Cut off a slice from one side, scoop out, season with salt and pepper, add butter and milk. Re fill shells, sprinkle with grated cheese and bake 5 minutes.

BAKED HAM

1 slice ham, 2 inches thick
2 tbsp. brown sugar
1 tbs. flour
3-4 cup water
3-4 cup Pet milk

Trim off the fat and cut into small pieces and mix with sugar. Rub the flour into the ham, put into a baking dish sprinkle the fat, sugar mixture over the top and add water, place in hot oven 425 degrees. After 15 minutes reduce heat to 275 degrees. Add the milk 15 minutes before the end of baking, two hours are usually required for baking. Enough milk should be left for gravy. Serves six.

SCRAPPLE

Boil the head, feet, liver, heart (cook liver and heart few minutes).

THE STERLETTE

"THE SCHOOL OF HIGH IDEALS"

STEWART DRAUT EDITOR
KATHERINE DAVIS, PAULA HOWARD ASSISTANTS
C. B. JOHNSTON SPORTS EDITOR
ESTELLE BYARS SOCIAL REPORTER
General Reporters—Ruth Draut, Sallie Myrtle Bobbitt, Ruth Slaughter, Juanita Reeves, and Myrtle Neal.

Assembly Program

The regular semi-monthly general assembly was held Friday afternoon, Oct. 26. A radio program was presented by Miss Griffiths room to a large number of visitors. After the program, the new water system and other new improvements were inspected. The next assembly program will be given by Mr. Jones's room on Nov. 9. Patrons and visitors are urged to come.

General News

Mr. Price Scott, County Superintendent, visited Sterley school last Thursday afternoon. His coming aroused some humorous happenings: Mr. Scott pulled off some jokes as usual, and told a story of how the wind carried his hat away one day when he was visiting. When he left Mr. Jones's room someone hid his hat, and the room prepared to pretend that the wind carried the hat out of the door.

It was requested that we not tell who hid Mr. Scott's hat.

What Would Happen If?

Mary Johnston would stop giggling.
Mason Paschal would act sane.
A teacher would look up at the wrong time.
Mr. Scott would find out who hid his hat last Thursday.
Jack Williamson did not smile.
Mr. Jones forgot his toothpick for lunch.

Touchdowns for The Witty

Miss Stuart, "Stuart, how did the Quakers get their name?"

Remove from the fire and mix thoroughly with the ground meat. Press in pan with weighted lid. When serving the scrapple, slice it, roll in flour and brown in frying pan.

Stuart: (without thinking) "Because they quacked."

Some absent minded student in the history class suddenly exclaimed: "Columbus discovered America. Lets all go."

Mr. Jones: Kathryn, how much is 5q added to 5 q's
Kathryn: ten q's
Mr. Jones: You're welcome.

Original Poems

Autumn Days

The autumn days have come again,
The earth is turning brown,
And in the fields the work's begun
The leaves are falling down
These autumn days the best
When the earth sends forth its best
But there is one thing I do not like,
It's that old cotton field!

Hallowe'en

What is happening, you witches
and owls,
And moon, why do you shine
at me?
What is it that in the woodland
is
Oh, can this be hallowe'en?
O, yes a jack-o-lantern comes in
view,
And a fake ghost merrily groans,
I think I'll join the festivity too
And through the moonlight
rope.

Stuart Draut

Notice!

The names of those on the "Star Roll" will appear in "The Sterlette" next week.

Personals

Mae Guledge has been her small change to buy a guitar. She finally has engaged and will purchase her guitar. We hope to have some music.

Neoy and Edith Grimes from Sterley visited Irene's home in Sterley Sunday. Edith, who is the daughter of our former principal, E. Grimes, took dinner with her former classmate, Ruth Draut.

Mr. and Mrs. W. H. Johnston and family went to Flomot Sunday.

THE METHODIST CHURCH

Sunday School, 9:45 A. M.
Prayer Meeting, 11 A. M. and 7:30 P. M.
Lectures and Prayer services, Wednesday, 7:30 p. m.
Woman's Missionary Society, Monday 3:30 p. m.
Seward's Meeting, Monday 7:30 p. m.
Prayer meeting, Wednesday 7:30 p. m.

The Annual Conference, meets Nov. 14-24, at Abilene, Texas. We have just two more Sundays to meet as pastor and members, for this year. After the meeting of the conference, our relation as pastor and members may cease. We may go to another field, and another pastor may come to you. Lets make the next 2 Sundays special days, with full attendance at all the services. Lets make them joyous days, for our relation has been so pleasant. Lets pray that the Lord's will may be done. Help us to be able to make a good report, which will mean so much for us another year. Much thanks to you for this year's report both for the congregation and the pastor.

Together in an effort to reach our goal for Sunday School attendance before the year closes. We can do it. Come, on time, next Sunday, for Sunday School, and remain for the preaching service. Yours for a happy closing of the year,
J. OSBORN, Pastor.

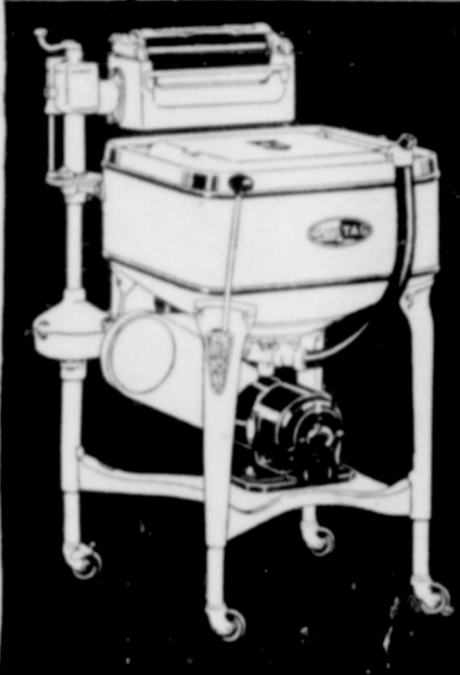
The property department of New York employs 6779 men.

