

Chesterfields "go to town" They Satisfy

—that's just the 1935 way of saying what Chesterfields have been saying for years . . .

Chesterfields do about everything a cigarette ought to do.

Chesterfields have TASTE—yes plenty of it. But not too strong.

And Chesterfields are MILD—but they're not insipid or flat.

Chesterfields "go to town"



© 1935, LIGGETT & MYERS TOBACCO CO.

Grand Exalted Ruler



COLUMBUS, O. . . . Judge James T. Hallinan of the New York Supreme Court of a century, is now the Grand Exalted Ruler of the Benevolent and Protective Order of Elks, unanimously elected here.

"GUEST TEA" AT METHODIST CHURCH MONDAY

The Missionary Ladies of the Methodist church are giving a "Guest Tea" Monday at the church at 4 o'clock sharp.

All the ladies of the church are cordially invited to attend and are asked to bring one or more guests. A short program, consisting of a Playlett, directed by Miss Frankie Dodson, will be rendered.

Mr. and Mrs. Boyce Kennady and daughter and Mrs. J. B. Harper left last Friday for Georgia, Alabama and Tennessee and other southern states for a visit with relatives. Mrs. Harper will visit brothers and sisters she has not seen for over 50 years. They are making the trip in a new Chrysler, purchased from the Miller Motor Co.

MEETING OF AMERICAN LEGION

Tuesday, August 6th is the regular meeting date of the Lockney American Legion. All members are requested to be present. A delegate will be elected to the State Convention. Also election of officers for the coming year. A big feed and dance will await you. Be there!

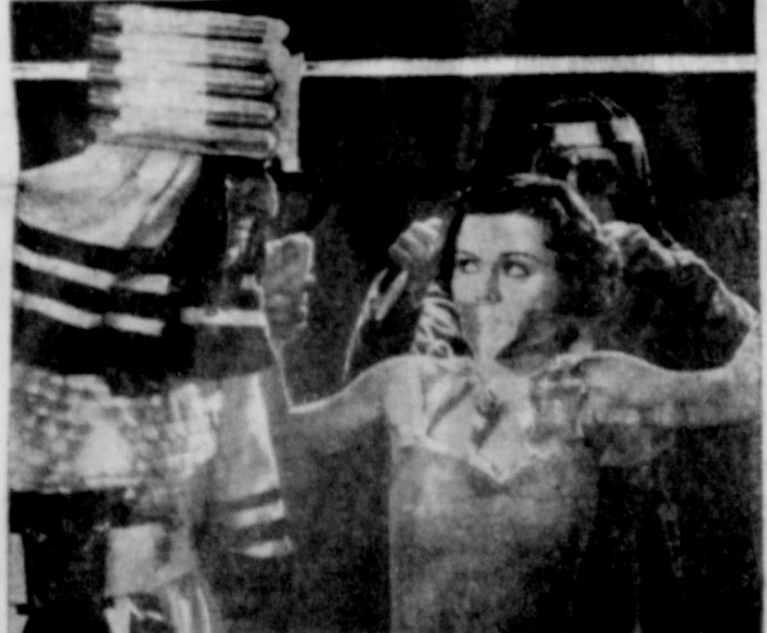
CARD OF THANKS

We wish to take this means of thanking all those that were so kind to us at the deplorable death of our little son and grandson. Especially do we wish to thank Rev. Hamilton and Rev. Shaw for their thoughtfulness and kindness.

Mrs. Mildred Walker
Mr. and Mrs. Williams

Mr. and Mrs. Clyde Reeves and daughter, Nina Jo, of San Bernardino, California, are here this week on a visit to their other relatives.

Search For Eternal Youth Thrills In Spectacle "SHE"



Legends, fanciful tales based upon ancient fragments of truth and elaborated by passing years, have always intrigued the adventurous. The lost Atlantis, the strange isle of the Sargasso Sea, pirates' hidden gold, phantom ships, and countless other fabulous tales have lured men from the mundane life to high adventure in the far corners of the world, and have provided writers of fiction with plenty of fuel for their imaginations.

An ancient legend, handed down from father to son for 500 years, serves as the beginning of spectacular hazardous and strange events in RKO Radio's "SHE".

According to the legend an ancestor of Leo Vincey, had, five centuries before, discovered in the land of Muscovy a fountain of life-giving fire, and whoever bathed therein would have youth projected endlessly. His wife, after enduring untold terrors and hardships, managed to reach civilization and tell of the fame and of a cruel, beautiful woman who ruled over a strange tropical kingdom surrounded by high glacial mountains. She brought with her an amulet of gold upon which was a picture of a woman bathing in a flame.

The amulet, with the legend, had passed down to Leo Vincey. Believing that the gold trinket would lead him to the place of life-giving fire, he set out upon the adventurous expedition.

How he found the kingdom of Kor and its awesome, beautiful queen, and how he saw the life-giving fire and stood upon the threshold to immortality is excitingly unfolded in the story of "SHE".

High spots of the thrills in "SHE" include an avalanche, the discovery of a sabre-toothed tiger's death throes crystallized in a glacier, a battle with savages in the Cave of Smokes, a hand-to-

hand combat on a tilting rock over a chasm, the sinister ceremony of the Hot Pot, a human sacrifice in the well of fire in the vast Hall of Kings and the destruction of "SHE" in a pillar of flame.

Hellen Gahagan, appears as queen "SHE." Ralph Scott plays the young explorer, Helen Mack, Nigel Bruce, Gustav von Seyffertitz, Lumsden Hare, and Noble Johnston play other important parts.

QUILTS 'FRIENDSHIP QUILT' FOR MRS. G. W. BREWSTER

Last Friday at the home of Mrs. G. W. Brewster, 56 of her friends surprised her by meeting in the home and quilting her a friendship quilt. In the center of each block the name of each friend is embroidered in colors. The center block is Mrs. Manda Franks of Spur, Texas, 92 years of age, will be 93, Dec. 21. Mrs. Farns is the grandmother of Mrs. O. C. Bailey and great grandmother of Mrs. Truett Hickey of Lockney.

Ladies making the quilt are: Madms. Mattie McCollum, W. C. Nicholes, I. D. Griffith, C. F. Merrick, Mary Blackwell, Geo Meriwether, N. C. Dagley, T. N. Moore, A. R. Meriwether, N. A. Waller, Alice Baker Smith, M. J. Brotherton, Josephine Daniels, Fannie Brown, T. J. Marshall, Nannie Smith, J. E. Burns, P. F. Ford, L. M. Hones, W. F. Buckner, H. Cunningham, P. M. Scott, Fred Sevier, T. T. Threet, S. J. Livingston, J. D. Huggins, W. R. Smith, Florence Box, W. A. Smith, Nannie Ramsey, O. C. Bailey, Linsay Busby, June Carter, Eula Patton, J. L. Dagley, N. R. Raper, W. L. Whitt, E. M. Walling, John Pope, T. Z. Riley, Ellen Bailey, Spur Texas, S. J. Harrison, Azlee Griffith, R. W. Stapp, T. B. Hill,

Margie Brewster, R. Dodson, A. E. Messimer, Misses Emma Waller, Roy Riley, Anna Bell Pope, Helen Ruth Busby, and Mr. and Mrs. J. B. Jones.

Visiting ladies present: Madms. E. P. Thompson, Long Beach, Calif. Alex Devenport, Boulder, Col., R. C. Bennett, Sallie Griffith, Andy Sims, W. A. Whitlock, Louisa Warrick, Roe Bryant, Delia Dobbs.

Mother Brewster is an old timer having been on the plains 44 years and counts her friends by the score. She wishes to thank all her friends. She said that she had enjoyed the occasion very much. Refreshments of lemonade and cake were served.

STERLEY NEWS

Services at all three churches were well attended Sunday.

