

THE LOCKNEY BEACON

Established 1898

Published Every Thursday

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Entered April 14, 1902, as second class matter at the postoffice at Lockney, Texas, by act of Congress, March 3, 1879.

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation which may appear in the columns of The Beacon will be corrected gladly upon its being brought to the attention of the publisher.

Italy is all "het up" at Japan. She is accusing her of championing the cause of the black race of Ethiopia in the conflict that is about to take place between those two countries. They are also a little "huffed" at Germany for supplying Ethiopians with arms and the British for its opposition to the east African campaign. We are just wondering if Italy is laboring under the impression that she is going to march down and blot out the Ethiopians without any other county registering a protest or even selling them war materials? In a way Japan has left the impression she will have nothing to do with the conflict, but we must remember that it is reported that the Japanese capitalists have acquired large land holdings in Ethiopia that they expect to use in raising some of the cotton Japan spinners need. Therefore Japan will more than likely take a hand if things get "too hot" down Ethiopia way. They will protect their interests, and you can put that down on your cuff. The way things are countries will be mixed up in the shaping up now, several European conflict before spring. Those countries just naturally like a war, it seems. We say let 'em fight if they don't know any better, but we would like very much to see Uncle Sam keep his "shirt on and not be drawn into the conflict.

Interests that opposed the AAA processing tax are dancing around with glee over the recent decision of the Boston court that held this tax unconstitutional. They had better put the breaks on and not strut down on the tax. The tax, which is in fact only a farmer's tariff, has given the farmer greater purchasing power. Without this tariff protection he will have to curtail his purchases, and then where will the manufacturers be? They will begin to howl about bad business and dismiss employees on a wholesale scale, and that will not improve business conditions one bit. You just can not keep your pie and eat it too. Manufacturers have enjoyed a protective tariff for many years, but they do not want to grant agriculture equal protection on their products. Improvement in condition of farm population means greater purchasing power which industry is badly in need of. So it appears to us as being a bad policy to bite the hand that is feeding you.

On Saturday night, when weary of body and mind, it is relaxing and restful to sit in a comfortable chair and let memory drift backward at will. Maybe the week has brought tremendous changes for us; it always does for some. If we have served faithfully during the week then our vision has been enlarged and our sympathies

broadened. We are greater at the close of the week than we were in the beginning—or we are smaller. We are glad when Saturday night comes, for it means a rest on the morrow—a day of rest and gladness when the mind turns aside from the dizzy, rushing whirl of getting and spending to a contemplation of better things. Life would be out of balance without one day in seven for rest and meditation. So Saturday night may bring weariness, but it also brings hope and anticipation of rest and a refreshing of body and soul.

Boy, Oh Boy, are we having fun watching the fight over the Centennial fund and how it shall be divided up. An allotment of \$250,000 has been made to Fort Worth out of the fund of \$575,000 for state wide observance. Two of the members of the Historical Advisory Board resigned because of the grant to Cow-Town for a Livestock Exposition as part of the birthday celebration of the states 100th birthday. About twenty-five or thirty towns in the state want a piece of this pie, and boy, oh boy it is some cat and dog fight. It now seems that a dozen towns will hold Centennial celebrations with the main show at Dallas. If you want to visit all these places you will have to take "time out" for about a month and trail ground over the state visiting this and that to find out what it is all about.

This lobby investigation that is going on in Washington is developing some mighty interesting things. The most important development is the statement from John W. Carpenter, president of the Texas Power & Light Co. that \$192 was paid by this company to Peter Molyneux, editor of the Texas Weekly for radio broadcast casts opposing the utilities bill and that Texas Power & Light Co. advertised in his publication. It surely is not going to be developed that Editor Molyneux has sold out to the Power interests of the country. He is a brilliant editor and his publication is widely read, but if the above is a fact he may lose his prestige and following.

A bill has been introduced in Congress to compel writers of newspaper editorials to sign them. No body has as yet proposed, however, that Congressmen be required to reveal who writes the bill they introduce.—Fort Worth Star-Telegram.

Tut, tut, of course, the Congressmen write their own bills, they are smart fellows. But of course some Congressmen think newspaper editors are entirely too dumb to write some of the brilliant brain jewels that appear in their publications, but that is

—and the Worst is Yet to Come



where the Congressman is dumb. All the brains are not in Congress, heck no.