Look AT MAYTAG'S EXTRA QUALITY FEATURES



Then LOOK AT THE PRICE

YOU'LL KNOW IT IS A SENSATIONAL VALUE



Pictures don't tell the story. You must see a Maytag demonstrated before you can realize how much you get for your money. This extra Maytag quality is the reason more Maytags were bought in half of 1934 than in all of 1933. See the Maytag dealer near you.

For homes not having gas, see Maytag's new Gasoline Multi-Motor. Additional cost.

THE MAYTAG COMPANY, Newton, Iowa



Rev. I. N. Demy says: I have found nothing in the past 20 years that can take the place of Dr. Miles Anti-Pain Pills. They are a sure relief for my headache.

Sufferers from Headache, Neuralgia, Toothache, Backache, Rheumatism, Lumbago, Muscular Pains, Pericarditis, write that they have found relief from Dr. Miles Anti-Pain Pills.

Keep a pack of these pills in your medicine cabinet and you will never know the meaning of headache or neuralgia.

DR. MILES' ANTI-PAIN PILLS

LET US EXPLAIN!

Give us a few moments to show you how we can give you New Car Performance by reconditioning your cylinders with our...

NEW VAN NORMAN BORING BAR

"It Pays To Van Normanize"

JAMES MILLER, General Repairing



PLAINVIEW SANITARIUM & CLINIC

Plainview, Texas

Thoroughly equipped for the examination and treatment of Medical and Surgical patients, including Dental and Eye, Ear, Nose and Throat Departments.

GLASSES FITTED



BATTERY RADIO

Only \$34.95 Complete

This powerful radio reaches from the Atlantic to the Pacific and from Canada to the Gulf of Mexico.

LOCKNEY ELECTRIC

WAKE UP YOUR LIVER BILE— WITHOUT CALOMEL

And You'll Jump Out of Bed in the Morning Rarin' to Go

If you feel sour and sunk and the world looks punk, don't swallow a lot of salts, mineral water, oil, laxative candy or chewing gum and expect them to make you suddenly sweet and buoyant and full of sunshine.

For they can't do it. They only move the bowels and a mere movement doesn't get at the cause. The reason for your dull and-out feeling is your liver. It should pour out two pounds of liquid bile into your bowels daily.

If this bile is not flowing freely, your food doesn't digest. It just decays in the bowels. Gas builds up your stomach. You have a thick, bad taste and your breath is foul. It often breaks out in blotches. Your head aches and you feel down and out. Your whole system is poisoned.

It takes those good, old CARTER'S LITTLE LIVER PILLS to get these two pounds of bile flowing freely and make you feel "up and up." They contain wonderful, harmless, gentle vegetable extracts, amazing when it comes to making the bile flow freely.

But don't ask for liver pills. Ask for Carter's Little Liver Pills. Look for the name Carter's Little Liver Pills on the red label. Beware of substitutes. Best drug stores. ©1931 C. M. Co.

ANYONE who needs a cream separator can buy a DE LAVAL

on such liberal terms that it will pay for itself out of its own earnings

NO one need continue using a cream-wasting separator or skim by hand when a new De Laval—the world's best—can be obtained on payments as small as \$1.00 per week.

Any question concerning the earning power or superiority of a De Laval can be easily settled—we will gladly arrange a free trial so that you can see and try one before you buy.

Call on us for anything concerning De Laval Separator

SEE-TRY DE LAVAL SEPARATORS FOR \$1.00 A WEEK

Golden Series: The world's best cream separator in every way.

Standard Series: Nearly like Golden Series except a few non-essentials.

Junior Series: The world's best low priced separator.

Electro Series: First all-electric cream separator.

A SIZE AND STYLE FOR EVERY NEED AND PURSE

Used DeLaval Separators
We have some good used DeLaval's and \$1 per week will buy them.

Baker Merc. Co.

TEXAS - PLAINVIEW ON THE STAGE Friday and Saturday The Famous Taos Indians

Cermonal Dances And Songs
Saturday Midnight, Sunday, and Monday



with **PAULINE LORD**

Celebrated stage star who delayed her screen career to play "Mrs. Wiggs". The American actress best suited for this beloved role!

W.C. FIELDS

as C. Chesterfield Scubbin, Miss Hazy's mail-order soul-mate! He brings joy to you, and disaster to Miss Hazy's dreams of love!

ZASU PITTS

Perfect as the flirty Miss Hazy who gets a husband for a two-cent stamp—and pays too much at that!

GUERNES BAKER GIVES HALLOWE'EN PARTY WEDNESDAY

Guernes Baker was host to a number of his friends Wednesday evening with a Halloween party given at his home. Games of bridge and "42" were enjoyed by the guests amid a typical spooky scene.

Pumpkin pie and coffee was served to the following: Misses Muriel Trussell, Maxine Myers, and Faye Oliver and Delbert and I. B. Hamilton, Hall Nall, Bob Collier, Max Faulkner, Marvin Sams, and the host.

BOYS HONORED WITH A HALLOWE'EN PARTY SATURDAY

A Halloween party was given Saturday evening in the home of Mrs. Elco Frizzelle with Mrs. E. M. Lawson as joint hostess honoring their sons, Jack Frizzelle and Reed Lawson, students at Tech in Lubbock, who spent the week-end with their parents.

The house was decorated with the Halloween motif and numerous games were played carrying out the holiday. At 10 o'clock a witch came and each one had a fortune told and was given a black cat cookie. Iris Frizzelle and Billie Jack Lawson were ghosts. Refreshments were served to about sixty guests.

MUSICAL TEA GIVEN WEDNESDAY AFTERNOON

Mrs. Frank Perkins presented her nine year old niece, Betty Mae Ratliff, in a musical tea Wednesday afternoon at 3:30. Guests were parents and teachers of Mrs. Perkins' piano pupils.