Rev. Stevenson of Plainview filled the pulpit at the Baptist church Sunday and Sunday nite.

Mr. and Mrs. Robins have opened up a new Cafe in Sterley.

Mrs. L. Butch was called to the bedside of her grandson J. F. Sammann, who died Thursday evening at the home of his parents Mr. and Mrs. J. F. O. Sammann. The funeral services were held at the First Baptist church, Plainview. Services were conducted by Rev. Virgil Lemmons of Gatesville, assisted by Rev. Warren, burial was in the Plainview Cemetery under the direction of Lindsey Funeral Home.

Surviving besides his parents are two sisters Ada May and Dorothy Marie Sammann.

Mr. and Mrs. Winston and family have returned home from a lone visit in Terry Mississippi.

Mrs. Street of Lone Star attended Church here Sunday.

Miss Reba Gregg spent last week in Tulia visiting Miss Sadie Shirley and attended the Birthday celebration of Tulia.

Mr. and Mrs. Clyde Reeves and family of California is visiting his brother and sister Bob Reeves and Mrs. Bert Bobbitt.

Miss Dorothy Byars visited friends in Plainview last week.

Fights For Lotteries



NEW YORK (AP)—The fight for a lottery in New York State has begun to heat up as the building here today is being built while the fight for a lottery in New York State has begun to heat up as the building here today is being built.

A number from here are planning to attend the Friendship Day in Plainview Wednesday.

Miss Pauline Hays spent Saturday night with Francis Lovell of Lockney.

Rev. Stevenson was the dinner guest of Mr. and Mrs. Roy Tinsley Sunday.

Miss Icle Crouch, who has been attending school at Canyon was home Sunday visiting her parents.

Poverty is no disgrace—but that's about all that counts in its favor.

Listen!

If you ever expect to own a farm in the shallow water belt around Lockney you had better buy it now, put down a well this fall and be ready to produce a bumper crop next year. This land will more than likely be off the market before many months or will advance in price. We have a few pieces of

Choice Land

That is subject to irrigation—priced right and on good terms. Some are improved and others unimproved.

List your farm with us if it is for sale. We have inquiries daily. They may want a farm like yours. Make the price and terms right and we will make every effort possible to find a buyer

McAdams & Childers

Real Estate Dealers

Beacon Building Lockney, Texas

THE LOCKNEY BEACON

Established 1902

Published Every Thursday

TOM SUITS, PUBLISHER
J. L. SUITS, EDITOR
JEANE SUITS, ASSOCIATE EDITOR

Entered April 14, 1902, as second class matter at the postoffice at Lockney, Texas, by act of Congress, March 3, 1879.

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation which may appear in the columns of The Beacon, will be corrected gladly upon its being brought to the attention of the publisher.

KILLING THE ABSENTEE VOTE

If you have been in the habit of casting an absentee ballot, chances are you'll snap out of it in a hurry after you've studied the new state law relating to the matter. The new law provides a complicated procedure which makes absentee voting such a rigamarole that few people will go through with it.

The voter, if he is ill or compelled to be absent for other reasons on election day, must make a written application on a prescribed blank before a notary or peace justice, explaining why he cannot appear at the polls. The application must be accompanied by a poll tax receipt or an affidavit stating it has been lost. If physical disability is the reason stated, a physician's certificate also must accompany the application.

The application must be filed with the county clerk not more than 15 days or less than three days before election. If the voter's papers are in order, he will be given a ballot after paying a 24-cent fee.

Having marked his ballot, he must sign another affidavit that he has done the marking in secret and without assistance.

If the elector decides to write in for a ballot instead of making personal application, the procedure is even more complex.

Net result of all this will be to deprive many voters of their rights, since few persons will go through all that trouble to cast a vote, or bring it to the legislature.

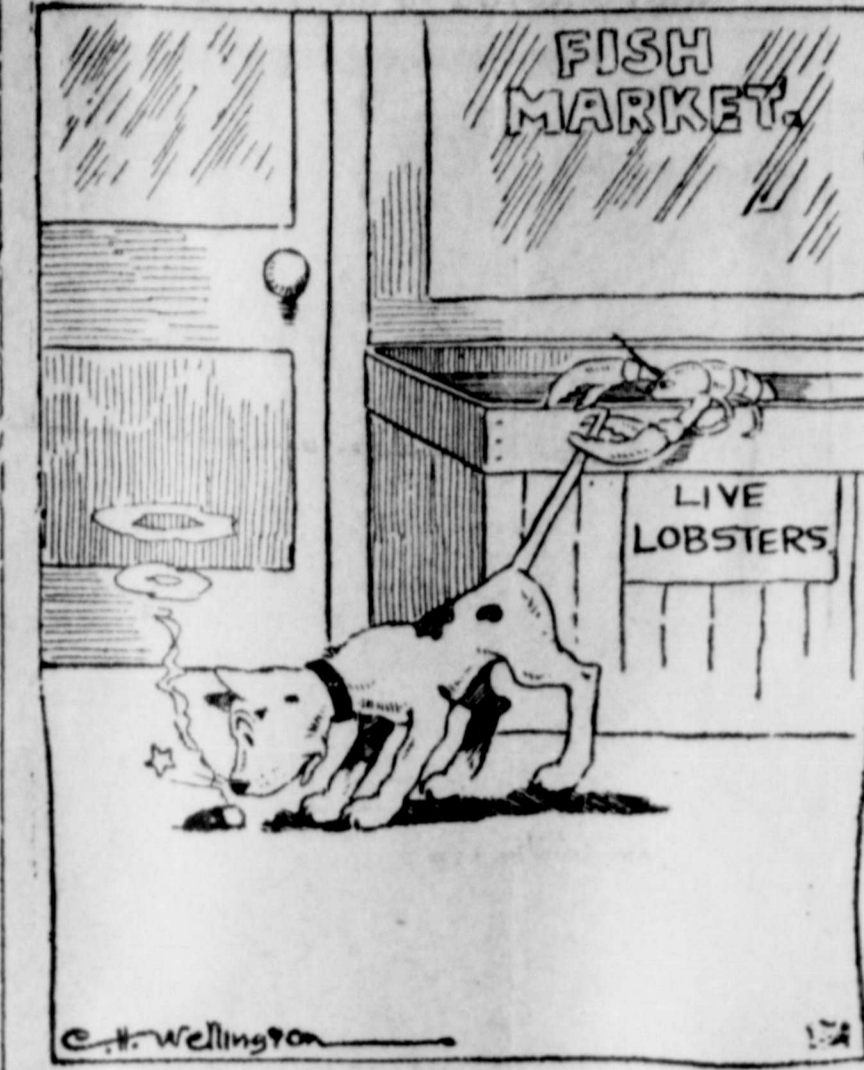
which I expect to get at night between now and day of sale."

Our Uncle Sam has a move on foot to rid his federal prisons of all alien convicts. President Roosevelt has ordered the first group of 149 to be put on ships and sent back to their respective home lands. This is said to be an economy move. Uncle Sam made a mistake in the first place in allowing these aliens to enter this country. It has cost money to convict them and now it is going to cost money to send them home. We are the dumping ground for European countries it seems. We say close the gate.

We noticed a little squib in Monday's daily press where a Federal Judge down at Memphis, Tenn. handed down an oral opinion upholding the constitutionality of the Agricultural Adjustment Act in dismissing a suit of a packing company to recover processing taxes. This article just had a small head on it and was not very noticeable. If this judge had handed down an opinion declaring the Triple-A unconstitutional it would of had a three column head, judging by past publicity given in this matter.

"Did anyone drop a roll of bills with a rubber band around them," asked a fellow in the post office the other day. "Yes, I did, came the voices of several. "Well, I just picked up the rubber band," said the old boy, calmly.—Bisco County News.