A couple of luke-warm Democrats down Dallas and Crockett county who crave publicity are putting up a hue and cry about Betrayal and Double Crossing" by President Roosevelt and are going to bolt the party. Let 'em bolt, they are of the wrong stripe any way. Their names are Jos Bailey Humphries of Crockett county and Phil Overton, Dallas. They thought they were instrumental in organizing the Young Democrats of Texas and should of been the "King Bees" of the organization, but some how they were not recognized as they thought they should have been, so they have been causing a rumpus ever since. They are going to head a "bolt the party" movement in an effort to gain political prestige, which will be their death knell politically in Texas. Democrats are a hard bunch of critters to keep in line. They get funny ideas in their head about who shall be the leaders and get all worked up to the exploding point, and then invariably some one will "pop off" and furnish a little amusement for the opposition and make a monkey out of himself.

Why all this hellabaloo about Black Widow spiders? They are like the poor, they have been with us always, and will be with us in the future. This publicity is undoubtedly sponsored by some patent medicine company that is going to offer to the public a remedy for spider bites. We will wait and see. There must be a "nigger" in the woodpile somewhere.

"BROADWAY BILL" BOW LOCAL CINEMA EVENT

Frank Capra's newest Columbia picture, "Broadway Bill," comes to Isis Theatre Tuesday, July 30, with Warner Baxter and Myrna Loy co-starred. In view of Capra's two most recent pictures, "It Happened One Night" and "Lady For a Day", this is indeed a cinematic event. "Broadway Bill" is a romantic story with the masterful blending drama and comedy for which Capra is noted. It is the story of a nomad who throws over the luxury and wealth of his wife's family for the love of a horse and a girl who, in her way, is imbued with the same spirit of freedom. "Broadway Bill" was adapted by Robert Riskin from a story by Mark Hellinger. An excellent cast appears in support of Warner Baxter and Myrna Loy, including Walter Connolly, Helen Vinson, Lynne Overman, Clarence Muse, Raymond Walburn, Margaret Hamilton, and many others.

STERLEY

Sterley received about a quarter of an inch of rain last Friday afternoon, but is badly in need of more.

Rev. I. L. Hill and Rev. H. H. Allen closed a successful revival meeting at the Methodist Church Sunday at the eleven o'clock hour. There were eight additions to the church, six for

baptism and two by letter.

The Baptist meeting will start the second Sunday in August. Rev. Murrel Weathers of Plainview will do the preaching.

The Sunday School Zone meeting met here Sunday July 7, the Center church won the banner. The next meeting was voted to go to Lone Star.

There was a Prohibition Rally at the Baptist church Sunday. The main speakers were Tom Dean of Floydada and Rev. H. H. Allen of Earth.

The Christian meeting is now in session. Rev. Knight of Arkansas is doing the preaching. Rev. Knight held a meeting here in the Spring. Every one is invited to attend.

Mrs. W. S. Rexrode who has been sick for some time is still improving.

Mr. Burnie, Jim and Bill Johnston was called to Fort Worth last Saturday on account of the death of their brother. They returned home Wednesday.

Mr. and Mrs. H. N. Zenor and daughters, Louise and Harriett of Tempe Arizona, C. E. Wingo of Sulphur Springs, Texas and Misses Fannie and Moss Wingo of Oklahoma City, Okla., visited in the Wingo home last week.

Mrs. Roy Perry of New Mexico, is visiting her mother, Mrs. E. G. Foster.

Sallie Myrtle Bobitt is spending the week with her grandmother, Mrs. Reeves of Lockney.

Mr. and Mrs. Fay Pinner visited her parents, Mr. and Mrs. Graham of Hale Center Saturday night and Sunday.

Mrs. A. A. Beedy of Floydada is visiting her son, George Beedy and family. George Deaton of Motton, Texas also visited in Beedy home.

The Pinner family of Lubbock, visited their son, Fay Pinner, Tuesday.

SHIRLEY TEMPLE ACTS, SINGS, TUGS HEARTS "OUR LITTLE GIRL"

They're calling "Our Little Girl" Shirley Temple's greatest August Fox Film picture, coming has been 1-2, to the Isis Theatre.

lauded everywhere. The first since In this production, she received the child screen star of the Academy special award from the Arts and of Motion Picture Academy of Sciences, she gives a powerful portrayal of a child loves groping in the shadows of a crisis with a Shirley meets the plays at being brave smile. She is a shattered happy to reborn.

"Our Little Girl" is a poignant story, tenderly conceived, freighted with heart-tugs yet leaving the audience happy.

strongly based novels and short stories in the past. Hundreds of stories were read before this particular story was selected for Shirley. When the producer discovered that the "Little Girl" was ready-made for a story of a happy family.

It is told by suspicious, threatening, wreckage, and of a little girl who runs away from home when she finds all the joy and when her parents are gone.

Shirley Temple suffices

to make any picture popular. But Producer Edward Butcher has loaded "Our Little Girl" with talent. Rosemary Ames plays her

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WE INVITE YOUR BANKING BUSINESS, AND APPRECIATE YOUR COOPERATION.