The reception rooms were decorated with a gay Halloween note of orange and black and the pupils of her class poured tea from the silver service in the dining room to about thirty guests.

While the guests were being served, Miss J. Thorne played softly on the piano. The following selections were played by Bettie Mae during the afternoon:

Duet, Williams; Arbutus, Claflin; Daisies, Pitcher; The Chatter box, Protinsky;

Return of Spring, Preston; The Swallow, Williams; The Bells, Williams; Technical Study in C Major, Williams; To Fairyland, Williams; Fairyland, Evan Daves; Hanging Gardens, Davies; and a reading, The Hoot Owl.

SENIOR EPWORTH LEAGUE PROGRAM Nov. 4, 1934

Subject: Our Debt to the Lutherans and to the Society of Friends

Scripture: John 10:16
Leader: Raymond Rucker
The Lutheran—Jesse Harris
A Child of Fears—Lorene

Rape
A Bold Prophet—R. C. McGilvary

A Mighty Fortress is Our God
—Mary Gaynelle Thomas
Wesley's Aldersgate Street Experience—Mildred Thomas

The Society of Friends—Rev. B. J. Osborn.

MRS. R. S. STILL HONORED WITH DINNER SUNDAY

Mrs. R. S. Still was complimented Sunday with a surprise birthday dinner given by her Sunday School Class and members of the Methodist Missionary Society.

Guests were: Rev. and Mrs. J. B. Osborn, Mrs. Threet, Mr. and Mrs. Jake Griffith and daughter, Mrs. Henry Ford and son, Byron, Mrs. Daff Griffith, Mr. and Mrs. D. B. Millions and children, Thelma and Roy, Mrs. C. F. Ramsey, Mrs. Kate Collier and daughter, Margaret, Mrs. M. E. Hammond and children, Mrs. Ed Teuton and son Don, and the honored guest and her husband and daughters, Ladrine, Maxine, and Juanita.

SOUTH PLAINS NEWS

Rev. Roark filled his regular appointment Sunday morning and evening.

Our School opened this week after a two weeks dismissal because of sickness in the adjoining communities.

Elmer Thornton, who has been in the Drug business here for seven years, has moved to a more where he will be engaged in the same business.

Miss Upton of Plainview spent the week end with

her folks in the hospital.

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guests brought a covered dish and at the noon hour lunch was served to the following: Mesdames, Will McGhee, E. Dyer, E. Woodburn, G. Stapleton, N. E. Greer, Ebb Rankin, Floyd Ewing, A. J. Sams, Sally Griffith, and the hostess mother, Mrs. Buck Sams all of Lockney and Mrs. Johnston of Floydada.

Howard Cox started to work for the Lockney First National Bank Thursday morning as an inspector of mortgaged livestock.

RATE OF FIRST 25 KILOWATT HOURS TO BE REDUCED

New Rate Will Become Effective Nov. 1st. Second Rate Reduction in Last Five Years

The Texas Utilities Company through its local management announced today that effective on all electric bills rendered to residential users on November 1, the top step heretofore figured at 11 cents for the first 25 kilowatt hours will be reduced to 10c. The statement will apply to current consumed after September 20 and is the second rate adjustment downward to domestic or residential users in the last five years. It is of special significance that the prices of practically all commodities have made sharp advances in recent months but the further reduction in electric rates at this time is made in the hope that all patrons of the company will avail themselves of the splendid opportunities for improvement in home lighting and at a cost lower even than the reasonable charges heretofore made. The importance of proper lighting from many angles is recognized more than ever before.

To those who have observed the company's operations since the various cities and towns were provided with electric service it will be recalled that no effort has been spared to render an absolutely dependable supply of electric energy and always at fair and reasonable charges.

Including the rate reduction announced today, the company, according to Jon. O'Hearn local manager, has made seven reductions within the past five years. These have been made applicable to and distributed among all commercial and residential users.

Services in water pumping operations as well as lowering of street lighting and other municipal lighting charges. Substantial reductions have been made during the same period to industrial users and the public schools.

The last reduction made prior to the present announcement by the company was made March 1 of this year to commercial users. The present residential reduction coupled with the commercial reduction made this year places both the company and its customers in the position of being optimistic for the nearer return of normalcy.

The company expects to maintain, according to Mr. O'Hearn, the same high standard of service to the end that a policy followed for many years by the company and found to be very much worth while will continue to assist in building the towns served.

TRADE IN YOUR OLD COAL OR WOOD STOVE



AMERICAN OIL BURNING HEATER

Don't pass up this special opportunity to get a new AMERICAN Oil Burning Heater. For a limited time we will give you a liberal allowance on your old-style wood or coal heater. The AMERICAN Oil Burning Heater has all the latest convenience features, such as Genuine Detroit Constant Level Valve, Vented Cut-Off valve and V-slot metering valve to help you get trouble-free, uninterrupted heating service. It is a real fuel saver, too. We have a size and model to meet your requirements—at a price that will please you. Come in and look it over.

Ask any of the below list of purchasers of American Heaters about them:

- J. E. Beyette
- Walter Allen
- R. C. Bennett
- T. J. Boyd
- J. D. Christess
- W. J. Casey
- Dozier Dillard
- J. A. Dillard
- Z. H. Doan
- T. J. Gilbert
- C. F. Harris
- Pierce King
- J. A. Smalley
- Oscar Allen
- E. J. Thomas
- W. M. Stovall
- Otto Schriber
- Wilbur Wilson
- J. D. Hager
- B. A. Howell
- Frank Jones
- Wesley W. Jones
- J. C. Lackey
- Geo. T. Merivale
- E. C. Mosley
- J. T. Reilly

FEDERAL

EXTRA SERVICE TIRES Are Backed By Over 35 Years Of Experience



Bicycles were the chief vehicle of travel in '98 and '99 and Federal Tire Company, at that time, was engaged in the production of Extra Service bicycle tires.