—and the Worst is Yet to Come



BANKHEAD LAW TERMED INVALID

Federal Judge Grants Writ To Stop Enforcement In Texas

SHERMAN, July 19 — The controversial Bankhead cotton control act, born of the New Deal, was declared outside the constitution by Federal Judge Randolph Bryant here today.

"I think that the law is clearly and plainly unconstitutional," said Judge Bryant as he granted an injunction against its enforcement.

His ruling came on a plea for injunction filed by D. C. Wallace, Guntur, Texas, farmer, who sued on behalf of himself and all other cotton ginners of Texas and the Texas Cotton Ginners Association.

ing taxes and the AAA, may decide that it is not worth while to sign adjustment contracts.

Such reaction in widespread form, he explained, would be considered equally as damaging as the processing tax suits.

It is to combat this situation, the official said, that the new educational campaign is being charted. It was said word has been passed along to Production Control Association committees throughout the Nation to lend assistance in assuring farmers that the agreement contracts are valid legal agreements and will be carried out by the Government.

Details of the program were not disclosed, but it will be speeded.

Farmers are now signing the 1935-36 corn-hog contracts. The AAA hopes to offer the new four-year wheat adjustment contracts within two weeks. Plans are being completed for the 1936 cotton and tobacco contracts.

While the AAA officials said they feel certain of having full support of farmers for these programs, they holding long daily conferences seeking methods that will be to their interests to sign contracts regardless of the possible adverse decision of the Supreme Court in the Fall.

"The farmers who sign will get paid," an official said, "and those who don't, won't."

\$200 FINE TO LET STOCK RUN ON HIGHWAY

The Legislature of the state of Texas this year passed a law providing that any person owning any horse, mule, donkey, cow, bull, steer, sheep, goat or any other livestock who permits the same to run at large unattended on that portion of any designated State highway in the State which is inclosed by fences on both sides shall be guilty of a misdemeanor. Each day such live stock are allowed or permitted to run at large is a separate offense. The punishment for each offense shall be a fine of any sum not more than two hundred dollars (\$200.00). The law further provides that State Highway Patrolmen as well as local sheriffs and other local officers have the power to enforce said law.

This law will become effective on August 10, 1935, and thereafter will be strictly enforced upon the complaint of any citizen of Texas.

During the past few years livestock roaming at large on State highways have become a dangerous menace to the traveling public. Because of the carelessness and neglect of those who own or control such livestock, numerous accidents have resulted by reason of the collision with such livestock by automobiles lawfully operated upon the said highways, and a large number of people have been killed and others have been so seriously injured as to be maimed for life. In addition, untold property damage has resulted.

The State Highway Department asks every citizen in this locality to cooperate with this Department, with the local peace officers and with the State Highway Patrol in the enforcement of this law to the end that the State

highways in this locality may be made more safe for the traveling public.

If they're going to punish all those who help criminals then why not include the men who parole them?

Try a Beacon Want ad.

DEPOSITS INSURED BY
The Federal Deposit Insurance Corporation
 WASHINGTON, D. C.
\$5000 MAXIMUM INSURANCE FOR EACH DEPOSITOR \$5000

WE INVITE YOUR BANKING BUSINESS, AND APPRECIATE YOUR COOPERATION.

The First National Bank
—Over One Quarter Of A Century In Lockney—

We Satisfy The Most Particular

Men and women who are most fastidious about their personal things as well as household linens and other things use and enjoy our better service every week. If you want care-free laundering at no extra cost whatsoever, try this de luxe service. Phone Baker Hotel for our route-man to-stop and pick up laundry.

SPEEDY SERVICE—

—COURTEOUS DELIVERY

"SERVICE THAT SATISFIES"

Leave word at the Baker Hotel

Floydada Steam Laundry

Eat Drink And Be Merry

If it is only a cool and refreshing drink—
 If it's just a sandwich or cup of coffee—
 Or if it's a full meal you crave or a short order of some special food—

YOU'LL FIND IT HERE

Cozy Cafe

We Will Trade You a New Set Of

FEDERALS



For your old set and a little difference
Come In and See

Ozark Service Station
Dwight Jackson

was to break up the custom of absentee voting, it has succeeded admirably.

First use of the new law will be in the constitutional amendment election of August 24.

YES, IT PAYS

Of course it pays to advertise; but one must get his ads in straight or it will do more harm than good. One farmer, deciding to retire, took his sale bill to the printer. The typesetter took an extra swig of cider that morning, and this was the bill that was tacked up at the cross-roads:

"FOR SALE— Twenty-five good cows broke to work; 10 head of shoveling boars, with scoops by side; 8 piano mares; 120 yards of canvas belting, better than new; De Laval cow, with ice cream attachment; McCormick binder, in foal; Poland China bobsled, due to farrow in April; 14 head of chickens, with grass seed attachment in good working order; 2 J. I. Case heifers, good as new; spraying outfit, can be ridden or driven by children; 15 billy goats, 70 bushel capacity with spray nozzles and other attachments. And many other articles too numerous to mention

enjoy a magnificent spread when he had a good dinner with his wife and four young bait.

Don't you think you're smart? One of the boys at Noah Columbus and Wright Brothers.

It was easy for the Indian men to be strong and brave. The women did all of the heavy work.

It's all right to put your best foot forward if you're sure there isn't a banana peeling just ahead of you.

Bragging may not bring business, but did you ever see a business man who had caught a big fish dodging up an alley on his way home with it?

We ought to appreciate the Supreme Court. Without it we might go on using a law for years without finding out it was a bad one.

Lockney housewives who have painted up their kitchens are able to see how shabby makes the rest of the house look.

"Owing to the unusual and extraordinary circumstances present in this case, I think that an injunction should issue upon the giving of proper security," Judge Bryant said.

"It is only a very thinly disguised attempt to regulate the production of cotton under the pretext of the exercise of the taxing power of the national government. This power, if it exists at all, is not committed to the national government under the terms of the constitution of the United States, but is expressly reserved to the states."

Judge Bryant set \$100,000 as the amount of bond the Texas Cotton Ginners Association must post before the injunction becomes effective.

Champion Bible Reader



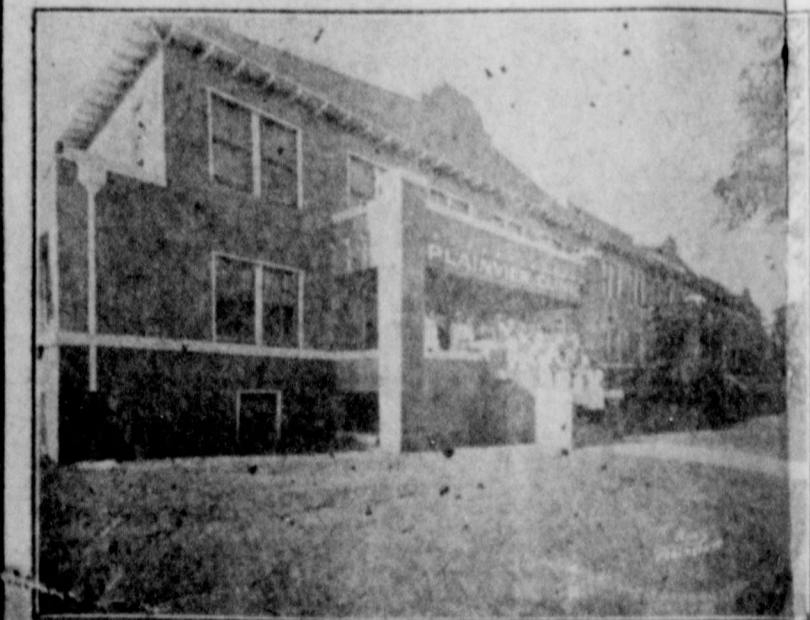
LOCKNEY, N. Y. — Dr. Wm. A. Woodberry (above), printer and bookseller, is the all-time champion Bible reader. During the last year he read a grand total of 57 readings, finishing on his 78th birthday. He started as a hobby in 1872.