The First National Bank
—Over One Quarter Of A Century In Lockney—

We Satisfy The Most Particular

Men and women who are most fastidious about their personal things as well as household linens and other things use and enjoy our better service every week. If you want care-free laundering at no extra cost whatsoever, try this de luxe service. Phone Baker Hotel for our route-man to stop and pick up laundry.

SPEEDY SERVICE —
—COURTEOUS DELIVERY
"SERVICE THAT SATISFIES"
Leave word at the Baker Hotel
Floydada Steam Laundry

Eat Drink And Be Merry

It is only a cool and refreshing sandwich or cup of coffee. Or if it's a full meal you crave order of some special food—

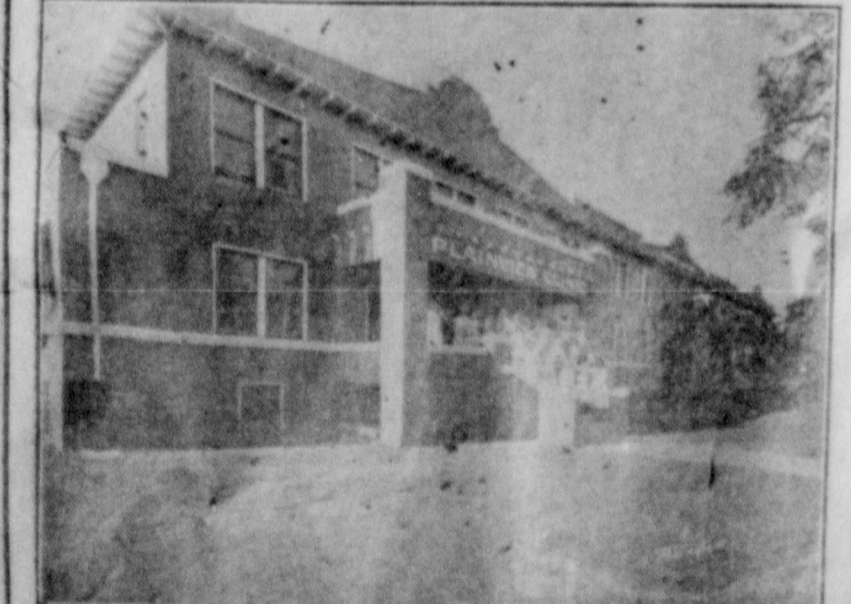
YOU'LL FIND IT

Cozy Cafe

We Will Trade You a New Set Of

FEDERALS

For your old set and a little difference
Come In and See
Ozark Service Station
Dwight Jackson



PLAINVIEW SANITARIUM & CLINIC

Thoroughly equipped for the examination and treatment of medical and surgical patients. Departments include X-rays, Pediatrics, Obstetrics, Dental and Eye-Ear-Nose and Throat.

GLASSES FITTED

500,000-POUND WOOL SALE AT LAMPASAS

LAMPASAS — C. D. Stokes, wool buyer of this city, representing Winslow and Company of Boston bought 500,000 pounds of wool last week. The price

was reported to be 25 1-2 cents a pound.

Clyde Young also of Lampasas, bought 14,000 pounds from Stallings and Company of Lometa, Wednesday, at a price reported to be slightly above the prevailing market.

Fruit Hickey will preach at the West Side Church of Christ Sunday morning. Every one invited to attend this service.

Tollie Corder and family of Tulia visited in Lockney Sunday evening.

Classified Ads

"G Men" coming to Isis Theatre soon. Flowers at Hollums. "Better Florists. Leave your orders with Mrs. Counts, at Cozy orders with Mrs. E. E. Dyer. Hollums, Floydada Florists."

Choice cut flowers at Texas Floral Co., Lubbock. Leave your orders with Mrs. E. E. Dyer. 35-tfc

B. DUNCAN ABARTHUR COMPANY Oldest and most complete Abstract and most efficient plant in Floyd County. Prepared to render printing in the line of vice on every S. E. corner of land titles. — Floydada, Texas public square. Hollums, Manager. Mrs. Maud E. Hollums. 45-2tc

"G Men" coming to Isis Theatre soon.

LOST—Some important papers on streets last Friday. Finder please return to Mrs. E. E. Dyer. Julian for reward. 46-1tc

WANTED—The opportunity to show you our sensationally priced Chevrolet parts and accessories. — Fielder Motors. 45-2tc

"G Men" coming to Isis Theatre soon.