Automobiles became prominent at the turn of the century and made the production of a new type of tire necessary. And Federal Rubber Company, with employees who were already experienced in the rubber industry, began to experiment, formulate, and study the production of automobile tires. They now control some six hundred patents, many of which are of basic importance to the rubber industry, and are producing the new famous FEDERAL Extra Service TIRE.

Good Trade-In Allowance Ozark Service Station

Lockney, Floydada and Plainview

LADIES ATTEND ALL DAY QUILTING AT FLOYDADA

Mrs. Jimmy Baxter of Floydada invited a number of ladies from here to an all day quilting held at her home Wednesday. The



NEW! the wonder stocking HOLEPROOF KNEE-HIGH

Ends main causes of runs; wears 25% to 50% longer!

Because this new stocking comes just to the knee, it does away with all knee-strain and stretch—the main causes of runs. By actual test 3 pairs outwear 4 to 5 of the ordinary kind. And give far greater comfort with more graceful style.

\$1.00



Always Something New

FASHION SHOPPE



Mrs. Wiggs of the Cabbage Patch

The famous trio of geographically named children, Asia, Europa and Australia are played by Carmencita Johnson, Virginia Wiedler and Edith Fellows respectively, as they appear in Paramount's "Mrs. Wiggs of the Cabbage Patch," which comes Sunday to the Texas. Plainview, with Pauline Lord, famous American-making her film debut in the title role. W. C. Fields and Zasu Pitts are also featured.



SAMPLE BALLOT

Of General Election, Tuesday, Nov. 6, 1934

DEMOCRATIC PARTY	REPUBLICAN PARTY	SOCIALIST PARTY	COMMUNIST PARTY	INDEPENDENT CANDIDATES	For United States Senator:
For United States Senator: TOM C. CONNALLY	For United States Senator: U. S. GOEN	For United States Senator: W. B. STARR	For United States Senator: L. C. KEEL	For United States Senator:	For United States Senator:
For Congress, ----- District:	For Congress, ----- District:	For Congress, ----- District:	For Congress, ----- District:	For Congress, ----- District:	For Congress, ----- District:
For Governor: JAMES V. ALLRED	For Governor: D. E. WAGGONER	For Governor: GEO. CLIFTON EDWARDS	For Governor: ENOCH HARDAWAY	For Governor:	For Governor:
For Lieutenant Governor: WALTER WOODUL	For Lieutenant Governor: LESTER GUNST	For Lieutenant Governor: E. M. LANE	For Lieutenant Governor: HORACE ALFRED WINN	For Lieutenant Governor:	For Lieutenant Governor:
For Attorney General: WILLIAM McCRAW	For Attorney General: THOMAS E. BALL	For Attorney General: F. W. HUBBARD	For Attorney General:	For Attorney General:	For Attorney General:
For State Treasurer: CHARLEY LOCKHART	For State Treasurer: E. N. MULKEY	For State Treasurer: WILLIAM PLAMPIN	For State Treasurer: ORTON CAMPBELL	For State Treasurer:	For State Treasurer:
For State Comptroller of Public Accounts: GEORGE H. SHEPPARD	For State Comptroller of Public Accounts: JOHN W. MILLER	For State Comptroller of Public Accounts: J. W. JEWELL	For State Comptroller of Public Accounts: RAYMOND BLAND	For State Comptroller of Public Accounts:	For State Comptroller of Public Accounts:
For Railroad Commissioner: LON A. SMITH	For Railroad Commissioner: DEE HUMPHREYS	For Railroad Commissioner: J. W. HEMBREE	For Railroad Commissioner: ROBERT PIERCE	For Railroad Commissioner:	For Railroad Commissioner:
For Commissioner of Agriculture: J. E. McDONALD	For Commissioner of Agriculture: A. W. ORR	For Commissioner of Agriculture: OLIVER WILLIAMS	For Commissioner of Agriculture: PAUL JOHNSON	For Commissioner of Agriculture:	For Commissioner of Agriculture:
For Commissioner of General Land Office: J. H. WALKER	For Commissioner of General Land Office: H. S. FRADY	For Commissioner of General Land Office: JOHN M. KILLOUGH	For Commissioner of General Land Office: GEORGE W. JOHNSON	For Commissioner of General Land Office:	For Commissioner of General Land Office:
For Associate Justice Supreme Court: JOHN H. SHARP	For Associate Justice Supreme Court: IRL F. KENNERLY	For Associate Justice Supreme Court: GUY L. SMITH	For Associate Justice Supreme Court:	For Associate Justice Supreme Court:	For Associate Justice Supreme Court:
For Chief Justice Court of Criminal Appeals: W. C. MORROW	For Chief Justice Court of Criminal Appeals: S. E. FISH	For Chief Justice Court of Criminal Appeals: THOS. B. BURNS	For Chief Justice Court of Criminal Appeals:	For Chief Justice Court of Criminal Appeals:	For Chief Justice Court of Criminal Appeals:
For State Superintendent of Public Instruction: L. A. WOODS	For State Superintendent of Public Instruction: Mrs. HALLETT W. REYNOLDS	For State Superintendent of Public Instruction: BERTHA BLATT	For State Superintendent of Public Instruction: PERRY BALLARD	For State Superintendent of Public Instruction:	For State Superintendent of Public Instruction:

For District Judge 110th Judicial District Court: A. J. FOLLEY

For District Attorney, District No. 110th: LTON B. CHAPMAN

State Representative, District 120th: TARWATER

County Clerk: NEWSOME

County Sheriff: E. S. RANDERSON

For Assessor And Collector of Taxes: FRANK L. MOORE

For County Treasurer: MAUD MERRICK

For District Clerk: GEORGE B. MARSHALL

For County Superintendent of Public Instruction: E. C. NELSON

For County Surveyor: GEO. A. LIDER

For Constable of Justice Precinct No. 1: E. L. CAMPBELL

For Commissioner of Precinct No. 1: A. S. CUMMINGS

For Commissioner of Precinct No. 2: E. R. HARRIS

For Commissioner of Precinct No. 3: WALTER WOOD

For Commissioner of Precinct No. 4: H. D. BLOODWORTH

For Justice of the Peace Precinct No. 1: B. P. WOODY

For Public Weigher of Precincts No. 1 and 4: A. E. SHELTON

For Justice of the Peace, Precinct No. 2: D. C. LOWE

For Constable of Precinct No. 2: W. V. SMITH

For Public Weigher of Precincts No. 2 and 3: J. M. FLOYD

FOR The amendment to the constitution of the State providing that taxation of real property shall be equal and uniform; and that all property shall be taxed in proportion to its value as may be ascertained, as provided by law; and providing further that the Legislature may impose poll tax and occupation tax and mechanical and agricultural pursuits; and exempting from taxation Two Hundred and belonging to each family; and providing that the occupation tax levied by any county for the same period.

AGAINST The amendment to the Constitution of the State providing that taxation of real property shall be equal and uniform; and that all property shall be taxed in proportion to its value as may be ascertained, as provided by law; and providing further that the Legislature may impose poll tax and occupation tax and mechanical and agricultural pursuits; and exempting from taxation Two Hundred and belonging to each family; and providing that the occupation tax levied by any county for the same period.

FOR The amendment of Article IX of the State Constitution, by adding Section 2-A thereto, giving the Commissioners' Court general management and control of county affairs, and authorizing the Legislature to provide more economical forms of county government and different than as now provided by law.

AGAINST The amendment of Article IX of the State Constitution, by adding Section 2-A thereto, giving the Commissioners' Court general management and control of county affairs, and authorizing the Legislature to provide more economical forms of county government and different than as now provided by law.

FOR The amendment of Section 3 of Article VIII of the State Constitution providing for the levying and collection of taxes and fixing the maximum amount thereof which can be collected and expended each year.

AGAINST The amendment of Section 3 of Article VIII of the State Constitution providing for the levying and collection of taxes and fixing the maximum amount thereof which can be collected and expended each year.

FOR The amendment to the Constitution of the State of Texas adding Section 61 to Article XVI, abolishing the Fee System of compensating all district officers and all county officers in counties having a population of twenty thousand (20,000) or more; and authorizing the Commissioners' Court to determine whether county officers in counties containing less than twenty thousand (20,000) population shall be compensated on a fee basis or a salary basis; and authorizing the Commissioners' Court in all counties of the State to determine whether Precinct officers shall be compensated on a fee or a salary basis.

AGAINST The amendment to the Constitution of the State of Texas adding Section 61 to Article XVI, abolishing the Fee System of compensating all district officers and all county officers in counties having a population of twenty thousand (20,000) or more; and authorizing the Commissioners' Court to determine whether county officers in counties containing less than twenty thousand (20,000) population shall be compensated on a fee basis or a salary basis; and authorizing the Commissioners' Court in all counties of this State to determine whether precinct officers shall be compensated on a fee or a salary basis.

FOR The amendment to Section 1 of Article IX of the Constitution of Texas, providing that the Legislature may by a two-thirds vote of both Houses create new counties and change the boundaries of existing counties.

AGAINST The amendment to Section 1 of Article IX of the Constitution of Texas, providing that the Legislature may by a two-thirds vote of both Houses create new counties and change the boundaries of existing counties.

FOR The amendment to the Constitution of the State of Texas permitting any Home Rule City to alter, amend or repeal its charter every twelve (12) months.

AGAINST The amendment to the Constitution of the State of Texas permitting any Home Rule City to alter, amend or repeal its charter every twelve (12) months.

FOR The amendment to the Constitution of the State of Texas permitting Home Rule Cities to so amend their charters that the elected officials of such cities may hold office not to exceed four (4) years.

AGAINST The amendment to the Constitution of the State of Texas permitting Home Rule Cities to so amend their charters that the elected officials of such cities may hold office not to exceed four (4) years.

FOR The amendment to the Constitution of the State of Texas subjecting the lands of the University of Texas to taxation for county and school district purposes, and providing for the payment of said taxes to the proper authorities of the counties and school districts where said lands are located.

AGAINST The amendment to the Constitution of the State of Texas subjecting the lands of the University of Texas to taxation for county and school district purposes, and providing for the payment of said taxes to the proper authorities of the counties and school districts where said lands are located.

OF INTEREST TO WOMEN



Pattern 8326

Designed in sizes: 36, 38, 40, 42, 44, 46, 48, 50 and 52. Size 44 requires 5 yards of 39 inch material with 1/4 yard contrasting for ruffle.

FOR SLIM LINES

Pattern 8326: The larger woman will delight in this smart frock with its slenderizing lines and flattering surplice closing, good for early fall and all through the winter whether it is made in silk, satin or woolen.

The revers can sport the soft ruffling as shown in the large view or it can be smartly mannish with the ruffle. The large buttons of the side closing are a touch. This frock is held back by means of the front of the skirt pleat at the end of the sleeves also are with the smooth fitted and wrists and the at the elbows. For increasing the money in circulation, some for...

Dow, (Lockney Beacon), pattern Dep't., 115 Fifth Avenue, Brooklyn, N. Y.

PARIS—Copper is a novel trim in fall and winter fashions which has just been launched by Parisian designers. A big copper flower is thrust into the velvet belt of a terra cotta colored after noon frock. A two-inch wide copper belt like a bracelet finishes a white tulle dinner gown, and some evening gowns have a copper-like tinge.

Tree bark seems to be popular for everything—purses, slippers, coats, and other wearing apparel. Rough leather and tree bark predominates in smart purses. If they are smooth there are tucks or gathers to save them from plainness. Frame purse seems to be taking the lead over the envelope and pouch styles.