AAA FARMERS PLAN DRIVE

Flood Of Suits Is Course Of Campaign To Reassure Crop Contract Signers.

WASHINGTON — Alarmed at possible effects of processing tax suits upon farmers themselves, AAA officials today planned an extensive educational campaign to reassure signers of crop control contracts.

They insisted the question of constitutionality will not affect present adjustment contracts. But officials nevertheless were said to be reading on the part of farmers.



PLAINVIEW SANITARIUM & CLINIC

Thoroughly equipped for the examination and treatment of medical and surgical patients. Departments include X-ray, Pediatrics, Obstetrics, Dental and Eye-Ear-Nose and Throat.

GLASSES FITTED

Somebody has been kind enough to suggest that those who preach the redistribution of wealth forget that there is also such thing as the redistribution of poverty.

W. E. Grimes
Lawyer
General Practice
Office Open Every Week
Surginer-Farris, Bldg.
Floydada, Texas

DR. GROVER C. HALL
EYE, EAR, NOSE AND
THROAT SPECIALIST
Office in Plainview Sanitarium
and Clinic

***BALD? Give Your Scalp a Chance**

Japanese Oil is the name of the remarkably successful preparation that thousands are using to get rid of loose dandruff, stop scalp itching and grow strong, healthy hair on thin and partially bald spots where hair roots are not dead. This famous antiseptic counter-irritant stimulates circulation in the scalp, brings an abundant supply of blood to nourish and food starved hair roots—one of the chief causes of baldness. Get a bottle today at any drugstore. The cost is trifling—see "Economy size, \$1." You have little to lose and much to gain. **FREE**, valuable book "The Truth About the Hair." If you write to National Remedy Co., 36 W. 45th St., N. Y.

JAPANESE OIL

This advertisement was reviewed and approved by a registered physician.

We Are Now Selling—

Rubber Stamps

PHONE 92

Lockney Beacon



PLAINVIEW MAN SAYS COURT RULING MEANS TIE-UP OF ALL COTTON

WASHINGTON, July 29—A federal court decision paralyzing the movement of one-fourth of the nation's cotton crop brought the Texas cotton advisory committee to Washington today to seek relief.

Federal Judge Ralph Bryant of the North Texas district recently enjoined the internal revenue bureau from forcing a Texas cotton ginner to collect AAA ginner's tax and, as a consequence, the bureau today stopped issuing ginning tags. The suit was filed on behalf of the Texas Cotton Ginners Association.

Although tags for 25 per cent of Texas' estimated 3,000,000-bale crop have been sent from Washington, delay in issuing the rest will mean the committee said, "a complete tie-up" of Texas cotton after the present stock of tags is exhausted.

Headed by their chairman, C. H. Day of Plainview, the committee sought in conferences with the agriculture and revenue bureau to find some way out of the dilemma but reported no progress at the end of their first day.

Day, who was credited with originating the march of the south's farmers on Washington to demonstrate support of the administration's farm policies; R. C. Lucas of Brownwood, and V. C. Marshal of Heidenheimer led the discussions with department officials.

This decision simply stops everything down there in Texas," Lucas said. "We're trying to figure out how to get the ginner's out of this fix they're in."

They said one solution of the difficulty would be for certain ginners to claim they were not parties to the suit, waive effects of the litigation and post \$100,000 bond pending a hearing on the matter, now scheduled for September before Judge Bryant.

What makes the average man stand and peek into a mail box after he has dropped a letter in it.

Scientists say the sun will last 15 billion years. So that's one less thing to worry about.

Heigh Ho, And Off To The Fair Again



ANYWHERE, U. S. A. . . Carivans are on the move again throughout the land as Americans head for the big fairs. Note the majestic poise of 4 year old champion, "Don Triune Segis," as he wends his way toward the Los Angeles County Fair with Ynez Greene, Helen Cox, Jo Boyle, Lillian Neuman, Angie Ficker and Helen Baublits "six-timing" the champ for a free ride.

FAT MAN REDUCES 53 POUNDS—OH BOY!

Don't be stubborn, you big fat men—throw off your fat before your fat throws you into the discard. Do as S. A. Lanier of Sawtelle, Calif., did—read this letter:

"I have used two reducing belts to no benefit but since using Kruschen Salts each morning in my coffee I have taken off 7 lbs. in a week and eat most anything I like. I weighed 243 lbs. 6 months ago and now I weigh 190 lbs.

Take one half teaspoonful of Kruschen Salts in a glass of hot water every morning—cut down on fatty meats, potatoes and sweets—now you know the safe way to loose unsightly fat.

For a trifling sum you can get a bottle of Kruschen Salts that lasts 4 weeks at Lockney Drug Co. or any drugstore in the world—but be sure and get Kruschen. Your health comes first.

NEW HOLT PICTURE COMING TO ISIS, TUESDAY

Star Once More Portrays Strong Character Role

The Uuwelcome Stranger, the new Columbia picture, with Jack Holt in the starring role comes to the Isis Theatre Tuesday, August 6th. Cast as a tough, hard-boiled owner of a race-horse breeding farm, Holt portrays the type of role for which he has become famous in some twenty years of screen acting.

The story deals with a superstitious horse-breeder who was afraid of nothing—until a stranger ruined his luck and shattered his romance. Complicated, thrilling situations lead to a satisfactory conclusion, when Holt, jilted by Lady Luck, and with the woman he loves turned against him, is given a new lease on life by the very stranger he feared.

Mona Barrie, beautiful English actress is cast as the sympathetic understanding wife of Holt, who

is almost forced to leave her husband because of his superstitions and because of the stanger in their household.

Jackie Searl, prominent child actor, portrays an orphan child who manages to find a place in the heart of the gruff race-horse breeder.

COTTON IS GOOD IN LUBBOCK AREA

Lubbock's cotton acreage is in the best condition at this point of the crop season in five or six years, says R. L. Stephenson, Lubbock cotton man who recently made a tour of the South Plains.

The north half of Lynn, Lubbock, and into Hale County "is in the best shape I have seen it in many years," he said.

"The north part of Lamb county, around Sudan and Amherst is just about as good, but south part, particularly around Whitharal, is not so good.

Terry County, he added, has a good crop and Garza County has a good stand on top the cap-rock.

Reports indicate good crops in Bailey, Cochran, Yoakum and Gains Counties although acreages are below those of other counties.

CHILDRESS COUNTY'S COTTON OUTLOOK GOOD

CHILDRESS, July —Childress County has prospects for the largest cotton crop in several years.

The best Spring rain, in history more than 20 inches during the first six months of the year, put a good season in the ground and with a few Summer showers will be a bumper crop. The cotton is about two weeks late but is now growing rapidly.

Beacon Want ads get results.

When a Lockney man says runs things at his house he be referring to the washing chine and the lawn mower.

Constipation

Lockney Drug Co.



Rev. I. N. Demy says: I have found nothing in the past 20 years that can take the place of Dr. Miles Anti-Pain Pills. They are a sure relief for my headache.