Hatchery season is drawing to a close. Baby Chicks available. Smith's Hatchery, Plainville, Tex. 44-2tc

Best Jersey Male in Lockney. Service fee \$1.00 cash. Dobson at poor farm. 4-3tp

Have your picture made for one dime. — Located at Shop. 4-4tp

FOR SALE—Several good homes and buildings at a real bargain. See or write S. E. Curry, Plainview, Texas. 46-2tc

A good way for most Lockney motorists to get their name in the paper is to spend Sunday trying to see how many other cars can pass on hills and curves in the road.

The millions can live in comfort. All that is necessary is to have the few in each country who will fight the war.

Those composition collar buttons they put on shirts these days can roll just as for under a dresser as the old-fashioned kind.



EXTRA DOLLAR VALUE— instead of extra cost

FORD BUILT many dollars of extra value into the 1935 Ford V-8 and then reduced the price.

Safety glass all around at no extra cost... "Comfort Zone" riding, which gives back seat passengers a "front seat ride"... A luggage compartment, built into the car... Fenders that match the car... Big 6.00 x 16-inch air-balloon tires (extra wide tread)... Study these features carefully. If they were not provided as part of the purchase price, you would find they represented an extra cost running into many additional dollars. But they are all included

in the delivered price of the new Ford V-8... Consider this when purchasing your 1935 car. No matter what you want in a car—style, safety, speed, power, economy or comfort—the Ford V-8 will meet your needs. See it today at your Ford dealer's. It is the biggest dollar value in Ford history.

AUTHORIZED FORD DEALERS

FORD V-8 495

Standard accessory group including bumper and spare tire extra. Easy terms through U. C. C., the Authorized Ford Finance Plan.

Oh Boy!

Be In Lockney Without Fail

"FELLOWSHIP DAY"

Tuesday, July, 30th

This Program is Sponsored by the following:

- Blacksmith Shops: Graves Blacksmith & Welding Shop
TAILOR SHOPS: Commercial Tailor Shop
FILLING STATIONS: Ozark Service Station, Sinclair Service Station, Texas Service Station
GARAGES: Messimer Garage, Miller Motor Co., Lockney Auto Company, Pennington Motor Co.
Electric Dealers: Jno. O'Hearn
WOOD WORKS: Wofford Wood Shop, Higginbotham Bartlett Lumber Co.
LAUNDRY: Self Serve Laundry
CREAM STATIONS: Huggins Produce, Bill Alford
Lockney Poultry & Egg
DRY GOODS: E.L. Ayres, Baker Merc. Co., Economy Store
GROCERY STORES: Hamilton Grocery, Taylor Gro. and Market, Piggly Wiggly, Rains Grocery and Hardware
HARDWARE & FURNITURE: Cox Hardware & Furniture, Baker Merc. Co., Dyer Hardware
COTTON GINS: Lockney Gin Co.
IMPLEMENT HOUSES: Hammonds & Co.
INSURANCE: Frank Perkins, McAdams & Childers
CAFES: Cozy Cafe
DRUGSTORES: Greer Drug Store, Lockney Drug Co.
BAKERY: City Bakery
WHOLE SALE OIL: Sinclair Oil Co., Henry Hodel, Agt., Consumer's Fuel Ass'n.
ICE: Lockney Ice Co.
GAS COMPANY: West Texas Gas Co.
THEATRE: Isis Theatre
BANK: First National Bank
DENTIST: R. R. Wimberly
PHYSICIAN: N. E. Greer, P. C. Anders
VARIETY STORE: Robert Ayres
OIL: Mottonoil Co., West Texas
NEWSPAPER: Lockney Beacon
BARBER SHOP: Palace Barber Shop
Undertakings: Crager
FEED STORE: Robert

PROGRAM

Lockney Theatre

Saturday, July 27th

Wednesday, July 31st

OFF TO THE RESCUE

BANK NIGHT

John Wayne PARADISE CANYON. Comedy—Something Simple. THE PHANTOM EMPIRE.

The HEALER. A HEART-TUGGING SUCCESSOR TO THE FAMOUS "MIRACLE MAN". With Twice Its Touching Appeal. BELLAMY, MORLEY, ROONEY.

Saturday Night Prevue, Sunday Matinee. W. C. FIELDS in "The Man On The Fly". Trapeze Comedy and Banter.

Tuesday --- BARGAIN. 5c and 10c Matinee. 5c and 10c Evening. EXTRA GOOD.

BAXTER LOY in "Broadway Bill". A FRANK CAPRA Production. The Comedy Successor to "It Happened One Night".

SHIRLEY TEMPLE in her greatest picture "OUR LITTLE GIRL". ROSEMARY AMES, JOEL McCREA, LYLE TALBOT, ERIN O'BRIEN. FOX NEWS DOUBLE COMEDY.