Tree bark, gabardine, suede and antelope, with kid the fifth, predominate in slipper material, with high cut slippers the newest cut slippers the newest style. Morde low-heeled port slippers being sold this year than ever before. Continental heels are popular for dress, and those box-heeled silver, gold and satin evening slippers which made their entrance last season are back, more popular than ever. Side ties are popular and for many slippers two materials are combined, such as gabardine and kid, gabardine and patent and so on.

Several smart sets are noted. Bright plaid purses and scarfs are attractive and there are scarf and glove sets and other accessories in novelty colors and weaves.

In costume jewelry there are bright clip-and-bracelet sets, many of them of gilded wood. Costume jewelry is more popular than in several seasons, sales indicate say.

Just a word for those various handkerchiefs which are the day. They are in every color, available color, and color combinations, and they can...

ATTENTION: Send 15 cents for each pattern desired. NAME, ADDRESS, STYLE and SIZE to Patricia...

GENERAL INSURANCE

We write all lines of Insurance, make office your headquarters when in Town

WE MAKE FARM LOANS.

McAdams & Childers



Your hair will respond beautifully to proper care!

SHAMPOO AND WAVE SET 50c

SPECIALS
\$1.75 permanents 2
FOR \$2.00
\$5.00 permanents 2
FOR \$5.00

A regular, weekly shampoo will keep your scalp healthy and clean, and do wonders for your hair. At this price you can afford it.

VOGUE BEAUTY SHOPPE

LYNNA JAYE GRAVES, Operator
Lockney, Texas Phone 16

\$25.00

Cash Contest

AT

Lockney

Tuesday, November 6th.

"FELLOWSHIP DAY"

Bring all the family and come early and don't forget your Tickets, so you can enter this contest.

ANNOUNCEMENTS

The Beacon is authorized to announce the following named persons for the office under which their names appear, subject to the action of the Democratic Primary to be held July 28, 1934.

- Congressman, 19th Congressional District:** George Mahon, of Colorado
- District Judge, 110th Judicial District:** A. J. Folley
- For District Attorney of 110th District:** Alton B. Chapman
- For County Judge:** Tom W. Deen
- County Treasurer:** Mrs. Maud Merrick
- For District Clerk:** George B. Marshall
- For County Clerk:** A. B. Clark
- Sheriff Of Floyd County:** E. S. Randerson
- For County Attorney:** Winfred F. Newsome.
- For Tax Assessor And Collector:** Frank L. Moore
- For County School Superintendent:** E. C. Nelson

For Commissioner Precinct No. 2
E. R. Harris.

For Commissioner Precinct No. 3
Walter Wood.

Hats, purses, bright material are snatched on appearance.

Women seem to be looking for "different" things, one would deduct after visiting shops, and they are finding a wider variety this season.

IF YOUR BREATH HAS A SMELL YOU CAN'T FEEL WELL.

When we eat too much, our food decays in our bowels. Our friends smell the decay coming out of our mouth and call it bad breath. We feel the poison of the decay all over our body. It makes a stomach, grossly and so good for anything.

What makes the food decay in the bowels? Well, when we eat too much, our bile juice can't digest it. What is the bile juice? It is the most vital digestive juice in our body. Unless 2 pints of it are flowing from your liver into our bowels every day, our movements get hard and constipated and 1/2 of our food decays in our 25 feet of bowels. The decay sends poisons all over our body every six minutes.

When our friends smell our bad breath (that we don't) and we feel like a "kipped tomato," don't use a mouthwash or take laxative. Get at the cause. Take Carter's Little Liver Pills which gently start the flow of your bile juice. But if "something better" is offered you, don't buy it, for it may be a colored (mercury) pill, which causes tooth, gripes and weakens the rest of the body. Ask for Carter's Little Liver Pills by name and get what you want for 25c. ©1934, C.M.C.

STERLEY NEWS

The members of the Baptist Church gave their pastor, the Rev. Melvin Shaw a lovely grocery shower Sunday evening.

Another wedding of interest to this community was that of Marcus Rexrode to Miss Ruby Stephens of Flomot, which took place October 22 at the home of the bride's parents. The couple will make their home four miles north west of Sterley.

Mr. and Mrs. Howard are visiting their parents at Decatur this week.

Miss Retha Belt of the Praise Chapel Community spent Saturday night with Estelle Byars.

Aulcie Kunkle of Oklahoma City is spending his vacation with his parents, Mr. and Mrs. E. V. Kunkle.

Mr. and Mrs. W. S. Rexrode entertained the young people of this community with a party at their home Friday night Refreshments of punch and cake were served to about 60 guests.

Mr. and Mrs. E. C. McElvea were Sunday dinner guests of Mrs. J. C. Dutton.

Guests in the W. S. Rexrode home for dinner Sunday were: The Rev. Melvin Shaw and Mr. and Mrs. Robert Jones and children and Mrs. Mina Lee Rexrode and daughter of Silverton.

and organized a sewing club, "The Busy Band" two weeks later the members met with Mrs. J. W. Jones Mrs. H. J. Metzgar was chosen president; Mrs. J. W. Jones, vice-president; Mrs. Johnston, secretary-treasurer; Mrs. Tressie Thompson, reporter. Other members of the club are Mrs. A. S. Martin, Mrs. C. E. McElyea and Mrs. Musgrove. November 8 Mrs. Martin will entertain the club at her home.

Rev. W. H. Cheatham pastor of the Cumberland Presbyterian church at Floydada for several years, who resigned effective September 21, has accepted the pastorate of a church at Amarillo. His new work will be under the board of missions of the church.

YOUNG MOTHERS

Don't experiment with children's colds... Treat them as your own mother did—externally. No dosing! Just rub throat and chest with...