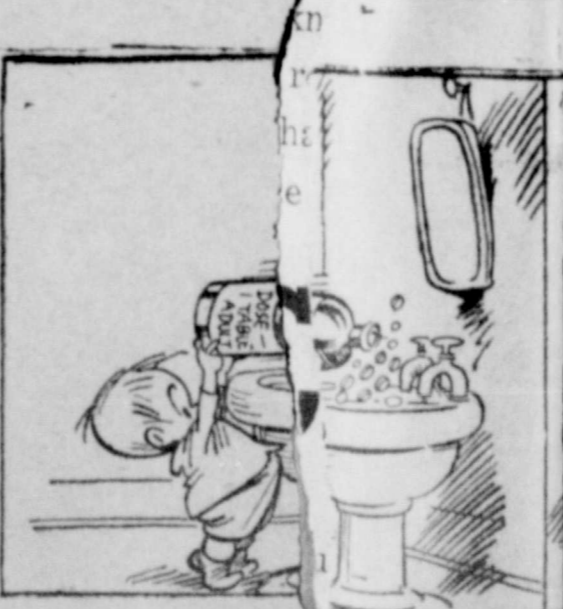
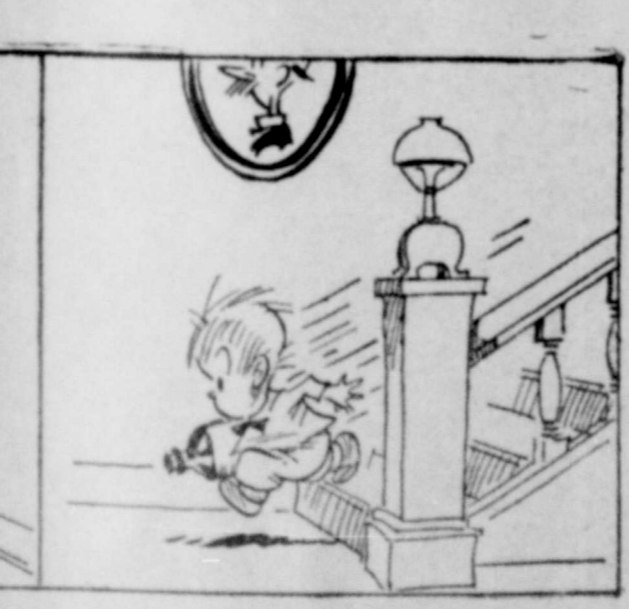
Sufferers from Headache, Neuralgia, Toothache, Backache, Sciatica, Rheumatism, Lumbago, Neuritis, Muscular Pains, Periodic Pains, write that they have used Dr. Miles Anti-Pain Pills with better results than they had even hoped for.

Countless American housewives would no more think of keeping house without Dr. Miles Anti-Pain Pills than without flour or sugar. Keep a package in your medicine cabinet and save yourself needless suffering.

At Drug Stores—25c and \$1.00

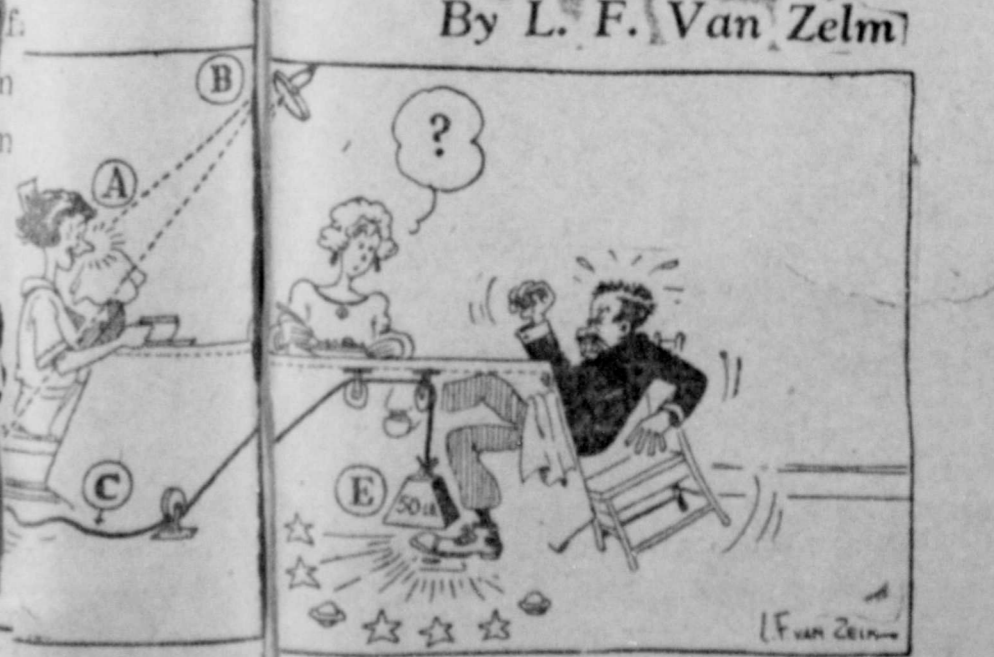
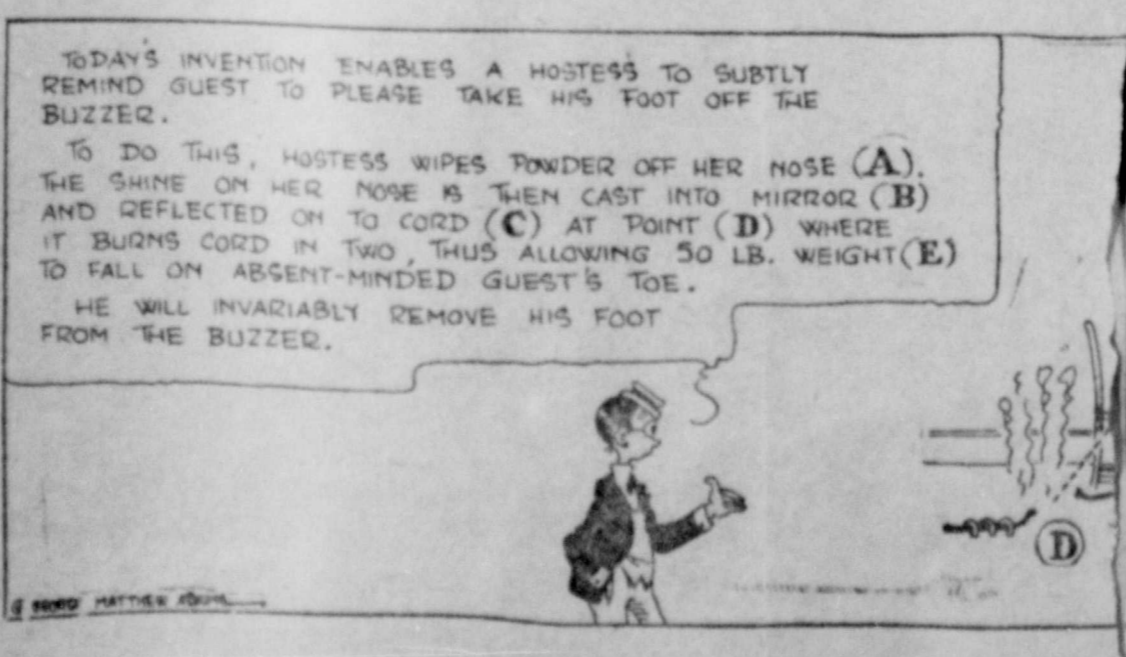
DR. MILES' ANTI-PAIN PILLS

THE HOUSE OF HAZARDS



"THE MAIN THING ON MAIN STREET"

Daily Buzz
MAIN STREET'S COMPLETE NEWSPAPER
WRITE FOR TODAY'S INVENTION NOW
TODAY'S INVENTION BY T. EDISON SMITH, MAIN STREET'S BOY INVENTOR, IS FOR USE IN EVERY HOME. ADDRESS COMMUNICATIONS REGARDING THIS OUTFIT TO - MR. T. EDISON SMITH, ROOM 808, 8 WEST 40th ST., NEW YORK CITY.



By L. F. Van Zelm



HEARTBURN, ACID STOMACH, GAS ON STOMACH?