VICKS VAPORUB
PROVED BY 2 GENERATIONS

ROSELAND NEWS

Mr. and Mrs. Ed Wilson of Floydada spent last Monday with

Mr. and Mrs. Floyd Grass. Mr. and Mrs. Audine Fairrey of Borger spent the week-end with their parents, Mr. and Mrs. G.

C. Fairrey. Mrs. Fairrey returned home with them for a few days visit.

M. and Mrs. John Smitherman of South Plains spent Sunday with Mr. and Mrs. Bruce Whitlock.

Miss Celia May Wicker of Plainview spent Sunday with her parents, Mr. and Mrs. O. E. Wicker. Mrs. C. Hicks of Plainview spent Sunday as the guest of her mother, Mrs. T. J. Gilbert.

Mr. and Mrs. T. F. Casey are spending this week with their daughter, Mrs. W. L. Thomas.

An open house tea was held Sunday from 2 until 6 o'clock in the home of Mr. and Mrs. T. F.

Casey by their children honoring their birthdays. Mrs. Casey is 82 and Mr. Casey is 79. The couple's faces sparkled with happiness as their many friends greeted them and wished them more such birthdays. Brother Weathers and Judge McGhee made short talks very appropriate for the occasion. Many useful and beautiful gifts were received by the honored pair. Refreshments were served to 80 of their friends and 34 relatives.

The Kingdom of Bhutan, which lies on the southern slope of the Himalaya mountains, has become for its principal export.

A seven miles strip of highway on No. 7 between Justiceburg and the Scurry county line has been completed and is open to traffic. The shoulders were finished a week after the hot topping was finished. Lone Star Construction Co. had the contract.

Mr. and Mrs. C. J. Taylor left Wednesday morning for Clovis, N. M., where they attended the funeral of a relative of Taylor's.

CWA rat-killing expeditions slew 7,500,000 of the vermin last year.

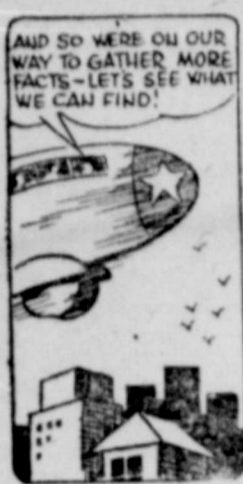
EUGENE HARRIS says:-

"LIVE TO WIN—Do you know that twice as much life insurance money is paid to LIVING policyholders as to the beneficiaries of deceased policyholders? Life Insurance is no 'die-to-win' plan. On the contrary, it is the surest plan by which those LIVING longest may win."

He sells good old **STATE RESERVE LIFE** **71**
THERE'S NONE BETTER Phone

Have Your Eyes Examined
 I have all new equipment and am better prepared than ever before to give my patients thoroughly modern Optometric Service.
Dr. C. M. CLOUGH
 Exclusive Registered Optometrist
 715 Broadway Plainview, Texas

THE FACT FINDERS—and Their Discoveries



SNOODLES



By CY HUNGERFORD

"THE MAIN TALKING ON MAIN STREET"

Daily Buzz
 MAIN STREET'S NEWSIEST NEWSPAPER

HALLOW-E'EN ON MAIN STREET

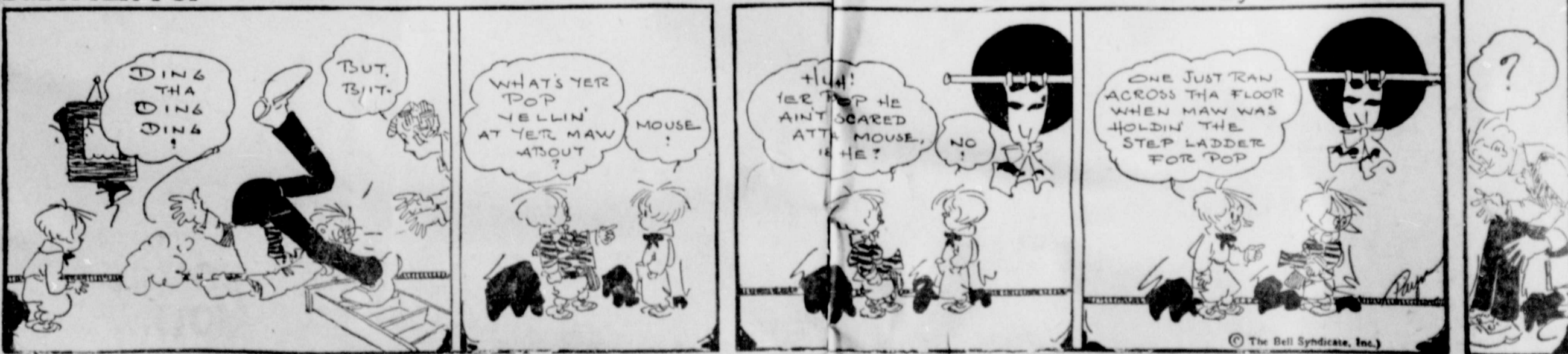
THE MAIN STREET KIDS CELEBRATED HALLOW-E'EN BY PLAYING THEIR PRANKS ON GROUCHY GUS, THE TOWN'S SOUR APPLE.



By L. F. Van Zelm

SMATTER POP—A Mouse Takes A Fall Out Of Pop

By C. M. PAYNE



"REG'LAR FELLERS"

Anything Is Possible



Classified Ads

GUARANTEED—work, paper-hanging, painting complete line washable paper, price right.—See Earl Rives. 6-4tc

FOR TRADE: 48 qt. National Cooker and Buzsee Sealer. Same as new. To trade for two good cows.—J. C. Sears, 7 miles north of Lockney. 51_1tc

ARTHUR B. DUNCAN ABSTRACT COMPANY Oldest and most complete Abstract plant in Floyd County. Prepared to tender prompt, efficient ser-

vice on everything in the line of land titles.—S. E. corner of public square, Floydada, Texas Mrs. Maud E. Hollums, Manager.