Have you tried **ALKA-SELTZER?**

Alka-Seltzer makes a sparkling alkaline drink. As it contains an analgesic, (acetyl-salicylate) it first relieves the pain of every-day ailments, then by restoring the alkaline balance, removes the cause when due to Excess Acid.

Get Alka-Seltzer at your drug store. Large Package 50c. Pocket Size 30c.

BE WISE - ALKALIZE!

With a **WALDORF ELECTRIC RANGE**

You say goodbye to Sooty Pots and Pans



You cook with heat from a coil of glowing wire—heat that is as clean as sunlight.

You get cooking at its best



Whether you bake, or roast or broil, the Waldorf turns

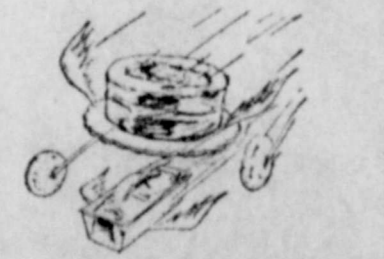
out food not even approached by any other form of cooking.

If there are children in your home your cooking methods are important



With electric cooking there is no flame to be blown out by a breeze from a kitchen window; no matches lying about in reach of inquisitive little hands.

Waldorf's amazing speed is made possible by specially designed, high speed surface elements and advanced oven design



If there has ever been a doubt in your mind about the speed of Waldorf, your first cooking experience with this range will dispel it.

The price — \$74.50 to \$99.50 installed.

Waldorf's extremely accurate temperature control and automatic timer clock (available at \$10.00 extra cost) enable you to cook a complete meal without even being at home. Convenient terms on all or any part of the cost.

TEXAS UTILITIES CO.

AIKEN NEWS

Rev. Muriel Weathers filled his appointment at the Baptist church Sunday and Sunday night.

Mr. and Mrs. Hubert Rutherford and family of Tulia and Mr. and Mrs. H. M. Owens visited Mr. and Mrs. Oscar Allen Sunday.

Mr. and Mrs. J. E. Hampton and family visited Mr. and Mrs. Joe Reeves of Lockney Sunday.

J. W. Gordon of Lubbock is visiting his uncle W. L. Street and family.

Those visiting in the D. D. Boyle home Sunday were Mr. and Mrs. Ernest Newton of Floydada and Mr. and Mrs. J. E. Newton and family of Lockney.

Mr. and Mrs. G. A. McCAda and family of Lockney and Mr. and Mrs. Arthur McCAda and family of Providence visited Mr. and Mrs. Van McCAda Sunday.

Those visiting in the A. P. Shugart home Sunday were Mr. and Mrs. Buddie Roper and Miss Ida Reeves of Sudan and Mr. and Mrs. W. B. Fitzgerald of Crowell.

Miss Ann House of Alvarado who has been visiting Nell Hampton returned home Monday.

ROSELAND NEWS

Mr. and Mrs. E. C. Cox spent Sunday with Mr. and Mrs. A. B. Blount.

Mrs. G. C. Fairrey returned Sunday from Amarillo where she had been the past two weeks visiting with relatives. Mrs. Edd Coffman, Aubrey Fairrey Mr. and Mrs. Jack Alexander accompanied her home. Mrs. Alexander remained for a few days visit Mr. Fairrey accompanied the

On Washington Bench

others home.

Bruce Whitlock of Alvoid visited with his mother Mrs. W. A. Whitlock the first of last week. Miss Lucilla Cox is visiting her sister Mrs. Alvin Nichols of Plain view.

Mr. and Mrs. Hilburn Casey and family Mr. and Mrs. E. A. McLead and family Mr. and Mrs. Z. C. Cummins and family spent Sunday with Mr. and Mrs. S. H. Callahan of South Plains.

Miss Celia May Wicker of Plain view spent the week end with her parents.

Mr. and Mrs. Floyd Gross and family spent Sunday with relatives near Sand Hill.

Carl and Bettie Whitlock of Alvoid are visiting relatives.

Mr. and Mrs. T. H. Casey spent the past two weeks with their daughter Mrs. W. L. Thomas and Mrs. C. H. Rose.

Misses Carry Shelby and Gyrian Callahan of Simsboro Louisiana are visiting their cousins Mrs. Hilburn Casey, E. A. McLead and Z. C. Cummins.

Mrs. T. J. Gilbert, Ethel and Jack spent Sunday in Plainview west of their daughter and sister Mrs. C. Hicks and family.

Mr. and Mrs. I. D. Norris and daughter, Mozell, of Slaton, and Mr. and Mrs. A. A. Suits and son, Gordon, of Tahoka, were Sunday Guests in the J. L. Suits home.

Joe McCollum, Ed Whitfill, Jim Harper and Gip Hudson returned Tuesday night from the Lateria Lakes in the mountains of New Mexico where they spent ten days fishing. They report plenty of fish and a splendid outing.



WASHINGTON... The District of Columbia now has a woman judge presiding in the Municipal Court of Washington, D. C. She is Judge Ellen K. Raedy, whose appointment has been confirmed by Congress.

A new government policy is like a visit to the dentist. It never hurts as badly as you thought it would.

Miss Anna Paul White of Meadow, Texas is the guest of her aunt, Mrs. O. C. Bailey this week.

Mrs. Jim Harper, granddaughter Carolyn, Mrs. O. R. Skaggs, daughter, Troy, Mrs. Jack Fore and Miss Imogene Roberson spent a few days last week visiting friends and relatives at Rock Creek.

Mr. and Mrs. E. F. Roberson and daughter, Jimmie Sue, of Earth, spent the week-end with W. C. Roberson and Family.

Mr. and Mrs. Dwight Jackson were at Tulia Tuesday. Mr. Jackson's sister of that city underwent a major operation the following day.

Mr. and Mrs. Robert Ayres, Fredrick and Miss Delila Ayres left last Sunday morning for Yellowstone National Park on a vacation trip.

R. L. Knox, Bob Shelton and Harve Pennington were down at the Santa Fe Lake near Justiceburg last Thursday and Friday fishing. They report the best of luck.

Alva Fielder and G. H. Phenis were down at the Santa Fe Lake at Justiceburg Saturday and Sunday fishing. They caught plenty, so they report.

Mr. and Mrs. Decker Shurbert of LaSara, Texas are the guests of the latter's parents, Mr. and Mrs. Floyd Ewing.

Criminals are a stubborn lot, every now and then one of them pleads guilty instead of leaving it to a jury.

On bad days, when everybody seems to dislike you, they are merely agreeing with your opinion of yourself.

"A highbrow is one who pretends to know whether the dancer is interpreting a moon or a cow annoyed by hornets."

"The most contemptible, low-down, miserable, ungrateful spiteful, hateful, underhanded double crossing, craven, cowardly, despicable unbalanced, unprincipled refractory, preposterous phlegmatic, backbiting unscrupulous, scurrilous scoundrel I know of took the answers I filched from the professor's desk, and didn't bring them back till after the exam."

Johnnie was gazing at his one-day old bother, who lay squealing and wailing in his bed.

"Has he come from heaven?" inquired Johnnie

"Yes dear."

"No wonder they put him out."

Another Astor Heir



P.A.S. NEW YORK... Mrs. John Jacob Astor 3d., (above), is the mother of a new Astor heir, a son, the former Ellen Tuck French, whose marriage to young Astor was one of the big social events of 1934.

"Pardon me," said the stranger "are you a resident here?"

"Yes," was the answer "I've been here goin' on fifty years."

"What kin I do for you?"

"I am looking for a criminal lawyer," said the stranger "Have you any here?"

"Well," said the other, "we're pretty dum sure to have, but we can't prove it."

No matter how proud a Lockney man may be of his talents, he is never quite in a class with a horse at eating corn off of the cob.

Few Lockney people suffer as much as those who are unable to find out the business of every stranger who comes to town.

"G Men" coming to Isis Theatre soon.

Speaks For Ethiopia



NEW YORK... John W. Shaw of New York (above), has been named Ethiopia's Consul-General and that country's only diplomatic representative in the U. S. Mr. Shaw is in the importing business here.

YOUR CHILD AND THE SCHOOL

By Dr. ALLEN C. IRELAND

Illness, Physical and Mental Education

New Jersey State Department of Public Instruction

The Swimming Hole

Children should never be deprived of the pleasure, the exercise, or the safeguard which swimming affords. Although the familiar plea, "May I go swimming?" makes us a little squeamish, there are few parents who don't see the importance of granting that wish.

It's folly to be always saying "No." And it's worse to scare the child. Probably the sensible move is to get acquainted with the swimming hole. Enlist the aid of other parents. Call upon the health department to test a sample of the water. There may be other departments that will help you rid the bottom of old tin cans, broken glass, and rocks. If not, organize a group of fathers to tackle the job. But if the hole can't be made healthful and safe, petition the police or town council to close it.

There are many instances where that "ole swimmin' hole" has been transformed into a place of beauty and a cause of community pride. Some of the worst places are now public parks where the whole family may enjoy a daily frolic in the water and a picnic supper. No one believes it can be done, until they try it. Many believe there is no such place near their town, until they look around. The effort will more than repay you.

Should a child's summer meals differ from those of winter? Next week Dr. Ireland will give advice on this problem.

HERE IT IS!

E. L. Ayres Dry Goods

Make Big Reductions

On their Sale Prices for the last 3 days of this Bargain

Event, Saturday, Monday and Tuesday.

We have many items that we want to close out, come in and look our Prices over

Men's Suits Hand Tailored all Wool Suits	One Lot Wash Frocks
\$17.50	50c
Ready To Wear One Lot Silk Dresses	White Shoes
\$1.49	Close out Price
\$2.95	1.69 -- 1.98

SALE CLOSES
Tuesday, August the 6th

Here's Your Chance!

To Pay Your Delinquent Subscription to the--

Beacon

We will accept two heavy chickens (4 lbs. and up) as payment for a year's subscription. This is only for a few days.

Bring 'em In

Lockney Beacon

"Money Savers"

Oil Permanent—Regular \$1.75 Value—Special \$1.00

Hot oil Shampoo—set and dried 75c

Hot oil Facial 75c

Shampoo Oil Tint!

Faded, streaked and gray hair promptly respond to our "New Shampoo Tint."—Something different in any color \$1.75

VOGUE BEAUTY SHOPPE

Phone 84W

Modern Convenience Make Happy Homes

The most important of all commodities that go to make a convenient home is a plentiful and uninterrupted supply of hot water. Therefore, why not have a water heater that automatically will do this for you. The automatic gas storage water heater requires no labor or bother on your part.

West Texas Gas Co.

"GOOD GAS WITH DEFENDABLE SERVICE"

IMPRINT YOUR EGGS

MARKED EGGS SELL BETTER BECAUSE THEY ADD A TOUCH OF QUALITY. When two baskets of eggs are placed side by side in a store—one containing stamped eggs and the other unstamped eggs, buyers will always select the marked eggs.

The Hinge Egg Stamp is patented and used by the largest egg colonies in the world. Eggs may be stamped on the side or ends and may be stamped in the crate without ANY danger of crushing.

These stamps may be made with stock wording as shown or may be had with your name and address or other wording as you desire. Price \$1.75. Ink Pads—60c.

★ GUARANTEED ★

★ GUARANTEED INFERTILE ★

BEACON OFFICE

If things are not ordained to happen, how does a cad, a mud puddle and a white dress all happen to get there at the same time?

Those fellows around Lockney who believe the world owes them a living have quit writing

chain-letters and gone to hunting four-leaf clovers.

It's easy to tell who owns the car. Just pull the door shut. The owner will open it again and slam it louder.

Hitler says Germany wants

peace for 20 years It takes a long time to build up an army.

There is to be a ball game here Sunday. Rock Creek team will come down and tangle with the locals. Rock Creek has a strong team. They have played 18 games and only lost four.

IRRIGATION

(Continued from page one)

On an irrigated farm you can accumulate enough of this world's goods over a period of years to see you through old age when you begin to slow up a bit. This is made possible through a sure crop each year, work and planning.

We need one hundred more irrigation wells to go down between now and February 28th, 1936 for the following crop year. Are you planning on putting down one? If not make your plans in that direction and don't wait until the last minute and then produce about a half of a crop and put out the report that it does not pay to irrigate. We know better, your neighbor knows better and the whole world knows better.

MANY VISITORS IN THE C. K. RHINE HOME

The past week has been a very happy one for Mr. and Mrs. C. K. Rhine, having their children and other relatives visiting them. Last Saturday Mrs. Rhine's sister Mrs. Jim Deaton of Decatur, Texas and her sister, Mrs. Mason of Floydada, came for a visit and Sunday all the children came home. Those present were: Mrs. Quint Tyson of Denver, Col., Mrs. Bruce Waller and son of Davidson, Okla., Roy Rhine of Idalou, Texas, Kelley Rhine of Amarillo, and Luther and Jack Rhine and families of Lockney, and Mrs. Deaton and son Aubrey and Mrs. Mason.

Mrs. Tyson and Mrs. Waller remained with their parents for several days.

C. T. McMillan and daughter Sallie Margaret and Arthur McMillan, wife and baby have returned to their home at West, after spending a few days with N. H. Humphries family. Buford and Pat Humphries returned home with their grandfather for an extended visit.

SECRETARY WALLACE TO BE IN AMARILLO MONDAY

Henry Wallace, secretary of agriculture, will be at Amarillo next Monday. Agricultural leaders and others interested from over West Texas will greet this distinguished visitor. They will be given the opportunity to see and hear the man under whose management they have received the wheat and cotton allotment checks and feed and seed loans.

Those that will be at Amarillo to see and hear what Mr. Wallace has to say from this and surrounding communities, reported to this office, are: J. H. Ratjen, Chas. Veigel, Les. Nix, R. J. McLaughlin, A. P. Shugart and O. L. Allen. There will perhaps be others.

THOSE WISHING TO ENROLL IN CCC CAMPS NOTIFY COUNTY ADMINISTRATOR

Young men throughout Texas eligible for Civilian Conservation Corps enlistment have been advised by State Enrollment Supervisor Neal E. Guy to make themselves known to their county administrators if they are interested in being among the 16,000 to be enrolled by August 31.

Guy advised county administrators of their quotas and asked that they examine their relief rolls for probable enrollees, with the possibility that quotas will be increased when administrators show enough CCC candidates to warrant.

An eligible candidate is any single man between 18 and 28 whose family is on the relief rolls.

While administrators were asked to search their rolls for probable enrollees, Guy suggested that the young men themselves notify their administrator if they are eager to enroll in the CCC.

Approximately 16,000 Texans are to be enrolled by August 31, with about 10,000 expected to be sent to out-of-state camps, Guy said. Out-of-state assignments are made because Texas camps already have their quotas, while camps in some of the other states have not, he explained. Enrollment will be made at intervals during the month, and enrollment instructions have already been sent to the first allotment camps. For the first time, 3224 new camps are being opened.

ing built in Texas, bringing the total in this state to 96. Approximately 30,000 Texans will be enrolled in the CCC by August 31.

Bill Wharton and family of Edinburg, Texas and Walter Whorton and family of Petersburg, Texas, visited in the home of their father and mother, Mr. and Mrs. E. M. Whorton. Also some friends from Birmingham, Alabama, visited in the Wharton home over the week-end.

Classified Ads

"G Men" coming to Isis Theatre soon.