Floyd County Abstract Co., R. C. Scott, Mgr. Your Abstracts certified to date for Fed. Land Bank and Home Owners Loan Corp. 30 years experience. Room 7, First Nat'l Bank Bldg. 22-tc

LOST—A boys Khaki coat believed left on grammar school ground. Finder please return to O. J. Huggins.

WHO WANTS A BEAUTIFUL PIANO AT A BARGAIN? We may have in this vicinity a splendid upright piano with duet bench

to match. Also a lovely Bay Grand in two tone mahogany. We will sell either of these at bargain Terms if desired. Address at once Brook Mays & Co., The Reliable Piano House, Dallas, Texas.

Stones Self-Serve Laundry Try our "Serve Yourself Method." Hot water and equipment ready. 40 cents per hour. Work we Do: Wet wash 3c per lb. Quilts 15c wet Finished work 17c per lb. 52-1tc

"Better Flowers at Hollums, Floydada Florists. Leave your orders with Mrs. Counts, at Cozy Cafe.—Hollums, Floydada Florists"

LAND BARGAINS:—Do you wish to offer a land bargain or will you buy a bargain? Write or phone D. P. Carter, Floydada, Texas. 9 5tc

FOR SALE—Sweet pepper, and green, red or mixed. Fifteen cents per gallon—Sunshine Gardens. 6-2tc

FOR SALE—or lease, 575 Eves. 1 to 4's, 15 bucks, 425 lambs.—Ashel Crass, Silverton, Texas. 6-3tc

FOR RENT—Downstair apartment with water and gas and upstairs apartment newly papered and modern.—Mrs. Daff Griffith 8_1tc

Mrs. Lena M. Burnside, representing the American Christian Association of Unfortunate Children of Chickasha, Okla., was here Tuesday in the interest of the organization. Mrs. Burnside has been covering this territory for the last eight years, making an annual visit to this town.

PRAIRIE CHAPEL TO CHURCH SAT. AND SUN.

It has been announced that Bro. Charley Watkins of Petoburg will hold church services at the Church of Christ at Prairie Chapel Saturday evening, Sunday morning and Sunday afternoon. A number of subscribers

SINGING AT SOUTH PLAINS SUNDAY

There will be a singing at South Plains Sunday. Several out of county singers are expected to be there. Everyone is invited to attend.

AT THE STERLEY METHODIST CHURCH

Sunday, November, 4 will be our last church services for the conference year. We are anxious to have every member, and as many others as can be present.

Isis Theatre PROGRAM

Week Beginning Sunday Nov. 4th

Sunday & Monday, Tuesday Will Rogers

—in—"Handy Andy" Musical Comedy

Wednesday & Thursday Franchat Tone, Mardelin Carroll

—in—"The World Moves On" Cartoon

Friday & Saturday Tim McCoy

—in—"The Law"

—in—"The Quire Comedy"

—in—"The Quire Comedy"

We are striving for a 100 per cent membership attendance in these fast services. Hope you will make it a point to come and bring your friends with you. Let's strive to make this the crowning day of the year.

L. L. HILL, Pastor

Extraction of alcohol from Indian corn for power use has caused erection of a factory for this purpose at Jonhau, Arg. South Africa.

Miss Ineta Johnson, who teaches school at Gasoline, spent the week-end with her parents.

With an average capacity of 16,000 horsepower each, two turbines, said to be the world's largest, have been built for a government hydro-electric plant in Sweden.

Exports of German musical instruments have experienced a drastic decline in recent years, their value in 1933 amounting to \$5,469,000 compared with \$26,700,000 in 1925.

In 1929, there were 1,655,847 golf balls, valued at more than \$6,444,727, manufactured in this country.

Junior Police Daddy



CANTON, Oct. 31.—A. Staley (above), local business man, originated the idea of a schoolboy police patrol in 1922. His idea became a reality in 1923 when 1800 boys in Canton, Minn., organized an active so have been awarded a "con-

The 23,700,000 motor vehicles registered in the United States constitute 72 per cent of all the automobiles in the world.

"SAVE AT CAVE'S"

16 oz. Rubbing Alcohol ----- 19c

16 oz. Sue Pree Antiseptic ----- 25c

6 oz. Hair Oil and Brilliantine ----- 15c Pound Jars

Creams ----- 25c

Cold, Cleansing, Lemon, Tissue, Turtle Oil, Etc.

Sue Pree Wave Powder ----- 5c

6 oz. Double Thick Wave Fluid ----- 10c Sue Pree

Large Size Dressing Combs ----- 10c

Extra Good Wave Nets ----- 10c

Ask your friends to meet you at

CAVE'S PLAINVIEW

Ask for you trade

Our Irrigation Pumps Pull Lighter And Cost Less To Operate

We will have full equipment including Caseing and Suction Pipe, Engines and Pumps that actually PULL LIGHTER and actually operate FOR LESS MONEY, using less fuel.

Take a fuel test yourself of each pump operated in this territory and see the saving in operation cost and look at the difference in pump value you will find. You will find the PEERLESS the superior pump and lighter pulling.

See W. H. Pope well 7 miles southwest of Lockney, Arch Crager well 7 miles southwest of Lockney, L. P. Co. nine miles east of Plainview and B. S. Livingston well at Kress

FLOYD BARBER

Irrigation Department Baker Merc. Company

Bargain Days Are Here Again

Now is the time to secure your reading matter for the next twelve months. Look what we have to offer:

LOCKNEY BEACON, 12 Months	75c
Star Telegram, Daily and Sunday, 12 Months	\$6.60
Star Telegram, Daily without Sunday, 12 Months	\$5.60
Amarillo Daily News, Daily and Sunday, 12 Months	\$5.00
Lubbock Morning Avalanche, Daily and Sunday, 12 Months	\$4.75

Now is the time to renew your Beacon and your daily paper while these bargain rates are in effect.