Land Subject to irrigation, 80 ft. to water, improved, good crops now growing, \$20.00 and up—Wood & Reagan, Floydada, Texas. 47-4tr

"Better Flowers at Hollums, Floydada Florists. Leave your orders with Mrs. Counts, at Cozy Cafe.—Hollums, Floydada Florists" ttc.

See A. R. Meriwether for peas and beans for canning purposes. 47-ttc

Choice cut flowers at Texas Floral Company, Lubbock. Leave your orders with Mrs. E. E. Dyer. 35-ttc

ARTHUR B. DUNCAN ABSTRACT COMPANY Oldest and most complete Abstract plant in Floyd County. Prepared to render prompt, efficient service on everything in the line of land titles.—S. E. corner of public square, Floydada, Texas Mrs. Maud E. Hollums, Manager.

"G Men" coming to Isis Theatre soon.

"G Men" coming to Isis Theatre soon.

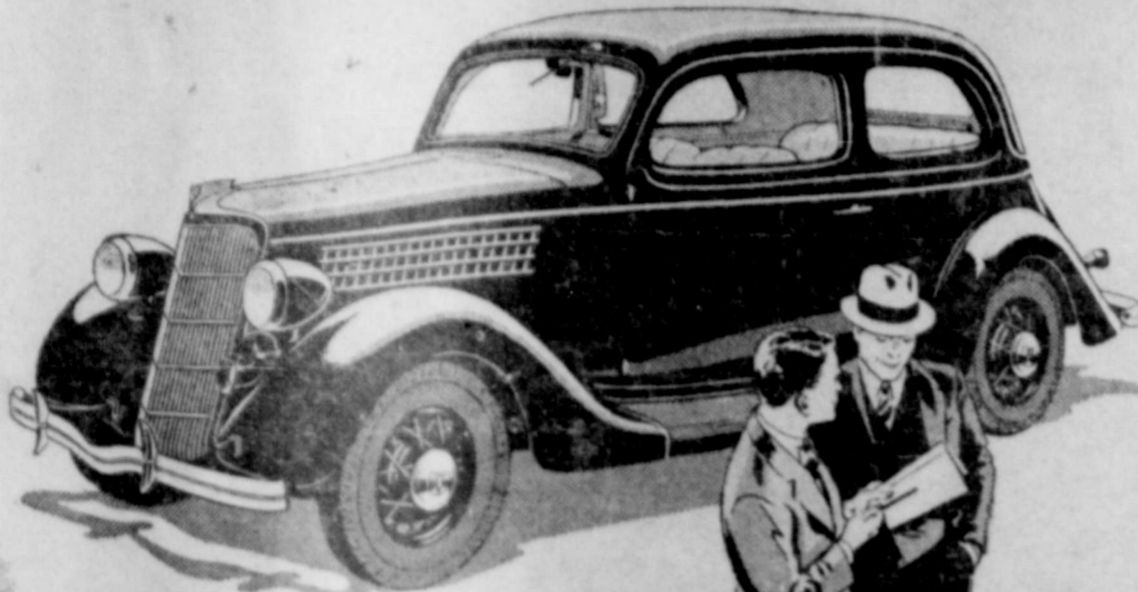
FOR SALE—Irrigated roasting ears.—Woodward Farm, one mile southwest of Lockney. Phone 922-31.

FOR SALE—Several good sheds and buildings at a real bargain. See or write S. E. Curry, Plainview, Texas. 46-2tc

Some good mules and horses

IN LOCKNEY

\$227 PUTS THIS NEW FORD V-8 TUDOR SEDAN IN YOUR GARAGE



and see how much **VALUE YOU GET**

- IN EVERY FORD V-8 REGARDLESS OF PRICE, YOU GET:**
1. Same Wheelbase, with Big Roomy Body
 2. Safety Glass All Around
 3. 6.00 x 16-inch Air-Balloon Tires
 4. Fenders Matching Body Color
 5. Same 85 h. p. V-8 Engine (power, smoothness, 4-cylinder economy)
- ALSO—easy terms, both sensible and fair, through the dependable, authorized Ford Finance Plan—Universal Credit Co.

YOUR present car will probably cover the down-payment on a new Ford V-8—then only a small amount per month for 12 months to own this smart new car outright.

Every Ford V-8 regardless of price or model gives you all the features listed here, and many dollars' worth of "extras" at no extra cost. With all that—this Ford V-8 costs less to run than any Ford car ever built. See your Ford dealer today.

AUTHORIZED FORD DEALERS OF THE SOUTHWEST

FORD V-8

ON THE AIR—Red Waring and Ted Pennington, Every Thursday Night, 8:30 to 9:30 P. M.—Columbia Broadcasting System

Oh Boy!

Be In Lockney Without Fail

"FELLOWSHIP DAY"

Tuesday, August, 6th

This Program is Sponsored by the following:

- | | | | |
|---|---|---|--|
| Blacksmith Shops
Graves Blacksmith & Welding Shop | CREAM STATIONS
Huggins Produce
Bill Alford | IMPLEMENT HOUSES
Hammonds & Co. | BANK
First National Bank |
| TAILOR SHOPS:
Commercial Tailor Shop | Lockney Poultry & Egg | INSURANCE
Frank Perkins
McAdams & Childers | DENTIST
R. R. Wimberly |
| FILLING STATIONS
Ozark Service Station
Sinclair Service Station
Texas Service Station | DRY GOODS
E. L. Ayres
Baker Merc. Co.
Economy Store | CAFES
Cozy Cafe | PHYSICIAN
N. E. Greer
P. C. Anders |
| GARAGES
Messimer Garage
Miller Motor Co.
Lockney Auto Company
Pennington Motor Co. | GROCERY STORES
Hamilton Grocery
Taylor Gro. and Market
Piggly Wiggly
Rains Grocery and Hardware | DRUGSTORES
Greer Drug Store
Lockney Drug Co. | VARIETY STORE
Robert Ayres |
| Electric Dealers
Jno. O'Hearn | HARDWARE & FURNITURE
Cox Hardware & Furniture
Baker Merc. Co.
Dyer Hardware | BAKERY
City Bakery | OIL MILL
West Texas Cottonoil Co. |
| WOOD WORKS
Wofford Wood Shop
Higginbotham Bartlett Lumber Co. | COTTON GINS
Lockney Gin Co. | WHOLE SALE OIL
Sinclair Oil Co.
Henry Hodel, Agt. | NEWSPAPER
Lockney Beacon |
| LAUNDRY
Self Serve Laundry | | ICE
Lockney Ice Co. | BARBER SHOPS
Palace Barber Shop |
| | | GAS COMPANY
West Texas Gas Co. | Undertaking Establishments:
Crager Funeral Home |
| | | THEATRE
Isis Theatre | FEED STORE
Roberson Feed & S... |

and plow tools to trade for Model A Farmall Tractor and plows. Also would like to rent some wheat land.—W. J. King, Lockney. 47-3tc

PROGRAM

Lockney Isis Theatre

Saturday Matinee and Night
GEORGE O'BRIEN IN
"WHEN A MAN'S A MAN"
5th Episode of Phantom Empire and Comedy

Saturday Nite Prevue, Sunday Matinee, Monday Nite

MIRIAN C. COOPER'S
GIGANTIC PRODUCTION OF
WILLOW
From H. RIDER HAGGARD'S novel

DOUBLE COMEDY

TUESDAY BARGAIN DAY
Matinee 5c—10c Nite 5c—15c
"UNWELCOME STRANGER"

WEDNESDAY BANK NITE
"MADE LOVE"

Thursday and Friday
Warner Baxter and Kittie Gillian in
"UNDER A PAMPUS MOON"

Fox News and Comedy

Next Sunday "Oil for Lamps of China"